## What the Future Holds

The Second Biennial ACCJC

Partners in Excellence Conference

## Welcome to Burlingame!

Ian Walton, Chair
Accrediting Commission for Community and Junior Colleges
Western Association of Schools and Colleges





John Randy Beach, M.A., Academic Member Kevin Bontenbal, Ed.D. Academic Member Danika Bowen, Ed.D. Independent Institutions Member

**Sonya Christian**, Ed.D. Vice Chair, Administrative Member

Ned Doffoney, Ed.D. Public Member Barbara Dunsheath, Ed.D. Academic Member Lori Gaskin, Ph.D. Public Member Daisy Gonzales, Ph.D. CCC Chancellor's Office Member

Karolyn Hanna, Ph.D. Public Member

**Roberts T. Jones**, B.A. Public Member **Willard Lewallen**, Ph.D. Administrative Member

John Morton, Ph.D. Univ. of Hawai`i Community Colleges Member

**Cynthia Napoli-Abella Reiss**, Ph.D. Academic Member

Mary A. Y. Okada, Ed.D. Sec./Treasurer, PPEC Member

Sally Pestana, B.S. Academic Member

**Raúl Rodríguez**, Ph.D., Immediate Past Chair, Administrative Member

Matthew Russo, Ed.D. WASC – ACS Member Carmen Sigler, Ph.D. WSCUC Member



#### what the future

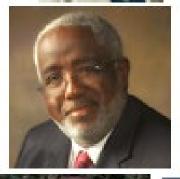


























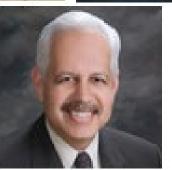














## ACCJC Conference Welcome and Introduction

Dr. Richard Winn, President Accrediting Commission for Community and Junior Colleges





- ACCJC staff have been addressing hundreds of details for more than two years . . .
  - Hotel contracts (room blocks, space allocation, food, technology, etc.)
  - Program content and design
  - Announcements and promotion to support interest and registration
  - Registration (finances, badges, rosters, take-home bags [Fortune Cookies!], etc.)
  - Sponsors and relationships
  - Budget, expense reimbursement, final bills and reports
  - Break-out session support, materials, facilitators, technology
  - Posters, banners, logos, signage



## The Driving Force for this Conference!



Alexandra Spring
Events and Services Coordinator



Jared Spring
Events and Services Manager

## Their Mentor – and the Organization's Anchor



Cheri M. Sixbey, Vice President of Operations



### Making it REAL to our members



Stephanie Droker Senior Vice President



Gohar Momjian Vice President



## Operational gurus whose names you have seen



Elizabeth Dutton
Accreditation Process Manager



Tom Lane, Information
Technology/Administrative
Support





#### And special thanks to the Planning Committee

#### **Commissioners**

- Danika Bowen, Chair
- Kevin Bontenbal
- Lori Gaskin
- Cynthia Napoli-Abella Reiss
- Sally Pestana
- Theresa Tena

#### From ASCCC

- Delores Davison
- Samuel Foster, Chair, ASCCC Accreditation Committee
- Christopher Howerton
- Celia Huston
- Colin Williams





- More than 500 advocates for community colleges
- 111 member institutions represented
- Attendees from California, Hawaii, and each of our Western Pacific Island colleges (Guam, American Samoa, Marshall Islands, Palau, Federated States of Micronesia) and 8 other states
- Categories:
  - 11% CEO/President/Chancellor
  - 48% Instructional Personnel
  - 20% Research, Institutional Effectiveness
  - 7% Student Services
  - 14% Other categories



### Thank you to our Sponsors!

















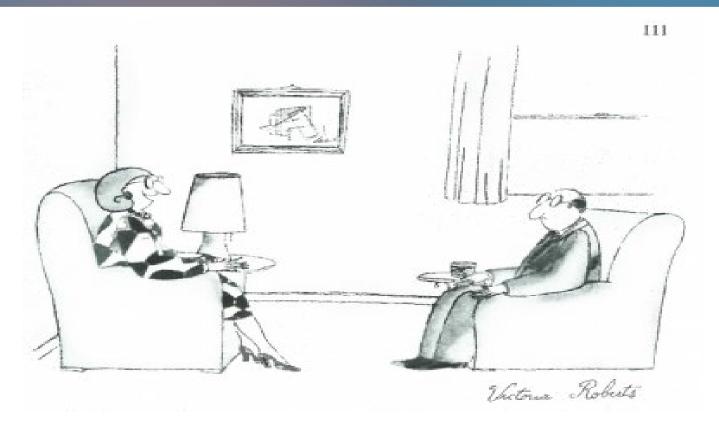






- Since its founding in the Mid-twentieth Century, ACCJC had not convened its own conference, until two years ago 2017.
- Other agencies continue to address key aspects of professional development: RP Group, ASCCC, CCLC, ACCT, ACCCA, CAIR, etc.
- Peer review, however, remains a powerful domain of its own to foster excellence in higher education.
- Engagement with ACCJC is not optional for our members. How to optimize this resource-intensive interaction?
- AND, these are no longer simple times . . .





Don't worry, Howard. The big questions are multiple choice.

New Yorker, October 21, 1991





- Our country is at a critical inflection point, where the role of educators is more important than ever!
- Community colleges play a central role in shaping the future of this country
- There's an elegant reason why we dodged the "Varsity Blues" scandal
  - Our students don't have to bribe their way in
  - Our mission is to democratize higher education, to lift not the 1%, but our society <u>as a whole</u> toward their goals.
- In these rooms, these three days, are the agents of our future!



**Dr. Martha Kanter**, Executive Director College Promise Campaign

Introduction by **Sonya Christian,** ACCJC Commission Vice Chair; President, Bakersfield College





ACCI C Conference 2019

May 1, 2019

What solutions will make a college education more affordable and accessible for this and future generations?

With our unparalleled diversity, our unique institutional and state missions, and our shared commitment to closing gaps, what solutions will lead us to unparalleled educational equity?

What solutions will dramatically lead us to unparalleled student success, including but not limited to degrees, certificates, and transfer?

Is the College Promise one potential solution and why is it taking hold in the West and across the nation?



100 years ago we made high school available for everyone.

This is an update.

## Baruch







1964 - UH Community Colleges system established with Honolulu, Kapi'olani, Kaua'i and Maui campuses.









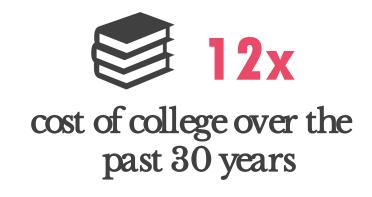


The Servicemen's Readjustment Act of 1944 (the "G.I. Bill") provides tuition and living expenses for veterans. By 1956 more than 2 million veterans had attended a college or university and nearly 6 million had attended some form of training program.

#### The Nation's Challenges

99%

new jobs awarded to workers with some college 7 M unfilled jobs





\$1,560,000,000,000

44M Americans w/student debt

14%

community college students are homeless

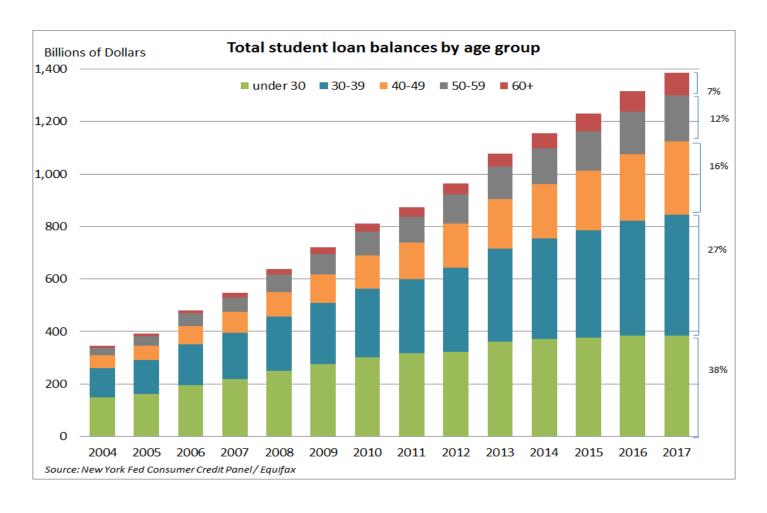


U.S. world degree attainment

#### The Nation's Challenges

#### Student Loan Debt, by Age (NY Fed, Feb. 2019)

Millennials delay home purchases, marriage, and move from rural to urban areas due to debt

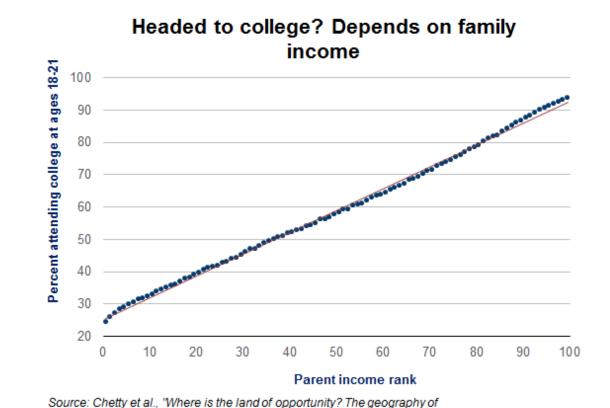


#### **Achievement & Income Inequities**

intergenerational mobility in the U.S."

## EQUITY, ACHIEVEMENT & SOCIOECONOMIC GAPS IN EDUCATION

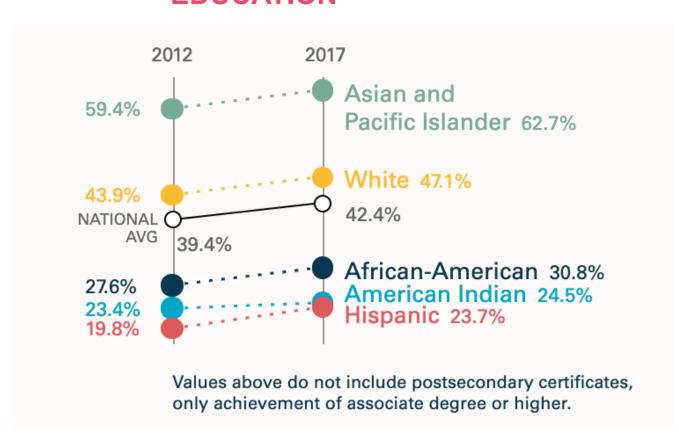
- Low-income students often fail to access college, and if they do make it to college, many struggle to afford it.
- 30% of families do not have emergency savings
- The net price low-income families pay is 56% of their income at a public 4-year and 44% at public 2-year institutions
- Just 14% of low-income students earn a bachelor's degree, compared to 87% high income students (<u>Dynarski</u>).
- The graduation rate for Pell students is 18% less than non-Pell students (Third Way)



BROOKINGS

#### **Racial Inequities**

## PERSISTING RACIAL GAPS IN POSTSECONDARY EDUCATION



- Even as the nation makes progress, educational attainment remains unequal across racial and ethnic groups.
- Today, opportunity depends on learning beyond high school, these persistent inequities harm us all as Americans.
- Postsecondary degree completion as of 2017
  - 30.8% of African Americans
  - 24.5% of American Indians
  - 23.7% of Hispanic

Source: Lumina Foundation: A Stronger Nation, National Report (2019)

#### Federal Update 2009-2016

- Access, Equity & Completion agenda promoted
- 50% increase in Pell grant recipients who enrolled in postsecondary education (6M→□9M Pell students)
- Doubled Pell grant funding
- Tied federal interest rate to a sustainable formula (% above treasury note)
- \$2B TAACCT Grants to build community college educationworkforce capacity in high demand fields
- Postsecondary degree completion for students of color rose but not enough (as of 2017)
  - > 30.8% of African Americans
  - > 24.5% of American Indians
  - ➤ 23.7% of Hispanic

#### Federal Update: 2017-Present

## Why the school 'freedom' programs DeVos backs aren't really about schools or education

Valerie Strauss Washington Post March 26, 2019

Betsy DeVos proposes policy on school choice, or school "freedom," meaning that public money should go directly to families who then decide where to send their children to school.

The budget includes a \$5 billion federal tax credit program that would allow public funds to be used to send children to private and religious schools — even when those schools can legally discriminate against LBGTQ students and other groups of students.

- ✓ Reduce or eliminate access for targeted populations
- ✓ Reduce student protections
- ✓ Restrict international student enrollment
- ✓ Add >\$1 Trillion to federal deficit
- ✓ Support career-technical education, including apprenticeships & short-term training
- ? Lower tuition in exchange for federal funds & tax breaks
- ? Simplify FAFSA completion & federal student loans
- ? Push school choice & vouchers

## Worries Grow About Outsourcing of College Degrees Andrew Krieghbaum Inside Higher Education January 11, 2019

The slate of proposals focuses largely on rolling back regulations involving higher ed accreditors, the bodies that serve as gatekeepers for federal student aid. Current rules say an institution can outsource up to 25 percent of a program to an unaccredited provider. But having a third party provide between 25 and 50 percent of a program requires an accreditor's approval.

Under the proposed change, colleges could outsource any amount of a program with permission from their accreditor.

What solutions will make a college education more affordable and accessible for this and future generations?

With our unparalleled diversity, our unique institutional and state missions, and our shared commitment to closing gaps, what solutions will lead us to unparalleled educational equity?

What solutions will dramatically lead us to unparalleled student success, including but not limited to degrees, certificates, and transfer?

Is the College Promise one potential solution and why is it taking hold in the West and across the nation?

#### **College Promise Vision**

In the 21st century, a high school education is not enough to lead Americans to a good job and a decent quality of life.

Every student should have the opportunity to attain an accessible, affordable, quality college education, regardless of income, race, ethnicity, geography, background, or culture.

The College Promise Campaign seeks to increase the social, economic, and civic mobility of students by advancing College Promise programs in communities and states, starting in America's community colleges.



#### What is a College Promise?

- A commitment to fund a college education for every eligible hardworking student advancing on the path to earn a college degree, a certificate, and/or credits that transfer to a four-year university, starting in America's community colleges.
- A **promise** to prepare students for the 21st Century workforce and the pursuit of the American Dream without the burden of unmanageable college debt.
- A **promise** to make the first two years of community college at a minimum as universal, free, and accessible as public high school has been in the 20<sup>th</sup> Century.

#### **College Promise Features**

Place-based

• A college, city, region, or state

Guaranteed Financial Support for College

Evidence & Performance-Based

Financially Sustainable

Cross-sector, Sustainable Leadership

Robust Infrastructure

## State Promise Models & Funding Designs Vary

Youth 6 Adults 8

Youth/Adults 5 (AR, IN, LA,TN, WA)

#### NOTE

4 (NJ, HI, CA, & SD) serve youth, adults & special populations 3 (DE, OR, RI) serve youth & special populations

(e.g., Dreamers, Veterans, Incarcerated,



#### **College Promise Leaders' Goals**

- Lower student's tuition and non-tuition expenses (e.g., transportation, books, supplies, childcare, housing)
- Provide sustainable financing (stable and sustainable state and local revenue models supported by government with public and private sector partners)
- Leverage what works

  (e.g., evidence-based high impact strategies: co-requisite remediation, intensive boot camps for underprepared students, mentoring, dual enrollment, paid internships, undergraduate research, civic learning)
- Provide clear messaging A PROMISE IS A PUBLIC ASSURANCE

#### **Funding the Promise**

Each College Promise Program is funded based on the resources available, including one or more of the following:



#### local government funding



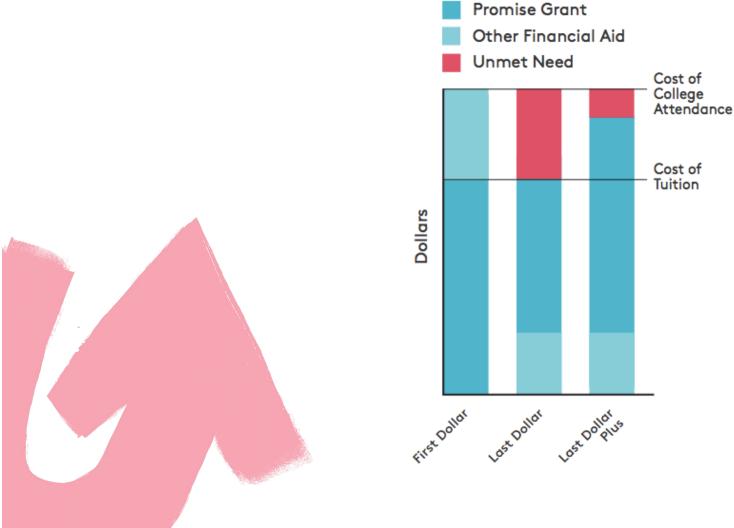
philanthropic gifts



state appropriations



#### **Funding the Promise**



#### **First Dollar:**

 Covers tuition and fees outright, and enables other financial assistance, like Pell Grant, to cover additional expenses, like textbooks and supplies.

#### **Last Dollar:**

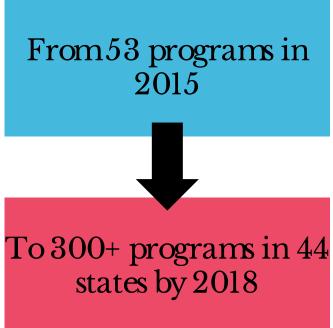
 Fills the gap between a student's financial aid and the cost of tuition and fees.

#### **Last Dollar Plus:**

 Fills the gap between a student's financial aid and the cost of tuition and fees, but may also provide funding for additional expenses.

#### **College Promise Impacts: Growth**





In 3 years, from 1 to 24 statewide Promise programs, with more state launches on the horizon!

#### **College Promise Impacts: Early Promise Outcomes**

- Significant increases in enrollment of first generation, underrepresented, underserved student populations
- Persistence from semester to semester
- Increased college aspirations in youth and adults
- Reduction in number and size of college loans
- Number of college promise programs in 44 states has more than quadrupled in three years

#### **College Promise Impacts: Evidence**

DETROIT PROMISE	<b>62</b> %	Increase in persistence rate (fall to spring)
Pittsburgh Public Schools	80%	High school graduation rates, increase from 63% in 2005
COUNTY OF THE PROPERTY OF THE	<b>95</b>	High school seniors now pledge to attend higher education, an increase from below 30% historically
The Kalamazoo Promise <sup>*</sup>	33%	Increase college completion rate
EL DORADO PROMISE	25%	More high school graduates attend college
TENNESSEE Promise	16%	Increase in community college retention rate

## **College Promise Impacts: Equity**

#### • Pittsburgh Promise.

• 12% Increase in high school graduation rate, and 8% shrink in racial graduation gap

#### • Detroit Promise.

• 90% students of color

#### • Dallas County Promise:

- 80% of Promise students are low income, 90% were students of color.
- 67% FAFSA completion rate, and a 40% increase in enrollment.

#### San Diego Promise:

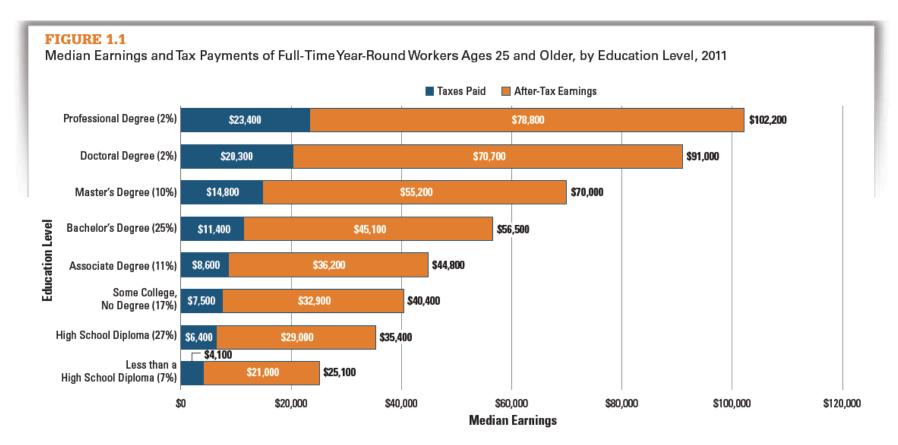
- Increased from 186 students to over 2,000, 84% are students of color and 72% have financial need
- 9% increase in credits accumulated and GPAs of 3.0 or higher

#### 14 - Bachelor's Degree Completion within 6 years by Race and Gender (2006-2012)

Race/Gender	% Eligible for Promise	6-year completion rate for all students	6-year completion rate for Promise eligible
All Students	87%	28%	31%
Female	070/	240/	240/
	87%	31%	34%
American Indian	73%	27%	38%
Black	85%	16%	18%
Asian/Pacific Islander	77%	59%	67%
Hispanic/Latino	87%	17%	19%
White	90%	48%	52%
Male	86%	24%	27%
American Indian	73%	13%	9%
Black	84%	9%	10%
Asian/Pacific Islander	88%	47%	50%
Hispanic/Latino	85%	11%	12%
White	89%	39%	42%

Source: The Kalamazoo Promise, updated February 2019

## **College Promise Impacts: Return on Investment**



The bars in this graph show median earnings at each education level. The blue segments represent the estimated average federal, state, and local taxes paid at these income levels. The orange segments show after-tax earnings.

NOTE: The numbers in parentheses on the y-axis indicate the percentage of all full-time year-round workers with each education level in 2011. Taxes paid include federal income, Social Security, Medicare, state and local income, sales, and property taxes. Percentages may not sum to 100 because of rounding.

SOURCES: U.S. Census Bureau, 2012, Table PINC-03; Internal Revenue Service, 2010; Davis et al., 2013; calculations by the authors.

## College Promise Impacts: Return on Investment

- > The probability of being employed is 24% higher.
- The likelihood of being out of the labor force (neither employed nor unemployed) is 74% less.
- > College graduates utilize about 39% fewer government resources (e.g., emergency assistance and jails).
- ➤ College graduates report having "good" or "very good" health 44% more than high school graduates.
- > College graduates are nearly 5 times less likely to be jailed or imprisoned than those who have no college experience.
- > College graduates contribute hundreds of thousands of dollars more over a lifetime in local, state and federal taxes.
- > College graduates make substantial contributions to regional economic development and community cohesion.

## **College Promise Campaign**

The College Promise Campaign is a national, non-partisan initiative to build broad public support for accessible, affordable, quality College Promise programs that enable hardworking students to complete a college degree or certificate, starting in America's community colleges.

The Campaign empowers community colleges and their education, business, government, and philanthropy partners to enact solutions for students to graduate from college, advance in the workforce, further their education, and build rewarding lives in our nation's communities and states.



## College Promise Campaign: Our Work



We convene leaders from business, philanthropy, government, and education sectors



We share the latest research and best practices to promote high impact policy designs and build financially sustainable models



We promote and scale Promise solutions for students, families, communities, and states

## College Promise Campaign: 3 Years of Outcomes

- Promoted and documented the expansion of local and statewide College Promise programs
- Built national public awareness about the educational, economic, social, and civic needs and benefits for College Promise students, programs, communities, and states.
- Supported the inclusion of access, quality, and completion metrics as College Promise programs are designed, implemented, and expanded
- Showcased local, state, and national research on the effectiveness of College Promise programs
- Tracked the growth of the Program and reported findings through publications, earned and digital media

## College Promise Campaign: Results

- 300+ local & state College Promise programs in the searchable, accessible College Promise Database, growing exponentially
- A growing College Promise literature (e.g., College Promise publications available on the website to illustrate evidence-based Promise designs, reports, articles, chapters, and policy briefs)
- College Promise City & County Playbook for local and state leaders on best practices for designing quality programs built for equity
- College Promise Research Network advising on quality metrics and models necessary for the postsecondary and workforce success of underserved and disconnected student populations
- College Promise Rural Network outreach
- Financial Sustainability 1.0 Report available & 2.0 in design

# College Promise Campaign: 2019-2021 Strategic Priorities

## Overarching Goal

## Expand and sustain the College Promise movement

Goal #1: Support and promote the development and expansion of quality College Promise programs in communities, states, and regions

Goals #2: Implement a national growth strategy to increase quality College Promise programs in five regions: West, South/Southwest, Plains/Midwest, Southeast, and Northeast

Goals #3: Increase the impact of the College Promise Campaign by identifying and supporting effective current and future cross-sector College Promise leaders, teams, networks, and communications.

# College Promise Campaign: 2019-2021 Strategic Priorities

#### Identify & Increase quality College Promise programs in states & regions

- Increase the availability of College Promise programs in communities & states
- Define, identify and showcase quality College Promise programs at the local & state level

#### Build widespread understanding about the College Promise value proposition & ROI

- Build public awareness about the educational, economic, and social need for College Promise programs
- Partnerships & Symposia NGA, MDRC, US Conference of Mayors, NLC, etc.

## Leverage policy & research to build College Promise 'best practices' for implementation & scale

- Support the inclusion of access, quality, and completion metrics as College Promise programs are designed, implemented, and expanded
- Showcase local, state, and national research on the effectiveness of College Promise programs
- Track the growth of the Program and report findings through earned and digital media

## **COLLEGE PROMISE MOVEMENT TODAY**





State	Governor	Promise Program
AR	Asa Hutchinson	Arkansas Future Grant
CA	Gavin Newsom	California College Promise Grant
DE	John Carney	Student Excellence Equals Degree (SEED)
HI	David Ige	Hawai'i Promise
ID	Brad Little	Direct Enrollment
IN	Eric Holcomb	21st Century Scholars
KY	Matt Bevin	Work Ready Scholarship
LA	John Bel Edwards	Taylor Opportunity Program for Students (TOPS)
MD	Larry Hogan	Maryland Promise
MN	Tim Walz	Minnesota State Reconnect
мо	Mike Parson	A + Scholarship
MT	Steve Bullock	Montana Promise Act
NC	Roy Cooper	College and Career Promise,
		NC Promise, Adult Promise
NЛ	Phil Murphy	New Jersey Promise
NV	Steve Sisolak	Nevada Promise
NY	Andrew Cuomo	Excelsior Scholarship
ок	Kevin Stitt	Oklahoma Promise
OR	Kate Brown	Oregon Promise
RI	Gina Raimondo	Rhode Island Promise
SD	Kristi Noem	Build Dakota
TN	Bill Lee	Tennesee Promise and
		Tennesee Reconnect
WA	Jay Inslee	College Bound Scholarship and Adult Re-engagement framework
wv	Jim Justice	West Virginia Invests
WY	Mark Gordon	Wyoming Promise
VV 1	- Idan Column	,

#### **Local Programs**

#### Most cited Promise models of Financial Sustainability

- Kalamazoo, 2010, local first dollar, private funding
- · Tennessee, 2014, statewide last dollar, public
- · Long Beach, 2008, local last dollar plus, publicprivate funding

#### Recent Promise Legislation

New Promise: AR, CT, DC, FL, IA, IL, IN, MA, ME, MN, PA, SC, TX, UT, VT, WA, WV, WY

Expansion: AR, CA, HI, MD, NJ, NY, OR, RI

#### **Minority Serving Institutions**

- Edward Waters Promise—Edward Waters College (FL)
- Delaware State University (DE)—Inspire Scholarship

Hispanic Serving:

- American Dream Scholarship—Miami Dade College
- At least 27 HSIs in CA

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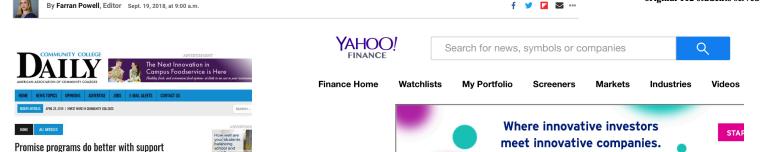


## See Which Cities Offer Tuition-Free College Programs

Promise initiatives that cover tuition costs at community colleges are offered at the local level in some cities.

services

BY LORI HIGGINS - APRIL 24, 2019



# Chalkbeat Education news. In context. CHALKBEAT JOBS BOARD Find Your Next Education Job Newsletters DONATE DONATE

How a coach and a financial incentive helped Detroit high school graduates succeed in college 3d to attend college, he took a job laying bricks to summer or part-time job to pay for college today is sutive director of Complete Tennessee, a nonprofit dary access and completion in Tennessee, which

nake community college free statewide.

ge Could Mean for You

, 2019

YES TO YEARS A VICATION

#### SAY YES TO EDUCATION: A SNAPSHOT OF SAY YES BY THE NUMBERS

What if an entire community came together to ensure that each of its children had the opportunity – and the support – to go to college? That is the promise of Say Yes.

#### NUMBER OF STUDENTS SERVED

With the addition of the Cleveland as the fourth community-wide chapter for Say Yes to Education, the support services and scholarships of Say Yes are now available to more than 170,000 students in three states. That represents an increase of 32 percent over the last year – and growth of 1,500x from the original 112 students served at the organization's inception.



USNews Cities With Tuition-Free College

A range of tuition-free programs available at the city level are not only developed by local officials, but also by private foundations, school districts and colleges. This map highlights the 20 college promise initiatives among the 50 most populated cities in the U.S.





"It's a moment of transformation for our local communities forever! ...this is NOT a program that touches the lucky few..."

"I have never felt so optimistic of anything that has the potential to transform this city into a city of opportunity and equity..."

"We want to figure out how we operationalize Promise to bring up all our kids to get into college, graduate and have the academic and personal skills for a great career and a rewarding life of accelerating change, demands and opportunity."

Mayor Libby Schaaf, Mayor of

Oakland

Oakland Promise Advisory Board April 25, 2019







#### Theatrical Makeup - San Diego Community College District (San Diego, CA)

For students seeking a creative career in the entertainment industry, San Diego City College offers them a program in Theater Makeup. Participants learn to transform their peers into visually stimulating characters in plays or movies. This interactive, hands-on program allows students to take their skills to the industry of theater, film, and/or television. And because of the San Diego Promise, student's first year can be tuition-free.



San Diego City College student applying makeup and special effects to a peer.

## Forbes Billionaires Innovation Leadership Money Consumer Industry Lifestyle Featu

62,948 views | Jul 2, 2018, 10:25am

# The San Diego Promise: A Solid Investment In Our Future

civic

Dr. Constance M. Carroll Brand Contributor
Civic Nation BRANDVOICE

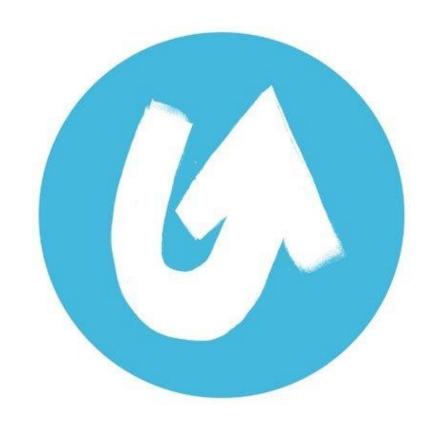
Dr. Constance M. Carroll, Chancellor of the San Diego Community College District, is a guest contributor for the College Promise Campaign

Maia Wakefield didn't know what to expect when she learned about the San Diego Promise, a free tuition program that prompted her to enroll at San Diego Mesa College. Two years later, the 19-year-old scholar holds an associate degree in Black Studies and has acceptances at all 12 universities to which she applied.

David Evelo lost his job and his home after breaking both of his legs in a bike accident. Living out of his car, he learned about the San Diego Promise, earned an associate degree with a 3.9 GPA, and is transferring this fall to San Diego State University with plans to attend law school.







Together, we can make the dream of postsecondary education, workforce and community success a Promise for all.