



MERCER

2016
VISITOR
GUIDE

LOON CAPITAL OF THE WORLD



TURTLE FLAMBEAU
FLOWAGE MAP
INSIDE



EVENTS



RESTAURANTS



WHERE TO STAY

THINGS TO DO



PLACES TO SEE



VISITOR INFORMATION



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We invite you to come play in Wisconsin's Favorite Outdoor Playground, one of the "Coolest Town in the U.S." according to the Metador Network. Mercer is your place to enjoy life, spend time with family and friends (both old and new), and make memories that will last a lifetime.

While you're here be sure to stop and visit Claire d' Loon!

Born on May 22, 1981, Claire is located on the grounds of the Mercer Area Chamber of Commerce and is Wisconsin's largest loon. Standing 16' tall and weighing 2000 lbs., this giant loon celebrates Mercer's title of "Loon Capital of the World"™. Claire's birthday party is held annually the 3rd Saturday in May and includes a brief ceremony at the Chamber grounds, a parade from the Chamber through downtown Mercer, and a variety of special festivities in and around town.



Mercer was designated as Loon Capital of the World due to the unusually dense population, including the highest concentration of nesting loon pairs in the continental United States. We are proud of our loons, and many Mercer area residents are actively involved in "Loon Watch," a citizen-based project that has been monitoring lake health and loon production for over 15 years. The project has also strategically placed numerous artificial nesting platforms, increasing loon nesting success in the area.

Stop by the Chamber's interactive podium (available spring through fall) to hear the four primary loon calls and learn more about loons, and don't forget to have your photo taken with Claire d' Loon, Wisconsin's largest loon, located in Mercer - the "Loon Capital of the World"™!

Front cover loon photo credit to Breda Wilhelm McCormick - to purchase prints contact 715-776-0146

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For more information, write or call:
Mercer Area Chamber of Commerce
5150N Hwy 51, Mercer, WI 54547
(715) 476-2389 - Office
(715) 476-SNOW - Winter trail conditions
www.MercerCC.com / info@mercerc.com

FR^ÖZEN

In Wisconsin's Snow Capital

Adventures in snowmobile country

You've decided that a snowmobile adventure in the great Northwoods is in your future. The name Iron County, WI – in particular Mercer – is synonymous with snowmobiles, smooth trails and great trailside amenities.

If you're a repeat visitor to Mercer, congratulations because you already have a good handle on where to go and what to do. For first time visitors, the Mercer Chamber of Area Commerce has the goods on the above. Detailed maps and route recommendations go hand-in-hand with suggestions for lodging, meals and the local nightlife.

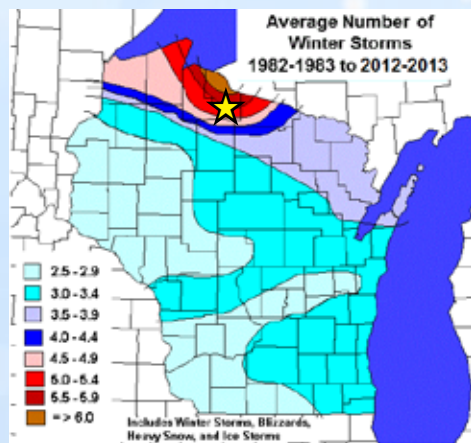
Often times, it's the other snowmobiler you'll meet on the trail or at a pitstop who will give you the skinny on the best routes to travel and favorite burger stop. Snowmobilers are the friendliest folks on earth it seems. The local riders are eager to untangle any confusion at intersections, to give an assist on the sled if needed, and to offer you a warm and hearty welcome to the Northwoods.

Nordic & alpine skiing

There are three excellent cross-country ski trail systems in Iron County – one very near Mercer and the others within a short drive.

Not playing favorites here, but the first to mind is the fabulous MECCA multi-use trails just south of Mercer. Maybe it's because we fell in love with the charming log cabin that sits at the trailhead. Full confession: It's really because of the delicious cookies available on the weekends!

The 18 kilometers of scenic trails will leave you breathless – in a good way. The MECCA Cross-County Ski Association grooms after each snowfall and before each weekend. The signed trails accommodate both classic and freestyle aficionados, and are ideally suited for both beginners and advanced skiers. Snowshoers have their own trail and can traverse the skating portion of the trail also.



Mercer Sno-Goers Snowmobile Club is the local club, and boy do they do a great job grooming the trails! The dedicated volunteers take care of 200 of the county's 450 miles of state-funded trails in Iron County. They also have the trails well marked and brushed. We can't leave the Sno-Goers without mentioning the Winter Blast party they host each January – food, drink, music, dancing!

A bunch of your riding will be on former railroad corridors, smooth freeways to your next destination; others trails will be like Rustic Roads – following eskers and under trees laden with snow (hey, they get 200 inches of snow each season). We guarantee that you will stop to take a few photographs!

We've been on a number of the local trails, and while everyone has a favorite, you won't be disappointed with Corridor 8. It takes riders west of Mercer, past Lake of the Falls scenic area and the Turtle-Flambeau Flowage toward Ashland County. If the arrow on the wheel-of-fun clicks on Trail 19, you've got a winner! This trail winds through the Northern Highland-American Legion State Forest south to Manitowish. A nature lover's true paradise!

The trail's daily, annual and family membership fees are all reasonably priced. Free Nordic trail maps are available for the asking at the Mercer Area Chamber of Commerce office.

SNOWSHOEING

Snowshoeing is a fast growing sport and mountains of fun for the entire family. The greatest thing about this sport is that it doesn't require groomed trails and can be done virtually anywhere there is snow, however, we do have a few places that have outlined routes as a guide through the forests. Need more convincing? Snowshoeing really doesn't take much skill and is an amazing opportunity to burn 45% more calories than walking.

Ice fishing

We're a huge fan of ice fishing. Nothing gets our heart a-thumping like the little red flag that "boings" over the hole drilled in one of Iron County's many lakes our family is fishing this particular day.

"Flag!" comes the cry from outside the ice shelter. Gosh, one would think they announced free beer over at the local bar the way the boots clear the tent. Like Ma taught us, we take turns. But that first flag is free for the taking – for the swiftest.

Dang it, the kid beat us. Well, she was outside. Let it take line, Dad and uncle chime in unison. Now! Hit it! The teenager brings in the line, letting it slip through her hand when the fish makes a run. Carefully, she turns the fish and heads it back to the hole. Adult hands grab the fish by the gills when it breaches the water. The 21-inch walleye flops on the ice as congratulations are given the proud teen.

The hook is rebaited, lowered back into the hole. The newly caught fish joins two other walleyes and a northern pike by the tent.

This is what, our fourth, fifth trip to Mercer this winter. Nearly got skunked one trip, but the others made up for it in spades. Walleye, pike and bass – lots of the latter in the last two years, good sized ones, too. Perch, 'gills and crappies always wait in the wings.

A good lake map and an electronic fish finder will help locate catchable fish. An ice shelter (tent, ice shack), a heater and you can almost feel the summer breezes. Four-wheel drive vehicles, snowmobile and ATV (think chains) and you're there!



Where there's fishing, there's a fishing tournament. Usually 3-5 in the Mercer area during hard ice time. Even if you don't land the big one to claim a top prize, there's always a raffle drawing that will bring a smile if you hold the winning ticket.

With more than 200 lakes, Iron County can be a puzzle for the first time visitor. So of course stop at Mercer's bait shops for the latest gear, minnows, grubs and fishing tips to put the pieces together. When you snap that last puzzle piece in, the picture of great ice fishing is there for the taking!

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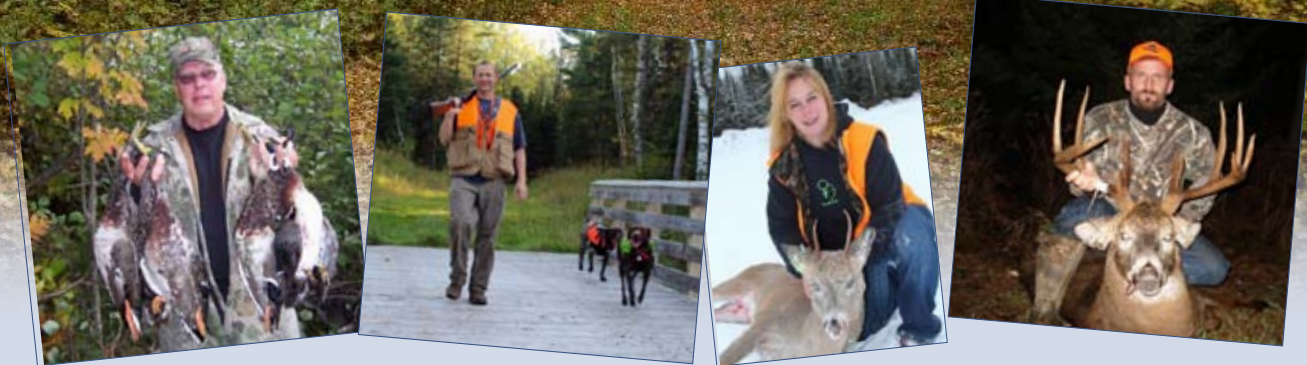
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Winter Fun

Winter Fun & Member Info

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Hunting



Tick Tock, Tick Tock, Tick Tock.....the wait for opening day is almost as brutal for a hunter as it is a child waiting for their birthday celebration. You know it will eventually come, but I CAN'T WAIT!!!

As it gets closer my heart starts to flutter and I wake up each day with a check list on my mind. Weapon cleaned and ready- Check, Clothing cleaned and ready to hang outside to void of any human smell- check; extra gear, clothes, and cleaning supplies packed - check; Compass, spare chargers - check. I'm sure you get the idea.

BUT- today is the day and I'm ready. Up at 3AM, truck loaded and I'm off! My heart is pounding and I can hardly wait, the anticipation is nearly overwhelming. So there I sit, waiting for that thirty pointer that I just know is going to come grazing along my path. Tick tock, tick tock, tick tock.....I have spent my entire day listening to the wind, hearing the birds chatter, the squirrels busily carrying things up and down the trees but no deer. Good news is I'm not a work and my love for the outdoors prevails, so - Life is Good.

Nearing time to think about heading in for the day when.....holy timbers, that thirty pointer is staring right at me. Once again my heart is pounding so loudly I'm sure I'll scare it away, my hands are trembling and shaking so bad that if I actually get to take a shot, I'll surely miss anyway, but I raise my gun, carefully pull the trigger and BOOM- DEER DOWN!

Ok so maybe it wasn't really a thirty pointer, but that's how I like to tell it and my family was provided with a freezer full of meat for the winter.

The Mercer Area has over 377,000 acres of public forest land. Hunters can enjoy hunting for deer, grouse, waterfowl, turkey, bear, and small game too. On the south edge of town, there is the Northwoods Wildlife and Wetlands Club shooting range that is open from April 1-November 30th each year that offers target ranges for pistol, rifle, and archery as well as clay trap shooting and an archery field course.

Contact us to request maps and area hunting information.



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Member Page

Off Roadin'

ATV/UTVing



During the winter season from December 1st through March 31st, ATV/UTV's are welcome on some designated snowmobile trails as long as the average daily temperature is less than 30 degrees in order to protect the winter trail base. (Look for both ATV and Snowmobile signs)

Mercer area businesses offer excellent lodging and dining opportunities along the trails with a variety of friendly pit stops that supply food, beverages, and gas. Day trippers may park their vehicles/trailers along Railroad Street or on the opposite side of trail 17 downtown Mercer between the red caboose and highway J.

In the fall during the spectacular splash of fall colors, Mercer hosts the annual Pumpkin Run ATV Rally on Columbus Day weekend each year featuring a poker run throughout the Iron County trails, the great pumpkin parade, games, food, trail riding and most importantly FUN!

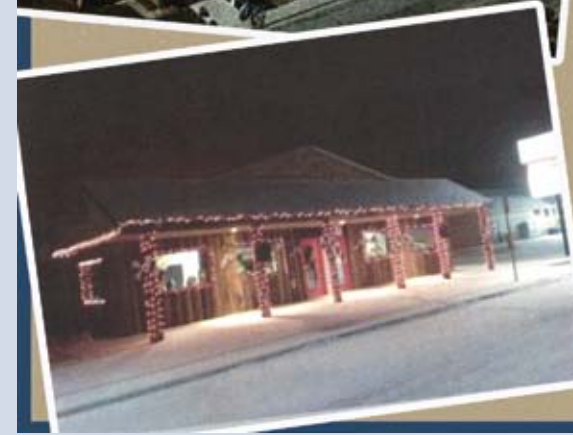
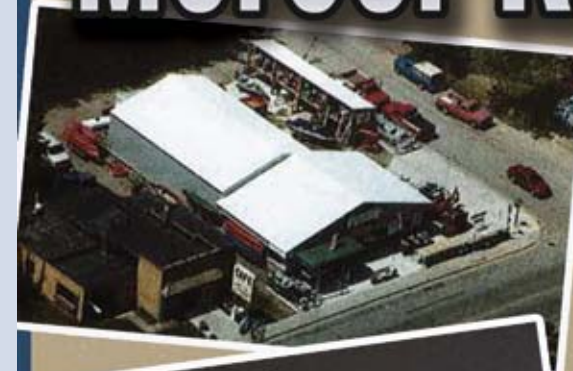
Our local Club, the Mercer Dusty Loons, does a great job maintaining and signing the trails year round for all to enjoy. Trails are open year round except during the spring thaw that usually takes place sometime in March through early May. We kindly remind everyone to stay only on marked trails and Wisconsin law requires all ATV/UTV's to display current WI registration stickers and license plate or an out of state visitor trail pass.

We invite you come up and experience firsthand what makes Mercer the best place for your ultimate ATV and UTV adventure. Contact us today for a FREE trail map and more information!

Looking for some four wheeled adventure? Iron County is home to the largest All Terrain Vehicle trail system in Wisconsin, with over 250 miles of picturesque and demoing trails, most of which branch out from the Mercer area. Whether touring on your ATV or UTV, you will find our trails offer year round scenic views of nature, wildlife, lakes and waterfalls winding through the forests with varying terrain ranging from smooth flat surfaces to rocky reefs and of course mud too!



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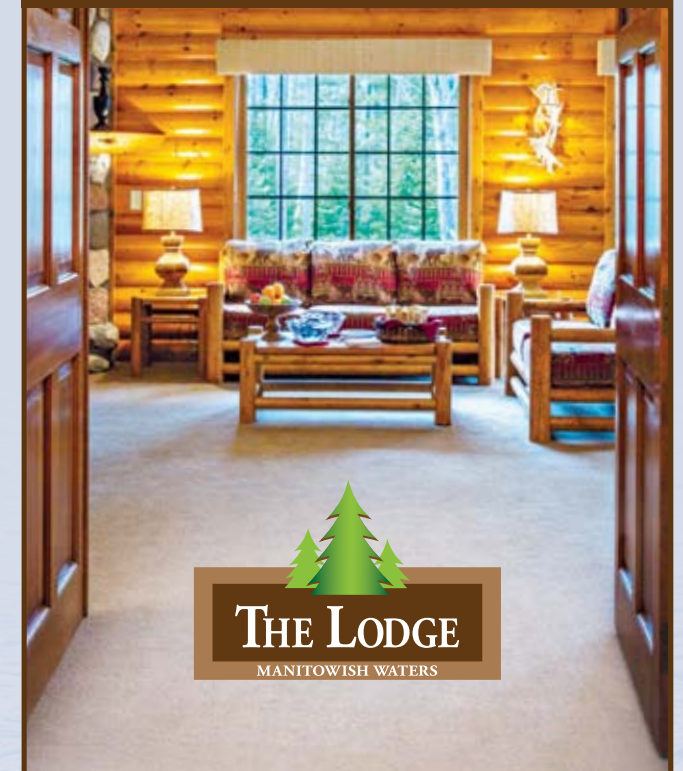
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Loon Capital



Take a Walk on the Wild Side!

Merger is "Loon Capital of the World"™ and a designated Wisconsin Bird City for good reason! Mercer area birding is exceptional. Trails and paths traverse through 377,000 acres of public land - a combination of State, County, and Town forest. The terrain transforms from open wetlands to woodland meadows to aspen and pine plantations, all providing you with an exhilarating and varied Northwoods experience. There are more than 214 lakes in the Mercer area, including the 27,000-acre Turtle-Flambeau Scenic Waters Area which is listed in the Great Wisconsin Birding and Nature Trail guide. The Mercer area is known for abundant Bald Eagles, Ospreys, and Common Loons, and also hosts Black Terns, Merlins, Trumpeter Swans, and more than 150 other bird species.

Merger's clean and undeveloped forests, rivers, streams, and lakes provide quality habitat for an amazing variety of wild-

life. In addition to the extraordinary number of bird species, a wide variety of reptiles, amphibians and mammals reside here. It is common to see deer, bear, bobcat and wolves, and with luck you may even spot a passing moose or cougar. Wildlife-watching and nature photography opportunities abound whether hiking, biking, or boating. A number of wildlife viewing accesses have been provided for auto touring around local lakes, the Turtle-Flambeau Flowage, and the Little Turtle Flowage.

In Mercer the animals outnumber the people, and you'll be sure to see plenty of wildlife when you visit! As a starting point, check out Mercer Bird Fest, our International Migratory Bird Day celebration, held at Carow Park the 2nd Saturday in June in conjunction with our bike festival, Lupine Junefest.

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Bird City

Member Info

Northwoods Day Trips

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1 Lake Superior. The largest fresh water lake in the world is only a 40 minute drive from Mercer. Saxon Harbor and Little Girls Point Park are two of our favorite access points, allowing you to walk the pristine natural shoreline for miles.

2 Waterfalls. Dozens of picturesque waterfalls cascade down the higher elevations of northern Wisconsin and the Upper Peninsula of Michigan as they empty into the shores of Lake Superior.

3 Three State Parks, three National Forests, and one National Lakeshore are all located within 100 miles of Mercer.

4 Wisconsin is the nation's leading cranberry producer, so it should be no surprise that you can tour several cranberry marshes within a day's drive of the Loon Capital.

5 Other Points of Interest: Timm's Hill (the highest geographical point in Wisconsin), Smith Rapids Covered Bridge, North Lakeland Discovery Center, the Snowmobile Hall of Fame & Museum, the Great Lakes Visitor Center, Spirit Memorial Park, and the Waaswaganing Indian Bowl Living Arts & Cultural Center.

Contact the Chamber Office for more details.

Day Trips

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Mercer Area Lakes



Area Lakes

We invite all anglers – fishing buddies and families – to explore these exceptional bodies of water and make fond memories for a lifetime. Each is unique and offers excellent opportunities to bring back the makings of a fish fry to the cabin or a trophy fish to be mounted. Plenty of fresh bait and a variety of tackle, along with helpful advice from the folks who fish for a living, can be found here. Hook up with a guide or explore on your own. When “hard water” arrives, break out the ice fishing tackle and have a ball.

Months, even years after you’ve fished the waters of the Mercer area, you’ll find yourself drifting back to the day when you and your fishing partner limited out on walleyes in the morning and spent the afternoon chasing slab-size crappies in the back bays of the pristine Turtle-Flambeau Flowage.

The Mercer area is a natural for kayaking, canoeing and other water sports, too. Clear skies, fresh air and serenity are yours to enjoy. Abundant wildlife such as loons, eagles, and white-tailed deer are everyday occurrences.

Here’s just a sampling of area lakes to whet your appetite:

- **Boot Lake** – Located in the Springstead area north of Hwy. 182, 180 acres and 16 feet deep. Muskie, northern pike, walleye, bass and panfish.
- **Echo Lake** – Located in the central part of Mercer with a public boat landing. It is 220 acres and 25 feet deep. Muskie, walleye, northern, bass, and panfish can all be found here.
- **Fisher Lake** – One of three lakes of the Turtle River Chain of Lakes, 420 acres and 25 feet deep. Muskie, northern pike, walleye, largemouth bass and panfish. Located in the east central portion of Mercer area, east of Hwy. H.
- **French Lake** – Located in the Springstead area, just north of Hwy. 182. It’s 92 acres and 16 feet deep. Muskie, walleye, bass and panfish.
- **Grand Portage Lake** – Also known as Tank Lake, the 144-acre lake is located in central Mercer with a public boat landing. Roaming the lake are walleye, muskie, northern, bass and panfish.
- **Island Lake** – Located in the far northwestern part of Mercer with a boat ramp launch. It is a 352 acre lake that is 17 feet deep. Muskie and Northern Pike are abundant.

- **Lake of the Falls** – Located in the western portion of the Mercer area, just north of Hwy. FF. At 338 acres and 23 feet deep, it has plenty of room for northern pike, walleye, muskie, smallmouth bass and panfish to roam. 30 campsites, some with electric service. Secluded tent sites available.

- **Little Martha Lake** – No public landing, so you will need to be a lodging guest on this private lake located in the north central area of Mercer. Muskie, northern, largemouth bass and panfish are very abundant.

- **Pike Lake** – Located in the central portion of Mercer with a private landing available. At 194 acres and some 80 feet deep, it hosts musky, walleye, northern, bass and panfish.

- **Mercer Lake** – Located in the central part of the Mercer area with a public boat landing. It is 184 acres and 24 feet deep. The species of fish include muskie, northern pike, walleye, large and smallmouth bass and panfish.

- **San Domingo Lake** – Located in the east central portion of the Mercer area, just off Hwy. 51 with a private landing. Just 39 acres but 20 feet deep with northern pike, largemouth bass and panfish.

- **Spider Lake** – Located in the north central portion of the Mercer area, just east of Hwy. H, access is by a public boat landing. Score big with muskie, northern pike, walleye, smallmouth bass and panfish.

- **Turtle-Flambeau Flowage** – Located in the southern portion of the Mercer area, north of Hwy. 182 and off Hwy. FF with access from six public boat landings. A massive 14,000 acres and a maximum depth of 50 feet, it offers anglers and wildlife watchers a near “Canadian” wilderness experience close to home. Muskie, northern pike, smallmouth bass, walleye and panfish. 66 campsites - 60 family and 6 group.

- **Wilson Lake** – Located near the Turtle Flambeau Flowage with a public boat landing. It is 162 acres and 21 feet deep. A wide variety of fishing can be done here including panfish, walleye, muskie, bass, crappie and northern pike.

Over 214 lakes within a 30 mile radius to choose from - each unique - yet every one full of memories-to-be!

Bobber Down Guide Service

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Boat Rentals
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www.northlandlodging.com

Member Info

Turtle Flambeau
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Wisconsin's Scenic Wilderness Waters Area

Scenery & Solitude



A pink-tinged sunrise beckons you to disturb the glassy water. The sound of morning dew dripping from the pines follows you as you slip the canoe into water that is clear but stained brown from the surrounding hemlocks. You dip your paddle into the whiskey water once, twice; your mind stills and your heart slows, beating with the rhythm of your strokes. A kingfisher scolds you as it wings across the shoreline behind you. Motion catches the corner of your eye, and you turn just in time to see an eagle skim the water's surface to your right - he flies away slowly, burdened with breakfast in his talons. You paddle towards an island and as you near it a family of otters joins you, swimming circles around you in curiosity; after a few minutes they snort and disappear. Past that island is another - a doe and her fawn watch you as they drink from the shore. Your paddles dip, water drips, a lazy wake follows you. Another island nears...and suddenly a loon challenges you - rearing back and beating his wings in agitation, his tremolo call warning you that you're too close. As he vanishes below the surface, you spot his mate floating nearby with a chick on her back. A gentle breeze ruffles the water surface. Songbirds call on the shore. The world awakens.

"Tzziiiiinnng" sings your reel - it's the last cast. Really. This time you mean it. The light is waning and the air is cooling - it's time to paddle back to the campsite. There's enough walleye on the stringer to cook for dinner, and plenty of perch for breakfast. An abundance of perch, bluegill, crappie, bass, walleye and northern entertained you throughout the day. Then there was that big one - might have been a musky, but can't say for certain. Darn fish broke the line before you even saw it, but towed the boat

around for a while first! You bring the canoe onto the island's shore as the breeze slows, then stills. The water burns orange and gold, mirroring the sunset. As twilight grays the forest your fire burns bright; pine logs snapping and crackling as they catch, and burnt caramel scenting the air as sugar maple logs burn down to coals. Time for dinner - yum! Nothing like fresh walleye breaded and fried to perfection in the old cast iron skillet. It's dark now. Thousands of stars sparkle overhead, and a wolf howls in the distance. A loon wails into the stillness nearby, then another-further away, then another-even closer than the first; evening salutations echoing from lake to lake. Snug in your sleeping bag peace descends, and you sleep.

The Mercer area boasts over 377,000 acres of public land and more than 214 lakes, including the famous Turtle-Flambeau Scenic Waters Area which encompasses the 14,000-acre Turtle-Flambeau Flowage. In addition to abundant paddling and camping opportunities, there are numerous hiking trails (some of which are also winter-use Nordic skiing and snowshoe trails), and biking enthusiasts are encouraged to check out Lupine Junefest. In 2016 we are scheduled to complete our new non-motorized, multi-use trail. This path will stretch from the bike and pedestrian-friendly down town area south to Vilas County, and will tie into the expansive Northern Highlands Regional Trail System network.

Contact us for additional information, and begin planning your next adventure into scenery and solitude.

The Angler's Choice Guide Service.com

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Guided fishing trips in (Wisconsin's) Vilas, Oneida & Iron Counties

715-892-3020 or 715-686-2012



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Walleye • Bass • Crappie • Perch • Trout • Pan Fish • Northern Pike • Musky (not guaranteed)

Service Includes:

- All fishing equipment provided (BAIT INCLUDED)
- 2016 Alumacraft boat, 18.6', 90 H.P. Mercury Tiller OptiMax
- Box lunch or fresh fish shore lunch, optional

John Andrew

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- Half Day 1 to 3 people (up to 5 hrs.) \$215 (BAIT INCLUDED)
- Welcome: Serious Anglers, Couples and Children for fishing (children must be accompanied by parent)

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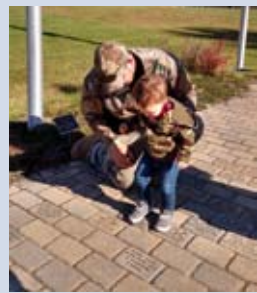
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(Immediate Attention)



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Beautiful and picturesque parks and campgrounds are scattered throughout the area just waiting for you to enjoy.


1. Carrow Community Park – County Hwy J in Mercer on Grand Portage Lake. Picnic area, tables, pavilion, rest rooms, swimming beach, and playground. An indoor pavilion is also available to rent by the day for parties by contacting (715) 476-2403.
2. Lake of the Falls County Campground- County FF in Mercer. 3 separate camping areas, both electric and non electric campsites, pavilion, pit toilets, water and boat ramp all on a first come, first serve basis.
3. Shay Dam Park – Fisher Lake Road- 5 campsites with picnic area, tables, toilets, and boat ramp. No reservations.
4. Sandy Beach State Campground – Hwy 47 – 37 rustic campsites, toilets, picnic area with tables, fire rings, drinking water, swimming, and boat launch. Reservations call 715-385-2727

5. Turtle-Flambeau Flowage Island Camping. 66 free rustic campsites located on the islands of the Turtle Flambeau Flowage. Most are on a first come, first serve basis, however there are a few that can be reserved with a fee. For more info visit <http://dnr.wi.gov/topic/Lands/TurtleFlambeau/camping.html>
6. Loon Lagoon Campground- Private campground 2 blocks east of Hwy 51, downtown. 40 sites on the outlet of Grand Portage lake with full hook-ups and a grassy park.
7. Joe Millers Campground- Private campground in a resort setting with full hook ups on the Turtle Flambeau Flowage.
8. Beaver's Resort Campground- Private Campground in a resort setting with electrical hook-ups and access to Lake of the Falls.
9. Veteran's Memorial Park- honors all American Veterans, living or deceased that have honorably served our country through war and peace. Located on Hwy 51 across from the Mercer Chamber Building. Memorial bricks available for purchase by contacting (715-476-3875



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Fall in Love with Mercer

Whether they thunder, gurgle or whisper, each of the waterfalls in Iron County is a perfect choice for a visit no matter what the calendar says, as each season imparts its own special brand of beauty on the tumbling water. Spring snowmelt and rain swell a few of these waterfalls to near Niagara Falls proportions. Summer brings hikers who become waders (small falls only!), followed by autumn when the waterfalls are framed by the glorious leaf colors, and finally, winter approaches and breathes frosty beauty onto the landscape.

Some of the waterfalls are easily accessible; others are located off the beaten path. These are natural areas, so use caution and watch for slippery slopes and stones. Enjoy the falls from a safe distance. Don't forget to bring a camera to share images of the waterfalls with friends and family! Check with the Mercer Chamber of Commerce for maps and books about the waterfalls in the area and beyond.

Waterfalls



Peterson Falls – 35 feet, East Branch Montreal River (Hurley Area). Take U.S. 2 west of Hurley for .6 miles to gravel road at Ero Nasi Construction sign. Continue for 3 miles and park at small turnaround. Follow foot path located on north side of parking area, 1/4 mile walk to falls.

Upson Falls – 18 feet, Potato River (Upson Area). Take Hwy. 77 west from Hurley into Upson. Turn north at Upson Town Park sign, then left at end of street. After crossing the river, turn left into Upson Town Park. Camping and picnic area available.



Superior Falls – 110 feet, Montreal River (Saxon Area). Go west on US about 12 from Hurley and take a right on Hwy 122 and follow to the Michigan State Line. Access to the falls is marked with small sign at the 2nd driveway on the left. The trail has a long incline with a rail and is slightly uneven, so watch your step.

Shay's Dam Falls – 15 feet, Turtle River (Mercer Area). Head east on County J in Mercer for 2.5 miles. Turn north (left) on Beaver Lodge Circle. Proceed 3.6 miles, passing Beaver Lake Road. Turn east (right) on Fisher Lake Road 1.2 miles to small side road on the left leading to Shay's Dam. Watch for "Shay's Dam" sign. Park with picnic area available.



Potato River Falls – 90 feet, Potato River (Gurney Area). Head south from U.S. 2 on Hwy. 169, 2.8 miles (through Town of Gurney). Turn west on Potato River Falls Road, continue for 1.5 miles. Town Park with rustic picnic campsites available.



Kimball Falls – 10 feet, West Branch Montreal River (Hurley Area). West out of Hurley on U.S. 2 for 3 miles, turn south (left) on Park Road and continue .2 miles. Turn west (right) on Town Park Road. Cross the one lane bridge to enter the park just below the falls. Other scenic rapids and riffles are upstream. Picnic area and pavilion available.



Lake of the Falls – 10 feet, Turtle River (Mercer/Turtle-Flambeau Flowage Area). North from Mercer on U.S. 51 for 1.4 miles. Turn west (left) on Hwy. FF and proceed 5.2 miles. Turn left at Iron County Park/Lake of the Falls sign. Picnic and rustic camping facilities, boat landing with access to Turtle-Flambeau Flowage via Turtle River.



Foster Falls – 25 feet, Potato River (north of Upson). North from Upson on Highway 122 for 5 miles. Turn west (left) on Sullivan Road and proceed 2 miles to the river and falls.



Spring Camp Falls – 20 feet, West branch, Montreal River (Hurley Area). Heading south from Hurley on Hwy. 51, travel 4 1/2 miles. Turn right (west) on County Hwy. C. About 1 1/2 miles west, the county road turns sharply north-don't take that. Continue forward on the gravel road. In about a mile turn south, following East Branch Rd. about another 3 miles. When East Branch forks, continue right about 1 mile. Follow rustic path signs.



Rouse Falls – 19 feet, Tyler Forks River (Upson area) Travel west from Upson about 2 1/2 miles on Hwy. 77. Take a right on Casey Sag Rd. One mile north of Hwy. 77 on Casey Sag Rd. near the rustic trail on the west. Then it is about a 3/4 mile hike.



Wren Falls – 30 feet, Tyler Forks River (Saxon area). About 5 1/2 miles south of US 2 on Hwy. 169. Take a left (east) turn on Vogues Rd. Follow the gravel road for 3 1/2 miles until a hairpin turn. Take the center road for about 1 mile where the road forks. From there hike up the hill to a primitive campsite above the north side of the falls.



Pine Loft Lodge on the Turtle Flambeau Flowage



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RANDYS FLOWAGE VIEW

On the Turtle Flambeau Flowage

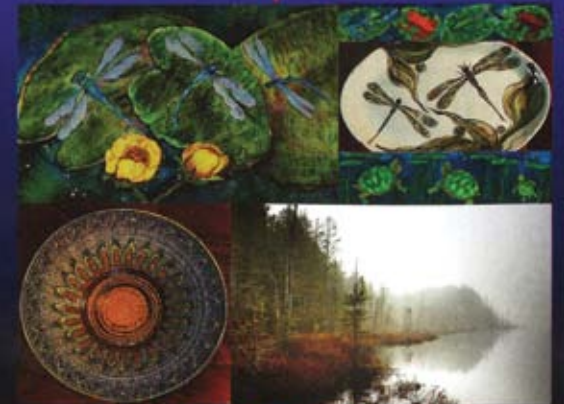


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MOVING ON UP? We love living here, so will you! Here is some information to help you get started.

AREA NEWSPAPERS

- Iron County Miner -216 Copper Street, Hurley WI 54534 (715) 561-3405
- FYI- PO Box 578, Boulder Junction, WI 54512 (715) 385-0394
- Ironwood Daily Globe-118E McLeod Ave, Ironwood, MI (906) 932-2211
- Lakeland Times- PO Box 790, Minocqua, WI 54548 (715) 356-5236

MERCER POST OFFICE

5245 Lakeview Ave, Mercer, WI 54547 (715) 476-0270
Open M-F: 9:30AM-1PM and 2:30-4:00PM- Sat. 9-10AM

MERCER SANITARY DISTRICT- Town Sewer and Water
5054 Hwy 51, Mercer, WI 54547 (715) 476-3575

UTILITIES

- **Electricity** Xcel Energy - (800) 895-1999
- **Natural Gas**- WE Energies -(800) 242-9137
- **Telephone & Internet**- Centurytel/Centurylink (800) 201-4099
*ATT & Verizon are the two cell carriers that work best in our area.
- **Cable & Satellite TV**
 - Northland Satellite - Dish Network and DirecTV provider (715) 476-3474
 - Mercer Cable TV (800) 236-0233
- **Propane**
 - Ritchie Lakeland Oil & Propane (715) 476-3245
 - Amerigas (715) 476-2660
 - Hilgy's LP (715) 352-4861
 - Midland (715) 682-5528

MERCER RECYCLING & TRASH DISPOSAL

Drop off site- 2553W County Rd. J, Mercer. Recycling Center Open Wed. & Sat. 7:30AM-1:30PM Tues. - 12:00 - 6PM only. Regular trash drop off anytime using designated Waste Management bags, purchased at ICO or BP Gas Stations for \$1.95 per bag.

GARBAGE PICK UP SERVICE

- Waste Management (888) 960-0008
- Veolia (715) 356-9089

FIRE/AMBULANCE/POLICE FOR EMERGENCIES DIAL 911

- Non-Emergency info on Fire and Ambulance Services (715) 476-2403
- Non-Emergency Iron County Police Department (715) 561-3800

EDUCATION- MERCER SCHOOL DISTRICT- K-12

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TOWN OF MERCER GOVERNMENT- (715) 476-2403

2657W Railroad Street or PO Box 149, Mercer WI 54547
Meetings held the 1st & 3rd Thursday of every month.
www.townofmercer.com

HEALTH SERVICES

- Marshfield Clinic - 5110N US Hwy 51, Mercer (715) 476-2345
- Nehring Dental Office - 5224N US Hwy 51, Mercer (715) 476-3432
- Marshfield Clinic & Urgent Care, Woodruff, WI (715) 358-1000
 - Howard Young Hospital, Woodruff, WI (715) 356-8000
 - Aspirus Grand View Hospital, Ironwood MI (906) 932-2525

BUSINESS PARK- Lots available on south end of the town. Contact the Supervisor Jeff Stenberg at (715) 476-3684 for more information.

MERCER LIBRARY- 2648W Margaret Street, Mercer WI 54547 (715) 476-2366. Books, Computers, DVD, free WIFI, meeting space, free programs and more. www.mercer.wislib.org

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CRY OF THE LOON RESORT
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 Mercer, WI 54547
 715-762-4612 www.flambeauvista.com
 2 Premier cabins with modern conveniences and vintage charm. Fully equipped kitchen, gas fireplace, TV, stereo, cell phone amp, screened porch, deck, grill, patio furniture, firepit, and private pier. On snowmobile & ATV route. Pontoon rental available. Hunters & Ice Anglers Welcomed! One the Turtle-Flambeau Flowage.

THE GATEWAY LODGE & RESORT
 4695N Popko Circle East
 Mercer, WI 54547
 715-476-7878 www.thegatewaylodge.com
 9 Four-season cabins with the charm of the Northwoods meshed with all the comforts of home. Log furniture, gas log stove, flat screen TV, WIFI, firepit, grill and much more. Restaurant and bar on premises too. On Turtle-Flambeau Flowage - 14,000 acres. See ad page 21

GRAND PORTAGE RESORT
 2510 Martha Lake Road, Mercer, WI 54547
 Cell# 1-262-227-9956
 Newly remodeled resort on Grand Portage Lake. Conveniently located within walking distance from downtown. Pet friendly. Located on snowmobile and ATV trail. May 1st - Oct. 31st. On Grand Portage Lake - 144 acres.

GRANDMA DOROTHY'S VACATION RETREAT
 5539N East Echo Lake Road, Mercer, WI 54547
 608-322-0301 or 608-449-0247 www.vrbo.com/384504
 Relax in our spacious lakeside home as you watch tranquil sunsets over the lake. Our home is secluded by majestic pines, but is within walking distance from trails, shopping, restaurants, with many more activities. Great for families, couples, and sportsmen. Nice sandy beach area. See ad on page 27

THE GREAT ESCAPE AT CEDAR LODGE
 2964N Hiawatha Road, Butternut, WI 54514
 262-370-0018 www.cedarlodge.weebly.com
 Lodge available for large groups (40+), includes 11 bedrooms, 5 baths, kitchen, dining room, a great bar/game room and fireplace. Linens provided. 3 night minimum. On snowmobile trail 9. On Turtle-Flambeau Flowage - 14,000 acres .See ad on page 7

HAVEN BY THE FALLS

4760N County Park Road, Mercer, WI 54547
715-476-2305 www.havenbythefalls.com

2 housekeeping units with fully furnished kitchens, wood burning fireplace, and more at the waterfall between Lake of the Falls and the Turtle Flambeau Flowage. Free WIFI Immediately adjacent to Lake of the Falls County Park, the snowmobile and ATV trail and great fishing.

HORNS CABINS MARGARET LAKE RESORT

1560 W. Margaret lake Road, Mercer, WI 54547
(715)896-4434 www.hornscabins.com

Rustic and reasonable. Two, three season cabins on 34 acre Margaret Lake on ATV/snowmobile trails. Each cabin has its own dock, rowboat, deck/patio, grill and fire pit. Has fully equipped kitchen, showers, towels, and linens/bedding included. Good bass, bluegill and crappie fishing. Friendly, well trained pets welcome. FREE WIFI/STREAMING ABILITY.

THE HIDEAWAY

4206N Turtle Road, Mercer, WI 54547
715-476-2160 www.thehideawaymercer.com

Eight clean and modern two, three and four bedroom cabins in a rustic setting. You'll find complete comfort in all of our fully equipped cabins located on/near the water with a clean beach! Full bar and restaurant on the premises. FREE WIFI On Turtle-Flambeau Flowage - 14,000 acres.

JOE MILLER'S RESORT & CAMPGROUND

6600W Miller Road, Butternut, WI 54514
715-476-2505 www.joemillersresort.com

A unique resort and campground with modern cabins, fully equipped kitchens, gas heat and grills. Full bar w/rec room, bait, gas, and boat landing. Campground has full hook ups and we welcome families. On Turtle-Flambeau Flowage - 14,000 acres. See ad on page 7

THE LODGE AT MANITOWISH WATERS

13859 Ilg Road, Manitowish Waters, WI 54545
715-543-2024 • www.lodge-mw.com

Experience first class hospitality in beautiful northern Wisconsin. Newly renovated, The Lodge in Manitowish Waters is within walking distance from downtown and next to Koller Park. Outside your door you have access to biking, hiking and fishing. Relax on your room balcony or cuddle up by the fire in one of the lower level luxury suites. Dining options are within minutes from the hotel. Light breakfast provided in our formal room daily. See ad on pg 9.

LOON HAVEN RESORT

5281N Goettsche Road, Mercer, WI 54547
715-476-2423 866-476-2423 www.loonhaven.com

Multi-year "Best of Mercer" award winner at bargain rates. Five squeaky clean and fully equipped seasonal cabins on an ATV route and just a ten minute walk to town. All with boat plus dock, porch w/2nd dining, cable TV, ceiling fan, microwave, grill w/picnic table, campfire w/wood, deer station, etc. On Grand Portage Lake - 144 acres. See ad on page 13

MARY RUSSELL'S SECLUDED SANCTUARY

6331 Russell's Road, Mercer, WI 54547
317-841-7691 www.secludedsanctuarymercer.com

2 BR coach house condo seasonal vacation rental, towering over pristine Spider Lake. Fully equipped kitchen, microwave, fireplace, air conditioned, 2 bath, 1 full size bed, 2 twin beds, sleeper sofa, sleeps 8. Fishing boat and private pier. Spider Lake - 352 acres. See ad page 24

MUSKY POINT RESORT

4946N Musky Point Rd. - Mercer, Wisconsin 54547
715-476-2175 or 727-868-1476 Winter www.muskypointresort.com

Spacious, clean, housekeeping cabins. Linens provided, just bring your beach towels! New mattresses, pillows and bedding. Fully equipped kitchens with new appliances, furnishings, and utensils. Internet, Satellite TVs, & DVD players. Weber grills, lawn furniture and private fire pits perfect for your cookouts and campfires! 14" boat included for use, motors available for rent. Private, concrete boat ramp and a large parking pad. Kayaks, canoes, paddle boats and a new swim raft. Life jackets are available.

NORTHLAND LODGING

2250 Leisure Lane, Mercer, WI 54547
715-476-2305 and 715-7767693

www.northlandlodging.com

Looking for a great vacation home rental? No matter what season, we have some of the finest Northern Wisconsin has to offer, located on the Turtle Flambeau Flowage and Mercer area lakes. See ad page 15

PINE FOREST LODGE

2060W Pine Forest Road, Mercer, WI 54547
715-476-2241 www.pineforestlodge.com

We now have nearly 1/2 mile of frontage on quiet Spider Lake and 40 acres with beautiful, expanded trails for hiking, mountain biking, snowshoeing and cross country skiing from your door. Gradual slope from the cabins to lake. Free use of kayaks, sailboats, boards, canoes and rowboats. Lessons and trips included. 9 clean and regularly updated cabins. A classic that keeps getting better. See ad on page 19

PINE LOFT LODGE ON THE TURTLE FLAMBEAU FLOWAGE

6148 Downey Road, Butternut, WI 54514
715-570-6640 muebelher@live.com www.pineloftodge.com

One of the finest on the flowage. 3 bedrooms and 2 pull out couches, fireplace and fantastic view of the water. Large waterfront deck and private dock. Satellite TV and Wi-Fi. Private beach and boat landing. On the Turtle-Flambeau Flowage - 14,000 acres. See ad on page 21

PINE NOEL RESORT

5311N Goettsche Road, Mercer, WI 54547
815-347-1213 www.pinenobel.com

Five clean and spacious housekeeping cabins situated on Grand Portage Lake. Fully equipped kitchen. Amenities include Cable TV, ceiling fan, gas heat, aluminum boat, and outdoor grill. Lake access with private piers, fish cleaning station, gazebo, clean sandy beach, swim raft, kids play set. On Grand Portage Lake - 144 acres

RANDY'S FLOWAGE VIEW

3419 Popko Cr., Mercer, WI 54547
715-252-3144 www.randysflowageview.com

Enjoy the spectacular view on the Turtle Flambeau Flowage w/ private dock, shoreline & yard. Unique location near Fisherman's Landing. On snowmobile trail w/ ATV trails and restaurants nearby. Great fishing, swimming, boating or just relaxing on deck or by campfire. Fully equipped kitchen. Two bedrooms w/ sleeper sofa. Natural wood burning fireplace. Satellite TV, DVD and stereo. Year round. See ad page 21

RUGGER'S LANDING

5643N Hwy 51, Mercer, WI 54547
715-476-2530

Each cottage is equipped with kitchen and bathroom with shower and use of boat. We also offer canoe, kayak and tube trips and have a restaurant & bar on premises. On Pike Lake - 194 acres. See ad on page 36

MOTELS

ANCHOR INN

5221 N Hwy 51, Mercer, WI 54547
715-476-2251 www.mercerwi.com/anchorinn

Restaurant and Bar GROUP LODGING

Open year round, conveniently located in downtown Mercer with 6 bedrooms, large living room and bar area, with refrigerator, microwave, and cable TV, linens & towels included. Our rate is \$150.00 per night for up to six people. \$20.00 per night for each additional person. We have a large parking lot that will accommodate trailers and machines, and is located on a snowmobile and ATV route. All major credit cards accepted. See ad page 24

EUNICA'S BEAVER LODGE BAR & RESORT

2010 Beaver Lodge Rd., Mercer, WI 54547
715-476-2004 www.beaverlodgemercerwi.com

Full Liquor bar, Fine Food, Modern Motels. Rich in history, the newly renovated Beaver Lodge and Resort is now featuring daily dinner specials and a new patio deck overlooking Little Martha Lake. On Little Martha Lake - 35 acres.

CRANBERRY INN

5491N Hwy 51, Mercer, WI 54547
715-476-3451 www.cranberryinnofmercer.com

Fine Dining restaurant, sports bar, and lodging. Our restaurant menu includes; fine dining items, as well as sandwiches, \$10.99 daily specials, pizza, appetizers, and more. Full Bar including specialized tap beer and wine list. Lodging includes 8 rooms and dorm that accommodates large groups. We also host parties, from private, office, weddings and holiday (many custom menu's available). See ad on page 35

GREAT NORTHERN HOTEL

5070 N Hwy 51, Mercer, WI 54547
715-476-2440 www.greatnorthernmercer.com

Our year round motel is conveniently located on the edge of town. We are on a small lake, on the snowmobile trail, and on the ATV trail. All of our 80 rooms are spacious and have air-conditioning, coffee pots and cable TV. In room WIFI available. Our large great room is a popular gathering place for continental breakfast and for evening socializing as it overlooks the pristine lake. Visit our Bar and Restaurant attached to the hotel; The Wolf's Den. Open Daily at 11am and serving the best burgers and sandwiches around. See ad on page 11

LOON'S NEST MOTEL

5202N Hwy 51, Mercer, WI 54547
715-476-2330 www.loonsnestmotel.com

9 Motel units and 1 cottage rental all with reasonable rates! Cable TV, Refrigerators, Air conditioned. Located on both snowmobile and ATV trails in downtown Mercer with plenty of parking. See ad on page 24

CAMPGROUNDS

LOON LAGOON CAMPGROUND

2580W Margaret Street, Mercer, WI 54547
715-476-2466 www.loonlagoon.net

40 sites located two blocks east of Highway 51 in Mercer, on the outlet of Grand Portage Lake. Full hook ups. It is an open, grassy park within walking distance of stores and restaurants. On Grand Portage Lake - 144 acres

BEAVER'S RESORT

4720W Lake of the Falls Road, Mercer, WI 54547
715-476-3412 www.beaversresort.net

Our cabins come complete with shower, heat, refrigerator, stove, microwave, bed linens & fully equipped kitchen. 14' rowboat is provided. Bar & Restaurant on site. On Lake of the Falls - 338 acres See ad on page 7

JOE MILLER'S RESORT & CAMPGROUND

6600W Miller Road, Butternut, WI 54514
715-476-2505

A unique resort and campground with modern cabins, fully equipped kitchens, gas heat and grills. Full bar w/rec room, bait, gas, and boat landing. Campground has full hook ups and we welcome families. On Turtle-Flambeau Flowage - 14,000 acres.

RESTAURANTS & TAVERNS

ANCHOR INN RESTAURANT AND BAR

5221 N Hwy 51, Mercer, WI 54547
715-476-2251 www.mercerwi.com/anchorinn

Serving sandwiches and full dinner menu. Daily specials include BBQ Ribs, over 1" Pork Chops, Stuffed Chicken Breast, and Seafoods. Open 6 days a week. Closed Tuesday. Serving weekdays 4PM to 10PM. Saturday and Sunday 11am to 10pm. We are located downtown Mercer on a snowmobile and ATV route. All major credit cards accepted. See ad page 24

AROUND THE CORNER PUB

2633 Railroad Street, Mercer, WI 54547
715-476-2472 www.aroundthecornerpub.com

Bar and grill serving excellent food at reasonable prices. Serving breakfast Wed-Sun 7-11AM. Home of the Pub Burger. Located one block east of Hwy 51 in downtown Mercer on snowmobile trail corridor#17. Open 7 days a week serving food 11AM -11PM. See ad on page 35



BEAR CHASERS LODGE BAR & GRILL

7688N South Island Lake Rd, Hurley, WI 54534
715-476-2799 bearchasersupnorth@gmail.com

Located on the south shore of the beautiful Island Lake where trails 9 & 11 meet. Stop in for a great burger, ice cold beer or soda, or how about our game room and gift shop? Fill up your machines before heading back out on the trails. Lodging available. Open daily at 10AM. See ad on page 36

BEAVER'S RESORT

4720W Lake of the Falls Road, Mercer, WI 54547
715-476-3412 www.beaversresort.net

Serving burgers, soups and pizza. Campsites come with electric hook-up. See ad on page 7

CRANBERRY INN

5491N Hwy 51, Mercer, WI 54547
715-476-3451 www.cranberryinnofmercer.com

Fine Dining restaurant, sports bar, and lodging. Our restaurant menu includes; fine dining items, as well as sandwiches, \$10.99 daily specials, pizza, appetizers, and more. Full Bar including specialized tap beer and wine list. Lodging includes 8 rooms and dorm that accommodates large groups. We also host parties, from private, office, weddings and holiday (many custom menu's available). See ad on page 35

DEAR LODGE

4816 County FF, Mercer, WI 54547
715-476-2549

The Best Pizza in the Northwoods! Tuesday All-U-Can Eat. Satellite TV for sports. Home of the Mercer Loon Party.

DING-A-LING SUPPER CLUB

1711W Hwy 51, Mercer, WI 54547
715-476-2270 www.dingalingsupperclub.com

The finest in casual elegant dining-specializing in ribs, steaks, chops and seafood. Nightly specials, deluxe salad bar and made from scratch soups. Bar opens at 4PM-Dining from 5-10. Full cocktail bar and wine list. See ad on page 37

EUNICA'S BEAVER LODGE

2010 Beaver Lodge Rd., Mercer, WI 54547
715-476-2004 www.beaverlodgemercerwi.com

Open Wed.-Thurs., 4PM-Close; and Fri.-Sun., 11AM-Close; Closed on Mondays. Kitchen is open for Dinner, Serving 4:30PM. Full Liquor Bar, Fine Food, Appetizers, Specialty Combo Platters, Sandwiches and more!

GATEWAY LODGE & RESORT

4695N Popko Circle W, Mercer, WI 54547
715-476-7878 www.thegatewaylodge.com

Restaurant open 11AM-Close, open at 7.30AM on Sat. and Sun. during peak season for breakfast and great Bloody Marys. We have a full lunch and dinner menu, plus nightly specials. Closed Tuesdays. See ad page 21

HEART OF THE NORTH BAR AND GRILL

5262N Lakeview Ave, Mercer, WI 54547
715-476-3562 info@heartofthenorth.net

Not just a bar & grill - but THE bar & grill to visit while in Mercer! Join us for a beer or cocktail along with a delicious sandwich, burger, or appetizer in this historic Northwood's tavern. Motorcyclists, ATVers, snowmobilers, hunters, fishermen, and vacationers are sure to enjoy the clean and relaxed environment. Visit Steve and Heather and their warm, friendly staff - 7 days a week, 365 days a year! See ad on page 37

THE HIDEAWAY

4206N Turtle Road, Mercer, WI 54547
715-476-2160 www.thehideawaymercer.com

Restaurant and Tavern. We serve a variety of appetizers. We also have Homemade Pizza!

JOHNNY'S BAR & GRILL

5225N Hwy 51, Mercer, WI 54547
715-690-6407 www.johnnysbarmercer.com

JOHNNY'S BAR & GRILL is a full service Bar and Restaurant with a Northwood's atmosphere. Some of our great food includes; The one and only Oriental Beef, Gyros off the spit, Bomber, Reuben, Homemade Soups- The best anywhere, Wraps, Salads and the list goes on! Closed on Wednesday's. See ad on page 37

LAZY ACE SALOON

1704W Manitowish Road, Mercer, WI 54547
715-476-2257 www.LazyAceSaloon.com
3 miles south of Mercer on Hwy's 47 & 51. Northwoods best BBQ sandwiches and homemade pizza. Located on snowmobile trail 17 & corridor 8 & ATV trail 17. ATV trailer parking available with advanced notice. "A Good Time is in the Cards" OPEN 11am Wednesday-Sunday year round. Mondays call for hours. CLOSED Tuesdays. See ad on page 37

THE PINES RESTUARANT & BEER GARDEN

5234N Hwy 51, Mercer, WI 54547
715-476-2933 www.thepinesmerc.com
Family restaurant featuring homemade dinners and nightly specials. Specializing in authentic German cuisine and homemade pizza. Premium Chocolate Shoppe Ice Cream and Frozen Custard, Homemade cakes and cookies. Live music outdoors in the Garden, Memorial Day- Labor Day. The Spotlight Polka Band every Sunday. Outdoor Bar and seating. Check website for Band listings. Open at noon for ice cream, 4pm for food. Closed Wednesdays. See ad on page 37

RUGGER'S LANDING

5643N Hwy 51, Mercer, WI 54547
715-476-2530
Family restaurant with original Up North atmosphere and outstanding view from the bar. Wednesday - All you can eat Pizza. Friday - Fish Fry & Combo night. Saturday - Prime Rib and Prawns. Canoe, Kayak and Tube Rentals. See ad on page 36

SMOKEY'S

6410 Cty Rd W, Manitowish Waters, WI 54545
715-543-2220 www.smokeysdining.com
The nicest little Supper Club in the Northwoods! Casually elegant setting makes for a fine dining experience you'll long remember. Indulge in steaks, chops, seafood and house specialties with a superb wine list. Live piano music and menu specials on weekends. Reservations are appreciated. Smokey's is air-conditioned and available for private parties. Take-out catering is also available. Call for details. Open year 'round May-Oct., Tue-Sun., and Nov-Apr., Wed - Sun. 4:30PM-Close. See ad on page 36

SUBWAY

5116N US Hwy 51, Mercer, WI 54547
715-476-2197 subway_mercer@centurytel.net
Iron County's only year-round fast-food restaurant. Featuring an upper level outdoor dining deck and lower level walk-out banquet room with seating for 28 that can be reserved for meetings and parties. Free wireless Internet with any purchase. Breakfast served all day. Located on Snowmobile/ATV Trail #17. Open 7AM daily. See ad on page 36

SUNKEN HORSE SALOON AT DEADHORSE LODGE

located at Deadhorse Lodge
4125N Popko Circle W, Mercer, WI 54547
(715)562-0287
www.deadhorselodge.com
Located on both snowmobile and ATV trails. Beautiful view of the Turtle-Flambeau Flowage. Build your own Bloody Mary Sunday noon-4PM. Serving pizzas and snacks. Kitchen coming soon. See our ad on page 7.

TOM'S CAFE

5233 Hwy 51, Mercer, WI 54547
715-476-2433 dthompson@centurytel.net
"Home Cooking" Serving breakfast, lunch, and dinner. 7 days a week from 5:30AM to 7PM. Take-outs available. See ad on page 36

WOLF'S DEN BAR & GRILL

5070N Hwy 51, Mercer, WI 54547
715-476-2440 greatnorthernmerc.com
Wolf's Den Bar and Grill- Located inside the Great Northern Motel. Open daily at 11am, serving the best burgers and sandwiches around. Our 6 flat screen TV's are great for watching sports and the large bar overlooks the lake. Featured drinks are our Bloody Mary's and Ice Cream drinks. The bar is located right on the ATV and Snowmobile trail, be sure to stop in and say hello! See ad on page 35

BUSINESSES & SERVICES

5 STAR MARKETING

409 South Park Drive, Tomahawk, WI 54487
715-453-4511 info@5starupnorth.com www.5StarUpNorth.com
Offering magazine publishing, brochure printing, web site construction and distribution system.

ACTION FLOOR SYSTEM INC.

715-476-3512 www.actionfloors.com
From their Mercer, Wisconsin headquarters, Action Floors provides a wide-range of sports floor options for their far-reaching customer base. Worldwide, their premium, solid hard maple permanent and portable floors are preferred for unequaled beauty, performance and durability. Action's white maple, grown exclusively in America's Northwoods, is the finest-grained, best grade available. See ad on page 18

ALTMAN EXCAVATING INC.

5567N Hwy 51, Mercer, WI 54547
715-476-2077 715-776-3838 715-776-2424
www.altmanexcavatinginc.com xkv8@centurytel.net
For all your excavating, site preparation, road building & landscaping needs. We have top soil, crushed gravel, Fieldstone-rip rap stone, washed stone and sand fill readily available. We also offer snowplowing service and have storage units.

ASSOCIATED BANK

5260N Hwy 51, P.O. Box 128, Mercer, WI 54547
715-476-3545 www.associatedbank.com
Full service community bank offering a complete portfolio of both personal and business banking products. Member FDIC and Associated Banc-Corp! See ad on page 18

AUNT ESTHER'S ATTIC

5224 Hwy 51 N, Mercer, WI 54547
715-476-2225 www.auntesthersattic.com
Unique Boutique! Jewelry, scarves, hats, tie dye imports, cardi's, journals, folk art, gifts, local artist's work, bottle trees & even some antiques. A boutique bonanza in the heart of the northwoods. See you soon at the coolest attic on the planet. Follow us on facebook. See ad on page 11

CRAFTY CREATIONS

Vic and Joan Ouimette
6814 N. Catherine Rd, Mercer WI 54547
715-476-3887 ouicraft@centurytel.net
Handcrafted items available at craft shows, online and consignment shops.

CHERI'S FABRIC TO QUILT, LLC

5244 N Hwy 51, Mercer WI 54547
715-476-0111 www.cherisfabrictoquilt.com
Fabric, Notions, Canvas, Leather and much more. Mention the ad in this Guide to receive 10% off your purchase. See ad page 11

GARY N-SKI PHOTOGRAPHER LLC- GOOD IDEAS COMPANY

Lodi, WI & Mercer, WI
www.garynski.com
Photographic and Broadcast Media services. Photography to include portrait, wedding, product, editorial and public relations imaging and graphic design. www.garynski.com Broadcast Media Services to include The Great Wild Radio show www.greatwildradioshow.com. Radio and TV voice-over ad production-talent and Website Design and Ecommerce construction. See ad page 11

GENTILE CONSTRUCTION INC.

PO Box 124, Mercer WI 54547. 715-776-000 or 715-367-7768.
Locally owned construction company. New home and remodeling. Fully licensed and insured.

GO GREEN CONTRACTOR LLC - CARL STIER

1000 W Cegann Rd. , Mercer, WI, 54547
414-469-8862 cbsstier@yahoo.com
Remodeling, additions, insurance claims, water, mold, fire, storm damages. Garage & pole barn buildings. Flat concrete, retaining walls, landscaping. Decks, Property care taker & maintenance. Wood mulch & stone. Driveway repairs, painting, drywall. Property clean out & garbage removal.

GREAT NORTHERN PARTY BUS

"Let us handle your next Wedding, Party, Event, or any shuttle Services you may need. Our 16 Passenger Bus is equipped with captain chairs and a wheelchair lift. Call for rates 715-476-2440. "See ad page 11

HAWKS NEST CANOE OUTFITTERS

715-543-8585
263 Hwy 51, Manitowish Waters, WI 54545
www.hawksnestcanoe.com info@hawksnestcanoe.com
1-3 hour adventure trips w/shuttle service; longer & overnight trips available. Canoeing, kayaking, tubing & rafting on the Manitowish, Bear, Turtle & Flambeau Rivers. Full & partial outfitting on the Turtle-Flambeau Flowage. Tents, food, cooking gear & more. Two great locations: 1.5 miles north of Hwy W on Hwy 51, Manitowish Waters (715-543-8585 or 5 miles west of Eagle River on Hwy 70 (715-479-7944 May-Oct or 800-688-7471 year 'round.

HOMETOWN VILLAGE APARTMENTS

5231N Vaughn St. Mercer WI 54547
(715) 635-3031 www.meridiangroupinc.net
Apartment building in Mercer WI offering affordable living for the elderly and/or disabled.

HURLEY AREA CHAMBER OF COMMERCE

316 Silver Street, Hurley, WI 54534
715-561-4334 www.hurleywi.com
Wilderness, Waterfalls, Wildlife! We have it all at the top of Wisconsin's Snow Capital. Visit our web site for all your travel needs and discover everything we have to offer you.

JACQUART FABRIC PRODUCTS

1238 Wall Street, Ironwood, MI 49938
906-932-1339 www.stormykromer.com
Home of the iconic Stormy Kromer Wool Cap, including full retail store and factory outlet. Free factory tours offered every Monday-Friday, 1:30; retail store open Monday-Friday, 8-5 and Saturday 9-12. Tours are kid-friendly. A great rainy day activity! Come see a Legend in the making, just a half hour north of Mercer. See ad on page 5

JIM'S HOME IMPROVEMENTS LLC

2783W Great Northern Trails Rd, Mercer, WI 54547
715-562-0266 www.jhiwi.com
No job too small-Free estimates-over 35 years experience. Interior/Exterior siding & trim, wood & plaster work, window & doors, porches & decks, kitchens, bars, custom fireplace mantles and custom screen doors. Wisconsin State certified.

JOE'S EXCAVATING

2512W County J, Mercer, WI 54547
(715) 776-4659 kkohegyi@yahoo.com
Excavating, Driveway put in, septic, house prep, rock work, landscaping and yard prep. The Areas Leading Excavator for over 25 years. Family owned and operated.

K&H SERVICES LLC

4250W County Rd FF, Mercer, WI 54547
715-476-2324 www.khservicesllc.com
Fully licensed and insured contractor for all your plumbing and heating needs. Whether you need winterizing of your cabin or replacing your furnace, we are the guys for the job! We are professional expert technicians that stand by our work and get the job done right the first time.

KLOPATEK PLUMBING

2690W County J, Mercer, WI 54547
715-476-2100 www.klopatekplumbing.com
Geothermal, Forced Air, Hydronic Heating & Air Conditioning, Septic System Design & Installation, Soil Testing, Drain & Sewer cleaning, Well & Pump Service, Water conditioners. See ad page 23

THE LAKE HOUSE

68 County W, Manitowish Waters, WI 54545
(715) 543-2301 www.lakehousemw.com
The Lake House welcomes you to an eclectic array of home accents, coffee table books and toys. We have that something special you've been looking for.

L.B.S. INSURANCE GROUP

P.O. Box 498, Ashland, WI 54806
715-692-6197 800-909-4799 www.lbsinsurancegroup.com
Hometown People Serving Your Hometown Needs! Serving all your personal and business insurance needs from our locations in Minocqua, WI, Ironwood, MI and Ashland, WI. We offer both personal and commercial lines of insurance to protect your home, business, auto, events, special functions, recreation and more! See ad page 23

LOONEY BEANS COFFEE SHOP

5228N Hwy 51, Mercer, WI 54547
715-476-2526 www.flambeauflowagesport.com
The absolute best coffee in the Northwoods. Featuring mochas, lattes, iced coffees, chai, fruit smoothies and homemade bakery too! Free WIFI and just steps away to the best bait shop and guides in town.

LOONEY CLEAN

2580W Margaret Street, Mercer, WI 54547
715-476-2466 or 715-776-2485
"Life's too Short. Let us do your Dirty Work, We Love a Challenge" Call today for free estimates. Will do short term or long term jobs. No job is too big or too small.

LOTTER'S MERCER BP

5247N Hwy 51, Mercer, WI 54547
715-476-3437 northernpantrymerc@yaho.com
Your number one convenience store and gas station in Mercer. Fresh bakery, deli, 24 hour pay at the pump, and friendly service. See ad on page 5

MARSHFIELD CLINIC OF MERCER

5110 Hwy 51, Mercer, WI 54547
715-476-2345 www.marshfieldclinic.org
Offering Complete family care with personal service. New patients welcome. We are a northern branch of the Marshfield Clinic. See ad on page 22

MB CONCRETE, INC.

6810 Brunell Road, Winchester, WI 54557
715-904-0911 brtnconc@aol.com
Residential and commercial, driveways, sidewalks, patios, garages, foundations, regular, colored, stamped concrete.

MERCER BUSINESS PARK

P.O. Box 594, Mercer, WI 54547
715-776-6578 wisjeff@hotmail.com
45 acres of available space with direct access to Hwy 51. Asphalt roads, electricity, sewer and water, natural gas and phone service. Lots sized to fit your needs and price negotiable. Give us a call for more details.

MERCER DENTAL

5224N Hwy 51, Mercer, WI 54547
715-476-3432 www.jnehring.com
Family Dentistry - Jeff Nehring. I practice all phases of general dentistry and accept most insurance policies. My office hours are Monday-Thursday 8-5PM and Friday 9-12pm. New patients always welcome.

MERCER RENTALS & SALES

5235N Hwy 51, Mercer, WI 54547
715-476-3490 www.mercerrentals.com
We rent various tools and equipment, Sales of aluminum docks, swim rafts. We also do auto and small truck repair. Stop in at our store and we will be glad to help you with your needs. See ad on page 9

NICOLET AREA TECHNICAL COLLEGE

5364 College Dr. PO Box 518, Rhinelander, WI 54501
(715) 365-4493 or 800-544-3039 ext.4493 TDD (715) 365-4558
www.nicoletcollege.edu
A two-year community college offering more than 70 degrees, diplomas and certificates, including a University Transfer Liberal Arts Program. Nicolet also offers a Creative Art Series, Community Education, Workforce Development, Learning in Retirement, and the Outdoor Adventure Series.

NORTH LAND SATELLITE LLC SALES & SERVICE

5199N Hwy 51, Mercer WI 54547
 (715) 476-3474
 dishboy1979@gmail.com

We at North Land Satellite strive to give you a quality television viewing experience, excellence in service, and above all, the caring and friendship a community oriented business should provide. A Dish Network and DirectTV Authorized Retailer.

NORTHWOODS ACCENTS

5079N Hwy 51, Mercer, WI 54547
 715-476-9154 www.northwoodsaccents.com

We carry Wisconsin made products that speak to the Up North theme that so many customers prefer. Handcrafted log furniture for the inside and outside of your home. Symbol mattress dealer Best Craft Furniture and Denali bedding available. Custom orders welcome. Bring in sketch, photo or idea and we will bring it to life. Stop in and let us know what your home needs. See ad on page 19

ODONATA FINE ART GALLERY

4774N Hwy 51, Mercer, WI 54547 715-476-2910

Lauren and Mitchell (painter & photographer) bring to Odonata an eclectic display of art from over 80 professional artists. The primary focus of Odonata is the Northwoods but variances abound. See ad on page 21

THE PAW SHOP OF MERCER SCHOOL

5215 US Hwy 51, Mercer, WI 54547
 715-476-2276 • Like us on facebook

The Paw Shop is a resale store operated with the help of many volunteers from the Community. Stop in and check us out! See ad on page 11.

RICK'S APPLIANCE SERVICE

PO Box 334, Mercer, WI 715-476-0127
 Rick Boes, Factory Trained Technician
 ricksapplianceserv@gmail.com

RIEBE PAINTING

PO Box 347, Mercer, WI 54547
 715-476-7880

With over 35 years of experience in Interior/Exterior Painting and Staining. Fully Insured.

SCHEELS PLUMBING INC

William T. Scheels MP #227984
 715-476-2609

Serving the Mercer area since 1992, we are your local, small town plumbing company that delivers reliable, on time service. When you need septic repairs or new installation, call your local plumber. We are Wisconsin Master Plumber licensed, Wisconsin Building contract registered and fully insured. Service with a smile! New Construction and Remodeling.

SNOW'S FAMILY MARKET IGA

5126 Hwy 51, Mercer, WI 54547
 715-476-9150 snowsiga@hotmail.com

www.facebook.com/snowsfamilymarket
 Mercer's family-owned Five-Star IGA grocery store. Full selection of fresh produce, fresh and custom-cut meats, homemade brats & sausage, hot/ cold deli, frozen & dairy foods, video rentals, and complete beer, wine & liquor department. "Mix-a-Six" beer section features 250 different craft and microbrews. Conveniently located on Hwy 51 and the ATV/Snowmobile trail. Convenient trailer parking. Open 7 days/week.

THE SPA AT MANITOWISH WATERS

5968 County W, Manitowish Waters, WI 54545
 (715) 543-2535 www.spa-mw.com

Spa services from head to toe. Treat yourself to nail services, body treatments, waxing services, facials and massages. New hours. Walk-ins welcome. Convenient location near the heart of Manitowish Waters. Gift certificates available. See ad page 13

SS SPORT STORE

5168N Hwy 51, Mercer, WI 54547
 715-476-2468 sssportstore@yahoo.com

Factory authorized Arctic Cat dealer-snowmobiles, ATV's and UTV's (new and pre-owned) parts, clothing, accessories, sales, and service. Marine Sales, Service and Accessories, Hewitt Roll-A-Dock and boat lifts, trailers, paddle boats, SUP boards, kayaks, and swim rafts. We rent snowmobiles, outboards and fishing boats. See ad on page 5

SWEETIE PINES

5234N Hwy 51, Mercer WI 54547, 715-476-2933

Family owned and operated bakery inside the The Pine restaurant specializing in German style cakes and cookies. See ad page 37

TO THE NINES

5970 County W, Manitowish Waters, WI 54545
 (715) 543-2699 www.ninesmw.com

Stop in to enjoy a relaxing atmosphere while casually browsing our exquisite merchandise. Something for everyone from home furnishings, one-of-a-kind gifts, candles, gourmet foods and much more. See ad page 13

WAHNER PROFESSIONAL SERVICES, LLC

P.O. Box 16, Mercer, WI 54547
 715-476-0430 or 414-550-0309 jimwa@centurytel.net

Jim Wahner is an accomplished Governmental Affairs professional with the experience and knowledge to successfully represent for-profit and non-profit clients who need to be recognized by the world of government. Dorothy Wahner brings an abundance of experience in the areas of nonprofit and small business management, interim management, fundraising, and fund development.

THE WAMPUM SHOP

5257N Hwy 51, Mercer, WI 54547
 715-476-2465

Established in 1950, the Wampum Shop has been a must stop destination for generations of area visitors. With over 8,500 sq. ft., we are the area's largest gift shop with something to please even that hard to buy for person in your life. Stop in & take a step back in time as you experience and old fashioned gift shop with some fun in store for the entire family. Let us help turn your vacation moments into memories. See ad page 24

THE WAREHOUSE

4772N Hwy 51, Mercer, WI 54547
 715-476-2815 warehouse@centurytel.net

Home amenities, sporting goods supply, hardware store. Also offering Carhart clothing line, footwear, fishing, hunting & winter apparel. As well as a Greenhouse in the summertime.

WAASWAAGANING INDIAN BOWL

LIVING ARTS & CULTURE CENTER
 602 Peace Pipe Road, P.O. Box 1061 Lake du Flambeau, WI 54538
 715-588-9325 Email: TomGallagher57@gmail.com

www.IndianBowlProject.org
 The "Indian Bowl" is a 60-year old tradition of the Lac du Flambeau Band of Lake Superior Chippewa Tribe. A grand opening powwow of the new Waaswaaganing Indian Bowl & Living Arts & Culture Center will take place on July 4, 2016. Traditional powwows will take place twice weekly, along with special cultural events and activities.

WHIMSIES IMPULSIVE NECESSITIES

5219N Hwy 51, Mercer, WI 54547
 715-476-0073 pwhimsiesupnorth@centurytel.net

A charming little shop filled with goods that will help you "feather your nest" or for thoughtful gift giving.

WILLIAMS ELECTRIC & MECHANICAL

PO Box 130 • 2697 Hwy J, Mercer, WI 54547
 (715) 476-2523

** State Licensed Master Electricians & State Certified HVAC & Refrigeration. Boiler and Furnace Retrofits. Certified Generac Sales and Service Dealership. 24/7 Emergency Service, New construction remodels, new utility services, Commercial, Residential and Industrial. See ad page 24

REAL ESTATE OFFICES

CENTURY 21 PIERCE REALTY, LLC

5218N Hwy 51, Mercer, WI 54547
 715-476-2111 www.c21piercerealty.com

"Locally Owned, Nationally Connected!" Conveniently located in downtown Mercer with two additional offices in Manitowish Waters and Boulder Junction. Now three great locations to better serve all your real estate needs! Being recipients of multiple Quality Service Awards, we offer experience combined with professional standards, and are dedicated to customer service. Century 21 is the most recognized nation-wide franchise! Watch for our GOLD POST! Let us put the power of CENTURY 21 to work for you. See ad on page 23

REMAX ACTION NORTH

5211N Hwy 51, Mercer, WI 54547
 715-476-2323 877-350-2323 www.RemaxActionNorth.com

We are Hometown experts with a world of experience! With agents licensed in Wisconsin & Michigan. Make us your #1 choice for all your real estate needs! We will find you the perfect place, you just add the memories! See ad on page 23

OUTDOOR GUIDES & BAIT/TACKLE

ANGLER'S CHOICE GUIDE SERVICE

PO Box 552, Mercer, WI 54547
 715-892-3020 www.JohnAndrew.com

www.theanglerschoiceguideservice.com
 Creating the complete northern Wisconsin vacation with a licensed and experienced fishing guide any time of the year. No fish.....No pay (excludes musky). Shore lunches available. Full day-\$295 / Half day \$215. Bait included. See ad page 17

BOBBER DOWN GUIDE SERVICE

4816N Little Pike Lake Rd, Mercer, WI 54547
 715-776-0140 www.bobberdownguideservice.com

Providing expert fishing guide service on the Turtle Flambeau Flowage and other area lakes. We specialize in walleye and small mouth bass and have shore lunch options available too! Jeff "Bobber Down" Robl will provide you with a memorable experience. See ad page 15

DALE ANDERSON'S - MERCER MUSKIES AND MORE GUIDE SERVICE LLC.

www.mercermuskiesandmore.com. digo51@charter.net. 608-852-0245.

Fishing the waters of Iron and Vilas counties for musky, walleye and crappie, May through October. Two fully rigged comfortable boats and the finest fishing equipment available. Check out my website and give me a call to book a day with the "Triple M" today. Let's get a big one! Fully insured and licensed guide. See ad page 15

DOC'S GUIDE SERVICE

2250 Leisure Lane, Mercer WI 54547
 (715) 476-2305 or (715) 776-7693

www.docsguideservice.com
 "Doc" (Mike Sabec) is an expert on the Turtle Flambeau Flowage, fishing between 150-200 days a year. Specializing in walleye, smallmouth bass, jumbo perch and crappie. You are sure to enjoy your day on the water with Doc as he is dedicated to your fishing success.

FLAMBEAU FLOWAGE SPORTS

5228N Hwy 51, Mercer, WI 54547
 715-476-2526 www.flambeauflowagesport.com

The most complete and knowledgeable Bait and Tackle Store in Iron County. We support 5 extremely talented, professional Guides. We offer daily fishing reports, we offer the best prices guaranteed and we mark Lake Maps for your fishing trip.

JERKBAIT GUIDE SERVICE

5228N Hwy 51, Mercer, WI 54547
 715-476-2526 www.flambeauflowagesport.com

"Jerkbait" Guide Service proves to be an extremely versatile fishing guide on the TFF. Jerry offers guide trips specializing in Walleye, Musky, Bass and Panfish.

LAUER AVIATION

4704N Lamekas Road, Mercer, WI 54547
 715-476-7810 floatplanebill@centurytel.net

Scenic flights in Sea Plane or Land Plane, Aerial Photography, Flight lessons, Flight seeing tours.

ORR'S OUTDOORS

4206N Turtle Road, Mercer, WI 54547
 608-438-9565 orrsoutdoors.weebly.com

Devoted to catching and helping clients catch muskies. While focusing on the beautiful Turtle Flambeau Flowage I also fish many other area lakes. If bass, walleye or panfish are more to your liking, one of the Flowage's best guides is also available. Let's go fishing!

RUGGER'S LANDING CANOE OUTFITTER

5643N Hwy 51, Mercer, WI 54547
 715-561-4334

Tube the Turtle! May - Oct. Rugger's Landing is located at the mouth of the famous Turtle River and on Pike Lake in Mercer. It is the perfect place to fish, boat, canoe and relax. We offer canoe/kayak and tube rentals. See ad on page 36

TURTLE RIVER TRADING COMPANY

5227N Hwy 51, Mercer, WI 54547
 715-476-0123 www.turtlerivertrading.com

#1 Sport shop on Hwy 51, downtown Mercer. Fresh live Bait. Quality Tackle. Archery, Ammo, and Hunting Supplies. Professional Guide Service. Wisconsin Fishing & Hunting Licenses. See ad inside cover

TOWN DIRECTORY

EMERGENCY: FIRE/AMBULANCE/POLICE 911

AMERICAN LEGION POST 424	715-476-2216
IRON COUNTY ATV ASSOCIATION.....	715-561-2894
IRON COUNTY COURTHOUSE.....	715-561-3375
IRON COUNTY DEVELOPMENT ZONE	715-561-2922
IRON COUNTY ZONING.....	715-561-5414
IRON COUNTY HEALTH DEPARTMENT.	715-561-2191
KNIGHTS OF COLUMBUS.....	715-476-2697
MERCER BUSINESS PARK.....	715-776-6578
MERCER COMMUNITY CENTER	715-476-2513
MERCER DTWN & COMMUNITY DEVELOPMENT	715-476-0219
MERCER LIBRARY	715-476-2366
MERCER POST OFFICE.	715-476-0270
MERCER RANGER STATION.	715-476-2240
MERCER SANITARY	715-476-3575
MERCER SCHOOL.....	715-476-2154
MERCER TOWN HALL	715-476-2403
TUTLE-FLAMBEAU FLOWAGE ASSOCIATION	715-476-2555
VFW POST 9536.....	715-476-2465

CHURCHES

CHURCH OF THE NAZARENE

5246 N Statehouse Cir, Mercer, WI 54547 • 715-476-3766
 www.mercerchurch.org • Pastor Kitty Schwanke. Morning Traditional Worship at 10:00AM with Sunday school at 11:15AM.

FAITH LUTHERAN CHURCH

2701 W Kichaks Landing Rd, Mercer, WI 54547-9127 • 715-476-2626
 Faithlutheranchurch@centurylink.net
 Fishing for souls on the shore of beautiful Echo Lake! Please join us for Sunday worship at 9:00AM and the Bible Study that follows at 10:30AM.

MERCER UNITED METHODIST CHURCH

2679 Margaret Street, P.O. Box 573, Mercer, WI 54547
 715-476-2740 • Pastor: Dick Hartlerode. Sunday service 9:30am

ST. ISAAC JOGUES CATHOLIC CHURCH

2611 Garnet Street, Mercer, WI 54547 715-476-2697
 Father Ron Serrao. Tuesday 8:30AM. Sunday mass year round 11:00 am.

ZION LUTHERAN CHURCH EVANGELICAL

P.O. Box 73, Mercer, WI 54547
 715-776-0313 www.zionlutheranmercer.org
 Services are held on Sunday at 9AM with Bible class and Sunday school following. Visitors are always welcome at Zion. We hope to see you next Sunday.

COMMUNITY ORGANIZATIONS & CLUBS/FRIENDS OF THE CHAMBER

IRON COUNTY LAKES ALLIANCE

7812N Quill Point Rd, Mercer WI 54547
715-476-2881 rthiede1@gmail.com

Association of Iron County Lake Associations promoting and protecting the health and well being of our pristine waters.

MERCER AREA SNO-GOERS SNOWMOBILE CLUB

Making the Best Trails Better.
PO Box 484, Mercer WI 54547
(715) 476-2106 mercerareasnogoers@gmail.com
www.mercersnogoers.com

We are the local snowmobile club in Mercer, Wisconsin. We have over 200 miles of maintained and groomed trails in the southern part of Iron County.

MERCER DUSTY LOONS ATV CLUB

PO Box 26, Mercer, WI 54547
715476-2389 www.mercerdustyloons.com
The Club's purpose is to promote a positive public image of the sport, great new trails, maintain existing trails, develop partnerships with other ATV Clubs, educate riders on the impact to the environment, and promote safety.

MERCER LIONESS

PO Box 378, Mercer, WI 54547
715-476-0283 https://sites.google.com/site/mercerlioness/home
A community based club which fundraises and donates to the Mercer Library, Mercer School, and much more.

MERCER LIONS

PO Box 629, Mercer, WI 54547
http://mercerlions.homestead.com
Local arm of Lions Clubs International - The world's largest service club organization. Our motto is "We Serve" helping our local community and raising awareness of eye disease on a global level.

MERCER LOONS LLC

PO Box 629, Mercer, WI 54547
Local motorcycle club, fundraising for children's charities.

MERCER PUBLIC LIBRARY

2648W Margaret Street, Mercer, WI 54547
715-476-2366 http://mercer.wislib.org
The Mercer Library provides a warm, inviting gathering place for all. Our mission is to promote the love of reading and lifelong education. We provide Books, DVD's, audiobooks, puzzles, games, e-books, public computers, free WIFI, programming for kids and adults, free meeting space for individuals and community groups, and much more. We are open to all Mercer residents, property owners and visitors. See ad on page 18

MERCER SENIOR CENTER

PO Box 436, Mercer, WI 54547
715-476-2113
A not-for-profit community center for Seniors and group events. Nutritious meals served on site by Iron County Aging Unit on Tuesday, Wednesday and Thursdays for Seniors over 60; call 715-476-2113 or 1-800-950-8744 the day before. Home delivered meals available for those who qualify. Center rentals encouraged - call Lauree Ackerman at 715-476-0166.

NORTHWOODS WILDLIFE & WETLANDS CLUB

PO Box 219/ 734 Range Road, Mercer WI 54547
715-208-0479.
Pistol, Rifle, Trap, and Archery Ranges, open to the public from April 1st. to December 1st. Our goal is to provide conservation education, and outdoor sporting opportunities including shooting, archery, and hunting. As well as hunter safety programs.

RUN FOR THE VETS

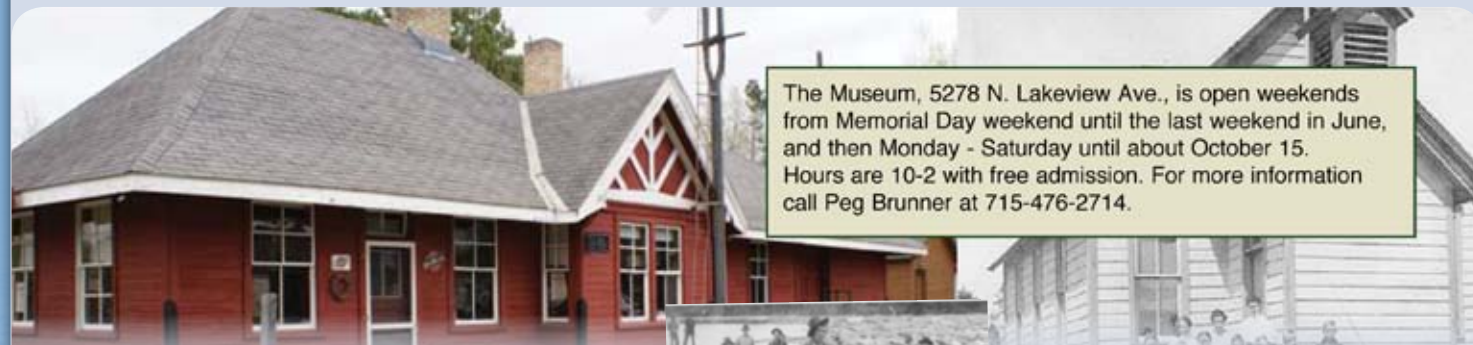
PO Box 474, Mercer, WI 54547
besnyder28@yahoo.com
Be a Star! Run for a Vet. Held on the 4th of July. 5.1K Run or 1.1 Mile Walk on the MECCA Trail in Mercer. Registration includes t-shirt and proceeds are donated to our Veterans Organizations.

WOOD AND BLOOMS GARDEN CLUB

PO Box 345, Mercer 54547
gkemplin@msn.com
Dedicated to preserving and beautifying the Mercer Area while doing what we love-Gardening! New members are always welcome!

TURTLE-FLAMBEAU FLOWAGE ASSOCIATION

www.turtleflambeauflowage.com
A volunteer organization whose purpose is to enhance the quality of the Turtle-Flambeau Flowage and promote the businesses, attractions, activities and events in the Turtle-Flambeau Flowage region. See ad on page 15



You can't miss the Mercer Depot Museum located just east of main street in Mercer. The Mercer Depot Museum is the only remaining wooden rail depot in Iron County. It represents a period when travel by rail replaced travel via the Flambeau Trail. The Depot has been restored to its turn of the century charm and visitors continue to be fascinated by the many reminders of the past. The Soo Line caboose has also been lovingly restored to replicate the days of yesteryear featuring one of the beds that is located in the upstairs portion and the original potbelly stove that was used to keep the cold at bay. The Mercer



Historical Society also restored the original jailhouse, the one room schoolhouse and the barbershop. This Depot is

a must stop for you during your visit to Mercer to see the fascinating collection of railroad memorabilia, antiques and take a walk back in time to where Mercer once started.



The Bear Truth

First Smokey costume was a Wisconsin original

By Dean Acheson, Minocqua, Wisconsin

Smokey Bear educated generations of Americans about their roles in preventing wildlife. Created in 1944, this character is the face of the longest-running public campaign in U.S. history. Who *doesn't* know Smokey?

Two sisters in Mercer can argue they've known him better than anyone. That's because their father played the Smokey role in costume at public events for decades. And the furry suit he wore was the first Smokey Bear costume ever created!

It happened in Wisconsin, and not in Virginia, as others claim.

So says Peggy Brunner, a 1945 graduate of Mercer High School, beloved local historian and the eldest daughter of Frank Brunner, Jr.

Frank helped design the Smokey Bear costume that made its public debut in Wausau at the Logging Congress Parade, September 28, 1950.

Peggy was working in Milwaukee at the time but her younger sister, Kathy, recalls when their dad made school appearances in full bear regalia. She was just 10.

According to the U.S. Forest Service, the Wass Costume Co. of Philadelphia tailored the first Smokey Bear costume for the Virginia Division of Forestry. That was in November 1951.

But the Mercer version was displayed several months before Virginia's. Moreover, the Wisconsin model was made with real bear hides; the Virginia costume was made of cloth.

It was in August 1950 when District Ranger William Carow asked their father to construct a "Smokey Bear replica" for a float in the Fireman's Convention Parade at nearby Hurley.

So Frank built a wooden frame to fashion a bear in a kneeling position, as if in prayer. He covered it with hide and carved the head from a cedar post. A sign next to the praying bear said, "And please make people careful...Amen."

After the parade, Bernard Klugow, fire control dispatcher, suggested the Wisconsin Department of Conservation crew should create a

Smokey costume. They took to the job like a bear to honey!

Klugow supervised the construction, with the help of Neil Long, a taxidermist; Ada Hart, secretary at the Mercer station; and Brunner, a conservation aide.

They used the costume in schools, county fairs and other gatherings to promote fire control.

That original costume had drawbacks: it lacked a ranger hat, the small head was heavy, the occupant usually roasted on warm days (later costumes had small fans inside) and it looked like a real bear, fangs and all - which was a bit of a problem.

"Dad knew that some of the younger children were afraid of the costume, so he was careful in his approach," says Kathy, who also lives in Mercer.

The original costume was eventually retired and stored away. A new Smokey costume took its place with a friendlier face, belted blue jeans and ranger hat.

Frank "Smokey" Brunner, Jr. presented the forest fire prevention program in costume to thousands of children over the course of a 26-year career with Wisconsin Department of Natural Resources. He retired in 1968 at age 62, and passed away in 1993.

As Smokey's 40th birthday approached in 1984, Dave Sleight, fire control assistant at Mercer, figured the Mercer costume deserved a place of honor. With the help of older fire control employees, he located it at a DNR warehouse in Tomahawk.

The Mercer High School vocational class pitched in to help Sleight and fellow DNR staffer John Bernier build a display case for old Smokey.

You can see the display at the Mercer Area Ranger Station when it's not on tour, still reminding young and old: "Remember, Only YOU Can Prevent Wildfires!"

Article reprint courtesy of Our Wisconsin magazine.

MERCER, WISCONSIN

Voted one of the 20 Coolest towns in the U.S.

By the Matador Network

Mercer has had several heydays beginning in the 1920s when it was a haven for Chicago mobsters like Frank Capone and John Dillinger. The 1950s brought a proliferation of mom-and-pop resorts when the lakes were overflowing with fish. Since then not much has changed. Nowadays, instead of dodging gangsters, you'll be threading ancient forest trails on foot or bike. Timeless with an understated cool factor, Mercer is just far enough 'up north' to escape whatever it is you're looking to get away from. Chances are pretty good whatever 'it' is won't follow you here. **Read more at** <http://matadornetwork.com/trips/20-coolest-towns-us/16/>

Dining & Tavern Options in Loon Town

	Breakfast	Lunch	Dinner	Bar	Ad Page	ATV/ Snowmobile Access
Anchor Inn Restaurant & Bar 715-476-2251			•	•	24	A/S
Around the Corner Pub 715-476-2251	•	•	•	•	35	A/S
Bear Chasers Lodge Bar & Grill		•	•	•	36	A/S
Beaver's Resort 715-476-3412	•	•	•	•	7	S
Cranberry Inn 715-476-3451			•	•	35	A/S
Dear Lodge 715-476-2549			•	•		S
Ding-a-Ling Supper Club 715-476-2270			•	•	37	A/S
Eunica's Beaver Lodge 715-476-2004		•	•	•		A/S
Gateway Lodge & Resort 715-476-7878		•	•	•	21	A/S
Heart of the North Bar & Grill 715-476-3562		•	•	•	37	A/S
The Hideaway 715-476-2160			•	•		A/S
Johnny's Bar & Grill 715-690-6407		•	•	•	37	A/S
Lazy Ace Saloon 715-476-2257		•	•	•	37	A/S
Looney Beans Coffee Shop 715-476-2526	•	•	•	•		A/S
The Pines Restaurant & Beer Garden 715-476-2933			•	•	37	A/S
Rugger's Landing 715-476-2530			•	•	36	A/S
Smokey's 715-476-2220			•	•	36	S
Subway 715-476-2197	•	•	•	•	36	A/S
Sunken Horse Saloon at Deadwood Lodge 715-562-0287			•	•	7	A/S
Tom's Café 715-476-2433	•	•	•	•	36	A/S
Wolf's Den Bar & Grill 715-476-2440		•	•	•	35	A/S

Mercer, Wisconsin Receives National Hospitality Award from Association of Great Lakes Outdoor Writers



"It's truly a Northwood's experience," stated Josh Lantz, Executive Director of AGLOW.

"I need to re-visit Mercer where time freezes. I experienced Mercer for the first time and became something more, no longer myself but part of the remote Northwood's." Bob Holzhei, St. Johns, MI

The Mercer area Chamber of Commerce never ceases to amaze us! When they are involved in an activity they remain open with extended hours! We participated in both ATV poker runs (2014 Labor Day and 2015 Memorial Day) they were both very well planned out and executed! We also celebrate 4th of July in Mercer. The firework show is truly amazing! I have been to Rhythm and Boom, local area fireworks in Whitewater, Fort Atkinson & Jefferson, WI. Mercer's show beats them all!! Thank you all for once again showing us that you are a small town full of mighty effort!!" The Kreger Family



Restaurant • Bar • Inn

The Cranberry Inn of Mercer is building a long-standing tradition of fantastic food and great service. We do not skimp on quality, we keep our menu exciting and the atmosphere is clean and refreshing. Our Restaurant, Bar and Inn entice people to visit us year after year.

- Complimentary high-speed wireless Internet
- Nightly dinner and drink specials
- 3 large flat screen TVs in sports bar
- Located directly on snowmobile/ATV trail
- Cabin-style rooms with flat screen TV, refrigerator and much more



5491 North US Highway 51 • Mercer, WI 54547
(715) 476-3451 • cranberryinnofmercer.com

Around the Corner Pub

All You Can Eat CHICKEN Every Day

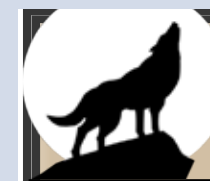


- Home of the Pub Burger
- Soup • Chili • Sandwiches

Friday - All You Can Eat Fish & Chicken

Open Daily 11am
Serving Food 11am-11pm
Serving Breakfast Wed-Sun 7-11am

Railroad St. • Mercer, WI 54547
(715) 476-2472



Wolf's Den Bar & Grill

Friday Fish Fry

Saturday Prime Rib

Full Menu

Nightly Specials

Overlooking San
Domingo Lake

Sports Bar Theme

On the Trails



Located Inside: 

5070 Hwy 51 Mercer, WI
715.476.2441

Good Old Fashioned Home Cooking

Tom's Cafe

Open Daily at 6:00 a.m.

Daily Specials

Serving breakfast ALL DAY, Lunch, & Dinner Specials

Friday - All You Can Eat Fish

DINE IN OR CARRY OUT
715-476-2433
LOCATED ON HWY 51, MERCER, WI

OMLETES, PANCAKES, CINNAMON ROLLS, SANDWICHES, WRAPS & MORE!

Your Destination For Fine Dining

SMOKEY'S

Tuesday-Sunday 4:30-Close
Tues. Closed Nov-Apr.
715-543-2220
smokeysdining.com

RESERVATIONS APPRECIATED.

CORNER OF HWY W & HWY K • MANITOWISH WATERS, WI

Rugger's Landing Restaurant & Bar

CABINS, TUBING, CANOE & KAYAK RENTALS
ACCESS TO SNOWMOBILE & ATV TRAILS

Located on the Turtle River & Pike Lake
5643N Hwy. 51 • Mercer, WI 54547
715.476.2530

OPEN 7am DAILY!
5116N US HWY 51—MERCER

eat fresh.

Free wireless Internet with any purchase
CATERING AVAILABLE
ATV/Snowmobile Trail #17
Phone: 715-476-2197
E-mail: subway_mercer@centurytel.net

Bear Chasers Lodge Bar & Grill

Located on the south shore of beautiful Island Lake
Where trails 9 & 11 meet

7688N South Island Lake Road Hurley, WI 54534
715-476-2799
Open Wed-Sun 11am-Close

www.bearchaserslodge.com

LODGIN; STEAKS; 1/2# BURGERS
HOMEMADE CHEESE CURDS & LAKESIDE ROOMS

Open for Breakfast & Open Late...
MEETING/PARTY ROOM AVAILABLE!

Full Menu Daily
Specialty Nights Weekly
7 TV's and Big Screen
Burgers, Prime Rib & Seafood
Friendly Casual Atmosphere

"FOOD YOU WOULDN'T EXPECT IN A BAR"
Winner of the 2015: "Taste of the Northwoods"
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MERCER, WI

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"A True Northwoods Supper Club Dining Experience"

Ribs • Steaks • Seafood • Chicken
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"Area's Most Popular Supper Club"
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"BEST BBQ IN THE NORTHWOODS"

Our Pork & Beef Brisket are smoked on premise.
Check out the rest of our menu & Happenings at:
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Open 11am, Wednesday-Sunday year round
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3 miles south of Mercer

THE PINES RESTAURANT & BEER GARDEN

Live Music

- Live music every Friday, Saturday, and Sunday (Memorial Weekend-Labor Day). Band schedule available on website.
- Outdoor beer garden with full bar
- Beautiful outdoor seating
- Chocolate Shoppe Ice Cream
- Full German menu, pizzas, salads, and sandwiches

Specializing in homemade German dinners and desserts
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THE PINES/SWEETIE PINES
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The Northwoods' Finest Sandwiches

Appetizers • Wraps • Homemade Soups & Salads Sandwiches

Open at 11am Daily • Closed Wed.
Serving Food from 11:00AM to 10:00PM
Friday Fish Fry-Cod, Lake Perch, Walleye

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Wisconsin's Favorite Outdoor Playground

CONTACT US FOR MORE INFORMATION, TIMES AND LOCATIONS

JANUARY 2016

December 26th- January 16. Mercer Sno-Goers Poker Run

5th - Mercer Lioness Blood Drive

16th - Mercer Sno- Goers Winter Blast & Vintage Sled Show & Ride

23rd - Mercer Sno- Goers All U Can Eat Cookout

30th - Justin Donner Memorial Fisheree

31st - Mercer Sno- Goers Breakfast Fundraiser

31st - Bingo at the Senior Center

FEBRUARY 2016

20th - Mercer Lions Fishing Jamboree

27th - Claus Kraetke Memorial Ice Fishing Jamboree

28th - Bingo at the Senior Center

MARCH 2016

13th - Bingo at the Senior Center

26th - Lions Easter Egg Hunt

APRIL 2016

10th - St. Isaac Jogues Pizza Party/Bingo

12th - Mercer Lioness Blood Drive

24th - Bingo at the Senior Center

MAY 2016

8th - St. Isaac Jogues - St. Patrick's Day Luncheon

14th - Claire d'Loons aMAYzing Birthday Bash & Lioness Fashion Show & Luncheon

15th - St. Isaac Jogues Luncheon/Pie Sale

15th - Mercer Education Foundation Taste of the Northwoods

29th - Pancake Breakfast at the Mercer Senior Center

JUNE 2016

1st, 8th, 15th, 22nd 29th - Mercer Lioness Bingo at Cmty Cntr & NWWC Trap Shooting at the Range

11th - 10th Annual Lupine Junefest

17th - Mercer Lioness Annual Golf Outing

18th - Woods & Blooms Plant Sale, Pocket Park

18th - Town-Wide Rummage Sale

JULY 2016

3rd-Pancake Breakfast at the Senior Center

4th - Mercer's Annual 4th of July Celebration & Run for a Vet Run/Walk

5th - Mercer Lioness Blood Drive

6th, 13th, 20th, 27th - Mercer Lioness Bingo at Cmty Cntr & NWWC Trap Shooting at the Range

8th - St. Isaac Jogues Golf Tournament

16th - Mercer Lioness "Formal" Car Wash

29th - 31st- Northwoods Art Tour

30th - Mercer Garden Tour

July 30th - Mercer Education Foundation Mardi Gras at the Pines

31st - Pancake Breakfast at Mercer's Senior Center

31st - St. Isaac Jogues Pork Fest

AUGUST 2016

2nd - Night Before Loon Day Street Dance outside the Heart of the North

3rd- 36th Annual Loon Day Art/Craft Show

5th - Library Used Book Sale

6th - Mercer Lions Annual Turtle River Duck Race at Rugger's Landing

10th, 17th, 24th, 31st - Mercer Lioness Bingo at Cmty Cntr & NWWC Trap Shooting at the Range

13th - Turtle Flambeau Flowage Pig & Corn Roast

SEPTEMBER 2016

2-4th - Can-yak Fishing Tournament & Festival

2-4th- Labor Day Weekend music fest at the Pines

4th - Pancake Breakfast at Mercer Senior Center

11th- Gateway Lodge Bass Brawl

OCTOBER 2016

4th - Mercer Lioness Blood Drive

7th-9th - Northwoods Art Tour

8th-11th - 14th Annual Pumpkin Run ATV Rally

14th-15th - Gateway Lodge Mercer Muskie Madness

NOVEMBER 2016

4th - Associated Bank 2nd annual Chili Cook-off

19th - St. Isaac Jogues Chili Fest/Pie Sale

DECEMBER 2016

4th - Santa Comes to Loon Town

11th - Candy Cane Parade



Lodging Chart



	Lake	Number of Units	Food(F) Bar(B)	Fireplace	Pets	Year Round	ATV/Snowmobile Access	Ad Page #
Anchor Inn 715-476-2251		6 bdrm	F/B	.	.	A/S	24	
Angler's Paradise at Yago's Retreat 715-476-2097	TFF	1 cabin	.	.	.	S	15	
Balsam Ridge Lodging 715-476-0042	TFF	2 cabins	.	.	.	A/S	7	
Bear Chasers Lodge Bar & Grill 715-476-2799	Island Lake	2 cabins	F/B	.	.	A/S	36	
Beaver's Resort 715-476-3412	Lk of the Falls	5 cabins	F/B	.	.	S	7	
Big Bear Family Cabins LLC 608-575-1343	Lt Martha	1 cabin/6bdrm	2	.	.	A/S	7	
Big Pine Bay 815-343-1235	Weber Lake	1 cabin	.	.	.	S	19	
Birch Point's Turtle Chalet 715-476-2946	TFF	1 cabin	.	.	.	A/S		
Cedar Cove Cabins 608-592-3879	TFF Butternut	5 cabins	.	.	.	A	9	
Cranberry Inn 715-476-3451		9 rooms	F/B	.	.	A/S	35	
Cry of the Loon Resort LLP 715-476-2502	TFF Butternut	4 cabins	.	.	.	A	13	
Deadhorse Lodge 715-544-5854 or 715-562-0287	TFF	7 cabins	F/B	.	.	A/S	7	
Donner's Bay Resort 715-476-2555	TFF Butternut	6 cabins	F/B	.	.	A/S	12	
Eunica's Beaver Lodge Bar & Resort 715-476-2004	Lt Martha	18 rooms	F/B	.	.	A/S		
Flambeau Lodging 715-476-2549	TFF Trude Lk	8 cabins	.	.	.	A/S		
Flambeau Vista Retreat LLC 715-476-4612	TFF	2 cabins	.	.	.	A/S		
Gateway Lodge & Resort 715-476-7878	TFF	7 cabins/2apts	F/B	.	.	A/S	21	
Grandma Dorothy's 608-757-0677	Echo	1 cabin/2-3bdr	.	.	.	A/S		
Grand Portage Resort 262-227-9956	Grand Portage	4 cabins	.	.	.	A/S		
Great Escape at Cedar Lodge 262-370-0018	TFF Butternut	sleeps 40+	.	.	.	S	7	
Great Northern Hotel 715-476-2440	San Domingo	80 rooms	F/B	.	.	A/S	11	
Haven by the Falls 715-476-2305	TFF	duplex	.	.	.	S		
The Hideaway 715-476-2160	TFF	8 cabins	F/B	.	.	A/S		
Horn's Cabins Margaret Lake Resort 715-896-4434	Margaret Lk	2 cabins	.	.	.	A/S		
Joe Miller's Cottages 715-476-2505	TFF	5 cabins	F/B	.	.		7	
The Lodge at Manitowish Waters 715-543-2024		18 rooms	.	.	.	S	9	
Loon Haven Resort 715-476-2423	Grand Portage	5 cabins	.	.	.	A	13	
Loon Lagoon RV Park & Campground 715-476-2466	Grand Portage	40 lots	.	.	.	A		
Loon's Nest Motel 715-476-2330		9 rooms/1 cabin	.	.	.	A/S	24	
Mary Russell's Secluded Sanctuary 317-841-7691	Spider Lake	1 cabin	.	.	.		24	
Musky Point Resort 715-476-2175	Lk of the Falls	2 cabins	.	.	.	S		
Northland Lodging 715-476-2305		10 cabins	.	.	.	S	15	
Pine Forest Lodge 715-476-2241	Spider Lake	9 cabins	B	.	.	A/S	19	
Pine Loft Lodge 715-570-6640	TFF	1 cabin	.	.	.	A/S	21	
Pine Noel Resort 815-347-1213	Grand Portage	5 cabins	.	.	.	A		
Randy's Flowage View 715-252-3144	TFF	1 cabin	.	.	.	S	21	
Rugger's Landing 715-476-2530	Pike Lake	3 cabins	F/B	.	.	A/S	36	

MERCER 2016 WISCONSIN VISITOR GUIDE



2016 CALENDAR OF EVENTS

1 JUNE 11 LUPINE JUNEFEEST

10th annual bike tour during the blooming of the lupines and 2nd annual Bird Fest. Enjoy fabulous scenery on a 10, 26, 28 or 50 mile bike ride, classic car show, art/craft/flea market, silent auctions, birding and nature hikes, demonstrations, food, beverages and fun. www.lupinefest.org.



2 JUNE 11 BIRD FEST

2nd annual Bird Fest has fun things in store, including guided bird watching tours, nature hikes, bird banding demos, live bird displays and programs, bird house building and other educational information and displays. Participants are encouraged to register online at the Chamber's website.

3 JULY 4 ANNUAL 4TH OF JULY CELEBRATION

Mercer's Annual 4th of July Celebration kicks off with a 7AM Run for a Vet followed by parade through downtown at 11AM and a full day of fun afterwards at Carow Park complete with free kids games, food, music, raffles, and the best fireworks display in the northwoods at dusk. Parade entry is free and trophies awarded for 1st, 2nd, and 3rd place.



4 AUGUST 3-35TH ANNUAL MERCER LOON DAY

Always held on the 3rd Wednesday in August and features over 250 art/craft vendors, flea market, food, kids games, music, performance by the Lakeland Barbershop Chorus at 11AM and the famous Loon Calling Contest at 12:30PM. Vendor spaces are 10x10 and you can register online at www.MercerLoonDay.com.



5 SEPTEMBER 2-4 2ND ANNUAL CAN-YAK FISHING TOURNAMENT & FESTIVAL

Love fishing? Love Paddling? Fish in a canoe or kayak on any of the designated lakes in the Mercer area. Prizes will be awarded based on total inches caught along with team trophies. Other activities include a trade show, meet and greet night, raffles, live music and fun. Be sure to check out www.Can-Yak.com for more information.

6 OCTOBER 6-9 PUMPKIN RUN ATV-UTV RALLY

Come ride on Wisconsin's largest atv/utv trail system for the 14th annual Pumpkin Run featuring a poker run on trails during the breathtaking array of fall colors. Other activities include a parade, contests, games, and rally party.



KEY 2016 DATES:

January 15-18 Martin Luther King weekend
February 12-15 President's Day weekend
March 25-28 Easter weekend
April 13-May 24 Spring Turkey Hunting season

May 7 Fishing Opener! Walleye, Northern, and Largemouth Bass (northern zone)
May 27-30 Memorial Day weekend
May 28 Musky Fishing opens (northern zone)

June 18 Smallmouth Bass opens (northern zone)
September 2-5 Labor Day Weekend
September 17 - January 8 Archery & Crossbow deer hunting season

Sep. 17-Jan. 31 Roughed grouse hunting season (Zone A)
September 17-Nov. 18 Fall Turkey Hunting season
October 7-10 Columbus Day Weekend
November 19-27 Gun deer hunting season

JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
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