



# Virtual Learning Exchange: Francophone Settlement Services

**December 6<sup>th</sup>, 2016**  
**9:30 A.M. – 12:15 P.M.**

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# Morning Agenda

## ☐ 9:30 – 10:15 a.m.

**Le programme d'immigration francophone de la Colombie Britannique**

**British Columbia Francophone Immigration Program**

Pascaline Nsekera, *La Fédération des francophones de la Colombie-Britannique*

## ☐ 10:30 – 11:15 a.m.

**Les services des Travailleurs en établissement des familles immigrantes dans les écoles (TÉFIÉ)**

**The Francophone Settlement Workers in Schools (SWIS) program**

Patricia Garvey, *SWIS team at CSF / district 93 Francophone school board*

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# Morning Agenda

☐ 11:30 – 12:15 p.m.

**OASIS (Orientation et assistance aux services d'integration francophone à Surrey)**

Michel Ndiom, *DIVERSEcity Community Resources Society*

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# The British Columbia Francophone Immigration Program

**Pascaline Nsekera**

*La Fédération des francophones de la Colombie-Britannique*

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# **THE BRITISH COLUMBIA FRANCOPHONE IMMIGRATION PROGRAM**

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**Virtual Learning Exchange**  
**Francophone Settlement Services**  
**AMSSA, December 6th, 2016**

Pascaline Nsekera  
Program Manager



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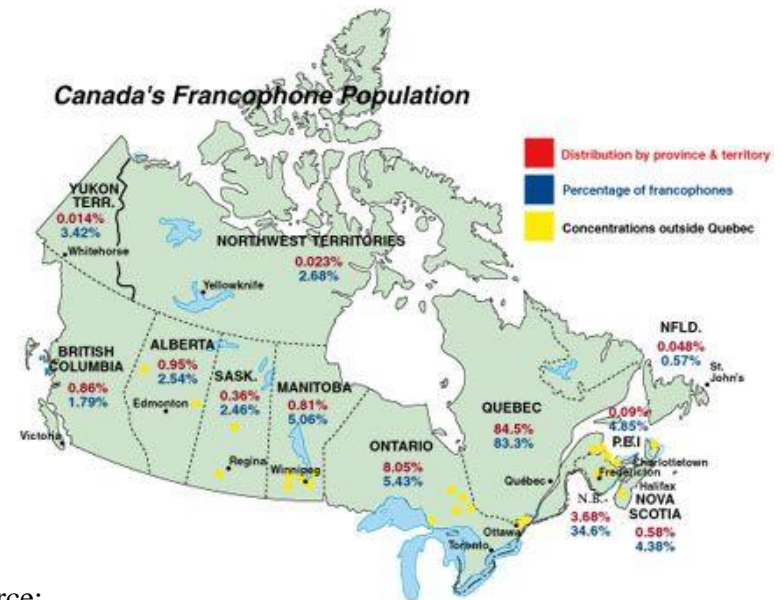


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## CONTEXT

### Francophones in Canada

- ▶ Almost 10 million French speakers
- ▶ That is, 30% of Canada's population
- ▶ About 7.4 million in Quebec
- ▶ 2.6 million outside Quebec



Source:

[https://www.google.ca/search?q=canada+francophone+population&espv=2&biw=1600&bih=770&source=lnms&tbn=isch&sa=X&ved=0ahUKEwiYkePzkN7QAhVBSmMKHUnWBIsQ\\_AUIBigB#imgsrc=jDHFXShZLtBO5M%3A](https://www.google.ca/search?q=canada+francophone+population&espv=2&biw=1600&bih=770&source=lnms&tbn=isch&sa=X&ved=0ahUKEwiYkePzkN7QAhVBSmMKHUnWBIsQ_AUIBigB#imgsrc=jDHFXShZLtBO5M%3A)





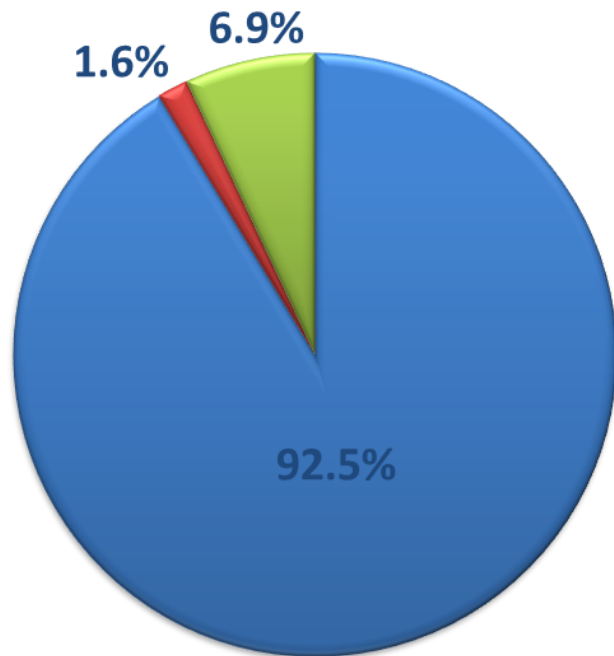
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## CONTEXT

### Who are the Francophones in BC?



■ **Anglais langue première : 3 912 955**

■ **Français langue première: 70 760**

■ **Connaissance du français L.O : 298 695**

**Population totale : 4 356 205**

Census 2011





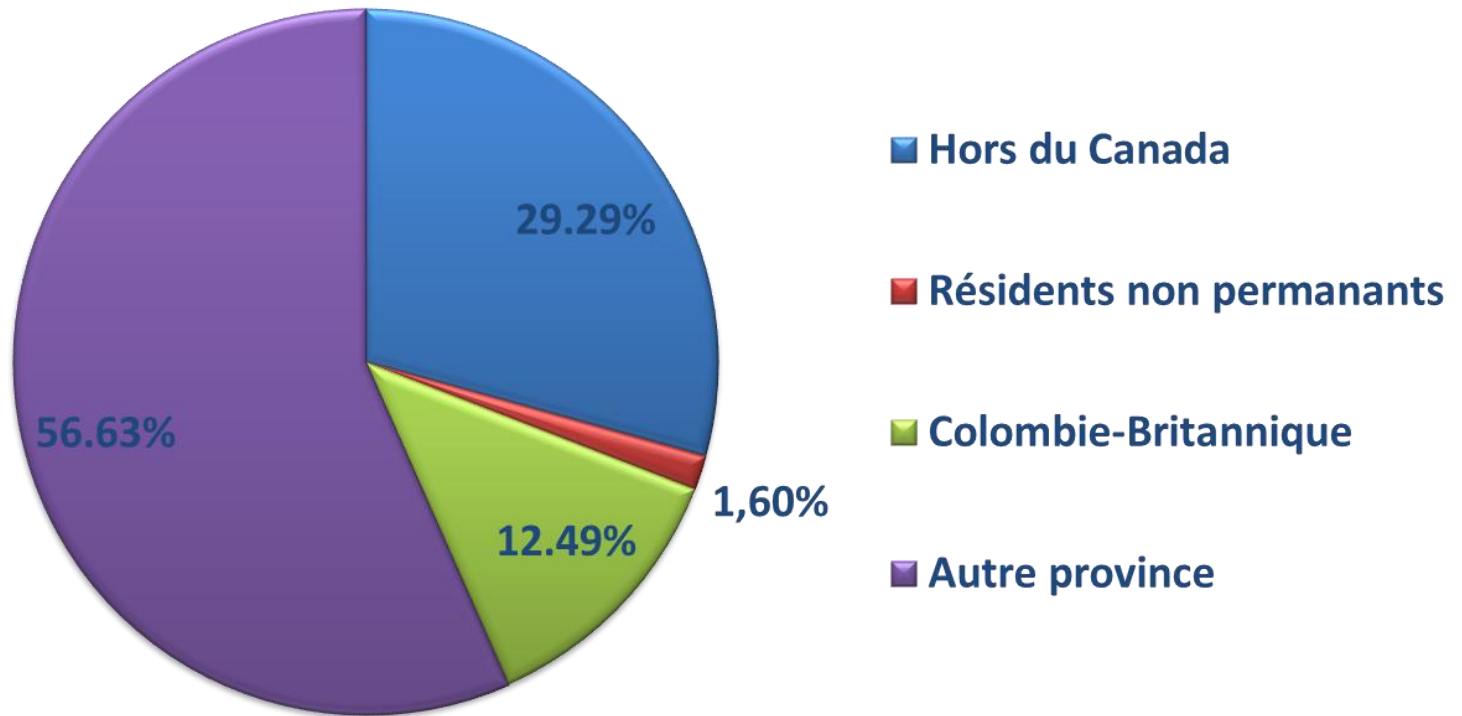
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## CONTEXT

### Birthplace of Francophones in BC



Census 2011



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## CONTEXT

### Francophone immigrants in BC

- ▶ Immigrants account for about 30% of the Francophone population (21,235 people)
- ▶ Among them, 77.8% of Francophone immigrants live in the Greater Vancouver area (16,540 people)
- ▶ The other cities where Francophone immigrants settle are, in order of importance:
  - ▶ Victoria
  - ▶ Kelowna
  - ▶ Abbotsford-Mission

*Source: Statistics Canada. National Household Survey - 2011, Thematic Table of Contents - Immigration and Ethnocultural Diversity, catalog number 99-010-X2011031*



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## CONTEXT

### Francophone immigrants in BC (2)

**Table 1: Immigration, recent immigration (2001-2011) and very recent (2006-2011) according to first official language spoken, British Columbia and urban areas (according to data from the 2011 ENM)**

*Source: Statistics Canada. National Household Survey - 2011, Thematic Table of Contents - Immigration and Ethnocultural Diversity, catalog number 99-010-X2011031*

Géographie	Toute la population		Immigrants		Immigrants récents (2001 à 2011)		Immigrants très récents (2006 à 2011)	
	Total	Total francophone (PLOP)	Total	Total francophone (PLOP)	Total	Total francophone (PLOP)	Total	Total francophone (PLOP)
Colombie-Britannique	4 324 460	68 770	1 191 875	21 235	345 220	7 765	185 115	4 055
Total - régions urbaines	3 788 500	60 785	1 130 470	19 855	336 445	7 335	179 890	3 745
Vancouver	2 280 695	39 600	913 310	16 540	292 875	6 450	155 125	3 370
Victoria	336 180	5 955	60 075	1 325	11 410	350	6 440	180
Kelowna	176 435	2 605	24 450	465	4 975	135	3 145	80
Abbotsford - Mission	166 680	1 725	39 040	400	11 900	210	5 935	95
Kamloops	96 605	1 065	8 770	130	1 580	0	1 105	0
Nanaimo	95 685	1 285	13 455	165	2 250	20	1 370	20
Chilliwack	90 240	895	11 440	135	1 830	40	1 060	0
Prince George	82 865	1 005	7 835	110	1 460	0	890	0
Vernon	56 720	790	6 705	100	1 290	45	795	0
Courtenay	54 195	1 115	6 860	120	975	25	520	0
Duncan	42 215	455	4 880	40	735	0	375	0
Penticton	41 340	725	5 475	125	740	40	350	0
Campbell River	35 535	510	3 550	20	475	0	260	0



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## CONTEXT

### **Francophone immigrants in BC – Source country**

Country of origin (classified by number of immigrants)

**Immigrants speaking only French:**

- ▶ **Europe: France**
- ▶ **Africa: Mauritius, Morocco, Congo DRC, Tunisia, Algeria**
- ▶ **Americas: Haiti, United States**
- ▶ **Asia: Vietnam, China**

**Immigrants speaking French and English:**

- ▶ **Europe: Romania, Russia, Moldova, Ukraine**
- ▶ **Asia: China, South Korea, Iran, Pakistan, Taiwan**
- ▶ **Africa: Algeria, Morocco, Mauritius, Tunisia, Egypt, Congo DRC**
- ▶ **Americas: Mexico, Colombia, Haiti, Brazil, Peru**

**Source: Statistics Canada. National Household Survey - 2011, thematic data table - Immigration and ethnocultural diversity, catalog number 99-010-X2011043, March 26, 2014.**



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## CONTEXT

### **Francophone immigrants in BC – Source country (2)**

**Among the 1,540 very recent immigrants (2006-2011) with French as the only FOLS, the places of birth are:**

- Europe: 830, including France (720)
- Africa: 440, including the Maghreb (125), Mauritius (110) and the Rep. Dem. Congo (65)
- Americas: 140, including Haiti (40) and the United States (20)
- Asia: 125, including China (35) and Viet Nam (20).

**Among the 2,515 very recent immigrants (2006-2011) with English and French as FOLS, the places of birth are:**

- Europe: 935 including Romania (300), Russia (100), Germany (80), Moldova (50) and Ukraine (30)
- Asia: 855 including China (145), Iran (140), South Korea (140), India (95), the Philippines (90), Taiwan (55) and Lebanon
- Africa: 405 including the Maghreb (200), Mauritius (60), Egypt (50) and the Rep. Dem. Congo (25)
- Americas: 320 including Mexico (115), Colombia (50), Peru (30) and Brazil (25).

**Among the 4,055 very recent immigrants (2006-2011) with French as FOLS, alone or with English, the identifiable countries of birth from which more than 50 very recent immigrants come are:**

- France (720), Maghreb countries - Morocco, Algeria and Tunisia (325), Romania (300), China (180), India (95) Democratic Republic of Congo (90), Philippines (90), Germany (80), Colombia (65), Taiwan (55)





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# CONTEXT

## Why Francophone Immigration?

- ▶ **Strategic framework:**  
<http://www.cic.gc.ca/english/resources/publications/strategy/cadre-minoritaire.asp>
- ▶ **Strategic plan:**  
<http://www.cic.gc.ca/english/pdf/pub/plan-minority.pdf>
- ▶ **4 main objectives:**
  - Increasing the number of Francophone immigrants (target of 4.4%)
  - Creating and strengthening welcome and settlement capacity
  - Ensuring economic integration of Francophone immigrants
  - Ensuring the social and cultural integration of Francophone immigrants



DU 30 OCTOBRE AU 5 NOVEMBRE 2016

SEMAINE NATIONALE DE  
**L'IMMIGRATION**  
*francophone*



Une diversité qui nous unit



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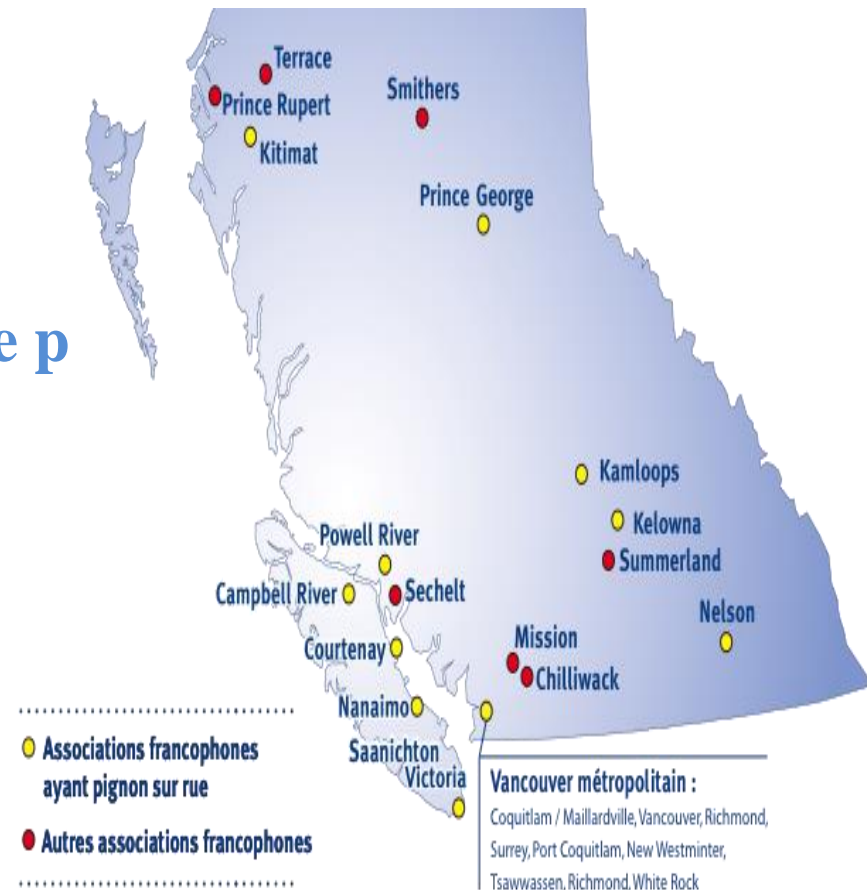


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## FRANCOPHONE SERVICES

### The FFCB

- Founded on 24 June 1945
- Non-profit organization
- Official spokesperson of the Francophone community
- 39 member associations across the province
- 7 employees
- 12 staff dedicated to welcome and settlement services to newcomers







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## **FRANCOPHONE SERVICES**

### **PIFCB**

#### **(BC Franc. Imm. Prog.)**

- **5 projects**
- **Service across the province and internationally**
- **3 service locations: Vancouver, New Westminster, Victoria**
- **12 human resources**



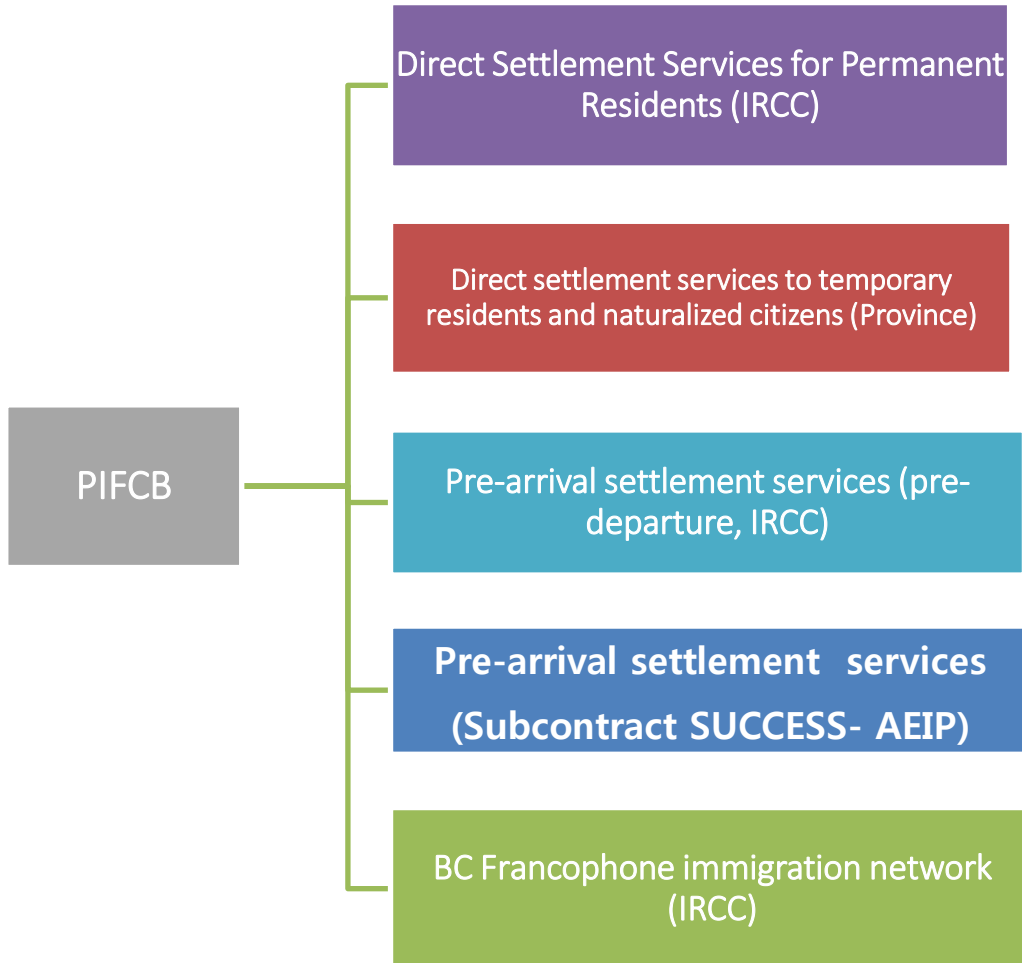


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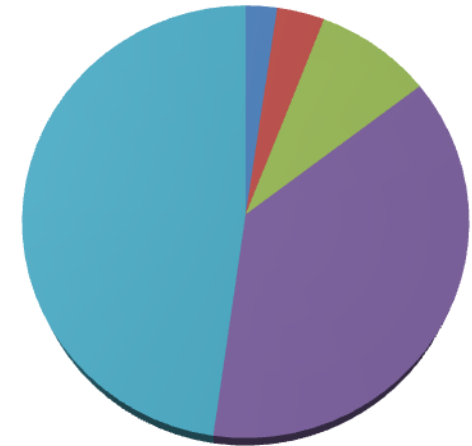


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## FRANCOPHONE SERVICES



**Project distribution by human resources**





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# FRANCOPHONE SERVICES

## 1: SETTLEMENT SERVICES FOR PERMANENT RESIDENTS

### A) INFORMATION AND ORIENTATION, NEEDS ASSESSMENT & REFERRAL, COMMUNITY CONNECTIONS

- Individual consultations, various group workshops and community connections activities

### Featured:

#### Welcome Day for Newcomers 2015-2016

- *Connection with the Syrian refugee community*
- *Collaboration with Victoria's Al-Imam Mosque, the Inter-Cultural Association of Victoria and the Société francophone de Victoria*





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# SERVICES FRANCOPHONES

## 1: SETTLEMENT SERVICES For PERMANENT RESIDENTS

### B) EMPLOYMENT SERVICES

- Assistance with job search
  - Focusing on employer connection by sector of activity
  - Partnership to facilitate the placement of candidates
- (For ex.: BC Construction Association)

### Featured

- Bilingual job fairs in Vancouver and Victoria



*"When I met you, I wanted to work in the film industry without knowing where to go. Currently, I am second camera assistant and works in medium-sized productions such as Hallmark Channel. Thank you for your support. "»*





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# FRANCOPHONE SERVICES

## 2: SETTLEMENT SERVICES FOR TEMPORARY RESIDENTS

- Settlement services, employment assistance services, information to facilitate transition from temporary to permanent status
- 585 clients served in 2015-2016  
506 temporary workers and 79 naturalized citizens
- About fifteen clients have since obtained permanent residence  
Will be integrated with regular clients

*"Since January 2016, we have been permanent residents of Canada.*

*We take this opportunity to thank you very much for your program, which has given us excellent counsel in our immigration process in Canada. "*





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## SERVICES FRANCOPHONES

### 3:PREDEPARTURE PREARRIVAL SERVICES

- Innovative web platform for remote service delivery (launched in June 2016)
  - Video conference. Webinars. Videos.
  - Information Guides.
- Direct remote consultation with clients
  - Telephone, email, videoconference.
- Delivery of services started in November 2015
- Partnership with S.U.C.E.SS.: Pool of 100 clients from Southeast Asia

*"I would like to express my sincere appreciation for your warm welcome on our arrival here in British Columbia. The Francophone Immigration Program, with which we were in contact before arriving in Canada, has always been able to provide answers to all our multiple concerns about our settlement and have contributed greatly to our social and professional integration. "*





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## FRANCOPHONE SERVICES

### 4: BC FRANCOPHONE IMMIGRATION NETWORK(RIFCB)

- Community Partnership  
+ 20 Francophone and Anglophone partners
- Needs assessment, strategic planning and implementation
- Four working groups  
Promotion and recruitment. Welcome and establishment. Economic integration. Social and cultural integration

#### Featured

- National Francophone Immigration Week (first week of November)
- Information sessions for employers to hire Francophone and bilingual candidates (eg LMIA exemption program via Mobilité Francophone)
- Collaboration with LIP (VIP, Metro-Vancouver LIP)

2015-2019



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**PLANIFICATION STRATÉGIQUE  
EN IMMIGRATION FRANCOPHONE  
DE LA COLOMBIE-BRITANNIQUE**

RÉSEAU EN IMMIGRATION FRANCOPHONE DE LA C.-B.



Un programme de

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Ce programme est rendu possible grâce à un financement du gouvernement du Canada et de la province de la Colombie-Britannique



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Bienvenue en C-B







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# FRANCOPHONE SERVICES

## HIGHLIGHTS 2015-2016

- ✓ More than 1,000 clients served in 2015-2016
- ✓ Over 2,000 different services provided
- ✓ Some 60 activities organized
- ✓ Expanded network of partners

### Featured

- The Welcome Day - special welcome to more than 200 Syrian refugees
- Innovative online pre-departure platform for on-line delivery





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# FRANCOPHONE SERVICES

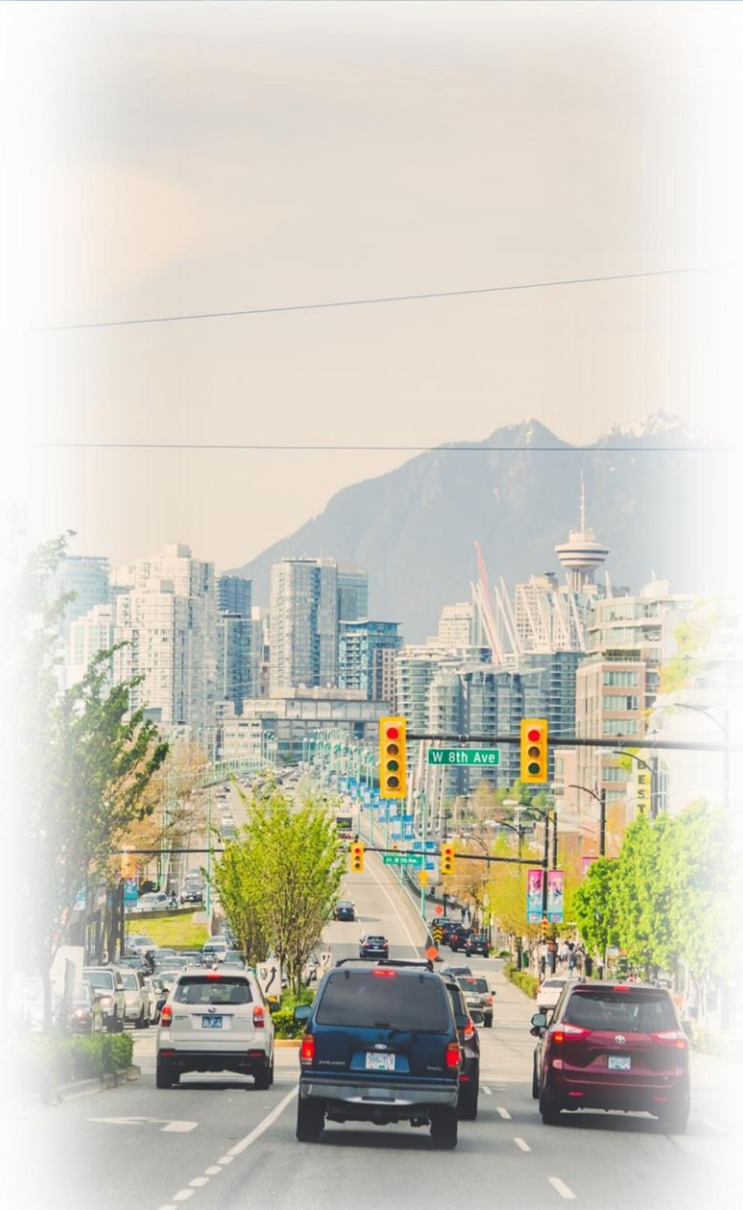
## CURRENT PRIORITIES

### Continuous improvement of services

- ✓ Customer needs as a top priority
- ✓ An approach and services to support the retention of Francophone immigrants in BC
- ✓ Increase the number of Francophone immigrants and foster their integration for a stronger and more diverse community

### Service sustainability

- ✓ Continuous improvement in performance
- ✓ Development and expansion of services and projects
- ✓ Meeting regional needs and gaps
- ✓ Promoting and strengthening Francophone immigration in BC





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## FUTURE PLANS

- Continuation and expansion of pre-arrival services (pre-departure)
  - Improvement of the innovative web platform
  - Promotion and outreach
- New Initiative: Tremplin BC
  - Support to clients for transition to permanent residency
- Airport reception
  - Coordinated Francophone reception and welcome in collaboration with partners (frontline worker meetings table)
- Francophone connection
  - For fostering the retention of Francophone Immigrants in BC
- Services for RAP Refugee
  - Francophone services for PAR clients
  - Transition RAP - Settlement Services

## FRANCOPHONE SERVICES







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## FRANCOPHONE SERVICES

### OPPORTUNITY FOR COLLABORATION

#### 1. Direct services:

- Referral of Francophone Clients
- Collaboration – Frontline workers meeting table

#### 2. Indirect services

- Coordination / planning - Membership to the RIFCB
- National Francophone Immigration Week
- Employer Information session (Mobilité Francophone)

#### 3. Other:

- How can your organization or service help better meet the needs of Francophone clients?
- Do you have any tools and promising practices to share that could help improve Francophone settlement services?
- Do you have any other ideas or opportunities for collaboration that can help strengthen the Francophone settlement network in British Columbia?





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THANK YOU!

## **BC FRANCOPHONE IMMIGRATION PROGRAM**

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[www.vivreencb.ca](http://www.vivreencb.ca)

*We acknowledge the financial support of the Government of Canada and that of the Province of British Columbia.*



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Bienvenue en C.-B.



# Q&A Session

- Type your questions in the **Chat Box**
  - Email to [events@amssa.org](mailto:events@amssa.org)
- Click the 'hand icon' on the left of the panel

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