

WELCOME NEW MEMBERS

Ginger Roots
Grant's Quality Lawn Care
The Paddle Zone

THE CHAMBER COURIER

June 2020

The monthly business publication for the Canton Area



Andrea Barbknecht, Spoon River College
Emylee Bitner, CEFCU
Samantha Braden, Rhoades Real Estate
Bobby Brown, Flat Branch Home Loans
Teisha Buskirk, Joe's Place
Joe Christian, MidAmerica National Bank
Stephen Clark, Town and Country Insurance
Jason Coulter, Big Cat's Bowls
Kiley Davis-Crouse, Davis Ford
Sherri Delost, Jim Maloof Realtor
Brooke Denniston, YWCA
Mark Dodds, Hy-Vee Food Stores
Angela Drach, Mid Century Fiber
Sandy Edsall
Todd Fletcher, Shelter Insurance
Jeromie Hale, Bistro 101
Max Havens
Dave Lewis, Dave Lewis Studio, Ltd.
Taryn Mellert, Spoon River Electric
Amanda Reed, Bank of Farmington
Jason Rockhold, Rockstar Beauty & Spa
Harry Thakkar, Canton Inn

**Your Chamber
Ambassadors are there for
your business. Feel free to
contact them anytime.**

Let's Get Back to Being Open

by Carla Bobell

Hey shoppers, are you getting excited? The idea that businesses are reopening is a breath of fresh air, but wait! It won't be the same. Sorry to be blunt, but when you walk into a local business that has been closed, you will see things will be different. Actually, you have been seeing that with the essential businesses that have been open during this pandemic. We have more rules to follow when shopping and masks that need to be worn for it is what we need to do to keep us all safe and to keep our business owners and their employees safe.

The Canton Chamber office recently sent out a check list to all their members for businesses to use as a guide to help prepare to reopen their doors. As a community member, please be supportive of what these businesses are doing, because they are required to do so!

A few things included on this check list are:

1. Take employees' temperatures before they are allowed to work.
2. All employees are required to wear masks and in some cases face shields. Determine if customers need to wear a mask.
3. Know how to handle social distancing in your business location.
4. Determine how often you need to disinfect and where you need to disinfect in your business.
5. Wash hands frequently - in between each customer, if possible.
6. Control the number of people in your business according to the IDCEO guidelines per square footage.
7. Be sure to put signs on your doors to help inform customers what to expect when coming into your business. Educate customers through your social media outlets.

Businesses want you to feel safe and they are going through a lot of work to accomplish this. Be patient as they learn how to reopen their doors and work with a new schedule and new requirements. They may not get it right every time but know they are doing their best.

Be Supportive! Shop Local!

Special Updates

Updates on our local businesses of all kinds can be found at **cantonillinois.org**

If your business is not listed please contact the Chamber office to be added



EXECUTIVE BOARD

President - Jana Emmons, Ipava State Bank
Vice President - Chad Holloway, OSF HealthCare
Treasurer - Jodi Wilcoxon, MidAmerica National Bank
Secretary - Lisa Gardner, Maloof Realty

BOARD OF DIRECTORS

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 Jodi Wilcoxon, MidAmerica National Bank

Member & Public Relations
 Becky McLeod, Graham Health System

Government Affairs
 Chad Holloway, OSF Healthcare

Diane Bell, Di's Boutique
 Jason Elwell, Peculiar Projects
 Kim Fischer, Canton Harvester Inn
 Larrilyn Hall, The Look Hair Salon
 Ann Lockhart, United Way for Spoon River Country
 Lacey Neal, Rock Valley Physical Therapy
 Whitney R. Parrish, Johnson & Johnson, P.C.
 Erin Watson, Watson Center for Wellness

EX-OFFICIO MEMBERS

Jon Johnson, Canton Park District
 Mayor Kent McDowell, City of Canton
 Superintendent Rolf Sivertsen, CUSD #66
 President Curt Oldfield, Spoon River College

STAFF

Executive Director - Carla Bobell
 209 East Chestnut Street, Suite 2
 Canton, IL 61520
 (309) 647-2677
 cbobell@cantonillinois.org

Welcome New Members

Grant's Quality Lawn Care is making yards beautiful one at a time. Some of the services that Grant's Quality Lawn Care offers are mowing, trimming, weeding, bagging your grass and making sure your driveway and sidewalks are swept off after every visit. They also offer additional services including, but not limited to, hedging, edging, decorative mulch, pressure washing, spring & fall clean up and landscaping. Keith can help you update or clean up your existing landscaping beds or let him help you design a new look. He can also install chain link fencing. Keith's motto is "treat everyone's yard as if it was his." Owner Keith Grant served in law enforcement at the rank of Detective Sergeant. He served the communities of Mason County, Havana and Canton. He and his wife Shauna reside in Farmington and have seven children combined and a grandson. He takes pride in making yards look beautiful.



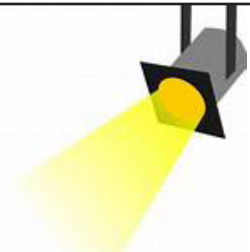
Call Grant's Quality Lawn Care at 309-363-3699 or send an email to grantsqualitylawncare@gmail.com.

The Paddle Zone is a family owned business that is operated by Keith and Shauna Grant from Farmington. Do you like being out on the water but you don't have the best options? Look no further than The Paddle Zone. They offer POP Paddleboards which are wide boards that are easy to stand up on and take minimum gear to move where you want to go. You can either rent or buy the POP paddleboards from The Paddle Zone. They also have kayak rentals, inflatable pop up docks and even an inflatable pop up plank that could be used in a swimming pool. Keith and Shauna's vision at The Paddle Zone is to provide quality service and equipment to anyone who wants to get out on the water and have some fun! They offer daily or weekly rentals and they deliver. That's right! They will deliver and pick up at your location so you don't have to worry about how to get the equipment to and from your destination. It makes for a truly hassle free day on the water. Be sure to get on The Paddle Zone website for all the details.

Visit The Paddle Zone website at bestpaddleboardkayakrentals.com or give them a call at 1-833-972-3353 to get your rental set up today!



Business Spotlight



WE ARE HERE FOR YOU

School, work, play... with all the activities now being done at home, Canton has a great opportunity to improve their infrastructure. Fiber internet is the most reliable internet service available giving you a strong, dependable connection for all your stay at home needs.

We recently increased our 100Mbps speed package to 250Mbps for the same low monthly price. Other speeds packages include up to 50Mbps and up to 1Gig. Signing up for service now allows you to take advantage of pre-registration specials such as Free Installation, Lock-In Your Price for Life*, reduced monthly rate and No Contract. Remember with Mid Century Fiber there are no Data Caps and our speeds are symmetrical!

You can use your internet connection to watch LIVE TV, saving you money! There are multiple streaming services that now offer local channels. We made it easy for you to cut your cable cord by creating a team to assist you, Mid Century One Source! Contact onesource@midcentury.com or call 309-778-8611 to learn more.



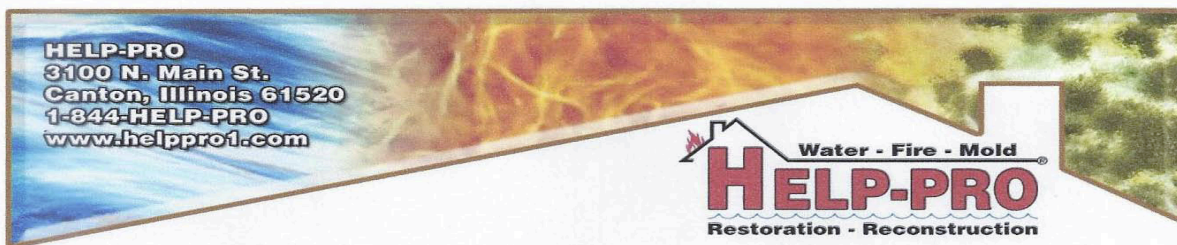
How to get Mid Century Fiber in your neighborhood? There are five phases to becoming a Fiberhood, with the most important being Phase 1.

- Phase 1 – Interest: Collecting enough interest in a designated Fiberhood area is crucial to moving to the next phase.
- Phase 2 – Sign-up: When enough interest is generated Phase 2 starts where you are committing to the service.
- Phase 3 – Construction: Once a predetermined number of residents are signed up the Fiberhood goes to construction where the Fiberhood is scheduled to be built.
- Phase 4 – Install: Once all construction steps are met, your installation is scheduled.
- Phase 5 – Fiberhood: Installations are complete, and your neighborhood is now a Fiberhood!

A neighborhood's progress can be viewed on our website fiberfastnow.com. Click on Mid Century Fiber Communities and then click Canton to see the map, check progress, submit an interest or sign-up for service.

Mid Century is here for you and we have been providing communication services for over 70 years! If you have questions or want to learn more, call the Fiber Team at 309-778-3278 or email fiber@midcentury.com. A Team member will be happy to assist you.

Please follow us on Facebook, Instagram and Twitter for helpful information and updates!



Business Re-Openings: Assisting with Covid-19 Concerns

The re-opening of Fulton County businesses is just around the corner. The chamber has asked Help Pro Restoration of Canton Illinois to outline some procedures for business to follow concerning business re-opening and Covid-19.

First, some information about who we are. Help Pro is a restoration companies that was founded in Canton Illinois in 2013. We are IICRC certified and trained. These areas include Microbial Remediation, Water Damage, Fire & Smoke Restoration. We currently perform “enhanced cleaning of touchpoints and application of disinfectants to other surfaces”, for several area business.

Customers and employees will need to feel some level of safety when they enter your business. This starts with a written plan. The plan should outline the enhanced cleaning of touchpoints and application of disinfectants to other surfaces and should set a time schedule for those tasks.

cleaning of touchpoints: first wipe down area with cleaner to remove any Bio-mass on the surface, Next apply a disinfectant that meets the EPA’s List N criteria against SARS-CoV-2, the novel coronavirus that causes the disease COVID-19. Note: always follow the label when applying chemicals.

application of disinfectants to other surfaces: applying the EPA’s List N criteria against SARS-CoV-2, the novel coronavirus that causes the disease COVID-19 to common areas (example: mop floor, ulv fog, electrostatic fog) <http://www.epa.gov/pesticide-registration/list-n-disinfectants-use-against-sars-cov-2>

You will need to supply Personal Protective Equipment (PPE) to your employees that perform this enhanced cleaning of touchpoints. The business owner should understand that this will be an on going process that will need to be repeated until the pandemic is over.

There is no “one size fits all” plan. Some business will be able to preform this task without hiring an outside vendor, and some businesses may have to “partner” with an outside vendor to perform this task.

Examples:

1st business we help has a high volume of daily customers. Their staff performs an enhanced wipe down of all touch points every ½ hour during business hours. Help Pro preforms a detailed enhanced cleaning of touch points, and then ULV fogs the area twice a week after hours.

2nd business we help has occasional and low volume customer count. The business calls us 4 days before the event, we arrive 1 hr after the event. We preform enhanced cleaning of touchpoints and application of disinfectants to other surfaces. Which in their case, involves a ULV fog of the area.

Things business and clients should understand about cleaning and disinfecting.

1. There are over 200 EPA List N criteria disinfectants currently available.
2. The purpose of this procedure is to reduce over all exposure to the virus by repeated cleaning action. **It will not guarantee or prevent you, your employees, and/or your clients from contracting COVID-19**
3. **This procedure dose not replace** social distancing, wear facemask, wash hands, etc.

A word of advice:

1. Discuss the plan and safety with your employees. Let them know what to expect and what they need to do. Let them know how to stay safe and that their safety is your priority. When I first started to perform enhanced cleaning for business, I was shocked that many of my employees where really scared to come to work. (Keep in mind, we regularly deal with some really nasty pathogens on a normal basis) Once we sat everyone down and went over everything, things got back to normal.

For a Free “enhanced cleaning of touchpoints and application of disinfectants to other surfaces” evaluation, CALL HELP PRO1 at 1-844-435-7776 or 309-647-2223

SRPED Shop Local - Cole McDaniel

After accepting the Executive Director position, I was looking forward to being a part of and learning more about the many great events in Canton. I know that some of the events for this summer have already been cancelled due to the uncertainty caused by the ongoing pandemic, but rest assured this pandemic will pass. I can't wait for the opportunity to be a part of all the wonderful events that take place in Canton on an annual basis and getting to meet the people behind those events!

Things for small businesses around the country are extremely difficult right now and that doesn't exclude our local community. It is important now, more than maybe ever before, to spend our money locally and do our part to help support our small business owners in Canton. This is a time that will show the strength of our community as we get through this COVID-19 pandemic as one. We can all stick together, support one another, and see that our community is taken care of now and into the future.



Here's what happens when you "shop local."

1. **More of your money will be kept in your local economy**

For every \$100 you spend at locally owned businesses, \$68 will stay in the community. What happens when you spend that same \$100 at a national chain? Only \$43 stays in the community.*

2. **You embrace what makes your community unique**

You wouldn't want your house to look like everyone else's in the U.S. So why would you want your community to look that way?

3. **You create local jobs**

Local businesses are better at creating higher-paying jobs for your neighbors. When you shop locally, you help create jobs for teachers, firemen, police officers, and many other essential professions.

4. **You help the environment**

Buying from a locally owned business conserves energy and resources in the form of less fuel for transportation and less packaging.

5. **You nurture community**

Local business owners know you and you know them. Studies have shown that local businesses donate to community causes at more than twice the rate of chains.

6. **You conserve your tax dollars**

Shopping in a local business district means less infrastructure, less maintenance, and more money available to beautify your community. Also, spending locally instead of online ensures that your sales taxes are reinvested where they belong—in your community!

7. **You create more choice**

Locally owned businesses pick the items and products they sell based on what they know you like and want. Local businesses carry a wider array of unique products because they buy for their own individual markets.

8. **You take advantage of their expertise**

You are their friends and neighbors and locally owned businesses have a vested interest in knowing how to serve you. They're passionate about what they do. Why not take advantage of it?

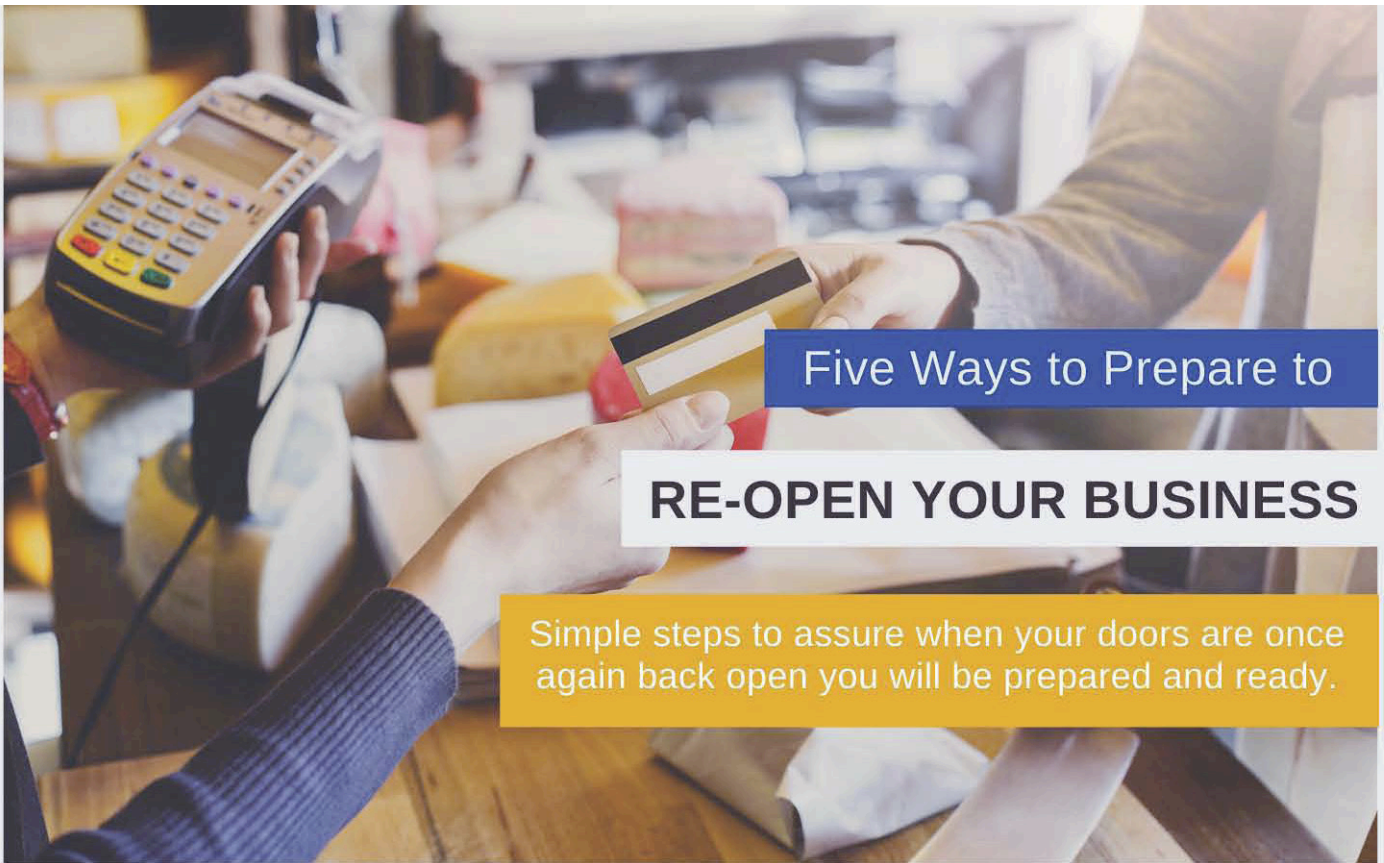
9. **You invested in entrepreneurship**

Creativity and entrepreneurship are what the American economy is founded upon. Nurturing local business ensures a strong community.

10. **You made your community a destination**

The more interesting and unique our community is, the more we will attract new neighbors, visitors and guests. This benefits everyone!

**Source: Civic Economics – Andersonville Study of Retail Economics.*



Five Ways to Prepare to

RE-OPEN YOUR BUSINESS

Simple steps to assure when your doors are once again back open you will be prepared and ready.



#1 Build a COVID-19 Plan

Take a few moments and write down your plan of action. This plan will later be used in marketing efforts when you are showing you are serious about customer and staff safety. Call it your COVID-19 Safety Plan and review, as necessary. Include material needed checklist, new protocols, safety procedures, social distancing and marketing.



#2 Respect Social Distancing

By now you have been to a store that has placed the stickers on the floor on where to stand, saw the signs that say no more than 10 people or less, noticed some doors are marked entry and some are exit and even seen plastic shields in front of the counters. You need to consider similar procedures. Start gathering necessary supplies and signage to accommodate your COVID-19 plan.



#3 Create a Cleaning Schedule

Consumers will notice if your store is clean, organized and safe to enter. Revise your cleaning/sanitation plan and have all the necessary items needed to ensure the ongoing safety of everyone who enters your business. Create a formal cleaning/sanitation schedule and add it to your daily calendar and make sure your staff is fully aware of the new procedures. Build in inspections times and checklists for quality control.



#4 Market Your COVID-19 Plan

As businesses begin to re-open, consumers will look for those locations who have clearly marketed their COVID-19 safety plan. Big franchises as well as other small businesses who have already remained open have executed this very well and for some it has really increased their numbers. When you begin to market your back open for business, follow it up with your plan and protocols. Consumers will notice and will make sure they are entering a safe environment.



#5 Respect the Process

This process of re-opening will constantly adjust as our leaders evaluate the current environment. Just as many people who are ready for business to be as usual, there are others who will remain overly cautious for quite some time. If you cater your plan to the cautious the more consumers will respect those procedures. The lack of "COVID-19 Safety Plan" will undoubtedly lose you some consumers. The faster we adhere to safety protocols, the faster we all will get back to business as usual.

Stay in touch:

Call Carla Bobell at 309-647-2677 Ext. 3
Email at cbobell@cantonillinois.org



29th Canton CRUISE-IN

Friday June 19, 2020

Come to downtown Canton for a day filled with Street Rods, Antique Automobiles, Classic Cars, Muscle Cars, Motorcycles, and other collectibles on wheels! 3-D Sound- featuring announcements & oldies music
Live remote with CD Country 107.9 & Q98.1FM, great food
Games for kids, free face painting & balloon art and 50/50 draw
Best of Canton
Sponsored by

Committee's Choice

CANCELLED

Street Rods * Antique Auto * Classic Cars * Muscle Cars * Motorcycles
All Collectibles on Wheels are welcome! * Free Registration!

Free Dash Plaques for the first 250 to register. No Parking until 2PM.
Registration begins at 3 PM. For more information or to pre-register
Call the Canton Area Chamber of Commerce at 647-2677 Ext. 4

Downtown Canton Illinois



shopCanton

spend it here • keep it here

*Our businesses
need your support!*



Shop our local...

*Boutiques - Restaurants - Bars
Antique Shops - Furniture Stores
Coffee and Sweets Shops - Flower Shops
Auto Parts - Pet Supplies - and much more!*

Utilize our local...

*Salons and Barber Shops - Contractors
Health Services - Accounting Services
Legal Services - Veterinary Services
Computer IT Services - Realtors
Dealerships - and much more!*

Visit...for more info.

cantonillinois.org/chamberofcommerce
cantonillinois.org/uniqueidiningshopping



209 E. Chestnut St.
Canton IL, 61520
(309) 647-2677

Many of our local restaurants and bars have “reopened” with outdoor eating. They have gone above and beyond to make this happen and are spending extra money to offer this to our community. Get out there and give this new outdoor dining a try. Be sure when you are out to tip big, possibly purchase a gift card or maybe order extra to take home. Just remember, this is all new to the owners and their employees. Help out with encouraging words!

Also, many retailers, car dealers, service oriented businesses, hairdressers and the like are now open. Under Phase 3 of Restore America, business employees are required to wear masks inside their businesses. Do not be offended by this, they are doing what is expected of them to be open.

There are some of our local businesses that are still not able to open in Phase 3. These would be movie theaters, bowling alleys, fitness centers, dance halls and more. Be sure to be ready to help support them when they are able to reopen.



150% CLUB MEMBERS

The 150% Club is an optional membership upgrade that provides added exposure for your business. By paying 50% over regular membership dues at the time of your dues investment renewal or new membership, your business can join the Canton Area Chamber of Commerce's 150% Club.

150% CLUB

Advanced Rehab & Sports Medicine	John McCarthy, Attorney at Law
American Family Insurance	Johnson & Johnson, PC
APEX Seed Co.	Jones Surveying & Engineering Corp
Aquatic Control	Kemper Rentals
Art Hossler Auto Plaza	Kevin & Debbie Stephenson
Barnhart, Tinsman & Associates, LTD	Kiwanis Club of Canton
Brannan's Window & Siding	Leander Construction
Camille's of Canton	Maurer-Stutz, Inc.
Canton Elks Lodge	McDonald's
Canton Family YMCA	Kevin Meade
CEFCU	Mel's Sporting Goods
Central States Fireworks	MidAmerica National Bank
CFC Properties	Monical's Pizza
Cheesecakes by Cheryl	North Central Behavioral Health Systems
Chronos Technology	Oak-Hines Funeral Homes
COOK Medical	Official Time Out
Crawford's Home Furnishings	OSF Healthcare
Dempster Insurance	Otto Stephenitch
Di's Boutique	Pizza Hut
Dr. Jack Gibbs	Progressive Vision Center, LTD
First Christian Church	Pure Green LLC
Froehling, Weber & Schell, LLP	Renaissance Care Center
Fulton County Emergency Medical Association	Rhoades Real Estate & Land Auction
Fulton County Septic	Scott Miller
Fulton Democrat	Sherwin-Williams
Giant Goose Ranch LLC	Space Walk of Central Illinois
G-M Mechanical of Canton, Inc.	State Farm Insurance, Chuck Taylor
Harold Jump	Stinauer Family Dentistry
Helping Hands Resale Shoppe	The Clayberg
Hocker, Fitzjarrald & Richardson, P.C.	The Loft Rehabilitation & Nursing of Canton
Houlthaus Companies, Inc.	TimbukTech, Inc.
Innovations Design Academy	Town & Country Insurance Agency, Ltd.
Ipava State Bank	Twice the Ice
John Clark	Walgreens in Canton
Jim Maloof Realtor	WBYS AM & WCDD FM Radio