

What is a meme?

An image superimposed with a phrase intended to make a commentary on the image itself or another issue with which the image provided adds another layer of irony. It makes a point by appealing to a sense of humor.



The Most Interesting Man In... 4903 ↑
customize this



willywonka
customize this



one-does-not-simply-a 3287 ↑
customize this



First world Problems II 2049 ↑
customize this

Popular
Meme
Characters



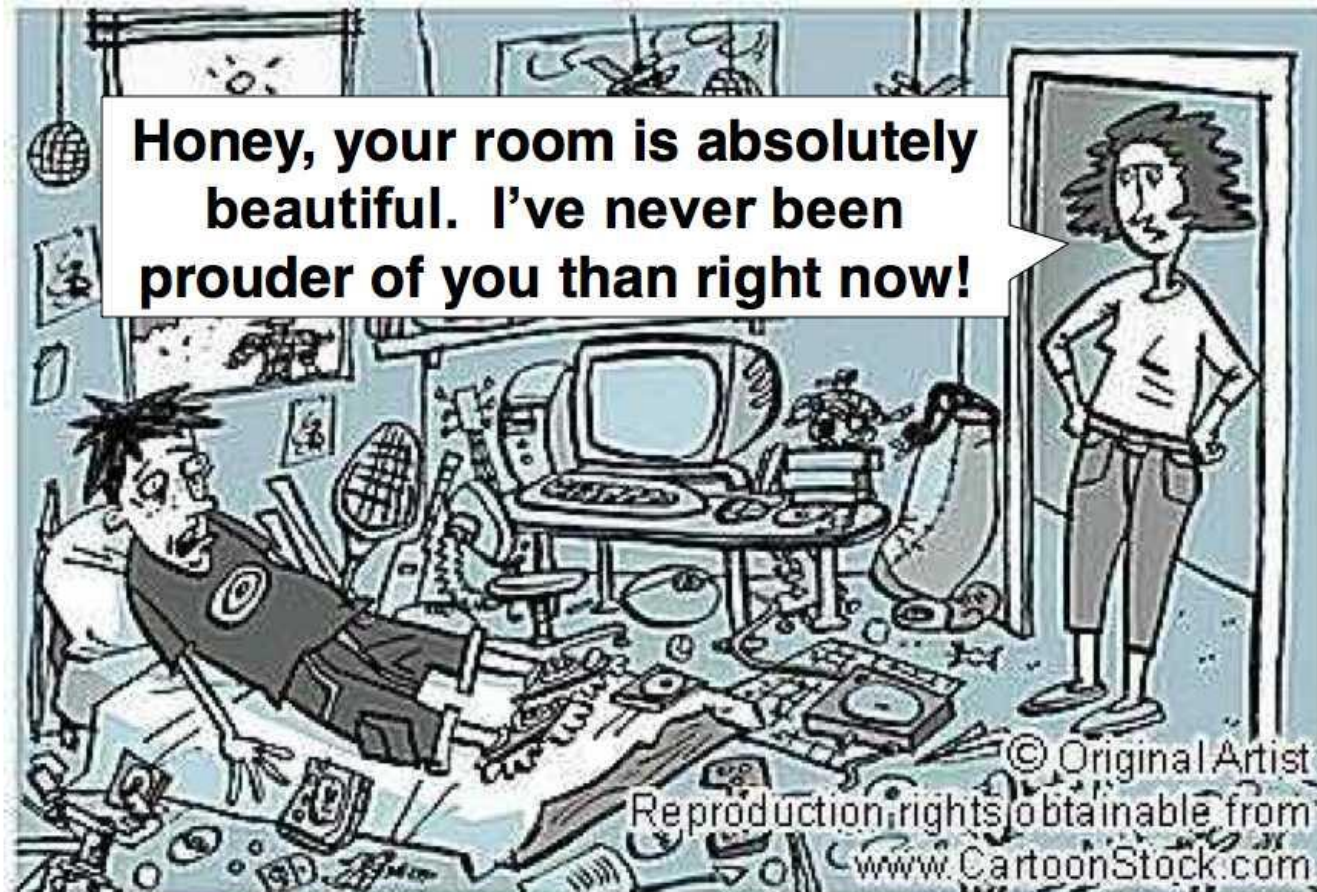
Sometimes memes are made from original pictures or images as well.

Three Types of Irony

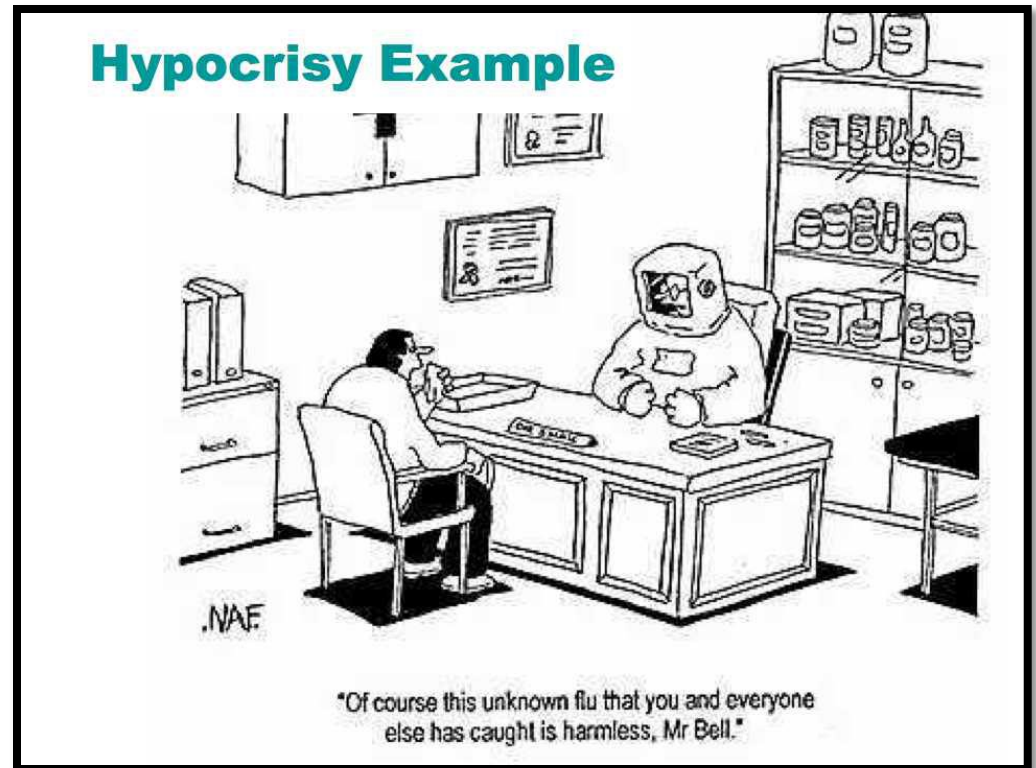
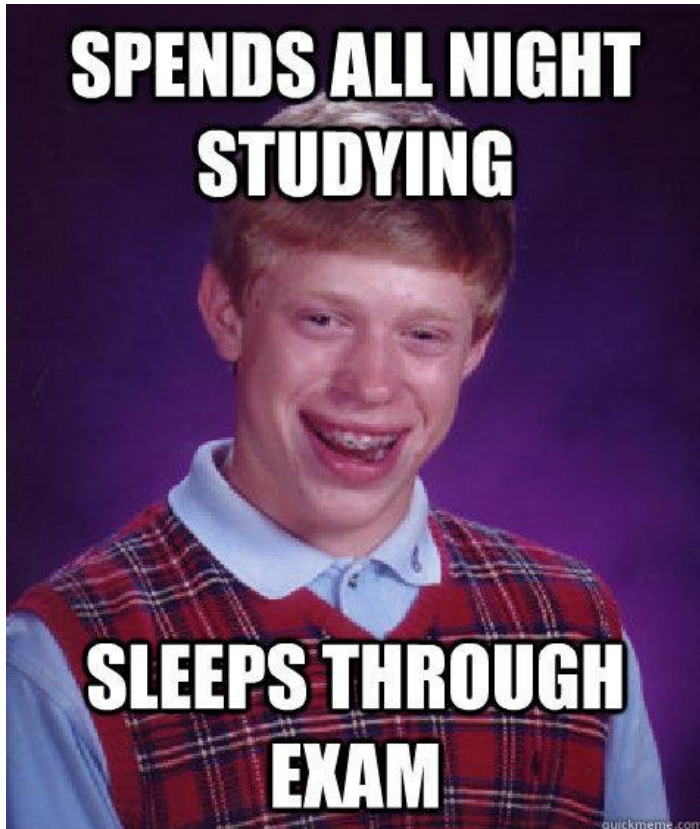
- 1) Verbal Irony – The character says one thing and means another.**
- 2) Situational Irony – The situation in the story turns out differently than expected. This also includes hypocrisy.**
- 3) Dramatic Irony – When the audience/readers know something that the characters do not know.**

Verbal Irony

Verbal Irony often involves a **SARCASTIC tone**



Situational Irony



Dramatic Irony

- We know what's coming...but the guy in the tie doesn't. Dramatic Irony creates suspense!



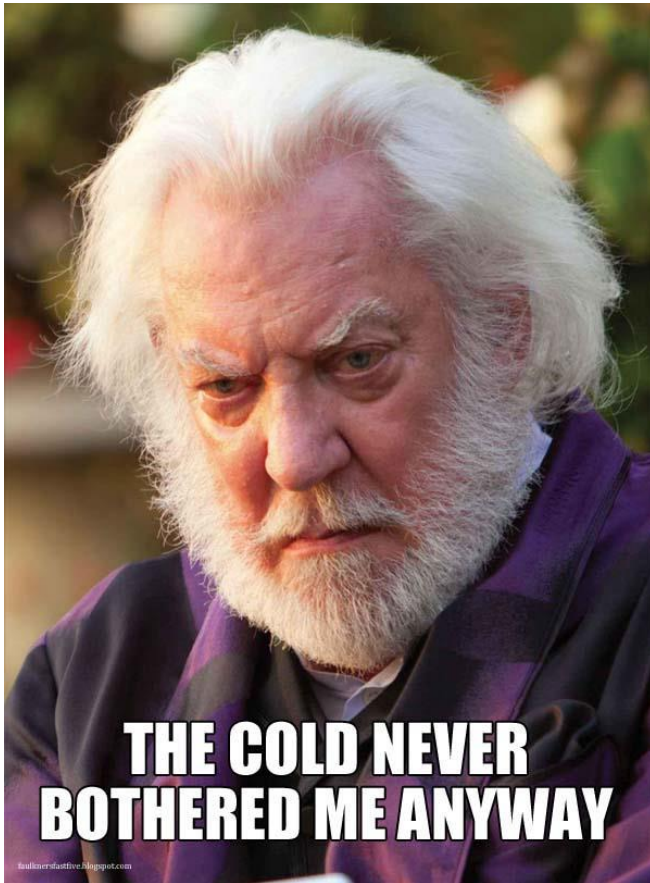
Meme Task

Consider the text in which we have been studying. What are some issues and/or central ideas that emerge? Your assignment is to take one of the those points and design a meme to illustrate it. The purpose of the task is for you to demonstrate your knowledge AND understanding of the text, specifically the aspect of the literary element you choose from the list provided. The most important thing to remember when developing your idea is that it is not to be from outside the text looking in, but rather your point must be derived from within the text itself. For example, don't create your meme stating your opinion about reading *The Crucible* in class. Instead, develop a meme that highlights the lying girls or hysteria. Also, a meme is not just an image of/from the text with a direct quote superimposed on it. There must be at least one layer of commentary.

Great memes will:

- 1) encapsulate an analysis of a literary element for the basis of your point
- 2) contain irony or humor (dark)
- 3) be school appropriate

Meme Examples with a Layer of Text-Based Commentary



Meme Examples with No Text-Based Commentary



Scoring Guide

- The requirements of this project does require a little more of students than just “making a meme” just for the sake of doing so. It does require a full understanding and knowledge of the text in depth.

- Skills: Irony, Characterization, Plot, Theme, Setting, Conflict, Technology

- This project would be excellent amid reading a literary text rich in theme, plot, characterization, setting, conflict, and more. It would also be a great closing project. I like to use it near the end of a text so that students have a chance to see elements develop over the course of the text.

- Use the included rubric to score the memes easily and quickly!

- It could be a fun extra credit assignment!

- Use it to review the skill of irony in a fun way in conjunction with your text.

- The provided slides to review irony and give examples could be used as a quick lecture.

Common Core Connections:

RL.8.5 Interpret figures of speech (e.g. verbal irony, puns) in context.

RL.8.6Analyze how differences in the points of view of the characters and the audience or reader (e.g., created through the use of dramatic irony) create such effects as suspense or humor.

RL.11-12.6Analyze a case in which grasping a point of view requires distinguishing what is directly stated in a text from what is really meant (e.g., satire, sarcasm, irony, or understatement).

CCSS.ELA-LITERACY.CCRA.R.1 Read closely to determine what the text says explicitly and to make logical inferences from it; cite specific textual evidence when writing or speaking to support conclusions drawn from the text.

CCSS.ELA-LITERACY.CCRA.SL.5 Make strategic use of digital media and visual displays of data to express information and enhance understanding of presentations.

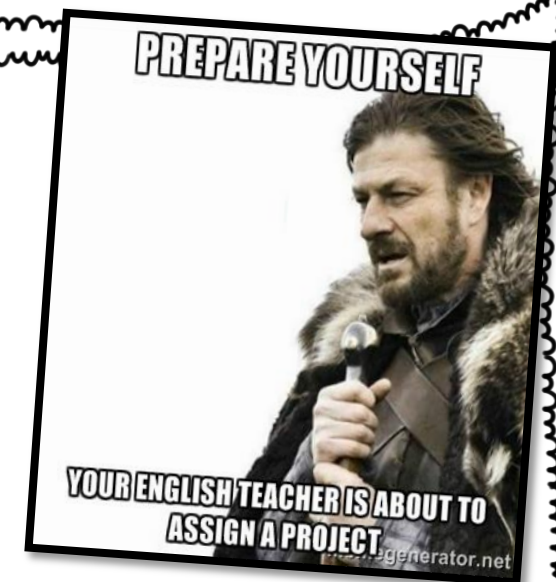
Meme Rubric

Student Name:

Criteria	Points Available	Points Earned
Derived from within the text	25	
Illustrates one of the literary terms	25	
Accuracy	20	
Short summary included	15	
Creative & Good Quality	5	
Commentary evidence and appropriate	10	
Total:		

Text-Based Meme Project

Student Task Sheet



What is a meme? The etymology of the word shows that it is derived from the Ancient Greek word *mīmēma*, which means 'something imitated'. This modern type of text takes older media and represents it in a new way, often adding a new layer of social commentary. This is called remixing. Thus, Internet memes—"a catchphrase or concept that spreads rapidly from person to person via the Internet"—have become important parts of contemporary culture. Memes are ultimately intended to convey a message - serious or light - in an ironic way or with ironic undertones.

Your Task: Consider the text in which we have been studying. What are some issues and/or central ideas that emerge? Your assignment is to take one of those points and design a meme to illustrate it. The purpose of the task is for you to demonstrate your knowledge AND understanding of the text, specifically the aspect of the literary element you choose from the list below. The most important thing to remember when developing your idea is that it is not to be from outside the text looking in, but rather your point must be derived from within the text itself. For example, don't create your meme stating your opinion about reading *The Crucible* in class. Instead, develop a meme that highlights the conflict of lying girls or hysteria. Also, a meme is not just an image of/from the text with a direct quote superimposed on it. There must be at least one layer of commentary.

Steps to Complete the Project:

1. Choose one of the following literary terms on which to base the commentary that your meme will reflect about your text: characterization, plot, theme, setting, conflict
2. Use popular "meme expressions," direct lines from the text, popular clichés, words from another text, or your own crafty comments.
3. Visit <http://memegenerator.net/>. This is a free website with no account required.
4. Decide what picture would be best for the background of your meme. Do you want one from the text you are reading (which you will have to upload), or would you rather use one of the pictures from the meme website? Please choose images thoughtfully and purposefully.
5. Plug in your words and let the generator make the meme for you.
6. Copy and paste the finished product into a Google Docs document. Write a brief summary of why you chose this term to illustrate and why you feel the route you took with your meme was most effective for conveying the message you intended.
7. Share with your teacher on Google Docs.