

Welcome to Mid-Life Career Transitions

We Will be Starting the Presentation Shortly



Mid-Life Career Transitions

*Switching Careers and
Flourishing in Today's
Economy*



Workshop Guidelines

- Please be courteous and respectful to the host and other participants
- We welcome you to ask questions at the end of the workshop (unmute your microphone or send questions via chat)
- The workshop presentation is available on oakgov.com
- Follow up with your nearest Oakland County Michigan Works! service center for additional assistance
- Consider completing the survey

Mid-Life Career Changes



- Change is liberating!
- Reasons for career transitions
- A new skillset keeps you young!
- Grow your brain!

For Assistance With Your Job Search



248-926-1820

Contact your local Michigan Works! Agency for one to one virtual assistance with your job search!

Troy 248-823-5101

Southfield 248-796-4580

Oak Park 248-691-8437

Pontiac 248-276-1777

Waterford 248-617-3600

Change Your Attitude

- Make a decision – Change your mindset
- Do something everyday.
- List your goals with timelines.
 - Make sure your goals are specific and achievable.
- Be current in the world of technology.
- Don't rule out consulting.
- Our first career choice



Remember – you are never too old to change!!!

Basic Steps of a Career Transition

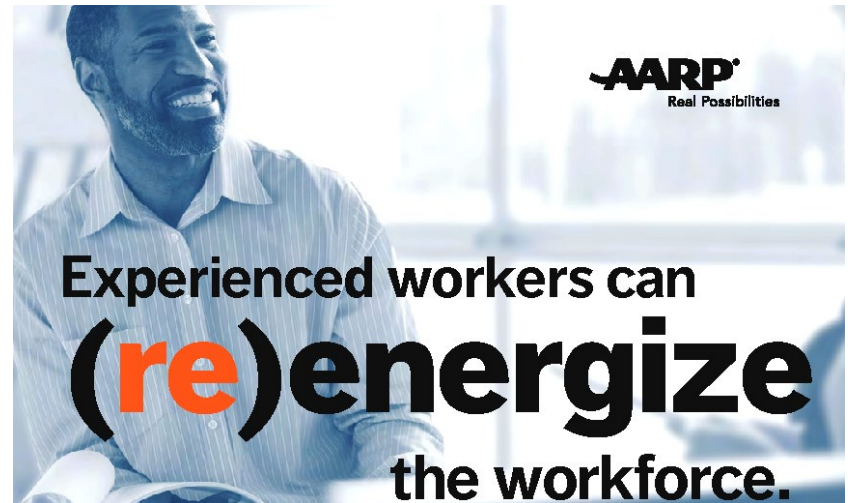
- **Self assessment** – where are you at? Where do you want to go? What is it you like to do? What don't you like to do? What careers sound interesting to you? What experience do you have? What experiences have you enjoyed and excelled at?
- **Exploration** – what does your dream job entail? What are the steps to get there? Training? Self study? Interning or apprenticeship?
- **Gather your documentation – UPDATE YOUR RESUME –** add the skills you have that apply to your new career

Basic Steps of a Career Transition, cont.

- Decision making – this is a big step. Consider the pros and cons of the new career. Do you think this is something you will want to do for a long time or is this just something you need to get out of your system?
- Making your exit - Exit gracefully – protect your professional reputation. You never know when you may work with this manager again or when you may need a reference or assistance.

About Older Workers...and Job Opportunities

- Older workers are staying in the workforce longer
- Stereotypes about older workers
- The truth about older workers



Ageism is Illegal



The Job Search...isn't just in the 'Want Ads' anymore

JOB FAIR



There are a multitude of approaches to the job search:

- Onetonline.org –bright outlooks and My Next Move
- MiTalent.org
- On a specific company's website
- Through platforms like LinkedIn or GlassDoor
- Online job boards such as Indeed or Monster
- Job fairs and events
- Job Search Websites

Job Search Websites and other resources for the 50+ audience



- Retiredbrains.com
- Retirementjobs.com
- Workforce50.com
- Careeronestop.org
- Learnhowtobecome.org
- NextAvenue.org
- Pathforward.org

Don't know how to use a computer?

You need a job, but don't know how to use a computer?

Get on the Internet from your phone or ask your local librarian to assist you. Go to websites such as edu.gcfglobal.org (totally free) or Lynda.com (first month is free) for classes on how to use a computer, or a Microsoft application. Type 'how to use a computer' into your browser and look for videos explaining how to navigate on a computer or in certain specific programs. See if there are Adult Ed classes in your area (there may be a cost associated with these).

Ask your 10 year old nephew for help

Create a Powerful LinkedIn Profile

- Choose a professional picture.
- Your headline should describe to the world what you do.
- Write a unique and captivating summary section.
- Showcase your experience, expertise and skills. Include your current position and at least two other positions.
- Include keywords everywhere, especially in the Summary and Experience sections.
- Ask for recommendations to highlight your skills.
- Join relevant professional groups and network with people with similar work or interest.
- Make sure you have a **FULLY COMPLETED PROFILE!**

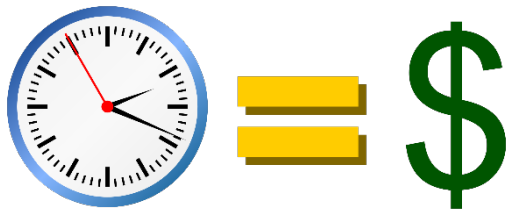


Update Your Resume



- Tailor it to the individual job and company
- Proofread, proofread and proofread again
- Life skills are job skills too!
- How have you added value in your work experience?
- Remove your graduation date or anything else that will reveal your age

Employers want to know what you can do for them



- How have you saved, earned or managed money for a previous employer?
- Time is money – How have you saved time, made time or managed time?
- How have you met deadlines?
- How have you turned a frustrated customer into a repeat customer in a previous job?

Ace the Job Interview



- Show up with energy and enthusiasm through your voice and body language.
- Show passion for your work.
- Do your research
- Don't use the term: "at my age"
- Age bias can be a factor, but don't let it discourage you.
- Talk the tech language: Be up-to-date with technology.
- Let them know how you are qualified for the job

Available to you as opportunities...

- Informational Interviews
- Internships
- Apprenticeships
- Temp jobs
- Fellowships
- Returnships
- Senior Community Service Employment Program (SCSEP)
- Senior Environmental Employment (SEE)



Mentoring - Knowledge Comes with Experience

“Today, in our love affair with what’s new, what’s cutting edge, and what’s technologically cool, it’s easy to forget that knowledge comes with experience. It may require a few hours of e-training or a semester-long course to learn how an energy pump operates, but it takes years and years of experience to recognize the sounds of a pump that is not operating properly. The only way to shorten that learning cycle is to have someone with more experience help to accelerate learning.”

Judith Lindenberger, MBA and **Marian Stolz-Loike, Ph.D.** in *Mentoring and Baby Boomers* on thebalancecareers.com

Job scams aimed at older workers

- Any ad that requests money up front, too much personal info, asks you to provide access to bank account info, request a 'scan' of ID of job seeker to verify identity (driver's license), inappropriate domain (i.e. Hotmail account), spelling and grammatical errors
- Be wary of offers for home-based businesses, especially those that request an investment to start.



Priority of Service for Veterans

Thank You for Your Service!

- The term 'Priority of Service' refers to the specific rights that Veterans and/or Eligible Spouses of Veterans have in all employment and training services provided through the Department of Labor (DOL) funded public workforce system.
- Specifically, Veterans and/or Eligible Spouses have the right to take precedence over a non-covered person in obtaining all employment and training services funded, in whole or part, through the DOL.
- If you are a Veteran or Eligible Spouse, please identify yourself as such to the Michigan Works! Service Center staff.

Always Remember....

If Opportunity Doesn't Knock,
Build a Door



Good Luck!!!



At Your Service

Monday-Friday, except state holidays

NOVI

31186 Beck Road
Novi, MI 48377

(248) 926-1820

OAK PARK

22180 Parklawn Street
Oak Park, MI 48237

(248) 691-8437

PONTIAC

1850 N. Perry Street
Pontiac, MI 48340

(248) 276-1777

SOUTHFIELD

21415 Civic Center Drive, Suite 116
Southfield, MI 48076

(248) 796-4580

TROY

550 Stephenson Highway, Suite 400
Troy, MI 48083

(248) 823-5101

WATERFORD

7500 Highland Road
Waterford, MI 48327

(248) 617-3600

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Equal Opportunity Employer: Program auxiliary aids and services are available upon request to individuals with disabilities | Michigan Relay Center or 711

Funded by: David Coulter, Oakland County Executive, Oakland County Workforce Development Board, Michigan Department of Labor and Economic Opportunity



DAVID COULTER
OAKLAND COUNTY EXECUTIVE