# 32-Year-Old Chicago Multi-Millionaire Reveals HOW YOU CAN MAKE THOUSANDS **OF EXTRA** DOLLARS **A WEEK "WORKING" JUST 30 MINUTES A DAY!**

Meet Eero Alexander Pikat, a self-made multimillionaire entrepreneur who made his fortune in a lucrative niche industry and became independently wealthy by age 30.

Now Eero wants to help you earn as much as **\$2,343.75 in 16 days... \$5,520.00 in 9 days... and \$5,687.50 in 12 days** — with an easy home business that takes less than 30 minutes a day!

See inside for the full details and a special risk-free offer....

#### From the Desk of Jim Prince

## Get Rid of Money Worries for Good!

Now you can make thousands of extra dollars... and gain a whole new level of financial freedom... in The Greatest Business on Earth™ — "working" at home just 30 minutes a day, as incredible as that sounds....

Dear Reader:

For nearly two decades, I've avoided



the normal 9-to-5 "rat race"... and made a handsome living... teaching others to succeed in an unusual home business opportunity that's both fun and profitable.

I immodestly call it "The Greatest Business on Earth."

That's because, when I stumbled upon this unique home business some 20 years ago, I discovered it had everything I was looking for in a money-making opportunity!

Including:

- Huge income potential. You can earn thousands of extra dollars a week... secure your financial future... and get rid of money worries for good — no matter what happens to the economy.
- No college degree required... no prior experience or special skills... we teach you everything you need to know.
- No equipment or raw materials to buy. No office or warehouse to lease. No franchise fees of any kind. No licenses or permits to apply for. No product inventory to buy and store.
- Takes less than 30 minutes a day, so you can quit the 9-to-5 rat race if you so desire... and leave Corporate America behind forever.

Computer geek and self-made multi-millionaire Eero Pikat reveals....

# I Went from Poverty to Wealth in This Lucrative Niche Industry. Now May I Show You How to Do the Same?

Working at home just 30 minutes a day — and earning thousands of extra dollars — sure beats struggling to pay the bills or worrying whether you'll ever save enough money to retire!

Especially with our *NEW and IMPROVED* wealth-building system that lets you earn *more* money in less time — in ANY economy!

by Eero Alexander Pikat, Partner, US Charts/CRB

Okay.

You may not be dirt-poor like I was.

But let's face it.

You certainly can use more money, right?

I mean — especially given the current stock market volatility and U.S. financial crisis — who can't?

But the question, of course, is: how can you acquire the extra wealth you need to provide a financially secure future for you and your family?

Well, that's where I can help.

And in this report, I'll show you just how easy it can be to skyrocket your income — and build your net worth — as never before!

How?

Through my active involvement in the markets and financial services industries, I went from having zero dollars in my pocket....

...to becoming a financially independent multi-millionaire — all at only 30-years of age.

In fact, I now have a net worth of several million dollars. And I am a partner in a \$10 million company.

But it wasn't always champagne and caviar for me....

I grew up poor on the north side of Chicago, the son of immigrant parents.

Dad was an artist. Mom was a teacher.

I doubt our family ever earned much more than \$20,000 a year.

Money was so tight, at age 15 I had to go to work in a store.

I eventually worked full time to pay my way through college.

But today all that has changed....

The diamond ring I bought my wife for our engagement cost more than my parents earned in an entire year.

Like the Jeffersons on TV, I've "moved on up"... from a middle-class neighborhood to one of Chicago's most exclusive high-rise buildings, where I own two spacious luxury apartments.

We live in one. The other is an investment property occupied by a tenant.

The wealth I've accumulated through my involvement in a highly lucrative niche industry... creating cutting-edge commodity charting and trading systems... has given me a degree of financial freedom that frankly, I never imagined I could achieve.

My wife and I regularly dine in five-star restaurants — and have a season subscription to Chicago's Steppenwolf Theatre

(some of the best seats in the house, of course).

We love to travel, and vacation all over the globe. Last year, we went scuba-diving in the Galapagos Islands.

In the past 12 months or so, we've visited the Dominican Republic... Costa Rica... England... Estonia... Germany... Hungary... and Italy. When you're the boss, you can come and go as you please, and do whatever you want to do, when you want to do it.

The greatest pleasure having money brings me, however, is what it allows me to do for my parents, who always managed to feed, clothe, and shelter me despite our genteel poverty.

A few years ago, for my mom's birthday, I hired a contractor to build a brand new \$60,000 dream kitchen for her house.

Last year, I got my dad a new \$30,000 Saab.



Mom and Dad are from Estonia, and recently I flew them there for a big family wedding.

They love to travel, so I give them first-class vacations all over the world — New Orleans, DC, Boston, Hungary, Germany, and Estonia.

It's expensive. But I can well afford it. Because, thanks to the lucrative niche industry where I've been lucky enough to make my fortune, I am a very wealthy man.

Now, my colleague Jim Prince (see letter on page 2) and I have created a home study Course to teach you how you can make money with your own money-making home-based business.

We call the program The Greatest Business on Earth. And when you own a profitable home business as one of our members, you can treat yourself... and your family... to the luxuries and necessities of life. Everything from a new car or boat... to a new bathroom or kitchen... college tuition for the kids or grandkids... first-class travel or a vacation home on the ocean... jewelry... fine art... designer clothes... whatever you dream of and desire can be yours!

All without worrying about the cost or where the money is coming from, because The Greatest Business on Earth can *help* you get rid of money worries for good!

But let's get back to you and your needs.

Tell me honestly: can't you use more money... a big pay raise... and greater financial security?

I mean... if I could show you a way to earn \$1,000... \$2,200... even \$3,400 in extra income — every week or so wouldn't you be interested in at least taking a look?

If so, get ready to change your life... as I reveal to you a terrific way to stay home and make money in The Greatest Business on Earth.

So, what exactly is The Greatest Business on Earth?

First, let me tell you what it is NOT:

- It is not mail order selling or multi-level marketing or close-outs.
- It is not no-money-down real estate or some foreclosure or tax lien "scheme."
- It involves no personal selling of any kind... there are no customers or clients to kow-tow to... no doors to knock on... no cold calls to make.
- You don't need a college degree. There's no license or certification required.
- You don't need a fancy office or even a suit and tie. You can do this simple business at home, wearing your bathrobe and slippers.
- There are no meetings to go to. You're your own boss. No one tells you what to do or when to do it.

Okay. I've told you what The Greatest Business on Earth isn't. Now let's get into what the business actually IS....

## Can this 7-letter word make you rich?

The Greatest Business on Earth is actually nothing more than conducting the simplest business transaction on the planet: buying and selling.

The pros have another name for it: "trading." It's a simple 7-letter word that can make you *much* richer than you are right now, if you do it the easy way we show you!

The key to success in trading is using the right tools. I've made millions developing charts, data services, and trading systems. These systems are used by thousands of traders — both financial professionals and ordinary people — worldwide.

Now I want to show you how to make lots of money trading at home with my easy-to-use tools for traders!

And please don't make the mistake of letting the word "trading" scare you, because it really shouldn't at all.

*Trading* simply means nothing more than buying something at one price, and selling it at another. That's all.

You do it all the time. For example, have you ever sold a share of a stock you owned?

Then you've traded!

You bought the stock at once price. Sold at another. If the selling price was higher than the purchase price, you made money on the deal.

Only the kind of trading we do in The Greatest Business on Earth can be a lot more profitable — and *much* safer — than playing the stock market!

For centuries, wealthy people worldwide — and some who were not so wealthy — have gotten rich trading.

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### "The Greatest Business on Earth brought us closer together"

Wayne Y. from Chambersburg, PA, now retired, is a member of The Greatest Business on Earth. Recently, with his son Brent, he made a \$7,000 profit on a single deal.

"I have been trading since 1997," says Wayne. "However, I never had the self discipline to follow the charts and totally rely on what each chart was saying. I would trade for a while and then I would not follow the charts and wash out.

"In the summer of 2007, I looked at US Charts online again, became real excited, and was determined to make my trading work. I subscribed to the charting service and began to follow the online alerts. Today, I am becoming very successful at trading by trusting in what the charts are telling me.

"My son was interested in what I was doing, so I began to share the alerts with him. It has created a great bond between us, the relationship is wonderful, AND we are making good money.

"I am 59 years old and have been looking all of my adult life for a business in which my son and I could work together - and I have found it!

It really is the Greatest Business on Earth; I want to thank everyone at US Charts for giving me and my son a renewed joy for life. I am recommending US Charts to everyone I know who is trading."



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What do they trade?

Anything and everything: Real estate. Antiques. Collectibles. Precious metals like gold and silver. Currencies. Stocks, like Warren Buffett does. Bonds. Goods. Raw materials. Fuels like oil and natural gas. Bullion. Coin collections. Stamps. Vintage and classic automobiles. You name it!

One guy I know makes good money on the Internet trading old records. Another buys and sells silver coins for fun and profit. A third trades baseball cards.

One of my friend's sons made so much money trading Yo-gioh cards (kids buy and sell these cards today like we used to trade our baseball cards), he used the profits to help pay for his college!

If a teenager can make that much money trading, don't you think you could, too?

Anything you can buy at one price — and sell at another price — can potentially make you a profit through trading.

The trick, of course, is to buy low — and sell high.

If you don't follow that simple rule... or use the right tools and systems... then what you have is a hobby. But not a profitmaking business venture.

Even better would be to find a way to make a profit regardless of whether the price of the particular "asset" you are trading goes up or down!

And that's where The Greatest Business on Earth comes in.

We show you how to buy and sell a certain kind of item — one with the potential to give you huge profits on quick transactions — with "special protection" against losses in case the deal doesn't go your way. And the ability to make money even when prices fall! (More about that in a couple of minutes.)

You can do this easy trading business every day in the privacy of your own home, wearing your robe and slippers. You don't have to meet or see anybody. All you need is a telephone, a PC, and an Internet connection. Lots of other business opportunities you hear about today involve long hours and back-breaking labor. I once met a guy who had a coffee shop and was the cook. Because of the constant exposure to heat, he couldn't feel his hands anymore. And a general contractor I know now suffers from chronic back pain as a result of the physical demands of his business.

So many small businesses you can start — pool cleaning, landscaping, carpet cleaning, fast food, convenience stores are boring and labor intensive. And you've already worked too hard.

The Greatest Business on Earth is a dream come true — especially if you don't like to break your back, get up at the crack of dawn, or get your hands too dirty.

You can do this business wearing whatever you want, working in a finished attic or spare bedroom — or even at the kitchen table. Work when you want to. Never get awakened from a sound sleep by a buzzing alarm clock again.

Just turn on your PC and pull your chair up. Enjoy a cool drink or hot beverage as you "work." But don't take too long to drink it. In about half an hour, you'll be done working for the day.

Then you can take the thousands of dollars in profits The Greatest Business on Earth helped you generate and do as you please. Sock it away and watch your retirement nest egg grow like Jack's beanstalk.

Or take some of the money and have fun doing whatever you want. When you join me in The Greatest Business on Earth, your time is your own!

## The amazing wealth-building secret of ancient Greece

The type of trading we teach you in The Greatest Business on Earth is actually NOT a new idea. And it doesn't involve baseball cards or coin collections. Our type of trading has been around long before Columbus came to America... and has worked literally for centuries.

We've trained *tens of thousands of ordinary men and women* from all walks of life how to profit with this simple home trading business.

The Greatest Business on Earth has its origins in Ancient Greece with a philosopher and entrepreneur named Thales.

Thales predicted, by means of astronomical observations, that there would be a huge olive crop in the coming year.

Thales did not have the money to buy an olive grove. But he wanted to profit from the enormous olive crop he believed was on the way.

What he did next was pure genius... and the beginnings of what would become The Greatest Business on Earth.

Thales placed deposits on a large number of olive presses. He didn't buy the olive presses outright, because he didn't want to take the risk — or tie up his capital.

He bought what was in essence an "option contract" on the olive presses....

With a small deposit up front, he had the option of controlling the olive presses for a preset period of time — as specified in his contract with the owners of those presses.

Sure enough, the bumper crop of olives came in big time, just as Thales predicted.

In turn, Thales made a small fortune renting out the olive presses he controlled at a substantial profit.

On the other hand, say there had been a drought in Greece that year — and the olive crop was destroyed.

Had Thales spent all his working capital buying up olive presses or an olive grove, he would have been ruined.

But with his option contract, his risk was minimal.

The reason? Had the crop failed, Thales would have only lost the small deposit — known to modern option traders as the "premium" — he paid to control those olive presses.

Of course, in The Greatest Business on Earth, I don't show you how to lease olive presses... or any other kind of equipment.

Instead, I show you how to....

### ...make money trading — just like Eddie Murphy!

In The Greatest Business on Earth, we trade common products that millions of other people buy and sell every day.

In the trading business, we call these common products "commodities."

Now, if the word "commodities" scares you, well... it really shouldn't.

Remember the movie "Trading Places" with Dan Akroyd and Eddie Murphy?

Akroyd and Murphy worked for a giant firm that made huge sums of money trading *commodities* like orange juice and coffee.

Commodities are nothing more than ordinary household items — including sugar, heating oil, cotton, rice, and cocoa many of which you already buy all year long!

There are dozens of commodities you can trade by telephone or with your PC — without ever taking possession of the goods.

These include:

• *Metals* such as gold, silver, platinum, palladium, and copper...

- Crops such as coffee, cocoa, sugar, cotton, wheat, corn, orange juice, oats, soybeans, and rice...
- *Fossil fuels* like heating oil, crude oil, natural gas, and unleaded gas...
- Foods including cattle, pork bellies, and lean hogs...
- Raw materials such as lumber...
- And dozens more.

The commodities these big Wall Street firms buy and sell are traded on "commodity exchanges."

A commodity exchange is an open marketplace created specifically for the purpose of buying and selling such products in bulk.

And that's where you come in. Because it's an open market, you don't need to have an office on Wall Street — or have a lot of money, or even a seat on the exchange — to make handsome profits trading commodities.

Anyone can do it, from almost anywhere on the planet. And there's no special treatment afforded to anyone.

You can trade right alongside George Soros, T. Boone Pickens, and Jim Rogers. And your order is equally as significant as theirs.

Also, you don't need to have an MBA in finance... or have any background in economics or investing.

So don't worry if you don't really understand how the commodity exchanges or the economy really works.

You probably don't know how your PC or car works. But that doesn't stop you from using computers or driving, right?

As self-employed traders, we don't have to know anything about finance, economics, market analysis, and all that other complicated stuff.

And we don't have to slave away in the pits working at some big brokerage or investment bank making a rich fat-cat boss even richer!

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#### **RISK DISCLOSURE**

WARNING: Futures and options trading involve high risk and you can lose a lot of money.

Being a successful "paper trader" during one time period does not mean that you will make money when you actually invest during a later time period. Market conditions constantly change.

When investing in the purchasing of options, you may lose all of the money you invested.

When investing in futures or the granting of options, you may lose more than the funds you invested.

Trading in futures or options involves substantial risk of loss. According to many experts, most individual investors who trade commodity futures or options lose money.

Past results are not necessarily indicative of future results.

The risk of loss in trading commodity futures contracts can be substantial. There is a high degree of leverage in futures trading because of the small margin requirements. This leverage can work against you as well as for you and can lead to large losses as well as large gains.

Examples of historic price moves or extreme market conditions are not meant to imply that such moves or conditions are common occurrences or are likely to occur.

Hypothetical performance results have many inherent limitations, some of which are described below. No representation is being made that any account will or is likely to achieve profits or losses similar to those shown. In fact, there are frequently sharp differences between hypothetical performance results and the actual results subsequently achieved by any particular trading program.

One of the limitations of hypothetical performance results is that they are generally prepared with the benefit of hindsight. In addition, hypothetical trading does not involve financial risk, and no hypothetical trading record can completely account for the impact of financial risk in actual trading.

For example, the ability to withstand losses or to adhere to a particular trading program in spite of trading losses are material points which can also adversely affect actual trading results. There are numerous other factors related to the markets in general or to the implementation of any specific trading program which cannot be fully accounted for in the preparation of hypothetical performance results and all of which can adversely affect actual trading results.

This brief statement cannot disclose all the risks and other significant aspects of the commodity markets. You should carefully study commodity trading and consider whether such trading is suitable for you in light of your circumstances and financial resources before you trade.

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All we need is an easy-to-use method that indicates when and in which direction — *the commodities we buy and sell are going to change in price*.

Then we buy low, sell high, pocket the difference, and keep all the profits! It's not rocket science. Here, let me show you....

### \$2,343.75 profit in 17 days

There are really only 2 tools you need to make money trading commodities: (a) clear, accurate *price charts* and (b) knowledge of the *trading signals* to look for on them.

In The Greatest Business on Earth, we give you both. You get the best price charts in the industry today — combined with the clear, easy-to-use trading signals you need to make money from them.

*Price charts* are nothing more than graphs showing you how the price of the commodity you are trading has gone up and down over time.

We use our price charts to identify certain chart patterns or formations — "trading signals" — that occur before the price of a commodity makes its move up or down.

Our charts, which you get free for a full 3 months as a Course Member in The Greatest Business on Earth, are annotated with these patterns clearly marked for each commodity we trade.

Even better, there are only a half dozen or so key chart patterns we trade. So there's not a lot to learn.

For instance, one of the chart formations we teach you to make money from in The Greatest Business on Earth is called a "sideways channel." Here's what the sideways channel looks like:

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#### Meet the Mastermind Behind the New and Improved "Greatest Business on <u>Earth" Program, Eero Pikat</u>

**E**ero Alexander Pikat, President of US Charts, is the computer genius behind the new high-powered online price charts all active members of The Greatest Business on Earth have access to.

Within 5 years, Eero and his partners grew from a start-up to over \$10 million in annual revenues. They acquired the Commodity Research Bureau (CRB), which has been the nation's premiere futures and commodities research bureau since 1934, and US Chart Company in 2006.

> With 15 years experience in computer programming, Eero's extensive background in both finance and IT made him the ideal choice for integrating US Charts with CRB. Prior to founding US Charts, he developed software for GATX, Underwriters Laboratories, the University of Chicago, the University of Maryland Hospitals, and the National Opinion Research Center.

> > Eero holds a BS in Economics from the University of Chicago and a Masters in IT Management from Northwestern University. During high school, he attended the prestigious boarding school Portsmouth Abbey on a full academic scholarship.

#### (continued from page 15)

In the channel formation, the price of the commodity we are trading moves up and down within a narrow trading range.

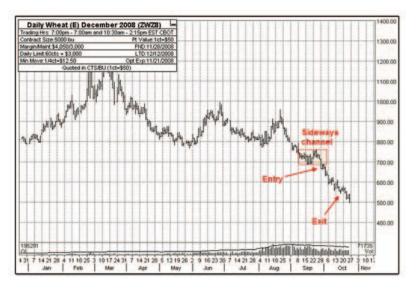
The top and bottom of the range form a horizontal channel, and prices behave almost like a ping-pong ball bouncing around inside a tube.

When the price breaks through the top of the channel, its momentum is likely to carry it even higher.

On the other hand, when the price breaks through the bottom line of the channel, that means it is probably going to continue even lower.

In September 2008, we alerted our Course Members to a sideways channel formation that had developed in the wheat market.

Take a look at the wheat price chart our system generated below. You can see the sideways channel pattern is clearly marked for you:



Based on this pattern, and the breakout below the bottom of the channel, our Course Members knew that wheat prices were most likely heading lower.

To profit from falling wheat prices, we could have bought a

special kind of option contract on wheat on September 30 for just \$725.

This type of contract would make money if wheat prices fell... and as the chart shows, they did just that.

So what happened next?

On October 16, the chart gave us a signal to exit our trade.

We might have sold our \$725 option contract for \$3,068.75, locking in a \$2,343.75 profit on this deal — a gain of 323.28% in just 17 days!

Now, notice one important thing: even though the price of the commodity we traded went down, *we can still make money!* 

You can begin to see why we call commodity trading The Greatest Business on Earth:

The beauty of trading commodities is that we can make money in bull or bear markets, whether the prices are rising or falling!

## Traders in the Greatest Business on Earth can profit handsomely whether the markets go up or down!

For the average investor, a stock market crash is bad news — because when the prices of their stocks go down, they lose money.

The examples in this booklet do not represent actual trades. Each is a hypothetical trade that shows performance results with the benefit of hindsight. Examples of historic price moves or extreme market conditions are not meant to imply that such moves or conditions are common occurrences or are likely to occur. Keep in mind that no one can guarantee the results of any trade. But not our members in The Greatest Business on Earth!

That's because depending on the kind of option contract we buy, we have the ability to make money *whether the price of the product goes up or down*.

There are two basic types of option contracts: *calls* and *puts* — terms you may have heard before.

If you haven't heard them, don't worry. We teach you the simple basics of buying options in the Course Manual for The Greatest Business on Earth.

The first type of option, the "call option," makes money for you when the price of the underlying commodity goes up.

The second, a "put option," makes money for you when the price of the underlying commodity goes down. That means, with this kind of option traders can profit when prices fall!

#### With both put and call options at your disposal, you can make money regardless of whether a commodity's price goes up or down.

It may sound complicated. But it's really not. Especially in our program, in which we trade only a handful of basic contracts and chart formations — none of the "fancy" stuff that trips up so many small traders.

The Course Manual and DVDs you get with your risk-free trial copy of The Greatest Business on Earth Program explains everything you need to know about basic option trading in plain, simple English.

We even show you where to find option brokers who can place the trades you make using our Program... and we tell you exactly what to say when you call them!

Now, the average investor fears market volatility, especially the whipsaw peaks and valleys in the Dow we are experiencing today.

Market volatility keeps your friends and relatives up at night with worry. Big swings in the market give most investors ulcers.

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- The Greatest Business on Earth is also an ideal sparetime or retirement business — leaving you plenty of free time to spend as you please, with those you love.
- You can work at home in a spare bedroom or at the kitchen table while wearing your robe and slippers. No suit and tie; no commute. You're the boss!
- The whole family can get involved. It can bring you closer together... and can give your kids a valuable skill that can make them financially independent at an early age.
- With a computer and Internet connection, you can do The Greatest Business on Earth **anywhere** — from a log cabin in the mountains, to a luxury condo on the beach — or right where you live now.
- **No employees.** No employment taxes. No insurance.
- No advertising or marketing. No cold calling. No selling or convincing anyone to do anything. No meetings.

But a few years ago, something happened that made The Greatest Business on Earth even more profitable... with less work... and easier than ever to succeed in!

That's the reason for my writing to you today — and sending you this special Wealth-Building Report.

In this booklet, you'll meet the report's author — and the mastermind behind today's new and improved turbo-charged version of our classic Greatest Business on Earth Program — Eero Alexander Pikat.

You'll learn how Eero (pronounced "err-oh") went from being a poor kid on the north side of Chicago... to a **multimillionaire**... at only 30-years of age.

More important, you'll discover how you can profit from the new and improved Greatest Business on Earth Home Study Course and Program that Eero and I have created for you!

With these powerful tools, Course Manual, and software,

you can generate an income stream of thousands of extra dollars a week.

That's why I urge you to spend just a few minutes today or this evening reviewing this informative — and potentially lifechanging — little booklet.

My colleague Eero Alexander Pikat is the technical genius behind the new edition of The Greatest Business on Earth. And, he is a very rich man.

What he reveals to you in this booklet can give you a degree of earning power — and financial independence — you'll especially value in today's uncertain economy.

So, will you do me — and yourself — a small favor?

Settle into your favorite reading chair or sofa... grab a beverage... turn to page 3 - and let Eero Pikat show you how to quickly and easily get started on the road to freedom and abundance - today.

I'm confident it will be the most exciting — and profitable — money-making information you read this year!

Sincerely,

Jim Prince

Jim Prince US Charts, a Division of Commodity Research Bureau

P.S. The Greatest Business on Earth isn't mail order, Internet marketing, no-money-down real estate investing, MLM, or anything else of questionable repute.

It's a completely legitimate method capable of making lots of money — with very little effort — used by thousands of men and women nationwide — from ordinary working folks to millionaires.

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They sit by helplessly as the market — and the value of their stock portfolio — goes up and down like a roller coaster. Up... and they think they are rich! Down... and they cry, "I'm ruined!"

Not us traders! We love market volatility, because option traders can make money whether the market goes up or down.

So today's uncertain economy and whipsaw market volatility may be bad news to most investors. But they mean even more opportunities for you to profit in The Greatest Business on Earth Program.

And there are many other reasons why trading is truly the ideal home business for serious wealth-seekers....

## Make up to \$50 for every \$1 you trade

Another secret to how Thales made money — one we teach you in The Greatest Business on Earth — is that he used what the pros call "leveraged trading."

*Leverage* means you have the potential to multiply your profits many times over.

It also means that you can make handsome triple-digit gains on a trade — *even if the price of the underlying commodity your option contract controls moves up or down only a few percentage points.* 

Instead of spending a dollar to make a nickel or a dime or a quarter — like the average investor — your dollar can return to you profits of \$5... \$10... even \$50 or more!

The most common example of leveraged trading is buying and selling real estate.

That's NOT what we teach you to trade in The Greatest Business on Earth. But it's a good way to understand the kind of leverage our trading system gives you.

Say, for example, you buy a \$100,000 investment property — a condo or a single-family home.

You wouldn't pay \$100,000 in cash to own it. Instead, you'd get a mortgage, requiring a 10% down payment.

A 10% down payment on a \$100,000 property means you write a check for \$10,000. In return, you now control a \$100,000 asset for about ten cents on the dollar.

OK. You hold on to the house for a few years, and in a bull real estate market (not the soft real estate market we're having today), its value increases to \$150,000.

You sell the house you purchased for \$100,000 to a buyer for \$150,000. You've made \$50,000 profit on a \$10,000 out-of-pocket investment — a 400% return on your money.

On the other hand, had you paid \$100,000 in *cash* for the house, and then sold for \$150,000, your return on investment would be only 50%.

Which means buying the house with just a down payment instead of cash leveraged your gains 8-to-1 -from 50% to 400%!

In The Greatest Business on Earth, we trade commodity options instead of real estate.

But we don't buy and sell gold, corn, or whatever other asset we are trading directly.

Instead, we trade by buying *option contracts* not unlike the one Thales invented in ancient Greece centuries ago!

An option contract allows you to control a quantity of the underlying asset for pennies on the dollar — giving you the potential for huge upside leverage on your trade.

Let's see how the leverage of options can help us make MUCH more money on our trades — with less risk — than buying and selling the commodity outright.

One of the commodities we trade options on is soybeans.

One contract of soybeans is made up of 5,000 bushels. So at \$4 a bushel, a full contract would be worth \$20,000.

But you and I don't have to put up \$20,000 when we enter a contract. We can buy an option to purchase the 20K worth of soybeans in the future. The price you pay for that option — aside from transaction fees — is called the "premium." For our example, say the premium is \$1,000.

That means you can control \$20,000 worth of soybeans by putting up only a thousand dollars in cash.

In this way, you can leverage your investment by a factor of 20-to-1. Some options enable you to leverage your investment by as much as 50-to-1 or higher! Of course, this leverage can work against you as well as for you and can lead to losses as well as gains.

You can see why few, if any, home businesses can help you grow your wealth as rapidly as The Greatest Business on Earth: you control a \$20,000 asset for only a \$1,000 investment!

Okay. Say the price of soybeans jumps from \$4 to \$5.73 a bushel. As the price of soybeans rises, the value of the option rises as well. Say you end up liquidating your option for \$9,650.

In that case, you'd make a profit of \$8,650 - \$9,650 minus the \$1,000 premium. (You would also subtract small transaction costs).

Had you bought the soybeans outright for \$20,000, that \$8,650 in profit would give you a return of 43.25%.

But with an option contract, an \$8,650 profit on a premium of \$1,000 gives us a gain of 865%.

Bottom line: by buying options, we would have leveraged our gains by a factor of 20-to-1!

### Sharply limits your downside risk

Now, let's say the trade didn't go your way. A freak storm devastated the soybean crop. Would you be ruined? No. Because buying options give us huge profit potential through leverage on the upside, while sharply limiting downside risk.

If you had bought the \$20,000 in soybeans outright, there's

no limit to how low the price could fall. It could go to zero. If that happened, you're out 20 grand.

But by buying options, the most money you could lose would be the premium you paid for the contract plus transaction costs such as brokerage commissions.

In this example, instead of losing \$20,000, you'd only lose \$1,000. Yet on the upside, your total return on your option was 20X greater than the gains made by buying the commodity outright!

And again, you can see why we call trading options at home "The Greatest Business on Earth." Enormous leverage. The possibility of quick triple-digit gains. Potentially thousands of dollars of profit per trade. And protection against losses, minimizing your downside risk.

My colleague, "Trader" Jim Prince, is one of the sharpest option traders I've had the pleasure of working with. As a member of The Greatest Business on Earth, you'll have exclusive access to Jim's proven, easy-to-implement trading strategies.

We show you a way to make money trading options at home whether prices rise or fall. And it's so easy, anyone can do it. No experience required!

## Become \$5,687 richer!

The commodity you trade doesn't have to be something precious like silver, gold, or oil for you to make a lot of money in The Greatest Business on Earth.

Even trading something as common as copper (the metal pennies are plated with) can pay huge dividends when you follow our system.

In late September 2008, our price charts showed us that the price of copper was set to plummet.

On September 29, you could have bought a put option contract on copper — for just \$375 — that would make money

(continued on page 27)

### "Doubled my money in just 5 weeks"

Neel R. from Alberta Canada is a trader who also has his own tax consulting business.

"In Canada, our dollar got world attention in November 2007 with the record highs it set, and it dawned on me I could have traded positions in it," says Neel.

That's when Neel called US Charts and subscribed to our charting service. "In 5 short weeks, I turned \$5,000 to over \$10,000 with very manageable risk," reports Neel. "Needless to say, I am delighted with the service."

As a result of his success, Neel has shared his experience in The Greatest Business on Earth with many friends and family members.

"I feel the title 'The Greatest Business on Earth' is very appropriate," says Neel. "I have done stocks, real estate, and business, and there is simply no comparison to what the world of commodities offers every day to average folks.

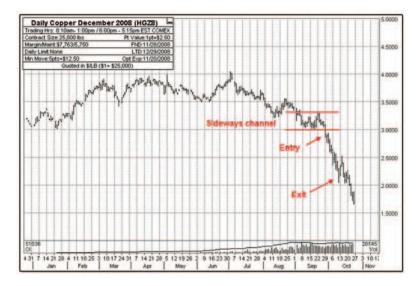
"It would take me all day to describe the benefits of this business, but the bottom line is: don't wait like I did," advises Neel. "Do whatever it takes to get started and put The Greatest Business on Earth to work for you today!"



#### (continued from page 25)

ONLY if the price of copper went down.

And just as The Greatest Business on Earth price charts suggested they would, copper prices fell.



On October 10, the copper chart generated a sell signal.

Had you followed this chart signal, and sold your put option that day, *your profit on the trade could have been* \$5,687.50 — generating an incredible 1,516.67% gain in just 12 days!

Trading results in this document are based on simulated or hypothetical performance results that have certain inherent limitations. Unlike the results shown in an actual performance record, these results do not represent actual trading. Also, because these trades have not actually been executed, these results may have under-or over-compensated for the impact, if any, of certain market factors, such as lack of liquidity. Simulated or hypothetical trading programs in general are also subject to the fact that they are designed with the benefit of hindsight. No representation is being made that any account will or is likely to achieve profits or losses similar to these being shown.

## Imagine owning a business that makes even MORE money in a recession or economic crisis!

Most Americans fear a soft or volatile economy. They worry that their business will suffer or a stock market crash will devalue their retirement savings.

But to those of us in The Greatest Business on Earth, the current global economic woes represent a great opportunity to make even more trading profits!

Here's why....

To begin with, the U.S. dollar has been bouncing off of record lows; last April, the Chinese Yuan hit an all-time record high against the dollar.

When the dollar weakens, we make money by trading currencies that move in the opposite direction: as the U.S. dollar has fallen, the Yuan, Euro, Japanese Yen, and Swiss Franc have all formed the chart patterns that we trade.

We also were presented with multiple opportunities to profit as the stock market sold off because of the subprime mortgage crisis.

Stock and bond prices move in opposition to one another. So when stocks fell, we saw several opportunities for profit from rising prices in the 30-year T-Bond as well as 5- and 10year T-Notes.

When investors lose confidence in the stock market, many shift a portion of their wealth to hard assets such as precious metals.

(continued on page 30)

### Loving dad gives daughter Greatest Business on Earth for a birthday present

**D**ick B., age 69, is a successful entrepreneur and flight instructor who has been trading commodities with US Charts for over 10 years.

While he prefers not to disclose his exact income, Dick says he makes "a very good living" with his commodity trading business working only two hours a day. "I will probably be able to pay off the mortgage on my home with my profits before the end of the year," he says.

A year ago, to help his daughter Bethany financially — and bring the two of them closer together — he bought her a seat at a US Charts Trading Camp as a birthday present.

Dick says he and Bethany talk "several times a day" about their trading — they live in the same town in Washington state — and that their common interest in the commodity trading business has helped bring the two of them closer together.

"Anything you look forward to doing when you get up in the morning is going to make you and the people around you happy," says Dick. "That's the way it is for Bethany and me."

He says that Bethany, a mother of two young children with a third on the way, likes The Greatest Business on Earth because it allows her to make good money at home so she can spend more time with her family.

"Bethany and I both have a lot of fun doing this business," he says. "US Charts takes an attitude of wanting to help people learn and succeed in the business; they are not just in it for the short haul."



Dick says that in trading, you win some and you lose some. But if you follow a trading plan, you will tend to end up on the upside. "We've done very well overall," he says.

"The folks at US Charts are absolutely honest," he adds. "They have never misled us."

#### (continued from page 28)

Both gold and silver — two of the metals we trade in The Greatest Business on Earth — rallied to all-time highs, with gold hitting \$1,000 per ounce.

The volatility in metals prices helped in the formation of the various chart patterns we trade, giving us profit opportunities galore.

The unstable geopolitical situation in the Middle East has resulted in significant volatility in energy prices.

Despite a recent dramatic decline in the price of crude oil, the world is running out of oil, and nearly every oil-producing country has declining reserves.

As a result, crude oil, heating oil, and gasoline have all experienced amazing price swings, creating further profit opportunities for traders.

## Gain control of your time, your money, and your life!

With our Course, not only is there the potential to earn handsome profits, but you can do it sitting in front of your PC, in the comfort and privacy of your own home.

Imagine: no more boss... no more wearing a suit and tie... no more taking orders from someone else.

In The Greatest Business on Earth, you're the boss. You call the shots. And it's not hard.

You can read your charts — and place your orders — in minutes per day. So you never punch a time card or watch the clock. Your time is your own, yours to do with as you please.

Isn't that the way you'd prefer your life to be? The Greatest Business on Earth can make your dreams of staying home and making money a reality! As I've told you, during a financial crisis, the price of almost everything we trade in The Greatest Business on Earth — commodities, stock market indices, foreign currencies — are increasingly volatile.

And each up or down movement in any of the dozens of different markets we trade means another profit opportunity for us and our Course Members!

Best of all, by following our system, you can potentially make significant profits in dozens of actively traded financial markets, just like the pros do.

Even better, you don't have to risk more than 5% to 10% of your investment capital to produce these amazing results.

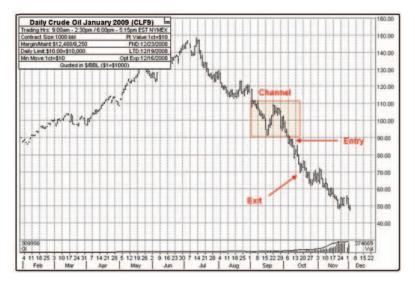
That's because in The Greatest Business on Earth you'll primarily be buying options — and NOT the commodities themselves.

By allowing investors to enter option contracts for periods ranging from days to years, options enable us to wait until our position is most profitable... while we minimize the risk of being stung by short-term reversals.

## 266% profit in less than 7 weeks from falling oil prices

Swinging wildly from nearly \$150 to under \$50 per barrel this year, crude oil has given our Greatest Business on Earth members multiple opportunities to profit from global fossil fuel price fluctuations.

For instance, in September and October, our price chart showed that crude oil was trading in a sideways channel pattern. As soon as oil broke below the bottom of the channel, that was a signal to us that the price of crude was likely to head even lower:



Had you bought a crude oil put option on October 8 for \$2,070, you'd have been betting that the channel signal was accurate... and that the price of a barrel of crude would soon cost less.

And you'd have been right. On October 16, liquidating your option could have locked in \$5,520 in profits per option traded — giving you a 266% gain in just 9 trading days.

## Are these the kinds of profits you'd like your home business to make?

Okay. So now you've seen just a sampling of the money to be made in The Greatest Business on Earth... potential gains of up to 500% and more... sometimes in weeks or even days! Profits of up to \$5,687.50 or more on a single contract — not a bad paycheck!

(continued on page 34)

### "Made 3 years salary in only 3 months!"

Mike H. had worked for over three decades as a maintenance manager, first in a brewery and later in an automotive plant.

"I was ready to make a change," says Mike. "I was tired of working for somebody else and not making any money."

He took The Greatest Business on Earth Course and then paper traded for more than a year, earning an annual return of 87.6%.

This year, he quit his day job and began trading real money in a brokerage account. "I had to work 3 full years in my 9-to-5 job to make the money I made in just my first 3 months of trading," reports Mike.

For Mike, trading with The Greatest Business on Earth is a family affair. A father of five, Mike says his wife, his two sons, and one of his daughters and her husband are either already paper trading - or are planning to soon.

Mike believes that new traders should begin by paper trading until they are getting good returns and consistent results.



"I don't want my sons to put their money into trading until they show me at least a solid year of paper trading with an annual return of at least 80 percent," he says.

#### (continued from page 32)

Sound exciting? You bet it does. After all, you'd expect nothing less from joining The Greatest Business on Earth, right?

Sound difficult? It might very well be if you, as a beginner, had to learn the ins and outs of trading all by yourself, through costly trial and error.

But when you join us as a Course Member, you DON'T have to go it alone... because Trader Jim Prince stands by you, at your side, guiding you to trade after trade and teaching you the valuable lessons you need!

### Your all-in-one "Trading-Businessin-a-Box"

Yes, you could buy what you need to become an option trader piecemeal — taking a seminar here, hiring a coach there, purchasing home-study DVDs, subscribing to various charting services and trading software programs. There are dozens to choose from.

But it would cost you hundreds — or more likely thousands — of dollars. The pieces and parts wouldn't be designed to work together. And you'd have to figure most of it out on your own.

The Greatest Business on Earth is different: it's a complete SYSTEM with everything you need — online charts, videos, manuals, counselors, newsletter, and extensive support and coaching — to start and run a successful spare-time or full-time trading business at home.

I think of it as your "Trading-Business-in-a-Box," because you get it all at one low package price.

Also, when you start your trading career with The Greatest Business on Earth, all the system components work together to minimize your learning curve — and maximize your trading profits. Here's what you get when you accept my offer to test-drive The Greatest Business on Earth for a full month absolutely riskfree....

First of all, for convenience, The Greatest Business on Earth Trading-Business-in-a-Box comes in a handsome, oversized container, with plenty of room to store all your great Course materials, including....

#### #1 — Course Manual

Our new Course Manual, *The Greatest Business on Earth:* A Simplified Guide to Trading Commodity Options, shows you everything you need to know about breaking into the world of wealth... commodity basics... how to pick your markets... predicting price movements... how to read price charts... interpreting key chart formations... spotting key patterns that give us our "buy" and "sell" signals....

PLUS: How to start and run your own home-based commodity trading business... how to choose and work with the right broker... minimizing losses... the psychology of trading... the five principles of business success... hedging your trades for maximum protection... and more.

#### #2 — Our Option Training Seminar on DVD

There's no better way to learn a new skill than by watching an expert actually go through all the steps and show you exactly what to do. And it's the same with The Greatest Business on Earth. There's no better way to learn how to maneuver around US Charts Online, use its tools, and apply what you learn to analyzing charts and setting up trades than by watching an expert do it.

That's why as a new member of The Greatest Business on Earth, you get to "attend" a private seminar with Jim in the comfort of your living room — by watching him on two professionally recorded Course DVDs that we prepared specifically for the "Trading-Business-in-a-Box."

You won't have to waste any time figuring anything out on

your own. Just pop the first DVD into your player and sit back in your chair. It's as easy as watching TV! In no time you'll be comfortably trading options like a pro.

#### #3 — Chart Books

Your membership in The Greatest Business on Earth includes a full set of printed commodity price charts from the United States Chart Company (US Charts). You will use these charts to identify the money-making opportunities Jim teaches you about.

With our acquisition of Commodity Research Bureau, developer of the CRB Index, US Charts has access to the most exhaustive — and accurate — database of historical commodity price charts available today... giving you the edge in finding the best trading opportunities.

You get both recent and historical pricing for 42 different commodities sent to you with your Course Materials.

In addition, you also get....

#### #4 — Online Chart Updates

We've taken our tried and true commodity price charts and placed them online.

And thanks to all the advantages of the Internet, we have improved the old printed charts. Our online charts give you amazing tools that enable you to do things that no paper charts ever will.

And charts are just the beginning of what you get as a Course Member....

In addition to instant access to charts of the most popular commodities, you get exclusive success tools not available anywhere else — at any price — including:

- Prices for thousands of options instantly find an option and its current price
- Price history for options, which lets you compare an option's current price to its recent price to see if it's a

good value now or not

 Current prices — option prices are updated almost every ten minutes and the price charts are updated throughout the day — so you'll always have the latest, most accurate information

✓ A personal portfolio that lets you track the options you're watching

✓ A user-friendly online tutorial that makes learning our charting system a breeze

✓ Jim's own personal trading charts — annotated to show you exactly what trades he's looking at that day, and why.

And much more.

US Charts Online gives our Course Members the ideal way to follow the markets and make sure you're catching the trends as they happen.

Every morning we go through all 42 markets we trade. We mark up our charts — looking for markets that are in key trends.

You're basically getting private lessons from us on how to spot trends in the commodity markets. You'll see our notes as we write them on the charts.

If we think it's time to buy an option — we'll tell you so right on the chart for you to see.

And you also get....

## #5 — The Uncannily Accurate Trend Seeker

What happens when you look through your charts and you find lots of markets in trends?

You have to decide which markets to buy options in.

Our proprietary Trend Seeker answers the question for you by showing you which markets are in the strongest trends.

Trend Seeker analyzes 4 different technical indicators — moving average, price volatility, market momentum, and various time cycles — to categorize markets as trending up, sideways, or down.

With Trend Seeker, you'll know the very first day a trend starts, so you know when to jump in to maximize your profits on every trade.

Trend Seeker also tells you the moment a moderate trend turns into a strong trend — indicating that it's picking up speed — enabling you to prioritize the best markets to find options in.

And as a Course Member, you'll also enjoy access to ....

## #6 — Prices for every available option

Once you find out which markets are moving, seconds later you'll see every option available, its cost, and its price history with a click of a button.

By going to option history, you can see how much that option cost the day before, and the day before that. You can see the entire history of that option.

This way, you can instantly know whether that option is a bargain or not. You can see whether the price of the option is increasing or decreasing.

This is just one more little detail that will help you become a better trader quicker. And as far as I know, US Charts Online was the first charting company to offer option history online.

But that's not all. Your no-risk 90-day trial membership also entitles you to receive Jim's....

## **#7—Weekly Online Training Videos**

Every week we produce a new short training video that runs 5 to 15 minutes. These extend your education beyond the two DVDs that come with your Course Materials, so you can continue to improve your trading skills and accuracy.

Best of all, the entire collection of training videos is archived (continued on page 40)

## The Greatest Business on Earth™ Are These Your Questions?

#### Q: Do I need special equipment or software to get started in this business?

A: All you need to make money in your spare time at home in The Greatest Business on Earth is a PC and an Internet connection. There's no other equipment required.

## **Q**: What skills or educational background do I need to be a successful option trader?

A: The main requirement is the willingness to learn. You don't need a college degree or even a high school diploma. You don't have to pass a test or get certified or licensed. Anyone can trade options, just like anyone can invest in stocks.

#### Q: You mention reading charts. Do I have to be good at math to do this?

A: There's virtually zero math involved in option trading. The trades are signaled by patterns on the price charts we send you. We teach you how to spot those patterns and we even identify them for you. No calculations to perform.

## Q: If I need extra help, can I get it?

A: There are almost 20 hours of classes available on videos you can watch online at no cost as a Course Member. You also have unlimited telephone support where we give you quick answers to your questions, provide guidance, and help you every step of the way.

## Q: You mention a recent major improvement to The Greatest Business on Earth that has made it even easier to make quick money with this system. What specifically is that improvement?

A: When Eero Alexander Pikat joined US Charts, his first project was to lead a programming team to make our price charts - already the best in the business even better. Our members tell us he succeeded and that the charts are clearer, easier to use, and more informative than ever!

## Q: OK. How do I get started?

A: Take our no-risk 3-month "test drive" of The Greatest Business on Earth. To get started, call toll-free 888-423-6362 today. You have nothing to lose — and a life of financial freedom and abundance to gain.

#### (continued from page 38)

online as we produce them. So when you join us as a Greatest Business on Earth Course Member, you have immediate online access to all of our previous video training sessions. That's nearly 20 hours of lessons you can watch online at any time or download to your PC.

## #8 — Weekly E-Mail Newsletter

"Every Friday afternoon I sit at my computer and think about you and our other Course Members. I send out an e-mail showing you which markets I'm watching... which markets are on the move and in trends... and which options to consider buying," says our head trader Jim Prince.

"My e-mail keeps you updated on the markets and helps you take advantage of all the trends. My Friday e-mail alert gives you another reason to say 'Thank goodness it's Friday!"

And that's not the only way we communicate with one another when you become our student, because you can also read....

## #9 — Trader Jim's Blog

One of the most helpful features in The Greatest Business on Earth Course is "Trader Jim's Blog."

In his blog, Jim chats about the markets... posts charts when needed to illustrate a point or call your attention to an important trading opportunity... shares insights, tips, and opinions.

Course Members tell us they love the blog. We like that we can post messages for you guys 24/7 — and you have immediate access to the information.

But wait. There's more ....

## **#10—Monthly Online Chats**

At our monthly "Commodity Chat with Trader Jim" sessions we all gather on the Internet for a friendly and lively discussion.

We get together with our Course Members in a private, Members-only Chat Room where we can really let our hair down — asking questions, telling jokes, swapping stories, and just having fun talking about options.

You'll see questions from your fellow traders. You'll also see their success stories — and learn from their mistakes — as they share any mishaps they've had, so you don't have to make the same errors.

And of course, Jim gives you insight on what the markets are doing today, and answers your questions.

Oh, one more thing. I've got to tell you about another valuable service included with your trial membership...

## #11—Member Services

As a Course Member, you get free unlimited telephone support whenever you have questions about the program.

How many times have you been reading a personal finance book... or looking at an investment Web site... and wished you could call the author and ask a few questions?

Wouldn't it be great to get instant answers to any questions you may have?

I was lucky in having personal, one-on-one support every step of the way from my mentors when I first started learning about commodities.

That's why — when I first got into this business — I promised personal one-on-one support to everyone I taught.

So in addition to the special proprietary Web site... Trend Seeker... online commodity charts... instant option prices... The Greatest Business Course Manual... training DVDs... online training videos... blog... monthly chat... and the weekly e-mail updates....

You can also pick up the phone and call the US Charts Member Services to speak to a live Course Counselor who can answer any questions you have. The Member Support team is here every trading day from 8:30 am to 5:00 pm Pacific Time... ready, willing, able, and happy to answer your questions about our program.

# My personal pledge to you....

One of the toughest things about starting something new is that you're all alone.

That's why our staff of trained specialists is always available to our Course Members!

You'll never be left out in the cold. You're always just a phone call away from help.

As you can plainly see, even though the name of the Web site is US Chart Company Online — it's much, MUCH more than just charts....

The Greatest Business on Earth gives you everything you need to start and run your own successful home-based trading business:

- Course Manual
- 🖌 DVDs
- Charts
- Updated pricing information
- Online video tutorials
- E-mail newsletter
- 🖌 Blog
- Monthly online chat
- ✓ Telephone support

Nothing is left out!

Best of all, you can do this in just 30 minutes a day. That's how little time it takes to go through the charts, find option prices, and place your trades. Of course, when you first start, it may take you a little longer until you get comfortable with the process.

But after one or two weeks, you'll be spotting formations on charts and finding bargain options in minutes a day. No kidding; no exaggeration.

"I wish I'd found this sooner," you'll say. But the fact that you're finally learning about it now is all that matters.

# Our Members say it best!

"I think The Greatest Business on Earth is really good. It's like having somebody at your house with you who knows the business and teaches you as you go. It's the neatest thing."

—Jo D., Ridgeway, CO

"Not only do you make things clear, but you also make it fun and non-intimidating."

-Jim S., Chicago, IL

"My wife and I have been members for many years now, and we're still enjoying the business every day and looking forward to many more profitable years to come."

—Scott J., Clarkdale, AZ

"I have been a member for a year. US Charts is, by far, the most USER FRIENDLY chart service in the world. I believe there is a whole segment of the population who would like to get involved in trading, but they are afraid it is too hard. I am living proof that ANYONE can learn this stuff."

-Robert W., Ponte Verda, FL

"The Web site is amazing! All the information is at your fingertips and is as detailed as it gets. The site consistently gets better and better with updates that save time for the trader. Jim Prince is a wonderful teacher and puts together a focus for his students necessary to be successful in this business."

--Vince P., Hauppage, NY (continued on page 45)

## **About the Publisher**

The Greatest Business on Earth, first created over two decades ago, is now available in a new and improved edition published by US Charts and Commodity Research Bureau.

Over a million institutional and individual investors rely on CRB's charts and data to make important financial decisions. Commodities guru Jim Rogers calls CRB's annual yearbook the "Bible" of the futures industry.

Financial institutions relying on CRB's data include Bank of Canada, Wachovia Bank, Morgan Stanley, Bank of America, the Federal Reserve Bank, and USDA.

US Charts has trained more than 600,000 students how to trade at home for fun and profit. Our Web sites attract more than a quarter million visitors a month, making us one of the largest online publishers of futures data in the world.



US Charts and CRB are headquartered in the heart of the trading district in Chicago, one building over from the Chicago Board of Trade, which we see every day as we refine our trading, charting, and teaching techniques for the benefits of our members.

US Charts is located in the heart of Chicago's trading district.

#### (continued from page 43)

"It seemed like overnight the light bulb turned on and I understood everything. I even find myself finding some of the formations just before Jim talks about them in his alerts. I've been trading for real money for a month now and have done very well."

-Bernd H., Torrance, CA

"It's so easy to get the information you need to make a good decision. I'm getting good at this and am making money. You guys are doing a terrific job. Keep going and don't stop." —H. Richard B., Anacortes, WA

"I have been a member for over four years and the service has vastly improved 200 to 300% from where it was. The training videos have helped me tremendously. I'm too old to go to college but not too old to learn this. Jim does a great job and he also has a great sense of humor. The service is fantastic and I have recommended it to many of my friends."

-Freddie R., Kentwood, LA

"Before, I felt like I was alone. Now, I feel I'm working with someone who is disciplined. It teaches me not to rely on my own feelings but to go by the criteria that Jim teaches. This is good if you want to be a disciplined trader."

-Michael P., Carmichael, CA

"It's not only the analysis that Trader Jim goes through but it's his additional comments that he makes that I pick up on... little pearls of wisdom from his 20 years experience."

—John S., Bishop, CA

"The US Charts Online is phenomenal. I love the extensive details that are readily available at a glance. Everything's there where you need it and all the charts now download much faster."

—Lewis A., Henniker, NH

"The US Charts Online service is one of the easiest to use. I've had several other services and this is the best. It's really simple to use."

-Ron L., Overland Park, KS

"I attended one of the first Trading Camps back in 2005 and was quite impressed with Trader Jim. I was struggling to keep my feet on the ground, and the service has helped me immensely. Jim has made it much easier for anyone to enter this business. It's priceless."

—Dale F., Billings, MT

"Trader Jim Prince has the ability to explain patterns, movements and techniques in a very easy to understand presentation, that even a novice like me can comprehend. They have taught me good trading practices and how to approach the markets in an analytical way rather than with emotions or gut reactions."

-Chuck E., Shawnee, KS

"I must say that if you want to learn the commodity business then you need to enroll with this organization! Their Web site has all the tools you need to be a successful trader and make money. I owe all of [my] success to The Greatest Business on Earth and especially to Jim Prince. I really love this business and am starting to hate weekends since the markets are closed!" —Lorraine B., Waipahu, HI

"I am pleased to say that my experience with these tools has been nothing short of spectacular. In my first five paper trades I am up a little over \$11,000. I think it's real simple: Learn the formations, plan your trade, and then trade your plan — and you will be pleasantly surprised at the results!"

-Corey D., Sierra Vista, AZ

"Jim's system is just fantastic! Information that took me hours to compile takes only seconds now. It takes me right to the markets worth looking at, saving me time, which as you know can be worth a lot of money in this Greatest Business on Earth." —Ron P., Inver Grove Heights, MN

These testimonials are from select Course Members. Their experiences may not be typical of what you can expect to achieve, as results may vary. Claims contained within testimonials have not been independently verified.

# Commodity prices are volatile— which means the time to buy is NOW!

In The Greatest Business on Earth, we teach you how to earn huge profits whether commodity prices are going up or down.

As long as commodity prices are on the move, we can profit.

Last year, copper and aluminum hit new 21-month highs. Gold and platinum also hit record highs, with gold closing higher than \$1,000 an ounce.

We expect commodity prices to continue to be volatile as the subprime mortgage crisis, slumping U.S. dollar, and widely fluctuating global markets create fear and uncertainty in the global economy.

Legendary investor Jim Rogers says the current bull market in commodities has at least 8 more years to run — and could last until 2022.

Fund managers are shifting their capital from paper instruments into "real assets" — oil, gold, copper, natural gas — as investors seek protection from the weakening U.S. dollar and volatile Dow.

That's cause for worry among the bulk of individual and even institutional investors who play the stock market — and watch their fortunes rise and sink with the economic tides.

But a classic academic study by Schotman and Steenkamp shows that commodities have little correlation with stocks and bonds. Even better, the average return on commodities is 31.6% higher than stocks.

"The same credit market rout that sent stocks to the steepest loss in two decades is also making it the best year ever for options traders."

—Bloomberg, 10/6/08

In The Greatest Business on Earth, you can take charge of your own financial destiny... buying low, selling high, and raking in steady profits whether the stock market climbs or plummets.

# A great home business in a worsening economy

The other day, I was talking to a fellow who had heard about The Greatest Business on Earth but was a little hesitant to accept our risk-free 90-day trial offer, because of a concern he had about the economy.

"I'm a little worried about the timing, what with everyone talking about recessions, problems with the housing market, and unemployment on the rise," he said.

My reply was: that's precisely why the commodity trading business is so great!

Recession, depression, inflation, stagflation, unemployment, foreclosures, bankruptcies — it doesn't matter to those of us in The Greatest Business on Earth.

All we need is our price charts to tell us the direction markets are going in. Then, following the simple methods we teach you, you can trade to make a profit whether the price goes up or down.

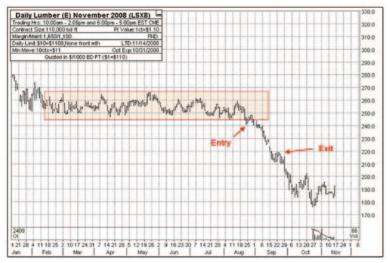
And when the economy is volatile, like it is right now, prices are moving all the time — giving us one profit opportunity after another.

For instance, the newspaper headlines are talking endlessly about falling housing prices and record numbers of foreclosures.

The subprime mortgage crisis has triggered a meltdown in the real estate market and a slowdown in home resales as well as new housing construction.

And when home builders aren't building new homes, they aren't buying lumber. Demand for wood slacks off, and lumber prices fall. Last summer, we saw a channel formation on our price chart for lumber, a signal that lumber prices were ready to fall.

On August 25, 2008, you could have bought a put option, which would make a profit if lumber went lower, for \$935.



As the chart signal predicted, lumber prices headed lower. Less than a month later, the chart gave us a "sell" signal for this contract.

Had you sold your lumber option on September 18 for \$3,234, you would have locked in a profit of \$2,299 per option traded — giving you a gain of 245% in less than one month!

# How to get started in The Greatest Business on Earth this year

Now we get down to brass tacks: the price of joining us as a Course Member in The Greatest Business on Earth.

As I mentioned earlier, there are a number of live "boot camps" that teach option trading, although many of these

systems are complex and more oriented toward experienced traders.

They typically last a weekend, and the registration fees can be anywhere from \$3,000 to \$5,000 or more.

Of course, there are many home businesses you can get into other than trading. But for even the simple ones — like a restaurant or fast food stand — the cost of entry is daunting indeed.

To purchase just a single big-name franchise... McDonald's, Burger King, IHOP, Subway... can easily run into six figures just for the initial investment.

Starting your own restaurant, store, or other retail business can cost \$10,000 to \$20,000 — or even more.

And with either a franchise or a private operation, you typically have to spend long hours chained to your business like a slave — or pay others to manage it for you.

You could hardly call those "great businesses," right?

But The Greatest Business on Earth is different. You can earn great money, working in the comfort and privacy of your own home, literally just 30 minutes a day!

Best of all, you won't pay \$100,000... or \$5,000... or even \$150 to get started in The Greatest Business on Earth....

Your investment to get the entire home-study Course shipped direct to your door — including the Quick-Start Course Manual... DVDs... Chart Books... along with full 90-Day access to the data and tools on US Charts Online, blog, online video training archive, monthly chat, e-newsletter, and more (a \$305 value)... is only \$97 plus \$6.50 shipping & handling.

That's less than the cost of buying a couple of new video games for your kids or grandkids.

And that's only what you pay if you get as fired up about The Greatest Business on Earth as I'm betting you'll be.

That's because with this special offer, you can....

# Use it risk-free for up to 3 full months

Normally, when you start a new business venture, you have to put in a lot of time and effort... and invest a lot of money... to start it up.

If the business fails, as so many start-ups do, whatever money you invest may very well be lost forever.

That's why we designed The Greatest Business on Earth to cut your start-up risks to the bone with our no-risk 3 month "test drive" offer:

If for any reason (or for no reason at all) you decide The Greatest Business on Earth is not for you, just return the DVDs, Manual, and other Course materials to me within 90 days.

I'll cancel your access to our Web sites, online charting services, the weekly e-mails, the monthly chats, and the course counseling.

And we will rush you a prompt and full product refund. That way, you risk nothing.

The Greatest Business on Earth has the potential to give you greater financial freedom than you ever imagined. You can trade by yourself, or build a lucrative family trading business with your spouse or kids. It's your choice.

So what are you waiting for? It's so easy to get started in The Greatest Business on Earth today. Just do any one of the following:

- **1.** Mail the form on page 55.
- **2.** Or, call toll-free **1-888-423-6362** and tell the Operator who answers that you want to take advantage of the special 3-month risk-free trial membership.

But I urge you to hurry. This special 3 MONTH trial offer is good for a limited time only. And once it expires, it may never be repeated again.

Sincerely,



Eero Alexander Pikat, J US Charts, a Division of Commodity Research Bureau

## P.S. Want to slash your risk even further?

Then here's a tip: during your 90-day risk-free trial of The Greatest Business on Earth, *don't trade our system with real money*.

Instead, during your first few weeks in the program, start option trading on paper, without risking one cent of your own money. (Don't worry; paper trading is a snap. I'll show you how to do it in your Course Manual.)

Keep track of your trades... your winners and losers, your profits and losses... using our Trade Tracker system.

Then at the end of your no-risk 90-day trial membership, look at how you would have performed had you been placing actual trading orders!

You won't have made any real money yet. But all your losses will have been on paper only, too... you can't lose even one DIME of your own money this way!

You'll soon get to the point where you're confident enough to trade with real money. But I urge you to proceed carefully. It is important that you understand that being a successful "paper trader" during one time period does not mean that you will make money when you actually invest during a later time period; market conditions constantly change.

So when you begin trading for real, I urge you to start small... just one or two options on each trade.

At first, you'll risk only a few hundred dollars... and potentially make thousands in return.

As your account — and your confidence — soar, you can place bigger and more trades according to the level of action and risk you're comfortable with.

That's another reason why I call option trading the "Greatest Business on Earth."

You can trade as much or as little as you want — there's no boss watching over your shoulder to see how well you do. You proceed strictly at your own pace — and according to your own schedule.

And remember: if for any reason (or for no reason at all) you decide The Greatest Business on Earth is not for you, just return the DVDs, Manual, and other Course materials to me within 90 days.

I'll cancel your access to our Web sites, online charting services, the weekly e-mails, the monthly chats, and the personal coaching.

And we will rush you a prompt and full product refund of every penny you paid. That way, you risk nothing.

## Test Drive The Greatest Business on Earth Risk-FREE for a Full 3 Months!

YES, Eero — I want to take advantage of the incredible opportunities available in The Greatest Business on Earth<sup>™</sup>. Please send me, on a no-risk 3-month trial basis, the complete Home Study Course (a \$305 value) for only \$97 plus \$6.50 shipping & handling.

## **My Course Materials include:**

- The fully revised and updated Greatest Business on Earth Course Manual
- Two information-packed DVDs featuring Trader Jim's trading seminar
- US Chart Company Commodity Chart Book
- Real-time access to the latest US Charts commodity price charts online FREE for 3 full months
- Trend Seeker
- Telephone support
- Online video training library
- Trading newsletter, blog, chats, and more



## **Our Ironclad Guarantee of Satisfaction**

If you are not 100% satisfied, simply return all Course materials within 90 days for a prompt and full product refund — no questions asked. That way, you risk nothing.

# Start benefiting from your no-obligation trial membership right now...

## Getting started in The Greatest Business on Earth is as easy as one... two... three...

Call toll-free 1-888-423-6362 and tell the Operator who answers that you want to take advantage of the special 3-month risk-free trial membership.

Make sure you tell the Operator your priority code (you'll find your priority code right above your name and address on the back cover of this report).

We will register you for your risk-free 90-day trial and promptly ship your complete Home Study Course... and of course, will answer any questions you have.

Or, just complete and return this Enrollment Form to US Charts with your credit card information.

Your Name	
Street/P.O. Box #	
City	
E-Mail Address	
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Code(This code is found on the back cover of t	this booklet above your name and starts with the letter "G.")
Payment Method        Visa      MasterCard      American Express      Discove        Card No.:	1-XXX-4/3-636/
Expiration Date:	<b>2.</b> FAX this information to us at
Signature:	(541) 955-2889
(Required for credit card enrollments)	3. MAIL this entire page to:
*U.S. funds only. Canada add \$22, all others except U.S. and possessions add \$30.	Commodity Research Bureau 330 South Wells, Suite 612 Chicago, IL 60606



Recession, depression, inflation, stagflation, unemployment, foreclosures, bankruptcies — it doesn't matter! In fact, the WORSE times are, the better it can be for us! We love "bad news"!

- Eero Alexander Pikat, Self-Made Multi-Millionaire

## In this special report:

- The secret to generating a substantial spare-time income "working" at home in your robe and slippers just 30 minutes a day.
- What the Ancient Greeks can teach you about controlling thousands of dollars in goods and products for pennies on the dollar.
- A business that loves bad economic news! The worse times are, the more money you can make!
  page 18
- Simple "leverage" technique multiplies your business profits as much as 50X or more from every deal you make.
   page 22

## **Commodity Research Bureau** 330 South Wells, Suite 612 Chicago, IL 60606

