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THE LATEST UPDATES ON THE 2019 WICT LEADERSHIP CONFERENCE



**Pearls of Wisdom Returns to the
WICT Leadership Conference**

[Book your room today](#) - very few rooms remain in the Diversity Week block

[Review the conference agenda and register now!](#)

We are delighted to share the superlative [agenda](#) for this year's conference as well as the roster of outstanding speakers, executives and thought leaders we will convene next month in New York. [Click here](#) to view the photos and bios of the all-star presenters you will encounter at the 2019 WICT Leadership Conference.

A long-established crowd favorite, *Pearls of Wisdom* returns with a stellar lineup. Styled after the famed TED-talks, with dynamic and innovative storytellers imparting their wisdom in several mini-keynotes, the illuminating session closes the conference on a high note. This year's illustrious group of speakers will share their personal journeys and life lessons, leaving you energized and inspired as you move forward and ***Forge the Future!***



Sameer Deen



Gloria Feldt



Shannon Lee



Phumzile Mlambo-Ngcuka



Wasfia Nazreen



HRH Princess Beatrice

Meet these storytellers, and many more, [on our website](#).

Special Activities

Remember to sign up in advance for executive speed mentoring, morning Zumba and yoga! Learn more [on our website](#) and add your name to ensure you have a spot as spaces are limited.



Touchstones Luncheon

Conference registration includes a ticket to the [Touchstones Luncheon](#), where WICT will bestow its highest individual accolades on the **Women of the Year** and **Women to Watch**. [Click here](#) to meet each of this year's outstanding honorees. To sponsor a table or purchase general admission tickets, please [click here](#).

WICT Leadership Conference Mobile App - Powered by Charter Communications

There are numerous opportunities to learn and network during the WICT Leadership Conference. To help you plan your schedule and ensure you don't miss a beat, enhance your conference experience by installing the **2019 WLC** app on your phone or tablet. Build your own customized agenda and receive real-time updates up to and during the conference.



Now available from the App Store and Google Play!

Click the icons below to download the app today.



Hotel Accommodations

Hurry! Very few rooms remain at the preferred Diversity Week rate starting at \$430/night, plus applicable taxes. All sessions will take place at the Marriott Marquis in Times Square, 1535 Broadway, New York, NY 10036. To ensure you have a room at the Marriott Marquis, please book soon.

[Reserve your room directly online](#) or by calling 877-303-0104 and asking for the **Diversity Week** room block. Guest rooms and rates are subject to availability.

**WICT gratefully acknowledges the sponsors of the
2019 Leadership Conference**

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**Calling All Betsys: Join WICT for a Special BMGI
Exciting New Content & a Salute to 25 Years of WICT's BMLI Program**

Exclusively for BMLI alumnae

November 20-22, 2019 • JW Marriott Buckhead • Atlanta, GA

[Register now!](#)



Ignite Your Creative Spark

The demand to think creatively and solve problems in innovative ways is becoming more and more paramount in the workplace. Everyone is creative in different ways, and this year's program is designed to help you understand your own creative style as well as others' preferences, enabling you to make the most of your team's innovative ideas.

The agenda will also include a panel of Betsy graduates spanning 25 years of classmates -- from Class 1 to Class 39. Be inspired by how their journeys have led them to the road they're on today as they explore their own creative ebbs and flows. During their conversation, they will also discuss the impact of BMLI and how the workplace has evolved since the program's inception.



Meeka Bondy



Lela Cocoros



Sara Dionne



Jana Henthorn



Marva Johnson



Kim Martin

Panelists include:

- **Meeka Bondy**, SVP, Legal Affairs, HBO, Inc. (BMLI Class 22)
- **Lela Cocoros**, Principal, Brunswick Street Advisory (BMLI Class 1)
- **Sara Dionne**, Vice President of HR Strategy and Operations for the Northeast Division, Comcast (BMLI Class 39 & 1000th Graduate)
- Moderator **Jana Henthorn**, President & CEO, The Cable Center (BMLI Class 1)
- **Marva Johnson**, VP, State Government Affairs – South Region, Charter Communications (BMLI Class 26)
- **Kim Martin**, Founder & CEO, Ascendancy Group (BMLI Class 9)

Travel & Accommodations

As you plan your travel, please note that BMGI will open with a joint reception with the new BMLI classes (40 and 41) at 6:00 pm on Wednesday evening, November 20, and wrap up no later than 1:00 pm on Friday, November 22.

The program will take place at the JW Marriott Atlanta Buckhead. Make your room reservation as soon as possible to ensure availability and no later than Tuesday, October 29, 2019, to receive the special rate of \$179 plus tax per night for single or double. To reserve your room online, please visit this link: [JW Marriott Buckhead](#). If you would prefer you may call 1-866-343-5747 and mention the **Women in Cable** room block.

The time will be full, rich and rewarding. Come ready to learn more about yourself alongside your fellow alums.

[Register now!](#)

**WICT gratefully acknowledges the sponsors of the
2019 Betsy Magness Graduate Institute**

GOLD



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**2020 Rising Leaders Program:
Applications Due Tuesday, October 15**

WICT's **Rising Leaders Program** (RLP) is designed for industry professionals at the manager and director level who have demonstrated their potential and their desire for leadership and career advancement. During this intensive immersion program, participants take part in leadership analysis and case study work while expanding their cable business acumen.

This is a competitive, application-based program and all applicants must be approved by their companies in order to participate in this one-week course.

Applications for 2020 are now being accepted and must be submitted by **1:00 pm (Eastern) on Tuesday, October 15.**

Learn more about the program and apply today by visiting www.wictrlp.org.

**WICT gratefully acknowledges the sponsors of the
Rising Leaders Program:**

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Tune Into WICT's Online Learning Library

You know that your WICT membership provides you access to a wide array of in-person educational opportunities, but were you aware that there is a library of online resources awaiting you on our website?

Members have exclusive access to recorded webinars, including *Asking for What You Want and Getting What You Need: Secrets of Successful Negotiators*, and *Become a Champion Growth Coach: How to Give and Receive Feedback*, both posted earlier this year.

You will also find interactive online courses and videos adapted from 2018 WICT Leadership Conference sessions, including:

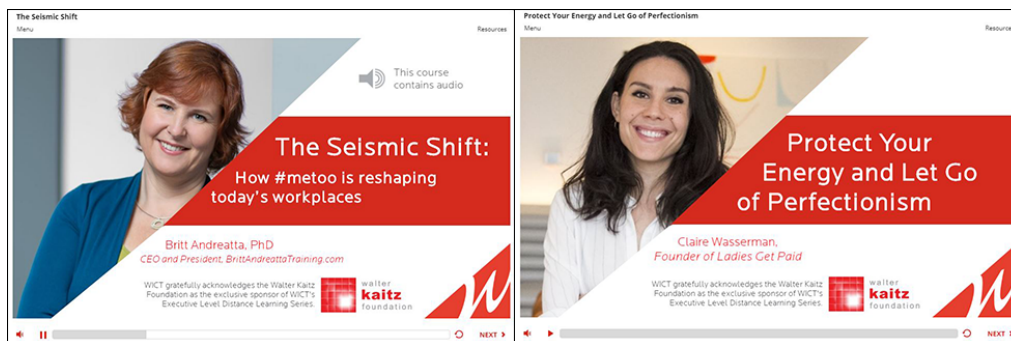
- **Beyond the Hashtags -- Creating a New Normal:** The #MeToo and #TimesUp movements awakened a sleeping giant and ignited a global campaign on the obstacles – both blatant and unconscious – women encounter routinely in their professional lives. In this forward-facing discussion, panelists used their experiences to help move companies and their people from hardships and hurdles to education and resolutions as we look beyond the hashtags and step into a new normal.
- **An Insider's Guide to Confident and Compelling Communication:** All too often, public speakers come across as rigid and canned, failing to keep their audiences engaged. In this dynamic session, you will learn proven concepts to help reduce anxiety and bolster your confidence to keep the audience focused squarely on you and your message.

As a special bonus, we have also posted video recordings of the *Profiles of Champions* and *Pearls of Wisdom* sessions, both taped live during the 2018 WICT Leadership Conference.

WICT members can access these online courses, as well as a number of learning modules from previous conferences, by logging into our website's [online learning library](#).

Exclusively for Executive Members

Access re-mastered, interactive recordings of **The Seismic Shift** and **Protect Your Energy**, now complete with additional resources and transcripts. Log into the Executive Members area [on our website](#) to tune into these new versions.





MEMBERSHIP

Membership Renewal Season is Approaching: Update Your Contact Information to Stay Engaged

The 2020 membership year officially begins on November 1, and renewal notifications will follow soon thereafter. You can count on your WICT network when you need it, but we must be able to communicate with you. Now is the perfect time to make sure we have your most up-to-date contact information so we can help you make the most of the resources you receive.

Three Easy Steps to Update Your Information:

1. Go to www.wict.org and click on the "Login" button near the upper right of the screen.
2. On the login page, enter your email address and password where indicated. If you've forgotten your password, use the reset link to start the process of selecting a new one.
3. Once logged in, the site will welcome you by name.

To review your profile, click the "Member Tools" dropdown and select "Change Contact Information." Many any necessary updates and click "save" to submit your newly updated information. That's it!

ADVOCACY & INDUSTRY RELATIONS

Attention Corporate Recruiters: Plan Now to Participate in Mission Media's Virtual Job Fair for Veterans

Wednesday, September 25, 2019

Imbued with the attributes of leadership, teamwork, learning agility, and high ethics and integrity, veterans are a valuable talent pool who can enrich industry corporations at all levels. As a growing, dynamic industry, cable media -- with its nationwide footprint, diversity of companies, wide range of needed skills and positions at all levels -- offers outstanding opportunities for veterans as they leave military service.

This fall, Mission Media will hold a virtual job fair to connect veterans with participating companies in our industry. The four-hour online event will provide a platform for your organization

If you would like to learn more and find out how your company might participate, please reach out to Dave Pierce and/or Kristin Buch at NCTA (dpierce@ncta.com and/or kbuch@ncta.com) or Pam Williams at C2HR (pwilliams@C2HR.org).



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MEDIA

Your source for recruiting & retaining veteran talent:

- ★ HR PORTAL
- ★ MODELS OF SUCCESS
- ★ VETERAN VIGNETTES

MISSIONMEDIA.ORG

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helps women shine >

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