



Version 06 (2019)

Structure



- 1 RWTH Aachen Campus the Engineering Valley
- 2 Production Engineering in Aachen Excellence in Teaching and Research

3 The WBA Tooling Academy Aachen - Tooling in Series

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A Unique Research Landscape – the Engineering Valley





...between research and industry

Companies, institutes and the university share resources, utilize synergies and jointly conduct research on sustainable innovations.

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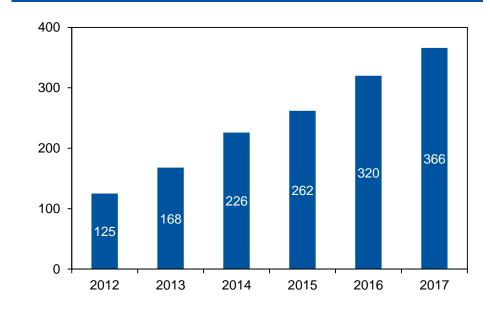
The Number of Participating Industry Members Continually Increases

A campus for research. Learning. Developing. Living.



- The area grows by 800,000m² to 2.5km²
- Investment volume amounts to approx. €2 billion
- 10,000 jobs are created directly and directly

Number of enrolled companies



Start-ups / Spin-offs

- Around 45 to 50 start-ups originate in the science region Aachen per year
- The Campus initiative is a catalyst for further start-up activities

Campus Melaten Grows and Flourishes





Campus Melaten 2016

Campus Melaten 2012



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Outlook: There Is Still a Lot to Do in the Engineering Valley



View from the South

Steindl/RWTH Aachen Campus GmbH

View from the Northeast

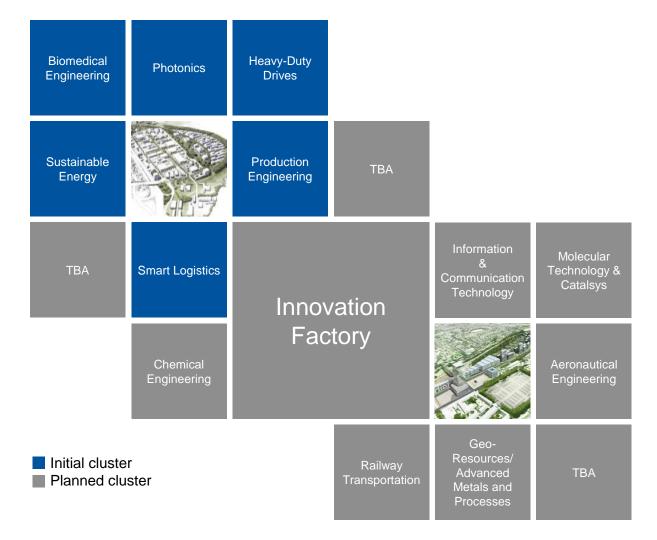
Legend:

Already existing buildings

Buildings to be constructed

16 Research Clusters Are Developing...







Cluster Biomedical Engineering



Cluster Photonics



Cluster Heavy-Duty Drives



Cluster Sustainable Energy



Cluster Production Engineering



Cluster Smart Logistics

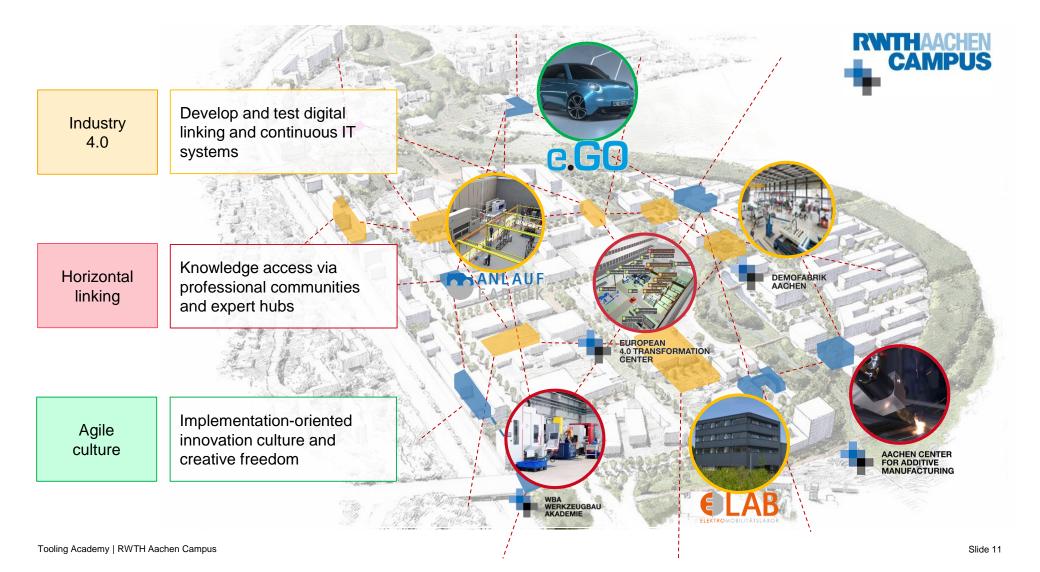
...Divided in Organizational Centers





e.GO as a Result of Campus Performance





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WBA as a Campus Toolmaking Company and Prototype Manufacturer

The intelligent connection of all competencies and resources available on campus...



... has enabled the fast and cost-efficient development of an affordable electric car.









Rear-wheel carrier



Adapter plate for steering wheel

The WBA is a central component of the RWTH Aachen Campus and development partner of e.GO Mobile AG.

Excellence in Teaching and Research

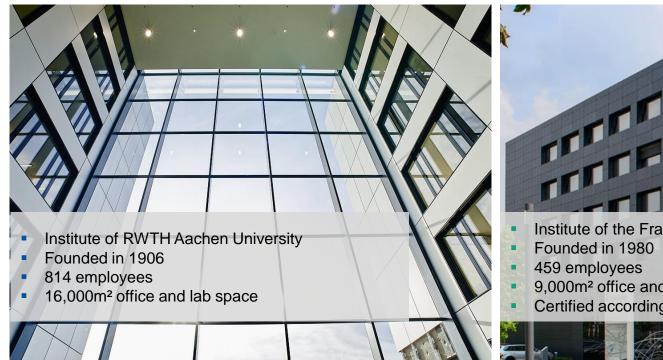
Production Engineering in Aachen – WZL and IPT



Laboratory for Machine Tools and Production Engineering WZL of RWTH Aachen University



Fraunhofer Institute for Production Technology (IPT)

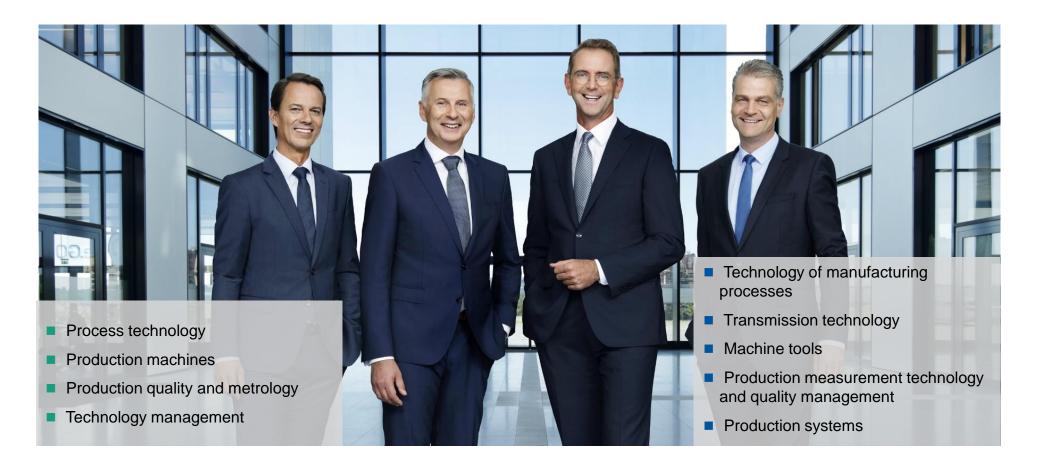




WZL and IPT constitute one of the worldwide leading research institutes in the area of production technology.

Excellence in Teaching and Research Two Institutes – one Philosophy





As part of RWTH Aachen Campus, WZL and IPT are integrated into one of Europe's largest research landscapes.

Excellence in Teaching and Research

The Cluster for Production Engineering on RWTH Aachen Campus



• Gross floor space: 30,000m²

 Usable floor space (office and machine hall): approx. 11,000m²

Mixed use: approx. 3,500m²

Investment: approx. €60 million

































The new home of WBA lies at the heart of RWTH Aachen Campus, within the cluster for production engineering.

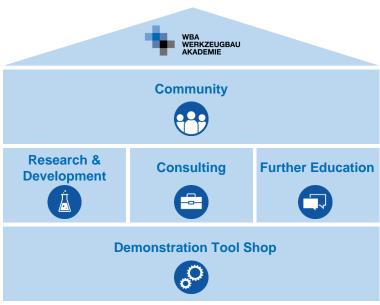
The WBA Tooling Academy Aachen **Tooling in Series**



University and research institutes in Aachen



WBA Tooling Academy Aachen

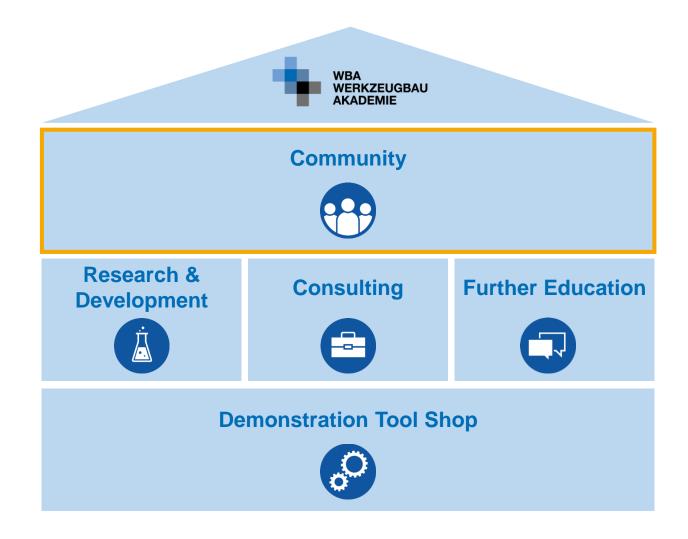


- Founded in 2010 as a spin-off of RWTH Aachen University
- 30 scientific and non-scientific employees

In 2010, WBA was launched as a spin-off of WZL and IPT as a central point of contact for toolmaking companies and has by now developed into a leading partner in tooling worldwide.

The WBA Tooling Academy Aachen Community





Members of the WBA Tooling Academy



















Cooperation





































































































IMS: GEAR



JOYSON



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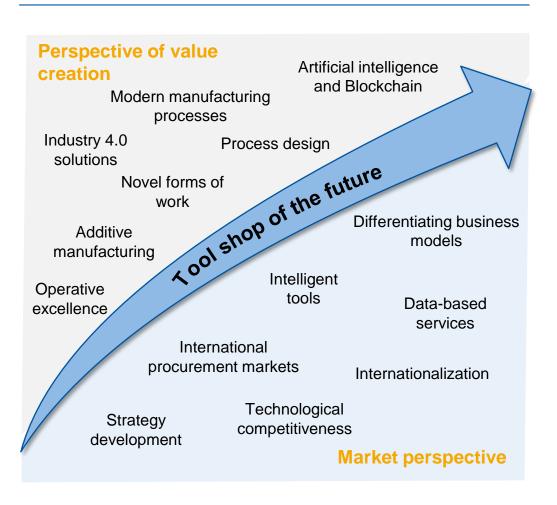




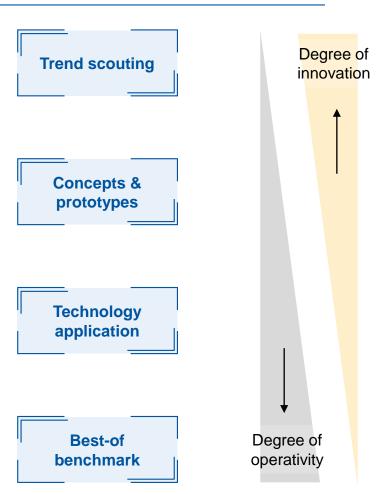
WBA research roadmap



WBA research roadmap



Categories of WBA projects



Exemplary WBA projects from the last five years



Categories of WBA projects

Trend scouting

 Identification of trends and generating applications for the tool and die industry

WBA projects from 2014-2018 (excerpt)

- Artificial intelligence (2018)
- Data analytics in procurement (2018)
- Business models via Smart Services (2016)
- Evaluation of generative manufacturing processes (2014)

Concepts & prototypes

Development of guidelines, concept books and prototypical applications

- Try-out application (2018)
 - Smart Manufacturing (2017)
- Tool calculation (2016)
- Quality management (2015)
- Planning and steering (2014)

- Digital order processing (2018)
- Supplier qualification (2017)
- Intelligent tools (2016)
- Milling tool management (2015)
- Tool standardization (2014)

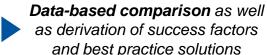
Technology application



Testing of concrete applications for novel technologies and concepts

- CheckPoint5 5-axis processing centers (2018)
- Applications of augmented reality (2017)
- Applied industry 4.0 (2016)
- Manufacturing control (2016)

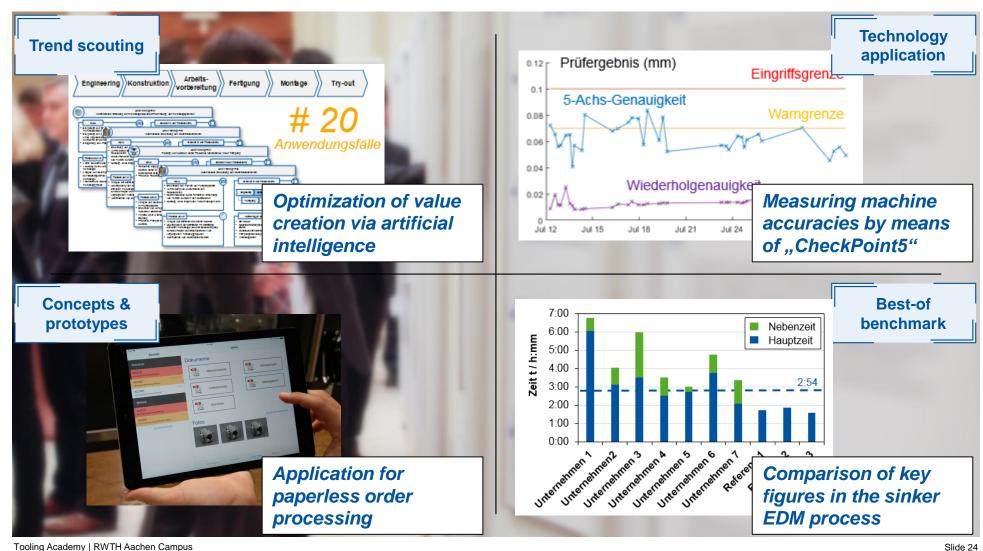
Best-of benchmark



- Benchmarking of the sinker EDM process (2018)
- Milling (2017)
- Procurement of components and materials (2015)
- Wire-cutting strategies (2014)
- Organizational focus
- Technological focus

Exemplary results of WBA projects





Participation Model for Toolmaking Companies



COOPERATION

-30%

Free of

Charge

| BENEFITS | PREMIUM | BUSINESS | BASIC | COOPERATION |
|-----------------------------------|----------------|----------------|------------------------|-------------|
| Membership | | | | |
| Number of Project Checks p/a | 4 | 3 | 2 | - |
| Project Check Budget p/a | €10,000 | €7,500 | €5,000 | - |
| Validity of Project Checks | All Activities | All Activities | Consortial Projects | - |
| Saving Limit of Project Checks | €25,000 | €15,000 | €0 | - |
| Regular Newsletter | Yes | Yes | Yes | Yes |
| | | | | |

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Research & Development

| Project Proposals | Yes | Yes | Yes | Yes |
|---|--------|--------|--------|-----|
| Project Prioritization | Yes | Yes | • | - |
| Project Selection & Participation | Checks | Checks | Checks | € |
| Annual Research Report | Yes | Yes | Yes | Yes |
| Access to Publicly Funded Research Projects | Yes | Yes | Yes | Yes |



Community

| Semiannual Meeting at a WBA Member | Yes | Yes | Yes | Yes |
|---|-----|-----|-----|-----|
| Annual Meeting in Aachen | Yes | Yes | Yes | Yes |
| Access to Virtual Campus | Yes | Yes | Yes | Yes |
| Participation of Career Fair/Use of Job Portal | Yes | Yes | Yes | Yes |
| Studies in Printed Version | Yes | Yes | Yes | Yes |

| Further Education | | | | |
|--|---------------------------|---------------------------|------|------|
| Senior Expert and Expert in Toolmaking | Checks Usable/ -30% | Checks Usable/ -30% | - | - |
| Certificate Courses/Modules | Checks Usable/ -30% | Checks Usable/ -30% | - | - |
| Workshops and Intensive Trainings | Checks Usable/ -30% | Checks Usable/ -30% | -30% | -30% |

BUSINESS

Checks

Usable/

-30%

Free of

Charge

BASIC

-30%

Free of

Charge

PREMIUM

Checks

Usable/

-30%

Free of

Charge



Webinars

BENEFITS

Services

Basic Courses and

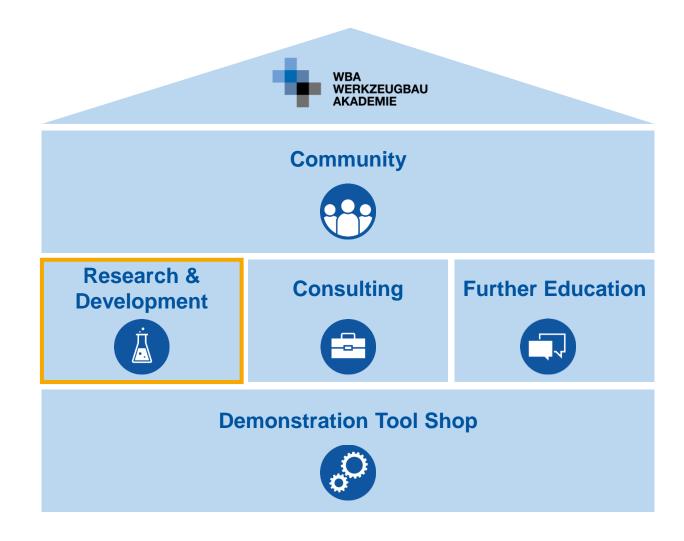
Advanced Courses

| Industry Consulting | Checks Usable/ -10% | Checks Usable/ - 10% | € | € |
|---|------------------------|----------------------|---------|----------|
| Software Development | Checks Usable/ -10% | Checks Usable/ - 10% | € | € |
| Manufacturing in Demonstration Tool Shop | Checks Usable | Checks Usable | € | € |
| Access to "Tooling Theme Park" ("Erlebniswelt Werkzeugbau") | Yes | Yes | Yes | Yes |
| Utilization of Offices and Premises | Yes | € | € | € |
| | | | | |
| Membership Fee p.a. | €40,000 | €20,000 | €10,000 | €30,000 |
| | | | | Slide 25 |

The WBA Tooling Academy Aachen

Research & Development





WBA as a Test Environment for Industry 4.0 Applications



...INDUSTRIE4.0









- 1. Contribution of an "industry 4.0" idea into the WBA
- Joint discussion and ascertainment of the idea
- Approach of the granting authority by the WBA
- Submission of a joint application by the WBA
- 5. Joint project execution

WBA is present on all relevant BMBF, BMWi and other platforms as a test environment for industry 4.0 applications and hence disposes of facilitated access to publicly funded research projects.

Current Publicly Funded Research Projects of WBA



PrioTisch



für Wirtschaft und Energie

Bundesministerium Bundesministerium für Bildung und Forschung

SeMeSta



Bundesministerium Bundesministerium für Wirtschaft und Energie

für Bildung und Forschung



Interactive order management on the shop floor using a digital order management table



Development of a self-learning mechatronic punching tool

FixTronic







E-Mas



Bundesministerium Bundesministerium für Wirtschaft

für Bildung und Forschung

Industry 4.0 during the milling process: Flexible, mechatronic clamping systems with active vibration damping

Education export to the Mexican automotive industry concerning work planning and process optimization using a blended learning approach

WBA is intensively involved in toolmaking research and participates in publicly funded research projects. The focus of approved and research projects and submitted applications lies on digital interlinking.

Conduct Research Together with WBA









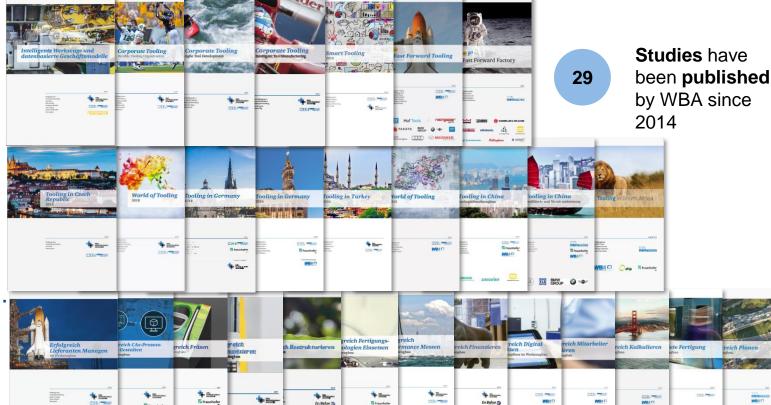
If you would like to participate in publicly funded research projects do not hesitate to approach us! Together with our research partners WZL and IPT we collaborate with all relevant research bodies.

Studies of the WBA Tooling Academy Aachen





Tooling in...

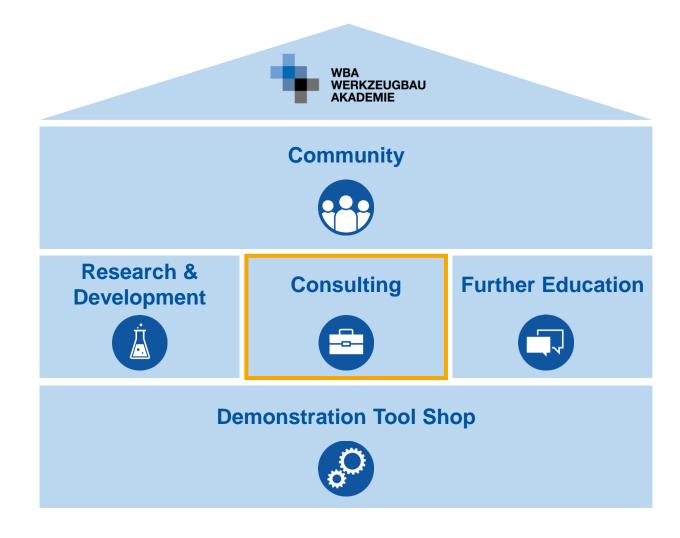


Successfully..

Since 2014, WBA regularly publishes studies regarding strategic development, international tooling markets, and the successful value creation in the tooling sector.

The WBA Tooling Academy Aachen Consulting





Industry consulting: Overview of the consulting portfolio of the WBA







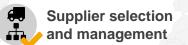


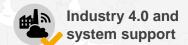
External increase of customer benefits

Internal increase of efficiency











Supporting processes

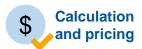


Distribution, development and design

Manufacturing, assembly and try out









Engineering, design and CAx process chain





Planning and scheduling





Layout and location



Manufacturing concept and automation

Market and customer (external) Core processes (internal)

Supporting processes (internal)

Industry consulting: The detailed consulting offer of the WBA (I/IV)



Market and customer



Market and customer potential

- Analysis of technological trends
- Analysis of market sizes and market developments
- Determination of potentials for distribution and procurement
- Identification of potential customers and buyers



Intelligent tools and services

- Analysis of internal and external requirements
- Selection of sensors and actuators
- Conception of company-wide service platforms
- Development of data-based services and business models



Range of products and services

- Analysis of market and customer demands
- Analysis of the company specific range of services
- Analysis of core competencies
- Development of service and business models

Competition and strategy



Analysis of competition and strategy

- Benchmarking for the determination of the organizational and technological performance
- Identification of action fields
- Identification of strategical success factors and strategy development
- Development of an implementation roadmap and deduction of specific measures

Industry consulting: The detailed consulting offer of the WBA (II/IV)



Supporting processes



Lean, process and project management

- Process analysis and process design
- Definition of key performance indicators and IT-based illustration
- Conception and implementation of a (digital) shop floor management
- Definition and implementation of agile methods of project management



Supplier selection and management

- Definition of scopes and relevant processes for procurement
- Identification, assessment and selection of suppliers
- Initiation and development of strategic partnerships
- Holistic assessment of options for national and international tool supply



Industry 4.0 and system support

- Analysis and maturity assessment of the Industry 4.0 status quo
- Development of objectives, concepts and roadmaps including investment budgeting for Industry 4.0
- Deduction of specific Industry 4.0 use cases including implementation support
- Recording and analysis of machine and production data



Operational and organizational structure

- Analysis of organizational structures and assessment of the degree of value creation
- Procedural and organizational reorganizational
- Conception and implementation of agile structures of organizational
- Deduction of measures for the organizational change

Industry consulting: The detailed consulting offer of the WBA (III/IV)



Core processes



- Analysis of market and customer demands
- Development of strategies for distribution and marketing
- Identification and selection of relevant instruments for marketing
- Fine adjustments of selected analogue and digital instruments for marketing



- Analysis and optimization of the used methods of calculation
- Analysis of conducted calculations for cost optimization
- Development of solutions for data capturing and provision
- Definition of requirements and selection of calculation software



Planning and scheduling

- Manufacturing process analysis and derivation of standard manufacturing processes
- Conception of a virtual/physical segmentation and clocking
- Conception of hard- and software for data capturing and provision
- Definition of requirements and selection of planning software systems



Layout and location

- Analysis and optimization of the material flow
- Rough and detailed layout design and optimization
- Conception and further specification of logistics concepts
- Planning and support for relocation to existing and newly built locations

Industry consulting: The detailed consulting offer of the WBA (IV/IV)



Core processes



Additive manufacturing

- Identification of technological fields of application
- Analysis of requirements and benefits with regard to the spectrum of workpieces
- Assessment of the technologies and machine selection
- Additive manufacturing integration in existing process chains with focus on subsequent processing



Engineering, design and CAx process chain

- Conception and introduction of synchronised and agile product design processes
- Assessment and optimization of the standardization for tools and tool components
- Definition of requirements and selection of CAx systems
- Analysis and optimization of the CAx process chain



Technology usage

- Definition and improvement of the manufacturing performance
- Technology assessment and profitability assessment
- Analysis and optimization of manufacturing processes and methods
- Analysis and optimization of the operating times, idle times and set-up times



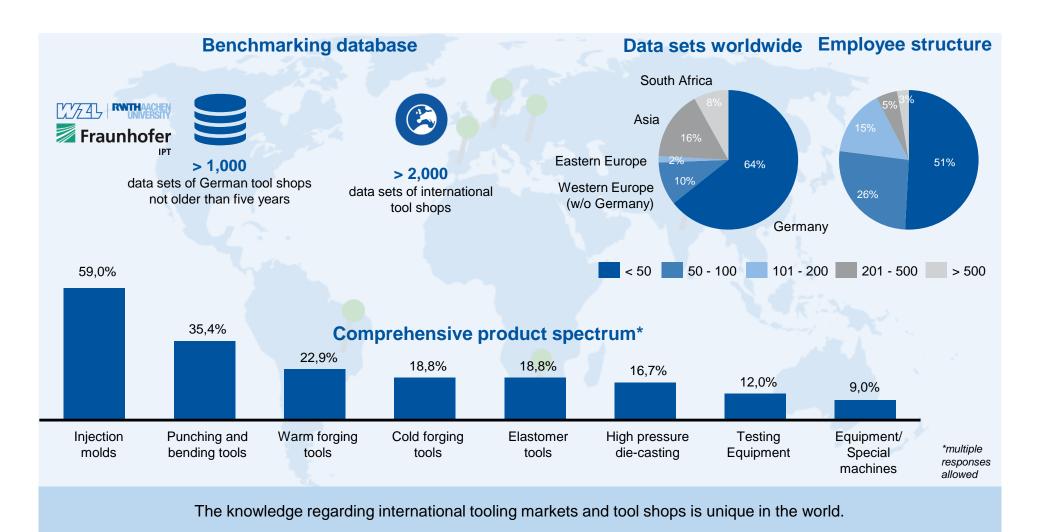
Manufacturing concept and automation

- Analysis of the actual and future range of tools
- Development of a manufacturing concept and technology roadmapping
- Analysis of requirements, specification and selection of machines
- Conception and selection of automation solutions

Consulting

Comprehensive Product Spectrum via Benchmarking Database





Consulting

Overview of Selected Industry Projects



Injection molding

















Sheet metal and massive forming







































































tool shop Internal



















































Consulting

Presentation of the Project Approach



Approach

Problem statement or project idea



On-site non-binding discussion



Project outline with work plan



Offer preparation and signing



Kick-off meeting



Joint workshops



Final presentation

Success factors



Workshop-based elaboration of the results



Intensive **involvement** of all relevant employees of the tool shop



Contribution of external impulses and integration of topic-specific best practices



Detailed **documentation** of project results and clear definition of further procedure

Profit from WBA's experience gained during the approximately 50 consulting projects we conduct each year.

Tooling Academy | RWTH Aachen Campus

Project controlling

and

project management

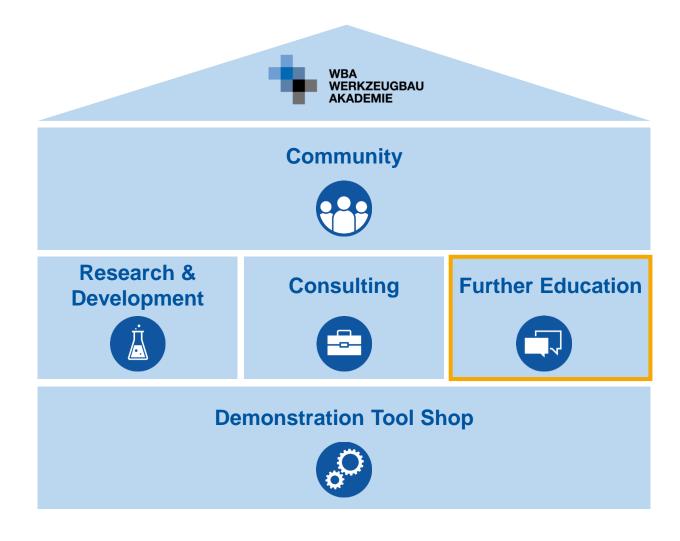


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The WBA Tooling Academy

Further Education





Further Education

Further Education Formats of WBA





All events include practice-oriented lectures, educational games and guided tours through the "Tooling Theme Park" as well as the WBA demonstration tool shop.

Webinars 2019



| Dates* | Subjects |
|------------|---|
| 17.01.2019 | Methods of project management |
| 31.01.2019 | Non-conventional manufacturing processes |
| 14.02.2019 | Foundations of layout planning |
| 28.02.2019 | Methods of process analyses |
| 14.03.2019 | 3-level-model of planning |
| 21.03.2019 | Visual management on the shop floor |
| 04.04.2019 | Lean management & 6S in tool shops |
| 18.04.2019 | Manufacturing conception for tool shops |
| 09.05.2019 | Employees in the smart factory |
| 23.05.2019 | Agile tool development |
| 06.06.2019 | Smart products, services & applied Industry 4.0 in tool |
| | shops |
| 19.06.2019 | Overview of the CAx process chain in tool shops |
| 04.07.2019 | Artificial intelligence in tool shops |
| 18.07.2019 | Additive manufacturing |
| 08.08.2019 | Automation in tool shops |
| 22.08.2019 | Tool cost calculation and cost transparency in tool shops |
| 05.09.2019 | Clocking in tool shops |
| 19.09.2019 | Smart manufacturing in tool shops |
| 17.10.2019 | Supplier selection and assessment in tool shops |
| 28.11.2019 | Self-organization made easy |
| | |

^{*}always from 10.00-11.00 am



Target group

All those interested in obtaining a first overview of a specialist topic

Registration

www.werkzeugbau-akademie.de/veranstaltungen (access data for WBA members on the intranet)

Basic course "Industrial tool making"





Concept and objectives

- Compact training to generate an understanding for industrial tool making
- Discussion of all relevant topics relating to industrial tool making
- Conveying contents and methods for application

Target group

 Employees in work preparation, machine operators, tool designers, fitters, and all those who are supposed to gain an understanding of industrial tool making

Day 1

- Industrial tool making
 - Product standardization
 - Process standardization
 - Flow production and clocking

Day 2

- Process management and lean production
- Manufacturing segmentation
- Planning and controlling

Day 3

- Supplier management
- Technologies in tool making
- Automation and Industry 4.0 outlook

Dates

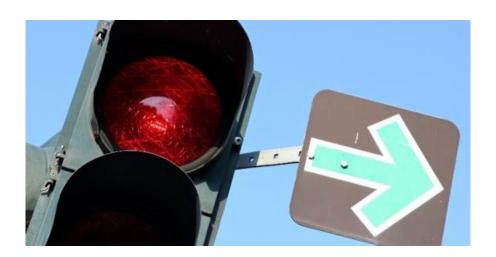
26th-28th February 2019 10th-12th September 2019

Registration

www.werkzeugbau-akademie.de/veranstaltungen

Advanced course "Industrial tool making"





Concept and objectives

- Compact training to deepen the understanding of industrial tool making by consolidating and supplementing the contents of the basic course
- Deepening the methodological competence in relevant organizational and technological topic areas

Target group

 Participants of the basic course and all tool shop employees who would like to expand their basic knowledge in further topic areas

Day 1

- Review of industrial tool making and outlook on future trends
- Deepening process management knowledge including learning and applying a process modelling language
- Project management

Day 2

- Layout design
- Shop floor management
- Outlook: Tool making in the future
- Next level industrialization

Day 3

- Iterative tool development
- Maintenance and servicing meeting the requirements

Date

9th-11th April 2019

Registration

www.werkzeugbau-akademie.de/veranstaltungen/

"Tool making challenge" for apprentices and young professionals





Concept and objectives

- Young tool making talents develop an understanding of the industrial tool production
- Knowledge is imparted and consolidated during practiceoriented presentations, group work sessions, educational games and visits to best practice tool shops

Target group

 Motivated apprentices from the 3rd year of training onwards as tool and cutting mechanics as well as talented young professionals aged 18 or older

Contents

- Tool making in Germany and worldwide
- Pillars of industrial tool making
- Lean production
- Technologies in tool making
- Process management
- Shop floor management
- Layout design
- Industry 4.0 in tool making
- and much more

Link to the movie:



Date 29th July-2nd August 2019

Registration

www.werkzeugbau-akademie.de/veranstaltungen

Intensive training "Current manufacturing developments in tool making"



"Only those who are always up to date with state-of-the-art technology and who are interested in innovation and technological progress, can produce technological high-tech products."

(Dipl.-Ing. Michael Breme, Head of production and tool planning – AUDI AG)



Contents

- Overview of manufacturing technologies in tool making
- Current developments in milling
- Current developments in wire-cut and die-sink EDM
- Additive manufacturing processes in tool shops
- Automation in tool shops
- Guided tour at the Fraunhofer Institute for Production Technology IPT

Target group

- Machine operators
- Shop foreman

Head of manufacturing

Date

13th March 2019

Registration

www.werkzeugbau-akademie.de/veranstaltungen

Intensive training "Planning & controlling and project management in tool shops"



Concept and objectives

- The participants acquire competences in implementing a sustainable planning and controlling of the production
- Methods for planning and carrying out projects are conveyed



Contents

- Challenges and factors of success of successful planning in tool shops
- The 3-level-model of systematic planning
- Successfully shaping planning
- Clocking in single or small batch production
- Foundations of project management
- Methods of project management
- Project prioritization and time management

Target group

- Work planner
- Project manager
- Team leader
- Head of manufacturing

Date

7th-8th May 2019

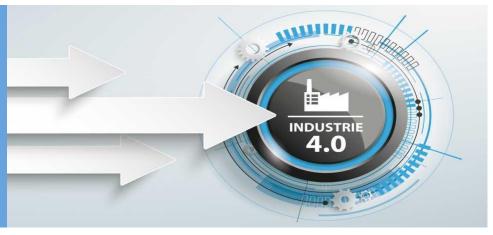
Registration

www.werkzeugbau-akademie.de/veranstaltungen

Workshop "Digital transformation"



"The aim of the workshop "Digital transformation" is to communicate Industry 4.0 in tool shops in a comprehensible manner. In doing so, our "tooling theme park" will take a key role by demonstrating innovative technologies within the context of digital interconnectivity and letting participants test these. The focus of the workshop is both on Industry 4.0 applications for tool shops and the transformation process for introducing these."



(Prof. Dr.-Ing. Wolfgang Boos, MBA)

Contents

- Modern information and communication technologies
- Smart tools und smart services
- Sensor technology on the shop floor
- Problem solving through modern technologies and concepts
- Employees in times of Industry 4.0
- Best practices in tool making and other industries
- Visit and use of the "tooling theme park" ("Erlebniswelt Werkzeugbau") and the WBA demonstration tool shop

Target group

- Team leader
- Head of manufacturing
- Technology officers

- CIP officers
- Quality managers

Date

10th October 2019

Registration

www.werkzeugbau-akademie.de/veranstaltungen

Workshop "Data analytics & machine learning"



"The new workshop "Data analytics & machine learning" provides insights into the world of artificial intelligence with theoretical background knowledge and practical applications, presented live on the RWTH Aachen campus. The use of this new technology in tool shops is the central topic of this workshop."



(Prof. Dr.-Ing. Wolfgang Boos, MBA)

Contents

- Foundations of data analytics and machine learning
- Types of data analytics and machine learning as well as the application in the proper tool shop
- Applications in order processing of tool shops
- Technical requirements and operative implementation in tool shops
- Applied artificial intelligence
- Interactive Tour: experience Industry 4.0 solutions live

Target group

- Team leader
- Head of manufacturing
- Technology officers

- CIP officers
- Quality managers

Date

19th November 2019

Registration

www.werkzeugbau-akademie.de/veranstaltungen

Executive workshop "Strategies for the tool shop of the future"



Concept and objectives

- Managers and leaders acquire theoretical and practical knowledge for the strategy development in a successful tool shop
- The event provides a platform for experts, managers and leaders in order to discuss current and future challenges of the industry sector



Contents

- Foundations of corporate strategy
- Successful strategies in the tooling sector
- Strategy development in the tooling sector
- Operationalize strategies with success
- Exchange of experts on the subject "tooling alliance"
- Industry 4.0 solutions
- Artificial intelligence and blockchain in the tooling sector
- And much more

Target group

 Experienced managers and leaders from tool shops

Date

24th-25th September 2019

Registration

www.werkzeugbau-akademie.de/veranstaltungen

Certificate courses 2019



Concept and objectives

- Expert and managerial knowledge in specific topic areas is built up using a blended learning approach
- The contents learned are applied in the proper tool shop and enable the participants to follow a strategic approach

Business & personnel management / Employee motivation

Topics: Importance, foundations, methods and concepts of business management, performance measurement, foundation of an enterprise, personnel management, personnel marketing and recruiting, change management, conflict management, employee motivation

Target group: Tool shop managers, head of manufacturing, team leaders, junior staff

Costs: € 3,950 including meals and evening program

Dates:

1st attendance phase: 10th-12th January 2019 2nd attendance phase: 18th-20th March 2019

Strategic management and industrialization / Lean management

Topics: Fields of action of industrial tool shops, benchmarking, product and process standardization, flow production and clocking, employees as the key to success, lean management, corporate strategy

Target group: Tool shop managers, head of manufacturing, team leaders, iunior staff

Costs: € 3,950 including meals and evening program

Dates:

1st attendance phase: **24th-26th January 2019** 2nd attendance phase: **21st-23rd March 2019**

Repair and service / Maintenance

Topics: KPIs, new technologies, planning and controlling, knowledge management in maintenance, damage patters, data analytics, predictive maintenance, industrial services, pricing, service engineering, importance of service innovation, lean & smart services

Target group: Tool shop managers, head of manufacturing, team leaders, junior staff

Costs: € 3,950 including meals and evening program

Dates:

1st phase of attendance: **20th-22nd May 2019** 2nd phase of attendance: **8th-10th July 2019**

Expert / Senior expert tool making

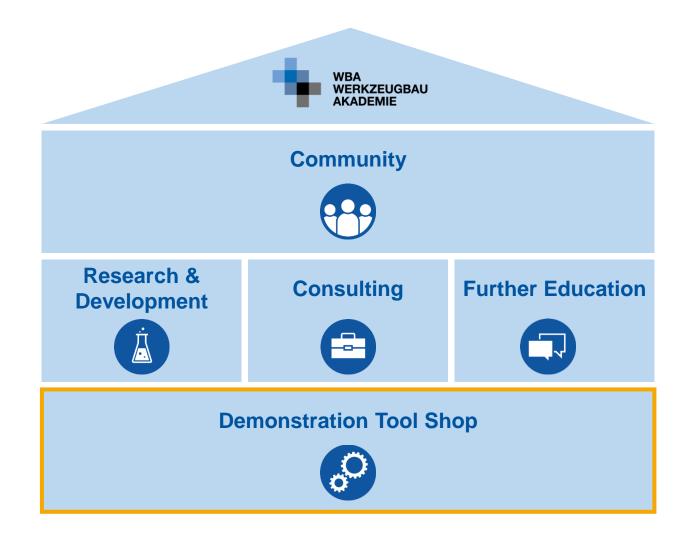
By combining 4 or 8 certificate courses as well as project works and theses you can obtain the expert or senior expert degree in tool making, respectively.

The entire range of certificate courses can be found on our homepage www.werkzeugbau-akademie.de/veranstaltungen

The WBA Tooling Academy Aachen

Demonstration Tool Shop





Demonstration Tool Shop

The WBA Demonstration Tool Shop





Demonstration Tool Shop

"Tooling Theme Park" ("Erlebniswelt Werkzeugbau")





In the "Tooling Theme Park", the WBA presents new industry 4.0 applications based on modern technology. Within this unique infrastructure, digital networking and the future of toolmaking can be experienced live via demonstrators.

Demonstration Tool Shop

Office and Seminar Spaces





The WBA rooms can be rented for exclusive events. Through their different room concepts they offer an ideal work environment to foster communication, creativity and innovation.

The WBA Tooling Academy Aachen

Contacts









Prof. Dr.-Ing. Wolfgang Boos, MBA

WBA Aachener Werkzeugbau Akademie GmbH CEO

Campus-Boulevard 30 52074 Aachen

Phone +49 241 990163 02 Mobil +49 151 188686 11 Fax +49 241 990163 29

Email w.boos@werkzeugbau-akademie.de

Dr.-Ing. Tobias Hensen

WBA Aachener Werkzeugbau Akademie GmbH CEO

Campus-Boulevard 30

52074 Aachen

Phone +49 241 990163 64
Mobil +49 151 188686 17
Fax +49 241 990163 29

Email t.hensen@werkzeugbau-akademie.de

Christoph Kelzenberg, M. Sc.

WBA Aachener Werkzeugbau Akademie GmbH Head of Consulting

Campus-Boulevard 30

52074 Aachen

Phone +49 241 990163 65 Fax +49 241 990163 29

Email c.kelzenberg@werkzeugbau-akademie.de

Dr.-Ing. Kristian Arntz

WBA Aachener Werkzeugbau Akademie GmbH Head of Research & Development

Campus-Boulevard 30

52074 Aachen

Phone +49 241 990163 73 Fax +49 241 990163 29

Email k.arntz@werkzeugbau-akademie.de