The Portrait of a Vandal

How Vancouver reduced graffiti by 80% over 3 years

Madison - 2007

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Scanning the Graffiti Problem

- Understanding what you see
- Graffiti as art or crime?
- Graffiti lingo
- Graffiti tag typology

Graffiti Classification

If you can read it:

Hate graffiti
Socio-political graffiti
Art based graffiti
Gang graffiti
Bubble gum

If you can't read it:

Hip Hop Graffiti

80% of the Problem

Gang Graffiti

Recognition - Intimidation - Turf Marking

Hate Graffiti

Discriminating comments - use of symbols

Socio-Political Graffiti

Adult oriented

Social issues

Used by anarchists

All Other Wall Markings

Art projects
Satanic comments
Religious ideas
Threats
Doodling



Art can be a group of visual messages that has meaning for a select audience.

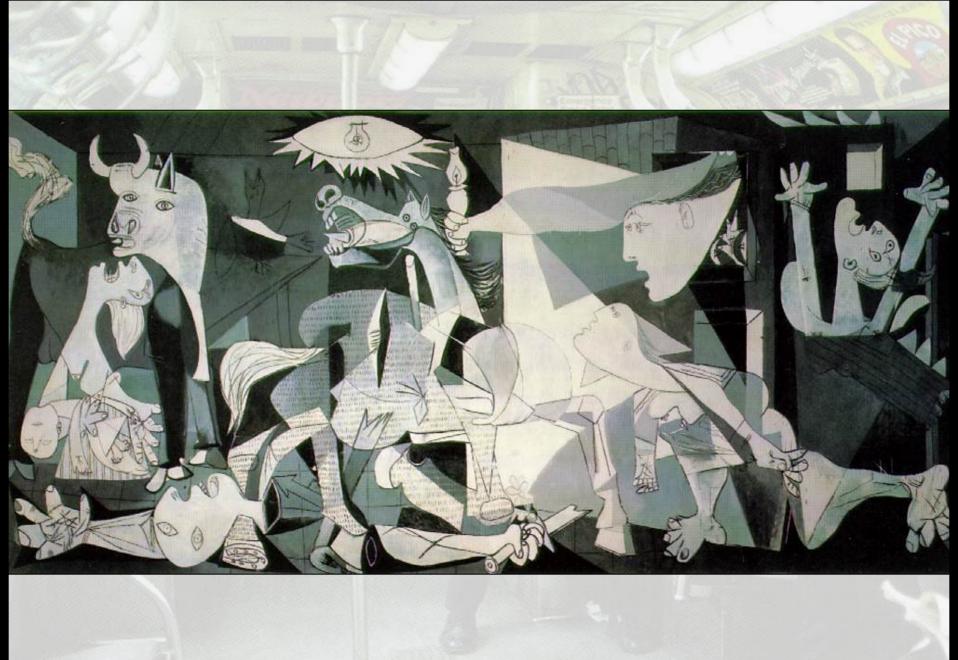
$$A^{2} + B^{2} = C^{2}$$

$$C$$

$$A$$

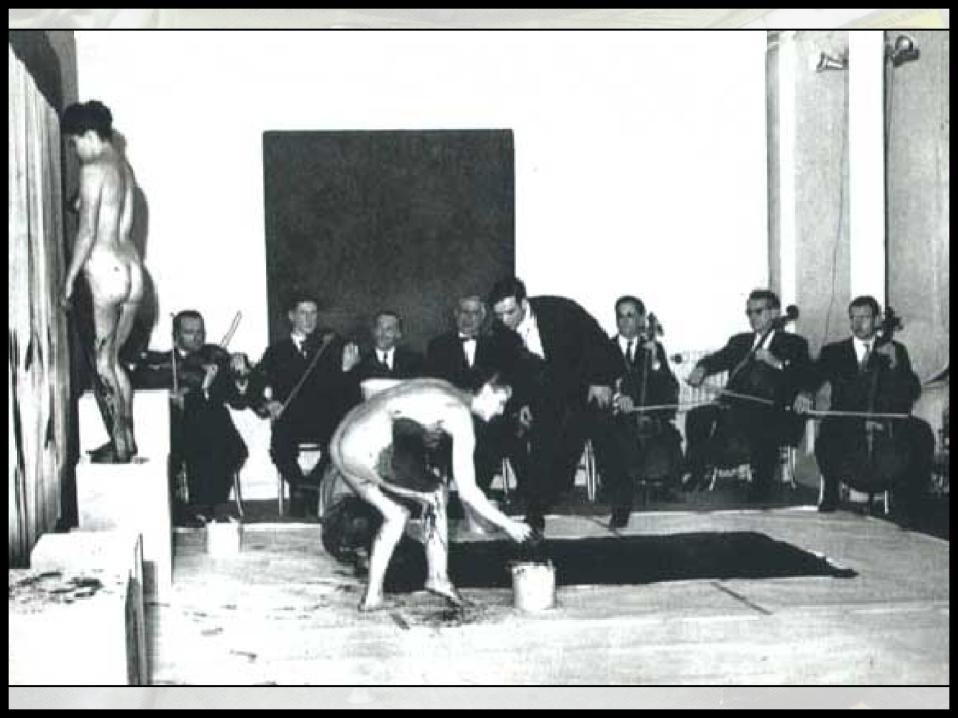
$$B$$







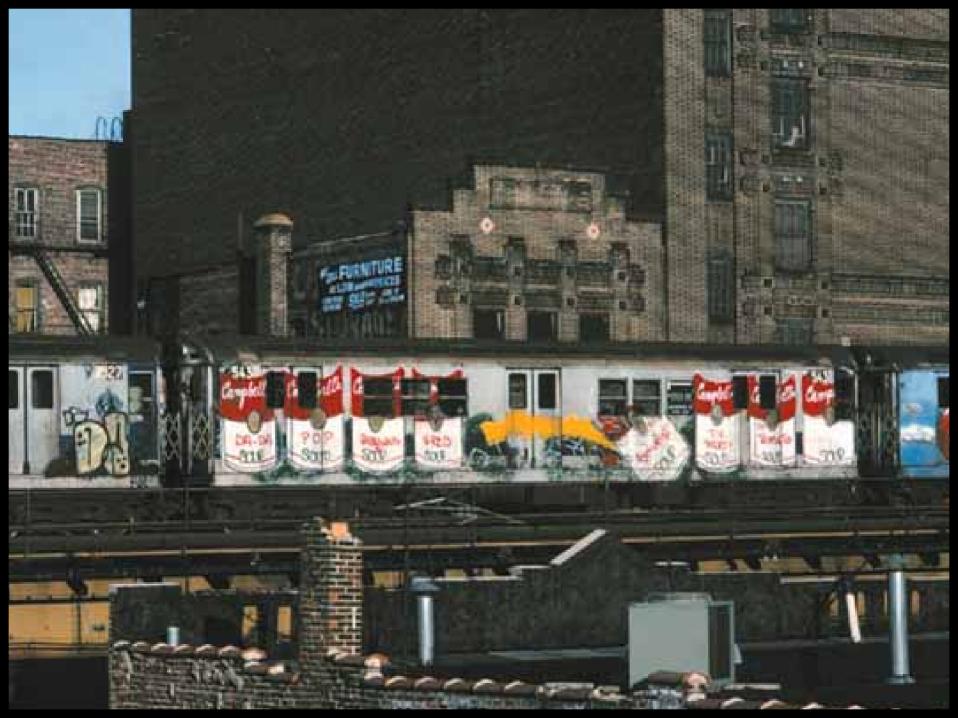


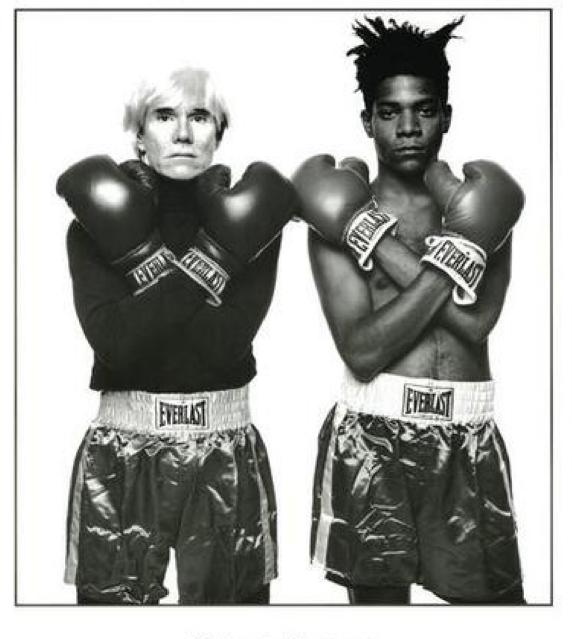






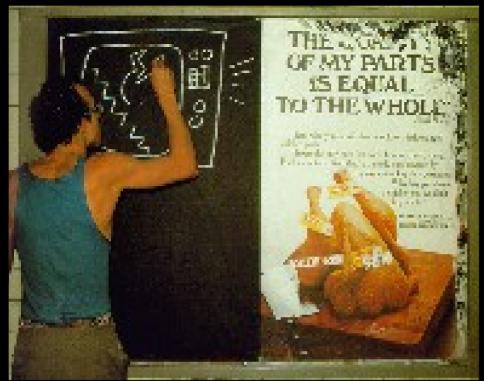






MICHAEL HALSBAND

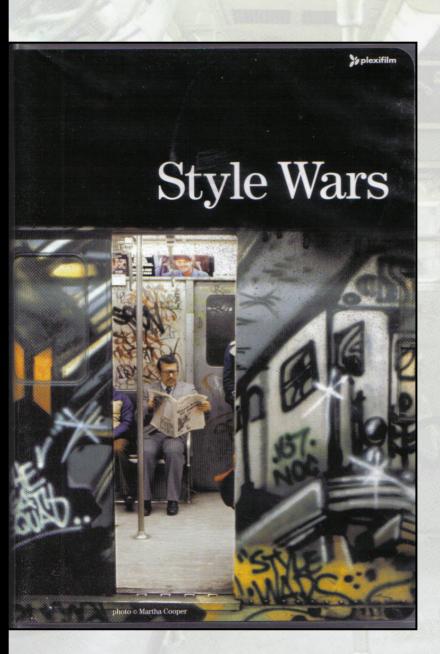
Andy Warhol and Jean Michel Basquiat



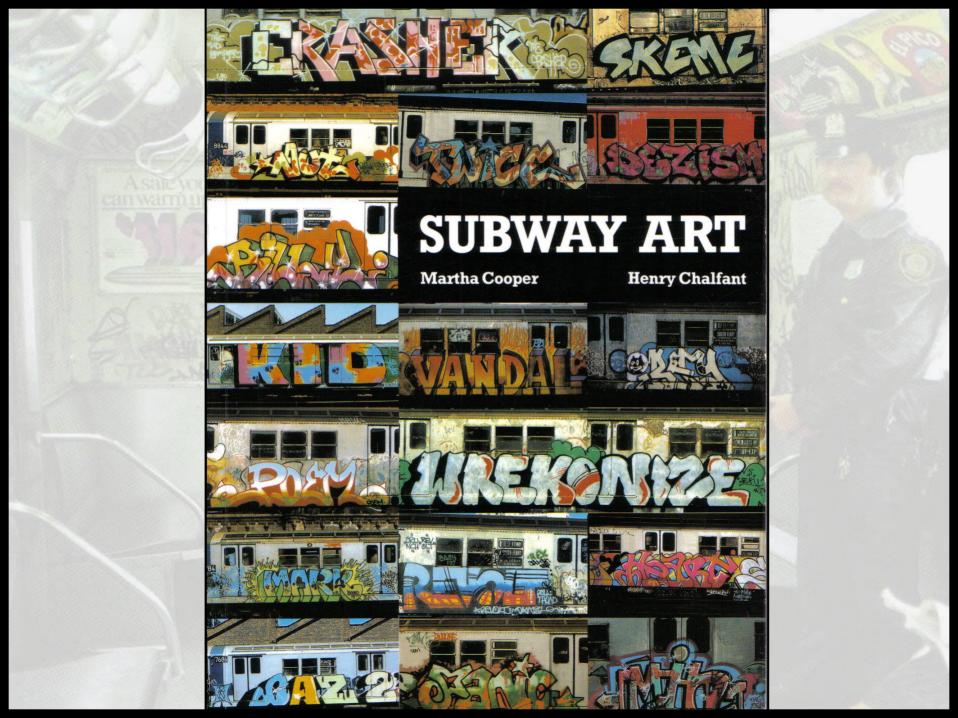








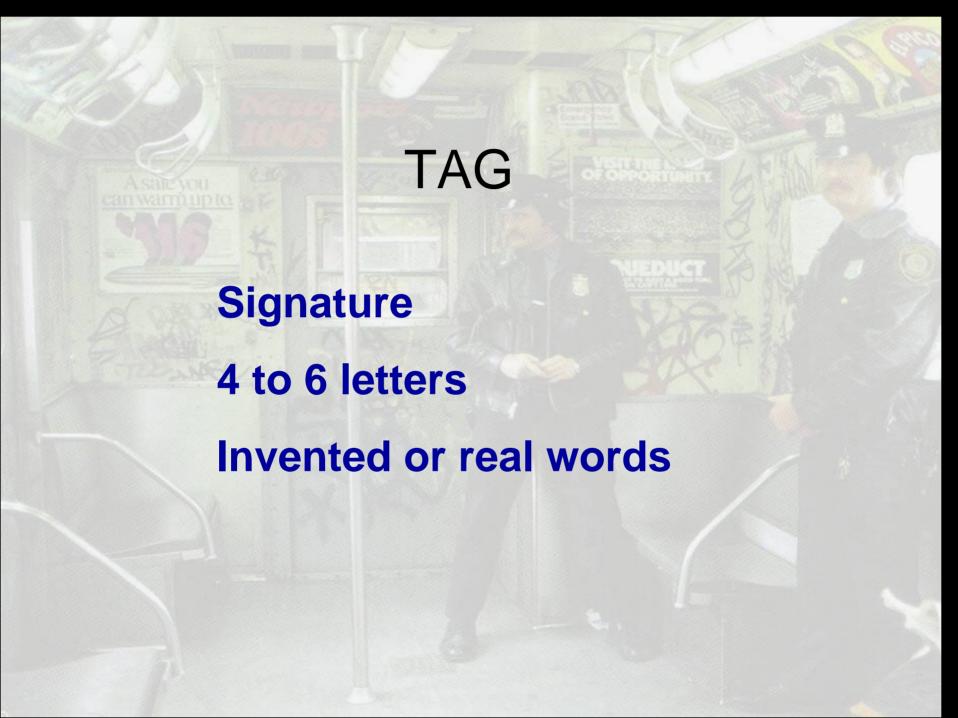






Lingo and tools of the trade

Seattle PD picture



CREW

Multiple taggers
Cross jurisdictional
Acronym

2 - 4 letters

Analyzing the Graffiti Vandal

- Are they artists or vandals?
- Academic documentation of the problem
- Graffiti = youth at risk behavior
- Graffiti suspect profile and network
- Evolution of the graffiti suspect

Graffiti Writer Perspective

- William Wimsat (1994)
 - Bomb the Suburbs
- Andrew Witten and Michael White (2001)
 - Dondi White Style Master General.
- Roger Gastman (2001)
 - Free Agents A History of Washington D.C. Graffiti
- Ivor Miller (2002)
 - Aerosol Kingdom: Subway Painters of New York City
- Paul 107 (2003)
 - All City: The Book About Taking Space

All City: The Book about Taking Space

"If you get stopped by building security or anyone who isn't a cop, run. Odds are they can't chase you off the property they are paid to protect. Plus they're probably fat. If you're in a crowd and a civilian catches you in the act and grabs you, start yelling: "He grabbed my dick faggot faggot." This may not be the PC thing to do, but it will embarrass the hero. When he loosens his grip, bust a Carl Lewis. Carrying mace or bear spray can also be handy in these situations."

Paul 107, 2003: 14

Project funded by the Canada Council and the Ontario Arts Council

Academic Documentation: Qualitative Perspective

- Craig Castleman (1982)
 - Getting Up: Subway Graffiti in New York
- Jeff Ferrell (1993)
 - Crimes of Style Urban Graffiti and the Politics of Criminality
- Susan Phillips (1999)
 - Wallbangin': Graffiti and Gangs in L.A.
- Nancy Macdonald (2001)
 - The Graffiti Subculture
- Janice Rahn (2002)
 - Painting Without Permission Hip-Hop Graffiti Subculture

"Politics of Wall Painting"

"Illegal wall painting exists at the intersection of art and crime, at the crossroads of cultural production, political resistance, and criminalization. Though wall painters worldwide draw on a plethora of folk art and art world traditions, and in some cases benefit from training or participation in legitimate art worlds, the illegality of their art alters the lived experience and lived politics of their artistic production."

Jeff Ferrell, 1995: 287.

Academic Documentation: Quantitative Perspective

- David Shannon (2001)
 - Graffiti and Adolescent Delinquency: An Analysis of Short Term Career Trajectories
- Valerie Spicer (2005)
 - An Aggregate Study of the Vancouver Graffiti Suspect Network
- Graham Martin (2006)
 - Graffiti Linked to Personality Disorder
 News in Science

Professor Graham Martin Reports

"Those in the graffiti subculture are more likely to report serious or extreme drug use, perceived academic failure, physical and sexual abuse, suicide thoughts and behaviours, and are more likely to indicate higher family pathology, parental overprotection and criticism, depression, hopelessness, anxiety, external locus of control and risk taking behaviours, and lower parental care and self esteem."

(Martin, 2003: 6)

Prior Research Findings

 The primary motivation for doing graffiti is artistic

 Graffiti produces positive outcomes for those who do it

Society misunderstands graffiti and criminalizes this behavior

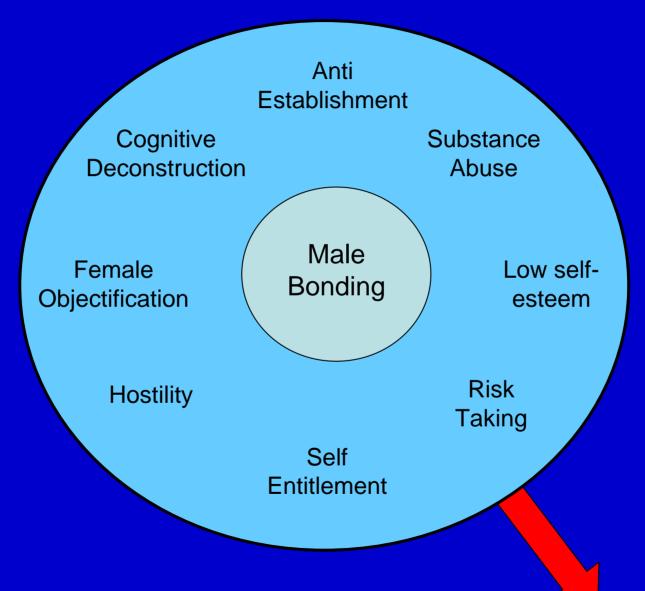
Current Research Findings

 The primary motivation for doing graffiti is vandalism

 Graffiti produces negative outcomes for those who do it

 Graffiti is an at risk behavior and should be properly addressed

Graffiti Subculture



Overlap into other social situations

Graffiti Subculture Structure



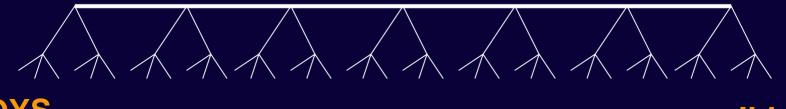
Graffiti Subculture Hierarchy

KINGS



ORGANIZED CREWS

ILLEGAL



TOYS

The Beginner

Selects a tag

Practices

Writes on everything

Close to home or school

Developing

Practiced
Joins a crew
Difficult targets
Addiction

Practiced

More piecing
Elaborate piece book
Showcase their work
May be schooling younger taggers
Well known by other taggers
Tend to be older

Mad Bombers

Specific Targets

Motive = destruction

More violent / gang mentality

Five finger discounts

17 - 21 years

Often unemployed or out of school

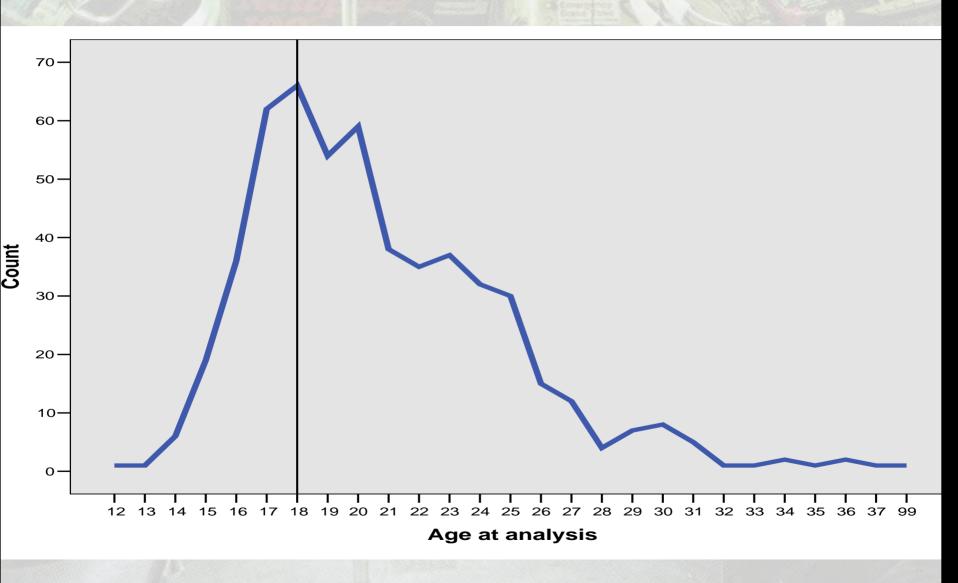
Suspect Profile

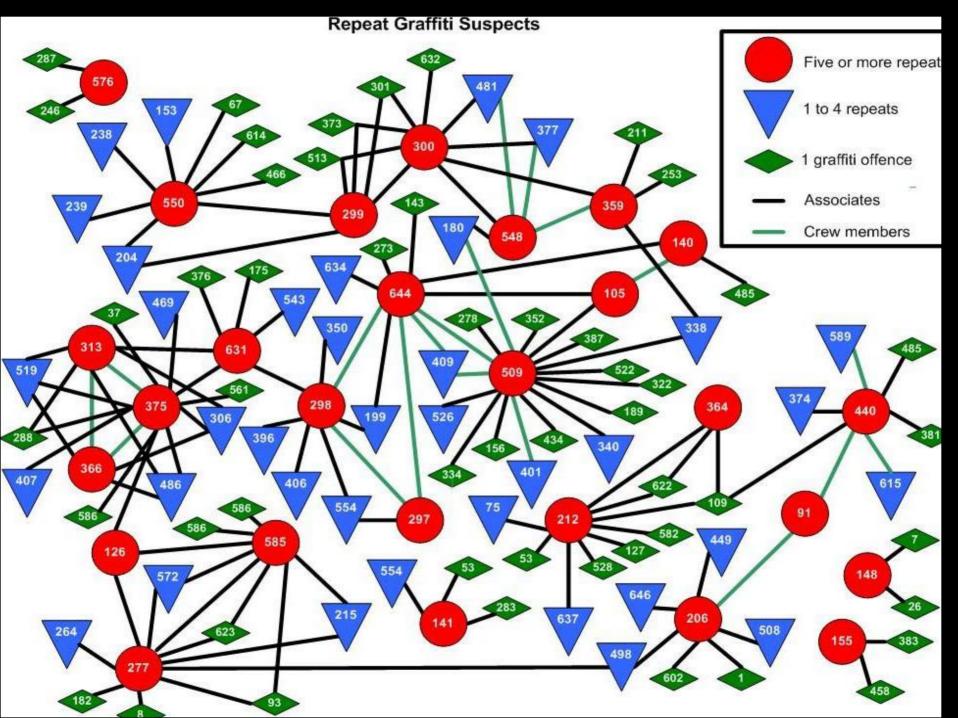
- Male Caucasian
- 12 to 40
- Other at risk behaviours
- Self centered
- Low empathy
- ODD conduct disorder
- ADHD ADD
- Crime mentality
- Compulsive and addictive
- Start in grades 8 10
- Most damage from 17 20

Vancouver Graffiti Suspects

- 94% are males
- 77% are Caucasian
- 1 to 73 police contacts with a mean of 7
- 0 to 26 charges with a mean of 2.1
- 55% of first offences are property related
- 46% have graffiti as their first offence
- 0 to 86 associates with a mean of 3.7
- 44% are known graffiti suspects

Age of Graffiti Offenders





The Vancouver Response

- City Graffiti Management Team
- Vancouver Police Graffiti Unit
- Partnerships Networking
- Changing the perception
- Restorative Justice

City of Vancouver Graffiti Management Program



City of Vancouver Program Based on five principles

- 1. Leadership
- 2. Education
- 3. Eradication
- 4. Enforcement
- 5. Empowerment

Vancouver Police Department Based on 5 core policing strategies

- 1. Education
- 2. Enforcement
- 3. Partnerships
- 4. Intelligence Management
- 5. Restorative justice

1- Education: Changing Perceptions

BEFORE

911 call for graffiti



B.O.L.F. - Suscir.



Low priority



Patrol attendance



Graffiti suspect gets away

AFTER

911 call for graffiti



Mischief in progress



Higher priority



Patrol attendance



Graffiti suspect gets caught

2- Enforcement: Beyond Arrests

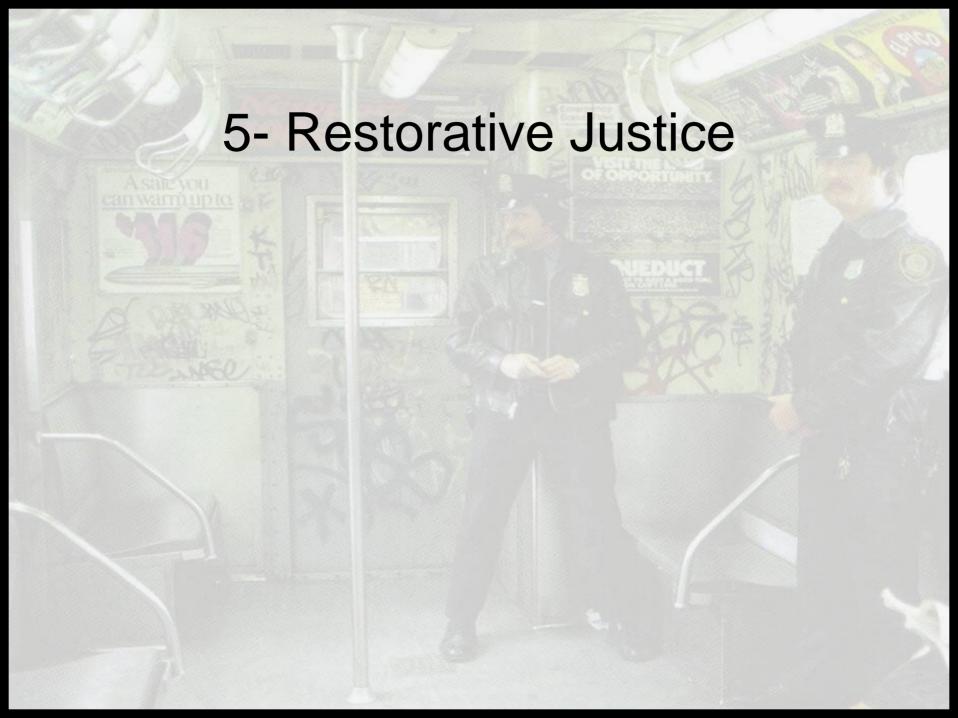
- 1. Patrol education
- 2. Obtaining good release conditions
- 3. Graffiti ordinance
- 4. Relating to the subculture
- 5. Generating fear of apprehension
- 6. Talking to mom and dad

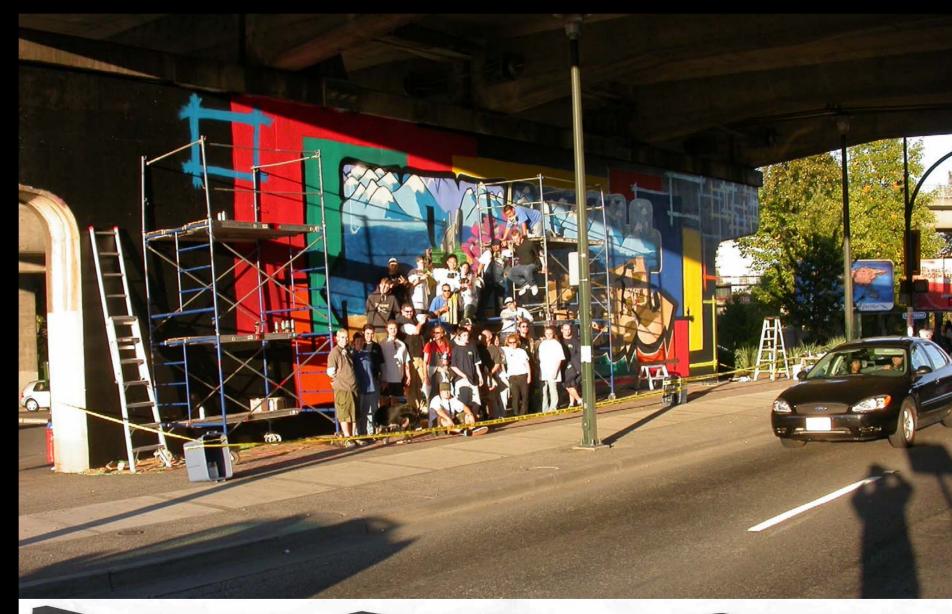
3- Partnerships

- 1. City agencies
- 2. Police sections
- 3. Other police departments
- 4. Community agencies
- 5. Local universities
- 6. Legal graffiti writers

4- Intelligence Management

- Networking
- Graffiti sources
- Internet
- Database 800 suspects listed
- Dictates surveillance
- Guides specific projects





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Results

- 80% reduction of graffiti after 3 years
- Over 800 vandals identified
- Radical change in perception
- Over 50 murals implemented
- Other municipalities now on board
- Graffiti investigator conference













Graffiti Is Everywhere

- MacDonalds
- IBM
- Pepsi
- IPOD
- Fugi Film
- Walmart
- Video Games
- Movie backdrops
- Clothing

An Aggregate Study of Vancouver Graffiti Suspect Network

www.sfu.ca

Go to SFU Library

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