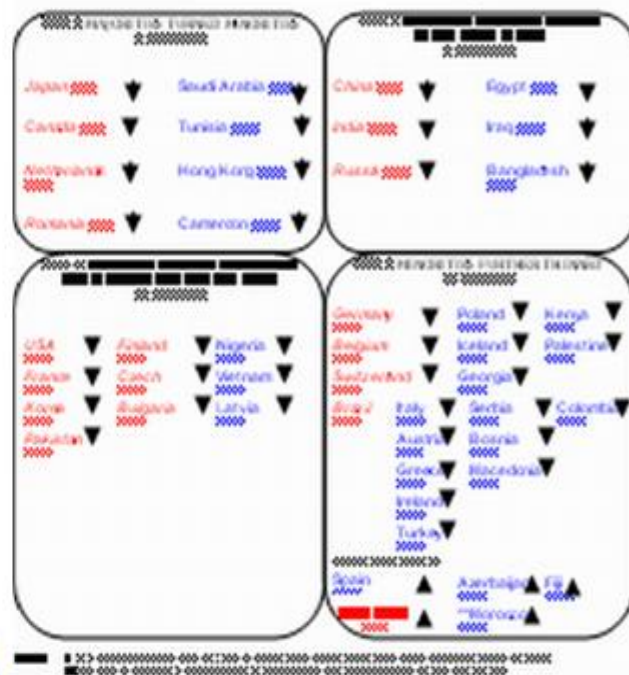


# JAPAN EARTHQUAKE AND ITS IMPACT ON VIEWS ABOUT NUCLEAR ENERGY



MATRIX OF OPINION CHANGE  
Impact of Japan Earthquake on Views About Nuclear Energy



A WIN-Gallup International Report





Impact of Japan Earthquake on **VIEWS ABOUT NUCLEAR ENERGY**  
 Findings from a Global Snap Poll in 47 countries by WIN-Gallup International  
 (March 21-April 10, 2011)

**MESSAGE FROM THE PRESIDENT** **FOREWORD**

It is my privilege to present the findings of “the Snap Poll on Japan Earthquake and its Impact on Views about Nuclear Energy”. This is one of the largest and quickest Global Poll of our industry. It is the third in a series of Global Polls on Public Opinions conducted by WIN-Gallup International during the last 6 months.

The present survey was conducted in 47 countries across all continents by leading polling companies associated with WIN-Gallup International. Over 34,000 adult men and women representing various sections of society were interviewed across the globe.

In the context of the tragic tsunami and Earthquake in Japan, public views on use of Nuclear Energy have become a topic of wide interest. In this way, the findings are enlightening and a valuable resource for pollsters, the world leaders, social scientists, academics and general public.

At WIN-Gallup International we are always interested in striking partnerships with think-tanks as well as universities and look forward to such opportunities to expand due to this endeavor. We would welcome any feedback and comments on this survey.

**Jean-Marc Leger,**  
 President, WIN-Gallup International/  
 Leger Marketing, Canada



As we all feel grieved over the tragic earthquake and Tsunami that hit parts of Japan this year; we also wonder whether such events change public perceptions on use of Nuclear Energy. That sense of curiosity led our Japanese colleagues and other members and friends of WIN-Gallup International to conduct this global snap poll.

It is a matter of great privilege for me and the Research Team of Gallup Pakistan to have assisted WIN-Gallup International and its Expert Group on Opinion Research in this endeavor.

Special efforts have been made to widely disseminate the results of this survey. A Statistical Report (Volume 1) has been released. We also plan to place the findings on Social Media, such as facebook, blogs, twitter and pod casts. Your support and participation will be greatly appreciated.

I would like to thank all our member countries for their valuable input and efforts without which this would not have been possible at all. Special thanks to Jean-Marck Leger for his continued support and energetic leadership. We are also grateful to some of our friendly associates (other than WIN-Gallup International) who helped to expand the geographic scope of this survey specially C-Voter from India and KA Associates for the greater Middle East region. Also many thanks to the colleagues in WING-GIA Expert Group on Social and Opinion Research, specially Suzuki San, Laure, Carlos and Celine whose continued involvement in this Project was a source of great support and guidance.

**Dr. Ijaz Shafi Gilani**  
 Chairman Gallup Pakistan,  
 Board Member WIN-Gallup International  
 and Chair Global Opinion Research Team  
 Email: gilani@gallup.com.pk  
 Phone : +92-51-2655630

**Gallup Pakistan Research team**













Rushna Shahid    Manzer Ehsan    Hammad Irshad    Tahmina Shoaib

**WIN-GIA Opinion Research Expert Group**





Christian Bourque    Celine Bracq    Inahiro Suzuki

Laure Castelnau    Helio Gastaldi    Peter Kenny    Joan Young    Carlos Clavero    Luciano Miguel    Ijaz Glani  
 (Chairperson Of the Group)

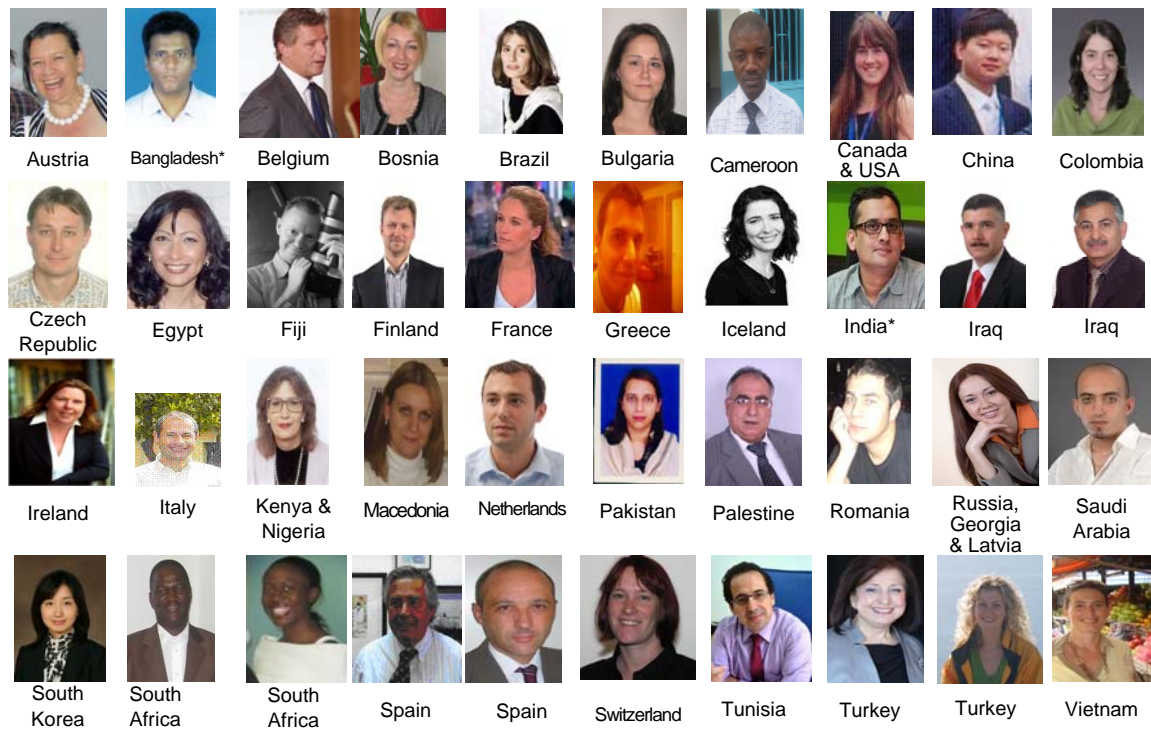


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### WIN-Gallup International: Global Opinion Research Team



\* Photographs not available for: Azerbaijan, Germany, Hong Kong, Japan, Morocco, Poland & Serbia. \*Special thanks to India and Bangladesh for participating as a non-member friendly companies, and to KA Research for contributing to the regional sample for Greater Middle East, and to IBOPE Inteligência for covering regional sample for 5 LATAM countries.

**Courtesy:** The preparation of this Report has been done by Gallup Pakistan as a public service to members of WIN-Gallup International



## OVERVIEW

A Global Snap Poll was carried out by WIN-Gallup International from March 21—April 10, 2011 in 47 countries across the globe. The poll was aimed to measure public views about the tragic earthquake in Japan and its impact on opinions about Nuclear Energy.

In the following pages we present the key findings of this survey.

### Views on Nuclear Energy

#### **JAPAN EARTHQUAKE JOLTS GLOBAL VIEWS ON NUCLEAR ENERGY:**

The survey findings show that as hundreds of millions worldwide became concerned about nuclear leakages and switched sides from favoring to opposing nuclear power, net favor of nuclear power fell from 25% to 6%. However supporters continued to outnumber opponents by 49% : 43%.

The sharpest fall in support came from Japan itself where Net Favor fell by 41%: from 34% prior to the Earthquake to minus 7% in the aftermath of the earthquake and Tsunami which damaged Japanese nuclear power plants at Fukushima.

#### **Global Shift in Opinion Caused by Japan Earthquake:**

A sample of more than 34,000 statistically selected men and women across 47 countries all over the world were asked their views about Nuclear Energy as of today and the view they held prior to the

Earthquake in Japan. As of the current survey (March 21-April 10), 49% globally say they hold favorable views about Nuclear Energy, however these supporters are pitted against 43% who say they hold unfavorable views, thus netting a NET FAVOR (favorable minus Un-favorable) of 6%. When the same group was asked: What was your view prior to Japan Earthquake, their responses added up to 57% favorable; 32% unfavorable netting to a NET FAVOR of 25%.

#### **Commentary:**

Commenting on this, an expert at WIN-Gallup International says: Nuclear Power had gained steady public opinion support during the last ten years and enjoyed a comfortably favorable majority of 57% in its support, while its opponents were far behind at 32%. Now that the gap has closed and they have become neck and neck at 49% (favor) and 43% (opposed) the nuclear debate is likely to heat up. The Fukushima Tsunami happened less than five weeks ago and the leakage question is still simmering. It is likely that as things cool down the Pros of Nuclear Energy will feel compelled to promote their case in order to mitigate the damage in public opinion support. It is a resourceful industry, besides the fact that it can make a strong case for being more environmentally friendly and less of a threat to climate change compared to competing fossil fuel energy sources. On the other hand the opponents of nuclear energy will



increasingly focus on the Fukushima like security hazards, thus fuelling the debate. It would be interesting, says the expert, to see how global public opinion shifts about Nuclear Energy (like the one pointed by this poll) would end up affecting not only international fuel prices but also market for renewable energy and world's Energy landscape in near future.

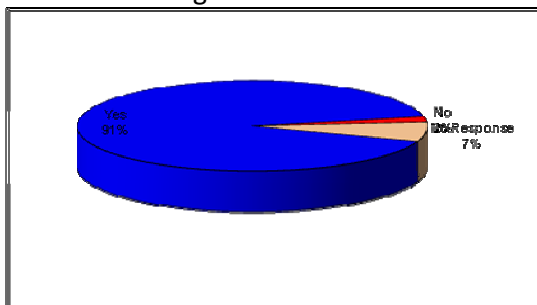
### Knowledge About Earthquake and Leakage

#### **MAJORITY ARE AWARE OF THE TRAGIC INCIDENT**

Not surprisingly 91% were aware of the Earthquake in Japan and 81% had also heard about the issue of Nuclear Leakages from the power plants at Fukushima.

A representative global sample was asked: "Recently a massive Earthquake followed by a Tsunami hit parts of Japan, have you heard/read of it?"

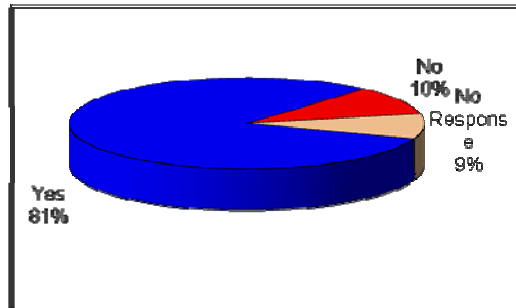
The results are given below:



**Note:** Global Average is weighted according to Weighting scheme explained in the Methods Chapter  
 This question was not asked in Japan (not relevant) and Germany (other Reasons)

The sample of respondents was asked, "Have you heard or read about the leakage of radiation from nuclear reactor in Japan as a result of earthquake?"

The global results are as follows:



**Note:** Global Average is weighted according to Weighting scheme explained in the Methods Chapter  
 This question was not asked in Japan (not relevant) and Germany (other Reasons)

#### What Sources of Information do people use across the Globe?

While the principal source of information happened to be the traditional media of Television, Radio and Newspapers, as many as 18% world-wide said they were keeping themselves updated on this historic disaster through the new media of Internet. The sample comprised a cross-section of people belonging to low, medium and high educational and income groups representative of their countries and belonged to urban as well as rural settings. The survey was one of the most representative of global population in the world.

#### Views on Japan's Resilience

#### **HOW DO PEOPLE EXPECT JAPAN TO COME OUT OF THE TRAGIC INCIDENT?**

As Japan struggles with massive relief efforts to cope with one of the worst natural disasters in its history, that killed nearly thirty thousand of its citizens and displaced ten times as many more, the world asks the question: How will this



disaster affect the Japanese? Will it succeed or fail in rebounding to pre Earthquake levels soon. Expert opinions apart, the global popular opinion is on the whole optimistic of Japan's resilience to face this crisis. **As many as 48% of those polled globally expect Japan to restore to pre-earthquake levels (30%) or even higher (18%). In comparison, 38% are pessimistic and say Japan might find it hard to regain its former economic conditions.** Notably the conservative or pessimistic view on resilience of the economy comes from within Japan itself where 55% are somewhat skeptical and its close neighbors, South Korea, where 47% hold this view and China where 67% are pessimistic. These views may reflect a modesty in the Japanese and East Asian cultures about what they can achieve.

## How Global Opinion Changed on Nuclear Energy?

### **FIVE TYPES OF IMPACTS ON VARIOUS COUNTRIES:**

We present a Matrix on the next page showing all 47 countries. This shows groups of countries where majority view in favor of nuclear energy turned into minority (Type A); majority view was severely thinned (Type B); majority view was moderately impacted (Type C) and countries where support for nuclear energy was already a minority, it was further thinned (Type D). Four countries have a counter-trend. In them the survey finds that support for nuclear energy rose modestly by 1-4% points. The case of public opinion in Morocco is a strong exception where the support rose considerably. We will treat it as an outlying case and wait to re-check the data before treating it as a valid finding. The Morocco data may please be read with that caution in mind.

### **FULL RESULTS OF THE SURVEY**

- 1- For **country by country Tabular Presentation** of all Questions asked in the Global Snap Poll. See volume 1 (Tabular Presentation) present on [www.gallup.com.pk](http://www.gallup.com.pk)
- 2- For **Background Literature Review Paper**, including Media Monitoring of Discussions about Nuclear Energy after Japan Earthquake in selected countries, please see [www.gallup.com.pk](http://www.gallup.com.pk)

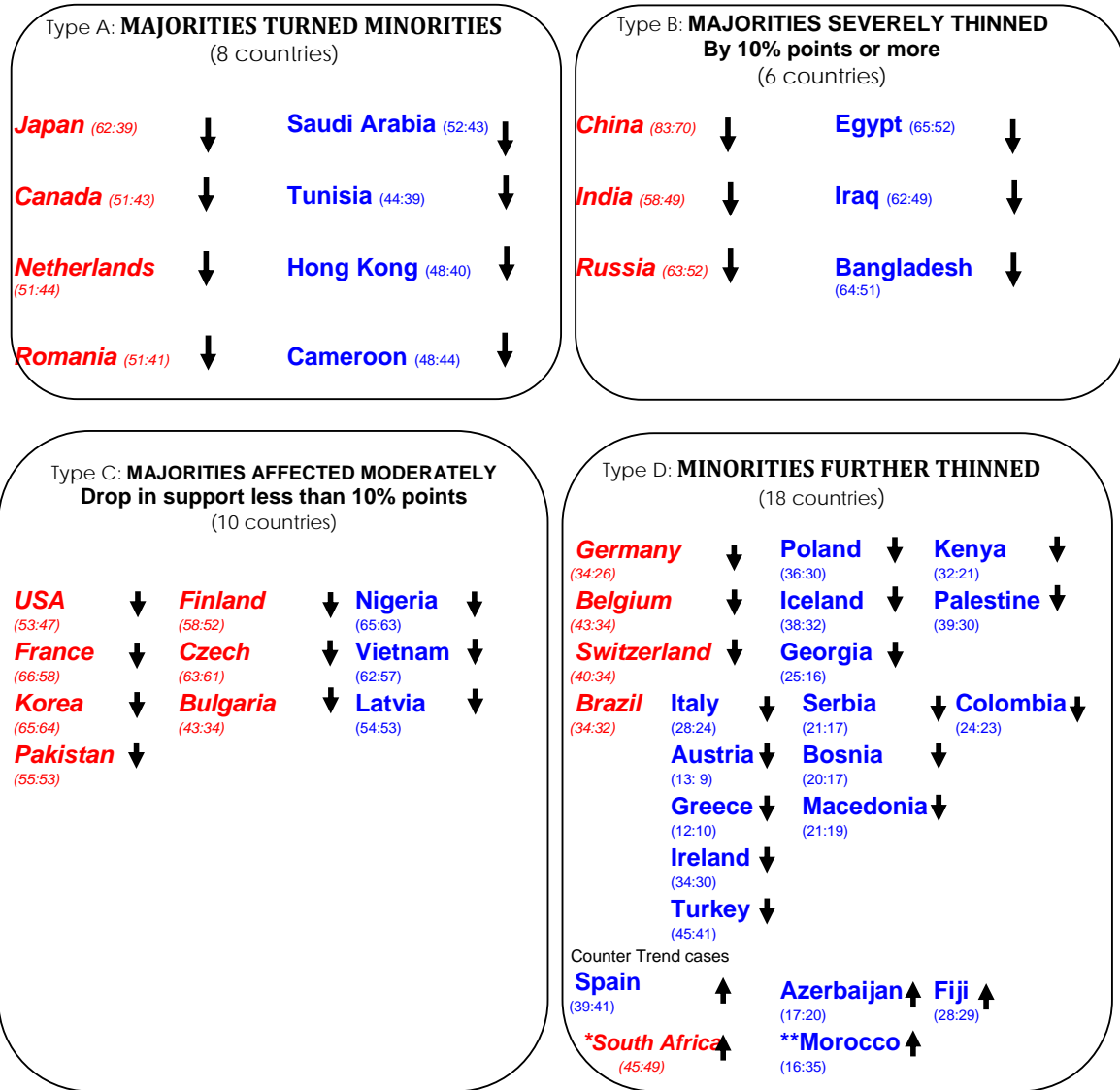
For further details please contact:

Dr. Ijaz Shafi Gilani:	Email: <a href="mailto:gilani@gallup.com.pk">gilani@gallup.com.pk</a>
Ms. Rushna Shahid:	Email: <a href="mailto:rushna.shahid@gallup.com.pk">rushna.shahid@gallup.com.pk</a>
Ms. Janine Hanna	Email: <a href="mailto:Janine.hanna@gallup-international.com">Janine.hanna@gallup-international.com</a>



### MATRIX OF OPINION CHANGE

Impact of Japan Earthquake on views about Nuclear Energy



Notes: \* In 4 countries support rose by a few % points: Spain (+4%), South Africa (+4%) Azerbaijan (+3%), Fiji (+1%)  
 \*\* The case of Morocco is exceptional as an outlying case and a separate Note on that is in the text

#### Analysis of Views in Countries with Nuclear Facilities for Electricity Generation:

(Shows in Red in the Matrix above)

According to International Atomic Energy Association (IAEA) sources there are 31 countries in the world which have nuclear facilities for electricity generation. Of them 19 happen to be in our sample. Their analysis shows the following:

- 1- In 4 of them majority view in favor of nuclear energy declined to become a minority view. These are **Japan, Canada, Netherlands** and **Romania**.
- 2- In 3 of them majority view favoring nuclear energy was severely thinned, by a drop of 10% points or more. These are: **China, India** and **Russia**.
- 3- In 8 of them, majority view favoring nuclear energy declined but moderately, that is, less than 10% points. These are **USA, France, Korea, Pakistan, Bulgaria, Czech, Finland**.
- 4- In 4 of them views on nuclear energy were already held by a minority. These minorities shrank further. These include **Belgium, Germany, Switzerland** and **Brazil**. There is one country in this Group Spain in which support actually increased by 4%.
- 5- In one case, **South Africa**, support rose by 4%.



Impact of Japan Earthquake on **VIEWS ABOUT NUCLEAR ENERGY**  
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Survey findings show that Japan earthquake and the resulting fears of nuclear leakage caused decline in support for nuclear energy across in counties where nuclear energy contributes to their economy and those where it does not.

**KEY DATA TABLES FROM THE SURVEY**

Question: **As of today, what is your view:** Do you strongly favor, somewhat favor, somewhat oppose or strongly oppose the use of nuclear energy as one of the ways to provide electricity for the world? (*Strongly Favour/ Somewhat Favour/ Somewhat Oppose/ Strongly Oppose/ Don't Know/No Response*)

and

Question: **Before the Earthquake in Japan, what was your view:** Were you in favour, somewhat in favour, somewhat opposed or strongly opposed to the use of nuclear energy as one of the ways to provide electricity for the world? (*Strongly Favour/ Somewhat Favour/ Somewhat Oppose/ Strongly Oppose/ Don't Know/No Response*)

Summary Table # 1

**IMPACT OF JAPAN EARTHQUAKE ON  
 VIEWS ABOUT NUCLEAR ENERGY**

	Before Japan Earthquake				After Japan Earthquake			
Global Average	57	32	25	11	49	43	6	8
	Before				After			
	Favorable (1)	Unfavorable (2)	Net Favor (1-2) = 3	NR	Favorable (1)	Unfavorable (2)	Net Favor (1-2) = 3	NR
Countries in Alphabetical Order								
Austria	13	87	-74	0	9	90	-81	1
Azerbaijan	17	79	-61	4	20	76	-55	4
Bangladesh	64	21	43	15	51	34	18	15
Belgium	43	46	-3	11	34	57	-23	9
Bosnia and Herzegovina	20	68	-48	11	17	75	-58	8
Brazil	34	49	-14	17	32	54	-22	14
Bulgaria	68	16	52	16	62	23	39	16
Cameroon	48	42	6	9	44	46	-2	10
Canada	51	43	8	5	43	50	-7	7
China	83	16	67	0	70	30	40	0
Colombia	24	69	-45	7	23	73	-50	4
Czech Republic	63	31	32	7	61	34	27	5
Egypt	65	22	43	13	52	37	15	10
Fiji	28	68	-40	4	29	68	-38	3
Finland	58	38	20	4	52	44	8	4
France	66	33	34	1	58	41	16	1
Georgia	25	66	-42	9	16	80	-64	4
Germany	34	64	-30	2	26	72	-46	1
Greece	12	86	-74	2	10	89	-80	1
Hong Kong	48	41	7	12	40	48	-8	12
Iceland	38	60	-22	2	32	67	-35	1
India	58	17	41	25	49	35	13	16
Iraq	62	24	38	13	49	37	12	14
Ireland	34	61	-27	5	30	67	-37	4
Italy	28	71	-43	2	24	75	-51	1
Japan	62	28	34	10	39	47	-7	14
Kenya	32	58	-26	10	21	70	-48	9
Korea, South	65	10	54	25	64	24	41	12
Latvia	54	36	18	9	53	42	11	6
Macedonia	21	67	-46	11	19	71	-52	10
Morocco	16	82	-66	2	35	61	-27	4
Netherlands	51	43	8	6	44	50	-7	6
Nigeria	65	33	32	3	63	35	28	2
Pakistan	55	24	31	20	53	27	26	20
Palestinian	39	56	-17	5	30	67	-38	3
Poland	36	41	-5	22	30	50	-19	20
Romania	51	42	10	7	41	53	-12	6
Russia	63	32	31	4	52	27	25	21
Saudi Arabia	52	39	13	9	43	48	-6	9
Serbia	21	68	-47	11	17	75	-58	8
South Africa	45	40	6	15	49	45	4	6
Spain	39	42	-4	19	41	44	-4	15
Switzerland	40	56	-16	4	34	62	-28	4
Tunisia	44	29	15	26	39	41	-3	20
Turkey	45	51	-6	5	41	57	-16	3
United States	53	37	16	10	47	44	3	9
Vietnam	62	26	35	12	57	34	23	10

Source: WIN-Gallup International: Global Snap Poll in 47 countries (March 21-April 10, 2011)





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**Note on Weighting:** Global Average is weighted according to Weighting Scheme explained in the Methods Chapter  
**Other Notes:** This Question was not asked in Colombia, Fiji, Germany and Ireland

Question: There are three different views about the impact of earthquake on the economy of Japan. Please tell us which comes closest to your view? *(Japan will emerge economically weak as a result of earthquake / It will quickly recover to pre earthquake level / It will come out economically stronger than before after Earthquake recovery efforts / Don't know / no response)*

Summary Table # 2

**GLOBAL VIEWS ON RESILIENCE OF JAPAN:**  
 Will Japan Rebound?

**Note:** Option 1 has been treated as “Pessimist” whereas option 2 and option 3 has been treated as “Optimist”

	Pessimist	Optimist	Total Optimist	NR	
Global Average	<b>38</b>	<b>30</b>	<b>18</b>	<b>48</b>	<b>13</b>
	Pessimist		Optimist		
Countries in Alphabetical Order	Pessimist	Will Restore	Will Exceed	Total Optimist	NR
Austria	50	37	12	49	1
Azerbaijan	36	40	14	54	10
Bangladesh	68	21	10	31	1
Belgium	29	46	16	62	10
Bosnia and Herzegovina	38	46	7	53	8
Brazil	31	49	13	62	7
Bulgaria	30	42	15	57	14
Cameroon	45	28	22	50	6
Canada	36	33	19	53	11
China	67	21	12	32	0
Colombia	0	0	0	0	100
Czech Republic	21	55	19	74	5
Egypt	22	55	15	70	8
Fiji	0	0	0	0	100
Finland	12	75	11	86	2
France	0	0	0	0	100
Georgia	22	56	15	71	7
Germany	0	0	0	0	100
Greece	25	55	13	68	6
Hong Kong	65	14	17	31	4
Iceland	24	69	5	74	2
India	29	31	27	58	13
Iraq	30	35	14	49	21
Ireland	0	0	0	0	100
Italy	38	48	13	61	1
Japan	55	11	24	35	10
Kenya	71	14	8	22	8
Korea, South	47	35	11	46	7
Latvia	20	61	16	77	3
Macedonia	24	53	14	68	9
Morocco	43	46	9	56	1
Netherlands	20	60	16	77	3
Nigeria	48	19	28	47	5
Pakistan	23	50	10	60	17
Palestinian	30	41	21	62	8
Poland	28	40	11	51	21
Romania	27	56	15	71	2
Russia	20	63	13	76	4
Saudi Arabia	28	42	26	69	4
Serbia	36	44	9	53	11
South Africa	42	31	16	47	10
Spain	29	45	16	61	10
Switzerland	38	41	13	54	8
Tunisia	42	30	12	42	17
Turkey	31	54	13	67	2
United States	42	27	18	44	14
Vietnam	30	59	8	66	3

**Source:** WIN-Gallup International: Global Snap Poll in 47 countries *(March 21-April 10, 2011)*

**Note on Weighting:** Global Average is weighted according to Weighting Scheme explained in the Methods Chapter

- Other Notes:**
- 1- This question was not asked in Fiji, France, Ireland, Japan, Italy, Saudi Arabia and Tunisia
  - 2- For countries which do not have Nuclear Power, the Question was modified to read “in a nearby country, where such facilities exist. In Kenya and Nigeria it was reworded as: Suppose your country had nuclear facilities!



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**Methods Statement & Country Specific Contact Details**

Global Snap Poll on Earthquake in Japan and its Impact on  
Views about Nuclear Energy

	Country	Contact	E-mail	Company	Mode	Sample Type	Data weighted	Size	Fieldwork Dates
1.	Austria	Ingrid LUSK	i.lusk@gallup.at	GALLUP Austria	Telephone	National	Yes	500	28. – 31. March 2011
2.	Azerbaijan	Ashraf Hajiyev	Ashraf.Hajiyev@siar.az	SIAR Research and Consulting Group	Online	Urban	No	522	March 30 – April 3'2011
3.	Bangladesh	Rahid Ahmed	rahid@orquest-bangladesh.com	ORG Quest Research Ltd.	Face to face	Urban	No	920	18 March to 2 April 2011
4.	Belgium	William Sterckmans	wsterckmans@dedicated.be	Dedicated Research		Urban	---	500	March 21 to April 10, 2011
5.	Bosnia And Herzegovina	Aida Hadziavdic-Begovic	<a href="mailto:AIDA.HADZIAVIC@MIB.BA">AIDA.HADZIAVIC@MIB.BA</a>	MARECO INDEX BOSNIA	Telephone	National	No	500	21 – 30 March 2011
6.	Brazil	Laure Castelnau	laure.castelnau@ibope.com	IBOPE Inteligência	Face to face	National	No	1001	March 20 to 23 <sup>rd</sup>
7.	Bulgaria	Mila Grigorova	m.grigorova@gallup-bbss.com	BBSS Gallup International	Face to face	National	Yes	996	31.03 – 07.04
8.	Cameroon	Yaptie Placide	pyaptie@rms-africa.com	TNS RMS	Face to face	Other	Yes	501	From March 24 <sup>th</sup> to 27 2011
9.	Canada	Sarah Weill	swill@legermarketing.com	Leger Marketing	Online	Other	Yes	1058	March 25 - 30, 2011
10.	China	Zhou Xin	zhouxin@comrc.com.cn	CRC-Research Center	Online	Other	No	501	March 22 <sup>nd</sup> 2011~March 31 <sup>st</sup> 2011
11.	Colombia	Cristina Querubin	cquerubin@cncol.com	Centro Nacional De Consultoria	Telephone	Urban	No	500	May 31 to April 5 2011
12.	Czech Republic	Jan Trojacek	trojacek@mareco.cz	Mareco s.r.o.	Face to face	National	Yes	500	24 <sup>th</sup> - 30 <sup>th</sup> March, 2011
13.	Egypt	Laila Guindy	laila.guindy@rada-rrpr.com.	RADA Research & PR Co.	Face to face	Urban	Yes	200	20-31 March 2011
14.	Fiji Islands	Tim Wilson	tim@tebuttresearch.com	Tebbutt Research	Face to face	Other	Yes	555	26-Mar-11
15.	Finland	Jari Pajunen	jari.pajunen@taloustutkimus.fi	Taloustutkimus Oy	Telephone	National	Yes	503	23-24.3.2011
16.	France	Céline Bracq	<a href="mailto:celine.bracq@bva.fr">celine.bracq@bva.fr</a>	BVA	Online	National	Yes	1 192	23-24 March
17.	Germany	Johannes Huxoll	johannes.huxoll@tns-emnid.com	TNS Emnid	Telephone	National	Yes	501	29-Mar-11
18.	Greece	Thodoris Rodopoulos	<a href="mailto:t.rodopoulos@centrum.gr">t.rodopoulos@centrum.gr</a>	CENTRUM RESEARCH S.A.	Telephone	National	No	500	24/3/2011-30/3/2011
19.	Georgia	Nino Janashvili	njanashvili@gorbi.com	GORBI	Telephone	Urban	No	500	30.03 – 3.04
20.	Hong Kong	Christy Szeto	christy.szeto@consumersearch-group.com	Consumer Search HK Ltd	Telephone	Urban	No	300	24 -31 March 2011
21.	Iceland	Vilborg Helga Hardardottir	vilborg.hardardottir@capacent.is	Capacent Gallup	Online	National	Yes	819	March 23 <sup>rd</sup> to 30 <sup>th</sup>
22.	India	Yashwant Deshmukh	yashwant@teamcvoter.com	CVoter News Services Pvt. Ltd.	Telephone	National	Yes	1084	25 <sup>th</sup> March
23.	Iraq	Dr. Munqith Daghir	Munqith_daghir@iiacss.org	IIACSS	Face to face	National	Yes	600	23-3-2011---27-3-2011
24.	Ireland	Sinead Mooney	sinead.mooney@redcresearch.ie	RED C Research	Telephone	National	Yes	1001	4 <sup>th</sup> – 6 <sup>th</sup> April 2011



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25.	Italy	Paolo Colombo	paolo.colombo@doxa.it	Doxa S.p.A	Telephone	National	Yes	1000	From 24 <sup>th</sup> March to 27 <sup>th</sup> March 2011
26.	Japan	Hisako Kumada	kumada@nrc.co.jp	Nippon Research Center	Online	Other	Yes	1000	April 5 <sup>th</sup> to 8 <sup>th</sup>
27.	Kenya	Margit Cleveland	margit.cleveland@infiniteinsight.co.ke	Infinite Insight (Kenya)	Face to face	Other	No	501	22 – 24 March 2011
28.	Latvia	Natalia Ivanisheva	lvanisheva.N@romir.ru	Romir	Telephone	National	Yes	503	March 23 – March 25, 2011
29.	Macedonia	Ivana Todevska	office@brima.com.mk	BRIMA	Telephone	National	Yes	500	24-31.03.2011
30.	Morocco	Christian Batte	bjconsult@menara.ma	BJ Consult	Face to Face	National	No	500	28-31 March 2011
31.	Netherlands	Imre Van Rooijen	i.van.rooijen@marketresponse.nl	MarketResponse	Telephone	National	Yes	501	21 march - 26 march
32.	Nigeria	Margit Cleveland	margit.cleveland@infiniteinsight.co.ke	Infinite Insight (Nigeria)	Face to face	Other	No	562	24 – 25 March 2011
33.	Pakistan	Fatima, Idrees (Ms.)	fatima.idrees@gallupcom.pk	Gallup Pakistan	Face to face	National	Yes	2716	20 <sup>th</sup> Match – 26 <sup>th</sup> March
34.	Poland	Grzegorz Dąbrowski	grzegorz.dabrowski@mareco.pl	MARECO Polska	Face to face	Urban	No	531	March 28 <sup>th</sup> -31 <sup>st</sup> , 2011
35.	Palestine	Dr. Nabil Kukali	dr.kukali@pcpo.org	Palestinian Center for Public Opinion	Face to face	National	No	816	March 24 – April 4 / 2011
36.	Romania	Marius Bobi	marius.bobi@csop.ro	TNS CSOP	Telephone	National	No	500	23-28 March 2011
37.	Russia	Natalia Ivanisheva	lvanisheva.N@romir.ru	Romir	Online	Urban	Yes	1500	25 <sup>th</sup> -28 <sup>th</sup> of March
38.	Saudi Arabia	Mohammed M. Aayed	m.aayed@parc-ksa.com	Pan Arab Research Center (PARC)	Telephone	Other	No	527	April 4 <sup>th</sup> , 2011 – April 9 <sup>th</sup> , 2011
39.	Serbia	Milana Aleksic	milana.aleksic@tnsmediumgallup.co.rs	TNS Medium Gallup, Serbia	Face to face	National	Yes	1125	24-29.03.2011
40.	S. Korea	Hyunjeong Jung	hjujung@gallup.co.kr	Gallup Korea	Telephone	National	Yes	1,031	March 23 (1 day)
41.	South Africa	Patson Gasura Diana Nyarirangwe	patson@topliners.co.za diana@topliners.co.za	Topline Research Solutions (TRS)	Face to Face	Urban	Yes	500	1-5 April 2011
42.	Spain	Luciano Miguel	Luciano.miguel@institutodym.es	Instituto DYM	Telephone	National	Yes	514	March 22 <sup>nd</sup> - 24 <sup>th</sup>
43.	Switzerland	Barbara Schumacher	barbara.schumacher@isopublic.ch	ISOPUBLIC AG	Telephone	Urban	Yes	500	30th of March to 3rd of April 2011
44.	Turkey	Sirma Sönmezer	s.sonmezer@barem.com.tr	BAREM RESEARCH	Telephone	National	Yes	1021	23 <sup>rd</sup> of March-5 <sup>th</sup> of April
45.	Tunisia	Nebil Belaam	emrhod@gnet.tn	EMRHOD INTERNATIONAL	Face to face	Other	No	1009	From 28/03/2011 to 7/04/2011
46.	USA	Sarah Weill	swill@legermarketing.com	TRIG	Online	National	Yes	500	March 25 - 30, 2011
47.	Vietnam	Phung Thi Nam Trang	trang_ptn@irl-hn.com.vn, beth@irl-hcm.com.vn, jason@irl-hcm.com.vn	Indochina Research Vietnam	Face to face	National	Yes	500	25 – 31 March, 2010



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**64**  
years  
**1947-2011**

1997 UK  
2010 AUSTRIA  
1968 INDIA  
2008 SPAIN  
1998 Australia  
2007 Luxembourg  
1983 USA  
2005 SERBIA  
1987 JAPAN  
2004 VIETNAM  
1995 KOREA  
2000 JAPAN  
1947 UK  
2011 MOSCOW

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For more details:  
Rushna Shahid  
Project coordinator Opinion Research Group  
Assisting WIN-Gallup International  
Tele: +92-51-2655630 Fax: +92-51-2655632  
Email: rushna.shahid@gallup.com.pk

Janine Hanna  
WIN-Gallup International  
Zurich  
Tele: +41 (0) 44 806 6650 Fax: +41 (0) 44 806 6660  
Email: Janine.hanna@gallup-international.com

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