



Volume XCVIV • Number 7
 March 2010 • Indianapolis, Indiana

Bulletin



March 1-13, 2010
Pitch-in for
Project Health

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These generous individuals and organizations have donated to Project Health as of February 9, 2010. Thank You!

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Bulletin

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We like to feature photographs or other artwork shared by IMS members on the cover of *The Bulletin*. Submit photographs, artwork, etc., to Beverly Hurt at the Society Office.

The Bulletin is your magazine. Share your views by submitting reprints of your published articles; articles written expressly for *The Bulletin*; quips; short stories; brief comments; ideas; cartoons, etc.

Remember the *Indianapolis Medical Society Foundation* when planning your will. (Contribution form included in this issue.) Unless otherwise specified, your contribution will be directed toward medical scholarships.

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about our cover



Our cover and this issue are dedicated to the generosity of individuals and organizations that have supported Project Health since its inception in 2004. The lives, the differences made, the work that has been done has been nothing short of astounding. Now, though, Project Health needs not just good wishes

and willing hands, Project Health needs funds to continue to help patients in Indianapolis. Pitch in for Project Health by participating in the online auction, write a check to IMS Foundation or ask a benevolent friend for donations.

Happy Doctors' Day – March 30, 2010

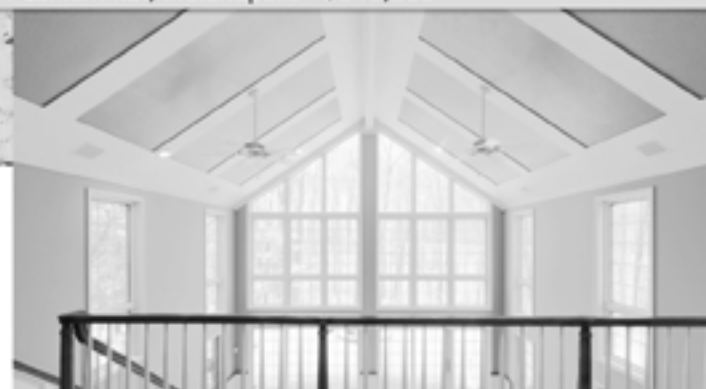
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“We Can Do Better” Help Project Health, Help Them

We members of the Indianapolis Medical Society have much to be proud of in Project Health. I'm elated that 42 of our member physicians have so generously donated \$13,000 to Project Health. Thank you for stepping up to the plate! Opportunity remains for the 1958 other members to come to the financial aid of this remarkable program. We can also give hearty thanks to the hundreds of IMS members who have generously contributed their time and talent to care for Project Health patients.

Let me take this opportunity to remind you of what an impressive undertaking Project Health is along with a few examples of our successes.

Project Health has been in operation since 2003. The staff has achieved miracles. But they haven't been able to do this alone. We want to thank each and every one of the physicians who have volunteered to see Project Health patients, as well as the hospitals and labs that also donate their services. YOU have collectively donated **more than \$14 million** in services.

More than 10,000 appointments have been scheduled with over 25,000 procedures completed – some small, but many of them quite significant. Procedures include, but are not limited to: 11 open heart procedures, 5 corneal transplants, 2 brain surgeries, 3 spinal surgeries, 2 hip and 2 knee replacements, scores of gall-bladder and cataract removals, hernia repairs, colonoscopies, prostate surgeries and, unfortunately, too many cancer surgeries, accompanied by chemotherapy and radiation.

The most striking success has been that frivolous emergency room visits among the Project Health members patients have gone from an initial 77% to less than 1% for the past 4 years, **saving the emergency rooms an average of \$515,000 per year** in our population alone. This has been accomplished by personally counseling the patients on appropriate and inappropriate emergency room use and asking patients to sign a pact that they will not break the rules. Project Health works!

The incredible stories abound, i.e., the gentleman who had two egg-sized brain tumors, and thanks to the late Julius Goodman, MD, and Aaron Cohen-Gadol, MD, they were removed within 24 hours of the PH call. A woman with an aortic coarctation was seen and “fixed” by David Heimansohn, MD. She is now back working two jobs, trying to support her sons and get them into college. Another man had two cataracts that prevented him from doing just about everything, including driving or working. Thanks to Frank Price, MD, he can see again and has his old job back. These are just a few examples of thousands of appointments made. We've witnessed tears welling up in the eyes of patients as they relate their stories. They are so very grateful, as we all are.

Until now, Project Health never lacked for funding. The local foundations have been very generous. However, the economic downturn has adversely affected all endowments, and currently grant funding is nearly impossible to obtain.

This is why we solicited your donations in December and asked for doctors to step up to the plate, make **tax deductible donations**, and **help Project Health remain financially sound**. Those donors who responded to our request are displayed on the front cover of this magazine.

Please, if you haven't already donated – get out your checkbook and make a donation to the Indianapolis Medical Society Foundation's Project Health. We need \$100,000 and so far have only \$13,000. Your hospitals (Clarian Health, Community Hospitals, and St. Vincent Hospitals) have stepped up to the plate for many years but those donations cover only about 1/3 of the total budget.

Therefore, Project Health came up with a different “event” to raise money. It is an **on-line silent auction** we call “**Pitch in for Project Health**.”

Special birthday or anniversary coming up? Want to take off, literally, on an adventure? Would you like to arrange to give your favorite sports fan a one-of-a-kind memorabilia from Peyton Manning or Larry Bird? How would you like to throw a party for 20 of your friends at Chateau Thomas winery? Any and all of these things are attainable by simply going online – and for less than you'd think. That's the beauty of an auction for a charity. The customer can get incredible bargains, while at the same time helping out a good cause.

The Project Health Auction runs March 1-13th. To participate, all you have to do is visit: www.projecthealth.cmarket.com. Take a look at the catalog and **START BIDDING**. The catalog changes daily as new items arrive. Tell your family, your friends, and colleagues to take a look. Maybe you could even throw a few hints their way as to what you'd like.

There is something for every age group from infants to grown-ups ... even a couple of items for your dog. For example: two tickets on AirTran to anywhere in the continental United States; golf packages to Kiawah Island and Savannah, Georgia; cruises to the Caribbean; a Discovery Flight from Eagle Flyers; hot air balloon rides; and much more.

To preview the catalog, go to www.projecthealth.cmarket.com, select what you'd like, and then start bidding March 1st. The catalog changes every day. Donations above and beyond the value of the items are tax deductible.

And there you have it – two ways to help Project Health – and receive a tax deduction at the same time. Now, more than ever, Project Health needs your help. It's our program – we need to get behind it and support it as much as possible.

“Pitch in for Project Health” is sponsored by:
WTHR-TV 13, MDwise, and Clarian Health.

Past President's Perspective



Paula A. Hall, MD, IMSF President

“Doctors don’t touch their patients.”

One of the many advantages of having an old doctor for a dad (sorry about that, Dad ... I guess I could have said “chronologically challenged”), is all the great friends he has. Over Christmas, I had the pleasure, actually, honor, of talking with Dr. John Pittman.

For those of you too young to know Dr Pittman, he is a retired cardiovascular surgeon. You know, one of the BIG GUNS! He retired from Methodist Hospital. In fact, I have it on good authority that he is the reason that Methodist’s Surgery Program became accredited.

When he was in Methodist’s Surgery Program, it was a three-year program. At that time, in order for surgery residents to sit for their surgery boards, they had to graduate from a four-year program. After Dr. Pittman graduated from Methodist’s program, he decided he wanted to go into that “new fangled” cardiovascular surgery. At that time, the top place in the US, for cardiovascular surgery, was Michigan.

Dr. Pittman applied, was accepted and excelled at Michigan. About halfway through his fellowship, Methodist Hospital’s Director of Medical Education, Jack Hall, called the surgery director and inquired as to Dr. Pittman’s progress. After hearing ten minutes of accolades about how Dr. Pittman was the best surgery resident they had ever had, Dad asked the director if he would be so kind as to put that in writing to the surgery accreditation board so Methodist could lengthen its program and become accredited.

Well, this director was flummoxed! His program had “never accepted a three-year resident,” and he couldn’t believe that Dr. Pittman was “just a three-year graduate.” Long story short, the letter was written to the Accrediting Board. It probably helped that the director at Michigan was ON that board; regardless, Methodist received its accreditation.

Dr. Pittman then came back to Methodist. According to my father, shortly after returning, Dr.



Pittman and Dr. Harry Siderys performed the first CABG in Indiana.

Many lives touched, many lives saved, and many years later Dr. Pittman and I were standing around discussing “what is wrong with medicine today.” Funny, he did not talk about reimbursement; he did not talk about malpractice or even impending legislation. John Pittman told me that what he thought was wrong with medicine today was “doctors don’t touch their patients.” (Serious as a heart attack, that’s what he said!) He went on to say, that he never ever did elective surgery on a patient without first sitting on the bed with them (boy, wouldn’t

Infection Control like to get their hands on him) and talking to them. When he rounded on patients, he not only examined them, he would touch them to give them reassurance. WOW!!! You know what is weird? When I was a kid and would make rounds with my Dad (pre-HIPAA of course), I noticed that he always touched his patients, too.

In this world of “Good Touch Bad Touch” have we forgotten to touch our patients? Cripes, do we even teach “touching” in medical school? I remember when I taught history and physical taking at the University; I had to teach the kids to touch and then steady the patient’s right shoulder while they were trying to listen to the heart. While I will admit it was humorous watching a nervous student trying to listen to a moving chest, it was satisfying watching the students learn to touch the patients.

As I thought about Dr. Pittman’s analysis of the woes of medicine, it occurred to me that in these days of CT, MRI, DaVinci, and laparoscopy, we have eliminated a lot of touching, which makes the simple reassuring touch, conveying “I care” all the more important!

A handwritten signature in black ink, which appears to read "Paula A. Hall". The signature is written in a cursive, flowing style.



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Bulletin Board

Robert J. Havlik, MD, Chief of Plastic Surgery at Riley Hospital for Children, has been elected as a Director of the American Board of Plastic Surgery. He also has been elected to an extended term as Chairman of the ACGME Residency Review Committee for Plastic Surgery.

James P. Perry, MD, has been elected president of the St. Francis Hospital-Mooresville medical staff for a two-year term.

Dr. Perry is the obstetrics medical director for St. Francis Hospital-Mooresville and is affiliated with Southwest Women's Health, with medical offices in Mooresville, south Indianapolis and Plainfield.

Certified by the American Board of Obstetrics and Gynecology, Perry earned his medical degree from The Ohio State University. He completed a residency at the Indiana University School of Medicine.

Dr. Perry is the past president of the Morgan County and Seventh District Indiana State Medical Association.

St. Francis operates hospitals in Mooresville, Indianapolis and Beech Grove, and offers services at its Plainfield Health Center.

Rick C. Sasso, MD, Indiana Spine Group, published an article, "Quality of spinal Motion with Cervical Disc Arthroplasty: Computer Aided Radiographic Analysis," in the January issue of the international spine journal, *Journal of Spinal Disorders and Techniques*.

Tod C. Huntley, MD, and **Edward J. Krowiak, MD**, Center for Ear Nose Throat & Allergy, recently completed training for advanced da Vinci robotic thyroidectomy surgery in Sunnyvale, California. They are among the first twenty surgeons in the U.S. and the first in Indiana to be certified by Intuitive Surgical for this transaxillary single port robotic surgery that avoids neck incisions.

Dr. Huntley was also the invited guest speaker at the statewide Fall Dental Conference in Indianapolis in November. His topic was "Oral Cancer Screening and Treatment."

Steven F. Isenberg, MD, head and neck surgeon, continues his outstanding program, Medals4Mettle outreach which recognizes and rewards courageous children and individuals who show "mettle" as they face their own personal challenges.

Approximately 30 patients from Riley Hospital for Children were the honored at Disney On Ice at Conseco Fieldhouse in December 2009.

Additionally Dr. Isenberg had an article published in *AAO-HNS Bulletin*, November 2009 on his Medals4Mettle visit to London, England.

News from St. Francis ...

Gerald C. Walthall, MD, is the new chairperson of the Central Indiana Regional Board of Directors of the Sisters of St. Francis Health Services Inc (SSFHS).

Dr. Walthall, medical director of the St. Francis Hospital & Health Centers' Palliative Medicine team, recently was elected to lead the board. A retired otolaryngologist, he has had a long-time affiliation with the hospital.

Also elected for the 2010-12 term is **Donald J. Kerner, MD**, (secretary). Dr. Kerner, a physician with St. Francis for many years, is the hospital's former chief medical officer.

News from Goodman Campbell Brain and Spine ...

Aaron A. Cohen-Gadol, MD, published the following articles: "Ossification of ligaments near the foramen ovale: an anatomic study with potential clinical significance regarding transcatheter approaches to the skull base." in the December 2009 issue of *Neurosurgery*; "Surgery for extratemporal nonlesional epilepsy in children: a meta-analysis" in the journal *Child's Nervous System*; "Cushing's lost cases of "radium bomb" brachytherapy for gliomas" in the December 2009 issue of *Journal of Neurosurgery*; and "Surgical challenges associated with the morphology of the spinal accessory nerve in the posterior cervical triangle: functional or structural?" in *Journal of Neurosurgery: Spine*, January 2010.

Peter G. Gianaris, MD, presented a digital poster presentation entitled, "High Cervical Trauma Among the Superannuated: A 5



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Cohen-Gadol, MD



Peter G.
Gianaris, MD



Robert J.
Havlik, MD



Tod C.
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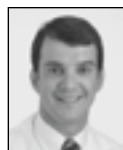
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Gerald C.
Walthall, MD

Year Experience with C1 and C2 Fractures in 34 Patients Over 90 Years of Age" at The Congress of Neurological Surgeons meeting in New Orleans, Louisiana, October 24-28.

Jean-Pierre Mobasser, MD, was the Chairman for the TLIF (transforaminal lumbar interbody fusion) course held in Memphis in January. He was also the chairman for the young neurosurgeons course held in Las Vegas in February.

Mitesh V. Shah, MD, Associate Professor of Neurological Surgery at Indiana University School of Medicine and co-director of skull base surgery, was the moderator of the breakfast seminar titled, "Image-Guided Skull Base Surgery" at the World Federation of Neurosurgery Societies Annual Meeting in Boston. He also presented at the luncheon seminar at the annual meeting of the Congress of Neurological Surgeons in New Orleans in October 2009. His topic was "Patient Tailored Polymer Implant Cranioplasty after Resection of Complex Skull Base Mass Lesions Involving the Cranio-orbital Bone." Dr. Shah was elected Vice-President of Neurosurgical Society of America for a one year term, 2011-2012.

Jodi L. Smith, MD, Associate Professor of Neurological Surgery at IU School of Medicine and Director of Pediatric Neurosurgery at James Whitcomb Riley Hospital for Children was the lead author of a paper appearing in the July 2009 issue of the *Journal of Neurosurgery Pediatrics* entitled, "Management of cervical spine injuries in young children: lessons learned" and co-authored a research paper in the *American Journal of Medical Genetics* entitled "Rubinstein-Taybi syndrome associated with Chiari type I malformation caused by a large 16p13.3 microdeletion: A contiguous gene syndrome?" In addition, she served as an instructor at the American Association of Neurological Surgeons Goodman Oral Board Preparation Course: Neurosurgery Review by Case Management in Houston, Texas in November 2009 and was one of only two women faculty members invited by the Indiana University School of Medicine to attend the Harvard Medical School Department of Continuing Education/AAMC Mid-Career Women Faculty Professional Development Seminar in Scottsdale, Arizona in December 2009. Dr. Smith was also recently elected to the Weber State University College of Science Advancement Board in January 2010.

IMS

New Members



Hodges, Charles D., Jr., MD
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315 N. Dan Jones Rd., #100
Plainfield, 46168-2817
Ofc – 839-0970*
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Email – charles.hodges@ssfhs.org
Family Medicine, 1993, 2005
Geriatric Medicine (FM), 1994, 2003
Indiana University, 1975

Manaloor, Nimmi V., MD
Resident – St. Vincent Hospital
Pediatrics
Kasturba Medical College, India, 2005

Ober, Michael D., MD
University Medical Diagnostic Assoc.
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Internal Medicine, 1995
Pulmonary Disease, 1998, 2009
Critical Care Medicine, 1999, 2009
Indiana University, 1992

Selke, Henry "Hank" M., DO
Resident – I.U. School of Medicine
Internal Medicine, 2008
Infectious Disease
Kirksville College of
Osteopathic Medicine, 2005



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- Commissions & Committees . . .
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 - Commission on Medical & Health Affairs, considers public health matters as well as legislative issues.
 - Commission on Membership Services, implements programs and services beneficial to all members.
- Annual 7th District Meeting . . . provides physicians and their families in Hendricks, Johnson, Marion and Morgan Counties the opportunity to meet and elect representatives.
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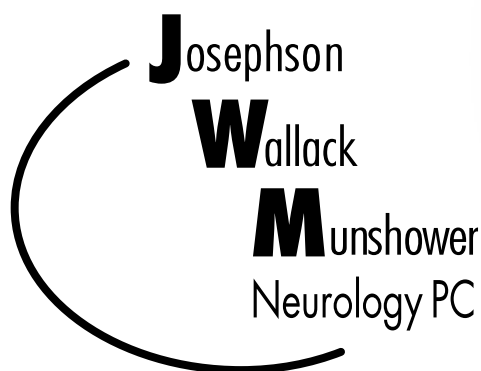
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What Is Doctors' Day?

The first Doctors' Day was observed on March 30th, 1933 at the request of Mrs. Eudora B. Almond, Barrow County (Georgia) Medical Society, to recognize the many contributions of local physicians. March 30th symbolizes Doctors' Day because on that day in 1842 Crawford W. Long, MD, a Georgian, became the first physician to successfully use ether anesthesia in surgery on James Venable in Jefferson, Georgia. William T. G. Morton conducted the first public demonstration of the use of ether as an anesthetic in October 1846. The Auxiliary of the Barrow County Medical Society suggested this day could be an "observance demanding some act of kindness, gift or tribute in remembrance of the doctors."

These mid-19th century developments are unusual in our history because the first successful administration of ether anesthesia was an American discovery rather than one originated in England, Germany or elsewhere. Following Morton's demonstration, the means and knowledge of administering ether and, later, other inhalation agents spread quickly to Western Europe and other parts of the world, revolutionizing the surgical treatment of diseases and trauma.

Since 1933, Doctors' Day has been celebrated in many communities across the country by diverse

activities that include the donation of medical equipment and furniture to hospitals and nursing homes, delivering meals to the elderly, blood donation drives, health fairs and the awarding of scholarships for studies in health-related fields. In 1958 the US Congress and in 1991, President George H.W. Bush designated March 30th as **National Doctors' Day**.

The traditional tribute for physicians on Doctors' Day has been a gift of red carnations. The spicy carnation fragrance at one time was used as a seasoning "to preserve the body of men, both in mind and spirit" and a wine made from its petals "did comfort the heart of man." The color red denotes charity, sacrifice and courage.

The National Doctors' Day Symbol used here and on our cover was created by the Design Department at Southern Medical Association in Birmingham, Alabama, and is used with their permission.

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Seated Left to Right
Morgan E. Tharp II, M.D.
Keith W. Logie, M.D.
Andrew R. Greenspan, M.D.
Magdal S. Mumlis, M.D.

1st Row Standing
Madelaine M. Sgroi, D.O.
Danielle M. Doyle, M.D.
G. Irene Minot, M.D.
Hillary H. Wu, M.D., Ph.D.
Melody Sands, RN, CS, MSN
Jennifer K. Morgan, M.D.

Back Row
Bryce C. Lord, D.O.
Paul M. DesRosiers M.S., M.D.
Serd Begonovic, M.D., Ph.D.
Thomas L. Whittaker, M.D.
Elsayed Aly, M.D.
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Contributors: Richard M.

Fairbanks Foundation, 2003-2004, 2008-2010; Health & Hospital Corporation of Marion County, 2004-2005; Community Health Network, 2004-2006; Nina Mason Pulliam Charitable Trust, 2004-2010; Clarian Health, 2004-2010; Anthem Blue Cross/Blue Shield Foundation, 2006-2007; St. Vincent Hospital, 2004-2009; The Rehabilitation Hospitals of Indiana, 2004; The Health Foundation of Greater Indianapolis, 2005; Medical Protective Insurance Company, 2007 The Hoover Family Foundation, 2007; United Way of Central Indiana; Ruth Lilly Philanthropic Foundation, 2007-2008; The Sycamore Foundation, Indiana Achievement Award, 2007; J. Patrick Rooney Family Foundation, 2008; The Efroymsen Family Fund through the Central Indiana Community Foundation and the Health Access Collaborative, 2008; The Indianapolis Foundation, A CICF Affiliate, 2008; MDwise, Inc. 2009-2010.

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These generous individuals and organizations have donated to Project Health as of February 9, 2010. Thank You!

March 1-13, 2010
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In Summary

	IMS	ISMA	AMA
PERCENT OF DEDUCTIBLE DUES	100%	77%	50%
PERCENT OF NON-DEDUCTIBLE DUES	0%	23%	50%

Save This Information for Tax Filing

The portion of AMA and ISMA dues used to finance lobbying efforts is not tax-deductible. This is essential information for your tax filings.

For the 2010 ISMA dues year, the portion of deductible dues is 77 percent and the portion of dues attributable to lobbying efforts and not tax-deductible is 23 percent.

For the 2010 AMA dues year, the portion of deductible dues is 50 percent and the portion of dues that are attributable to lobbying and not tax-deductible is 50 percent.

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The Savings Expected. Members Are Seeing...

Indianapolis Medical Society physician practices are benefiting from the new discount IMS has secured through ADVANTAGE Health Solutions. The practices that have enrolled their employees in this program so far have saved, ON AVERAGE, over \$1900/Employee/Year.

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2. A need to consider an alternative health insurance company, or
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SPECIAL ALERT—Physician volunteers needed to support Haiti relief efforts—sign up today

Dear physicians:

While hospitals in Haiti have reported a decrease in emergency patients and hospitalizations since January, the need for continued medical assistance is still significant. As a result, the need for all physicians—within the disciplines of primary care, surgery and rehabilitation—will continue over the following months.

This news surfaced when representatives from the AMA's Center for Public Health Preparedness and Disaster Response met with federal officials and other private sector partners in Washington, DC, in January. I encourage you—as the AMA remains heavily engaged with the international response community—to consider how you too can help with this effort.

The **AMA/NDLS™ Disaster Volunteer Physician Registry** provides an easy and convenient means to facilitate and coordinate the deployment of physicians who

are willing to volunteer with federal and private sector response organizations. The information you provide will be used specifically for disaster response deployment to Haiti, but it may also be employed should future disasters occur around the world.

Visit <http://www.ama-assn.org/ama/pub/physician-resources/public-health/center-public-health-preparedness-disaster-response/haiti-earthquake/help/haiti-volunteer.shtml> to access the registry.

Remember, the health care infrastructure in Port-au-Prince and other areas affected by the January 12 earthquake and subsequent aftershocks have suffered significant damage. This environment isn't one that many of us have ever seen before. It's physically challenging, austere and resource-constrained. Therefore, we must be self-sufficient and able to work independently.

We also must be prepared. If you want to help, start by viewing a free online training program from the AMA and the National Disaster Life Support (NDLS) Education Consortium™ entitled "Medical and public health responders: Prepare for the Haitian earthquake disaster relief efforts." It will help you gain a better understanding of the essential clinical and public health skills needed to manage individuals and populations affected by the earthquake. Visit <http://www.ama-assn.org/ama/pub/news/news/haiti-earthquake-response.shtml> to view the program.

Visit <http://www.ama-assn.org/ama/pub/physician-resources/public-health/center-public-health-preparedness-disaster-response/national-disaster-life-support/ndlsec.shtml> to learn more about the NDLS Education Consortium™.

It truly is an amazing thing how we as a nation and the entire world have quickly come together to help our fellow members of mankind. Practicing physicians, we need your help. Visit www.ama-assn.org/go/haiti-volunteer to learn more about the AMA/NDLS™ Disaster Volunteer Physician Registry, or to register, today. And thank you—your efforts are deeply appreciated.

J. James Rohack, MD, AMA president

Health Professionals Petition FTC for Relief from Red Flags Rule

In light of a recent federal court decision, four national organizations representing dentists, physicians and veterinarians called on the Federal Trade Commission (FTC) January 29, 2010 to exclude health professionals from controversial new regulation intended to combat identity theft.

A letter sent to FTC Chairman Jon Leibowitz by leaders of the American Dental Association (ADA), American Medical Association (AMA), American Osteopathic Association (AOA) and American Veterinary Medical Association (AVMA) is the latest challenge to the so-called "red flags" rule. The FTC's interpretation of the regulation imposes an unjustified, unfunded mandate on health professionals for detecting and responding to identity theft.

The organizations asked the FTC to make it clear that the rule will not apply to their members given the result of recent litigation brought by the American Bar Association against the FTC. In that case, the U.S. District Court for the District of Columbia ruled that lawyers should be excluded from the requirements imposed by the red flags rule.

The court decision follows wide criticism that the FTC's overly broad interpretation of the Fair and Accurate Credit Transactions Act of 2003 (FACT) led the commission to create a rule that oversteps its authority. In response to these concerns, the FTC postponed the rule's effective date to June 1, but it has never changed the position that the rule will apply to health professionals.

"Congress did not intend the original red flags legislation to apply to small businesses, but rather it was intended to encourage large businesses like banks, credit firms and national retailers to implement best practices to protect customers' from identity theft," said ADA President Ronald Tankersley, DDS.

In its ruling against the FTC, the court said that the application of this rule to attorneys "is both plainly erroneous and inconsistent with the purpose underlying enactment of the FACT Act." The court also stated that the FTC "not only seeks to extend its regulatory power beyond that authorized by Congress," but also "arbitrarily selects monthly invoice billing as the activity it seeks to regulate."

"The court ruling sends a clear signal that the FTC needs to re-evaluate the broad application of the red flags rule," said AMA President J. James Rohack, MD. "Our four organizations firmly believe that applying the rule to health professionals, but not to lawyers, would be unfair."

"Postponement of the rule's effective date is inadequate," said AOA President Larry A. Wickless, DO. "Our four organizations need a commitment from the FTC that it will not apply the red flags rules to health professionals if it is not applied to lawyers."

"The burdens of complying with this rule outweigh the benefits," said AVMA President Larry R. Corry, DVM. "The FTC's interpretation of the FACT Act should be redefined to exclude health professionals."

For a copy of the joint letter to the FTC, please visit the AMA website at: <http://www.ama-assn.org/ama1/pub/upload/mm/399/ftc-letter-red-flags.pdf>

Discovery of Enzyme Activation Process Could Lead to New Heart Attack Treatments

Researchers at the Indiana University and Stanford University schools of medicine have determined how a "chemical chaperone" does its job in the body, which could lead to a new class of drugs to help reduce the muscle damage caused by heart attacks.

Such drugs would work by restoring the activity of a mutated enzyme, rather than taking the more common approach of blocking the actions of a disease-related protein.

The team, led by Thomas Hurley, PhD, associate chair and professor of biochemistry and molecular biology at IU, and Daria Mochly-Rosen, PhD, professor of chemical and systems biology at Stanford, report in the journal *Nature Structural Biology* published online January 10 that the compound, called Alda-1, acts much like a shim to prop up a mutated form of a key enzyme, restoring the enzyme's function.

The enzyme, called ALDH2, plays an important role in metabolizing alcohol and other toxins, including those created by a lack of oxygen in the wake of a heart attack. It also is involved in the metabolism of nitroglycerin, which is used to prevent chest pain (angina) caused by restricted

Indianapolis Medical Alliance Flower & Truffles Sale

CANCELLED

Due to unforeseen circumstances the Indianapolis Medical Alliance has, regretfully, had to cancel the annual flower and candy fundraising sale.

Please don't forget to honor your staff during:

**Staff Appreciation Week
April 19-23, 2010**

Please watch your *Bulletin*, *eBulletin* and IMS website for updates.

blood flow and oxygen to the heart.

However some people, including about 40 percent of people of East Asian descent, carry a mutated form of the ALDH2 enzyme that does not carry out its intended functions well. People with the mutated form of the enzyme are at increased risk of cardiovascular damage.

The IU and Stanford team reported in 2008 in the journal *Science* that in laboratory tests Alda-1 bypassed the body's usual signaling system and activated the ALDH2 enzyme directly, reducing damage to heart muscle tissue. That finding raised the possibility of new treatments for heart attacks, methods to protect hearts during open heart surgery, organ transplants, stroke and other situations in which blood flow is interrupted.

Their current paper describes how Alda-1 activates the ALDH2 enzyme in a process that Dr. Hurley likens to a woodworking procedure in which Alda-1 attaches to the ALDH2 enzyme at a crucial spot and acts like a shim or wedge to prop it up.

Determining how the Alda-1 compound works will enable the researchers to begin working on alternative compounds that hold more promise as potential drugs. One primary improvement needed is the ability to give the drug orally, rather than by injection, Dr. Hurley said.

He predicted that alternative compounds could be available for testing by mid-2010.

The research was supported by grants from the National Institute of Alcohol Abuse and Alcoholism at the National Institutes of Health.

To view a related graphic or video, visit: <http://www.medicine.indiana.edu/newsPrint/011110.html>.

IMS

CME & Conferences

Community Hospitals Indianapolis

Community Hospital East

First
Wednesday Critical Care Conference
Medical Staff Conf. Room, 12:00 - 1:00 p.m.

Second
Wednesday Medical Grand Rounds
Medical Staff Conf. Room, 12:00 - 1:00 p.m.

Community Hospital South

Fourth
Thursday Medical Grand Rounds
Conf. Rooms A & B, 7:30 - 8:30 a.m.

Community Hospital North

First
Wednesday Pediatric Grand Rounds
Multi Services Rooms 1, 2 and 3,
7250 Clearvista Dr. 7:30 - 8:30 a.m.

First
Friday North Forum
Reilly Board Room; 12:00 - 1:00 p.m.

The Indiana Heart Hospital

Third
Wednesday Ken Stanley CV Conference
7-8 a.m., rotate between TIHH and CHE
Every month

Day varies
Every other month Cath Conference
7-8 a.m., TIHH MCV Boardroom

Cancer Conferences 2010

Community Hospital East:

First
Tuesday Cancer Conference East (case presentations)
Medical Staff Conf. Room, 12:00 to 1:00 p.m.

Second
Wednesday Chest Conference (site specific-lung)
Cancer Registry Conf. Room, 7:00 to 8:00 a.m.

Community Hospital North

Third
Wednesday Cancer Conference North (case presentations)
Reilly Board Room, 12:00 - 1:00 p.m.

Third
Friday Breast Conference North (site specific-breast)
Reilly Board Room, 12:00 to 1:00 p.m.

Fourth
Wednesday Chest Conference North (site specific-lung)
Reilly Board Room, 7:00 to 8:00 a.m.

Community Hospital South

First
Wednesday Breast Conference South (site specific-breast)
Center for Women's Health, 8:00 to 9:00 a.m.

Third
Wednesday Cancer Conference South, (case presentations)
President's Board Room, 12:00 to 1:00 p.m.

North Cancer Pavilion

Third
Wednesday Melanoma & Cutaneous Skin Cancer Tumor Conf.
Pavilion Conf. Room, 7:30 to 8:30 a.m.

For more information, contact Valerie Brown, (317) 355-5381.

JWM Neurology

Saturday, March 13, 2010
"Neurology Connection 2010" Seminar for Physicians

This half-day course covers 9 topics relative to neurologic conditions, sleep disorders and interventional pain management. For more information contact JWM Neurology at 317-308-2828 ext., 1604

Please submit CME to mhadley@imsonline.org by the first of the month preceding publication.

Clarian Health Partners

IU - Methodist - Riley

April 10 The First Annual Eugene & Marilyn Glick Vision and Research Symposium
IU Simon Cancer Research III Auditorium
Indianapolis, Indiana

April 24 Annual Meeting of the Indiana Society of Anesthesiologists and Anesthesia Update
IUPUI Campus Center
Indianapolis, Indiana

May 14 13th Annual IU Gastroenterology/Hepatology Update
Indiana History Center
Indianapolis, Indiana

May 19-20 45th Annual Riley Hospital for Children Pediatric Conference
Crowne Plaza Hotel
Indianapolis, Indiana

June 3-4 Garceau-Wray 2010
University Place Conference Center
Indianapolis, Indiana

June 6-12 Mini-Fellowship in the Management of Diabetes
Diabetes Youth Foundation Camp
Noblesville, Indiana

June 13-19 Mini-Fellowship in the Management of Diabetes
Diabetes Youth Foundation Camp
Noblesville, Indiana

June 20-26 Mini-Fellowship in the Management of Diabetes
Diabetes Youth Foundation Camp
Noblesville, Indiana

July 16 Review and Interpretation of the 2010 ASCO Meeting
University Place Conference Center
Indianapolis, Indiana

Course dates and locations are subject to change. For more information, please visit <http://cme.medicine.iu.edu> or call 317-274-0104.

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Event brochure and registration details at www.pdallc.com.
Questions call Sara at 888-477-9119.

CME & Conferences

St. Vincent Hospital and Health Care Center Inc.

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Call Suzanne Brown at 338-6211 for more information

- March 12 Treatment Challenges in the Elderly
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- March 12&13 Spring Pediatric Conference: Real Issues in
Primary Care Pediatrics
9.5 Credits
St. Mary's Hospital, Evansville, Indiana
Register at 338-2273 or
contact Beth McIntire 415-8068
- March 13 Neurology Connection 2010
5.25 Credits
The Marten House, Indianapolis
To register please contact JWM Neurology
at 317-308-2828 ext, 1604
- March 18 St. Vincent Health
Medical Informatics Summit
5.0 Credits
Renaissance Indianapolis North Hotel
To register contact Paula Berry at 317-583-3511
- Sept. 10 & 11 Back Talk 2010 4th Annual Spine Symposium
Comprehensive Concepts in Spinal Disorders
and Abnormalities
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www.indianaspinegroup.com

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Meetings & Events

Indianapolis Medical Society


March

- 1-13 *Pitch-in for Project Health*
*On-line auction (www.cmarket.com) to raise funds
for Project Health. Sponsored by Channel 13 &
Clarian Health*
- 2 AMA President's Forum Grand Hyatt, Washington, DC
(Pres & Pres-Elect) precedes Advocacy Conf.
- 2-3 National Advocacy Conference, Washington, DC
- 10 Senior/Inactive Luncheon Meeting, Noon, Society,
Speaker TBD
- 16 Executive Committee, Society, 6:00 p.m., Sandwiches.
Nominating Committee following EC.
- 30 *Happy Doctor's Day!*

April

- 19-23 Staff Appreciation Week
(Administrative Professional's Day, Wednesday, April 21)
- 20 Executive Committee, Society, 6:00 p.m.,
In Combination with IMS Board Meeting
- 20 IMS Board, Society, 6:00 p.m., Social; 6:30 p.m., Dnr/Mtg.

May

- 1 Alliance Scholarship Deadline
- 18 Executive Committee, Society, 6:00 p.m., Sandwiches
- 23 IMS Advisory Breakfast, 7:30 a.m. ... prior to BOT
- 23 ISMA BOT, 9:00 a.m., ISMA Headquarters
- TBA MSE Board Meeting, Society, 6:15 p.m., Sandwiches 

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Project Health

Carrie Jackson Logsdon, Director

Thank you, Thomas J. Leipzig, MD



Thomas J. Leipzig, MD, Goodman Campbell Brain & Spine, is Project Health's doctor of the month of March. Dr. Leipzig was born and raised in Elkhart, Indiana and says he spent much more time in Chicago than Indianapolis. But he does remember one trip to Indy that was an "Eagle Scout type of thing" where they came, met then Mayor Richard Lugar, and attended the state high school basketball championships. He thought Indianapolis was just a quiet little town back then. Dr. Leipzig's father was an organic research chemist for Miles Labs in Elkhart, which is where he acquired his interest in science.

Dr. Leipzig did his undergraduate work at Notre Dame and went on to the University of Chicago Pritzger School of Medicine, followed by an internship at the University of Chicago and residency in neurosurgery there as well. "There were only four faculty members in neurosurgery so they were all my mentors," he says.

"One of the faculty knew the late Julius Goodman, MD, and suggested I take a look at his group because I was thinking of staying in Chicago where there was always something exciting going on." When he met the physicians at Indianapolis Neurosurgical Group (now Goodman Campbell Brain & Spine) he realized it was something special and "my wife and I moved down here, where Richard Hudnut was then mayor and things were really starting to happen."

Dr. Leipzig and his wife have three daughters; one 26-year-old in California; a 24-year-old who works here in Indianapolis with autistic children; and the 19-year-old who is attending Loyola, majoring in social work. In his spare time, he plays golf and is proud that he walks the course and carries his own bag.

Dr. Leipzig did take care of a Project Health patient who PH had sent to the emergency room. She ended up being admitted for two weeks after sustaining a head injury at work. "She had a headache that just wouldn't respond to any other treatment until we looked deeper. She had a hematoma that we had to drain which became infected. We ended up doing a craniotomy on her. It was a difficult case." While he remembers the case, he didn't know she was a Project Health patient until talking with us. "We don't pay much attention to what kind of insurance or whether they have insurance or not. It is different in neurosurgery than primary care. Most of the patient's we see don't have a choice – they need the care to save their lives and that's that."

"The struggle to keep patients alive in Haiti drives the point home that we take a lot for granted here with proper operating rooms and the best surgical equipment." We are indeed fortunate to have the best medicine in the world right at our fingertips and also fortunate to have Dr. Leipzig to turn to in times of need.

Thank you!

IMS

March 1-13, 2010

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BACK TALK

Indiana Spine Group
4th Annual Spine Symposium

Comprehensive Concepts in Spinal
Disorders and Abnormalities

Back and neck pain continue to be major medical issues. Research studies document their prevalence. A few study highlights: back pain is one of the most common types of pain individuals experience, and it is one of the main reasons for physician visits. To learn the latest on this ongoing issue, join us!

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*This activity has been approved for AMA PRA Category 1 Credit.
Application for CME credit has been filed with the American
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What we really need is a \$1,000,000 endowment. Seriously, if we had that we could keep the doors open on the interest and find the rest with our usual sources. We are spending so much effort trying to keep the lights on;

we are not using resources to care for the working poor in Marion County.

Our Grand Experiment has proven that in Indianapolis physicians and hospitals can compete for business but also can work together to help the working poor. Project Health patients are the same people that President Obama and the Congress are fighting over. Here in Indianapolis, we are not fighting; we are caring for these people.

Anybody out there have any suggestions? We need a method to be sustainable. We appreciate the care you have given our fellow Hoosiers and we need your help again. Please somebody give us a suggestion, a lead, or a million dollars. We are waiting but we can't wait much longer.

As many of you know, Project Health is the largest and longest-running charitable project the Indianapolis Medical Society Foundation has ever undertaken. We cannot allow our good works to fail now. Let us commit to continue these life-changing opportunities.

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