











# Everything you wanted in a car.



Not everyone sees SUVs as fun to drive. But we do. Which is why the Tiguan is everything you want in a compact SUV and more. It gives you that great ride height. It carries you and all your things in comfort and style. And it adds some serious fun to the mix, because underneath the hood lies a 200-hp turbocharged engine, which also powers our legendary GTI. The available 4MOTION® all-wheel drive helps you adapt to nearly any type of road condition. And when you climb behind the wheel, you'll realize that somewhere between here and your next destination, the ultimate car might actually be a Tiguan. **That's the Power of German Engineering.** 



2013 Tiguan

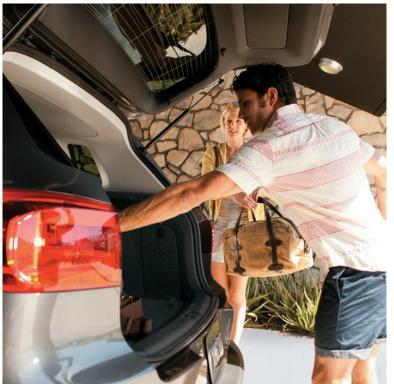
# All aboard.

Your ride is here. And it's going to feel like you've really arrived. Climb into the roomy Tiguan and sit down in the driver's seat. You'll immediately feel a sense of refinement. It could be due to the upscale touches throughout. The available leather seating surfaces that feel soft and inviting. The climate control that helps create the ideal environment no matter where you find yourself. Or it could just be that perfect combination of open sky above you and open road in front of you. Next stop: Wherever that road takes you.

#### **Features**

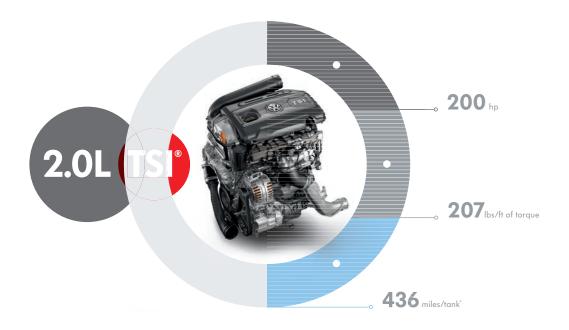
- Climatronic® dual-zone climate control\*
- Heated front seats\*
- V-Tex leatherette or leather seating surfaces\*
- 12-way power-adjustable front seats\*
- 12.7-square-foot panoramic sunroof\*
- Rear seats with adjustable backrest











# The body of an SUV. The heart of a VW.

You may not see it right away, but the Tiguan does share two things with the legendary GTI: its 200-hp engine and that indescribable feeling you get when you're making a quick getaway. And since it gets up to 436 miles per tank,\* you can throw everything in the back and not throw it all away on gas.

Now getting there is twice the fun because we've equipped the Tiguan with an available 6-speed automatic transmission with Tiptronic.® So depending on your mood, you have your choice of fully automatic or manual shifting mode. Along with an endless choice of places to go.





# Time to flex our flexibility.

Spend a minute with the Tiguan and you'll soon realize it can adapt to almost anything. For starters, there's the 40/20/40-split folding rear seats that allow you multiple ways to carry things. The rear seats slide back and forth in case you find more than you were looking for at the farmers' market. There are hooks to tie your stuff down so you can get moving. And if you ever want to recharge your laptop in back, we're sure the Tiguan will be more than accommodating.

## **Features**

- 56.1 cubic feet of cargo space\*
- Fold-flat front passenger seat
- 40/20/40-split folding rear seats
- Three 12-volt power outlets
- Sliding rear seats
- Roof rails\*\*











**Roof rails.** Bikes. Luggage. Skis. The available roof rails work with all our accessory racks, so whatever life throws your way, you'll be ready, willing, and stable.





Just look beyond the available huge panoramic sunroof for a second. Because the closer you look at the Tiguan, the more you're going to find. And that's fine with us because we designed it to be appreciated, piece by piece, road by road, and journey by journey. So once you get behind the wheel of the Tiguan, you'll never stop discovering new things.





**4MOTION** all-wheel drive. The Tiguan can be equipped with available all-wheel drive so it can adapt to practically any environment you encounter, unearth, or cross into. It works equally well scaling a parking garage.



#### LED Daytime Running Lights (DRL).

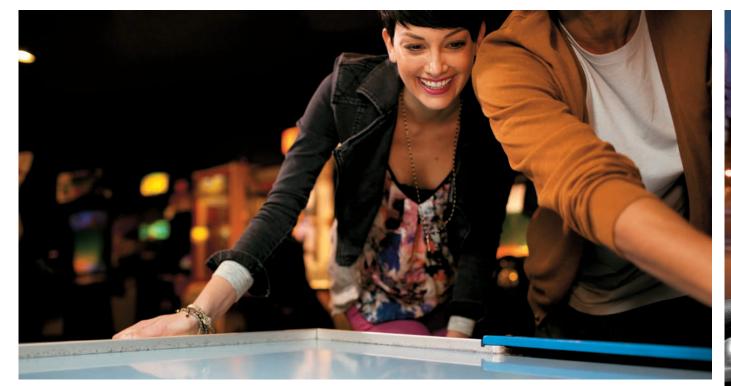
These beautiful available Daytime Running Lights illuminate almost instantly, use less energy, and last significantly longer than standard light bulbs. Did we mention they were beautiful?

**Turning headlights.** The available Bi-Xenon headlights with Adaptive Front-lighting System (AFS) don't just shine brighter, they can also turn up to 15 degrees around a corner and help give you a quick glimpse into the future.



#### Touchscreen navigation with rearview

camera. The available navigation system with 5-inch color touchscreen won't just help you find your way home. It'll let you get lost in the music.







# Living the high-tech life.



Wouldn't it be nice to live the high life, without the high price that comes with it? The Tiguan feels like a more expensive car because it comes with features you wouldn't expect in this class. Like a multi-function trip computer. Or being able to phone friends with a simple touch of a button and voice command.\* There's even an available touchscreen navigation system that tells you exactly where you need to go to find that secluded hot spring or five-star restaurant. No matter where you are with the Tiguan, life is good.

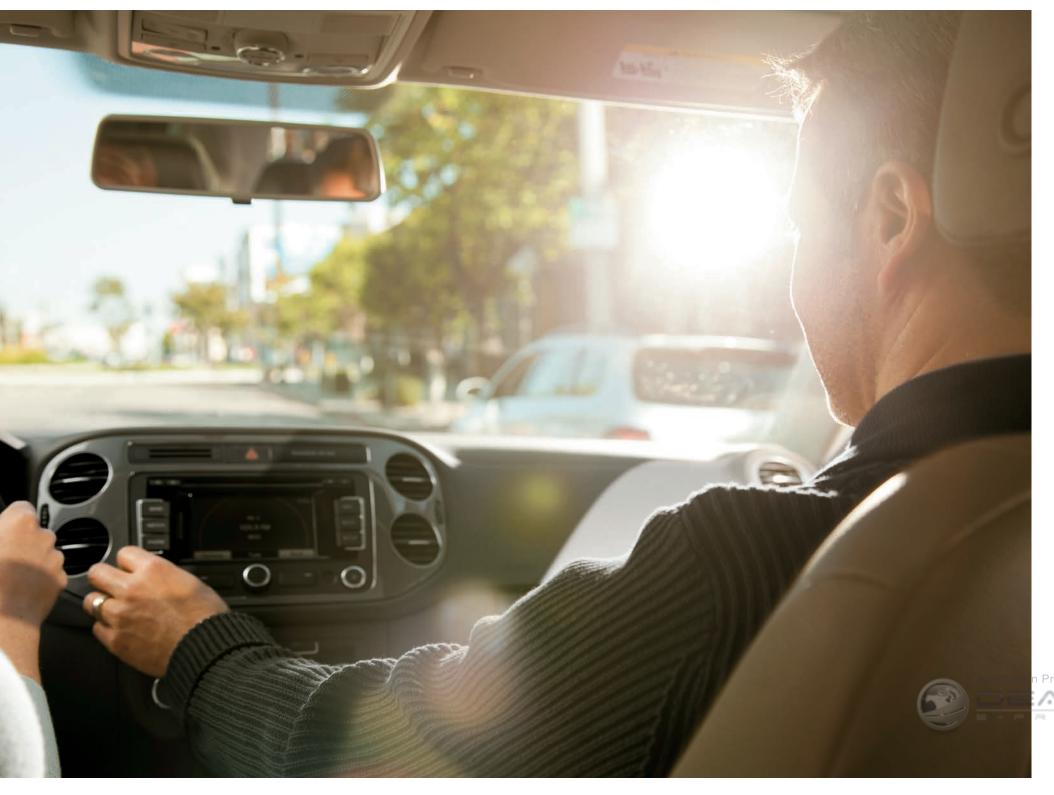
#### **Features**



- Touchscreen navigation\*\*
- Electric parking brake with brake disc drying feature
- Bluetooth® with audio streaming\*
- Rearview camera\*\*

- Corner-illuminating foglights\*\*
- Multi-function trip computer
- Bi-Xenon headlights with LED Daytime Running Lights and AFS\*\*
- Dual-zone automatic climate control\*\*

\*Requires compatible device. \*\*Feature available on select models.









# Entertain all your options.

Whether you've got a carload of friends or you're driving solo, it's good to know the Tiguan will always be jam-packed full of music and entertainment. Just turn on the available touchscreen sound system to fill the cabin with your favorite radio station, iPod® playlist, or talk show host du jour. The sound pumps through eight glorious speakers, so don't be afraid to turn it up. And let yourself grin from ear to ear.

#### **Features**

- In-dash CD player, MP3- and WMA-compatible
- AUX-input for portable audio players
- Media Device Interface (MDI) with iPod cable\*
- SiriusXM Satellite Radio with ((SiriusXM))
  3-month trial subscription\*
- Touchscreen sound system with in-dash 6-CD player, HD Radio,™ and SD memory card reader\*
- Leather-wrapped, multi-function steering wheel

# Scifety

You know that German engineering you admire under the hood? It's actually throughout the entire car. There are more than a dozen safety features specifically designed to help you prevent a collision. And even more to help protect you in the event of one. So no matter what happens, we'll do our best to help keep you safe.





**Electronic Stability Control (ESC).** ESC helps prevent oversteer or understeer during an evasive maneuver by applying corrective forces to each of the wheels. In other words, it helps you maintain control when you need it most.



ABS and HBA. The Anti-lock Braking System (ABS) helps to keep the brakes from locking up during sudden stops and helps you retain control over the steering during emergency braking. Hydraulic Brake Assist (HBA) works with ABS to help ensure that you get the maximum braking power from the brake system.



Surrounded by safety. In addition to airbags,\* every Tiguan has a specially reinforced safety cage complete with anti-intrusion side beams and press-quenched B-pillars, designed to help protect you in the event of a collision. Surrounding that are crumple zones that provide space and material to help cushion and absorb the impact while the safety cage insulates you.



Intelligent Crash Response System (ICRS). After the airbags\* have been deployed in a collision, the ICRS by: automatically unlocks all doors, disables the fuel pump, and turns on the hazard lights.\*\* That's why we call it intelligent.



**Tire Pressure Monitoring System (TPMS).** The TPMS helps monitor tire pressure and alerts you when it is too low. Properly inflated tires greatly increase safety by helping create better stability, handling, and braking in almost all situations.



IIHS Top Safety Pick. The 2012 Tiguan is one of the Insurance Institute for Highway Safety's Top Safety Picks! Actually, it's one of nine 2012 Volkswagen models to get their top award. That means all nine cars scored the highest rating in all four qualifying tests. That's 36 instances of superior safety.

This is an dramatization and does not depict what will happen in a collision. All airbags will not inflate in real-world crashes, and if multiple airbags do deploy, they will be in various stages of inflating/deflating and will never all be inflated at the same time. \*Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. \*\*The Intelligent Crash Response System (ICRS) will only activate in a collision where the airbags deploy or safety belt pretensioners activate. Not all collisions cause airbags to deploy or safety belt pretensioners to activate. \*\*Top Safety Pick" based on 31 mph side-impact crash test, 40 mph frontal-offset crash test, 20 mph rear-impact test, roof strength testing, and the availability of ESC. Test performed by the Insurance Institute for Highway Safety. For details, visit www.iihs.org. See vw.com for more information on safety features



### No-charge scheduled Carefree Maintenance.\*

Changing your oil, rotating your tires, topping off the windshield wiper fluid—do you remember to do all that stuff? Your car does. Right there in your instrument panel. Both it and your dealer will let you know when it's time to schedule your appointment. And for three years, or 36,000 miles, we've got you covered. That's why we call it carefree. Come by for a courtesy vehicle check within the first 90 days, or 6,000 miles, and ask us any questions you have while we give your Tiguan a basic checkup. Then, come by every year, or 10,000 miles, for your remaining scheduled maintenance checks. It's that simple.

\*The Volkswagen Carefree Maintenance Program covers the vehicle's scheduled maintenance for three years or 36,000 miles, whichever comes first. Coverage during the term of the new vehicle limited warranty at no additional charge. Some limitations apply. See dealer or vehicle maintenance program booklet for details.







# Trims and



# Tiguan S

in for portable audio players; Bluetooth® with audio streaming;\* cruise and SiriusXM Satellite Radio with 3-month trial subscription. control; Electronic Stability Control (ECS); Anti-lock Braking System (ABS) with front and rear disc brakes; Anti-Slip Regulation (ASR); Tire Pressure SE with Sunroof and Navigation Monitoring System (TPMS).

#### S with Automatic

Includes all S features, plus: 6-speed automatic transmission with Tiptronic® and Sport mode; 16" Portland alloy wheels.

#### S with Sunroof

Includes all S with Automatic features, plus: power tilting/sliding panoramic sunroof; privacy glass.

#### **Options**

4MOTION® all-wheel-drive system. Trailer hitch.

# Tiguan SE

#### SE

Includes 2.0L, 200-hp TSI® engine; 6-speed manual transmission; 16" Includes all S features, plus: 6-speed automatic transmission with Tiptronic Includes all SE with Sunroof and Navigation features, plus: 19" Savannah steel wheels with all-season tires; Climatic manual climate control; cloth and Sport mode; 18" New York alloy wheels with all-season tires; halogen alloy wheels with all-season tires; Climatic manual climate control; cloth and Sport mode; 18" New York alloy wheels with all-season tires; halogen alloy wheels with all-season tires; climatic manual climate control; cloth and Sport mode; 18" New York alloy wheels with all-season tires; halogen alloy wheels with all-season tires; climatic manual climate control; cloth and Sport mode; 18" New York alloy wheels with all-season tires; halogen alloy wheels with all-season tires; climatic manual climate control; cloth and Sport mode; 18" New York alloy wheels with all-season tires; halogen alloy wheels with all-season tires; climatic manual climate control; cloth and Sport mode; 18" New York alloy wheels with all-season tires; halogen alloy wheels with alloy wheels with all-season tires; halogen alloy wheels with alloy wheels where the seating surfaces; 8-way manually adjustable driver's seat with lumbar reflector lens foglights with corner-illuminating feature; silver roof rails; climate control; Bi-Xenon high-intensity headlights with LED Daytime support; 8-way manually adjustable passenger's seat with lumbar and chrome window surrounds and protective side moldings; privacy glass; Running Lights (DRL) and Adaptive Front-lighting System (AFS); 12-way fold-flat function; leather-wrapped shift knob and multi-function steering V-Tex leatherette seating surfaces; 8-way comfort partial-power front power seats with leather seating surfaces, power-adjustable lumbar wheel; 40/20/40-split folding rear seat, reclining rear seat with fore and seats; heated front seats and washer nozzles; Big Roof Storage System; support, and 3-position memory; automatic rain-sensing wipers; keyless aft sliding adjustment; foldable rear armrest with pass-through storage Premium VIII touchscreen sound system with HD Radio," built-in MP3- and access with push-button start;\*\* self-dimming rearview mirror; adjustable and 2 cupholders; multi-function trip computer; 8-speaker sound system WMA-compatible 6-disc CD changer, SD memory card reader, AUX-in for ambient floor-mounted lighting; rearview camera. with MP3- and WMA-compatible in-dash CD player, AM/FM radio, AUX- portable audio players, Media Device Interface (MDI) with iPod® cable,

Includes all SE features, plus: power tilting/sliding panoramic sunroof, RNS 315 navigation system with 5" color touchscreen in center console and SD memory card reader.

#### Options

4MOTION all-wheel-drive system. Trailer hitch.

# Tiguan SEL

4MOTION all-wheel-drive system. Trailer hitch.



V-Tex leatherette seating surfaces

**Specifications** 

Design	S	SE	SE
Privacy glass	SR	•	•
Halogen headlights with clear, lightweight, chip-resistant polycarbonate lenses and Daytime Running Lights (DRL)	•	•	-
Bi-Xenon high-intensity headlights with LED Daytime Running Lights (DRL) and Adaptive Front-lighting System (AFS)	_	-	•
Halogen reflector lens foglights with corner-illuminating feature		•	•
Power-operated, heated side mirrors with integrated turn signals	•	•	_
Power-operated, folding, heated side mirrors with integrated turn signals and memory		-	•
Chrome applications to exterior side window frames	_	•	•
Silver roof rails		•	•
Power-sliding panoramic sunroof (12.7 sq. ft.)	SR	SN	•
16" steel wheels with anti-theft wheel locks	•	-	-
16" alloy wheels with anti-theft wheel locks	SA	-	-
18" alloy wheels with anti-theft wheel locks		•	-
19" alloy wheels with anti-theft wheel locks	_	-	•
Heated front windshield washer nozzles	_	•	•
Rain-sensing windshield wipers	-	-	•
Technology	S	SE	SE
8-speaker sound system with MP3- and WMA-compatible in-dash CD player and AM/FM radio	•	-	-
Premium VIII touchscreen sound system with HD Radio, built-in MP3- and WMA- compatible 6-disc CD changer, and SD memory card reader	_	•	-
RNS 315 navigation system with 5" color touchscreen and SD memory card reader	-	SN	•
Rearview camera	_	-	•
SiriusXM Satellite Radio with 3-month trial subscription	-	•	•
AUX-in for portable audio players	•	•	•
Media Device Interface (MDI) with iPod cable	-	•	•
Bluetooth with audio streaming*	•	•	•
Keyless access with push-button start**	-	-	•
Comfort	S	SE	SE
Climatic single-zone climate control with pollen filter	•	•	_
Climatronic dual-zone automatic climate control with pollen filter	_	-	•
Carpeted cargo area; trunk cover with 4 tie-down hooks in cargo area	•	•	•
Speedometer, tachometer, odometer, trip odometer, fuel gauge, temperature gauge, oil gauge, gear indicator, clock, and outside temperature	•	•	•
Driver and passenger visor vanity mirrors, illuminated and with covers	•	•	•
Self-dimming rearview mirror with on/off switch	-	-	•
Multi-function trip computer with compass, trip time, trip length, average trip speed, average trip fuel consumption, current fuel consumption, miles to empty, radio station display, and personalizing functions	•	•	•
2 remote key fobs with lock, unlock, rear hatch release, and panic button	•	•	•
3 12V power outlets: 1 in front console, 1 in rear console, and 1 in cargo area	•	•	•
Dual front reading lights, and luggage compartment lighting	•	•	•
8-way manual driver's seat with adjustable lumbar support	•	-	-
8-way manual passenger seat with adjustable lumbar support and fold-flat function	•	-	_
8-way partial-power front seats with adjustable lumbar support, power recline, and rear seat pockets	-	•	-
12-way power-adjustable front seats with memory function	-	-	•
	-	•	•
Heated front seats		_	
Heated front seats 40/20/40-split folding rear seat, slide adjustment, and adjustable backrest	•	•	
	•	•	
40/20/40-split folding rear seat, slide adjustment, and adjustable backrest	•	•	•

• Standard, at no additional cost	<b>SN</b> SE with Sunroof and Nav
O Optional, additional cost	<b>SA</b> S with Automatic
CD C 11 C [	NI LA PLII

Standard, at no additional cost	SN SE with Sunroof and Nav
O Optional, additional cost	<b>SA</b> S with Automatic
SR S with Sunroof	- Not Available

omfort cont.	_ S	SE	SE
Leather seating surfaces	-	-	•
3-spoke, leather-wrapped, multi-function steering wheel, height-adjustable, with telescoping steering column	•	•	•
Power windows with pinch protection; front windows with automatic 1-touch feature, operable from driver's side only	•	•	•
erformance	S	SE	SE
2.0L TSI, 16-valve, DOHC, in-line 4-cylinder turbocharged engine with intercooler and FSI® direct injection techology; 200 hp, 207 lbs/ft of torque	•	•	•
4MOTION all-wheel-drive system	0	0	0
Power-assisted, front vented disc brakes (312 mm X 25 mm); rear solid disc brakes (286 mm X 12 mm)	•	•	•
Electromechanical Power Steering with variable assistance and active return	•	•	•
Independent suspension with front MacPherson struts and rear fully independent suspension	•	•	•
Towing capacity − 2,200 lbs.†	•	•	•
Trailer hitch preparation (wiring, bumper, and crossbar with mounting plate)	•	•	•
6-speed manual transmission	•	-	-
6-speed automatic transmission with Tiptronic and Sport mode	SA	•	•
afety	S	SE	SE
Anti-theft alarm system for doors, hood, trunk, and radio with audible and visual activation	•	•	•
Immobilizer theft-deterrent system	•	•	•
Driver and front passenger front and side thorax airbag supplemental restraint system <sup>††</sup>	•	•	•
Side Curtain Protection® head airbags, front and rear <sup>††</sup>	•	•	•
3-point safety belts for all seating positions; safety belt pretensioners for driver, front			_
passenger, and rear outboard seating positions	•	•	•
LATCH (Lower Anchors and Tethers for CHildren) child seat anchor points	•	•	•
Electronic Stability Control (ESC), Anti-Slip Regulation (ASR), Electronic Differential Lock (EDL), and Engine Braking Assist (EBA)	•	•	•
Anti-lock Braking System (ABS), Electronic Brake-pressure Distribution (EBD), and Hydraulic Brake Assist (HBA)	•	•	•
Intelligent Crash Response System (ICRS)‡	•	•	•
Trailer roll stability program	•	•	•
Electric parking brake with brake disc drying feature	•	•	•
Tire Pressure Monitoring System (TPMS)	•	•	•
uality	S	SE	SE
12-year/unlimited mileage Limited Warranty Against Corrosion Perforation	•	•	•
5-year/60,000-mile (whichever occurs first) Powertrain Limited Warranty	•	•	•
3-year/36,000-mile (whichever occurs first) New Vehicle Limited Warranty	•	•	•
3-year/36,000-mile (whichever occurs first) Roadside Assistance <sup>‡‡</sup>	•	•	•
3-year/36,000-mile (whichever occurs first) no-charge scheduled Carefree Maintenance Program <sup>§</sup>	•	•	•
imensions			
Wheelbase	102.5 inches (2,604 mm)		
Front track	61.8 inches (1,570 mm)		
Rear track	61.9 inches (1,571 mm)		
Length	174.5 inches (4,427 mm)		
Width	71.2 inches (1,809 mm)		
Height	66.3 inches (1,683 mm)		
Ground clearance	6.9 inches (175 mm)		
Cargo capacity	23.8 cu. ft. (0.673 cu. m)		
Cargo capacity with rear seats folded down		(1.589 cu. m)	

\*Requires compatible device. \*\*See back cover for important information on this feature. †Optional towing package required. See owner's manual for details. \*\*Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. \*The Intelligent Crash Response System (ICRS) will only activate in a collision where the airbags deploy or safety belt pretensioners activate. Not all collisions cause airbags to deploy or safety belt pretensioners to activate. \*Hoadside Assistance provided by Signature Motor Club, Inc., and Signature Motor Club of California, Inc. \*The Volkswagen Carefree Maintenance Program covers the vehicle's scheduled maintenance for three years or 36,000 miles, whichever comes first. Coverage during the term of the new vehicle limited warranty at no additional charge. Some limitations apply. See dealer or vehicle maintenance program booklet for details

# Wheels

#### Standard



S 16" Portland



SE 18" New York



SEL 19" Savannah

# Accessories

#### drivergear.vw.com



Monster Mats®

Attachment

Pedal Caps



Splash Guards





Base Carrier Bars with Kayak Carrier



Base Carrier Bars with Snowboard/Ski Attachment



License Plate Frame



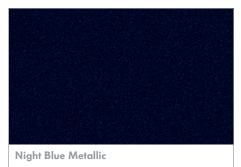


Aluminum Side Steps

# **Exterior**







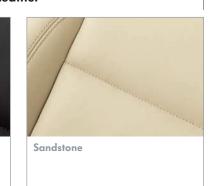


Interior









Not all combinations of exterior paint and interior seating surfaces are available.

Wild Cherry Metallic



# 2013 Volkswagen Family





Think Blue.

Think Blue is the Volkswagen way to drive progress by creating and producing cars that are more efficient,\* eco-conscious, and fun to drive. The Volkswagen line features a variety of BlueMotion® technologies—from TDI engines to precision fuel injection—designed to make our vehicles as blue as possible. Which is likely to make other car companies green with envy. Learn how we think beyond green at vw.com/thinkblue.

vw.com

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