



Hadassah Weekend Update

March 2021



miruP yppaH

Co-Presidents

Elaine Silver

732-236-6648

Sharon Dolled

732-690-7206

Bulletin Editor

Chris Sullivan

732-238-1749

BOOK CLUB

March 4 1 PM

One Plus One by
Jo Jo Moyes

April 1st 1 PM

A Fall of Marigolds
By Susan Meissner

Co-Presidents' Message

We are looking forward to a better year ahead in 2021. We are delighted to be your Co-Presidents and hope to see all of you. While we may not be able to be together for a while, there are many different events offered by East Brunswick Hadassah. The activities are varied. They can be educational, interesting, and even just fun for the day. We hope to "see" many more of you on our Zoom events.

Elaine Silver and Sharon Dolled

THE ADVENTURERS' TEA PARTY ON ZOOM!!!

WEDNESDAY, MARCH 10, 2021

12:30 pm

By Sharon Dolled, Chair



It's a Party! Let's have fun with Kathleen Hippeli, owner of "One Steep at a Thyme" in Jamesburg, who will give a full Zoom presentation, providing you with kosher tea – decaf or regular. You choose.

Dress up with fancy hats or special jewelry. Be the Mad Hatter or from any favorite movie that depicts a tea party. Prepare a lunch like finger sandwiches, crumpets, scones or Manischewitz! Use your favorite teacup.

EDUCATION

Book & Author
The Takeaway Men
Zoom \$10
RSVP
Linda Lidor
732-238-0877
April 19

KNIT & NOSH

Zoom meetings
11 AM

March 2
Sheila Davidoff
"The NJ State
House"
March 16
March 30
April 13
April 27
Sandy Roth
"How to Make Your
Own Cookbook."
Contact Ilene-
Siws53@gmail.com

LUNCH BUNCH

12:30 PM
April 22
Fruit & Salad Party
Contact Ilene
732 536 5556
Siws53@gmail.com

THE ADVENTURERS MARK YOUR CALENDAR

April 6th 1PM

Join us for another **great Movie Discussion** "North Country" will be aired on PBS on March 13th at 9 PM. You can watch or tape the movie and then join us for the discussion at 1 PM on April 6th via zoom.

To receive the zoom link please send your email and phone number to Ilene at 732 536 5556 -
Siws53@gmail.com.



KNIT N NOSH

WE WOULD LOVE YOU TO JOIN US EVERY OTHER TUESDAY ON ZOOM AT 11 AM !!! Donations of yarn are much needed and appreciated. A onetime charge of \$18 made payable to HADASSAH gives you a year of fun. All proceeds to HMO.

KNIT, CROCHET, CRAFT OR JUST NOSH AS WE SHARE OUR EXPERIENCES AND IDEAS, CHIT CHAT ABOUT FAVORITE MOVIES, SHOWS AND BOOKS AND WELCOME GUEST SPEAKERS!

MAKE NEW FRIENDS AS YOU SUPPORT THE IDF, HADASSAH HOSPITAL AND JEWISH FAMILY SERVICES. WE MAKE SCARVES, HATS, LAPGHANS AND PREEMIE HATS. OUR WORK IS IMPORTANT AND MUCH NEEDED AND APPRECIATED.

CONTACT ILENE FOR INFO AND ZOOM LINK
732 536 5556 siws53@gmail.com

MARCH AND APRIL MEETINGS
MARCH 2, 16 AND 30 - APRIL 13 AND 27

**GRANDPARENTS
PROJECT**

March 11 2 PM
Zoom

BOARD MEETING

Zoom
March 17th
7:30 pm

**ADVENTURERS
TEA PARTY
12:30 PM**

Speaker from One
Steep in Thyme
March 10
ZOOM
\$15

**ADVENTURERS
1PM**

Movie Discussion
April 6th
"North Country"
ZOOM
PBS will air movie
on March 13th 9 PM

**ZIONISM
LUNCH BUNCH PURIM PARTY!**

. Our Purim Party was lots of fun with many members dressed up Purim style! A Good discussion was had on how and why Purim is celebrated.



Purim is a Jewish holiday which commemorates the saving of the Jewish people from Haman, the Achaemenid Persian empire official who was planning to kill all the Jews. Purim is often called the Jewish Mardi Gras because of its carnival-like celebrations. Street parties, parades, and dressing up in costumes occur in almost every city, town, and village in Israel. The Purim celebration is based on the Biblical book of Esther, which tells the story of Queen Esther and how she saved the Jews from annihilation. Kids do crafts, make Purim baskets, play games, and make noise makers. Purim is celebrated with Megillah readings, gifts of food, charity, feasting and merriment.

Our founders selected the name of our organization from the heroine in the Purim story -- Esther -- whose Hebrew name was *Hadassah*. When we think about the importance of Queen Esther's role, and how she saved the Jewish people, we can see why our founders called our organization Hadassah. It was not simply because we were founded around Purim. Queen Esther's actions and many Hadassah stories mirror each other in numerous ways. Both are stories of resilience, strength and overcoming nearly impossible challenges. Hadassah's mission is deeply rooted in saving lives, just as Queen Esther's was.

Linda Rifkin & Dian Perkel - Zionism Co-chairs



The Grandparents Group members are preparing for our third meeting & lively discussion of 2021. We will meet Thursday, March 11 at 2 PM on Zoom. The Zoom link will be sent at the end of the first week.

The March meeting will start out focusing on Purim and Pesach. We will share the challenges and opportunities connected with social distancing, such as the lack of Purim carnivals and having seders on zoom again. How will we learn to compensate and share our love of Judaism and Jewish Culture in the time of Covid?

If you would like to join our fun group of devoted grandmothers, please send me your name and email. You can also email or call me with questions. My name is, Gail Hoenig, my email is gail.hoenig@gmail.com and my phone is 732.236.9566.

Linda Lidor is our Zoom coordinator extraordinaire. Her email is lindalidor@gmail.com.

We are requesting a donation of \$18 for the year to support of Hadassah and all the wonderful work to benefit women, Israel, the US and Jews around the world. Please send an \$18 check to **HADASSAH**

Roxsene Pflaker

19 Redcoat Dr.

East Brunswick, NJ 08816

I look forward to seeing you on Feb. 11 and share the joys of grandparenthood.

Gail Hoenig
Grandparent Project Coordinator



East Brunswick Hadassah Book Discussion is Zooming!

East Brunswick Hadassah Book Discussion is back via Zoom. We will recommend books we are reading and share favorites. Each month we will pick a book to discuss on the first Thursday of the month. If you are looking for some good reads, please join our next Zoom meeting on Thursday, March 4 at 1:00 PM. To receive the link to the meeting (if you are not currently receiving emails from the Book Discussion) email Marsha at EBHadassah@comcast.net to be added to the list.

Thursday March 4, 2021 1 PM *One Plus One* by JoJo Moyes

Thursday April 1, 2021 1 PM *A Fall of Marigolds* by Susan Meissner

Marsha Schiffman
Chair

Mark your calendars—Fascinating Book & Author Zoom Event in April 19- \$10 to HMO



Do you like novels full of intrigue, suspense, secrets, and the Rosenbergs? Mark your calendars for *The Takeaway Men* by Meryl Ain. See attached for more info. Contact Linda Lidor to register for zoom link. lindalidor@gmail.com.



TREES

To plant a tree in Israel please call
Cindy Rollman 732-257-1018.

DID YOU ORDER YOUR MASK YET?!



Let's get our brand out there! We all have to wear masks everywhere for months to come. The cost is just \$12.00 each and they are washable. All good organizations are doing this.

Name_____

Chapter_____

Number of Masks at \$12 each _____

Total amount enclosed-\$_____

Please send the above info along with your check made out to **Hadassah** to:

**Carol S. Charen
106 Roberts Place
Mt. Laurel, NJ 08054**

CARDS & CERTIFICATES



For all occasion cards & certificates call

Michele Finkelstein 732-254-5638

Linda Jacobson 732-257-7915

FUND Raising Update



Treasurers' Report: March 2021

Our Pledge drive for Hadassah Medical Organization has passed \$3500. We thank everyone for the generous donations which are still continuing. It is never too late to contribute!!!

Our goal for 2021 is **\$45,000** for Hadassah Fund Raising in. Even during a difficult year, **we raised \$38,851 in 2020.**

Thank you to the family of Sharon Dolled for their generous contribution in honor of Sharon's co-presidency. This contribution is designated for Ilene's daytime programs.

Please write your membership number on all checks. This number is on the label of the Hadassah magazine. Also, please designate the fund to which the donation should be applied. This helps with our bookkeeping.

Hope everyone had a joyous Purim,

Miriam Kane & Roxsene Plafker,- co-treasurers

OUTREACH



Unite Against Anti-Semitism

Our meeting with Dan Rozett, from Federation has resulted in us partnering with Federation and the East Brunswick Clergy Council to present a program revealing the alarming rise of anti-Semitism locally, nationally, and internationally AND WHAT WE CAN DO ABOUT IT. on Sunday, April 11th at 7 PM via zoom.

We are extending an invitation to our friends from the forum, 'Embracing Our Diversity: Coming Together Against Bias', so that they may encourage others in their communities to join us, learn about us, and form bonds of friendship and support.

Warmest wishes to you all for a very happy and HEALTHY Passover.,

Sharon Dolled & Chris Sullivan
Outreach Co-chairs



Installation of the Power of Women Who DO 2021

An inspiring and fun Installation highlighted the achievements and goals of our chapter in songs, video, ceremony and an excellent speech by our new co-president Sharon Dolled. Our sincere thanks to AVP Carol Roth for performing a truly inspiring ceremony which showcased Israel and Hadassah's contributions to the world. Special thanks to Judy Steinweis who sang 2 original songs –“A Long Hard Year” written by Elaine Silver and “Help Hadassah” written by Judy.

Executive Board 2021- 2022

Co-Presidents – Elaine Silver & Sharon Dolled

Treasurers – Roxsene Plafker & Miriam Kane

FUNdraising VPs – Fran Katz & Barbara Pollak

Program VPs -- Beth Hoffman & Linda Lidor

Zionism VPs -- Linda Rifkin & Dian Perkel

Membership VP--Gail Hoenig

Corresponding Secretary – Lori Noah

Mail Facilitator – Sharon Sendyk Shapiro

Recording Secretary – Laurie Nadeau, Sandy Teitelbaum & Yvette Schlusel

Communications VP – Christine Sullivan



OUR WEBSITE

Webmaster Barry Shapiro gives us all the latest in chapter, region and National news. Go to our new and easy to use website at www.hadassah.org/eastbrunswick . Click on **Register** and see our beautiful flyers. Note the calendar with monthly events.

MEMBERSHIP

Our chapter has reached our 2020 membership goal. We have 716 members (98% of the goal of 731). This includes 656 life members & 37 child life members. Thank you to all our members. Please send me contact information for any prospective new members at gail.hoenig@gmail.com or by text at 732-236-9566. Hopefully, we will be able to have new member events in 2021.

A great Hanukkah, birthday, or any event gift is Hadassah membership:

Life membership is \$250;

Child Life membership is \$250;

Associate membership (for husband, son, brother, etc.) is \$250;

Annual membership is \$36.

Looking forward to seeing you on zoom or in person.

Gail Hoenig
VP Membership



Just type **East Brunswick Hadassah**. See the video from our zoom event “**Embracing Our Diversity: Coming Together Against Bias**”. See Installation pix.



Neighborhood News

Share your simchas and sorrows. We are happy to print all your news, but you must send it to Chris at sullicr@comcast.net or call 732-238-1749 by **Monday**.

Deepest Condolences to

- The family of Gloria Silverstein our past president.
- The family of past president Linda Fellen on the loss of her mother-in-law Beryl Gottesman.
- The family of Jackie Pliskin on the loss of her husband Jerry Pliskin.
- The family of Sandy Roth on the loss of her brother-in-law Kenny.

Mazel Tov to

- Lori and Scott Noah on the engagement of their son, Jason to Hallie Kennan...
- Beth and Marty Hoffman on the engagement of their daughter.

Speedy Recovery to

- Get well wishes to Rhoda Cohen
- Prayers for wellness to Liz Midlarsky
- Speedy recovery to Edna Sharff
- Get well wishes to Sandy Roth's husband Larry