

Wildly Attractive Websites Behind the Scenes Expose: How to Attract Your Tribe Online by Being Yourself



What makes a website wildly attractive to your perfect customers? Let me show you!

*Julia Stege:
The Magical Marketer*



If traditional marketing simply doesn't work for you, there's a reason.

It wasn't designed for people who care about people.

People who need people are the luckiest people in the world...



Today We'll Cover:

- 1) Why conscious entrepreneurs need a new paradigm for marketing
- 2) What key steps are needed to make a website Wildly Attractive to your perfect customers
- 3) What makes a site immediately recognizable to those seeking your services
- 4) How creating a new website can transform your business and your life
- 5) PLUS we will save time in the presentation for your questions and contributions.

I heard that
Wildly Attractive
Websites are
really cool!

So did I!

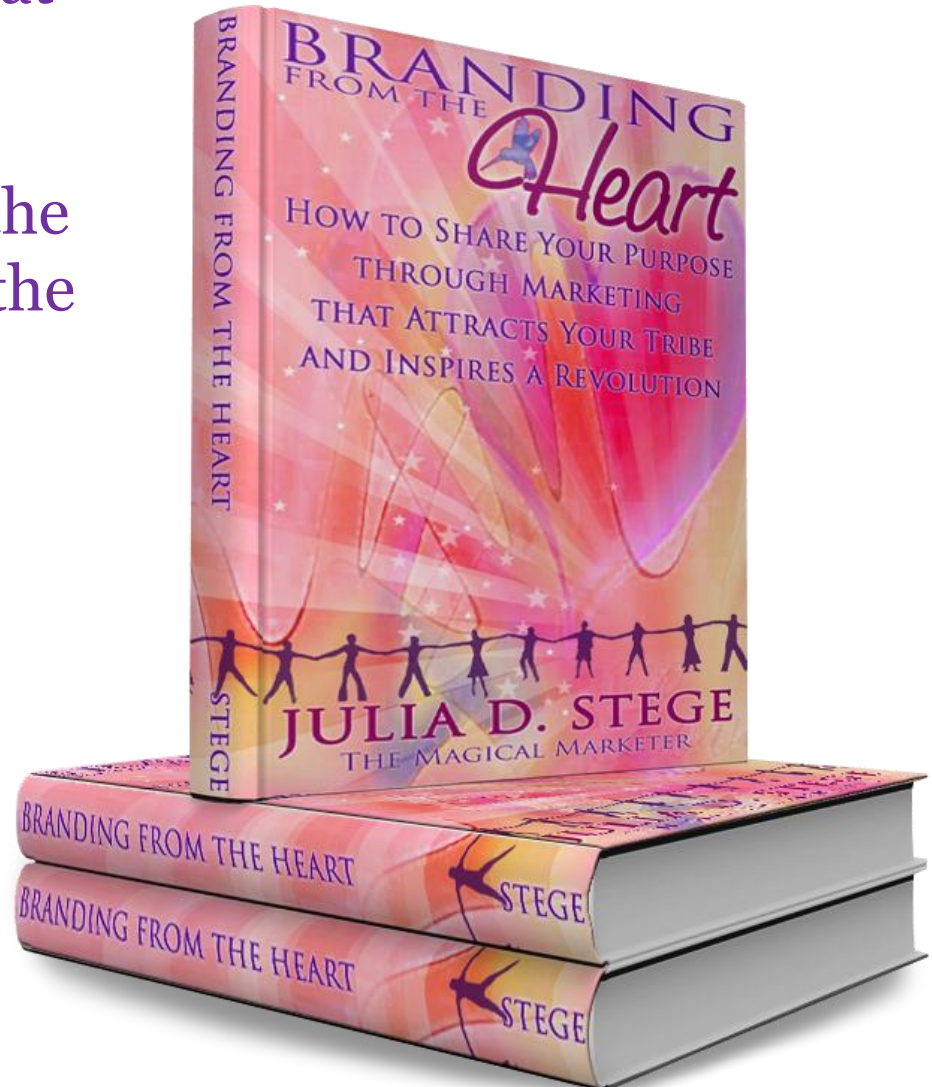




My clients Ros Ferguson
and Anne Baker will be here
to talk about their
experiences receiving their
wildly attractive websites!



To Win a copy of my e-book
PLUS a 30 Minute Brand Clarity
Session with me put 3 words that
reflect your purpose in the
questions box along with your
contact information. I'll select the
most inspiring ones and email the
winners tomorrow.



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My name is Julia Stege,
the Magical Marketer,
founder of Magical Marketing
and Graphic Girlz.



Wow, I have
a lot of
creds!

I'm an intuitive branding artist
with a BFA in graphic design and
an MFA in media studies. I also am
a Landmark Introduction Leader, a
certified Client Coach™ and a
Strategic Attraction Coach™. I And
I got my sales degree from Grateful
Dead University!



LandmarkEducation



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Back in the 80s, I Made My Marketing Debut
On Madison Avenue in Manhattan...
Just a few blocks from this sign.

I created designs for big corporations like
Burger King and entertainment giants like
Carnegie Hall and I learned the tricks of the
traditional marketing trade:

**It's all about Brainwashing,
Lying, and Hype!**

Oh My!



The Traditional Approach to Marketing:

Appeals to the Base Wants of Money, Sex, Fame

Exploits Common Fears

Uses Slick Design to Cover the Truth

Not Above Brainwashing, Hying or Lying

Targets then Inundates Potential Client Base



Isn't there another way?



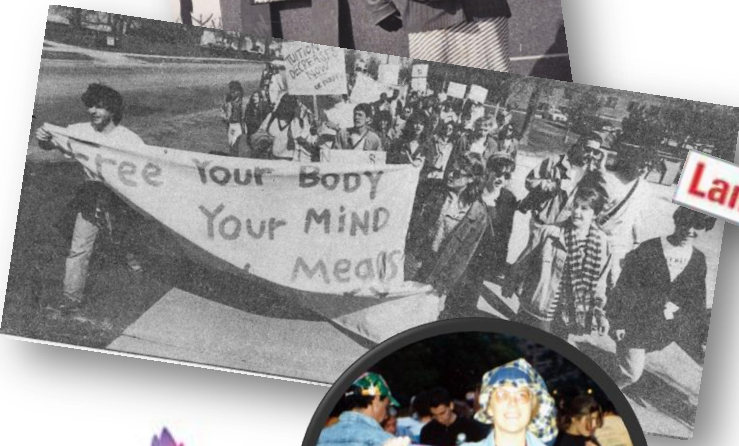
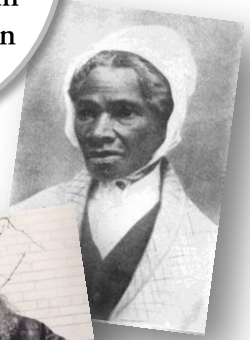


**So I left NYC and
drove west in
search of a more
authentic life**





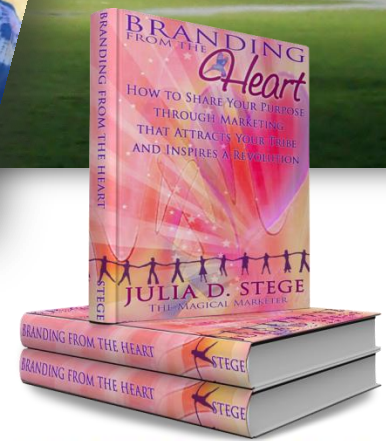
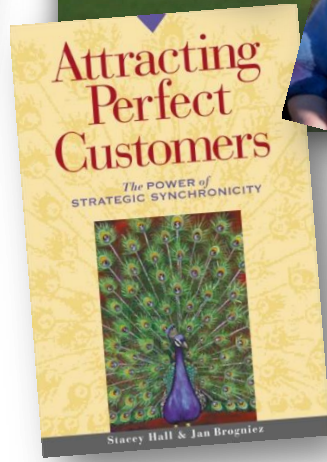
Only that which is an object of freedom can be called an idea!



All my experiences since leaving Manhattan have culminated in a unique approach to marketing designed to attract your tribe and inspire real change in the world while your business thrives.



LandmarkEducation



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I help spiritual business women and conscious entrepreneurs clarify and express their purpose through branding and websites that attract their tribe and inspire a revolution.

You go girl!



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Together we will review
the 6 Steps to Creating a
Wildly Attractive Website
that all my clients go
through



**Key Ingredient to a
Wildly Attractive Website:**

Authenticity



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Traditional Approach to Marketing and Why it Doesn't Work for Conscious Entrepreneurs:

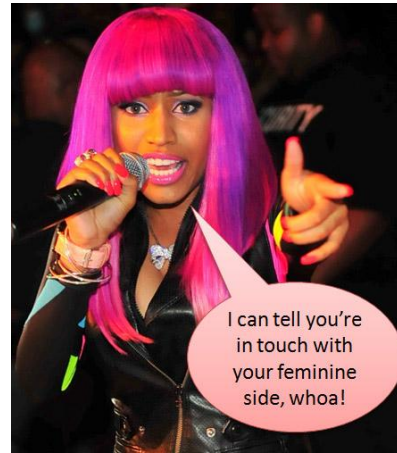
Appeals to the Base Wants of Money, Sex, Fame

Exploits Common Fears

Uses Slick Design to Cover the Truth

Not Above Brainwashing, Hying or Lying

Targets then Inundates Potential Client Base



New Paradigm for Marketing ~ Essential for Attracting Women:

Appeals to Positive Emotion and Inspires Potential Customers

Authentic and Comes from the Heart

Uses Beauty to Resonate and Attract

Genuine Connection with Clients

Vulnerable Sharing of Truth



A photograph of a baby's legs from the knees down, wearing a pink tutu with a ruffled hem. The baby is standing on a white surface, and the background is white.

What are the first
steps to creating a
Wildly Attractive Website?



STEP 1: Discover who your Soul Tribe is

Your niche
doesn't
have to be a
bitch!



- When you describe them, your perfect customers recognize themselves
- Your contacts recognize friends who fit your description as well
- These are folks who you would LOVE to work with long term
- You are on the same life path



Why are so many of your perfect customers are confused about what you do?

Hint...
The Devil
is in the DETAILS



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Step 2 is Create Your Essential Message



What can you say that will engage your tribe and inspire them to interact with you.

Even better, how can you transform their lives through your marketing?



*Share your purpose and gifts
authentically to attract like-minded
souls seeking your assistance.*

*Engage your peeps in
a conversation from the
heart and soul.*





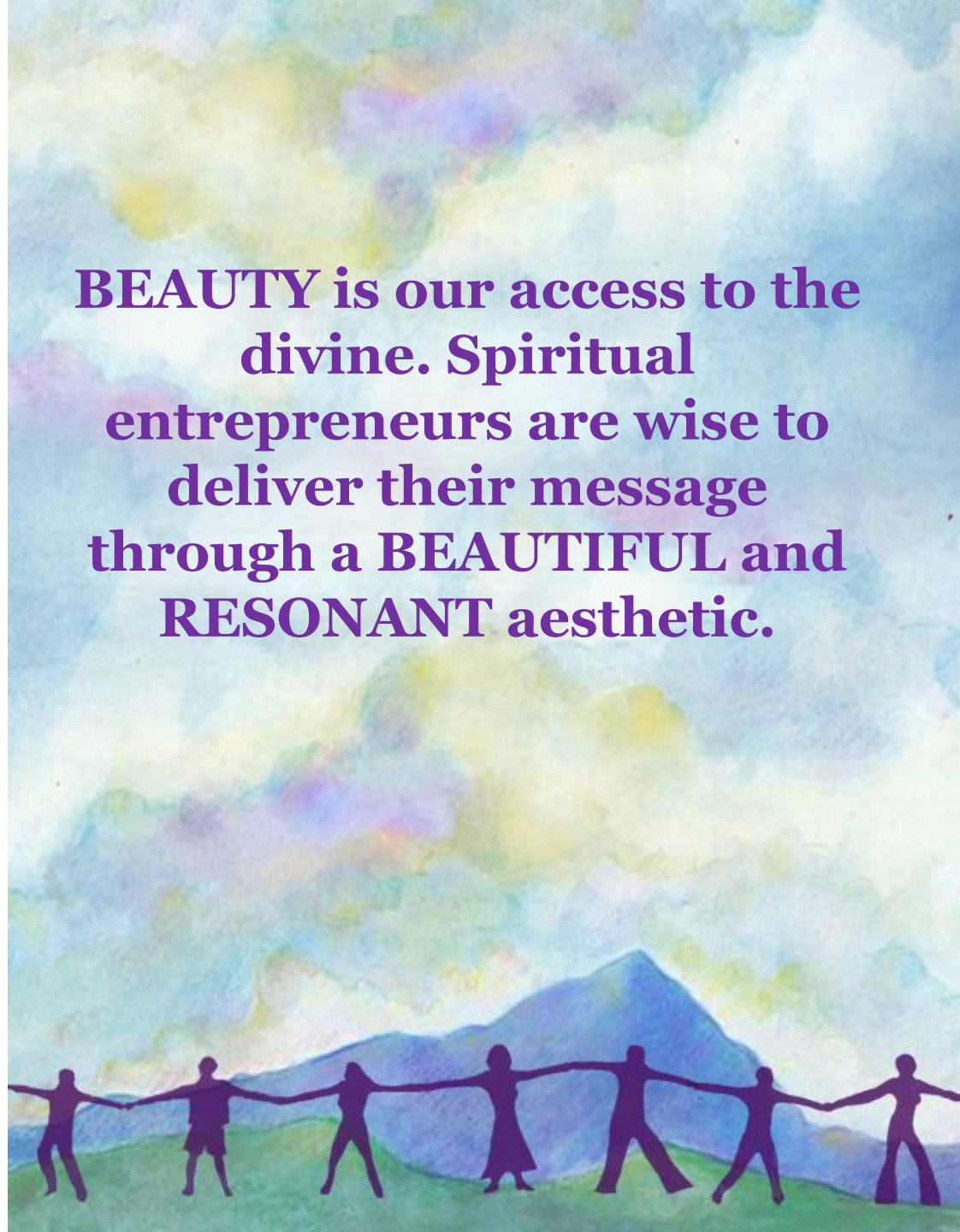
Use words that reflect your Soul's passion, purpose and desire and combine those with words that reflect your offering and the results you create in the world.

This process is called Branding from the Heart™ and it's all about sharing your purpose in a way that promotes all your offerings seamlessly and attracts your perfect customers.



Step 3: Create Your Brand Aesthetic

**BEAUTY is our access to the
divine. Spiritual
entrepreneurs are wise to
deliver their message
through a BEAUTIFUL and
RESONANT aesthetic.**





Say Hi to Ros all the way from the UK!

Character Codes

Artist: 12.5

Activist: 12.5

Scholar: 10.75

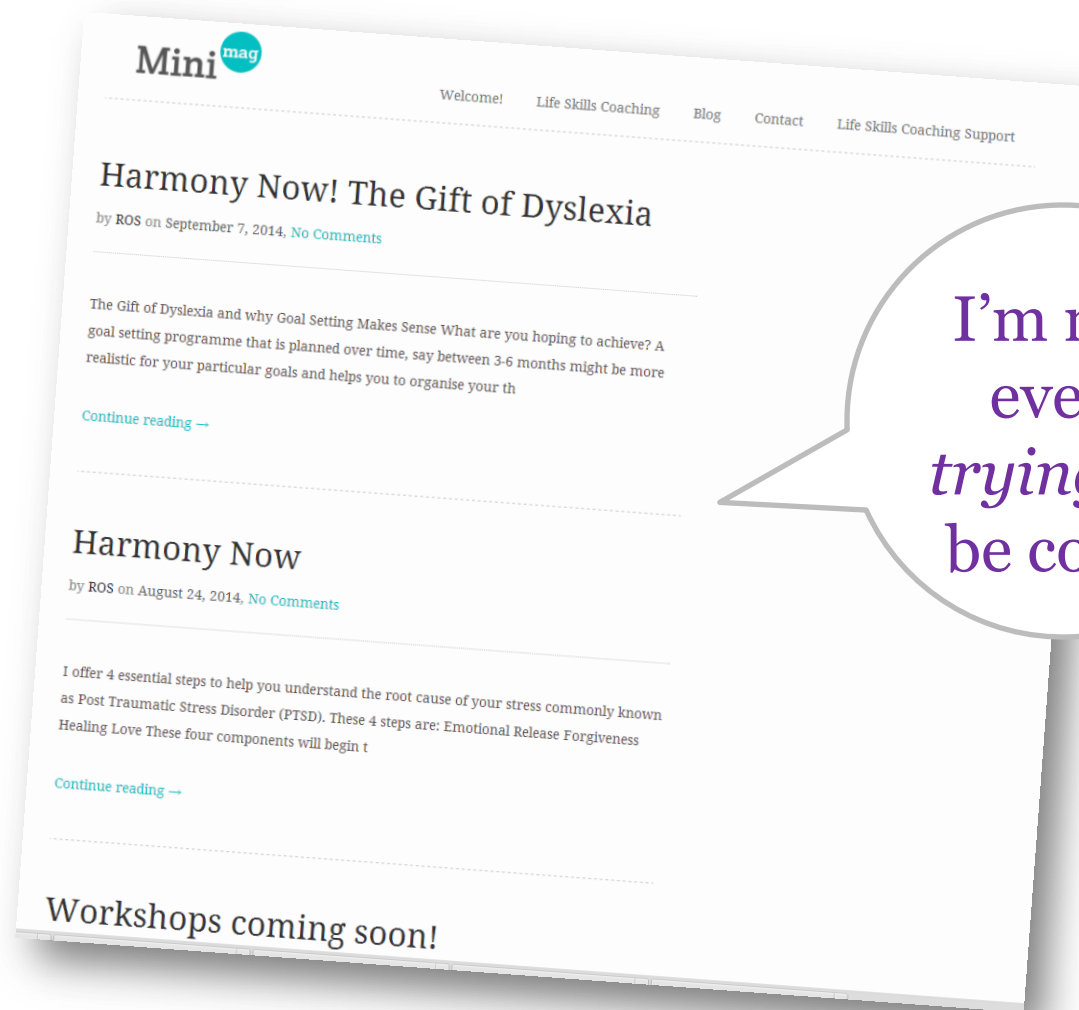
www.womanworldtoday.com

Launching in October!



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Ros' current site



I'm not
even
trying to
be cool!



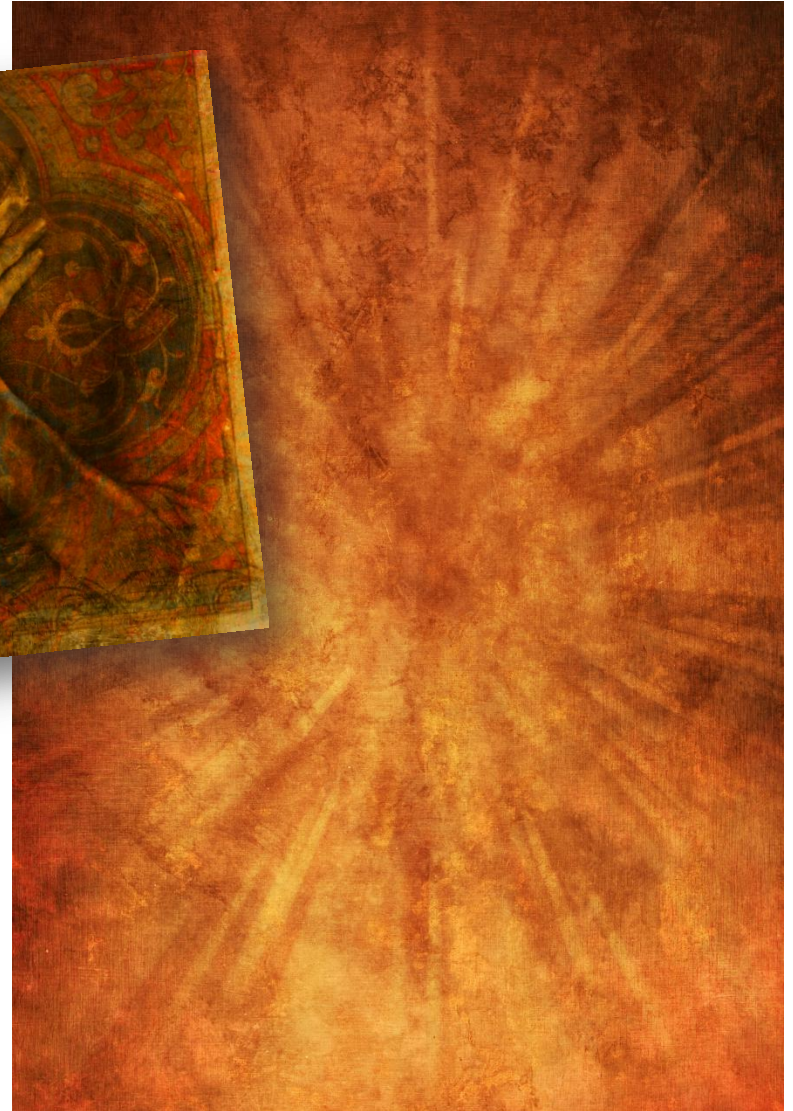
Magical
MARKETING
SEMINARS



Then collaboratively, we selected imagery, symbols, colors and fonts that felt good to Ros and therefore will attract her most perfect customers too!

SKRANJI

Handlee



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We met by
webinar to put it
all together



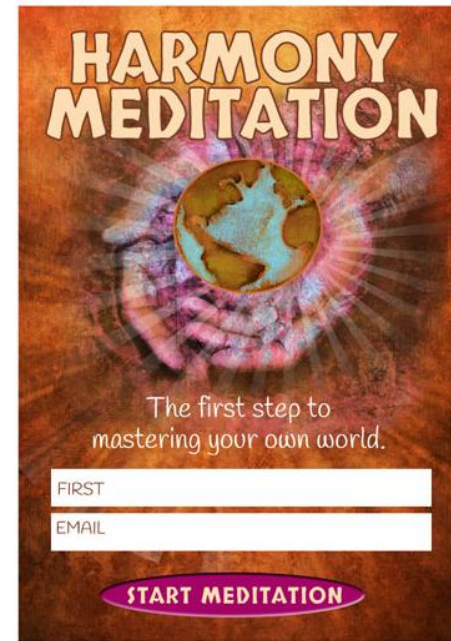
POOF! Just Like Magic!



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Many websites are structured to lose prospective clients in seconds... What's missing?

Hint...



Step 4: Develop a *wildly attractive free offer* so you can start capturing names and emails online.



This is Ros' simple funnel



Your Free Offer Should Lead Easily to Your Programs

Done For
You Service
\$\$\$\$

Give them
credit for
Virtual
Program
when they
upgrade to
Done For
You Service

Done For
You Service
\$\$\$

Consulting
Package \$\$

Virtual
Program \$

Free
Offer



Step 5: Your Marketing Funnel and Brand Aesthetic is Developed into a Theme Design!



HOME ABOUT SERVICES BLOG CONTACT

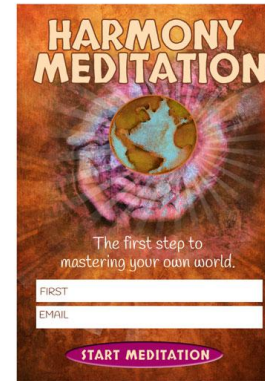
WELCOME

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean commodo ligula eget dolor. Aenean massa. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Donec quam felis, ultricies nec, pellentesque eu, pretium quis, sem. Nulla consequat massa quis enim. Donec pede justo, fringilla vel, aliquet nec, vulputate eget, arcu.

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Aliquam lorem ante, dapibus in, viverra quis, feugiat a, tellus. Phasellus viverra nulla ut metus varius laoreet. Quisque rutrum. Aenean imperdiet. Etiam ultricies nisi vel augue. Curabitur ullamcorper ultricies nisi. Nam eget dui.

Etiam rhoncus. Maecenas tempus, tellus eget condimentum rhoncus, sem quam semper libero, sit amet adipiscing sem neque sed ipsum. Nam quam nunc, blandit



Say Hi to Anne from Michigan!

Character Codes

Activist: 12.25

Scholar: 10.75

Actor: 10.75



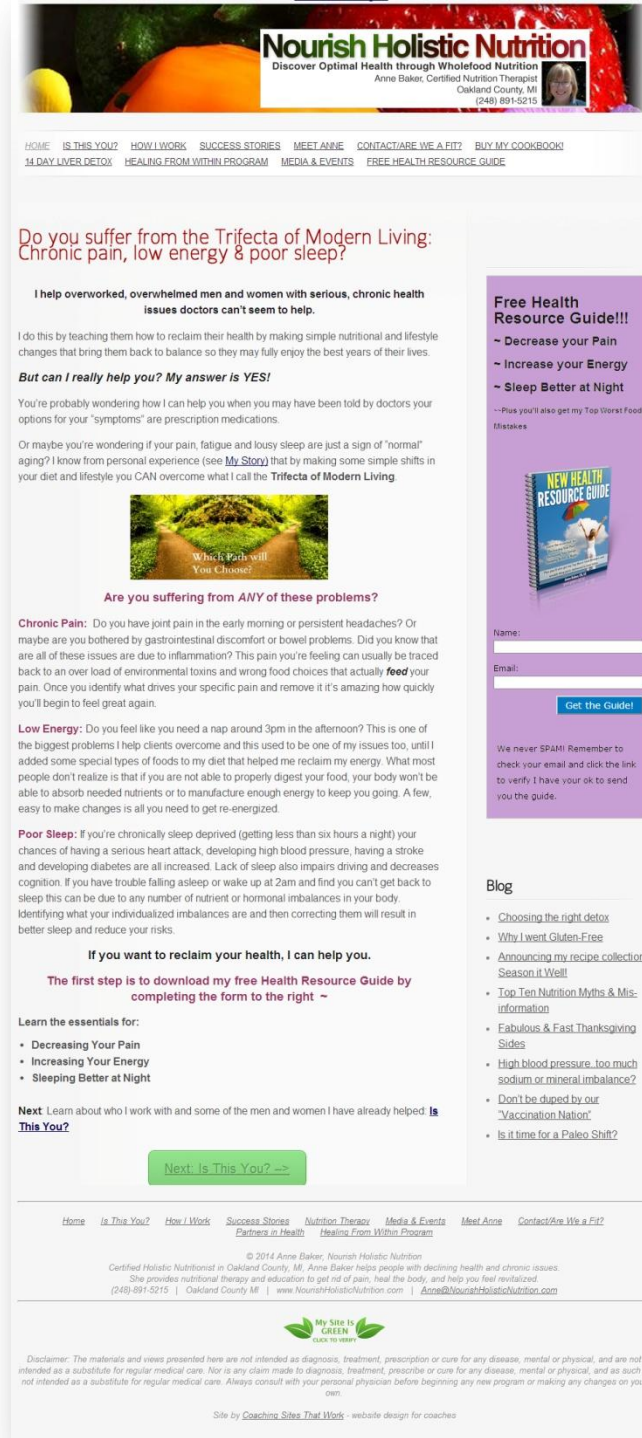
www.NourishHolisticNutrition.com

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Anne came to us with a pre-fab site that looks like this:

It was a successful blog attracting thousands of readers every month, but the site design didn't reflect Anne's personality or genius.

It just looked like everyone else's blog.



Anne is a nutrition expert and the site needed to reflect her professionalism as well as her natural approach.

The first thing we thought of for her symbology was FOOD.



And though it was pretty, it didn't engage the viewer or reveal Anne's personality...



Anne got a professional photo shot in her kitchen with all the fresh foods. It's perfect!

This will inspire folks to want to engage with Anne, much better than food alone.

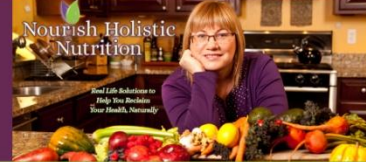


Luckily Anne wore her favorite color that day, and plumb became the main color for the brand, along with green!





Magical
MARKETING
SEMINARS





Nourish Holistic Nutrition

Discover Optimal Health
through Wholefood Nutrition

Matching Graphics
across marketing
platforms creates a
consistent,
professional,
trustworthy appeal.



Nourish Holistic Nutrition

*Real Life Solutions to
Help You Reclaim
Your Health, Naturally*



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Step 6: Programming Your Site

Wordpress is our platform of choice because it's easy for our clients to update their own site, AND even more importantly, Google LOVES Wordpress!

We have a team of techies who can program any of my original designs into a fully functioning, completely original, wildly attractive Wordpress Site



**WALK WITH THE MASTER
AND HE WILL LEAD YOU HOME**

Home
Study Guide
Products
Services
Comments
Publicity

What Would Happen if a Dog Found Jesus?

Join author Kathryn E. Eriksen as she explores what it means to have a personal relationship with Jesus. *Walk With the Master* is told through the eyes of the lovable narrator, Barnabus, a stray dog who discovers Jesus living a quiet life in the small town of Nazareth.

Walk With the Master opens up a new way for your children to explore how Jesus lived his life, and why he acted and said the things he did. By the end of the book, your children will understand how the Master's lessons can act as a blueprint for their own life. They will also know how they can begin their own personal relationship with the Master.

To buy *Walk With the Master* online, please click on the book cover or visit TatePublishing.com. It is also available at Amazon.com. The adventure of walking beside Jesus is worth the price of a paperback book!

Discover Barnabus, the stray dog who finds the secret of a happy and fulfilled life. All he had to do was follow the Master, and he found his way home.

Walk With the Master just won the NABE Pinnacle Book Achievement Award for Spring 2010!

As Featured On EzineArticles.com

Pinnacle Book Achievement Award

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BEFORE



AFTER

How to Dance With The Universe

HOME ABOUT BOOKS MIRACLE INCOME CONTACT BLOG

MIRACLE LIVING

Has money ever been a problem for you?
Have you ever wondered why other people seem to enjoy one success after another... And you don't?
Does money always seem to be slightly out of your reach?

Perhaps it is time to step back and realign your thinking. Your current situation was created by your present mindset. To change your situation, you have to change your mind about it.

Some would say that to change your mind is a miracle.

MIRACLES ARE A CHANGE IN PERCEPTION

Miracles are an apparent change in the physical matter that we see with our eyes. When you change your mind (and your perception) about a situation, you actually create the space for the miracle.

There is a spiritual explanation for miracles, and the exciting news is that it can be learned! And it all begins with you.

Abundance. Financial Freedom. Joy. Love. Happiness. Empowerment. Peace.

These are states of being that are achieved by learning the art of Miracle Living. When your life is in sync and you are connected to your Source, miracles become the norm. And the income follows, just as night follows day follows night.

You may be wondering how this works, when you have tried everything else. It seems it so simple to be true, doesn't it? Except for one simple but profound truth...that once you understand...changes everything.

You were born to be a miracle worker.

The process of uncovering of that deeply personal realization in your life is what enables miracles. When you discover that your life is full of wonder, joy and love, Miracle Income is just a breath away. It is exactly that process of discovery that I teach in my books and on my blog.

Please JOIN ME in this exhilarating Journey of Discovery!

I invite you to take a moment and read more about my books, visit my blogs and then share your interest, by leaving a comment or sending me an email at info@KathrynEriksen.com.

Together, we create miracles!

Would You Like to Receive Regular Inspiration?

Join our Miracle Community Online to receive our regular inspirational articles, stories and nuggets designed to help you live your life as if it were a miracle!

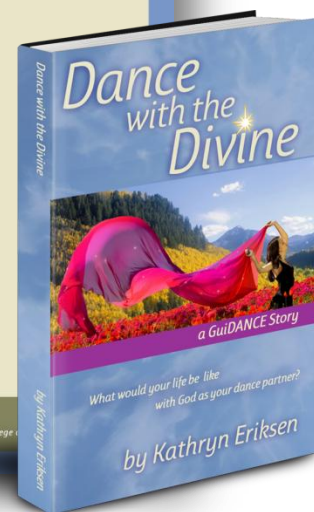
NAME
EMAIL
SUBMIT

Blog Roll

Blog Article Title 1:
Lead in copy for the blog article will go here and here and here, and it will go here, just a few sentences before jumping to the blog page. [READ MORE](#)

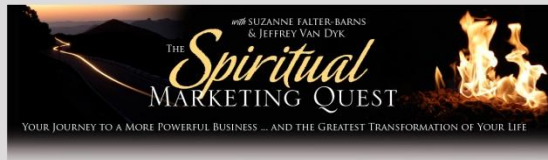
Blog Article Title 2:
Lead in copy for the blog article will go here and here and here, and it will go here, just a few sentences before jumping to the blog page. [READ MORE](#)

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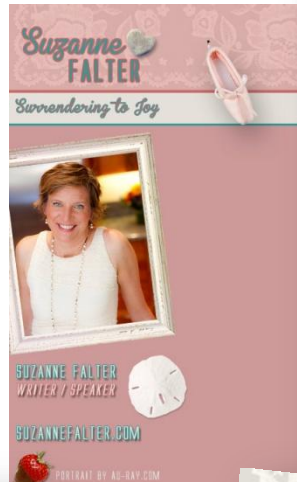
Spiritual Marketing Quest



Thank you for your interest in The Spiritual Marketing Quest live events. We're sorry to say that we are no longer doing these events, however, Suzanne and Jeffrey are both available for private coaching.

If you want to bring your voice into the world through your business, using spiritual guidance and guided business messaging, all on the foundation of a strong inner core of strength and emotional freedom, you'll want to work with Jeffrey.

If you'd like to see about working with Suzanne on finding your ideal market niche and guided brand and offer,



[Home](#) [Start the Feast](#) [My Journal](#) [Speaking](#) [About](#) [About Teal](#) [Contact](#)

Are you ready to discover true joy ... possibly for the first time?

Welcome to The Spiritual Feast — A place of abundant place of love, joy, and spiritual uplift ... all because of Teal.

Teal was my joyful, ebullient, free-spirited daughter who died at the age of 22 from a medically unexplainable cardiac arrest. Teal wanted nothing more than to be a healer, and so she is — from the afterlife.

Here is a fun, quirky feast of ideas, tools, healing and writing I created with Teal and her angelic cronies ... so you can get back to the

greatest gift of all ...

You, as you were originally intended.

Are you ready to surrender to that extraordinary bliss? If so, click here.



a Wildly Attractive Website. by Magical-Marketing.com

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*I just reviewed all of the gorgeous pieces of my website and social media platform Julia created for me, and I realized how fortunate I am to have all of this to share with people. It actually brought tears to my eyes when I thought about all of the people who will be impacted by this gorgeous container for my message. I am blown away, grateful and **READY TO ROLL!***

~ Suzanne Falter, Best Selling Author & Speaker



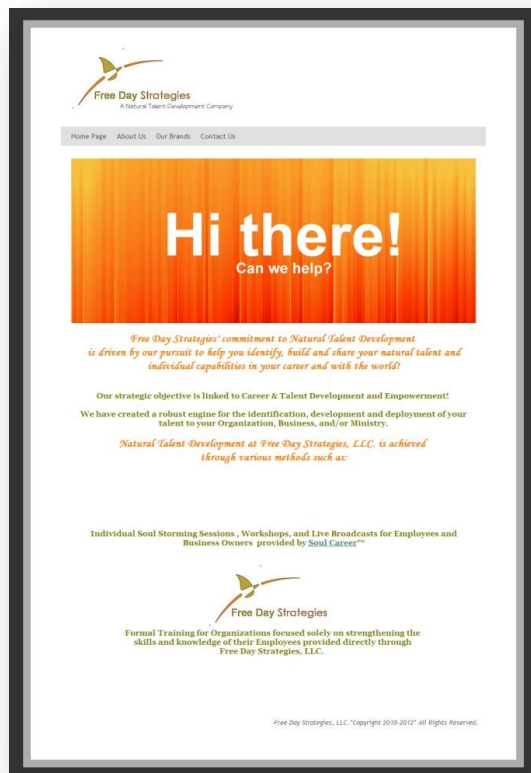


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BEFORE

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2014
 Healing Sessions
 The Energy Store
 Healing 90's & 100's
 Sessions
 Meet the Team
 Meet a Healing
 Session
 Why This Work Is
 Important
 What Success Means
 100%
 Testimonials
 Contact Us
 The Energy Store
 Healing 90's & 100's
 Sessions
 Meet the Team
 Meet a Healing
 Session
 Why This Work Is
 Important
 What Success Means
 100%
 Testimonials
 Contact Us



If You're Completely Happy With Your Life This Isn't For You

Perhaps you're at the end of your rope. From conventional medicine to alternative therapies - you're still looking for the results you want and need. Emotional wounds and physical difficulties are holding you back from achieving your fullest human potential. But you're ready for all of that to change now - quickly and easily!

Or perhaps you are on a different path, seeking awareness and enlightenment that resonates with your soul. You're curious, contemplative, reserved insight, growth, changed... Now you're eager to take action!

Imagine...

- Healing that can be done remotely, no matter where you are in the world
- Feeling energized and relaxed at the end of a session as though you've just had a spa treatment
- Verification techniques that ensure you receive the healing you need at the time, and in optimal for your highest good
- That your unique situation and needs are honored instead of simply using pre-defined or standard sessions on everyone
- You experience noticeable improvement in the first session, the fastest possible improvement. And, no homework!

...Healing That Actually Works

"The energy work offered by Barbara and the Team Method is the most powerful energy work I have seen to help heal and release things from the physical body. The results are remarkable and in a forty-five minute session you can work on many issues that have held you back for years. Stay at Barbara. Skip up the good work!"
 Bill Austin, Denver, CO USA



Barbara Robins
 Welcoming to the Info This Moment site!

There are exactly 100 physical, emotional and spiritual afflictions. It is human nature exactly whatever it is you are, you are, but the the affected reality of great help.

I want directly address today's energy reality as you can feel better immediately and permanently.

This is a fast process. Address everything to be successful for you to do.

It's a great pleasure to help people in this way. Please feel free to contact me if you need to do so.

Barbara Robins

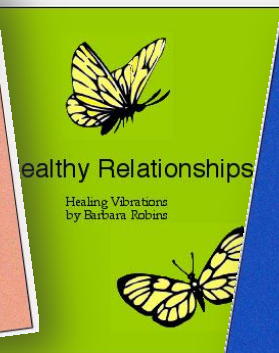
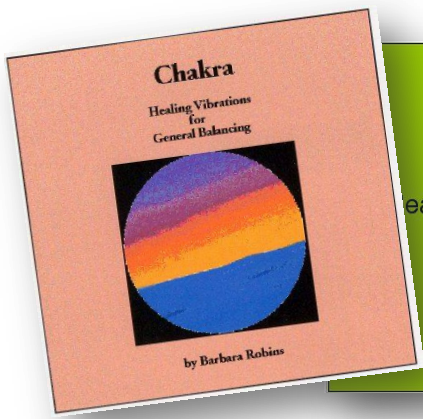
It is a great pleasure to help people in this way. Please feel free to contact me if you need to do so.

Barbara Robins

It is a great pleasure to help people in this way. Please feel free to contact me if you need to do so.

Barbara Robins

BEFORE



AFTER





In a few minutes we'll
open the lines to
answer your
questions... but first...



Want a Wildly Attractive Website by yours truly?



Act now
to save
\$1000!



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You'll Receive:

The Wildly Attractive Websites Virtual Intensive
to guide you to **plan, write and promote** your site
using Law of Attraction.

Value \$997

RESERVE YOUR SITE AT
<http://bit.ly/wawform>



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You'll Receive:

2 Free Tickets to Magiical Marketing Live

We're
gathering the
tribe on Oct 29,
2014 and again
April 29, 2015!



www.MagicalMarketingLive.com

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You'll Receive:

Private Brand Clarity, Site Strategy, Copywriting and Marketing Sessions with me! I'll hold your hand through the process from start to launch.

RESERVE YOUR SITE AT
<http://bit.ly/wawform>



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You'll Receive:

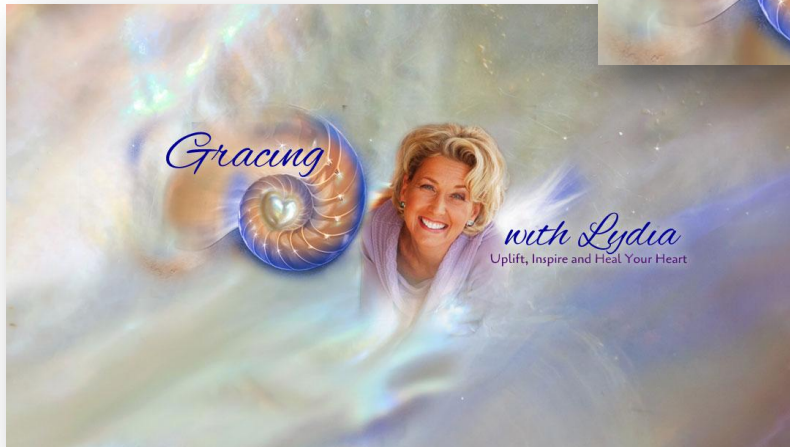
Custom Site Banner & Theme Design:

During our Collaborative Design Sessions, we will develop your custom Site Banner and Theme Design including Custom Designed Opt In Box, Social Media Icon Set to Match Site, Custom Widget Template Design



You'll Receive:

Custom Matching Graphics:
Flier Banner
E-Zine Header
Twitter Background
Facebook Timeline
YouTube Channel Graphic
Google+ Graphic



RESERVE YOUR SITE AT
<http://bit.ly/wawform>

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You'll Receive:

***Programming and Layout of up to 10 Pages of Client Content
+ Programmed Opt In Box with Auto-responder
+ Integrated Blog
+ Set up of up to 5 Sidebar Elements
+ Posting Site Live to Server and Testing***

**RESERVE YOUR SITE AT
<http://bit.ly/wawform>**



You'll Receive:

*Lifetime membership in the
Magical Marketing Inner
Circle!*



*Includes monthly live Q&A
with Julia!*

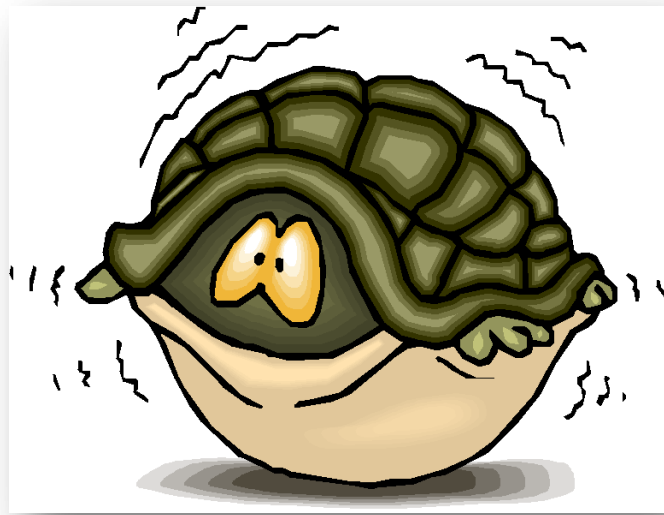


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Unsure of what you need?

Apply for a session with me
to review your current marketing
and determine your best next steps.
for folks seriously considering
working with Magical Marketing only
www.MagicalStrategySession.com





Ask yourself:
How much business are you losing by hiding out...not focusing on what's perfect for you...failing to creating a brand that represents you brilliantly...and refusing to market intelligently online?

*Now is the perfect time to
GO FORTH AND ATTRACT!*

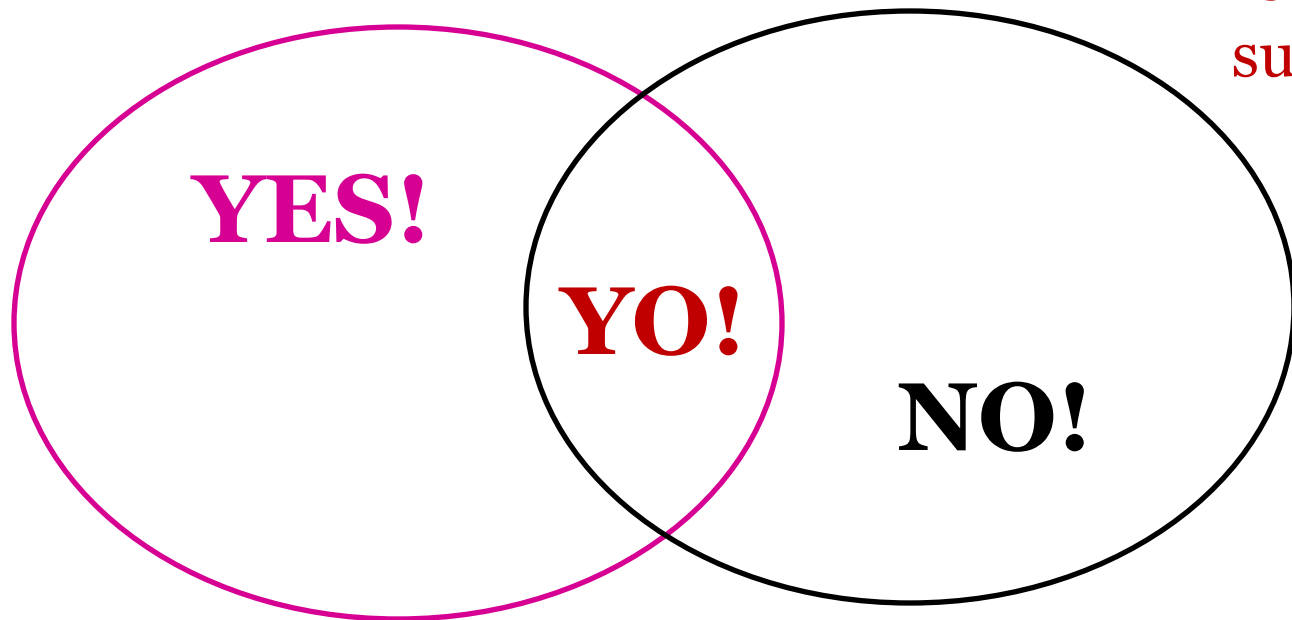
<http://bit.ly/wawform>



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ATTRACTION SECRET

Decisiveness is Attractive
Indecision is Un-Attractive!

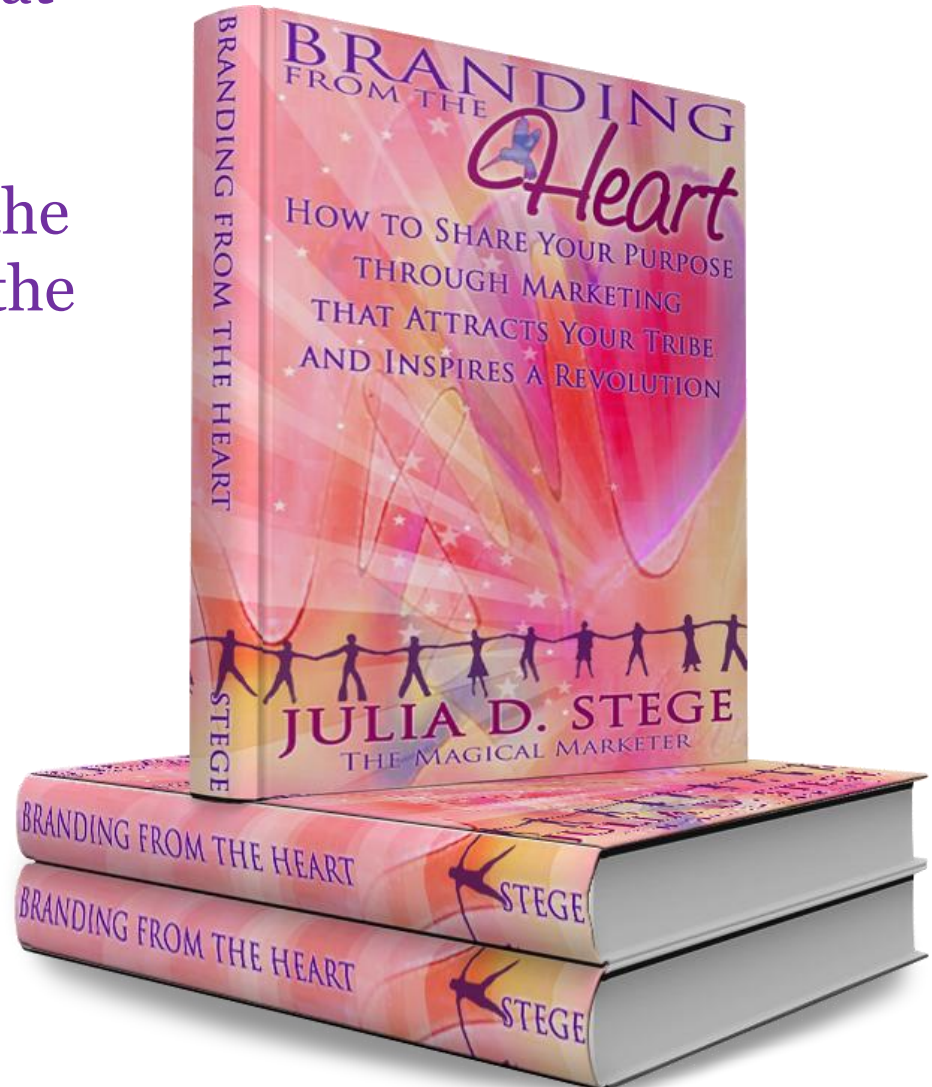


What is the
Universe
supposed
to do
with
YO?

*"You don't attract what
you want, you attract
who you are." -
Dr. Wayne Dyer*



To Win a copy of my e-book
PLUS a 30 Minute Brand Clarity
Session with me put 3 words that
reflect your purpose in the
questions box along with your
contact information. I'll select the
most inspiring ones and email the
winners tomorrow.



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Do you have questions or comments for Julia?

Click the Hand Icon in the webinar cue to raise your hand to be called, or type your question in the Questions box

Website Reservation Form:

<http://bit.ly/wawform>

Confused about what you need?

Get a Strategy Session to figure it out

www.MagicalStrategySession.com

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Only 8 spots left!***

www.MagicalMarketingLive.com

Coupon: mmlearly

