



Videography Production Rates

FOR A LIMITED TIME, the videography rates quoted here are 35-40% lower than the market average videography rates with no sacrifice of quality results, turnaround time, and integrity. Our videography pricing is transparent and simple with no hidden fees. We Always Follow Up with our clients and Stand By Our Word because Integrity Is Our Foundation!

Videography Services

Rates

- **Hourly Rate-** Normally \$199/h
*\$165/h 2-hour minimum
- **Half-Day Rate-** Normally \$995
*\$595 Up to 4 hours of coverage
(\$99/h overtime rate thereafter)
- **Daily Rate-** Normally \$1495
*\$995 Up to 8 hours of coverage
(\$99/h overtime rate thereafter)

***Videography Includes:** 1 videographer, 1 professional video camera, professional lighting equipment, professional audio equipment (audio setup will depend on the needs of the event), and 1 SD card, 1 USB drive, or 1 DVD of the raw footage (if no video editing is requested). Note: 5 x 7 portable green available (see our "other video services offered" fee amount page). Inquire about our special videography and editing package deals available at discounted rates for business coaches, business event promoters, etc. We'll tailor a business videography and video editing package that will meet your business videography and video editing needs, while keeping you in line with your bottom line cost objective.

Videography Editing Services

Rates

- **Hourly Rate-** Normally \$145/h
\$95h
- **1-2 minute edit-** Normally \$750-\$1050
*\$395 to \$495 covers 5-7 hours of editing
- **2-3-minute edit-** Normally \$1050-\$1950
*\$575 to \$875 covers 7-13 hours of editing
- **Extended edit-** Normally \$1950-\$2250
*\$695 to \$995 covers 13-15 hours of editing

***Video Editing Includes:** Video graphics (i.e. logo, tag line/contact information, etc.), video effects, video transitions, audio mixing, color grading, professional voice over (if requested), and 1 SD card, 1 USB drive, or 1 DVD of the completed video editing project. Our prices are always discussed and agreed upon prior to the beginning of any videography and/or video editing work. Our video editing turnaround time is 5 business days or less. We offer a GUARANTEED 2 DAY- RUSH for an additional fee of \$200.00 (in addition to the video editing package chosen). A 25% deposit is required for any videography and/or video editing work. We accept most forms of payment, not including personal checks. Note: Please Inquire about any videography and video editing time frames that aren't listed. Contact us and **we'll tailor a special flat rate pricing deal** to meet your business videography needs.



Aerial Drone Photography	Aerial Drone Videography	Aerial Drone Photography & Videography
10 Aerial Photos \$249 <i>Normally \$319/ Save \$70.00</i> <i>Includes Professional Editing</i>	1 Minute of Aerial Video \$349 <i>Normally \$479/ Save \$130.00</i> <i>Includes Professional Editing</i>	15 Aerial Photos + 2 Minutes of Aerial Video \$499 <i>Normally \$725/ Save \$226.00</i> <i>Includes Professional Editing</i>

*Aerial drone videography and photography packages include: professional editing with or without copyright-free background music and 1 SD card, 1 USB drive, or 1 DVD of the completed aerial video/photos. To add more aerial photos and/or video time to the aerial photo/video packages above, the cost is \$19.50 (Normally \$29.50) for each additional aerial photo and \$30.00 (Normally \$116.00) for each 15 second increment of aerial video. Our turnaround time is 5 business days or less. We also offer " 2 DAY GURANTEED-RUSH" requests for video projects for an additional fee of \$100.00 (in addition to the aerial videography and/or aerial photography cost). Discount pricing is available for business coaches, business event promoters, etc. Our company is in compliance with the Federal Aviation Administration. We're **FAA Certified/Licensed (FAA Part 107) and fully insured with up to \$1,000,000 in liability insurance coverage.***

Business Commercial Ad # 1 (All Done Virtually)	Business Commercial Ad # 2 (All Done Virtually)	Business Commercial Ad # 3 (All Done Virtually)
\$159/15 Seconds Normally \$199.00 <i>This is an HD quality photograph/video presentation with a professional voiceover and copyright-free music</i> \$40.00 SAVINGS	\$189/30 Seconds Normally \$239.00 <i>This is an HD quality photograph/video presentation with a professional voiceover and copyright-free music</i> \$50.00 SAVINGS	\$239/60 Seconds Normally \$309.00 <i>This is an HD quality photograph/video presentation with a professional voiceover and copyright-free music</i> \$70.00 SAVINGS

These 3 business commercial ad packages are put together by your very own pictures and/or video clips, and other video/photographs from our library. These commercial video packages also include: professional video editing with graphics (i.e. Logo, tag line/contact information), color grading, audio mixing, copyright-free music, and video transitions/visual effects. Our turnaround time is 5 business days or less. We also offer " 2 DAY GURANTEED-RUSH" requests for video projects for an additional fee of \$50.00 (in addition to the business commercial ad cost).

Business Interview Commercial Video Package Deal # 4 LIVE HD Video Shoot at your business location		Business Interview Commercial Video Package Deal # 5 LIVE HD Video Shoot at your business location		Business Commercial Video Package Deal # 6 LIVE HD Video Shoot at your business location	
Solo interview with our audible or silent interviewer effect-off camera Includes up to 3 people on camera with the 5 x 7 green screen. Note: unlimited amount of people allowed without green screen background. \$700.00 SAVINGS		Side by side interview with one of our interviewers on camera Includes up to 2 people on camera with the 5 x 7 green screen. Note: unlimited amount of people allowed without green screen background. \$700.00 SAVINGS		Standard commercial video with no interviewer Includes up to 3 people on camera with the 5 x 7 green screen. Note: unlimited amount of people allowed without green screen background. \$700.00 SAVINGS	
Up to 2 minutes	\$899 Normally \$1599	Up to 2 minutes	\$949 Normally \$1649	Up to 2 minutes	\$779 Normally \$1479-save \$700
Up to 3 minutes	\$999 Normally \$1699	Up to 3 minutes	\$1049 Normally \$1749	Up to 3 minutes	\$899 Normally \$1599-save \$700

Add \$199.00 to Business Package #4, #5, or #6 to receive 10 aerial photos and 30 seconds of professionally edited aerial video combined into your business commercial.

Our company is in compliance with the Federal Aviation Administration.

We're FAA Certified/Licensed (FAA Part 107) and fully insured with up to \$1,000,000 in liability insurance coverage.

The business commercial video packages include the following: Live HD videography shoot at your business location with one videographer, one professional video camera, professional lighting equipment, 5 x 7 green screen, professional audio equipment (including wireless lavalier microphone or boom microphone), and a professional tripod. Also included in the price for the production of your business commercial video package is concept planning, script outlining, professional voice-over (if requested), professional video editing with graphics (i.e. Logo, tag line/contact information), color grading, audio mixing, royalty-free music, video transitions/visual effects, and 1 SD card, 1 USB drive, or 1 DVD of the completed video production. Any additional time needed for the business commercial video packages will be billed at our basic rate of \$50.00 for each 15 second increment over the chosen video package special. Our turnaround time is 5 business days or less. We also offer "2 DAY GURANTEED-RUSH" requests for video projects for an additional fee of \$100.00 (in addition to the business commercial ad cost). **SPECIAL NOTE: Business Commercial Package #4, #5, and #6 are VERY SPECIAL DEALS for business owners/entrepreneurs on a tight marketing budget. We understand the videography NEEDS of businesses. This is WHY we're offering these business commercial packages at a 45-50% discount (with no sacrifice of quality results, turnaround time, and integrity.**

Other Video Services Offered:

Voiceover Narration Services (Business Commercial Package Prices) contact us for discounted voiceover rates for other package deals not listed here.	0-2 minutes \$65-\$85/ Normally \$95-\$175 2-4 minutes \$85-\$135/ Normally \$175-245
Green Screen -5 x 7 portable set-up. A green screen studio will be rented for larger green screen needs. Contact us for pricing	\$40 for 2 hours-5 x 7 size \$65 for 4 hours-5 x 7 size \$95 for 8 hours-5 x 7 size
3D book/CD/DVD Cover Graphic with Photo Collage Graphics (Front and back-hard or soft cover images). The 3D graphics and photo collages are produced by using your supplied JPEG images.	\$40 each 3D book design
3D book/CD/DVD Cover Graphic without Photo Collage Graphics (Front and back-hard or soft cover images). The 3D graphics and photo collages are produced by using your supplied JPEG images.	\$30 each 3D book design



<i>Client Praise/Testimonial Video Package Deal # 7</i> <i>LIVE HD Video Shoot at your business location (This package can only be combined with Business Package #4, #5, or #6)</i>			<i>Client Praise/Testimonial Video Package Deal # 8</i> <i>Any video provided by you (from your client)</i>		
<i>Up to 30 seconds for each person</i>	<i>\$99.00</i>	<i>1 person</i>	<i>Up to 30 seconds for each person</i>	<i>\$79.00</i>	<i>1 person</i>
<i>Up to 30 seconds for each person</i>	<i>\$149.00</i>	<i>3 people</i>	<i>Up to 30 seconds for each person</i>	<i>\$109.00</i>	<i>3 people</i>
<i>Up to 30 seconds for each person</i>	<i>\$199.00</i>	<i>5 people</i>	<i>Up to 30 seconds for each person</i>	<i>\$149.00</i>	<i>5 people</i>

Client praise/testimonial package #7 includes the following: Live HD videography shoot with you and your client(s) at your business location with one videographer, one professional video camera, professional lighting equipment, 5 x 7 green screen, professional audio equipment (including wireless lavalier microphone or boom microphone), and a professional tripod. Also included in the price for the production of your client praise/testimonial video package is professional video editing with graphics (i.e. Logo, tag line/contact information), color grading, audio mixing, royalty-free music, and video transitions/visual effects. Any additional time needed for the client praise/testimonial video packages will be billed at our base rate of \$50.00 for each 15 second increment over the video package special.

Client praise/testimonial package #8 includes the following: professional video editing with graphics (i.e. Logo, tag line/contact information), color grading, audio mixing, royalty-free music, video transitions/visual effects, and 1 SD card, 1 USB drive, or 1 DVD of the client praise/testimonial video. Our turnaround time is 5 business days or less. We also offer "2 DAY GUARANTEED-RUSH" requests for video projects for an additional fee of \$50.00 (in addition to client praise/testimonial package #8's cost). *A 25% deposit is required for any videography and/or video editing work. We accept most forms of payment, not including personal checks.* Note: Please Inquire about any videography and video editing time frames that aren't listed. Contact us and we'll tailor a special pricing deal to meet your business videography needs.



ALLOW US TO ASSIST YOU WITH YOUR BUSINESS VIDEOGRAPHY NEEDS TODAY!

IT'S AS EASY AS 1-2-3!!!

- 1.) **CHOOSE YOUR BUSINESS VIDEOGRAPHY PACKAGE(S) AND/OR CHOOSE THE BUSINESS VIDEOGRAPHY SERVICES YOU'RE ON NEED OF:**
- 2.) **ONCE YOU'VE DECIDED WHICH BUSINESS VIDEOGRAPHY SERVICE YOU'RE IN NEED OF, PLEASE CONTACT US FOR A QUICK, OVER THE PHONE, NO OBLIGATION CONSULTATION SO WE CAN ASSESS YOUR BUSINESS VIDEOGRAPHY NEEDS AND TAILOR A BUSINESS PACKAGE THAT MEETS YOUR GOALS:**
Due to the amount of time we devote to each project, we limit our dates to ensure the best possible commitment to each project. Dates book quickly so to ensure availability we encourage you to contact us early. To reserve your date, please contact us by phone or by email and advise us of the type of videography service you're in need of. Once you're ready to move forward, you'll be able to make your 25% deposit on our website by using our secure PayPal link. You'll be allowed two rounds of video edit requests – after the initial cut and after the final cut. Requesting more than two edits will result in an extra charge that will be discussed prior to the video project completion. The final balance of 75% will be due before the release of the final edit of the video project. No E-Checks or personal checks will be accepted. Purpose Video Services has the capability to accept most credit and debit cards (Visa®, MasterCard®, Discover® and American Express® debit and credit cards) with our secure mobile PayPal credit/debit card reader. Purpose Video Services can accept credit/debit payments in four ways: Chip card payments, Contactless/NFC (Near Field Communications) payments, Swipe payments, and the standard way of keying in the credit/debit card information.
- 3.) **ONCE WE RECEIVE YOUR 25% DEPOSIT, YOU'LL RECEIVE A TELEPHONE CONFIRMATION FROM OUR OFFICE TO REVIEW THE SPECIFIC DETAILS OF YOUR SELECTED BUSINESS VIDEOGRAPHY PROJECT. YOUR VIDEOGRAPHY SHOOT DATE WILL BE RESERVED AT THIS TIME AS WELL (IF APPLICABLE).**
Please begin providing us with the information you'd like to appear in your video production (Applies to Business Commercial Package #1, #2, & #3 only). Please send us the following items to get started at info@PurposeVideoServices.com: Please answer this question: What would you like people to know most about your business/product(s)? Please be as clear and concise as possible. This will aid us with the structuring of your video production and/or your live video shoot. Please provide us with the pictures, video footage, logo, and anything else that's relevant to your chosen videography package/videography service requested. If for some reason, you're not able to provide any pictures, video, or anything else that may be relevant to your videography request, we'll create your business video project from our library of photos, videos, music, etc. and edit the video to match your business brand and marketing objective. NOTE: Please provide photos larger than a resolution of 600 x 600, because anything lower than 600 x 600 will distort with our HD videography and editing. If you're unsure about what to provide us, don't hesitate to contact us and we'll guide you through the video production process. Please provide us what you may have on hand and we'll advise you of anything else that may be required to bring your video production to life. Thank you in advance for allowing Purpose Video Services to be of service to you!

