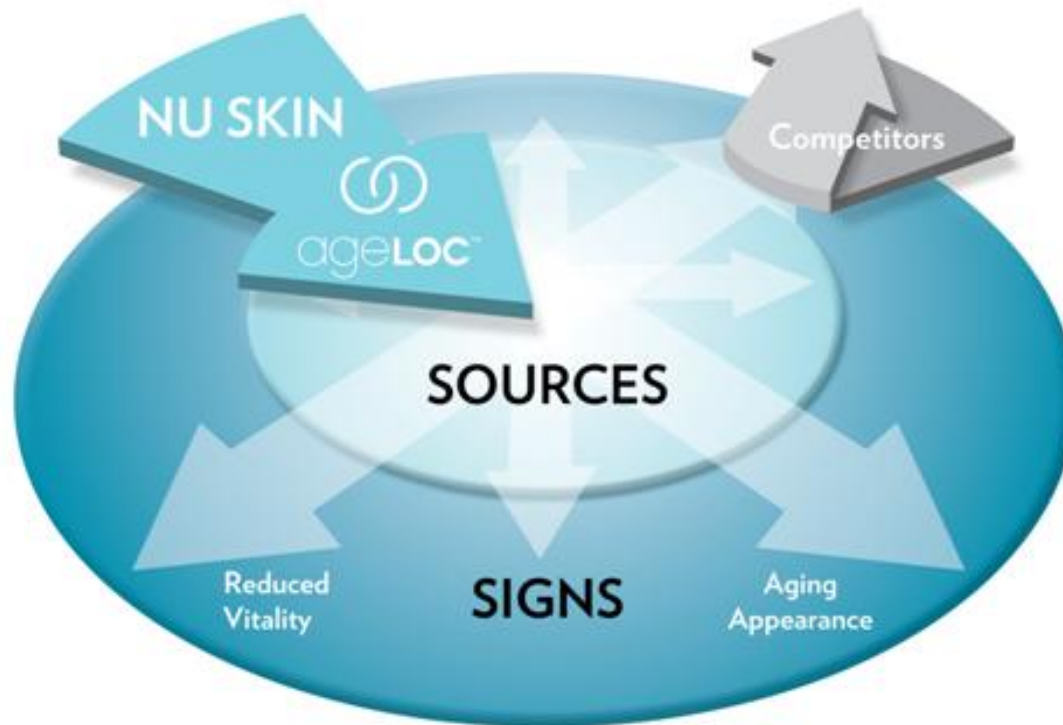
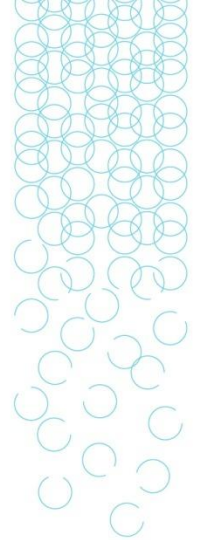


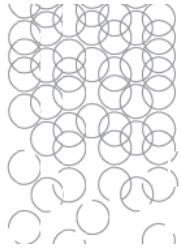


# WHAT IS ageLOC?

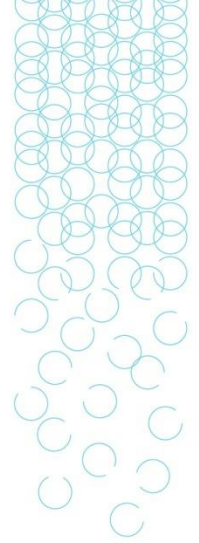


Attacking the **sources of aging**, not just the signs and symptoms.



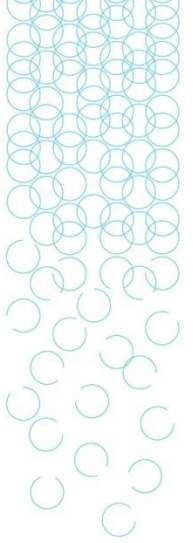


# YOUR TOOLS TO BECOME AN ANTI-AGING MASTER



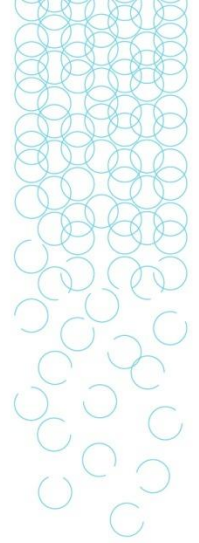
  
ageloc™

ageLOC HELPS EXPLAIN...



Why Some People Look Years Younger  
Than They Really Are.

# NU SKIN ANTI-AGING SCIENTIFIC ADVISORY BOARD



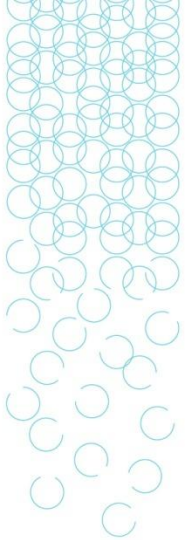
# LIFEGEN PARTNERSHIP



Dr. Richard Weindruch  
Professor of Medicine  
University of Wisconsin

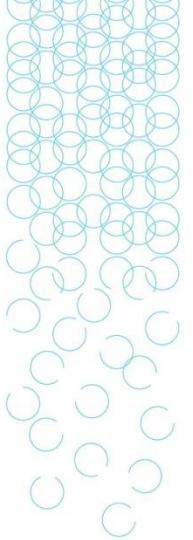


Dr. Tom Prolla  
Professor of Genetics  
University of Wisconsin



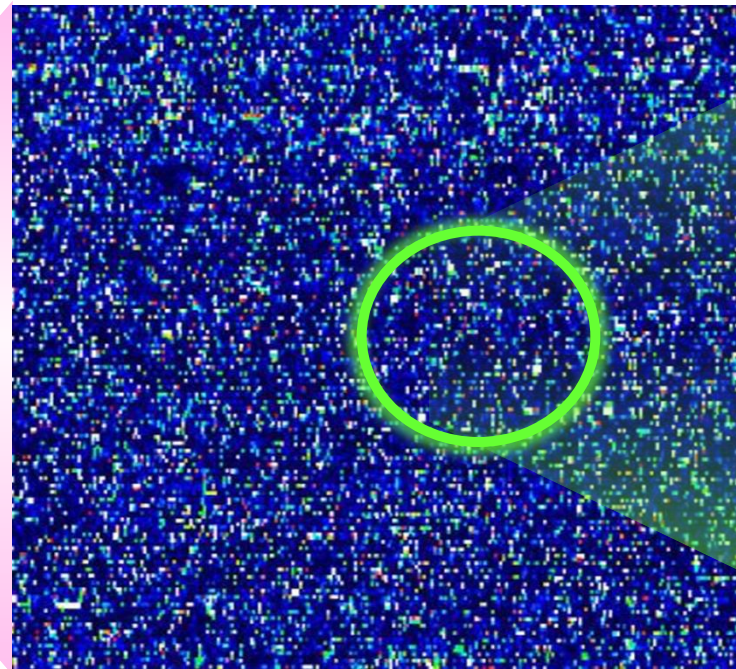
# NU SKIN SCIENCE

1. Gene activity in skin
2. How did we discover YGCs?
3. How do YGCs influence skin?
4. 'Resetting' YGCs

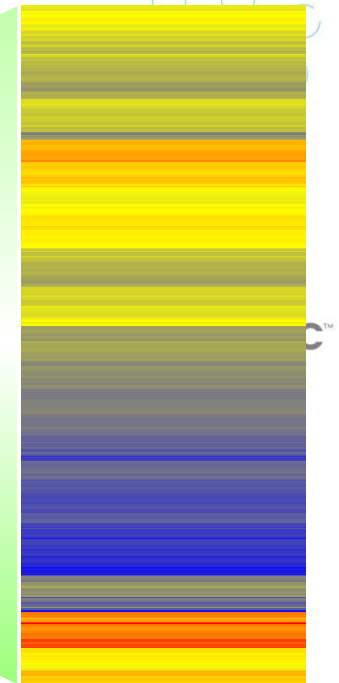


**OUR SPACE IN THE GENE WORLD:  
DEFINING YOUTH GENE CLUSTERS**

# GENE ACTIVITY IN SKIN



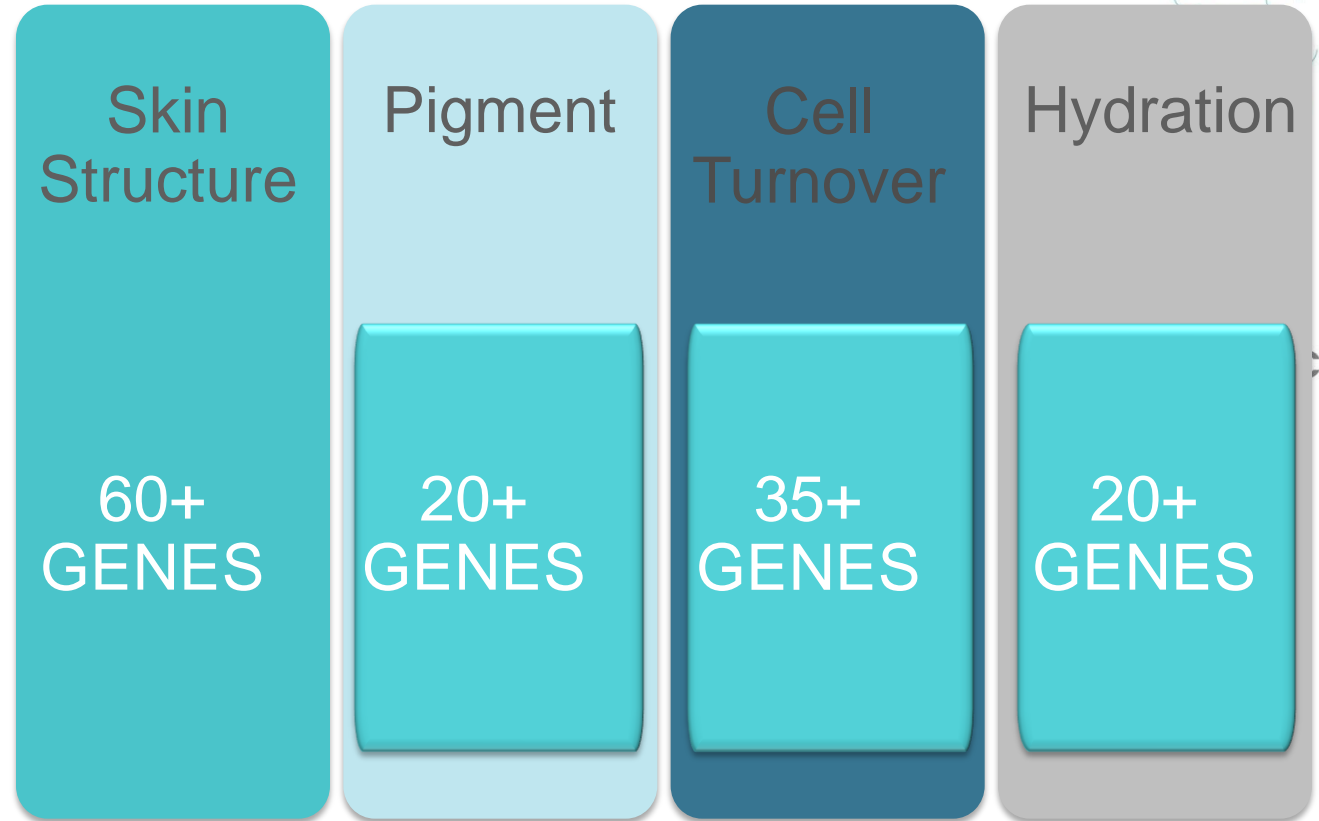
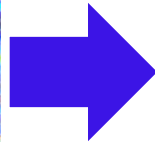
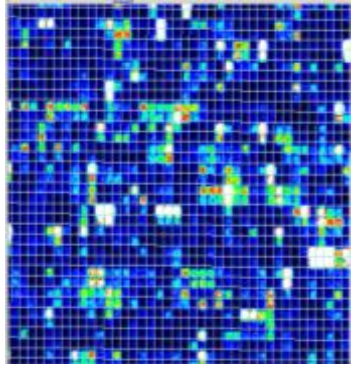
DNA Microarray Gene Map  
Over 20000 Genes



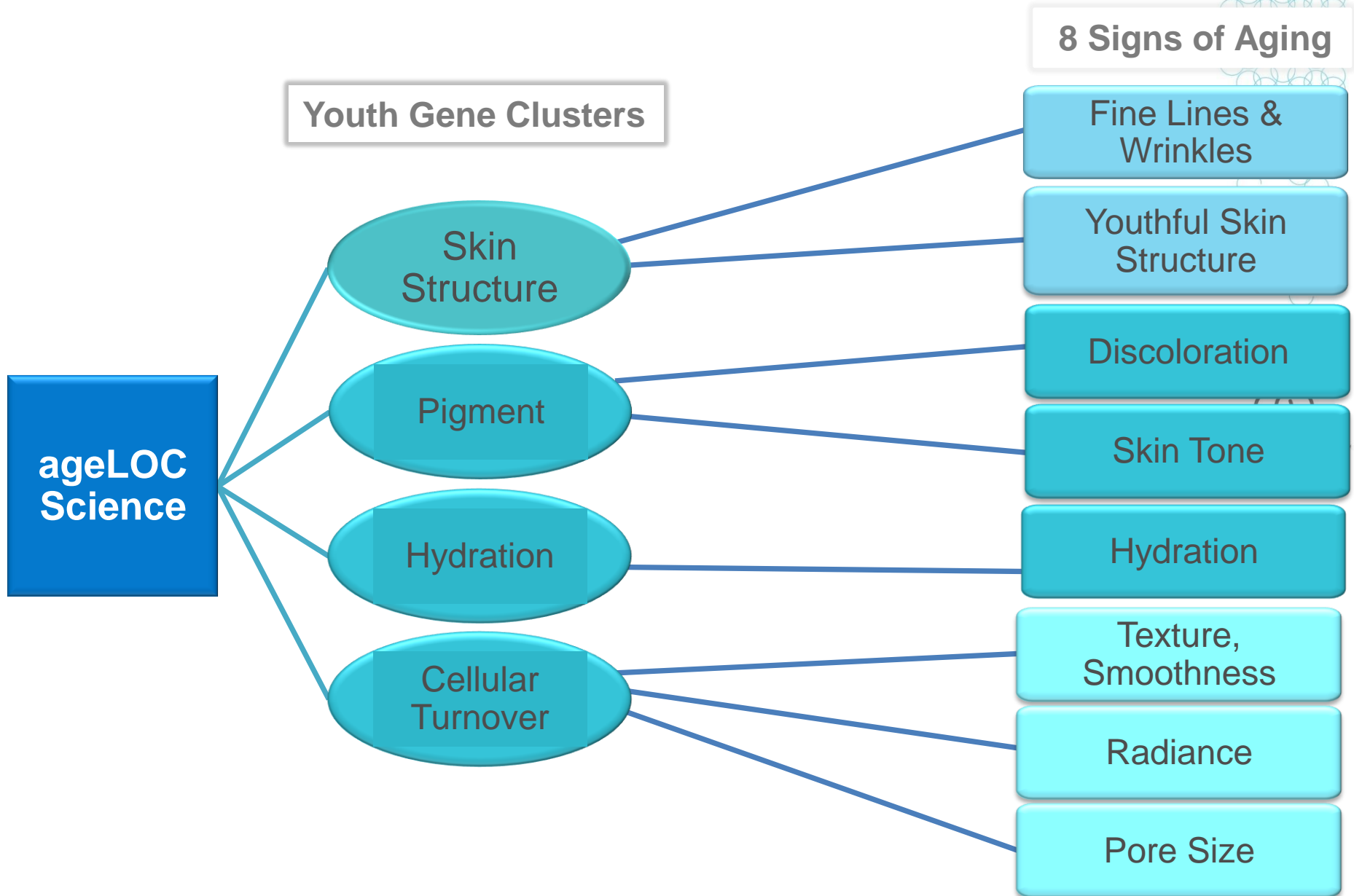
DNA  
Microarray  
Heat Map



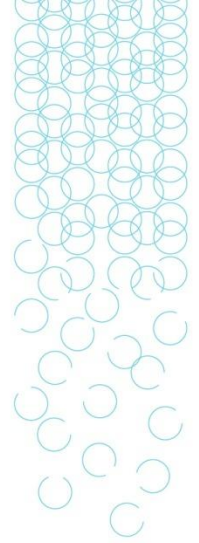
# 4 YGCS IDENTIFIED



# YGCs LINKED TO SIGNS OF AGING

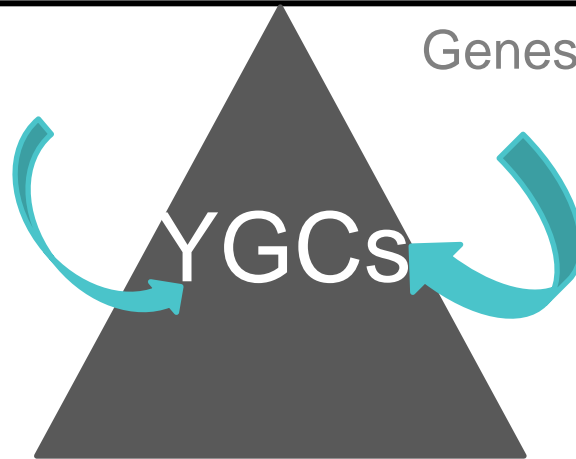


# IT'S ABOUT BALANCE

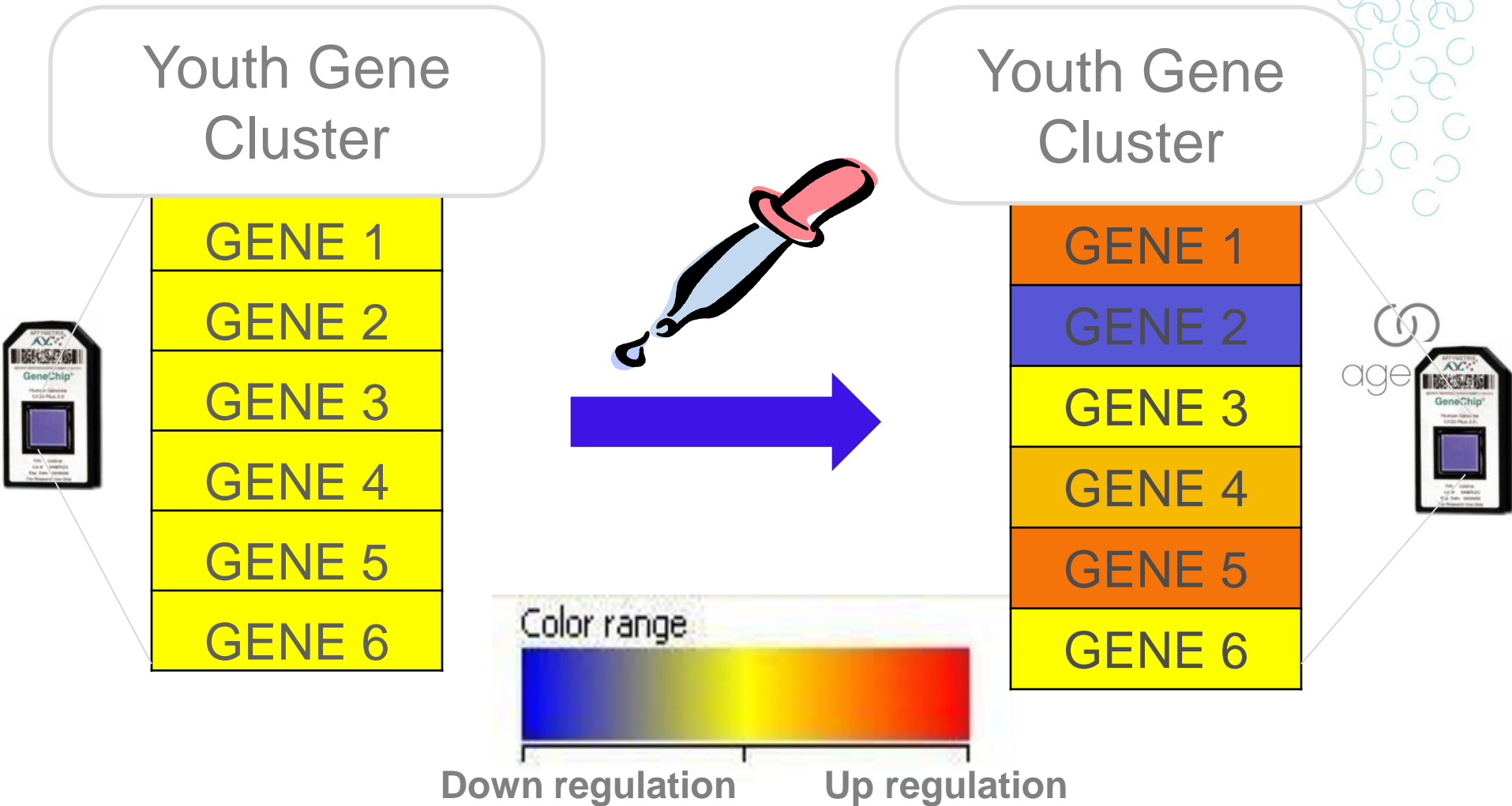


Genes accelerating  
the symptoms of  
aging

Genes preserving youthfulness

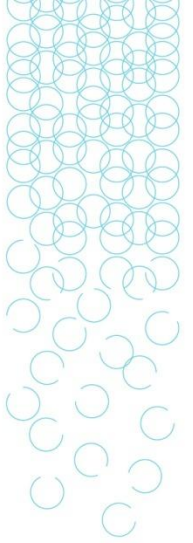


# REBALANCING YGCs



# FINDINGS PATENTED

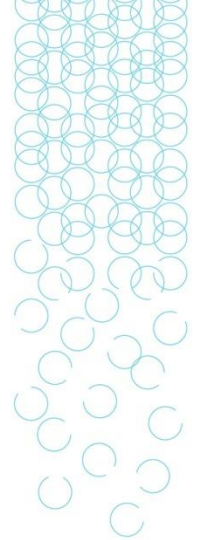
- The ageLOC science or the ingredients in the ageLOC products are protected by numerous patents that have been approved or are in stages of the review process with Patent and Trademarks Offices in multiple countries



# ageLOC SCIENCE

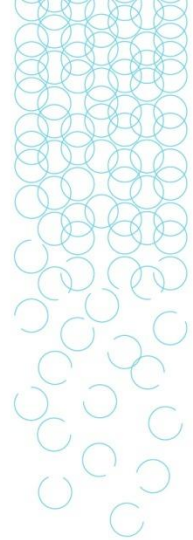
## KEY MESSAGE POINTS

1. ageLOC science targets the ultimate sources of aging
2. ageLOC science identifies Youth Gene Clusters
3. ageLOC science resets Youth Gene Clusters to more youthful patterns of activity



# A TRULY TRANSFORMATIONAL EXPERIENCE

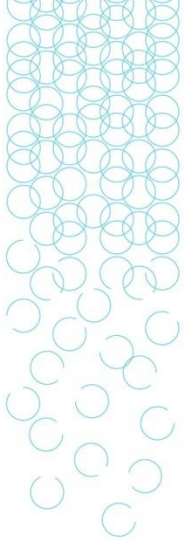
- Gentle Cleanse & Tone
- Radiant Day
- Transforming Night
- Future Serum



# ageLOC GENTLE CLEANSE & TONE

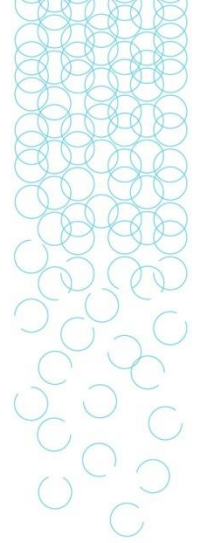


- Prepares the skin to receive advanced anti-aging ingredients and ageLOC
- Delivers the first infusion of ageLOC to the skin





# ageLOC FUTURE SERUM



  
ageLOC™

- Most advanced product in Nu Skin history
- Maximum concentration of ageLOC
- ageLOC & other Anti-aging ingredients proven to **improve skin in 8 ways**

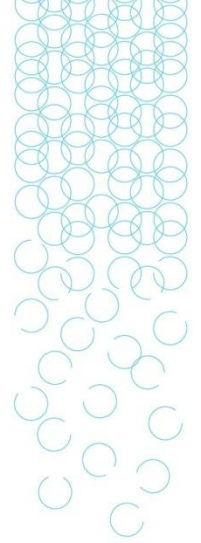


# ageLOC RADIANT DAY WITH SUNSCREEN



Infused with ageLOC and other advanced anti-aging ingredients proven to:

- Increase radiance, reduce discoloration through melanin inhibition
- Increase cell turnover by 85%
- Reduce the appearance of fine lines, wrinkles & pores
- Dramatically smooth and soften skin

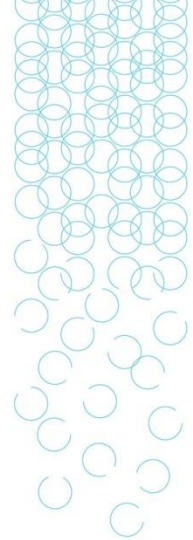


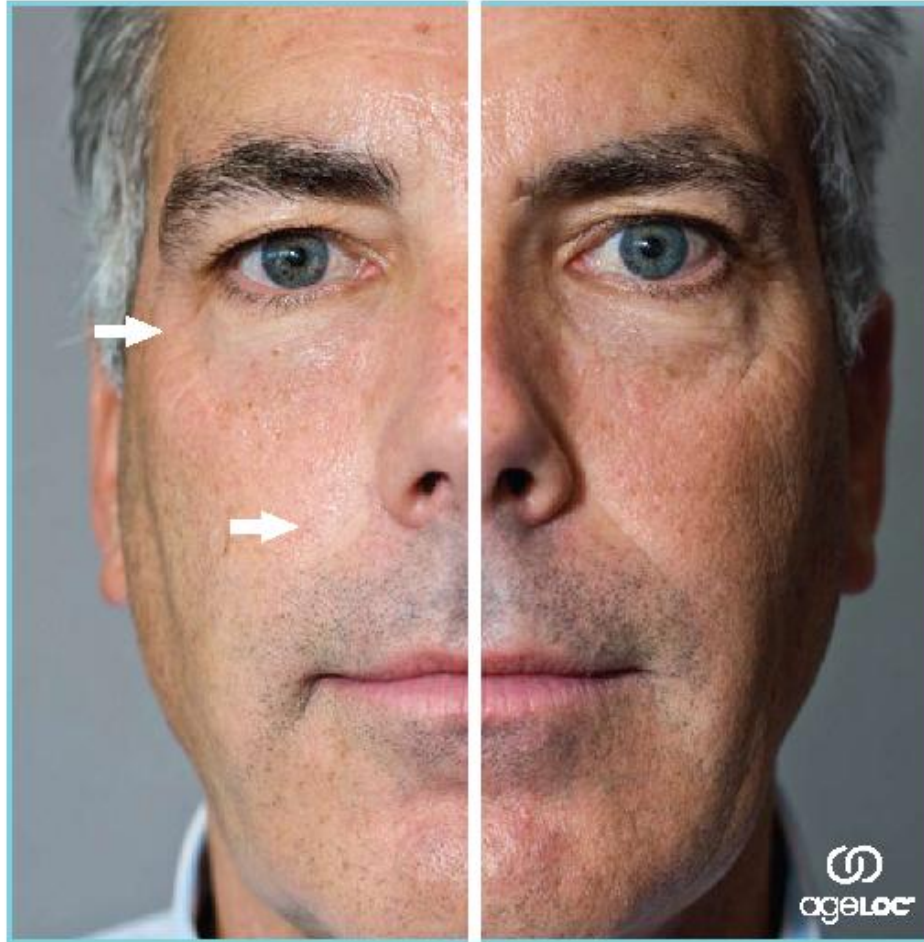
  
ageLOC™

# ageLOC TRANSFORMING NIGHT

Infused with ageLOC and other advanced anti-aging ingredients proven to:

- Work with skin's natural nighttime repair and renewal processes, strengthening natural barriers
- Increase youthful cell turnover by 85%
- Reduce look of fine lines, wrinkles & pores
- Dramatically smooth and soften skin

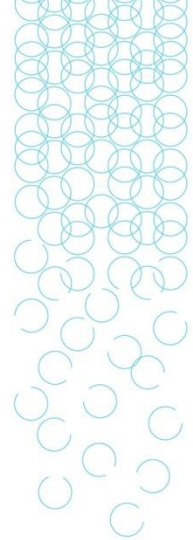


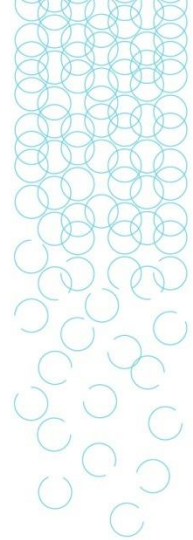


TREATED

(Results after Galvanic Spa use for four weeks, three times a week.)

UNTREATED





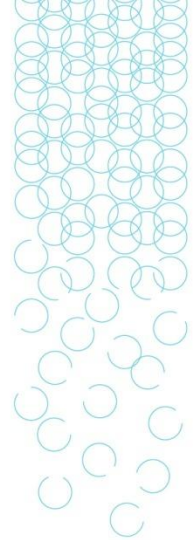
BEFORE



AFTER

(After 6 months, twice daily usage of ageLOC Transformation and twice per week usage of the ageLOC Galvanic Spa and ageLOC Facial Gels)





BEFORE



AFTER

(After 90 days, twice daily usage of ageLOC Transformation and twice per week usage of the ageLOC Galvanic Spa and ageLOC Facial Gels)



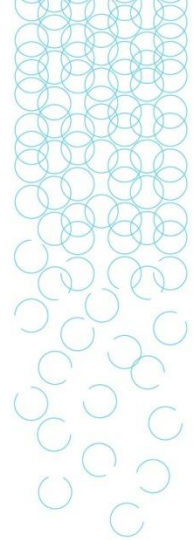
BEFORE



AFTER

(Results after 12 months usage of Galvanic Spa, Tru Face®  
Line Corrector and Tru Face® Essence Ultra + 6 weeks  
usage of ageLOC™ Transformation)





BEFORE



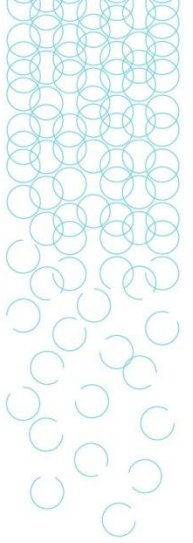
AFTER  
(Results after 90 days usage of ageLOC<sup>™</sup> Transformation)



# BEST RESULTS

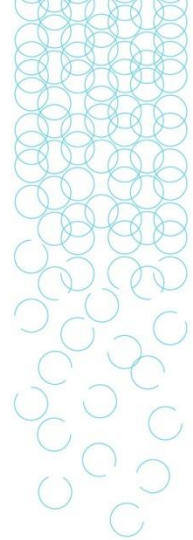
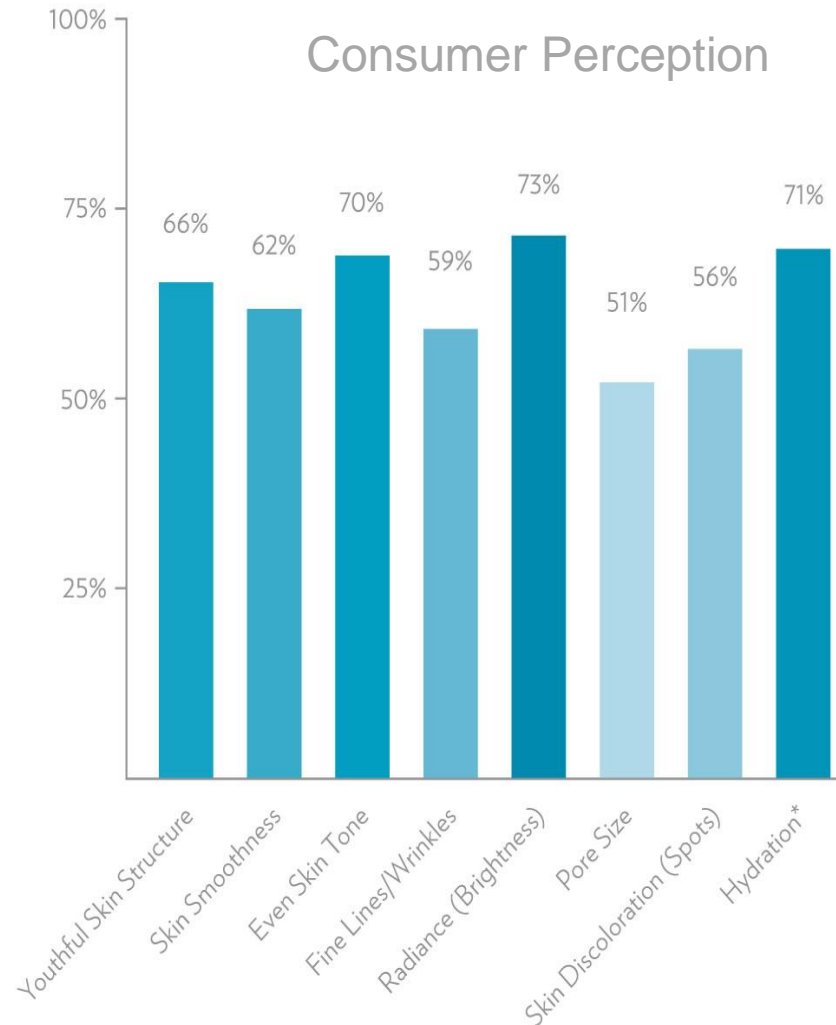
100%

of the subjects started showing improvements in two or more signs of aging in only 7 days based on clinical assessments.



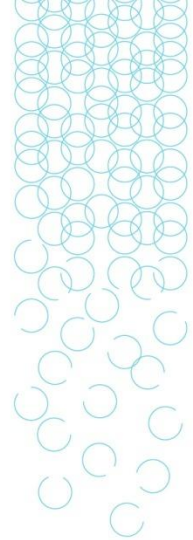
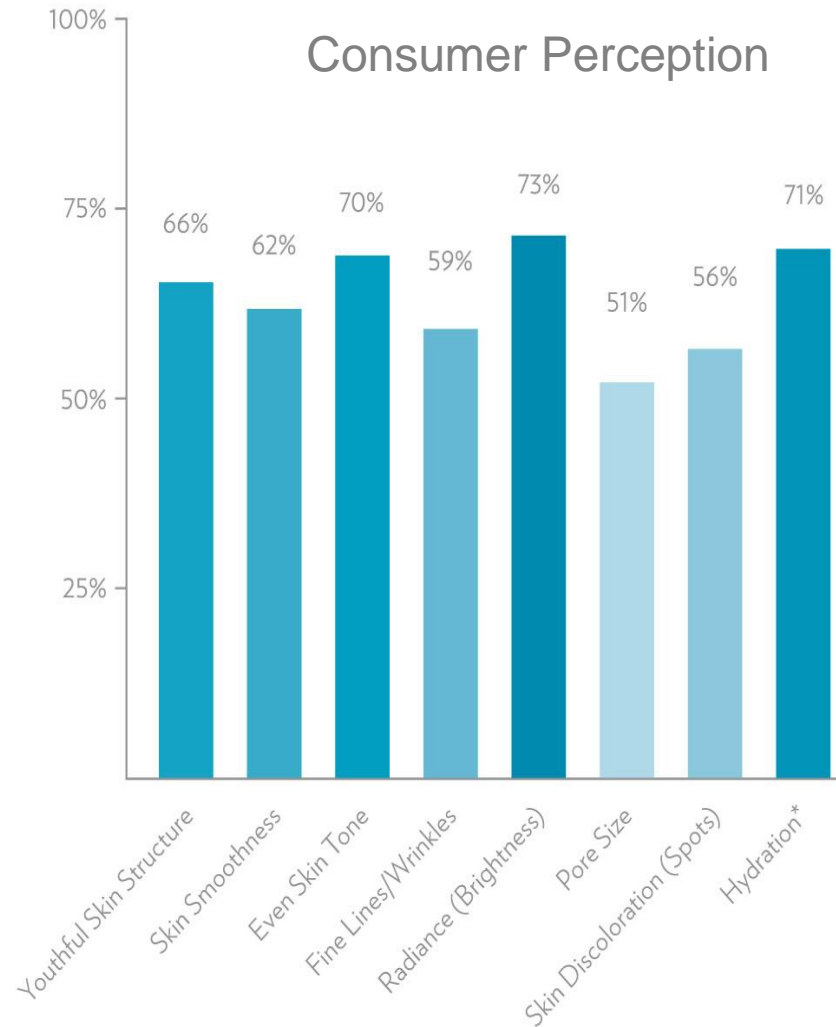
# THE PROOF

- ▶ 12-week clinical study
- ▶ Consumer Perception & Blinded Clinical Graders
- ▶ Improvement in 8 different signs of aging
- ▶ The best results we've ever seen at Nu Skin



# THE PROOF

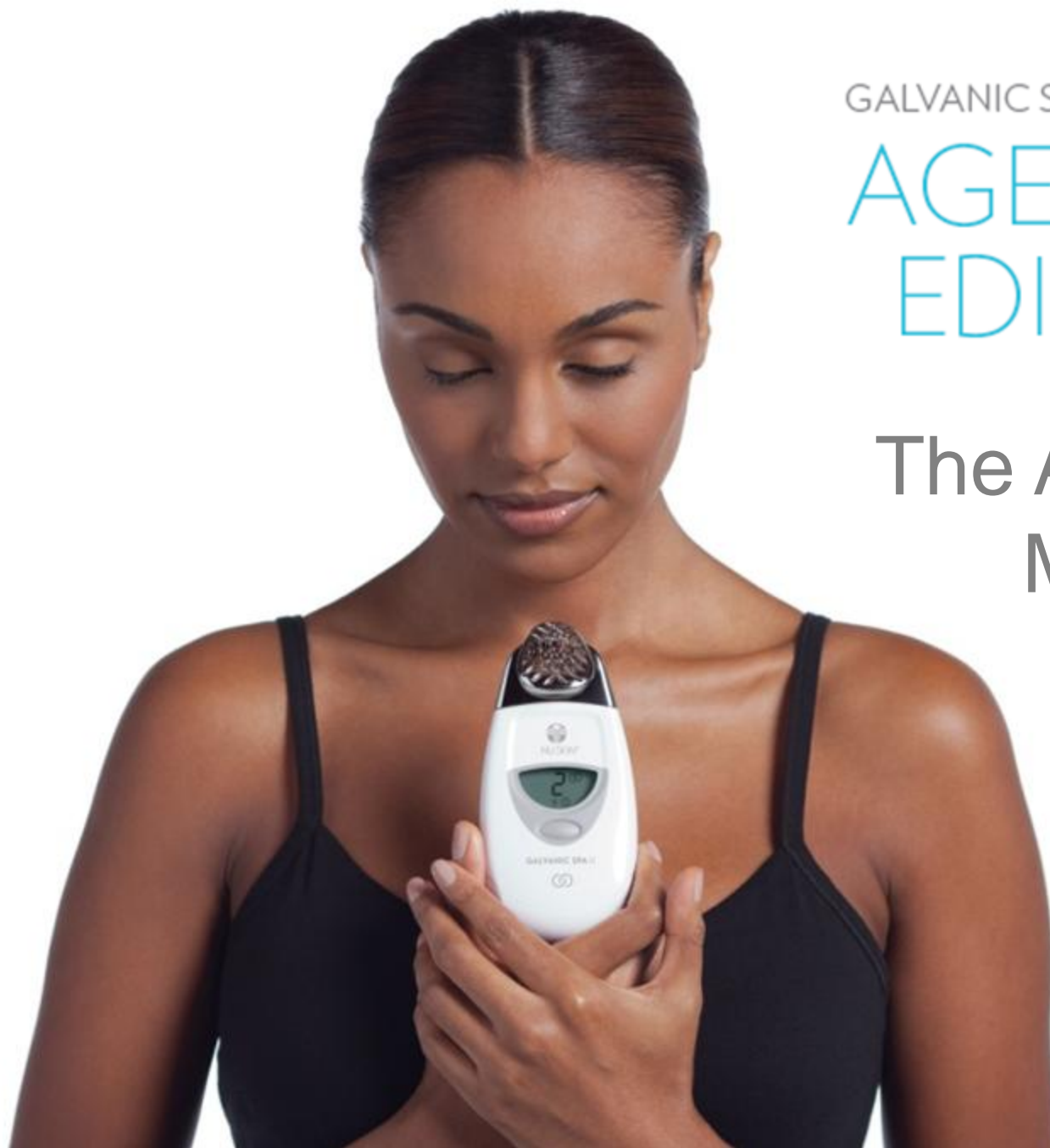
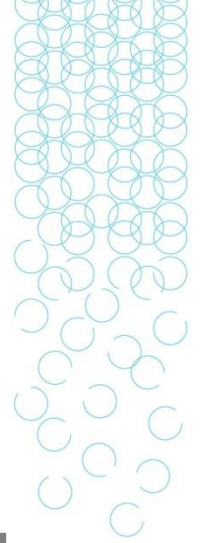
↑ 80%



GALVANIC SPA® SYSTEM II

# AGELOC™ EDITION

## The Anti-Aging Master



# PRE-TREAT GEL

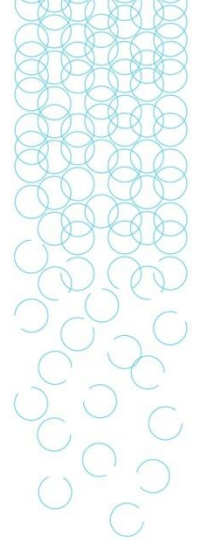


## Product Benefits

Pre-Treat Gel with the ageLOC™ Face Conductor helps remove skin impurities and let your pores 'breathe'.

## Key Ingredients

- Marigold extract, sea kelp and vanilla extract— soothe and condition the skin.
- Cocoyl Glutamate—purifies the skin.



# TREATMENT GEL

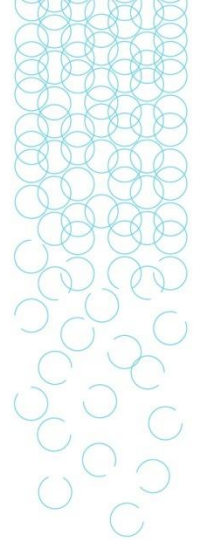


## Product Benefits

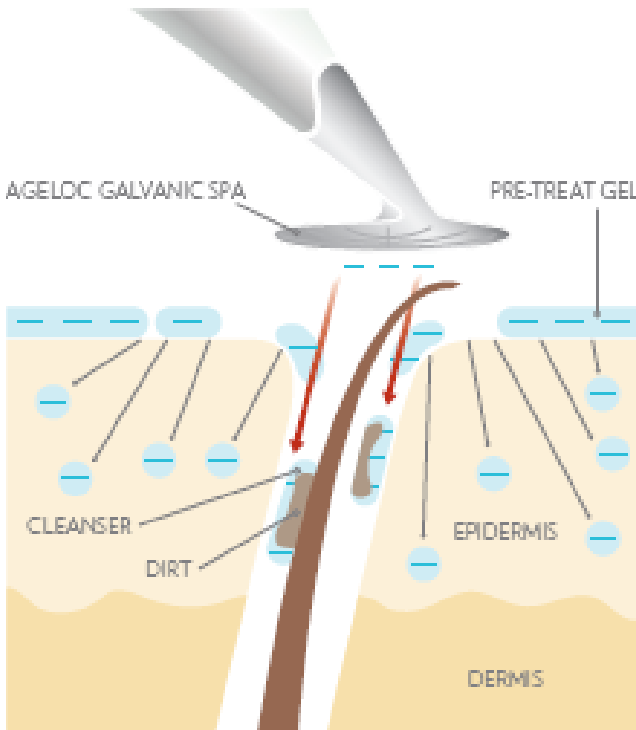
Treatment Gel with the ageLOC Edition Galvanic Spa™ Face Conductor revives and invigorates your skin.

## Key Ingredients

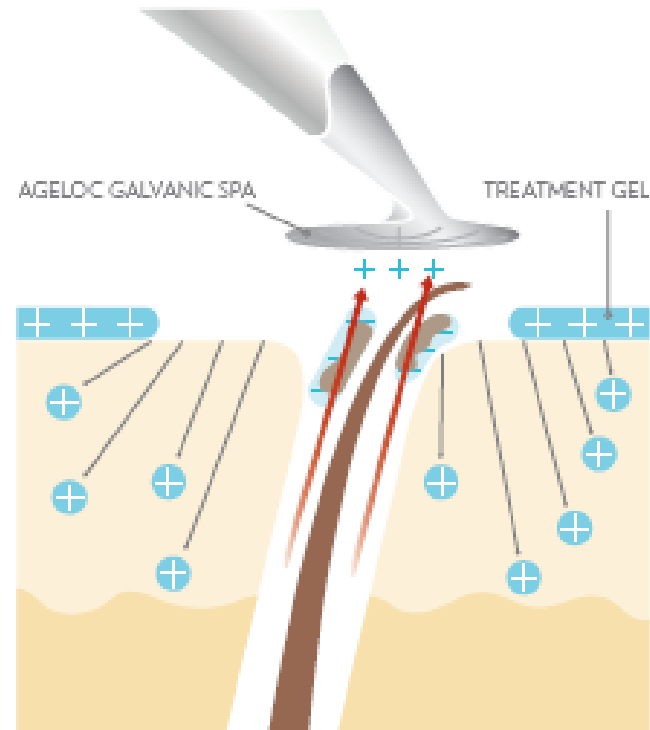
- **ageLOC**—a patent-pending ingredient technology that targets Youth Gene Clusters, the ultimate sources of aging.
- Arginine—an amino acid which helps the skin to recover from stress
- Magnesium—a necessary component that promotes cellular energy



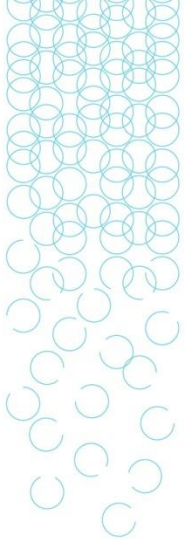
# HOW DOES IT WORK?



GALVANIC ACTION  
PRE-TREAT



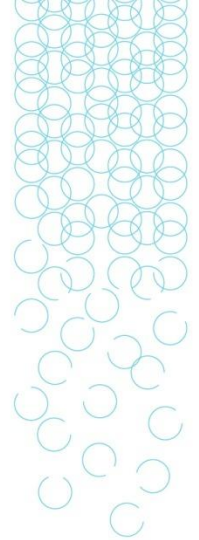
GALVANIC ACTION  
TREATMENT



# HOW DOES IT WORK?

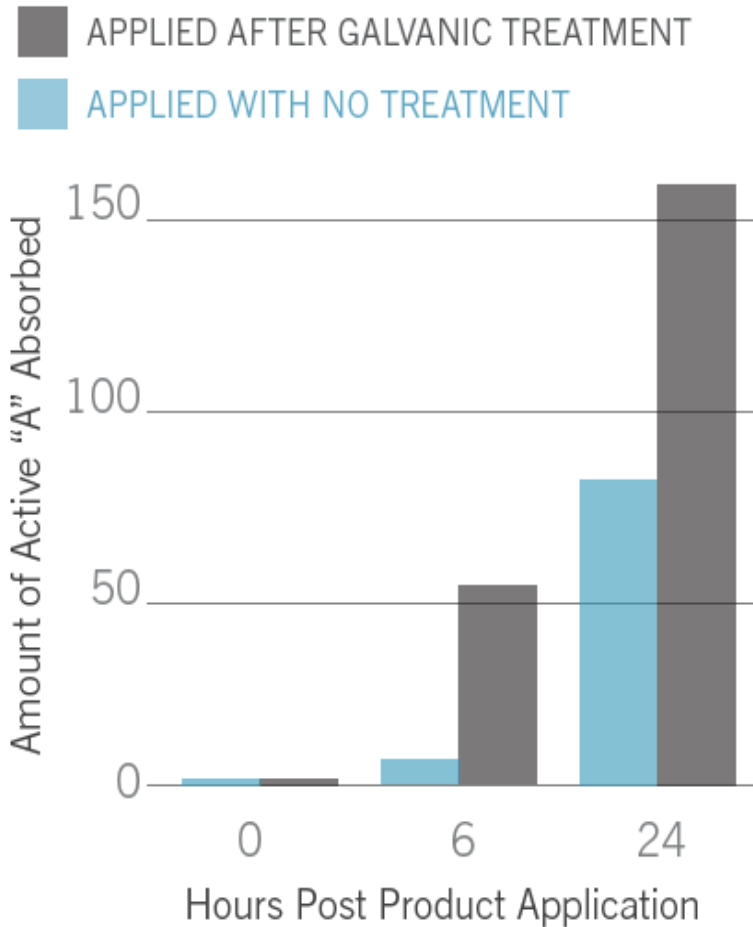


MORE GEL UNDER THE FACE CONDUCTOR =  
MORE AGELOC INGREDIENTS TO THE SKIN

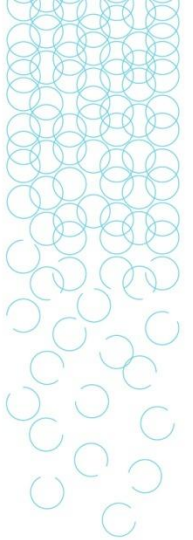




# LASTING BENEFITS



Research reveals that treatment with a galvanic instrument may enhance the delivery of key ingredients for up to 24 hours. This includes active ingredients contained in subsequently applied treatment products.

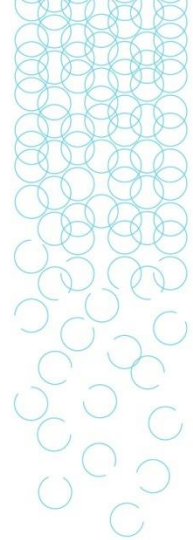




TREATED

(After 14 months treatment with Galvanic Spa,  
ageLOC Facial Gels and Tru Face Essence Ultra)

UNTREATED

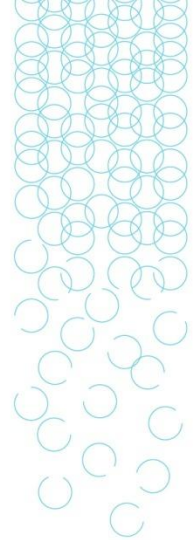




TREATED

(After 12 months treatment with Galvanic Spa,  
ageLOC Facial Gels and Tru Face Essence Ultra)

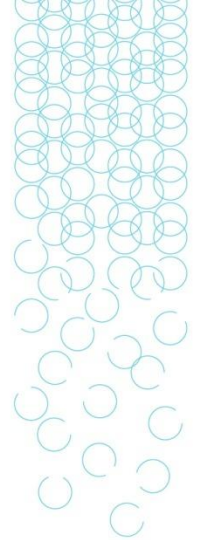
UNTREATED

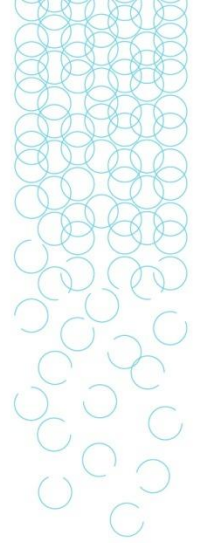




TREATED  
(After one treatment with Galvanic Spa  
and ageLOC Facial Gels)

UNTREATED



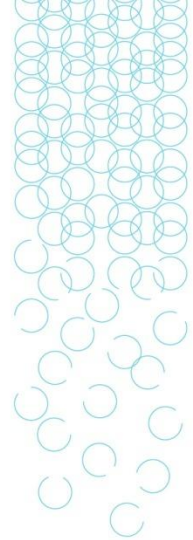


TREATED  
(After one treatment with Galvanic Spa  
and ageLOC Facial Gels)

UNTREATED



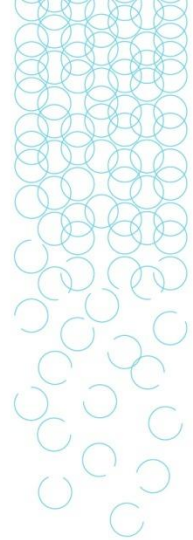
# SPOT TREATMENT CONDUCTOR/ TRU FACE® LINE CORRECTOR



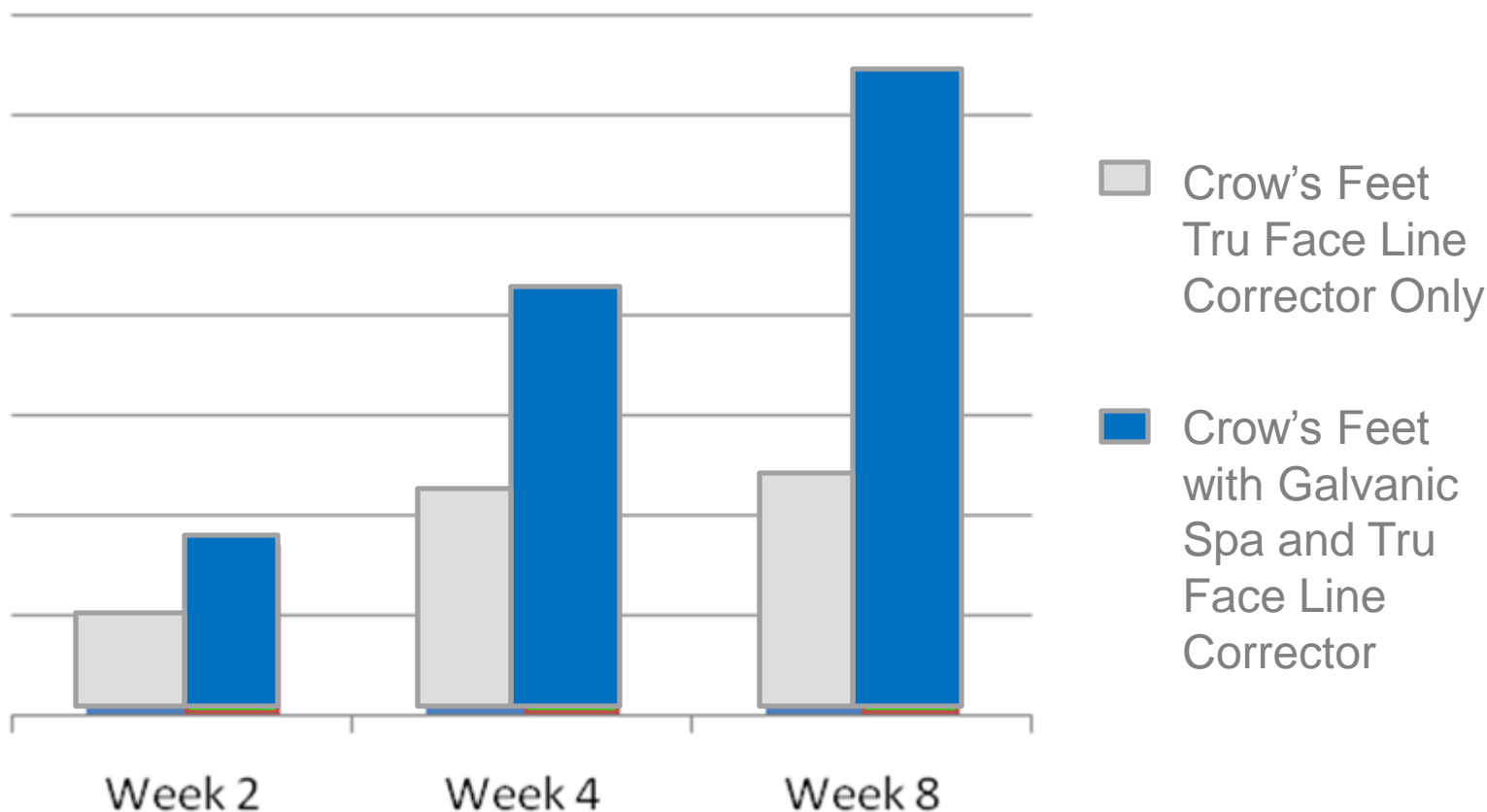
# SPOT TREATMENT CONDUCTOR/TRU FACE® LINE CORRECTOR



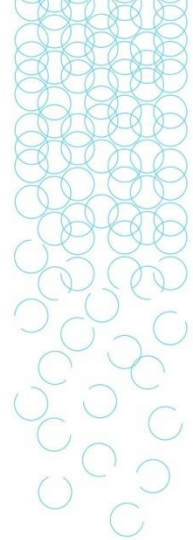
ageLOC Galvanic Spa with the Spot Treatment conductor works synergistically with Tru Face Line Corrector, helping to enhance the delivery of a pro-collagen peptide. Peptides help reduce the appearance of moderate to deep lines by sending age-reversing signals to collagen-producing cells. The Spot Treatment Conductor concentrates the current allowing you to better target specific areas of the face and gives an added boost to your existing anti-aging treatment regimen.



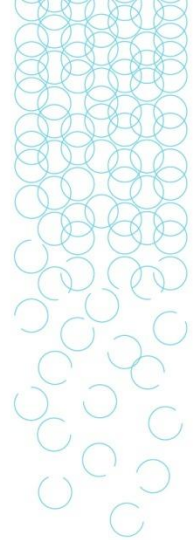
# Recent Study



In a recent study, dermatological grading showed that using the Galvanic Spa Instrument with Tru Face Line Corrector improved the appearance of the following key areas: Fine Lines 20%, Crow's Feet 21%, Tautness 17%.







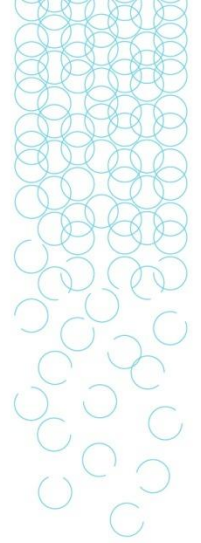
# GALVANIC SPA® II BODY SHAPING GEL



# GALVANIC SPA® II BODY SHAPING GEL



Body Shaping Gel works exclusively with the ageLOC Edition Galvanic Spa® to minimize and smooth the appearance of cellulite.



# BODY SHAPING GEL

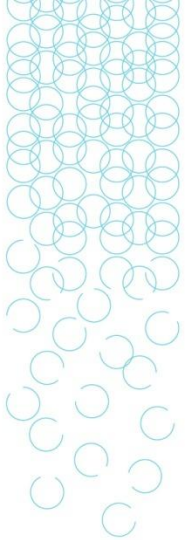


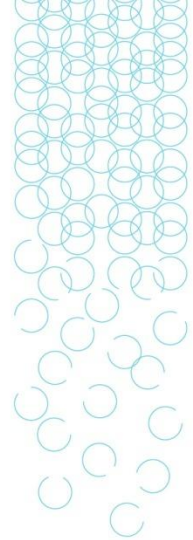
## Product Benefits

This exclusive formula helps to target pockets of fat and toxins for a firmer appearance.

## Key Ingredients

- Theobromine—rich in a molecule shown to have an effect on a certain enzyme in fat cells, helps in lipolysis (fat breakdown).
- Chrysanthellum Indicum Extract—is rich in flavonoids, a class of antioxidants. Testing indicates these flavonoids may help inhibit the storage of fat.

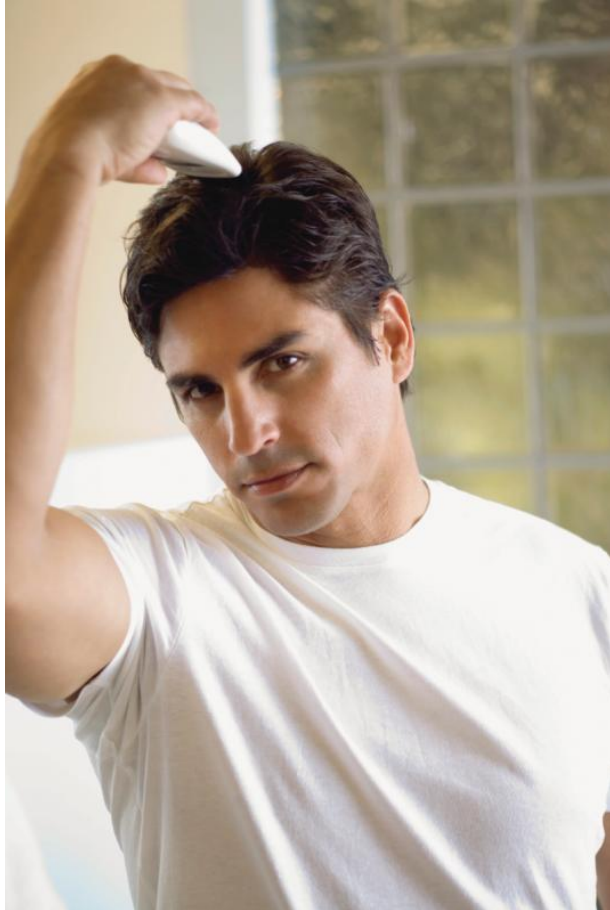




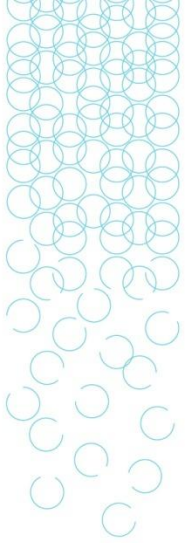
# NUTRIOL<sup>®</sup> HAIR FITNESS TREATMENT



# GALVANIC SPA® II AND NUTRIOL® HAIR FITNESS TREATMENT



By using the ageLOC Edition Galvanic Spa® System II and Scalp Conductor with Nutriol® Hair Fitness Treatment, you can accelerate the initial onset of benefits by facilitating the transport of key ingredients that promote healthy, abundant hair.



# NUTRIOL<sup>®</sup> HAIR FITNESS TREATMENT



## Revitalizes and strengthens hair by:

- Increasing the availability of active nutrients and vitamins to the hair follicle.
- Helping correct scalp and hair imbalances, leaving hair healthy looking and shiny.
- Promoting hair that looks and feels more abundant.

