



### VISION

To inspire our community to embrace trails.

### **MISSION AND ORGANIZATION**

The mission of the Platte River Trails Trust is to develop a river pathway while preserving the scenic, natural and historic value of the North Platte River, and to assist with the development of a network of trails that contribute to our community's economic vitality and quality of life.

### **OUR VALUES**

Quality of Life
Environmental Stewardship
Health and Recreation
Historical Preservation
Citizen Involvement
Public – Private Partnerships
Transportation and Safety
Leadership in Pathways and Trails



#### **BACK ROW - L-R**

Clarke Turner, Lindsey Grant, Keith Tyler, Heidi Walker, Debra Swedberg, Art Boatright, David Hough, Matt Buhler, Miguel Leotta

### FRONT ROW - L-R

Nancy Witzeling, Eric Easton, Angela Emery, Bart Rea, Bruce English, Chris Smith

Not Pictured: Board Members: Kendall Bryce, Pam Mills, Todd Wykert; Ex-Officio Members: Dan Coryell, Jeff Goetz, Matt Hahn, Donna Hoffman, Jolene Martinez



In 2017, the Platte River Trails Board and Friends worked hard to advance our mission to enhance, expand, and maintain our community trail system as we constructed new trail segments, maintained the River Trail, and hosted and enjoyed some great events. We added two new trail segments to our community system with the construction of Phase I of the Casper Mountain Road Trail and the Robertson Road Trail. It was wonderful to see the publics reaction to these new trails. People were out on the trails as soon as the alignment was compacted! In addition, Food Truck Friday grew by leaps and bounds and Riverfest enjoyed a venue change and the addition of a commemorative cup to sample regional brews.

One of the most rewarding aspects of 2017 was the launch of our new Friends of the Platte River Trails group. These energetic trail advocates held regular

meetings to discuss maintenance and enhancement of our community trails, actively volunteered for all of our 2017 events, and participated in our visioning meeting in November to chart our four-year trail plan. This is an open group and the PRTT welcomes new trail advocates who wish to join!

2018 is shaping up to be another fun and exciting year on our community trails. We'll construct Phase II of the Casper Mountain Road Trail, embark on much-needed repairs to the River Trail, update our community Trail Map, and host our super popular events. We want to thank all of our sponsors, donors, and supporters who love trails as much as we do. You truly help us Pave the Way for more trails in our community.

**Bruce English** *PRTT Board Chair* 

**Angela Emery** *Executive Director* 









### 2017 Accomplishments

- **Phase I of the Casper Mountain Road** to Rotary Park Trail was completed in the fall although users were enjoying the path as soon as we had the soft surface compacted.
- **The North Robertson Road Trail** was completed in the fall and the South trail is slated for construction in spring of 2018. This walking and cycling trail will serve Oregon Trail School and the new subdivisions in West Casper.
- **Phase II of the Casper Mountain Road to Rotary Park** was designed and submitted for final review with construction slated for 2018.
- **Arbor Day** provided a great opportunity for the PRTT to partner with All Trees of Casper to give away free trees to NCSD students and the public and to plant 200 new trees around the Tate Pumphouse!
- **The 2017 Spring Clean-Up** allowed the community to spruce up the River Trail and the Rail Trail after the long winter and get it ready for the active summer season.

- The Casper Rotary Club's District Conference invited our valued colleague, and regional trail advocate, Jeff Shoemaker, to speak about the key role that trails and river restoration play in community and economic development.
- **2017 Food Truck Friday** exceeded our expectations! People love to come down to the Pumphouse once a month for great food, live music, and family fun. We have exciting plans for more Food Truck Friday fun in 2018!
- **2017 Riverfest** was super fun this year with a venue change to inside the grounds at Mike Lansing Field, a cool commemorative cup for brew sampling, additional vendors, and enhanced music stage. Special Thanks to our presenting sponsor Foss Motors.
- **Dylan's Park**, the new fenced dog park at the Tate Pumphouse, will officially open in spring of 2018. We look forward to cutting the ribbon on a new space along the River Trail for our four-legged friends.

## 2018 Our Trail Goals

- Premiere our Platte River Trails video to the public at our **Annual Meeting** on Wednesday, February 21, 2018 at the Tate Pumphouse.
- **Construct Phase II** of the Casper Mountain Road Trail to create a connection from downtown Casper to Casper Mountain.

- **Major capital maintenance** of the River Trail will be a top priority in 2018, using proceeds from 2018 Riverfest, unrestricted donations as well as allocated funds.

- Update our **community trail map** as a printed and digital resource.
- Launch our new and improved website.
- **Food Truck Friday**, a fun and casual way for the whole family to enjoy the River Trail, the Tate Pumphouse and local Food Trucks, will continue to be a priority for the PRTT Board and Friends.
- **Riverfest**, our signature event, is scheduled for August 18th with all proceeds being directed to River Trail maintenance.













# 2018 Major Construction Projects

In 2018 the Platte River Trails will focus on connecting more people to our community trail system with the construction of a new section of trail on the Mountain Road as well as major maintenance of one of the oldest and most popular sections of the River Trail.





This project will be constructed in the summer of 2018 and extend the Mountain Road Trail south from Wyoming Boulevard to at least Garden Creek Road if not further. Phase I of this project was completed in 2017 and created a safe and separate trail from the YMCA to Wyoming Boulevard. When complete, the Casper Mountain Road Trail will provide an essential connection between downtown Casper and Casper Mountain and all of the neighborhoods along the way.



### MAJOR MAINTENANCE OF THE RIVER TRAIL

The PRTT Board feels strongly that maintenance of our existing community trail system is essential. In 2018 the PRTT will reconstruct one of the oldest and most popular sections of the River Trail from east of Crossroads Park towards the Pedestrian Bridge.



# WALKING & BIKING IN WYOMING

### **OPPORTUNITIES, BENEFITS & CHALLENGES**

Governor Matt Mead appointed 13 people from around Wyoming to serve on the Bicycle and Pedestrian System Task Force. This is the first state-level effort of its kind to study the opportunities, benefits, and challenges of bicycle and pedestrian pathways and natural surface trails in Wyoming. The report provides recommendations for the legislature,

local communities, and state agencies, including WYDOT and the Departments of Health, Tourism, State Parks, and the Business Council. Each chapter has written content, infographics, photos, and successful Wyoming case studies.

The draft report is available on the Wyoming Business

Council website, wyominabusiness.ora

PAVED PATHWAYS in WYOMING\*



630 Miles of Pathways

### Wyoming Trail Uses



Mountain biking & bicycle touring



Walking, hiking, & running



Cross-country skiing, fat biking, snowshoeing



Equestrian uses



Accessing camping, hunting, and fishing

"WYOMING IS PROUD OF ITS QUALITY OF LIFE. MORE PLACES TO WALK AND BIKE AND GET PEOPLE **OUTDOORS ARE** A GREAT WAY TO SEE WYOMING IN A DIFFERENT WAY. IT'S THESE THINGS THAT ATTRACT ENTREPRENEURS. WORKING MEN AND WOMEN, AND **FAMILIES TO THIS** WONDERFUL PLACE."

- GOVERNOR MATT MEAD

### River Trails

### 2017 TRAIL COUNT



Casper's community trails are FREE for all to use and enjoy and boy are they being used! Trails counters installed along the River Trail, the Rail Trail and other City trails counted uses over an 11-month period between December of 2016 and October of 2017. Which is your favorite section of trail?

# 350,829

**CROSSROADS** 

**MORAD** 

**NORTH CASPER** 

**SAGE** 

48,202

113,875

65,180

20,046

**PUMPHOUSE** 

THE NIC

**YESNESS** 

47,556

40,193

15,777





"My journey on the trails began when I was 90 pounds overweight and 4 flights of stairs at work left me gasping for breath. I had been told I needed to do something to get my rising blood glucose levels under control. I began walking on the trail at the Tate Pumphouse before work, and a short walk on my lunch break when possible. It soon became part of my daily routine and has been largely responsible for my being able to drop 80 pounds and regain good health.

I appreciate the trail system being so accessible to all of Casper.

No matter the season, there are safe, well designed and
maintained trails to walk and enjoy the outdoors.

The journey continues..." - Marlin Hanson

# TRAILS = A HEALTHLY COMMUNITY

In Wyoming, on average, 27.7% of adults are obese and 65% are overweight or obese.

Casper's community trails are FREE for all to use and enjoy regardless of ability, age, or income. People enjoy our community's trails for a variety of activities that contribute to health, wellness and quality of life, including running, cycling, walking – alone or with a four-legged friend, picnicking, bird watching, and fishing.

The Platte River Trails Trust plays host to dozens of charitable runs and walks from Elkhorn Valley Rehabilitation Hospital's Stride Out Stroke and Central Wyoming Counseling Center's Pajama Jam to Special Olympics' Summer Games 5K and 10K races. The Windy City Striders running club uses the Platte River Trail for most of their races including the Winter Series and the Casper Marathon.



# SAVE THE DATE

2018 PLATTE RIVER TRAILS EVENTS

### Spring Cleanup - Saturday, May 19, 2018 - 9 a.m. - noon

Help us spruce up the River Trail and the Rail Trail after the long winter. Tasks will include picking up trash and cleaning up our landscaped areas.

### Food Truck Friday - June 22, July 13, August 3, September 7

Back by popular demand in 2018. This is a family friendly event featuring delicious food truck fare, live music, vendors, refreshments and games in a beautiful, relaxed atmosphere at the Tate Pumphouse Trail Center.

### Riverfest - Saturday, August 18, 2018

Join us for 2018 Riverfest and Casper Rotary's Great Duck Derby scheduled for Saturday, August 18th. Enjoy live music, regional craft brew, family friendly activities and booths in our new location inside Mike Lansing Field. All proceeds from 2018 Riverfest will be dedicated to major capital maintenance of the River Trail.

Find out more information about other events such as the Grand Opening of the Pumphouse Dog Park (Dylan's Park) and charitable runs and walks occurring along our community trails on our website, **platterivertrails.com** 





## HELP US PAVE THE WAY

### **PRTT Sponsorship Opportunities**

### **Mile Markers**

Sponsor a Mile Marker along the River Trail in support of our community trails AND get your business' name in front of the thousands of people who use the River Trail each year. A single-side sponsorship of a Mile Marker is \$600 per year.

### **Spring Cleanup**

Sponsor our Annual Spring Cleanup and be recognized as a trail partner and supporter while you help us get the trails ready for summer.

### **Riverfest**

Begun in 1991, Riverfest is our signature event. In 2018, we'll once again be located inside Mike Lansing Field and offer a fun afternoon of microbrew tasting, delicious food, live music, and family friendly activities. All proceeds from 2018 Riverfest will be directed towards maintenance of the River Trail.



To learn more about sponsorship levels opportunities, contact Angela Emery, platteriver@wyoming.com 307-577-1206 • www.platterivertrails.com



Thanks to all of our generous donors and volunteers for your contribution to building and maintaining an exceptional community trail system in 2017. You helped Pave The Way!

### **PARTNERS**

Bart and Liz Rea Black Hills Energy William and Janet Chambers City of Casper **Cleveland Dodge Foundation Foss Motors** Laura Jane Musser Fund Michael's Fence **Mobile Concrete Natrona County Commission** Natrona Co. School Dist #1 -Rec It Pwr Bd Pope Construction Rotary Club of Casper Williams, Porter, Day and Neville, P.C. **Wyoming Community Foundation** Wyoming Department of Transportation TAP Program

### DONORS

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Wyoming Machinery Company
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Blue Cross Blue Shield of Wyoming **Bromley Real Estate** Casper College Casper Wheelmen Casper Wyoming Marathon Central Wyoming Counseling Center CEPI - Civil Engineering Professionals Elkhorn Valley Rehabilitation Hospital Firerock Steakhouse Hilltop National Bank Inberg-Miller Engineers John Jorgensen Bruce and Anne Ladd Lenhart, Mason and Associates Leo Riley and Co. Lifetime Health and Fitness The McMurry Foundation Optimal Health Pepper Tank Contracting Co. Platte Valley Bank Postel Management Inc.

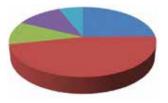
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### **REVENUE SOURCES** (2017)



47% - WYDOT Grants

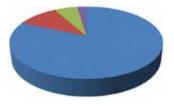
25% - City and County One-Cent Funds

12% - Board Members and Fundraising

11% - Other Grants and Donations

**6%** - Other

### **EXPENDITURES** (2017)



82% - Construction of Projects and Fixed Assets

10% - Program Services

6% - General and Administrative Costs

2% - Fundraising Costs

