

Kale Pro

Check out the pro version at

<https://www.lyrathemes.com/kale-pro>

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INSTALLING WORDPRESS

This documentation assumes that you have Wordpress installed. You would either be installing WordPress on your computer (localhost) or on a hosting account. Please refer to the following links for any help regarding the installation:

- https://codex.wordpress.org/Installing_WordPress
- https://codex.wordpress.org/Installing_WordPress_in_Your_Language
- <http://www.wpbeginner.com/how-to-install-wordpress/>
- <https://www.siteground.com/tutorials/wordpress/wordpress-installation.htm>

INSTALLING THE THEME

The theme you just downloaded comes as a zip file. See below for some ways you can install your new theme - they are listed easiest-first!

Using the Administration Panel

1. Log in to the WordPress Administration Panel - for example by going to `yourdomain.com/wp-admin`
2. Click [Appearance](#), then [Themes](#).
3. Click [Add New](#).

4. Option 1: Use the [Upload Theme](#) link at the top to upload a zipped copy of the theme that you have previously downloaded to your machine.
Option 2: Search the theme name "Kale" on the [Themes > Add New](#) page and click [Install](#) for [Kale](#).
5. After the theme is installed, go to [Appearance](#) and then [Themes](#). A live preview of any Theme (using your blog's content) can be seen by clicking [Live Preview](#). Click [Activate](#) to activate your newly installed theme.

Using cPanel

If your host offers the cPanel control panel, you can use the following instructions to install the theme.

1. In cPanel [File Manager](#), navigate to your `Themes` folder. If your WordPress is installed in the document root folder of your web server you would navigate to `"public_html/wp-content/themes"` and if you have WordPress installed in a sub-folder called `wordpress`, you would navigate to `"public_html/wordpress/wp-content/themes"`.
2. Once you've navigated to the [Themes](#) folder in cPanel [File Manager](#), click on [Upload file\(s\)](#) and upload that theme .zip file that you downloaded.
3. Once the .zip file is uploaded, click on the name of that file in cPanel, then in the panel to the right, click on ["Extract File Contents"](#), and that .zip file will be uncompressed.
4. Now log in to the WordPress Administration Panel - for example by going to `yourdomain.com/wp-admin`
5. Go to [Appearance](#) and then [Themes](#). A live preview of any Theme (using your blog's content) can be seen by clicking [Live Preview](#). Click [Activate](#) to activate your newly installed theme.

Manually Using FTP

You would need an FTP client in order to install the theme via FTP. FileZilla is a free FTP solution that can be downloaded from <https://filezilla-project.org/>.

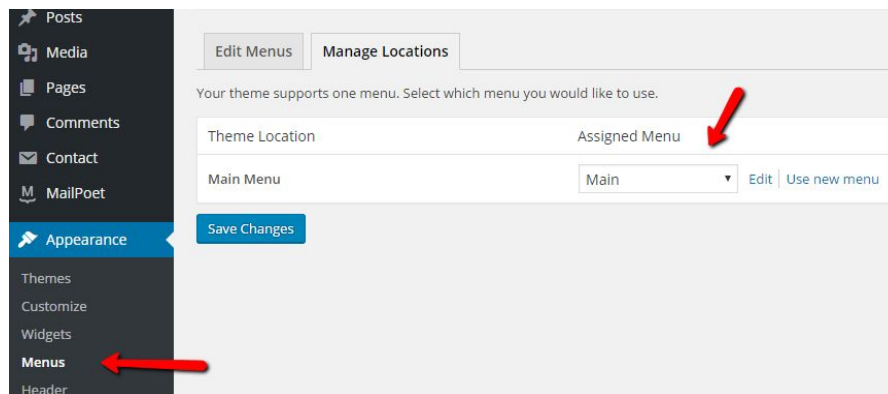
1. Extract the zip file for the theme that you downloaded. This will create a folder containing all the theme files on your computer.
2. Use your FTP client to connect to your web hosting server. You will need the server address (such as ftp.yourdomain.com), a username and a password.
3. If your WordPress is installed in the document root folder of your web server you would navigate to "public_html/wp-content/themes" and if you have WordPress installed in a sub-folder called wordpress, you would navigate to "public_html/wordpress/wp-content/themes".
4. Upload the theme folder into the wp-content/themes folder. So your newly uploaded theme would be in wp-content/themes/juliet.
5. Go to [Appearance](#) and then [Themes](#). A live preview of any Theme (using your blog's content) can be seen by clicking [Live Preview](#). Click [Activate](#) to activate your newly installed theme.

INSTALLING DEMO DATA

Here is how you can install the data and settings shown on our demo site at <http://www.lyrathemes.com/preview/?theme=kale>.

1. Download the demo data from <https://www.lyrathemes.com/sample-data/kale-sample-data.zip>.
2. You will have two files in the zip file: kale.wordpress.*.xml and kale-export.dat. The XML provides the WordPress import data (all posts, pages, menus, etc.) and the DAT file gives you a way to import our Customize settings.

- Now go to [Tools > Import](#) and click on [WordPress](#). Read more about this here https://codex.wordpress.org/Importing_Content#WordPress Import the XML file from the zip file you just downloaded.
- Next, you will need to install and activate this plugin: <https://wordpress.org/plugins/customizer-export-import/>
- Go to [Appearance > Customize](#). Scroll down to the last option called [Export/Import](#). Now import the DAT file here.
- Go to [Appearance > Menus](#) or go to the [Menus](#) section in the Customizer. Here you need to assign the “Main” menu to the “Main Menu” location.



SOCIAL MEDIA MENU / ICONS

Appearance > Menus

If you want to show a list of your social media icons, start at [Appearance > Menus](#). Create a new menu called “Social”. *Please note, the name “Social” is important. It has to be exactly the same spelling, nothing more or less.*

Now enter each of your social media URLs as a “Custom Link”. You can enter whatever you like for the *Link Text*. It will be automatically replaced by the relevant social media icon.

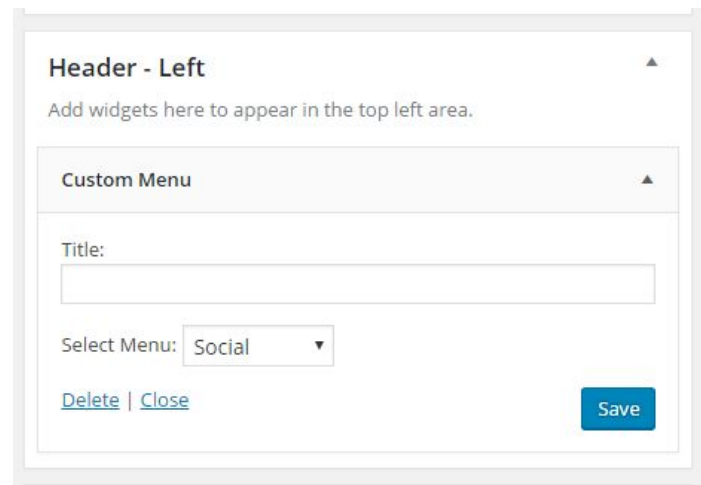
Menu Name

Menu Structure

Drag each item into the order you prefer. Click the arrow on the right of th

| | |
|---|---------------|
| Facebook | Custom Link ▲ |
| URL <input type="text" value="http://www.facebook.com"/> | |
| Navigation Label <input type="text" value="Facebook"/> | |
| Title Attribute <input type="text"/> | |
| <input type="checkbox"/> Open link in a new tab | |
| CSS Classes (optional) <input type="text"/> | |
| Move Down one | |
| Remove Cancel | |
| Twitter | Custom Link ▼ |
| Instagram | Custom Link ▼ |
| Pinterest | Custom Link ▼ |
| Mail | Custom Link ▼ |

Once you've created this menu, you can assign it to *any widget area* in order to show the social media icons in that location. Go to [Appearance > Widgets](#), and assign the "Custom Menu" widget to *any* widget area, and select the "Social" menu for the Custom Menu.



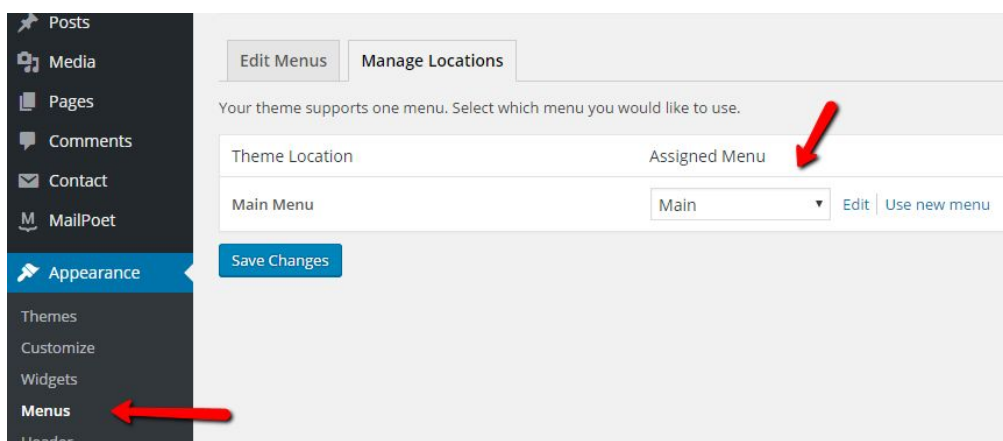
In our demo, we've assigned the Social menu in the following widget locations:

- Header - Left
- Sidebar - Front Page - Bordered
- Footer - Last

MAIN MENU / HEADER MENU

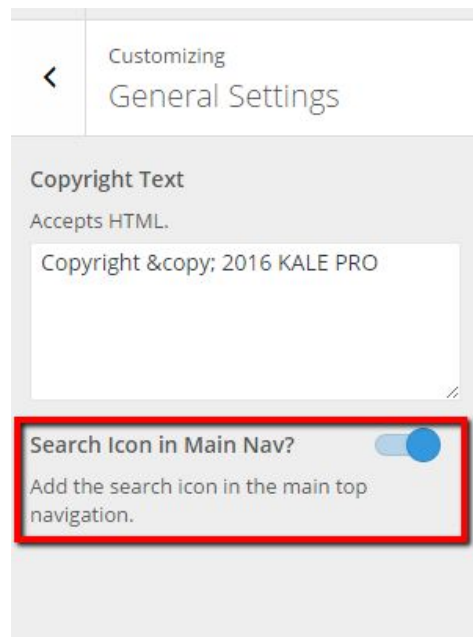
Appearance > Menus

The theme has one main menu location "Main Menu". This is the top header menu right under the logo.



On smaller screens (such as mobile phones and some tablets in portrait mode) the navigation will collapse into a button that can be clicked to drop down the navigation items.

If you want a search button to show up in the the top navigation, go to [Appearance > Customize > General Settings](#) and toggle on the setting "Search Icon in Main Nav?".



Read More: For more information on how to create menus, please read https://codex.wordpress.org/WordPress_Menu_User_Guide

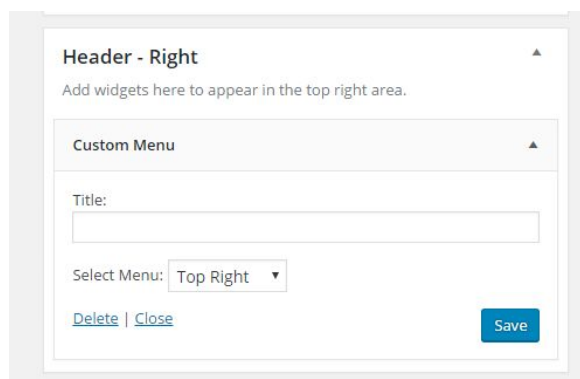
TOP RIGHT MENU

Appearance > Menus

The top two header area widgets called [Header - Left](#) and [Header - Right](#) are capable of handling any sort of widget. It can be a Custom Menu or Text; whatever you may want to show in those areas.

If Custom Menu widget is assigned with a menu called “Social” being displayed, it will automatically show social media icons - as mentioned above in the [“Social Media Menu / Icons”](#) section.

If it is a menu called anything other than “Social”, it will display as a normal text menu such as the one displayed in our demo on the top right.



LOGO AND TAGLINE

Appearance > Customize > Site Identity

Go to [Appearance > Customize > Site Identity](#) to manage your logo settings. You can choose to display an image logo or a text logo. You can also specify a site tagline here which would appear right under the logo.

FRONT PAGE - SLIDESHOW / BANNER

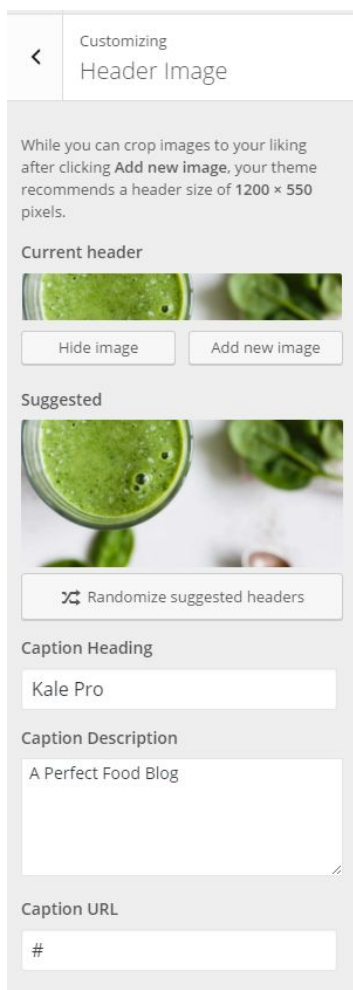
Appearance > Front Page > Banner / Slider

There are two main options for the home page slider area:

- Banner
- Posts Slider

Front Page Banner

Set up a banner under [Appearance > Header Image](#). You can enter a heading, description, and URL if you like. This will show up as a banner on the home page.



Front Page Posts Slider

If this option is selected under [Front Page > Banner / Slider](#), you will be presented with a dropdown of category names. Select a category and the number of posts/slides you want to show. The slider will automatically be created from the most recent posts from the chosen category.

Customizing ▸ Front Page
Banner / Slider

Frontpage Banner / Slider

Banner
Shows a banner with an optional caption. Set up the banner and the caption under `Header Image`.

Posts Slider
Select a category to show posts from in the slider. When you select this a new section will appear here with more options.

Custom Slider
A custom slider where you can upload images and specify the links.

Posts Slider
Select a category to show posts from in the slider. Also enter the number of posts to show from that category.

Posts Slider - Category
Uncategorized

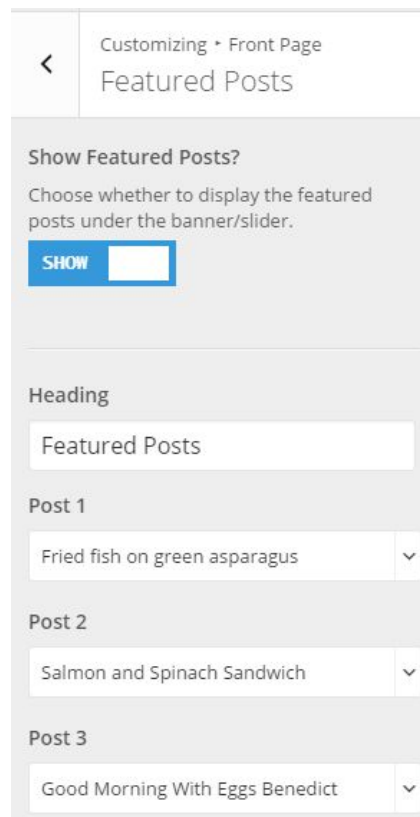
Posts Slider - Number of Slides/Posts
3

Pro Feature: A “Custom Slider” option is available using which you can add as many slides as you want and link them to any URL. You can upload an image for each slide, enter your own caption and description, and a Font Awesome icon class.

FRONT PAGE - FEATURED POSTS

Appearance > Customize > Front Page > Featured Posts

Select whether to show “Featured Posts” on the home page. If you select “Show” for this section, you will be presented with three options where you can select the posts that you want to display in this area.



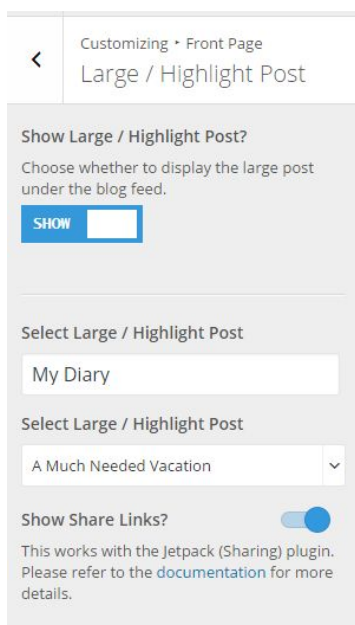
The screenshot shows the WordPress Customizer interface for the 'Featured Posts' section. At the top, there is a breadcrumb trail: 'Customizing > Front Page > Featured Posts'. Below this, the section is titled 'Show Featured Posts?' with a sub-instruction: 'Choose whether to display the featured posts under the banner/slider.' There is a blue 'SHOW' button and an unchecked checkbox. The section is divided into three parts: 'Heading' with a text input field containing 'Featured Posts'; 'Post 1' with a dropdown menu showing 'Fried fish on green asparagus'; 'Post 2' with a dropdown menu showing 'Salmon and Spinach Sandwich'; and 'Post 3' with a dropdown menu showing 'Good Morning With Eggs Benedict'.

FRONT PAGE - LARGE / HIGHLIGHT POST

Appearance > Customize > Front Page > Large / Highlight Post

This theme allows you to select a post to display in a large full format on the home page right under the recent posts blog feed. If you want to show this, select “[Show](#)” here and then select the post you want to display.

Pro Feature: “Share” icons for your large / highlight post are available via Jetpack Sharing in the Pro version.



The screenshot shows the 'Customizing > Front Page > Large / Highlight Post' settings panel. It includes a 'Show Large / Highlight Post?' section with a 'SHOW' button and a checkbox. Below that is a 'Select Large / Highlight Post' section with a text input field containing 'My Diary'. Another 'Select Large / Highlight Post' section has a dropdown menu with 'A Much Needed Vacation' selected. At the bottom, there is a 'Show Share Links?' section with a toggle switch turned on and a note about the Jetpack (Sharing) plugin.

BLOG FEED

Appearance > Customize > Blog Feed

Layout

Whether you are displaying your latest blog posts on the front page or you have a page to show your blog posts - the blog feed display is controlled via this section.

2 Small Posts, Followed by 1 Full: This is a mixed format display and shows two posts in one row (side by side) followed by a full format post. So if you have set your settings to show 6 posts (“[Blog pages show at most](#)”) in the blog feed under [Settings > Reading](#), then they would be shown as: 2 side by side, 1 full, 2 side by side, 1 full.

Small Image and Excerpt, 2 in a Row: This shows the blog feed in a grid format, with 2 posts per row.

Pro Feature: Another display format “Large Image Top, Full Content Below” is available in the Pro version. In this display, you also have the option to display sharing links for each post.

More Options

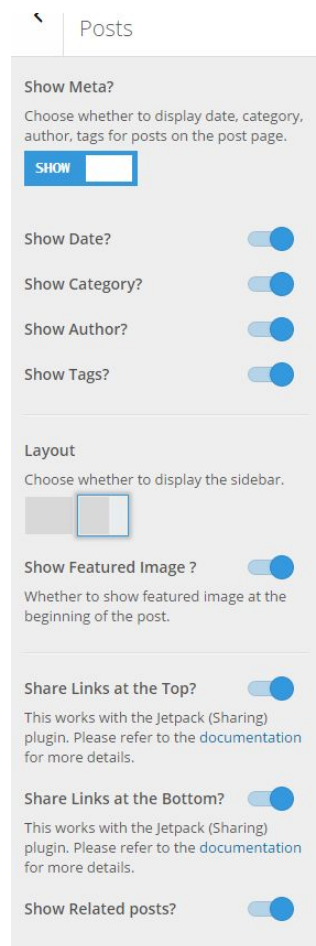
You can control the display of your blog feed even further by choosing whether to display the meta information, such as the date, author, and category for the posts.

Pro Feature: Jetpack Sharing integration allows you to display share icons / services for each of your fully displayed posts.

POSTS

Appearance > Customize > Posts

Control the post layout here by choosing whether you want to show a sidebar, the featured image at the top, and the post meta information.



Pro Feature: You can also choose whether to display share icons on the post - at the beginning and end of the post.

Pro Feature: The built-in Related Posts feature displays 2 related posts on each post page.

PAGES

Appearance > Customize > Pages

You can control the display of your pages here by choosing whether to display a sidebar or not and whether to display the featured image at the top of the page.

Tip: A “Full Width” page template is available for overriding the sidebar selection here, so that any page can be displayed as a full width page if needed.

ADVANCED

Appearance > Customize > Advanced

This section is mainly used to enter any **custom CSS code** that you may want to use to alter the display of the theme in any way.

Pro Feature: You can also set up your **Google Analytics** code by entering it here.

SIDEBAR WIDGETS

There are two sidebar widgets available in the free version of Kale. These are the “[Sidebar - Default](#)” and the “[Sidebar - Default - Bordered](#)” sidebars. The default sidebars will display across the website. So assign any widgets to “[Sidebar - Default](#)” or “[Sidebar - Default - Bordered](#)” that you always want to show across all pages.

Pro Feature: More sidebar widgets which can be used in many multiple ways to create a unique look for your blog or website. There are two sidebar blocks (normal and bordered) available for each of the following:

- Front Page
- Posts
- Pages
- Default

There are two widget areas in the header: [Header - Right](#) and [Header - Left](#). These have been [discussed earlier](#) in detail.

The footer widgets are discussed next.

FOOTER

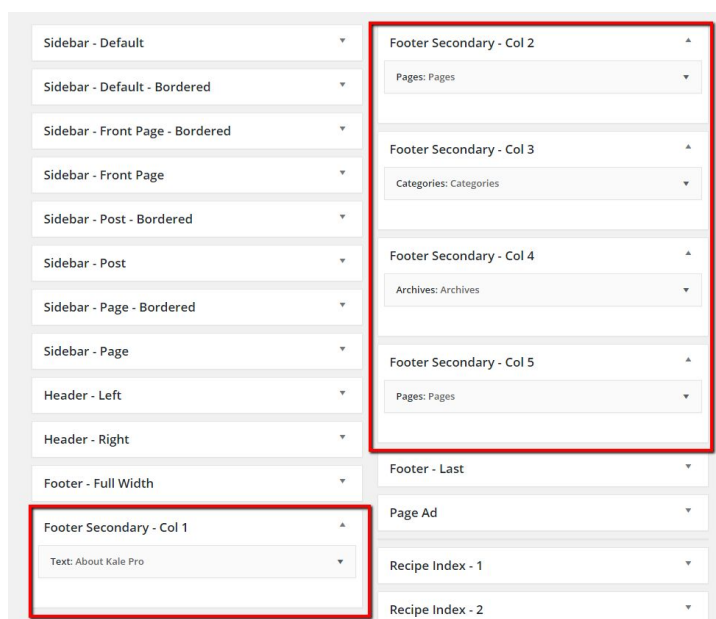
Copyright Message

You can change the copyright message by editing the [Copyright Text](#) field under [Appearance > Customize > General Settings](#).

Footer Widgets

There are two footer sections available in this theme.

Footer Columns: There is a secondary footer available in this theme if you want to display more information across the bottom of the page. Simply use the [Footer Secondary - Col 1](#) to [Footer Col 5](#) widgets under [Appearance > Widgets](#) to populate the content for the footer columns.



Tip: If you want to show just 2 columns in the footer area, just populate two of the widget areas and the theme will automatically adjust to display just two equal columns! So you can control how many columns you want to show and are not restricted to using all 5 columns.

Last Footer: At the very bottom, right above the copyright information, you can use another widget area to display social media links, a footer navigation, or just some basic information or disclaimer. Use the ["Footer - Last"](#) widget to set up this last footer area.

Pro Feature: A full width footer widget is also included that can be used to show any kind of content above the footer columns area. In our Pro version demo, we're showing an Instagram feed in this "Footer - Full Width" area, using the ["WP Instagram Widget"](#) plugin.

INTEGRATION

The theme integrates well with the [MailPoet Newsletters](#) plugin. Assign the newsletter widget to any of the sidebars to create a beautiful, custom designed newsletter sign up form.

INTEGRATION

Kale also integrates with the [Recent Posts Widget With Thumbnails](#) plugin. Assign the widget to any sidebar location to show recent posts from any category (or multiple categories) along with their featured images. Make sure to select "kale-thumbnail (760x400)" as the image size to display and also check on the "Use aspect ratios of original images?" option (which makes sure that the images are displayed in a responsive fashion).

MORE PRO FEATURES

To see the pro features in action, visit the demo at www.lyrathemes.com/preview/?theme=kale-pro

Front Page - Vertical Content / Posts

The theme provides another section to highlight your posts from a specific category here in the Vertical Content section. Turn this section to “Show” and then choose the category from which the posts will be displayed. The front end would show the 5 most recent posts from the selected category here.

Custom Typography

Have complete control over the logo, tagline, body text and headings fonts by using the Custom Typography options.

Custom Colors

Change the accent color and the body text color to match your brand.

Ad Options

Kale Pro comes with built-in ad options where the ads you set up are displayed within your blog feed posts.

Recipe Index Template

A special template that can be used to show a collection or index of your special recipes. You can control which categories to show the recipes from and how many from each category. Multiple recipe index pages can be created using this template.

Recipe Shortcode

A special recipe shortcode displays Google snippet friendly recipes in your posts.

Jetpack Sharing Integration

Special integration with the Jetpack sharing feature where the share icons are shown matching the Kale Pro design. You can also control where to show the icons (full posts, large/highlight post on the home page, and at the top and bottom of the actual posts).

WP Instagram Widget Integration

The Pro version integrates with the WP Instagram Widget plugin to help you display an Instagram feed on your website.