



WHO CARES?

**Why Museums Are Needed Now
More Than Ever**

95th Annual NEMA Conference

Newport, Rhode Island

November 13-15, 2013

Collection of the New England Museum Association

SKINNER



AUCTIONEERS
AND APPRAISERS
OF OBJECTS
OF VALUE

Major collections | Single items | World record prices

Providing auction, appraisal, and deaccession services for museums and non-profit institutions

Skinner Appraisal Services | 508.970.3299 | evaluations@skinnerinc.com
www.skinnerinc.com | Boston & Marlborough, MA



How to Make the Most of NEMA 2013!

CONFERENCE PROGRAM GUIDE

Thanks for attending the 95th Annual NEMA Conference. This year's event is packed with more information, more networking, and more fun than ever. So where do you start? Here's a quick "how-to" guide that will help you make the most of your conference experience.

CONFERENCE APP

Put the entire 2013 NEMA Conference at your fingertips with our exclusive conference app. You'll have it all: access to session information, floor plans, evaluations, handouts, and information about Newport. It is available in the App Store and Google Play. Download it now! You can also access the app on all web-enabled devices. Simply type in the URL: nema2013.toursphere.com.

GREEN IS GOOD!

Our speaker handouts will be available online instead of in print. You can access handouts via our Conference App (see above) or print them on demand at the conference hotel business center (hotel guests only) on the first floor.

KEYNOTE SESSION

Salons II, III, & IV, Wednesday, 10:45 am

Don't miss! Internationally-known museum professional Roger Mandle will provide context for the future prospects of museums and will challenge you to think about how we need to reform our concepts of museums around the world.

CONCURRENT SESSIONS

Conference sessions can fill up quickly and are on a first-come, first-seated basis. We suggest arriving at least 5 minutes prior to the starting time.

PLEASE NOTE: PROGRAM CHANGES

The Public Relevance of Science Centers, scheduled for Friday 10:45 am – 12:15 pm, has been cancelled.

CONFERENCE AMBASSADORS

Need help navigating Conference? Look for one of our Conference Ambassadors. They're the ones wearing the cheery yellow buttons and an equally cheery smile. They'll be glad to help!

NEMA CONFERENCE BOOKSTORE

*Registration Area, Wednesday, Noon – 5:00 pm;
Thursday, 8:00 am – 5:00 pm; Friday, 8:00 am – 12:00 pm*

Browse the Conference Bookstore for great reads from the AAM professional development library and other publishers.

EXHIBIT HALL

*Third Floor, Thursday, 8:00 am to 5:30 pm;
Friday, 8:00 am to 1:00 pm*

Get the latest information on innovative products and services for the museum community. The Exhibit Hall is also a hub of activity for your coffee/snack breaks, the Demonstration Station and where you pick up your on-site box lunch (pre-registration required). Enter to win raffle prizes from exhibitors and museums. Details in your registration packet.

2013 PUBLICATION AWARD WINNERS

Registration Area

Look over the winners of this year's NEMA Publication Awards. See the best in design, production, and communication.

TALK BACK!

Registration Area

Ask a question. Make your point. Take a time-out in our "Talk Back" area to ruminate on New England museum issues and provide input to NEMA. (Talk Back wall is courtesy of 42 Design Fab; visit them in Booth #27 in the Exhibit Hall.)

THE DEMONSTRATION STATION

Exhibit Hall, Thursday and Friday

New for 2013! The Demonstration Station is the place to get fast-moving, how-to tips on mastering the latest museum field trends.

RESUME REVIEW

Bring your resume and get a one-on-one career tune-up from a seasoned museum professional – just the thing to enhance your job search! Stop by the Walk-In Registration desk to sign up for a 15-minute session with a NEMA ambassador, who will check out your C.V. and give you some on-the-spot advice. Pre-registration is required; spaces are limited.

BE SOCIAL

Connect to your community and continue the conversation by tweeting (#nema2013) and sharing lessons learned on NEMA's social media pages. Be visual and share your photos using #NEMA2013 on Instagram.

NEMA ANNUAL LUNCHEON MEETING

Hotel Atrium, Friday 1:00 – 2:15 pm

Pre-registration required.

Find out what's new in your association. Join us as we present NEMA's first Lifetime Achievement Award celebrating the career of the Fairbanks Museum's Charlie Browne.

MAKE PLANS FOR BOSTON/CAMBRIDGE IN 2014!

Mark your calendar for the 2014 NEMA Conference, November 19-21, in Cambridge, MA. Join us for three memorable days of city excitement, entertaining events, and museums galore. Session proposals are due February 1, 2014. Please visit www.nemanet.org.

QUESTIONS?

Visit the NEMA Registration Desk on the Ground Floor from 8:00 am – 5:00 pm Wednesday and Thursday, 8:00 am till noon on Friday.

6:30 – 7:00 am**NEMA FITNESS****Morning Walk***Hotel Lobby*

Join NEMA Director Dan Yaeger for an energizing walk around beautiful downtown Newport.

8:00 am – 5:00 pm**REGISTRATION OPEN****8:00 – 9:00 am****WELCOME COFFEE AND BAKED GOODS***Registration Area**Hosted by***8:15 – 9:00 am****NEMA CONFERENCE PREVIEW
NEW FOR 2013!***Middletown Suite*

First time at a NEMA conference? Learn how to make the most of it. Join Amanda Gustin and Ashley Martin, co-chairs of the Young and Emerging Professionals PAG, for coffee and tips for how you can use your time to your best advantage.

Co-chairs: Amanda Gustin, Public Programs Coordinator, Vermont Historical Society; Ashley Martin, Assistant to the Executive Director, Harvard Museums of Science and Culture, MA

9:00 – 10:30 am**CONCURRENT SESSIONS****Business Models and Earned Income for Historic Houses***Salon I*

Historic sites always look for sustainable ways to increase earned income. This session examines ways institutions are addressing earned income through creative programs, adopting an entrepreneurial mindset, and creating sustainable business plans. Participants will be given a case study, questions to answer, and problems to solve. The aim of this exercise is to make participants consider what you need to create a sustainable business model.

Chair: Ken Turino, Manager of Community Engagement and Exhibitions, Historic New England, MA

Speakers: Joshua Campbell Torrance, Executive Director, Woodlawn Museum, Gardens & Parks, ME; Lawrence Yerdon, President and CEO, Strawberry Banke, NH

Conservation, Replication, and Public Presentation Enterprise

Join us to explore how conservation projects can become a focal point for the visitor experience. At Rough Point in Newport, one object was stabilized and then

replicated for display in the museum. At Vermont's Shelburne Museum, a carousel "orchestration" was repaired so that it could be operated for visitors. And at the Preservation Society of Newport County, a set of lacquer panels was conserved on public view. Learn about these revelatory museum programs and how they might be applied in your museum.

Chair: Bruce MacLeish, Director of Collections, Newport Restoration Foundation, RI

Speakers: Alexandra Allardt, ArtCare Resources, RI; Richard Kerschner, Director of Preservation and Conservation, Shelburne Museum, VT; Jeff Moore, Chief Conservator, The Preservation Society of Newport County, RI

Is Your Museum Ethical?*Weatherly*

Does mission or money really call the shots in your museum? A code of ethics is an essential, core document for navigating the sometimes shadowy terrain of negotiating with funders. Through a mix of candid presentations and group discussion, this session explores how applying ethical standards supports long-term financial sustainability. You will leave with a toolkit of resources and practical exercises to create and/or interpret your own institution-specific code of ethics.

Chair: Rebecca Smith, Assistant Curator, Chatham Marconi Maritime Center, MA

Speakers: Julie Hart, Senior Director, Standards and Excellence Programs, American Alliance of Museums, D.C.; Laura Howat, Trustee, Brattleboro Museum and Art Center, VT; Holly Smith-Bové, President, Springfield Museums, MA; Dennis Stark, First Vice President, Preservation Society of Pawtucket, RI; Jim Welu, Director Emeritus, Worcester Art Museum, MA

Legal Issues and Museums: Are Lawyers Needed Now More Than Ever?*Columbia*

The legal issues facing museums are becoming increasingly more complex and commonplace. This session will survey the past year of key legal developments and highlight several diverse topics, including tax and legislative initiatives, litigation and other claims involving works of art, intellectual property matters, and collection management issues. The goal of the session is for attendees to recognize and identify potential legal issues before they become legal problems.

Co-chairs: S. Jason Baletsa, Associate General Counsel Group, Suffolk University, MA; Jonathan M. Freiman, Partner and Co-Chair, Art and Museum Law Practice, Wiggin and Dana LLP, CT

We Are All In It Together: Museum Partnerships to Meet Community Needs*Freedom*

Opportunities and challenges arise when museums step outside their "traditional role" to address vital community issues. This session explores a variety of topics: identifying specific community challenges, proposing a program to trustees, securing funding, "mission creep," and how museums can work with local partners to address systemic social challenges.

Although the session will highlight programs for low income teenagers, concepts translate to other pressing community needs.

Chair: Sarah Budlong, Membership and Development Manager, New Bedford Whaling Museum, MA

Speaker: Aja Blanc, Associate Educator, Family & Teen Programs, RISD Museum, RI

Inside the Boardroom: Temple of Wisdom or Little Shop of Horrors?

Courageous

Here's your chance to understand the tools you and your board need to handle the challenges facing museums today. We'll review the "why" and the "how" of trusteeship, giving board members and museum directors a thorough understanding of their critical and non-negotiable duties. Then we will examine real-life examples of board issues and discuss how you might handle such situations to achieve an effective resolution.

Co-chairs: Eric Hertfelder, Trustee of the Newport Restoration Foundation and former Executive Director of the Fort Adams Trust, RI; Susan Robertson, Executive Director, Gore Place, MA

Who Needs Docents? We Do! The Building Blocks of a Successful Docent Program

Stars & Stripes

Develop a framework for starting, sustaining, and reinvigorating successful docent programs in your museum. Panelists will offer insights gleaned from coordinating docent programs at three different institutions: a college art museum, a living history museum, and a consortium of four art, history, and science museums. Together, we'll discuss recruitment strategies, training models, and management techniques. You'll also have an opportunity to share your docent program's goals, needs, and success stories.

Chair: Amanda L. Goodheart, School Programs Assistant, Springfield Museums, MA

Speakers: Kim Adams, Coordinator of Volunteers and Interns, Old Sturbridge Village, MA; Laura Cienciwa, Art & History Docent Coordinator, Springfield Museums, MA; Katie Merrill, Science Docent Coordinator, Springfield Museums, MA; Wendy Somes, Coordinator of Community Programs, Mead Art Museum, MA

Noon – 5:00 pm BOOKSTORE OPEN

Registration Area

Hosted by



12:30 – 1:30 pm OPENING LUNCH

Hotel Atrium

Ticket Required

It's all about the networking! Meet up with colleagues, reconnect, and have fun strengthening your ties to this talented, generous, and committed museum community that we know as the NEMA Family!

12:30 – 1:30 pm DIRECTORS AND TRUSTEES LUNCH

Salon I

Ticket Required

Break bread with your fellow museum leaders. Share stories, ideas, and encouragement. Bring back inspiration for your own institution. The Directors and Trustees Luncheon is a popular feature of the NEMA Conference for good reason. During lunch, NEMA Executive Director Dan Yaeger will recap this summer's leadership workshops, *Best and Brightest: Cultivating the Next Generation of Museum Leaders*, and will facilitate discussion.

Hosted by



KEYNOTE SESSION 10:45 am - 12:15 pm Salons II, III, & IV

Welcome from Phelan Fretz, President, New England Museum Association; remarks from Laura Lott, COO,

American Alliance of Museums and NEMA Executive Director Dan Yaeger.

2013 CONFERENCE KEYNOTE SPEAKER ROGER MANDLE

NEMA is proud to announce Dr. Roger Mandle as the keynote speaker for the 95th Annual NEMA Conference. Dr. Mandle is an internationally-known museum professional whose career highlights include leadership positions in the Toledo Museum of Art, National Gallery of Art, Rhode Island School of Design, and, most recently, the Qatar Museums Authority. He is currently principal of Roger Mandle Associates, a consulting firm which helps lead museums and cultural organizations through transitional change. His keynote presentation will provide context for the future prospects of museums and will challenge you to think about how we need to reform our concepts of museums around the world.



Museum Studies



collaboration

creativity

critical thinking

CROSS-DISCIPLINARY THEORY AND PRACTICE:
education ■ art ■ science ■ history

21ST CENTURY LITERACY:
visual ■ media ■ technology ■ scientific ■ civic

Certificate or Masters Degree

<http://ase.tufts.edu/museumstudies>
617.627.2320

Tufts | Graduate
UNIVERSITY | School of Arts
and Sciences

**“Lean times demand better leadership.
How can I remain a
strong, motivated leader?”**

Qm² Roundtables for Executives

**Peer problem-solving forums for museum
leaders**

**Confidential. Non-competitive. Peer-directed. In-
spirational.**

Qm² Roundtable members see quantifiable results in:

- Board engagement, civic reach and fundraising
- Management efficiency and staff leadership
- Long-term organizational sustainability

Since 1996, the Qm² community of consultants has helped museums build successful futures through leadership learning, visitor-centered interpretive planning and evaluation, exhibition development, management and organizational design.

Qm²

1:40 – 5:15 pm OFF-SITE SESSIONS

Making Meaning: Engaging the Past, Enlivening the Present (Sold Out)

Ticket holders meet in the Hotel Lobby at 1:40 pm. Bus leaves promptly at 1:50 pm.

Chair: Dr. Laurie Ossman, Director of Museum Affairs, The Preservation Society of Newport County, RI

Speakers: Caitlin M. Emery, Research and Interpretation Coordinator; Brittany L. Hullinger, Museum Affairs Coordinator, The Preservation Society of Newport County, RI

Shake, Rattle, and Roll! Operating a 19th Century Train in the 21st Century

Ticket holders meet in the Hotel Lobby at 1:45 pm for the short walk to the Old Colony & Newport Railway. Limited tickets may be available at Walk-in Registration.

Take a unique ride on the historic Old Colony & Newport Railway. See parts of Aquidneck Island you might not otherwise see, such as Naval Station Newport, while enjoying the beauty of Narragansett Bay. Uniformed conductors will narrate the history and significance of places and people served by the railroad. They'll share thoughts on the challenges involved in operating a "moving museum" with equipment that is over 100 years old. The Old Colony's historic rail cars (our "travelling exhibits") will give you a sense of what local rail travel was like in the late 19th and early 20th centuries.

Chair: Chuck Fillipo, Public Relations Coordinator, Old Colony & Newport Railway, RI

1:45 – 3:15 pm CONCURRENT SESSIONS

A "Thinking Big at Historic Sites" Futures Scenarios Game

Salon I

Thinking about your future is hard work, unless you make a game of it. The "TIE" game, that is. Taking cues from futures studies scenario building, "TIE" brings together the Traditional and the Everyday through Innovation. Playing this interactive game, you will be pushed to your creative limits, brainstorming ideas that can be scaled to your home site and budget, keeping mission and vision in mind. The session will kick off with an introduction to the concept of futures scenarios, and will utilize storytelling, and creativity and the "TIE" game to spark big ideas.

Chair: Kate Laurel Burgess-Mac Intosh, Principal, Revitalizing Historic Sites, MA

Speaker: Ron Potvin, Assistant Director and Curator, John Nicholas Brown Center for Public Humanities and Cultural Heritage, RI

Environmental and Climate Change Communication: Our Public is Ready. Are We?

Courageous

To help communities adapt and become more sustainable, museums must change how they connect with them. Yale University's Climate Change Communication Project and New England Aquarium's National

Network for Ocean and Climate Change Interpretation will help us understand how to communicate with different audiences about climate and ocean change, and practice more effective environmental communication techniques. Discuss the differences between learning and engagement and how to help audiences reflect on their capacity as civic actors.

Chair: Sarah Sutton Brophy, LEED-AP, Principal, Sustainable Museums, MA

Speakers: John Anderson, Director of Education, New England Aquarium, MA; Lisa Fernandez, Assistant Director, Yale Project on Climate Change Communication, CT

Let's Talk: Making the Executive Director/Board Relationship Work in Very Small Museums

Stars & Stripes

The ED of a museum with a budget under \$150K is a jack-of-all-trades, mostly on their own, and responsive to many bosses. While the board guides the organization, the ED also often needs to manage the "bosses" as volunteers. Use this session to develop a toolbox of best practices: communications, board management, setting boundaries, engaging committees, dealing with difficult board members, exploring opportunities. Come prepared to brainstorm and share.

Chair: Barbara Palmer, Executive Director, The Bidwell House Museum, MA

Speaker: Eileen Mahoney, Administrative Manager, The Bidwell House Museum, MA

Making the End Run: Innovative Ways to Engage and Retain High School Audiences

Columbia

Museums increasingly encounter difficulty when trying to get into high schools and engage teenage students. For several years the Bangor Museum and History Center has utilized innovative ways to collaborate with teachers, students, and parents that reach far beyond classroom walls and into the fabric of the community. Use this case study to discover how your museum can benefit from increased student internships, long-term involvement, national exposure, plus many unexpected outcomes.

Chair: Jennifer Pictou, Executive Director, Bangor Museum and History Center, ME

Newportal: A Collaborative Effort for Online Collections Access

Freedom

Five cultural institutions in Newport, RI, are creating NewPortal, an online collaborative collections catalog, combining information from their technologically-disparate database systems. Learn about the processes, pitfalls, and challenges of technological collaboration between small institutions without a dedicated IT staff. Presenters will explain the development of Newportal and where it stands today, as well as how other small institutions can implement similar collaborative technology projects.

(continued on page 7)

MuseumTrek™



Scavenger hunt fun meets easy,
affordable technology with
MuseumTrek™ by TrekSolver,
the mobile game of clues
that players solve while
they Trek through
YOUR museum.

www.museumtrek.com

toll free **855-868-TREK 508-520-0066**



(continued from page 5)

Chair: Kristen Costa, Assistant Curator, Newport Restoration Foundation, RI

Speakers: Tara Ecenarro, Curatorial Associate and Registrar, Newport Art Museum, RI; Caitlin Emery, Research and Interpretation Coordinator, Preservation Society of Newport County, RI; Stacie Parillo, Registrar/Archivist, Newport Historical Society, RI; Whitney Pape, Special Collections Librarian, Redwood Library & Athenaeum, RI

Telling a Better Story Outside the Walls of Your Museum

Weatherly

Outdoor spaces provide organizations with unique opportunities for wayfinding and interpretation. Visitors encounter a range of electronic media and signage throughout their visit to any property. Done well, these media convey engaging and meaningful messages. Bring examples of your thorniest exterior wayfinding and exhibit challenges to this session, for discussion with other participants. You'll take away valuable techniques to turn ordinary media and exterior spaces into extraordinary experiences.

Co-chairs: Stefanie Joy Muscat, Owner and Principal, Bevara, MA; Dennis O'Brien, Owner, Maps and Wayfinding, LLC, CT

Treading Water in the Shark Pool: Transforming an Organization on the Brink

Enterprise

How does an organization address years of deficits, triage concerns of a demoralized staff, and resuscitate an organization on the brink? New leaders at the American Textile History Museum worked with staff to develop effective low-cost methods for engaging the community and re-engaging donors, resulting in increased gifts and attendance. Join the discussion of how "out of the box" thinking can result in successful, innovative new initiatives at your museum.

CAREER CONVERSATION

2:30 – 3:30 pm

Newport Suite

Join Holly Smith-Bové, President of the Springfield Museums, for a look at her distinguished career and a discussion of working in the museum field. Prior to joining the Museums, Holly worked in finance and management for more than 20 years as CFO and COO of Motherwear, Inc. A graduate of Hamilton College, she also completed a professional development program for new museum directors presented by the Yale School of Management and the American Alliance of Museums, as well as the Achieving Excellence executive leadership program of Harvard University's John F. Kennedy School of Government.



Co-chairs: Sally Gould, CFRE, Director of Development, American Textile History Museum, MA; Jonathan A. Stevens, President and CEO, American Textile History Museum, MA

3:15 – 3:45 pm

SNACK BREAK

Registration Area

Hosted by



Kevin P. Martin & Associates, P.C.

3:45 – 5:15 pm

CONCURRENT SESSIONS

21st Century Museum Community: Using Collections & Technology to Strengthen Relationships with Individuals, Schools, and the Public

Stars & Stripes

Recently, many museums have placed renewed emphasis on making their collections and mission more active, participatory, representative, and part of people's daily lives. These are key characteristics of contemporary culture, and recognized as essential components of the 21st century museum experience. Come explore the philosophy, structure, benefits, and challenges of participatory programs that use both physical and online collections at two different museums. You will leave with replicable program models and resource material.

Co-chairs: Krystal Kornegay Rose, Online Learning Community Project Manager, Mystic Seaport, CT; Kathleen Neumann, MSE Teacher Fellow, Mystic Seaport, CT; Larissa Vigue Picard, Community Partnership Coordinator, Maine Historical Society

Creating Experiences for Visitors to "Think with Their Hands"

Salon I

Museums are one of the few places where children and adults still get authentic experiences with real materials and the problem solving that comes with making things from scratch. Experience the process as you try engaging in hands-on activities from art, children's, history, and science museums. Learn how these educators are providing programming that encourages exploration, ingenuity, and even playfulness.

Co-Chairs: Denise Leblanc, Director of Learning Experiences, The Discovery Museums, MA; Kate Legg, Manager of Family and Youth Programs, deCordova Sculpture Park and Museum, MA; Paul Orselli, Chief Instigator, Paul Orselli Workshop (POW!), NY; Cathy Saunders, Director of Education, Providence Children's Museum, RI; Melissa Westlake, Curator of Education, Historic Newton, MA

How Drastic Is Your Plastic?

Courageous

How does one begin to develop a collections care plan for art or artifacts composed of plastic? Learn about the special requirements of one of today's most prevalent materials: condition reporting, handling issues, exhibition, and storage concerns will be highlighted. You'll also hear about basic deterioration mechanisms of plastics and instrumentation that can be used to identify them. Concrete take-aways will include an action plan, a condition report form with germane terminology, materials to use and avoid with plastics, plus bibliographic and electronic resources.

Co-chairs: James Martin, Director, Orion Analytical, LLC., MA; Ingrid A. Neuman, Museum Conservator, Rhode Island School of Design Museum, RI

Intellectual Property Licensing for Museums

Weatherly

This roundtable discussion will be hosted by attorneys familiar with intellectual property licensing. You'll get a brief introduction on common intellectual property licensing scenarios (i.e. image licensing, music licensing, etc.) and suggestions for how to approach common legal issues with practical and common sense solutions. Bring examples of your museum's current

license templates to share with your colleagues.

Discover how other museums are handling their licensing practice, gain exposure to different licensing templates used within the field, and ask the attending attorneys questions about the legal significance and consequence of certain clauses contained in the licensing language. This panel will be of particular interest to those engaged in both granting and receiving IP licenses on behalf of their museum.

Chair: Katherine E. Lewis, Contract Attorney Advisor, Smithsonian Institution, Office of Contracting, NY
Speakers: Andrew D. Epstein, Attorney, Barker, Epstein & Loscocco, MA; Alyssa Reiner, Esq., ABA Intellectual Property Law Section, MA; Nina Zannieri, Executive Director, Paul Revere Memorial Association, MA

Leadership Matters: What Does 21st Century History Museum Leadership Look Like?


Freedom

What makes successful history museum leaders tick? Can curators and educators be leaders, or are the only leaders CEOs? What do personal narratives teach us about leadership at one of the most challenging times in the field's history? Recent research of history museum leaders in the US and Canada has revealed important discoveries about the characteristics of 21st century leadership and why it's important. Attend the session, then ask yourself, am I a leader?


Chair: Anne Ackerson, Leading by Design, NY
Speakers: Joan H. Baldwin, Curator of Special

DORFMAN

MUSEUM FIGURES, INC.


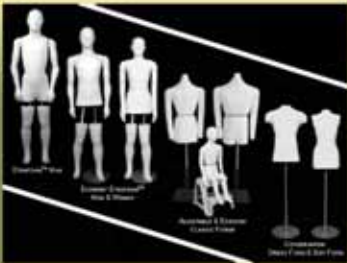



*We've been Standing Still
for over 50 years!*



*Lifelike Realistic Figures
since 1957.*

*Conservation Forms created
exclusively with Ethafoam®
to mount your artifacts with
care and style.*

www.museumfigures.com • 800-634-4873

Collections, The Hotchkiss School, CT; Robert Burns, Director, Mattatuck Museum, CT; Ilene Frank, Director, Rensselaer County Historical Society, NY

Radical Engagement

Columbia

Do you wonder how to build museums and audiences for the majority-minority future of New England and the US? Does your museum want to attract and retain a range of staff and audiences, but it just isn't working very well? You may be erecting and maintaining barriers without being aware of them. Find out how museums look from perspectives different from the traditional museum-goer, and how museum strategies can, perhaps unwittingly, provide barriers to change.

Chair: Dan Elias, Executive Director, New Art Center, MA

Speakers: Catrina Hill, Associate Curator, Peabody Essex Museum, MA; Rosario Ubiera-Minaya, Director of Outreach and Engagement, North Shore Community Health Inc., MA; Annawon Weeden, Mashpee Wampanoag culture bearer, MA

Thinking Outside the Hearth: Innovative Strategies and Ideas for Historic Foodways Programming

Enterprise

Looking to develop hands-on, sensory experiences with a foodways theme, but lack a historic hearthside? Seeking to align your programming with the burgeoning interest in and support of local farms, chefs, and heritage foods? This session will offer insight into successful (and less successful) programming experiences with suggestions on how sites can collaborate with local chefs, restaurants, and other food purveyors and experts to engage new audiences with innovative programs and projects centered on foodways.

Chair: Elyssa Tardif, Director, Newell D. Goff Center for Education and Public Programs, Rhode Island Historical Society

Speakers: Michelle Moon, Assistant Director for Adult Programs, Peabody Essex Museum, MA; Kathleen M. Wall, Colonial Foodways Culinarian, Plimoth Plantation, MA

5:30 – 6:15 pm

NEWCOMERS RECEPTION

Hotel Atrium

New to the museum field? First NEMA conference? Get the lay of the land at this laid-back gathering. Sip some wine with NEMA staff and board members. Swap business cards with emerging museum professionals and other newcomers like yourself. Get an inside look at the New England museum community and how you can plug in.

Ticket is required. If you did not sign-up in advance, please go to the Walk-in Registration Desk, as a limited number of tickets may be available.

Hosted by



EVENING EVENT



WELCOME TO NEWPORT! OPENING EVENT AT THE BREAKERS

6:20 – 9:00 pm

Ticket holders meet in the Hotel Lobby at 6:20 pm. Bus leaves promptly at 6:30 pm. Buses will pick up at The Breakers at 8:30 pm and 9 pm to return to the hotel.

Hosted by



Offering an innovative approach to:

Governance

Budgeting

Endowments

Strategic Planning

Financial Reporting

Addressing IT Vulnerabilities

Retirement Plans

Assurance and Tax Planning Services

Kevin P. Martin & Associates, P.C.
10 Forbes Rd
Braintree, MA 02180

781-380-3520
info@kpm-us.com
www.kpm-us.com

e^xperience design

Architects of great
visitor experiences.

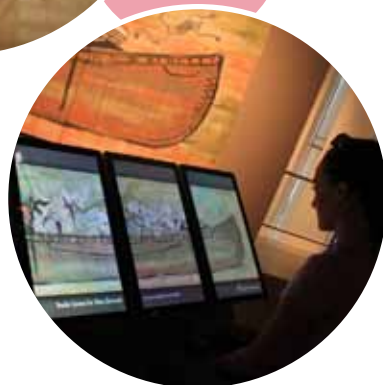
For over 32 years Experience Design has been in business creating exceptional museum exhibitions. For each project, we develop a rich interpretive program rooted in educational content and from which an engaging and dynamic experience design emerges.

Who do we work for?

Any type of museum venue! From history museums to nature centers, art museums to zoos.

What do we offer?

Master planning, strategic planning, interpretive development, curatorial advisement, all aspects of 3D/2D design, multimedia design and production, fabrication and installation.



Visit us at www.expdesign.com

Contact us at info@expdesign.com

or (401)305-3235

Principals John Carney &
Larissa Hansen Hallgren

7:00 – 8:00 am

NEMA FITNESS

Morning Pilates

Middletown Suite

Join Dawn Salerno, a certified Pilates instructor, for a rejuvenating stretch and strengthening class. Bring a mat, bottle of water, and dress in comfortable clothing.

8:00 am – 5:00 pm

REGISTRATION AND BOOKSTORE OPEN

Hosted by



8:00 am – 5:30 pm

EXHIBIT HALL OPEN

8:00 – 9:00 am

IMP PROFESSIONAL AFFINITY GROUP BREAKFAST

Middletown Suite

Breakfast will be provided for those who registered for it in advance, or you may bring your own.

The IMP PAG will host its annual breakfast meeting to get reacquainted with fellow IMPs, review the group's accomplishments from the past year, gather feedback from members on their vision for the group, and set goals for the year to come. This interactive session is all about input from seasoned IMPs who wish to further the visibility of the PAG to networking newcomers curious about being an IMP. Attendance by non-IMP affiliates with interest in the group is encouraged.

Co-chairs: Trip Anderson, Innoventive Design, NH; Thomas Conroy, CCIK Consulting, MA; Matt Kirchman, President/Creative Director, Object IDEA, MA; Jeanne Koles, Principal, Jeanne Koles Consulting, MA

8:00 – 9:00 am

WAKE-UP COFFEE AND BAKED GOODS IN EXHIBIT HALL

8:30 am – 12:30 pm

OFFSITE SESSIONS

America's Playground: Sports in Newport during the Gilded Age

Ticket holders meet in the Hotel Lobby at 8:35 am. Bus leaves promptly at 8:45 am. Limited tickets may be available at Walk-in Registration.

In addition to its famous oceanscapes, summer "cottages," and historic houses, Newport is noted for its sporting traditions which influenced the way America once played – and continues to play today. Tennis, sailing, polo, and golf all became popular throughout the country in large part because they

came of age in Gilded Age Newport. The first US Nationals tennis tournament was played in 1881 at the Newport Casino. Newport proudly hosted the America's Cup sailing races for 50 years. In 1876, polo was played in America for the first time in neighboring Portsmouth, RI. And in 1895 the first US Open golf tournament was played at the Newport Country Club. This session will provide an enlightening and informative discussion about the unique role Newport has played in America's sporting identity and how sports generally can create an identity for your destination.

Moderator: Edward Achorn, Vice President and Editor, Providence Journal, RI

Speakers: Douglas Stark, Museum Director, International Tennis Hall of Fame & Museum, RI; Barclay Douglas, President, Newport Country Club, RI; Dan Keating, Founder and President, Newport International Polo Series, RI; Dyer Jones, Chief Executive Officer, Herreshoff Marine Museum/America's Cup Hall of Fame, RI

Cabinet-Making Tour (Sold Out)

Ticket holders meet in the Hotel Lobby at 9:00 am promptly for the tour.

Chair: Pieter Roos, Executive Director, Newport Restoration Foundation, RI

Speaker: Marianne Keeley, Head Guide, Whitehorne House and A. Bruce MacLeish Director of Collections, Newport Restoration Foundation, RI

New for 2013!

Demonstration Station

NEMA's new Demonstration Station, located in the Exhibit Hall, is just the place to get fast-moving, how-to tips on mastering the latest museum field trends. Each demonstration is 30 minutes.

Check out the schedule:

Thursday

- 9:15 am *Learn How to Create and Shoot High-Quality Digital Images*
- 9:45 am *Learn How to Climb the Alliance's Continuum of Excellence*
- 11:15 am *Need an Exhibit Mount in a Hurry?*
- 11:45 am *Learn How to Demystify Credit Card Processing*
- 3:15 pm *Learn How to Clean Your Textiles Safely*
- 4:00 pm *So You Think You Want to be an Independent Museum Professional?*

Friday

- 9:00 am *Learn How to Find, Connect with, and Keep a Mentor*
- 9:30 am *Learn How to Prepare for a Collection Assessment*
- 11:00 am *Shape Dance: Learn How to use Performance to Enhance Visitor Experience*

9:00 – 10:30 am

CONCURRENT SESSIONS

Access ... It's Not As Scary as You Think!*Columbia*

Many museums, historic sites, and other cultural organizations are just starting to understand the necessity of access within their institutions. This introduction will include an exploration of myths and realities surrounding people with disabilities and will strengthen your comfort level, enabling you to better serve this audience. An overview of access services, practical tips, scenarios, and legalities of the Americans with Disabilities Act will arm you with tools to make it work! (You're welcome to continue the discussion in-depth in "Access...The Next Step" at 11 am in the same room.)

Co-Chairs: Maria Cabrera, Community Relations Supervisor, Museum of Science, MA; Katherine Farrior, Docent Coordinator, John F. Kennedy Presidential Library and Museum, MA; Charles Washburn, Executive Director, VSA Massachusetts

Collaborations: Who, What, When, Where, Why, and Why Not*Stars & Stripes*

This panel will discuss collaborations and collaborative practices within museums—from the actual application, to the best implementation, and what to avoid. The panel will examine collaborations

from a variety of vantage points: interdepartmentally, externally, and institutionally. From a panel of representatives from a wide-range of organizations, you will hear specific case studies, along with generalized advice for your institution to navigate this recession-led, cultural phenomenon.

Chair: Adriene Katz, Visitor Guide & School Programs Guide, Shelburne Museum, VT

Speakers: Jennifer Brundage, National Outreach Manager for New England, Smithsonian Institution, D.C.; Deborah G. Douglas, Director of Collections, MIT Museum, MA; Lee Wright, Founder, The History List and Trustee, Marlborough Historical Society, MA

"Extreme" Museum Renovation at the Peak of New England*Weatherly*

With absolutely brutal weather conditions, Mount Washington is one of the world's most extreme places. Mount Washington Observatory is midway through a complete redesign of its outdated mountaintop museum—a space visited each summer by over 100,000 people. In spring 2014, the museum will reopen as "Extreme Mount Washington." This session will look at the evolution of the museum storyline, from very broad-based to highly focused, and the tradeoffs that guided decision-making during planning and design.

Chair: Scot Henley, Executive Director, Mount Washington Observatory, NH



HUNTINGTON T. BLOCK
INSURANCE AGENCY, INC.

Washington D.C. | New York City | San Francisco | Houston

There is no substitute for
experience

Huntington T. Block Insurance Agency's risk management professionals combine insurance expertise with first-hand experience in the world of fine art and collections. HTB provides competitive and comprehensive insurance programs for Museums, Galleries, Exhibitions, Universities and Private and Corporate Collections.

Huntington T. Block Insurance Agency, Inc.

Jeff Minett: jeff.minett@aon.com

www.huntingtontblock.com

1.866.692.4565

CELEBRATING



1962-2012 YEARS

Speakers: Michelle Cruz, Director of Education, Mount Washington Observatory, NH; Jeff Kennedy, Principal, Jeff Kennedy Associates, Inc., MA

Gaming in Museums: From Low-Tech to High-Tech Salon I

What makes a game fun? Why do we need games in museums and how can they enhance interpretation? Games at museums can attract new audiences and keep current visitors engaged and returning for new experiences. Learn about the options for high-tech and low-tech games and examples of these in museums. Find out how you can develop a game with a limited budget or staff and take part in a short workshop to develop a game concept.

Chair: Tamar Agulian, Education Specialist, Gore Place, MA

Speakers: Kellian Adams, Games for Learning, Green Door Labs, MA; Robert Kiihne, Director of Exhibits, Family Learning Project Director, USS Constitution Museum, MA

Taking the Ropes Down: A Survival Guide to Reinterpretation

Freedom

Reinterpretation is an exciting venture, but not without challenges. From easing staff through changes, to keeping the public engaged when you're closed, there is much to consider when deciding how to retell your story. Learn what to do, and what not to do, from the Florence Griswold Museum, which has successfully completed the process, the Stowe Center, which is at the beginning, and Linda Norris, who has guided many museums through reinterpretation and survived to talk about it.

Chair: Shannon Burke, Director of Education and Visitor Services, Harriet Beecher Stowe Center, CT

Speakers: Elizabeth Burgess, Collections Manager, Harriet Beecher Stowe Center, CT; Brian Cofrancesco, Program Coordinator, Harriet Beecher Stowe Center, CT; Linda Norris, The Uncataloged Museum, NY; David Rau, Director of Education & Outreach, Florence Griswold Museum, CT

Transforming Volunteer Programs

Courageous

Volunteers play a key role in the visitor experience, including wayfinding, promoting relevant programming, and engaging visitors with enriching content. In this session, we will share the successes and challenges of transforming two museum volunteer programs to better serve visitors. Learn how we encouraged volunteers to come out from behind the traditional information desk, and centralized access to information and resources. Finally, brainstorm with us how we can best help volunteers adapt to change.

Chair: Julia Brucker, Manager of Tours and Visitor Learning Programs, Isabella Stewart Gardner Museum, MA

Speaker: Linton Young, Senior Manager, Visitor Experience, Museum of Fine Arts, Boston, MA

UnChristmas Tidings: Balancing Authenticity and Festivity

Enterprise

This session will provide a survey of challenges and successes with holiday programming, including examples of innovative "UnChristmas" programming. Hear how museums have balanced accurate interpretation of New England's past with the public's desire for a festive experience. We'll discuss the role of museums in combating misconceptions about holiday traditions, especially in the context of current debates about Christmas. Finally, participants will receive some concrete tips and resources for ensuring accuracy in their holiday history interpretation.

Chair: Lisa Dady, Director of Education and Public Programs, Newport Restoration Foundation, RI

Speakers: John Forti, Curator of Historic Landscapes, Strawberry Banke, NH; Debra Friedman, Senior Vice President, Public Programs, Old Sturbridge Village, MA

9:15 – 9:45 am

DEMONSTRATION STATION IN THE EXHIBIT HALL

Learn How to Create and Shoot High-Quality Digital Images

Edward Coderre, President, The Digital Ark, RI

9:45 – 10:15 am

DEMONSTRATION STATION IN THE EXHIBIT HALL

Learn How to Climb the Alliance's Continuum of Excellence

Julie Hart, Senior Director, Standards & Excellence Programs, American Alliance of Museums, DC

10:30 – 11:00 am

COFFEE BREAK IN THE EXHIBIT HALL

11:00 am – 12:30 pm

CONCURRENT SESSIONS

Alternative Ways to Manage Data: Cloud-Based Data Management Systems

Freedom

With the growth of digital asset management and popularity of internet-based software platforms, museum professionals are looking to the cloud for solutions to collections-data management. Whether it is their low- or no-cost price tag, the remote accessibility, or ease of upgrade, cloud-based data management systems may be a better choice than traditional off-the-shelf products. Join our presenters from across the museum spectrum to discuss eHive, Collection Space, Collective Access, SKIN Museum, and Collector Systems.

Chair: Camille Myers Breeze, Director, Museum Textile Services, MA

Speakers: Erica Donniss, Independent Museum

(continued on page 15)

We are proud to support the
NEW ENGLAND MUSEUM ASSOCIATION

To learn about our wealth management capabilities, please contact
ERIC LOWREY
Managing Director, Private Client Advisor
617.341.2910 | eric.a.lowrey@ustrust.com | ustrust.com

U.S. TRUST 
Bank of America Private Wealth Management

U.S. Trust operates through Bank of America, N.A., Member FDIC.
© 2013 Bank of America Corporation. All rights reserved. | AR01CED2 | UST-111-AD

master of science in arts administration

One of the finest graduate programs
of its kind, in Arts Administration,
at a great university, in a city that
loves the arts.

Boston University Metropolitan College

artsad@bu.edu | bu.edu/artsadmin | 617-353-4064

**BOSTON
UNIVERSITY**

An equal opportunity, affirmative action institution.

(continued from page 13)

Consultant, VT; Megan Forbes, Project Manager, CollectionSpace, KY; John T. Hart, Jr., Assistant Curator of Collections, The Farmers' Museum, NY; Eric Kahan, President, Collector Systems, LLC, NY

It's in the Bag: Developing Family Backpacks for your Museum

Weatherly

Family backpacks can offer sites a way to create non-staffed family experiences in which the parents become the facilitator, rather than the bystander, of their family's learning. Members of the USS Constitution Museum and Gore Place's backpack development teams will share their design, testing, and fabrication processes. You will learn tricks to create low-cost prototypes to test with the public and will leave with a toolkit to develop your own backpack program.

Chair: Lauren McCormack, Manager of Bicentennial Programs, USS Constitution Museum, MA

Speakers: Rebecca Crawford, Manager of Academic & Family Programs, USS Constitution Museum, MA; Susan Katz, Education Specialist, Gore Place, MA

Access... The Next Step

Columbia

Continue the access discussion with a more in-depth look at how to create a more inclusive environment in your museum. Learn how to address the needs of older visitors, support all students in school groups, and use your awareness of accessibility issues to build more inclusive facilities, websites, and communications. This session builds on "Access...It's Not As Scary As You Think" at 9 am and gives you the tools to create policies and procedures that give your museum a good base for total customer service. (Newcomers are welcome too.)

Chair: Hannah Goodwin, Manager of Accessibility, Museum of Fine Arts, Boston, MA

Speakers: Larry Goldberg, Director, WGBH National Center for Accessible Media (NCAM), MA; Nora Nagle,

ADA and 504 Accessibility Coordinator, Museum of Science, MA

Building Your Case with Government: Advocacy and Legislation 101

Enterprise

Is advocating with your local government a priority, but you are not sure how to start? Join us to learn how to be most effective at making the case to your elected officials. Led by expert arts advocates, this session provides orientation for engaging in advocacy and ways to apply it to city hall, the state legislature, and beyond. Following the presentation, we'll gather by state to discuss current advocacy issues.

Co-chairs: NEMA's Advocacy Committee (Maria Cabrera, Supervisor, Community Relations, Museum of Science, MA; Judith Tolnick Champa, Editor-In-Chief, Art New England; Janie Cohen, Executive Director, Robert Hull Fleming Museum, VT; Leah Fox, Director of Interpretation and Audience Engagement, Currier Museum of Art, NH; Kate McBrien, Curator of Historic Collections, Maine State Museum; Dawn Salerno, Director of Education, Mystic Arts Center, CT)

Cultural and Heritage Tourism in New England

Stars & Stripes

New England attracts visitors with its bountiful culture and heritage. From learning about our pre-colonial past at the Mashantucket Museum to cutting-edge art being created in our states, this region has a unique draw for visitors and locals who seek inspiration. Much of the New England experience is the cultural backbone of America. Promoting New England history, art, and culture as vibrant and relevant to life today is a stimulant to learn even more. As integral pieces of the region and communities where they exist, museums serve as both anchors and beacons for economic growth. Learn how to maximize your marketing efforts by harnessing tourism marketing opportunities.

Chair: Jonathan Lhowe, Founder, VisitNewEngland.com, RI

Speakers: Paul Cripps, Executive Director, Destination Plymouth, MA; Lynne McCormack, Director, City of Providence, Art, Culture + Tourism, RI; Andrew Wood, VP Marketing & Public Affairs, Sea Research Foundation, Mystic Aquarium, CT

Curating, Debating, Drawing, Seeing, Writing: Using Collections to Engage College Students

Salon I

Learn how faculty members and museum staff use collections and exhibitions in college-level teaching. Presenters will share case studies of their experiences and those of their colleagues in using objects to enhance student learning and will share examples of assignments that have helped students develop their skills at curating, debating, drawing, seeing, and writing, and, of course, at thinking critically and communicating effectively. Examples will range from brief one-time exercises to semester-long projects.

(continued on page 17)

CAREER CONVERSATION

10:00 – 11:00 am
Newport Suite

Join Ruth S. Taylor, executive director of Newport Historical Society, for a look at her distinguished career and a discussion of working in the museum field. Ruth has over 30 years of professional experience in non-profits, including management and board development, education, development, and strategy. As former president of the International Yacht Restoration School, she had a significant role in the establishment of its award-winning vocational program. Ruth has a BA in Anthropology and an MA in Leadership in Museum Education.



stabaArte

For more information please
contact us at: 401 364 8633
or at: info.us@stabaArte.com

art storage solutions. worldwide.



Store with confidence

www.stabaArte.com

Iconic.

You recognize greatness when you see it.

Explore how our online and on-campus museum studies courses and part-time graduate program can help you bring history and art to life.

Spring registration begins Dec. 2. Classes start Jan. 27.



HARVARD
Extension School

www.extension.harvard.edu

(continued from page 15)

Chair: Margaret Tamulonis, Manager, Collections and Exhibitions, Fleming Museum of Art, VT

Speakers: Alison Barnes, Visiting Assistant Professor of English and Faculty Liaison to the Tang Museum, Skidmore College, NY; Jill Deupi, Director & Chief Curator, Bellarmine Museum of Art, CT; Leah Niederstadt, Assistant Professor of Museum Studies and Curator of the Permanent Collection, Wheaton College, MA

Valuing Neurodiversity: Interns with Asperger's Syndrome in a Museum Gallery Guide Program

Courageous

This panel will present three perspectives of a supervised summer placement of college-age adults with diagnoses of Asperger's Syndrome in the Harvard Museum of Natural History Gallery Guide summer volunteer program. A Massachusetts General Hospital Aspire job coach will discuss her role in supporting the interns as they develop social and workplace competencies in a structured environment. The HMNH volunteer coordinator will discuss how training in explicit communication skills and development of gallery "stories" is useful and productive for the entire volunteer team. The director of the MGH Aspire program will discuss the long-term benefit to the individual interns and their families of this museum intern placement. The panel will address questions from other museum programs interested in partnering with job-skill building programs for young adults with disabilities. In addition the panel

will share strategies for working with neurodiverse individuals in a volunteer program.

Chair: Carol Carlson, M.A. Coordinator of Volunteers, Harvard Museums of Science and Culture, MA

Moderator: Wendy Derjue-Holzer, Director, HMNH Education Department, MA

Speakers: Dorothy Lucci, Director, Aspire Program, Massachusetts General Hospital; Beth O'Brien, Job Coach, Aspire Program, Massachusetts General Hospital

11:15 – 11:45 am

DEMONSTRATION STATION IN THE EXHIBIT HALL

Need an Exhibit Mount in a Hurry?

Learn to make simple but elegant mounts from acid-free corrugated cardboard and acrylic rods with minimal tools.

David Dempsey, Associate Director for Museum Services, Smith College Museum of Art, MA

11:45 am – 12:15 pm

DEMONSTRATION STATION IN THE EXHIBIT HALL

Learn How to Demystify Credit Card Processing

Dan Verrico, Manager of Sales, Strategic Payment Systems, MA



Mobile Apps Made Easy

The fast, affordable way to engage visitors

TourSphere™

www.toursphere.com

Visit us at Booth #45

"You can't wait for inspiration. You have to go after it with a club."

~ Jack London



Let's talk about your next project.

(We'll bring the club.)



Paul Orselli Workshop, Inc.

(516) 223-1043
info@orselli.net
www.orselli.net

Wednesday

6:30 – 7:00 am

Morning Walk

8:00 am – 5:00 pm

Registration Open

8:00 – 9:00 am

Welcome Coffee and Baked Goods

Hosted by Mystic Scenic Studios, Inc.

Registration Area

8:15 – 9:00 am

NEMA Conference Preview

Middletown Suite

9:00 – 10:30 am

Concurrent Sessions

- ▶ Business Models & Earned Income, *Salon I*
- ▶ Conservation, Replication & Presentation, *Enterprise*
- ▶ Is Your Museum Ethical?, *Weatherly*
- ▶ Legal Issues and Museum, *Columbia*
- ▶ We Are All In It Together, *Freedom*
- ▶ Inside the Boardroom, *Courageous*
- ▶ Who Needs Docents?, *Stars & Stripes*

Noon – 5:00 pm

Bookstore Open

Hosted by University of Massachusetts Public History Program

12:30 – 1:30 pm

Opening Lunch

Hotel Atrium

Directors and Trustees Lunch

Hosted by Qm² and

U.S. Trust Bank of America Private Wealth Management
Salon I

10:45 am - 12:15 pm

Keynote Session

Salons II, III, & IV

1:40 – 5:15 pm

Off-site Sessions

- ▶ Making Meaning: Engaging the Past, Enlivening the Present
- ▶ Shake, Rattle, and Roll!

1:45 – 3:15 pm

Concurrent Sessions

- ▶ Futures Scenarios Game, *Salon I*
- ▶ Environmental and Climate Change, *Courageous*
- ▶ Let's Talk, *Stars & Stripes*
- ▶ Making the End Run, *Columbia*
- ▶ Newportal, *Freedom*
- ▶ Telling a Better Story, *Weatherly*
- ▶ Treading Water in the Shark Pool, *Enterprise*

2:30 – 3:30 pm

Career Conversation with Holly Smith-Bové

Newport Suite

3:15 – 3:45 pm

Snack Break

Hosted by Kevin P. Martin & Associates

Registration Area

3:45 – 5:15 pm

Concurrent Sessions

- ▶ 21st Century Museum Community, *Stars & Stripes*
- ▶ Creating Experiences for Visitors, *Salon I*
- ▶ How Drastic Is Your Plastic?, *Courageous*
- ▶ Intellectual Property Licensing for Museums, *Weatherly*
- ▶ Leadership Matters, *Freedom*
- ▶ Radical Engagement, *Columbia*
- ▶ Thinking Outside the Hearth, *Enterprise*

5:30 – 6:15 pm

Newcomers Reception

Hosted by Tufts University Museum Studies Program

Hotel Atrium

Evening Events (See Page 9)

- ▶ Welcome to Newport! Opening Event at The Breakers, hosted by Experience Design

Thursday

7:00 – 8:00 am

Morning Pilates

Middletown Suite

8:00 am – 5:00 pm

Registration and Bookstore Open

Hosted by University of Massachusetts Public History Program

8:00 am – 5:30 pm

Exhibit Hall Open

8:00 – 9:00 am

IMP Professional Affinity Group Breakfast

Middletown Suite

8:00 – 9:00 am

Wake-up Coffee and Baked Goods in Exhibit Hall

8:30 am – 12:30 pm

Offsite Sessions

- ▶ Sports in Newport during the Gilded Age
- ▶ Cabinet-Making Tour

9:00 – 10:30 am

Concurrent Sessions

- ▶ Access ... It's Not As Scary as You Think!, *Columbia*
- ▶ Collaborations, *Stars & Stripes*
- ▶ "Extreme" Museum Renovation, *Weatherly*
- ▶ Gaming in Museums: From Low-Tech to High-Tech, *Salon I*
- ▶ Taking the Ropes Down, *Freedom*
- ▶ Transforming Volunteer Programs, *Courageous*
- ▶ UnChristmas Tidings, *Enterprise*

9:15 – 9:45 am

Demonstration Station in the Exhibit Hall

- ▶ Learn How to Create and Shoot High-Quality Digital Images

9:45 – 10:15 am

Demonstration Station in the Exhibit Hall

- ▶ Learn How to Climb the Alliance's Continuum of Excellence

10:00 – 11:00 am

Career Conversation with Ruth Taylor

Newport Suite

10:30 – 11:00 am

Coffee Break in the Exhibit Hall

11:00 am – 12:30 pm

Concurrent Sessions

- ▶ Alternative Ways to Manage Data, *Freedom*
- ▶ It's in the Bag, *Weatherly*
- ▶ Access... The Next Step, *Columbia*
- ▶ Building Your Case with Government, *Enterprise*
- ▶ Cultural & Heritage Tourism in New England, *Stars & Stripes*
- ▶ Curating, Debating, Drawing, Seeing, Writing, *Salon I*
- ▶ Valuing Neurodiversity, *Courageous*

11:15 – 11:45 am

Demonstration Station in the Exhibit Hall

- ▶ Need an Exhibit Mount in a Hurry?

11:45 am – 12:15 pm

Demonstration Station in the Exhibit Hall

- ▶ Learn How to Demystify Credit Card Processing

12:45 - 2:20 pm

PAG Lunches

- ▶ Children's Museums PAG, *Newport Suite*
- ▶ College and University Museums PAG, *Courageous*
- ▶ Development, Membership, Public Relations & Marketing PAG, *Stars & Stripes*
- ▶ Education PAG, *Salon I*
- ▶ Exhibitions PAG, *Columbia*
- ▶ Library and Archives and Curators PAGs, *Enterprise*
- ▶ The Museum Directors' Discussion, hosted by New England Insurance Services, Inc., *Freedom*
- ▶ Registrars PAG, hosted by Huntington T. Block, *Weatherly*

1:45 – 4:30 pm

Offsite Sessions

- ▶ Collection Research at Marble House
- ▶ Colonial Walking Tour

2:30 – 3:00 pm

Snack Break in the Exhibit Hall

Hosted by POW!

3:00 – 4:30 pm

Concurrent Sessions

- ▶ Excellence at All Levels, *Enterprise*
- ▶ Littlest Learners & Museum Moms, *Freedom*
- ▶ Managing Multiple Volunteers with Minimal Staff, *Columbia*
- ▶ New Programs & New Media, *Weatherly*
- ▶ Taking Play Seriously, *Salon I*
- ▶ The Smoking Gun, *Courageous*
- ▶ Who Cares about Global Warming?, *Stars & Stripes*

3:15 – 3:45 pm

Demonstration Station in the Exhibit Hall

- ▶ Learn How to Clean Your Textiles Safely

4:00 – 4:30 pm

Demonstration Station in the Exhibit Hall

- ▶ So You Think you Want to Start Your Own Business?

4:30 – 5:30 pm

Exhibit Hall Reception

Evening Events (See Page 23)

- ▶ Directors and Trustees Dinner, hosted by Museum Search & Reference
- ▶ Murder at the Museum
- ▶ Dinner Discussion

Friday

7:00 – 8:00 am

Morning Yoga

Middletown Suite

8:00 am – 12:00 pm

Registration and Bookstore Open

Hosted by University of Massachusetts Public History Program

8:00 am – 1:00 pm

Exhibit Hall Open

8:00 – 9:00 am

Wake-up Coffee and Baked Goods in Exhibit Hall

8:45 am – 12:30 pm

Offsite Sessions

- ▶ Tour of the U.S. Naval War College Museum
- ▶ Connoisseurs Tours at the Newport Historical Society

8:45 – 10:15 am

Concurrent Sessions

- ▶ Caring for Your Learners, *Columbia*
- ▶ It's About People!, *Courageous*
- ▶ Management of Cultural Landscapes, *Stars & Stripes*
- ▶ "The New Recruits," *Weatherly*
- ▶ Special Event Success, *Salon I*
- ▶ Piloting into the Future, *Freedom*
- ▶ Perfecting Your Elevator Speech, *Enterprise*

10:45 – 11:45 am

Career Conversation with Elizabeth Goddard

Newport Suite

9:00 – 9:30 am

Demonstration Station in the Exhibit Hall

- ▶ Learn How to Find, Connect With, and Keep a Mentor

9:30 – 10:00 am

Demonstration Station in the Exhibit Hall

- ▶ Learn How to Prepare for a Collection Assessment

10:15 – 10:45 am

Coffee Break in Exhibit Hall

10:45 am – 12:15 pm

Concurrent Sessions

- ▶ Consolidating and Preserving Cultural Assets, *Columbia*
- ▶ Building a Strong Culture of Philanthropy, *Weatherly*
- ▶ The "Public Programming" Conundrum, *Salon I*
- ▶ Innovative Collaborations, *Freedom*
- ▶ The Top 10 Reasons Your Museum, *Enterprise*

11:00 – 11:30 am

Demonstration Station in the Exhibit Hall

- ▶ Use Performance to Enhance Visitor Experience

12:15 – 1:00 pm

Exhibit Hall Closing Reception and Raffle

1:00 – 2:15 pm

Annual Luncheon Meeting, Hotel Atrium

2:30 – 4:00 pm

Concurrent Sessions

- ▶ Giving Trends of High Net Worth Philanthropists, *Weatherly*
- ▶ Visit with Friends, *Columbia*
- ▶ Shared Authority, *Freedom*

PAG Lunch Sessions

12:45 – 2:20 pm

Everyone is welcome to attend any Professional Affinity Group Session. Director's Discussion is limited to museum directors only. If you ordered a box lunch, please collect it from the Exhibit Hall between 12:30 and 1:00 pm.

Children's Museums PAG

Newport Suite

Join us for an open discussion of the latest successes and challenges in children's museums and how the Children's Museums PAG can better serve NEMA professionals. We'll discuss what's new with colleagues, recent museum successes and challenges, and what future workshop topics would be most useful for participants.

Co-chairs: Kim Kuta Dring, Director of Content Development and Evaluation, Stepping Stones Museum for Children, CT; marypaz, Independent Museum Professional, MA; Paula Rais, Director of Community Engagement, The Children's Museum of New Hampshire

College and University Museums PAG

Courageous

Keep the conversation going at this year's PAG roundtable luncheon. Join colleagues across New England for lively discussions about current issues and follow-up with peers on the topics presented at our July PAG workshop. Together we'll explore innovative ideas as well as pragmatic approaches to common challenges.

Co-chairs: Dr. Jill Deupi, Director, Bellarmine Museum of Art, CT; Kristina Durocher, Director, Museum of Art, University of New Hampshire

Development, Membership, Public Relations & Marketing PAG

Stars & Stripes

Join the chairs and your colleagues for an informal discussion of how NEMA can best provide for your professional development needs. Are you a one-person development/membership shop or do you work in a large organization and provide specialized talent? Do you prefer to learn at your own pace? Remotely? Or in face to face meetings? The answers to these questions and more will help NEMA better plan workshops, events and/or online resources to strengthen your skills and enhance your professional life.

Co-chairs: Allison Crosscup, Assistant Director, Institutional Giving, Peabody Essex Museum, MA; Leigh Thomas, Assistant Director, Slater Memorial Museum, CT

Education PAG

Salon I

Enjoy lunch and a great conversation with colleagues. As we climb the career ladder, many museum educators find themselves far removed from what initially drew them to the field—directly engaging with students/audiences to create excitement around learning. Our conversation will center on ways we can remember, re-connect with, and/or redefine our passion for museum education.

Co-chairs: Elisabeth Nevins, Seed Education Consulting,

MA; Jane Seney, Educator for Tour and Docent Programs, Currier Museum of Art, NH

Exhibitions PAG

The Artist in the Museum

Columbia

Join the Exhibits PAG for presentations on two unique models of artist-museum collaborations that invited the artists to explore, distill, and respond to collections and environments in the Roger Williams Museum of Natural History and the MIT Museum.

Co-chairs: Jan Crocker, Exhibits Manager, Heritage Museums & Gardens, MA; Chris R. Sancomb, Exhibit Designer, Providence Children's Museum, Critic at RISD Sculpture department and Instructor of the Perception Lab course in partnership with the MIT Museum

Speaker: Erik Carlson, Co-Creator and Curator of the Curiouser Exhibit, Museum of Natural History and Planetarium at Roger Williams Park, RI

Library and Archives and Curators PAGs

Enterprise

This year the Library & Archives and Curators PAGs are teaming up to discuss a topic of interest and importance to both professional disciplines: digital collaborations and the sharing of collections information. Representatives from the Newport Cultural Consortium will discuss their work on a groundbreaking online collaborative collections database called NewPortal that will serve the constituents of five cultural institutions based in and around Newport.

Library & Archives Co-Chairs: Rebecca Parmer, Archivist, USS Constitution Museum, MA; Elizabeth Roscio, Archivist, Bostonian Society, MA

Curators Co-Chairs: Darren Brown, Collections Curator, Beverly, MA; Heather Leavell, Curator, Peabody Historical Society, MA

The Museum Directors' Discussion

Freedom

Back by popular demand! This is an opportunity for CEO/Directors to discuss concerns and challenges in an open forum setting. Our facilitator will keep the conversation moving while we share ideas and solutions. Whether you are a seasoned or a first-time director, this discussion will be for CEOs of any size museum. Participation is limited to CEO/Directors.

Chair: Susan Goganian, Director, Beverly Historical Society, MA

Hosted by



Registrars PAG

Weatherly

Meet. Eat. Chat. Connect with your fellow registrars/collections managers/collections care professionals over lunch and tell us what you have been up to during the past year. Share your updates from the field, ask for advice, tell us about a new project or just come to meet your colleagues.

Co-chairs: Mary Busick, Registrar for Loans & Exhibitions, Wadsworth Atheneum Museum of Art, CT; Meredith Vasta, Registrar/Collection Manager, Mashantucket Pequot Museum & Research Center, CT
Speakers: Darlene Bialowski, Principal, Darlene Bialowski Art Services, NH; Eric Fischer, Senior Vice President, Willis Fine Art, Jewelry and Specie, MA; Anne Goslin, Associate Registrar, Yale University Art Gallery; Jeff Minett, Senior Vice President, Aon Huntington Block Insurance Agency, Inc., NY

Hosted by



1:45 – 4:30 pm OFFSITE SESSIONS

Collection Research at Marble House (Sold Out)

Ticket holders meet in the Hotel Lobby at 1:35 pm. Bus leaves promptly at 1:45 pm.

Chair: Paul Miller, Curator, The Preservation Society of Newport County, RI

Colonial Walking Tour (Sold Out)

Ticket Holders meet in the hotel lobby promptly at 1:50 for the tour.

Chair: Liz Spoden, Education Assistant, Newport Restoration Foundation, RI

Speakers: Meryle Cawley, Director of Membership and Visitor Services, Touro Synagogue Foundation, RI; Chuck Flippo, Loeb Visitors Center, RI; Ingrid Peters, Director of Education, Newport Historical Society, RI

2:30 – 3:00 pm SNACK BREAK IN THE EXHIBIT HALL

Hosted by



3:00 – 4:30 pm CONCURRENT SESSIONS

Excellence at All Levels: Applying Standards at Your Museum

Enterprise

Museum standards can be met by museums of all sizes and disciplines. Get an overview of national standards and find out how applying standards to your museum's operations can help you to showcase your achievements and high levels of service and professionalism. Find out more about programs like MAP and StEPs and the pathways to Accreditation.

Chair: Julie Hart, Senior Director, Standards & Excellence Programs, American Alliance of Museums, DC

Speakers: Carl R. Nold, President and CEO, Historic New England, MA; Douglas Stark, Museum Director, International Tennis Hall of Fame and Museum, RI

Littlest Learners & Museum Moms: Enriching Museum Education for Prewalkers, Preschoolers, and their Caregivers

Freedom

Join roundtable discussions with educators at everything from historic homes to art museums and aquariums as we grapple with meaningful programs for young children and their caregivers. Discussion topics will include the who, what, where, and when, but more importantly the "why" of including this demographic in your programming. Tease out your challenges and brainstorm solutions with your peers! Materials including sample lesson plans and suggested readings will be provided for session attendees.

Chair: Melissa Houston, Registrar, The Barnum Museum, CT

Table Leaders: Carolin Collins, Education Program Manager, Historic New England, MA; Brooke DiGiovanni Evans, Head of Gallery Learning, Museum of Fine Arts, Boston, MA; Alicia Herman, Freelance Editor, RI; Hannah Pickard, Education Programs Supervisor, New England Aquarium, MA; Erin Strogoff, Coordinator of Youth & Family Programs, Connecticut Historical Society



oral history
writing for popular audiences
historic preservation
archives
storytelling
memory
digital history
cultural landscapes
dialogue
civic engagement
museums
fieldwork

History Masters Degrees
Public History Certificate
umass.edu/history/ph
public@history.umass.edu
413-545-1330

Managing Multiple Volunteers with Minimal Staff

Columbia

In art, science, and history centers alike, resources are scarcer than ever and staff must do more with less. Unpaid docents and volunteers can fill gaps and add benefit to the community, but how do you manage this without a dedicated volunteer coordinator? Join an interactive panel discussion with representatives from three small museums to discuss how volunteer programs are built, managed, and sustained, and how we balance these tasks with our other day-to-day responsibilities.

Chair: Carrie Midura, PR & Development Assistant, Andover Historical Society, MA

Speakers: Andrew Hong, Public Programs Coordinator, MIT Museum, MA; Patricia Lane, Visitor Services Manager, MIT Museum, MA; Pat Walker, Director of Education, Danforth Art, MA

New Programs & New Media: The Synergy of Success

Weatherly

How did one New England museum increase its admissions by 11% in a single year without a blockbuster exhibition? Are there transferable strategies for your museum, regardless of its size? Join this session and trade ideas with two accomplished communicators who share a combined half century of broadcast journalism

experience AND nearly as long in public sector and museum communications. Explore creative ways of engaging your audience with new programs and new media to build admissions.

Co-chairs: Andrea Carneiro, Communications Manager, The Preservation Society of Newport County, RI; John Rodman, Director of Museum Experience, The Preservation Society of Newport County, RI

Taking Play Seriously: Play and Learning for Adult Audiences

Salon I

Discovery, playfulness, imagination - they're not just for kids anymore. Today, museums are inviting adult audiences to get in on the fun. In this session, develop strategies that invite adults to explore, empathize, and enjoy authentic social interactions. Using real-world examples, we'll review changing perspectives on the role of play in adult lives, share useful references on play and hands-on learning for adults, and offer criteria for developing adult-friendly interactivity. Serious fun!

Chair: Michelle Moon, Assistant Director of Adult Programs, Peabody Essex Museum, MA

Speakers: Amanda Lopez, Director of Museum Education and Interpretation, Historic Deerfield, MA; Lauren McCormack, Bicentennial Programs Coordinator, USS Constitution Museum, MA; Marilyn Solvay, Museum Consultant, ME

The Smoking Gun: Firearms in Small Institutions

Courageous

Leaving the politics and arguments of gun ownership and control at the door, this session will give curators and directors of small institutions the resources to make informed decisions about their firearms collections. Presenters will provide attendees with general guidelines and a starting place to research and find solutions for the needs of their own collection. You will receive a packet outlining state-specific legislation and resources for the New England area.

Co-chairs: Katherine Chaison, Co-Director and Curator, and Stacey Fraser-deHaan, Co-Director and Educator, Ipswich Museum, MA

Speakers: Alexander MacKenzie, Acting Chief of Resource Management, Springfield Armory National Historic Site, MA; Thomas Potter, Board of Trustees, Arlington Historical Society, MA; Harrie Sloodbeck, Collections and Exhibits Manager, USS Constitution Museum, MA

Who Cares about Global Warming? Museums Should - Now More Than Ever

Stars & Stripes

Our global warming expert will lay out possible climatic impacts on New England, where summers could resemble those in southern states by the end of this century. Then in roundtable groups, we will discuss strategies for our diverse museums to inform public opinion and promote responsible action. We will learn from each other how the climate change challenge offers opportunities for new exhibits and programs to attract patrons while fulfilling our cultural missions.

Chair: Sherman "Pat" Morss, AIA, LEED-AP; Associate



Mystic Scenic is the ideal fabrication partner for all your creative endeavors.

What can we create for you?



293 Lenox Street • Norwood, MA 02062
781-329-9006 • fax: 781-329-9347
www.mysticscenic.com

Principal, Finegold Alexander + Associates Inc., Life Trustee, USS Constitution Museum, MA
Speakers: Phelan Fretz, Executive Director, ECHO Lake Aquarium and Science Center, Leahy Center for Lake Champlain, VT; Susan Foster Jones, Director of Education, Concord Museum, MA; Christopher Schaffner, P.E., LEED Fellow, The Green Engineer, MA

3:15 – 3:45 pm

DEMONSTRATION STATION IN THE EXHIBIT HALL

Learn How to Clean Your Textiles Safely

Camille Breeze, Director, Museum Textile Services, MA

4:00 – 4:30 pm

DEMONSTRATION STATION IN THE EXHIBIT HALL

So You Think you Want to Start Your Own Business?

Get Advice and Tips for Starting and Growing Your Own Business.

Independent Museum Professional PAG Co-chairs: Trip Anderson, Matt Kirchman, and Jeanne Koles

EVENING EVENTS

EXHIBIT HALL RECEPTION

4:30 – 5:30 pm

A great way to end the afternoon! Join us for wine and delicious hors d'oeuvres in the action-packed Exhibit Hall, the place to be for interacting with the latest innovative products and services. Get your raffle cards signed for great prizes (drawing is Friday afternoon), chat with friends, and relax a bit before your evening starts. Happy hour indeed!

DIRECTORS AND TRUSTEES DINNER

5:45 – 9:00 pm

Ticket holders meet in the Hotel Lobby at 5:45 pm. Bus leaves promptly at 5:55 pm. Limited tickets may be available at Walk-in Registration.

Hosted by

Museum Search & Reference

MURDER AT THE MUSEUM

6:05 – 9:00 pm

Ticket holders meet in the Hotel Lobby at 6:05 pm. Bus leaves promptly at 6:15 pm.

DINNER DISCUSSION

Attendees should meet in the Hotel Lobby at 6:30 pm.

Dinner will be at 7:00 pm.

Not up for a formal evening event, but want a bit of socializing? Join the NEMA Young and Emerging Professionals for a casual dinner discussion. Dinner is Dutch treat. Sign up at Walk-in Registration to make your reservation. Space is limited; sign up early. Please note: transportation is on your own. Dinner theme will be "Breaking into the Museum Field" at the Brick Alley Pub.



Inspired by [innovation.](#)

**Cambridge Savings Bank
and Cambridge Appleton Trust**
are proud to support the
New England Museum Association
because we care about museums



www.cambridgesavings.com
888-418-5626



www.cambridgeappleton.com
617-441-4250



NEW ENGLAND FOUNDATION FOR THE ARTS

**RESOURCES & FUNDING
for**

**NEW ENGLAND'S
MUSEUMS**

www.nefa.org



SOUNDSTIK

We bring exhibits to life.



Special NEMA opportunity —

Visit booth #20 for 20% off

new SoundStik orders placed before Dec. 15, 2013

Vista Group International

Toll Free: 800-866-2113

Phone: 203-852-5557

www.vistagroupinternational.com



OUR CORE VALUES:

**Scholarship
Integrity
Innovation
Teamwork
Service
Diversity**

NEARLY 70% OF
OUR GRADUATES WORK IN
LEADERSHIP POSITIONS
IN MUSEUMS ACROSS THE
COUNTRY, IMPLEMENTING
THESE VALUES.

**THE
Cooperstown
GRADUATE
PROGRAM**

Training museum leaders since 1964
cgp.oneonta.edu



7:00 – 8:00 am

NEMA FITNESS

Morning Yoga

Middletown Suite

Join Krystal Rose, a certified yoga instructor, for a rejuvenating yoga class. Bring a mat, bottle of water, and dress in comfortable clothing.

8:00 am – 12:00 pm

REGISTRATION AND BOOKSTORE OPEN

Hosted by



8:00 am – 1:00 pm

EXHIBIT HALL OPEN

8:00 – 9:00 am

WAKE-UP COFFEE AND BAKED GOODS IN EXHIBIT HALL

8:35 am – 12:30 pm

OFFSITE SESSIONS

Tour of the U.S. Naval War College Museum (Sold Out)

Ticket holders meet in the Hotel Lobby at 8:35 pm. Bus leaves promptly at 8:45 pm. Photo identification is required to attend this offsite session. Only attendees that pre-registered for this event are able to attend this session.

Chair: John Pentangelo, Managing Director, Naval War College Museum, RI

Speaker: Dr. John B. Hattendorf, Executive Director, Naval War College Museum, RI

Connoisseurs Tours at the Newport Historical Society (Sold Out)

Ticket holders meet in the Hotel Lobby at 8:45 pm. Bus leaves promptly at 8:50 pm.

Chair: Ruth Taylor, Executive Director, Newport Historical Society, RI

8:45 – 10:15 am

CONCURRENT SESSIONS

Caring for Your Learners: Developing a Culture of Inquiry

Columbia

Museums and cultural institutions are rich environments to spark and develop critical thinking skills. The Museum of Fine Arts, Boston has developed an approach to school and teacher programs and training for its museum educators that meets all learners where they are – whether they are teachers, students, or museum educators. How can museums engage students in critical thinking through school programs? How do you best prepare your educators

to engage with 21st century learners? Join the discussion.

Chair: Susan Fonda, Manager of Teacher Programs and School Partnerships, Museum of Fine Arts, Boston, MA

Speakers: Nichole Claris, Manager of School Programs, Museum of Fine Arts, Boston, MA; Sarah O'Leary, Assistant Manager of School Partnerships and Outreach Programs, Museum of Fine Arts, Boston, MA

It's About People! Connecting with Visitors Through Performance

Courageous

The use of theatrical techniques to tell the stories of museum exhibits and objects is now a proven interpretive and educational strategy. In this session, participants will witness the power and variety of live museum performance and discuss how these experiences create meaningful connections with visitors. Presenters will define common terms, share best practices, and explain processes for theatrical program implementation. Participants will then brainstorm ideas for using these methods at their home institutions.

Chair: Jillian Finkle, Immediate Past President, International Museum Theatre Alliance (IMTAL), Former Education Programs Coordinator, Providence Children's Museum, RI

Speakers: Lynne McLain, Manager of Interpretation and Graphics, Roger Williams Park Zoo, RI; Richard Pickering, Deputy Executive Director, Plimoth Plantation, MA

Management of Cultural Landscapes and Historic Gardens

Stars & Stripes

Unlike buildings and objects, historic gardens and landscapes cannot interpret one isolated time period. Instead, gardens show the rich layers of history through which they've grown. Panelists will present the myriad challenges and rewards of cultural landscape management. They will touch on environmental issues, funding sources, educational and interpretive programs, and multidisciplinary management strategies as they relate to historic grounds and gardens of public museums and institutions.

Chair: Mike Volmar, PhD, Chief Curator, Fruitlands Museum, MA

Speakers: Katie Parent, Head Gardner, Newport Restoration Foundation, RI; Gail Read, Gardens Manager, Blithewold Mansion, Gardens, and Arboretum, RI

"The New Recruits:" Newport Art Museum's MUSE Program and the Next Generation of Museum Professionals & Audiences

Weatherly

When did you first think about becoming a museum professional? For many of us, it was at an early age, which means the future of our field depends on raising awareness of the museum profession in our community schools. This panel of educators from the Newport Art Museum, along with students

(continued on page 27)

Museum Search & Reference

MARILYN HOFFMAN
EXECUTIVE SEARCH CONSULTING

Are you hiring a Director or Curator? Need to recruit the best candidates?

Call the fastest-growing museum
executive-search firm in America



Marilyn Hoffman, Principal

Peabody Essex Museum, Isabella Stewart Gardner Museum, Allentown Art Museum of the Lehigh Valley, Wright Museum of WWII History, Holland Historical Trust, Fairbanks Museum & Planetarium, National Music Museum, Robert S. Peabody Museum of Archaeology, Mattatuck Museum, Elliot Museum, Telfair Museums, Chrysler Museum of Art, Penobscot Marine Museum, Farnsworth Art Museum, RISD Museum, Kalamazoo Institute of Arts, Penobscot Marine Museum, Hyde Collection, Canterbury Shaker Village, Forbes House Museum.

For more clients, visit: www.museum-search.com

Serving Museum Boards:

- Executive transitions
- National searches
- Consult-only search guidance for small museums
- Placing Interim Directors
- Compensation Analysis of Directors & Senior Staff

Serving Museum Directors:

- National recruiting for Curators, Deputies, Education Directors, Program Directors, Marketers

603-432-7929

Manchester, NH | Boston, MA

SearchandRef@museum-search.com

We know your risks.

**Specialty insurance
for museums.**

NEIS
NEW ENGLAND INSURANCE SERVICES, INC.

888-845-8288
info@neisinc.com
neisinc.com
markelmuseums.com



(continued from page 25)

and community partners from the MUSE: Museum Studies Program, will talk about how they are introducing high schoolers to museum practice. MUSE brings high school students to museums and cultural institutions, demonstrating first-hand the diversity of careers in the arts and museum field. You will come away with strategies to help museums actively reach out to high schools through art curriculum and enlist young adults as the next generation of museum audiences and professionals.

Co-chairs: Maggie Anderson, Director of Education, Newport Art Museum, RI; Peter Dickison, MUSE Coordinator, Newport Art Museum, RI

Speakers: Kelsey Gowen, MUSE Alumnae, RI; Amy Levesque, Curatorial Intern and Visitor Services, Newport Art Museum, RI; Mel Olsen, Art Department Chair, Portsmouth High School, RI; Liz Spoden, Education and Public Programs Assistant, Newport Restoration Foundation, RI

Special Event Success: Fundraisers and Friendraisers

Salon I

Special events can be a great way for organizations to raise money, increase awareness, and engage audiences. They can also be time consuming, costly, and results can be difficult to measure. Discover the differences between fundraisers and friendraisers and how your museum can incorporate both into fundraising strategies. This panel discussion will offer practical advice on event creation, marketing, building awareness, and event follow-up in addition to case studies.

Chair: Michelle Spinei, Development Officer, Bruce Museum, CT

Speakers: Becky Conelias, Development Assistant, Bruce Museum, CT; Laurie Labrecque, Director of Special Events, Fort Adams Trust, RI; Jamie Pearl, Events Manager, The Aldrich Contemporary Art Museum, CT

Piloting into the Future

Freedom

How can pilot projects leapfrog us into the future? The Education and Digital Media departments at New York's Metropolitan Museum of Art have been experimenting collaboratively with programs that involve new technologies and seek to make the museum relevant for audiences today and tomorrow. Recent Met programs involving 3D scanning and printing technologies will serve as our case-study, as we consider how museums can strategically draw from their missions and histories to define pilot projects and then turn experiments into sustainable strategies.

Chair: Jacqueline Terrassa, Managing Museum Educator, Gallery and Studio Programs, The Metropolitan Museum of Art, NY

Speaker: Don Undeen, Manager of Media Lab, The Metropolitan Museum of Art, NY

Perfecting Your Elevator Speech

Enterprise

Situation stressful. You've got two minutes of face time with a VIP. You've got two hours of information to share. What to do? Break out your elevator speech! As a successful museum professional, your elevator speech is a critical component of your communications arsenal. You absolutely have to be able to make your case in two minutes or less whenever key opportunities present themselves. So here's a key opportunity for your professional growth: spend a few minutes with us to learn (or review) the elements of developing and presenting your elevator speech. You'll learn how to compose your elevator speech, present like a pro, ad lib, relax, use body language, and get to "yes."

Chair: Dan Yaeger, Executive Director, New England Museum Association, MA

9:00 – 9:30 am

DEMONSTRATION STATION IN THE EXHIBIT HALL

Learn How to Find, Connect With, and Keep a Mentor

Young and Emerging Professionals Co-Chairs Amanda Kay Gustin and Ashley Martin

9:30 – 10:00 am

DEMONSTRATION STATION IN THE EXHIBIT HALL

Learn How to Prepare for a Collection Assessment

Jessica Bitely, Preservation Specialist, Northeast Document Conservation Center, MA

10:15 – 10:45 am

COFFEE BREAK IN EXHIBIT HALL

10:45 am – 12:15 pm

CONCURRENT SESSIONS

Consolidating and Preserving Cultural Assets: a Game-Changer in Worcester

Columbia

For many, it came as a shock: the Higgins Armory Museum was to close in the fall of 2013, moving its collection and endowment to the Worcester Art Museum. But, behind the scenes, the transfer of assets was discussed for years as the best of all possible outcomes, keeping the Higgins collection intact and in its community, strengthening the WAM with a "game-changer" to jumpstart a new museum vision. Join the leaders of the Higgins and WAM for a unique case study of the warning signs of organizational danger, how to assess your business model, and how institutions can successfully integrate to accomplish win/win outcomes.

Co-Chairs: Suzanne Maas, Interim Director, Higgins Armory Museum, MA; Matthias Waschek, Executive Director, Worcester Art Museum, MA

Building a Strong Culture of Philanthropy from Top to Bottom

Weatherly

A strong, vibrant culture of philanthropy starts at the top and extends throughout your organization. This interactive panel session will cover “how” to build and nurture a culture of philanthropy, and “why” it is fundamentally important to your institution’s fundraising success. We will review the essential elements critical to a strong, enduring fundraising program. Donor-centered vs. transactional fundraising will be explored. Trustees, CEOs, managers and development directors will benefit from this session.

Chair: Mary B. Kozik, Chief of Institutional Advancement, The Preservation Society of Newport County, RI

Speakers: William P. Egan, Angela Fischer, and Janet L. Robinson, Trustees of The Preservation Society of Newport County, RI

The “Public Programming” Conundrum

Salon I

Museums create an array of public programs for a range of audiences to meet diverse institutional goals. Increasingly, education departments are asked to share or cede responsibility to marketing, membership, development or even a new “public programming” department. Folks from education, marketing, and membership who have responsibility for creating public programs (perhaps in happy harmony with other departments, perhaps not!) will discuss this trend and share their secrets of success, frustrations, and emerging questions.

Chair: Laura Roberts, Principal, Laura Roberts Consulting, MA

Speakers: Catie Camp, Membership and Annual Fund Coordinator, Gore Place, MA; John Rodman, Director of Museum Experience, Preservation Society of Newport County, RI; Jessie Schlosser Smith, Director of Program Planning, Isabella Stewart Gardner Museum, MA

CAREER CONVERSATION

10:45 - 11:45 am

Newport Suite

Join Elizabeth “Lisa” Goddard, Executive Director of the Newport Art Museum, for a look at her distinguished career and a discussion of working in the museum field. Lisa is a well-known printmaker whose work is in the collections of numerous universities, businesses and individuals across the region. She has also worked in radio and television in Syracuse, Denver, Middlebury and Burlington, VT, and Boston. She won a New England Emmy Award for her program, “Miller’s Court.”



Innovative Collaborations: Providing Professional Development, Classroom Resources and Field Trip Opportunities for Educators in Your Community

Freedom

Museums, zoos, technology and science centers provide resources and support to those who teach the next generation of students to be creative thinkers. Learn about highly successful collaborative programs that the Museum Institute for Teaching Science facilitates with partner institutions including Professional Development Summer Institutes and Seminars, and the Science by Connections website. Discover how to develop and fund partnerships that will work in your geographic region and explore the Science by Connections website.

Chair: Sandra Ryack-Bell, Executive Director, Museum Institute for Teaching Science, Quincy, MA

Speakers: Meghan Bone, School and Teacher Program Coordinator, Berkshire Museum, MA; Gail Janeczek, Education Curator, Buttonwood Park Zoo, MA; Jennifer Klein, Education Director, Museum Institute for Teaching Science, MA; Kathy Hirbourn, Education Program Coordinator, American Textile History Museum, MA; Rebecca Lofgren, Park Ranger, Tsongas Industrial History Center, Lowell National Historical Park, MA

The Top 10 Reasons Your Museum Should Care About Investing in an Outdoor Discovery Space

Enterprise

Be inspired by leaders from diverse organizations: an art and history museum, a children’s museum, a nature center, and a zoo. Each presenter will discuss the impacts outdoor discovery spaces have had on their organizations, including generating increased visitation, income, membership, giving, and visitor engagement. Best practice examples and tips will be shared. A “top ten” format will be used to share compelling information about why building an outdoor space will make a difference!

Chair: Tobey Eugenio, Principal Consultant, Heritage Museums & Gardens, MA

Speakers: John Galluzzo, Director of Education and Camping, South Shore Natural Science Center, MA; Christopher Hitchener, “Our Big Backyard” Program Manager, Roger Williams Park Zoo, RI

11:00 – 11:30 am

DEMONSTRATION STATION IN THE EXHIBIT HALL

Shape Dance: Learn How to use Performance to Enhance Visitor Experience

Jillian Finkle, Immediate Past President, International Museum Theatre Alliance, RI

12:15 – 1:00 pm

EXHIBIT HALL CLOSING RECEPTION AND RAFFLE

Don’t miss this special opportunity to explore the services and products in the Exhibit Hall. Will you win one of the wonderful raffle prizes generously donated by our exhibitors? Perhaps you’ll win a registration to next year’s conference! Bring your signed raffle card and join in the fun.

Lifetime Achievement Award

We are thrilled to present the first NEMA Lifetime Achievement Award to our good friend and colleague, Charlie Browne, who has retired from the Fairbanks Museum & Planetarium after 35 years of service, including 21 years as executive director. Throughout his career, he has been an active supporter and leader of NEMA, serving on the board for many years, and has advanced the museum field nationally through leadership in AAM. Please join us at the NEMA Annual Meeting to recognize Charlie's achievements and contributions.



the public relations team, consisting of museum staff and a PR consultant, developed and implemented a strategic communications plan. This panel discussion will serve as a case study focusing on timelines, goals, challenges/opportunities, staff profiles, budget, qualitative/quantitative statistics, lessons learned, and next steps.

Chair: Maura Scanlon, Director of Public Relations, Yale University Art Gallery, CT

Speaker: Jill Westgard, Deputy Director for Advancement, Yale University Art Gallery, CT

Shared Authority: The Key to Museum Education as Social Change Freedom

Drawing on the latest issue of the Journal of Museum Education, this session explores why a framework of "shared authority" must underlie effective social change work when museums and collaborating organizations work together to engage audiences on pressing social issues. You will gain insight into the challenges and rewards of authentic, reciprocal collaboration through the presenters' case studies, and will consider how this type of engagement serves museums, our missions, and the larger community.

Chair: Cynthia Robinson, Director, Museum Studies Program, Tufts University, MA

Speakers: Elizabeth Duclos-Orsello, Associate Professor, American Studies and Faculty Fellow for Service-Learning, Salem State University, MA; Yael Filipovic, Education, Canadian Center for Architecture, Canada; Elizabeth Kunz Kollman, Senior Research & Evaluation Associate, Museum of Science, MA

1:00 – 2:15 pm

ANNUAL LUNCHEON MEETING

Hotel Atrium

Find out what's new in your association! Make your vote count in electing the NEMA board and officers. Celebrate the career of Charlie Browne, our first Lifetime Achievement Award recipient. Swap stories with friends over a pleasant lunch.

Chair: Phelan Fretz, Executive Director, ECHO Lake Aquarium and Science Center, Leahy Center for Lake Champlain, VT

2:30 – 4:00 pm

CONCURRENT SESSIONS

Giving Trends of High Net Worth Philanthropists

Weatherly

This will be an interactive session reviewing key findings of the largest nationwide study to date on the giving behaviors and motivations of wealthy donors to nonprofits. Established in 2006, the Bank of America Study of High Net Worth Philanthropy, conducted in partnership with The Center on Philanthropy at Indiana University, is the most comprehensive survey of the charitable practices and attitudes of wealthy Americans and what issues drive their charitable activities.

Chair: David Ratcliffe, Managing Director, National Philanthropic Practice Executive for Philanthropic Solutions, U.S. Trust Bank of America Corporation, MA

Speaker: Eric A. Lowery, Managing Director, US Trust, MA

Visit with Friends: An Institutional Campaign to Change Perceptions

Columbia

On December 12, 2012, the Yale University Art Gallery celebrated the grand opening of its renovated and expanded museum. To promote the opening,

nema

Thanks to:

Conference Chairs:

Trudy Cox, The Preservation Society of Newport County
Ron Potvin, John Nicholas Brown Center
Doug Stark, International Tennis Hall of Fame and Museum

Host Institutions:

International Tennis Hall of Fame Museum
Newport Art Museum
Newport Historical Society
Newport Restoration Foundation
Old Colony & Newport Railway
Preservation Society of Newport County
Touro Synagogue
U.S. Naval War College Museum

Talk Back Wall: 42 | Design Fab Studio, Inc.

Cover Art: Mrs. Samuel Browne (Katherine Winthrop Browne), by John Smibert, 1734 (detail). © Rhode Island Historical Society, RHIX1128

NEMA Conference Sponsors

Titanium Level

Experience Design

Larissa Hallgren, COO
1005 Main Street, Suite 2130
Pawtucket, RI 02860
Phone: 401-305-3235
larissa@expdesign.com
www.expdesign.com
Experience Design specializes in interpretive exhibit development, exhibition design, media production, and exhibit fabrication. We are proud of a 31-year corporate history developing over 500 world-class museum experiences. Today, EXP is committed to creating innovative experiences that capture guests' attention, engage their exploration, and spark their discovery.

Museum Search & Reference

Marilyn Hoffman, Executive Search Consultant & Principal
45 Hardy Road
Londonderry, NH 03053
Phone: 603-432-7929
searchandref@museum-search.com
www.museum-search.com
Executive Search for Museums. Former art-museum director Marilyn Hoffman offers superior service for Director, Curator, Educator searches. Fast-growing firm offers full search or recruiting/screening of candidates. Recent clients: Allentown, Gardner, Farnsworth, RISD, Peabody Essex, Wright, Penobscot Marine Museums; Hyde Collection, Holland Historical Trust. Visit museum-search.com.

Platinum Level

Huntington T. Block

Jeff Minett, Senior Vice President
199 Water Street, 12th Floor
New York, NY 10038
Phone: 212-479-4674
jeff.minett@aon.com
www.huntingtontblock.com
Huntington T. Block Insurance Agency, Inc. (HTB) is the leading provider of fine arts and collection insurance coverage for museums, historical societies, universities and cultural institutions. Our risk management professionals combine insurance expertise with first-hand experience. As a recognized provider and partner with AAM, HTB has crafted three robust insurance programs that are specific to your institution's daily operations: Museum Collection and Temporary Loans, Directors & Officers Liability and Property & Casualty programs.

New England Insurance Services

Elizabeth Downs, President & CIC
P.O. Box 63
Weatogue, CT 06089
Phone: 860-844-8288
ldowns@neisinc.com
www.neisinc.com
New England Insurance Services and Markel Insurance Company offers competitively priced insurance protection for museums, historic homes, libraries, galleries, arts and cultural organizations, and science and nature centers. Our insurance program offers full replacement value of property for all historic and unique collections while on or off premises. Our liability coverage protects your staff, including curators, librarians, directors, board members and volunteers. Stop by our exhibit booth and introduce yourself or visit our site at www.neisinc.com.

Qm²

Mary Case, Executive Coach
1243 E Street SE
Washington, DC 20003
Phone: 202-256-6439
marycase@qm2.org
www.qm2.org
Our shared mission is to help museums and cultural groups build successful futures by implementing powerful concepts of learning, leadership, management, interpretation and design. Mary Case marycase@qm2.org; John and Anita Durel johndurel@qm2.org anitadurel@qm2.org; Dean Krimmel deankrimmel@qm2.org; Dale Jones dalejones@qm2.org

U.S. Trust, Bank of America Private Wealth Management

Eric A. Lowrey, Managing Director
100 Federal Street
Boston, MA 02110
Phone: 617-341-2910
eric.a.lowrey@ustrust.com
www.ustrust.com
U.S. Trust delivers proactive and objective advice, specialized expertise and robust investment solutions to develop and define goals and objectives and transform them into meaningful action. From mission appropriate asset allocation modeling, rigorous manager selection process and deeply experienced portfolio management, to donor development strategies, spending policy analysis, trust & custody and tax reporting, at U.S. Trust we turn goals into actions and create a solution tailored to the specific needs of nonprofit organizations.

Gold Level

Cambridge Savings Bank

Charles A. Van Hise & Deborah Pearce, Vice Presidents and Director of Nonprofit Services
1374 Massachusetts Avenue
Cambridge, MA 02138
Phone: 617-234-7217
cvanhise@cambridgesavings.com, dpearce@cambridgeappleton.com
www.cambridgesavings.com
Cambridge Savings Bank and its affiliate, Cambridge Appleton Trust, are committed to serving the nonprofit sector with advice-based solutions. The Community Partners' team of professionals will work to understand your organization's mission and needs and will then create a customized solution for you.

Cooperstown Graduate Program

Gretchen Sorin, Director and Distinguished Professor
PO Box 800
Cooperstown, NY 13326
Phone: 607-547-2586
sorings@oneonta.edu
www.oneonta.edu/academics/cgp/
The Cooperstown Graduate Program trains creative, entrepreneurial museum leaders committed to programs for the public good. A generalist curriculum, small classes, team projects, field trips, and internships prepare students with the academic and real-world experiences CGP alumni have been bringing to the museum field for 50 years.

Public History at the University of Massachusetts Amherst

Marla R. Miller, Professor & Director
Department of History
University of Massachusetts
Amherst, MA 01003
Phone: 413-545-4252
mmiller@history.umass.edu
www.umass.edu/history/ph/index.html
Since 1986, the University of Massachusetts Amherst Public History Program has provided a vital link to a wide variety of institutions that communicate history to the public. We train graduate students, provide historical services for area institutions and agencies, and develop innovative public projects that engage a broad range of audiences.

Toursphere

Robert Pyles, CEO
494 Sumner Street, Suite 1
East Boston, MA 02128
Phone: 617-418-7214
rob@toursphere.com
www.toursphere.com
Engage your visitors using their smartphones! We create smartphone apps for organizations from world-class museums to local historical societies, including the Newport Historical Society! It's the fastest and most affordable way to create beautiful mobile apps. Come to Booth #45 in the Exhibit Hall to see a demo!

MuseumTrek™ byTrek solver

Timothy Cook, President
PO Box 60
Franklin, MA 02038
Phone: 508-520-0066
tim@treksolver.com
www.museumtrek.com
The ultimate app-venture awaits your visitors with MuseumTrek™ – the mobile game of clues that players solve while they Trek through your museum. It's easy to build, maintain, and update as your exhibits change. Generate buzz via social media, collect feedback, increase on-site purchases, and most importantly – engage visitors of all ages!

Tufts University Museum Studies Program

Angela Foss, Program Administrator
Ballou Hall, Office of Graduate Studies
Medford, MA 02155
Phone: 617-627-2320
angela.foss@tufts.edu
www.ase.tufts.edu/museumstudies
Tufts University's Museum Studies Program (certificate or degree) prepares newcomers to the field and enhances the skills of current museum professionals. Learn about audience engagement, collections management, exhibition development, evaluation, new media, fundraising, and more. Summer courses are open to all. Help shape the future of museums. Visit <http://ase.tufts.edu/MuseumStudies>.

Silver Level

Kevin P. Martin & Associates

Colin Jackson, Executive Assistant
10 Forbes Road West
Braintree, MA 02184
Phone: 781-380-3520
cjackson@kpm-us.com
www.kpm-us.com
For over 40 years, KPM has earned a national reputation as being involved with our clients' mission statements as we are with their financial statements. To accomplish this, we've taken a boutique practice approach, serving specific industries where we can develop a depth of knowledge. Providing a full spectrum of services, including; assurance, business and strategic planning, entrepreneurial services, executive compensation consulting, due diligence relating to mergers & acquisitions, SAS 70 letters, internal control consulting, tax planning and compliance strategies.

Mystic Scenic Studios

Peter Dorson, Director of New Project Development
293 Lenox Street
Norwood, MA 02062
Phone: 781-948-1932
pdorson@mysticscenic.com
www.mysticscenic.com
Mystic Scenic Studios is a custom design and fabrication company with a dynamic range of capabilities that enables us to find innovative methods of fabrication for a broad spectrum of projects. Our high standards and dedication to our customers makes Mystic the ideal fabrication partner for all creative endeavors.

POW! Paul Orselli Workshop

Paul Orselli, President and Chief Instigator
1684 Victoria Street
Baldwin, NY 11510
Phone: 516-223-1043
paul@orselli.net
www.orselli.net
Tired of boring exhibits? Working with a small budget? Paul Orselli has specialized in creative museum exhibit design solutions for over 30 years. Contact us today to discuss how we can work together to turn your bright ideas into even better exhibits!

Bronze Level

20th Century Illuminations

Amy Fagin, Owner
236 Neilson Road
New Salem, MA 01355
Phone: 978-544-2247
20thci@gmail.com
www.20thcenturyilluminations.com
Amy Fagin, owner of 20th Century Illuminations is a U.S. based inde-

pendent visual artist specializing in the traditional art of manuscript illumination. She is author of *Beyond Genocide*, a series of contemporary illuminations exploring the legacy of genocide around the globe. *Beyond Genocide* is a universally accessible visual arts experience.

New England Foundation for the Arts

Elizabeth Quaglieri
145 Tremont Street, Floor 7
Boston, MA 02111
Phone: 617-951-0010 x.535
equaglieri@nefa.org
www.nefa.org
The New England Foundation for the Arts builds connections among artists, arts organizations, and funders, powering the arts to energize communities in New England, the nation, and the world. Visit www.nefa.org to learn more.

Recognitionis

John Curtis, VP of Sales
1420 Providence Highway
Norwood, MA 02062
Phone: 781-762-0462
jcurtis@recognitionis.com
www.recognitionis.com
Recognitionis was founded to meet the needs not immediately available. Plaque Planner, our database solution supports Stewardship, Donor Relations and related fundraising initiatives for non-profit organizations. Plaque Planner, our new "companion" database for managing naming opportunities during both major or individual campaigns. Plaque Planner will be available later this fall.

Virtual Pastimes

Mark Gruman, Founder, CEO
68 Elm Ridge Road
Stow, MA 1775
Phone: 978-837-1751
mgruman@virtualpastimes.com
www.virtualpastimes.com
Virtual Pastimes, Inc. is a Massachusetts-based software company whose mission is to help museums and other institutions bring their exhibits online. Through the use of our software, Virtual Pastimes creates a video-based virtual exhibit of your collection and then allows online visitors to purchase tickets and view the exhibit from the comforts of their homes using any Internet-based device. Our service also helps museums create digital catalogs of all their artifacts.

Exhibitor Products and Services Guide

42 Design Fab Studio

Booth #27

Christine Harris, Office Manager

34 Front Street, PO Box 51942

Indian Orchard, MA, 01151

Phone: 413-203-4949

chris@42designfab.com

www.42designfab.com

"42" is a full service design and fabrication studio specializing in exhibits and themed environments. Our artists and designers work with a variety of materials to create truly unique spaces that inspire, inform, educate and entertain. From conceptualization through installation, team 42 would like to help make your next project a success.

Acuity-vct/GTS

Booth #10

Richard Kump, VP, Bus. Dev.

16 Beach Drive

Huntington Bay, NY, 11743

Phone: 631-425-9181

richard.kump@govtechusa.com

www.govtechusa.com

For Cultural Property Protection, the Acuity-vct/GTS advanced analytics video monitoring solution can provide real-time protection of your valued artifacts, BEFORE problems occur! The Acuity-vct/GTS Video Capture System improves the "preventive" effectiveness of your security staff versus the "reactive, after-event" video monitoring.

AFA Publishing

Booth #3

John Smirolodo, Publisher

125 Walnut Street

Watertown, MA, 02472

Phone: 617-926-1007

smirolodo@afapublishing.com

www.afapublishing.com

AFA Publishing specializes in the production of custom publishing projects. A subsidiary of Antiques & Fine Art magazine, we cater to the art and antiques world. Our unique sensitivity to the material is equaled by our unsurpassed quality in color, design, editorial, printing, and digital editions at competitive pricing.

American Alliance of Museums

Registration Area

1575 Eye Street NW Suite 400

Washington, DC 20005

Phone: 202-289-1818

membership@aam-us.org

www.aam-us.org

We have a new middle name, but our commitment to you remains constant. We're working to unite the entire field and speak with a strong voice

to make the case that museums are essential. Learn more about our new approach that makes our membership and excellence programs more affordable, accessible and relevant.

Arcadia Publishing

Booth #23

Katie Kellett, Director of Sales

420 Wando Park Blvd

Mt Pleasant, SC, 29464

Phone: 843-853-2070 x120

kkellett@arcadiapublishing.com

www.arcadiapublishing.com

Arcadia Publishing is best known for its iconic Images of America series, chronicling the history of small towns and downtowns across the country. With more than two hundred vintage images, each title celebrates a town or region, bringing to life the people, places, and events that define the community.

Bonhams International Auctioneers & Appraisers

Booth #22

Amy Corcoran, Dir., New England

103 Central Street

Wellesley, MA, 02482

Phone: 617-742-0909

amy.corcoran@bonhams.com

www.bonhams.com/us

Bonhams, founded in 1793, is the third largest art auction house in the world. We have wide-ranging expertise in over sixty fields and are pleased to provide advice as to the authenticity or value of a single object or an entire collection. We hold over 600 auctions annually at our salerooms in New York, London, Hong Kong, and at our other locations worldwide.

BPI

Booth #9

Jill Domenici, Director of Business Development

290 Vanderbilt Street Suite 1

Norwood, MA, 02062

Phone: 781-255-1555

jdomenici@bostonproductions.com

www.bostonproductions.com

For over twenty years, BPI has been telling compelling stories to museum audiences across the country through multimedia-based interpretive exhibits. With expertise in media design, linear film production, editing, interactive programming, AV hardware integration, and immersive environments, we imagine design solutions that engage and amaze visitors of all ages.

Brad Larson Media

Booth #47

Brad Larson, Presiden

18 Washington Street, # 241

Canton, MA, 02021

Phone: 781-784-1602

info@bradlarson.com

www.bradlarson.com

Add visitors' stories to exhibits with StoryKiosk(TM). New Community Engagement Kit uses portable station to record stories at community festivals and events. Winner of AAM MUSE Award, "Best Museum Website" at Museums and the Web, and Parent's Choice Gold Award.

Campbell Center for Historic Preservation Studies

Booth #36

Sharon Welton, Director

203 E. Seminary, PO Box 66

Mount Carroll, IL, 61053

Phone: 815-244-1173

director@campbellcenter.org

www.campbellcenter.org

The Campbell Center for Historic Preservation Studies, located in Mount Carroll, Illinois provides intensive, hands-on training in the fields of historic preservation, museum collections care, and conservation. Workshops are offered for various skill levels and last 3-5 days. Campbell Center instructors are experts in their fields. Scholarships may be available.

Capitol Museum Services, a division of Capitol Exhibit Services, Inc.

Booth #41

Amanda Coggins, VP, Sales and

Marketing

12299 Livingston Road

Manassas, VA, 20109

Phone: 703-330-5202

amanda@capitollexhibit.com

www.capitollexhibit.com

For 25 years, Capitol Museum Services has been the nation's preeminent provider of custom exhibit fabrication and installation services for Museums, Visitor Centers, Traveling Exhibits, and Permanent Lobbies. Housed in a 100,000+ square foot facility, just outside of Washington, D. C., we are passionate about service and obsessed with quality.

Collector Systems

Booth #17

Eric Kahan, President & CEO

169 Hudson Street

New York, NY, 10013

Phone: 212-431-0897

ekahan@collectorsystems.com

www.collectorsystems.com

Collector Systems is the ideal collection management solution for museum, historic, and private collections. Our cloud-based software can be accessed from any computer, tablet, or phone with an internet connection. All images, documents, and information will be easily uploaded, stored, and searched. Integrated Chenhall's Nomenclature is available to catalogue your collection. Our Gallery feature allows you to pull information to your public site or social media. Use the Gallery to invite patrons to a private access area. Our bank level security, backup, and system redundancy allow for workflow efficiency and continuity. Collector Systems has the power that you need with the simplicity you never thought possible.

Consigli Construction Co., Inc.

Booth #6

Janice Allegrezza, Bus. Dev.

66 Sumner Street

Boston, MA, 02210

Phone: 508-473-2580

jallegrizza@consigli.com

www.consigli.com

Consigli Construction Co., Inc. is a full-service construction manager serving academic, institutional, healthcare, and corporate clients throughout New England and New York. Consigli has built museum and cultural projects for leading institutions across the region and is also recognized as a leader in landmark restorations. Contact Vance Freymann: vfreymann@consigli.com.

Creative Company

Booth #31

Dick Ruehrwein, Publisher

1082 St. Moritz

Lawrenceburg, IN, 47025

Phone: 812-537-5731

creativebooks@comcast.net

www.creativesitebooks.com

Creative Company is the publisher of site specific guide books, souvenir books, educational books, discovery and coloring books for museums, historic homes and sites, botanical gardens, national and state parks, zoos and aquariums in the United States, Canada and Central America. The books are printed and produced in the USA.

Custom Museum Publishing

Booth #26

Jane Karker, Owner

558 Main Street, Suite 2

Rockland, ME, 04841

Phone: 207-594-0090

info@custommuseumpublishing.com

At Custom Museum Publishing we believe in your mission: to educate, to treasure, and to preserve. We believe elegant color printing plays a major role in delivering your message. We have been providing accurate color, affordable prices, and high quality digital printing to museums throughout New England since 2005.

Donnegan Systems

Booth #48

Mike Melanson, Director of Sales

170 Bartlett Street

Northborough, MA, 01532

Phone: 800-222-6311

mmelanson@donnegan.com

www.donnegan.com

Donnegan Systems is proud to be the exclusive representation for Spac-saver products for New England. Let Donnegan Systems and Spac-saver help your museum design and implement a collection storage system to protect and preserve your collections for generations to come. Call today for a no obligation survey.

Donning Company

Booth #13

Nathan Stufflebean, Project Director

5505 Meadow Chase Road

Midlothian, VA, 23112

Phone: 804-608-0427

nathan.stufflebean@walsworth.com

www.donning.com

With nearly forty years of experience, the Donning Company can ensure your publishing experience is enjoyable and successful. We know our customers are unique, with separate goals, ideas, and missions, so we customize our services to meet your needs. We offer a comprehensive range of publishing and printing services from one source.

Edtrips

Booth #46

Laura Wallendal, Co-founder

31 St. James Avenue, Suite 920

Boston, MA, 02116

Phone: 617-271-0007

laura@edtrips.com

www.edtrips.com

EdTrips.com transforms educational travel by providing a simple platform for organizing and promoting trips, collecting payments, keeping track of travelers, and managing all event logistics. Teachers use EdTrips to plan and manage school

trips, whether around the corner or around the world, and museums use it to make it easy to attract, book, and manage educational tour groups. They have 30,000 users registered and are growing day by day into the foremost event registration platform for school groups. For more information, visit www.EdTrips.com.

Experience Design

Booth #18

Larissa Hallgren,

COO

1005 Main Street,

Suite 2130

Pawtucket, RI, 02860

Phone: 401-305-3235

larissa@expdesign.com

www.expdesign.com

See description on page 30.

Gaylord Bros

Booth #1

Susan C. Hale, Trade Show Coordinator

7282 William Barry Blvd.

Syracuse, NY, 13212

Phone: 315-634-8632

susan.hale@gaylord.com

www.gaylord.com

Gaylord has everything your museum needs to reach new audiences while preserving and protecting your growing collections. From our wide selection of exhibit cases to our multitude of made-to-order custom products, you will find it at Gaylord. Visit us at Booth # 1 or at www.gaylord.com.

GHBA

Booth #40

Dwight Porter, Benefits Broker

542 Main Street

Worcester, MA, 01615

Phone: 508-770-0263

dporter@sbias.com

www.sbiasales.com

Group Health & Benefit Administrators (GHBA) is a full service insurance agency since 1979. GHBA is one of New England's largest full service insurance agencies, GHBA's areas of expertise include health, life, long-term care, disability, dental, property & casualty insurance, retirement, 401(K) & Section 125 plans, C.O.B.R.A. administration.

Goosepen Studio & Press

Booth #37

Nathan W. Moehlmann, Owner

PO Box 3275

Hickory, NC, 28603

Phone: 828-850-2705

nwm@goosepenpress.com

www.goosepenpress.com

Goosepen Studio & Press is an

**Conference
Sponsor**

award-winning publisher of carefully edited, thoughtfully designed books and catalogues with exquisite typography. Our publications are crafted expressly for their subjects and the project budget, with thorough consideration for contextually sensitive typography, interior design, jacket and cover design, and production, the last including the optimal printer (domestic or international), paper, and binding.

Harvard University Extension School, Museum Studies Program

Booth #8

Katherine Burton Jones, Assistant Director

51 Brattle Street

Cambridge, MA, 02138

Phone: 617-496-4966

kjones@dcemail.harvard.edu

www.extension.harvard.edu/museum

Whether you're interested in collections management, exhibitions, education, or another aspect of museum work, the master's program in museum studies at Harvard Extension School can help you embark on a successful career. In courses that connect theory and practice, you investigate the challenges confronting museums today. Visit www.extension.harvard.edu/degrees-certificates/museum-studies.

Historic New England

Booth #44

Rob Watson, Marketing Manager

141 Cambridge St

Boston, MA, 02114

Phone: 617-227-3956

rwatson@historicnewengland.org

www.historicnewengland.org

Historic New England is the oldest, largest, and most comprehensive regional heritage organization in the nation. It owns and operates thirty-six historic properties spanning five states and shares the region's history through collections, publications, programs, and stories that document more than 400 years of life in New England. Visit Historic-NewEngland.org.

HistoryIT

Booth #30

Kristen Gwinn-Becker, CEO

245 Commercial St, #201

Portland, ME, 04101

Phone: 207-956-0875

kg@historyit.com

www.historyit.com

HistoryIT specializes in the review, preservation, digitization, presentation, and electronic management of historical collections. Working with cultural institutions, businesses,

community organizations, public officials, and others, HistoryIT bridges traditional history and cutting-edge technology. From strategic consulting to collection management, our services and software create appealing, effective digital spaces for your archival treasures.

Hollinger Metal Edge

Booth #7

Bob Henderson, Eastern U.S. Representative

237 Fitzwater Street

Philadelphia, PA, 19147

Phone: 215-625-4588

bh@metaledgeinc.com

www.hollingermetaledge.com

With over 65 years of experience in archival supplies, Hollinger Metal Edge is dedicated to meet your needs whether from the catalog, website or custom project. Our vast selection includes boxes, extensive enclosures and papers and board; tools and equipment; and exhibition cases and accessories. Please come visit us at NEMA Booth 7.

Indoff-Aurora Storage Products

Booth #29

Brian Ackley, Branch Partner

10 Orms Street, Suite 324

Providence, RI, 02904

Phone: 401-651-8848

brian.ackley@indoff.com

www.aurorastorage.com

Indoff has been designing and providing space efficient storage solutions for the Library and Museum community for over 20 years. We offer a broad range of products to solve virtually any storage challenge. Some of our solutions include High Density Shelving, Museum Cabinets, Flat Files, Art Racks & Painting Storage, Display Cases, Herbarium Cabinets, Library Shelving, Textile Racks, and Artifact Storage. Please give us a call for a no cost assessment of your storage space.

John Hancock-Retirement Plan Services (Sponsored by GHBA)

Booth #43

Dwight Porter, Benefits Broker

542 Main Street

Worcester, MA, 01615

Phone: 508-770-0263

dporter@sbia.com

www.sbiasales.com

John Hancock is the number one retirement plan provider in the small to mid market space. We excel at service driven by our team approach. John Hancock partners with advisors to make their retirement practices efficient and effective, always guided

by our end goal of helping employees retire successfully.

Kapesni

Booth #14

William Tuman, Managing Partner, Creative Lead

352 Pleasant Street

Holyoke, MA, 01040

Phone: 413-200-8687

bill@kapesni.com

www.kapesni.com

Kapesni lets museums easily create and maintain self-guided tours. Viewable on any computer or device with a Web browser, they're best when accessed through our free Apps for iPhone and Google's Android. By putting content into mobile devices, we embed cultural experiences in visitors' daily lives and make them easy to share with friends.

Ken Kotch Photography

Booth #42

Ken Kotch, Principal

304 Newbury Street

Boston, MA, 02115

Phone: 857-244-1536

ken@kenkotch.com

www.kenkotch.com

Ken Kotch photography serves the photographic needs of businesses of all sizes. Our services include internal marketing, commercial and editorial visual solutions. Clients include: Harvard MGH, ProCycling Magazine, The American Diabetes Association, The Institute for International Urban Development and National Parks Magazine. View our portfolio: kenkotch.com

Masterpak

Booth #28

Caroline Smith, Product Development

145 East 57th Street - 5th Floor

New York, NY, 10022

Phone: 800-922-5522

caroline@masterpak-usa.com

www.masterpak-usa.com

Unique & archival materials for the protection, packing, shipping, storing and displaying of fine art, artifacts and antiques. Softwrap® Tyvek® & Nomex®, Hardwrap® Tyvek® by DuPont, Sealed Air's Ethafoam®, Cellu-Cushion® and BubbleWrap®, Rolling & Storage Tubes, Corrugated Multi-Use Board, Dartek®, Volara®, Glassine, Master-Pak Shipping Containers, Oz Clips, PEM2® Data Loggers, software for RH/Temp tracking, and more.

MBA Design & Display Products Corp

Booth #15

Angelo Conry, Eastern Regional Sales Manager
35 East Uwchlan Avenue, Suite 318
Exton, PA, 19341
Phone: 610-524-7590
info@mba-usa.com
www.mbawalls.com
mila-wall® - modular wall panel system ideal for changing exhibition spaces, multi-purpose areas and traveling exhibits. mila-wall® - flexible design, easy installation, efficient storage options. MBA offers a cost effective & sustainable panel solution.

Mount Vernon Group Architects, Inc.

Booth #38

Patrick Mulvey-Welsh, Sr. Associate
200 Harvard Mill Square
Wakefield, MA, 01880
Phone: 781-213-5030
pat.welsh@mvgarchitects.com
www.mvgarchitects.com
Mount Vernon Group Architects (MVG) is an award-winning firm with over 50 years of experience providing architectural services to clients throughout New England. MVG has an outstanding professional reputation and has successfully completed hundreds of projects including museum and display, educational, institutional, commercial and custom residential. The firm provides the following services: Master Planning; Renovations/Additions; New Construction; Historic Preservation/Adaptation; Interior Design; and Construction Management/Administration.

Museum Education Roundtable

Registration Area
membership@museumeducation.info
museumeducation.info
Founded in 1969, the Museum Education Roundtable is a national organization that fosters professionalism among museum educators by encouraging leadership, scholarship, and research in museum-based learning. MER publishes The Journal of Museum Education, the premier peer-reviewed publication exploring and reporting on theory, training, and practice in the field.

National Exhibitions & Archives

Booth #34

Victoria A. Rehberg, Executive Dir.
12 Pine Street
Glens Falls, NY, 12801
Phone: 561-883-2145
victoria.rehberg@natlexhibits.com
www.natlexhibits.com

Founded in 1999, National Exhibitions & Archives LLC is a full-service arts organization providing traveling exhibitions and historic image licensing to museums, universities, libraries, and media outlets worldwide. Creating cultural collaborations between business and art, we integrate comprehensive-packaged exhibitions, educational components, entertainment, special events and museum store products.

New England Insurance Services

Booth #11

Elizabeth Downs, President & CIC
P.O. Box 63
Weatogue, CT, 06089
Phone: 860-844-8288
ldowns@neisinc.com
www.neisinc.com
See description on page 30.

Northeast Document Conservation Center (NEDCC)

Booth #19

Julie Martin, Marketing and Public Relations Manager
100 Brickstone Square
Andover, MA, 01810
Phone: 978-470-1010
jmartin@nedcc.org
www.nedcc.com
Founded in 1973, the Northeast Document Conservation Center was the first conservation center in the U.S. to specialize in the preservation of paper-based materials for museums, libraries, archives, and other cultural organizations, as well as private collections. NEDCC provides book and paper conservation treatment, digital imaging, assessments, educational programs, and disaster assistance.

Osprey Custom Publishing

Booth #39

Christian Waters, Director, Business Development
31 W. 57th St, 6th Floor
New York, NY, 10019
Phone: 631-525-7316
christian.waters@ospreypublishing.com
www.ospreypublishing.com
Osprey Group Publishing is dedicated to high-quality illustrated publishing at affordable prices. Whether you need a catalog for an exhibit, or a guide to your museum for visitors or as a membership premium, Osprey will deliver a beautiful publication that will enhance the image of your institution.

Conference Sponsor

Plymouth Bay Fiberglass

Booth #21

Christopher Roth, Owner
612 Plain St Suite 4B
Marshfield, MA, 02050
Phone: 781-738-3316
chris@plymouthbayfiberglass.com
www.plymouthbayfiberglass.com
Plymouth Bay Fiberglass manufactures and installs wood-replacement fiberglass gutters for use in new construction and historic renovations. We can reproduce any existing gutter profile or architectural trim. Massachusetts projects have included the 1754 Mayflower Society House in Plymouth; the 1641 Wing Fort House in Sandwich; and Harvard's Sackler Museum.

Q Media Productions

Booth #16

Mike Lutz, Technical Director
541 N. Boyd Street
Winter Garden, FL, 34787
Phone: 407-654-7067
mike@qmediaproductions.com
www.qmediaproductions.com
Q Media Productions, Inc. is an award-winning audio tour production company who for the past 11 years has produced and equipped audio tours all over the United States and beyond. We provide full production services including foreign language and audio described tours plus smartphone apps and audio guide equipment.

Skinner, Inc.

Booth #12

Jessica Turner, Marketing Events Manager
63 Park Plaza
Boston, MA, 02116
Phone: 508-970-3240
jturner@skinnerinc.com
www.skinnerinc.com
Skinner auctions draw international interest from buyers and consignors alike, with material regularly achieving record prices. The company's auction and appraisal services focus on fine art, jewelry, wine, musical instruments, rare books, clocks, furniture, and decorative arts from around the globe. Skinner has galleries in Boston and Marlborough, Massachusetts.

SmallCorp

Booth #5

Michael Dunphy, Project Manager
and Sales & Marketing Coordinator
19 Butternut Street
Greenfield, MA, 01301

Phone: 413-772-0889

mdunphy@smallcorp.com

www.smallcorp.com

SmallCorp designs and manufactures archival microclimate display cases, museum-quality bespoke picture frames, and many archival products for conservation, including aluminum honeycomb support panels. We have several standard lines and are well-known for custom fabrication. SmallCorp is vertically-integrated, and all of our products are made in Greenfield, Massachusetts using solar electricity.

stabaArte

Booth #33

Joshua Gutman, Project Manager
14 Pinehurst Drive
Carolina, RI, 02812

Phone: 401-364-8633

joshua.gutman@stabaArte.com

www.stabaArte.com

For over 40 years *stabaArte* has been in the business of designing innovative & sophisticated art storage solutions exclusively for museums. Our products include art-racks, shelving cabinets, easels and exhibition-walls. Our customer-oriented service and high-quality products have earned *stabaArte* the reputation as a leading art storage manufacturer in the world.

Strategic Payment Systems

Booth #35

Dan Verrico, Sales Manager
45 Dan Road Suite 100
Canton, MA, 02010

Phone: 781-828-2523

dverrico@spsprocessing.net

www.spsprocessing.net

SPS is a New England based credit card processing company. Our endorsement with NEMA provides low cost merchant services for our fellow NEMA members. We work with museums throughout New England. SPS is happy to provide you with a complete analysis of your current processing cost free of charge. Visit us at booth 35.

SYSTEMATICS

Booth #24

Tom Carmody, Director of Sales
9 Otis Street
Westborough, MA, 01581

Phone: 774-239-3618

tcarmody@systematics.biz

www.systematics.biz

SYSTEMATICS recognizes the

factors influencing your choice in storage systems are: conservation, preservation, and security. Rely on SYSTEMATICS for collection storage products, asset tracking, art racks, archival storage, museum cabinets, High Density Compact & specialty shelving systems. SYSTEMATICS can achieve maximum capacity no matter how you arrange your collections. Call 800-229-8393.

The Digital Ark

Booth #32

Diana Coderre, Vice President
PO Box 1121

Newport, RI 02840

Phone: 401-228-6480

dcoderre@thedigitalark.com

www.thedigitalark.com

We offer a suite of digital archiving & media development solutions to preserve, manage & share historic collections online & to engage visitors on-site in innovative ways. This includes high-resolution digitization services, database driven websites with e-commerce capabilities, interactive kiosk exhibits, e-books (OCR), printed publications & fine-art archival reproductions.

Toursphere

Booth #45

Robert Pyles,
CEO

494 Sumer
Street, Suite 1

Boston, MA, 02128

Phone: 617-418-7214 x.201

rob@toursphere.com

www.toursphere.com

See description on page 31.

U.S. Art Company

Booth #4

Mark Silverman, C.O.O

66 Pacella Park Drive

Randolph, MA, 02386

Phone: 781-986-6500

msilverman@usart.com

www.usart.com

Fine art shuttle throughout the continental U.S. Exclusive, Expedited and L.O.F.O. Service. Soft Wrapping, Packing & Installation. Crating (ISPM15 compliant). Airfreight (Domestic & International). Airport Supervision, Courier Assistance. Tarmac Security, Ocean Freight Import/Export Coordination and Documentation. Courier Tickets/Travel Arrangements. Condition Reporting. Long/short-term storage (climate/non-climate).

University Products, Inc.

Booth #2

John Dunphy, Vice President and GM

517 Main Street

Holyoke, MA, 01040

Phone: 800-628-1912

jadunphy@universityproducts.com

www.universityproducts.com

Find out what many of your neighbors in New England and other parts of the Northeast are already benefiting from; University Products' Discount Buying Program. Get a 15% discount on every order along with a fixed-rate shipping charge based on your order total. Stop by our booth and find out how.

VisitNewEngland.com

Booth #25

Jonathan Lhowe, Account Executive
3649 Post Road

Warwick, RI, 02886

Phone: 401-921-3000

jonathan@visitnewengland.com

www.visitnewengland.com

Invite 3 million viewers to your museum. VisitNewEngland.com viewers are educated, affluent leisure travelers. Our viewers use the website to seek information on events, attractions and Great Things to Do on pages for each of the New England states. Promote your exhibits, events, collections, family programs, space for weddings, and other occasions and your group tour programs. Online since 1996, VisitNewEngland.com is the region's leading travel and tourism website.

Vista Group International

Booth #20

Martha B. Yaney, President
25 Van Zant Street, Unit 8D

Norwalk, CT, 06855

Phone: 203-852-5557

martha.yaney@vistagroupinternational.com

www.vistagroupinternational.com

Vista Group International, Inc. manufactures high-quality audio handsets and outdoor listening stations. Systems and services for audio tours and guided tours are also offered. Vista Group serves high traffic museums, such as the September 11 Preview Site, and tiny ones, such as the Susquehanna Museum at the Lock House. Proprietary brandnames: *SoundStik*®, *SoundPost*.

**Conference
Sponsor**

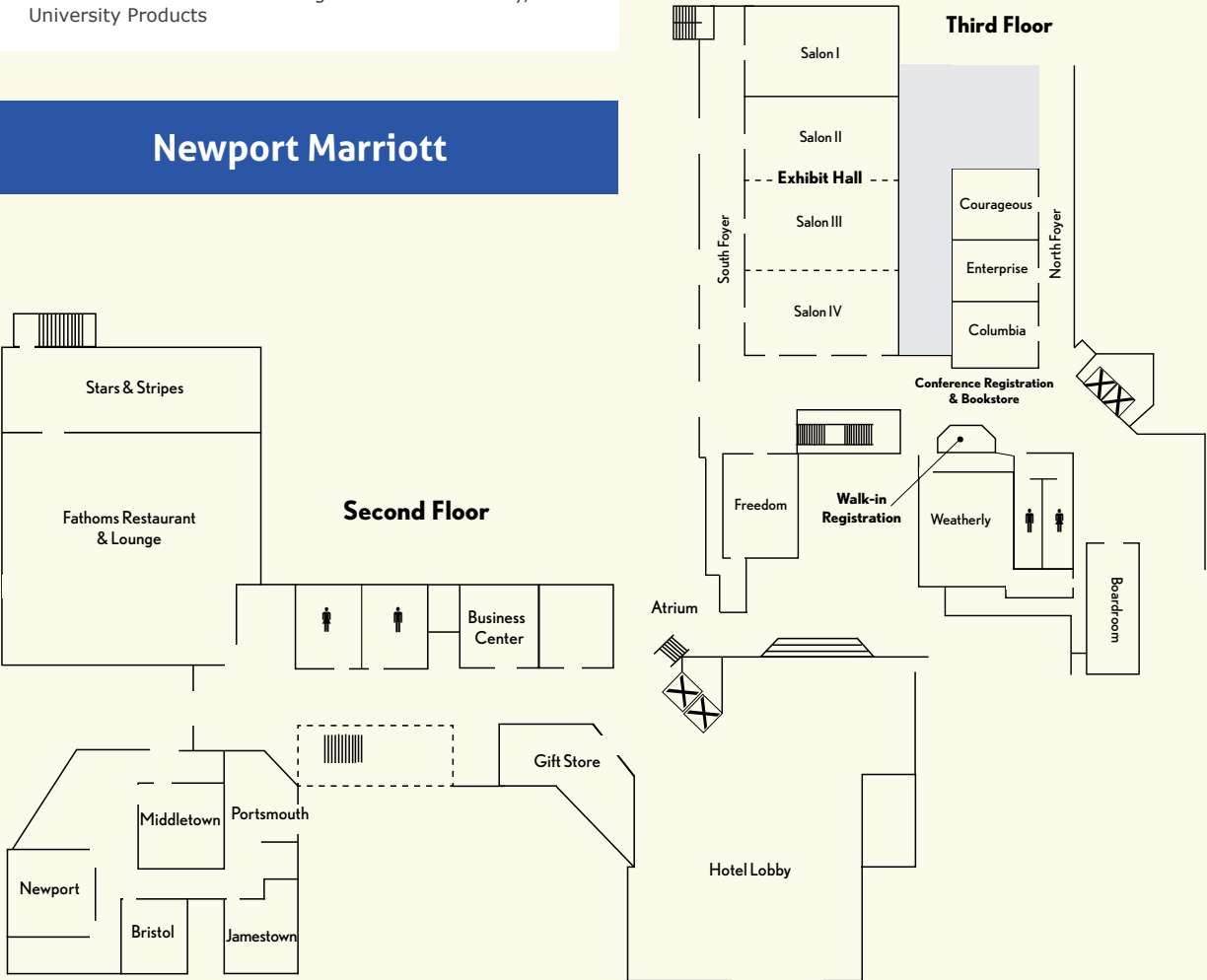
Special Thanks to our Sponsors:



Scholarship Sponsors:

Laura B. Roberts, John Nicholas Brown Center for Public Humanities and Cultural Heritage at Brown University, and University Products

Newport Marriott



Proud supporter of NEMA

Visit our booth for a \$100.00 discount

Boston • New York • Washington, DC • Orlando • Dallas / Fort Worth • Saint Louis • Los Angeles



800 872 7826

Exceptional art handling service
to the world since 1981