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ASSOCIATION

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# Volunteer Ventures

## President's Message *from* Lila Beasley



How motivational it was to attend ANC in Los Angeles and witness the inauguration of the Global Child Nutrition Foundation! Just when we were all so bogged down in HACCP and Wellness, we were able to focus our attention on what really matters - the children. As a reminder for the world hunger crisis, all ANC attendees were asked to be silent for ten seconds. During those ten seconds, three people died of hunger - two of those three were children.

TSNA MEMBERS, your profession is an important one. Each and every day you feed children physically and emotionally.

The Global Foundation is not the only new initiative for SNA this year. The first "Future Leaders Program" will be held in conjunction with National Leadership Conference in Williamsburg, Virginia in April. Each state president has the privilege of nominating one leadership candidate. It is my privilege to nominate Kathie McClanahan. Kathie is School Nutrition Supervisor in Humphreys County. Kathie is currently serving on the TSNA Executive Board as Mid-Cumberland District

Representative. Kathie is an excellent ambassador for Tennessee as well as our State Association.

SNA President, Janey Thornton, and Past-President, Ruth Jonen, have issued a "National Call to Action Campaign". The SNA Board of Directors has decided that the Penny-A-Day efforts could better be channeled in another direction. Penny-A-Day has been replaced with the "Dollar per Member per Year" challenge. TSNA has held the distinction for many years as a national winner in the Penny-A-Day campaign. I am certain we will do no less with the new project. You will be hearing more about this as the year progresses.

Mark your calendars for June 19 - 21, 2007. Gatlinburg, here we come! TSNA Vice-President, Shelia White, and TSNA Executive Director, Charlie White are planning an event second to none. You do not want to miss it. Now, for my personal "Call to Action".

To: Tennessee School Nutrition Directors and Supervisors

Many of you are to be commended for recognizing the importance of SNA certification. School Nutrition Staff play a vital role in the educational system. Certification is an important step in equipping your staff to handle the challenges that accompany this position. I charge each of you to make this opportunity available to your staff. Please, call me if you have questions.



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Mark your calendar for  
 June 19 through June  
 22, 2007 and we will  
 see you there.

Check here soon  
[www.tnsna.com](http://www.tnsna.com)  
 for more information!



# FROM THE STATE DEPT. OF EDUCATION

New and exciting things are happening with the State Department of Education.

**Direct Verification:** Many of you are conducting Direct Verification for the first time this year. In addition, 17 school systems have been selected to participate in a National Direct Verification Project. The systems selected are as follows:

Memphis City	Bedford County	Metro Nashville
Campbell County	Hamilton County	Maury County
Sumner County	Monroe County	Montgomery County
Loudon County	Shelby County	Maryville City
Murfreesboro City	Sevier County	Oneida City
Cumberland County	Fayette County	

**Healthy Edge:** TN DOE has completed training in Healthy Edge and now has the following certified to teach Healthy Edge:

Crystal Steele	Deb Simon	Phyllis Hodges
Nancy Gebhart	Lila Beasley	Rita Scruggs
Cindy Cooper	Jana Chambers	Betty Burns





STATE OF TENNESSEE  
**PROCLAMATION**  
BY THE GOVERNOR

**WHEREAS**, the National School Lunch Program has served our nation admirably since 1946 through advanced practices and nutrition; and

**WHEREAS**, the National School Lunch Program is dedicated to the health and well-being of our nation's children; and

**WHEREAS**, the National School Lunch Program provides over one-hundred four million nutritionally balanced lunches annually in Tennessee; and

**WHEREAS**, there is evidence of continued need for nutrition education and awareness of the value of school meal programs;

**NOW, THEREFORE**, I, Phil Bredesen, Governor of the State of Tennessee, do hereby proclaim the week of October 9-13, 2006 as

**NATIONAL SCHOOL LUNCH WEEK**

in Tennessee and encourage all citizens to join me in this worthy observance.



**IN WITNESS WHEREOF**, I have hereunto set my hand and caused the official seal of the State of Tennessee to be affixed at Nashville on this 20th day of September, 2006.

*Phil Bredesen*

Governor

*Riley C. Darvell*

Secretary of State

# NATIONAL SCHOOL LUNCH WEEK IN TENNESSEE OCTOBER 9-13

Schools across the state and nation celebrated “Vote for School Lunch” during the week of October 9. Governor Bredesen declared this National School Lunch Week in Tennessee.

Students were allowed to vote for their favorite schools lunches which mirrored national voting.



Tennessee did their part in making **Pete Pizza** the national winner.

## Voting in Tennessee

<b>Pete Pizza</b>	<b>42%</b>
<b>Sally Salad</b>	<b>9%</b>
<b>Rocco Taco</b>	<b>21%</b>
<b>Heddi Spaghetti</b>	<b>11%</b>
<b>Ricky Chicken</b>	<b>17%</b>

# Unicoi County

## Celebrates School Lunch Week

**Unicoi County Middle School 'votes' for lunch during National School Lunch Week**

By Alisa Brandenburg

October 26, 2006

As schools all over the nation celebrated National School Lunch Week last week, Unicoi County Schools were no exception.

In conjunction with the upcoming November 2nd election, Unicoi County Middle School celebrated the theme "Vote for School Lunch" by decorating the cafeteria with political candidates' signs, banners, and hats in the cafeteria along with other red white and blue regalia.

On Tuesday, Sarah Bailey of the Unicoi County Election Commission spoke to students about the different voting districts in Unicoi County, the election commission, and its members. "Students learned a great deal and had fun at the same time," Principal John English said in an interview.

On Wednesday, students voted for their favorite "Super" teacher and at lunchtime were visited by some very special state and county guests.

Unicoi County's State Senator Steve Southerland, along with Unicoi County's Register of Deeds, Debbie Tittle, and School Board member Renea Rogers visited the middle school to help support the national movement to improve school lunch menus.

Spicing up the stale pyramid of "5 food groups" to a large group of 5th graders, they talked about how making menu choices is similar to making candidate choices through the democratic act of voting.

The leaders encouraged the students to participate by taking a cafeteria-wide vote for this week's menu in which they "voted" for a food group item, made a vegetable "addendum" to their selection, and "passed a bill" that reflected a well-balanced lunch.

Members of the Cafeteria Staff said that the school's goal is "to get students more involved [in decision-making], both in school and in their community."



**Please let us know . . .**

Would you like to receive your  
Volunteer Venture online instead of by mail?

If you would prefer receiving this online (which will save the association money), contact me at the following email:  
[tsna@tnsna.com](mailto:tsna@tnsna.com)

# Other Systems Celebrating National School Lunch Week

## Murfreesboro City



## Williamson County



## Hamilton County



## Cumberland County



## Knox County



## Huntingdon Special







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# Hamilton County Celebrates Fruity Friday

Hamilton County is participating in a pilot program sponsored by Memorial Hospital, Chattanooga. The initiative is the North River Community Coalition. Seven schools in Hamilton County are participating.

The schools are encouraging the consumption of more fruit and more water as well as encouraging regular walking.

The seven schools prepare the fruit of the month on Fruit Friday. The coalition provides the fruit for samples and the samples are taken to each classroom for the students to taste. The week after the taste test, this fruit is put on the menu. The pictures are from Nolan Elementary, Judy Whitmire, Manager.



## A Note Regarding Your Association Membership

**\*In June, 2006, the Board of Directors voted to increase state dues by \$5.00 for each category effective January 1, 2007. For state/national memberships this will be reflected on your renewal date.**

**\*Board action in September 2006 declared that state only memberships would run from January through December. Therefore, all state only memberships will expire on December 31, 2006, and it will be necessary to join again January 2007 at the increased amount.**

## ARCHIVES...

Contact Archives Chairperson Phyllis Hodges, if you have saved items such as: programs, pictures, favors (containing dates and locations) from past conferences, back issues of Volunteer Ventures, and other Association memorabilia.

Items you donate will not be returned, but will become a permanent part of our TSNA Archives collection.

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NATIONAL DAIRY COUNCIL

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## **Annette Cooper, Rutherford County and Dean Barker, Cannon County Retire**

These two ladies had more than 72 years of combined service to School Nutrition and/or education. Congratulations Annette and Dean!!!!

# DISTRICTS OF EXCELLENCE

**School System**  
**Bradley County Schools**  
**Carter County Schools**  
**Clarksville-Montgomery**  
**Cocke County Schools**  
**Giles County Schools**  
**Hambill County Schools**  
**Hardin County Schools**  
**Hawkins County Schools**  
**Kingsport City Schools**  
**Lawrence County Schools**  
**McKenzie Special School District**  
**McMinn County Schools**  
**Murfreesboro City Schools**  
**Stewart County Schools**  
**Sumner County Schools**  
**Tullahoma City Schools**  
**Unicoi County Schools**  
**Warren County Schools**

**Supervisor**  
**Emily Hill**  
**Marissa Potter**  
**Debbie Mobley**  
**Terri Sawyer**  
**Ann Chaffin**  
**Sherrie Montgomery**  
**Cheryl Cochran**  
**Alice Snodgrass**  
**Linda Holland**  
**Kindlyn Simpson**  
**Rita Brandon**  
**Norma Barham**  
**Gary Anderson**  
**Cathy Wallace**  
**Linda Becker**  
**Jan Moore**  
**Martha Davenport**  
**Jean Wix**

There are more Districts of Excellence out there. See if we can keep increasing this number.

For more information on how to become a District of Excellence, visit <http://www.schoolnutrition.org/KEYS.aspx?ID=1158>

This is a self assessment based on the following 4 keys:

- Administration
- Communications & Marketing
- Nutrition and Nutrition Education
- Operations

**nu•tri•tious** (nōō trish' əs), *adj.*  
 1. providing nourishment, esp. to a high degree; healthful

**Nutrition for the Body**

**nu•tri•tive** (nōō' trī tīv)  
 1. serving to nourish; providing nutriment; nutritious

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## USDA REGIONAL BEST PRACTICES AWARDS

The USDA Southeast Regional Office announced the TN winners of the fourteenth annual “Best Practice Awards” in the National School Lunch Program (NSLP), School Breakfast Program (SBP) and Food Distribution Program (FDP).

### **Promoting a Healthy School Environment Unicoi County School Nutrition**

Unicoi County Schools were selected for their creative family involvement program. “Foot Stompin’ Fun” was developed to promote physical fitness and provide nutrition education in a positive “fun” environment. Students and family members attended events at all the elementary and middle schools where they learned several “line dances” adapted to all fitness levels and ages. Helpful and relevant nutrition education was utilized to educate students and family members about the fat content of popular fast food items and sodas.

### **School Breakfast Expansion Putnam County School Nutrition**

For adding an additional breakfast service period at a later time to serve more students. The Monterey High School “Brunch” program has helped increase participation by 15%. Monterey High has also added additional fruits to the menus to encourage healthy food choices.

### **Increasing Participation in School Lunch Blount County School Nutrition**

Eastside Elementary School was chosen for its innovative efforts to market school lunch. By encouraging student, family and media involvement school lunch participation has increased.

### **Creative Use of Commodities Jackson County Schools**

Has been selected for its creative use of USDA commodities and the creation of unique menu items that please children as well as reduce costs. Creative desserts and other menu items at Jackson County High School have not only kept food costs down but increased participation.

## STATE BEST PRACTICES AWARDS

The TN DOE announced the state winners of the fourteenth annual “Best Practice Awards” in the National School Lunch Program (NSLP), School Breakfast Program (SBP) and Food Distribution Program (FDP). The Department named 13 state winners for submission to the USDA Regional Office.

**Increasing Fruit/Vegetable Consumption:**  
Blount County Schools  
Clarksville-Montgomery County Schools

**Promoting a Healthy School Environment**  
Unicoi County Schools

**School Breakfast Expansion**  
Murfreesboro City Schools  
Knox County Schools  
Putnam County Schools

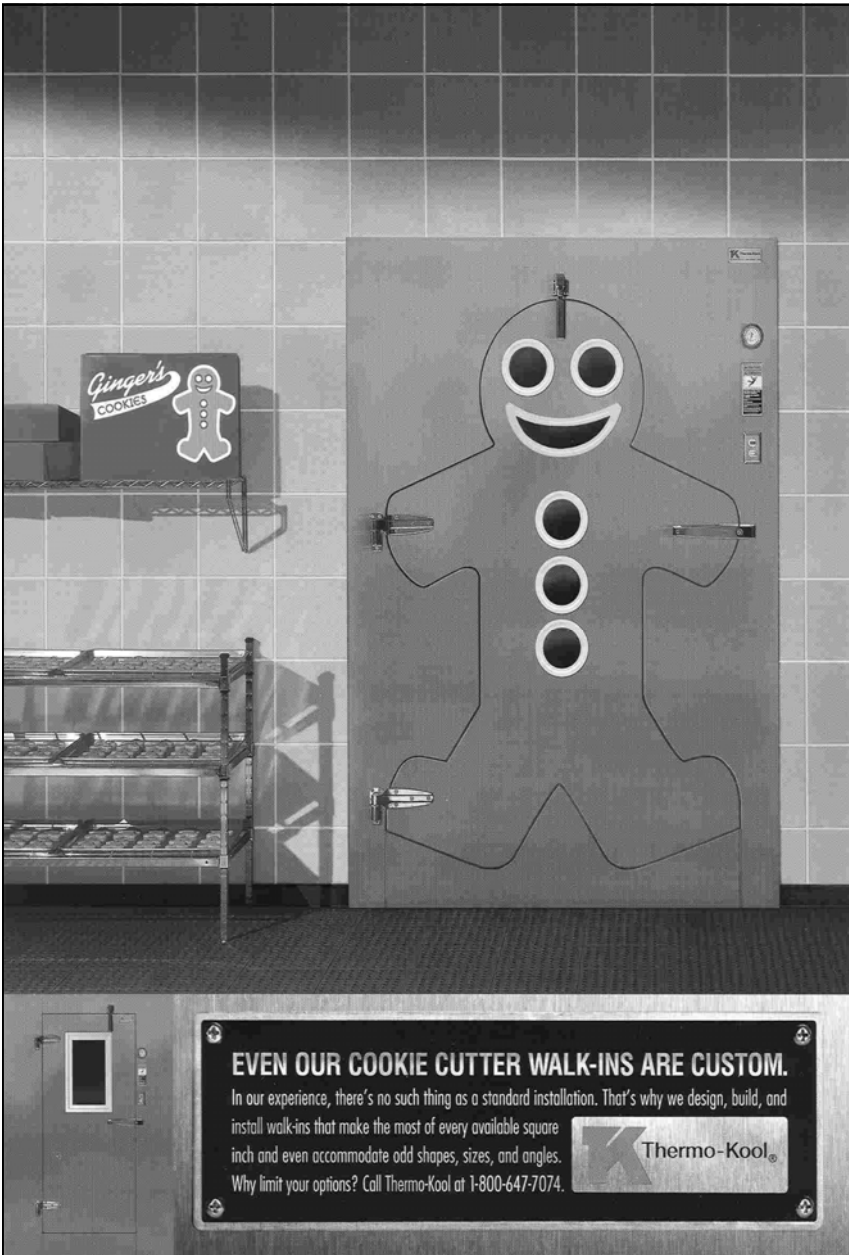
**Food Safety-HACCP Implementation**  
Clarksville-Montgomery County Schools  
Wilson County Schools

**Customer Service**  
Dayton City Schools

**Increasing Participation in School Lunch**  
Humphreys County Schools  
Warren County

**Creative Use of Commodities**  
Jackson County Schools

**Disaster Preparedness & Critical Response**  
Wilson County Schools



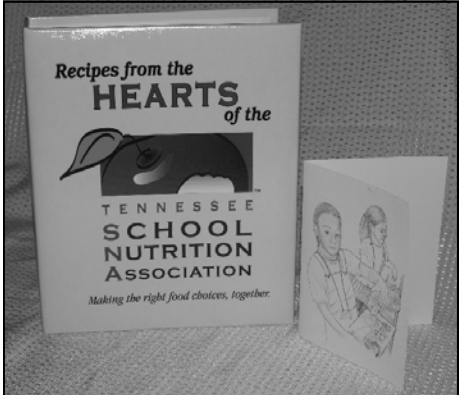
# Putnam School



## Team Graduation

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## Tennessee School Nutrition Association unveils new website

**[www.TNSNA.com](http://www.TNSNA.com)**

This is YOUR website and should be up to date and a site you can go to find news and announcements from new legislation, to actions from your Board of Directors that pertain to your job in serving the students of Tennessee

If you haven't had a chance to check the site out, while it is a long way from being complete, we encourage you to take a look and let us know what you like or don't like, what you would want to see put on

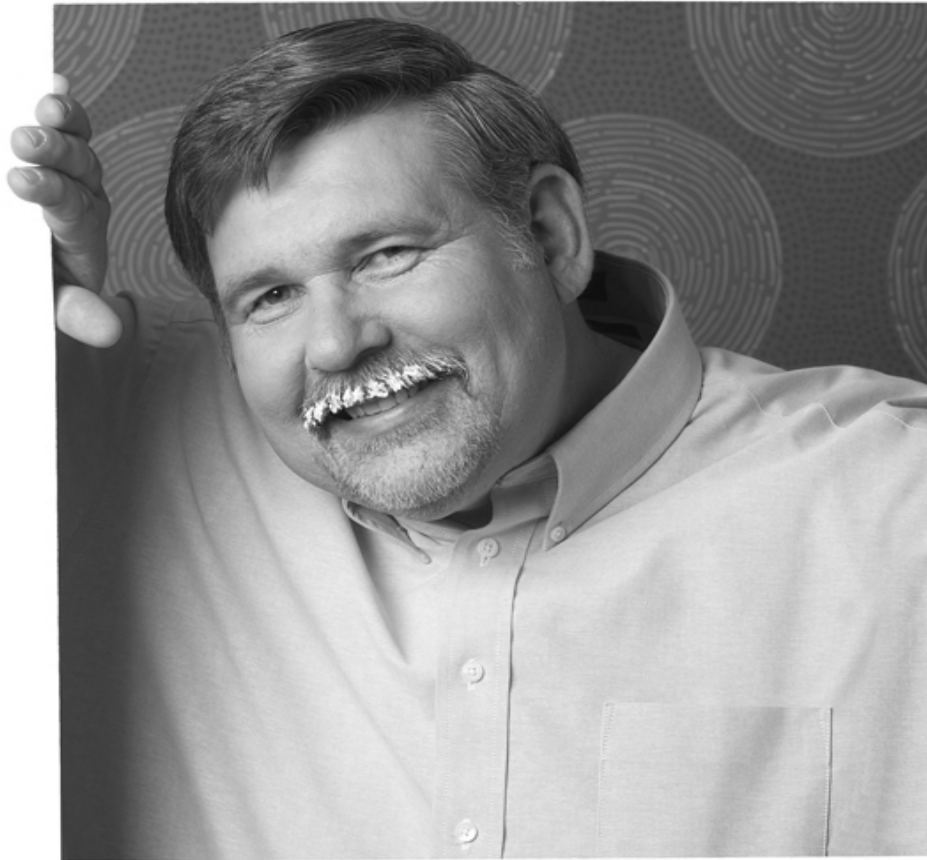
### **Newest Leadership Academy Candidates**



**LEADERSHIP PARTICIPANT STEPS OUT IN THE COMMUNITY**



Eva Kaye Hill, Manager of Cason Lane Academy, in Murfreesboro City Schools gets a pie in the face to raise money for United Way. Eva Kaye was one of the "Winners" who the students choose to throw the pie in her face. They picked a good one.



## **“Spotlight On” Debuts with Gary Anderson, of the Murfreesboro, TN City Schools**

Gary Anderson is the Supervisor of School Nutrition for Murfreesboro, Tennessee city schools. He has been a food service professional for over 30 years, and has served as a school board member in his home community for 16 years, currently as chairman. Gary’s success in Murfreesboro is the first “Spotlight On” success story that is featured on [www.milkdelivers.org](http://www.milkdelivers.org) and in school trade magazines.

Gary believes that nutritious meals at school help kids realize their full potential. To steer students toward the health benefits of milk — a complete nutritious package of nine essential nutrients including protein, potassium, calcium, zinc and vitamins A and D — Gary introduced new flavors at his elementary schools. He also kicked off a “got milk?” photo tour in all of his schools three years ago. Kids who buy school breakfasts are photographed wearing the well-known Milk Mustache. The pictures become part of the school’s weekly “got milk?” Wall of Fame, then the kids can take home their framed photo to proudly display. And everyone is drinking up the results: in the first year, milk consumption increased by 10 percent; breakfast participation has increased 6.5 percent since the program began, and one school has more than doubled its breakfast participation.



# School Nutrition Association 2006 Annual National Conference Los Angeles California



Tennessee shows strong support at the Annual National Conference





**Don't forget to  
attend the  
Annual National  
Conference in  
Chicago July  
15—18, 2007**

## 2006 Industry Members - \$200 Level Members

Accu-Scan	Patricia Cannon	316-262-0587	pcannon@accu-scan.com
Advance Food Company	Ann Hartley	704-658-9114	ahartley@advancefoodcompany.com
B&G Distributing	Jim Brown	615-255-5707	jimbrown@bgdistributing.com
Bake Crafters Food Company	Lisa Cowan	423-227-8723	lisa@bakecrafters.com
Brakebush Brothers Inc.	Rachael Turner	615-269-5528	rturner@brakebush.com
Carman-Girard Assoc. Matlack	Dan Matlack	865-567-8484	danmatlack@bellsouth.net
Colorpoint / Low Temp Industries	Bill Steadman	770-478-8803	bsteadman@lowtempind.com
ConAgra Foods	Tom LeBuhn	513-894-4991	tom.lebuhn@conagrafoods.com
DFM Diversified Foodservice Mfg	Don Appling	770-493-8608	dappling@dfmnc.biz
East Side Entrees	Luis Santiago	931-368-0194	luissantiago@bellsouth.net
Education Management Systems	Sidney Bush	800-541-8999	sidney@mealsplus.com
Equipment Concepts	Bill Collier	615-876-0893	tneqconcep@aol.com
Farnsworth & Associates	Julie James	901-363-6316	julie@farnsworthandassoc.com
Folsom & Associates	James (Jim) Folsom	615-812-4541	jamesfolsom@comcast.net
Food Equipment Marketing	Earl Morgan	423-802-3379	earl@foodequipment.com
Food Sales, Inc.	Dan Hartle	615-292-2914	dan.hartle@foodsalesinc.com
Frozen Drink Madness of TN	Marla Sanderson	615-353-5715	marla@chillyfruit.com
High Liner Foods, USA	Grace Hamilton	865-560-5503	grace.hamilton@highlinerfoods.com
Humitech of Knoxville TN	Preston Kear	865-805-0156	pkear@humitechgroup.com
IAG, LLC	Terry McGovern	615-255-2404	terry@iagrp.com
Inman and Associates	Brandi Hale	615-321-5591	brandi.hale@inman-inc.com
J & J Snack Foods	Linda Cole	615-449-3492	lcole@jjsnack.com
Jennie-O-Turkey Store	Sarah Smidt	800-328-1756	sjsmidt@j-ots.com
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M & B Products	Leona Starr	813-988-2211	leonarstarr@aol.com
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Maynard Fixturcraft	Martha Crowder	615-255-0603	mcrowder@mayfix.com
McKee Foods Corporation	Ann Crosby	423-238-7111	karen_nation@mckee.com
Meridian Beverage Co	Marilyn Hunter	770-579-6755	mhunter@meridianclear.com
Otis Spunkmeyer	Kevin Fleming	816-483-3639	kffleming@spunkmeyer.com
PepsiCo Foodservice (Frito-Lay)	Cheri Emily	615-217-3467	cheri.emily@fritolay.com
Pierre Foods	Mike Stafford	901-386-1716	mike.stafford@pierrefoods.com
Pilgrim's Pride Corp	Doug Cowgill	404-942-4152	doug.cowgill@pilgrimspride.com
Plas-Tique Products	Robert Kearney	800-787-0785	ptptrays@aol.com
Premier Foodservice	Carolyn Green	865-584-1966	carolyn@premierfoodservice.com
Robinson Marketing	Daniel Robinson	901-794-5555	dannyrobinsonrm@bellsouth.net
SE United Dairy Industry Assoc.	Tracy Noerper	615-297-4581	tnoerper@sudiainc.com
South Eastern Manufacturers Agents	Mike Snyder	615-591-4226	msnyder@semareps.com
Southern Quality Meats	Terry Murphree	800-748-8709	l.tritsch@southernqualitymeatsinc.com
Super Bakery Inc.	Wanda McDowell	864-472-5344	wcmsbi@charter.net
T.W. Wilson & Son	Penny Hooper	615-256-1234	pennyh@twwilsonandson.com
Thermo-Kool Mid South Industries	Gary Crocker	800-647-7074	sales@thermokool.com
True Foodservice	Jack Bruner	636-240-2400	jbruner@truemfg.com
United Foodservice Sales	Paula Taylor	865-588-1375	paulat@unitedfoodservice.com
Upstate Farms	Jerry McDonald	716-892-3156	jmcdonald@upstatefarms.com
V & B Marketing	Theresa Brumit	800-946-5619	tbrumit@aol.com
Young Equipment Solutions	Timothy Witley	318-869-0841	youngequipment@bellsouth.net
Zartic Inc.	Gary Cason	615-885-5278	gcason@zartic.com

# Tennessee School Nutrition Association

## 2006 Industry Members

### \$500 Level Members

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	Charles Holland	615-371-1392	charles.holland@ecolab.com
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	Leslie Fahy	800-541-8999	leslie@mealsplus.com
Gold Kist Inc.	Neal Foley	770-393-5031	neal.foley@goldkist.com
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	Jack Crawford	770-383-5567	jack.crawford@goldkist.com
Hobart/Traulsen Corp.	Charles Lee	423-899-3366	charlie.lee@hobartcorp.com
	Ryan Young	901-355-6900	ryan.young@hobartcorp.com
Hope's Cookies/Country Fresh Batter	Pam Meredith	615-822-4828	pam@hopescookies.com
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	Sheila Leslie	770-554-6353	SLeslie@horizon-boss.com
	Nelson Vestal	770-554-6353	NVestal @horizon-boss.com
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	Keith Bowen	865-970-5443	kbowen@ijcompany.com
Institutional Wholesale Company	Bob Mackie	931-537-4000	bmackie@goiwc.com
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	Stacy Hardy	800-381-4540	shardy@lgdpc.com
	Amy Powell	800-381-4540	apowell@lgdpc.com
Los Cabos Mexican Foods-MCI	Charles Strong	228-474-6803	cstron@yahoo.com
	Paula Taylor	865-588-1375	paulat@unitedfoodservice.com
	Lin Oldham	615-244-5843	lino@unitedfoodservice.com
Michael Foods	Michael Butkus	763-434-3245	michael.butkus@michaelfoods.com
	Scott Blazer	800-753-3647	scott.blazer@brokermis.com
	Penny Hooper	615-256-1234	pennyh@twwilsonandson.com
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	Tim Moore	615-255-7188	tmoore@naturallyfresh.com
	Machado	404-765-9000	cmachado@naturallyfresh.com
PFG Lester Broadline	Kathy Johnson	615-444-2010	kjohnson@pfglester.com
Professional Manufacturers Reps.	Alice Stipe	866-428-6165	stipe@pmreps.com
	Mike Hensley	800-836-2716	hensley@pmreps.com
	Jim Van Vleet	800-836-2716	vanvleet@pmreps.com

## Tennessee School Nutrition Association 2006 Industry Members (continued)

Purity Dairies	Ramona Finn Bill Johnson	615-244-1900 615-244-1970	ramona_finn@deanfoods.com bill_johnson@deanfoods.com
Quik-to-Fix Foods	Dean H. Freese Carolyn Gooch Glenda Longo	770-267-0394 972-487-3865 910-270-1691	dfreese@qtffoods.com cgooch@qtffoods.com glongo@qtffoods.com
Sartox, LLC	Sarah Marshall Kenny Wallace Larry Wallace	804-598-0122 804-598-0115 804-598-0100	smarshall@sartox.com kwallace@sartox.com lwallace@sartox.com
Schreiber Foods	Kimberly Kline Jean Buss Betse Macco	800-644-1574 800-734-5938 800-734-5938	Kimberly.kline@schreiberfoods.com jean.buss@sfcorp.com betse.macco@sfcorp.com
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Turner Holdings, LLC	Jay Dee Clifton David Kolb Scott McBride	800-467-6455 800-467-6455 800-467-6455	jdclifton@turnerdairy.com davidkolb@turnerdairy.com scottmcbride@turnerdairy.com

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