

B1ZOLOGY

—— with Jo Soley ——

DISCOVER YOUR LIFE PATH NUMBER

USING THE POWERS OF NUMEROLOGY
TO ELEVATE YOUR BUSINESS SUCCESS!



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HOW CAN WE USE NUMEROLOGY IN BUSINESS?

MY JOURNEY WITH NUMEROLOGY

I remember always being fascinated by numerology from a young age. As the years went by, every time I saw an article in a magazine (or in later years) a blog post, I would make a beeline for it. I knew I was a 'ONE' but didn't appreciate the magnitude of the impact that this had, and continues to have, on my life.

On the 8th March 2017 (International Women's Day), I attended an event and Richard Abbot of The Hermitage Development Centre, was the guest speaker. He spoke for a few hours 'top line' about numerology, its impact on the world, on Brexit, on Trump taking residency in the White House and the subsequent fall outs - all which related to numerology. He said 'Forget International Women's Day it's International Women's Millennium!' as we are now in the energy of the '2000's'.

Over the years I have done a lot of 'work' on me and studied different modalities, some resonating more than others. Every single word that Richard said that evening created light bulb moments for me. Fast forward a couple of years I have read his books, attended his course at the London College of Physic Studies and embarked on a 1-2-1 mentorship programme with him.

With any such modality like this, there is the tendency to go 'down a rabbit hole'. We don't want to do this! We want to keep everything 'top line' and relevant.

With numerology, the main 3 things we look at are:

1. Your Life path number - taken from the date you were born - you cannot change this!
2. The personal year you are currently in
3. The vibration of your name



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WHY DO I CONNECT WITH IT SO MUCH AND HOW HAS IT HELPED ME IN MY LIFE AND BUSINESS?

I am working with the energy of the number 1. In full, I am a 19 10 1.

I have lived in 23 houses across 14 countries and had 13 relationships – I am 46.

Society says, this is not OK. Society says, this is flaky. Society does not support this. So consequently, I have always felt my life was a little disjointed related to other people's life experience. 19 10 1 does understand this.



Society says live, in a semi-detached two up, two down with 2.4 children. No judgement but this is not for me! 19 10 1 understands independence, it says be solo, be a lone ranger. Society says work for the man – 19 10 1 says work for yourself – be self-employed!

Society says family is important and it is everything. 19 10 1 says embrace family your way (if at all). Society says you need a loving relationship to feel complete. 19 10 1 says you can have a loving relationship if you want one, however you do not need one (some of the other numbers do need more connection with others), again, no judgement – just the way it is.

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I help business owners who know that there is a force higher than them attract clients and grow their business through relationship marketing.

People do business with you if they like, know and trust you.

However, numerology helps you like, know and trust yourself!

AND Numerology helps you like, know and trust other people.

Understanding your life path, which personal years you are in and the expression of your name can empower you to do the right thing at the right time in your business journey.



WORKING WITH JO WAS A PLEASURE. OVER THREE SESSIONS, SHE GUIDED ME WITH SUCH PASSION AND UNDERSTANDING. HER KNOWLEDGE IS IMPRESSIVE AND THE WAY SHE APPLIES IT TO COACHING IS QUITE UNIQUE.

I HAVE LEARNED A LOT AND FEEL THE SESSIONS HAVE BEEN VERY BENEFICIAL FROM A SELF-AWARENESS PERSPECTIVE, BUT ALSO IN GIVING ME CONFIDENCE THAT I AM INDEED FOLLOWING MY LIFE PATH. – AMANDA OR – AUGUST 2019

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WHAT IS NUMEROLOGY?

- Numbers are pure energy. Nothing exists in physicality without numbers.
- Numbers are cosmic, deep, inherent and fundamental of form.
- Maths deals with quantity – numbers are everywhere.
- Numerology deals with quality – numbers are everything.

With numerology we sense the energy of the numbers, using part information and part intuition. When we know the number, we can connect with the main issue and feel our way out from here, understanding where people are on the spectrum of the number.

- Numerology is a method by which we recognise our divinity and connection.
- Numerology helps us on a practical basis in daily situations.
- Numerology is a route to self-knowledge and self-understanding.

WHAT IS NUMEROLOGY NOT?

- Numerology is not about accumulating lots of info about a number. We tune into the broad energy of a number and the rest of the information will follow.
- Numerology is not a method of defining people in a fixed or limited way or solely a way of predicting the future.
- Numerology does not work well by automated computer readings – e.g.: an online numerology report – as there is an intuitive element to it.

My focus with numerology is how it can help you in your business, over the next few pages you are going to learn how to calculate your life path number, and how this assists you in your life and business.

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HOW TO CALCULATE YOUR LIFE PATH NUMBER

'YOUR LIFE PATH NUMBER RELATES TO HOW YOU OPERATE IN YOUR LIFE AND BUSINESS'

Your life path number is THE single most important number in numerology. It is found in your birth date. It is the path to follow that accords with your essential nature. It is your initiation into what you came to do and become - Your Destiny!

To calculate your life path, we take your date of birth, I have used my date of birth, 04/04/1973 as an example. The whole numbers are added together.

| | Your example |
|------------------------|--------------|
| Birth day e.g. : 04 | ---- |
| Birth month e.g. : 04 | ---- |
| Birth year e.g. : 1973 | ---- |
| | ---- |
| Total = | 1981 |
| | ---- |

The numbers in this number are then added individually

$$1 + 9 + 8 + 1 = 19$$

$$\text{So } = 1 + 9 = 10$$

$$1 + 0 = 1$$

So, my life path number is 1 - I am working with the energy of the number 1.

Please take care when calculating your number. If your final calculation is an 11 or 22 do not reduce these to 2 or 4 as 11 and 22 are master numbers.

This is why we use whole numbers in the calculation as above and not add individual numbers together.

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YOUR LIFE PATH NUMBER IN A NUTSHELL

NUMBER 1 – THE LEADER

YOUR BRILLIANCE IN NUMBERS

1

INNOVATION AND INITIATIVE

NEED TO BE
SELF-EMPLOYED

THE INDEPENDENT NUMBER

The Leader

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1 is about directness, leadership, innovation, individuality and entrepreneurship.

If 1's were to meditate on one word it would be the word Independence.

1 wants to go from A to Z, it's all about the results. Sometimes they can only see what is in front of them as can adopt tunnel vision.

In business 1's needs to positively and constantly innovate and do new things in a new original way..

1 needs to make their life about them, and from that place help others, if they make their life about others, their life does not work.

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YOUR LIFE PATH NUMBER IN A NUTSHELL

NUMBER 2 – THE SENSITIVE

YOUR BRILLIANCE IN NUMBERS

2

COLLABORATION &
COOPERATION

TEAM PLAYERS

THE "FEELING" NUMBER

The Sensitive

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Gentle in energy. 2's is connected to divine feminine energy, sacred knowledge and intuition. With the 2 vibration there is the need to create balance. Quiet persuasion is used instead of force.

2's can see both sides of the story and come from the place of the harmoniser. In business they work well in groups as they are co-operative, working patiently and carefully.

Intuitive with physic abilities, they have a natural knowing for stuff. Here lies their key for growth and development.

***NB: If you think you are working with the energy of the number 2 you may be a 11
- see 11 for details***

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YOUR LIFE PATH NUMBER IN A NUTSHELL

NUMBER 3 – THE COMMUNICATOR

YOUR BRILLIANCE IN NUMBERS

3

WARM & SOCIABLE

DEVELOP CREATIVE
POTENTIAL

THE “EXPRESSION” NUMBER

The Communicator _____

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Natural born communicator's 3's are people persons using their gift of divine self-expression. 3's are natural actors and actresses, and are very creative. They are here to achieve success through development of creative talents.

In business 3's are here to lead from the front, giving workshops and talks, as they have a talent with words. 3's are the numbers with books in them.

They enjoy discussion, and are good company and fun to be around.

They can take too seriously what others think of them.

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YOUR LIFE PATH NUMBER IN A NUTSHELL

NUMBER 4 – THE BUILDER

YOUR BRILLIANCE IN NUMBERS

4

PRACTICAL & REALISTIC

BUILD ON
SOLID FOUNDATIONS

THE HARDWORKING NUMBER

The Builder

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4 is all about structure, systems, order, control, rules, and routine. 4's are very practical and good organisers paying attention to detail.

They are to be found in practical businesses such as plumbers, builders, geologists, as are very hands on, as 4 as an element is Earth. As 4 is factual and clear cut.

4's can be gate keepers with a rigid approach - and can say no!

Chances are 4's would not be reading this guide as would consider numerology rubbish!

*****NB: If you think you are working with the energy of the number 4 you may be a 22 - see 22 for details*****

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YOUR LIFE PATH NUMBER IN A NUTSHELL

NUMBER 5 – THE ADVENTURER

YOUR BRILLIANCE IN NUMBERS

5

EXPANSION & OPPORTUNITY

SEEKS CHANGE

THE "FREEDOM" NUMBER

The Adventurer

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5 is the mid-point. 5's can do anything that they are interested in. However, they cannot go through the motions if their heart is not in it. 5's can do anything – but what should they do? Which direction should they go in?

5 is about adventure, travel, exploration, expansion. It's the reinvention number. New places, new faces, new spaces. 5's love change and change their mind a lot too!

In business 5's need to search their soul, to go beyond what think they want to do, to do what they really want to do. Freedom is key for a 5, their life truly is about the journey, not the destination. The world is definitely their oyster.

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YOUR LIFE PATH NUMBER IN A NUTSHELL

NUMBER 6 – THE NURTURER

YOUR BRILLIANCE IN NUMBERS

6

HARMONIOUS &
UNDERSTANDING

LEARN THE JOYS OF
RESPONSIBILITY

THE “CONNECTION” NUMBER

The Nurturer

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6 is the relationship and responsibility number – 6 is all about love, togetherness, connections, parenting and nurturing others. Giving help, service and support when needed.

6 is the family number, the number of politics, teams, public service, doctors and nurses, teachers and carers.

If family and relationships are in crisis then 6 is in crisis. If they do not get on with their family they will create their own version of family to be part of.

In business 6's are deeply invested in connection - they need to be at the heart of something, be it the business community or the family business.

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YOUR LIFE PATH NUMBER IN A NUTSHELL

NUMBER 7 – THE THINKER

YOUR BRILLIANCE IN NUMBERS

7

INTROSPECTION &
INDIVIDUALIST

TO USE KNOWLEDGE
& WISDOM

THE "THINKING" NUMBER

The Seeker

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7 is the number of the mind. The mystic number, the scientific number, the number of technologies. Their destiny lies within their mind.

Life goes well for a 7 when they use their mind to control their body and life. The goal for a 7 is to use knowledge and wisdom to guide others.

7's are the odd ones out, they do not fit in, they are meant to. They have access to unique solutions and approaches. 7's needs alone time, time to switch off the noise of the world to retreat and withdraw.

In business they prefer to work at their own pace and dislike being hurried.

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YOUR LIFE PATH NUMBER IN A NUTSHELL

NUMBER 8 – THE CEO

The infographic is set against a black background. On the left, a large white number '8' is displayed. Below it, the text 'The CEO' is written in a white, elegant cursive script. To the right of the '8', the words 'AMBITIOUS & CONFIDENT' are written in a white, all-caps sans-serif font. Below that, 'TO MAKE FRIENDS WITH MONEY' is written in the same font, with 'WITH MONEY' on a new line. Further down, 'THE "SUCCESS & WEALTH" NUMBER' is written in the same font, with 'NUMBER' on a new line. A thin white horizontal line is positioned below this text. At the bottom center, the word 'BIZOLOGY' is written in a white, all-caps sans-serif font. Below it, 'with Jo Soley' is written in a smaller, white, cursive script. At the very bottom, the website 'www.josoley.com' is written in a small, white, all-caps sans-serif font.

YOUR BRILLIANCE IN NUMBERS

8

The CEO

AMBITIOUS & CONFIDENT

TO MAKE FRIENDS
WITH MONEY

THE "SUCCESS & WEALTH"
NUMBER

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8 is about property, business, commerce and economics. 8 is about power, success and wealth. No judgement that is what they are here for.

It is the money number, about making friends with the energy of money, as money gives them freedom of choice. 8 can be about being rich and wealthy or it can be how someone is working with the energy of money.

In business they intuitively know what to do - and they nail it! They are here to lead by example.

A strong personality and a dominant energy - do they choose to rule others or bring others up to their level?

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YOUR LIFE PATH NUMBER IN A NUTSHELL

NUMBER 9 – THE HUMANITARIAN

YOUR BRILLIANCE IN NUMBERS

9

LOVE & HARMONY

TO DEVELOP A BROADMINDED
APPROACH TO LIFE

THE “COMPASSIONATE”
NUMBER

The Humanitarian

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9 is the highest single number, all other numbers go into 9. 9's are old souls, they have been here before. They intuitively know stuff!

9's are drawn towards humanitarian work, that is what they are here for. The purpose of a 9 is not to be rich or powerful or successful, they can be but the essence is service over success, especially in business.

When boundaries are not established, 9's can get into problems. The vibration of the 9 is to be loving and caring, giving and loving, however if they are disappointed in their life, they can in turn become selfish and tough. This is not a good look for a 9, the last thing 9 should do is to give up on people.

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YOUR LIFE PATH NUMBER IN A NUTSHELL

NUMBER 11 – THE SPIRITUAL TEACHER MASTER NUMBER

YOUR BRILLIANCE IN NUMBERS

11

The Spiritual Teacher

EXTREMELY CAPABLE
WITH INNER STRENGTH

BE OF SERVICE TO OTHERS

THE COSMIC CONNECTOR

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11 is about the inner world, thoughts and ideas. It has the energy of the sensitive and emotional 2 but on steroids with added edge, rocket fuel and steeliness.

11 is a master number, and master numbers are supercharged. 11's needs to have a direction and tend to direct their energy inwards. It is about God, magic, space and theorems. Cosmically connected, 11 is hypersensitive and emotional.

There can be a division in the person with 11 - inspirational and genius, but if caught up in negativity can over react and be extreme, so the need for grounding is important.

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YOUR LIFE PATH NUMBER IN A NUTSHELL

NUMBER 22 – THE ARCHITECT OF CHANGE MASTER NUMBER

22, also a master number, have the ability to go beyond. If 11 is about the inner world. 22 is about the outer world. They are here to architect massive change and transform the visible world.

In business they are capable of so much with huge potential. Mindset is everything with a 22. There is a fire within them, a burning energy, which can turn into nervous energy if not channelled. 22's have a desire to do something with this energy – but what should they do?

22 is 4 supercharged and always more than meets the eye. They make things happen, they are here to build mega structures with mega energy.

They don't tend to make their mark until later in life – 40's onwards. You can't ignore a 22 – they make their presence felt.

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HOW CAN NUMEROLOGY HELP YOU ELEVATE YOUR BUSINESS SUCCESS?

Since I have embarked on my journey with numerology I 'get' myself. It has literally given me permission to be myself because everyone else is taken, as Oscar Wilde says!

For most people, turning their true life path and purpose into sustainable success feels out of reach. But, there is certain breed of entrepreneur who know that there is a force higher than them.

As a Business Coach, I show you how to harness the power of the energies of numerology to elevate your business success. How?

Everything we need is right here in front of us, just when we need it. Numerology shows your motivation, it reveals your talents and it displays how you appear to other people.

By understanding the unique energies of your life path number, your name and the power of the rhythms of the 9 personal year cycles, you can access and exert your natural influence to activate everything you could possibly wish for.

Without understanding your numeric energies - you are likely to (unintentionally) wander aimlessly, not have a master plan, juggle priorities, battle indecision, not ask for your worth and ultimately struggle to attain sustainable success by not living your true passion and purpose.

Through strengthening your connection with yourself, and identifying and recognising your purpose you can smooth your business path. It doesn't need to be hard work.

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JANEY LEE GRACE REVIEWS HER NUMEROLOGY SESSION....



"The most profound bit of the session with Jo was her explanation of which personal year I am in currently, we work in 9 year cycles and I am in a '9' year, and that is essentially a 'completion' year, where it's good to consolidate, declutter and make room for the new energy of the '1' year which will be coming after my next birthday.

Suddenly I felt a weight lift off my shoulders as I have had a couple of business projects that I have been trying to get off the ground that have just not happened, I thought I was definitely in line for a big contract and I got a big fat 'NO'. I had been feeling very rejected and a bit disillusioned, but suddenly Jo's revelation that I am in a year where it's not a good idea to start a new business or kick into a brand new, big project, I now feel perhaps it was meant to be. That knowledge has shifted my thinking and I'm now able to focus on getting rid of what I no longer need, to release in preparation for next year when hopefully my projects will fly.

It's well worth a session with Jo, numerology gives a fantastic insight, suddenly you 'get' who you are, and why things are happening, (or not) and rather than trying to work against it, you can work with your own personal 'essence' and make your plans accordingly."

Janey Lee Grace
BBC Radio 2 Host & Best Selling Author

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IS THIS YOU?

Are you ready to build your business to the next level of success and recognise that there is a force higher than you which will enable you to reach your greatest potential?

If you're an entrepreneur who's ready to elevate your business success by using the powers of numerology, then I'd love to talk to you!

Numerology brings Aha! moments related to what is currently going on in your business and assists in opening doors to possibilities. Numerology shows us not only personality analysis but how we can make better business decisions. It's not maths or statistics! It's spiritual empowerment into business, aligning your business vision with your personality.

Let's up-level your business from the inside out ...

To book your discovery call to see how you can work with me ...
Email jo@jsoley.com or call **07718123229**

**Find out more about my Bizology sessions, VIP Days
and Bizology Immersion package here - www.jsoley.com**

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