

Wildlights for Wildlife

A Charity Drive

Presented by



VALLEY TOYOTA DEALERS

Sunday, November 1, 2020 | 5 – 10:30 p.m.

SUPPORT OPPORTUNITIES



phoenixzoo
ARIZONA CENTER *for* NATURE CONSERVATION

Wildlights for Wildlife: A Charity Drive

Shift your support into overdrive
for the non-profit Phoenix Zoo!

Sunday, November 1, 2020



5 – 10:30 p.m.*

From the comfort of your vehicle, in front of the Zoo, you and your guests will enjoy tasty offerings from some of Arizona's favorite food trucks, non-alcoholic beverages, animal encounters, fun entertainment, a chance to win raffle prizes and much more!

The evening will culminate with kettle corn, hot cocoa and a drive-thru exclusive preview of ZooLights, the Valley's cherished holiday tradition. Be the first to journey through the Tropics and Africa Trails where you will experience millions of sparkling lights, twinkling displays and the Wildlife Lantern Safari.

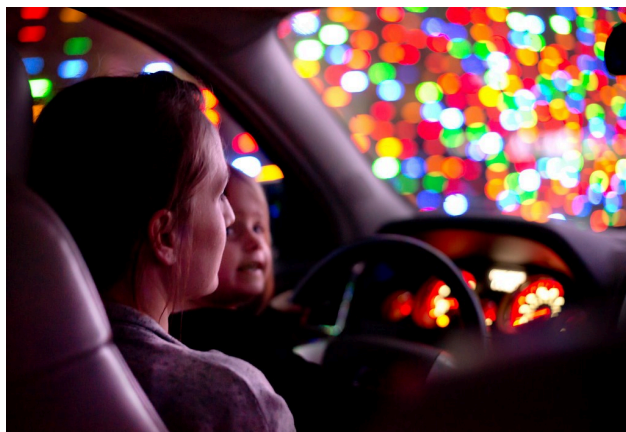
Treat or join your family, friends, clients or colleagues of all ages and gear up for a night of fun, while supporting Arizona's most treasured conservation organization, the Phoenix Zoo.

Phoenix Zoo
455 N. Galvin Parkway
Phoenix, AZ 85008

Timed-entry reservations are limited and available
on a first-come, first-served basis.

Must be purchased in advance.

**1 – 2 hour estimated experience*



Starting October 26
and throughout
Wildlights for Wildlife
bid on silent auction items
at phoenixzoo.org.

Your support is more critical now than ever. Wildlights for Wildlife proceeds will help the Arizona Center for Nature Conservation/ Phoenix Zoo offset the daily costs of animal care and vital operations during the ongoing challenges of COVID-19. Funding will help the Zoo in rebuilding its operating reserves, through this unforeseen period of uncertainty.

Sponsorships & Reservations

Wildlights for Wildlife: A Charity Drive is a unique fundraising experience allowing you to entertain and enjoy an unforgettable evening out.

Each vehicle will receive food samples, non-alcoholic beverages, raffle tickets, kettle corn, hot cocoa and a souvenir digital photo for up to six guests.

**FUNDED BY
VALLEY
TOYOTA
DEALERS**

BENEFITS	PRESENTING \$20,000
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Marketing and Recognition (Logo and/or name recognition within/on)

Paid Media Targeted social	✓
Zoo Media <ul style="list-style-type: none"> • Wildlights for Wildlife web page on phoenixzoo.org with link • Phoenix Zoo's Wild Times digital magazine • Phoenix Zoo's email newsletter • Facebook and Instagram • On-grounds promotional signage 	✓
Event digital invitation and reservation confirmation	✓
Event signage	✓
Media alerts	✓
Arizona Center for Nature Conservation annual report	✓
Event Hospitality	
Vehicle reservations	16
Additional Benefits	
ZooLights tickets (walk-thru evenings)	64
Right to use the Phoenix Zoo and Wildlights for Wildlife logos in your marketing and community relations	✓

Sponsorships & Reservations

BENEFITS	PATRON \$15,000	SUPPORTING \$10,000	CONTRIBUTING \$5,000
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Marketing and Recognition (Logo and/or name recognition within/on)

Zoo Media			
<ul style="list-style-type: none"> Wildlights for Wildlife web page on phoenixzoo.org with link Phoenix Zoo's Wild Times digital magazine Phoenix Zoo's email newsletter 	✓	✓	✓
<ul style="list-style-type: none"> Facebook and Instagram On-grounds promotional signage 	✓		
Event signage	✓	✓	✓
Arizona Center for Nature Conservation annual report	✓	✓	✓

Event Hospitality

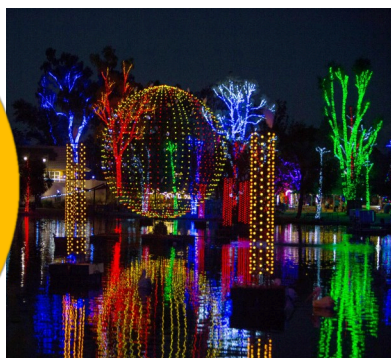
Vehicle reservations	12	8	4
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Additional Benefits

ZooLights tickets (walk-thru evenings)	48	32	16
Right to use the Phoenix Zoo and Wildlights for Wildlife logos in your marketing and community relations	✓	✓	✓

SUPPORT THE ZOO!

**VEHICLE
DRIVE-THRU
RESERVATIONS
\$1,000**



Underwriting

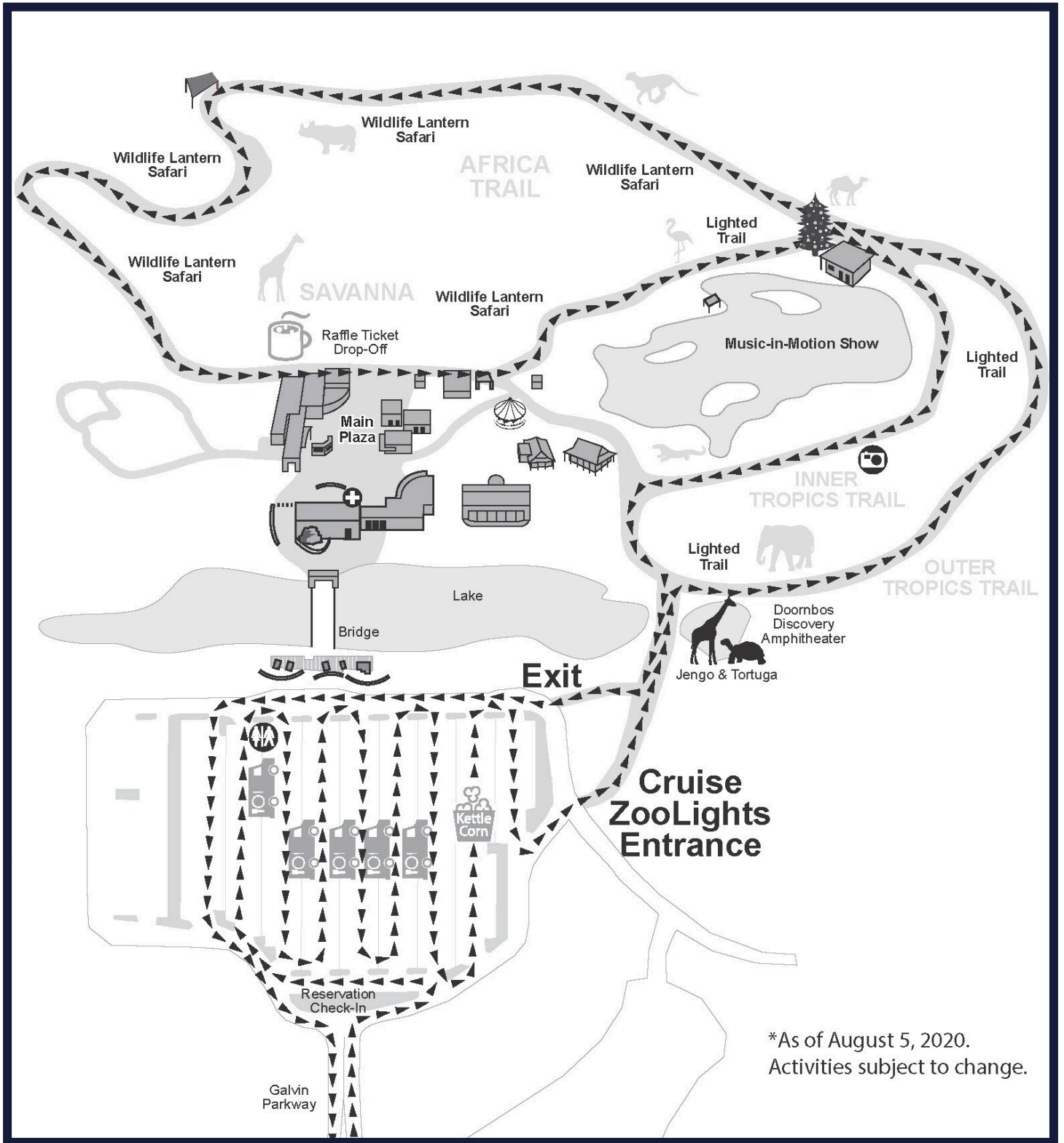
Show your support by underwriting a portion of the evening's expenses. Your underwriting contribution is 100% deductible. Underwriters will receive recognition based on area of event and level of support. All underwriters will receive recognition on the Wildlights for Wildlife web page on phoenixzoo.org with link, Phoenix Zoo's Wild Times digital magazine and Arizona Center for Nature Conservation annual report.

LEVELS	AVAILABILITY
\$3,000	
Rentals Recognition on signage at multiple locations throughout the event	5
Entertainment Recognition on entertainment signage at multiple locations throughout the event	3
Kettle Corn and Hot Cocoa Recognition on kettle corn and hot cocoa signage and bags	2
\$2,000	
Animal Encounters Recognition on animal encounter signage	4
Photography Recognition on signage near event entry	1
Silent Auction Recognition on auction signage and bidding site	4
Souvenir Digital Photo Recognition on photo signage and name/logo placement on photo border	FUNDED
Food Trucks Recognition on signage, near food trucks	5
Videography Recognition on signage near event entry	1

\$1,000

You can make a difference by supporting Wildlights for Wildlife. Your underwriting contribution allows the Arizona Center for Nature Conservation/ Phoenix Zoo to rebuild our operating funds for animal care and conservation initiatives.

Map



Purchasing & More Information

Vehicle drive-thru reservations and underwriting opportunities may be purchased at phoenixzoo.org/wildlights. To purchase sponsorships, contact a Zoo representative directly:

Amanda Crossland
Corporate Relations Manager
acrossland@phoenixzoo.org
602.286.3851

Shannon Kinsman
Individual Giving Manager
skinsman@phoenixzoo.org
602.914.4346



Did you know that any amount of your reservation over the fair market value is tax deductible and considered a contribution to the Arizona Center for Nature Conservation/ Phoenix Zoo? Please refer to the Commitment Form for fair market values.

Many companies offer a matching gift program to support worthy organizations in the community. If your company offers a match, your contribution may be eligible.

