



WE BELIEVE

YMCA of Metropolitan
Atlanta 2011 Annual
Report to Members



WE BELIEVE

“I believe we have a covenant with our community to reach our full potential and then share it with others.”

Joe Arnold

CONTENTS

- 04 Letter from the Board Chair and President
- 06 2011 Impact
- 08 Ensure School Readiness
- 12 Improve Academic Achievement
- 16 Empower Healthy Living
- 20 Develop Cause-Driven Leaders
- 24 Financial Report
- 26 Board List
- 27 Locations

See video and online annual report at www.ymcareport11.com

Letter from the Board Chair and President

Dear Friends,

At the YMCA of Metro Atlanta, we've learned it is difficult to know **how** to do something until we know **what** we are trying to do. In each decisive action undertaken, we seek to answer, "What will strengthening the foundations of community accomplish by advocating for youth development, healthy living and social responsibility?"

The answer always is tied to quality of life and our fundamental belief that life's rich bounty comes from personal development and promotion of the common good. Since 1858, our cause has inspired us to demonstrate what happens when we focus on these two convictions:

WE BELIEVE all people, especially children, deserve an equal chance to reach their full potential.

WE BELIEVE all people, especially children, should prepare themselves to connect to and serve community.

These deeply-rooted core beliefs drive every decision we make. They shape our future. And, they change the way we look at the world and our place in it. These two fundamental components represent our line drawn in the sand. They are the organizational foundation upon which we stand.

Giving back by serving others is what fuels our spirit. It builds meaning, value and spirituality into our lives: it is the notion that, by working together, ordinary people can accomplish extraordinary impact and find purposeful and meaningful relationships in that community-building work.

As we look to the future with our Y-2020 strategic plan, our Y is focused on four initiatives to help people overcome barriers to reaching their full potential and then using their potential to benefit others:

- Ensure school readiness
- Improve academic achievement
- Empower healthy living
- Develop cause-driven leaders

Impact this big inspires and motivates Y members, volunteers, donors, and staff members. Partners like The Atlanta Speech School, Winship Cancer Institute at Emory University, Kaiser Permanente, and the Goizueta Foundation are committed to join forces with us to ensure all people, especially children, flourish.

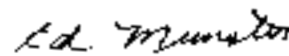
We will know we are succeeding when children are on a path to read to learn by third grade; parents see the achievement gap closing in reading, math and science for their school-age learners; obesity rates are reduced as children, teens and adults make healthier nutrition and physical activity choices; and kids and young adults become leaders by increasing their ethics, persistence, resourcefulness, and ability to be team players as they selflessly serve others' needs.

In this report you will meet Dominique, Caitlin, Johnathon and Forest. We hope you will be inspired to focus on your own positive development and commit to helping a child, teen or adult through your own Y volunteer involvement.

In neighborhoods across metro Atlanta, we are helping to make a profound difference in our community through lasting personal and social change.



Joe Arnold
Board Chairman



Edward G. Munster
President/CEO



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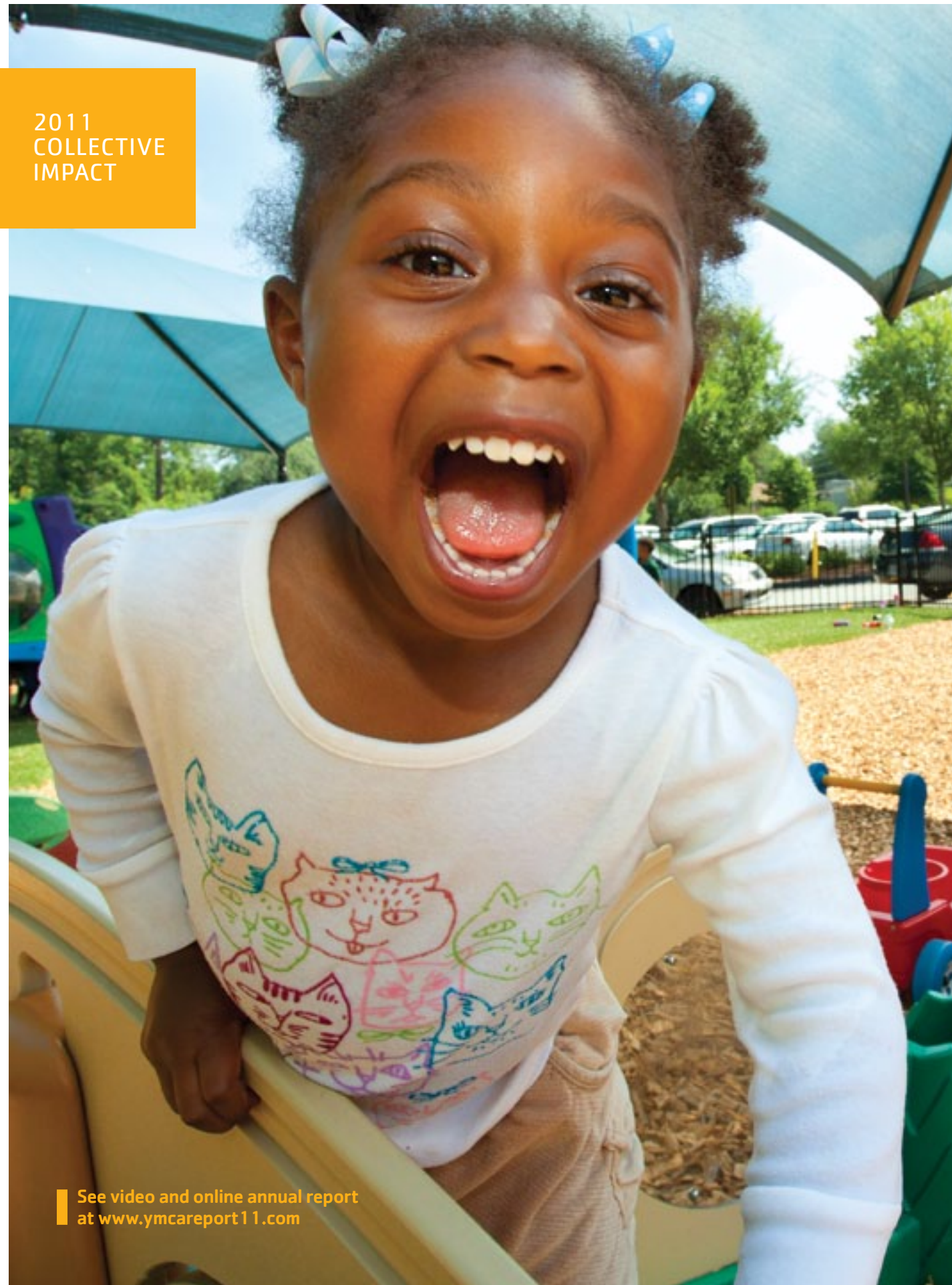
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See video and online annual report
at www.ymcareport11.com

The YMCA of Metro Atlanta has the know-how, skill and reach to sustain large-scale community change. Through our four initiatives, we respond to community needs with measurable outcomes. We continue to develop signature programs to address these community needs, resulting in trusted partners, funders and key stakeholders from leading organizations.

Ensure school readiness

Because learning foundations begin in infancy, early childhood education and socialization are essential. Yet, many parents struggle to find affordable, quality full-day early education. Preschoolers with improved language and literacy skills have increased school-age reading and comprehension. By the fourth grade, 3 out of 10 children in America are considered functionally illiterate.

If children cannot read, how can they hope to succeed? With the Atlanta Speech School as a partner, the Y is coaching early education teachers to greater success, so they can impact the lives of children in their classes. The Y also gives teachers Start For Life™, a structured program that addresses activity levels of preschoolers, resulting in healthful and appropriate weights.

As the nonprofit leader for youth development, the YMCA of Metro Atlanta is closing the school readiness gap of 2,587 infants and toddlers with a special focus on developing early language skills at 13 early education and Head Start academies.

Improve academic achievement

How children spend their time out of school can be as important as the time they spend in school. One in five children is without adult supervision from 3 p.m. until dark. When parents can't be with their children, Y caregivers can, with programs that help reduce summer learning loss and close the achievement gap in reading, math and science by third grade for school-age learners.

Georgia has the second highest childhood obesity rate in the U.S. Nearly 40 percent of Georgia's children are overweight or obese. Half of today's severely obese adults were obese as children. The Y has a research-to-practice program that can help to reduce soaring school-age obesity rates. Developed at the YMCA of Metro Atlanta, Youth Fit For Life™ addresses their behaviors and gives kids choices for physical activity.

As the nonprofit leader for youth development, the Y offers working parents of 7,522 Atlanta kids the peace of mind that accompanies the convenience of enrolling your child in one of 126 high-quality after-school programs and relieves children of being alone or burdened with watching younger siblings. More than 11,308 children are active and challenged in summer day camp, and 3,081 young people develop in spirit, mind and body at YMCA Camp High Harbour resident camp.

Empower healthy living

More than two-thirds of American adults are overweight or obese. Almost 80 percent of obese adults have diabetes, coronary heart disease, high blood pressure, high blood cholesterol, or osteoarthritis. Obesity now affects 17 percent of all children and adolescents in the United States, triple the rate from just one generation ago.

James Annesi, Ph.D., FAAHB, director of wellness advancement and developer of YMCA of Metro Atlanta research-to-practice health promotion protocols, had his 100th peer-reviewed journal article published in *Permanente Journal*, Winter, 2012. Jim is recognized as a health behavior scholar and researcher whose primary commitment is to excellence in applying research to improve large-scale community health change.

As the nonprofit leader for health and well-being, the Y offers programs and activities that seriously help more than 8,700 children and adults live healthier, weigh less and be more active through their participation in THE COACH APPROACH®, Youth Fit For Life™ and Start For Life™, evidence-based programs, instruction, coaching, and support groups developed by Annesi.

Develop cause-driven leaders

Are we doing enough to prepare our young people to be citizens of the world? New immigrants generate a rich diversity in Atlanta's communities that mirror the diversity of the world. Knowledge of other cultures helps people of all ages, faiths and backgrounds – especially young people – understand and celebrate people from different countries and nurture the development of the next generation's insightful, cause-driven leaders.

In 12 metro counties and hundreds of local neighborhoods, the Y promotes the development of communities that are open and welcoming to all. More than 6,467 children, teens and adults advocate for a more level playing field, volunteer to demonstrate the importance of caring for others, and open doors to a world of possibilities. They reach out to their peers in Costa Rica and the Republic of Georgia. And, they participate in Partner With Youth, Mission: Atlanta, Advanced Leadership Academy, Teen Leaders Club, refugee sports leagues, and other Y programs designed to promote social responsibility.

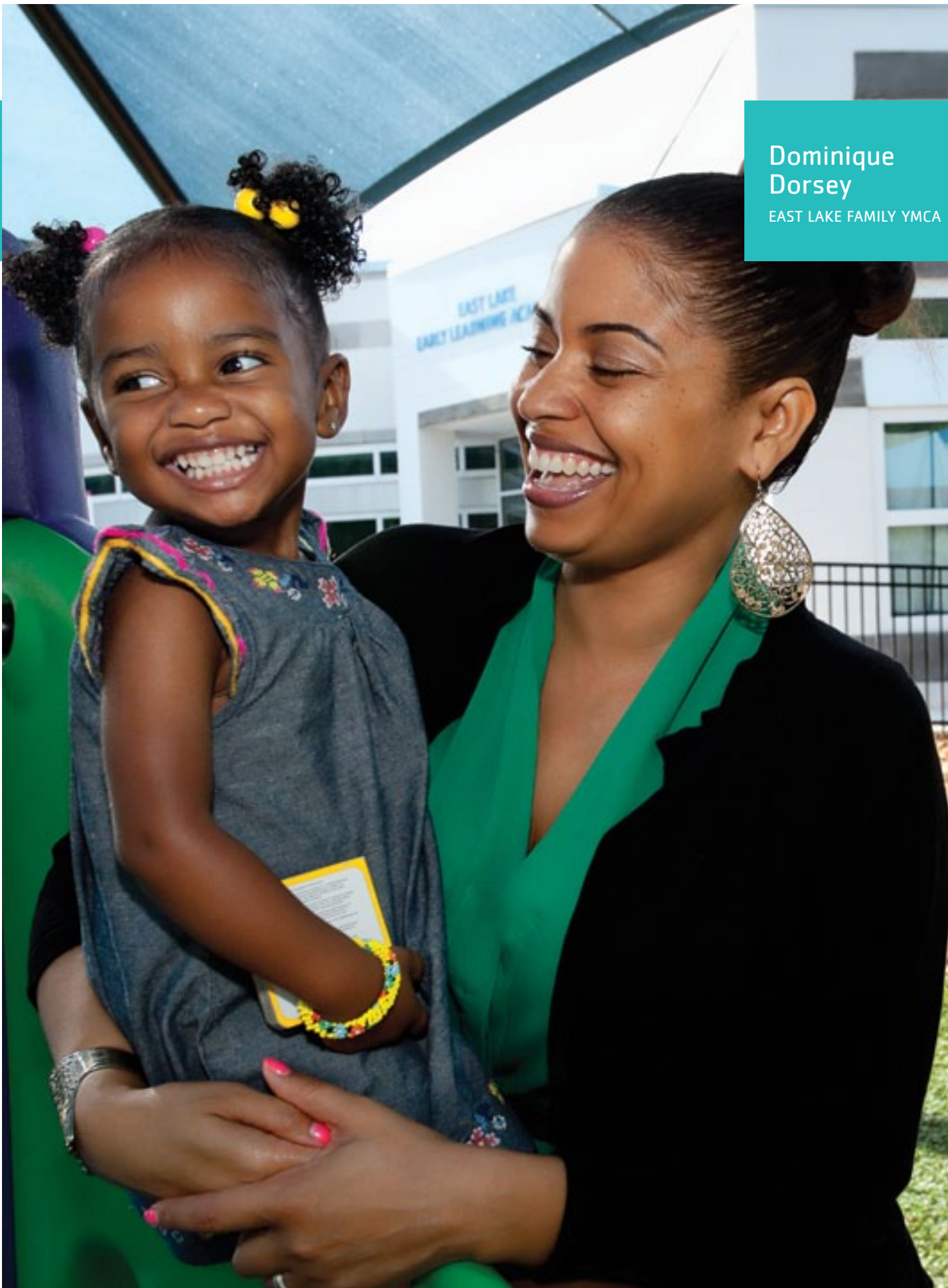
As the nonprofit leader for social responsibility, the Y engages more than 100 partner organizations, 7,509 donors, and 4,474 staff to help all people reach their full potential and then help them use that potential to connect to and serve others in the community.

“Zoey has definitely developed academically and socially at the East Lake Early Learning Academy. She loves caring for the younger children and is becoming an articulate and happy little girl.”

Kyla Carr, East Lake Early Learning Academy teacher

ENSURE
SCHOOL
READINESS





**Dominique
Dorsey**
EAST LAKE FAMILY YMCA

PREPARING CHILDREN FOR A WORLD OF POSSIBILITIES THROUGH EARLY EDUCATION

Working parents Dominique and Daniel Dorsey needed child care for their two-year-old daughter, Zoey. Dominique tried several options including sitters and daycare but did not feel her daughter was being stimulated, engaged or developing necessary social skills in those environments. After speaking to a neighbor about the Y, she visited the East Lake Early Learning Academy and was pleasantly surprised.

“I immediately fell in love with the school,” says Dominique. “I spoke with the teachers about their lesson plans and curriculum, and they told me about all of the wonderful things Zoey would learn by the time she left school to start kindergarten.”

As a teacher, Dominique says she values the importance of an early education and knows it is crucial for a child to be ready for school. She says the academy curriculum and teaching methods are excellent: Zoey now knows shapes, colors, letters, and sounds. Zoey’s vocabulary is increasing, and friends and family are amazed by her knowledge and ability to communicate at age two.

“I have seen a tremendous change in my daughter socially, and I credit the Y for helping to develop a more outgoing, dynamic and caring child,” says Dominique. “In addition to advancing Zoey academically, the teachers are loving, caring and nurturing. They create an environment that is conducive to learning while taking the time to meet the individual needs of each child.”

■ Dominique talks about the East Lake Early Learning Academy teachers at www.ymcareport11.com

A photograph of two Black women walking and laughing in a hallway. The woman on the left is wearing a black and white patterned dress. The woman on the right is wearing a green tank top, a brown cardigan, blue jeans, and glasses. A blue banner is overlaid on the top right of the image.

IMPROVE
ACADEMIC
ACHIEVEMENT

“Caitlin is able to see herself in a different light. She is comfortable in her own skin and is so optimistic. She can take any situation and find the positive side among all the negatives.”

Diane Baker-King, Andrew and Walter Young
Family YMCA executive director

GAINING CONFIDENCE, INSPIRATION AND KNOWLEDGE TO DO WHAT YOU LOVE

As a shy seventh grader, Caitlin Lackey tagged along with a friend to the Y and was drawn in by the love and welcoming spirit of members and staff. The Y quickly became her home away from home, and the people she met there became her second family.

Caitlin became involved in For Sisters Only, a program that encouraged her to talk to her group leaders about school, peer pressure and home life. "Our leaders didn't judge us: they listened," she says. "Some of us had problems at home. They let us open up to talk about how we felt. They tried to cater to our needs and help us find our way, which really worked out well."

When Caitlin reached high school, she was inspired to push herself beyond her comfort zone by acting and doing more individual singing. Through the Y, she was exposed to performances and opportunities she would not have had otherwise. "The Y opened me up," Caitlin says. "I have a lot more confidence that I didn't even know I had before coming here."

Caitlin says the Y also further influenced her desire to pursue higher education by giving her direction, teaching her how to network and communicate, and how to build on the foundation she already had. Today, she attends the University of Georgia, majoring in music education with a focus on voice, and is thrilled to be pursuing her passion.

Caitlin tells what keeps her coming to the Y at www.ymcareport11.com

Caitlin Lackey

ANDREW AND WALTER
YOUNG FAMILY YMCA





“Johnathon shares his passion and energy with members and staff: he knows everyone at the Y. His commitment and desire to give back have an impact on his friends, acquaintances and on our community. Johnathon’s actions speak louder than words, and his wonderful attitude and spirit are truly contagious.”

Kevin Thompson,
Forsyth County Family YMCA executive director



Johnathon
Kauffmann

FORSYTH COUNTY
FAMILY YMCA

DISCOVERING A PASSION AND FOCUS FOR PERSONAL GROWTH AND COMMUNITY DEVELOPMENT

Johnathon Kauffmann reached a breaking point. At nearly 400 pounds, he knew it was time to make a change. In 2008, a colleague encouraged Johnathon to join in his daily Y workouts. Since then his life has changed for the better, and not just physically.

“The Y gives me the opportunity to build new relationships outside of my work and family. It allows me to discover new areas of physical and spiritual growth,” says Johnathon. “The combination of spirit, mind and body is a game changer, and I’ve learned so much about myself. For me, the Y is a true gift, and it is the best part of my day.”

He attributes his success to being surrounded by positive and energetic like-minded people at the Y. Johnathon says he enjoys helping others reach their health or fitness goals by giving back a little piece of what has worked for him. “I am most passionate about the fellowship and the relationships that develop at the Y,” he says. “Now, it is about how I can help others grow and see there is a better place in their lives.”

Johnathon gives back in other ways, too. He recently was elected as a Forsyth County Y board member and is helping to raise \$30,000 to send local kids to Y summer camp. “Camp is the real deal. It provides an excellent opportunity for healthy living and for children to be fit. It gets kids outside and moving instead of sitting in front of the TV,” says Johnathon.

Catch Johnathon’s enthusiasm and contagious spirit
at www.ymcareport11.com



DEVELOP
CAUSE-DRIVEN
LEADERS

“Forest is simply the best person I know. He is self driven while managing to be selfless, also. He is mature beyond his years and serves as a change agent for everything he encounters.”

Alvarez Stampley,
Coward Family/Ashford Dunwoody YMCA teen director

A close-up, profile view of a young Black man with a slight smile, wearing braces. He is looking towards the right of the frame. The background is a soft, out-of-focus grey.

Forest Ogunyankin

COWART FAMILY/ASHFORD
DUNWOODY YMCA

BECOMING A LEADER BY LEARNING TO FOLLOW THOSE WHO SERVE OTHERS

Forest Ogunyankin grew up taking swimming lessons at the Y and was invited to join the Leaders Club program as a ninth grader. The program allowed him to meet other students from his school and helped him navigate his first year as a high school student, a transition he believes may have been difficult on his own.

By his senior year in high school, Forest's Leaders Club peers and Y staff were more like family. "I don't withhold much from my Leaders Club advisors," says Forest. "I know I can always come to the Y for support."

Leaders Club provided Forest with many opportunities, including a mission trip to the Republic of Georgia, an experience that left a lasting impression. Using the fundraising skills he learned at the Y, Forest developed a foundation called Operation 5, which aims to provide medical care, clothing and shoes to children in an orphanage he visited during his time abroad.

"Leaders Club taught me how to deal with my peers, solve problems, plan projects, and work toward my long-term goals," he says. Through his Y experiences, Forest also discovered his passion for working with children, something he wants to continue in his professional life. This fall he will attend Vanderbilt University to study neuroscience and plans to specialize in pediatrics.

"I am a strong believer in a youth-driven future," says Forest. "We are responsible for current issues. The Y is full of young people who see a need, make it their own and invest in it. I believe a leader is a follower first, and I've become a leader by following some of the best Y people who embrace a cause and encourage us to make the potential possible."

Forest tells how the Y develops cause-driven leaders at www.ymcareport11.com

STATEMENT OF FINANCIAL POSITION

As of December 31, 2011

| ALL FUNDS | 2011 | 2010 |
|---|-----------------------|--------------------|
| Assets | | |
| Cash and cash equivalents | \$ 6,105,559 | 2,385,126 |
| Accounts receivable | 3,911,858 | 3,457,201 |
| Investments | 6,874,149 | 10,849,753 |
| Pledges receivable | 3,961,423 | 4,578,896 |
| Other assets | 1,171,134 | 1,218,780 |
| Notes receivable | 9,520,000 | 5,095,000 |
| Land, buildings and equipment | 232,755,104 | 233,252,656 |
| Long-term investments | 20,360,209 | 21,823,554 |
| Total Assets | \$ 284,659,436 | 282,660,966 |
| Liabilities & Net Assets | | |
| Liabilities: | | |
| Accounts payable | \$ 4,339,057 | 5,461,764 |
| Accrued expenses and other liabilities | 889,841 | 846,322 |
| Deferred revenue | 4,534,912 | 4,476,876 |
| Custodial liability | 523,052 | 536,602 |
| Notes payable and capital lease obligations | 19,597,405 | 12,191,156 |
| Bonds payable | 65,748,277 | 65,342,095 |
| Total liabilities | 95,641,544 | 88,854,815 |
| Net Assets: | | |
| Unrestricted | 137,796,990 | 141,365,690 |
| Temporarily restricted | 37,207,017 | 38,904,458 |
| Permanently restricted | 14,013,885 | 13,536,003 |
| Total net assets | 189,017,892 | 193,806,151 |
| Total liabilities and net assets | \$ 284,659,436 | 282,660,966 |

STATEMENT OF ACTIVITIES

As of December 31, 2011

| ALL FUNDS | 2011 | 2010 |
|--|--------------------|--------------------|
| Public support | | |
| United Way | \$ 593,143 | 590,627 |
| Contributions | 17,612,582 | 18,895,078 |
| Government grants | 23,680,463 | 23,061,814 |
| Total Support | 41,886,188 | 42,547,519 |
| Revenue | | |
| Membership dues | 29,301,488 | 29,592,586 |
| Program service fees | 24,708,025 | 26,730,277 |
| Interest and dividend income | 532,468 | 275,951 |
| Other revenue | 897,504 | 904,101 |
| Total revenues, gains and other support | 97,325,673 | 100,050,434 |
| Expenses | | |
| Program services | 91,740,202 | 91,766,796 |
| Management and general | 5,602,790 | 6,563,137 |
| Fund raising | 1,206,997 | 1,195,436 |
| Total expenses | 98,549,989 | 99,525,369 |
| Excess of operating revenue over expenses | (1,224,316) | 525,065 |
| Non-operating activities | | |
| Donated property | - | 366,000 |
| Gain on sale of fixed assets | 174,806 | - |
| Loss on interest rate swap | (2,345,147) | (153,074) |
| Net unrealized and realized gains on investments | (1,393,602) | 2,050,452 |
| Total non-operating activities | (3,563,943) | 2,263,378 |
| Change in net assets | (4,788,259) | 2,788,443 |
| Net assets at beginning of year | 193,806,151 | 191,017,708 |
| Net assets at end of year | \$ 189,017,892 | 193,806,151 |

A copy of the complete audited consolidated financial statements, including Ernst & Young's unqualified independent auditors' report, is available upon request.



YMCA of Metro Atlanta
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YMCA MISSION

Your YMCA, reflecting its Judeo-Christian heritage, is an association of volunteers, members and staff, open to and serving all, providing programs and services which develop spirit, mind, and body. Financial assistance is available based on need. The YMCA actively seeks to identify and involve those in need.

CREDITS

Photographer: Robin Henson

Designer: David Wells

Project Coordinator: Amelia G. Harber

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at www.ymcareport11.com