

Deena S. Ball, President

Madeleine Kelly, Editor

President's Message



Dear Members,

I have been honored to work with the fabulous PWCS board for the past year and I am grateful for those who have stepped up and assumed new positions on the PWCS board. We have been working on new programs, policies and the task of streamlining

our finances, board and volunteering opportunities. In the process, we have made some changes that you should know about.

Our By-Laws are currently being rewritten to reflect some necessary changes due to advances in technology and our accounting procedures. Due to advances in technology notices of our board meetings, some of the meetings themselves and many of our board votes are done electronically. Due to changes in our accounting procedures our membership year is changing from a July to July cycle to a January to January cycle. In July 2018, you will pay your dues until December 31, 2018. 2019 yearly dues will be due by January 1, 2019.

Signature members who are in arrears for one calendar year will forfeit their membership status. This will start with signature members who have not paid their dues in July of 2017. If these members have not paid their dues by July of 2018, they will forfeit their signature status. In order to return to signature status, they will need to go through the current procedure to obtain signature status. If a member's dues are not current they are ineligible to participate in PWCS shows and activities. These procedures should make it easier for our treasurer, accountant and the individuals running

exhibitions and events. Remember you can always check the status of your account by logging into your account at www.pwcsociety.org.

Starting in 2018, there will be changes in the method of newsletter delivery. As a member you will receive three newsletters; one full color newsletter mailed to you and two in your email mailbox. This will enable us to include much more information in the emailed newsletters thus creating a better service for our members. We are hoping the full color newsletter will be something you will want to save and refer back to throughout the year. This new arrangement will reduce postage costs, save trees and enable us to bring you more relevant information.

PWCS plans to offer a docent led museum tour of the new exhibit Eye on Nature: Andrew Wyeth and John Ruskin in conjunction with Plein air painting at the Delaware Art Museum. There will be several Plein air painting days this year and the chance to participate in the On Location: Artists at Brandywine event again. February will bring the board show at Gallery 222 and March the members online show.

Next fall will be jampacked with lots of exciting activities centered around the 118th International Works on Paper Exhibition at Wayne Art Center. We will be able to take a larger number of paintings and paintings of greater size since we will be showing in all three galleries. I look forward to all of the PWCS activities and getting to meet all of you at these events.

Sincerely,

Deena S. Ball President, Philadelphia Water Color Society

The next members news deadline is March 15, 2018

MARK YOUR CALENDARS UPCOMING OPPORTUNITIES

2018

February

02/07/2018-03/03/2018 Board show at Gallery 222, Malvern, PA; Reception 02/08/2018

March

03/15/2018-06/15/2018 Members Online Show.

April/May

Delaware Museum of Art Trip and Plein air event (date to be determined).

June

On Location: Artists at Brandywine Juried Event.

June 1-3, Chadds Ford, PA.

Application date in the early Spring- stay tuned for more information.

October

10/11/2018 Special Plein Air Philadelphia Demo Alvaro Castagnet - morning, www.alvarocastagnet.net.
10/12/2018-10/14/2018 Alvaro Castagnet Workshop at Wayne Art Center, registration will be open in June. 10/14/2018 Alvaro Castagnet Demo at Wayne Art Center.

10/14/2018-11/24/2108 - 118th Anniversary International Works on Paper Exhibit at Wayne Art Center, Wayne, PA.

10/23/2018 5pm Gallery talk at Wayne Art Center by Kathleen A. Foster-The Robert L. McNeil, Jr., Senior Curator of American Art, and Director, Center for American Art, registration will be open in September.

November

11/17/2018 Winsor Newton Product Demo - Wayne Art Center 10am-noon.

2019

September

9/5/2019 - 9/7/2019 Liz Haywood - Sullivan Workshop at Community Arts Center Wallingford, PA, lizhaywoodsullivan.com.



ATTENTION: PLEIN AIR DAY COORDINATORS NEEDED

Do you know a great place to paint? Are you willing to coordinate a painting day and ensure parking, availability of bathrooms, maximum number of painters, etc.?

PWCS would do all the promo and coordinate sign ups via our website. As coordinator you will work directly with our Plein air Coordinator, Bruce Poulterer, to ensure a successful paint-out.

Idea and suggestions for paint-out locations throughout the five county area are welcome!

Please contact Bruce at poulterer@gmail.com



Carol Ashton-Hergenhan

She finished up 2017 with her 4th consecutive acceptance into the American Artist Professional League's Annual Grand National Juried Show, totaling 11 exhibits this year. In addition to 4 member shows, 2 additional juried shows and one three person show, she was invited have a solo exhibit at the Bucks County Visitor's Center. Her exhibit at the Twenty -Two Gallery in Center City Philadelphia was a success.

Deena Ball

She has received a Pennsylvania Council on the Arts, Project Stream Grant for the project Farm to Table Plein Air-bringing art to the table. This is a project that will promote the connection between artists and land conservation. Invited artists, juried artists and open artists will be painting throughout the next year at properties that have Brandywine Conservation land and agricultural easements. For further information on this project please go to www.LandArtEvents.com

Michael Bignell

His painting "Downrigging," has been awarded the Allied Artists of America Silver Medal of Honor. The painting is currently in their 104th exhibition at the Salmagundi Club in New York City starting September 17. "Joy in the Mountains" has been accepted by the American Artists Professional League for their 89th Grand National Exhibition. The exhibition runs from October 20 - December 29, 2017.

Cheryl Elmo

Her solo show at City Folk Gallery on Gallery Row in Lancaster, had twenty - four paintings on display in the front gallery. A percentage of the proceeds are targeted to benefit Ann B. Barshinger Institute Fund in support of Breast Cancer month.

Robbie Fitzpatrick

Her painting "Daddy's Shoes" won a Merchandise Award at the Watercolor Art Society; Houston Annual Membership Exhibition. Her painting "Foot of the Bed" was selected for the Society of Animal Artists Annual Exhibition and was chosen from the selections to be included in the 2017-2018 Tour Art and the Animal. She is also included in **Southwest Art Magazine**'s November feature Art in Watercolor.

Karen Frattali

She was honored to have been accepted into the national juried exhibitions of Watercolor Society of Alabama and Georgia Watercolor Society. She was also included in the Berks Art Alliance 2017 National Exhibition and the Philadelphia Watercolor Society 117th Anniversary Exhibition. Karen is having a solo show Crary Gallery in Warren, PA, with an opening reception on November 18th.

Arlene Ginsburg

She won the Keystone Award (5th place) and the Sylvan Grouse Guild Medal at the Pennsylvania Watercolor Society's 38th International Juried Exhibition at the Adams County Arts Council in Gettysburg, PA.

Lucy Graves-McVicker

Her painting, "Sole Survivor III" was accepted into AWS 2017. She is now a full member of the AWS. She is now a member of the Society of Painters in Casein & Acrylic, and her painting, "Sandy's Fury" received an award.

Judith Hummer

She will be serving as Juror of Awards for the 2018 Northeast Watercolor Society Annual Members Exhibition to be held at SUNY Orange. February 4, 2018 - March 20, 2018 at Orange Hall at 24 Grandview Ave, Middletown, NY. She will also be doing a demonstration for them on March 3, 2:30 pm during the reception. She also has been accepted into the Catharine Lorillard Wolfe 121st Annual Open Exhibition at the National Arts Club, 15 Gramercy Park South, NY, NY 10003. The exhibition runs from January 9, 2018 - January 26, 2018.

Laura Hwang

Her painting "Dilemma-IV" was selected for the North East Watercolor Society 41th Annual International Exhibition 2017. The exhibition was held in The Gallery at Kent Art Association, in Connecticut. The same painting was also exhibited at the American Watercolor Society 150th Annual International Exhibition.

Ardythe Jolliff

She has had paintings accepted in several local, National and International Show venues including: "Pot of Gold" in the Vienna Art Society Spring Show (Honorable Mention), "Sunshine and Sea Shells" in The Adirondacks National Exhibition of American Watercolors, "Lacey Reflections" in the BWS 2017 Mid-Atlantic Regional Watercolor Exhibition (PVW Award), , "Sunwashed Sea Shells" in the PWS 37th International Exhibition, and "The Soloist" in the National Watercolor Society 2017 International Exhibition."

Joan Lane

She was juried into the Vermont Watercolor Society Members show, the Green Mountain Watercolor National show, the Academic Artists Association National, Audubon National and the American Artists Professional League National.

MEMBERS, NEWS, continued

Alice Laputka

She had one of her pastel paintings "Autumn Magic #4" included in the North Light Books publication Art Journey - Abstract Painting.

Carolyn Latanision

She won the top award in the National Watercolor Society International Exhibition 2017. It is the NWS Purchase award with Silver Star & **Southwest Art Magazine** Award. In the Pennsylvania Watercolor Society 2017 International Exhibition, she has won the Red Rose Investment Group Award for Realism. At Rockport Art Association and Museum in Rockport, Massachusetts, she has been awarded the Winifred Jackman Hibbard Award for Excellence in Watercolor.

Alexis Lavine, NWS

Her painting "Mountain Dew" was juried into the 2016 Annual National Watercolor Society's International Exhibition.

Patricia Le Helmick

She recently earned Signature Artist membership of the Baltimore Watercolor Society. Also, her painting "Waters Drifting" was juried into the 2017 Mid-Atlantic Regional Watercolor Exhibition.

Jinnie May

She was granted Signature Membership into the National Watercolor Society in September 2017. In July she won The Princeton Brush Award with the Garden State Watercolor Society for her painting "The Road Less Traveled," Princeton, NJ. The Tewksbury, NJ Historical Society's 26th Annual Juried Exhibition granted Jinnie two awards in the Abstract category, 1st place for "So it Goes" and Honorable Mention for Visions of "Sugar Plums". In October she won the Pat Dews Award at the New Jersey Water Color Society's 75th Annual Open Juried Exhibition for "To Dance With My Father Again" in Middletown, NJ.

Mick McAndrews

He was honored that his painting "Moonshine" received the Pennsylvania Watercolor Society Award of Excellence from judge Andy Evansen in the 117th PWCS Exhibition of Works on Paper. Mick also received the First Place Award in the Harford Plein Air competition's Quick Draw event.

Charles McVicker

He received an award at the Adirondack National exhibition.

Richard Ressel

He was named a Finalist in the **Artist's Magazine** 2017 Annual Art Competition, Work featured in **Splash 18**, Best of Show in the Richeson 75 International 2017 Small Works, Cheap Joe's Art Stuff Purchase Award in the NWS 2017 International Exhibition, President's Award in the 2017 American Artists Professional League Grand Exhibition, PWCS Certificate of Merit in the PWCS Brandywine Plein Air Exhibition.

Virginia Rosa

She participated in the 88th Annual Phillip's Mill Juried Art Exhibition, New Hope, PA and her work was at the American Color Print Society Annual Members Exhibition on 247 South Camac Street, Philadelphia.

Carol Sanzalone

A September exhibit Points of View at Artists' Gallery, Lambertville, NJ featured her paintings.

Radhika Srinivas

Recently won the Best of Show **Fine Art Magazine** Award at the Brandywine On Location Plein air event commemorating Andrew Wyeth's 100th Birthday at the Brandywine River Museum of Art.

Robert Sussna

His watercolor painting titled "Soriano nel Cimino" is on exhibition at the Hunterdon Art Museum, Clinton, New Jersey as part of the annual Members Exhibition. It was one of the 86 pieces chosen by Juror Mary Birmingham, Curator of the Visual Arts Center of NJ. The exhibition will run until January 7, 2018.

Don Taylor

He won the following awards: Silver Award for "Arches of Augsburg" in the Tallahassee Watercolor Society Annual Tristate Exhibit; Colorado W/C Society Award for "Melk Shadows" in the Pike's Peak Annual Exhibit; Jack Richeson Award for "Hurry up and Wait" in the 68th Texas Watercolor Society Exhibit; Best of Show for Tapping and Twirling" in the Tallahassee Watercolor Society Brushstrokes Annual Exhibit; Winsor and Newton Award for Water Media in the 104th Allied Artists of America Exhibit at the Salmagundi Club in NYC, and signature membership for his 3rd acceptance with "Linked In" in the Watercolor West Annual exhibit.

Linda Young

She is currently exhibiting her watercolor paintings at Piatto Italian restaurant in Carlisle until December 31.

Intriguing History of the Philadelphia Water Color Society

Digging into PWCS archives at the Philadelphia Historical Society I found an article written in 1950 about Maxfield Parrish. It stated:

"Maxfield Parrish's regrets .. he couldn't be an honored guest at the 50th anniversary dinner of the founding of the Philadelphia Water Color Club...most amusing...referred to himself as a 'shrinking violet ... 80th birthday is it?' he penned, to be celebrated shortly in Vermont town where he lives"

I was curious because Maxfield was a member of the Philadelphia Water Color Club. He was one of many outstanding American artists who helped lay the foundation of today's Philadelphia Water Color Society. The article was written in 1950 when Maxfield was 80 years old.

A local fellow, Maxfield was born in Philadelphia, educated in the Haverford School, Drexel University and the Pennsylvania Academy of Fine Arts. At age 27 he illustrated a familiar book, L. Frank Baum's Prose of Mother Goose. However, he was mostly known for his distinctive saturated hues and idealized neoclassical imagery. He lived to be 95 years old.



Ecstasy
by Maxfield Parrish



John Biglin in a Single Scull by Thomas Eakens

Compelling at that time is the contrast between

Thomas Ecstasy Eakins' and Parrish's art. Eakins was also born in Philadelphia and was a member of the Philadelphia Water Color Club. He was known for his paintings of American realism. A candid realist, Eakins simply painted the people and the world that he knew best, choosing his subjects from the life that he lived.

I marvel at today's artists who continually submit exciting, diverse images on paper of their impressions of human life or nature.

These distinctive differences in an artist's portrayal of the world around them continues to be enjoyed in our Philadelphia Water Color Society's exhibits.

Jane McGovern, PWCS Archivist



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LOOKING FORWARD TO 2018; Announcing the Juror and Judge for the 118th Anniversary Exhibition of Works on Paper

Juror of Selection for the 118th Annual Exhibition of Works on Paper

Alan Wylie will be our Juror of Selection for the 118th Annual Exhibition of Works on Paper. Born and educated in Glasgow, Scotland he immigrated to Nova Scotia in 1967 and began his career as a full time artist, teacher and gallery owner. In 1974 he moved with his wife, artist Janice Robertson, to Fort Langley, British Columbia.



Alan works in a variety of media including watercolors, oils and acrylics. Educated as a muralist his works can be seen in on Vancouver Island, York, PA, and Magnolia, AR to name a few.

Alan's numerous awards include:

2001 Rouse Gold Medallion, Adirondacks National Exhibition, New York 2007 Awarded the Lifetime Achievement Award, Federation of Canadian Artists 2011 Best of Realism, International Guild of Realism, Santé Fe, New Mexico



For more information and a full listing of Awards, Exhibitions and Selected Collections please visit his website at www.alan-wylie.ca.

Judge of Awards - 118th Annual Exhibition of Works on Paper

Our Judge of Awards for the 118th Annual Exhibition of Works on Paper will be <u>Alvaro Castagnet</u>.

Born and educated in Montevideo, Uruguay, Alvaro attended the National School of Art in Montevideo and the Fine Arts University. After spending 20 years living in Australia he now resides in Montevideo with his wife and sons where he maintains a studio.

Alvaro travels around the world giving workshops, lectures and jurying art competitions as well as attending his own exhibitions. His books include "Watercolor Masterclass" and "Beyond Technique." Known as the Passionate Painter his DVD's include "The Passionate Painter in Havana," "The Passionate Painter in the North of England" and "The Passionate Painter in Paris."

Alvaro was awarded the Shanghai Zhujiajiao International Watercolor Biennial in 2010. For a look at his award winning artwork go to his website <u>alvarocastagnet.net</u>. He will be giving a demonstration at the Wayne Art Center at 5:00 P.M. on October 14, 2018.



Inventory Management for Artists

As Professional artists we need to keep track of our inventory for a variety of reasons. If you keep track of the details of a painting and its exhibition history you can avoid mistakes when applying to shows, or showing work to galleries.

When considering inventory systems an artist must first decide what information needs to be tracked. Items to consider are: a photo of the work, inventory number, title, size of image, size of framed image, when the painting was created and where? Many systems also help you keep track of where a painting has been exhibited, if it has won awards, the price and exactly where it is at the present moment. If a painting sells it is good to know where and when it sold, who owns it and how much it sold for.

There are basically two options for keeping inventory beyond notebook scribble or index cards. There are computer program options that live on your own personal computer. These are great but the programs need to get updated frequently and you do not necessarily have access to this information if you are away from your computer. Another option is an inventory system that lives in "the cloud." I find these useful because with my iPad, I always have access to this information. It is really what you are comfortable with or personal preference.

PWCS members can receive a 30 percent discount with Artwork Archive if that system is appealing to you. After talking to the creators of *Artwork Archive* they have agreed to provide a special link for PWCS and a free month trial period. https://www.artworkarchive.com/from/pwcs - Deena S. Ball



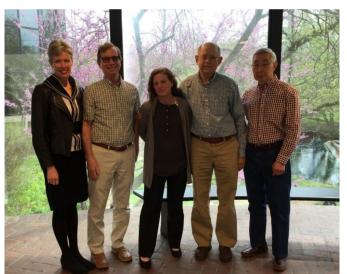
Annual Members Meeting and Gallery Talk with Ross Lance Mitchell



Robin Avery and Carole Pickle deserve our most sincere apologies. Technical glitches and human error caused their names to be left out of the membership lists in the 117th Anniversary International Exhibition of Works on Paper catalog. Our deepest apology.

PWCS SUMMER PLAIN AIR EVENT AT THE BRANDYWINE MUSEUM HONORING 100TH BIRTHDAY OF ANDREW WYFTH

ON LOCATION THE TRADITION CONTINUES



(left to right) Tracey Norvell (Fine Art Connoisseur and PleinAir magazines), PWCS Vice President Mick McAndrews, PWCS President Deena S. Bell, Director of Plein Air Events Bruce Poulterer, and Director Donald Leong

In celebration of Andrew Wyeth's 100th birthday, the Brandywine River Museum of Art mounted a significant exhibition featuring over 100 of the master's finest paintings and works on paper. In addition, however, was an equally beautiful exhibition of works by signature members of the PWCS at the Chadds Ford Historical Society. The event was two years in the planning helped with Brandywine Museum staff Laura Westmoreland, Associate Educator, and Mary Cronin, Dean of Education & Public Programs and Michael Connolly, Executive Director of the Chadds Ford historical Society. Our PWCS members were invited to paint en Plein air on the museum's properties, including the home of NC Wyeth, Andrew Wyeth's studio, and the iconic Kuerner Farm. The museum sold timed tickets to the public offering them the opportunity to meet and speak to the artists painting on location. Many of the artists said this was one of the highlights of the event

The well-organized event also had a competitive element. Karl Kuerner III, grandson of the original owners of the

Kuerner farm and an artist in his own right, was judge of awards. Members of the PWCS who participated in the event included Deena S. Ball, Nancy Barch, Dee Casner, Carol Freas, Kass Morin Freeman, Jeanne E. Gunther, Carol Kardon, Madeleine Kelly, Donald Leong, Mick McAndrews, Jane McGovern, Geraldine McKeown, Jane Miluski, Bruce Poulterer, Richard Ressel, Mary Smith, Radhika Srinivas, Barbara Berry, Diane Cannon and Lena Thynell.

Awards totaled more than \$5,000. Kuerner awarded artist Kass Morin Freeman the Best in Show award, sponsored by *PleinAir* magazine, for "Overcast." Radhika Srinivas' "Kuerner Tools" also received a Best in Show award sponsored by *Fine Art Connoisseur* magazine. Richard Ressel's "Looking Out His Front Door," Mick McAndrews' "Kuerner's Barn," and Madeleine Kelly's "Whispering Force" each won awards sponsored by the PWCS. Every artist won an award due to the large number of sponsoring companies that contributed prizes with some sponsors attending the award reception.

Because of the success of this event written up in PLEIN AIR MAGAZINE'S "OUTDOOR PAINTER" weekly blast, we are working on another Plein air event with the Brandywine Museum and the Chadds Ford Historical Society for next year. Next year's event will be June 1-3, 2018. Members will be notified by email when registration is open.



Plein air painting by Lena Thynell





Plein Air What to pack...?

Transporting the right equipment when planning to work en Plein air is a key and over a period of years and a lot of trial and error, the following is what I bring on location to make sure I have the best chance at success. I am a watercolor painter and I carry everything I need in a Sun-Eden Artists Gear backpack. Unfortunately, this vendor no longer offers the backpack but they have alternatives as do most of the other vendors I list below. I carry a variety of paper sizes typically quarter, 11x15, and half sheets, 15x20, a gator board or equivalent lightweight board for mounting paper, a brush carrier with a variety of brushes (flat and round), a lightweight and easily transportable palette, lightweight, (seeing a theme here?), tripod, tripod adaptor for mounting board and paper (also from Sun-Eden), a tray that attaches to the tripod for palette,

sponge, water, spay bottle, etc., lightweight stool for sitting and / or miscellaneous supplies, lightweight umbrella that attaches to the tripod. Everyone is different so I expect that you will have your own list of miscellaneous items. Along with Sun-Eden there are plenty of other Plein air equipment vendors such as En Plein Air Pro, Judson's Art Outfitters, and, of course, Dick Blick, Cheap Joe's, etc.

I hope that this insight into my supplies list and how I set up for a day of Plein air painting is helpful and I look forward to seeing you on the trail, painting and enjoying the challenges and rewards of Plein air work. Let's paint! - Mick McAndrews



Fabulous Workshop by Andy Evansen

In September PWCS was fortunate to have Andy Evansen conduct a 3 day workshop at the Community Art Center in Wallingford, PA. Andy is a master of watercolor and an articulate and thoughtful instructor. His simplified approach uses large brushes, mostly rounds. He showed us how catching that last bead of wet and color can help create continuity and seamless paintings. There were lots of great exercises which made his approach accessible.

Andy is a tremendous teacher and his workshops are well worth it!





SOMETHING NEW

Explorations in process and mediums for works on paper

MONOPRINTING

A monoprint or 'printed painting' is unique in that no two prints are alike. There are a few inexpensive ways of creating these prints. First you need a plate, like a Gel printing plate. You can purchase one of these from most art supply stores or you can make one from just three easy to find ingredients; water, gelatin and glycerin. The artist can cover the hardened gel plate surface with ink or acrylic paint and the slight give in the gel will hold impressions when objects are pushed into it. When you have finished making your design (with acrylic you might want to work quickly) place a



piece of absorbent paper on top of the design and pull away to create your print.

Another method is by using a glass plate. Since glass is inflexible it will not take impressions but the print is produced by adding and removing "paint" to create shapes and line on the glass. Again when you have finished your design you can press paper onto the surface to pull up a print. Try either of these methods to make wonderful paintings. Develop the image more by adding graphite, watercolor or pastel.

- Madeleine Kelly



Don't forget to update the PWCS database with your CURRENT contact information. It is simple, just click the LOGIN button at the top of the PWCS page.

Membership Renewals

Please don't forget to renew your

memberships on time.

Thank you!

Keeping Us Current

So that you can continue to receive emails about events, the next newsletter (will be electronic) and registration notices.

If you have moved recently, changed your name, phone number or email address, please help keeping us current by logging in to the PWCSociety.org website, clicking on your name

in the upper left hand corner to get to your Profile page, and updating your personal information.

CATALOGS

Additional Catalogs for the 117th Annual International Exhibition of Works on Paper are for sale at 12 dollars per catalog.

To purchase one email the pwcsociety@gmail.com and let us know if you are paying by PayPal invoice or sending a check.

Congratulations

NEW Signature Member

Sabine Yeager

Our apologies to Sabine Yeager who has received her Signature Membership status.

Congratulations

Crest Medal Winners

Barbara Berry
Carol Kardon
Susan Weintraub

PWCS is now open to Half/Sheet newsletter sponsorship.

If you are interested in advertising please contact Lynn Millar at advertising@pwcsociety.org for more information.

PWCS DEDICATED EMAIL ADDRESSES

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Calendar

Philadelphia Water Color Society

2018 **Members Show Online**

3/15/2018 - 6/15/2018

Philadelphia Water Color Society Board of Directors

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Please email relevant information to Madeleine Kelly at PWCSociety@gmail.com. Next Newsletter close is 3/15/18 please put NEWSLETTER in the subject line. Submissions are accepted and/or edited at the discretion of the editor.