



PURCHASING
POWER

Welcome to Purchasing Power

Your premier purchase program
offers brand name products via
payroll deduction.



Open to learn
about your new
unique benefit.

Welcome to Purchasing Power

Dear Tyson team member,

Great news! As a qualified team member of Tyson you can now take advantage of the nation's premier team member purchase program – Purchasing Power.

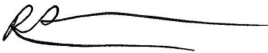
Tyson has negotiated this voluntary benefit exclusively for its team members; it is not available to the general public.

Purchasing Power offers budget-conscious individuals an affordable and responsible way to buy brand name computers, tablets, printers and other computer accessories through the ease of payroll deduction. We feature brand names such as Dell, HP, Acer, Sony, Toshiba, Microsoft and more.

All Purchasing Power products feature an all-inclusive price, which includes financing, taxes, warranties and delivery. You'll know the total price up front and the cost is divided into manageable payments that are deducted from your paycheck over a 12 month period.¹ There's no ballooning interest, no risk of late fees and no credit check required.

Please browse this catalog to learn more about our products and details of the program. Or, to get started, visit www.Tyson.PurchasingPower.com.

Sincerely,



Richard Carrano
President & CEO, Purchasing Power



1. Example: A \$1,000 purchase is repaid in 26 bi-weekly payments of \$38 each.

Table of Contents

Why Use Purchasing Power? 4

About Our Pricing 7

Product Overview 8

Getting Started. 14

“Purchasing Power has offered me the opportunity to purchase a high quality computer with an easy payroll deduction payment plan. Thank you so much.”

- Satisfied Customer²



2. Customer comments are taken from Purchasing Power’s Facebook page and/or MyPowerStory.com

Why Use Purchasing Power?

Paying cash for purchases is the best way to buy. But when cash is not an option, Purchasing Power may save you money over traditional financing options like credit cards or rent-to-own. And with more than 10 years of proven success and thousands of satisfied customers, Purchasing Power is a company you can trust.

- **Disciplined purchasing**

Never pay a late fee again! Purchasing Power makes it easy to budget with manageable payments that come out of your paycheck in equal installments over 12 months.¹

- **All-inclusive pricing**

You'll know the total price of your purchase up front, which includes the product, warranty, taxes and delivery.¹

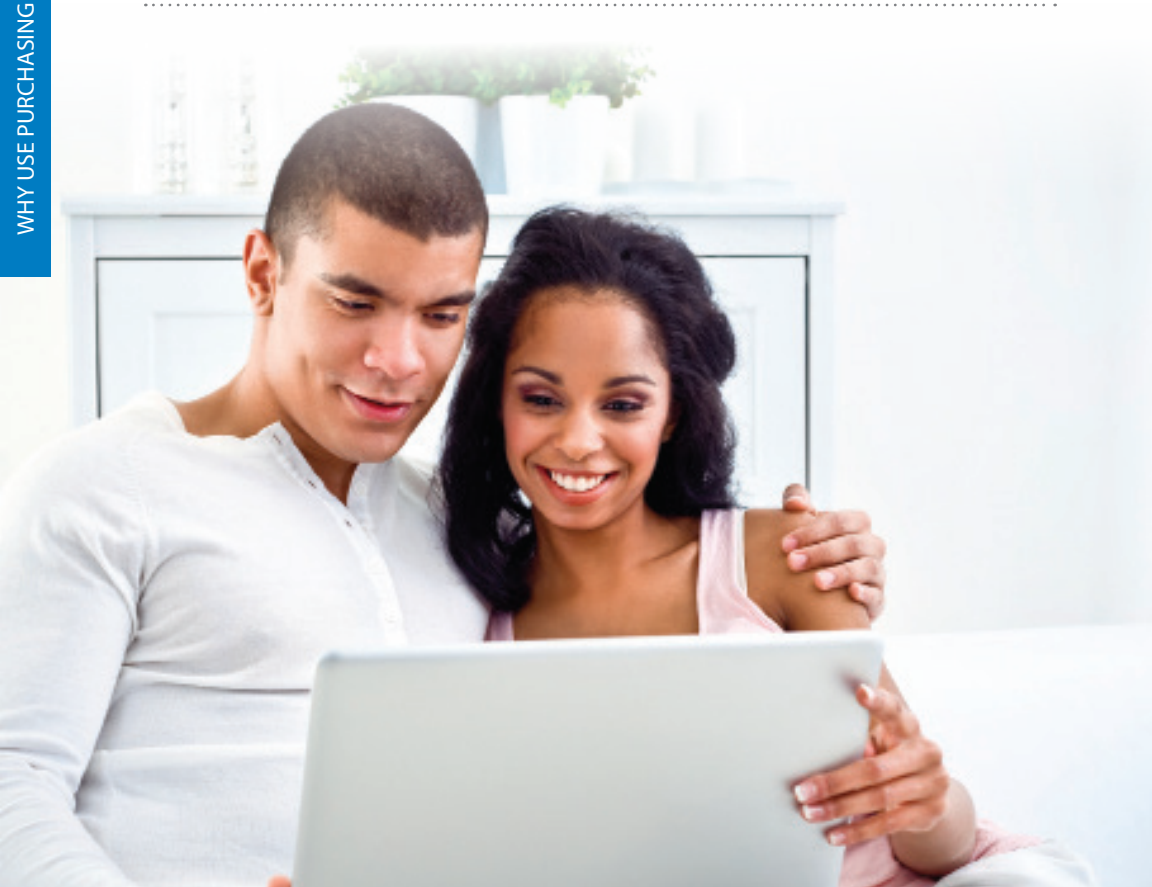
- **No additional fees**

What you see is what you get. There are no fees beyond the all-inclusive price, and there's no down payment required.¹

- **Up front delivery**



















Unlike a layaway plan, Purchasing Power delivers your merchandise directly to your door just a few weeks after you place your order.

WHY USE PURCHASING POWER?



1. Example: A \$1,000 purchase is repaid in 26 bi-weekly payments of \$38 each.

When cash is not an option, Purchasing Power is a better way to buy. See how Purchasing Power compares to other traditional financing options:

	Purchasing Power	Credit Card	In-store Financing
Pay Over Time			
No Credit Check			
Easy Payroll Deduction			
Manageable Payments ³			
No Ballooning Interest ⁴			
No Late Fees			

3. With credit cards and in-store financing, your payment may be affected by changing interest rates. With Purchasing Power your payment never changes.

4. With credit cards and in-store financing,, interest rates may fluctuate.

Rewards members get all the perks!

With Purchasing Power
Rewards program.



At Purchasing Power, we value our loyal customers, and Purchasing Power Rewards is one of the ways we thank you for continuing to shop with us. Our free loyalty program offers offer multiple ways for you to earn valuable benefits. Start earning today! Visit www.PurchasingPower.com/CustomerLoyalty.

"Thank you very much - I absolutely love your site and the fact that you actually listen and take what people on Facebook say into consideration. I recommend Purchasing Power to all my friends."

- Satisfied Customer²

WHY USE PURCHASING POWER?



2. Customer comments are taken from Purchasing Power's Facebook page and/or MyPowerStory.com

About Our Pricing

Many Purchasing Power products are sold as preconfigured bundles that include items that help you get started with your new product, such as anti-virus software, manufacturer's warranty, cables, chargers and more.

Purchasing Power's all-inclusive price includes the product, the value-added features such as the standard SquareTrade warranty and accessories, shipping and handling fees, and any applicable taxes. You will pay a little more than if you paid with cash, but you will know the total cost up front and payroll deduction helps ensure that you won't miss a payment, so you won't risk late fees as with a credit card or other financing options.

SquareTrade Warranties



We know, stuff breaks. That's why we now protect your purchases with the nation's #1 rated service plan, SquareTrade. Watch for the SquareTrade symbol as you browse our website to see the dozens of products that include 100% parts and labor warranty coverage with a 5 day service guarantee.

- Computers include a two year warranty (optional three year warranty available)
- "Drops and spills" coverage can be added to most product purchases - ideal for laptops, e-readers and tablets.

For more information about SquareTrade and SquareTrade warranties, visit SquareTrade.com.

Get Connected!

Stay up-to-date with the latest news, product offers and special deals!



Like us on **Facebook** to stay informed of the latest product promotions, receive exclusive discounts, learn when new products are added to our catalog, and communicate with our customer service department. View customer testimonials on our YouTube channel **PurchasingPowerTV**. You can also connect with us on **Twitter** and **Google+**.

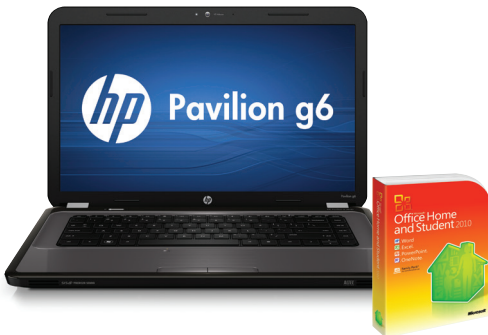
Product Overview



Computer bundles

Instead of shopping around for all the different products you need to complete your home office, get everything you need in one convenient bundle!

PRODUCT OVERVIEW



"I would like to take a moment to thank you all for the wonderful service I have received over the years with this program. You save me money, make it easy to shop and always take care of whatever issues I have. Thank you."

- Satisfied Customer²



2. Customer comments are taken from Purchasing Power's Facebook page and/or MyPowerStory.com



Laptops

Stay connected at home or on-the-go! Purchasing Power features a wide range of the latest laptops from top brands such as Dell, HP, Acer, Toshiba and more.



“This program is an asset as an employee benefit. No credit check and payroll deduction - how much easier can it get?”

- Satisfied Customer²



Desktops

From tackling homework and taxes to video editing and viewing movies, Purchasing Power has the high-powered desktop computers that your family craves from the top name brands.

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PRODUCT OVERVIEW



2. Customer comments are taken from Purchasing Power's Facebook page and/or MyPowerStory.com



Tablets and e-readers

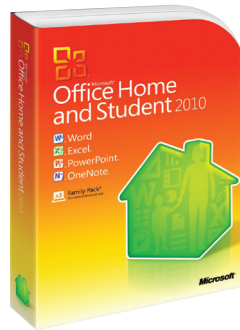
Watching the latest movies, keeping in touch with friends and reading best sellers has never been a better fit with your on-the-go lifestyle than it is now with tablets and e-readers from the most popular brands.





Computer accessories

Complete your home computer setup with important accessories and add-ons such as software, monitors, printers, carrying cases and more!



Get Started Today

Step 1

Gather the following information:

- Your unique identifier (employee ID/SSN)
- Annual salary and pay frequency
- Date of hire
- A backup form of payment such as a credit/ debit card or bank account (to be used in case of non-payment via payroll deduction)

Debit
Card

Credit
Card

Cancelled check

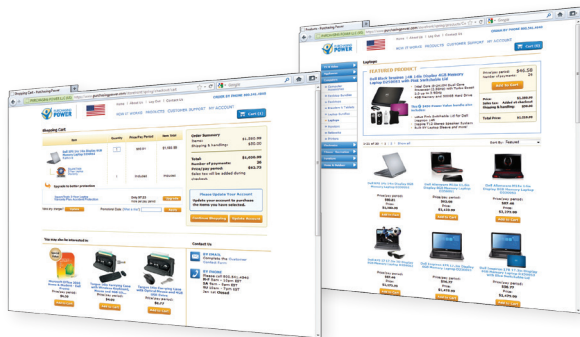
Step 2

- Visit the Purchasing Power website home page
- Click **“Register Now”** to create an account
- Enter your Group Code (provided on page 15). The Group Code gives you access to your employer’s special deals and pricing



Step 3

Browse the catalog, select the products you want to buy and check out.



Step 4

You will receive an email confirmation with your required paperwork. Please read, complete and return the paperwork via fax or email.

Order
Packet

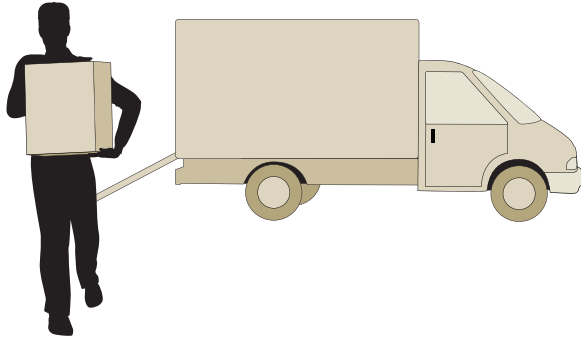
Step 5

Once your paperwork has been processed, you will receive an email that your order has been placed with the supplier.



Step 6

Enjoy your new product delivered directly to your home!



Shop online for brand-name products and pay for them with convenient payroll deduction!

www.Tyson.PurchasingPower.com

800-540-4142

Group Code: 2149

Only qualified Tyson team members may participate in the Purchasing Power program.

- You must be at least 18 years of age
- You must be a full-time, active Team Member of Tyson for at least 18 months
- You must earn at least \$16,000 a year
- You must have a bank account or credit card (to be used in case of non-payment via payroll deduction)