

Creative design agency.

We are Marx.

[marxcreative.com.au](http://marxcreative.com.au)

**M A R X**



## Your creative brand partners.

Marx is the Sunshine Coast's premier creative design agency combining the strength of over 20 years large agency experience with the personal attention of a boutique studio.

Through solid strategic direction and inspiring creative execution, we build strong, robust brands, delivering unique and powerful identities that claim distinction and resonate in the marketplace.

From corporate design, to business branding, web development and all things creative, we invite you to find your competitive edge and make your mark with Marx.



## Marx creative services.

- Brand Naming
- Logo Design
- Rebrands
- Brand Positioning
- Brand Messaging
- Art Direction
- Content Writing
- Brand Workshops



# The very best in business brands.

From comprehensive brand strategy solutions, to smaller, one-off boutique logo identities, Marx delivers unique and memorable brands, designed to differentiate your business and propel you into the future.



## Flexible packages to suit every business.

Whether you're a new startup looking to enter the market with a bang, or an established business in need of a refresh, our team of experienced brand specialists can cater to you.

No matter your industry, location, business size or budget, we offer flexible, scalable and affordable brand and logo design packages to suit. Through solid strategic direction and inspiring creative execution, we build strong, robust brands, delivering unique and powerful identities that claim distinction and resonate in the marketplace.

Our award-winning design team have developed some of the most recognised business brands across the nation.



## Marx branding services.

- Brand Naming
- Brand Design
- Brand Work Shops
- Brand Positioning
- Logo Animation
- Brand Audits

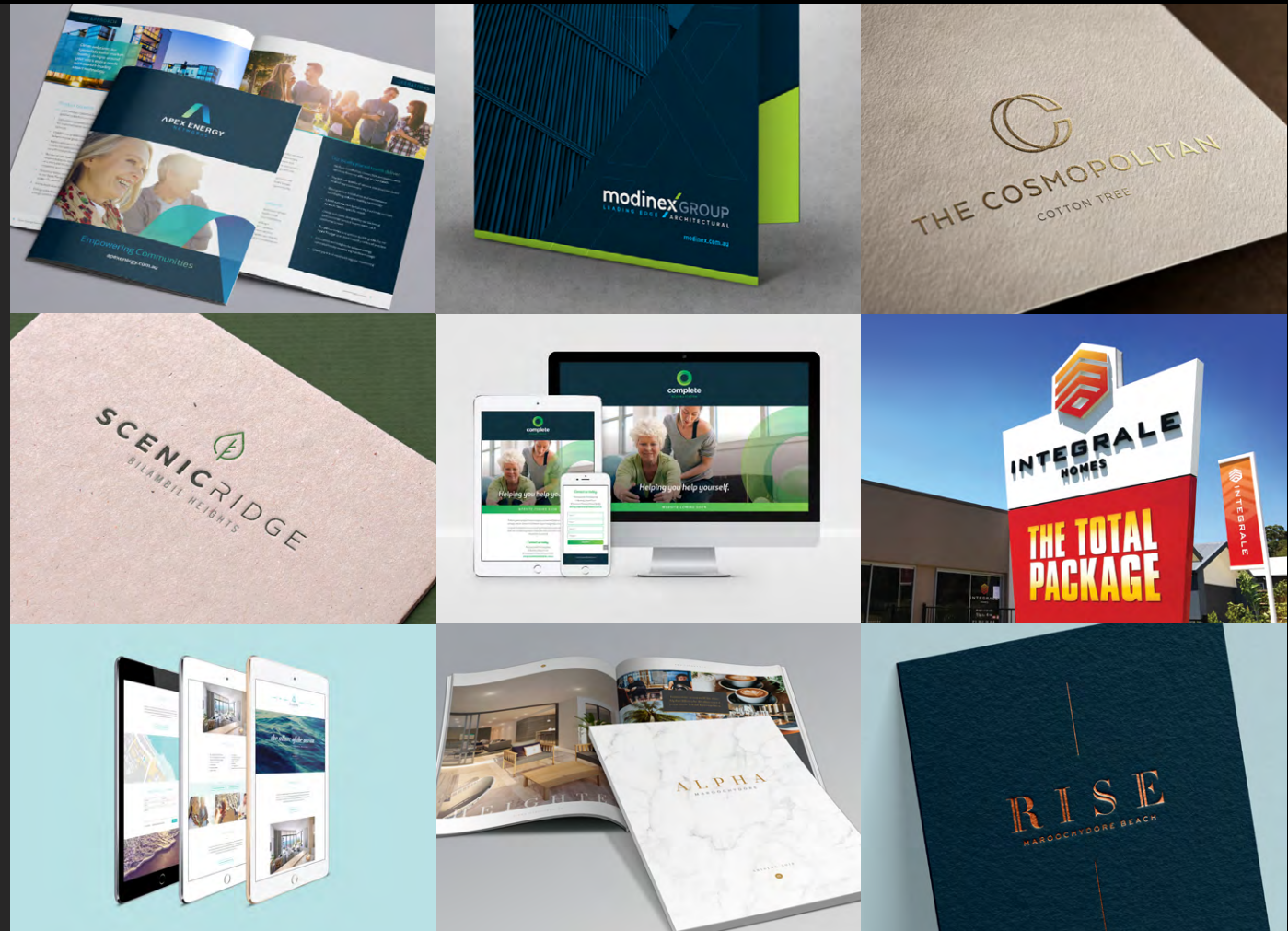


## Brand rollout.

From business stationery packages and flyers, to multi-page brochures, catalogues, billboards, car wraps and signage, our team of talented designers can set you up with everything you need to help your business stand out.

We design with the end result in mind, drawing on a wealth of print design experience and implementing best industry practices to ensure stunning and consistent output. As your print management custodians, we accept and deliver nothing but the best.

As your creative brand partners, we are with you every step of the way. From initial research and strategic direction, through to brand development, websites and the roll out of marketing collateral, we deliver effective and original communication, achieving results that can be measured.



## Marx brand rollout.

- Business Stationery
- Brochures / Flyers
- Email Signatures
- Signage
- Logo Animation
- Websites

# The pinnacle of premium print design.

Our extensive experience and full-service creative capabilities ensure your collateral is innovative, consistent and cohesive across all applications, establishing a unique and clearly-identifiable presence for your brand in the marketplace.





## Full service corporate design.

At Marx, we are commercially driven and work passionately on behalf of an incredibly-diverse range of clients, across a wide variety of industries - nationwide.

Our clients appreciate our prompt service and experience the value of our competitive pricing. This is complemented by precision, attention to detail and an inherent commitment to deliver superior quality creative outcomes.

Our unique, full-service capabilities and resources ensure all key creative and strategic deliverables are managed with priority to maintain consistency and reinforce your brand identity at every touchpoint.



## Marx design services.

- Brochures & Catalogues
- Annual Reports
- Flyers & Direct Mail
- Corporate Stationery
- Newsletters
- Print Management

## Leading the way in signage.

A strong brand presence is essential in today's competitive marketplace. Make your brand work for you with professional signage products that get you noticed.

Marx offers a broad spectrum of signage products from pull up banners and car wraps to external building signage and billboards.

Our extensive industry knowledge and wealth of experience ensures your brand presence is bold, visible and consistent across all applications.



## Marx signage services.

- Car Wraps
- Pull Up & Flag Banners
- 3D Laser Cut
- Banner Mesh
- Directional Signs
- Billboards & Site Signs



Slick. Seamless. Responsive.

## Websites with X factor.

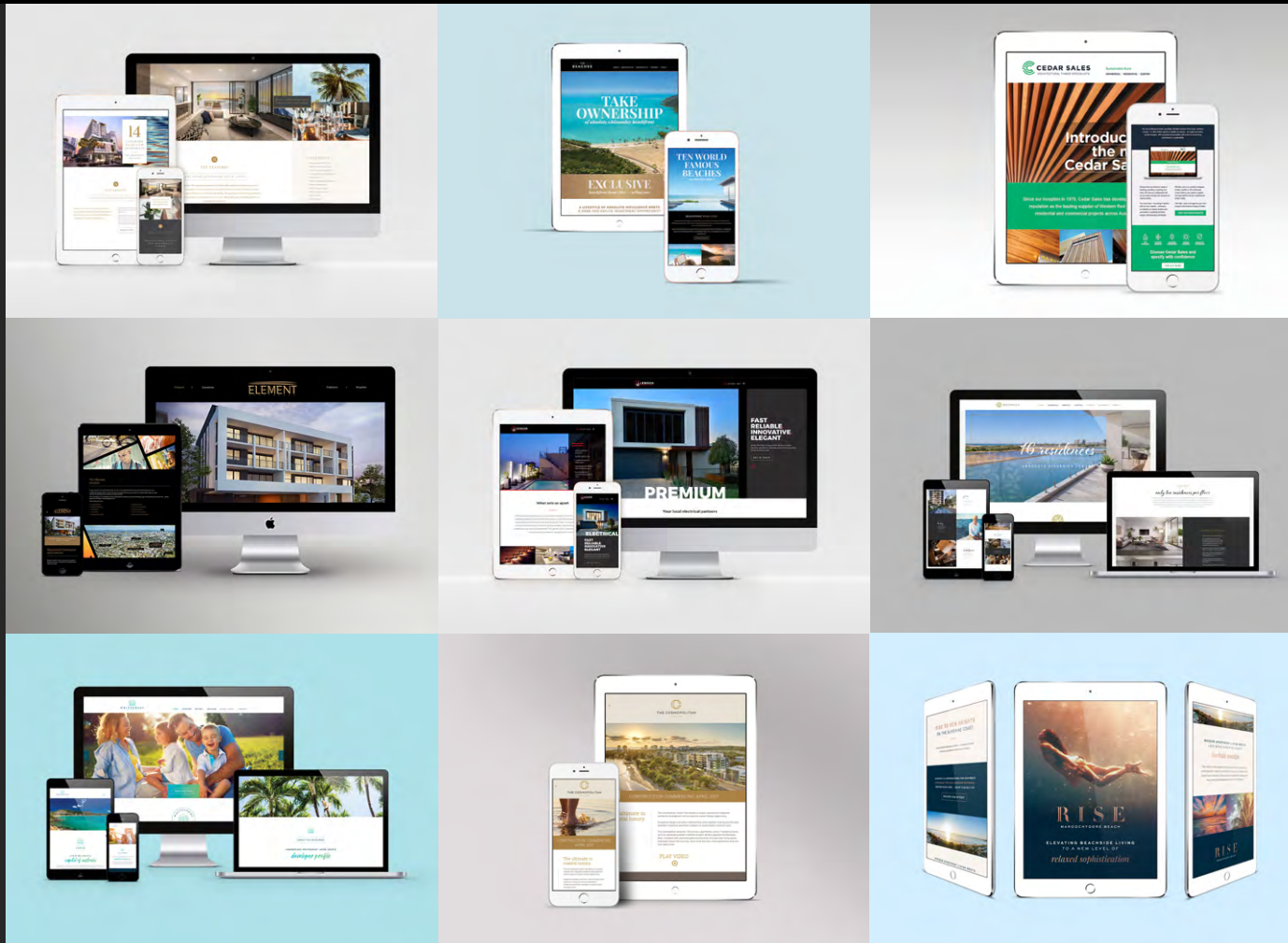
From simple landing pages and one page microsites to comprehensive, multi-page mega sites, Marx offers web design and development, guaranteed to produce seamless, engaging and enjoyable web experiences.



# A premium blend of beauty and functionality.

From one-page scrollers, to comprehensive, integrated, multi-pagers – Marx offers in-house web design and development, guaranteed to produce seamless, engaging and enjoyable web experiences.

Whether your budget is big or small, we believe and we promise that the end result will be beautiful and functional across all platforms. With a wealth of experience in designing, building and launching new websites, Marx can also assist with pre- and post-launch email marketing campaigns to ensure your new website doesn't go un-noticed.

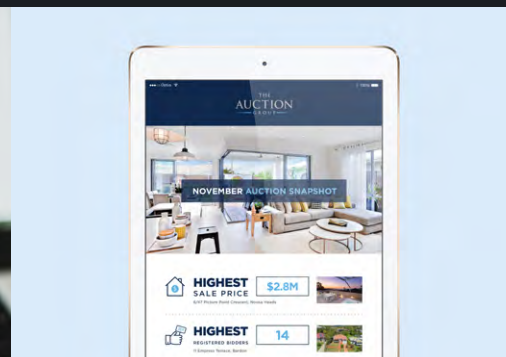
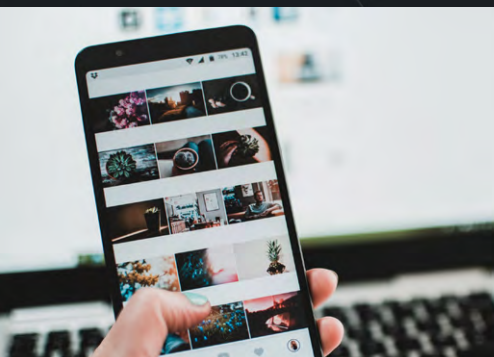
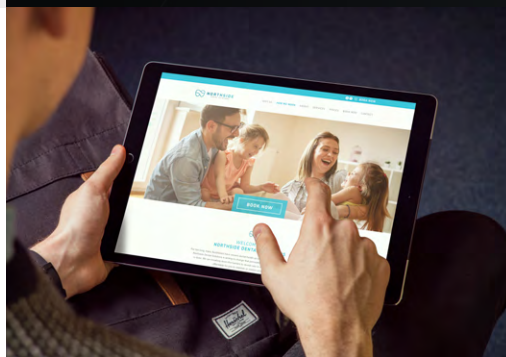


## Marx web design services.

- Landing Pages
- One Page Scroll
- Multi Page
- Email Signatures
- Video Production
- SEO & Social Media



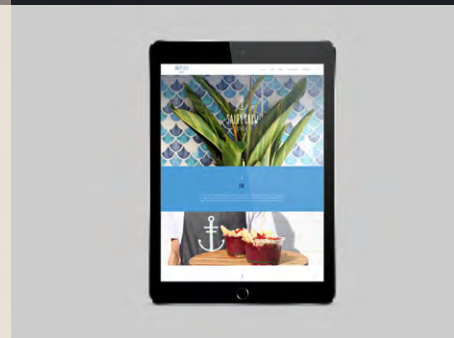
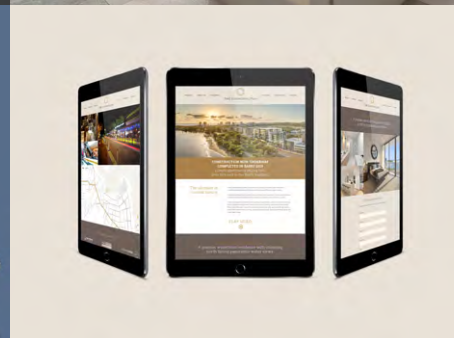
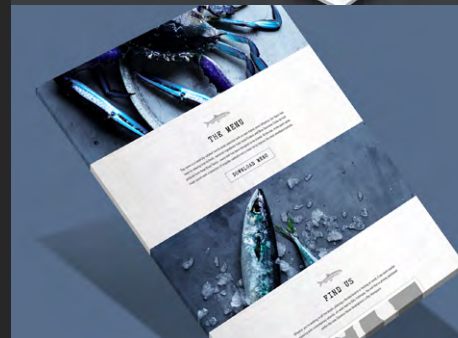
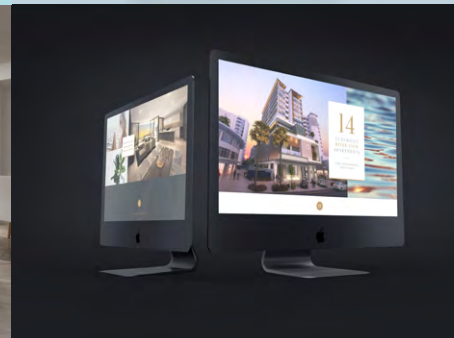
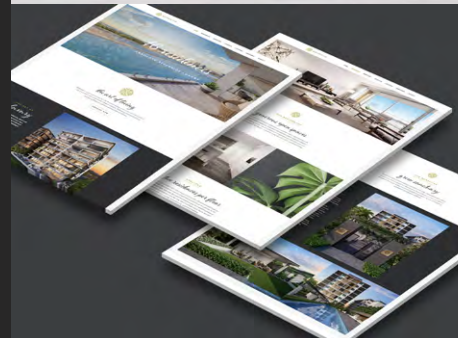
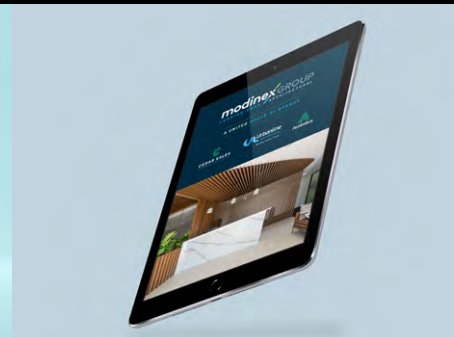
Make your mark  
in the digital world.



# Targeted digital campaigns to build your brand online.

At Marx, our digital marketing services are customised to meet the needs of our clients regardless of industry. Our campaigns are well thought out, strategically targeted, and always delivered with a focus on premium quality and brand consistency.

Our digital marketing services are all-encompassing and range from websites, banner ads, electronic direct mails, 3D renders, video production, social media campaigns and strategies. We also provide monthly packages for website maintenance, support and security for your peace of mind.



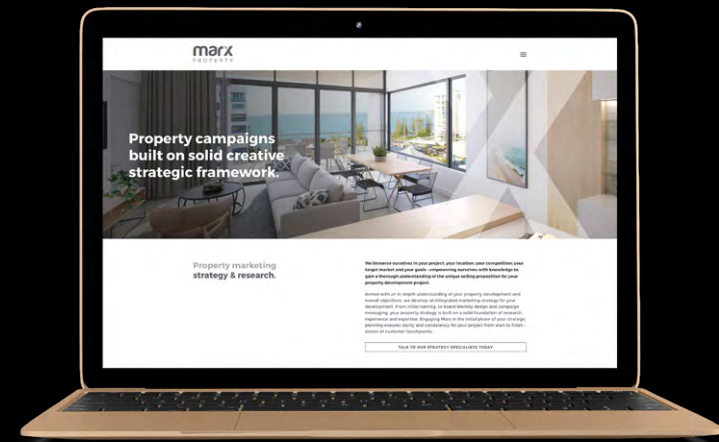
## Marx digital services.

- Social Media
- SEO
- Multi Page
- Email Signatures
- Video Production
- SEO & Social Media



# Where property development meets creative strategy & design.

Marx are your creative partners for fully-integrated strategic property development campaigns. With our extensive experience in the property development sector, we have proven ourselves to be a valuable creative and strategic partner to the many development groups that have engaged our services - nationwide.



## Premium quality property marketing.

With our extensive experience in the property development sector, we have proven ourselves to be a valuable creative and strategic partner to the many development groups that have engaged our services.

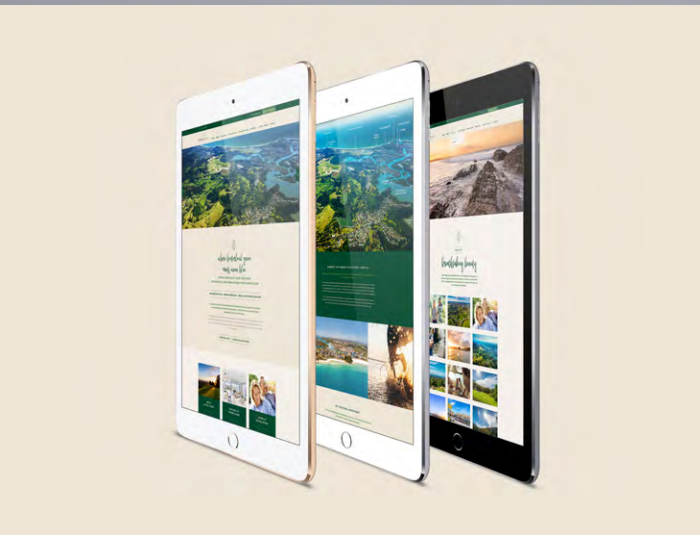
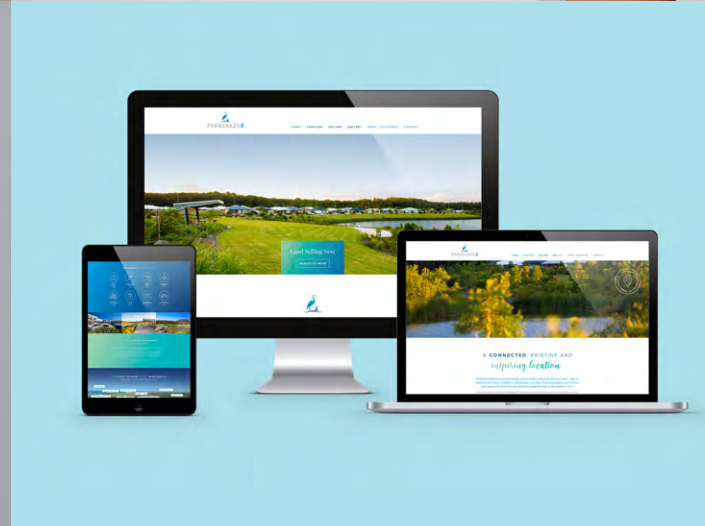
Our creative campaigns include the application of branding, marketing and sale strategies that assist with the promotion, planning, execution and sales of various developments, regions and precincts – nationwide.



Marx property.

- Project Naming & Branding
- 3D Renders
- Web Design
- Press Advertising
- Brochure Design
- Web Design
- Creative Content Writing
- Video / Photography
- Signage







MADE BY MARX

**MARX**

07 5477 7005 | [studio@marxcreative.com.au](mailto:studio@marxcreative.com.au) | [marxcreative.com.au](http://marxcreative.com.au)

Kontiki Business Centre 55 Plaza Parade Maroochydore, Tower 2, Level 2

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