



why forterie

lifestyle
you've been looking for...

**bridging big
city opportunity
with a small town**

lifestyle



“The quality of life is more important than life itself.” - Alexis Carrel

Offering a rare combination of small town values, a dynamic work environment and easy access to big city amenities and culture, Fort Erie provides a quality of life unequalled in the province.

□ Nobel Peace Prize winner and surgeon, biologist and eugenicist, Alexis Carrel, once made the sage observation that “the quality of life is more important than life itself”.

We think he would have loved Fort Erie.

Offering a rare combination of small town values, a dynamic work environment and easy access to big city amenities and culture, Fort Erie provides a quality of life unequalled in the province.

No wonder so many people are making it their home!

A matter of minutes drive from the city energy of Buffalo and less than a two-hour drive from Toronto, Fort Erie sits in the heart of the beautiful Niagara countryside – some of the most outstanding natural resources in the area - where residents enjoy access to spectacular walking trails, world-class golf courses, beautiful white sand beaches, crowd-free ski slopes just an hour south in Western New York and a seriously friendly small-town ambiance. **wfe**

why
fort erie?



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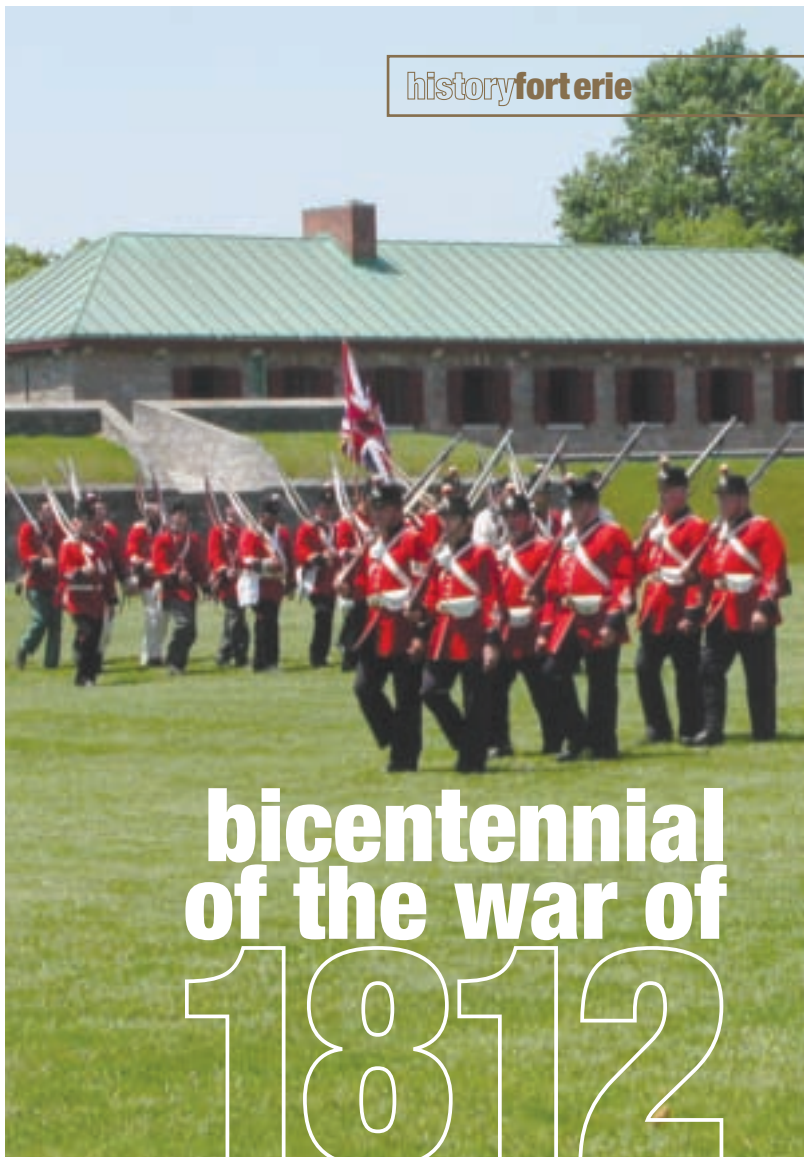
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a look back in time

□ Originally founded by British forces, Fort Erie was established in 1764. Used in the first instance as a supply depot for the British during the American Revolution of 1776, the fort was in the process of being rebuilt when the Americans invaded at the beginning of the War of 1812. It was, in fact, held by the Americans despite two British attacks, and was finally destroyed completely in the winter of 1814. American troops returned to Buffalo leaving the fort in ruins until it was rebuilt as a tourist attraction in the 1930's. Today, the fort is an important historical site, playing host to War of 1812 re-enactments each year.

History is full of irony – and the ghosts of British troops must have shivered to see the border they fought so hard to close against the Americans opened wide with the construction of the Peace Bridge in 1927! To this day, the Peace Bridge remains one of the most heavily traveled border crossings between Canada and the United States. **wfe**



The bloodiest battlefield in Canadian history

□ The War of 1812 was the first of many important steps in creating the independent Canada that we know today. Much of the War was fought in the Niagara/Fort Erie area and Old Fort Erie was the site of the bloodiest battle on Canadian soil in our history.

The garrison of Fort Erie fought at the Battle of Frenchman's Creek against American attacks in November 1812. In 1813, the fort was held for a period by U.S. forces after being partially dismantled by the small garrison of British troops and Canadian militia as they withdrew from the fort. British reoccupation followed the American withdrawal from the area in December 1813 and attempts to rebuild the fort were begun.

On July 3, 1814 another American force landed nearby and captured Fort Erie again. The U.S. Army used the fort as a supply base and expanded its size. At the end of July, after the Battles of Chippawa and Lundy's Lane, the American army withdrew to Fort Erie. In the early hours of August 15, 1814 the British launched a four pronged attack against the fortifications. A well-prepared American defence and an explosion in the North East Bastion destroyed the British chance for success with the loss of over 1,000 men. A full scale siege set in and it was broken on September 17

when American troops sortied out of the fort to capture and wreck the British siege batteries. Shortly after the American sortie, the British lifted the siege lines and retired to positions to the north at Chippawa. After unsuccessful attacks at Cook's Mills, west of Chippawa, news reached the American forces that the eastern seaboard of the U.S. was under attack. On the 5th of November 1814, with winter approaching, the Americans destroyed the fort and withdrew to Buffalo, leaving Fort Erie the bloodiest battlefield in the history of Canada. The Treaty of Ghent was signed December 24, 1814, ending the War of 1812-1814. (sited from the Niagara Parks Commission Web Site)

Fort Erie and the Niagara Region is planning a series of major events and re-enactments for the Bicentennial of the War of 1812 starting in 2012. If you would like a sample of this living history, a trip to Fort Erie and the Niagara area to these historical sites and battle re-enactments is highly recommended. For more information visit: www.niagaraparks.com/old-fort-erie or www.museum.forterie.ca **wfe**



all the **best** of fort erie



Head over the Peace Bridge to Buffalo, less than five minutes away, where you'll find a lively theatre, shopping and restaurant district as well as the famous Albright-Knox Art Gallery and the Shea's Performing Arts Centre. Enjoy outstanding hockey action with the Buffalo Sabres at the HSBC center or catch a Buffalo Bison's baseball game or an exciting Buffalo Bill's football game.

□ When you make your home in Fort Erie, you become a part of the rich abundance that is the Niagara peninsula. Known for not only its beautiful scenery, rich agricultural land and outstanding wineries, but also for its forward-looking business culture and top quality educational institutions, this is a region that has something for every taste and interest.

It's hard to believe that the peaceful Town of Fort Erie was once the site of the bloodiest battles ever fought on Canadian soil – but on August 14 and September 27, 1814, a total of 2094 British soldiers lost their lives defending the border against American troops. History lovers can witness re-enactments of these important moments in history at the restored old Fort Erie, each August when more than 600 participants spend two days and use live demonstrations and sophisticated pyrotechnics to recreate both day and night battles.

History buffs, nature lovers and culture vultures alike find much to fascinate them in Fort Erie and its surrounding area. After experiencing the drama of the battle re-enactments, take a leisurely drive down the Niagara Parkway, towards nearby Niagara-on-the-Lake, a route that Sir Winston Churchill once referred to as the 'prettiest Sunday drive in the world.' There, theatre fans can enjoy productions at the three theatres of the world-renowned Shaw Festival – some of the finest performers in North America are featured there each season.

Head over the Peace Bridge to Buffalo, less than fifteen minutes away, where you'll find a lively theatre, shopping and restaurant district as well as the famous Albright-Knox Art Gallery.

Enjoy outstanding hockey action with the Buffalo Sabres at the HSBC center or catch a Buffalo Bison's baseball game. If wine is your passion, you'll revel in the more than 80 wineries that dot the Niagara peninsula. Not only can you sip, savour and enjoy tours of vineyards and pressing rooms, but many of the wineries also feature outstanding restaurants, cafes and stores.

Once you've experienced fresh local produce in the Niagara peninsula, you'll be spoiled! From the first glorious sweet strawberries and tender asparagus of spring, to the rosy peaches and plump raspberries of August and the crisp red apples and golden pears of late fall, the abundance of the peninsula will exceed your every culinary expectation.

It's a joy in living well that is celebrated by communities across the peninsula – from the Fort Erie Friendship Festival held every July, to the Niagara Grape and Wine Festival that brings wine fans from across the country and hosts Canada's second largest parade each September. Life in Fort Erie means enjoying the best that the region has to offer! **wfe**





just the facts

in case you were wondering about Fort Erie...

□ We're accessible!

More than 55 per cent of the entire population of the United States and 62 per cent of the Canadian population lives within a 500-mile radius of Fort Erie.

We're an important centre for commerce!

Approximately 20 per cent of all the commodities traded between Canada and the U.S. pass through Fort Erie via the Peace Bridge.

We have jobs for skilled workers!

Fort Erie's economic base is rooted primarily in advanced manufacturing (aero-space, pharmaceuticals, advanced machining, alternative energy, etc.).

We're a holiday hotspot that's a great place to live all year long!

Fort Erie has a population of 29,925, with a seasonal influx of approximately 10,000 seasonal residents during the months of June through September.

We live life on the water!

Fort Erie is a peninsula within a peninsula, surrounded on the south by Lake Erie, and to the east and north by the Niagara River.

We're a growth centre!

Fort Erie experienced the third greatest population growth in Niagara (from 2001 to 2006) with an influx of some 1,782 new residents.

We have the space you need for the lifestyle you deserve!

The total land area of Fort Erie is 167.42 square kilometers which gives us a population density per square kilometer of just 178.74.

We offer all the amenities of a big city combined with the charm of not one but many small towns!

Fort Erie is known as a 'community of communities' and is made up of a number of "hamlets" including; Bridgeburg, Ridgeway, Crystal Beach, Stevensville, Douglastown/Black Creek.

We have the best of the border in our backyard!

Buffalo, New York, a cosmopolitan city of over 1 million people is just across the Niagara River and is home to the Buffalo Bills (NFL), the Buffalo Sabres (NHL), the Buffalo Bisons (AAA baseball), the Bandits (NLL), the Albright-Knox Art Gallery, the Buffalo Zoo, Shea's Performing Arts Centre, the Erie Basin Marina, and the State University of New York at Buffalo, etc.

We have a long and proud history!

The actual fort from which the town of Fort Erie takes its name, was originally established as a trading post by French fur traders in 1750. During the course of its colourful life, it was taken by the British, destroyed by a wild winter storm, rebuilt and occupied by invading American forces and finally abandoned following a bloody siege in 1814. **wfe**



□ The Niagara peninsula offers outstanding educational opportunities at all levels, from great public and separate school boards to the privately operated Ridley College. For those interested in post-secondary education, Brock University and Niagara College offer an enormous range of courses of study.

Not only educational centers, Brock University and Niagara College are both also cultural hubs for the Niagara community, offering everything from top quality athletic facilities to a rich lineup of cultural events.

All About Brock University: www.brocku.ca

- Established in 1964
- Total graduates (as of Nov. 2009) 67,190
- Enrolment – 17,493
- Academic Faculties include Applied Health Sciences; Business; Education; Humanities; Mathematics and Science; Social Sciences; and Graduate Studies

All About Niagara College: www.niagaracollege.ca

- Four campuses: Welland, Niagara-on-the-Lake, Maid of the Mist, Ontario Street Satellite site
- More than 90 post-secondary and 15 post-graduate programs in everything from Media and Technology to Hospitality and Tourism
- Areas of specialization include: Culinary Institute, Teaching Winery, Advanced Technology Education
- Enrolment – 8,000
- Total graduates – 50,000

All About Ridley College: www.ridley.on.ca

- Established in 1894
- Enrolment – 607 (Boarders – 342 and Day Students – 265)
- 34 percent of students are international representing 31 countries
- Average class size – 17 students

All About the Niagara Christian Community of Schools: www.niagaracc.com

- Established in 1932
- Average class size – 16 students
- Enrolment – 400 students ranging from kindergarten to Grade 12
- 33 percent of the students are international, while the remaining 66 percent are Canadian **wfe**

**live and
learn!**



get into the
SWING

So, if you're coming to
Fort Erie, be sure to pack your clubs!



□ If spending a warm summer morning on the links is what you crave Fort Erie is sure to please. Home to numerous full-service public golf courses, Fort Erie offers a course to suit every level of play and budget. From executive par-3 and practice courses to beautifully manicured resort-style courses, Fort Erie offers the golf enthusiast a wide array of options and opportunity to improve their game. Fort Erie is also located within a short drive of some of the Niagara areas premier golf courses which rank among some of the finest in Canada. So, if you're coming to Fort Erie, be sure to pack your clubs!

Bridgewater Country Club

700 Gilmore Road Fort Erie, ON, L2A 5M4
905-871-2400 or 1-888-235-7772

Darla@bridgewatercountryclub.com, www.bridgewatercountryclub.com

Bridgewater Country Club is the home of the former Erie Downs. The golf course was designed by renowned golf course architect Stanley Thompson. Although Bridgewater is a private golf course, the Club House is open to the public year round. Located just minutes from the Peace Bridge, the Country Club also offers fine dining and conference services.

Fort Erie Golf Club

1640 Garrison Road Fort Erie, ON, L2A 5M4
905-991-8883, www.fegolf.com

This family operated facility is meticulously maintained and family pride is evident everywhere you look. The Club's 3,282 yards are divided into three par fours and fifteen par threes, all of which can be played in two-and-a-half hours or less. With no hole longer than 400 yards, the course is ideal for the beginner golfer.

Cherry Hill Country Club

912 Cherry Hill Blvd, ON, LOS 1N0
905-894-1122, www.cherryhillclub.ca

The Cherry Hill Club is a member-owned, non-equity private golf club located in Ridgeway, Ontario. The Club was founded in 1922 by a group of men from Buffalo, New York who owned summer properties on the nearby Canadian shore of Lake Erie. The club is a member of the RCGA and the USGA. Membership is granted through sponsorship only, and is limited to 400 golfing memberships.

Cherry Hill also played host to the 1972 Canadian Open. Social memberships are available.

International Country Club

2900 College Road Stevensville, ON, LOS 1S0 905-382-2000

The International Country Club offers three different nines, each presenting a distinct set of challenges. Averaging over 3,400 yards in length, all three nines play over flat terrain. There is good mixture of holes throughout the course, with a lot of water, a variety of lengths and many large greens.

Legends on the Niagara

9233 Niagara Parkway, Niagara Falls, ON, L2E 6S6
1-866-465-3642, www.niagaralegends.com, legends@niagaraparks.com

The Legends on the Niagara is the first of its kind in Canada. The Legends houses two eighteen hole championship Golf Courses and a nine hole short course carved out of the historic terrain. These courses designed by renowned architects Thomas McBroom (Ushers Creek) and Douglas Carrick (Battlefield) have been given the distinguished Platinum Rating. A putting course, 45 acre, 360 degree practice facility, and teaching academy "round out" the Legends' experience.

Rio Vista Golf Course

85 Crook Street, Fort Erie, ON, 905-871-0921, www.riovista.ca

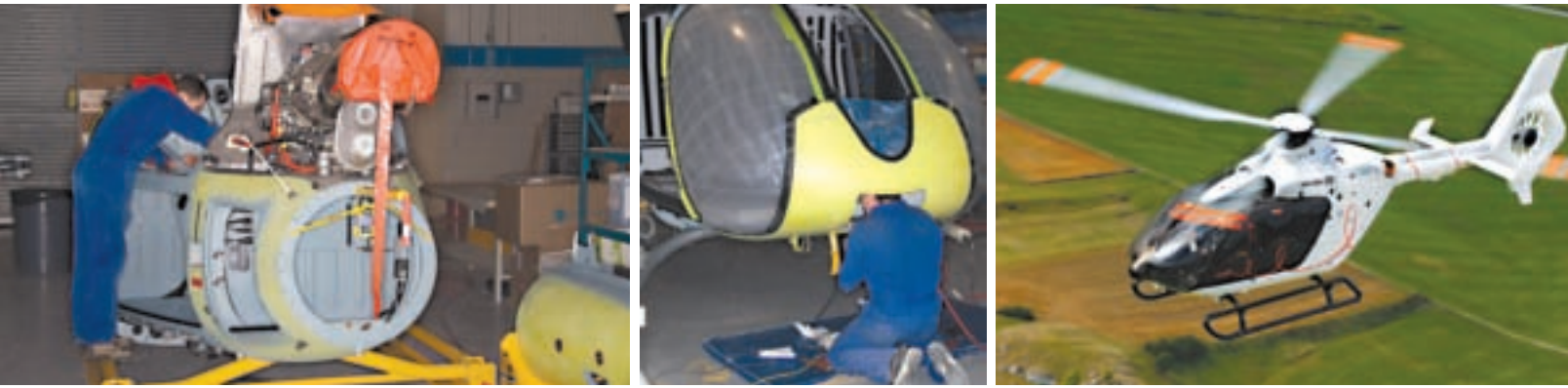
For over 70 years, Rio Vista Golf Course has provided quality, affordable golf for the public. Located in Fort Erie, Ontario, our hidden gem has slowly matured into one of the finest public golf courses in the Niagara Peninsula. Originally opened in 1932, Rio Vista was designed by famed Canadian golf course architect Stanley Thompson. This nine hole course is owned and operated by J.C.I. Fort Erie. J.C.I. Fort Erie, along with Rio Vista's staff, are committed to providing excellent customer service along with creating an entertaining environment. Rio Vista stands alone in today's golf industry. With ever increasing green fees and rounds of golf that seem to take an eternity, Rio Vista provides affordable golf within a time frame that fits anyone's busy schedule. **wfe**

Golfing Services

Birdie Golf Cart Rental & Sales, 1081 Seymour Avenue	905-871-2122
Bridgewater Pro Shop, 700 Gilmore Road	905-871-2400
Legends on the Niagara Pro Shop, 9233 Niagara Parkway	905-295-9595
Fort Erie Golf Club Pro Shop, 1640 Garrison Road	905-991-8883
Cherry Hill Pro Shop (private), 912 Cherry Hill Boulevard	905-894-1122
Rio Vista Pro Shop, 85 Crook Street	905-871-0921
Speciality Golf Learning Centre, 3570 Garrison Road	905-894-1131



The Eurocopter team in Fort Erie is always looking for innovative new recruits with great leadership qualities and they are quick to point out that they can promise not only a great lifestyle and a dynamic working environment, but also the chance for international work opportunities.



What You Don't Know About eurocopter

Could Make a Big Difference In Your Career!

□ Eurocopter is one of Fort Erie's most dynamic corporate citizens and one that regularly welcomes new employees. Today, Eurocopter has 215 employees, 43 of whom have been hired by since the beginning of 2008 – quite an accomplishment during tough economic times.

Eurocopter has been undergoing substantial growth and they predict more of the same for the days ahead. According to company officials, demand for their products is very strong, driven by a number of economic sectors such as exploration, mining and oil and gas. A large part of Eurocopter's success can be attributed to its new generation of technology and quality aircraft, as well as their broad range of products and the excellent flight performance of their helicopters. The multi-role missions fulfilled by Eurocopter aircraft are perfectly suited to the Canadian and worldwide markets.

Their aircraft is customized in Fort Erie, based on various Canadian customers' operational requirements for all sectors, some of which include: utilities, oil and gas, law enforcement, corporate, and emergency medical services. Eurocopter is committed to delivering aircraft on-time to all Canadian customers - this is an extremely important mandate and one at which the company excels.

Eurocopter credits a great deal of its success in attracting employees to its outstanding facilities – made even better by an expansion completed in May 2008. Providing ample room to work and grow, the expanded facility has been designed with modern, spacious work areas, and boasts a shop floor that is nearly three times larger than the area previously designated for workstations. Not only does this improve the day to day work environment but it also makes Eurocopter's on-going training programs more convenient for employees.

There's no doubt that one of the most important advantages Eurocopter has in terms of working environment is its Fort Erie location. Recruiters for the company not only stress the company's personal development programs, specialist training, and work methodology education for all management levels but also tell people that they'll enjoy all of those big city corporate benefits while living in Fort Erie, in the heart of the tranquil Niagara region. The Niagara and Fort Erie regions offer not only beautiful weather, but also great access and proximity to several big cities, which feature outstanding cultural venues, big league sporting events and shopping.

The Eurocopter team in Fort Erie is always looking for innovative new recruits with great leadership qualities and they are quick to point out that they can promise not only a great lifestyle and a dynamic working environment, but also the chance for international work opportunities.

Eurocopter Canada is a wholly owned subsidiary of the Eurocopter Group, and is a part of the EADS Company, which employs more than 100,000 people worldwide. Eurocopter Group has 17 subsidiaries around the world and four main plants in Europe. A full range of opportunities, therefore, is available to ECL employees interested in an international job through the company's Human Resources Department.

What's most notable about Eurocopter employees is the pride they take in building some of the world's finest helicopters at a Fort Erie factory, which provides them with highly technical, skilled jobs in a very friendly environment. A visit to the Eurocopter web sites at www.eurocopter.ca and www.eurocopter.com will be more than enough to convince you that joining them might be your best possible career option. **wfe**



discover a relaxing new lifestyle in fort erie

□ Although Fort Erie is the third fastest growing area in the Niagara Region in terms of both population and housing starts, it's passionate about maintaining its small town ambience and warmth. Shopkeepers pride themselves on knowing their customers' names, school communities are warm and welcoming and newcomers feel at home in a matter of weeks.

Whether you're sampling the cuisine at one of the Town's many outstanding restaurants (one food critic said Fort Erie had the best Asian food outside Beijing!) or shopping the well-stocked aisles of the local supermarket (which features 24 hour service), Fort Erie will charm you with its open-door friendliness.

A River Runs Through It

Fort Erie's Riverwalk, the most southerly piece of the Greater Niagara Circle Route, is the perfect spot for a gentle stroll along the Niagara River by the majestic Peace Bridge. Some evenings, you'll be able to enjoy the



sounds of concerts in the nearby park, or perhaps you'll stop for a dinner or lunch al fresco at one of the lovely patio restaurants, while you enjoy the fresh summer breezes while you overlook the mighty Niagara River and the stunning Buffalo skyline. It's a wonderful blend of the relaxation of small town living nestled beside all the amenities of a major city.

When the summer sun blazes, you'll cool off on the stunning white beaches of Lake Erie and you'll marvel at their uncrowded comfort. Clean, clear water and spacious expanses of empty beachfront rival the most beautiful spots in the Caribbean.

Fort Erie offers four seasons of fun, so when the snow flies, cross-country and snow shoe fans hit the trails while ski enthusiasts head for the popular ski hills of Ellicottville, New York – just a short drive away.

Whatever your activity level, Fort Erie has the outdoor opportunities you're craving! **wfe**

Although Fort Erie is the third fastest growing area in the Niagara Region in terms of both population and housing starts, it's passionate about maintaining its small town ambience and warmth.



“More than 50 percent of our purchasers are moving to Fort Erie from the Toronto area,” says Mills, “and they’re impressed not only by the quality of our development, but also by the spaciousness of our floor plans and the beauty of the surroundings.” Cost is a big advantage Ridgeway by the Lake offers buyers. Mills notes that not only are his homes \$100,000 - \$300,000 less than comparable properties in the GTA, but they also compare very favourably with competitors in the Niagara peninsula. Nature lovers enjoy the trails leading through nature preserves and past the five-acre pond, while golfers are thrilled by their proximity to so many world-class private and public courses. It’s an area that has something for everyone.



ridgeway

by the lake

so much to be impressed by!

□ Rob Mills still hasn't stopped laughing about the couple who relocated to Ridgeway by the Lake from the GTA and had trouble getting used to just one thing – the quiet.

Not a bad problem to have.

Given that so many areas of the province, once considered attractive and inexpensive rural living options, have become urban overnight, Fort Erie is proving to be an exciting discovery for those looking to relocate, away from the big city.

"More than 50 percent of our purchasers are moving to Fort Erie from the Toronto area," says Mills, "and they're impressed not only by the quality of our development, but also by the spaciousness of our floor plans and the beauty of the surroundings."

There's much to be impressed by. Among the most upscale developments of their type in Ontario, Ridgeway by the Lake offers designs that boast more than 2,000 square feet of luxury living space on one floor alone.

"Our customers are always excited by the opportunities we offer for customization – particularly if they've dealt with larger companies in the past," says Mills.

For example, it's common for builders to allow purchasers to upgrade

fittings – particularly in kitchens and bathrooms. What isn't typical, however is for buyers to be given credit for the unused fittings.

"If a customer upgrades to a more expensive bathtub, for example," says Mills, "we credit them for the cost of the fixture they didn't use. We don't think anyone should have to pay twice!"

Cost is a big advantage Ridgeway by the Lake offers buyers. Mills notes that not only are his homes \$100,000 - \$300,000 less than comparable properties in the GTA, but they also compare very favourably with competitors in the Niagara peninsula.

In addition, Ridgeway by the Lake owners have the advantage of membership in the well-appointed Clubhouse, which features fitness equipment and a saltwater pool, as well as billiards and a crafts area. Nature lovers enjoy the trails leading through nature preserves and past the five-acre pond, while golfers are thrilled by their proximity to so many world-class private and public courses. It's an area that has something for everyone.

"What people who buy one of our homes and move to Fort Erie soon discover is that this town has a vision. It's gone through a period of sustained economic development and it knows where it's going!" **wfe**



**the new
miller's creek
marina** is really going to
float your boat!



“This is an excellent opportunity to develop water craft tourism where boaters can land and enjoy themselves in Fort Erie, where we are surrounded on three sides by water.” says Fort Erie Mayor Doug Martin. Owned by the Parks Commission since 1957, the marina is in a wonderful location and promises to become a great asset for local residents and visiting boaters alike.

□ There’s nothing like a positive partnership to breathe new life into a project! The former Niagara Parks Commission Marina in Fort Erie is about to take on a whole new luster, thanks to the combined efforts of Warren DAC Investments and Marlon Marina. Where now you’ll find not much more than 135 slips for boats and a gas pump, a new marina is slated to appear that will boast not only 500 boat slips but also a condominium development, a hotel, restaurants and outlet shopping. It’s a \$120 million project that promises to be a huge shot in the economic arm for the entire region.

When complete, it will be the only marina facility on the Canadian side of the upper Niagara River and the only public facility as far west on Lake Erie as Port Colborne.

Said Fort Erie’s Mayor Doug Martin, “This is an excellent opportunity to develop water craft tourism where boaters can land and enjoy themselves in Fort Erie, where we are surrounded on three sides by water.”

The marina has been in need of a boost for several years and the consortium has a plan in place that will provide the necessary funding. Says Bob O’Dell, spokesperson for Warren DAC, “We devised a methodology for putting capital in over a period of time to fit with our financing plan for the major project. This allowed us to make quite a few changes to the building, the snack bar, and the surroundings.”

Owned by the Parks Commission since 1957, the marina is in a wonderful location and promises to become a great asset for local residents and visiting boaters alike. We just have to work our way through the growing pains it will necessitate,” says O’Dell.

While the new marina is under construction, the old one will, of course, be unavailable for use. The good news is that the consortium has a plan in place!

“That’s why we went into partnership with Marlon Marina in Port Colborne,” said O’Dell. “When the boaters are displaced during construction they’ll need a place to go. It’s an easy trip down to Port Colborne.”

One sunny day not long ago, O’Dell made the trip by boat from Port Colborne to Fort Erie in less than an hour.

Like any project of this magnitude, the newly renamed Miller’s Creek Marina – the only port of entry into Canada on the Upper Niagara River - will take time. A 99-year lease has now been signed with the Niagara Parks Commission and the consortium predicts that the first two years of that lease will be spent in completing the required engineering and environmental assessments. Once those are complete, construction of the hotel is likely to be the first order of business. **wfe**



mountainview homes

it's all about quality and service

□ “What I hear most often from our clients who are moving to Fort Erie from the Toronto area is how excited they are by the level of involvement they can have in the building of their home,” smiles Mark Basciano, Owner and President of Mountainview Homes, one of the area’s best known developers. “In Toronto, a builder might offer one site visit,” he explains, “but here, with us, you can be part of the process every step of the way.”

Individual attention is a cornerstone of the Mountainview Homes success story. A family business established in 1979, Mountainview has been a driving force in the creation of many of the Niagara peninsula’s most prestigious residential developments. It’s a heritage of which Mark Basciano is justly proud, but one that comes with an enormous sense of responsibility.

“Our business is people. We’re not just building houses,” he explains, “we’re building homes for people to live and grow in. Over the years, we’ve often had the same clients ask us to build two or even three homes for them as their families matured and their needs changed. It’s the best feeling in the world for me to hand over the keys to a new house, knowing how happy the owners are going to be.”

Whether the Mountainview team is building one exquisite home or cre-

ating a vision for an entire development, the emphasis is always on quality and service. The company has won so many homebuilding awards that even Basciano has trouble keeping them straight, but the one of which he’s most proud is the 2007 Ontario Homebuilder’s Association Homebuilder of the Year award, given for outstanding customer service.

Nowhere is that dedication to exceeding customer expectations more evident than in Ellesmere Landing, Mountainview’s stunning Fort Erie enclave. Boasting extra-wide 60’ lots, the 36 fine quality custom homes in this very special community are nestled into two cul-de-sacs that back onto a charming naturalized water pond. A magical mix of old and new, Ellesmere Landing’s custom homes are part of the well-established Crescent Park neighbourhood, and have been designed to blend seamlessly, with their clay brick exteriors, bay and box windows and elegant roofs. You’ll feel as if your stunning new house has been your home for a lifetime.

“Today, people want their homes to be the focus of their lifestyle, and we’re meeting those expectations in every way we can, from creating back gardens that function as rooms with outdoor kitchens for entertaining to touch pad lighting, heating and air-conditioning that can be remotely con-

Great service, outstanding lifestyles, quality houses in a spectacular setting that blends small town ambiance with big city access – isn't it time to come home to Fort Erie? Certainly, those moving to the charming and convenient town of Fort Erie from the GTA who choose a Mountainview custom home will be stunned by the value they'll get for their dollar. Doubling or even tripling the size of a top quality custom-built home and expanding from a tiny space onto an expansive lot will provide a living experience unheard of in the metropolitan area – that goes without saying.



trolled from the owner's computer – wherever that may be," says Basciano.

Every Mountainview home is outstanding, inside and out, but the elements that truly reflect the individuality of each owner are the interior finishes – each of which is chosen by the owner.

"We're very proud of our Décor Centre," says Basciano, "because it enables us to give every client control of the design of their home."

When a client begins the design process, a Mountainview representative is assigned to serve as a guide and a facilitator. Every detail is then handled by that representative, who keeps careful computerized records of each choice and every decision – there's no rushing and no pressure. Best of all, those computer records showing the finishes chosen and the progress being made in their installation are available to the client 24 hours a day, via Mountainview's exciting and innovative online service www.myhometracker.com

"It's always important to us to keep our customers connected to the process," says Basciano.

Certainly, those moving to the charming and convenient town of Fort Erie from the GTA who choose a Mountainview custom home will be stunned

by the value they'll get for their dollar. Doubling or even tripling the size of a top quality custom-built home and expanding from a tiny space onto an expansive lot will provide a living experience unheard of in the metropolitan area – that goes without saying. What might just be the biggest surprise, however, for purchasers used to the mass-production, no-service experience of the big city will be Mountainview's commitment to on-going customer satisfaction. To ensure that no detail that could be improved goes unnoticed, Mountainview Homes uses a third party surveying service to interview customers at three stages of the process – as the construction is proceeding, immediately after move-in and several months following the settling-in process.

"We want to know about any problems," says Basciano, "no matter how small, so they can be dealt with right away. If an issue arises, we handle it – then. Not later. That's the best way we know to give our customers great service."

Great service, outstanding lifestyles, quality houses in a spectacular setting that blends small town ambiance with big city access – isn't it time to come home to Fort Erie? **wfe**



treat your taste buds!

Those in the gourmet world know that the most important food trend now is the 100-mile diet. Designed not only to save the environment from carbon emissions created by the unnecessary shipping of food around the globe, the diet is also healthy and delicious – home-grown in Fort Erie, in the heart of the Niagara peninsula. While outstanding food shopping and top quality dining options are available all year round, lovers of fresh fruit and vegetables know they've hit the jackpot when the local farmers begin to showcase their produce in the spring.

It's a feast for the eyes as well as the taste buds! In fact, there's no fresher

food available than the delectable selections you'll find at the Ridgeway Farmers' Market on the Friendship Trail.

Every Saturday from 7am-1pm, during spring, summer and fall, you'll find a host of friendly local farmers gathered to display their wares. Whether you're looking for organic produce, gourmet salad greens, herbs, jams, artisan breads, plants, cut flowers, honey, deli meats, fish, cheese, free range lamb and beef, gourmet salad dressings and vinegars or seasonal fruits and berries, you'll find it all there – at a fraction of the cost you'd pay in the city. **wfe**

fortis ontario

a powerful force in fort erie



Fort Erie enjoys a unique advantage in Ontario, because it had its own generating station for many years. Quite simply, it's less expensive to pay for power to run your company in Fort Erie!

□ Fortis Ontario is clearly one of Fort Erie's most electrifying companies!

In 1892, a hydro-electric generating company was established in Niagara Falls and in 1905, a station began generating power. Ninety years later, in 1995, the company was bought by Fortis Ontario.

Today, Fortis Ontario and its 125 employees provide outstanding power services to Fort Erie, making it a very 'powerful' community in which to live and do business.

Says Bill Daley, President and CEO, "We're committed to investing in our distribution systems and have recently made substantial capital expenditures to improve service. We're a local company working with local people to address any challenges our customers might have – 24/7. We're here to make it easier for other companies to do business in Fort Erie."

Fort Erie enjoys a unique advantage in Ontario, because it had its own generating station for many years. When the provincial power restructuring took place some years ago, other areas were assessed a surcharge to help cover the debt retirement – but not Fort Erie. In recognition of its long-term contribution to power generation, Fort Erie was excused, and as a result has saved an estimated \$8 million dollars – a savings that has been passed on to local businesses. Quite simply, it's less expensive to pay for power to run your company in Fort Erie!

Fortis Ontario is an important player in helping the Town of Fort Erie to recruit other businesses to the area.

Says Daley, "We know we have to be both motivated and nimble to help make Fort Erie the choice for a relocation and we're big on public/private partnerships."

Well-respected in the world of utilities and renewable energy solutions, Fortis Ontario is often consulted by other utility companies around the province. They are particularly well-regarded for their back-up and green energy transmission programs. So attractive are the cost savings made possible by Fortis Ontario, in combination with the lower Canadian dollar, that U.S. companies are eyeing Fort Erie for possible relocation.

Because Fortis ensures that it has a complete understanding of the needs of local companies, any equipment problems that may arise can be resolved quickly.

"We're proud of our quick response times and are very keen on the 'smart meters' we can install to help companies to use their power most efficiently," says Daley.

It isn't just corporations who fare better in Fort Erie. Private residents also benefit from the lower power rates and from Fortis Ontario's dedication to customer service.

Says Daley, "We're so committed to our customers that we actually had a manager go out in the middle of a storm to deliver surge protectors to people who were experiencing problems."

That's service and dedication.

That's Fortis Ontario.

That's Fort Erie! **wfe**



niagara

trail

system

The chance to walk, bike, hike, sit, dream...that's what the Erie Beach Trail has for you. Take your camera to catch breathless sunsets, birds, the ancient roots of trees, historic ruins, gardens framed in natural rock and a captivating view of the lake.



erie beach trail

recognized for excellence in urban design

□ It was in 1987 that the idea of a trail corridor linking the Fort Erie area's many local communities was first proposed. The long-abandoned CN rail corridor seemed a likely spot and plans began to be developed.

Today, more than 22 years later, the Erie Beach Trail extends 16 kms between Holloway Bay in the west, to Old Fort Erie in the east where it links with the Niagara Parks Recreational Trail. A wonderful natural resource, the Erie Beach Trail is a wheelchair accessible green space, perfect for picnics, strolls or cycling trips.

This is Fort Erie's link to the Greater Niagara Circle Route, a multi-purpose trail system that spans 150 kms and connects in turn to the

Lake Ontario Waterfront Trail and ultimately, to the 17,000 km long Trans-Canada Trail. The Trans-Canada stretches as far east as St. John, Newfoundland, as far west as Victoria, British Columbia and as far north as Tuktoyaktuk in the North West Territories on the shores of the Arctic Ocean.

In 2008, the Erie Beach Trail was the recipient of a prestigious Niagara Community Design Award for Urban Design and is today one of our most valued local green spaces. Although officially maintained by the Town of Fort Erie Infrastructure Services Department, it also lovingly cared for by volunteers through the Adopt-A-Trail program. **wfe**



explore the great **Outdoors**



□ Fort Erie boasts numerous recreation trails connecting communities within the Town of Fort Erie, perfect for a casual stroll, a brisk jog or a leisurely bike ride. Fort Erie's network of trails includes The Friendship Trail of Fort Erie (which forms the southerly link of the Greater Niagara Circle Route), The Niagara River Recreation Trail (linking Fort Erie to Niagara Falls, Queenston and Niagara-on-the-Lake) as well as the Riverwalk Waterfront Park in Fort Erie's "south end". A peninsula within a peninsula, Fort Erie is an outdoor enthusiasts paradise offering waterfront wonders, conservation areas, hiking and cycling trails and natural open spaces for all to enjoy.

Friendship Trail

Fort Erie's Friendship Trail along with the Niagara River Recreational Trail offers 50 kms of continuous beauty. Walking, jogging, cycling and rollerblading are popular activities along the Trails' beautiful panoramas. The Trails are also popular during winter for cross country skiing and snowshoeing. The Friendship Trail forms the southerly link of the Trans-Canada Trail System and Greater Niagara Circle Route. Attractions along the Friendship Trail include Old Fort Erie; Crystal Beach Waterfront Park and Boat Launch Ramp; Fort Erie Historical Museum; Ridgeway Battlefield Museum; Shagbark Trail; as well as access to Lake Erie and camping areas.

Lions Nature Trail

The Lions Nature Trail offers 78 kms of wooded beauty. This Trail is located behind the Crystal Ridge Library and is popular with walkers and joggers alike. The Library address is 89 Ridge Road, South.

Niagara River Recreational Trail

Fort Erie anchors the 53 kms Niagara River Recreational Trail, considered by many to be one of the most beautiful drives in the world. The Fort Erie leg of the Parkway overlooks the Niagara River, Peace Bridge and Riverwalk, a new riverfront development anchored by the Town's south-end business district and a minute from the Peace Bridge. Several locations offer public parking.

Trans-Canada Trail

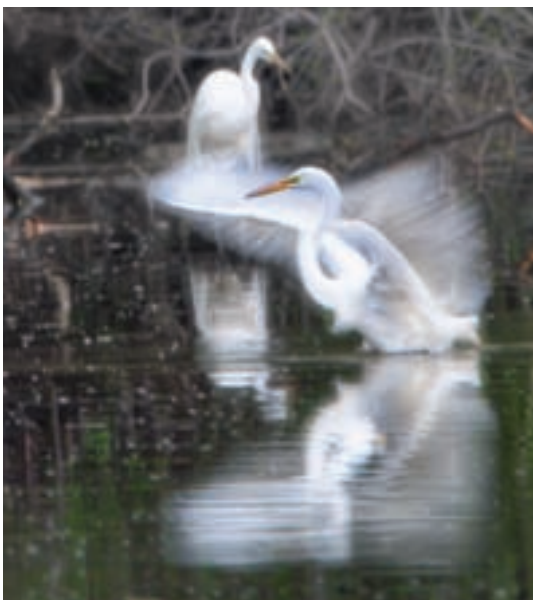
Fort Erie is one of the few communities in the country selected to host a pavilion for the 17,000-km Trans-Canada Trail. The Trans Canada Trail stretches from St. John, Newfoundland to Victoria, British Columbia and as far north as Tuktoyaktuk. Displaying names of Niagara area donors on its walls, the Fort Erie Pavilion will be the only Pavilion in Niagara. For location information contact the Town of Fort Erie at 905-871-1600.

Shagbark Trail

The Shagbark Trail is a wooded and meadowed 64-acre nature park popular among outdoor enthusiasts and nature lovers. Meadowed areas feature grasses, wildflowers, birds, butterflies and other natural life. The Trail's wooded areas are especially well known for their interesting birdlife, especially owls. Located at the corner of Dominion Road and Burleigh Road, this joint project of the Town of Fort Erie and Bert Miller Nature Club, offers public parking.

Stevensville Conservation Area

The Stevensville Conservation Area is a passive recreational area under the auspices of the Niagara Conservation Authority. Visitors to this 121-acre site are greeted by a Carolinian forest, wetland, fishing pond, open picnic area and the meandering Black Creek. Conservation efforts are ongoing with help from the Fort Erie Conservation Club (FECC). The FECC clubhouse is located on the site as is a pavilion, picnic tables and washrooms. Fishing, hiking and bird watching are popular activities. (From Toronto exit QEW Sodom Road, south to Main Street, west to Ott Road or in Fort Erie take Garrison Road to Gorham Road (right) left onto Main Street, go to end (Ott Road). Call the Niagara Conservation Authority at 905-788-3135. Next to this area is the United Empire Loyalist Memorial Conservation Area. **wfe**





Life in the grey forest

□ Ron Berard, of Grey Forest Homes, is like many of the homebuyers he works with, new to Fort Erie. And like them, he's pretty enthusiastic about what he's discovered!

An experienced builder with a number of developments in other areas of the Niagara region to his credit, Berard is finding his first foray into development in Fort Erie a very satisfying experience indeed.

"Many of my clients", says Ron, "are moving here from the Toronto area. Most are empty-nesters, trying to leave behind the hustle and bustle of city living. When they find us, they just can't believe the difference – not only in the quality of the homes we can offer, but the lifestyle they'll have."

Clean air, space, large lots, parks, great schools – they're all icing on the cake for homebuyers jaded by their experiences in the Toronto market who can't believe what their dollars will buy here.

"Everything from upgraded trims to air-conditioning, decks, landscaping, custom paint, rounded moldings – you name it, we offer it for far less than they'd pay in the city," says Ron.

Those who opt for one of Grey Forest Homes' upscale condominiums are stunned by the value they get for a relatively modest sum.

Clean air, space, large lots, parks, great schools – they're all icing on the cake for homebuyers jaded by their experiences in the Toronto market who can't believe what their dollars will buy in Fort Erie.



“Our typical condo fee” explains Ron, “is a small fraction of what you’d pay to maintain a house and it removes all responsibility from the owner. Grass cutting, irrigation systems, snow plowing, roof maintenance – it’s all taken care of.”

A big believer in the small community concept, Grey Forest Homes’ developments consist of just 20-59 units.

“In no time,” says Ron, “you begin to see the neighbourhood develop. People start to host barbecues for the community!”

The condos themselves are bungalow-style, featuring large bedrooms, generous ensuites and main bathrooms and spacious, welcoming decks. Created in a range of styles that make use of beautiful stone, designer brick and specialty shingles, and surrounded by top quality landscaping, these are places to hurry home to at the end of a long day!

(Though he’s too modest to mention it, a bit of research uncovered the fact that one Grey Forest development recently won a prestigious landscaping award from the Town of Fort Erie!)

Ron and his team chose the Village on the Trail location in Ridgeway because of its lovely setting. Not only does it offer the convenience of

being close to shopping and other amenities but also the serenity of country living.

“One of my buyers,” says Ron, “was an executive couple from Toronto, who began coming just on weekends. After a while, they called to say that their home in Fort Erie was a piece of heaven and they were moving here permanently. They couldn’t get over being able to look out their door and see trees, deer and even the occasional wild turkey!”

The homes created by Grey Forest are designed to be enjoyed for years to come, so buyer involvement during the building process is always encouraged.

Says Berard, “We’re always open for customer visits and we’re committed to service. I’ve been in the industry for more than 20 years and I’ve never missed a closing date!”

Grey Forest Homes and its tranquil Village on the Trail development in Ridgeway might be just the answer for the stressed city dweller in search of, well – a piece of heaven! **wfe**

map of fort erie

STEVENSVILLE & BLACK CREEK

Originally settled by Loyalists in the late 1700's, Stevensville capitalized on its natural surroundings for commercial growth. The abundant forests and location along Black Creek fostered a large timber and mill trade. By 1812 it was listed as the largest community in Bertie Township, and received a post office in 1835. At one time, four fires completely destroyed most of the village's main businesses, and Stevensville suffered a temporary setback. The railway boosted Stevensville's economy and by 1886, two lines serviced this village. Commercial development expanded along Stevensville Road between the two lines. Rail service was a quick way to get produce to the city markets and consequently, commercial farming grew in importance. As rail traffic slowed, and passenger traffic ceased, Stevensville felt the strain. Commercial business in the village suffered. Today however, business is booming in Stevensville. Offering an array of retail and commercial businesses, Stevensville hosts an eclectic mix of contemporary and the more modern. From tires to tigers, and chocolates to chainsaws, Stevensville continues to evolve as a business district where distant train whistles commemorate its past.



RIDGEWAY

Ridgeway is a close, proud community of people with respect for old-time values... It's a wonderful place to live and visit – small by choice – where local history, charm and entrepreneurial spirit are all rightly woven into the fabric of everyday life. Ridgeway has worked hard to maintain what other villages have lost: that special 'way things used to be' atmosphere. Stroll, Browse... Expect the Unusual. And Enjoy! Over its 200 year history, Ridgeway has been – and still is – a diversified commercial village. Most shops are owned and operated by local people with a variety of skills, creative talents, products and services to suit a cross-section of needs and tastes. Visitors are welcomed with free parking, fair prices, genuine value and warm hospitality. "Original, distinctive and quaint" applies to much of what you'll find – inside and out – as you discover the romance of a village shop: the creaky wooden floors, eclectic décor, tinkling door bells...and friendly, knowledgeable help. Browse artisans' galleries and studios, boutiques, country and general stores – for giftware to hardware, antiques to appliances and future collectables.



BRIDGEBURG STATION

Bridgeburg Station (Downtown Fort Erie) is located in a picturesque setting in the north end of Fort Erie overlooking the Niagara River just five kilometres from the Peace Bridge (the major entry point from Canada to the USA). Bridgeburg Station came into existence in 1873 when the International Railroad Bridge was created, an important link between Canada and the United States. Bridgeburg Station Means Business - Downtown Fort Erie is now home to more than 100 businesses and a vibrant centre for commerce and professional activity. Major banking institutions, the Fort Erie Post Office, automotive businesses, antique, retail and service businesses are all well established and thriving in Bridgeburg Station Downtown Fort Erie.



FORT ERIE AND THE GARRISON ROAD CORRIDOR

Fort Erie's newest and largest business district, the Garrison Road business district stretches from Central Avenue, at the foot of the Peace Bridge and follows Garrison Road, otherwise known as Hwy 3, to Petit Road. Home to franchises like McDonald's, Zeller's, Shopper's Drug Mart, Canadian Tire, Subway, Pizza Pizza, The Source and Wal-Mart, the Garrison Road business district also compliments and holds dear the smaller mom-and-pop businesses so famous within Fort Erie. The most commercially dense business district in Fort Erie, the Garrison Road business district is comprised of a traditional shopping mall, small and large strip-malls, plazas including the new Gateway Centre, two major grocery stores (Sobey's, No Frills) and stand-alone retail operations. The Garrison Road business district is fast becoming Fort Erie's retail hub. Riverwalk, in Fort Erie's "South End", is home to a number of fabulous restaurants and other retail businesses and a bustling brokerage district at the foot of the Peace Bridge. Enjoy fine Asian cuisine or take in the sights and sounds on one of dining patios overlooking the Niagara River in Fort Erie's "South End" Riverwalk area.



CRYSTAL BEACH

Historically known as a tourism mecca made famous in the late 1800's by its boardwalks, bathhouses, majestic hotels, and a seemingly endless throngs of ferry passengers, Crystal Beach enjoyed a reputation as a destination like no other. Roller-coasters, big band concerts, dancehalls, white sand beaches, and luxurious restaurants all combined to create a romantic and exciting atmosphere which would go unrivaled for almost a century. On Labour Day, 1989, Crystal Beach's most famous and transcendent landmark, the Crystal Beach Amusement Park was closed, ushering in a new era in Crystal Beach. In recent years, Crystal Beach has begun to evolve into an enchanting mix of residents and businesses. A \$60 million residential development, on the location of the former waterfront amusement park, has sparked the Beach, showcasing its wonderful quality of life. Community organizations, which have historically been very active in the Beach, also continue to play a part in the areas continuing development and growth, pumping over \$4 million into public spaces. Ideally located Crystal Beach's population of 3,800 swells during the summer months from the thousands of "day trippers" and summer cottage residents enjoying its beaches and natural sites. Today Crystal Beach offers a growing antique and specialty shop market, fine and casual dining, lakefront nightlife, convenience markets, and a charm that shall never wear off.





Tony Rodway founder and president of Aerosafe Technologies, is a big fan of Fort Erie and all that it has to offer his new recruits from bigger cities.

what SUCCESS is all about

“I tell them... sell your house in Toronto,” he laughs, “and you could probably buy two here!”

□ “I tell them...sell your house in Toronto,” he laughs, “and you could probably buy two here!”

It’s not just affordable real estate that makes Rodway so enthusiastic about living and working in this area. It’s the wide-open world of opportunity he sees for workers of all kinds.

“There’s a place in our company for operators, for skilled setters, for the old tool and die guys...there’s a place here for everyone. There’s a great future for the young guys coming along who are so full of ambition. We’re able to send them on courses to learn the skills they need and then, they really take off! Some come to us before they’ve even had a chance to buy their first cars, but they grow with us and gain experience and maturity,” Rodway smiles.

The growth Rodway notes in his young employees is simply a mirror image of the growth of Aerosafe Technologies.

“Twenty-eight years ago, we started in aerospace, satellite and defense work. We used to say our job was to make technology that kept an eye on people! We later branched out into medical technology to help keep people healthy and then added environmental technology to clean everything up!”

Well-respected for their high-tech silver-plating work, Aerosafe Technologies is now putting an emphasis on gold-plating, which is of great importance in modern satellite technology.

Explains Rodway, “We machine parts, to very, very close tolerances, using equipment that measure within a couple of microns. You should see our young guys using these machines...it’s amazing. Years ago, it was my engineering and sales that got us through – now it’s my vision!”

In an industry that moves as quickly as the world of space exploration, Aerosafe Technologies is able to keep up while still enjoying a small-town approach to doing business.

Says Rodway, “We’re a very loyal company. We have the same banker, accountant, lawyer and customers we had 25 years ago. We’re still with many of the same suppliers we started with! We’re in this for the long haul and not looking for a quick out or a quick profit. We’re creating jobs for people who want to work right here in Fort Erie.”

Rodway cites one employee as a particularly good example of his company’s success in recruiting: “We needed expertise in chemical processing and hooked up with a guy who was just fantastic. He was a great find! Originally from Calgary, he’s been with us for four years now and he’s even coaching a local hockey team. Working with him has been like watching myself many years ago. I treat him the way I wanted to be treated at his stage!”

Aerosafe Technologies is even involved with local secondary schools, sharing expertise, supplying cutting tools and materials, and giving students opportunities to break into this exciting field.

Says Rodway, “The local high school approached us regarding co-op programs and we wanted to help. Today, we have an ex-tool and tie maker teaching the kids at the school to help them enter the workplace – and we also have students working here in the factory. The arrangement actually works out very well for both the company and for the students. They know well before they graduate whether or not they’re interested in being part of our company and we know we’ll be able to hire people who are not only a good fit but who are also partially trained.”

Rodway’s enthusiasm for his work, his company and his home in Fort Erie are infectious.

“Someone asked me the other day to explain success. I said ‘If I see someone getting into a great car wearing a nice suit, is that success?’ ‘Not for me. For me, success is happiness – and that’s what I have right here in Fort Erie.’ **wfe**

durez endures

□ If you don't work in the resin industry, you might never have heard of Durez, but they're a very important part of the Fort Erie economy. With 57 employees, this forward-looking company manufactures phemolic resins used to reduce piston friction in automobiles as well as in molding compounds for water pump housings etc. It's a specialized product and one that requires a skilled labour base.

Says Robert Hunt of Durez, "We're competing for specialized workers, so when we recruit, we're happy to be able to tell them about Fort Erie, about our small town atmosphere and our proximity to Buffalo, Niagara Falls and Toronto. It makes us very competitive."

Hunt points, as an example, to Durez employee, Patrick Kuzmitch, who joined the company in 1999. A graduate of Queen's University, he relocated to Fort Erie to become a maintenance manager, but is now manager of operations – an exciting career progression.

One advantage Durez is quick to point out to prospective employees is the proximity of its sister plant, in nearby Niagara Falls, New York.

"It's great for our employees to be able to shift between our plants – including a third that we have in Canton, Ohio. For our company, it just makes sense to share brainpower and expertise," says Hunt.

Durez is truly an international company, Hunt explains, since its purchase by a Japanese company in 2000. Though most of its communication with the mother company is through the New York branch, there is significant sharing with the Japanese research and development players and Durez products are sold to the Japanese car industry.

Hunt reports that Durez employees who relocate to Fort Erie from its U.S. sites are always enthusiastic about the change.

"With access to the great schools in this area, as well as the safe, small town atmosphere, this is a wonderful place to live, work and raise children," says Hunt, who moved here from Troy, New York and is the father of two small children. "Fort Erie is a friendly, warm place where my wife and I have made lots of friends - even the mayor! That wouldn't happen in a larger community."

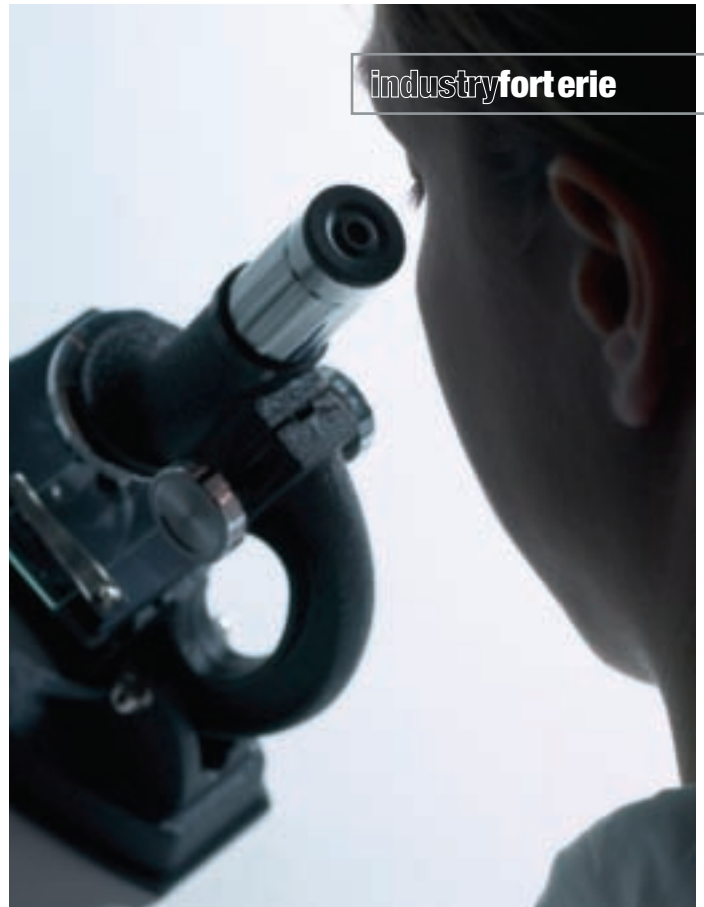
Durez has been part of the Fort Erie area since its inception in the 1970s. The location was chosen because of its attractive proximity to its sister plants, as well as the lower Canadian dollar, which cuts down significantly on transportation costs.

What would Hunt say are the current advantages for companies planning to relocate in Fort Erie?

"The attitude of the Town! Not many business areas in Ontario are considered 'industrial development friendly' but the Town of Fort Erie certainly is. We don't always take advantage of all the services they're prepared to offer," says Hunt with a rueful smile, "but they're always there, ready to help us in any way."

One of the greatest advantages Fort Erie offers, according to Hunt, is a well-grounded work force.

"You don't have to worry about losing transient workers. When people come to Fort Erie, they come to stay." **wfe**



"With access to the great schools in this area, as well as the safe, small town atmosphere, this is a wonderful place to live, work and raise children," says Hunt, who moved here from Troy, New York and is the father of two small children.



catch all the
excitement
at the Fort Erie
race

track!



□ The Fort Erie Race Track recently played host to the 75th running of the Prince of Wales Stakes, the prestigious second leg of the Canadian Triple Crown of horse racing.

That's quite an achievement, but no surprise to the members of Fort Erie's large and enthusiastic horse racing community.

"We have one of most beautiful tracks in the country," says Tom Valiquette, CFO of the new Fort Erie Live Racing Consortium.

That comes as no surprise to racing enthusiasts from across Ontario and Western New York, who converge on Fort Erie each year to be part of this exciting event. And it's not news for jockeys like Anthony Stephen, who rode the winner, Golden Moka, to victory.

"I've ridden all over the world," says Stephen, "and this track is amazing."

While the facilities are top notch, it's the support of local people that really makes the difference.

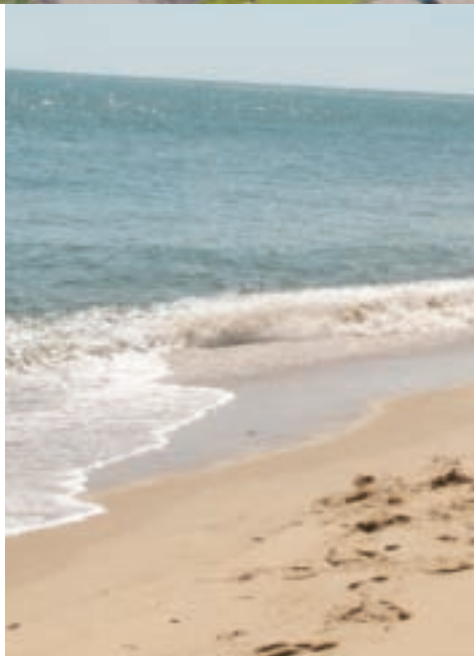
"From a community-based perspective," explains Jim Thibert, General Manager of the Fort Erie Economic Development and Tourism Corporation, "the Fort Erie Racetrack absolutely defines Fort Erie. The track is our largest employer with well over 300 employees as well as another 285 people who are employed at Fort Erie Slots. In addition, there are at least 500-600 'horse people' and more than 1000 horses, as well as 50-60 suppliers

"I've ridden all over the world", says jockey Anthony Stephen who rode Golden Moka to victory in the 75th running of the Prince of Wales Stakes, "and this track is amazing."

who provide feed and straw etc. Beyond that are the vets, the ferriers, the pony girls, the maintenance people and more. It's an operation that makes a 180 million dollar impact on the entire Niagara area."

Not long ago, the Fort Erie Live Racing Consortium signed a multi-year agreement with the Province of Ontario that will ensure the longevity and stability of the operation. It was an agreement that was greeted with great pleasure by the people of the Town of Fort Erie and indeed, the peninsula as a whole.

"We're bucking the trend in Ontario," says Thibert, "and making this a community success!" **wfe**



bay beach

a whole new approach to relaxed living

While the units will compare favourably to the Molinaro Group's Burlington developments, the prices will be as much as \$100,000.00 less – with no reduction in lifestyle or convenience of location. When we build a development, we don't just sell condos – we sell the whole lifestyle. And we couldn't do better than this!"

□ When Vince Molinaro chose to build a high quality condominium complex in Fort Erie, it was anything but a random decision. A builder whose family-owned business has been creating top quality developments for more than 45 years and has more than 10,000 condo units and million sq. ft. of commercial properties to its credit, Vince knows a great location when he sees one. Developments such as Spencer's Landing, the Baxter, 360 on Pearl, Bunton's Wharf and Strata (still under construction) all on the Burlington waterfront, are a testimony to the success of the Molinaro Group's expertise in high-end home building in desirable locations.

Now Vince Molinaro, his father Dominick Molinaro and brother-in-law Sam DiSanto have turned their attention to a beautiful beachfront location in Crystal Beach, just west of Ridgeway.

"When we were approached by the Town of Fort Erie to bid on this project, we were intrigued by the possibilities," says Vince.

Once they began to do more investigating, the Molinaro team members were even more impressed.

"We discovered that the Town of Fort Erie was actively involved in planning improvements – everything from a band shell, to walkways, washrooms, and parking for the public area – all of which would provide a great boost for our project," says Vince.

The fact that there were other equally attractive properties nearby that are prime prospects for development was a huge plus. The eagerness with which the Fort Erie Economic Development and Tourism Corporation embraced the Molinaro Group's plans was the final deciding factor – and there's been no looking back.

"We're excited by the quality we're going to be able to offer clients."

Gorgeous, generous living spaces – between 700 – 2000 sq. ft. – with all the convenient turn-key amenities of well-managed condominium living, the Molinaro's Bay Beach project will also offer incredible value.

While the units will compare favourably to the Molinaro Groups Burlington developments, the prices will be as much as \$100,000.00 less – with no reduction in lifestyle or convenience of location.

"The Fort Erie, Ridgeway area is a great place to live," says Vince, "particularly if you're looking for a more relaxed lifestyle and community. The area has it all - skiing, cross-country skiing, snowmobiling – it's right here, but you're not isolated. All the amenities of the city are here too – Buffalo, Niagara Falls, St. Catharines, even Toronto – everything is just a short drive. When we build a development, we don't just sell condos – we sell the whole lifestyle. And we couldn't do better than this!" **wfe**



a rich opportunity

People are just plain nicer here in Fort Erie. Scott recalls a conversation he had with someone who'd recently relocated from a large city. "He said he'd lived all over the world, but he'd never met friendlier or more helpful people than he'd found here. I had to agree."

□ Scott VeRost is the kind of spokesperson any company would be proud to have on its team. Boasting a long work history with Rich Products, Scott has not only experienced life as the Director of Customer Service Operations, and now as a Plant General Manager, but he's also switched sides of the border to do so. For any other company, that might have meant a huge relocation, but for Scott, it meant nothing more than a quick drive across the Peace Bridge from Buffalo to Fort Erie.

Rich Products, established in 1945, has offices that span the globe, but its international corporate headquarters are in Buffalo, New York. Just three miles away, on the Canadian side of the border, Rich's Fort Erie location houses the company's sales headquarters for Canada.

"It's great to be in such close proximity not only to the international corporate headquarters," says Scott, "but also to be able to live and work in the Buffalo, Fort Erie area."

Born in Western New York, Scott spent several years living and working in Ohio.

"And I really missed the big water," he says.. "Moving back to Buffalo and working in Fort Erie means that I have access to rivers and lakes – great recreational areas. I love it!"

Scott also thoroughly enjoys working for Rich's, a company he says is characterized by its commitment to both customer service and employee satisfaction. This was reflected in its recent nomination as one of Western New York's best companies to work for in 2007.

Even in tough economic times, Rich Products is doing well.

"People have to eat," says Scott, noting that the company produces food for both the restaurant trade and for individual consumers. "When times are tough, fewer people eat out, so our restaurant product sales may suffer a bit, but that means more home cooking – and more trips to the grocery store, where they can buy our products. We're covered at both ends!"

Prospective employees are always impressed, says Scott, by the oppor-

tunities for advancement offered at Rich Products.

"Because the company allows employees to take creative approaches, we're always looking for people who can make decisions, be independent and work hard. Those sorts of people do very well at Rich's. There are high expectations, of course, but there's a great deal of trust too."

Another thing that impresses prospective employees, according to Scott, are the lifestyle changes that a move to Fort Erie can involve.

"Housing prices are lower, and so are property taxes. There's an airport just fifteen minutes away. No one has to deal with a terrible commute... not even in Buffalo. In fact, Buffalo is often called the "twenty-minute city" because you can get anywhere in under twenty minutes. If you've been living in New York or Los Angeles, that's a huge advantage!"

And people are just plain nicer here in Fort Erie.

Scott recalls a conversation he had with someone who'd recently relocated from a large city.

"He said he'd lived all over the world, but he'd never met friendlier or more helpful people than he'd found here. I had to agree."

Perhaps the most exciting thing about working for Rich Products, in Fort Erie/Buffalo is the opportunity for international travel. Because Rich Products has locations all over the world, including the U.S., Africa, Asia, Australia, Canada, Europe, India, Mexico, the Middle East and South America, Scott reports that many employees, particularly those in the international division, can choose to work or train abroad, while maintaining their home base in Fort Erie/Buffalo. It's truly the best of all worlds.

Rich Products is a growing company and as such, has evolved far beyond its family-style roots. While long-term employees are very much valued, there are also plenty of opportunities for new talent to find a place and make a mark.

Perhaps there's a place at Rich's in Fort Erie - for you? **wfe**



From the 1,600,000 square feet and 200 retail shops at the high-end Walden Galleria Mall, to the Boulevard Mall, to the Fashion Outlets Mall and the funky, eclectic stores of Elmwood Village. There's truly something for every taste in Buffalo – just a few minutes drive from your home in Fort Erie!



Top Left: Bisons - Buffalo Niagara CVB and Buffalo Bisons
Top Right: Sabres - Buffalo Niagara CVB and KC Kratt
Bottom Right: BPO - Buffalo Niagara CVB and Buffalo Philharmonic Orchestra
Top Far Right: Buffalo Niagara CVB and Angel Art Ltd.



buffalo right next door!

□ Fort Erie's closest neighbour is Buffalo, one of the largest urban centres in the state of New York. Home to professional sports teams such as the Buffalo Bills, the Bisons and the Buffalo Sabres hockey team, the city offers great, affordable opportunities to watch world-class athletes perform.

If you'd rather participate than watch, great hills and fabulous après ski opportunities lie a short drive south of Buffalo on the slopes of Kissing Bridge, or Holimont and Holiday Valley in the town of Ellicottville, New York. Affordable and convenient, these friendly ski areas are a favourite winter getaway for Fort Erie skiers!

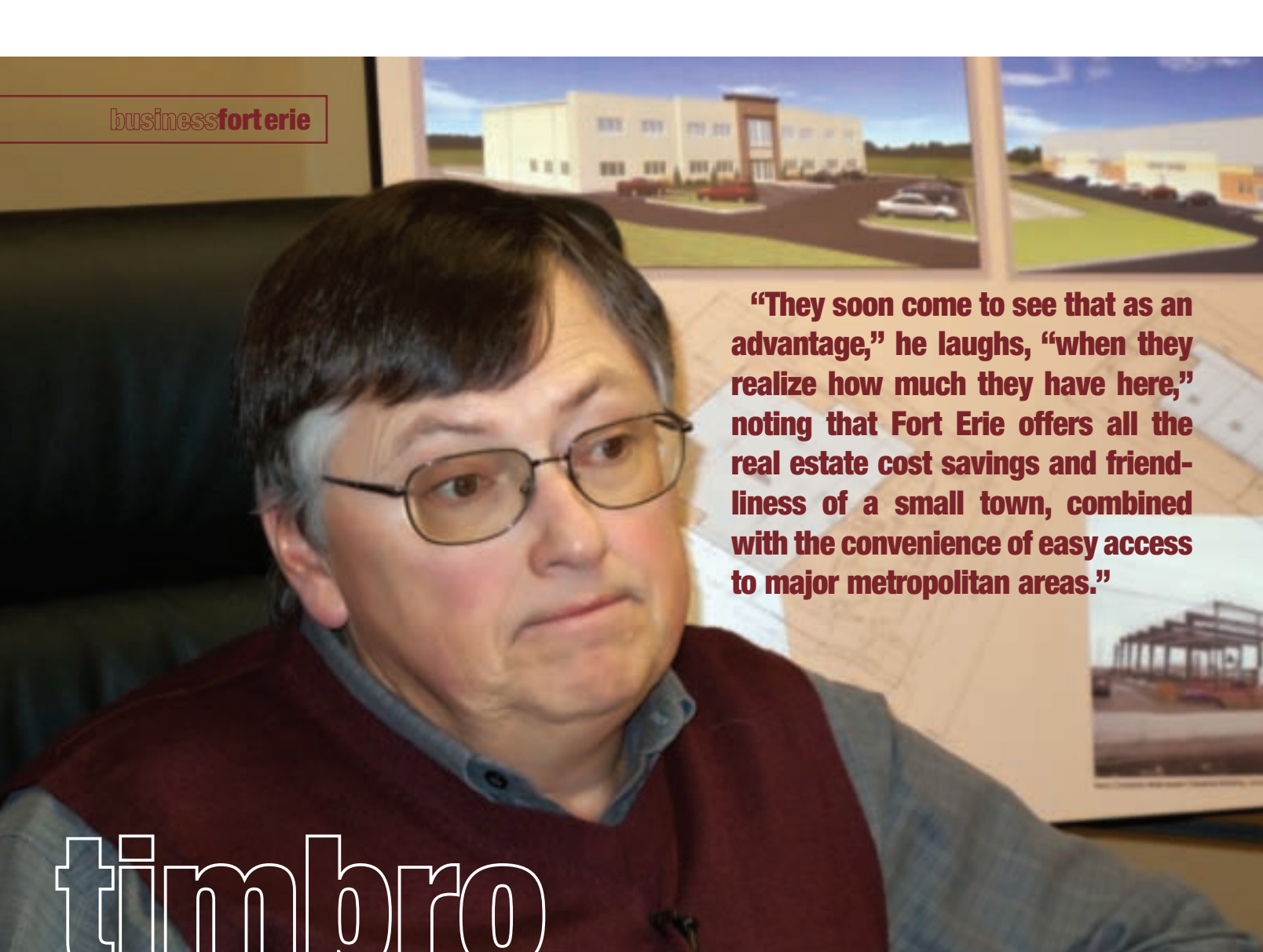
For those who love the performing arts, Buffalo also boasts no less than 22 professional theatre companies including MusicalFare Theatre; the Irish Classical Theatre Company, Ujima Theatre, the Paul Robeson Theatre; the Alleyway Theatre, the Kavinoky Theatre, and the Theatre of Youth, as well as the Shea Performing Arts Centre and Art Park, in nearby Lewiston, New York.

During the summer months, audiences enjoy the performances of Shakespeare in Delaware Park, the second largest outdoor Shakespeare

performances in the United States and all year long, HSBC Arena and the University of Buffalo's Centre for the Arts host concerts and draw top quality performers from around the world. Kleinhans Music Hall regularly presents the talented members of the Buffalo Philharmonic Orchestra and the Buffalo Chamber Music Society.

Art enthusiasts flock to Buffalo to be entranced by the collections of the Albright-Knox Art Gallery while fans of classic architecture visit the two outstanding examples of Frank Lloyd Wright's genius, open to the public for guided tours.

If shopping is your passion, Buffalo has everything you could ask for, from the 1,600,000 square feet and 200 retail shops at the high-end Walden Galleria Mall, to the Boulevard Mall, to the Fashion Outlets Mall and the funky, eclectic stores of Elmwood Village. There's truly something for every taste in Buffalo – just a few minutes drive from your new home in Fort Erie! **wfe**



“They soon come to see that as an advantage,” he laughs, “when they realize how much they have here,” noting that Fort Erie offers all the real estate cost savings and friendliness of a small town, combined with the convenience of easy access to major metropolitan areas.”

timbro

believes in team work

□ Roy Timms from Timbro knows all about building – whether he’s working on creating new commercial and industrial structures, retrofitting existing facilities or creating strong bonds with the Town of Fort Erie to further the interests of his employees and his business.

“Fort Erie is always ready to work with you,” says the energetic Timms, explaining that both Timbro and Fort Erie put their greatest emphasis on team work, customer service and value for dollar.

“The Timms family has been in business since 1920,” says Roy, “starting in Welland.”

The family may have begun their life in Niagara in Welland, but since Timbro itself was established in 1974, the company and its people have been very happy to be in Fort Erie.

Timms is enthusiastic about the lifestyle advantages he’s able to offer new employees planning to relocate to Fort Erie.

“Right here in Fort Erie, we have access to everything from incredible golf courses to great water sports. If you love theatre, Niagara-on-the-Lake, and Buffalo are both nearby – and even Toronto is within an easy drive. It’s all here in Fort Erie.”

The only hesitation Timms ever hears from potential recruits is that Fort Erie is a small community.

“But they soon come to see that as an advantage,” he laughs, “when they

realize how much they have here,” noting that Fort Erie offers all the real estate cost savings and friendliness of a small town, combined with the convenience of easy access to major metropolitan areas.

Once employees join the Timbro team, they stay. Timms can point to several employees who have been with the company for three generations. In one case, members of all three generations became superintendents with the company.

“In any given project, we take our customers from concept, through building, to completion, so when we’re recruiting, we look not only for people who are hard-working and honest but also for those who are good communicators and team players.”

Although Timbro employees enjoy the Fort Erie lifestyle, they certainly aren’t restricted to working only in the area. Timms reports that Timbro has contracts not only in Ontario, British Columbia and Newfoundland, but also in England, Germany and China. That’s yet another reason for being grateful for Fort Erie’s proximity to the airports in Buffalo, Hamilton and Toronto.

Timbro’s work has not gone unnoticed in the province. They are the proud recipients of awards for excellence in industrial building, as well as an annual award for the public works project of the year. **wfe**

believing in your product

□ You can tell a developer really believes in what he's doing when he moves first one and then another daughter into the homes he builds. There's no more positive statement you can make about the quality of your product!

Ed Lenchyshyn of Park Lane Home Builders did just that not too long ago. After buying enough land in a welcoming Fort Erie location, close to all amenities but secluded enough to create the feeling of a country retreat, Ed began the process of organizing zoning and arranging for water, sewer and hydro servicing of the properties. An experienced builder who has created similar developments in areas across Niagara – many of them small centers - Ed was pleasantly surprised by how easy it was to work with the Town of Fort Erie and how smoothly the various puzzle pieces slid into place.

"There were very few roadblocks. Fort Erie," he says, "is a great town to work with."

Ed believes that developers need to make a shift in attitude and concentrate on making better use of urban land, rather than locating their projects in rural areas. He prides himself on maximizing land use and finding better ways to use what's available within an urban area.

"It's like magic when you can create a 35-home community where only trees and scrub existed before," Ed grins.

Village Creek Estates, the magical creations Ed's daughters now live in, is a great example. Nestled into an already well-established area in Stevensville, adjacent to Fort Erie, the development features a range of different but equally appealing types of homes – everything from sleek, upscale, spacious condominiums for those longing to be free of the responsibilities of home maintenance, to luxurious single family homes with every welcoming feature you can imagine. With lush parklands just across the street, the quaint shops of Stevensville a few blocks away, Niagara Falls and the U.S. border a quick fifteen minutes in either direction by car, and well-established schools within easy walking distance, Village Creek Estates has something for everyone.

Ed is a man who loves to see things done wisely and well and this is reflected in the design of his properties. Every square inch of a Parklane Home is used to best advantage. Basements are a case in point.

Says Ed, "Many of our designs feature bright, well-finished basements that practically double the living space in the home."

He's right. Unlike many basements whose low ceilings and small windows make them virtually uninhabitable, Parklane Homes lower levels are as spacious and welcoming as every other area.

"They don't build houses like they used to," he laughs, "Thank goodness!"

Ed points out that all Parklane Houses are built to meet Energuide requirements and feature top quality insulation and low-e argon gas-filled windows.

"People care about where they live," he explains, "and they want to invest in their homes. It's a smart place to put your money, because you'll enjoy it every day."

Ed knows all about quality and the importance of making a product you can be proud of. **wfe**



Ed Lenchyshyn is a man who loves to see things done wisely and well and this is reflected in the design of his properties. Every square inch of a Parklane Home is used to best advantage.



a Fort Erie timeline

□ 1812

The War of 1812 was the first of many important steps in creating the independent Canada that we know today. Much of the War was fought in the Niagara/Fort Erie area and Old Fort Erie was the site of the bloodiest battle on Canadian soil in our history.

1891

Buffalo's street lights burn brightly with Canada's first exported natural gas from Fort Erie.

1896-1898

The Peg Leg, a novelty tourist-based railway transported passengers between Ridgeway and Crystal Beach, operating between 1896 and 1898 as Ontario's first monorail.

1897

The first thoroughbred horse race takes place at what will become the historic Fort Erie Race Track (eventual home to the Prince of Wales Stakes, the second jewel in the Canadian Triple Crown of Horse Racing).

1902

The Buffalo Yacht Club purchases property in Point Abino and establishes its Canadian station, making it the world's only international yacht club.

1902

J.L. Kraft opened his own small cheese factory in Buffalo, New York

having spent his childhood years growing up in Fort Erie. J.L. would eventually move to Chicago in 1903 where his efforts to develop the Kraft brand began in earnest.

1905

An Erie Beach (Fort Erie) hotel was the site of the first meeting of the "Niagara Movement", a predecessor of the National Association for the Advancement of Colored People (NAACP). On July 5, 1905, W.E.B. DuBois invited a "few select persons" to the secret sessions of the Niagara Movement. The meeting was held at an Erie Beach (Fort Erie) hotel because none of the hotels in Buffalo would accept them.

1910

The Buffalo and Fort Erie Ferry & Railway Co. makes extensive improvements to the park (Erie Beach) prompting the park to receive two unique monikers, "Buffalo's Atlantic City" and "Buffalo's Million Dollar Park". In its heyday, Erie Beach boasted the world's largest swimming pool.

1910

Mr. Harry Woolever moves to Fort Erie's Crystal Beach where in his Derby Road studio he invents the automatic film-developing machine which was later adopted and patented by the Eastman Kodak Company of nearby Rochester, New York.

1922

A group of one hundred Buffalo businessmen purchase land just outside



Bet you'll be surprised to learn how many of the events that shaped the history of our nation and indeed our world as a whole, took place in and around Fort Erie!

Ridgeway and develop Cherry Hill Golf Club which would open two years later in 1924.

1927

The 96-foot-high Cyclone Roller Coaster, advertised as the “World’s Largest, Fastest, Safest and Most Thrilling Ride” by its designer, Harry G. Traver, opens at a cost of \$176,000.

1927

On June 1, 1927, the Peace Bridge opened to public traffic for the first time; on August 7th of that year, formal opening ceremonies were held. It was an historic occasion, and among those in attendance were H.R.H. Edward, Prince of Wales; his brother Prince George; Charles G. Dawes, vice-president of the United States; Stanley Baldwin, prime minister of Great Britain; and William Lyon Mackenzie King, premiere of the Dominion of Canada.

1959

Fort Erie Race Track plays host to its first Prince of Wales Stakes, the second jewel in the Canadian Triple Crown of Horseracing.

1972

Fort Erie’s Cherry Hill (Country) Club plays host to the PGA’s Canadian Open and that year’s winner Gay Brewer Jr. The field at the Cherry Hill Club that year also included golf legends such as Arnold Palmer, Gary Player, Sam Snead, Lee Trevino as well as budding players such as Johnny

Miller, Tom Watson, Lanny Watkins, and many, many more famous and memorable players.

1994

For the first time in its 67-year history, the Peace Bridge was crossed by more than one million commercial vehicles in a single year.

1997

Fort Erie Race Track, the “Border Oval” celebrates 100 years of operation.

2002

The Tykolis Family, building on the legacy of their patriarch, Stephen J. Tykolis, officially open ZOOZ, a full-fledged zoological facility. Today known as Safari Niagara, the facility is home to hundreds of exotic animals from around the world, and is Fort Erie’s wildest attraction.

2008

Eurocopter Canada (an EADS Company) cuts the ribbon on a new 50,000 sq. ft. expansion at their Fort Erie Canadian headquarters.

Note: Much of the data presented above was sourced from “Many Voices – A Collective History of Greater Fort Erie”: Fort Erie Museum Board, © 1996. [wfe](#)



The outdoor facility is home to more than 400 animals, birds and reptile species and also encompasses the ecologically significant Niagara Mellow Marsh wetland.



we're going to ZOOZ ...how about YOOZ?

□ Looking for an American Elk? Keen on sighting a Bactrian Camel, a Brazilian Tapir or perhaps a Himalayan Tahr? If you're in the vicinity of Fort Erie, they're all within viewing range, along with a stunning collection of other mammals, birds, reptiles and more – all at Safari Niagara (Zooz).

Located in the quiet Stevensville countryside, not far from the Town of Fort Erie, Safari Niagara (Zooz) is more than simply an astonishing collection of beautiful creatures housed in natural surroundings that are both spacious and as close as possible to their native habitats, but is also an important centre of learning for the peninsula. The outdoor facility is home to more than 400 animals, birds and reptile species and also encompasses the ecologically significant Niagara Mellow Marsh wetland. From mid-May until mid-October, Safari Niagara (Zooz) welcomes countless visitors from families to school-groups. This season, be sure you're one of them! **wfe**

looking ahead to south coast at crystal beach

They make a move to Muskoka without realizing that Niagara has all the natural beauty and every amenity you can think of, without the congestion!

□ “This area of Ontario is a hidden gem,” says Dan Gabriel of Marz Homes, one of the Golden Horseshoe’s premier builder/developers. “People just don’t know much about it... They make a move to Muskoka without realizing that Niagara has all the natural beauty and every amenity you can think of, without the congestion!”

Dan’s enthusiasm for the region was one of the deciding factors that has led the highly successful developers at Marz Homes to embark on an exciting lifestyle community, called South Coast at Crystal Beach – and the warm welcome offered by the Town of Fort Erie was another.

“The Town of Fort Erie couldn’t have been more helpful to us – they do whatever is necessary to smooth the path. And they’re continuing to work to stimulate economic development in the area. It’s a great place for us to build.”

A planned community featuring a variety of styles of homes designed to meet the expectations of a wide range of homebuyers, South Coast at Crystal Beach will feature everything from single freehold homes to the

convenience of condominium life.

“Marz Homes is well-known for its commitment to creating not simply homes, but communities,” says Gabriel.

Just steps from the beautiful sands of Crystal Beach, the South Coast development will have equal appeal for those interested in a beautiful summer getaway as it will for those looking for a complete lifestyle change. Dan notes that the area is already a popular summer destination for U.S. residents who love the peace and quiet of the Niagara countryside, but predicts that soon, new buyers from the GTA will find their way here as well.

“Marz Homes has already had experience building in the Niagara Region – in the Grimsby area. Now, we’re ready to make our mark at the other end!”

Dan expects that the first shovel will break the ground in about a year – and can’t wait to begin! South Coast at Crystal Beach promises to be one of the most exciting developments of its kind in Southern Ontario. Stay tuned! **wfe**

racing into a prosperous future

□ Fort Erie's solid record of success is setting the stage for great things to come. The Town's Economic Development and Tourism Corporation is working to encourage big business to relocate to the area and that plan seems to be working! In October 2008, it was announced that a world-class motor speedway, large enough to create 1,200 construction jobs and 120 full-time jobs once completed, is now in the planning stages. And the plan is to build it in Fort Erie. To be erected on 623 acres of land along the QEW six kms from the Peace Bridge, the project is an initiative of the Kuwaiti investment bank, Bayt Al Mal Investments/ T11.

And why is a middle eastern bank investing in Fort Erie?

Fort Erie Mayor Doug Martin, who traveled to Dubai with the Economic Development and Tourism Corporation to finalize the deal, said the much-anticipated project was the result of more than a year of intense discussions.

"We have been working closely with Bayt Al Mal for the past 18 months", stated Mayor of Fort Erie, Douglas Martin. "This agreement has generated great excitement and anticipation amongst my regional colleagues and my fellow Mayors of Niagara Falls, St. Catharines, Welland, and Port Colborne."

The substantial economic impact of the investment cannot be understated. This project will generate over \$34 million per year in new tax revenue alone and create over 1,200 jobs. The region will receive a huge shot-in-the-arm through increased economic development and tourism.

The Honorable Sandra Pupatello Minister for International Trade and Investment, Ontario, Canada was equally enthusiastic. "This is an outstanding example of how FDI supports growth in Ontario. Bayt Al Mal did their homework, recognized Ontario's tremendous potential and made a wise decision to invest here. This investment is only the beginning and will help to widen the investment corridor between the Middle East and Ontario."

Recently, talks with NASCAR superstar Jeff Gordon have added new momentum to the project. Says Jim Thibert, General Manager of Fort Erie's Economic Development and Tourism Corporation, "Jeff Gordon's people have talked with representatives from the Town and were very interested once they were shown what Niagara/Fort Erie had to offer, especially being situated within 80 kilometres of 125 million people."

"Big things can happen with a project this size. It's going to attract a lot of tourism, there will be big name recognition and people will become more familiar with what Niagara has to offer," says Thibert.

The facility, now being referred to as the Canadian Motor Speedway, will be a state-of-the-art design and is a perfect example of the quality development and expansion taking place in Fort Erie. **wfe**



Big things happen with a project this size. It's going to attract a lot of tourism, there will be big name recognition and people will become more familiar with what Niagara [and Fort Erie] has to offer.



where would I find?

Sometimes the most important thing to know is where to go for an answer to your questions!

BUSINESS INFORMATION

Bridgeburg Station BIA www.bridgeburg-bia.ca
 Fort Erie Economic Development & Tourism Corporation
 www.forteriecanada.com
 Greater Fort Erie Chamber of Commerce www.greaterforteriechamber.com
 Region of Niagara www.niagararegion.ca
 Ridgeway BIA www.ridgewayont.ca
 Town of Fort Erie www.forterie.on.ca

LOCAL ATTRACTIONS

Buffalo & Area Attractions www.visitbuffaloniagara.com
 Fort Erie's Beaches www.forterie.ca
 Fort Erie Race Track www.forterieracing.com
 Friendship Festival www.friendshipfestival.com
 Heritage Day www.heritageday.ca
 Historic Fort Erie www.niagaraparks.com/old-fort-erie
 SAFARI NIAGARA (FORMERLY ZOOZ) www.safariniagara.com

POST SECONDARY EDUCATION

Brock University www.brocku.ca
 Niagara College www.niagaracollege.ca

MAJOR FORT ERIE EMPLOYERS

Aero-Safe Technologies www.aerosafe.ca
 Buffalo and Fort Erie Public Bridge Authority www.peacebridge.com
 Canadian Border Services www.cbsa-asfc.gc.ca
 DMI Industries www.dmiindustries.com
 Durez Canada Ltd. www.durez.com
 Eurocopter www.eurocopter.ca
 Fleet Canada Inc. www.fleet.ca
 Fort Erie Race Track & OLG Slots
 www.forterieracing.com & www.olg.ca/olg-slots
 Fortis Ontario (Canadian Niagara Power) www.fortisontario.com
 Peninsula Plastics www.penplast.com
 Pharmetics Inc. www.pharmetics.com
 Rich Products www.richs.com
 Sherwin-Williams www.sherwin-williams.com/facilities/forterie
 Vertis Communications www.vertisinc.com

GOLF COURSES

Bridgewater Country Club www.bridgewatercountryclub.com
 Cherry Hill Club www.cherryhillclub.ca
 Fort Erie Golf Course www.forteriegolf.ca
 International Country Club of Niagara www.golficc.com
 Rio Vista Golf Course www.riovista.ca

ACCOMMODATIONS

Comfort Inn 905-871-8500 / 1-866-314-6972
 Crystal Beach Motel 905-894-1750
 Haven Motel 905-871-2171 / 1-877-991-8484
 Clarion Hotel & Conference Centre 905-871-8333 / 1-888-269-5550
 Howard Johnson 905-871-7777 / 1-888-524-4405

BORDER CROSSING & RELATED INFORMATION

US Customs & Border Protection 1-716-881-5225
 Canada Customs 905-994-6330
 Canada Immigration 905-871-5660
 Canadian Consulate Office (Buffalo) 1-716-858-9500
 Canada Border Services Agency 1-800-461-9999
 Peace Bridge Duty Free 1-800-361-1302 / www.dutyfree.ca

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