

# **National Charolais Sale**

## 2010



CWA Auditorium, Regina, Saskatchewan  
Thursday, November 25, 2010 11:30 a.m.

## Welcome to the Canadian National Charolais Sale at Canadian Western Agribition.

The Charolais industry is poised for some great times ahead.

In this sale, you have the opportunity to purchase some front end North American Charolais genetics. With consignments from across Canada and the U.S.A., you can select from the best.

Dale Norheim worked hard to select the best that was available to him. With much "gentle persuasion" and talking, he put this offering together. Dale and I had discussed much of the sale offering and I was as excited as he was with this elite sale. There is everything, from competitive show prospect heifer calves, bred females destined to be future matriarchs, flushes and embryos from proven producers whose offspring are some of the best, an exceptional outcross red factor herdsire prospect, to the semen rights in one of the most popular sires in the United States today.

If we can assist with your purchase or you require any assistance or further information, please do not hesitate to contact us or any of the sale staff.

Sincerely,

Helge By 306/584-7937 Cell: 306/536-4261 Candace By cell: 306/536-3374

### **Charla Moore Farms .....Lots 574 & 582**

Doug, Sharon & Jordan Moore  
Box 116, Redvers, SK S0C 2H0  
Phone: 306/452-3708  
Doug's cell: 306/452-7890  
Jordan's cell: 306/452-8454  
Email: dougmoore@sasktel.net

### **Clear Lake Charolais..... Lot 566**

Tim Facette or John Fitzgerald  
Box 9, Tiger Lily, AB T0G 2G0  
Tim's cell 780/880-7766  
John's cell 780/880-7762  
Email: clearlakecharolais@xplornet.ca

### **Elder Charolais Farm ..... Lot 575**

Box 81, Coronach, SK S0H 0Z0  
Phone: Ron & Donna 306/267-4986  
cell 306/267-7963  
Michael & Judy 306/267-5655  
Email: relder@sasktel.net

### **Gilliland Bros. Charolais.....Lots 573 & 581**

Box 254, Carievale, SK S0C 0P0  
Phone: Greg & Dayna 306/928-4841  
cell 306/482-7160  
Ron/Cody 306/928-2118  
cell 306/482-8099  
Email: gdgilliland@sasktel.net

### **Harvie Ranching ..... Lot 569**

Ian & Marlene Harvie & Family  
RR#2, Olds, AB T4H 1P3  
Phone: 403/335-4180 cell 403/507-3886  
Email: harvieranch@xplornet.com

### **Hicks Charolais..... Lot 572**

Dr Bryan Hicks  
Box 130, Arthur, ON N0G 1A0  
Phone: 519/766-2816  
cell: 519/766-2816  
Email: bryan@vetclinics.ca

### **Horseshoe E Charolais ..... Lot 576**

Layne & Paula Evans & Family  
Box 390, Kenaston, SK S0G 2N0  
Phone: 306/252-2246  
cell: 306/561-7147  
Email: lpevans@sasktel.net

### **JMB Charolais.....Lots 570 & 577**

Box 66, Brookdale, MB R0K 0G0  
Phone: Judy Hart & Bert McDonald 204/354-2267  
Bert's cell: 204/212-0722  
Judy's cell: 204-212-0822  
Murray & Marshall McDonald 204/354-2118  
Email: jmb@goinet.ca

### **McTavish Charolais..... Lot 580**

Brian & Betty McTavish & Family  
Box 1047, Moosomin, SK S0G 3N0  
Phone: 306/435-4125 cell: 306/435-9841  
Jared 306/435-4925  
Sean 306/435-2622  
Email: bbmct@rfnow.com

### **Pleasant Dawn Farms..... Lot 571**

Tully & Arlene, Trent & Ashley Hatch  
Box 40, Oak Lake, MB R0M 1P0  
204/855-2402 (Tully) Cell: 204/748-7595  
204/855-3078 (Trent)  
Email: tahatch@rfnow.com

### **Prairie Cove Farm..... Lot 566**

Tim, Wanda & Tyler Bullick  
Box 297, Bowden, AB T0M 0K0  
Phone: 403/224-3341  
cell: 403/350-9858  
Email: tnt3341@hughes.net

### **A Sparrow Farms Ltd ..... Lot 583**

Cam & Kerrie Sparrow  
Box 504, Vanscoy, SK S0L 3J0  
Phone: 306/668-4218  
cell: 306/227-3607  
Email: asparrowfarms@yourlink.ca

### **..... Lot 565**

#### **Thomas Ranch**

Troy & Veabea Thomas  
18441 Capri Place, Harrold, SD 57536 USA  
Phone: 605/973-2448  
Email: thomas@venturecomm.net

Darvin Dykes, Bloomfield, IA 641/722-3737  
Coudron Charolais, Monticello, MN 763/878-2235  
Hansen Farms, Turton, SD 605/635-6346  
Jim & Audra Scheel, Belvidere, SD 605/344-2597

### **Wells Charolais..... Lot 568**

Jason & Nina Jo Wells  
15424 419th Ave, Conde, SD USA 57434  
Phone: 605/784-7824 Jason cell 881-7824  
Nina Jo cell 881-5324  
Email: cowboyandindian@wildblue.net

### **White Cap Charolais ..... Lot 579**

Mike, Kelly & Dale Howe  
#183, 325-4th Ave SW, Moose Jaw, SK S6H 5V2  
Phone: Mike 306/691-5011 cell 306/631-8779  
Dale: 306/693-2127  
Email: dlmhowe@xplornet.com

### **Wilgenbusch Charolais .....Lots 567 & 578**

John & Brenda Wilgenbusch & family  
Box 4, Halbrite, SK S0C 1H0  
Phone: 306/458-2688  
John's Cell: 306/458-7873  
Craig's Cell: 306/458-7482  
Email: wilgenbusch@sasktel.net





# National Charolais Sale

Thursday, November 25, 2010, 11:30 A.M.

CWA Auditorium, Regina, SK

### Sale Day Phone:

(306)536-4261 (Helge's Cell)  
...or any of the Sale Staff

### Sale Staff

Brent Carey, Auctioneer .....(Cell) 403/650-9028  
Helge By, Block/Charolais Banner..... 306/584-7937  
(Cell) 306/536-4261  
Dennis Ericson, Ring.....(Cell) 780/361-9347  
Craig Flewelling, Ring ..... (Cell) 403/556-0515  
Craig Scott, Charolais Banner.....(Cell) 403/651-9441

### The Line Up

Exceptional Herd Bull Prospect  
Semen Rights sell  
Elite Bred Females  
Exciting Flush offerings and Embryos  
Show Prospect Heifer Calves  
Pick of the Bred Heifers

### Schedule of Events

Thursday, November 25, 11:30 a.m.	Agribition National Charolais Sale, Auditorium
Friday, November 26, 9:00 a.m.	Commercial Cattle & Pen Bull Alley Show Stockman's Arena
Friday, November 26, 2:30 p.m.	Agribition National Charolais Show, Stadium West Judge – Barry Young
Saturday, November 27, 10:00 a.m.	Commercial Cattle Sale, Stockman's Arena

### Special Representatives

Canadian Charolais Association  
Lyle Bignell, President  
Wade Beck, 1st Vice-President  
Neil Gillies, General Manager  
Saskatchewan Charolais Association  
Orland Walker, President  
Dave Blechinger, Secretary

### CCYA Semen Offering

Fall 2010 Charolais Breed Average EPD's:  
BW 2.0 WW 40.7 YW 77.6 MILK 20.4 TM 40.7

### Sale Headquarters

Quality Hotel, 1717 Victoria Ave (888)569-1717

**Delivery:** Assistance will be given in arranging transportation whenever possible. However, the buyer is responsible for the transportation of his purchases. Extra costs such as export fees are to the account of the buyer.

Each animal becomes the risk of the buyer as soon as sold.

**Insurance:** Will be available sale day

Sale Manager



Box 56 RR#5  
Saskatoon SK S7K 3J8  
Phone: 306/933-3111  
Cell: 306/221-2480  
Email: dlnorheim@yourlink.ca

View the catalogue online at [www.dbarllivestock.com](http://www.dbarllivestock.com)





# 2010 National Charolais Sale



## Lot 565 TR MR FIRE WATER 5792R ET

5792 PEMC 333302 March 17, 2005 POLLED

LT WYOMING WIND 4020 PLD  
THOMAS OAHE WIND 0772ET P  
THOMAS MS CAMELOT 5646

LHD CIGAR E46  
THOMASWISSERSWEET1764ET  
THOMAS MS BONANZA 8698

SCHURRTOP 5627  
LT CHAP'S LADY 2170P  
MR CAMELOT POLLED  
THOMAS MS IMMORTAL 7300  
LHD MR PERFECT Y416  
LHD MS CLASSIC BELL X613  
SCHURRTOP BONANZA PLD  
THOMAS MS IMMORTAL 7300

AICA EPD's

BW: 1.4

WW: 32

YW: 48

Milk: -2

BW: 95

205 DW 782

365 DW 1448

### A Great Opportunity!

#### Selling the Canadian semen rights in TR Mr Fire Water 5792

- This includes 250 straws of semen with an additional 150 doses of semen eligible for export to Canada.
- Homozygous Polled.
- This is your opportunity to become a part of what could be the most popular bull in the U.S. today.
- Fire Water was named the 38th U.S. National Champion Bull in Kansas City in 2007.
- His dam (known as Zsa Zsa) was the 36th National Champion Female in Denver in 2005 as a cow/calf pair.
- His sire, Oahe Wind, was also a Denver Champion in 2002 who went on to sire three U.S. Champion Bulls.
- Fire Water is becoming a breeding legend siring the Reserve National Grand Champion Female in Denver this spring along with many other National Class winners.
- The Fire Waters were also very competitive at the recent U.S. National Show in Kansas City.
- Some Fire Waters will be showing at Agribition so you can see them for yourself!

*Consigned by Thomas Ranch, Harrold, SD, Darvin Dykes, Bloomfield, IA, Coudron Charolais, Monticello, MN, Hansen Farms, Turton, SD, Jim & Audra Scheel, Belvidere, SD*



NWSS Reserve Champion Female. Daughter of Fire Water



Firefly - otherwise known as Sophie. Daughter of Fire Water



# 2010 National Charolais Sale



Lot **566**

**PCC PLD RED STEEL 45X**

**PCC 45X QPMC332945 January 20, 2010 POLLED/RED**

STUTHEITS SONNY 603S  
PRO-CHAR MONGO 57U (P)  
SOS MAE 53L (P)

WRANGLER HEADLINER 28N (Q) (P)  
PRO-CHAR IVY 9T (Q) (P)  
PRO-CHAR IVY 48N (Q) (P)

ROLLIN ACRES RALLY 33M  
JES JANINE 41J  
HTA WHITEHOT 105A (P)  
P-3 MS UNLTD POLL 8-109H (P)  
WMG SHERIFF ACE 27H (Q) (P)  
MOORMAID FOCUS 810H (Q) (P)  
PRO-CHAR GUAGE 7L (Q) (P)  
CHAR-KE SKYLITER UE 32C (P)

BW: 1.9    WW: 37    YW: 73    Milk: 22.1    TM: 41



*PRO-CHAR IVY 9T Dam of Lot 566*

- When Dale was here in the summer, he said " who is this calf". So, I told him and he said, "He has new red genetics, he is double polled, he is 1/4 French and he is damm good! I think we have something here", as he started to make notes. Then he said "would you sell him in the Agribition sale?"
- Red Steel is a double polled red herdsire that exhibits all the great attributes you need in a superior herd bull.
- This high performance, 1/4 French, thick butted, breeder favourite has impressed many with his great capacity and unique style. Then, let's add a new twist to the red pedigrees with a sire, Pro-Char Mongo, that commanded \$23,000 when Chomiak Charolais purchased him out of the North Central Sale. And, then there's his dam - a truly outstanding dark red female with exceptional numbers that was the \$20,000 pick of the Pro-Char herd at last year's Fall Harvest Sale.
- We think Pld Red Steel has a tremendous future not only in our embryo transplant program but as an elite individual in the Charolais breed.
- We look forward to working with the new owners to merchandise this breed enhancer.

*Selling 1/2 Interest and Full Possession*

*Consigned by Prairie Cove Farm, Bowden, AB & Clear Lake Charolais, Tiger Lily, AB*





# 2010 National Charolais Sale

*Opportunity to Flush...*

Lot **567**

**KMAC MISS MARMALADE 31R**

KMAC 31R PFC343445 January 19, 2005 POLLED

§ CECILE COBB  
 §§ MONTANA SILVER (P)  
 § STAGE'S MISS DC BAR  
  
 HTA WHITEHOT 105A (P)  
 SOS LADY MARMALADE 47L (P)  
 P-3 LADY PERFECT 5-157E (P)

§ SILVERBOE  
 H & S MISS 0480  
 § STAGECOACH  
 § RESOURCE'S DC BAR  
 KJP SKY FIRE 51T (P)  
 SPARROWS PRISCILLA 8735W (P)  
 LHD MR PERFECT Y416 (P)  
 P-3 LADY IMP 9-66Y (P)

BW: -0.8    WW: 41    YW: 84    Milk: 20.2    TM: 41

**• Guarantee of 6 Embryos**

- KMAC Miss Marmalade 31R has been very productive - she is the dam of JWX Silver Buckle 524U and JWX Silver Bullet 524W. These two bulls were the top sellers at our 2009 and 2010 Bull Sales, bringing \$40,000 and \$35,500 respectively.
- This cow has nothing to prove. Her third Silverado son will sell in our 2011 bull Sale and is right at the top of our bull pen.
- Miss Marmalade will be flushed early after her 2011 calving.
- Truly an elite opportunity with this proven money maker!

Buyer will be responsible for flushing costs.

*Consigned by Wilgenbusch Charolais, Halbrite, SK*



*Top sellers from KMAC Miss Marmalade*



JWX Silver Buckle 524U



JWX Silver Bullet 524W



# 2010 National Charolais Sale

## Selling - Right to Flush...*JBJ Miss Platinum 402P*



*JBJ 402P and her 2009 daughter.*



*Red Hot Mama 9402*



*TR Red Smoke*

- Wells JBJ Miss Platinum 402 is the best cow on the Wells Charolais Ranch. She is big, stout and long with extra bone, an excellent udder and is 100% sound!
- Her first calves, 6402 and 7402 are Cigar daughters which were retained in the herd. They are excellent producers.
- Her 2008 Firewater daughter sold to Spencer Shrader, KS for \$3000 in August 2008 right out of the pasture. Drew Krehbiel then went on to show her and did a very good job winning show points.
- Her 2009 daughter, 9402 (Red Hot Mama) commanded \$2500 for half interest and no possession to Monty Sever, NE. Andrew Odden went on to excel with her in the show ring up and down the road. She is becoming one of the most noticed heifers in the breed. 2010 in Denver, she placed in the top half of her class and was the biggest heifer in the ring.
- Her 2010 Red Smoke bull calf was raised at her side while residing at "Yackley's Trans Ova Division" in Onida, SD. He left there shattering the WPDA record of 4.4 and Adj 205 DW of 856 lbs.
- Her 2009 and 2010 calves are both solid red and out of TR Red Smoke.

- The Red Smoke X Platinum daughters averaged over \$3600 in 2010. Platinum has been the top selling sire group in our Annual Bull Sale for seven consecutive years and counting.
- We are currently flushing Miss Platinum 402P and have been averaging six grade one embryos per flush.
- We are selling the right to flush with a guarantee of 5 grade 1 embryos.
- Calving intervals: March 18, 2006; March 18, 2007; March 19, 2008; March 3, 2009; May 1, 2010.
- Flushing will be immediately available at "Yackley's Trans Ova Division" in Onida, SD.
- We will provide Red Smoke semen to the buyer to flush if he/she chooses.

*Consigned by Wells Charolais, Conde, SD*

Lot **568**

*JBJ MISS PLATINUM 402P TW*

402P	F1001692	February 25, 2004	POLLED
GDSF PLATINUM 31H (P)		HTA WHITEHOT 105A	
GDSF JR PLATINUM 20K		JLC BILLIE JEAN 20B	
GDSF LADY ICON 52G (P)		LECA ICON 49D (P)	
		MCZ CHUBBY 82U	
		HTA TUNDRA PLD 222B	
		MISS HCR EXECUTIVE 6174	
		BCR POLLED UNLIMITED 003	
		MSC MISS HOUDINI	

AICI EPD's			
WW: 38	YW: 64	Milk: 7	MCE: 5.6
205 day wt: 700 lbs			





# 2010 National Charolais Sale

## A Rare Opportunity from Harvie Ranching

### 3 Exportable Embryos... Harvie Jager 65J X Winn Man Merit 036K

Lot **569**

#### Embryo Package

LANG'S ERIC THE RED 3E (Q) (P)  
 HARVIE JAGER 65J  
 HARVIE MISS FRANCIS 47F  
 MERIT 5133E (P)  
 WINN MAN MERIT 036K  
 MERIT SMOOTHIE 8073H (P)

DEER CREEKS ROMEO 5C (Q) (P)  
 CHARLANG DUCHESS 27Z (P)  
 HARVIE DOMINATION 83D (P)  
 PAR MISS 13B (P)  
 HTA WHITEHOT 105A (P)  
 WHITE CAP BECKY 8B (P)  
 PRAIRIEWIND MAVERICK 10E (P)  
 MERIT SMOOTH N HOT 56D (P)

- Here is your chance to get the top genetics from three of the top Charolais Breeders in Canada.
- The donor female is the dam of Winn Mans Lanza 610S, a bull that has sired many top herd sires for both Sparrow Farms and Winn Man Farms.
- The sire, Harvie Jager, is the back bone to Harvie Ranching. He has produced many herd sires for us, as well as females that raise the top sale bulls every year.
- Just think - the combination of these two power houses could result in one of the greatest herd sires the Charolais breed has ever seen!



Harvie Jager ELH 65J



Winn Mans Lanza



Winn Man Merit 36K

Consigned by Harvie Ranching, Olds, AB



Lot **570**

### JMB MS DATELINE 947W

JMB 947W PFC381787 Feb. 26, 2009 POLLED

SODER DATELINE 526M (P)  
 BXB DATELINE SON 65R (P)  
 P-3 LADY PERFECT 6-198F (P)

CS MANGO 256M (P)  
 JMB PRIMROSE 419P  
 LM MS GOLDIE 862H (P)

SODER DATELINE 624K (P)  
 SODER MS RUSH 9527J (P)  
 LHD MR PERFECT Y416 (P)  
 P-3 LADY REY 2-36B (P)  
 CURTIS WALLACE 141H  
 JCF HIGH FASHION 6H (P)  
 KOP GOLD STEEL 66E (P)  
 LM MS Q-HANNA SUPER 317C (P)

BW: 1.9 WW: 43 YW: 91 Milk: 21.4 TM: 43

Bred to HVA Wallet 91W Pld on May 17; exposed to Wallet until July 1.

- Pure Power Heifer!
- From the top of our bred heifer pen comes Ms Dateline - a long, thick, easy doing heifer with hair, growth and performance.
- Her dam is a "no miss" Mango daughter. The maternal strength in both the Dateline and Mango daughters is phenomenal.
- 947W sells bred to Wallet, our pick of the Palmer Charolais bull pen this spring. Wallet is a thick, correct TLC Integrity X Sparrows Durango bull.

Consigned by JMB Charolais, Brookdale, MB





## Lot 571

### PLEASANT DAWN ANGOIA 70W

RKJ 70W PFC375330 January 3, 2009 POLLED

SDC FERRUGO 45N (P)  
HEJ MAGNUM 26R (P)  
HEJ NIKOLA 43N (P)

PF IMPRESSED 620 P ET (P)  
PLEASANTDAWN IMPRES 90N (P)  
PLEASANT DAWN PRINCES60K (P)

HFCC PLD EVOLUTION 5L (P)  
SDC MISS GYPSY 40J (Q) (P)  
MERIT DATA BUSTER 73K (P)  
HEJ DIPPER 12G (P)  
JWK IMPRESSIVE D040 ET (P)  
MISS KC CROCUS 904 POLLED  
BAR J HOT POINT 63F (P)  
BEAVER CREEK ZIMBO 26Z (P)

BW: 1.0	WW: 44	YW: 84	Milk: 22.3	TM: 44
BW: 95 lbs.				



*Bred to SVY Kaboom Pld 7113T on April 6; due January 16*

- Here is a real feature from Pleasant Dawn Farms.
- Angoia 70W is Dale's pick of our Bred Heifers.
- Angoia 70W is long, fancy and smooth, with an excellent foot and a powerful top and quarter. She has the capacity to make you a good milking brood cow just like her mom.
- We love her dam too. 90N is the mother of our herd sire, Pleasant Dawn Max 70S.
- Look for a full brother to 70W in our show string.

*Consigned by Pleasant Dawn Farms, Oak Lake, MB*



*Pleasant Dawn Impres 90N - Dam of Lot 571*

## Lot 572

### HICKS WASABI 13W

HCKS 13W PFC377466 January 18, 2009 POLLED

BRIDOR MONTY 29M (P)  
WESC HICKS REVOLVER 14R (P)  
WESC EAGLE'S PRIDE 9N (P)

HICKS LEX 13L (P)  
HICKS PIQUANT 20P (P)  
HICKS KEEPSAKE 18K (P)

HICKS KASINO 11K (P)  
BRIDOR KARA 51K (P)  
HICKS HARDCORE 5H (P)  
HICKS MS YAZIMAN 703G (P)  
JBJ A J 787G (P)  
HICKS MS YAZIMAN 603F (P)  
HTA SPIRIT PLD 826H (P)  
HILLYGROVE CANDY 26H (P)

BW: 0.5	WW: 34	YW: 62	Milk: 22.2	TM: 39
BW: 102 lbs.				

*Bred to HTA Spirit Pld 826H on March 23.*

- Wasabi is Hot!
- Wasabi is the first Revolver daughter to sell at auction.
- This heifer is thick, broody and very correct. She has been admired by everyone who has seen her since she was a calf.
- An excellent opportunity to move your breeding program forward.

*Consigned by Hicks Charolais, Arthur, Ont.*



# 2010 National Charolais Sale

## Lot 573

Take your pick of an exciting group of 50 Bred Heifers at Gilliland Bros Charolais



- There is variation in color, size and pedigree, but they are solid from top to bottom and guaranteed to be excellent females.
- We have been selecting our herdsires with the goal that they will sire progeny who will go on to be even better producers. This was evident last spring when our high selling yearling bull's dam was a first calf Dateline heifer.
- We thought we would feature Dale's pick, as an example of the quality offered, as he picked her out of the herd 4 times the afternoon he viewed the heifers.

**Pictured - G Bros Myrtle 512W**

**Sire: Bar J Savior 16S      Dam: SOS Lady Hottie 16P**

- 512W is a paternal sister to our 2009 National Champion and BOSS Show Bull of the year, G.Bros Rampage 88U.
- She was observed bred April 6th to our new herdsire, ACC I Am Legend 914W who is a full brother to PCC Top Gun 955W. Top Gun was last year's CWA Junior Bull Calf Champion, as well as the U.S. National Reserve Junior Bull Calf Champion.
- Just imagine the potential here!

### Sires of the Heifers:

- Bar J Savior 16S Pld
- SOS MB Syndiacted 138P Pld
- JMB Dateline 754T Pld
- Beaver Creek Redzone 211S Pld, Red
- SVS Mastercard 2M Pld, Red

### Service Sires:

- SRK Red Man 16U Pld, Red ....See a daughter in our showstring
- JWX Quiksilver 421U Pld....Working for ourselves, Diamond R and Harcourt Charolais
- SOS Revenge Pld 27W Pld....See him in our Showstring
- ACC I Am Legend 914W Pld ET

Pick to be made by December 15th, 2010

Consigned by Gilliland Bros Charolais, Carievale, SK



## Lot 574 CHARLA MOORE WILD ROSE 11W

DAM 11W	QPFC376229	February 4, 2009	POLLED/RED	
LT WYOMING WIND 4020 PLD (P)			SCHURRTOP 5627	
HARVIE REDEMPTION 36P (Q) (P)			LT CHAP'S LADY 2170P	
HARVIE MS MOLSON 53M (Q) (P)			HARVIE JAGER 65J (P)	
			HARVIE MISS FIREFLY 31F (P)	
KBK LOCOMOTIVE 6L (Q) (P)			HILLVIEW BOLDEDITION836H (Q) (P)	
CHARLA MOORE NANCY 9N (Q) (P)			KBK MS WHITE HOT 15J (Q) (P)	
CHARLA MOORE'S CHARM 4G (Q) (P)			RPJ BIG RED 50E (Q) (P)	
			DEN-MAR'S LOVECHARM 18Z	
BW: 4.3	WW: 44	YW: 83	Milk: 24.0	TM: 46
BW: 102 lbs.				

Bred to Harvie Crystal D Trigger 35T Pld on April 22.

- What a powerful, correct heifer and take a look at those great feet and legs!
- Wild Rose is from a nice uddered, good milking dam and we expect her daughter to make an excellent mother as well.
- Now wouldn't this sweet "Rose" make a great addition to your herd?
- Double polled, double red!

Consigned by Charla Moore Farms, Redvers, SK





# 2010 National Charolais Sale

## Lot 575 ELDER'S MYSTICAL MADAME 154X

KLR 154X PFC384015 February 9, 2010 POLLED

MXS VERMILLION 527R (P)  
SVY KABOOM PLD 7113T (P)  
SVY FIRST DATE 506R (P)

MERIT 1058L (P)  
MERIT BECKY 8556U (P)  
MERIT BECKY 1014L (P)

SOS POLLED DETONATOR 8M (P)  
MXS ESPEON 122L  
SVY FREEDOM PLD 307N (P)  
SVS NEOSTRATA 5N (P)  
MERIT 5133E (P)  
MERIT KAT'S DIAMOND 55D (P)  
SPARROWS ALLIANCE 513G (P)  
MERIT BECKY 9146J (P)

BW: -1.0 WW: 39 YW: 74 Milk: 21.3 TM: 41

### Sells open

- Mystical, Daunting and a Madame at best!
- This fancy little female is the star of the Elder's heifer pen. She catches your eye and demands your attention; Mystical in her presence. She has it all - you want it all!
- Mystical Madame has a strong top line, she is correct in body composition, she is deep through the middle and she is fancy to boot. What an excellent 4-H prospect she would make.
- This is the first Kaboom calf to be sold off the farm. Mystical Madame was the battle of the pick. Dale picks her, Ron wants to keep her. Dale says, you can't pass up this opportunity to advertise your Kaboom offspring. Ron wants to expand this great genetic package in his herd. Here she is - Dale wins! (again).
- The Madame you have been waiting to take home - she will become a foundation cow in your herd or a show stopper in your stall.
- You can win. Buy this baby today. Make her your pick. Stick to your guns. Go for it. It's Mystical.

Consigned by Elder Charolais Farm, Coronach, SK



Merit Becky 8556U - Dam of Lot 575

## Lot 576 LAE TIGER LILY 89X

LAE 89X PFC383906 February 24, 2010 POLLED

HTA MIRACLE 3118N (P)  
LAE TEXTILE 734T (P)  
LAE LEXI 1L (P)

M6 GRID MAKER 104 PET (P)  
LAE TIGER LILY 728T  
LAE KOALA 15K (P)

ERIXON'S 1ST CHOICE 209H (P)  
HTA EMPRESS PLD 980J (P)  
SPARROWS ADVANTAGE 230H (P)  
LAE JUICYFRUIT 5J (P)  
WCR SIR TRADITION 066  
VCR MISS MAC IV 317  
MNE GOLDEN EAGLE 25W (P)  
BKE POLLY'S TRY GIRL 1D (P)

BW: 0.7 WW: 39 YW: 91 Milk: 24.5 TM: 44

BW: 96 lbs. 205 day wt: 714 lbs.

### Sells open

- Tiger Lily is exceptional. Her extra thickness, eye appeal and very correct conformation make her a heifer that will be very competitive at the shows this fall.
- Although this heifer's pedigree is very unique, she stems back to two foundation cow families at Horseshoe E, one on the top side and one on the bottom.
- Her sire, Textile, is a young sire we think very highly of after seeing his first two calf crops.
- Tiger Lily has a promising future and you can be part of it!

Consigned by Horseshoe E Charolais, Kenaston, SK



# 2010 National Charolais Sale

*Selling Pick of the Dateline Show Heifer Calves at JMB Charolais...  
Lots 577A and 577B are 3/4 sisters that are hard to tell apart. You choose which one to take home - the best news is...you can't be wrong because they're both great!*



## Lot 577A

### JMB MS PARADISE 25X

JMB 25X PFC383831 January 24, 2010 POLLED

SODER DATELINE 526M (P)  
BxB DATELINE SON 65R (P)  
P-3 LADY PERFECT 6-198F (P)

CS MANGO 256M (P)  
JMB PARADISE 447P (P)  
JMB SHERRY 605F (P)

SODER DATELINE 624K (P)  
SODER MS RUSH 9527J (P)  
LHD MR PERFECT Y416 (P)  
P-3 LADY REY 2-36B (P)  
CURTIS WALLACE 141H  
JCF HIGH FASHION 6H (P)  
CHARDEL STEEL 254B (P)  
JMB BEVARAGE 212B (P)

BW: 0.8 WW: 36 YW: 77 Milk: 23.2 TM: 41

*Sells open*

- Real sweet! Paradise is an eye appealing, long bodied Dateline out of a Mango daughter.
- Not only will she show well but with the maternal consistency of Dateline and Mango, you know she will make a cow!
- You'll have your own Paradise!

*Consigned by JMB Charolais, Brookdale, MB*

## Lot 577B

### JMB MS DATELINE 16X

JMB 16X PFC384017 January 17, 2010 POLLED

SODER DATELINE 526M (P)  
BxB DATELINE SON 65R (P)  
P-3 LADY PERFECT 6-198F (P)

CS MANGO 256M (P)  
JMB MS MANGO 517R (P)  
JMB GOLD LIGHT 259M (P)

SODER DATELINE 624K (P)  
SODER MS RUSH 9527J (P)  
LHD MR PERFECT Y416 (P)  
P-3 LADY REY 2-36B (P)  
CURTIS WALLACE 141H  
JCF HIGH FASHION 6H (P)  
MNE GREEN LIGHT 15G (P)  
LM MISS GOLDIE 870H (P)

BW: 0.4 WW: 36 YW: 77 Milk: 23.1 TM: 41

*Sells open*

- Right from the top, Ms Dateline 16X.
- Take a look at this excellent show prospect.
- Her mother is an easy keeping cow who really does the job!

## Lot 578

### JWX XCITEMENT 632X

JWX 632X PEFC383789 February 9, 2010 POLLED

SOS POLLED DETONATOR 8M (P)  
FBBB ROPER PLD 5106R (P)  
MERIT CARLA 8053H (P)

RPJ EVEREADY 403D (P)  
EXL JODI 952J  
EXL MISS PANDORA 601F

LHD MR PERFECT Y416 (P)  
P-3 LADY MONTE 0-80Z (P)  
SBPC BIG MAC 12Z (P)  
MERIT CARLA 5047E  
KJP SKY FIRE 51T (P)  
RPJ POLLED BEAUTY 210B (P)  
E-CEE KATMANDU 200B (P)  
EXL MISS NORWOOD 9094Z

BW: 3.0 WW: 51 YW: 102 Milk: 24.5 TM: 50

*Sells open*

- This Roper daughter is long and smooth with a sweet front end.
- Her mother is one of our top cows. She has an excellent udder and is a great milker. Her pedigree goes back to some older, but proven genetics.
- Roper is doing a very good job, adding length and thickness. He has produced some good milking young cows in our herd.
- Add some "Xcitement" to your herd - this fancy heifer will do well in the show ring as well as in your front pasture

*Consigned by Wilgenbusch Charolais, Halbrite, SK*





# 2010 National Charolais Sale

Lot **579**

**WHITECAP MS SODAK 37X**

DDH 37X PFC384083 February 6, 2010 POLLED

BAR J SILVERADO 14S (P)  
JWX SILVER BUCKLE 524U (P)  
KMAC MISS MARMALADE 31R (P)

ROSSO NEW HORIZON 8L (P)  
BAR J LOLLYPOP 8L (P)  
SS MONTANA SILVER (P)  
SOS LADY MARMALADE 47L (P)  
E-CEE KATMANDU 200B (P)  
WHITECAP PACLADY 809X (P)  
MR PKL DIPLOMAT 392W (P)  
WHITECAP LADY MAGIC 905Y

WHITECAP SODAK 76E (P)  
WHITECAP MS SODAK 57K (P)  
WHITECAP MAGIC LADY 65E (P)

BW: 0.6 WW: 46 YW: 91 Milk: 19.8 TM: 43

*Sells open*

- Sodak is one of the very first daughters to sell out of Silver Buckle. Silver Buckle was the high selling Charolais bull two years ago. His first calf crop is extremely even and has blown away many of the visitors through the cattle this summer.
- Sodak has a tonne of rib and top and a great hair coat.
- She comes from an extremely strong cow family here at White Cap. We will have some strong half brothers standing beside her at Agribition.
- Mark this one sale day - you can continue her show career or take her home and make her a brood cow! Either way, you win!!

*Consigned by White Cap Charolais, Moose Jaw, SK*



Lot **580** **MCTAVISH WHISKEY GIRL 69X**

BBMT 69X PFC383095 January 17, 2010 POLLED

SVS MASTERCARD 2M (Q) (P)  
GILLILAND DIAGO 7R (P)  
WOOD RIVER DIXIE 31K (P)

MSW Y2K (Q) (P)  
SVS DONNA 39J (P)  
HTA CATERPILLAR 610F (P)  
HMG MISS FIDELITY 55D (P)  
SPARROWS ALLIANCE 513G (P)  
SPARROWS HEARTBREAK 261J (P)  
MNE LONESTAR 34L (P)  
EFH MISS CAMERO 39J (P)

SPARROWS ELDORADO 361L (P)  
LAE SHIMMER 684S (P)  
MNE NOVELTY 79N (P)

BW: 1.2 WW: 48 YW: 94 Milk: 13.8 TM: 38

Oct 12 wt: 850 lbs.

*Sells open*

- Whiskey Girl is a very eye appealing heifer with straight, clean lines and natural balance. She is soft, deep ribbed and square hipped.
- This is a tremendous heifer calf with a strong pedigree.
- She will be a valuable asset in anyone's program

*Consigned by McTavish Charolais, Moosomin, SK*



Lot **581**

**G.BROS. FERGIE 178X**

RGCG 178X QPFC383090 January 4, 2010 POLLED/RED

JS HANSOME 114M (Q)  
SRK RED MAN 16U (Q) (P)  
MSW CRIMSON 26M (Q) (P)

HEJ BLACK BANDIT 162K (Q) (P)  
MAIN RED MERIT 2040K (Q)  
CIRCLE CEE JUSTICE 601F (P)  
LLW REFLECTION PLD 300K (P)  
LHD MR PERFECT Y416 (P)  
P-3 LADY MONTE 0-80Z (P)  
KBK LOCOMOTIVE 6L (Q) (P)  
KEY M'S NELLIE 12N (P)

SOS POLLED DETONATOR 8M (P)  
RGCG MISS 113U (P)  
KEY M'S SANDRA 34S (P)

BW: 1.5 WW: 39 YW: 79 Milk: 20.5 TM: 40

BW: 72 lbs. 205 day wt: 712 lbs.

*Sells open*

- Fergie is a buckskin colored calf with performance and the style to go with it.
- She has the maternal strength most guys are looking to put in their herds - her dam is a Detonator daughter and her granddam is a Locomotive daughter.
- Fergie's sire is our heifer bull, Red Man. This heifer will be the only Red Man daughter we are offering this year.

*Consigned by Gilliland Bros Charolais, Carievale, SK*



# 2010 National Charolais Sale

## Lot 582 CHARLA MOORE MISS 43X

DAM 43X QPFC383167 February 17, 2010 POLLED/RED

CRYSTAL D SIR BOOM 60S (Q) (P)	MAUNGAHINA TOWKAY T13 (Q) (P)
HARVIE ONTIME ET 304U (Q) (P)	HARVIE MS MOLSON 53M (Q) (P)
HARVIE MS NETTIE 3N (P)	VMX COUGARHILL HANK 720G
SOS KA CHING 12R (P)	PRAIRIE COVE MISS 12G (P)
KEY M'S TERESA 14T (Q) (P)	HTA WHITEHOT 105A (P)
KEY M'S NELDA 32N (Q) (P)	P-3 LADY PERFECT 6-146F (P)
	KBK LOCOMOTIVE 6L (Q) (P)
	KEY M'S KATHLEEN 19K (Q) (P)

BW: 4.9	WW: 44	YW: 88	Milk: 25.4	TM: 48
BW: 102 lbs. unassisted				

### Sells open

- Miss 43X is a very stylish and correct heifer with great feet and a beautiful hair coat.
- She is out of an excellent dam who has a picture perfect udder.
- 43X is sired by Harvie Ontime (out of the great Nettie cow); Ontime has left us some tremendous calves in his first calf crop.
- Here is a calf with a sweet, quiet disposition - she would make a great youth project.
- Double polled, double red.



Consigned by Charla Moore Farms, Redvers, SK

## Lot 583

## CCYA SEMEN AUCTION

...to help the CCYA raise revenue for the Junior conference in Saskatoon 2011.

Sparrow Farms is offering 20 Straws of Semen to be Auctioned off at the Canadian Western Agribition Sale.

The Winner will pick Semen from the following bulls.

The maximum you can take from any one bull is 10 straws and the minimum is 5 straws.

The Winner of the Semen will pay all the handling costs and arrange for the shipping of the Semen.

ADVANTAGE 230H PMC 215580

EPD'S - BW 1 WW41 YW 78 M 1.3 TM 22

ALLIANCE 513G PMC 200277

EPD'S - BW 1.5 WW 40 YW 60 M 8.0 TM 28

MATADOR 7K MC 244925

EPD'S - BW 3.3 WW 46 YW 95 M 29 TM 52

MADRID 7M PMC 271452

EPD'S - BW 8 WW 55 YW 107 M 16.8 TM 44

LANZA 610S PMC 307395

EPD'S - BW -1.7 WW 44 YW 119 M 26.3 TM 48

DURANGO 585P PMC 289528

EPD'S - BW 5.3 WW 47 YW 115 M 28.4 TM 52

ALCATRAZ 18N PMC 284009

EPD'S - BW 1.9 WW 34 YW 67 M 20.8 TM 38

SEMINOLE 927W PMC 326600

EPD'S - BW 3.2 WW 57 YW 108 M 18.6 TM 47

ELDORADO 361L PMC 257824

EPD'S - BW -0.6 WW 51 YW 98 M 3.7 TM 29

BIRMINGHAM 758T PMC 313284

EPD'S - BW 3.6 WW 51 YW 97 M 22 TM 48

SANCHEZ 715T PMC 310816

EPD'S - BW 0.4 WW 32 YW 63 M 22.1 TM 38

PANAMA 826U PMC 321284

EPD'S - BW 6.9 WW 52 YW 108 M 16.9 TM 43

COSSACK 11L PMC 257827

EPD'S - BW 4.4 WW 40 YW 80 M 19.6 TM 40

FARGO 811U PMC 321950

EPD'S - BW 1.2 WW 54 YW 122 M 24.7 TM 52

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Canadian Western Agribition  
National Charolais Sale  
Thursday, November 25, 2010 11:30 a.m.  
CWA Auditorium, Regina, SK  
Charolais Show  
Friday, November 26, 2010, 2:30 p.m. Stadium West