



LME 2011 September 25-29, 2011

## **Show-At-A-Glance**

#### **Advance Warehouse:**

## **Show Site Facility:**

LME.2011

Elgin, IL 60124

Exhibitor Name & Booth # c/o Viper Tradeshow Services 2575 Northwest Parkway LME 2011

Exhibitor Name & Booth #

Renaissance Schaumburg Hotel & Convention Center

c/o Viper Tradeshow Services 1551 North Thoreau Drive Schaumburg, IL 60173

#### **Standard Equipment Provided to Exhibitors:**

Booth Package A (10x10) Includes:	Table Top Exhibits Includes:
8' Back Wall Pipe & Drape - Black/White	One (1) 6' Skirted Table-Black
3' Side Wall Pipe & Drape - green	Two (2) Side Chairs
One (1) ID Sign	One (1) ID Sign and One (1) Wastebasket
One (1) Wastebasket	

"Exhibitors Must Purchase Their Own Carpet-Table Top Exhibitors Must Purchase Black Carpet"

"Must arrange for capeting through Viper Tradeshow Service"

#### **Exhibitor Set Up and Show Site Delivery Hours:**

Sunday, September 25, 2011 3:00PM-6:00 PM Monday, September 26, 2011 8:00AM-6:00PM

#### **Exhibit Hours:**

Tuesday, September 27, 2011 9:00 AM - 6:00 PM Wednesday, September 28, 2011 9:00 AM - 5:00 PM

#### **Exhibitor Tear Down and Move-Out Hours:**

Wednesday, September 28, 2011 5:00 PM- 10:00PM Thursday, September 29, 2011 8:00 AM- 12:00Noon

**FORCE:** 11:00 AM

Viper Transportation is the Official Carrier for this show. All other carriers must check in no later than 11:00 AM in order to avoid force, as well as exhibitors must start their dismantle by 10:30 AM in order to avoid forced labor.

### **Viper Exhibitor Services Contact:** Show Management Contact:

Amy Carestia Gail Loiacono

 Viper Tradeshow Coordinator
 Laser Institute of America

 Phone: 847.426.3100
 Phone: 1 (407) 380-1553

 Fax: 847.426.3111
 Fax: 1 (407) 380-5588

ACarestia@vipertradeshow.com gail@LIA.org

## Mark your calendar for these important dates!

mark your calcinati for these important dates.	
	Forms must be received at the above fax number, with full payment, no later than Friday, Sept. 2, 2011.
Advance Warehouse 1st Day of Receiving:	Freight can start being delivered to the warehouse September 2, 2011.
Advance Warehouse Cut Off:	Freight must be received at the warehouse no later than Acbday Sept. 1-th, 2011 to avoid late charges. Materials will be accepted at the Warehouse until Friday Sept. 23th, 2011).
Show Site Deliveries:	Show Site deliveries must arrive Sunday, September 25/Monday, September 26, 2011.





September 25-29, 2011

# **Exhibitor Information / Method of Payment**

Exhibitor:	
Email*:	*Invoices are emailed within 3-5 days of show closing
Show Site Contact if Different Than Above:	
Cell Phone:	
For Use of an Exhibitor Appoin	nted Contractor / Third Party
We understand and agree that we, the exhibiting firm, are ultimately rand conditions as described in the Terms & Conditions section of this Sepayment of the invoice prior to the last day of the show, charges will reupon receipt, b	ervice Kit. In the event that the named third party does not discharge evert back to the exhibiting company. All invoices are due and payable
Authorized Signature for Exhibiting Company	
Viper Tradeshow Services Orders	
Material Handling Estimate	\$
Furnishings, Carpet & Accessories	\$
Viper Custom Furnishings	\$
Installation & Dismantle Labor	\$
Floral	\$
Modular Rental Display	
Electric (Discount Deadline is Sept. 2, 2011)	
Cleaning & Porter	\$
Total viper Tradeshow Service Orders	<u>\$</u>
Method of Payment / Credit Card Charges:	
amounts incurred as a result of weight adjustments or show sit	ur credit card account for your advance orders and any additional se orders placed by your representative, including labor, material selow to accept our terms. Thank you -
Please circle appropriate credit card  MasterCard Visa American Express	Please provide credit card number ~ Number:
Expiration Date:	
Cardholder's Signature:	
PLEASE IMPRINT YOUR CARD USING A PENCIL TO	
Company Check - Please note show name on check!	





LME 2011 September 25-29, 2011

## **Payment Terms & Definitions**

Viper Tradeshow Services has established the following terms and conditions for all services rendered:

	O tata di la Barrata	
ın oraei	r to receive a discount:	Outstanding Payments:
rece	nt must accompany your advance order and be eived prior to the early deadline date and with ed Payment Authorization Form. All payments to be in US currency.	Viper Tradeshow Services requires payment for all service upon presentation of an invoice statement at the exhibit site A final audit will be done within 60 days of show close and any balance due will be applied to the credit card on file.
	It is the responsibility of the Exhibitor to Center representative of any problems w No credits will be issued	advise the Viper Tradeshow Services Service with any orders before the start of the show. after the exhibition closing.
requires	ent Agencies please note: If your firm or agency a purchase order be issued for any services such purchase order must accompany the order	All materials and equipment are on a rental basis, excep where specifically identified as a sale, and remain the property of Viper Tradeshow Services.
open bala accounts estimated sufficient,	with a history of delinquent payments and/or ances will be required to settle their past due and forward an advance deposit to cover the costs of service and, if such deposit is not will be required to settle their accounts prior to of the exhibition.	credit available on any card presented. If the exhibitor fails to patheir invoice prior to the close of the show, the charges w
accounts Payments cash, ch	nal Exhibitors will be required to settle their in full prior to the close of the exhibition. In must be made in US Funds or by credit card, eck, or bank wire transfer, when previously by Viper Tradeshow Services.	Tax Exemption Status- If you are exempt from payment of sales tax, we require you to forward an exemption certificate for the state in which the services are to be used Resale certificates are not valid unless you are rebilling these charges to your customers.
ordered contractor exhibitor a	by the exhibitor, display builder, non-official r or other parties, shall be the responsibility of the at the event.	<b>Insurance:</b> Be sure your materials are insured from the time they leave your firm until they are returned after the show. It is suggested that exhibitors arrange all-rist coverage. This can usually be done by "riders" to exist in policies.
exhibitor a		coverage. This can usually be done by "riders" to ex

# Material Handling Form (MHA) aka Bill of Lading (BOL):

Each exhibitor is responsible for turning in a Bill of Lading to the Exhibitor Service desk after dismantling and completion of packing and labeling all boxes, crates, etc. The Bill of Lading is the official "permission" of the exhibitor allowing removal of freight from the booth to the carrier of choice (personal vehicle, truck, van line, airfreight, etc.) <a href="Any unconsigned shipment left in the exhibit hall after dismantling hours will be shipped via the Official Show Carrier Viper Transportation at the expense of the exhibitor!" Any unconsigned shipment left in the exhibit hall after dismantling hours will be shipped via the Official Show Carrier Viper Transportation at the expense of the exhibitor!

Your bill of lading must be turned in no later than the force times listed on the Show-At-A-Glance Page

**Small Package Shipments:** Includes cartons received without documentation and delivered to the booth without guarantee of piece count and documentation, including but not limited to FedEx, UPS, Airborne, and DHL.

"Hand Carry": The ability for an exhibitor to "hand carry" their materials onto the exhibit hall without the use of wheels, including but not limited to, luggage carts, four wheel or two wheel dollies, baggage carts.

LAYOUT IS ATTACHED LAYOUT WILL FOLLOW

#### ADVANCE RATE DEADLINE: Sept. 2, 2011

### **ELECTRICAL SERVICES ORDER FORM**

MAIL OR FAX FORMS WITH PAYMENT TO: Viper Tradeshow Services 2575 Northwest Parkway

Elgin, IL 60124

(847) 426-3100 Phone (847) 426-3111 Fax

EVENT NAME			5	EVENT DATES	3		
EXHIBITING COMPANY NAME			-				
Booth #			-	-			
			CON	TACT PERSON (Please print)			
IMPORTANT NOTES:	120 Vo	olts - 60 HZ - AC *	Pricing in	cludes labo	or and is placed in the	center back of the boo	th
Viper Tradeshow Services is the exclusive electrical provider at the	CODE	ELECTRICAL USAGE	QTY	QTY (24-Hr)	ADVANCE RATE (Double for 24-Hr Power)	STANDARD RATE (Double for 24-Hr Power)	SUB-TOTAL
Schaumburg Convention Center.	E0005	5 Amps/ 500 Watts or <			\$139	\$184	
o other electrical service provider Il be allowed on the show floor at	E0010	10 Amps/1000 Watts or <			\$174	\$229	
any time.	E0020	20 Amps/2000 Watts or <			\$205	\$355	
Labor for 208 Volt and 480 Volt	208 Vc	olts 1 Phase - 60 HZ	- AC * Pr	icing Does	NOT include require	d labor (please add)	
ervice is charged a minimum of one hour (ea.) for install and	CODE	ELECTRICAL USAGE	QTY	QTY (24-Hr)	ADVANCE RATE	STANDARD RATE (Double for 24-Hr Power)	SUB-TOTAL
dismantle. Labor time incurred				(24-HI)	(Double for 24-Hr Power)	1	
over one hour is charged at 1/2 ur intervals. An electrical layout	E2083	30 Amps			\$325	\$515	
MUST be provided.	E2086	60 Amps		2/2	\$400	\$600	
wer is on during Exhibitor move- in and show hours only.		Installation Labor Dismantle Labor		n/a n/a	1 hour minimum 1 hour minimum	Hours x Rate  Hours x Rate	
	E2091	olts 3 Phase - 60 HZ	۸C * Dr		NOT include require		
No credits will be issued on	200 VC	nts 5 Filase - 60 HZ	-AC FI				
ervices installed as ordered even hough not used, and no credits	CODE	ELECTRICAL USAGE	QTY	QTY (24-Hr)	ADVANCE RATE (Double for 24-Hr Power)	STANDARD RATE (Double for 24-Hr Power)	SUB-TOTAL
ill be issued once the event has icially opened. All cancellations	E2083-20	20 Amps			\$415	\$620	
ter the deadline are subject to a	E2083-30	30 Amps			\$435	\$640	
5% fee. Advance Rate Deadline: 9/2/11	E2083-60	60 Amps			\$475	\$725	
	E2083-100	100 Amps			\$845	\$1,250	
2011 LABOR RATES*	E2083-200	200 Amps			call for quote	call for quote	
Straight Time (ST): \$75.00 / hr	E2083-300	400 Amps			call for quote	call for quote	
Over Time (OT): \$114.00 / hr	E2090	Installation Labor		n/a	1 hour minimum	Hours x Rate	
Double Time ( <b>DT</b> ): \$150.00 / hr	E2091	Dismantle Labor	40 44 5	n/a	1 hour minimum	Hours x Rate	
*rates are subject to change	480 VC	olts 3 Phase - 60 HZ	- AC ** Pi			d labor and use of lift	
	CODE	ELECTRICAL USAGE	QTY	QTY (24-Hr)	ADVANCE RATE (Double for 24-Hr Power)	STANDARD RATE (Double for 24-Hr Power)	SUB-TOTAL
RATE SCHEDULE	E4803-30	30 Amps			\$525	\$750	
Mon-Fri, 8:00am-4:30pm ST	E4803-60	60 Amps			\$745	\$1,130	
Mon-Fri, 4:30pm-Midnight OT	E4803-100	100 Amps			call for quote	call for quote	
Saturday 8:00am-4:30pm OT	E2090	Installation Labor		n/a	1 hour minimum	Hours x Rate	
Saturday 4:30pm-Midnight DT	E2091	Dismantle Labor		n/a	1 hour minimum	Hours x Rate	
Sundays & Holidays (all day) DT	Scissor	Scissor Lift (per hour)**		n/a	\$100	\$150	
All Hrs between Mid & 8am DT	Condor	Aerial Lift (per hour)**		n/a	\$150	\$175	
heduled install/dismantle times are subject	Acces	sories					
to change	CODE	ACCESSORY	QTY		ADVANCE RATE	STANDARD RATE	SUB-TOTAL
	E-25	25' Extension		n/a	\$20	\$30	
Install Date & Time:	E-Quad	Power Strip		n/a	\$40	\$45	
	E-Plug	Call if you need rental p	lugs (we requ	ire 14 day lead t	time and prices vary)	n/a	
Dismantle Date & Time:						TOTAL:	
Dismantie Date & Time.						TOTAL.	
ype of Labor							
Under Carpet		*For payment of	of electri	ical servi	ices, please prov	ride the Exhibitor I	nformation /
Equipment Hookup		• •			with this Form.		
Lighting Fixtures			_	- '-		•	
Overhead Distribution		NEED ADDRESS ==			1050		
Other	1	NEED ADDITIONAL E	LECTRICA	L ASSISTAN	ICE?		

Contact ACarestia@vipertradeshow.com or call 847.426.3100



## 2011 Electrical Billing Guidelines

- 1. Electricity will be live within 30 minutes of the show opening and turned off within 30 minutes of the show close each day. If power is needed earlier or later each day, advanced arrangements must be made prior to the show opening.
- 2. Twenty-four (24) hour service to any outlet will be double the listed price and can only be guaranteed before show opening with advance arrangements for date needed.
- 3. The services include one outlet. Any exhibitor requiring more than one outlet will need to order multi strips or provide there own.
- 4. All electrical outlets will be installed on the floor at the back wall of in line booths and peninsula spaces. It is the exhibitor's responsibility to provide access for electrical outlets and electrical panels which may need to be serviced during the operation of the show. Outlets which are overloaded by the exhibitor will be reset one time as a courtesy. Prior to the resetting of the electrical circuit, the exhibitor will have this opportunity to purchase additional power or agree to operate within the limits of their original power order. If the circuit needs to be reset a second time, a 1 hour labor charge will be incurred at the appropriate rate (as listed on page 1) and the exhibitor will be required to purchase the appropriate power at the standard rate.
- 5. It is the exhibiting companies responsibility to order the appropriate amount of power, or to take the electricians advice while on show site. Viper Tradeshow Services is not responsible for any electrical damage caused to machinery or equipment.
- 6. To prevent overloading of circuits, exhibitors cannot add wattage except as ordered. Column ad or wall outlets are not part of the exhibitor booth space and these outlets will be charged for accordingly.
- 7. Any exhibitor using power not contracted for will be charged a show rate for the service they are not authorized to use. This includes using any wall outlets.
- 8. All Service of 208 / 480 volts requires electrical labor for installation, hook-up, and disconnect. Hourly charge will cover all work performed.
- 9. All exhibitor ordered Standby Labor will be invoiced at the prevailing hourly rate.
- 10. Labor will be charged for the following categories:
  - a. All distribution of electrical wiring under carpet or flooring.
  - b. All distribution of overhead electrical wiring.
  - c. All motor and equipment hookups.
  - d. Installation or repair of electrical fixtures.
  - e. Installation of electrical motors and apparatus to be energized.
  - f. Motorized hoists, truss and lighting installation.
  - g. Installation and removal of all overhead electrical signs, trusses, motors or apparatus.
- 11. All extension cords that run under carpet or flooring must be supplied and installed by Viper Tradeshow Services.
- 12. All wiring utilized for booth work must have a 3 wire grounded cord with a minimum of #14 Gauge wire. If these requirements are not met Viper reserves the right to disconnect the cord and rent the exhibitor the proper equipment as listed on page one.
- 13. The use of Clip on sign sockets, latex or lamp cord wire in displays or the use of 2 wire fixtures is prohibited.
- 14. Permit fees may apply.

#### For Show Management Purposes:

As part of any electrical service ordered, Viper Tradeshow Services will supply an onsite electrician for the first two hours of the first day your event is open. After that it is up to your discretion whether or not to employ an onsite electrician at your expense (cost outlined on page 1). The Stand-by Electrician is there for the safety and convenience of your, your exhibitors and the attendees. If you elect to waive this service and an issue does arise that dictates that an electrician is needed, the electrician will be summoned to the center, with the cost for that labor being charged to the show management invoice at the published labor rate. A 4 hour minimum will be applied to this labor call. If you have any questions regarding the Stand-by electrician and the waiver, please contact Viper Tradeshow Services.

Neither Viper Tradeshow Services nor the Renaissance Schaumburg Convention Center are responsible for voltage fluctuations or power failure due to temporary conditions or loose connections. For your protection you should install surge protection or over/under voltage protection on your equipment.



## **Shipping Order Form**

If you would like to use the shipping services of Viper Tradeshow Services please complete the following form and fax it to 847.426.3111. You will receive a confirmation of receipt and bookings.

#### **PRICING**

Viper offers door to door 5-7 day ground shipping from this show anywhere in the contiguous United States regardless of destination at a flat rate of \$2.50/lb. on shipments under 1,000 pounds and \$2.00/lb for shipments over 1,000 pounds. Dimensional weight may apply, and a \$475.00 minimum applies for each shipment (destination). Please call for pricing for Next Day, 2 Day or 3-4 Day Service. Material Handling charges still apply for all shipments.

SHIPPING INFORM	1ATION		
COMPANY NAME:			
STREET ADDRESS:			
CITY:		STATE:	ZIP:
CONTACT:		PHONE:	
Do you have a dock?	When will freight be re	ady for pickup	?
Estimated Number of Pieces:	Estimated Total Weight	<u> </u>	When do you close?
DESTINATION			
SHOW:			BOOTH NUMBER:
EXHIBITOR NAME (IF DIFFERENT	THAN ABOVE)		
Check one: ADVANCE WARE	HOUSE:	SHOW SI	TE:
Is this a round trip shipment?	If so, are we returnin	g to same addr	ess above?
Address if different than above:			
5-7 Day Ground Service?	_ If other, indicate transit tim	ne:	(Note: will be at different rate than above.)
ACCEPTANCE & P	AYMENT		
I UNDERSTAND THAT IN THE ABSENCE OF ADDED	PROTECTION AND ACCOMPANYING ITEMIZ	ZED VALUATION, THE	MAXIMUM LIABILITY FOR LOSS OR DAMAGE IS LIMITED TO \$50.00
PER SHIPMENT OR \$0.50 PER POUND, WHICHEVER	IS GREATER. I ACCEPT RESPONSIBILITY FOR C	OVERAGE FOR MY PRO	DDUCTS DURING SHIPPING OTHERWISE, AND ACKNOWLEGE I AM
	ROTECTION (UP TO \$5,000.00) AT \$10.00 FOR	R EVERY \$1,000.00 DECI	LARED VALUE BY ENTERING A DECLARED VALUE ON THIS FORM
DECLARED VALUE \$			
OF PAYMENT FORM AND PI	CK UPS WILL ONLY BE S	CHEDULED	D <u>EXHIBITOR INFORMATION/METHOD</u> UPON RECEIPT OF BOTH FORMS. A LY SCHEDULED, INCLUDING A TRACKING
Signature to officially place this order a	nd acceptance of terms:		
Nama Duintadi		Data	





Example labels are provided below for advance warehouse and show site delivery. We encourage you to fill in your specific information and tape one on each piece of your freight.

## **Advance Warehouse Labels**

Shipper Information	Shipper Information
Company:	Company:
Address:	Address:
Contact:	Contact:
Delivery Information	Delivery Information
LME 2011	LME 2011
c/o Viper Tradeshow Services	c/o Viper Tradeshow Services
2575 Northwest Parkway	2575 Northwest Parkway
Elgin, IL 60124	Elgin, IL 60124
Telephone: 847.426.3100	Telephone: 847.426.3100
Exhibiting Company:	Exhibiting Company:
Booth Number:	Booth Number:
Must be delivered NLTSept. 1-, 2011 to avoid late charges	Must be delivered NLT Sept. 1-, 2011 to avoid late charges

## **Show Site Labels**

Shipper Information	Shipper Information		
Company:	Company:		
Address:	Address:		
Contact:	Contact:		
Delivery Information	Delivery Information		
LME 2011	LME 2011		
Renaissance Schaumburg Hotel & Convention Center	Renaissance Schaumburg Hotel & Convention Center		
c/o Viper Tradeshow Services	c/o Viper Tradeshow Services		
1551 North Thoreau Drive	1551 North Thoreau Drive		
Schaumburg, IL 60173	Schaumburg, IL 60173		
Exhibiting Company:	Exhibiting Company:		
Booth Number:	Booth Number:		
To be delivered ON 9/25 3pm-6pm or 9/26 8am-6pm- ONLY!	To be delivered ON 9/25 3pm-6pm or 9/26 8am-6pm - ONLY!		





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## **Material Handling**

Crated & Skidded to Advance Warehouse: \$94.90 / cwt. (\*includes OT move in)

Crated & Skidded to Show Site or Late to Warehouse: \$123.37 / cwt. (\*includes OT move in)

Advance shipments will be accepted at the Viper Tradeshow Services warehouse and allowed up to 21 days free storage if delivered by the advance deadline receiving date listed below and includes delivering freight direct to the exhibitor's booth, storage of empties during the show, delivery of empties at the end of the show to exhibitor's booth, removal from exhibitor's booth upon completion of packing, and turning in Bill of Lading to service desk and loading of materials onto outbound transportation carrier. Show Site shipments receive the same services except for warehouse storage.

Rates are per hundred-weight (cwt) rounded to the next 100.

#### **ADVANCE WAREHOUSE ADDRESS:**

Exhibiting Company & Booth # c/o Viper Tradeshow Services 2575 Northwest Parkway Elgin, IL 60124

#### **DIRECT ADDRESS:**

Exhibiting Company & Booth # Renaissance Schaumburg Hotel & Convention Center c/o Viper Tradeshow Services 1550 North Thoreau Drive Schaumburg, IL 60173

200 pound minimum applies for every shipment received to the Advance Warehouse & Show Site.

Shipments Delivered to the Advance Warehouse:

Freight must be received at the warehouse no later than September 19, 2011to avoid late charges. Materials will be accepted at the Warehouse until - #& #/%

Shipments Delivered to Show Site: Show Site deliveries must arrive ON 9/25/11 or 9/26/11

### Special Handling 30 % Surcharge

Special Handling rates shall be applied to the total standard charges, but not limited to the following type of shipments and multiple scenarios may incur multiple special handling charges:

Shipments delivered by a moving van or shipments by any Moving Van Shipments truck which because of the height of the truck bed, cannot be unloaded at the docks.

Loose Freight

Shipment packed in such a manner as to require special handling (i.e.: loose display parts; uncrated equipment, stacked freight etc.) regardless of the kind of carrier or vehicle used, including small package shipments.

Description of the shipment is such that the type of Undetermined Description materials or equipment cannot be determined (i.e. 1 lot 20 assorted pieces, etc.)

Must be delivered by Hand

Materials must be moved "by hand" to the booth due to facility situations beyond Viper Tradeshow Services control (i.e.: elevators, rooms forklifts cannot be used, etc.)

Small Package Carriers (SPC) FedEx, UPS, DHL, etc...

#### Overtime or Off Target 30% Surcharge

Shipments that qualify for overtime rates are any shipments unloaded at the warehouse after 4:30 PM on weekdays, anytime Saturday, Sunday or Holidays or after 5:00 will be subject to overtime charges. Additionally, when warehouse freight must be moved into the exhibit site on overtime, due to scheduling conflict beyond the control of Viper Tradeshow Services, or show move in or move out times are after 4:30 PM weekdays, on Saturday, Sunday, or Holidays overtime charges will apply.

If a shipment delivers outside of the Exhibitor Move In / Show Site Delivery Hours, Off Target charges will apply.





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## **Material Handling Limits of Liability**

Viper Tradeshow Services and its subcontractors shall not be responsible for damage to uncrated materials, materials improperly packed, glass breakage or concealed damage.

Labor is scheduled and based on the Material Handling Order Form included in this kit to accommodate the movement of freight expeditiously to your booth and out and is non-refundable if freight is not received for any reason.

Relative to inbound shipments, there may be a lapse of time between the delivery of shipment(s) to the booth by **Viper Tradeshow Services** or its subcontractors and the arrival of the Exhibitor's representative at the booth. Similarly, relative to outgoing shipment(s), it is possible that there will be a lapse of time between the completion of packing and the actual pick-up of materials from the booth for loading onto a carrier. With the knowledge that during such times the shipment(s) will be left in the booth unattended, it is recommended that a representative from the exhibiting company stay with the shipment until it is picked up.

Therefore, it is agreed that **Viper Tradeshow Services** and its subcontractors are not responsible for the loss or disappearance of Exhibitor's materials after the same have been delivered to Exhibitor's booth, nor are **Viper Tradeshow Services** and its contractors responsible for Exhibitor's materials before they are picked up from the Exhibitor's booth for loading after the show. Consequently, all bills of lading covering outgoing shipment(s) submitted to **Viper Tradeshow Services** or its subcontractors by Exhibitor will be checked at the time of pick-up from the booth and corrected where discrepancies exist

Viper Tradeshow Services and its subcontractors shall not be responsible for loss, delay or damage due to strikes, lockouts, or work stoppages of any kind

Viper Tradeshow Services and its subcontractors shall not be liable to any extent whatsoever for any actual, potential or assumed loss of profits or revenues or for any collateral costs that may result from any loss or damage to Exhibitor's materials, which may make it impossible or impractical to exhibit same.

Viper Tradeshow Services and its subcontractors shall not be held liable for any damage incurred during the handling of equipment requiring special devices to properly load, place or reload unless advance notice has been given to Viper Tradeshow Services in time to obtain the proper equipment.

It is understood that **Viper Tradeshow Services** and its subcontractors are not insurers. Insurance, if any, shall be obtained by the Exhibitor. Amounts payable by **Viper Tradeshow Services** hereunder are based on the scope of the liability as herein set for and are unrelated to the value of the Exhibitors property. It is further understood and agreed that **Viper Tradeshow Services** and its subcontractors do not provide for full liability should loss or damage

It is agreed that if **Viper Tradeshow Services** or its subcontractors should be found liable for loss or damage to Exhibitor's equipment, the liability shall be limited to the specific article that was physically lost or damaged. Such liability shall be limited to a sum equal to \$.30 per pound per article, with a maximum liability of \$50.00 per item or \$1,000.00 per shipment, whichever is less, as agreed upon damages and exclusive remedy. Provisions of this paragraph shall apply if loss or damage, regardless of cause or origin, results directly or indirectly to property through performance or non-performance of obligations imposed by the offering of services to Exhibitors or from negligence, active or otherwise, by **Viper Tradeshow Services**, its subcontractors or their employees.

Viper Tradeshow Services and its subcontractors shall not be responsible for ordinary wear and tear in handling of equipment, nor for loss or damage due to fire, theft, windstorm, water, vandalism, acts of God, mysterious disappearance or other causes beyond their control.

Claims for loss or damage must be submitted to **Viper Tradeshow Services** by the close of the show. No suit or action shall be brought against **Viper Tradeshow Services** or its subcontractors more than one year after the cause of action.

The Exhibitor agrees, in connection with the receipt, handling, temporary storage and reloading of its materials, that **Viper Tradeshow Services** and its subcontractors will provide these services as Exhibitor's agent and not as bailee or shipper. If any employee of **Viper Tradeshow Services** or its subcontractors shall sign a delivery receipt, bill of lading or other document, we agree that **Viper Tradeshow Services** or its subcontractor will do so as the Exhibitor's agent, and the Exhibitor accepts the responsibility thereof.

The Exhibitor agrees, in the event of a dispute with **Viper Tradeshow Services** or its subcontractors relative to any loss or damage to any of our materials or equipment, that the Exhibitor will not withhold payment in any amount due to **Viper Tradeshow Services** for material handling services or any other services provided by **Viper Tradeshow Services** or its subcontractors as an offset against the amount of the alleged loss or damage. Instead, the Exhibitor agrees to pay **Viper Tradeshow Services** prior to the close of the show for all such charges and further agrees that any claim the Exhibitor may have against **Viper Tradeshow Services** or its subcontractors shall be pursued independently by the Exhibitor as a completely separate transaction to be resolved on its own merits.

In order to expedite removal of materials from the show site, **Viper Tradeshow Services** shall have the authority to change designated carriers, if such carriers do not pick up on time. Where the Exhibitor makes no disposition, materials will be taken to a warehouse to await Exhibitor's shipping instructions, and the Exhibitor agrees to be responsible for payment of charges relating to such handling at the warehouse. **Viper Tradeshow Services** assumes no liability as a result of such re-routing or handling.

Viper Tradeshow Services and its subcontractors shall not be liable for shipments received without receipts; freight bills or specified unit counts on receipts or freight bills, such as UPS or van lines. Such shipments will be delivered to booth without guarantee of piece count or condition.

The consignment or delivery of a shipment to **Viper Tradeshow Services** or its subcontractors by an Exhibitor or by any shipper on behalf of the Exhibitor shall be construed as an acceptance by such Exhibitor (and/or other shipper) of the terms and conditions set forth in Sections 1 through 13 above. **Viper Tradeshow Services** and its subcontractors are not insurers of you or your property and will not assume responsibility for loss, injury or damage where the direct cause of the loss, injury or damage is unknown or indeterminable. Be sure your materials are insured!





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## **Material Handling Order Form**

Rates: For complete information and descriptions for this show please refer to the sheet in this service manual titled "Material Handling". If you have any questions or would like assistance calculating your material handling estimate please contact us at 847.426.3100

Rates for this show are on actual or dimensional weight, which weight) rounded up. A 200 pound minimum applies to ever		, ,
	/ Site.	
Example: 452 lb. shipment is rounded up to 500 lbs. 500 lb	s. is 5 cwt. 5 x rate = tota	al material handling rate.
Shipments to Advance Warehouse:	\$94.90 / cwt. (*include:	s OT move in)
<b>Shipments to Show Site or Late to Whse:</b>	\$123.37 / cwt. (*include	es OT move in)
# 1. Calculate your CWT (hundred weight)		
Estimated Weight of Shipment:		Pounds
Pounds Divided by 100 =		Your CWT. (No Less Than 2)
# 2. Calculate Your Estimated Sub-Total		
Your CWT x 94.90 (for Advance Warehouse Delivery) =	\$	Sub Total (No Less Than \$189.80)
Your CWT x 123.37 (for Show Site Delivery) =	\$	Sub Total (No Less Than \$246.74)
# 3. Add On Required or Applicable Special Charges		
Add 30% of Above Sub Total for Special Handling:	\$	Only if applicable
Add Another 30% for Overtime Move In / Move Out		
Add Another 30% for Small Package Carrier IF you are		
using FedEx, UPS, DHL, Airborne, etc.	\$	ONLY if you will be utilizing
		these carriers.
# 4. Add the Sub Total Charges with all Special Charges for your Estimated Total Material Handling:	\$	ESTIMATED TOTAL
Shipments Delivered to the Advance Warehouse:		
Shipments Delivered to Show Site:	Show Site deliveries n	nust arrive 9/25/11 or 9/26/11.
Exhibitor:		
Booth Number:		





LME 2011 September 25-29, 2011

## **Furniture & Accessories**

tem - Quantity (Discount Deadline = Sept. 2, 2011)

	(Discount Deadline - Sept. 2, 2011)
Chairs	A40.00 PL
	\$48.00 Discount / \$52.80 Standard
	\$94.50 Discount / \$119.70 Standard
Counter Stool	\$107.10 Discount / \$132.30 Standard
Tables & Counters	
	Blue Red White Green Black
	\$119.70 Discount / \$151.20 Standard
	\$151.20 Discount / \$170.10 Standard
	\$163.80 Discount / \$182.70 Standard
	\$30.00 Discount / \$42.00 Standard
Undraped Table - (4ft., 6ft., 8ft circle size)	
	Blue Red White Green Black
	\$144.90 Discount / \$176.40Standard
	\$176.40 Discount / \$207.90 Standard
	\$201.60 Discount / \$233.10 Standard
	\$36.00 Discount / \$48.00 Standard
Undraped Table - (4ft., 6ft., 8ft circle size)	\$30.00 less than listed price above
Accessories	
	\$80.14 Discount / \$105.84 Standard
6' Single Tier Table Riser	
	\$120.96 Discount / \$149.69 Standard
	\$145.15 Discount / \$189.00 Standard
	\$26.46 Discount / \$36.54 Standard
	\$48.38 Discount / \$61.99 Standard
	\$148.18 Discount / \$189.00 Standard
	\$113.40 Discount / \$148.18 Standard
	\$231.34 Discount / \$264.60 Standard
Bag Rack	\$81.90 Discount / \$113.40 Standard
3' Upright and Base	\$30.24 Discount / \$45.36 Standard
8' Upright and Base	\$37.80 Discount / \$52.92 Standard
Crossbar	\$22.68 Discount / \$37.80 Standard
3' Masking (per foot)	\$18.14 Discount / \$27.22 Standard
8' Masking (per foot)	\$24.19 Discount / \$33.26 Standard
Car	pet
5' x 10' Carpet 10' x 10' Carpet	\$182.40 Discount / \$234.00 Standard
10' x 20' Carpet	\$364.80 Discount / \$468.00 Standard
1/2" padding, per square foot - # of ft :	\$2.21 Discount / \$2.64 Standard
Visqueen, per square foot - # of ft :	\$0.50 Discount / \$0.62 Standard
Select a Carpet	Color Choice
Blue Black Red _	Charcoal Gray
30% surcharge is applicable on all show site orders. <b>Items car</b> Please call 888-458-9760 for special requ	•
Total All Items Ordered:	\$
Exhibitor:	
Booth Number:	





# Phone 1-888-458-9760





























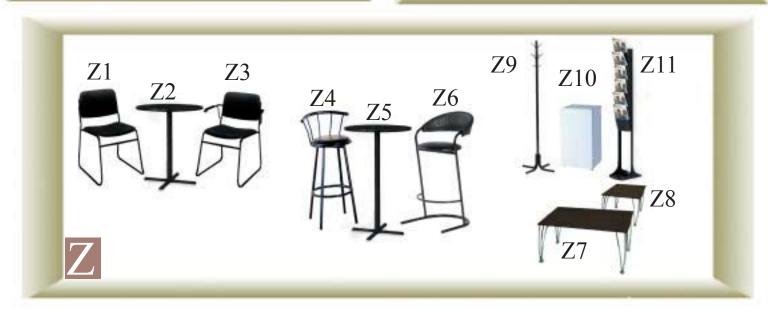


Fax 1-847-458-9760











Show Location: \_\_\_\_

Show Dates: \_\_\_

#### Please fax your furnishing order to:

847.426.3111

Qty.		Discount		tandard	Total	Qty.		Discount	Standard Total
	Durapella Sage Sofa	548.10		712.53		E-1	Pewter/Blue Chair	182.70 \$	237.51
	Durapella Sage Loveseat	485.10		630.63		E-2	Pewter/Red Chair	182.70 \$	237.51
	_Durapella Sage Chair	359.10		466.83		E-3	_Pewter/Yellow Chair	182.70 \$	237.51
	Cherry Cocktail Table	233.10		303.03		E-4	_ Pewter/Green Chair	182.70 \$	237.51
	_Cherry End Table	207.90		270.27		E-5	Black/Glass 36" Round Table	245.70 \$	319.41
	_ Cherry Sofa Table (Not shown)	233.10		303.03		E-6	_ Chrome/Glass Bar Table	283.50 \$	368.55
	Birch/Metal 54" Round Table	296.10		384.93		E-7	_ Chrome/Black Euro Stool	182.70 \$	237.51
	Birch/Steel Side Chair	195.30		253.89		E-8	Black/Glass 42" Round Table	283.50 \$	368.55
	Birch/Steel Server	359.10		466.83		E-9	_Black Side Chair	157.50 \$	204.75
	Finished Gold 36" x 60" Table	258.30		335.79					
	Finished Gold Side Chair	157.50	\$	204.75		F-1	Brushed Steel 42" Round Table	283.50 \$	368.55
						F-2	_Brushed Steel/Black Chair	182.70 \$	237.51
	Black Leather Sofa	522.90	\$	679.77		F-3	Brushed Steel Bar Table	270.90 \$	352.17
	Black Leather Loveseat	485.10	\$	630.63		F-4	Brushed Steel/Black Barstool	207.90 \$	270.27
	Black Leather Chair	409.50		532.35		F-5	Brushed Steel 42" Round Table	283.50 \$	368.55
	Maple/Black Cocktail Table	233.10		303.03		F-6	Brushed Steel/Blue Chair	182.70 \$	237.51
	Maple/Black End Table	207.90	\$	270.27		F-7	Brushed Steel/Blue Barstool	207.90 \$	270.27
	Maple/Black 6Ft. Conf. Table	548.10	\$	712.53			_		
	Maple/Black 8 Ft. Conf. Table	611.10	\$	794.43					
	Maple/Balck 42" Rnd Conf Tabel (Not show	n) 447.30	\$	581.49		G-1	Black 24" x 24" x 42" Pedestal	346.50 \$	450.45
	Black Leather Conference Chair	270.90	\$	352.17		G-2	Black 12" x 12" x 42" Pedestal	220.50 \$	286.65
	Lamp	107.10	\$	139.23		G-3	Black 12" x 12" x 30" Pedestal	220.50 \$	286.65
	Black Leather Lounge Chair	371.70	\$	483.21		G-4	Black Drafting Stool	220.50 \$	286.65
	_			-		G-5	Black Steno Chair	157.50 \$	204.75
	Grey Sofa	422.10	\$	548.73		G-6	48" x 24" x 30" Parson's Desk	296.10 \$	384.93
	Grey Loveseat	384.30	\$	499.59			_		
	Grey Chair	346.50	\$	450.45		H-1	Oak Desk	422.10 \$	548.73
	Black/Glass Cocktail Table	189.00	\$	245.70		H-2	Oak Credenza	447.30 \$	581.49
	Black/Glass End Table	176.40	\$	229.32		H-3	Oak Lateral File	308.70 \$	401.31
	Chrome/Glass Cocktail Table	201.60	\$	262.08		H-4	Black Leather Executive Chair	270.90 \$	352.17
	Chrome/Glass End Table	189.00	\$	245.70		H-5	Black Lounge Chair (Not Shown)	333.90 \$	434.07
	Lamp	107.10	\$	139.23		H-6	Black 36" Round Table	207.90 \$	270.27
	_			-		H-7	Black Euro Chair	157.50 \$	204.75
	Chrome/Glass 36" Round Table	245.70	\$	319.41		H-8	Black 30" Round Bar Table	195.30 \$	253.89
	Brushed Silver Ladderback Chair	132.30	\$	171.99		H-9	Euro Barstool	195.30 \$	253.89
	Chrome/Glass 42" Round Table	283.50	\$	368.55		H-10	Black 6 Ft. Conference Table	359.10 \$	466.83
	White/Chrome Chair	182.70	\$	237.51		H-11	Black Leather Executive Chair	270.90 \$	352.17
	Pewter/Glass 60" Oval Table	321.30	\$	417.69		H-12	Conference Table/Brandy 10 Ft.(Not Shown)	623.70 \$	810.81
	Pewter/White Chair	170.10	\$	221.13		H-13	Conference Table/Brandy 6 Ft.(Not Shown)	497.70 \$	647.01
	Pewter/Glass 42" Rnd Table (Not shown)	296.10		384.93			_ , , , ,		
:		*****	***						
ei	essities	::: <u>```</u>	:::						
	Black Sherpa Side Chair	68.75		89.38		Z-7	_ Cocktail Table	94.50 \$	122.85
	Black 30"x30" Table	182.70		237.51		Z-8	_ End Table	81.90 \$	106.47
	Black Sherpa Arm Chair	81.90		106.47		Z-9	_ Coat rack	56.70 \$	73.71
	Black Ladderback Barstool	119.70		155.61		Z-10	_Refrigerator	321.30 \$	417.69
	Black 30"x42" Bar Table	195.30		253.89		Z-11	_Literature Stand	157.50 \$	204.75
	Black Euro Barstool	170.10	\$	221.13					

For payment of Viper Custom Furnishings, pleas	se send in the Exhibitor Information / Me	ethod of Payment form along with this furnishings form.

You may fax in your order, along with payment to **Viper Tradeshow Services** at **fax number 847.426.3111**Or to send by mail: **Viper Tradeshow Services**, **2575 Northwest Parkway**, **Elgin**, **IL 60124** 

Orders Received within 14 days of the show will be charged standard rates. Discount Deadline: September 2, 2011

Rates are for the duration of the event. 100% cancellation fee 14 days from the show. Please apply event site sales tax, if applicable.

Total:





## **Floral**

(Discount Deadline = Sept. 2, 2011)

Fresh Floral	<u>Arrangements</u>
	\$90.00 Discount / \$120.60 Standard
Medium Floral Arrangement	\$126.00 Discount / \$156.60 Standard
Large Floral Arrangement	\$162.00 Discount / \$198.00 Standard
Artifici	al Plants
	 \$55.20 Discount / \$69.60 Standard
	\$69.60 Discount / \$82.80 Standard
4 foot green plant	\$82.80 Discount / \$98.40 Standard
5 foot green plant	\$98.40 Discount / \$112.80 Standard
6 foot green plant	\$112.80 Discount / \$127.20 Standard
For plants or floral not listed  Amount of Total Floral Charges	# please contact 888-458-9760
	rithin 14 days of move-in are charged at full value. Please call 888-458 ems you do not find on this form.
or correst appearant requested of the	and you do not and on the form.
( <mark>Discount Deadl</mark> Number of Booth UnitsX	<pre>uming ine = Sept. 2, 2011) (\$70.00 Discount / \$85.00 Standard (8x10 or 10x10)    SubTotal</pre>
SubTotal X Number of Days	I otal
<u>Porter</u>	Service
Emptying refuse from containers as	necessary throughout the show hours.
Monday - Friday 8:00 am - 4:30 pm	n \$57.60 per day
Monday - Friday after 4:30 pm	•
Any time Saturday, Sunday & Holidays	
	( (use appropriate rates from above) SubTotal
SubTotal X Number of Days	Total
Total of All Cleaning & Porter Services:	\$
30% surcharge is applicable on all show site orders. <b>Services cancelled</b> 9760 for special requests or ite	within 14 days of move-in are charged at full value. Please call 888-48 ems you do not find on this form.
Exhibitor	:

**Booth Number:** 





# Signage/Graphics Order Form

(Discount Deadline = Sept. 2, 2011)

Choo	se Yo	our Size

7" x 11" - \_\_\_\_\_ \$52.00 Discount / \$78.00 Standard

7" x 44"	\$68.00 Discount / \$102.00 Standard				
	\$72.00 Discount / \$108.00 Standard				
	\$75.00 Discount / \$112.50 Standard				
14" x 44"	\$84.00 Discount / \$126.00 Standard				
22" x 28"	\$96.00 Discount / \$144.00 Standard				
28" x 44"	\$135.00 Discount / \$202.50 Standard				
40" x 60"	price provided upon request				
Sign prices are based on one color copy, white	•				
Style and	ertical				
H	orizontal				
Letter Color:	<del> </del>				
Additional S  Indicate here if you would like us to provide more informat screening, special graphi	ion and pricing on Banners, cut out letters, logos, silk				
Optional Se	<u>ervices</u>				
Over 10 words per sign:	\$2.00 / word				
Easel Back:					
Colored Showcard:					
Logo Sign:					
Banner:					
Exhibitor:					
Booth Number:					





LME 2011 September 25-29, 2011

# **Display Labor (I&D)**

## **Display Labor Hourly Rates**

Exhibitor:			
10% surcharge is applicable on all show site orders. <b>Services cancelled within 14 d</b> 9760 for special requests or items you do			
Total of All Items Ordered: \$			
Please contact Amy Carestia at 847.462.3100 or ACarestia Rigging Forms.	a@vipertradeshow.com to request Forklift &		
Forklift & Riggir	ng		
7) Total Installation Charges \$	Sub-total plus surcharge (4+6)		
6) Viper Tradeshow Service Supervised Surcharge:	 35% of sub-total above		
5) Check here if Exhibitor Supervised:	MUST be marked or move to next step		
4) Sub-Total: \$			
3) Total Number of Hours:	<del></del>		
2) Number of Labor/People:			
1) Day of Set Up:	Enter hourly rate as outlined above.		
7) Total installation charges \$ Dismantle Calculation			
6) Viper Tradeshow Service Supervised Surcharge:  7) Total Installation Charges \$	35% of sub-total above Sub-total plus surcharge (4+6)		
5) Check here if Exhibitor Supervised:			
4) Sub-Total: \$			
3) Total Number of Hours:	X number of hours		
2) Number of Labor/People:	<del></del>		
1) Day/Time of Set Up:	Enter hourly rate as outlined above.		
Installation Calculation	& Order		
day. Please provide supervisor's name and cell number:	dani) unless the official set time begins later in the		
completion of work, supervisor must return to Viper Tradeshow Ser- only where labor is requested for the start of the working day (8:00			
Exhibitor Supervised Labor: Supervisor must check in at the Viper			
labor bill. Please provide complete booth plans, schematics, instruct	tions and photos (if possible) for this service.		
Viper Tradeshow Services I & D Supervisors. The charge for this	service is an additional 35% of the total installation		
Viper Tradeshow Services Supervised Labor: Exhibits are set	up prior to exhibitor's arrival under the direction of		
All labor is supervised by Viper Tradeshow Services and cl			
Labor Definition			
Add 10% to above rates for labor or			
Any time Saturday, Sunday & Holidays			
Monday - Friday 8:00 am - 4:30 pm 78.00 per person, per hour  Monday - Friday after 4:30 pm \$108.00 per person, per hour			
Monday - Friday 8:00 am - 4:30 pm -	78 00 per person, per hour		

**Booth Number:** 

## **AUDIO VISUAL SUPPLIER**

## LME - September 27 - 28, 2011

## Renaissance Schaumberg Hotel & Convention Center



Nationwide - Computer Rental Supplier - www.audiovisualone.com - 407.666.5382

Audio Visual One, LTD.

Nationwide - Computer Rental Supplier	- wv	vw.audiovisuai	one.com - 2	407.666.5382 Audio Visual One, LTD.	
Video Display Equipment	Qty	SHOW RATE	TOTAL	CUSTOMER INFORMATION	
1/2" VHS Player with "end of tape" Repeat	$\sqcup$	\$100.00		Company Name:	
1/2" VHS World Deck Player (PAL / Secam)		\$185.00			
18" FLAT Screen NTSC Monitor		\$225.00		Address:	
20" Color Monitor, 1/2 VHS Combo Unit	$\perp$	\$150.00			
27" Color Monitor 1/2 VHS Combo Unit		\$200.00		City:	
OTHER COMPONENTS				State: Zip:	
54" Rolling Cart		\$35.00		Ordered By:	
Safelock Stand w/Skirting		\$25.00		Phone #:	
FlipChart Package/Assorted Markers		\$25.00		Fax #:	
LaserPointer		\$30.00		ON-SITE INFORMATION	
CD-Player or DVD Player *circle to indicate		\$55.00		ON-SITE IN ORPIATION	
Power Strips		\$5.00		Exhibitor Booth #:	
VGA / RCA Cables *circle to indicate		\$10.00		Rep. Contact Name:	
Video Projection Equipment	Qty	SHOW RATE	TOTAL	Cell Phone Number: Delivery DATE / TIME:	
Sanyo LCD 2200 Lumen Projector	QLY	\$250.00	TOTAL	Dismantle DATE/TIME:	
Sanyo LCD 3300 Lumen Projector	$\top$	\$285.00			
Sanyo LCD 5000 Lumen Projector	++	\$335.00		Ordering Information	
				Deadline for Submission - September 23, 2011	
6' Tripod Screen 8' Tripod Screen	++	\$45.00 \$45.00		Deadine for Submission - September 23, 2011	
		·		Orders received after deadline submission add 25% late fee.	
42" Plasma Display Monitor 50" Plasma Display Monitor		\$600.00 \$850.00			
61" Plasma Display Monitor				Ordering Information	
		\$1,850.00		7	
*Hardware - Floorstand		\$50.00		Equipment charges are for the length of the tradeshow.	
*Hardware - Wall Mount	+	\$75.00		Delivery Fee add \$75.00 as listed on order form.	
*Hardware - Tablestand	+	\$25.00		Union Facilities add 20% union fee based on sub-total of equipment.	
*Plasma Display labor install fee	+	\$90.00		Cancellations	
VGA / RCA Cables *circle to indicate		\$10.00			
Audio Equipment	Qty	SHOW RATE	TOTAL	Cancellation of order must be processed 72-hours prior to Delivery Date.  Orders received after 72-hour deadline will be processed at full rate.	
UHF Wireless Microphone Lavaliere		\$125.00		One hundred 100% rental fees apply for any equipment delivered on	
UHF Wireless Microphone Hand-held		\$125.00		show-site.	
UHF Wireless Headset		\$225.00		-	
Individual Small Powered Plasma Speakers 35W		\$75.00		Equipment Guarantee	
70 Watt Sound System w 2 Speakers		\$125.00		AV1's equipment guarantee is as follows:	
150 Watt Sound System with 2 Speakers		\$250.00			
4 Channel Mixer * May Require An Operator	+	\$45.00		AV1 guarantees the equipment when delivered is met satisfactorily to the order you placed with us. If for some reason the equipment ordered	
8 Channel Mixer * May Require An Operator	+	\$50.00		needs to be replaced, it will be administered and corrected as soon as	
Video Walls / LED Displays		·	Call for Quote	possible. Damage Waiver Liability: Exhibitors- A signature is required for delivery of AV1 equipment ordered. Signing for equipment, implies that any	
			Call for Our to	damages to equipment rented through AV1 is the sole responsibility of the exhibitor and must be settled within 30-days of show close.	
Conference & Meeting Room Equipment			Call for Quote	Return for Processing	
Specialized Lighting Equipment			Call for Quote	AUDIO VISUAL ONE, Ltd.	
	Sub	<b>Total Equipment</b>		Erica Cross-Show Services Assistant	
Special Instructions:		Tax	N/A	724 Crepe Myrtle Circle	
		Delivery Fee	\$ 95.00	AUDIO VISUAL DIJE	
		25% Late Fee		407.666.5382 ph 407.880.0736 fx.	
		Total Order		ecross@audiovisualone.com  All orders will be processed within 48-hours or receipt.	
Method of Payment			CHECK ONE	All orders will be processed within 48-hours or receipt.  Please call to confirm that your order is being processed.	
Card Number:		AMERICAN EXP	<del></del>		
	ate /		VISA		
Cardholder's Name (as appears on card):			OVER   CARD		
0		MASTER CORPORATE C			
Cardholders Signature:		CORPORATE C	HECK	Your Nationwide Audio Visual Supplier	

Page 1 AV1 - AV Form

## **COMPUTER SUPPLIER**

## LME - September 27 - 28, 2011

## **Renaissance Schaumberg Hotel & Convention Center**



Nationwide - Computer Rental Supplier - www.audiovisualone.com - 407.666.5382 Audio Visual One, LTD.

LCD & Plasma Displays	O & Plasma Displays Qty SHOW RATE TOTAL		CUSTOMER INFORMATION				
32" LCD Display		\$400.00			Company Name:		
40" LCD Monitor		\$600.00					
42" Plasma Display		\$600.00			Address:		
50" Plasma Display		\$850.00					
61" Plasma Display		\$1,850.00			City:		
*Hardware - Floor Stand		\$50.00			State: Zip:		
*Hardware - Wall Mount		\$75.00			Ordered By:		
*Hardware-Table Stand		\$25.00			Phone #:		
Plasma Display labor install fee		\$90.00			Fax #:		
Computer Monitors	Qty	SHOW RATE	TOTA	AL.	ON-SITE INFORMATION		
18" NTSC Flat Panel Display		\$225.00			Exhibitor Booth #:		
20" Flat Panel Display		\$250.00			Rep. Contact Name:		
23" Flat Panel Display		\$275.00			Cell Phone Number:		
29" SVGA Monitor*Not a Flat Screen Monitor		\$375.00			Delivery DATE / TIME:		
37" SVGA Monitor*Not a Flat Screen Monitor		\$475.00			Dismantle DATE/TIME:		
Monitor Cart w/Stand		\$35.00					
OTHER COMPONENTS		700.00			Ordering Information		
Mouse / Keyboard		\$20.00			Deadline for Submission - September 23, 2011		
Multi-Media Speakers		\$20.00					
4-Port Hub		\$20.00			Orders received after deadline submission add 25% late fee.		
8-Port Hub		\$30.00					
HP LaserJet 4000N Printer		\$150.00			Ordering Information		
HP Color LaserJet Printer		\$200.00			Equipment charges are for the length of the tradeshow.		
Cat 5 Cabling		\$10.00			Delivery Fee add \$75.00 as listed on order form.		
Lanton & Personal Computers			Union Facilities add 20% union fee based on sub-total of equipment.				
	Qty	SHOW RATE	TOTA	\L	Canadiations		
Laptop Pentium III, IGig, DVD-rom	_	\$225.00			Cancellations		
Laptop Pentium IV, 2Gig, DVD-rom	_	\$300.00			Cancellation of order must be processed 72-hours prior to Delivery Date.		
Pentium III 500mhz, CD-rom	-	\$175.00			Orders received after 72-hour deadline will be processed at full rate.		
Pentium IV 866mhz, CD-rom	_	\$225.00			One hundred 100% rental fees apply for any equipment delivered on		
*All systems pre-loaded w/anti-virus software		Networking Available			show-site.		
*Indicate Software Requirements w/Computers		Special Instructions			Equipment Guarantee		
Video Walls / LED Displays			Call for C	Quote	Equipment Guarantee AV1's equipment guarantee is as follows:		
Conference & Meeting Room Equipment			Call for G	Quote	AV1 guarantees the equipment when delivered is met satisfactorily to the order you placed with us. If for some reason the equipment ordered		
Computer Labs / Cyber Cafes			Call for C	Quote	needs to be replaced, it will be administered and corrected as soon as possible. Damage Waiver Liability: Exhibitors- A signature is required for		
	Su	b Total Equipment			delivery of AV1 equipment ordered. Signing for equipment, implies that any damages to equipment rented through AV1 is the sole responsibility of the		
Special Instructions:		Tax	N/A	١	exhibitor and must be settled within 30-days of show close.		
		Delivery Fee	\$	95.00	AUDIO VISUAL ONE, Ltd.		
		25% Late Fee			Erica Cross		
		Total Order			724 Crepe Myrtle Circle		
			Apopka, Florida 32712				
					407.666.5382 ph 407.880.0736 fx.		
Card Number: Exp Date	Э	/ AMERICAN EXF	RESS 🗆		ecross@audiovisualone.com All orders will be processed within 48-hours or receipt.		
Cardholder's Name (as appears on card):	_		VISA		Please call to confirm that your order is being processed.		
		DISC	OVER				
Cardholders Signature:		MASTER	CARD				
		CORPORATE C	HECK				
		_			Your Nationwide Computer Rental Supplier!		

## **AUDIO VISUAL EQUIPMENT RENTAL**

#### **EXHIBITOR ORDER FORM**

EMAIL or FAX TO:

tward@swankav.com (847)303-4323

In order to take advantage of our advance rate, please allow your order to reach us 10 days in advance. A 15% fee on regular rate will apply to 72 hours or less notice 72 hours or less cancellations are subject to Full Charge

ON-SITE CONTACT'S CELL or PAGER #\_\_\_\_\_

	AUDIO VISUALS.	to 72 hours or less notice. 7	2 hours or	less cancella	tions are sub	ject to Full Charge
QTY	VIDEO/ DATA/ DISPLAY EQ	UIPMENT	# SHOW DAYS/PER DAY CHARGE	ADV. RATE	REG. RATE	EXT. TOTAL
	20" DATA/Computer Monitor w/cart			\$175.00	\$210.00	
	42" PLASMA Monitor (data/video)			\$450.00	\$540.00	
	50" Plasma Monitor (data/video)			\$525.00	\$630.00	
	DVD Player			\$95.00	\$114.00	
	VHS or Mini DV Cam			\$205.00	\$246.00	
	6'x6' to 8'x8' Screen			\$165.00	\$198.00	
	3300 Lumen LCD Projector			\$600.00	\$720.00	
QTY	OFFICE/ COMPUTER EQU	JIPMENT	# SHOW DAYS/PER DAY CHARGE	ADV. RATE	REG. RATE	EXT. TOTAL
	Desktop Computer			\$400.00	\$480.00	
	Laptop Computer			\$350.00	\$420.00	
	Wireless Mouse			\$65.00	\$78.00	
	Laser Jet Printer B&W			\$175.00	\$210.00	
	Laser Jet Printer Color			\$285.00	\$342.00	
	Fax Machine			\$125.00	\$150.00	
QTY	AUDIO EQUIPMEN	Т	# SHOW DAYS/PER DAY CHARGE	ADV. RATE	REG. RATE	EXT. TOTAL
	Wired Microphone (with stand)			\$65.00	\$78.00	
	Wireless Lavalier or Handheld Microphone			\$200.00	\$240.00	
	4 channel mixer			\$60.00	\$72.00	
	12 channel mixer			\$175.00	\$210.00	
	EV 250 Powered Speaker (Pair)			\$270.00	\$324.00	
	Speaker Stand (Pair)			\$20.00	\$24.00	
	Shure SM58 Microphone, Cardioid			\$55.00	\$66.00	
	CD Player			\$75.00	\$90.00	
QTY	PRODUCTION UTILITIES		# SHOW DAYS/PER DAY CHARGE	ADV. RATE	REG. RATE	EXT. TOTAL
	High speed internet - Wired Connection - 1st Connection			\$225		
	Each add'l high speed connection			\$75		
	High speed internet ( WiFi ONLY )			\$75		
	House Phone (no outside calls)			\$25		
	Phone line for CC Machine (toll free calls only)				\$120.00	
aal fu	Outside phone line with phone	not listed shave			\$240.00	
	ee to contact us regarding our complete inventory	not listed above.	,	EQUIPME	<u> </u>	
	8: 847.303.4125		2	24% SERVICE	<u> </u>	
	tward@swankav.com ment required on all equipment rental and services.	12 F09/ TAV	ON INTERN	5 NET AND PHO	UB-TOTAL	
герау	ment required on all equipment rental and services.	\$20 ONSITE DEL				
redit C	Card Information: Type CCN#	Ψ20 ONOTTE DEE	IVERT OTA		TOTAL	
ardhol	lder's Name Exp. Date	Cardholder's Signature _				
mail						
	COMPANY INFORMATION		DELIVERY	INFORMA	TION	
COMP	ANY NAME	SHOW NAME				
ADDRI	ESS	BOOTH #				
		DELIVERY DATE		TIME _		
		PICK-UP DATE				
PHON	EFAX	ON-SITE CONTACT				



# RENAISSANCE SCHAUMBURG HOTEL AND CONVENTION CENTER Utility Service Order Form

Event Name:	Order Number:
Company Name:	Event Dates:
Ordered By:	Booth/Space#:
On-site Contact:	Address:
Date Utility Installed:	Phone Number:

<sup>\*</sup>Order and Full Payment Must be received by Deadline Date for Advanced Rate (three weeks prior to the first day of show).\*

	Description	Qty.	Advance Rate Per Unit	Standard Rate Per Unit	Total
	Number of Connections				
WATER 1" IPS	SIZE OF CONNECTIONS		\$410.00	\$615.00	
1½"FLOOR	Number of Connections				
DRAIN	SIZE OF CONNECTIONS	_	\$410.00	\$615.00	
DRAIN	TYPE OF CONNECTION				
	Number of Connections	_			
COMPRESSED	SIZE OF CONNECTIONS			\$685.00	
AIR	PSI NEEDED		\$460.00		
(125 MAX PSI)	RATE OF AIR IN CFM'S				
	TYPE OF CONNECTION				
	Number of Connections			\$615.00	
NATURAL GAS	SIZE OF CONNECTIONS		<b>DATO</b> 00		
1" = 1 LB.	TYPE OF CONNECTION_	į.	\$410.00		
	SIZE OF SUPPLY LINE				
VENTING TO	SIZE OF FLUE PIPES				
ATMOSPERE	DRAFT INDUCER REQUIRED? Y N		CALL	CALL	
	1 to 50 Gallons		\$60.00	\$90.00	
WATER	51 to 149 Gallons		\$160.00	\$250.00	
FILLING	150 to 299 Gallons		\$390.00	\$480.00	
AND	300 TO 999 GALLONS		\$600.00	\$700.00	
DRAINING	1000 TO 4999 GALLONS		\$750.00	\$1000.00	
	OVER 14,000 GALLONS		CALL	CALL	

- ) ALL WATER HOOK UP'S REQUIRE A DRAIN UNLESS PERMISSION IS GRANTED OTHERWISE BY THE EVENT MANAGER
- 2) All water heaters require an electrical connection. Contact your event manager to identify the correct required electrical service.
- 3) Utility's will be run to your booth from the closest source, charge to run the utilities to the booth are in addition to the prices listed for the utility service.
- 4) All utilities are turned off 1 hour after the posted show hours; 24 hour utilities are available at twice the listed rates.
- 5) Compressed air is NOT conditioned or dried; please contact your event manager for dried or conditioned air.

Please call the Renaissance Schaumburg Hotel & Convention Center for information regarding all other available services at (847) 303-4120.

#### **IMPORTANT:**

Refer to the Floor Plan template. Submit one floor plan with location of utility to be installed.

A 24% service charge and applicable sales taxes will be applied to all service orders.

See Attached credit card authorization form for payment information.

All utility requests must meet fire department and Village of Schaumburg Approval.

PLEASE FAX ALL ORDERS BACK TO 847-303-4323



Fundraiser / Charitable Event

# RENAISSANCE SCHAUMBURG HOTEL AND CONVENTION CENTER

**EXHIBITOR APPROVAL APPLICATION** 1551Thoreau Drive, Schaumburg, IL 60173 Phone 847.303.4120 Fax 847.303.4323

Name of Exhibit:
Exhibit Booth Number
Name & Date of Event/Show:
Contact Person:
Contact Info: E-mail Address
Type of Goods or Services on Display:
Explain:
IBT # Tax Exempt Yes No If yes, proof of exempt status required.
Check all that apply (refer to Event Planning Guide for explanation and details):
Fire Prevention
Machinery and Equipment Smoke, Fog and Haze Machines Laser Displays Vehicle Displays. Display or Storage of LPG/Flammable and/or Compressed Gases Flammable or Combustible Liquids Open Flames and Candles Any Cooking or Heat Producing Appliances Enclosed and/or Multi-Story Exhibit Booths Hazardous Materials (MSDS required) Any other equipment/process that increases the risk to fire and life safety Tents/Canopies/Bleachers  Building Permit required for temporary alterations made to the electric system
<ul><li>Electrical Service in excess of 60 AMPS/ 480 Volts. Temporary Power Permit is required. Inspections will be required.</li></ul>
Health
<ul> <li>Food</li> <li>Alcohol (requires a Class D One Day Liquor License &amp; it must be displayed at the booth)</li> <li>Animal Exhibits</li> <li>Service preformed on person (massage, facial, etc.)</li> </ul>
Finance/Revenue
<ul> <li>Sale of any Merchandise to the public</li> <li>Raffles / Prizes / Give away</li> <li>Sale of Food</li> <li>Sale of Alcohol (requires a Class D One Day Liquor License &amp; it must be displayed at the booth)</li> <li>Amusements / Admission Charge</li> </ul>





September 25-29, 2011

## **Exhibitor Appointed Contractors (EAC) Guidelines**

**Viper Tradeshow Services**, acting on behalf of all exhibitors and in the best interest of the exposition, has appointed Official Service Contractors to perform and provide necessary services and equipment.

Official Services Contracted are appointed to: insure the orderly and efficient installation and removal of the overall exposition, assure the distribution of labor to all exhibitors according to need, provide sufficient labor to satisfy the requirements of the exhibitors, and for the exposition itself, see that proper type and limits of insurance are in force, and avoid any conflict with local union and/or exhibit hall regulations and requirements.

The Official Service Contractors will provide all usual trade show services, including labor. Exceptions are: the exhibitor may provide supervision, exhibitor may appoint an exhibit installation contractor or display builder.

Exhibitors may employ the service of independent contractors to install and dismantle their display providing the exhibitor and the installation and dismantling contractor comply with the following requirements:

- 1. Exhibitor must notify in writing to **Viper Tradeshow Services** the intention to utilize an independent contractor (EAC) no later than 14 days prior to the first move-in day, furnishing the name, address and telephone number of the firm.
- 2. Exhibitor shall provide evidence that the EAC has a proper certificate of insurance with a minimum of \$1,000,000 liability coverage, including property damage and Workers' Compensation naming **Viper Tradeshow Services** as additionally insured, to show management and **Viper Tradeshow Services** at least 10 days before the show opening.
- 3. Exhibitor agrees that he is ultimately responsible for all services in connection with his exhibit, including freight, drayage, rentals and labor.
- 4. The EAC must have all business licenses, permit and Workers' Compensation insurance required by the state and city governments and the convention facility management prior to commencing work, and shall provide Show Management with evidence of compliance.
- 5. The EAC will provide **Viper Tradeshow Services** the number of on-site employees at the time of check-in and see that they have, and wear at all times necessary, identification badges as determined by Show Management.
- 6. The EAC shall be prepared to show evidence that it has valid authorization from the exhibitor for services. The EAC may not solicit business on the exhibit floor.
- 7. The EAC must confine its operations to the exhibit area of its clients. No service desk, storage areas or other work facilities will be located anywhere in the building. The show aisles and public spaces are not a part of the exhibitor's booth space.
- 8. The EAC shall provide, if requested, evidence to **Viper Tradeshow Services** that it possesses applicable and current labor contracts and must comply with all labor agreements and practices. The EAC must not commit or allow to be committed by persons in its employment any acts that could lead to work stoppages, strikes or labor problems.
- 9. The exposition floor, aisles, loading docks, service and storage areas will be under the control of the official service contractor, Viper Tradeshow Services. The exhibitor appointed contractor must coordinate all of its activities with Viper Tradeshow Services.
- 10. For services such as electrical, plumbing, telephone, cleaning and drayage, no contractor other than the official service contractor will be approved. This regulation is necessary because of licensing, insurance and work done on equipment and facilities owned by parties other than the exhibitor. Exhibitors shall provide only the material and equipment they own and is to be used in their exhibit space.





## **Use of an EAC Notification**

Please be sure to read the Official Service & Exhibitor Appointed (EAC) Contractors Guidelines. Exhibitors who plan to have an EAC unpack, install, assemble, dismantle and pack displays, equipment or materials must provide this form to **Viper Tradeshow Services** no later than 14 days before the start of move-in and see that their EAC adheres to the guidelines outlined on the previous page.

Notification of EAC:	To be received no later than 14 days in advance.			
Name of Service Firm:				
Address:				
Telephone:				
Contact:				
Email:				
FAC Inst	ructions			
_/\compa_				
1) Refer to the Official Service & Exhibitor Appointed Contractors Guidelines and the Method of Payment Third Party Authorization for forms in this kit for additional requirements.	Before submitting service order forms (including this one). Preferably before the early registration deadline.			
2) Provide <b>Viper Tradeshow Services</b> of the names of all exhibiting companies for whom they have orders on.				
3) Check in at the <b>Viper Tradeshow Services</b> Service Desk to proceed with work on the floor.	Upon Arrival at Show Site.			
Viper Tradeshow Services reserves the right to refuse any Non-Official Service Contractor (EAC) access to the show floor if any of the above conditions are not met. If there is a problem providing the necessary information within the deadlines, Viper Tradeshow Services must be contacted in advance of the deadline.  Exhibitor:				

**Booth Number:** 





LME 2011 September 25-29, 2011

## Limits of Liability & Responsibility

**Viper Tradeshow Services** and its subcontractors shall not be responsible for loss, delay or damage due to strikes, lockouts, or work stoppages of any kind.

**Viper Tradeshow Services** and its subcontractors shall not be responsible for loss, injury, or damage caused by tradesmen or equipment furnished by **Viper Tradeshow Services**, or its subcontractors, except when such tradesmen are working or operating equipment under the direct supervision of a supervisor designed by **Viper Tradeshow Services**, or its subcontractors.

**Viper Tradeshow Services** and its subcontractors shall not be liable to any extent whatsoever for any actual, potential, or assumed loss of profits or revenues, or for any collateral costs, which may result from any loss, injury or damage to an exhibitor's materials or exhibitor personnel, which may make it impossible or impractical to exhibit the exhibitor's materials.

Upon discovery, all apparent loss, injury, or damage to you or your property must be left in its undisturbed condition and immediately reported to a **Viper Tradeshow Services** representative for documentation. Claims for discovered and reported loss; injury or damage must be submitted to **Viper Tradeshow Services** by the close of the show. No suite or action shall be brought against **Viper Tradeshow Services**, or its subcontractors, more than one year after the incident giving rise to the cause of action.

The placing of an order for the services of tradesmen and the use of equipment by an exhibitor or any agent of the exhibitor shall be construed as an acceptance by such exhibitor or agent of the terms and conditions set form in Sections 1 through 4 above.

**Viper Tradeshow Services** and its subcontractors are not insurers of you or your property and will not assume responsibility for loss, injury or damage where the direct cause of the loss, injury, or damage is unknown or undeterminable.





## **Dismantle Instructions**

Exhibitors will receive additional instructions before the start of the last day of show hours and we highly recommend reading these instructions carefully in order to help you plan in advance and know what to expect and how to proceed for a smooth and quick tear down.

Please share this information with your show site staff in advance of the show as well.

All accounts must be settled before the end of the show.

The exhibits officially close at 5:00pm on Wednesday, Sept. 28, 2011.

Exhibitors with unpaid accounts at the end of the show will not be provided with a Bill of Lading/Material Handling form until they have gone to the Service Desk and paid their balance in full.

Delivery of empty crates for the dismantling of exhibits will occur after the removal of the aisle carpet (if applicable) at the end of the show. Please keep the aisles clear of debris to help expedite this process.

All outbound shipments, loading onto Privately Owned Vehicles, or local courier/agent require a **Viper Tradeshow Services** Bill of Lading(BOL) /Material Handling Form (MHA)

Shipping is NOT an automatic process. If you plan on using an alternate carrier other than **Viper Transportation** you are responsible for making arrangements with that carrier for your pick up, and confirm they make the pick up before the force. **Force is at 11:00AM.** 

ONLY return your BOL/MHA to the Service Center when your materials are packed, labeled, ready to be shipped and you are ready to leave the floor. Do not leave your BOL/MHA in the booth, it needs to be signed off and you will be given a receipt. This is how we know you are ready to be loaded on the truck.

In the event that your designated carrier fails to pick up or refuses to accept shipments, **Viper Tradeshow Services** reserves the right to reconsign such shipments where no disposition is provided. No liability will be assumed by **Viper Tradeshow Services** as a result of such rerouting or handling.

To assist you in setting up your outgoing shipments **Viper Tradeshow Service** representatives will be on site for your shipping convenience. If you have not pre-booked your outbound shipping before the show with **Viper Transportation**, you welcome to do so with our representative on site at the Service Center. Shipping via Viper Transportation is done at class 125 (exhibition tariff) common carrier rates, which is standard for shipping trade show material.

Carriers that do not check in by **Thursday, September 29/11:00am**, freight for those exhibitors consigned to that carrier will be forced to the house carrier, Viper Transportation. For liability reasons, and ensuring exhibitors freight is loaded properly, **freight is ONLY tendered to carriers able to request your shipment by your booth number (if applicable) and exhibiting name.** Please be sure to instruct your carrier to do so.

Should you have any questions or concerns regarding the above information, please call Amy Carestia at 847-426-3100. Advance planning is always the easiest for everyone at show site and we're happy to help.

Thank you for reading and following the guidelines in this service manual. We look forward to working with you on this event!

## **CTE LEAD RETRIEVAL ORDER FORM FOR:**

## LME 2011 Renaissance Convention Center Schaumburg, IL 09/27/2011 - 09/28/2011

Fax order to: 847-759-6942 Mail order to: CTE Inc. 981 Busse Road Elk Grove Village, IL 60007 Questions? Call 847-759-4242 Place order in advance to guarantee order

		Rental Terms and Conditions
Company:		**NO REFUNDS AFTER 09/09/2011**
Contact:	A charge of \$2,500 will be made for any unit lost or damaged. \$50	
Address:		Cancellation fee applies. Unit(s) not picked up within 4 hours after the start
City:	State: Zip:	of the show may be re-rented without refund.Units must be returned within 1
Phone: F	ax:	hour of close of show. Units picked up
Invoice Email:		by lead staff subject to a \$100 fee. Unreturned units will be billed at \$100
Lead Data Email:		per day until the replacement fee of \$2,500 is accrued.
Order Onlin	ne at http://www.cteusa.co	m/lg/LIA1
	Rover System	
A hand-held portable sy	stem with scanner and LCD display. N	lo electrical needed.
Price Per Unit Before 09/09/2011: \$285	.00 After 09/09/2011: \$310.00	Qty:
Add-On \	Vired Printer for Rover Scanni	ng Unit
**NOTE: <sup>-</sup>	Γhis Printer REQUIRES 110V Electrica	l Outlet
Price: \$75.00		Qty:
	Custom Follow Up Codes	
Price: \$60.00		Qty:

Payment Informa	tion: Federal Ta	ax ID# 31-1811430 You	ur order cannot be accepted with	out payment.
Card Number:		Exp. Date:		
Cardholder Signature:				
VISA:[] M	asterCard: [ ]	American Express: [ ]	Check Payable to: CTE Lead Retrieval: [	]

#### **LME 2011**

Fax or mail order to: CTE
981 Busse Road, Elk Grove Village, IL 60007

Fax: 847-759-6942 Phone: 847-759-4242

View package descriptions and pictures at www.cteusa.com/rover
To order on line go to (http://www.cteusa.com/lg/LIA1)

#### PACKAGE DESCRIPTION and INFORMATION

Your show management has chosen to produce a 2D bar code on each name badge for this event. This will allow you, as an exhibitor, immediate access to valuable data on your potential customers. The 2D bar code provides access to demographic information as provided by the attendee (and approved by show sponsor).

Rover: A handheld portable data collection system with LCD display. No electrical needed. Unit will be downloaded and the data will be emailed in Excel format at the end of show (The data will also be available in other formats on a web site which will be on the return receipt). The exhibitor simply scans the attendee 2D Barcode and the Rover reads and stores all of your sales leads and displays them on the LCD screen.





Pick up your equipment at the LEAD RETRIEVAL BOOTH and bring it back at the end of the show. Our staff will instruct and show you how to use the equipment.

Create a custom response. Designate up to 20 standard single item responses (E.G. "Send Literature", "Call", etc.) Indicate appropriate follow-up with the attendee. See custom code response sheet.

## **LME 2011**

# **20 Standard Scan Codes**Are Provided With All Lead Retrieval Packages

CTE will provide you with a standard scan code sheet onsite when you obtain your lead retrieval package.

#### How do we use it?

When a prospect enters your booth, first you scan the prospect's badge. Then, you take the standard scan code sheet which has the 20 bar codes organized on one sheet of paper and scan however many of the 20 standard codes that apply to actions for your prospect.

## How is the information captured?

The scan codes will be printed out on thermal paper and/or captured on the diskette in an ASCII comma delimited format depending on the unit selected.

## The 20 standard codes are:

- 1. Send Literature
- 2. Send Samples
- 3. Send Pricing
- 4. Add to Mailing List
- 5. Technical Info Required
- 6. Detail Specs Required
- 7. Provide Quote
- 8. Product Demo Required
- 9. Immediate Contact Required
- 10. Have Salesperson Call
- 11. Recommends
- 12. Final Say
- 13. Makes Purchase Decision
- 14. Partial Interest
- 15. Purchase in 30 Days
- 16. Purchase in 3 Months
- 17. Purchase in 6 Months
- 18. Ready to Purchase
- 19. Immediate Need
- 20. Order Placed at Show

You may also have 20 codes customized for your company's use. Each customized code can be 24 characters in length. There is a \$60.00 fee for the creation of each customized code sheet of 20 codes. To order customized codes, please complete the Scan Customization Sheet on next page.

## **LME 2011**

## **CTE Scan Customization Order Form**

For the creation of custom lead codes, complete this form and submit it with your Lead Retrieval Order Form.

You may have up to 20 customized codes. Each code can be up to 24 characters in length. Single response items only, no multiple choice or fill in the blank. The fee per customized code sheet is \$60.00 USD

Exhibitor Name:				
Exhibitor Contact:				
Phone Number:				
1.	11.			
2.	12.			
3.	13.			
4.	14.			
5.	15.			
6.	16.			
7.	17.			
8.	18.			
9.	19.			
10.	20.			