



WiseSearch User Guide

An Integrated User Interface with LexisNexis

If China is on your business radar, LexisNexis® is your information ally.

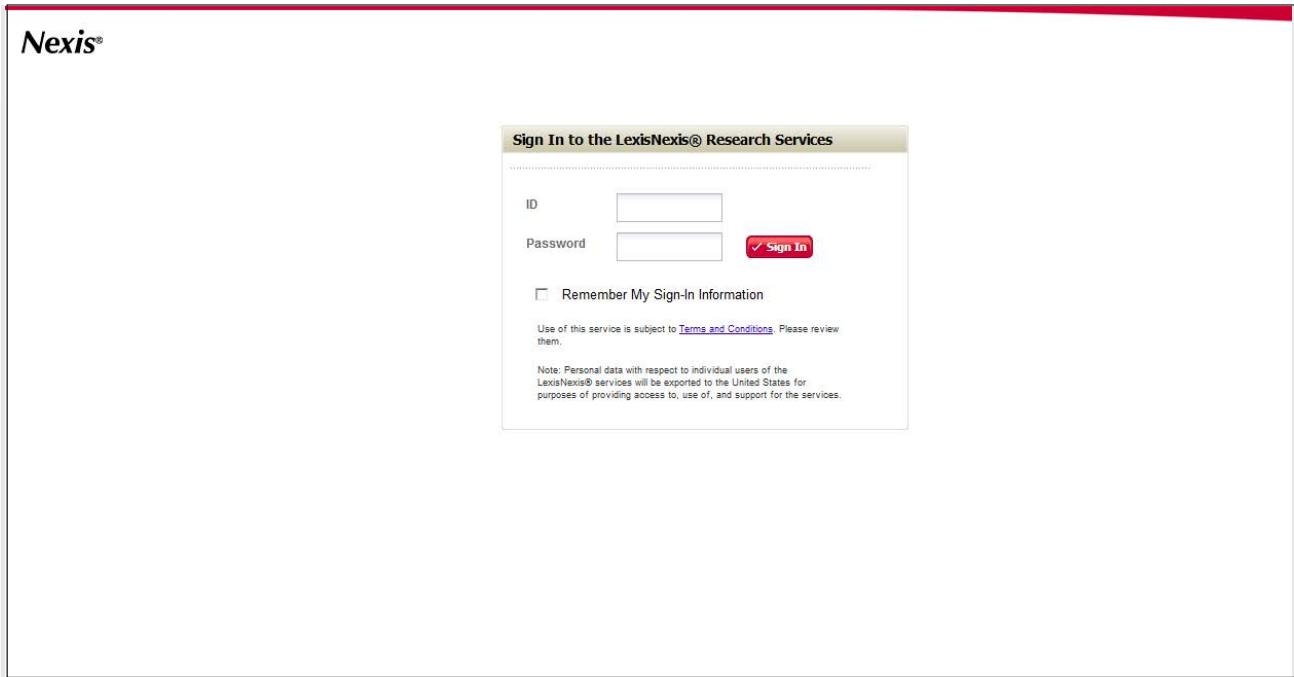
With LexisNexis, you have exclusive access to 1,600 news sources from Wisers, the leading aggregator of Chinese- and English-language intelligence from Greater China. Monitor your partners, clients and competitors and stay current on key events and trends impacting your company and industry.



WiseSearch Overview

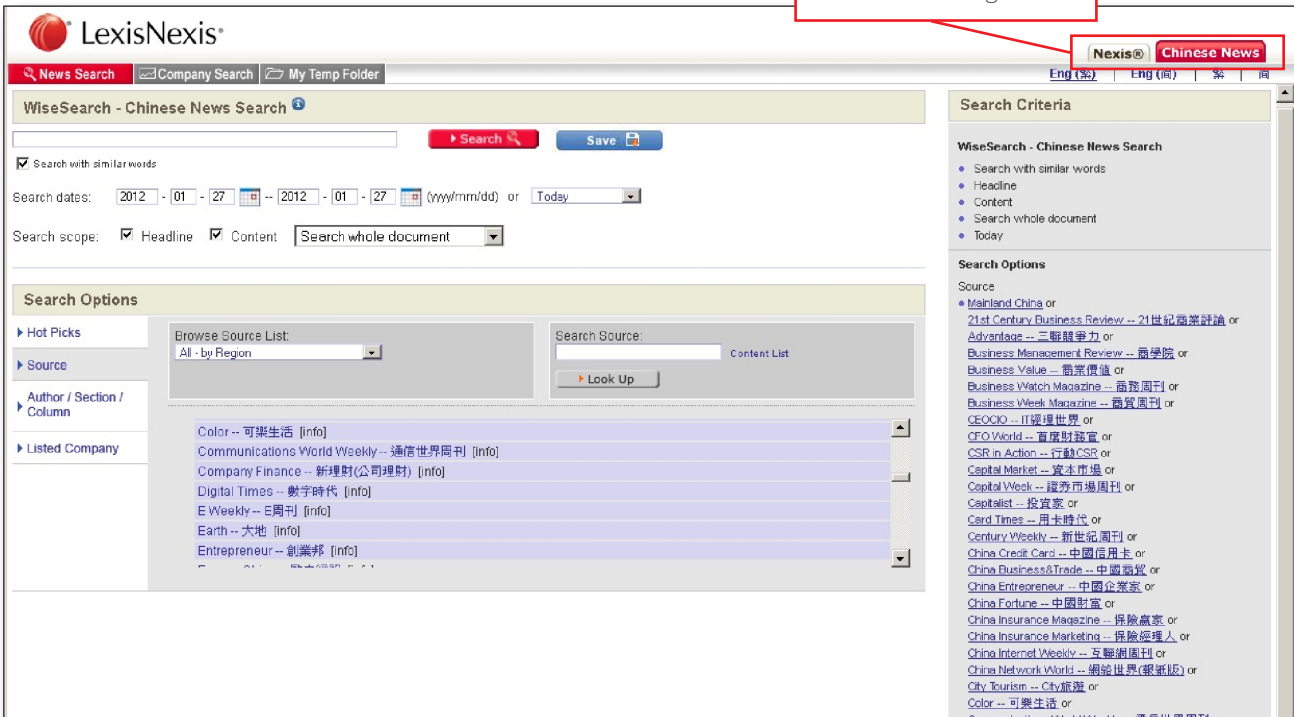
- Quick access to more than 230 million articles from over 2,500 news sources (print, Web, multimedia, etc.)
- For both in-depth researches and ad hoc queries
- Search using Chinese or English keywords or phrases, or company stock codes, etc.
- Advanced search options
- Company search
- Financial brief
- Alerts
- Translation Capability
- Latest news from various media
- Article images available (optional)
- Web news content (optional)
- Multimedia content (optional)

LexisNexis® Product Login Page



LexisNexis Product Landing Page (e.g. nexis.com®)

Selecting Nexis® Product Page or WisersWiseSearch Chinese News Page



WiseSearch Product Landing Page—Basic Search

This screenshot shows the basic search interface. A search box contains "Hong K", and a dropdown menu lists suggestions like "hong kong", "hong kong special administrative region", etc. Callouts include: "Click Search for results" pointing to the search button; "Commonly searched keywords are suggested as you enter characters into the search box" pointing to the dropdown; "Save frequently used search criteria for quick access." pointing to the "Save" button; and "Click Chinese News on toolbar during search process to get back to this Landing Page" pointing to the "Chinese News" button in the top right.

WiseSearch Product Landing Page—Advanced Search

This screenshot shows the advanced search interface. The search box contains "Hong Kong" and includes options for "Search with similar words", "Search dates", "Search scope", and "Search Options". Callouts include: "Multiple keywords—enrich and localize keyword Using connectors: and, or, not, +, /, -" pointing to the search box; "Check the box to Search with Similar Words/'Wisers Thesaurus'" pointing to the "Search with similar words" checkbox; "Run a previously saved search" pointing to the "Saved Search: beta Hong Kong" section; "Check the box/pull-down menu for further scope selection" pointing to the "Search scope" options; and "Advanced Search—Narrow down data source Hot Picks—per source popularity in group Source—per region/type/language Author/Section/Column—free input Listed Company—per name/stock code" pointing to the "Search Options" section. A specific callout for "Browse Source List: All - by Region" points to the source selection dropdown.

Creating a WiseSearch Alert

Step 1: Select the envelope icon to create an email alert from a Saved Search

Step 2: Enter each recipient's email address and your preferred subject line in the spaces provided

The screenshot shows the 'WiseSearch - Chinese News Search' interface. A dialog box titled 'Enable Email Alert for Hong Kong' is open. It contains the following fields:

- Recipients' Address: [Text input]
- Cc: [Text input]
- Bcc: [Text input]
- Sender's Name: [Text input]
- Sender's Address: [Text input]
- Email Alert Subject: [Text input]

 The background shows search criteria for 'Hong Kong' and search options like 'Hot Picks', 'Source', and 'Listed Company'.

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Step 3: Customize the organization and content of your alert notification email to include only the information you need, in a way that works for you.

This screenshot shows the customization options for the email alert:

- Recipients and Sender:** Include Table of Content: Yes
- Content:** Grouped by Media type: [checkbox]
- Frequency:** Display Scope: **Headline**; Highlight Keywords: [checkbox]; Sort by: Relevancy (High to Low)

This screenshot shows the delivery frequency and time zone settings:

- Delivery Frequency:** Send Out: Daily; Number of Articles: 10
- Sending at:** 9:00 am; Please select
- Time Zone:** [Please select]
- Options:** Exclude Duplicate: [checkbox]; No-Article Notification: [checkbox]

Step 4: Select your alert frequency, preferred delivery time and time zone. Choose to exclude similar results from your alert notification to minimize the number of articles included.

Search Result Page

Save and retrieve functions

Search result source (total article)

Check box to select article for batch functions

Article view format

- Text view
- Image view

Select/Clear article function and statistics

| Article Relevance | Date | Source | Section/Column/Author | Words |
|--|------------|--------------------------------|--|-------|
| <input type="checkbox"/> Dogs and locusts: 1 country, 2 people | 2012-01-27 | The Straits Times (Singapore) | Prime News, Ho Ai Li, China Correspondent, | 897 |
| <input type="checkbox"/> Lai See | 2012-01-27 | South China Morning Post | BIZ8, BIZ, Lai See, Howard Winn, | 816 |
| <input type="checkbox"/> WAR OF WORDS | 2012-01-27 | The Standard | P02, Top News, Alice So, | 320 |
| <input type="checkbox"/> Choppy waters | 2012-01-27 | The Standard | P14,P15, Spree, Alice So, | 1285 |
| <input type="checkbox"/> Double helping of dim sum buns anticipated this year | 2012-01-27 | South China Morning Post | BIZ1,BIZ2, BIZ, Enoch Yiu, | 1110 |
| <input type="checkbox"/> Human rights report merely 'a political tool' | 2012-01-27 | China Daily Hong Kong Edition | P04, Holiday International/opinion, opinion, Pang Xizhe, | 964 |
| <input type="checkbox"/> SAR is no role model for Korea | 2012-01-27 | South China Morning Post | EDT10, EDT, | 288 |
| <input type="checkbox"/> The wage revolution, interrupted | 2012-01-27 | The Straits Times (Singapore) | Insight, Janice Heng &, Cai Haoxiang, | 2168 |
| <input type="checkbox"/> Tang declines debate with rivals | 2012-01-27 | South China Morning Post | CITY1, CITY, Stuart Lau, Colleen Lee and Helene Franchineau, | 493 |
| <input type="checkbox"/> Italian job | 2012-01-27 | The Standard | P18, Spree, Roger Boschman, | 332 |
| <input type="checkbox"/> Singapore is 6th in top 30 for commercial property investment | 2012-01-27 | The Business Times (Singapore) | The News, Top Print Edition Stories, Kalpana Rashiwala, | 728 |
| <input type="checkbox"/> Hollywood golden girl makes a nostalgic homecoming and sizzles at cinema awards | 2012-01-27 | South China Morning Post | CITY2, CITY, P. Ramakrishnan, | 283 |
| <input type="checkbox"/> Middle pin the key to Triple Trio hopes | 2012-01-27 | South China Morning Post | SPT6, SPT, Michael Cox, | 825 |
| <input type="checkbox"/> Taiwan's elections touch China democratic nerve | 2012-01-27 | Taipei Times | 2, Taiwan News, Shih Hsiu-chuan, | 559 |
| <input type="checkbox"/> Little Sheep dressed for Yum! takeover | 2012-01-27 | South China Morning Post | BIZ2, BIZ, Bien Perez, | 401 |
| <input type="checkbox"/> Boxing match begins | 2012-01-27 | The Standard | P07, Local, Alice So, | 306 |
| <input type="checkbox"/> The art of making money | 2012-01-27 | China Daily Hong Kong Edition | P09, Holiday Business, biz mainnews, | 1923 |
| <input type="checkbox"/> Falling mercury hits Lunar New Year's fireworks sales | 2012-01-27 | Macau Post Daily | P03, MACAU, | 368 |
| <input type="checkbox"/> I Love Hong Kong 2012 (In Cantonese) | 2012-01-27 | Macau Post Daily | P15, ENTERTAINMENT / LIFESTYLE, CINETEATRO, | 80 |

Refine Search Result Panel—refine within results
Searched Criteria—what you have chosen
Refine Search—add Keyword and search within results
Display Options—setting page for Search Results Page
Search History—searched criteria during this log in

Click ▶ to sort

- Prioritize results

Group articles:
 e.g. 1 Similar Article(s),
 1 Same Headline(s)

| Article Relevance | Date | Source | Section/Column/Author | Words |
|--|------------|-------------------------------|--|-------|
| <input type="checkbox"/> Dogs and locusts: 1 country, 2 people | 2012-01-27 | The Straits Times (Singapore) | Prime News, Ho Ai Li, China Correspondent, | 897 |
| <input type="checkbox"/> Lai See | 2012-01-27 | South China Morning Post | BIZ8, BIZ, Lai See, Howard Winn, | 816 |
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Translate Results and Articles

Translate the results list into 57 different languages via Google Translate

Hover over a result to see the title in its original language

The screenshot shows the LexisNexis search results page. A dropdown menu titled 'Select Language' is open, listing 57 languages including English, Afrikaans, Albanian, Arabic, Armenian, Azerbaijani, Basque, Belarusian, Bengali, Bosnian, Bulgarian, Catalan, Cebuano, Chinese (Simplified), Chinese (Traditional), Croatian, Czech, Danish, and Dutch. The search results list includes articles such as 'The Planner', 'Very person: Interview Paris street artist Space Invader level of God, "the Hong Kong Government bad taste!"', and 'Liang was elected Chief Executive surrender anniversary "effectiveness" housing poverty transcripts most notable economic and livelihood steady commitment to the good of constitutional development platforms enable a new way by honor'.

Compare the full-text article in the original language with another translation side-by-side

You search Keywords are highlighted and bold in both translations of the article

Select and hover over any of the translated text to see its original text.

The screenshot shows a detailed view of a translated article. The article title is 'Wen Wei Po A06,A19 | 重要新聞'. The original text is in Chinese, and the translated text is in English. The English translation includes the sentence: 'Liang was elected Chief Executive surrender anniversary "effectiveness" housing poverty transcripts most notable economic and livelihood steady commitment to the good of constitutional development platforms enable a new way by honor'. The original Chinese text is: '香港特別行政區第四任行政長官選舉結果揭曉, 時年57歲的梁振英當選為香港特區第四任行政長官。兩年來, 梁振英憑着「700萬人是一家, 齊心要努力」的施政信念, 一步一腳印地落實競選政綱, 無論在港人關注的土地房屋供應、經濟民生發展及扶貧安老政策問題, 以至近期全城熱議的香港政制發展, 他均以務實為民的態度, 貫徹「穩中求變」理念, 兌現承諾, 致力發展經濟, 改善民生。' A tooltip is visible over the translated text, showing the original Chinese text for that segment.

Save and Retrieve Functions—"Add to My Temp Folder"

- Search Results Page
- Article View Page

The screenshot shows the LexisNexis search results interface. A modal window titled "Add to My Temp Folder" is open, showing options for "Documents", "All articles(143)", "Selected articles", and "Current article". A red box highlights the "Add to My Temp Folder" button. Another red box highlights the "Save and retrieve functions" icons (print, download, email, etc.) in the top right of the search results area. A third red box highlights the "My Temp Folder" tab in the navigation bar, with a callout stating "Select My Temp Folder to batch handle selected articles".

Save and Retrieve Functions—View Article View Page (👁)

- Search Result Page
- My Temp Folder

The screenshot shows the article view page for "Finet Newswires - Hong Kong" dated 2012-01-26. A red box highlights the "Keyword Highlight" feature, which is checked. Another red box highlights the "More Articles" sidebar, which lists related articles such as "香港股票二十大成交量排名" and "香港股票二十大成交金額排名". A third red box highlights the "Save and retrieve functions" icons in the top right corner of the article view page.

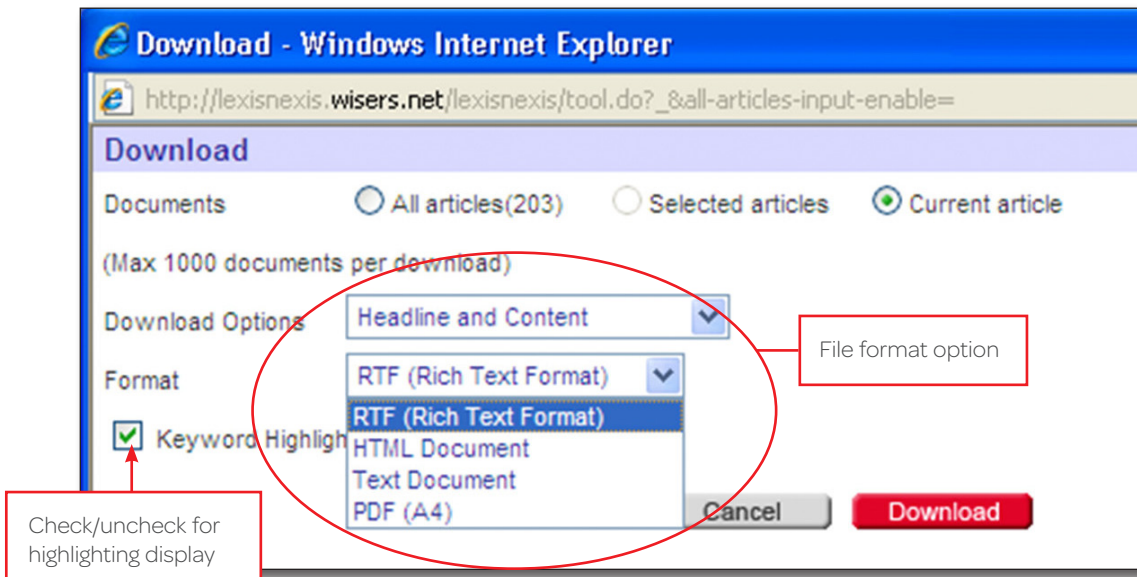
Save and Retrieve Functions—Print (🖨️)

- Search Results Page
- Article View Page
- My Temp Folder



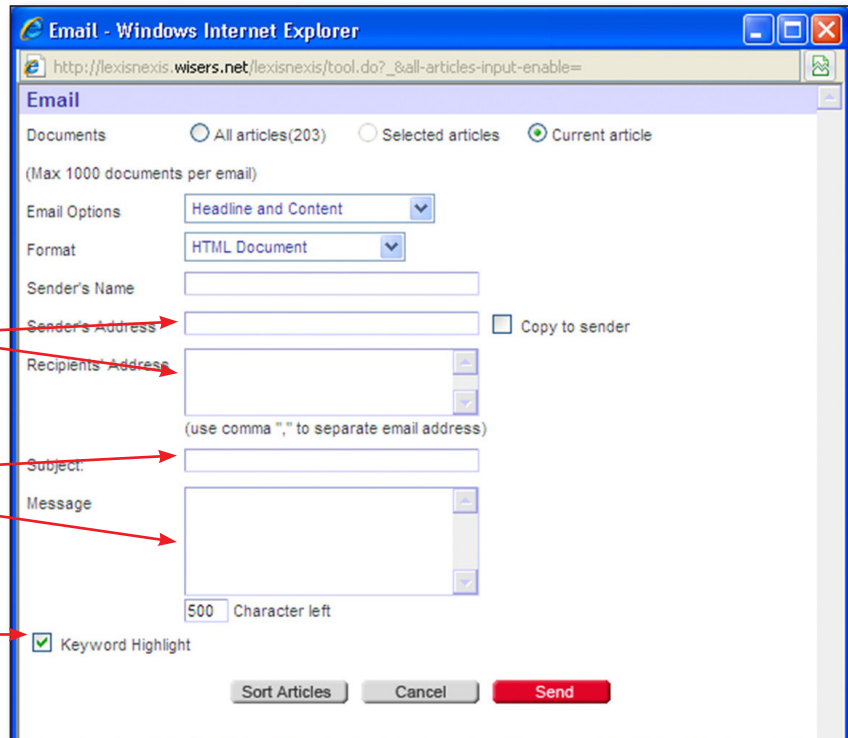
Save and Retrieve Functions—Download (📄)

- Search Results Page
- Article View Page
- My Temp Folder



Save and Retrieve Functions—Email (✉)

- Search Results Page
- Article View Page
- My Temp Folder

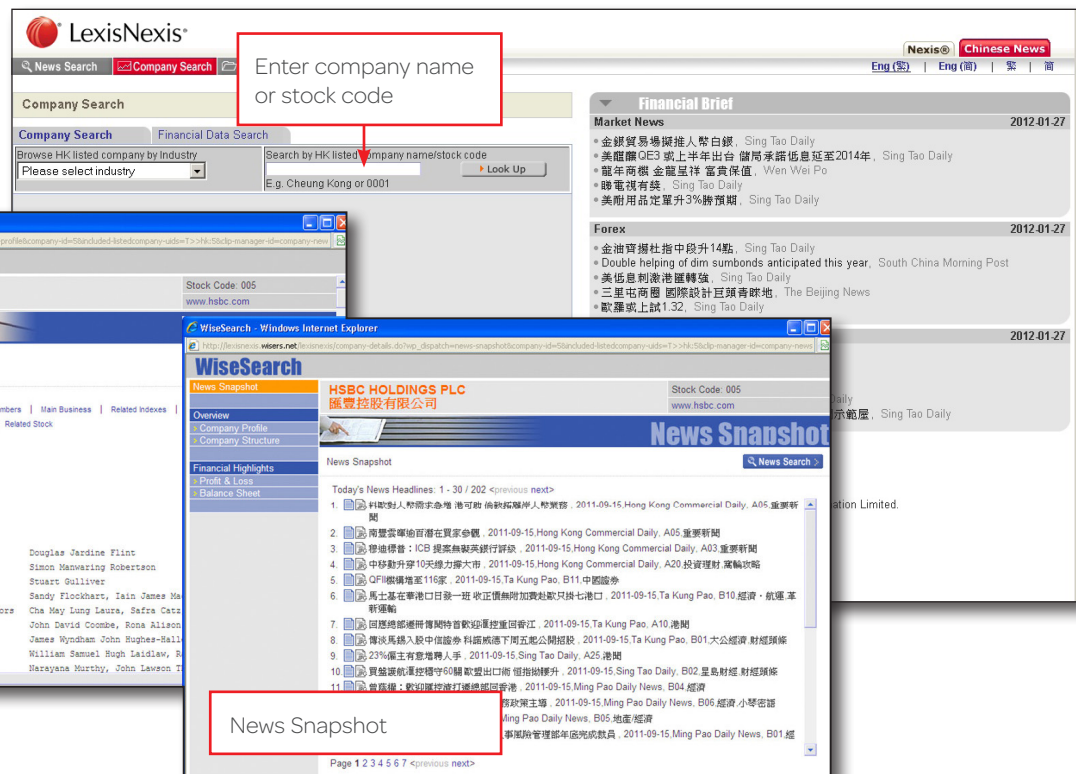


Sender's & Recipients' Email Address
• Use comma "," to separate email address

Subject & Message Body
• 500 characters only

Check/uncheck for highlighting display

Company Search—all listed companies in Hong Kong



Company Search

- Financial Brief

The screenshot displays the LexisNexis website interface. The top navigation bar includes 'News Search', 'Company Search', and 'My Temp Folder'. The 'Company Search' section is active, showing options to 'Browse HK listed company by Industry' and 'Search by HK listed company name/stock code'. A search box contains 'E.g. Cheung Kong or 0001' and a 'Look Up' button.

The 'Financial Brief' section is highlighted with a red dashed box and a red arrow pointing to a detailed view. This view is organized into three categories, each with a date of 2012-01-27:

- Market News**
 - 金銀貿易場擬推人幣白銀, Sing Tao Daily
 - 美證廳QE3或上半年出台 儲局承諾低息延至2014年, Sing Tao Daily
 - 龍年商標 金龍呈祥 富貴保值, Wen Wei Po
 - 聯電視有獎, Sing Tao Daily
 - 美耐用品定單升3%勝預期, Sing Tao Daily
- Forex**
 - 金油齊揚杜指中段升14點, Sing Tao Daily
 - Double helping of dim sum bonds anticipated this year, South China Morning Post
 - 美低息刺激港匯轉強, Sing Tao Daily
 - 三里屯商圈 國際設計巨頭青睞地, The Beijing News
 - 歐羅或上試1.32, Sing Tao Daily
- Property**
 - 聯邦花園1412萬易手, Sing Tao Daily
 - 代理趁長假「充電」, Sing Tao Daily
 - 緊密推盤有目標, Sing Tao Daily
 - 武漢K11藝術村開幕400嘉賓到場, Sing Tao Daily
 - 昇御門開售前預留 內地客佔約三成今開示範屋, Sing Tao Daily

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