

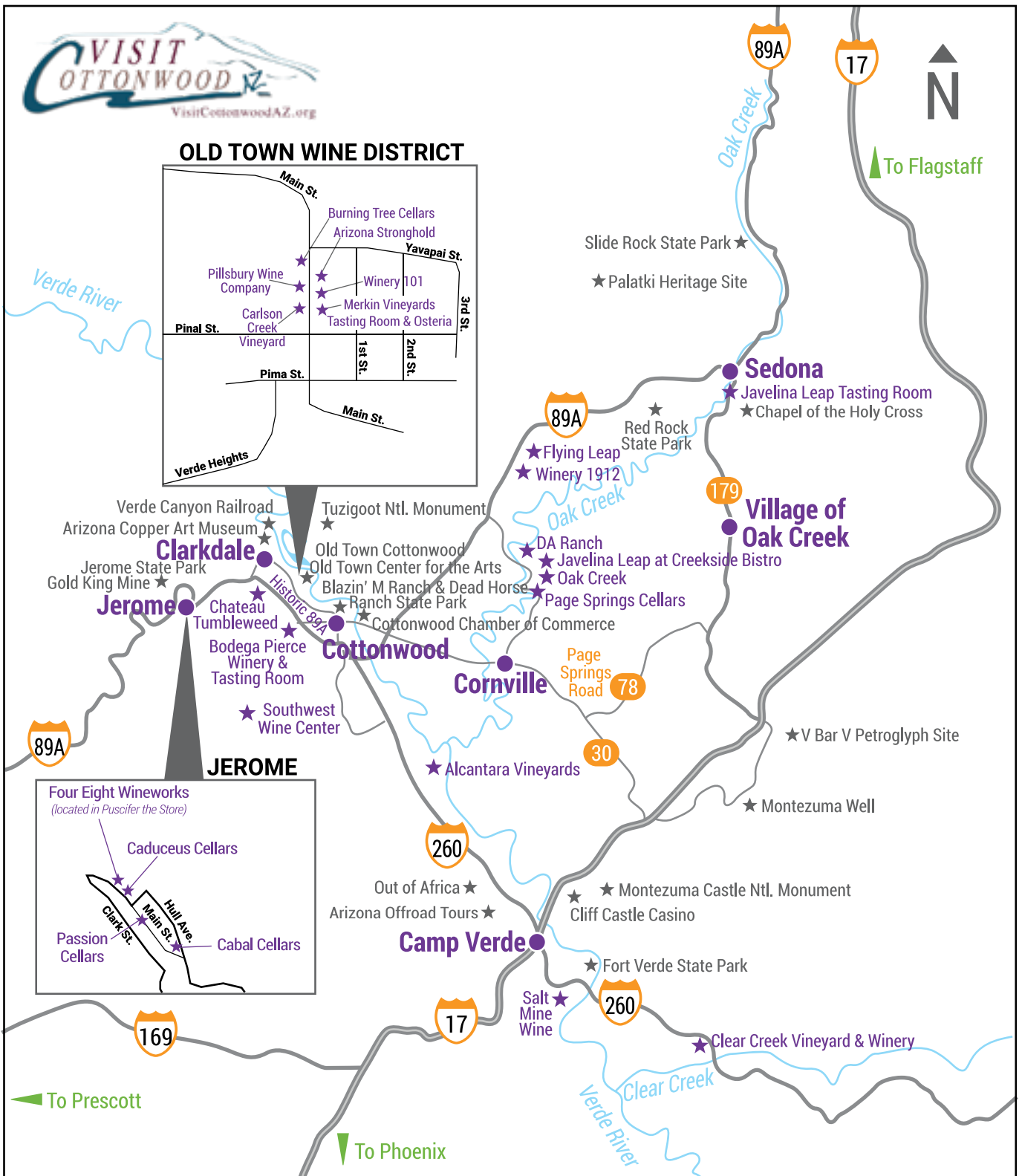
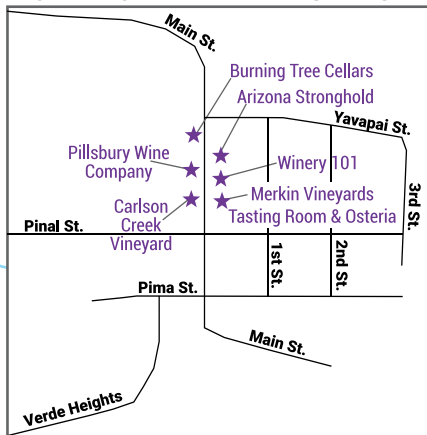
— VISITOR'S GUIDE —

Cottonwood *AND* Verde Valley

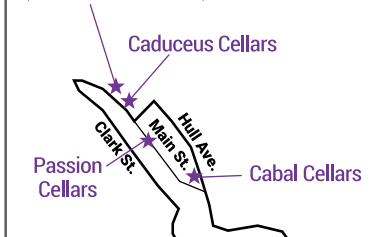


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Welcome

Verde Valley



For lasting memories, visit the Verde Valley – named one of the Top 10 U.S. travel destinations by Lonely Planet. Located in the ‘heart’ of Arizona, the Verde Valley is ideally situated above the heat of the desert and below the cold of Arizona’s high country. Surrounded by the red rocks of Sedona to the northeast and Mingus Mountain to the southwest, its low elevation of 3,300’ and moderate climate are enjoyed year-round.

Ancient civilizations, with their unique history and cultures are also here to explore. State parks, historic sites and enticing attractions offer activities for all ages. The Verde River provides opportunities for float trips, along with wonderful habitat for one of the Southwest’s largest concentrations of resident and migratory birdlife. There is an assortment of hotels, bed & breakfasts, RV Parks, campgrounds and restaurants to choose from. Plan to stay a few days; you will need them to see all there is throughout the Verde Valley.

COTTONWOOD/VERDE VALLEY 2020 OFFICIAL VISITORS GUIDE

Cottonwood Chamber of Commerce

849 Cove Parkway, Ste. B&C, Cottonwood, AZ 86326
928.634.7593 • visitcottonwoodaz.org

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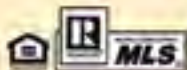


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Small Towns

The small towns of the Verde Valley showcase the best of Arizona's quaint communities. All are within a 30 mile radius with an estimated population of 66,000 - each offering visitors a unique experience.

In the shadows of Mingus Mountain and in the heart of the Verde Valley, Cottonwood offers a distinctive historic district lined with shops and restaurants on its Main Street.

History is alive in nearby Clarkdale, whose homes and buildings still reflect its early copper smelting heritage. Four specialized museums focus on Native American cultures, international copper art, and local railroad and town history.

Cornville/Page Springs offers wineries, tasting rooms and a relaxed take on some of Arizona's most pristine high-desert scenery.

Camp Verde, located in the geographic center of Arizona, is rich in history and offers a variety of recreation and outdoor activities to experience and enjoy.

A Verde Valley excursion wouldn't be complete without a journey up the hill to Jerome, the "City in the Sky." Once a thriving mining camp of 15,000, Jerome acquired "ghost town" status by the 1960s. Today, entrepreneurs have restored many of the quaint buildings that cling to the mountainside and the town now dishes out artsy boutiques and panoramic views in equal measure.

Speaking of views, Sedona's stark, giant, red rock formations are so compelling, they cause grown men to take up painting or poetry. Toss in dozens of superb shops, galleries, restaurants and recreational opportunities, and Sedona has found a magical elixir.

Jerome



Old Town Cottonwood



Tlaquepaque

Trailhorse Adventures



Iron Horse Inn

Birding

Several Audubon Important Birding Areas (IBA) are located in the Verde Valley including the Lower Oak Creek, Tuzigoot and Camp Verde.

These sites are all located near water, which is what makes birding in the Verde Valley so special. These diverse habitats attract nesting birds and migratory species that stop in the Valley on their seasonal journeys. Spring is the peak season for birding, but you can find a variety of birds all year round. Our canyons, grasslands and elevation changes provide dynamic variations in what can be seen. Walk a path, meander along the riverbank or hike up a canyon and you'll be sure to view some of our resident or visiting birds.

verderiver.org/birding-verde-valley/



Scrub Jay

Places for great birding include:

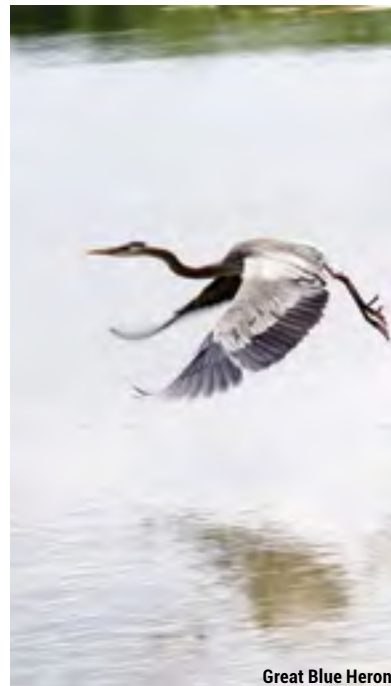
- Dead Horse Ranch State Park
- Tavaschi Marsh – accessed from Tuzigoot National Monument or Dead Horse Ranch State Park
- Bubbling Ponds at Page Springs has a maintained path and lookout point at the outskirts of the Northern Arizona Audubon Society's bird sanctuary, Page Springs Preserve
- Red Rock State Park – offers guided bird walks
- Sedona Wetlands Preserve – Observation Deck



Bird Watching

The annual Verde Valley Birding and Nature Festival, held the last full weekend in April, is a great way to experience birding with those who share this growing hobby. verderiver.org/birding-festival

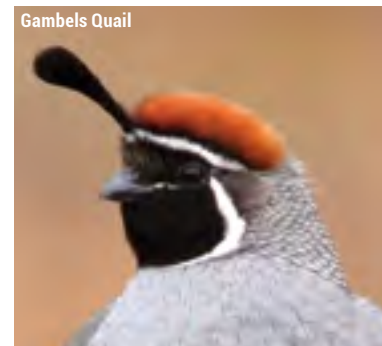
The Sedona Hummingbird Festival is held around the first weekend in August, when Sedona's hummingbird population is highest and most diverse with 5-7 species. hummingbirdsociety.org



Great Blue Heron



Vermilion Flycatcher



Gambel's Quail

Verde River

The Verde River is one of Arizona's last rivers to flow year round and sustains a large regional wildlife population. Through the 36-mile stretch known as the Verde River Greenway you will discover a lush habitat that is unique to the Verde Valley. The 3,300-foot elevation also means mild temperatures for hiking, canoeing, bird watching, picnicking, fishing, or just wading in the cool water.

Life along the river changes with each season, giving visitors a glimpse of Great Blue Heron, Common Black Hawks, and a variety of ducks and water fowl. Coyotes, raccoons, mule deer, beavers, frogs, turtles, snakes and toads also depend on the Verde River for water, food and

shelter. The Verde River and surrounding riparian corridor support nearly twenty threatened or endangered species including the Yellow-Billed Cuckoo, Southwestern Willow Flycatcher, and Lowland Leopard Frogs. The Verde River Greenway also boasts a dense Fremont Cottonwood & Goodding Willow Riparian Gallery Forest along its banks.

Public river access points are available in several locations along the Verde River. For more information on the Verde River, its riparian habitat, volunteer opportunities, recreation, and river access points, visit VerdeRiver.org. For guided options, see Activities & Attractions section.

Verde River



Explore... **MORE!**

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ARIZONA
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Dead Horse Ranch State Park

Parks & Recreation Areas

Arizona State Parks and Trails won the Gold Medal for best managed state park system in the nation from the National Recreation and Park Association in 2017. Visit these local parks and you will understand why!

DEAD HORSE RANCH STATE PARK

The park rests along the banks of the Verde River. It offers a range of recreational activities and camping, as well as cabins. With a phenomenal trail system, the park is ideal for wildlife viewing, bird watching, fishing, hiking, biking and horseback riding. Equestrian trail rides are available in the park. Call Trail Horse Adventures at 866.958.7245. Over 200 species of birds have been identified in the immediate confines of the park, which is home to Verde River Day on the last Saturday in September (free admission). Celebrating 30 years. Fee area. verderiverday.com, **928.634.5283**.

RED ROCK STATE PARK – CENTER FOR ENVIRONMENTAL EDUCATION

Hiking trails navigate a lush riparian corridor along Oak Creek and beautiful vistas of the surrounding red rocks. The park acts as an environmental education center with visitor center displays, presentations on the area, a butterfly and hummingbird garden and interpretive paths. Guided bird walks are available every Wednesday and Saturday morning led by rangers and volunteer naturalists. Fee area. **928.282.6907**.

FORT VERDE STATE HISTORIC PARK

Experience life through the eyes of a frontier soldier at Fort Verde State Historic Park. The fort was a base for General Crook's U.S. Army scouts and soldiers in the 1870s and 1880s. They were charged with preventing Apache and Yavapai Indian uprisings in the late 1800s. Its officers' quarters are open to visitors and a museum is located in the old headquarters building. Fee area. **928.567.3275**.

JEROME STATE HISTORIC PARK

The Douglas Mansion at Jerome State Historic Park is a museum devoted to the mining history of Jerome and the Douglas family. It features photographs, artifacts, minerals, a period room and a "3-D" model of the town including the underground mines. There is mining equipment on display outside along with a picnic area offering a beautiful panoramic view of the Verde Valley. Open 8:30am-5pm daily, **928.634.5381**.

SLIDE ROCK STATE PARK

Slide Rock State Park offers an easy walk along the homestead and the flourishing famed Oak Creek apple orchard. Continue on to the stairs and trail that leads to Oak Creek, where water rushes through natural red rock sluices. In the summertime, kids and adults love to ride the water down these sluices, sunning themselves afterward on the rocks. **928.282.3034**.

OAK CREEK CANYON

The "switchbacks" of Oak Creek Canyon may seem a bit unnerving but are well worth the drive to the top. The Scenic Overlook offers a fantastic view of the Canyon and beyond. There may be Native American hand-made jewelry and craft items to pick up as an authentic souvenir. Oak Creek Visitors' Center, **928.282.4119**.

RED ROCK CROSSING, CATHEDRAL ROCK AND CRESCENT MOON RECREATION AREA

At Crescent Moon Recreation Area, visitors walk along Oak Creek and see impressive views with unbelievable photo opportunities of Cathedral Rock. Fee area. Sedona Ranger Station, **928.282.4119**. Crescent Moon/Red Rock Crossing, **928.204.1389**.

Ancient Ruins

Ancient Ruins can be found throughout Arizona, but some of the best-preserved cliff dwellings are in the Verde Valley.



PETROGLYPHS

At the V-Bar-V Ranch Prehistoric Rock Art Site, 1,032 individual petroglyphs have been identified on 13 panels. They are outstanding examples of the Beaver Creek style found throughout the eastern half of Verde Valley. **928.284.5323.**

PALATKI RUINS

Palatki (Hopi for "red house") is a cliff dwelling sheltered in a Supai sandstone overhang, constructed by the Southern Sinagua people who inhabited the area from approximately 650 to 1300. A most outstanding pictograph site, walls display art from archaic cultures extending back over 6,000 years to the work of the Sinagua, the Yavapai and Apache Tribes of historic times. Coconino National Forest near Sedona. For reservations call **928.282.3854.**

HONANKI RUINS

Honanki held one of the largest population centers in the Verde Valley, primarily occupied 1130 through 1280. Consisted of about 60 rooms and a number of pictographs. The 700-year-old well-preserved ruins and the rock art on the walls are fascinating. Coconino National Forest near Sedona. Fee area. **928.282.4119**



MONTEZUMA CASTLE NATIONAL MONUMENT AND MONTEZUMA WELL

This ancient cliff dwelling dates back to 1150. The Castle stands in a cliff recess 100-feet above the valley. The Castle stands as



Petroglyphs

one of the most well-preserved cliff dwellings in North America. Montezuma Well is part of the same Monument, located about 11 miles north, and is a natural limestone sinkhole. Both places have a short, 1/3 - 1/2 mile trail to see the archeological remains, as well as a picnic area. Both are served by the Visitor's Center at the Castle. \$5 for adults, children are free. Summer hours May-Sept. 8am-7pm; Winter hours Sept.-May: 8am-5pm. Located at 2800 Montezuma Castle Road off Interstate 17 at exit 289, Camp Verde. **928.567.3322.**

TUZIGOOT NATIONAL MONUMENT

Approximately 800 years ago, this Sinagua pueblo was home to the Native American population once inhabiting this area. The site is comprised of 42 acres including hiking trails (one wheelchair accessible) and a complete museum. Visitors can actually walk through the various rooms of the pueblo to view this ancient civilization. Images, etched in stone, help tell the tale of daily life. Open daily at 9am. Fee area. Allow two hours. **928.634.5564.**



Tuzigoot National Monument

VERDE VALLEY ARCHAEOLOGY CENTER AND MUSEUM

The Verde Valley Archaeology Center and Museum displays archaeological artifacts found throughout the Verde Valley region and offers archaeological tours. Open daily 10am-4pm except Sunday, Monday and major holidays. 385 S. Main St., Camp Verde, **928.567.0066, verdevalleyarchaeology.org.**

Hike Explore Learn

Offering guided hikes to three Archaeological Conservancy properties and National Monuments






**VERDE VALLEY
ARCHAEOLOGY
CENTER**

Verde Valley Archaeology Center and Museum
Open Tuesday through Saturday 10 to 4 Free admission
385 S. Main St., Camp Verde verdevalleyarchaeology.org 928-567-0066

Arts & Culture

Whether you are looking for classes, guided tours, galleries, studios, concerts, art supplies or a cultural adventure, the Verde Valley can connect you with your creative side! Our walkable communities are filled with museums, performing arts, world class music, Art Walks, open air cinemas, numerous local festivals, events and much more. Unique locally owned businesses abound in the historic downtown areas with opportunities to get creative at every turn. There's no doubt about it – art lives here – and after one visit you will want to, too!

ARCOSANTI – COSANTI FOUNDATION

13555 S. Cross L Road, Mayer
928.632.7135, arcosanti.org

ARIZONA COPPER ART MUSEUM

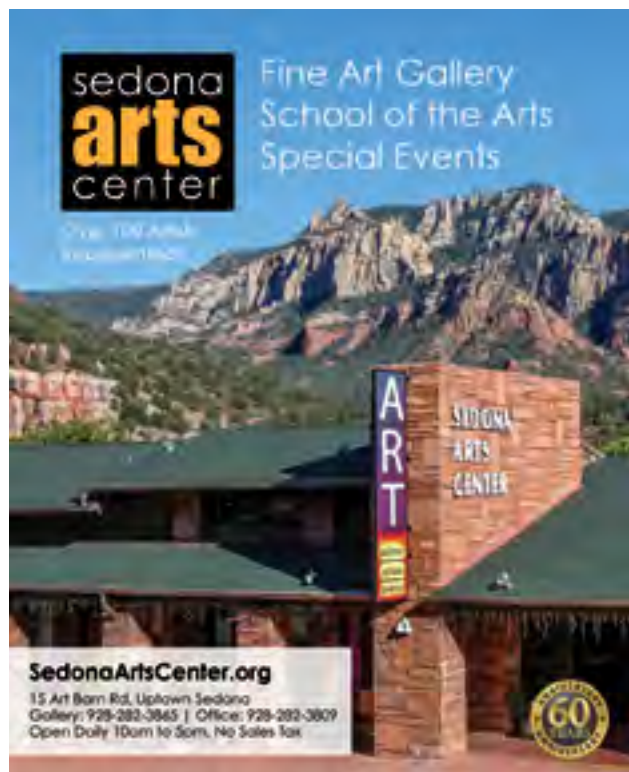
849 Main St., Clarkdale
928.649.1858
copperartmuseum.org

CLARKDALE HISTORICAL SOCIETY AND MUSEUM

900 First North St., Clarkdale
928.649.1198, clarkdaleheritage.org

CLEMENCEAU MUSEUM/VERDE VALLEY HISTORICAL SOCIETY

1 N. Willard, Cottonwood
928.634.2868
clemenceaumuseum.com



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928.634.0003
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1 S. Main St., Cottonwood
928.202.3460
mainstageheater.com
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OLD TOWN CENTER FOR THE ARTS

633 N. 5th St., Cottonwood
928.634.0940, oldtowncenter.org
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PAINT AND PARTY

102 E. Pima St., Cottonwood
928.639.4433

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683 N. Main St. #A1, Cottonwood
928.300.5173, reikidelight.com

SEDONA ARTS CENTER

15 Art Barn Road, Sedona
928.282.3809, sedonaartscenter.org
Gallery and store showcasing works by local artists, including jewelry, fiber arts and photography.

TLAQUEPAQUE ARTS & SHOPPING VILLAGE

336 State Route 179, Sedona
928.282.4838 tlaq.com
Tlaquepaque is a recreated Mexican village that hosts a myriad of shops and restaurants offering unique and unexpected cultural experiences.
928.282.4838, tlaq.com

VERDE VALLEY ARCHAEOLOGY CENTER AND MUSEUM

385 S. Main St., Camp Verde
928.567.0066
verdevalleyarchaeology.org





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FRI & SAT, 11AM - 8PM, 365 DAYS

Wine Trail

VERDE VALLEY WINE TRAIL

THE HEART OF ARIZONA WINE COUNTRY

Verde Valley Wine Trail, located in the Heart of Arizona's Wine Country invites wine enthusiasts to experience a destination rich in history, beauty, and the production of exquisite wines.

The wineries and tasting rooms on the Verde Valley Wine Trail offer a variety of skillfully crafted wines to satisfy any wine taster's palate. Every winery has its own unique personality and distinct wines for visitors to discover at each stop along the Wine Trail. Each winery and tasting room offers a variety of activities and events throughout the year. Visit VerdeValleyWineTrail.com or their individual websites for the calendar of events.

The Verde Valley Wine Trail connects the dots between the communities of Cottonwood, Sedona, Camp Verde, Jerome, Cornville, Clarkdale and the beautiful red rock landscape and canyons that USA Today says is the most beautiful place in America. verdevalleywinetrail.com



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110 Main St., Ste. 1, Jerome
928.639.4361
toursofjerome.com

WINE TRAIL WAGON

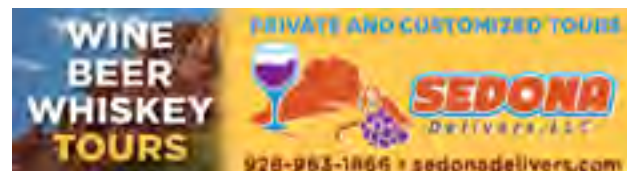
928.300.4313
thevineyardsbandb.com/wtw-2

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sedonawineadventures.com

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Wineries & Tasting Rooms



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Camp Verde
602.904.0173
clearcreekwineryaz.com
Open Wed.-Sun., 11am-5pm

SALT MINE WINE
536 W. Salt Mine Road
Camp Verde
928.910.207
saltminewine.com
Open 12-6pm Sat. & Sun.

**CLARKDALE
BODEGA PIERCE WINERY &
TASTING ROOM**
1341 State Rte. 89A, Clarkdale
928.634.0301
bodegapierce.com
Open Thu.-Sun., 12-7pm

**CHATEAU TUMBLEWEED
WINERY AND TASTING ROOM**
1151 W. State Rte. 89A,
Clarkdale
928.634.0443
chateautumbleweed.com
Open Thu.-Mon., 12-7pm

SOUTHWEST WINE CENTER
601 Black Hills Dr.
Clarkdale (located at Verde Valley
Campus of Yavapai College)
928.634.6566
southwestwinecenter.com
Hours: Thu.-Sun., 12-6pm

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a year.



Wineries & Tasting Rooms

OAK CREEK VINEYARDS & WINERY

1555 N. Page Springs Road
Cornville
928.649.0290
oakcreekvineyards.net
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Sun.-Thu., 10am-8pm,
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928.639.0646
pillsburywinecompany.com
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WINERY 101

1019 N. Main, Ste. B
Cottonwood
928.487.1555, winery101.com
Hours: Open Daily 12pm. Visit
winery101.com for closing
hours. Located on the historic
downtown Main Street in Old
Town Cottonwood.

JEROME

CABAL CELLARS

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Jerome
928.634.9576
Hours: 11am-6pm, Sun.-Thu.,
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CADUCEUS CELLARS

158 Main St., Jerome
928.639.9463, caduceus.org
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mainstagetheater.com
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& Tues. 6:30 PM. Live Music
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1012lounge.com

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Sedona
928.282.330
oakcreekbreweryandgrill.com

THAT BREWERY

300 E. Cherry St., Bldg. B
Cottonwood
928.202.3013
thatbrewery.com

SUZYQ DRIVE THRU

962 S. Main St.
Cottonwood
928.634.7901
Hours: 6am – 10pm,
7 days/week

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724 N. Industrial Drive, Unit 7a
Camp Verde
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VerdeBrewing.com

Merkin Vineyards Tasting Room & Osteria



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four8wineworks.com
928.639.3516
Sun.-Thu. 11am-6pm,
Fri. & Sat. 11am-8pm

PASSION CELLARS

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Jerome
928.649.9800
passioncellars.com
Hours: 11am-6pm Sun.-Thu.,
11am-7pm Fri.-Sat.

SEDONA

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390 N. State Rte. 89A, Ste. 3,
Sedona
520.954.3245
flyingleapvineyards.com
Hours: 12-5pm Sat. & Sun.

JAVELINA LEAP TASTING ROOM

251 State Route 179, Ste. C2
Sedona
928.649.2681
javelinaleapwinery.com
Hours: 11am-5pm,
Sun.-Thu., 11am-6pm,
Fri. & Sat., 365 days a year.

WINERY 1912

320 N. State Route 89A, Ste. C
Sedona
928.282.0715
winery1912.com
Hours: Mon.-Thu. 12-6pm,
Fri.-Sun. 12-7p
Home of fine Arizona wines at
Sinagua Plaza.

Calendar

Event Information Cottonwood Chamber of Commerce
Contact: 928.634.7593, visitcottonwoodaz.org



Second Saturday Art Walk, Old Town Cottonwood



Fort Verde Days

MONTHLY ART WALKS:

- Old Town Cottonwood:
6-9pm, Second Saturday
- Jerome:
5-8pm, First Saturday

JANUARY

- First Saturday Art Walks begin
Jerome
- Sedona Winter Music Fest
Sedona
- Eagle Watch
Verde Valley/Cottonwood

FEBRUARY

- Arts & Crafts Festival
Clemenceau Museum, Cottonwood
- Gun Show
Verde Valley Fairgrounds,
Cottonwood
- Old Town Sip n Stroll
Old Town Cottonwood
- International Film Festival
Sedona
- Sedona Marathon
Sedona

MARCH

- Spring Heritage Pecan & Wine
Festival
Camp Verde
- Verde River Runoff
Camp Verde
- Home & Building Tour
Clarkdale
- Arizona Flywheelers
Gasoline Engine Show
Verde Valley Fairgrounds,
Cottonwood
- Arizona Old Time Fiddlers
Camp-Out
Verde Valley Fairgrounds,
Cottonwood
- Old Town Blues Fest
Old Town Center for the Arts,
Cottonwood
- Mountain Bike Festival
Sedona
- St. Patrick's Day Parade
Sedona

APRIL

- Historic Home Tour & Bank
Robbery Reenactment
Clarkdale
- Northern Arizona Student Art Show
Clarkdale

- Brian Mickelsen
Memorial Run/Walk
Cottonwood
- Celebration of Earth Concert
Old Town Center for the Arts,
Cottonwood
- Easter Egg Hunt
Riverfront Park, Cottonwood
- Old Town Arts Festival
Old Town Cottonwood
- Verde Valley Birding & Nature
Festival
Dead Horse Ranch State Park,
Cottonwood
- Rat Rod Annual Cruise
Jerome & Cottonwood
- Open Studios Tour
Sedona & Cornville
- Sedona JazzFest
Sedona

MAY

- Annual Verde Valley Wine
Symposium
Clarkdale
- Made in Clarkdale Art Show
Clarkdale
- Verde Valley Wine Festival
Clarkdale
- Bob Dylan Birthday Concert
Old Town Center for the Arts,
Cottonwood
- Cornhole Mash
Old Town Cottonwood
- Verde Valley Fair
Cottonwood
- Jerome Home Tours
Jerome
- Cinco de Mayo
Sedona/Tlaquepaque
- Sedona Film School Festival
Sedona
- Sedona Jewelry,
Gem & Mineral Show
Sedona

JUNE

- Verde Valley Farmer's Market begins
Camp Verde
- Concerts in the Park begin
Clarkdale
- Kornhole
Old Town Cottonwood
Community Park
- Summer Cinema Series begin
Cottonwood



4th of July Celebration



Christmas Parade

- Titled Earth Wine & Music Festival
Cottonwood
- Sedona Blue Grass Festival
Sedona

JULY

- CornFest
Camp Verde
- 4th of July Parade
Clarkdale
- 4th of July Celebration
Verde Valley Fairgrounds,
Cottonwood
- Farmer's Market begins
Thursdays
Cottonwood
- National Day of the Cowboy
Sedona

AUGUST

- Chamber Golf Tournament
Cottonwood
- Family Foot Rodeo
Sedona
- Hummingbird Festival
Sedona
- Sedona Bike & Brew
Sedona

SEPTEMBER

- Living Legends Event
Clarkdale
- Bootlegger's Bash
Old Town Activity Park, Cottonwood
- Thunder Valley Rally
Cottonwood
- Verde River Day
Dead Horse Ranch State Park,
Cottonwood
- Jerome Indie Film Festival
Jerome
- Jerome Jamboree
Jerome
- Airport Family Fun Day
Sedona
- Red Rocks Music Festival
Sedona
- Sedona WineFest
Sedona

OCTOBER

- Fort Verde Days
Camp Verde
- Verde Valley Harvest Festival
Cliff Castle Casino, Camp Verde
- Clarktoberfest
Clarkdale

- Early Settlers Day
Clemenceau Heritage Museum,
Cottonwood
- National Night Out
Cottonwood & Clarkdale
- Old Town Harvest Safe &
Fun Night - Halloween
Cottonwood
- Backyard Garden Tour
Jerome
- Ghost Walk & Spook Weekend
Jerome
- Red Rocks Oktober Fest/Craft
Beer Festival
Sedona
- Sedona Arts Festival
Sedona
- Sedona Plein Air Festival
Sedona

NOVEMBER

- American Indian Art Show
Camp Verde Community Center
- Gun Show
Verde Valley Fairgrounds, Cottonwood
- Walkin' on Main
Old Town Cottonwood
- Zeke Taylor Barbeque
Clemenceau Heritage Museum,
Cottonwood
- Light Up the Mountain
Jerome
- 5K Turkey Trot
Sedona
- Day of the Dead
Sedona/Tlaquepaque

DECEMBER

- Holiday Parade & Craft Bazaar
Camp Verde
- Made in Clarkdale Art Show
Clarkdale
- Barrel/Cork Drop
Old Town Cottonwood (New Year's Eve)
- Christmas Parade
Cottonwood
- Holiday Chocolate Walk
Old Town Cottonwood
- VIP Chocolate & Wine Tasting
Old Town Cottonwood
- Winter Solstice Concert
Old Town Center for the Arts,
Cottonwood
- Festival of Lights
Sedona
- Christmas Train Rides
Verde Canyon Railroad

Cottonwood

The town of Cottonwood began as a campground and stop-over for travelers to Oak Creek, Beaver Creek and Camp Verde. It was one of three main crossings over the Verde River. Cottonwood became a supplier of fresh produce to the copper miners in Jerome in the early years of the 20th century. Today, it is the commercial hub of the Verde Valley and is home to a number of antique shops, fine restaurants, art galleries, wineries, tasting rooms and festivals throughout the year. The Cottonwood area has a population of approximately 20,000. Cottonwood Chamber of Commerce, **928.634.7593, visitcottonwoodaz.org**

THE BLAZIN' M RANCH WESTERN EXPERIENCE

The Blazin' M Ranch offers an authentic western evening. Stroll through the Old West town complete with shopping, old-tyme photos and cowboy activities, then enjoy hearty trail vittles and listen to authentic foot stompin' cowboy music, comedy and tales of days gone by. Ranch opens at 5pm and the dinner bell rings at 6:30pm. Reservations recommended. Allow three hours. **928.634.0334, 800.937.8643, blazinm.com**

CLEMENCEAU HERITAGE MUSEUM

Rooms and display cases filled with artifacts focus on Verde Valley history. The Railroad Room depicts miles of railroad during the early mining and smelting days. Three major events during the year are the Arts & Crafts American Style Show in February, the Early Settlers Day in October and the Zeke Taylor Barbecue in November. Wed. 9am-noon, Fri.-Sun. 11am-3pm. Closed major



Historic Old Town Cottonwood is located in the heart of Arizona Wine Country and the Verde Valley, a Lonely Planet pick for one of the Top 10 Places to Visit. A recent winner of the Governor's Tourism Award, Old Town's Main Street is filled with charming shops and boutiques, galleries and antique stores, wine tasting rooms, hotels, cafes and restaurants. You'll also find nature trails and historic tours. Check the Calendar of Events (page 24) for what's happening on Main Street. You can easily spend an entire day and night in Old Town. Phoenix is only an hour and a half drive south and the Grand Canyon is a quick two-hour drive north. **oldtown.org**



The Muse Gallery

holidays. Located at 1 N. Willard. Volunteers and donations keep the museum operating. Allow one hour. **928.634.2868, clemenceaumuseum.com**

MAIN STAGE

Come down to Main Stage Monday through Saturday for nightly live music and events. Dance Classes every Mon. & Tues. 6:30 PM. Live Music and events Mon.-Sat. Located at 1 S. Main St., Cottonwood. **mainstagetheater.com**

COYOTE TRAILS GOLF COURSE

This scenic and well-maintained course, located at the base of Mingus Mountain, offers nine holes that strategically meander through the surrounding high-desert terrain. Tee time reservations recommended. **928.634.1093, coyotetrailsgolfcourse.com**

DISC GOLF COURSE AT RIVERFRONT PARK


Whether you are a professional or an amateur, you will enjoy this 18-hole course picturesquely nestled among the giant Cottonwoods in the green belt of the Verde River at River Front Park.

OLD TOWN CENTER FOR THE ARTS/THE MUSE GALLERY


You can also participate in an arts, dance, movement, meditation class at Studio B or visit The Muse Gallery in the front cottage at OTCA. **oldtowncenter.org**

BOUTIQUE SHOPPING

L5S Outfitters & Sassy Cowgirl Boutique has something for everyone. Browse this unique boutique for clothing, jewelry, hats, purses and boots for the entire family. They carry outfitter equipment and optics. Located at 19 N. Main Street. **928.639.1540**



mainstagetheater.com
1 S. Main St., Cottonwood



Daily Happy Hour
Mon-Sat: 11 AM-7 PM

Mon/Tues: Dance Classes & Karaoke
Wed: Bingo Night
Thurs: Pub Trivia
Fri: DJ's Dance Party
Sat: Live Music & Events



**19 N Main St.
Cottonwood**
Mon-Sat: 9am - 5pm
(928) 639-1540

For the Cowgirl in you!

**Boots
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(928) 634-2266
tantrumwines.com

Old Town Cottonwood

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Clarkdale

Founded in 1912, Clarkdale, with a current population of around 4,000, is unique in American history as Arizona's first model company town. A product of the City Beautiful movement, Clarkdale housed smelter workers of the United Verde Copper Company, owned by railroad baron and copper tycoon Senator William A. Clark. Today, Clarkdale Historic District, comprising 386 structures, is an architect's and history buff's dream. An upscale wine bar, lounges, restaurants, museums and galleries, shops and an historic gas station keep the historic business district lively. Many of the newly developed public Verde River access points are in Clarkdale. The historic building and home tour is one of the many annual events held in Clarkdale. Town of Clarkdale, **928.639.2400, clarkdale.az.gov**



HISTORIC DOWNTOWN CLARKDALE

Main Street, Clarkdale, your historic route to Jerome!
facebook.com/historicdowntownclarkdale

ARIZONA COPPER ART MUSEUM

Located at the center of the Clarkdale Historic District, the Arizona Copper Art Museum features amazing copper art from around the world, with special emphasis on European and American works of art from the 16th - 20th centuries. Open daily 10am-5pm, at 849 Main St., **928.649.7230**

CLARKDALE HISTORICAL SOCIETY AND MUSEUM

Preserving the spirit of Clarkdale by illuminating the past. Take a stroll on historic Main Street...wander through the park...enjoy 386 buildings all listed on the National Register of Historic Places. 900 First North St., **928.649.1198, clarkdaleheritage.org**

THE VERDE CANYON RAILROAD

The Verde Canyon Railroad is considered Arizona's longest running nature show. The remote wilderness of the Verde Canyon is renowned for its towering, red rock pinnacles, clean, green waters, Indian ruins, tunnels, trestles and clear, azure skies. This picturesque setting is further enhanced by the variety of indigenous flora and fauna, the many migrating waterfowl and bald eagles that winter in this riparian respite each year. Though it is possible to hike the canyon, riding the rails of the Verde Canyon Railroad is the most comfortable and entertaining way to experience it. Most trains depart daily at 1pm. Reservations required. Allow four hours. **928.639.0010, 877.800.7325, verdecanyonrr.com**

Camp Verde

Ancient cultures, military influence and ranching heritage blend together in Camp Verde. With a population of 12,000+, it is a small town that began with farms and cattle ranches and has grown into a destination full of events and adventure. Camp Verde Visitors Center, **928.554.0851, visitcampverde.com**



JT'S BISTRO

While in Camp Verde, stop by JT's Bistro on Main Street for a sensational selection of seasonal dishes consisting of fresh, locally grown, hand-selected ingredients for breakfast, lunch or dinner. **928.567.7520, jtbistro.com**

PHILLIP ENGLAND CENTER FOR THE PERFORMING ARTS

Attend a performance of Jazz, Blues, Country or Classical Music at the Phillip England Center for the Performing Arts. Visit pecpaf.com for complete schedule. **pecpaf.com**

OUT OF AFRICA WILDLIFE PARK

Nestled against the Mingus Mountains in the Verde Valley sits a wildlife park entirely different than any zoo or typical animal park. Here, you'll experience the splendor of the animal kingdom closer than you ever thought possible, blending the spirit of Africa with the harmony of nature. Whether it's the exciting shows like Tiger Splash® and Predator Feed, or an immersive safari tour that will have you surrounded by free-roaming African plains animals, or whether it's a hands-on, close encounter with the wildest critters, there's something for everyone here – all with the price of admission! If you're feeling a bit more daring, try the world-class Predator Zip Line tour and soar over the animals. Other options include the VIP Behind-the-Scenes tour, the Super Safari Adventure, Sloth Encounters and more. Giraffe kisses are free! Open daily 9:30am-5:00pm. **928.567.2842, outofafricapark.com**

Cornville/Page Springs

For a unique small town experience and the opportunity to enjoy Oak Creek without crowds, a trip to Cornville and Page Springs has it all. In these communities of approximately 4,000, you can enjoy golf, vineyards and wine tasting, birding and fine dining.



Page Springs Cellars

AGAVE HIGHLANDS GOLF COURSE

Golf enthusiasts of all levels can enjoy this par 71 layout at just over 3,300' elevation. Agave Highlands offers a memorable round of golf overlooking the beautiful landscape of the Verde Valley framed by Mingus Mountain. This is an 18-hole course playable at all levels. Tee time reservations recommended.

928.634.5454, agavehighlandsgolf.com

PAGE SPRINGS ROAD WINERIES

Visit Cornville while in the Verde Valley and experience four of the regions favorite wineries – Page Springs Cellars, DA



Up the Creek

Ranch, Oak Creek Vineyards and Javelina Leap. These pioneering wineries, all located within minutes of each other, along Page Springs Road and Dancing Apache Road, are producing a wide

variety of wines. Many different styles, each distinct to their label, are being praised by wine critics and have won national awards for their quality.

PAGE SPRINGS FISH HATCHERY

Nestled among the cool pines of the Coconino National Forest, the Page Springs Fish Hatchery offers a cool retreat from the desert during hot summer months. Families enjoy hiking the nature trail bordering Oak Creek and kids like visiting the show

ponds to see the hatchery's finest and largest trout. Designated by the National Audubon Society as an Important Bird Area (IBA), the hatchery is considered the premier birding area for the Verde Valley where over 200 bird species have been identified.

928.634.4805



Page Springs Fish Hatchery

UP THE CREEK BISTRO - WINE BAR



Savor the Moment

Delight in rustic, fine-dining overlooking Oak Creek. Relax. Indulge. Time disappears when you're here.

1975 N. Page Springs Road, Cornville
upthecreekaz.com
928.634.9954



928-634-8851
11425 E. Cornville Road
TheManzanitaRestaurant.com

AWARD WINNING

GERMAN FOOD
STEAKS
SEAFOOD
WILD GAME

Lunch & Dinner

Sedona

Magnificent red rock formations surround Sedona's world-class restaurants, numerous art galleries and hundreds of unique shops. There are many arts and cultural activities plus golf, hiking, balloon rides and bi-plane tours in this world-renowned community of 12,000 residents. Several Jeep tour companies offer the unique experience of traveling through the red rock canyons and areas otherwise forbidden to motor travel. **Sedona Chamber of Commerce, 928.282.7722, 800.288.7336, visitsedona.com**



Chapel of the Holy Cross

CHAPEL OF THE HOLY CROSS

Built in 1956, designed by Marguerite Brunswig Staude, a pupil of Frank Lloyd Wright, the Chapel appears to rise out of the surrounding red rocks. The towering cross and awesome panorama of buttes, valley and sky are a source of inspiration inviting rest, reflection, and photo opportunities in all directions. **928.282.4069, chapeloftheholycross.com**

TLAQUEPAQUE ARTS & SHOPPING VILLAGE

Tlaquepaque is a recreated Mexican village that hosts a myriad of shops and restaurants offering unique and unexpected cultural experiences. **928.282.4838, tlaq.com**

OAKCREEK COUNTRY CLUB

This 18 hole superbly manicured championship golf course is a delight to play for all levels of golfers with five sets of tees. Enjoy the beauty of Sedona's red rocks while playing an equally spectacular and entertaining golf course. **928.284.1660, oakcreekcc.com**

GUIDANCE AIR

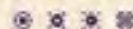
Experience the Red Rocks and Verde Valley up close on Sedona's premier helicopter tour operator. Ranked #1 Outdoor Activity in Sedona by TripAdvisor! Multiple helicopter, heli & Jeep, or Heli & Razor tours available to choose from. **928.351.1000, guidanceair.com**

TLAQUEPAQUE

ARTS & SHOPPING VILLAGE



COME DISCOVER
Our Shops, Plazas, Food, Art, And People.



336 AZ-179, Sedona, AZ | 928.282.4838 | TLAQ.com

Jerome

The city in the sky was at one time the most talked about mining camp in America and is listed on the National Historic Register. Its population went from 15,000 in its heyday, to a "ghost town" of under 50 people, to its role today as a center for the arts with unique shops, galleries, wineries, tasting rooms, dining and lodging with just over 300 permanent residents. This scenic view of the entire Verde Valley offers wonderful photographic opportunities. **Jerome Chamber of Commerce, 928.624.2900, azjerome.com**



GOLD KING MINE

The Gold King Mine displays early machinery of the mining era in Jerome and will round out this step back in time. While there, visit the petting zoo, pan for gold, view historic buildings and vintage transportation. Open daily 9am-5pm, 1000 Perkinsville Road, **928.634.0053, goldkingmineghosttown.com**

PUSCIFER STORE

While in Jerome, visit the Puscifer Store to explore a creative wonderland of music, apparel, accessories, and collectibles. Open 11am-6pm daily, 140 Main Street, Jerome. **928.639.3516, puscifer.com**

RICKELDORIS CANDY & POPCORN COMPANY

Have a sweet tooth? Visit the oldest candy store in Jerome. Any age can be a kid in a candy store! Open Daily 10am-5:30pm. 405 Hull Avenue, Jerome. **928.639.1340, rickeldoris.com**

FIRST SATURDAY ART WALK

Held the first Saturday of every month from 5-8pm, this is one of Arizona's premier getaways for art lovers and collectors alike. **928.649.2277, jeromeartwalk.com**



Machinery at Jerome State Historic Park



Activities & Attractions



Unforgettable outdoor fun and family friendly adventure in the breathtaking scenery of Sedona and the Verde River Valley (Klds 3+). Featuring epic river trips, tubing madness and our world famous Water to Wine tour all on the "Wild and Scenic" Verde River. Highly rated on Trip Advisor.

928.204.6440, 877.673.3661
www.VerdeAdventure.com



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#1 BEST GOLF COURSE FOR VERDE VALLEY
READERS' CHOICE AWARDS 2 YEARS IN A ROW!

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Mention: VisitorGuide2020

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645 S. Verde Santa Fe Pkwy.
Cornville
928.634.5454
agavehighlandsgolf.com

ARIZONA BOTANICAL GARDENS

1601 State Rte. 89A, Clarkdale
928.634.2166
azbotanicalgardens.com

BLAZIN' M RANCH

Western Experience
1875 Mabery Ranch Road
Cottonwood
928.634.0334, 800.937.8643
blazinm.com
Tickle your funny bone and satisfy your taste buds with an evening at the Blazin' M Ranch chuckwagon-style dinner and show.

CLARKDALE HISTORICAL SOCIETY & MUSEUM

900 First North St., Clarkdale
928.649.1198

CLARKDALE KAYAK COMPANY

920 Main St., Clarkdale
800.478.4711

CLIFF CASTLE CASINO

555 W. Middle Verde Road
Camp Verde
928.567.7900
cliffcastlecasinohotel.com

CONSTANT EVOLUTION ESCAPE ROOMS

551 S. Main St.
Cottonwood
928.593.9828
constantevolution
escaperooms.com

COPPER STAR INDOOR SHOOTING RANGE

3535 W. Sharp Shooter Way
Camp Verde
928.567.5300
copperstarisr.com
Come rent our fully automatic machine gun from the original Red Dawn movie. Priceless memories made here!



COYOTE TRAILS GOLF COURSE

1480 W. Anna's Ave.
Cottonwood
928.634.1093
coyotetrailsgolfcourse.com
Located on the edge of Cottonwood just off Alt. Hwy. 89A.

FRIENDS OF THE VERDE RIVER

115 S. Main St., Ste. A
Cottonwood
928.641.6013, verderiver.org
Providing recreational, education and nature tourism opportunities that support stewardship of the Verde River Valley.

GOLD KING MINE & GHOST TOWN

1000 Perkinsville Road, Jerome
928.634.0053
goldkingmineghosttown.com

GUIDANCE AIR

1200 Airport Road, Sedona
928.351.1000, guidanceair.com
Sedona's premier helicopter tour operator. Ranked #1 Outdoor Activity in Sedona by TripAdvisor.

Activities & Attractions

OAKCREEK COUNTRY CLUB

690 Bell Rock Blvd., Sedona
928.284.1660, oakcreekcc.com
Sedona's Finest Golf
Experience with pristine Red
Rock views.

OUT OF AFRICA WILDLIFE PARK

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Camp Verde
928.567.2842
outofafricapark.com
Safari tours, shows,
encounters, hands-on
interactions. Sloths, black &
grizzly bears, white rhinoceros,
black leopard, ring-tailed lemur,
hyenas, white tiger, camel,
giraffes and more. Admission
covers all shows and tours. Use
promo code: WILDCV20 or ad
coupon for savings.

OLD TOWN CENTER FOR THE ARTS

633 N. 5th St. (5th St. and Main)
Cottonwood
928.634.0940, oldtowncenter.org
Entertainment, art & culture
events in music, theater, art and
comedy featuring international,
national and regional performing
artists.

PAINT AND PARTY

102 E. Pima St., Cottonwood
928.639.4433

SEDONA JEEP TOURS

320 N. State Rte. 89A,
Sinagua Plaza, Ste. T, Sedona
928.282.6656
sedonajeptours.com

TLAQUEPAQUE ARTS & SHOPPING VILLAGE

336 State Route 179, Sedona
928.282.4838 tlaq.com
Tlaquepaque is a recreated
Mexican village that hosts
a myriad of shops and
restaurants offering unique
and unexpected cultural
experiences.

TRAIL HORSE ADVENTURES

675 Dead Horse Ranch Road
Cottonwood
928.634.5276, 866.958.7245
trailhorseadventures.com
Rides through beautiful Dead
Horse Ranch State Park.

TOURS OF JEROME AND THE VERDE VALLEY

928.639.4361
toursofjerome.com



Vortex ATV

VERDE CANYON RAILROAD

300 N. Broadway, Clarkdale
928.639.0010, 877.800.7325
verdecanyonrr.com
Verde Canyon Railroad provides
first-class style and comfort
while panoramic Canyon views
transport your imagination to
somewhere wild and untamed.

VERDE RIVER ADVENTURE CENTER/VERDE ADVENTURE TOURS

1034 N. Main St.
Cottonwood
928.204.6440, 877.673.3661
verdeadventure.com
Have a blast on kayak or tube at
the Verde River.

VERDE VALLEY FAIR ASSOCIATION

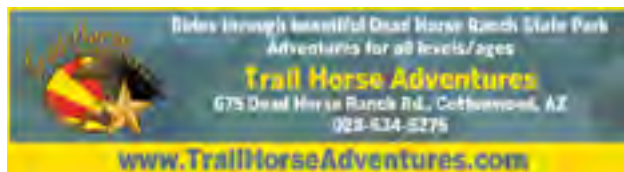
800 E. Cherry St., Cottonwood
928.634.3290
vvfair.com

VORTEX ATV RENTAL

3420 E. State Rte. 89A
Cottonwood
928.235.4520
vortexatvrental.com

YAVAPAI-APACHE CULTURAL CENTER

360 N. Montezuma Castle Hwy.
Camp Verde
928.567.8583
yan-culture.org






LOCATION: 1001 North Main Street,
Cottonwood, AZ 86328
Open 11-9 Daily, 365 Days a Year
Ph: 928-639-1001



Dining

3 KINGS KASBAR

102 E. Pima St., Cottonwood
928.639.4433
3kingskasbar.com

ACME PIZZARIA

280 S. Main St., Cottonwood
928.634.2263
acmepizzaria.com

ADRIANA'S MEXICAN RESTAURANT

1124 N. Main St., Cottonwood
928.634.1466

ANNIES

660 E Mingus Ave., Cottonwood
928.634.4121

ASYLUM RESTAURANT

200 Hill St., Jerome
928.639.3197, 888.817.6788
asylumrestaurant.com
With breath taking views, the Asylum provides an amazingly fun, fine-dining experience.

THE BLAZIN' M RANCH WESTERN EXPERIENCE

1875 Mabery Ranch Road
Cottonwood
928.634.0334
800.937.8643
blazinm.com
Chuckwagon supper & live Western stage show. Old West courtyard features shopping, old-tyme photos and western activities & saloon. Reservations recommended.

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794 N. Main St., Cottonwood
928.852.0109
bingsburgers.com
Expect great things! Fresh burgers, sandwiches & salads. Shakes, cones & sodas. Open 7 days a week.

BLACK BEAR DINER

1041 S. Hwy. 260, Cottonwood
928.634.8188

BLIMPIE SUBS & SALAD

975 S. Main St., Cottonwood
928.649.2174

THE BOAT HOUSE BAR & GRILL

920 Main St., Clarkdale
928.649.3070
clarkdalemainstreetcafe.com

CALAVERA BAR & GRILL

747 S. Main St., Cottonwood
928.634.9618

COLT 804 GRILL

804 N. Main St., Cottonwood
928.634.1140, colt804.com

CORK AND CATCH

1750 E. Villa Dr., Ste. A-B
Cottonwood
928.649.2675
corkandcatch.com

CREMA CRAFT KITCHEN & BAR

917 N. Main St.
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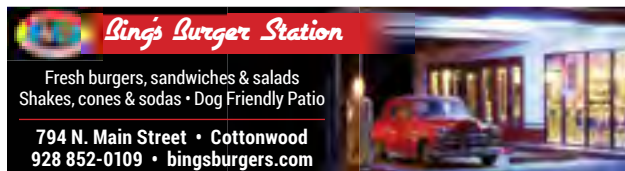
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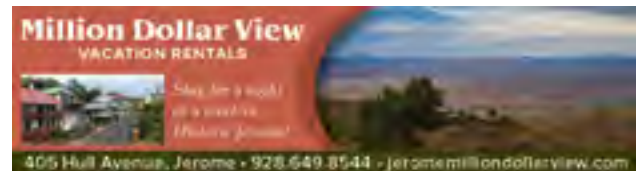
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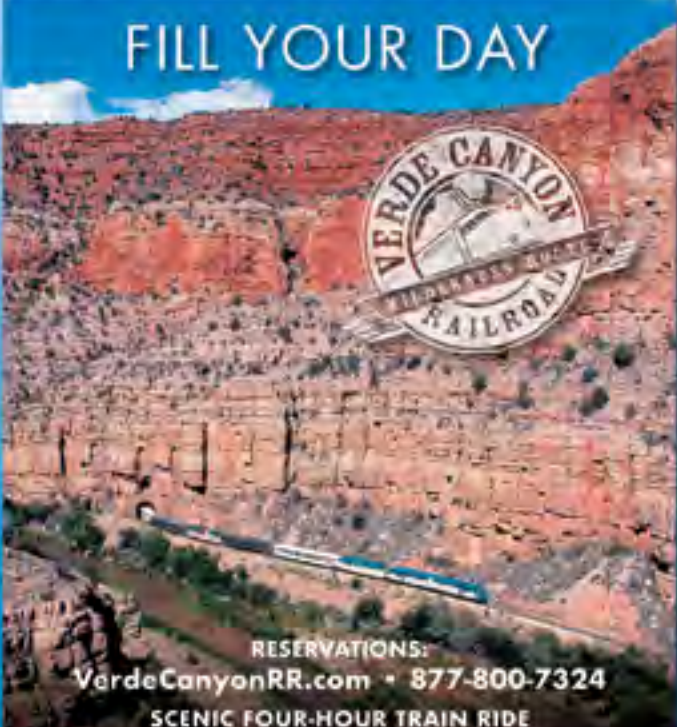
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