# VANDERBILT NBA 

## 2019 EIPLOYNENT REPORT



# TO FRIENDS AND ASSOCIATES OF VANDERBILT BUSINESS: 



I am pleased to present the Vanderbilt MBA Employment Report for the graduating Class of 2019 and the internship Class of 2020. The employment outcomes were excellent. By three months post-graduation, $97 \%$ of the Class of 2019 had received a full-time job offer, and $95 \%$ had accepted. The graduates will be working at 90 different companies. Compensation for the Class of 2019 increased approximately $7 \%$ in comparison to the previous year, with an average base salary of $\$ 118,888$ and an average signing/starting bonus of $\$ 25,642$. And for the eighth year in a row, $100 \%$ of the employment-seeking first-year MBAs received and accepted an offer for a 10-12 week summer internship.

The 2019 MBA graduates are employed across a wide range of industries. Those industries with the largest acceptance rates being: consulting (27\%), healthcare (19\%), technology (18\%), and financial services (15\%). The top job functions for the class are consulting (31\%), finance (25\%), marketing (15\%), and general management (14\%).

The graduating class has moved to opportunities across the globe. This year, $41 \%$ remained in the South, with $57 \%$ moving elsewhere across the United States. Two percent of the graduates accepted positions in Asia and Latin America.

The MBA Class of 2020 interned over the summer at 107 companies, in locations from New York to Los Angeles. These students were able to utilize the knowledge and experience from the first-year curriculum on projects across a spectrum of industries and business job functions.

The CMC staff members are very appreciative to work with a fantastic group of recruiting partners who provide a wide range of opportunities for our students. We continue to be grateful to the dedicated Owen alumni for encouraging and fostering recruiting relationships, as well as providing mentorship and guidance to current students. As we begin the 2019-2020 academic year, we look forward to continuing these wonderful relationships.
\$118,888
The average starting base salary received by the MBA Class of 2019.


The percent of the Class of 2019 that received an offer at 3 months postgraduation.

The number of companies hiring members of the Classes of 2019 and 2020.

Sincerely,


## Emily Anderson

Senior Director, Career Management Center
Vanderbilt Owen Graduate School of Management

## CLASS OF 2019

## Full-Time Employment Statistics

## Salary Data

*Salary report is based upon usable salary information for $93 \%$ of those graduates who accepted a job. **79\% of graduates reporting base salary also reported receiving a signing bonus.

| Total Class |  | Average | Median | Low | High |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Base Salary* |  |  |  |  |  |
| U.S. Citizen/Permanent Resident |  | \$ 120,192 | \$ 116,500 | \$ 70,000 | \$ 175,000 |
| Foreign National |  | \$ 111,342 | \$ 117,500 | \$ 54,000 | \$150,000 |
| Total |  | \$ 118,888 | \$ 117,500 | \$ 54,000 | \$ 175,000 |
| Signing Bonus** |  |  |  |  |  |
| U.S. Citizen/Permanent Resident |  | \$ 24,087 | \$ 25,000 | \$ 5,000 | \$ 80,000 |
| Foreign National |  | \$ 39,950 | \$ 46,000 | \$ 10,000 | \$ 80,000 |
| Total |  | \$ 25,642 | \$ 25,000 | \$ 5,000 | \$ 80,000 |
| Job Function | Percent | Average | Median | Low | High |
| Consulting | $31 \%$ | \$ 132,288 | \$ 135,000 | \$ 80,000 | \$165,000 |
| Finance | 25\% | \$ 115,565 | \$ 111,000 | \$ 78,000 | \$150,000 |
| General Management | $14^{\%}$ | \$ 110,915 | \$ 113,648 | \$ 54,000 | \$130,000 |
| Human Resources | $4^{\%}$ | \$109,500 | \$109,000 | \$ 95,000 | \$ 125,000 |
| Information Technology | 1\% |  | Insufficien | Data |  |
| Marketing | $15^{\%}$ | \$ 119,368 | \$ 115,000 | \$ 90,000 | \$ 175,000 |
| Operations Management | 5\% | \$ 99,714 | \$ 93,000 | \$ 70,000 | \$130,000 |
| Other | 5\% | \$ 97,600 | \$100,000 | \$ 78,000 | \$ 115,000 |
| Job Function: Detail | Percent | Average | Median | Low | High |
| Consulting |  |  |  |  |  |
| Management/Strategy | $27^{\%}$ | \$ 136,050 | \$140,000 | \$ 85,000 | \$165,000 |
| Internal | $4^{\%}$ | \$ 105,200 | \$ 111,000 | \$ 80,000 | \$120,000 |
| Finance/Accounting |  |  |  |  |  |
| Corporate Finance | 15\% | \$ 108,875 | \$ 110,000 | \$ 78,000 | \$130,000 |
| Investment Banking/Cap Markets | 5\% | \$ 145,833 | \$150,000 | \$ 125,000 | \$150,000 |
| Investments/Private Wealth | 3\% | \$ 116,667 | \$ 125,000 | \$ 90,000 | \$ 135,000 |
| Other | $2^{\%}$ | \$ 90,000 | \$ 90,000 | \$ 90,000 | \$ 90,000 |
| General Management |  |  |  |  |  |
| General Services | 5\% | \$99,286 | \$ 110,000 | \$ 54,000 | \$130,000 |
| Leadership Development Program | 9\% | \$117,177 | \$ 115,000 | \$ 110,000 | \$130,000 |
| Human Resources | $4{ }^{\%}$ | \$109,500 | \$109,000 | \$ 95,000 | \$ 125,000 |
| Information Technology | 1\% |  | Insufficien | Data |  |
| Marketing |  |  |  |  |  |
| Brand/Product Management | 10\% | \$ 118,425 | \$ 118,720 | \$ 90,000 | \$130,000 |
| Other | 5\% | \$ 131,167 | \$ 120,500 | \$ 110,000 | \$ 175,000 |
| Operations Management | 5\% | \$ 99,286 | \$ 93,000 | \$ 70,000 | \$130,000 |
| Other | 5\% | \$ 97,600 | \$100,000 | \$ 78,000 | \$ 115,000 |

Class of 2019
Employment by Job Function


## Class of 2019

Employment by Industry


$$
\text { ■ } 27^{\%} \text { Consulting }
$$

$■ 6 \%$ Other
$\square 19 \%$ Healthcare $\quad 4 \%$ Real Estate
$\square 18 \%$ Technology $\quad$ - $\mathbf{2}^{\%}$ Consumer Products
$\square 15 \%$ Financial Services $\quad 1 \%$ Media/Entertainment/Lodging

- ${ }^{\%}$ Manufacturing


## Salary Data

| Industry | Percent | Average | Median | Low | High |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Consulting | $27^{\%}$ | $\$ 136,050$ | $\$ 140,000$ | $\$ 85,000$ | $\$ 165,000$ |
| Consumer Products | $2 \%$ | $\$ 105,667$ | $\$ 106,000$ | $\$ 105,000$ | $\$ 106,000$ |
| Financial Services | $15^{\%}$ | $\$ 125,588$ | $\$ 125,000$ | $\$ 90,000$ | $\$ 150,000$ |
| Healthcare | $19 \%$ | $\$ 106,370$ | $\$ 110,000$ | $\$ 54,000$ | $\$ 130,000$ |
| Manufacturing | $7^{\%}$ | $\$ 106,537$ | $\$ 110,000$ | $\$ 85,000$ | $\$ 120,000$ |
| Media/Entertainment/Lodging | $1 \%$ |  | Insufficient Data |  |  |
| Real Estate | $4^{\%}$ | $\$ 100,000$ | $\$ 100,000$ | $\$ 90,000$ | $\$ 115,000$ |
| Retail | $1 \%$ |  | Insufficient Data |  |  |
| Technology | $18 \%$ | $\$ 115,820$ | $\$ 118,000$ | $\$ 70,000$ | $\$ 175,000$ |
| Other | $6 \%$ | $\$ 106,944$ | $\$ 111,000$ | $\$ 80,000$ | $\$ 115,000$ |

North American

|  | Percent | Average | Median | Low | High |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Geographic Region | Mid-Atlantic (PA, MD, VA, WV, DE, DC) | $3 \%$ | $\$ 134,333$ | $\$ 140,000$ | $\$ 113,000$ |
| Midwest (WI, MO, KS, IA, MN, NE, |  |  |  |  |  |
| MI, OH, IN, ND, SD, IL) | $12 \%$ | $\$ 121,037$ | $\$ 120,000$ | $\$ 85,000$ | $\$ 153,000$ |
| Northeast (ME, VT, NY, NH, CT, MA, NJ, RI) | $12 \%$ | $\$ 122,857$ | $\$ 120,000$ | $\$ 100,000$ | $\$ 150,000$ |
| South (NC, SC, KY, TN, GA, FL, |  |  |  |  |  |
| $\quad$ AL, AR, MS, LA) | $41 \%$ | $\$ 116,926$ | $\$ 115,000$ | $\$ 70,000$ | $\$ 150,000$ |
| Southwest (CO, AZ, TX, OK, NM) | $15^{\%}$ | $\$ 119,000$ | $\$ 111,000$ | $\$ 90,000$ | $\$ 165,000$ |
| West (CA, HI, WA, OR, AK, MT, |  |  |  |  |  |
| ID, UT, NV, WY) | $15^{\%}$ | $\$ 124,250$ | $\$ 129,250$ | $\$ 75,000$ | $\$ 175,000$ |
| Nashville Metro | $20 \%$ | $\$ 108,556$ | $\$ 106,000$ | $\$ 70,000$ | $\$ 150,000$ |


| Undergraduate Major | Percent | Average | Median | Low | High |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Business | $47^{\%}$ | $\$ 115,175$ | $\$ 115,000$ | $\$ 54,000$ | $\$ 175,000$ |
| Technical | $20 \%$ | $\$ 127,058$ | $\$ 130,000$ | $\$ 95,000$ | $\$ 150,000$ |
| Other | $33^{\%}$ | $\$ 119,130$ | $\$ 115,000$ | $\$ 78,000$ | $\$ 150,000$ |


| Professional Experience | Percent | Average | Median | Low | High |
| :--- | :---: | :--- | :--- | :--- | :--- | :--- |
| One year or less | $2^{2 \%}$ |  | Insufficient Data |  |  |
| More than one year, up to three years | $23^{\%}$ | $\$ 118,085$ | $\$ 120,000$ | $\$ 75,000$ | $\$ 150,000$ |
| More than three years, up to five years | $40 \%$ | $\$ 115,392$ | $\$ 115,000$ | $\$ 54,000$ | $\$ 165,000$ |
| More than five years | $35^{\%}$ | $\$ 123,169$ | $\$ 120,000$ | $\$ 80,000$ | $\$ 175,000$ |

Class of 2019 Profile

| Upon Enrollment |  |
| :---: | :---: |
| Class Size | 173 |
| International Students | 18\% |
| Minorities (\% of U.S. Citizens) | 15\% |
| Women | 25\% |
| Based on class as of July 2017 |  |
| Post-Graduation |  |
| \# of Graduates | 165 |
| \# of Graduates Seeking Employment | 147 |
| Received Offer Within 90 Days | 97\% |
| Accepted Employment Within 90 Days | 95\% |
| \# of Graduates Not Seeking Employment | 15 |
| \% of Graduates Not Seeking Employment | 9\% |
| Company Sponsored/Family Business | $4^{\%}$ |
| Continuing Education | 2\% |
| Postponing Job Search | \% |
| Starting New Business | 1\% |
| Other Reasons | $1^{\%}$ |
| \% of Graduates Reporting |  |
| Information on Employment | 98\% |
| \# of Graduates NOT Reporting |  |
| Information on Employment | 3 |

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- View and order MBA résumé books Post MBA internships or full-time positions Post executive jobs (a free service)


## Geographic Data

Top Metro Areas:

| Number of Graduates |  |
| :--- | :---: |
| Nashed |  |
| Dallas-Fort Worth | 30 |
| New York | 15 |
| Atlanta | 15 |
| Chicago | 13 |
|  | 9 |


| World Regions: |  |  |
| :--- | ---: | :---: |
| Percent of Graduates Hired |  |  |
| North America | $98^{\%}$ |  |
| Asia | $1 \%$ |  |
| Latin America | $1 \%$ |  |



## CLASS OF 2020

## Internship Statistics

## Internship Salary Data

| Mean Monthly Salary | $\$ 7,720$ | Paid Internships | $99 \%$ |
| :--- | ---: | :--- | ---: |
| Median Monthly Salary | $\$ 7,510$ | Percent of Seeking Students |  |
| Monthly Salary Range | $\$ 1,500-\$ 13,800$ | with an Accepted Internship Offer | $100 \%$ |


| Job Function |  | Monthly |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Percent | Average |  | edian |  | Low |  | High |
| Consulting | $14^{\%}$ | 10,814 | \$ | 11,657 | \$ | 3,813 | \$ | 13,750 |
| Finance/Accounting | $30 \%$ | \$ 8,316 | \$ | 8,320 | \$ | 1,500 | \$ | 13,800 |
| General Management | 15\% | \$ 6,179 | \$ | 7,000 | \$ | 1,833 | \$ | 9.533 |
| Human Resources | 6\% | \$ 7,800 | \$ | 7.583 | \$ | 6,500 | \$ | 10,417 |
| Marketing | 15\% | \$ 6,981 | \$ | 7,042 | \$ | 2,600 | \$ | 10,058 |
| Operations | 14\% | \$ 6,148 | \$ | 6,583 | \$ | 2,600 | \$ | 9,208 |
| Other | $6 \%$ | \$ 6,464 | \$ | 6,000 | \$ | 3.467 | \$ | 9,208 |


| Industry | Percent | Average | Median | Low | High |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Consulting | $12^{\%}$ | $\$ 11,400$ | $\$ 12,133$ | $\$$ | 6,933 | $\$$ | 13,750


| Geographic Region | Percent | Average | Median | Low | High |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| International | $1 \%$ | Insufficient Data |  |  |  |  |  |
| Mid-Atlantic | $4 \%$ | $\$$ | 7,133 | $\$$ | 6,250 | $\$$ | 5,200 |

Class of 2020 Profile

|  | Number | Percent |
| :--- | ---: | ---: |
| Total Students | 180 | $100 \%$ |
| Students Not Reporting Data | 0 | $0 \%$ |
| Students Not Seeking <br> an Internship | 15 | $8 \%$ |
| Students Seeking <br> an Internship | 165 | $92 \%$ |
| Students Accepting <br> an Internship | 165 | $100 \%$ |

## Source of Internships

School-Facilitated Activities
Scheduled On-Campus Interviews $32^{\%}$
School Job Postings/Résumé Books 19\%
Activities Supported by the CMC 19\%
School Network/Resources $11^{\%}$

| Other School-Facilitated Sources | $1^{\%}$ |
| :--- | ---: |
| Total | $\mathbf{8 2}^{\% /}$ |


| Student-Facilitated Activities |  |
| :--- | ---: |
| Personal Network - Family and Friends | $12^{\%}$ |
| Online Job Postings | $5 \%$ |
| Other Student-Initiated Activities | $1^{\%}$ |
| Total | $\mathbf{1 8 \%}$ |

## Top Metro Areas: Number of Interns

| Nashville | 29 |
| :--- | ---: |
| New York | 25 |
| Atlanta | 19 |
| Seattle | 9 |
| Chicago | 8 |
| Dallas-Fort Worth | 8 |
| San Francisco | 6 |
| Minneapolis | 5 |
| Boston | 4 |
| Charlotte | 4 |
| Los Angeles | 4 |
| St. Louis | 4 |

## Top Hiring Companies: Number of Interns

| Amazon | 6 |
| :--- | :--- |
| E\&J Gallo Winery | 5 |
| Emerson | 5 |
| PricewaterhouseCoopers (PwC) | 5 |
| AT\&T | 4 |
| Deloitte | 4 |
| Goldman Sachs | 4 |
| Jefferies Group | 4 |
| Mattel | 4 |
| Nissan USA | 4 |

## Employers Hiring Members of the Classes of 2019 and 2020

| Abbott |
| :--- |
| Acadia Healthcare |
| AlixPartners |
| AllianceBernstein |
| Allstate |
| Amazon* |
| American Airlines |
| American Express |
| Amgen |
| Amplify Snack Brands |
| AMSURG |
| Ardent Health Services |
| Asana Partners |
| Asurion |
| AT\&T |
| AvalonBay Communities |
| Bank of America Merrill Lynch |
| Biocells Discoveries Internacional S.A.* |
| Biogen |
| BlackArch Partners |
| BlackRock |
| Bliss Point Media |
| BMO Capital Markets |
| Boston Consulting Group |
| Bridge Connector |
| Bristol-Myers Squibb |
| Brookdale Senior Living |
| Cain Brothers |
| Camfil USA |
| Cardinal Health |
| Carter-Haston |
| CBRE |
| Cerner |
| Chewy.com |
| Children's Hospital Los Angeles |
| Cigna |
| Cisco |
| Citi |
| Coca-Cola |
| Correlation One* |
| CTBC Bank* |
| Dalfen Industrial |

Dassault Systemes*
DaVita
Dell*
Deloitte*
Deutsche Bank*
Digital Reasoning
Distinct HealthCare
Dollar General
Dr Pepper Snapple Group
E\&J Gallo Winery
Eastman Chemical Company
ECG Management Consultants
Emerson*
Ernst \& Young (EY)
Experian Health
FedEx
Fidelity Investments
Findy*
FINTOP Capital
First Data*
Ford Motor Company
Fortress Investment Group
Freedom Mortgage
Freeman Webb
Frist Cressey Ventures
GEODIS
Goldman Sachs
Greystar
GSE Worldwide
Harris Williams
Hashed Health
HBM Holdings
HD Supply
Houlihan Lokey
HP Inc.
lbotta*
ICBC*
iHeartMedia
Imperfect Foods
Infinity Capital Partners
Infosys
Insight Sourcing Group

Intrinsic Value LLC
Intuitive Surgica**
Jefferies Group*
Johnson \& Johnson
Jumpstart Capital
Kimberly-Clark
Knowledge Capital Group
KPMG
Liberty Mutual
LOGE Camps
Logicalis*
Lyft
Marriott International
Mars Petcare
Massachusetts General Hospital
Mastercard
Mattel*
McElroy Truck Lines
McKinsey \& Company*
MDsave
Medical Properties Trust
Medtronic
MHP-A Porsche Company*
Microsoft
Miller Davis Group
Mobile Mentor
Monroe Carell Jr. Children's
Hospital at Vanderbilt
MTS Health Partners
Nashville Capital Network
National Football League
naviHealth
Netflix
Newmont Goldcorp
Nissan USA
Novartis*
OpenWorks
Optum
Palo Alto Networks
PepsiCo
PharmPro Inc
Pitney Bowes*

PricewaterhouseCoopers (PwC)*
Prime Number Capital
Propst Development
Psychiatric Medical Care*
RBC Capital Markets
Roboyo
RBC Royal Bank
Shore Capital Partners
Steinwall Inc
Stifel Financial
SunTrust Robinson Humphrey
Terwilliger Pappas
Thompson Research Group
T-Mobile
Tredegar Corporation
Trinity Capital
Twitter
Uber
UBS
Uncharted Power
United Airlines
University of Wisconsin-Madison
URGO Vietnam*
US Bank
Vaco
Vanderbilt Health Professional Solutions
Vanderbilt University Medical Center
Velocity Risk Underwriters*
Verizon Connect*
Veryable
Walmart
Wells Fargo
West Monroe Partners
Whirlpool
Willis Towers Watson*
Workday, Inc.
Ziegler Investment Bank
ZS Associates

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