

VIBRANT CLUB NEWS

August 10, 2020



Welcome to the inaugural issue of District 7430 Vibrant Club News!

This Rotary year we are going to try something new to better facilitate our communication with you. We are transforming our traditional newsletter to a club-centric publication, **Vibrant Club News** which will be published every other month beginning in August. Vibrant Club News will include your club service projects, special events and fundraisers. Submit your articles to Sharon Rittenhouse at ritchenhouses Sharon@gmail.com for issues in October, December, February, April & June.

And for all clubs that use ClubRunner, you have the opportunity to put your club events on the district calendar by choosing this option when posting in your club calendar. Then use the QR code to take you directly to the district calendar website. We hope these new **club sharing opportunities** will enhance the connections with all clubs in our district.

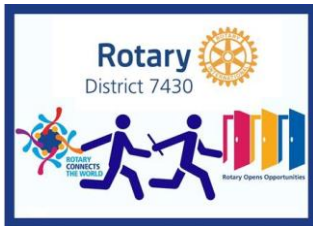
A handwritten signature in blue ink that reads "Janet".

Janet Kolepp, District Governor



"Together, we see a world where people unite and take action to create lasting change — across the globe, in our communities, and in ourselves."

Club Awards at District Changeover



On Monday, July 27, 2020, Rotary District 7430 celebrated an outstanding year of growth and service under the leadership of now-PDG Herb Klotz. We also welcomed our new District Governor, Janet Kolepp. It was a night full of fellowship, reflection, and inspiration. Awards were given in the areas of membership, giving, youth programs, and service.

Thirty-four clubs qualified for Rotary Club citations. We added four clubs and had a +41 Net District Membership gain, the best in Zones 28 & 32! Our District was #1 in the USA in ShelterBox giving! All forty-five clubs participated in PolioPlus giving! Thirty-seven clubs participated in District Grant projects and 33 clubs were awarded Youth Program awards!

Grow Membership

New Clubs

- Skippack Satellite of Harleysville
- Young Professionals Satellite of Springfield Township/Flourtown
- Montgo-New Britain Rotary Club
- Lehigh Valley Satellite Rotary Club

Club Membership Growth

- Allentown West: Net +5
- Collegetown: Net +5
- Perkasio: Net +7
- Reading: Net +7
- Emmaus: Net +11
- Harleysville: Net +14
- Springfield Township-Flourtown: Net +14



Outstanding Leadership Award presented to 2018-2020 Membership Chair **Dave Czarnecki** for his work growing Rotary in our District. Congrats, Dave!



Club Awards at District Changeover

**Shelter Box Donations -
>\$71,500
#1 Giving District in USA!**



Gold (5,000+)
Rotary Club of Saucon, Center Valley
Rotary Club of Allentown West



Silver (3,000 -4,999)
Rotary Club of Blue Bell
Rotary Club of Easton
Rotary Club of Hatboro



Bronze (1,000-2,999)
Rotary Club of Harleysville
Rotary Club of Horsham
Rotary Club of Pennridge-Perkasie
Rotary Club of Kutztown
Rotary Club of Bethlehem
Rotary Club of Bethlehem Morning Star
Rotary Club of Central Perkiomen

Rotary Club of Doylestown
Rotary Club of Hamburg
Rotary Club of Morrisville-Yardley
Rotary Club of Norristown
Rotary Club of Quakertown
Rotary Club of Springfield
Rotary Club of Willow Grove

Club Awards at District Changeover

Grow Giving

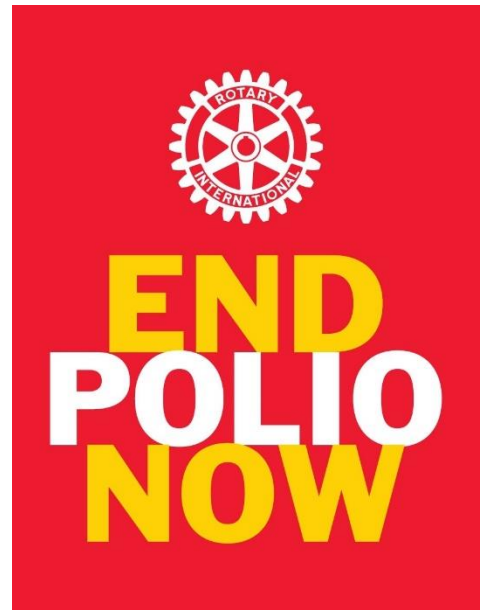
Rotary Foundation – Polio Plus

- Club Donations > \$1,500
 - Allentown
 - Ambler
 - Bethlehem Morning Star
 - Easton
 - Emmaus
 - Fleetwood
 - Harleysville
 - Horsham
 - Nazareth
 - Norristown
 - Pottstown
 - Saucon Center Valley
 - Slatington
 - Spring Township Centennial
 - West Reading-Wyomissing

- Club Donations > \$3,000
 - Bethlehem
 - Blue Bell
 - Hatboro
 - North Penn
 - Souderton-Telford
 - Warminster

- Club Donations > \$5,000
 - Allentown West
 - Morrisville-Yardley

- Club Donations > \$9,000
 - Doylestown



Club Awards at District Changeover

Rotary Foundation – TRF Giving Banner

(100% member participation at \$25 or more, and >\$100 per capita giving to any fund)

- Allentown West
- Blue Bell
- Doylestown
- Fleetwood
- Kutztown
- North Penn
- Saucon Center Valley



Rotary Foundation – Every Rotarian Every Year

(100% member annual fund participation at \$25 or more, and >\$100 annual fund per capita giving)

- Allentown West
- Blue Bell
- Kutztown
- Saucon Center Valley

Rotary Foundation – Annual Fund Per Capita Giving

1. Emmaus: \$394 per capita
2. Norristown: \$353 per capita
3. Harleysville: \$270 per capita
4. Bethlehem Morning Star: \$254 per capita
5. Allentown West: \$252 per capita

EVERY
ROTARIAN
EVERY
YEAR

Club Awards at District Changeover

Grow Youth Programs

Rotary Club Youth Service Award

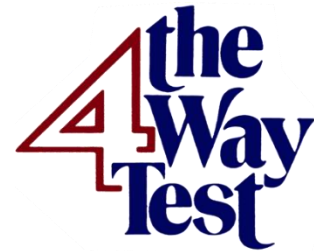
- Honorable Mention
 - Easton
 - Spring Township Centennial

- Bronze Level
 - Allentown
 - Bethlehem Morning Star
 - Collegeville
 - Norristown
 - Reading
 - Upper Perkiomen
 - Warminster
 - West Reading-Wyomissing
 - Whitehall Area

- Silver Level
 - Central Perkiomen
 - Hatboro
 - Perkasio
 - Quakertown
 - Springfield Township-Flourtown

- Gold Level
 - Allentown West
 - Emmaus
 - Newtown
 - Souderton-Telford

- Platinum Level
 - Ambler
 - Blue Bell
 - Doylestown
 - Fleetwood
 - Harleysville
 - Horsham
 - Kutztown
 - Pottstown
 - Slatington



Rotary District 7430 “CAREmongers” Column

By Marlene Heller
Allentown West Rotary

Allentown West Rotary

The Green Thumbs Garden Project of Allentown West now has its own Facebook page as well as a Sign-up Genius page for volunteers to volunteer for a particular time to water, weed, harvest, and do other chores at the club’s garden. What started as a small experiment has grown to a larger garden providing produce that is added to the club’s allotment to area food bank distributions. It has also attracted birds and butterflies, Boy Scout troops and new club members who come to help on a regular basis! What a great way to meet new prospective members! PE Gail Micca swears she can sit in the garden and watch a cucumber grow overnight.



Upper Perk Rotary

Upper Perk presented gift cards and hand care gifts to be raffled to employees at Pennsburg Manor as a thank you for their work during these challenging times. Gift cards were purchased from Java and Friends, Mario’s Pizza, The Golden Bowl, and Redners as part of the effort to support local businesses in the “Give a little, Help a lot” campaign.



“CAREmongers” continued

Allentown West Rotary

In step with Rotary International’s new Area of Focus: Supporting the Environment, AW Rotary is out cleaning Highway 222 every month.



Allentown Rotary

Ten nonprofits were awarded a total of \$25,000 by Allentown Rotary to aid them in their efforts to support those most severely affected by Covid 19. Recipients included The Salvation Army, Lehigh Valley/Allentown; Community Action Committee of the LV; Community Bike Works; Lily’s Hope Foundation; The Allentown Symphony Association; Cedar Crest College; Da Vinci Science Center; The Fund to Benefit Children and Youth; Turning Point of the Lehigh Valley, Inc; YWCA. See full article on page eleven.



Horsham Rotary Club

Horsham Rotary donated \$1K in chocolate milk to HAT packs.

“CAREmongers” continued

Warminster Rotary Club

Members of the Warminster Rotary assisted the Warminster Community Food Bank in handing out meals to 500 families. They had the assistance of a team from Giant Food Stores and other sponsors.



West Reading-Wyomissing Rotary Club

On the fifth Thursday of each month, West Reading-Wyomissing Rotary serves dinner at Hope Rescue Mission. Together, we fight hunger!



CLUB NEWS.....

Easton Awards Teacher of the Year

At its July 9th Zoom Meeting, Easton Rotary Club honored Mrs. Cristen Chanley as the 2020 recipient of the Annual Ritchey J. Ricci Teacher of the Year Award. Mrs. Chanley has been a math teacher at Easton Area High School for 16 years. Originally from the Wilkes Barre area, she obtained a Chemical Engineering degree from Lafayette College and became very interested in S.T.E.M. learning.



Thus she decided to become a math teacher and stayed in the Easton area. Mrs. Chanley will utilize the \$1,000 award towards curriculum materials that will be best suited for hybrid learning as the status of the 20-21 school year is unknown and may likely be done virtually.

The Ritchey J. Ricci Teacher of the Year Award was established in 2011 in recognition of Easton Rotarian Ritchey J. Ricci who taught in the Easton Area School District for many years and exemplifies a teacher who displays the Rotary motto of Service Before Self.

Kutztown Beautification Project

The Kutztown Rotary Club organized a small beautification project for the Topton Borough on Saturday, June 6. Members of the club met at the Topton Borough building to plant six flats of annuals (over 200 individual flowers), purchased by club funds. Following the planting, the members enjoyed some social interaction while supporting local business at Herman's Drive-In, across the street from the Borough building. All expressed gratitude to be able to get out and work together again.



\$50K Made Available in Covid Grants

In May the Allentown Rotary Club and the Allentown Rotary Club Foundation established a \$50,000 fund to distribute to local nonprofit organizations on the front lines dealing with the COVID-19 pandemic. The Allentown Rotary Club Emergency Aid Fund's goal is to provide financial assistance to nonprofits supplying food, shelter, medical/emergency care and educational services to members of the Allentown community.

Applications for the **second round** of funding were reviewed the week of June 21st. A total of \$22,500 was awarded to the following organizations to aid them in their efforts to support those in the city of Allentown most severely affected by the Covid pandemic.



1. **Salvation Army, Allentown** - \$5,000 to provide meals to the community
2. **Community Action Committee of the LV** - \$5,000 for the Sixth Street Shelter efforts
3. **Community Bike Works** - \$2,500 to provide meals to school-age children
4. **Lily's Hope Foundation** - \$1,000 to help parents of premature babies
5. **Allentown Symphony Association** - \$2,000 for its El Sistema music instruction for students
6. **Cedar Crest College** - \$1,000 for its Closing the Gap Fund
7. **Da Vinci Science Center** - \$1,000 for its STEAM educational kits for students
8. **The Fund to Benefit Children and Youth** - \$2,500 for its mission to assist children
9. **Turning Point of the Lehigh Valley, Inc.** - \$3,000 for its mission of providing shelter to victims of abuse
10. **YWCA** - \$2,000 for its Perfect Fit for Working Women program

More details on how each non-profit is using its funding may be provided in future issues of the SMILE.

Congratulations to all of these fine organizations for their continuing efforts to serve the most needy in the Allentown community.

In the **first round** of funding, the Rotary Club's Emergency Aid Fund awarded grants of **\$5,000 each** to the **Allentown Rescue Mission, Casa Guadalupe, Meals on Wheels of the Greater Lehigh Valley, and the Ripple Community, Inc.** The sum of **\$2,500** was also awarded to **Phoebe Home** in memory of the Reverend Dr. Grant Harrity and in honor of Richard M. Snyder, both of whom were long-time active members of the Allentown Rotary Club.

Club to Club Exchange

Open a door and connect with other district Rotarians. This is an opportunity to share your club's locale as well as Rotary ideas. Covid has made our world virtual; however, following PA state as well as district Covid guidelines we can meet up outdoors in limited numbers, social distancing with masks and sanitizer in hand.

A participating club would arrange to meet at a mutual location and time and then the other club would reciprocate. I will be coordinating clubs as well as individual participants.

Let's join together in friendship and grow to know one another.

If you or your club would like to participate or desire more information please email me at deeleng@gmail.com or call my cell 610 428 3355.

Dee Eng
RFE Chair



CLUB EVENTS.....

CALENDAR OF EVENTS

Here are a few of the club events happening around the District in August and September. Be sure to add your events to the District calendar in ClubRunner (see the calendar of events link above) and send your event flyers to rithenhouses Sharon@gmail.com by October 1 to be included in the next issue.

VIBRANT CLUB NEWS will come out every other month on the 10th.



License # 392345

Rotary Club of Allentown West

Community FUNDRAISER

3 Cash Winners: \$1,000 top prize

2nd Prize: \$500 **3rd Prize: \$250**

Tickets: \$20 each
5 tickets = \$95
10 tickets = \$180
50 tickets = \$800

No Quantity Limits

Winning numbers to be announced at Rotary morning meeting Sept. 9, 2020

Proceeds Support Allentown West Rotary Community Projects

Projects are Focused on Food Insecurity, Literacy, and Other Local Needs

Purchase tickets online at <https://awrotaryraffle2020.ourraffle.org>

Learn more at www.allentownwestrotary.org

Follow us on Facebook at www.facebook.com/allentownwestrotary

A blue and yellow flyer. On the left is a yellow beer bottle with a black label that says 'HORSHAM ROTARY 2020 VIRTUAL CRAFT BEER TASTING'. On the right, white text on a blue background reads 'HOIST A PINT CHAT WITH A BREWMASTER REPEAT'. Below that, it says 'FRIDAY SEPT. 18th 7PM' and '\$30: (4) CRAFT BEERS FROM'. At the bottom right is the 'Free Will Brewing Co.' logo.

[Click Here For Event Details](#)

CLUB RESOURCES.....



District Website

www.rotarydistrict7430.org

Follow us on facebook

<https://www.facebook.com/District7430>



Rotary International Website

www.rotary.org

Rotary International Club & District Support

John Hannes, Senior Officer

john.hannes@rotary.org



Rotary International TRF Support

Elizabeth Davis, The Rotary Foundation Advisor

elizabeth.davis@rotary.org



Technical Support

Monday-Friday 9 am-5 pm

905-829-5299

BUCKNO LISICKY & COMPANY
Certified Public Accountants & Business Consultants



**Rotary Opens
Opportunities**