

Welcome Aboard!

Issue 1: April 1st, 2019

Welcome

to our new e-newsletter! We hope you like the new design, new format and new ways of sharing our knowledge and news! End of each quarter you'll receive informative articles about the events organized by **ICOM** during the previous 3 months, upcoming events and internal news about our professionals.

As we're a company with clients worldwide, we must remain committed to work with excellence while navigating complex requirements. That's why we promise to be always honest and transparent in transmitting all our news, trends and updates.

Glimpses of Our Work

JAN - MAR 2019

ASR 2019

16 - 19 Jan, 2019

Intercontinental City Stars, Cairo



Cairo, Jan 16th marked the kick off of the '5th African Society of Radiology (ASR)' and '54th Egyptian Society of Radiology and Nuclear Medicine' conferences under the auspices of the ASR Board.

The Conference generated a great impact based on the attendees expertise that were shown during their fruitful constructive open discussions throughout these three days.



Attendees Statements:

“The Event was a resounding success in every aspect, the scientific program was rich and the talks were very educational. Attendance and participants were also very strong” – Said Prof. Soheil Hanna.

“The conference was well organized, time was respected, many topics were covered, Speakers were

meticulously selected, conference was beneficial to junior and senior radiologists – Said Prof. Essam El Sheikh.

One of our Company’s beliefs that meetings success is nothing but a reflection of the commitment of the organizational team and scientific content.

That’s why all ICOM Team is very proud of their accomplishments during this conference.

Here’s to more successful events coming ahead!

DAR 2019

08 – 09 Feb 2019

Conrad Hotel, Dubai

Dubai, February 8th marked the kick off of the ‘7th DAR International Alliance Conference’ held in collaboration with The Emirates Diabetes Society.

The conference provided a great opportunity for knowledge accumulation and sharing of information as it was honored with many international experts in the field.

We seize this opportunity to express our deep appreciation to the many individuals, companies and

organizations who contributed to the success for this remarkable event.

ICOM Team would like to thank ‘The Diabetes and Ramadan International Alliance Board’ for their trust and cooperation during the preparation phase, hoping the event had provided all attendees with the desired outcome.

We look forward to more upcoming successful events.

BDER 2019

21 - 22 Feb 2019

The Gulf Hotel, Bahrain

The Royal Bahrain Hospital

launched the '1st Bahrain Diabetes and Endocrine Conference' on Thursday dated Feb 21st. The conference was held under the patronage of his Excellency Dr. Mohamed Ibn Abdallah Al Khalifa - The Supreme Health Council President.



The conference board targeted to bring together diabetologists and endocrinologists from the Arab World and Gulf Area in order to exchange their ideas and knowledge for the enrichment of the specialty and betterment of patient care.

ICOM Team was thrilled to share this unforgettable experience along with the Royal Bahrain Hospital Team, and we look forward to mutual cooperation in the years to come.





ESNT 2019

26 Feb. - 1 Mar, 2019

Intercontinental City Stars, Cairo

The Egyptian Society of Nephrology & Transplantation Congress held under the patronage of his Excellency The Egyptian Prime Minister Eng. **Mostafa Madbouly** in Cairo from 26 Feb – 1 Mar. 2019 included talks on numerous topics and plenary discussions. The theme of this year meetings included; Updates in Nephrology Care Optimum patient care, Urology and Vascular Surgeons, Nursing Staff, Renal Dietitian and above all good family support.

A panel of dedicated scientific committee members worked hard to accomplish the task of covering various fields from prevention to different

management modalities in the rapidly advancing Nephrology field.

The feedback of 2018 meetings enlightened the board in selecting the topics of this year. The Plenary sessions were attended by many eminent International and Arab guests from Egypt and the neighbour countries making this congress a clear solidarity and a thrilling experience.

ICOM Team would like to thank the ESNT Board for giving them the chance to organize this iconic event, hoping it had provided all attendees more knowledge and insightful information.

ANC 2019

27 Feb. – 1 Mar. 2019

Mediterranean Azur Hotel, Alex

The Faculty of Medicine Alexandria University in collaboration with The Egyptian Society of Neurology, psychiatry, and Neurosurgery hosted recently the “11th Annual Conference of Neuropsychiatry”.

This innovative conference wasn't created overnight. As successful events take a year or more to plan and decades to build their reputation. The objective was to gather audience from everywhere to raise awareness and enrich discussions and to disseminate the new trends in the field of Neuropsychiatry.



ICOM had the pleasure to cooperate with 2 of the most reputable entities in the field to deliver this outstanding event.

We hope the attendees were able to learn something new about this increasingly complex sector and made some fruitful connections throughout the day.



*Looking forward
to more successful
events to come.*

ESPRS 2019

27 Feb - 1 Mar. 2019

Tolip Golden Plaza Hotel, Cairo



The City of Cairo witnessed a very important event during the period of 27 Feb – 1 Mar 2019, which was the Annual Conference of the Egyptian Society of Plastic and Reconstructive Surgeons (ESPRS).

The conference provided a great opportunity for knowledge accumulation and sharing of information as it was honored to receive many international experts in the field.



ICOM Team would like to thank the ESPRS Board for their trust and cooperation during the preparation phase, hoping the event had provided all attendees with the desired outcome. We look forward to more upcoming successful events.



Excellence Camp

07 – 08 March 2019

Conrad Hotel, Cairo

On behalf of everyone at the 'National Heart Institute' (NHI), thanks to all who attended our event dated Mar. 7th held at Conrad Hotel, Cairo. We hope attendees learned something new about this increasingly complex sector and made some fruitful connections throughout the day.

The event wouldn't have been a success without the collaboration of 'Vanderbilt University Medical Center' and 'Universita Degli Studi Di Brescia'.

The Plenary sessions were attended by many important delegates in the field, who discussed multiple topics related with the Heart Disease, Heart Failure and Cardiovascular Risk Factors in Patients with Chronic Kidney Disease

The Event was made possible through the generous support of 'SANOFI' our sponsor, who we thank very much for helping make the event a success.



We as ICOM Team were particularly excited about the event. Our super energetic team dedicated all their time & efforts to deliver this event with high standard.

Rhino Egypt

07 – 09 Mar. 2019

Intercontinental City Stars, Cairo



The '25 Rhino Egypt' Conference, Organized by the Egyptian Rhinology Society is one of the biggest medical and networking events in the middle east celebrating this year its "Silver Jubilee".

“We were honored by receiving the best minds in the respective field sharing invaluable insights, thanks to the experienced doctors and experts who shared

their priceless experience” - Said Dr. Reda Kamel – Head of the Egyptian Rhinology Society and Conference President.

The event was attended by the renowned Dr. H.C. Sybill Storz, Chairman of Supervisor Board of Storz Company who was honored by the Conference Board due to her valuable efforts in Rhinology field!!



One of the most ingenious elements of the event was the atmosphere created by **ICOM** Team for the event attendees, handling every aspect and dedicating all the time and efforts to deliver this event with high quality.



ICR

Live Channel

March 8th, 2019
Hilton Heliopolis, Cairo

The Intervention Case Review (ICR) live Channel is an online medical library initiated by the Top Interventionists in Egypt, who were proud to announce this medical channel as the first of its kind in Egypt and Middle East, with a plan to go international by 2020 aiming to spread their medical expertise and authentic voice.

The target behind this initiative is to disseminate medical awareness through live channel website, mobile application, social media channels and physical meetings defined to increase the knowledge by sharing experiences through interactive recorded operations with the top interventionist & KOL's to educate junior

interventionists. Taking in consideration that the weight of the project content comes from the endorsement received from the esteemed 'Cardiovascular Research, Education & Prevention Foundation – CVREP'.





The initial feedback on the project was very promising, the Medical Team was very excited to start the implementation phase immediately. That's why they started recording the 1st Case on Mar. 11th with a plan to record more than 100 cases during 2019 in several areas, such as; Ostial Lesion, Bifurcation, CTO-Antegrade, CTO-Retrograde, Multivessel Disease and more. This is in addition to holding a Public Awareness Campaign that will be broadcasted on the live channel social media.

We would like to thank our business partner Messrs 'SANOFI' for the great support received from their side, it really helped make this event a great success.

ICOM Team was glade to plan and organize this unique event which was launched on Friday dated Mar. 8th. That is how ICOM serves its clients, whatever the client's vision is, big or small, our devoted team will help you achieve it with ease.





AVC 2019

28 – 30 Mar. 2019

Radisson Blu Hotel, Alex

On Mar. 28th, more than 500 attendees from all around the world convened in Alexandria for the inaugural of the 'Alexandria Vascular Conference – AVC Meet 5' held from 28 – 30 Mar. 2019.

The renowned conference was held in collaboration with Alexandria University, Alexandria Vascular Center and Brest University, France. The meetings & workshops had a great impact on the attendees as the program went through many topics that were effectively discussed to generate many invaluable insights that will definitely benefit the vascular community.

One of our Company's beliefs that meetings success is nothing but a reflection of the commitment of the organizational team and scientific content. That's why all ICOM Team is very proud of their accomplishments during this conference.

The event was a great success and there was a lot of positive feedback from the attendees.

Derma 2019

28 – 30 Mar 2019

Sheraton Hotel, Alex



*T*he 14th Annual Conference of Alexandria Society of Dermatology, Venereology and Andrology – Derma Alex 2019 in collaboration with Faculty of Medicine Dermatology & Andrology Department - Alexandria University took place from 30 – 28 Mar. 2019 at Sheraton Hotel – Alexandria.

DERMA Alex is the pioneer and largest scientific conference with the widest multinational network in the Middle East & Africa. All of the sessions featured high quality discussions with our top experts advanced science & best practice.

Derma Alex is a unique event allowing all participants to share their expertise, as well as regional participants to boost and update their knowledge.



ICOM Team would like to extend their sincere appreciation to the conference board for giving them the chance to organize this iconic event, hoping it had provided all attendees more knowledge and insightful information.

ICOM Worldwide

Attending the 50th Annual Meeting & General Assembly of IAPCO 14 – 17 February, 2019

ICOM Management Team had the pleasure to attend this year's annual conference of IAPCO representing one of the most interesting gatherings of professionals in the PCO business. This year's conference brought together delegates from all around the globe to discuss the latest advances in this vibrant and constantly evolving field.

IAPCO theme this year was "Conference 5.0" following IAPCO's 50th birthday and initiating the next stage of development within the industry, underlined by the exciting daily topics "Innovate or Die", "Critical Thinking" and "Positive Leadership".



Developing Our People... Growing Our Business



ICOM is Building Successful Teams

Employees development is a long-term initiative, but it also leads to short-term benefits like successful business, increased loyalty, improved performance and engagement. That is why ICOM Management strives to develop their employees and boost their skills.

We know that trained & developed employees do better work and can help a company reach its goals faster.

In order for any company to stay on the top and keep up with the industry trends, it has to keep its employees knowledgeable about what is happening in the industry offering ongoing trainings to ensure that everyone is on the same level when it comes to the latest in their fields which gives the organization a competitive advantage.

Investing in your employees is never a loss!



International Women's Day (March 8) is a global day celebrating the social, economic, cultural and political achievements of women. The day also mark a call to action for accelerating gender parity.



*March 8th
International
Women Day
2019*

*It's the
Women's
Month*

The theme of this year's 'IWD' is #balanceforbetter. Balance supports the understanding that IWD is not about promoting one gender over another, but about creating opportunities for women and girls to play an active role in building more inclusive systems and accelerating global gender equality.

ICOM believes a balanced world is a better world and we all have a role to play to create it. That's why we are supporting the 2019 International Women's Day global initiatives and encouraging organizations to come together to discuss the most common ways gender bias plays out in the workplace.

On this occasion, let us send our warm feelings & gratitude to all the wonderful women in our lives; wives, mothers, sisters and coworkers.

Dear women out there, always be inspired and empowered to take action in your lives.

Happy International Women's Day!

Developing Ourselves to better serve YOU!

Events industry is stepping into the future with certain innovations already on their way to become mainstream. Events are now quite a tech-driven affair and in order for companies to keep up-to-date, they have to create an innovative culture within the organization.

Organizations need to make sure that all employees know that innovation is a job requirement. It should be woven into the fabric of the business and given a prominent place in job descriptions, procedures, and performance evaluations. Innovation should be defined to include incremental as well as revolutionary improvements.



That's why ICOM Management Team decided to integrate its system with a sophisticated program that will help deliver the most complex events with ease.

By integrating this program into our systems, ICOM will be able to help its clients leverage past events, work smarter, maintain data privacy and security, generate powerful email control, onsite tools & facilities, provide private branding.



One of the key drivers of ICOM is the value of our customer's interest. Analyzing customer profitability and maximizing our customer's lifetime value are of high importance and essential to us.

We believe that the more value our business can offer, the more likely our customers will remain loyal.

