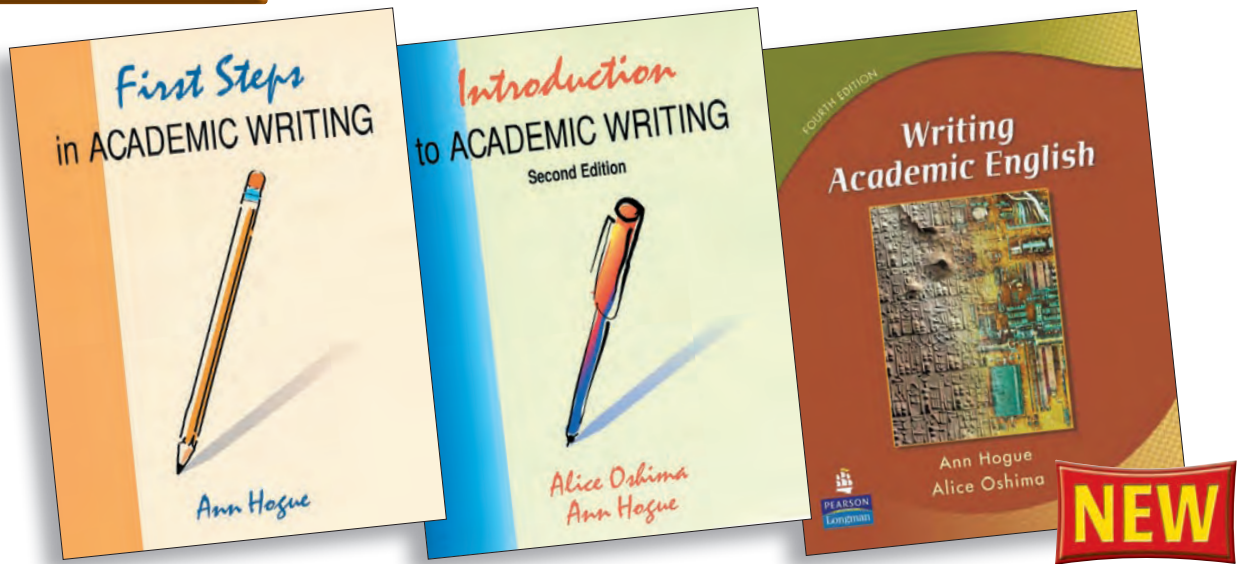


Writing LEVEL GUIDE	PAGE NUMBER	LEVEL							
		READABILITY	LOW-BEGINNING	BEGINNING	HIGH-BEGINNING	LOW-INTERMEDIATE	INTERMEDIATE	HIGH-INTERMEDIATE	ADVANCED
10 Steps, Third Edition	124	5.9		•	•	•	•		
26 Steps, Third Edition	124	8.3					•	•	•
Basic Writing, Second Edition	122	7.1		•					
Engaging Writing	121	10.2						•	•
Essentials of English, The 	123	9.5					•	•	•
Eye on Editing 1 and 2	123	9.4-9.7					•	•	
First Steps in Academic Writing	118	7.7			•				
Gateways to Academic Writing	121	9.1						•	•
<b>Get Ready to Write, Second Edition <i>New!</i></b>	119	5.4		•					
Introduction to Academic Writing, Second Edition	118	8.5					•		
Longman Essential Activator®	55						•	•	
Paragraph Development, Second Edition	124	11.1					•	•	•
Paragraph Power, Second Edition	124	10.2						•	
Please Write	124	5.4		•					
Process of Composition, The, Third Edition	122	13.9							•
Process of Paragraph Writing, The, Second Edition	122	11.7					•		
Ready to Write, Third Edition	119	6.5					•		
Ready to Write More, Second Edition	119	10.0						•	
Share Your Paragraph, Second Edition	124	6.2			•	•			
Step into Writing	124	6.6		•	•	•			
Strategies for Correct Writing	122	10.1						•	•
Write Ahead 1 and 2	120	7.6-8.5			•	•	•		
<b>Writing Academic English, Fourth Edition <i>New!</i></b>	118	12.0					•	•	•
Writing to Communicate, Second Edition	121	9.6					•		



Your Teaching Questions Answered within 24 Hours  
 Visit [www.mylongmanadviser.com](http://www.mylongmanadviser.com)



## Longman Academic Writing Series

**BEST-SELLER**

### High-Beginning – Advanced

This best-selling series takes the mystery out of the composition process as college-bound and college-level students quickly improve their writing ability.

Addressing organization, rhetoric, grammar and mechanics, and sentence structure, these texts offer clear steps, numerous models, and many practice opportunities.

#### The series features:

- Extensive practice in prewriting, drafting, revising, and editing.
- Numerous models.

- Clear, step-by-step approach to the conventions of paragraph and essay organization and rhetorical expression.
- Rigorous development of sentence structure, grammar, and mechanical skills.
- Appendices with relevant reference materials for students and teachers.

LONGMAN ACADEMIC PREP

## First Steps in Academic Writing

Ann Hogue

### High-Beginning

- Teaches basic composition skills through sentence and paragraph writing.
- A systematic treatment of simple, compound, and complex sentence structure, addresses common trouble spots for students.

Text 0-201-83410-3 \$27.95  
Answer Key 0-201-67026-7 FREE

## Introduction to Academic Writing

Second Edition

Alice Oshima and Ann Hogue

### Intermediate

- Teaches paragraph and essay forms in simple, learnable steps.
- Extensive models and writing practice are included.

Text 0-201-69509-X \$27.95  
Answer Key 0-201-31696-X FREE

## Writing Academic English

Fourth Edition

**NEW**

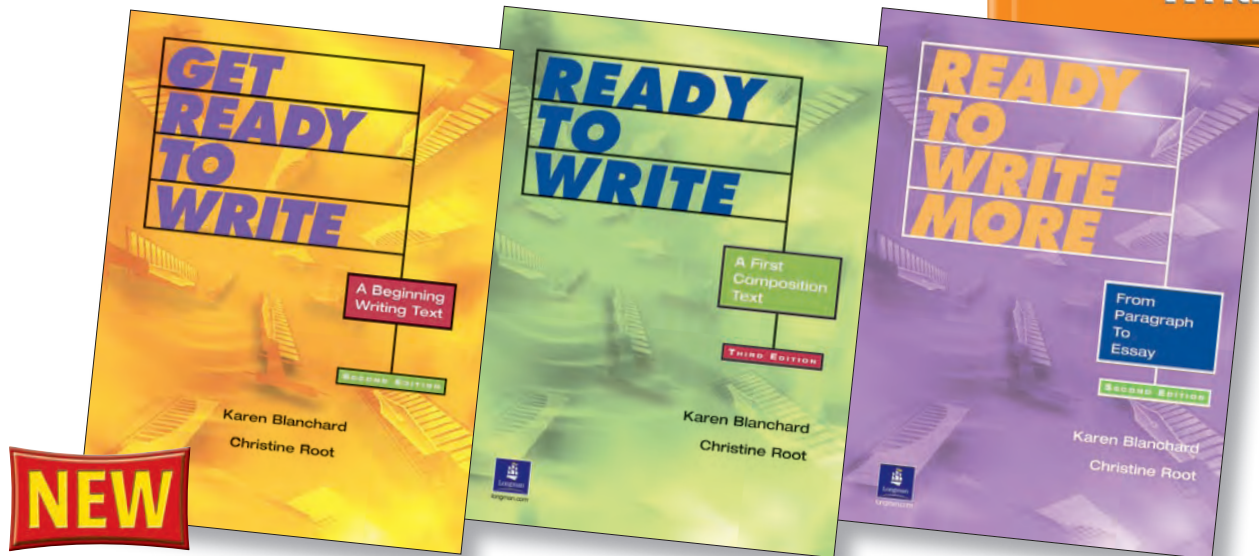
Ann Hogue and Alice Oshima

### High-Intermediate – Advanced

- This updated edition moves students quickly to the process of essay writing.
- A new chapter on argumentative essays.
  - Short readings to illustrate patterns of organization.
  - Expanded coverage of summarizing and paraphrasing.
  - New self-editing and peer-editing worksheets.

Also includes an introduction to research and documentation of sources.

Text 0-13-152359-7 \$27.95  
Answer Key 0-13-194701-X FREE



## Ready to Write Series

Karen Blanchard and  
Christine Root

### Beginning – High-Intermediate

The *Ready to Write* series shows that good writing is a network of skills that can be taught, practiced, and mastered. Each book offers students dependable strategies as well as opportunities to engage in the writing process.

## Get Ready to Write

A Beginning Writing Text  
Second Edition

Karen Blanchard and  
Christine Root



### Beginning

- Interactive activities and individual writing tasks generate student interest.
- Students progress from writing sentences to guided paragraphs.
- New edition features additional paragraph models, expanded word banks with pertinent vocabulary, and “Use Your Imagination” exercises for less structured writing practice.
- Students assemble their work, including paragraphs, letters, poems, and drawings, into a personal portfolio.

Text 0-13-194635-8 \$21.95  
Answer Key 0-13-198779-8 FREE

### The series features:

- Important **organizational principles** including topic sentences, unity and coherence, making and supporting a point, clear transitions, and introductory and concluding paragraphs.
- Application of these organizational principles to **major rhetorical forms** including classification, cause and effect, comparison and contrast, problem and solution essays,



as well as essays for college applications.

- Extensive practice in every step of the **writing process**, including prewriting, drafting, revision, and editing.
- **Individual practice** on additional topics in “On Your Own” sections.
- Effective **error correction** and **editing practice**.

## Ready to Write

A First Composition Text  
Third Edition

Karen Blanchard and  
Christine Root

### Intermediate

- Presents paragraph development and the fundamental compositions skills needed for successful academic work, with more model paragraphs and expanded emphasis on process writing.
- Contextualizes writing in real-world tasks such as writing letters, reports, newspaper articles, and advertising copy.

Text 0-13-042463-3 \$21.95  
Answer Key 0-13-111780-7 FREE

## Ready to Write More

From Paragraph to Essay  
Second Edition

Karen Blanchard and  
Christine Root

### High-Intermediate

From the building blocks of good prose to writing for specific purposes, *Ready to Write More* gives readers the confidence and skills needed for more complex assignments.

- Includes presentation of the writing process, peer-editing worksheets, web-based exercises, and guided practice.

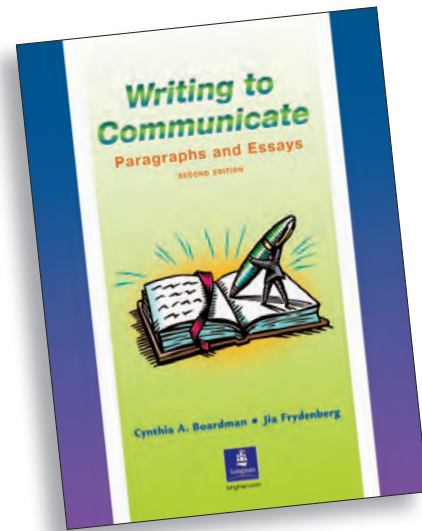
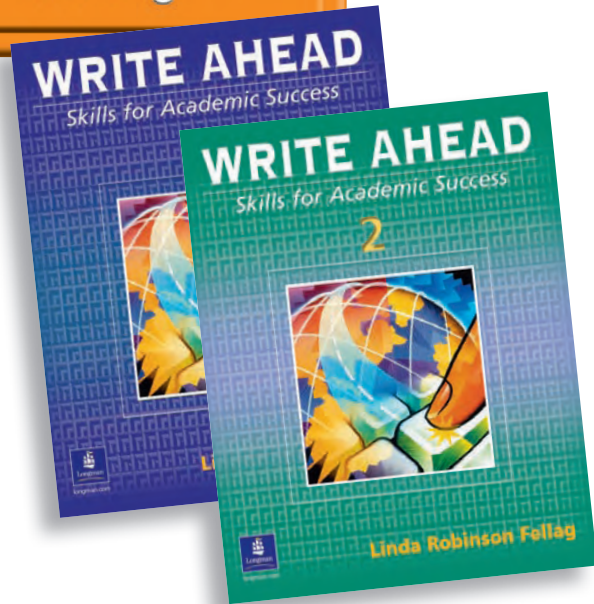
Text 0-13-048468-7 \$21.95  
Answer Key 0-13-184922-0 FREE



Ready to Read series, see page 94.







## Write Ahead Series

Skills for Academic Success  
Books 1 and 2

Linda Robinson Fellag

High-Beginning – Intermediate

Using writing assignments, real-life themes, and interactive exercises, the *Write Ahead* series helps students build accuracy and fluency in writing.

This two-level series immerses students in the writing process, with themes and activities geared to the interests and grammatical and vocabulary proficiencies of a new generation. Each writing assignment demonstrates how to gather and organize ideas, revise drafts, and identify language errors.

- Accessible language presentation uses little grammar terminology.
- Readings and sample paragraphs provide clear models of real-life writing.
- Language practice focuses on typical errors.
- Strong vocabulary component provides students with words and expressions for their writing.

### WRITE AHEAD 1 HIGH-BEGINNING

Seven chapters feature simply written language, with little formal grammatical terminology. Special attention is paid to the process of writing and the mechanics of formal English.

Book 1 0-13-027256-6 \$24.50

### WRITE AHEAD 2 INTERMEDIATE

This new edition includes two readings in each chapter. Contemporary topics include life choices, technology, college success, and privacy.

Book 2 0-13-027258-2 \$24.50

## Writing to Communicate

Paragraphs and Essays  
Second Edition

Cynthia A. Boardman  
and Jia Frydenberg

Intermediate

With a combined process and product approach, *Writing to Communicate* helps students progress from the basics of paragraph writing to the development of full-length essays. The text's models and exercises help students generate content and build vocabulary for their writing.

### Features:

- Prewriting exercises.
- Group assignments, graphic organizers, paragraph checklists, and peer help worksheets.
- Sections on mechanics.
- Appendices on writing under time pressure, the university application essay, paragraph formatting on a computer, punctuation, and common linking words.

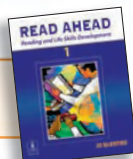
### Contents

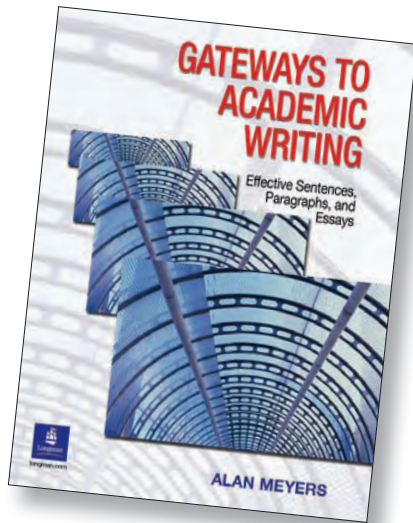
Introduction to Academic Writing • Types of Paragraphs • Organization of Paragraphs • Coherence and Cohesion • Unity and Completeness • From Paragraph to Essay • The Thesis Statement • The Introductory Paragraph • The Concluding Paragraph • Body Paragraphs • Process • Classification • Cause and Effect • Comparison and Contrast

Book 0-13-027254-X \$26.50



Ready Ahead series, see page 96.





■ LONGMAN ACADEMIC PREP

## Gateways to Academic Writing

Effective Sentences, Paragraphs, and Essays

Alan Meyers

High-Intermediate – Advanced

This is the writing text that moves your students to the academic mainstream. With essential instruction and practice in basic writing skills, *Gateways to Academic Writing* offers a fully integrated writing program. The text's four units engage students in a clear, logical sequence for creating polished prose.

### Features:

- High-interest readings engage students, followed by writing assignments that offer the opportunity to put new skills to work.
- Exercises and examples are thematically focused on a variety of topics, including interesting facts about people, places, historical events, and animals.
- Visual aids include outlines and diagrams, and unit-ending "Outlines for Success" that summarize essential chapter points.
- Nine additional readings provide examples of rhetorical modes, practice in close reading, questions for analysis, and writing prompts.

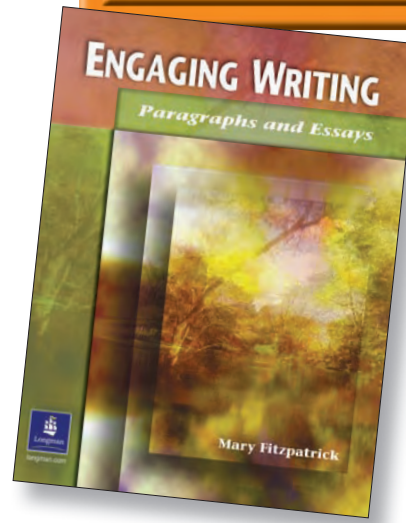
### Contents

Developing Your Writing Skills • Writing Types of Paragraphs • Gateways to Grammar and Structure • Editing with Care • Additional Readings • Appendices

Student Book  
Answer Key

0-13-140888-7  
0-13-191579-7

\$28.95  
FREE



■ LONGMAN ACADEMIC PREP

## Engaging Writing

Paragraphs and Essays

Mary Fitzpatrick

High-Intermediate – Advanced

*Engaging Writing* is a student-centered text that engages students in the writing process while guiding them step by step to the final product. The text emphasizes the revision process, allowing students to immediately apply newly developed skills to their own work. Each chapter leads students into a structured writing assignment, providing practice in all skill areas as well as instruction in grammar. Themes such as memory and learning, cultural identity, and global inequality prepare students to make the transition to mainstream college courses.

### Features:

- Thought-provoking readings stimulate discussion and provide clear direction for writing.
- Prewriting samples equip students with strategies to organize and develop their ideas.
- Guided activities help students gain fluency and accuracy in their writing.
- Review and Revise boxes show students how to look critically at their writing as they revise.
- Appendices include a review of grammar and mechanics with exercises and a guide to citation and summarizing.

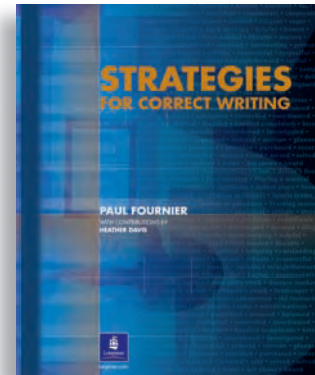
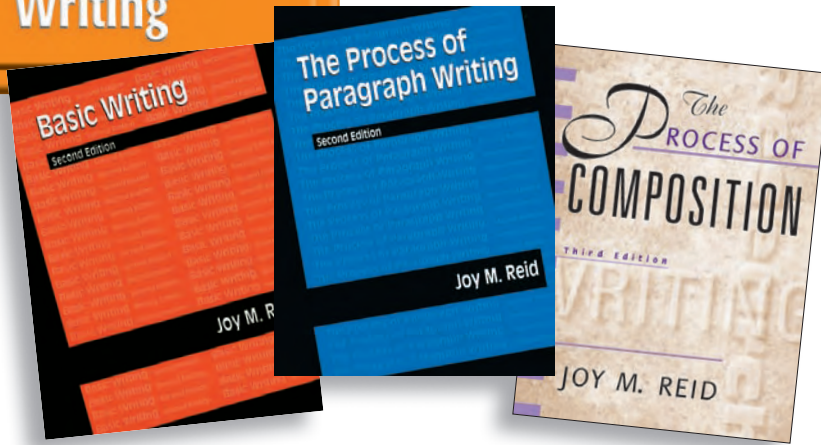
### Contents

Possessions (Description) • Passages (Narration) • Memory (Exemplification) • Culture, Identity, and Homeland (Logical Division) • Full Pockets, Empty Pockets (Cause and Effect) • Marriage and Family (Comparison/Contrast) • Teamwork (Classification) • The Science of Everyday Life (Definition) • From School to Work (Argumentation) • Appendices: Grammar, Mechanics, Reference, and Peer Review Forms

Student Book  
Teacher's Manual

0-13-140889-5  
0-13-140890-9

\$27.75  
\$10.50



## Reid Academic Writing Series

Joy M. Reid

### Beginning – Advanced

This series takes students from beginning-level instruction on basic sentence structure through the development and production of advanced academic papers.

Examples of student compositions, written by native and non-native speakers of English, as well as pair and group work enrich all three levels.

### Basic Writing Second Edition

#### Beginning

- Paragraphs are organized thematically on topics that communicate experiences common to students.
- Writings introduce the vocabulary and sentence structures needed to compose paragraphs on the same or a similar topic.

Text	0-13-353657-2	\$ 24.50
Teacher's Manual	0-13-518747-8	FREE

### The Process of Paragraph Writing Second Edition

#### Intermediate

- Includes all the processes of academic writing: audience analysis, focusing on a topic, generating ideas through pre-writing, and organizing information.
- Employs a writing-reading approach to build student background knowledge.

Text	0-13-101205-3	\$ 24.95
Teacher's Manual	0-13-181421-4	FREE

#### LONGMAN ACADEMIC PREP

### The Process of Composition Third Edition

#### Advanced

- Prepares students for college-level work by taking them from the pre-writing process through a finished paper.
- Instruction in the use of the Internet for research.
- Instruction in locating resources in modern academic libraries.

Book	0-13-021317-9	\$ 28.25
Teacher's Manual	0-13-021318-7	\$ 15.95

## Strategies for Correct Writing

Paul Fournier

### High-Intermediate – Advanced

*Strategies for Correct Writing* is a task-based text that breaks down the essentials of writing into easy-to-identify components. Through models, activities, and real-life samples, students learn to recognize, edit, and correct errors in their own writing.

The text's unique **Blueprint Boxes** serve as templates, allowing students to see what is missing from their writing and ensures a clear, coherent structure.

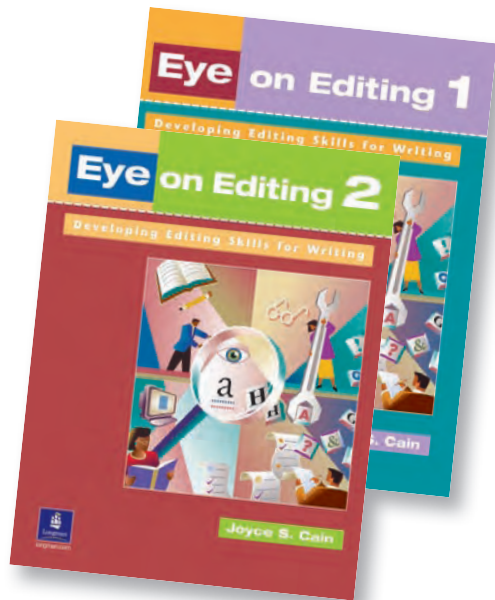
#### Features:

- Real-life tasks provide practice in defining, comparing, examining cause and effect, and explaining a process.
- Models of appropriate writing — letters, essays, and reports — combine with real-life examples to provide meaningful contexts.
- Problem-probe activities contrast various writing models to help students identify areas for improvement.
- Easy-to-use correction codes help students identify and correct common problems.

Book	0-13-178742-X	\$ 23.50
------	---------------	----------

TO ORDER, CALL (GRADES 6-12) 1.800.552.2259 (HIGHER ED/ADULT) 1.877.202.4572





## Eye on Editing Series

Developing Editing Skills for Writing  
Books 1 and 2

Joyce S. Cain

Intermediate – High-Intermediate

The *Eye on Editing* series is designed for writers who have achieved some fluency yet are often unable to identify and correct common grammatical inaccuracies in their work.

Students develop solid editing skills as they work through a diagnostic pretest, grammar explanations with easy-to-read charts, a progression of increasingly challenging editing exercises, and guided writing tasks on topics of current interest. The final chapter's editing exercises require students to integrate all the skills they have learned.

### Contents – Book 1

Present Time Tenses • Past Time Tenses • Subject-Verb Agreement • Expressing Future Time • Time Shifts and Tense • Count and Noncount Nouns • Articles and Other Determiners • Pronouns • Modals • Verb Forms, Gerunds, and Infinitives • Word Forms • Extra Editing Practice • Appendices

### Contents – Book 2

Tenses and Time Shifts • Modals • Nouns and Determiners • The Passive Voice • Coordination and Parallel Structure • Adjective Clauses • Adverb Clauses • Conditionals • Noun Clauses • Word Order • Appendices

Book 1	0-201-62132-0	\$19.25
Book 2	0-201-62134-7	\$19.25



Grammar Express Intermediate, see page 64.



## The Essentials of English

A Writer's Handbook

Ann Hogue



Intermediate – Advanced

[www.longman.com/essentials](http://www.longman.com/essentials)

*"...so wonderfully concise yet comprehensive, and the explanations are clear, thorough, and accessible. I love it!"*

Laura Jensen

North Seattle Community College  
Seattle, WA

*The Essentials of English* is a must-have reference tool for today's writer. As easy to use as a dictionary, this handbook is designed specifically for non-native English speakers.

- Pays extra attention to articles, phrasal verbs, subordinate clauses, and other commonly troublesome items.
- Uses everyday language and simple sentence structure in both explanations and examples.
- Includes reference lists especially helpful to non-native speakers.

Each part focuses on a single topic, building from sentence structure and mechanics to writing, revising, and proper formatting. Students also learn how to write a research paper in the MLA and APA styles. Practice exercises provide immediate application, and "Special Tips" throughout indicate common errors, explain confusing points, and offer helpful hints.

Eight tabbed sections make it easy for students to find what they are looking for.

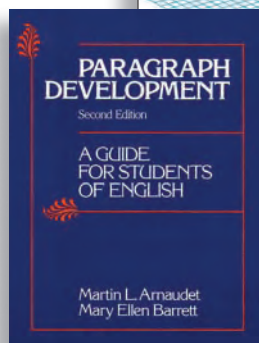
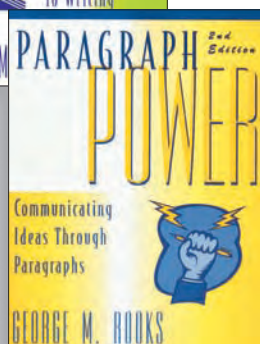
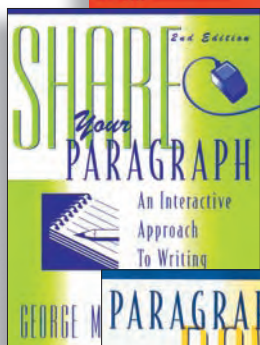
The Basics • Clear Sentences • Grammar • Punctuation • Mechanics • Writing and Revising • Formats • Research Papers • Reference Lists

*Exercises to Accompany The Essentials of English* provides additional practice related to the writing process.

Book	0-13-150090-2	\$28.50
Workbook	0-13-183037-6	\$10.75

## STEP INTO WRITING

A BASIC WRITING TEXT



## Step into Writing

A Basic Writing Text

Margaret Bonner

Beginning – Low-Intermediate

*Step into Writing* provides beginning-level students with a dependable process for achieving success in a variety of writing tasks. Each chapter centers on a rhetorical task and follows a consistent skill-building format including controlled and free writing, revising, and editing.

Text	0-201-59265-7	\$ 18.00
------	---------------	----------

## Share Your Paragraph

An Interactive Approach to Writing  
Second Edition

George M. Rooks

High-Beginning – Low-Intermediate

*Share Your Paragraph* engages students in the process approach to writing. Each unit focuses on thinking, prewriting, sharing, and editing for grammar and punctuation. The students' own paragraphs become the central focus of the writing class, and emphasis on verb tenses in each unit makes the book ideal for use in a grammar class.

Text	0-13-660796-9	\$ 22.25
Teacher's Guide	0-13-660804-3	FREE

## Paragraph Power

Communicating Ideas  
Through Paragraphs  
Second Edition

George M. Rooks

High-Intermediate

*Paragraph Power* guides high-intermediate level students through an intensive exploration of paragraph structure and development. Through analysis of new model paragraphs, peer- and self-editing, and critical thinking exercises, students develop skills for clear and effective academic writing.

Text	0-13-660754-3	\$ 30.75
Teacher's Guide	0-13-660788-8	FREE

## Other Titles of Interest

Beginning – Intermediate

10 Steps

*Controlled Composition for Beginning and Intermediate Language Development  
Third Edition*

Gay Brookes and Jean Withrow

Text	0-13-456989-X	\$ 13.75
Teacher's Manual	0-13-460015-0	FREE

Please Write

*A Beginning Composition  
Text for Students of ESL*

Patricia Ackert

Text	0-13-683418-3	\$19.95
Instructor's Manual	0-13-683426-4	FREE

Intermediate – Advanced

26 Steps

*Controlled Composition for Intermediate and Advanced Language Development  
Third Edition*

Linda Ann Kunz

Text	0-13-458787-1	\$13.75
Teacher's Manual	0-13-460007-X	FREE

Paragraph Development

*A Guide for Students of English  
Second Edition*

Martin L. Arnaudet and  
Mary Ellen Barrett

Text	0-13-648502-2	\$31.95
Teacher's Guide	0-13-650466-3	FREE



Longman Essential Activator®,  
see page 55.

