

## WELCOME TO THE **SHANGHAI** INSIDER COLLECTION

Truly memorable meetings and events with authentic local flavour – that is the inspiration behind the InterContinental Insider Collection.

Our network of hotels and resorts is global; our knowledge and expertise local, giving planners guaranteed choice, range and depth to add to any meeting or conference. Each hotel offers its own bespoke selection of services which are firmly rooted in their location and are responsibly guided by our partnership with National Geographic's Center for Sustainable Destinations.

The options are limitless, the local knowledge rich, the service professional and faultless, the delegate experience enriching and rewarding every time.

Sample for yourself some of our wonderful Shanghai experiences.

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#### **INSIDER LOCATIONS**

Choose an InterContinental venue for your event and a world of possibilities opens up. As locals, your hotel team hold the key to a side of your locality tourists never see. What and who they know gives you an exclusive mix of authentic venues and experiences to play with.

#### INSIDER SPEAKERS

Bring your event to life with an inspirational speaker - someone who can really strike a chord with your delegates and enrich their experience beyond measure. Fascinating and engaging, motivating Insider Speakers range from celebrities and cultural experts to sporting heroes. Whatever their passion, they all have a local connection and you will discover that their unique insights and local know-how make your event one to remember.

#### INSIDER COMMUNITY

There's nothing quite like immersing yourself in the community to gain an added depth and understanding to your experience in a new destination. Insider Community has been designed to benefit local people and create truly memorable and meaningful experiences for your delegates too.

#### **INSIDER INTERACTIONS**

This team-building experience will help your delegates connect with each other as never before. Using the unique character, heritage or geography of your destination to inspire interaction, each experience, whether based on or off-site offers an original way to engage delegates and motivate them to build effective working relationships.

#### INSIDER BREAKS

With Insider Collection even your breaks are fulfilling experiences. From serving up a delicious lunch of provincial dishes for a taste of regional cuisine to spending some quality time with your Concierge team to get their best insider tips, a few minutes out of your busy schedule becomes a whole experience in itself.

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#### ENRICHING EXPERIENCES FOR OUR GUESTS AND OUR ENVIRONMENT

We believe that a responsible meeting is not only what you experience in the meeting room but also knowing that your hotel respects the destination around it.

We're proud to partner the leaders in geotourism, the National Geographic Center for Sustainable Destinations. Our ambition is that guests enjoy enriching experiences that reveal what makes a place truly special – its heritage, culture and tradition – and the importance of protecting it.

to work from the grass roots up, recognising each individual hotel team as the experts best placed to use their local knowledge for developing community and environmental initiatives that meet the specific needs of the destination. This Insider Collection gives delegates access to some of these unique experiences, and for those meetings that stay in the meeting room, you can be assured our hotel is working behind the scenes to protect what is special about the place for



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fellow travellers.

**SPEAKERS** 



## INTERCONTINENTAL MEETINGS.

### INSIDER LOCATIONS

## EXPLORE EXCLUSIVITY AND LUXURY AT TOMSON RIVER A RIVERSIDE CLUBHOUSE

Located in Lujiazui, a 'Center of the Center', Tomson Rivera symbolizes exclusivity and luxury. Using our local connections, we take you behind the scenes to fully enjoy this unique venue.

The transparent all glass Riverside Clubhouse is surrounded by platforms and terraces, providing stunning views of the Huangpu River. It provides the perfect setting for a meeting that effortlessly combines elegance and style with comfort and convenience. The Clubhouse has superb facilities, which include a state-of-the art multi-function room where you can hold your meeting, or you can enjoy a cocktail reception or dinner on the outdoor terrace served by the InterContinental Shanghai Pudong team.

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### INSIDER LOCATIONS

#### SPEND PART OF YOUR MEETING AT THE SHANGHAI OCEAN AQUARIUM

The biggest aquarium in Shanghai and one of the most beautiful in the world, the Shanghai Ocean Aquarium is the perfect location to add a different twist to your meeting. We invite your delegates on a maritime adventure to discover the Aquarium's amazing collection of more than 450 species of aquatic animals from the five continents and four oceans. Delegates will have fun spotting Chinese sturgeon, Giant Salamander, Electric Eels, Spotted Seals, Weedy Seadragons, Jellyfish, Sand Tiger Sharks... and many more!

This event with a fascinating 'around the world' underwater tour will inspire your delegates to better understand and care about the rivers and oceans. It will be an experience you will always remember.

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#### INSIDER SPEAKERS

#### LE ARN FENG SHUI FROM A MASTER

Feng Shui, which literally means 'Wind Water' is an ancient Chinese metaphysical discipline that studies how mankind is affected, for better or for worse, by the environment in which we live and work.

Shao Xi Yue is one of Shanghai's famous Feng Shui Masters. He will share the philosophies and principles of this ancient craft through a lively and fascinating presentation to your delegates. They will get the insider's view of many of the most important aspects of classical Feng Shui and gain a better understanding of this mysterious and practical science for harmonious modern living.

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CONTACT US

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Go to www.intercontinental.com/meetings or click here to contact us



#### INSIDER SPEAKERS

#### EN JOY LIFE MORE, CULTIVATE YOUR SENSES

Too many of us are out of touch with our sensory delights, mainly because today's world is so packed with information that we are bombarded with visual and auditory cues.

InterContinental Shanghai Pudong provides an innovative 'Five Senses' break, introducing Mr. Ru Bing Sheng, one of the first scholars to explore the natural healing principle in China.

A presentation on 'Food that heals' combines the five methods of perception: hearing, seeing, smelling, tasting, touching, and includes practical tips on how to achieve a healthy and balanced lifestyle at home, work and when travelling.

This different experience will awaken your senses, and promises to add more enjoyment and pleasure to your lives.

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#### INSIDER COMMUNITY

# THE BEST WAY TO DEAL WITH A GLOBAL ISSUE? LOCALLY.

Give your delegates a chance to get a lot closer to local communities with a visit to a local nursing home.

InterContinental Shanghai has been working with Shanghai Pudong Lujiazui Nursing Home for several years, providing corporate volunteer activities.

Delegates are invited to help with the preparation and serving of meals, the organisation of sporting and entertainment events or fixing up the facility. During their visit, delegates can also spend an hour chatting with the elderly residents and hearing their life stories.

A wonderful way to discover the local area and its residents.

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#### INSIDER COMMUNITY

#### EN JOY A CLEAN GREEN DAY IN CENTURY PARK

Get close to nature and raise awareness about environmental protection. Introduce your delegates to 'I am making a difference' – a community activity that takes place in Century Park. Just five minutes drive from InterContinental Shanghai Pudong, it is the biggest ecological city park in Shanghai.

InterContinental Shanghai Pudong employees invite business partners and children to this major initiative every year, joining forces to participate in weeding and collecting litter.

This is a great way for delegates to learn more about the local area and to achieve something immensely rewarding and inspiring together too.

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#### ACHIEVING HEALTH AND SPIRITUAL BALANCE WITH TAIII

Taiji has long been part of the Chinese yin and yang philosophy of health and spiritual balance. You can see groups of people practicing Taiji in public parks early in the morning. You and your delegates can experience Chinese spirituality firsthand and learn the philosophy and principles of Taiji with private classes conducted by Master Zhao Jia Min. Learn the graceful and meaningful moves to help calm your soul. This is a truly relaxing, revitalising and inspiring way to begin your day in Shanghai.

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### INSIDER INTERACTIONS

#### TRY YOUR HAND AT MAKING LOCAL FAVOURITES

Making and eating Xiao Long Bao is indeed an art and a technique that requires patience and skill. So take advantage of our awardwinning Chinese chef, to learn the basics of both making and eating this local delicacy. For your group we can incorporate the best of our interactive cooking classes and challenges with fun, humour and friendly competition. One thing is certain: fun is the primary ingredient in this kitchen.

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#### INSIDER BREAKS

#### **EXPERIENCE SHANGHAL** CUISINE AND CULTURE

Indulge in an authentic taste of traditional Shanghai cuisine with a decorative and delicious presentation of Dim Sum, noodles, Chinese teas and pastries.

Xiao Long Bao (Shanghai Soup Dumplings) is one of Shanghai's most popular snacks, traditionally steamed in small bamboo baskets, hence the name (xiao long - literally 'small steaming basket'). "Lift it gently, move it slowly, open a window, drink soup

Set amidst authentic Chinese décor with Pi Pa playing, you and your delegates will get a real taste of Shanghai and can watch a tea serving demonstration too.

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#### INSIDER BREAKS

#### BREAK FOR THE FIVE SENSES

Meeting breaks can be simple, and a work of art too. InterContinental provides the best possible coffee break experience in Shanghai, a 'masterpiece' that appeals to your sense of smell, taste, touch, sight and sound.

Our innovative 'Five Senses' break skilfully blends music, image, fragrance, delicacy and nutritional information.

So take time, touch it, inhale deeply, enjoy your break and go back to the meeting with an awakening of both your body and mind.

Contact us for pricing specific to your group.



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#### THANK YOU

Contact us to learn more about the Shanghai Insider Collection and how we can help you create a truly memorable experience with authentic local flavour.

Whichever Insider Collection experience is right for you, you can be assured that it reflects the best principles of Responsible the National Geographic Center for Sustainable Destinations.

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#### CLIENT TESTIMONIALS

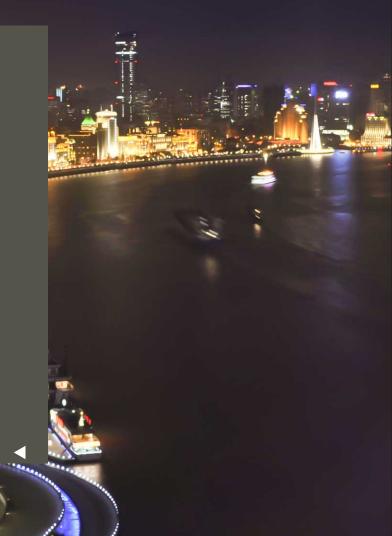
"This event is meaningful and enjoyable! A great location in Century Park where we took part in a green-themed team-building rubbish collection. This was our little contribution to the local community, followed by a buffet lunch provided by InterContinental Shanghai Pudong. Really memorable."

Wade Lu. Best Buy Shanghai. Ltd.

"I feel appreciation to the hotel for a job well done, providing such an outstanding service and interesting tea break for our event – the kongfu tea performance, with chef making xiao long bao on site. It gave us a real taste of Shanghai. I am looking forward to having another opportunity to enjoy xiao long bao again!" China Development Bank

"The Five Senses Break was a very special and practical experience. The refreshment items are healthy, and the massage is a quick fix to the strain caused by intensive meeting. Thanks indeed to your team for all your magnificent support and service."

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