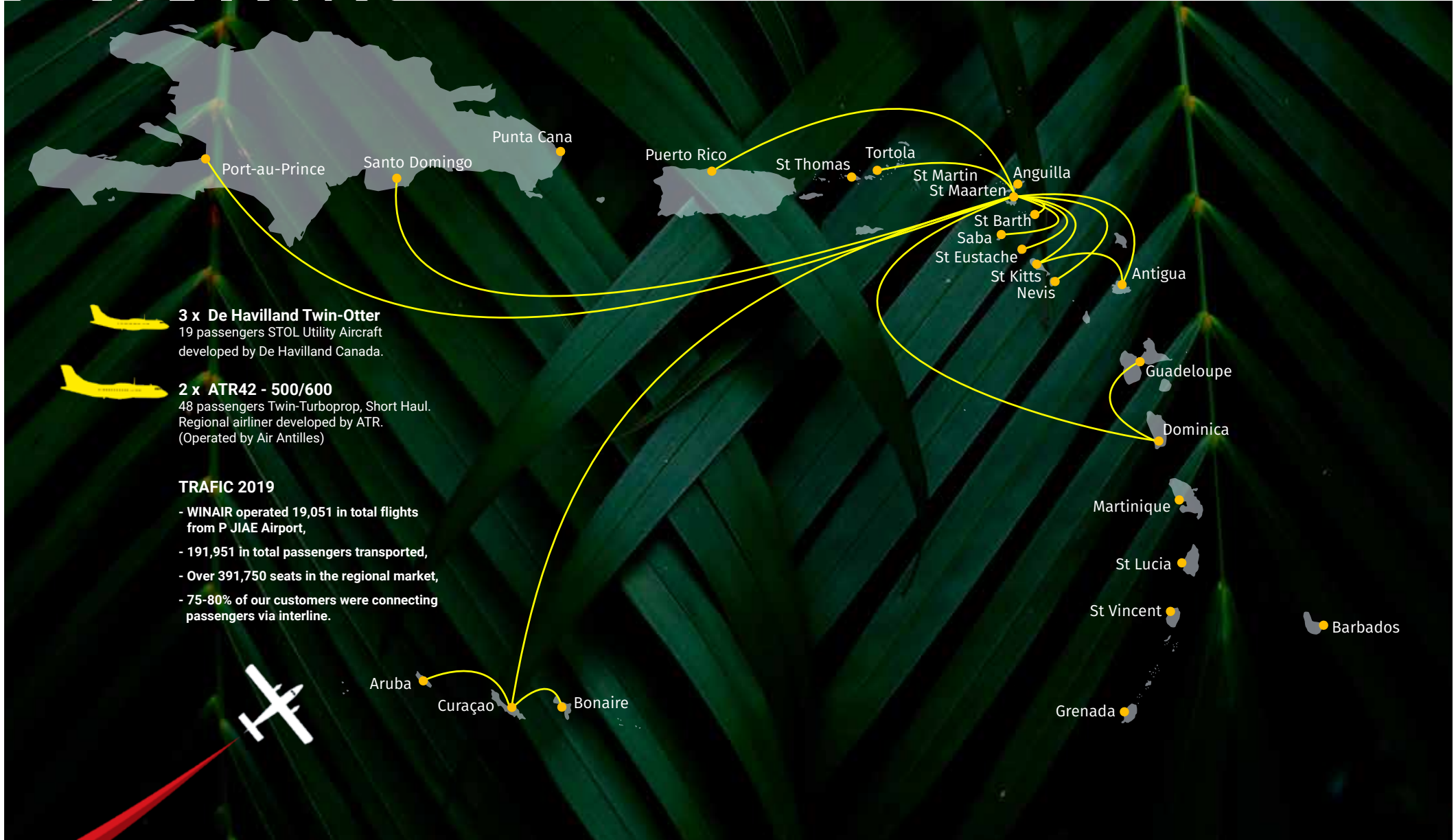


# WINAIR

## WINAIR MEDIA KIT 2021



# WINAIR MAP



# WINAIR INFLIGHT



## TIMING NEWSLETTER 2021

WINAIR MAG # 10: > February 1, 2021> February 1, 2022 - Booking : January 15, 2021



PUBLISHED BY : Ante Insulae

EDITO : Promote Islands, countries, companies and people from the Caribbean.

## SECTIONS / RUBRIQUES

**A WIND OF CHANGE / Un vent frais**

Tourism / Tourisme

Getaway / Evasion

Culture / Culture

Hospitality / Hôtellerie

**TAIL WIND / Vent arrière**

Creative / Artiste

Art show / Exposition

Explore / Découverte

Business / Economie

Venture / Initiative

**JET STREAM / Vent d'altitude**

Talent / Talent

Front page / En couverture

Nature / Nature

Wellness / Bien-être

Fashion / Mode

Self-growth / Coaching

Community / Solidarité

**SEA BREEZE / Brise de mer**

Entertainment / Loisir

Motors / Auto

AV Media / Audiovisuel

Literature / Littérature

News / Actualité

People / VIP

Calendar / Agenda

Puzzles / Jeux

## DISTRIBUTION: WINAIR Twin Otter flights:

- > In all the villas rental by IDEAL VILLA en 2021
  - > In around thirty drop-off points in Sint-Barth - (Hyper U - Village St Jean - Kiki é Mo - Papillon Ivre - Yummy - Resto le jardin - Boulangerie Choisy - Petite Colombe - Le bouchon - l'oasis - Caisse d'épargne - Human step - Fabienne Miot - La Collectivité - Aéroport de St Jean - ST BARTH - Toilette du carré d'Or - QG...)
  - > In around thirty drop-off points in Sint Marteen including Gd Case airport
- A reinforced distribution strategy at SXM in shops, tourist sites and the Luxury residence (The Cliff).

**LANGUAGES:** English/French

**SIZE:** 198 W x 280 H mm + 5mm bleed, 300dpi, .jpg .pdf

**PRINT:** Cover 300g matte lamination

**REDACTION CONTACT :** [redaction@anteinsulae.fr](mailto:redaction@anteinsulae.fr)

**IDEAL**  
VILLA RENTALS

# WINAIR RATES



Print Magazine	#10 02/01 <sup>st</sup> /2021 > 02/1 <sup>st</sup> /2022	
	€	\$
For a «normal» full ad (not Premium)	2 600 € HT	2 961 \$
Opposite Editorial or Summary	3 000 € HT	3 417 \$
The 2 <sup>nd</sup> or the 3 <sup>rd</sup> Cover	3 600 € HT	4 101 \$
The 4 <sup>th</sup> Cover	4 200 € HT	4 784 \$
Double-page	4 500 € HT	5 126 \$
Opening Double page	4 700 € HT	5 346 \$

Double-page size: 396 W x 280 H mm + 5mm bleed  
 Single full page size: 198 W x 280 H mm + 5mm bleed  
 Required file: PDF HD (300 DPI).

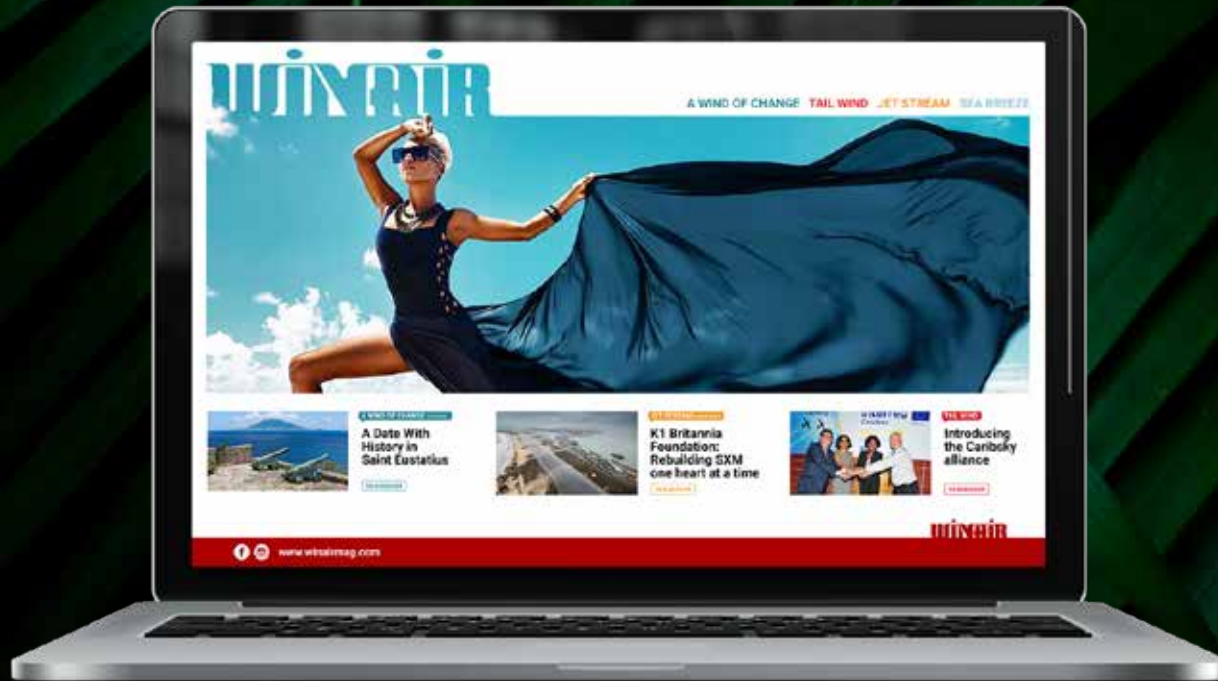
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# WINAIR ON LINE



> [www.winairmagazine.com](http://www.winairmagazine.com)

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# WINAIR NEWS LETTER



**Winair data base:** around 4000 e-mail address  
**Base de donnée Winair:** plus 4000 adresses e-mail

**Timing Newsletter:** each quarter  
# February 01<sup>st</sup> - 2021  
# March 25<sup>th</sup> - 2021  
# June 25<sup>th</sup> - 2021  
# September 25<sup>th</sup> - 2021



# WINAIR



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