



*Shooting for the Stars:*

**Sheri Sharman**

Shares Her Secrets to Success



**“I love Sheri and am so thankful to have her in my life!**

**My motto is ‘Ignite your joy!’ and hers is ‘Loving Life!’**

**Seriously, two peas in a pod for empowering women (and GoGuys, too!)”.**

**— Jennifer Murphy, Founder/CEO GoGirl Worldwide Magazine**

The ultimate **GoGirl**, Jeunesse Global power player and accomplished network marketing executive who has graced the pages of countless publications, **Sheri Sharman**, went from being broke to making bank — on her own and on her terms.

The once struggling, single mother and divorcee with an insatiable affinity for her son, all children and the Pacific Ocean, knew she was the only person who had the power to change her life’s trajectory and she’s here to teach how you can break free from the limiting confines of a negative mindset which can greatly contribute to your financial earning capabilities. Find out why this successful entrepreneur left her abundant and fulfilled retirement in Australia, to join Jeunesse Global in the United States.



If you’ve considering becoming a network marketing entrepreneur, Sheri’s inspiring career background, where she was earning a mere \$6.50 an hour as a Montessori pre-school teacher’s assistant, to earning a steady six-figure annual salary and in fact, one year earning a stunning seven-figure income, as an executive level entrepreneur, will surely inspire you.

With over three decades of experience in the network marketing biz and building successful sales teams — Sheri Sharman is showing no signs of slowing down. Currently

focused on procuring the coveted rank of Diamond Director for beauty and wellness giant Jeunesse Global, Sheri has been instrumental in the co-branding partnership between Jeunesse Global and **GoGirl**

Worldwide that took place earlier this year. Her secrets to success, ironically, have less to do with making the sale and everything to do with empowering the lives of others by leading through shining example, the power that is obtainable when you take charge of your life through dedication, hard work and staying focused on your goals. Sheri is committed to helping you get there!

### **When GoGirl Meets Another GoGirl: The Call that Changed Everything**

Many of you **GoGirls** are aware that Jeunesse Global and **GoGirl** Worldwide embarked on an exciting co-branding partnership earlier this year, creating innovative opportunities for the powerful brands and launching the partnership with the Summer issue of **GoGirl** Worldwide magazine. As with every love-at-first-sight story, there is a backstory on the Jeunesse-**GoGirl**-journey.



Jennifer Murphy, Sheri Sharman & Adam Vincent Gilmer

In February of this year, shortly before the pandemic pandemonium, **GoGirl** CEO/ Founder, Jennifer Murphy received a call from longtime friend Shannon Gronich and Jeunesse Distributor. “Jen, you’ve got to take a look at this amazing company I’ve been working with and I want to introduce you to Sheri Sharman, a powerful woman on a mission to introduce individuals to a better way of living. She is cut from the same cloth as you and you will just LOVE her.” Jennifer was intrigued and agreed to meet the legendary entrepreneur, Sheri Sharman, along with Jeunesse industry leader, Adam Vincent Gilmer, for a business luncheon in Orange County at the beautiful Marabella Country Club. During the momentous meeting of the minds, Jennifer found herself truly enamoured by the two moguls illustrious business backgrounds, their passion for life and empowering others to create rewarding lives for themselves. When they described their commitment to the Founders’ and Leaders’, the integrity of the Billion Dollar Company and their relentless desire to give back, Jennifer felt a strong tug in her heart; this appeared to be well aligned with her **GoGirl** Worldwide mission.

Sheri then invited Jen to the Jeunesse Corporate Headquarters in Florida. She briefed Jennifer on the inner workings of the wellness and beauty giant’s business and introduced her to the powerful players — which were awe-inspiringly 90% female. Jennifer was grateful to meet and spend

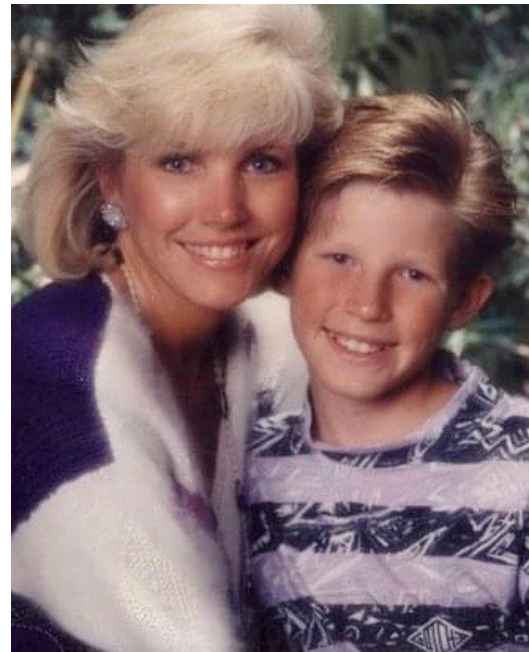




time with Wendy Lewis, a true champion and visionary, who with her partner, Randy Ray, founded the company on a mission to impact the world, helping people look and feel better while empowering them to realize the potential within themselves. Jen was introduced to Y.E.S., the Youth Enhancement System, backed by science and technology and was extremely impressed with the products. Meeting the leaders, learning about the “One Team-One Family-One Jeunesse” motto and the company’s unwavering dedication to their philanthropic work on a global scale, were powerful determinants that sold Jennifer on moving forward with the **GoGirl**-Jeunesse partnership.

Fast-forward to 5 months since the life changing trip, Sheri has taken Jennifer and her team, under her wing, with the intention of successfully building the unique Jeunesse Global/**GoGirl** Worldwide co-brand partnership. In such an unprecedented

It was 1987. Bon Jovi was blaring on boom boxes and big hair was reaching the greatest of heights. The advent of the Internet was still a decade away, the closest thing to a cell phone was a walkie talkie, the word “selfie” had never been uttered, and social media was yet to revolutionize the way we communicate and connect. San Diego native Sheri, then 34, was loving life and living it up on the SoCal coast with her young son Eric, while working full-time as a teacher’s assistant for a Montessori pre-school. Her meager annual salary of barely \$11,000 was simply not enough to make end’s meet. With mounting debt and increasing financial challenges, Sheri was unable to



time, when many are seeking health, wellness and beauty options with products that are proven and the opportunity to work with a company who gives back generously, the time is NOW!

### **Humble — But Happy — Beginnings**

pay for her ongoing education which would have enabled her to become certified as a Teacher and provide a significant increase in income. Sheri knew she had to make some quick and courageous changes if she was to live the life she deserved, while giving her beloved son the life HE deserved. After a call from a friend which led to her introduction to network marketing, Sheri decided to take the leap into a world she knew nothing about. Despite feeling that she had nothing to lose and everything to gain, her background did not include formal business or sales training. What Sheri did bring to the table, was her strong commitment and desire to learn, her persevering nature and a plethora of knowledge about personal growth and development through the countless seminars and workshops she had previously attended.

A lover of life with a propensity for people and personal development, Sheri found network marketing to be a perfect vehicle to propel her forward — to a brighter future and one which allowed her to move towards a life of financial freedom. Her new career venture as a network marketer began with a water filtration company. Though a far cry from her assistant teaching gig, Sheri progressed significantly in her career and would go on to build record-breaking sales teams for some of the largest companies in the world. She eventually became a presidential team leader for New Vision International. “I keep a lookout for people who have talent to develop. Then, I help them,” she told Poets



and Powerhouses. Sheri has been a top earner for every company she has chosen to become involved with, crushing sales records for both personal volume as well as group production. She attests the secret to her groundbreaking success, comes from understanding the importance of personal development and self-discovery in building a long-term, thriving business. She loves the thrill of connecting with new people, listening to their personal stories, including their challenges and accomplishments, then working with them to create “new beginnings”. “I love network marketing because you never know who you’re going to meet. Each and every person I connect with, inspires me to continue on my mission” she tells **GoGirl** Worldwide Magazine.





## From Being Broke to Making Millions to Giving Back

The driving force behind her renowned achievements and international success, is her unbridled love and genuine desire for

empowering others — especially women. On Sheri's beloved mother, Imo Sharmin's 87th birthday, 02- 20- 20, she founded W.I.N. (Women's Inspirational Network) in her Moms honor. This program is designed to help women find the courage to face personal challenges in powerful ways, primarily through introspection, leading to personal growth and development. She has been featured on the covers of many magazines, including California Women, where she was named Entrepreneur of the Month and even hosted her very own radio talk show, Luv'n Life, where she spotlighted successful people who were breaking barriers and making notable differences in the world. Her personal road to success was mapped out in Scott DeGarmo and Louis Tartaglia, M. D.'s book Heart to Heart: The Real Power of Network Marketing as well as Dream Big: A Woman's Book of Network Marketing by Cynthia Copier. Sheri expresses her gratitude for the abundant success she's achieved through her work with a number of philanthropic and charitable efforts, including actor Ted Danson's "American Oceans Campaign" and W.I.N.G.S. (Women in Need

of Growing Strong), a non-profit that seeks to assist battered women and children. With her unconventional approach to achieving financial freedom and upward economic mobility, Sheri's upbeat attitude and warm personality are refreshingly infectious. You cannot help but walk away feeling emotionally renewed and inspired after conversing with the breathtaking blonde.

## Healing and Hope: The Power of Positivity

Shortly after joining Jeunesse, Sheri discovered she had a brain tumor which would ultimately leave her blind in one eye. When asked how she dealt with such an unforeseen, life-changing health challenge, the woman whose personal mantra is "Loving Life", believes strongly in the power of positivity and never giving up. A positive outlook and an attitude of gratitude are what helped Sheri see her through one of the scariest times of her life.



"I believe that all of my blessings — my health, my abilities and my enthusiasm — are gifts from God, and therefore are things I must share. To that end, I am willing to work tirelessly and in many cases, anonymously, to help others. I travel regularly to guide individuals towards the design of their personal goals for success and assist in the set up and presentation of interactive "real life" scenario marketing seminars. I am compelled to share this gift because I know from experience that strong training can dramatically improve someone's life."

— Sheri Sharman

## The Second Act — Thirty Years Later

While enjoying the fruits of her financial success which included a well-deserved retirement in Australia, Sheri was introduced by Adam Vincent Gilmer to Jeunesse Global co-founder and COO Wendy Lewis. Instantly inspired by Wendy and her billion-dollar, family-run operation, the Jeunesse philosophy and philanthropic efforts, unique business model and superior product line, Sheri left her life from Down Under and returned to the States to embark on her next chapter in networking marketing, this time with one of the most respected brands in the beauty and wellness space. Unsurprisingly, she quickly climbed the ranks with her Jeunesse family and continues to crush her goals for personal and business success, while helping other GOAL-diggers strike gold.

We sat down with the business-builder and



*lady leader and picked her brain on her top go-to's for anyone interested in the network marketing business (among other things). Here are the five top tips she lives by for ensuring boundless success and why she specifically chose Jeunesse Global to help her reach her goals:*

**Find a well-established company — at least five years or older with a proven track record.**

"I joined three "start-up" companies, two of which I held the position of Master

Distributor and top income earner. All three are no longer in business due to lack of funding and poor management. Jeunesse officially began business on September 9th, 2009 at 9:00 PM in Orlando, Florida and became the fastest network marketing company to reach and maintain over a billion dollars in sales. Another reason I chose Jeunesse was because of our COO and co-founder Wendy Lewis, who has received the award of "Woman of the Year" multiple times for her sheer intellectual ability to run a billion-dollar company. Results speak for themselves".



## Products

“A company’s products must be timely, state-of-art and scientifically-documented. Jeunesse products are ALL backed by leading doctors in anti-aging and wellness. I am smitten by the incredible results I’ve personally experienced. After turning 67, my motto is ‘I don’t mind getting older, I just don’t want to look older.’”

## Compensation Plan

This is a major factor to consider before making the determination to join a network marketing company. “Jeunesse has women at the Diamond Director and above levels, easily earning what top CEOs earn and more”. They continue to compensate their teams in ways that are unprecedented in this industry.

## Vision

“The ‘Making a Difference’ Jeunesse Kids Project created to help feed, educate and

inspire children worldwide impressively donates 100% of proceeds and the entire administrative staff is duly provided by Jeunesse”.

## Events and Travel Programs

“The most outstanding events I have experienced in my 30-plus career in network marketing include the Jeunesse Global Expos, University, Leadership Expo, Discovery and travel incentives...truly the BEST of the BEST! In 2019, nearly 20,000 distributors were awarded trips to exotic locales all around the world. Over the course of my career, I have never experienced the caliber of events equal to the productions that Jeunesse hosts for their members worldwide. The outstanding commitment to rewarding their teams is magnanimous.”

Of course, we couldn’t let Sheri leave without sharing her testaments to the “Can’t-live-without” Jeunesse gems:

“First is the Luminesce serum. My face, neck, and arms were showing the first signs of aging, which honestly, as some of you know, can be depressing. After only six months of usage, I swear by this product for my tighter skin and the fading of my age spots. Yes, I am in love with our serum and one day, I would love to



bathe in it! My second favorite product is our AM/PM essentials. The AM gives me much-needed energy in the mornings, while the PM gives me a more restful, restorative slumber. Finiti rounds out my top three Jeunesse gems! This product is a must for turning back the clock. If you are familiar with telomeres, this product is the one that will give you a massive telomeres boost.”

## Third Act – What’s Next?

A woman and visionary of profound wisdom, encouraging words and the most affirmative unforgettable acronyms, Sheri plans on penning a book based on her life’s amazing journey, the gift of network marketing and her winning formula for personal and financial success. Currently, she continues

to excel with Jeunesse Global and remains a key player in the growing girl power partnership between GoGirl Worldwide and Jeunesse Global. She tells GoGirl Worldwide Magazine, “My long-term vision with Jeunesse is to assist the company in attaining annual sales of \$2 billion and beyond. I plan on doing this with the aid of my amazing sales organization, which includes our fabulous GoGirl, Jennifer Murphy and her GoGirl and GoGuy team. Remember-TEAM (Together Everyone Achieves More.) Jeunesse is certainly going to be a legacy, a company that I am extremely proud to be a part of...together we can bring hope and empowerment to everyone around the world. Just say YES!”

Thank you Sheri! You GO, GIRL! We are so inspired by you and all that you accomplish with your ongoing efforts to help others, each and every day.

If you’re ready to say “YES” and make the plunge into the exciting world of network marketing where you have the potential to earn an unlimited income, gain financial freedom and work with top ranked products with science based evidence and have access to the best and brightest in the biz to help guide the way, living the life of your dreams on YOUR TERMS, this GoGirl Leader is here to show you how. **Please Contact Sheri at Sherisharman.com**

