# **CALLING ALL SPONSORS**

Support the area's most exciting miniature golf event ...



# CROWN POINT COMMUNITY **LIBRARY MINITY** SATURDAY, APRIL 18, 2020 | 10 - 3 P.M.



presented by McCARROLL DENTAL

We are exciting to have amazing sponsors for this special event! Thank you for supporting your Library!

(Sponsors as of March 1,2020)

Presenting sponsor:

# McCARROLL DENTAL Great Smiles!

Family Fun Zone Sponsor:



Hole-In-One Sponsors:





Eagle Sponsors:









Dear Library Supporter,

The Crown Point Community Library is excited to announce the next Library Mini Golf Event, "A Hole Lot of Fun," on Saturday, April 18, 2020 from 10 a.m. -3 p.m. The Library will transform into an 18-hole miniature golf course for the day. Players, of all ages, will enjoy putting through the library stacks, down the staircase and finishing at the 19<sup>th</sup> hole "Family Fun Zone," located in the meeting rooms, to enjoy free refreshments, and fun activities.

*Why miniature golf?* "A Hole Lot of Fun" is a dynamic event (held biennially) that raises funds utilized to finance two years of library programming for all ages. The event embraces the dual purpose of fundraising and providing an engaging way for community members to enjoy and explore the library space.

The event is strategically scheduled in April to coincide with two American Library Association's sponsored celebrations- National Library Week (April 19-25) and School Library Month. During the event, Crown Point schools compete in a hole-decorating contest. Golfers vote for the best hole and three winnings schools receive a cash prize to purchase books for their school library. Library Mini Golf is one of the most exciting opportunities to raise money to support library programming and brings awareness of how the Library plays an integral part in our community's success and quality of life for its residents.

Proceeds from this fundraising event have allowed us to enhance library outreach services and expand the traditional boundaries of library programming that would be otherwise unattainable with tax dollars. Examples are: renting Molly the Trolley to transport patrons on our Historical Homes Tour, purchasing the screening licenses for Motion Pictures and Foreign Films, incentives and performers for the winter and summer reading events, author visits, and more! And, don't forget all this programming is available to everyone for free! Therefore, we would like to encourage you to become a corporate sponsor for "A Hole Lot of Fun" and while you promote your business, you will help the Library to continue to offer exciting programs that will continue to inspire the Crown Point community!

*Why collaborate with the Library*? The Library provides a community center for information and discovery through innovative programming, diverse collections, and responsive services in a safe and comfortable environment. It is a gathering place for young and old to experience learning and creativity, a performance space for local talent, a meeting space for organizations, and a resource for entrepreneurs and those looking to return or enter the workforce. With more than 700 in-person visits each day, your sponsorship allows you a unique opportunity to promote your business or service to a large and diverse audience. In addition to providing financial support to the "A Hole Lot of Fun" mini golf event, becoming a sponsor:

- Enhances your company's reputation and standing in the community
- Increases your positive name recognition, visibility and brand awareness
- Improves customer loyalty
- Demonstrates your support for literacy in your community!

To secure your spot at the community's most exciting miniature golf event, please contact:

Laura Clemons	Kate Lodovisi
(219) 306-4599	(219) 306-4601
lclemons@crownpointlibrary.org	klodovisi@crownpointlibrary.org

#### Thank you for supporting the Crown Point Community Library!

#### Respectfully,

"A Hole Lot of Fun" Library Mini Golf Event Committee





### **SPONSORSHIP LEVELS & BENEFITS**

#### PRESENTING SPONSORS - \$1,000 (3 AVAILABLE)

- Choice of premier hole (1, 12, 18)
- Logo included on promotional hole in Library lobby for 30 days before event
  - (average of 20,000 visitors per month)
- Name/logo in all marketing materials (print, digital, social media)
- Logo on banner
- Option to decorate hole/distribute your promotional items at event
- Inclusion on all publicity: "A Hole Lot of Fun" Mini Golf Event, presented by...
- 10 free admission tickets to the event

#### HOLE-IN-ONE SPONSORS - \$500

- Choice of hole (excluding 1, 12, 18)
- Name/logo in all marketing materials (print, digital, social media)
- Logo on banner
- Option to decorate hole/distribute your promotional items at event
- 6 free admission tickets to the event

#### FAMILY FUN ZONE SPONSORS - \$300

- Logo prominently displayed on signage in the Family Fun Zone
- Name/logo in all marketing materials (print, digital, social media)
- Inclusion on all publicity as "Family Fun Zone" sponsored by...
- 4 free admission tickets to the mini golf event

#### EAGLE SPONSORS - \$100

- Name/logo in all marketing materials (print, digital, social media)
- Option to decorate hole/distribute your promotional items at event
- 2 free admission tickets to the mini golf event

#### **BIRDIE SPONSORS - \$75**

• Listing in printed promotional materials

#### **RAFFLE ITEM DONORS**

- Items on display in lobby with signage recognizing donor
- Listing in printed promotional materials
- For items valued at \$100 or more, 2 free admission tickets to the event

**LOGOS:** Please email your logo to <u>lclemons@crownpointlibrary.org</u>. Artwork can be submitted in one of the following digital formats: .jpg, .pdf. .tiff, .eps, .ai, .psd and file size should be a minimum of 100kb and maximum of 5mb, keeping in mind the larger your logo the better looking your logo will be on signage.



Holes 1-11 - Second Floor Hole 12 - Travels down the main staircase Holes 13-18 - First Floor





### SPONSORSHIP REGISTRATION FORM

Please return this form to: Crown Point Community Library Attn: Laura Clemons 122 N. Main Street Crown Point, Indiana 46307

Sponsor Name	(as you wish to be recognized)	
1		

Address/City	v/State/Zin·
nuuross/ Crt	$\gamma$ D tuto $\Sigma_{1}$

Contact Name:	Title:			
Phone:				
CHOSEN SPONSORSHIP LEVEL				
□ Presenting Sponsors —\$1,000				
□ Hole-in-One Sponsors—\$500				
□ Family Fun Zone Sponsors —\$300 (Please circle your choice: Refreshments, Entertainment)				
□ Eagle Sponsors —\$100				
□ Birdie Sponsors —\$75				
Payment Method				
Check enclosed (payable to the Crown Point Community Library)				
□ Payment will follow within 30 days				
$\Box$ Please charge my credit card: $\Box$ Visa $\Box$ MC $\Box$ A	AMEX 🗆 Discover			
Name on card:				
Credit Card Number:		Expiration Date:	CVV Code:	

Signature:

Your donation is tax-deductible to the extent allowed by law. A receipt will be mailed to you.

#### **RAFFLE ITEM DONATION**

I/We are donating the following raffle item (s) for the "A Hole Lot of Fun" Event	
Item(s)	Value \$
	4500 ( 1 m · · · · · · · · · · · · · · · · · ·

Raffle displays will begin on April 1. Please drop off your items or call (219) 306-4599 to have your donation picked up by March 31, 2020.

Gift certificates/gift cards can be returned with this form.



## FAQ Crown Point Community Library Mini Golf Event Saturday, April 18, 2020 10 a.m. to 3 p.m.

#### Where is the golf course?

The eighteen holes are set up throughout the library on the  $1^{st}$  and  $2^{nd}$  floor. Golfers will purchase their tickets in the Internet Café and then head up to the second floor to pick up their equipment and begin! The course ends in the *Family Fun Zone* located in the library's meeting rooms, where golfers will return their equipment and enjoy free refreshments and fun activities.

#### How much are tickets?

\$5.00 per player or \$20 for a group of five.

#### What is included in the mini golf ticket?

One round of golf (putters, balls, scorecards will be provided to players) and admittance to the Family Fun Zone.

#### What forms of payment do you accept?

Cash, check and credit cards. Checks should be made out to the Crown Point Library.

#### Is any portion of the mini golf ticket tax-deductible?

No, the fee helps to cover the event's costs.

#### Can I buy tickets before the event on April 18?

Yes. Tickets will go on sale April 1 at the Crown Point Library.

#### Can I buy tickets on the day of the event?

Yes. Tickets will be sold in the Internet Café.

#### Will there be food or drinks available?

Yes. For no additional cost, light refreshments along with fun activities can be in the Family Fun Zone.

#### Where do the proceeds go?

All the proceeds go towards expanding library services and programming, for all ages.

#### How can I support the Library Mini Golf event?

#### • Come have fun at the event!

- **Become a sponsor:** Take advantage of this great advertising opportunity for your business or organization. Sponsorship forms are available online, at the Circulation Desk or call Laura at (219) 306-4599, email: lclemons@crownpointlibrary.org.
- **Donate an item for raffles:** The library will welcome any donations from individuals and businesses to help raise additional funds at the event. At past events the raffles were very popular. For more information contact Laura at 306-4599, email: lclemons@crownpointlibrary.org.

The course guides participants through all the major service areas: adult and children collections, programming rooms, public meeting room facilities, internet café, teen zone, game room and community display areas.

















Did you know...

- Our course was built by the 2013-2014 Crown Point High School Woodworking and Cabinetry class...you read that correctly, students built our course. This was a great partnership with the high school and allowed us to save thousands on rental fees on future events.
- Members of the CPHS football team volunteer to set-up the course!
- Decorated holes, obstacles, and the handmade gutter system for the hole that runs down our main staircase creates an entertaining and (sometimes) hilarious challenge for golfers of all ages!
- Sponsors get in the fun decorating and networking!















• The event provides a great opportunity to introduce all ages to volunteerism at the Library and the Friends of the Library Organization.

















 Molly the Trolley is an exciting alternative to help with parking. The trolley transports players to and from the Wheeler Middle School via a trip around the downtown square!





 The hole-decorating contest increases exposure, attendance and benefits the school library!

Past participating schools:

Dwight Eisenhower Lake Street MacArthur Solon Robinson St. Mary's Timothy Ball Trinity Lutheran Winfield Elementary









# SUPPORT THE BUSINESSES THAT SUPPORT THE LIBRARY!

Abuelo's Adam Decker, Attorney AMC Theatre Antique Vault Records **Beggars** Pizza Belinda Bosch Bellaboos **Bennet** Curtis Bennett-Curtis House Blast Camp Blue Pear Bob Rees. State Farm Insurance Candace Jorden - She's Crafty Carol Bangsberg Centier Bank Chicago Bulls Chicago Comedy Sportz Club Chicago Cubs Chicago Sky Chicago White Sox Chicago Wolves Chris Mallers City of Crown Point Crown Point School Corporation City of Crown Point Parks Department CJ Warren Salon and Spa Cold Stone Creamery Commercial Sweeping Corp.

Connect Church Crown Point Family Fun Center Crown Town Grill **Distinctive Dental** Down To Earth Tree Service Eagle Eye Optics First Savings bank of Hegewish Fort Wayne Tin Caps Franciscan St. Anthony Health – CP Friends of the Crown Point Library Fun Flatables Gary South Shore Rail Cats Geisen Funeral Homes Gill Knip Higgins Overhead Door Hubinger Landscaping Indiana Pacers Indianapolis Colts Jaks Warehouse Janet Katich Judy Samter Julie Lungu - Partylite Candles Julie Persinger Levin Tire Library Crochet Group Library Quilters Group Linda Kirby Liss Carstar

Louann Horvath McCarroll Dental McColly Realty **McDonalds** Medieval Times Methodist Hospital Museum of Science and Industry NIPSCO Oil Exchange **Olthof Homes** Prime Real Estate Puntillo & Crane Orthodontics Rhythm, Rhyme & Party Time Saddle & Spurs 4-H Club Scott Steel Shrirer Insurance Skillman Corporation Stacy Coil - Gold Canyon Candles Star Plaza State of Mind Salon and Spa Tech Federal The Idea Factory Vanis Salon and Spa White Hawk Country Club Willie Works YMCA Yoga Room Youche Country Club



The success of "A Hole Lot of Fun" Library Mini Golf is a direct result of the support from our community, sponsors and volunteers!

Thank you to our past supporters - we appreciate you!

## LIBRARIES = STRONG COMMUNITIES

# READY, SET ... GOLF!

# A "HOLE" LOT OF FUN!

# IS THE COMMUNITY'S MOST EXCITING MINIATURE GOLF EVENT!

The course ends in a FAMILY FUN ZONE that includes refreshments, raffles, games & more!

READ DISCOVER CONNECT

Crown Point Community Library MINI GOLF EVENT SATURDAY, APRIL 18 | 10 – 3 P.M.

THE LIBRARY WILL TRANSFORM INTO AN 18-HOLE MINIATURE GOLF COURSE FOR THE DAY!

## FUN FOR THE WHOLE FAMILY!

\$5 per person | \$20 for a group of five

Tickets go on sale April 1 at the Crown Point Library 122 N. Main Street, Downtown Crown Point

For more information: www.crownpointlibrary.org | (219) 306-4599

## SPONSOR A HOLE TODAY!

Participating at Library Mini Golf is a great way to put your business in front of hundreds of community members.

Call Laura to see how you can make the most from your sponsorship: (219) 306-4599 or email Iclemons@crownpointlibrary.org





Presenting sponsor MCCARROLL DENTAL Great Smiles!