

We are Pearson, the world's learning company and the UK's largest awarding organisation.

Our purpose is to help people make progress in their lives through learning.

We believe that quality education is the key to shaping a better tomorrow. It can create better lives for individuals, greater equality within society, and a more prosperous, sustainable world.

We work together with international schools around the world to make that positive difference to learners' lives.

#### We do this with:

- Globally recognised Pearson Edexcel academic qualifications and Pearson BTEC career-based qualifications
- British and International Baccalaureate (IB) curriculum resources for learners aged 3 to 19
- Professional development for global educators
- English assessment and language teaching resources
- Virtual schooling services





## Trusted by millions of learners



We may not have a university name, but our international heritage stretches back over 150 years.



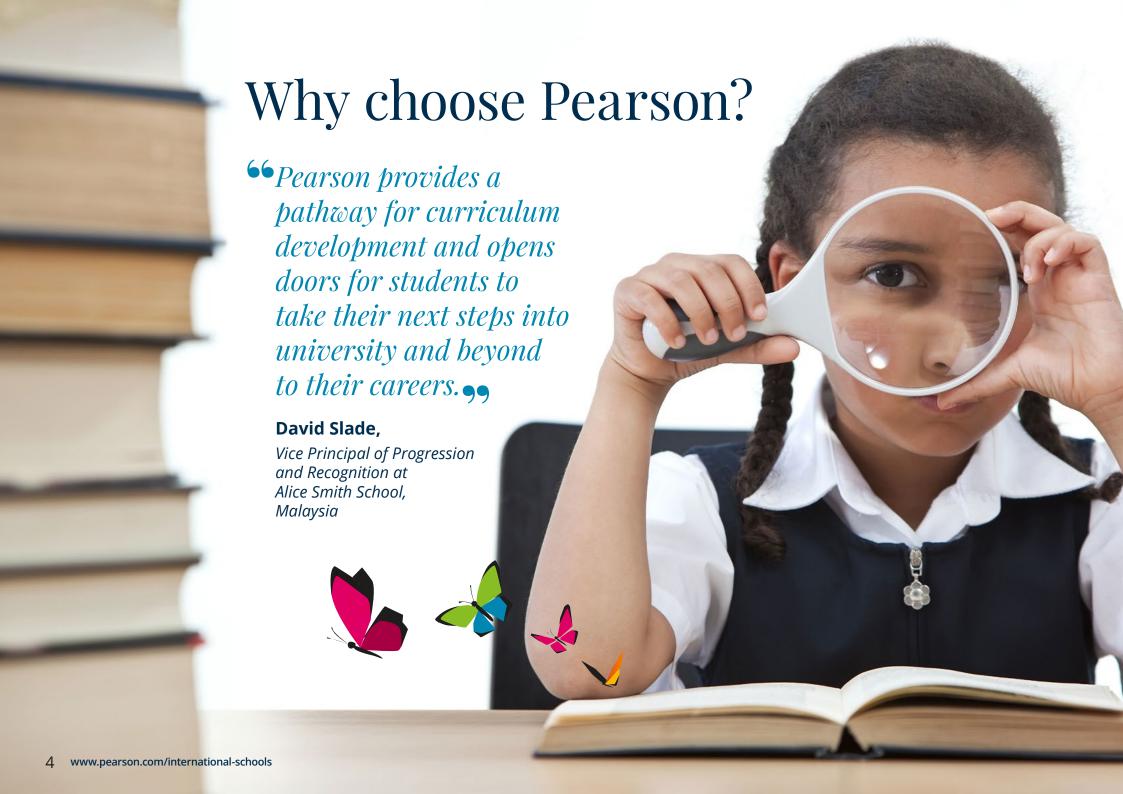
With more than 22,500 employees operating in 70 countries, we provide content, assessment and digital services to schools, universities, governments and employers worldwide and our world-class, globally-recognised Pearson Edexcel qualifications to over 3.4 million students a year.

We are committed to helping equip learners with the skills they need to enhance their employability prospects and to succeed in the changing world of work.

We believe that wherever learning flourishes so do people.

countries

22,500 employees





Whether you're an international school teacher inspiring achievement in the classroom, a parent supporting your child's learning journey or a school owner seeking the best outcomes for your students, we can support you.

### Educators

We can help you navigate your learners' journeys, whatever their pathway.

With British and International Baccalaureate (IB) curriculum qualifications and resources plus detailed progress tracking, planning and assessment tools, we make sure you have the support you need to ensure every learner flourishes



We provide world-class educational content and digital services to schools around the world, to enable more effective teaching and personalised learning at scale and to help learners increase their skills and employability prospects.

We can help your students learn in more accessible ways, more affordably and with better outcomes

### Parents & learners

We know parents want to know their child is following an international curriculum that delivers success and progression onto university and into a global career.

If you're a parent supporting your child's learning journey or a learner preparing for university or your next exam, we can help you feel confident about your choices and support you with resources to put you on the path to success.

### Exam officers

We support exam officers by providing everything needed to manage examinations and administer Pearson Edexcel qualifications – from becoming an approved Pearson centre and registering candidates to exam guidance and post-results services.











# Supporting international schools worldwide

Whether you follow the British curriculum, the International Baccalaureate (IB) curriculum, or a mix of both, we can support your teaching and learning journey with resources, qualifications and support for students aged 3 to 19.

# British curriculum

Academic qualifications and resources for learners aged 3 to 19

### BTEC

Career-based qualifications giving learners aged 14 to 19 the skills employers need

### IB curriculum

Resources to support learners at every stage of the IB continuum



### iProgress for the British curriculum

iProgress delivers a consistent learning journey for students aged 3 to 19 with fully integrated curriculum support, teaching and learning resources and assessment via our world recognised Pearson Edexcel iPrimary, iLower Secondary, International GCSE and International AS/A level qualifications.



### Career-based BTECs for vocational learners

BTECs, our popular, flexible, project-based and career-focused qualifications developed in partnership with employers, can be studied alongside academic qualifications in a broad and balanced curriculum. They give learners of all levels and ages the employability skills they need, whether they progress straight into work or via university.













### Resources and support for the IB curriculum

Our International Baccalaureate curriculum resources support teachers and learners on their learning journey throughout the IB continuum, from PYP to MYP, to the IB Diploma and onto the IB Careers Programme.



**The Pearson Edexcel UK** qualifications suite comprising UK GCSE (9-1) and UK A levels, is also available to schools outside the UK



We judge ourselves – and we invite others to judge us – not by the products that we make but by the impact on learners







# Your British curriculum journey with iProgress

#### Inspire and prepare your 3 to 19-year-olds for progress

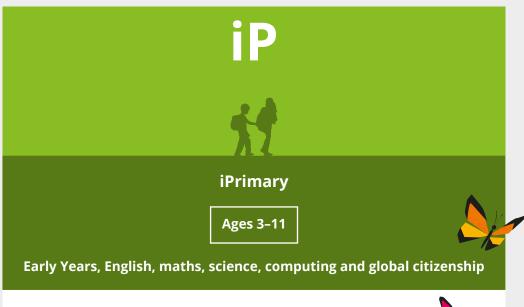
iProgress comprises our iPrimary and iLower Secondary curricula, Pearson Edexcel International GCSEs and Pearson Edexcel International A levels.

iPrimary and iLower Secondary provide a consistent learning journey for 3 to 14-year-olds English, maths, science, computing and global citizenship. Designed for your international students wherever they are in the world, these curricula provide seamless progression into international academic qualifications.

And for 14 to 19-year-olds, as the UK's largest awarding organisation, we are best placed to provide globally recognised International GCSE and International A level qualifications that are most closely aligned to the British educational system.



# Igniting learner curiosity with iPrimary and iLower Secondary



**iPrimary** is our one-stop international curriculum for Early Years, English, maths, science, computing and global citizenship for young international school learners aged 3 to 11. It's a complete teaching toolkit providing planning and teaching support, professional development, assessment and matched courseware, based on the English National Curriculum (2014) but with a global outlook.



GCSEs). Like iPrimary it is based on the English National

Curriculum (2014) but with a global outlook.



# Setting the standard for British curriculum-aligned qualifications





recognised and accepted by universities all over the world. Our full range of resources and professional development for each IAL

at their core.

specification have international relevance, exam practice and support



### iProgressed with Pearson

Where can our international curricula and qualifications take you? Here are just some of the inspirational stories from learners around the world who have all achieved success on their iProgress journey.

### Denise's iPLS story

Denise began her education journey aged three, attending a German-speaking institute for the first eight years of her schooling. When she joined Potterhouse School, an international British school in Kenya, at age 11 she found the transition challenging – not only was she joining a new school, she also had to switch from German to conversing and studying in English. Fortunately, her iPrimary teacher at Potterhouse supported her, helping her prepare for her Year 6 assessments.

Denise excelled in these first exams, carrying a valuable work ethic and determination with her as she progressed through the school into the iLower Secondary curriculum and on to Pearson Edexcel International GCSEs.

Now, aged 16 and fully integrated into school life, Denise won a Pearson Edexcel Student Values Award in 2020 for showing courage, innovation and honesty in school. She is excited for the future and proud of her achievements at Potterhouse School.

"Pearson
Edexcel and
Potterhouse have
not only given Denise
classroom knowledge, they
have also allowed her to
explore her interests."

Denise's mother,
Kenya



### Erin's International GCSE story

Erin, Alice Smith School, Kuala Lumpur

Erin is 16 and studying International A levels at Alice Smith School in Kuala Lumpur. She completed her International GCSEs in 2019, receiving two Pearson Outstanding Learner Awards for the highest mark in the world for history and the highest mark in Malaysia for PE.

Erin chose French, history, PE and business studies as her International GCSE options and enjoyed their diversity and breadth. "It allowed me to approach problems from different perspectives. The questions I had after each lesson made me genuinely curious about my subjects and fueled my love for learning."

Studying Pearson Edexcel International GCSEs gave Erin wide knowledge in multiple subject areas. "Now I'm studying A level economics, if I get a question on tariffs; I can think back to how the Smoot-Hawley tariff affected post Great Depression America. I am able to do this because I studied history for my International GCSEs."



A level story

Kara is 17 and studying International A levels at Academia International School in Zurich. Before joining the school, she lived in the US and loved learning in English so was keen to pursue an international school education on her return to Zurich.

She plans to study veterinary science at university so chose chemistry, biology and geography at International A level to progress to the university course of her choice.

"A level biology and chemistry are a good base for medicine which will help me a lot. I didn't want to follow the normal Gymnasium route of study over four or six years so with Pearson Edexcel, I am able to get the qualifications I need to progress within three years, to then start university at 19 or 20. With AS and A levels, you go deeper into the subject and learn way more about the areas you need for medicine."

### Malenka's International A level story

Malenka is 16 and studying at Academia International School in Zurich. She started her education journey at a Montessori school and changed schools several times before eventually joining Academia aged 15. She is now enrolled in the school's private tutoring programme which allows her to study International A levels in maths, biology and history alongside International GCSEs in English, maths and economics.

She enjoys the independence that A level studies afford her, viewing it as good preparation for university and her eventual career.

Because her International GCSEs and International A levels are globally recognised, Malenka is confident she could go to university in any country but is currently keen on staying in Zurich. "I love the city although with Pearson International A levels I can literally do anything. You can study in hundreds of countries and it always counts – I mean, I will have British A levels!"

"Studying for Pearson Edexcel qualifications has helped explain concepts in an interesting and engaging way."

> Malenka, Academia International School.





# Inspiring learners with project-based BTECs

#### BTECs open doors to rewarding careers

BTECs give learners of all levels and ages throughout the world the knowledge and skills they need for career success, whether they progress straight into work, or via university.

A flexible, project-based option learners can study alongside academic qualifications, BTECs are all about turning theory straight into real-life experience by learning through handson, work-related scenarios.

90%

of BTEC students are likely to be employed full time after graduating\*

you real, hands-on experience. It's what I call learning by doing and gives you the skills today's employers are looking for.

**Peter Jones CBE** 

Founder, Peter Jones Enterprise Academy



learners every year choose BTEC

<sup>\*</sup>The outcomes associated with the BTEC route of degree level acquisition, London Economics 2013



### Supporting every IB learner

Our International Baccalaureate curriculum resources support teachers and learners on their learning journey throughout the IB continuum, from PYP to MYP, to the IB Diploma and onto the IB Careers Programme.

Our IB curriculum toolkit contains everything you need to teach the IB curriculum. We've made sure all our resources are well-researched, clearly laid out and full of simple, practical ideas.

Covering 25 subjects and comprising 148 expertly-written textbooks and over 4,000 interactive learning activities, you'll find everything you need for your learners' IB journey.



### Primary Years Programme (PYP)

- 120 primary readers
- 9 companion guides
- 6 PYP themes



### Middle Years Programme (MYP)

- 5 best-selling textbooks
- 80 topic tests
- 2,735 pages written by experts



### IB Diploma

- 24 textbooks with free eBooks
- 41 expert authors
- 939 interactive resources



### IB Careers Programme

- All you need to teach the IB CP and Diploma curricula
- Accredited Pearson BTEC resources

### Get in touch



Visit our Pearson for International Schools website to browse our British and IB curriculum resources and online services.



Take a closer look at our Pearson Edexcel qualifications for international schools.



Contact your local Pearson representative to discuss how we can support you and your learners.



Stay up-to-date with the stories that matter via our international schools blog.



Follow us on Facebook for the latest news.



