

UI/UX DESIGN COURSE MODULE

WEEK 1 - Design thinking process

- ▶ Design thinking process
- ▶ Difference between UI/UX Design
- ▶ Understanding Project brief

WEEK 2 - User Research

- ▶ What is User research
- ▶ How to carry out interviews for user research
- ▶ Research Analysis
- ▶ How to analyse User statements
- ▶ Understanding goals and frustrations

WEEK 3 - User Journey Analysis

- ▶ Affinity Analysis
- ▶ How to create User Persona and Scenarios
- ▶ User Journey and Story Board
- ▶ Understanding mental model and Cognitive load
- ▶ UX Laws

WEEK 4- User Journey Flow chart

- ▶ Introduction to Diagram.net Tool
- ▶ Understanding tools and features of Diagram.net
- ▶ User flow creation
- ▶ Navigation patterns
- ▶ Sitemap creation

WEEK 5- All UX Cards and Balsamiq

- ▶ Card sorting
- ▶ Alignment Model
- ▶ Backcasting
- ▶ Content strategy
- ▶ Introduction to Balsamiq
- ▶ Understanding tools and features of Balsamiq

WEEK 6 -Introduction to wireframing

- ▶ Grids and Layouts
- ▶ Designing mock screens in Balsamiq
- ▶ Understanding wireframes & creating different types of wireframes

WEEK 7- All about adobe XD

- ▶ Introduction to Adobe XD
- ▶ Understanding tools and features of Adobe XD
- ▶ Best UI/UX Design Reference on web
- ▶ Examples of Good and bad UI
- ▶ UI Design and its Resources

WEEK 8- High Fidelity Design

- ▶ High fidelity wireframes
- ▶ UI components
- ▶ Understanding Wireflow
- ▶ Introduction to Google Material Design
- ▶ Core UI Design Concept
- ▶ Interaction design

WEEK 9- Designing Mockup

- ▶ Designing mock screens in Adobe XD
- ▶ Prototyping in Adobe XD
- ▶ Introduction to various triggers, actions and other prototyping functions
- ▶ Signifiers and Affordance (Scrutiny Process)
- ▶ A/B Testing

WEEK 10 - Heuristic Evaluation

- ▶ Heuristic Evaluation
- ▶ Understanding the ten heuristics Approach
- ▶ Evaluating screens based on the ten Heuristics
- ▶ Wireframes refinement based on Heuristic Evaluation

WEEK 11 - All about visual design

- ▶ Understanding color psychology
- ▶ How to use colors in UI
- ▶ Understanding and creating moodboard (Brand Guidelines)
- ▶ Typography
- ▶ Various plugins and resources for colors and typography

WEEK 12 - PS I Love you

- ▶ Introduction to Photoshop
- ▶ Tools and Features
- ▶ Tips and Tricks
- ▶ Images manipulations and color corrections
- ▶ Practical Implementation

WEEK 13 - Visual Design Practical

Applying color and Typography to screens
How to Improve your visual design
Aesthetic key components
Useful plugins to create User Interface

WEEK 14 - Portfolio Creation

Portfolio Creation
Various examples of Portfolio
What to include in a UI UX Design Portfolio
Understanding different Portfolio Platforms

WEEK 15 - Behance

Introduction to Behance Portfolio
Tools and features of Behance portfolio
Creating Portfolio
Articulation of Thinking Process, Design Strategy and Execution Description
How to perfect meta tagging of project

WEEK 16 - Preparation for Interview

Portfolio Review
Portfolio Presentation
How to create a perfect UI UX Designer Resume
Tips and tricks on how to crack UI UX design interview
Mock Interview



Thank you

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