



WSCA

75th ANNUAL CONVENTION
Our Diamond Jubilee!

“WIDENING OUR CIRCLE”

Hyatt Hotel, Albuquerque, NM
February 13-17, 2004

www.westcomm.org



President
Connie Bullis



President Elect
Myron W. Lustig



First Vice President
Mary Jane Collier



Second Vice President
Brenda J. Allen



Executive Director
Sue Pendell



LocalHost
Ken Frandsen

TABLE OF CONTENTS

Welcome from WSCA President	4
General Information	6
Convention Synopsis	7
Hotel Floor Plan	9
WSCA 2004 Special Events	10
Executive Council	12
WSCA Committees	13
Life Members	14
WSCA Departmental Members	15
Past Presidents	16
Distinguished Service Award Recipients	18
Convention Planners	19
Local Arrangements Team	20
Workshops	21
Sponsored Sessions	24
Call for Papers 2005 Convention	85
Index of Program Participants	91
Program Announcements	110

WELCOME TO WSCA's 75th CONVENTION AND TO ALBUQUERQUE

On behalf of the Western States Communication Association, I extend a warm welcome to you! We're glad you're here for this special 75th annual conference and Diamond Jubilee. This is a perfect opportunity for sharing ideas, news, experiences, and even the dance floor with colleagues and friends. Whether this is your first or your fortieth WSCA conference, I encourage you to celebrate WSCA's work hard/play hard ethic. Plan to participate in the many work panels and informal opportunities for scholarly stimulation and dialogue, and plan to enjoy the many play sessions, both scheduled and unscheduled, that the conference program includes.

If this is your first WSCA conference, please plan to attend the Newcomer's Reception on Saturday afternoon at 4:15 in Enchantment A and B, and be sure to join us for the kickoff events following that reception. Ron Takaki's opening talk, "Widening Our Circle: Multicultural America," will officially open the conference and focus us on the conference theme. Please attend the reception that will follow his talk. We also hope you are planning to finish up Saturday evening by joining us for the Southwest Fiesta Dinner.

President-Elect Ron Lustig and the interest group planners have organized a provocative program centered on the theme "Widening Our Circle." There are a myriad of diverse sessions, ranging from issues such as communication activism to service learning to social justice. It will be well worth your time to look through the program and find the sessions that are especially pertinent to your interests. Please plan to attend Michael Omi's keynote presentation "Rethinking the Language of Race and Racism" on Sunday morning, as well as the convention luncheon on Monday. Program planners were able to take advantage of some local fame by scheduling one session on Sandia National Laboratories and another session that includes the major participants in McDonald's "Hot Coffee Case." Business meetings for each interest group are scheduled so that everyone can participate in WSCA's business activities. These meetings are a great way to become more involved.

If you are a prospective graduate student, you may want to attend special sessions designed for students considering a masters or doctorate in communication. A workshop is scheduled on Sunday from 4:00-6:00 and a graduate program open house will take place immediately after the workshop. Notice the double session sponsored by the Organization for Research on Women and Communication that is entitled "From Idea to Article: Workshop to Facilitate Academic Success."

Local host Ken Frandsen and his crew have arranged a number of exciting events to introduce you to the Albuquerque area. The Saturday night Fiesta Dinner is a terrific opportunity to enjoy a southwest dinner, and The Flamenco Dancers will perform after dinner. The Fiesta Dinner is on Valentine's Day and provides a great alternative to struggling for a spot at a local restaurant on a very busy evening. Tickets will be sold in advance and will be available at the door until space runs out. Take a balloon ride, visit Acoma Pueblo, take a trip to Sandia Peak, or participate in the golf tournament. Join in the annual Sock Hop. Check the information on dining and activities in the area. Enjoy!

Again, welcome to "Widening Our Circle" and to Albuquerque. Thank you for being here and participating in WSCA!! Have a wonderful convention!!!

Warmly,

Connie Bullis
President

GENERAL INFORMATION

Registration: Pavilion Landing- Second Floor

Friday, 5:00 pm-9:00 pm
Saturday, 7:00 am-9:00 pm
Sunday, 7:00 am-4:00 pm
Monday, 7:30 am-11:00 am

Publishers' Exhibit Area: Atrium- Second Floor

Saturday, Noon-5:00 pm
Sunday, 8:00 am-5:00 pm
Monday, 8:00 am-5:00 pm

SPECIAL THANKS

WSCA offers a huge “thank you” to our local hosts, especially to Ken Frandsen and Christina Sanchez, for their significant contributions to this convention!!

Sue Pendell has worked tirelessly to make this convention run smoothly. Please express to Sue, and to her assistants Ali Searle and Scott Simpson, WSCA’s warm gratitude for a job done extremely well.

A very special “thank you” to Rachel Dwiggin-Beeler, assistant to Ron Lustig, without whom the convention planning would still be deeply mired in confusion and lost panels!

CONVENTION SYNOPSIS 2004

Friday, February 13, 2004

Publications Committee	10:00am-12:00 pm	Fiesta 4
Finance Committee	11:00 am-2:00 pm	Boardroom North
Futures Committee	12:00-2:00 pm	Fiesta 3
Time and Place Committee	12:00-2:00 pm	Fiesta 1
Executive Council	2:30-10:00 pm	Sierra Vista (19 th Floor)

Saturday, February 14, 2004

Workshops

Basic Course Conference	1:00-4:00 pm	Fiesta 1, 2, 3
Teaching Research Methods as Argument	1:00-4:00 pm	Enchantment D
Incorporating Technology into Intercultural Communication	1:00-4:00 pm	Enchantment F
Keeping Large Lecture Courses Experiential & Engaging	1:00-4:00 pm	Enchantment E
Undergraduate Scholars Research Conference (USRC)	1:00-4:00 pm	Enchantment A, B, C
Interest Group Planners for 2005	4:00-5:15 pm	Boardroom North
Newcomers' Reception	4:15-5:15 pm	Enchantment A, B
Kick-Off Program: Ronald Takaki	5:30-6:45 pm	Sendero III
Welcome Reception	6:45-8:00 pm	Sendero Foyer
Fiesta Dinner	7:30-9:30 pm	Sendero I, II

Sunday, February 15, 2004

Business Meetings:

Communication Theory	7:30-8:30 am	Fiesta 2
Community College	7:30-8:30 am	Sendero I
Health Communication	7:30-8:30 am	Pavilion IV
Language & Social Interaction	7:30-8:30 am	Enchantment F
Western Forensics Association	7:30-8:30 am	Enchantment E
Panels #1	8:40-9:55 am	
Convention Brunch	10:00-10:30 am	Pavilion I, II, III
Keynote Speech: Michael Omi	10:30-11:50 am	Pavilion I, II, III

Business Meetings:

Communication & Instruction	12:00-1:00 pm	Enchantment D
Freedom of Expression/Legal	12:00-1:00 pm	Sendero II
Interpersonal Communication	12:00-1:00 pm	Enchantment B
Interpretation & Performance	12:00-1:00 pm	Sendero III
Media Studies	12:00-1:00 pm	Fiesta 4
Executives Club	12:00-1:00 pm	Boardroom North
Panels #2	1:10-2:25 pm	

Panels #3	2:35-3:50 pm	
Panels #4	4:00-5:15 pm	
Graduate Student Workshop	4:00-6:00 pm	Sendero I, II
Business Meetings:		
Community College (continued)	5:30-6:30 pm	Enchantment E
Elementary & Secondary Educ.	5:30-6:30 pm	Enchantment B
Intercultural Communication	5:30-6:30 pm	Enchantment C
ORWAC	5:30-6:30 pm	Fiesta 3
Organizational Communication	5:30-6:30 pm	Fiesta 4
Rhetoric & Public Address	5:30-6:30 pm	Enchantment A
WSCA Development Committee	5:30-7:00 pm	Boardroom North
Graduate Departments Open House	6:00-7:30 pm	Fiesta 1, 2
Executives Club Dinner	7:30-9:30 pm	Sierra Vista (19 th Floor)
Sock Hop	9:00 pm -1:00am	Convention Center (across street)

Monday, February 16, 2004

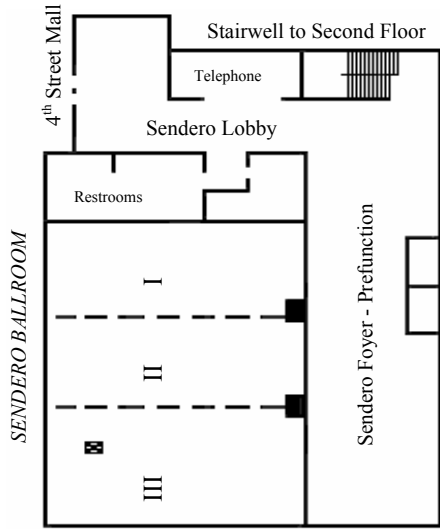
Panels #5	8:30-9:45 am	
Panels #6	9:55-11:10 am	
Pre-Luncheon Reception	11:20-11:35 am	Convention Center (across street)
Convention Luncheon	11:35 am-1:50 pm	Convention Center (across street)
Panels #7	2:00-3:15 am	
Panels #8	3:25-4:40 pm	
Panels #9	4:50-6:05 pm	
Legislative Assembly	6:15-8:00 pm	Sendero I, II, III
President's Reception	9:00-11:00 pm	Fiesta 1, 2, 3, 4

Tuesday, February 17, 2004

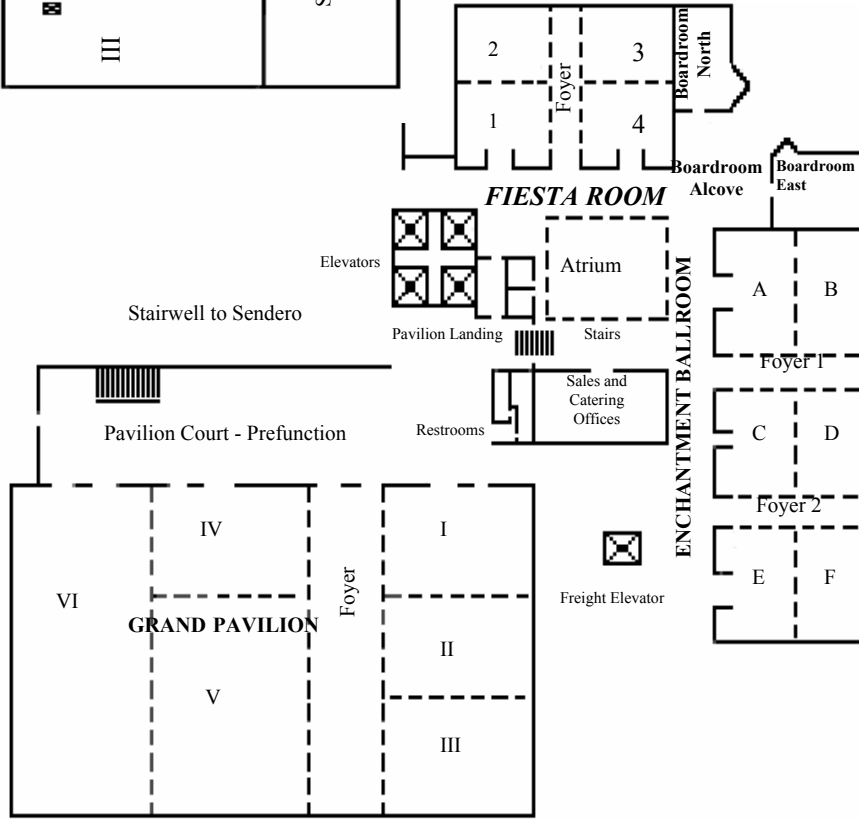
Interest Group Planners for 2005	7:30-8:45 am	Enchantment E
Panels #10	8:00-9:15 am	
Executive Council	9:00-11:30 am	Sierra Vista (19 th Floor)
Panels #11	9:25-10:40 am	
Panels #12	10:50 am-12:05 pm	

HOTEL MAPS

FIRST FLOOR



SECOND FLOOR



WSCA 2004 SPECIAL EVENTS

by

Ken Frandsen, Local Host Coordinator

Welcome to Albuquerque. The faculty, staff, and students at the University of New Mexico are committed to making your visit an enjoyable one. The organized activities are provided to give you a little taste of Nuevo Mexico.

Southwest Fiesta

Saturday, February 14, 7:30 - 9:30pm, Sendero Ballroom

Avoid the crowded downtown restaurants on Valentine's Day and join us for an evening with friends that includes the festive sounds of a mariachi band, wonderful entertainment by Alma Flamenco, delicious Southwestern foods, and an opportunity to win a free hot air balloon ride.

Reservations for this event are due by January 16, 2004. Please send a check for \$35.00 per person, made payable to WSCA Convention Fund, and your name, email address, and mailing address to: Christina Sanchez; University of New Mexico; C & J Department; MS03 2240; Albuquerque, NM 87131. A limited number of tickets will be available at the door immediately prior to the event.

Hot Air Balloon Ride

Saturday through Tuesday (February 14, 15, 16 & 17), 6:00 am-9:30 am

Albuquerque is the hot air balloon capital of the world! Your ballooning adventure begins with a pre-dawn (around 6 am pending sunrise) pick-up from your hotel. Participants will proceed to the balloon launch site in time to inflate the balloon while enjoying a beautiful New Mexico sunrise over the Sandia Mountains. Then, shortly after sunrise, your aerial excursion begins. You will have unique and breathtaking views of the Rio Grande Valley and the skyline of Albuquerque.

After your approximately one-hour flight, the ground crew will meet you at your landing site and help you celebrate your experience with a continental breakfast and champagne toast. Additionally, you will be presented with a flight certificate to commemorate your balloon journey.

Sweet Escape Balloon Ride and Tour provide ballooning arrangements. Registration is available by phone at 1-800-385-4453 for a fee of \$105.00. Be sure to mention WSCA to get the reduced rate.

Golf Tournament

Saturday, February 14, 10:00 am-3:00 pm

UNM Championship Golf Course was ranked among the Top 25 public golf courses in the nation by *Golf Digest* magazine! This 18-hole course, designed by Robert Lawrence, is certain to provide an exciting and challenging golf experience.

Participants will depart from the Hyatt lobby at 9:15 am to arrive in time for a 10:00 am start. Transportation, 18-hole green fees, cart rental, and a light lunch are included in the \$55.00 fee. Contact Christina Sanchez at 505-277-1907 or sanchez1@umn.edu.

Acoma Pueblo

Saturday, February 14, 12:00 pm-5:00 pm

Known as “Sky City,” the Pueblo of Acoma is situated on a 367-foot-high sandstone rock. It is the oldest inhabited village in the United States and predates Cortez and the Spanish conquistadores. This is a historical landmark and the place where Tim McGraw filmed the music video “Everywhere.” The views are spectacular, and the experience is well worth the price!

Included within the tour is roundtrip transportation from the Hyatt to Acoma Pueblo (approximately 65 miles west of Albuquerque), a complimentary box lunch plus bottled water, and admission for the Pueblo tour. Note: A separate \$10.00 fee is required by the pueblo for photography; video is not allowed.

Tour arrangements are provided by Tour New Mexico Incorporated (1-800-333-7159 or TNM@TourNewMexico.com). The bus will depart from the Hyatt main entrance at 12:00 pm. Lunch tickets will be available in your registration packet. Total fee = \$50.00

Sandia Peak

Saturday, February 14, 1:00pm-4:00pm

Experience the drama of an 11,000 square mile panoramic view of New Mexico from the 10,400 ft. Sandia Peak. Enjoy a ride on the World’s Longest Tramway (2.7 miles) and spend approximately 1.5 hours at the top hiking around the mountaintop, enjoying a late lunch, or simply sitting and absorbing the scenery! Transportation and tram ticket are included in the local host price of \$25.00. Contact Christina Sanchez at 505-277-1907 or sanchez1@umn.edu.

EXECUTIVE COUNCIL

President

Connie Bullis, University of Utah

President Elect

Myron W. Lustig, San Diego State University

First Vice President

Mary Jane Collier, University of Denver

Second Vice President

Brenda J. Allen, University of Colorado

Immediate Past President

Katherine Adams, California State University, Fresno

Executive Director

Sue Pendell, Colorado State University

Members-at-Large

Leigh Ford, Western Michigan University

Melissa Beall, University of Northern Iowa

Rona Halualani, San Jose State University

John Oetzel, University of New Mexico

Editor, *Western Journal of Communication*

Daniel J. Canary, Arizona State University

Editor, *Communication Reports*

Walter Zakahi, New Mexico State University

Editor, *WSCA News & Web*

Stephanie Coopman, San Jose State University

Speech Activities Coordinator

Duane Fish, Northwest College

President, Executives Club

William Eadie, San Diego State University

Publications Committee Chair

Leah Ceccarelli, University of Washington

Finance Committee Chair

Paul Krivonos, California State University, Northridge

WSCA COMMITTEES 2003-2004

Nominating Committee

Katherine Adams, Immediate Past President, Chair; Natalie Dollar and Susan Messman (elected by the Legislative Assembly); Melissa Beall and Edwina Stoll (elected by the Executive Council)

Finance Committee

Paul Krivonos, Chair; Wenshu Lee and Mark Bergstrom (appointed by the President)

Publications Committee

Leah Ceccarelli, Chair; Brian Ott and Charles Braithwaite (appointed by the President); Dan Canary, Walter Zakahi, and Stephanie Coopman (WSCA Editors)

Time and Place Committee

Robert Stockton, Chair; Michelle Jackson and Heather Hundley (elected by the Executive Council); Robert Trapp, Speech Activities Coordinator; and Katherine Adams, Immediate Past President.

Future of the Association Committee

Katherine Adams, Immediate Past President, Chair; David Droge, William Eadie, William Wilmot, Walter Zakahi

Distinguished Service Award

Leigh Ford, Chair; William Eadie, President of the Executives Club; Katherine Adams, Immediate Past President

Model Teaching Program Award

Melissa Beall, Chair; Robert Stockton, Chair of Elementary-Secondary Interest Group; Brenda Ahnholz, Chair of Community Colleges Interest Group; Colleen Garside, Chair of Communication and Instruction Interest Group

B. Aubrey Fisher Award

Daniel Canary, Chair; Charles Berger, Cheree Carlson, Sara Hayden, Valerie Manusov, Mark Moore, and Brian Spitzberg (elected by the Executive Council)

Executive Director Search Committee

Katherine Adams, Immediate Past President, Chair; Dennis Alexander, Dawn Braithwaite, and Patricia Gainer; Sue Pendell, Executive Director

Development Committee

Myron W. Lustig, Chair; Ken Frandsen, Dave Natharius, Sandra Petronio, Lynn Wells

Elected Representative to the WSCA Legislative Assembly, 2002-2004

Natalie Dollar, Susan Messman, Kate Motoyama, William Sharkey, Leah Wyman

Elected Representative to the WSCA Legislative Assembly, 2003-2005
Cindy Griffin, Mary McPherson, Clark Olson, Sally Planalp, Melanie Trost

WSCA Representative to NCA Nominating Committee
Katherine Adams, Immediate Past President

WSCA Representatives to NCA Legislative Council
Lucy Keele, representing 4 year + institutions, 2001-2004; Tasha Van Horn,
representing Community Colleges, 2002-2005; Robert Stockton, representing
K-12 institutions, 2003-2006

WSCA LIFE MEMBERS*

Katherine Adams, California State University, Fresno
Dennis Alexander, University of Utah
James A. Anderson, University of Utah
Mark Bergstrom, University of Utah
Dawn O. Braithwaite, University of Nebraska, Lincoln
William Bray, San Francisco State University
Nancy Burroughs, California State University, Stanislaus
Robert Clark, University of Oregon
Douglas Fraleigh, California State University, Fresno
Patricia M. Gainer, Cypress College
James M. Gelwicks, Western State College of Colorado
Kimberly Barnett Gibson, St. Mary's University
Susan A. Hellweg, San Diego State University
Suzanne McCorkle, Boise State University
Paul A. Mongeau, Miami University, Ohio
Patricia O'Keefe, Evergreen Valley College
Douglas Parry, University of Alaska, Anchorage
Sue D. Pendell, Colorado State University
Sandra Petronio, Indiana University-Purdue University Indianapolis
David R. Seibold, University of California, Santa Barbara
William Sharkey, University of Hawai'i at Manoa
Robert Stockton, Katella High School
Malcolm O. Sillars, University of Utah
Robert W. Vogelsang, Portland State University
Marlene M. von Friederichs-Fitzwater, California State University, Sacramento
John L. Williams, California State University, Sacramento

*Life Members as of 10/15/03

WSCA DEPARTMENTAL MEMBERS*

Arizona State University	Saint Mary's College
Arizona State University West	San Diego State University
Boise State University	San Francisco State University
Cal Poly San Luis Obispo	San Jose State University
California State Univ., Chico	Santa Barbara City College
California State Univ., Fresno	Southeastern Oklahoma State Univ.
California State Univ., Fullerton	University of Alaska, Fairbanks
California State Univ, Long Beach	University of California, Davis
Calif. State Univ., San Bernardino	University of Colorado, Boulder
California State Univ., Stanislaus	University of Colorado, Denver
Casper College	University of Denver
Chulalongkorn University	University of Hawai'i at Manoa
College of Wooster	University of Montana
Colorado State University	University of Nebraska
Humboldt State University	University of Nevada
Idaho State University	University of New Mexico
Lewis-Clark State College	University of Oklahoma
Los Angeles Valley College	University of Puget Sound
Mission College	University of Utah
The New School University	University of Washington
Ohio University Eastern	University of Wyoming
Oregon State University	Washington State University
Reedley College	Wayne State University
Saddleback College	

*WSCA Departmental Members as of 11/03/03

PAST PRESIDENTS
WESTERN STATES COMMUNICATION ASSOCIATION

Name	Year	School	Conv. City	Conv.
W. Arthur Cable*	1929	U Arizona	San Francisco	Nov. 1929
W. Arthur Cable*	1930	U Arizona	San Francisco	Nov. 1930
Lee Emerson Basset*	1931	Stanford	Pasadena	Nov. 1931
Ray K. Immel*	1932	USC	Los Angeles	Dec. 1932
Frederick W. Orr*	1933		Portland	Nov. 1933
E. Ray Nichols*	1934	U Redlands	Salt Lake City	Nov. 1934
Joseph F. Smith*	1935	U Utah	San Francisco	Nov. 1935
Edward Z. Rowell*	1936		Pasadena	Nov. 1936
Elwood Murray	1937	U Denver	Denver	Nov. 1937
John L. Casteel	1938	U Colorado	Seattle	Nov. 1938
Elvena Miller*	1939	Seattle P. S.	San Francisco	Nov. 1939
J. Richard Bietry	1940	U Colorado	Los Angeles	Nov. 1940
Charles F. Lindsley*	1941	Occidental	Salt Lake City	Nov. 1941
T. Earl Pardoe*	1942	Brigham Young	no convention	
Earl W. Wells*	1943	Oregon State U	Denver/Salem	Feb. 1944
Horace G. Rahskopf*	1944	U Washington	divisional	Nov. 1944
Alan Nichols*	1945	USC	Los Angeles	Apr. 1946
Mabel F. Gifford*	1946		San Francisco	Nov. 1946
Robert D. Clark	1947	U Oregon	Salt Lake City	Dec. 1947
Joseph H. Baccus*	1948	U Redlands	Seattle	Nov. 1948
Virgil A. Anderson*	1949	Stanford	San Jose	Nov. 1949
Norman Freestone*	1950	Occidental	Santa Barbara	Nov. 1950
Roy D. Mahaffey*	1951	Linfield College	San Jose	Nov. 1951
Susie S. Niles*	1952	SLC P. S.	Denver	Nov. 1952
William McCoard*	1953	USC	Fresno	Nov. 1953
Alonzo Morley*	1954	Brigham Young	Tucson	Nov. 1954
Wayne Eubank	1955	U New Mexico	Los Angeles	Dec. 1955
Milton Dickens*	1956	USC	Eugene	Aug. 1956
Kathleen Pendergast	1957	U Washington	Santa Barbara	Nov. 1957
Upton Palmer*	1958	UCSB	Salt Lake City	Nov. 1958
Johnnye Akin	1959	U Denver	Palo Alto	Nov. 1959
Lawrence Mouat*	1960	San Jose State	Corvallis	Nov. 1960
Theodore O. H. Karl*	1961	Pacific Lutheran	Fresno	Nov. 1961
John Wright*	1962	CSU Fresno	Long Beach	Nov. 1962
Joseph Wagner*	1963	CSU Long Beach	San Francisco	Mar. 1964
Ruth Jackson	1964	Palo Alto P. S.	Boulder	Apr. 1965
Halbert Greaves*	1965	U Utah	Los Angeles	Mar. 1966
Earl Cain*	1966	CSU Long Beach	Seattle	Nov. 1966
Milton Dobkin	1967	Humboldt State	Sacramento	Nov. 1967

Harold Livingston*	1968	Oregon State	Salt Lake City	Nov. 1968
James McBath*	1969	USC	San Diego	Nov. 1969
Marcella Oberle*	1970	CSU LA	Portland	Nov. 1970
Donald J. Cameron	1971	CSU Northridge	Fresno	Nov. 1971
John W. Keltner	1972	Oregon State	Honolulu	Nov. 1972
Robert R. Boren	1973	Boise State	Albuquerque	Nov. 1973
Walter R. Fisher	1974	USC	Newport Beach	Nov. 1974
Eldon E. Baker	1975	U Montana	Seattle	Nov. 1975
Robert D. Kully	1976	CSU LA	San Francisco	Nov. 1976
Lucy M. Keele	1977	CSU Fullerton	Phoenix	Nov. 1977
R. Wayne Pace	1978	Brigham Young	Los Angeles	Feb. 1979
Carmendale Fernandes	1979	Fremont H. S.	Portland	Feb. 1980
Robert Vogelsang	1980	Portland State	San Jose	Feb. 1981
Nancy G. McDermid	1981	San Fran. State	Denver	Feb. 1982
William W. Wilmot	1982	U Montana	Albuquerque	Feb. 1983
John C. Hammerback	1983	CSU Hayward	Seattle	Feb. 1984
Jody Nyquist	1984	U Washington	Fresno	Feb. 1985
B. Aubrey Fisher*	1985	U Utah	Tucson	Feb. 1986
Jo Sprague	1986	San Jose State	Salt Lake City	Feb. 1987
Malcolm O. Sillars	1987	U Utah	San Diego	Feb. 1988
David Natharius	1988	CSU Fresno	Spokane	Feb. 1989
Lynn K. Wells	1989	Saddleback CC	Sacramento	Feb. 1990
Thomas M. Scheidel	1990	U Washington	Phoenix	Feb. 1991
Janis F. Andersen	1991	San Diego State	Boise	Feb. 1992
Stephen Littlejohn	1992	Humboldt State	Albuquerque	Feb. 1993
William F. Eadie	1993	CSU Northridge	San Jose	Feb. 1994
Robert K. Avery	1994	U Utah	Portland	Feb. 1995
Jolene Koester	1995	CSU Sacramento	Pasadena	Feb. 1996
Betsy W. Bach	1996	U Montana	Monterey Bay	Feb. 1997
Leslie A. Baxter	1997	U Iowa	Denver	Feb. 1998
Peter A. Andersen	1998	San Diego State	Vancouver, BC	Feb. 1999
Dennis C. Alexander	1999	U Utah	Sacramento	Feb. 2000
Dawn O. Braithwaite	2000	U Nebraska	Coeur d'Alene	Feb. 2001
Sandra Petronio	2001	Wayne State	Long Beach	Mar. 2002
Katherine Adams	2002	CSU Fresno	Salt Lake City	Feb. 2003
Connie Bullis	2003	U Utah	Albuquerque	Feb. 2004

**Indicates deceased*

DISTINGUISHED SERVICE AWARD RECIPIENTS

1979 Thorrell Fest, University of Colorado
1980 No Award
1981 Anthony Hillbruner, California State University, Los Angeles
1982 Janet Bolton, University of Southern California
1983 No Award
1984 Fred McMahon, California State University, Northridge
1985 Marcella Oberle, California State University, Los Angeles
Milton Dobkin, Humboldt State University
1986 Carmendale Fernandes, Humboldt State University
Gertrude Baccus, Redlands High School
1987 B. Aubrey Fisher, University of Utah
1988 Robert Kully, California State University, Los Angeles
1989 Gale Richards, Arizona State University
1990 Walter Fisher, University of Southern California
1991 James McBath, University of Southern California
1992 Malcolm O. Sillars, University of Utah
1993 Jack A. Samosky, California State University, Hayward
1994 Thomas M. Scheidel, University of Washington
1995 Nancy G. McDermid, San Francisco State University
1996 John "Sam" Keltner, Oregon State University
1997 Lucy Keele, California State University, Fullerton
1998 Robert Boren, Boise State University
1999 David Natharius, California State University, Fresno
2000 Jody Nyquist, University of Washington
2001 William W. Wilmot, University of Montana
2002 Lynn K. Wells, Saddleback College
2003 Dennis Alexander, University of Utah

WSCA 2004 CONVENTION PLANNERS

Primary Program Planner and WSCA President Elect

Myron W. Lustig, San Diego State University

Assistant to the President Elect

Rachel Dwiggin-Beeler, San Diego State University

Executive Director

Sue Pendell, Colorado State University

Assistants to the Executive Director

Ali Searle, Colorado State University

Scott Simpson, Colorado State University

Communication and Instruction Interest Group

Colleen Garside, Weber State University

Communication Theory and Research Interest Group

Nancy J. Eckstein, Wheaton College

Community College Interest Group

Brenda Ahnholz, Ohlone College

Elementary and Secondary Education Interest Group

Robert Stockton, Katella High School

Executives Club

William Eadie, San Diego State University

Freedom of Expression and Legal Communication Interest Group

Paul Siegel, Gallaudet University

Health Communication Interest Group

Scott D. Moore, California State University, Fresno

Intercultural Communication Interest Group

Krishna P. Kandath, University of New Mexico

Interpersonal Communication Interest Group

Cailin Kulp, University of Hawaii at Manoa

Interpretation and Performance Studies Interest Group

Bryant Keith Alexander, California State University, Los Angeles

Language and Social Interaction Interest Group

Kathleen C. Haspel, University of Denver

Media Studies Interest Group

Arne G'Schwind, Regis University

Organization for Research on Women and Communication

Helene A. Shugart, University of Utah

Organizational Communication Interest Group

John G. Oetzel, University of New Mexico

Rhetoric and Public Address Interest Group

David P. Schulz, California State University, Stanislaus

Western Forensics Association

Matt Taylor, California State University, Long Beach

LOCAL ARRANGEMENTS TEAM

Local Host

Ken Frandsen, University of New Mexico

Assistant Local Host

Christina Sanchez, University of New Mexico

Project Assistant

Vanessa Lin, University of New Mexico

Kickoff and Keynote Speaker Coordinator

Myron W. Lustig, San Diego State University

Ushers

John Oetzel, University of New Mexico

Local Host Events

Ginny McDermott, University of New Mexico

Registration

Glenda Balas, University of New Mexico

Judie Hendry, University of New Mexico

Local Announcements

Olaf Werder, University of New Mexico

Visionista (American Advertising Federation Student Chapter), UNM

Audio Visual Equipment

Krishna Kandath, University of New Mexico

Richard Schaefer, University of New Mexico

Media Relations & Information

Bob Gassaway, University of New Mexico

Dennis Herrick, University of New Mexico

And several graduate and undergraduate students in the Department of
Communication & Journalism at the University of New Mexico

MEETINGS

Friday, February 13

- 1101** PUBLICATIONS COMMITTEE
10:00 am-12:00 pm, Friday, February 13 Fiesta 4
- 1102** FINANCE COMMITTEE
11:00 am -2:00 pm, Friday, February 13 Boardroom North
- 1103** FUTURE OF THE ASSOCIATION COMMITTEE
12:00-2:00 pm, Friday, February 13 Fiesta 3
- 1204** TIME AND PLACE COMMITTEE
12:00-2:00 pm, Friday, February 13 Fiesta 1
- 1316** EXECUTIVE COUNCIL
2:30-10:00 pm, Friday, February 13 Sierra Vista 19th Floor

PRECONFERENCE WORKSHOP

Saturday, February 14

- 2101** BASIC COURSE CONFERENCE
1:00-4:00 pm, Saturday, February 14 Fiesta 1, 2, 3
MULTICULTURALISM, PEDAGOGY, AND THE
PUBLIC SPEAKING COURSE

In keeping with the general theme of the convention, this preconference will focus on ways to widen the circle of inclusiveness and diversity in the basic course. More specifically, it will emphasize how we can transform the basic course to speak to the various and differently positioned cultural identities (across regional, racial/ethnic, national, gender, sexual, generational, and political background, among others) in contemporary society. Such a topic is long overdue; while basic course instructors face a heterogeneous student population who must live in a diverse world, the communication discipline steadfastly maintains its focus on dominant Westernized forms of public speaking.

Basic Course Coordinators:

Rona T. Halualani, San Jose State University
Deanna L. Fassett, San Jose State University

Presenters:

Bryant Alexander, California State University, Los Angeles
Deanna L. Fassett, San Jose State University
Rona T. Halualani, San Jose State University
Amy K. Kilgard, San Francisco State University
Wenshu Lee, San Jose State University

Keith Nainby, Hartnell College
Gordon Nakagawa, California State University, Northridge
Kathryn Sorrells, California State University, Northridge
John T. Warren, Bowling Green State University
Gust Yep, San Francisco State University
Fee: \$20.00

OTHER WORKSHOPS

Saturday, February 14

2102 TEACHING RESEARCH METHODS AS ARGUMENT
1:00-4:00pm, Saturday, February 14 Enchantment D

Are you in the market for new and better ways to engage your students in learning about research methods? Merrigan and Huston, co-authors of *Communication Research Methods (2004)* with *Foreword* by Brian Spitzberg, provide a unique model-plus-paradigm approach. In this workshop, they will introduce you to their research-as-argument model and show you how to help students understand and appreciate the expansive scope of communication research. They apply Toulmin's elements of data, warrant, and claim as a way to unify and understand the methods that communication researchers use today. Instead of the customary split between "qualitative" and "quantitative" methods, they group traditional and contemporary methods by discovery-, interpretive-, and critical paradigms, which capture and illuminate differences at the core of the liveliest debates about how to do research in communication.

Presenters:

Gerianne Merrigan, San Francisco State University
Carole Logan Huston, University of San Diego
Brian Spitzberg, San Diego State University

Fee: \$20

2103 INCORPORATING TECHNOLOGY INTO THE
INTERCULTURAL COMMUNICATION COURSE
1:00-4:00 pm, Saturday, February 14 Enchantment F

This Short Course is designed for intercultural communication teachers who would like to employ content-specific, internet- and interactive-centered exercises in their classes. It will focus on: (1) specific webquest assignments that use the internet to experience intercultural communication and to interact with people from different cultures; (2) activities and applications that focus on core intercultural concepts such as intercultural interactions, history, religion, family, language, nonverbal communication, cultural business practices, educational systems, and health care systems; and (3) guidelines and checklists for designing technology-based activities and applications.

Presenters:

Lisa A. Stefani, Arizona State University
Itsuo Shirono, Meikai University, Japan

Fee: \$20

2104 KEEPING LARGE LECTURE COURSES EXPERIENTIAL AND ENGAGING

1:00-4:00 pm, Saturday, February 14 Enchantment E

Teaching faculty assigned to large-lecture format courses face the challenge of keeping students interested and engaged, often without graduate teaching assistants to lead discussion sections. Beyond adding variety to their lectures through the use of film, music, guest speakers, breakout groups, etc., what can faculty build into a course design to simulate the types of “hands-on” experiences usually provided to students in smaller classes? This Short Course will discuss specific innovative approaches developed in large-lecture courses in family communication and intercultural communication. (These same teaching strategies can be used in other courses and in smaller-sized classes as well). Part of the workshop time will be used as a forum for workshop participants to share their own tools and strategies, successes and challenges.

Presenters:

Jane Elvins, University of Colorado, Boulder

Fee: \$20.00

2105 UNDERGRADUATE SCHOLARS RESEARCH CONFERENCE

1:00-4:00 pm, Saturday, February 14 Enchantment A, B, C

Presented by: First Vice President and the Executives Club

Coordinated by: Mary Jane Collier, University of Denver

Presenters: To be selected by the WSCA Executives Club

Fee: \$25.00

2401 INTEREST GROUP PLANNERS FOR 2005 CONVENTION

4:00-5:15 pm, Saturday, February 14 Boardroom North

2402 NEWCOMER’S RECEPTION

4:15-5:15 pm, Saturday, February 14 Enchantment A, B

2501 KICK-OFF PROGRAM: RONALD TAKAKI

5:30-6:45 pm, Saturday, February 14 Sendero III

Sponsored by the President-Elect

Ronald Takaki: “Widening Our Circle: Multicultural America”

Ron Takaki is one of the nation’s preeminent scholars of multicultural studies. A professor at the University of California, Berkeley, he is the author of eleven books including *A Different Mirror: A History of Multicultural America*, which was hailed by Publishers’ Weekly as “a brilliant revisionist history of America that is likely to become a classic of multicultural studies.” The Los Angeles Times described Takaki as “a minority Everyman. He is a rare hybrid, a multicultural scholar.”

2601 WELCOME RECEPTION
6:45-8:00 pm, Saturday, February 14

Sendero Foyer

Sponsored by
Bedford/St. Martin's
www.bedfordstmartins.com



2702 FIESTA DINNER
7:30-9:30 pm, Saturday, February 14

Sendero I, II

SUNDAY, February 15

3002 BUSINESS MEETING: COMMUNICATION THEORY AND
RESEARCH INTEREST GROUP

7:30-8:30 am, Sunday, February 15

Fiesta 2

3003 BUSINESS MEETING: COMMUNITY COLLEGE INTEREST
GROUP

7:30-8:30 am, Sunday, February 15

Sendero 1

3006 BUSINESS MEETING: HEALTH COMMUNICATION INTEREST
GROUP

7:30-8:30 am, Sunday, February 15

Pavilion IV

3010 BUSINESS MEETING: LANGUAGE AND SOCIAL INTERACTION
INTEREST GROUP

7:30-8:30 am, Sunday, February 15

Enchantment F

3015 BUSINESS MEETING: WESTERN FORENSICS ASSOCIATION

7:30-8:30 am, Sunday, February 15

Enchantment E

3101 TOP FOUR PAPERS IN COMMUNICATION AND
INSTRUCTION

8:40-9:55 am, Sunday, February 15

Enchantment D

Presented by the Communication and Instruction Interest Group

Chair: Colleen Garside, Weber State University/University of Utah

Beyond the Stick and Carrot: Instructional Facework, Humor, and their Effects
on Student Motivation to Learn

Craig O. Rich, University of Utah

Diane Martin, University of Portland

Jeff Kerssen-Griep, University of Portland

Teacher Talk: Examining the Frequency of Gossip in the Everyday

Conversations of K-2 Elementary School Teachers

Joshua H. Barnett, New Mexico State University

Communicating Grades in the Classroom: An Examination of Grading Systems, Student Motivation, and Teacher-Student Interaction

Anthony "Tony" N. Docan, University of New Mexico

The Impact of Instructional Technology Use, Course Design, and Sex Differences on Students' Initial Perceptions of Instructor Credibility

Paul Schrod, University of Texas, Arlington

Paul D. Turman, University of Northern Iowa

Respondent: Deanna L. Fassett, San Jose State University

3103 WIDENING OUR CIRCLE: CREATIVITY IN CURRICULUM AT THE COMMUNITY COLLEGE

8:40-9:55 am, Sunday, February 15

Sendero I

Presented by the Community College Interest Group

Chair: Brenda Ahnholz, Ohlone College

Increasing ESL Student Success and Retention in Speech Classes through the Learning Community Model

P.A. Begley, Fresno City College

Debbie Ockey, Fresno City College

Developing Online and Hybrid Communication Courses

Sandra Cross, Edmonds Community College

Speech Pronunciation Courses for EFL Students

Kay Harrison, Ohlone College

Oral Interpretation for the Nonnative Speaker

Patti Keeling, Chabot College

Joanne Babin, Santa Rosa Junior College

Communication Institute: One-Unit Courses for Community Members and Business Professionals

Dan Rothwell, Cabrillo College

3104 LEARNING BEYOND THE TRADITIONAL MODE IN THE K-12 CLASSROOM

8:40-9:55 am, Sunday, February 15

Pavilion VI

Presented by the Elementary and Secondary Education Interest Group

Chair: Robert Stockton, Katella High School

How does service learning offer excitement and value in the K-12 class? The concept of Service Learning has been used successfully in both the Community College and the 4-year college and university setting. Through her research and experiences, Dr. Sally Tannenbaum offers new directions and ideas about how K-12 teachers and students can use these concepts in the classroom

Sally C. Tannenbaum, California State University, Fresno

3105 REVIEW OF THE SUPREME COURT'S 2002-2003 FREE EXPRESSION CASES

8:40-9:55 am, Sunday, February 15

Sendero II

Presented by the Freedom of Expression and Legal Communication Interest Group

Chair: Mark Jones, San Francisco State University
 Filtering the Net: *U.S. v. American Library Association*
 Susan Kretchmer, Johns Hopkins University
 Freedom of Association in Public Housing: *Virginia v. Hicks*
 Michael Cavanaugh, East Carolina University
 Freedom of Association and Prison Visitations: *Overton v. Bazzetta*
 John Campbell, Eastern New Mexico University
 Limits on Giving Campaign Funds Directly to Federal Candidates: *FEC v. Beaumont*
 John Martin, Louisiana State University
 Truth-Telling in Charitable Telemarketing: *Madigan v. Telemarketing Associates*
 Paul Siegel, Gallaudet University
 Cross Burning Ban Upheld: *Virginia v. Black*
 Theodore Matula, University of Illinois, Springfield
 Trademark Infringement Exposed: *Moseley v. V. Secret Catalogue*
 Roy V. Leeper, Concordia College
 Copyright Goes On: *Eldred v. Ashcroft*
 Julie Mactaggart, St. Cloud State University
 The Court Balks at the Commercial/Political Speech Distinction: *Nike Inc. v. Kasky*
 Susan Balter-Reitz, Montana State University, Billings

3106 TOP THREE COMPETITIVE PAPERS IN HEALTH COMMUNICATION

8:40-9:55 am, Sunday, February 15 Pavilion IV

Presented by the Health Communication Interest Group

Chair: Scott Moore, California State University, Fresno

Place and Meaning and the Meaning of Place in the ER

Leigh Arden Ford, Western Michigan University

Walter R. Zakahi, New Mexico State University

Powerful Communication: A Case Study of Disciplinary Hierarchy on an Interdisciplinary Geriatric Oncology Team

Laura L. Ellingson, Santa Clara University

Warranted Concerns, Warranted Outlooks: A Focus Group Study of Public Opinion about Genetics Research

Benjamin R. Bates, Ohio University

John Lynch, University of Georgia

Jennifer L. Bevan, University of Nevada, Las Vegas

Celeste M. Condit, University of Georgia

Respondent: Scott T. Paynton, Humboldt State University

3107 IDENTITIES, REPRESENTATIONS, CONFLICTS, AND A TEACHING PROPOSAL

8:40-9:55 am, Sunday, February 15 Enchantment C

Presented by the Intercultural Communication Interest Group

Chair: Frank Perez, University of Texas, El Paso
The Whiteness in Space: A Critical Examination of the Voyager 1 and 2
Interstellar Message
Mathew D. Petrunia, Colorado State University
The Land Speaks at Pojoaque Pueblo: A Cultural Analysis of Representations
of Self and Other
Stephanie Daneels, University of New Mexico (Debut Paper)
The Ehimemaru Incident: A Case Study of Intercultural Conflict and
Miscommunication
Tomoko Masumoto, Kanda University of International Studies,
Japan
Theoretical and Disciplinary Considerations in the Teaching of Intercultural
Communication: A Proposal for Constructing a Social Epistemic Pedagogy for
the Intercultural Communication Curriculum
John R. Gillette, Allegheny College
Respondent: John T. Warren, Bowling Green State University

3108 THE ROLE OF THEORY IN INTERPERSONAL
COMMUNICATION RESEARCH

8:40-9:55 am, Sunday, February 15 Enchantment B
Presented by the Interpersonal Communication Interest Group
Chair: Dawn O. Braithwaite, University of Nebraska, Lincoln
Just What is Theory-Based Interpersonal Communication Research?
Dawn O. Braithwaite, University of Nebraska, Lincoln
Guising, Grounding, and Guiding: The Origins and Uses of Theory in
Interpersonal Communication Research
William R. Cupach, Illinois State University
A Functional Approach to the Role of Theory in Interpersonal Research: A
Priori and Post Hoc Utility
Sandra Metts, Illinois State University
Theory as Boundary, Theory as Noose: The Case for NOT Using Theory in
Interpersonal Communication Research
Paul A. Mongeau, Arizona State University
“All Theories Are Not Created Equal”: Levels of Theory in Interpersonal
Communication Research
Sandra Petronio, Indiana University-Purdue University Indianapolis

3109 NEW VOICES IN PERFORMANCE STUDIES

8:40-9:55 am, Sunday, February 15 Sendero III
Presented by the Interpretation and Performance Studies Interest Group
Chair: Bryant Keith Alexander, California State University, Los Angeles
Poetry as a Source of Cultural Revolution
Jeanine Minge, San Diego State University
Breath Support: A Performance Exercise in (Dis-) Covering the Queer
Experience
Regan Fox, Arizona State University

Reading the Landscape: Opening Towards a Rhetoric of Performance
Kathleen McGill, University of San Francisco
Popular Cultural Texts: A Performative Exploration of Student and Instructor
Resistance
Nicholas Zoffel, Bowling Green State University
Widening Our Circle to Include the Intersexed: Performing the XY Woman
Heidi M. Reeder, Boise State University
Respondent: Bryant Keith Alexander, California State University, Los
Angeles

3110 THE PRACTICE OF PUBLIC MEETINGS
8:40-9:55 am, Sunday, February 15 Enchantment F
Presented by Language and Social Interaction Interest Group
Chair: Karen Tracy, University of Colorado, Boulder
Public Conversation: Deliberation in the Case of the Bible Club
Aaron Dimock, University of Colorado, Boulder
No Laughing Matter: The Uses of Humor in Public Deliberation
Janet L. Evans, University of Colorado, Boulder
Activist or Volunteer?
Rita Mahoney, University of Colorado, Boulder
Respondent: Kathleen C. Haspel, University of Denver

3111 ANALYSES OF AMERICAN SOCIAL VALUES AND
SUBCULTURES
8:40-9:55 am, Sunday, February 15 Fiesta 4
Presented by the Media Studies Interest Group
Chair: Tony DeMars, Sam Houston State University
Perceived Values and Social Support in *Buffy the Vampire Slayer*
Lawrence Rosenfeld, University of North Carolina, Chapel Hill
Scarlet Wynns, University of North Carolina, Chapel Hill
Buddhism as Critical Lens: *The Dharma Bums* as Social Criticism
Omar Swartz, University of Colorado, Denver
A Descriptive Introduction to American Hispanic Public Relations
Dirk C. Gibson, University of New Mexico
Chad Perry, University of New Mexico
The Transformation of Maria Clara: A Semiotic Analysis of Filipino Women
in American Product Advertisements
Beverly R. Natividad, California State University, San Bernardino
(Debut Paper)
Respondent: Allan Kennedy, Morgan State University

3112 FEMINISM, IDENTITY, AND MOTHERHOOD: EXPLORING
MATERNITY
8:40-9:55 am, Sunday, February 15 Fiesta 3
Presented by the Organization for Research on Women and Communication

Chair: Eric Aoki, Colorado State University
Ideology as an Ingredient: The Cookbooks of the Women's Strike for Peace
and the Reworking of Motherhood
Isaac West, Indiana University
Mommy or Me: Bataille, Self-Annihilation, and the Surrealist Unconscious
Claire Sisco King, Indiana University
The Rhetoric of Ruth: Postmodern Possibilities in Feminist Identity
Construction
Cara L. Buckley, Indiana University
Respondent: Brian L. Ott, Colorado State University

3113 TECHNOLOGY AND ORGANIZATIONAL
COMMUNICATION

8:40-9:55 am, Sunday, February 15 Fiesta 1

Presented by the Organizational Communication Interest Group

Chair: Marcella LaFever, University of New Mexico
Testing the Predictive Potential of Argument Structures in Computer-Mediated
Groups

Daisy R. Lemus, University of California, Santa Barbara

David R. Seibold, University of California, Santa Barbara

Designing Community-based Systems from the Interaction Out: Supporting
Computer Mediated Communication in Multinational Organizations

Elaine M. Raybourn, Sandia National Laboratories

Video-Mediated Communication: Informing Current Research with
Constitutive Models of Communication and Technology

Matthew L. Sanders, University of Colorado, Boulder

Defining the Network: A Postmodern Interpretation of the Discourse about
University Bandwidth and Network Use Policies

Jason Lesko, University of Colorado, Boulder (Top Debut Paper)

Respondent: Renee Houston, University of Puget Sound

3114 TOP FOUR PAPERS IN RHETORIC AND PUBLIC ADDRESS

8:40-9:55 am, Sunday, February 15 Enchantment A

Presented by the Rhetoric & Public Address Interest Group

Chair: David Schulz, California State University, Stanislaus

The Past Within the Future: Dialectical Tension and Social Critique in William
Gibson's *Neuromancer*.

Valerie R. Renegar, San Diego State University

Reading *Pi* as a Resistant Rhetorical Text.

G. Mitchell Reyes, Pennsylvania State University

"The Window for Diplomacy Has Now Closed": The Rhetorical Construction
of "Diplomacy" Preceding Gulf War II

Daniel J. Lair, University of Utah

Deliver Us From Evil: The Iraq War Rhetoric of Presidents George Bush and
George W. Bush

Steven R. Brydon, California State University, Chico

Respondent: Carl Burghardt, Colorado State University, Fort Collins

3115 PRESIDENT GEORGE W. BUSH AND THE “48-HOURS
SPEECH”: COMPLICATED CONSTRUCTIONS OF LOGOS,
ETHOS, AND PATHOS

8:40-9:55 am, Sunday, February 15 Enchantment E

Presented by the Western Forensics Association

Chair: David Olsen, California State University, Los Angeles

Fear and Christian Values on the Eve of the Second Gulf War

Stefka Hristova, California State University, Los Angeles

Bush’s 48-Hour Speech: A Study of Fear and Compassion

Corey Leighton, California State University, Los Angeles

Problem-Solution Organization and Pathos in President Bush’s “48-Hour
Speech”

Andre Goertiz, California State University, Los Angeles

Unconditional Surrender: Leave in 48 Hours

Amy C. Jung, California State University, Los Angeles

Rescuing America and Freeing Iraq

Patcharasiri Srirakul, California State University, Los Angeles

Respondent: Julia R. Johnson, California State University, Northridge

3201 CONVENTION BRUNCH

Advance Tickets Required

10:00-10:30 am, Sunday, February 15 Pavilion I, II, III

3202 KEYNOTE SPEECH: MICHAEL OMI

10:30-11:50 am, Sunday, February 15 Pavilion I, II, III

Sponsored by the President Elect

Michael Omi: “Rethinking the Language of Race and Racism”

Dr. Omi is the chair of Ethnic Studies at the University of California, Berkeley. He co-authored *Racial Formation in the United States* and has written extensively on racial theory and politics, racial stratification, racist and anti-racist social movements, and the racial and ethnic categories used in the U.S. Census.

3201 BUSINESS MEETING: COMMUNICATION AND INSTRUCTION
INTEREST GROUP

12:00-1:00 pm, Sunday, February 15 Enchantment D

3205 BUSINESS MEETING: FREEDOM OF EXPRESSION AND
LEGAL COMMUNICATION INTEREST GROUP

12:00-1:00 pm, Sunday, February 15 Sendero II

3208 BUSINESS MEETING: INTERPERSONAL COMMUNICATION
INTEREST GROUP

12:00-1:00 pm, Sunday, February 15 Enchantment B

30

- 3209** BUSINESS MEETING: INTERPRETATION AND PERFORMANCE STUDIES INTEREST GROUP
12:00-1:00 pm, Sunday, February 15 Sendero III
- 3211** BUSINESS MEETING: MEDIA STUDIES INTEREST GROUP
12:00-1:00 pm, Sunday, February 15 Fiesta 4
- 3216** BUSINESS MEETING: WSCA EXECUTIVES CLUB
12:00-1:00 pm, Sunday, February 15 Boardroom North
- 3301** WIDENING THE PEDAGOGICAL CIRCLE: BEST PRACTICES IN SERVICE LEARNING
1:10-2:25 pm, Sunday, February 15 Enchantment D
Presented by the Communication and Instruction Interest Group
Chair: Sherwyn P. Morreale, National Communication Association
The National Status of Service Learning
Sherwyn Morreale, National Communication Association
Best Practices in Service Learning: Ten Essential Ingredients
Sally Tannenbaum, California State University, Fresno
Best Practices in Service Learning: Building Strong Partnerships with the Community
Tasha J. Souza, Humboldt State University
Best Practices in Service Learning: Focusing on Reflection
Colleen Garside, Weber State University/University of Utah
Best Practices in Service Learning: Implementing Service Learning through a Distance Learning Modality
Melanie Bloom, California State University, Fresno
Best Practices in Service Learning: Experiences in Transformation
Joel Litvin, Bridgewater State College
- 3302** TOP FOUR PAPERS IN COMMUNICATION THEORY
1:10-2:25 pm, Sunday, February 15 Fiesta 2
Presented by the Communication Theory Interest Group
Chair: Aaron D. Eckstein, University of Nebraska, Lincoln
When Process Matters: An Exploration of Different Operational Definitions of Public Deliberation (*Top Paper*)
John Gastil, University of Washington
Kanan Sawyer, University of Texas, Austin
A Discussion of the Paradigm Shift Toward Dynamic Approaches in Relational Communication Research (*Top Student Paper*)
Allison Christian, University of Denver
Preliminary Development of a Model and Measure of Computer Mediated Communication (CMC) Competence
Brian H. Spitzberg, San Diego State University

Selves, Subjects, and Agents: Positioning Agency with Self/Identity and Subjectivity

Tracy Marafiotte, University of Utah

Respondent: Nancy J. Eckstein, Wheaton College

3303 CREATING OUR TEXTBOOKS: A (WIDE) WRITER'S CIRCLE
1:10-2:25 pm, Sunday, February 15 Sendero I

Presented by the Community College Interest Group

Chair: Tasha VanHorn, Citrus College

Authors talk about how ideas flow into production and how feedback influences decisions in writing. This panel is for anyone curious about the writing/publishing process.

Ron Adler, Santa Barbara City College

Melissa Beall, University of Northern Iowa

Scott McLean, Arizona Western College

Dan Rothwell, Cabrillo College

Linda Scholz, Front Range Community College

Bud Zeuschner, Cal Poly State University, San Luis Obispo

3304 ONE STATE'S ANSWER TO THE QUESTION OF
CERTIFICATION

1:10-2:25 pm, Sunday, February 15 Pavilion VI

Presented by the Elementary and Secondary Education Interest Group

Chair: Virginia Myers, Wayland Baptist University, Texas

Nearly every state has an urgent need for more communication teachers at all levels. Where will they come from? This panel presents a solution for solving the problem of teacher certification in the discipline of Communication by highlighting how one state has achieved the goal.

Virginia Myers, Wayland Baptist University

Maridall Fryar, Midland-Odessa School District

3306 WIDENING OUR CIRCLE THROUGH PEDAGOGY: TOWARD
SOCIAL JUSTICE IN AND BEYOND THE HEALTH
COMMUNICATION CLASSROOM

1:10-2:25 pm, Sunday, February 15 Pavilion IV

Presented by the Health Communication Interest Group

Chair: Kellene Rees, New Mexico State University

"I'd never have my baby that way!": Teaching Students about the Cultural Construction of Pregnancy and Birthing Practices from a Social Justice Perspective

Laura L. Ellingson, Santa Clara University

Cultural Heritage and Health Care Practices: Teaching Students to Understand their Own and Other's Cultural Orientations to Health Care

Patricia Geist-Martin, San Diego State University

Service-Learning or Just Volunteering: Which is Best?

Anne P. Hubbell, New Mexico State University

The Politics of Advocacy: Promises and Perils in Organizing the Critical Service Learning Course

Nikki C. Townsley, University of Colorado, Boulder

Respondent: Leigh Arden Ford, Western Michigan University

3307 COMMUNICATING IDENTITIES, SIMILARITIES, AND DIFFERENCES

1:10-2:25 pm, Sunday, February 15 Enchantment C

Presented by the Intercultural Communication Interest Group

Chair: Etsuko Fujimoto, Southern Oregon University

Selective Monoracial Identity: The Communicative Practices of Double Minority Multiracial Asian Americans

Jennifer Huynh Thi Anh Morrison, University of Denver

Control and Resistance through Humor: Canadian Identity Representations in Relationships with the United States

Marcella LaFever, University of New Mexico

We are Chinese, not Québécois: An Analysis of the Relationship between the Chinese language and the Sense of Self in Montréal's *Quartier Chinois*

Stephen M. Croucher, University of Oklahoma, Norman

How queer? Exploring Difference in Contemporary Queer Theory

Karma R. Chavez, Arizona State University

Respondent: Deanna L. Fassett, San Jose State University

3308 WIDENING OUR CIRCLES TO "THE OTHER SHORE": THEORY AND PRACTICE IN END-OF-LIFE COMMUNICATION

1:10-2:25 pm, Sunday, February 15 Enchantment B

Presented by the Interpersonal Communication Interest Group

Chair: Sally Planalp, University of Utah

Hospice Volunteers' Perceptions of Communication Issues at the End of Life

Sally Planalp, University of Utah

Melanie R. Trost, University of Montana

As We Lay Dying: Further Thoughts about Power and Control at the Deathbed Scene

Stephen Coffman, Montana State University, Billings

Victoria Coffman, Montana State University, Billings

Dying to Communicate: Stories of the Dying

Lorree Ratto, Odyssey HealthCare Inc.

Professional and Personal Rehearsal of Death: Performance as a Means of Reviewing Life, Considering End-of-Life Issues and Grieving

Victoria Coffman, Montana State University, Billings

Communication and Bereaved Spouses: Reflections on Theoretical Models, Lay Theories, and Communication Skills

Mark Bergstrom, University of Utah

3309 WIDENING OUR CIRCLE: A ROUNDTABLE ON THE BASIC PERFORMANCE STUDIES CLASS

1:10-2:25 pm, Sunday, February 15 Sendero III
Presented by the Interpretation and Performance Studies Interest Group

Chair: Mercilee Jenkins, San Francisco State University

What do we hope to accomplish in the basic performance studies class? As we have widened our circles from oral interpretation to performance studies, how has or should the basic class in performance studies be changed? Has the shift to performance studies led to greater inclusiveness? What do we want students to know when they leave the course? By bringing together scholars from a variety of schools, the session seeks an open dialogue on the goals of the basic performance studies class. Each panelist will speak before the session is opened for audience participation.

Judith Hamera, California State University, Los Angeles

Mercilee Jenkins, San Francisco State University

Amy Kilgard, San Francisco State University

Christie Logan, California State University, Northridge

Linda Park-Fuller, Arizona State University

Ronald J. Pelias, Southern Illinois University

Tony Perucci, California State University, Northridge

Marc Rich, California State University, Long Beach

3310 SPOTLIGHT ON THE SCHOLARSHIP OF KAREN TRACY

1:10-2:25 pm, Sunday, February 15 Enchantment F
Presented by the Language and Social Interaction Interest Group

Chair: Kathleen C. Haspel, University of Denver

This program features the work that Karen Tracy has contributed to the field of Language and Social Interaction. Professor Tracy will present a sampling of past and current research, talk about the trajectory of her work, and engage in a discussion of it with audience members.

Karen Tracy, University of Colorado, Boulder

3311 DISTORTION, OPPOSITION, ANIMATION, AND SEX

1:10-2:25 pm, Sunday, February 15 Fiesta 4
Presented by the Media Studies Interest Group

Chair: Paul Traudt, University of Nevada, Las Vegas

How the Media Have Contributed to a Distorted Popular Image of Gregory Rasputin

Todd Betts, Bellevue University

The Possibilities and Realities of Oppositional Readings: The Case of *The Simpsons*

Afsheen Nomai, University of Texas

Commodity Fetishism and Cartoons: Exposing the "Absent Referent" through *SpongeBob Squarepants*

Charles E. Goehring, University of Iowa

Construction of the Female Spectator in *Sex and the City*: A Narrative and Psychoanalytic Analysis

Kerri E. Moncrieff, Colorado State University

Respondent: Brian Ott, Colorado State University

3312 FROM IDEA TO ARTICLE: A WORKSHOP TO FACILITATE ACADEMIC SUCCESS (PART I)

1:10-2:25 pm, Sunday, February 15

Fiesta 3

Presented by the Organization for Research on Women and Communication

Chair: Suzanne M. Daughton, Southern Illinois University

This hands-on, interactive panel is designed to address several pressures that scholars currently face in the communication field as they work to do research and publish: (1) increasing pressures to publish; (2) the lack felt by many scholars of an intellectual community; (3) the lack of time to do research; and (4) the yearning many scholars feel for more meaningful intellectual exchange at professional conventions. In the first part of this two-part panel, experienced scholars will share ideas for making the research and publication process more effective and enjoyable.

Note: This is Part I of a two part panel; see panel #3412 for Part II

Survival Tips for Beginning Scholars

Cindy L. Griffin, Colorado State

Making the Case: Writing an Empirical Article

Valerie Manusov, University of Washington

Increasing Productivity and Efficiency as a Scholar

Sonja K. Foss, University of Colorado, Denver

Publication from the Perspective of a Journal Editor

Sara Hayden, University of Montana

3313 SOCIALIZATION AND DISSENT IN ORGANIZATIONS

1:10-2:25 pm, Sunday, February 15

Fiesta 1

Presented by the Organizational Communication Interest Group

Chair: Avinash Thombre, University of New Mexico

Testing a Workplace Experience Explanation of Displaced Dissent

Jeffrey W. Kassing, Arizona State University West

Rachel L. DiCioccio, University of Rhode Island

Forms and Functions of Customer Complaints in Written Communication: A Study of Complaint Letters

Ee Lin Lee, University of New Mexico

Quality of Life as a Socialization Concern: Examining Obstacles, Advice, and Employer Assistance

Elise J. Dallimore, Northeastern University

Amy E. Mickel, California State University, Sacramento

Socialization of Asian Indian International Students: An Exploratory Study

Chitra Akkoor, Western Michigan University

Respondent: Jensen Chung, San Francisco State University

3314 CONTINUING THE SEARCH FOR JUSTICE: RHETORICAL STUDIES IN HONOR OF JOHN C. HAMMERBACK AND RICHARD J. JENSEN
1:10-2:25 pm, Sunday, February 15 Enchantment A
Presented by the Rhetoric and Public Address Interest Group
Moderator: James Andrews, Indiana University
“Like Tributaries to a River”: The Ecofeminist Rhetoric of Winona LaDuke
Dayle Hardy-Short, Northern Arizona University
Brant Short, Northern Arizona University
Living in America: The Paranoid Style and a Society of Distrust
Lesley Dimare, Arizona State University, West
Reconstitutive Rhetoric and the Main Street Plaza Controversy: Reconciling Religion and Free Speech
Matthew Barton, Southern Utah University
Consent of the Governed: The Rhetoric of Chinese Democracy
Peter DeCaro, California State University, Stanislaus
Respondent: James Andrews, Indiana University

3400 NCA’s COMMUNICATION JOURNALS AND ARCHIVES OF JOURNALS... GO ELECTRONIC!
2:35-3:50 pm, Sunday, February 15 Pavilion I
Presented by the First Vice President
Chair: Isa Engleberg, Prince George’s Community College; NCA President
The challenge of researching and publishing in the communication discipline is now easier and more rewarding as a result of NCA’s new approach to publishing academic journals. NCA’s partnership with Routledge/Taylor & Francis allows NCA members and institutions with a current subscription to one or several NCA journals to have online access to their subscribed title(s) and receive a free Routledge communication journal of their choice. NCA’s partnership with EBSCO will offer searchable access electronically to all NCA journals back to 1914. Come learn from representatives of both publishers how you can take advantage of these new partnerships.
Representative, EBSCO Publishing
Tracy Roberts, Publisher, Routledge/Taylor & Francis
Sherry Morreale, NCA National Office

3401 WIDENING OUR CIRCLE THROUGH SERVICE LEARNING: REACHING OUT TO THE CAMPUS AND COMMUNITY
2:35-3:50 pm, Sunday, February 15 Enchantment D
Presented by the Communication and Instruction Interest Group
Chair: Tasha J. Souza, Humboldt State University
Promoting Service Learning Through Classroom Collaboration: The Partnership between Inquiry and Application
Marianne Neuwirth, Weber State University

Promoting Service Learning through Instructional Relationships: Linking Future Teachers with Young Learners

Julie Yingling, Humboldt State University

Promoting Service Learning through Research: Analyzing Students' Experiences in Service Learning Courses

Elise J. Dallimore, Northeastern University

Promoting Service Learning through Faculty Development: An Analysis of a Service-Learning Fellows Program

Tasha J. Souza, Humboldt State University

3402 COMMUNICATION ACTIVISM: CASE STUDIES OF SOCIAL REFORM

2:35-3:50 pm, Sunday, February 15

Fiesta 2

Presented by the Communication Theory Interest Group

Chair: Aaron D. Eckstein, University of Nebraska, Lincoln

Communication scholars have argued for the application of communication theory, research, and pedagogy to secure social reform. This panel highlights scholars who have engaged in such communication activism, explaining the interventions they designed and implemented to assist groups, organizations, and communities. Each presenter explains a specific project, intervention, method, and theory designed to secure needed change, and the lessons scholar-activists might learn about engaging in communication activism.

Facilitating Death Talk: Coaching Collaborative Courtroom Conversations with Potential Jurors about the Death Penalty

Sunwolf, Santa Clara University

Consensus-Building in "Anti-Globalization" Affinity Groups: Employing Interpretive Methods to Avert Decision Paralysis

David L. Palmer, University of Northern Colorado, Greeley

Spectrum Wars: Bridging Factionalism in the Fight for Free Radio

Ted Coopman, University of Washington

Discussion Facilitator: Lawrence R. Frey, University of Colorado

3403 ASSESSING PARTICIPATION IN THE UNDERGRADUATE COMMUNICATION COURSE

2:35-3:50 pm, Sunday, February 15

Sendero I

Presented by the Community College Interest Group

Chair: Michael Brydges, Cypress College

A round-table discussion on the issues of assessing and grading participation in the classroom. Should one assign a grade for participation? What factors constitute participation?

Panelists: Brenda Ahnholz, Ohlone College

Bill Bray, San Francisco State University

Dan Erickson, Ancilla College

Donna Gotch, California State University, San Bernardino

3404 SO YOU WANT TO TEACH LISTENING?
2:35-3:50 pm, Sunday, February 15 Pavilion VI
Presented by the Elementary and Secondary Education Interest Group
Chair: Bob Stockton, Katella High School, Anaheim, California
Ideas for teaching Listening in the Elementary School Classroom
Carol Christy, University of Idaho
Teaching Listening in the Community College Classroom
Kimberly Batty-Herbert, Clovis Community College, New Mexico
Listening Classes in College and University Settings
Melissa L. Beall, University of Northern Iowa
Teaching Listening to Adults
Lisa Orick, Albuquerque Technical Vocational Institute

3405 COMPLETING THE CIRCLE: REFLECTIONS ON THE
“MCDONALD’S HOT COFFEE CASE” ONE DECADE LATER
2:35-3:50 pm, Sunday, February 15 Sendero II
Presented by the Freedom of Expression and Legal Communication Interest
Group and by the President-Elect
Chair: John Llewellyn, Wake Forest University
A Plaintiff’s Perspective
Kenneth Wagner, Attorney
A Juror’s Perspective
Richard Anglada, Albuquerque, NM
A Reporter’s Perspective
Suzanne Burks, Albuquerque Journal (retired)
Creating Media Outrage: Reporting Practices in the Hot Coffee Case
John Llewellyn, Wake Forest University
Denise Jodlowski, Wake Forest University

3406 WIDENING OUR CIRCLE BY UNDERSTANDING DIVERSE
HEALTH-RELATED ISSUES
2:35-3:50 pm, Sunday, February 15 Pavilion IV
Presented by the Health Communication Interest Group
Chair: Anne Hubbell, New Mexico State University
Subjects of Social Control: Critical Insights of the Medicalization of
Depression
Salina Monreal, San Diego State University
Mediation for In-Hospital Patients and their Healthcare Providers: Benefits and
Difficulties
Katie R. Sullivan, University of Utah
Slippery Places: Situating the Discourse of Alcoholics Anonymous within the
Field of Health Communication
Matthew Thatcher, University of Iowa
Indian Audience Interpretations of Health-Related Content in *The Bold and the
Beautiful*

Avinash Thombre, University of New Mexico
Everett M. Rogers, University of New Mexico
Arvind Singhal, Ohio University

Respondent: Stephanie J. Coopman, San Jose State University

3407 INTERCULTURAL COMMUNICATION CONTACT AND
RELATIONS: A RESEARCH TEAM PROJECT

2:35-3:50 pm, Sunday, February 15 Enchantment C

Presented by the Intercultural Communication Interest Group

Chair: Rona T. Halualani, San Jose State University

Research Goals and Connecting the Contact Hypothesis with Intercultural
Communication

Rona T. Halualani, San Jose State University

A Multi-Dimensional Approach and the Significance of Intercultural Research
Teams

Deanna Fassett, San Jose State University

The Frequency of Intercultural Communication Contact and Intercultural
Friendship Networks – Campus-Wide and in the Residence Halls

Jennifer Morrison, University of Denver

Focus Group Themes and Findings: The Nature of Intercultural
Communication Contact from the Group Perspective

Larissa Bailon, San Jose State University

Themes and Connections about Race and Diversity from Individual Member
Interviews

Patrick Dodge, University of Denver

Special Themed Projects about Race, Identity, and Diversity

Dary Yos, San Jose State University

3408 COMMUNICATION IN HISTORICALLY UNDERSTUDIED
FAMILY RELATIONSHIPS: A ROUNDTABLE

2:35-3:50 pm, Sunday, February 15 Enchantment B

Presented by the Interpersonal Communication Interest Group

Chair: Kory Floyd, Arizona State University

The Influence of Birth Order on the Communicative and Relational Qualities in
Adult Sibling Relationships

Brenda Garcia, Arizona State University

Alzheimer's and Dementia: How They Affect the Parent-Child Relationship

Tiffany Andersen, Arizona State University

Mothers' and Daughters' Perceptions of Turning Points That Affected
Closeness in the Relationship Over Time

Carla L. Fisher, Arizona State University West

A Reconceptualization of Stepfamilies: Moving Away From Deficit,
Dysfunction, and Failure and toward a Normative-Adaptive Perspective

Christina Wickham-Armenia, Arizona State University

Out of Town, Out of Mind? Geographic Distance and its Impact on Cousin Relationships

Kevin D. Mitchell, Arizona State University

Steven P. Garry, Arizona State University

Social Support Behaviors Among Parentally Bereaved Siblings

Carolyn Donnerstein, Arizona State University

Respondent: Mark T. Morman, Baylor University

3409 "GO THEATRE": PERFORMANCE COMMUNICATION FOR HIGHER EDUCATION (PART I)

2:35-3:50 pm, Sunday, February 15

Sendero III

Presented by the Interpretation and Performance Studies Interest Group

This panel reports on the Texas Higher Education Coordinating Board's campaign to increase the number of undeserved students in higher education. Each Go Theatre team creates and delivers ten 40-minute performances at high schools and other events where there are large numbers of undecided students. The Go Theatre performance includes original Broadway-style stage shows comprised of 5-10 student-developed scenes. Each scene uses drama, comedy, dance, and music to motivate students to complete high school and enroll in college. The scenes provide the basis for audience-performer discussion groups held after the performance. Surveys distributed to counselors, teachers, principals, parents, and students immediately after each performance provide feedback regarding the attractiveness and effectiveness of the program.

Note: This is Part I of a two part panel; see panel #3509 for Part II

"Setting the Stage"

Dona Roman, Sul Ross State University, Alpine, TX

"The Family Restaurant"

Mari Torres, Sul Ross State University

Dominique Vargas, Sul Ross State University

Katie Crissman, Sul Ross State University

Sandy Belles, Sul Ross State University

Stuart Standly, Sul Ross State University

Will Lee, Sul Ross State University

Lawrence Rivera, Sul Ross State University

Qualitative analysis of "Go Theatre" Performances

Esther Rumsey, Sul Ross State University

Dona Roman, Sul Ross State University

Quantitative analysis of "Go Theatre" Performances

Kathy Hicks, Alpine, TX

Respondent: Marc Rich, California State University, Long Beach

3410 NEW DIRECTIONS IN CONVERSATION ANALYSIS: EXPLORING THE INSTITUTIONAL/ORDINARY DIVIDE

2:35-3:50 pm, Sunday, February 15

Enchantment F

Presented by the Language and Social Interaction Interest Group

Chair: Charlotte M. Jones, Carroll College
Constituting the Institution: Participant Orientations in the Medical Consultation
Christopher J. Koenig, University of California, Los Angeles
Ordinary Activity in an Institutional Space
Lars D. Linton, University of California, Santa Barbara
Requests in Family Interaction as Institutional Talk
Leah Wingard, University of California, Los Angeles
Narratives in Calls to Emergency Services
Don Zimmerman, University of California, Santa Barbara

3411 TOP PAPERS IN MEDIA STUDIES

2:35-3:50 pm, Sunday, February 15 Fiesta 4

Presented by the Media Studies Interest Group

Chair: Arne G'Schwind, Regis University
Modality and the Military: A Critical-Linguistic Analysis of Pro-War Journalism

David Weiss, University of New Mexico
"Are We There Yet?" Searching for Springfield and *The Simpsons*' Rhetoric of Place

Andrew Wood, San Jose State University
Anne Marie Todd, San Jose State University

Selling Resistance: Diesel's "Action! For Successful Living" Campaign as Simulacra

Cara Buckley, Indiana University

Who Wants to Be a Misogynist? An Analysis of "Humorous" Insults on *LIVE! With Regis and Kelly*

Lisa Glebatis, Pennsylvania State University

Respondent: Heather L. Hundley, California State University, San Bernardino

3412 FROM IDEA TO ARTICLE: A WORKSHOP TO FACILITATE ACADEMIC SUCCESS (PART II)

2:35-3:50 pm, Sunday, February 15 Fiesta 3

Presented by the Organization for Research on Women and Communication

Chair: Suzanne M. Daughton, Southern Illinois University

This hands-on, interactive panel is designed to address several pressures that scholars currently face in the communication field as they work to do research and publish. For Part II of the panel, participants are invited to bring an idea that they would like to develop into a publication. In small groups, participants will work with one another to facilitate the development of that idea in whatever area the participant would like assistance – for example, conceptual framing, making sense of reviewers' comments, selecting appropriate methods, selecting appropriate data, digging into the data, organizing the paper, and letting go of the paper.

Note: This is Part II of a two part panel; see panel #3312 for Part I

Consultants: Brenda J. Allen, University of Colorado, Denver
Victoria Chen, San Francisco State University
Suzanne M. Daughton, Southern Illinois University
Fran Dickson, University of Denver
Sonja K. Foss, University of Colorado, Denver
Barbara Gayle, University of Portland
Cindy L. Griffin, Colorado State University
Sara Hayden, University of Montana
Valerie L. Manusov, University of Washington
Helene A. Shugart, University of Utah

3413 COMMUNICATION IN THE SCIENTIFIC ORGANIZATION:
THE CASE OF SANDIA NATIONAL LABORATORIES

2:35-3:50 pm, Sunday, February 15 Fiesta 1

Presented by the Organizational Communication Interest Group

Facilitator: Ken Frandsen, University of New Mexico

Effective communication in science and engineering firms is a critical issue that recently has come to the fore. This panel was prompted by outcomes of the 2002 NCA/NSF sponsored workshop "Communicating about Science: Improving Scientists' and Engineers' Communication Abilities," and is a roundtable discussion among various members of Sandia National Laboratories about critical issues in scientific communication. Panelists will address salient science communication issues by answering four questions. Each panelist will provide a brief answer and then discussion will be opened to the audience. The panel is envisioned as highly interactive with audience members.

Panelists: Elaine Raybourn, Information Systems, Sandia National Laboratories (SNL)
Nancy Hayden, Advanced Concepts, SNL
Michael Senglaub, Mechanical Engineer, SNL
Chris Burroughs, Science Writer, SNL
Randy Montoya, Science Photographer, SNL

3414 RACE VIOLENCE, RESISTANCE AND VISUAL RHETORIC:
ON THE POSSIBILITY AND NECESSITY OF RECLAIMING
PUBLIC MEMORY

2:35-3:50 pm, Sunday, February 15 Enchantment A

Presented by the Rhetoric and Public Address Interest Group and the Media Studies Interest Group

Chair: Philip Wander, San Jose State University

Part One: Visual Rhetorics of White-on-Black Race Violence: Photographs
Peter Ehrenhaus, Pacific Lutheran University
Susan Owen, Pacific Lutheran University

Part Two: Similarities and Differences in Minority Rhetorics

Wenshu Lee, San Jose State University

Charla Ogaz, San Jose State University

Richard Lofton, University of Utah

Part Three: Dialogue, Participation, Audience Response

Philip Wander, San Jose State University

3415 PERFORMANCES IN COLLEGIATE PARLIAMENTARY AND
POLICY DEBATE: CONTRASTING VIEWS ON DEBATE'S
NEWEST FRONTIER

2:35-3:50 pm, Sunday, February 15 Enchantment E

Presented by the Western Forensics Association

Chair: Matthew Taylor, California State University, Long Beach

Performative Contradictions: The Bandwagons, Platonisms, and Invective of
Performance in Policy Debate

Nicholas A. Thomas, California State University, Long Beach

Eruptive Performances: Creating Space for Personal Narrative Politics in
Policy Debate

Toni Nielson, California State University, Long Beach

Unresolved Problems of Non-Traditional Performance in Parliamentary Debate

James Banks, California State University, Long Beach

Bridging the Gap: The Argumentation and Refutation of Performance

Kristine Clancy, California State University, Long Beach

Diana Martinez, California State University, Long Beach

3501 WHEN CIRCLES COLLIDE: UNDERSTANDING
DISCIPLINARY DIFFERENCES AS INVITATION

4:00-5:15 pm, Sunday, February 15 Enchantment D

Presented by the Communication and Instruction Interest Group

Chair: Colleen Garside, Weber State University/University of Utah

Teaching as a Cross-Cultural Imperative

Maureen A. Mathison, University of Utah

Mara Berkland, North Central College

Feminized Discipline Meets Masculinized Discipline

Rebecca DaPra, University of Utah

Engineering Communication: What Engineers Assume About Communication

Douglas Downs, University of Utah

3502 WIDENING OUR CIRCLE AND FINDING THE CONNECTION
BETWEEN THEORY AND INTERACTION

4:00-5:15 pm, Sunday, February 15 Fiesta 2

Presented by the Communication Theory Interest Group

Chair: Jessica J. Eckstein, University of Montana

Determining the Effects of Parasocial Interaction through Communication

Apprehension Levels (Top Debut Paper)

Yvonne Kline, Pennsylvania State University

Story as the Communication Strategy that Connects Mass Media and Cultural Rituals

Ashley Grisso, University of New Mexico

Toward a Constitutive Focus in Critical Pedagogy

Keith E. Nainby, Hartnell College

John T. Warren, Bowling Green State University

Christopher Bollinger, Bowling Green State University

Third Wave Feminism: A Textual Analysis of Inclusive and Divisive Language

Stephanie Durnford, University of Montana

Respondent: Larry R. Frey, University of Colorado, Boulder

3503 WIDENING OUR CIRCLE WITH INTERNATIONAL DEBATE
OUTREACH IN THE PEOPLE'S REPUBLIC OF CHINA

4:00-5:15 pm, Sunday, February 15 Enchantment E

Presented by the Community College Interest Group

Chair: Noel Selegzi, International Debate Education Association

An Analysis of Debate Styles in the People's Republic of China

Chen Xiaoqing, University of California, Irvine

International Outreach: Bridging the Cultural Divide through International Debate Participation and Instruction

Nicolette Ward, University of California Berkeley

False Assumptions in Coaching New Debaters in the Peoples' Republic of China

Rick Travis, Vanguard University

Expanding Inclusiveness through International Debate: International Debate Education Association Training in the People's Republic of China

Gary Rybold, Irvine Valley College

3504 THE EFFECTS OF SOCIAL SUPPORT AND NEIGHBORHOOD
DANGER ON HIGH SCHOOL STUDENTS' SCHOOL
OUTCOMES

4:00-5:15 pm, Sunday, February 15 Pavilion I

Presented by the Elementary and Secondary Education Interest Group

Chair: Lawrence B. Rosenfeld, University of North Carolina at Chapel Hill

Jack M. Richman, University of North Carolina, Chapel Hill

Gary L. Bowen, University of North Carolina, Chapel Hill

Scarlet Wynns, University of North Carolina, Chapel Hill

3506 HEALTH COMMUNICATION IN THE COLLEGE STUDENT
AND ONCOLOGY COMMUNITIES

4:00-5:15 pm, Sunday, February 15 Pavilion IV

Presented by the Health Communication Interest Group

Chair: Juliann C. Scholl, Texas Tech University

The Effects of Relational Commitment and Threats to Interpersonal Goals on Condom Use for Disease Prevention among College Students

Laura R. Umphrey, Northern Arizona University
John C. Sherblom, University of Maine

Everyday Health Communication among College Students

Leslie A. Baxter, University of Iowa
Nichole Egbert, Kent State University
Evelyn Ho, University of Iowa

Telecenter Functionality and Bridging the Digital Divide: Widening the Circle of a Cancer Prevention Internet Intervention

Una E. Medina, University of New Mexico

Uncertainty Management of Online Cancer Community Members

Tamar Ginossar, Tel Aviv University

Respondent: Kevin Wright, University of Memphis

3507 TOWARD THE CENTRALITY OF SOCIAL JUSTICE IN
INTERCULTURAL COMMUNICATION

4:00-5:15 pm, Sunday, February 15 Enchantment C

Presented by the Intercultural Communication Interest Group

Chair: Kathryn Sorrells, California State University, Northridge

Panelists:

Mary Jane Collier, University of Denver
Wenshu Lee, San Jose State University
Sheena Malhotra, California State University, Northridge
Kathryn Sorrells, California State University, Northridge
Gust Yep, San Francisco State University

3508 TOP FOUR PAPERS IN INTERPERSONAL
COMMUNICATION

4:00-5:15 pm, Sunday, February 15 Enchantment B

Presented by the Interpersonal Communication Interest Group

Chair: Vince R. Waldron, Arizona State University West

Centered, But Not Caught in the Middle: Stepchildren's Perceptions of Contradictions of the Communication of Co-Parents

Dawn O. Braithwaite, University of Nebraska, Lincoln (Top Paper)
Paige W. Toller, University of Nebraska, Lincoln
Karen Daas, University of Nebraska, Lincoln
Wesley Durham, University of Nebraska, Lincoln
Adam Jones, University of Nebraska, Lincoln

Human Affection Exchange: VIII. Further Evidence of the Benefits of Expressed Affection, Independent of the Benefits of Received Affection

Kory Floyd, Arizona State University

Jon A. Hess, University of Missouri, Columbia

Lisa A. Miczo, Western Illinois University

Kelby K. Halone, University of Tennessee, Knoxville

Alan C. Mikkelson, Arizona State University

Kyle James Tusing, University of Arizona

“You Talk About Your Children That Are Still Alive, So Why Can’t You Talk About Your Child That’s Dead?”: Contradictions of Relating From the Perspective of Bereaved Parents

Paige W. Toller, University of Nebraska, Lincoln

Making New Friends During the Retirement Years: Longitudinal Patterns of Social Support and the Role of Community Activities

Vince R. Waldron, Arizona State University West

Richard Gitelson, Arizona State University West

Jennifer Regalado, Arizona State University West

Jessica Harvey, Arizona State University West

Respondent: Susan Messman, Arizona State University

3509 “GO THEATRE”: PERFORMANCE COMMUNICATION FOR HIGHER EDUCATION (PART II)

4:00-5:15 pm, Sunday, February 15

Sendero III

Presented by the Interpretation and Performance Studies Interest Group

Note: This is Part II of a two part panel; see panel # 3409 for a complete description

3510 14th ANNUAL CONVERSATION ANALYSIS DATA SESSION

4:00-5:15 pm, Sunday, February 15

Enchantment F

Presented by the Language and Social Interaction Interest Group

Chair: Leslie H. Jarmon, University of Texas, Austin

Participants:

This program offers audience members the opportunity to observe experienced conversation analysts working with video-taped data and to participate in ongoing analysis. Following repeated viewings, program participants will offer mini-analyses. Audience members will be invited to offer further analysis and comments.

Wayne A. Beach, San Diego State University

Charlotte M. Jones, Carroll College

Daniel P. Modaff, Ohio University

3511 THE IMAGE OF THE JOURNALIST IN POPULAR CULTURE

4:00-5:15 pm, Sunday, February 15

Fiesta 4

Presented by the Media Studies Interest Group

Chair: Mary-Lou Galician, Arizona State University
In this highly visual panel, presenters demonstrate many and varied pop culture fictional images of journalists, both male and female, hero and scoundrel. Images and Icons from “The Image of the Journalist in Popular Culture (IJPC) Project” (Second Session)
Joe Saltzman, University of Southern California
Women Journalists in Film and Novels
Sammye Johnson, Trinity University
Images of the Combat Photojournalist: From Reality to Fantasy
David Natharius, Arizona State University

3512 EXPANDING BORDERS: THEORETICAL VENTURES IN FEMINISM
4:00-5:15 pm, Sunday, February 15 Fiesta 3
Presented by the Organization for Research on Women and Communication
Chair: Suzanne M. Daughton, Southern Illinois University
Ideological Identity Accommodation Theory: A Feminist Rhetorical Propositional Approach
Mike Sperla, San Diego State University
“They Said You’re a Girl, You Can’t Be on Your Own”: Exploring Negotiations for Freedom between Hmong Young Women and Their Parents
Anchalee Ngampornchai, San Diego State University
Cultivating Difference in Difference: Toward a Feminist Queer Rhetorical Theory
A. L. Zimmerman, Southern Illinois University
Opportunities for Agency: The Rhetoric of Contradiction in Third-Wave Feminism
Valerie R. Renegar, San Diego State University
Stacey K. Sowards, California State University, San Bernardino
Respondent: Mary Rose Williams, Christopher Newport University

3513 TOP FIVE PAPERS IN ORGANIZATIONAL COMMUNICATION
4:00-5:15 pm, Sunday, February 15 Fiesta 1
Presented by the Organizational Communication Interest Group
Chair: John Oetzel, University of New Mexico
Moving Beyond Dissonance for Understanding the Discomfort of Emotional Labor: A Qualitative Analysis of Correctional Officers
Sarah J. Tracy, Arizona State University
“Sticks and Stones May Break My Bones but Words...”: How Message Flows Construct Employee-Abusive Organizations
Pamela Lutgen-Sandvik, Arizona State University (Top Student Paper)

Motivating Factors: Perceptions of Justice and their Relationship with Managerial and Organizational Trust

Anne P. Hubbell, New Mexico State University

Rebecca M. Chory-Assad, West Virginia University

Exploring Diverse Standpoints about Work and the Importance of Voice

Mary M. Meares, Washington State University

Breasts at Work: Breastfeeding and Sexuality in the Public Sphere of Organizations

Emily T. Cripe, Arizona State University

Respondent: Shiv Ganesh, University of Montana

3514 SPACES OF MEMORY: CHARTING THE MATERIALITY OF RHETORIC

4:00-5:15 pm, Sunday, February 15

Enchantment A

Presented by the Rhetoric and Public Address Interest Group

Chair: Cara L. Buckley, Indiana University

“We’ve Always Been Here:” Memory and the Plains Indian Museum

Greg Dickinson, Colorado State University

Space, Architecture, and Resistance at the National Civil Rights Museum’s Expansion Project

Bernard J. Armada, University of St. Thomas

Images of the West and Westerners: Public Memory at the Whitney Gallery of Western Art

Brian L. Ott, Colorado State University

Respondent: Casey Malone Maugh, Pennsylvania State University

3515 USING THEORY TO IMPROVE ACTIONS: SOME IDEAS FOR IMPROVING BOTH HIGH SCHOOL AND COLLEGE FORENSICS FROM URBAN DEBATE LEAGUE VOLUNTEERS

4:00-5:15 pm, Sunday, February 15

Sendero II

Presented by the Western Forensics Association

Chair: Sue Lowrie, California State University, Fullerton

Using Debate as a Method of Reaching Literacy Competency: A Teaching Tool

Sue Lowrie, California State University, Fullerton

Classroom Compliance Gaining as a Method of Reducing Apprehension in New Forensics Competitors

Jennifer Quinn, California State University, Fullerton

Debate Team as Family: Applying Family Systems Theory to Relationships in Debate

Collette Blumer, California State University, Fullerton

An Outsider’s Perspective: Views on the Urban Debate League from a Participant without a Competitive Forensics Background

Emily Vu, California State University, Fullerton

Why UDLs Should Compete with the “Big Boys”

Adam Symonds, California State University, Fullerton

Respondent: Jeanine Congalton, California State University, Fullerton

3600 GRADUATE STUDENT WORKSHOP

4:00-6:00 pm, Sunday, February 15

Sendero I, II

Presented by the Second Vice President

The target audience includes advanced undergraduate students and master’s level students who are considering a doctorate in Communication. The workshop is designed to: 1) introduce students to the benefits of a graduate education; 2) help them choose a graduate program that meets their abilities, interests, and needs; and 3) provide a realistic picture of graduate school life.

Session #1: INSIGHT AND INFORMATION FOR PROSPECTIVE GRADUATE STUDENTS: FACULTY AND ADMINISTRATORS’ VIEWPOINTS (60 minutes)

Topics to be covered in this roundtable session include the value of a graduate education in communication; differences between M.A. and Ph.D. programs; ways to conduct and narrow a search for the right school; ways to make yourself competitive; funding possibilities, including Teaching and Research Assistantships; differences and similarities between undergraduate and graduate work; differences between master’s and doctoral studies; finding a research focus; selecting workable research topics; and developing relationships with faculty mentors and graduate student peers.

Facilitator: Brenda J. Allen, University of Colorado, Denver

Panelists: James A. Anderson, University of Utah
Betsy Wackernagel Bach, University of Montana, Missoula
Charles A. Braithwaite, University of Nebraska, Lincoln
Dawn O. Braithwaite, University of Nebraska, Lincoln
Paul Mongeau, Arizona State University
Susan Poulsen, Portland State University

Session #2: SURVIVING AND THRIVING IN GRADUATE SCHOOL: STUDENT PERSPECTIVES (60 minutes)

Students at various stages of master’s and doctoral studies, and a new Ph.D. will share experiences and expertise about numerous aspects of graduate education. Topics include: choosing a program; developing a research program and scholarly identity; staying motivated; finding financial support; teaching challenges; building and maintaining relationships with faculty and graduate student peers; networking; completing a thesis or dissertation; time management; and balancing graduate studies and life (what life?).

Facilitator: Brenda J. Allen, University of Colorado, Denver

Panelists: Ashley Grisso, University of New Mexico
Kara Hayman, Colorado State University
Salina Monreal, San Diego State University
Alana Nicastro, University of San Diego

Paul Schrod, University of Texas, Arlington
Paige Toller, University of Nebraska, Lincoln
Stephen Williams, University of Colorado, Boulder

- 3700** BUSINESS MEETING: DEVELOPMENT COMMITTEE
5:30-6:30 pm, Sunday, February 15 Boardroom North
- 3703** BUSINESS MEETING: COMMUNITY COLLEGE INTEREST
GROUP (Continued)
5:30-6:30 pm, Sunday, February 15 Enchantment E
- 3704** BUSINESS MEETING: ELEMENTARY AND SECONDARY
EDUCATION INTEREST GROUP
5:30-6:30 pm, Sunday, February 15 Enchantment B
- 3707** BUSINESS MEETING: INTERCULTURAL COMMUNICATION
INTEREST GROUP
5:30-6:30 pm, Sunday, February 15 Enchantment C
- 3712** BUSINESS MEETING: ORGANIZATION FOR RESEARCH ON
WOMEN AND COMMUNICATION
5:30-7:00 pm, Sunday, February 15 Fiesta 3
- 3713** BUSINESS MEETING: ORGANIZATIONAL COMMUNICATION
INTEREST GROUP
5:30-6:30 pm, Sunday, February 15 Fiesta 4
- 3714** BUSINESS MEETING: RHETORIC AND PUBLIC ADDRESS
INTEREST GROUP
5:30-6:30 pm, Sunday, February 15 Enchantment A
- 3800** GRADUATE DEPARTMENTS OPEN HOUSE
6:00-7:30 pm, Sunday, February 15 Fiesta 1, 2
Presented by the First Vice President
Directors of Graduate Studies are available to discuss their graduate
programs, one-on-one, with workshop participants and other
interested people. Each school will have a table to display
promotional materials. Refreshments will also be provided.
- 3916** EXECUTIVES CLUB DINNER
7:30-9:30 pm, Sunday, February 15 Sierra Vista
(19th Floor)

3900 SOCK HOP
9:00 pm-1:00 am, Sunday, February 15

Convention Center
(across street)

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McGraw Hill



MONDAY, February 16

4000 ISSUES FACING SCHOLARLY SOCIETIES IN
COMMUNICATION

8:30-9:45 am, Monday, February 16

Fiesta 3

Presented by the President Elect

Chair: William Eadie, San Diego State University

What are the major issues facing the organizations that represent communication scholars? What should be done to address these issues? Candidates for the presidency of the National Communication Association (NCA) will respond to questions from a former NCA staff member and from WSCA members.

4001 WIDENING THE CIRCLE: ACADEMIC CULTURE AND THE
ALIENATION OF LATINA/O STUDENTS

8:30-9:45 am, Monday, February 16

Enchantment D

Presented by the Communication and Instruction Interest Group

Chair: Tony Schroeder, Eastern New Mexico University

Finding Your Comfort Zone: The Use of Spanish on Campus

Lisa Delgado, University of New Mexico

Border Spaces for Border Identities: Pedagogical Approaches to Intercultural Dialogue

Ashley Grisso, University of New Mexico

Building a Sense of Place for First Generation Students: Service Learning and the First Year Seminar

Glenda Balas, University of New Mexico

What Happens When the Teacher is White?

Sara Mathis, University of New Mexico

Respondent: Sue Balter-Reitz, Montana State University, Billings

4002 STORYTELLING AND SENSEMAKING: THE EXPANDING
ROLE OF NARRATIVE THEORY IN COMMUNICATION
RESEARCH

8:30-9:45 am, Monday, February 16

Fiesta 2

Presented by the Communication Theory Interest Group

Chair: Eve-Anne Doohan, University of Washington

A roundtable discussion of narrative theory and its expanding role in interpersonal, relational, and family communication. Each panelist will present current research on narrative theory and discuss the role of narrative theory in the communication discipline, including conceptualizations of narratives, methodological implications, and possible new directions for narrative theory. Audience members are encouraged to engage in the discussion among our panelists.

Fran Dickson, University of Denver
Kathleen Haspel, University of Denver
Jody Koenig Kellas, San Francisco State University
April Trees, University of Colorado, Boulder

4003 STRATEGIES FOR HARD TIMES

8:30-9:45 am, Monday, February 16

Sendero I

Presented by the Community College Interest Group

Chair: Jaima Bennett, Golden West College

A roundtable discussion to share strategies for surviving, and hopefully thriving, in difficult economic times. Panelists discuss ways their departments are working to survive cutbacks.

Presented by the Community College Interest Group

Panelists: Bob Alto, Mendocino College
Amy London, College of the Canyons
Kay Harrison, Ohlone College
Michael Rose, Lane Community College

4004 TRANSFORMING “GEEKS” INTO THE ELITE

8:30-9:45 am, Monday, February 16

Enchantment E

Presented by the Elementary and Secondary Education Interest Group

Chair: Raymond Puchot, Florida Community College, Jacksonville

How you can bring out the “star” potential in every student

Panelists: Annette Bingham, College of Lake County, Grayslake, IL
Linda Brown, El Paso Community College
Isela Castanon-Williams, El Paso Community College
Kathy Lingo, University of Texas, Dallas

4006 SPOTLIGHT ON SCHOLARSHIP: EVERETT M. ROGERS

8:30-9:45 am, Monday, February 16

Sendero II

Presented by the Health Communication Interest Group and the Organizational Communication Interest Group

Co-Facilitators: Scott Moore, California State University, Fresno
John Oetzel, University of New Mexico

Everett M. Rogers, Distinguished Professor of Communication at the University of New Mexico, has conducted health and organizational communication research for over 40 years. He is a widely cited communication scholar and has over 400 publications to his credit. He will share his research on diffusion of innovations as it applies to health and

organizational contexts. After his presentation, the two respondents will talk about Dr. Rogers's contribution to their respective subdisciplines.

Participants: Everett M. Rogers, University of New Mexico
Mike Slater, Colorado State University
David R. Seibold, University of California at Santa Barbara

4007 CONSTRUCTIONS, DISIDENTIFICATIONS, AND COUNTER-REPRESENTATIONS OF LATINA/O IDENTITIES

8:30-9:45 am, Monday, February 16 Enchantment C

Presented by the Intercultural Communication Interest Group

Chair: Bernadette Marie Calafell, Syracuse University
"Chicano, What's That?": Performing Diasporic Intimacy in North Carolina
Bernadette Marie Calafell, Syracuse University

Sighs of the South of the Border Phenomenon: Latino Ontological Awareness through a Case Study of Paulina Rubio, Border Girl

Shane Moreman, California State University, Fresno

Chicana Murals as Rhetorical Texts: An Examination of Latina Identity

Nina Reich, Loyola Marymount University

Respondent: Rona T. Halualani, San Jose State University

4008 THE DARK SIDE OF INTERPERSONAL COMMUNICATION: RETALIATION, JEALOUSY, AND DECEPTION

8:30-9:45 am, Monday, February 16 Enchantment B

Presented by the Interpersonal Communication Interest Group

Chair: Thomas R. Wagner, Kent State University

The Associations between Uncertainty, Attributions, and Retaliatory Behaviors in Romantic Relationships

Stephen M. Yoshimura, University of Montana

Jessica Eckstein, University of Montana

Negative Emotions and Rumination as Consequences of Another's Jealousy Expression

Jennifer L. Bevan, University of Nevada, Las Vegas

Jerold L. Hale, University of Georgia

Aggression, Jealousy and Integrative Behaviors with Sibling Relationships

Melissa A. Tafoya, Arizona State University

An Exploratory Study Comparing Relational Motives among High-Stakes Lies and White Lies

Juliann C. Scholl, Texas Tech University

Rachele Jones, Texas Tech University

Molly Tucker, Texas Tech University

Respondent: Brian H. Spitzberg, San Diego State University

4009 COMPETITIVE PAPERS IN PERFORMANCE STUDIES

8:30-9:45 am, Monday, February 16 Sendero III

Presented by the Interpretation and Performance Studies Interest Group

Chair: Michael Bowman, Louisiana State University Los Angeles
Honoring the Word: Spoken Word as Performed Narrative
Rachel N. Hastings, California State University, Long Beach (Debut Paper)
Lost and Found: Refugee Narratives of the Lost Boys of Sudan
Sarah L. McKinnon, Arizona State University (Debut Paper)
Considering a Performance Based Sexual Assault Intervention Program: A
“Proactive Approach” to Peer Education
Marc D. Rich, California State University, Long Beach
Jose L. Rodriguez, California State University, Long beach
Jennifer L. Page, California State University, Long Beach
Rachel N. Hastings, California State University, Long Beach
Performing Parody: Toward a Politics of Variation in Whiteness
John T. Warren, Bowling Green State University
Amy N. Heuman, Texas Tech University
A Tough Sell: Stigma as Souvenir in the Contested Performances of San
Francisco’s Homeless Street Sheet Vendors
Kurt Lindemann, Arizona State University (Top Paper)
Michael Bowman, California State University, Los Angeles

4010 LANGUAGE AND SOCIAL INTERACTION: TOP FOUR
8:30-9:45 am, Monday, February 16 Enchantment F
Presented by the Language and Social Interaction Interest Group
Chair: Charles A. Braithwaite, University of Nebraska, Lincoln
Assessing the Everyday Efficacy of Interpersonal Skills
Samuel G. Lawrence, University of Central Florida (Top Paper)
To Speak or Not to Speak: Multiple Codes of Silence in Discourse about the
Vietnam War
Lisa M. Coutu, University of Washington
Metonymy in Black and White: Revelatory Tropes in “The Age of White Guilt
and the Disappearance of the Black Individual”
David Weiss, University of New Mexico
Verbal Disagreement Tactics in a Social Encounter: A Case Study
Donna Goben, University of Denver (Top Debut Paper)

4011 DEBUT PAPERS IN MEDIA STUDIES
8:30-9:45 am, Monday, February 16 Fiesta 4
Presented by the Media Studies Interest Group
Chair: Mary-Lou Galician, Arizona State University
Who Did It? Dissecting the Representation of Gender on the Prime-Time
Television Series *CSI: Crime Scene Investigation*
AnnaMarie Adams Mann, Colorado State University
Punk without the Politic: MTV’s Commodification of Resistance through the
Band *Good Charlotte*
Jaclynn N. Larington, Colorado State University

Teaching in Silence: Rhetorical Strategies of Whiteness in *Boston Public*

Jason Zingsheim, Arizona State University

Pink: Pop Star or Anti-Pop Queen? A Critical Analysis of Pink's Image Management

Amanda Vilim, Colorado State University

Respondent: Teresa Bergman, California State University, Chico

4012 POP CULTURE PRINCESS

8:30-9:45 am, Monday, February 16

Presented by the Interpretation and Performance Studies Interest Group and the Organization for Research on Women and Communication

A solo performance written and performed by Elizabeth Whitney (with poetry by Jamie Sorenson). Wonder Woman's Amazonian tendencies and Barbie's imagined dreams of postmodern revision converge with the narrator's own adolescent experiences in *Pop Culture Princess*. This campy solo performance employs personal narrative and performance poetry to tap into the gendered world of popular culture, exploring influences on adolescence and compulsory heterosexuality. *Pop Culture Princess* is loosely based around three narratives: Barbie's monologue in which she critiques and then reinvents herself as a postmodern performance artist; a poetic-style piece concerning role-playing, sexuality cues, and the 1970's hit television show *Wonder Woman*; and adapted readings from the author's own adolescent journals, which indicate how compulsory heterosexuality shapes narratives of desire.

Solo Performance: *Pop Culture Princess*

Elizabeth Whitney

4013 ETHICS AND ORGANIZATIONAL COMMUNICATION

8:30-9:45 am, Monday, February 16

Fiesta 1

Presented by the Organizational Communication Interest Group

Chair: Melissa Aslaksen, University of New Mexico

The Ethical Politician: Oxymoron or Organizational Leader?

Bonnie M. Orkow, University of Colorado, Denver

Ethics in Modernity: A Structural Approach to Organizational Ethics

Heather E. Canary, Arizona State University

Exploring the Role of the University in Teaching Organizational Ethics:

Perspectives of Managers and Students

Brian K. Richardson, University of North Texas

Resituating Emotions from a Structuration Theory Perspective

Jennifer Butler Woodside, Ohio University

Respondent: Susan Hafen, Weber State University

4014 ENCIRCLING OUR IMAGINATIONS: MEDIATED
RHETORICS FAR AND WIDE

8:30-9:45 am, Monday, February 16

Enchantment A

Presented by the Rhetoric and Public Address Interest Group

Chair: Thomas Burkholder, University of Nevada, Las Vegas
Technology's Reach into the American Imagination
David P. Schulz, California State University, Stanislaus
The Johnny Cash-ness of It All: Music Video as Narrative
Rachel Bradley, San Diego State University
The Textual Trickster: The Creation of a Comic Frame for Children in *A Series of Unfortunate Events*
Cara L. Buckley, Indiana University
Respondent: Thomas Burkholder, University of Nevada, Las Vegas

4100 SHAPING TOMORROW: ENHANCING UNDERGRADUATE
COMMUNICATION EDUCATION THROUGH NCA'S
STUDENT ORGANIZATIONS
9:55-11:10 am, Monday, February 16 Fiesta 3
Presented by the President-Elect
Chair: Isa Engleberg, Prince George's Community College; NCA President
Sherry Morreale, NCA National Office

NCA recognizes that a tremendous amount of learning happens outside the classroom. Students in one of NCA's three student organizations (Lambda Pi Eta, Sigma Chi Eta, and NCA Student Club) serve as examples of excellence. This is an opportunity to meet with current and prospective LPH, SCH, and SC advisers and members. Participate in Lambda Pi Eta induction ceremony, share your experiences, and learn the best practices of successful chapters!

Panelists: John Caputo, Gonzaga University
Maureen Ebben, St. Mary's University
Stacey Sowards, California State University, San Bernardino

4101 MASTER TEACHER PANEL
9:55-11:10 am, Monday, February 16 Enchantment D
Presented by the Communication and Instruction Interest Group
Chair: Deanna Fassett, San Jose State University
Master Teacher: Randolph J. Scott, Weber State University

4102 THE EXPANDING ROLE OF CRITICAL THEORY IN
COMMUNICATION RESEARCH: ISSUES OF FEMINIST
STANDPOINT, MEDIA, MUSIC, AND RHETORIC
9:55-11:10 am, Monday, February 16 Fiesta 2
Presented by the Communication Theory Interest Group
Chair: Christina R. Foust, University of North Carolina, Chapel Hill
Toward a Theoretical Understanding of the Social Construction of Reality
about Power Structures in Social Justice Movements: The Issue of Critical
Worldviews and Alternative Media
Joshua Atkinson, University of Missouri, Columbia

The Missing Theories of Feminist Standpoint Epistemologies: Where Do We Go Next?

Debbie S. Dougherty, University of Missouri, Columbia

Appropriate Representations: Assumptions, Implications, and Directions for Critical Media Studies in Communication

Helene A. Shugart, University of Utah

The "Illusions of Life": A Rhetorical Perspective on Music as Persuasion

Deanna Sellnow, North Dakota State University

Timothy Sellnow, North Dakota State University

Respondent: M. Lane Bruner, Georgia State University

4103 COMPETITIVE STRATEGIES IN THE CLASSROOM

9:55-11:10 am, Monday, February 16

Sendero I

Presented by the Community College Interest Group

Chair: Mark Woolsey, Yavapai College

Friendly competition in the classroom can be beneficial. Panelists will discuss methods of how competition between students can be developed and implemented in the classroom.

Panelists: Paula Haug, Fresno City College

Gina Ibarra-Shea, Northern Arizona University

Sandy Linville, Butte College

Sharon Porter, NPDA President & Northern Arizona University

4104 INCORPORATING EMOTIONAL INTELLIGENCE INTO THE CLASSROOM

9:55-11:10 am, Monday, February 16

Sendero III

Presented by the Elementary and Secondary Education Interest Group

Chair: Raymond Puchot, Florida Community College, Jacksonville

Presenting a variety of techniques to encourage your students to become life-long learners

Panelists: Annette Bingham, College of Lake County, Grayslake IL

Linda Brown, El Paso Community College

Isela Castanon-Williams, El Paso Community College

Kathy Lingo, University of Texas at Dallas

4105 SMOKERS' AND NONSMOKERS' RIGHTS: LEGAL WRANGLING OVER ALBUQUERQUE'S CLEAN INDOOR AIR ORDINANCE

9:55-11:10 am, Monday, February 16

Sendero II

Presented by the Freedom of Expression and Legal Communication Interest Group, the Rhetoric and Public Address Interest Group, and the Health Communication Interest Group

Chair: Paul, Siegel, Gallaudet University

Panelists: Cheryl A. Ferguson, New Mexicans Concerned About Tobacco
Gene Messer, Coalition Against Government Intrusion, and
General Manager of Midnight Rodeo
Lisa McNichol, New Mexico Department of Health, Tobacco
Use Prevention and Control Program
Neil Simon, KOB-TV

4107 TOP FOUR PAPERS IN INTERCULTURAL
COMMUNICATION

9:55-11:10 am, Monday, February 16 Enchantment C

Presented by the Intercultural Communication Interest Group

Chair: Karen Lovaas, San Francisco State University
The Model Minority Myth of Asian Americans in 1966: A Narrative Criticism
Yuko Kawai, University of New Mexico

*Quiénes son/quienes somos: A Critical Analysis of the Changing Names for
People of Mexican Descent across History*

Susan "Susana" Rinderle, University of New Mexico

The Global Discourse of AIDS: Cultural Translation as a Critical Alternative
Alexa M. Dare, University of Denver

White Laughter: Rhetorical Strategies of Whiteness in *Friends*

Jason Zingsheim, Arizona State University (Top Debut Paper)

Respondent: Kathryn Sorrells, California State University, Northridge

4108 COMMUNICATION EVENTS IN INTERPERSONAL
RELATIONSHIPS

9:55-11:10 am, Monday, February 16 Enchantment B

Presented by the Interpersonal Communication Interest Group

Chair: Stephen M. Yoshimura, University of Montana

Giving Meaning to: Interpretations of a Handshake

Valerie L. Manusov, University of Washington

Tema Milstein, University of Washington

Gift-Giving Unwrapped: An Examination of Social Stresses during the
Relational Process of Giving or Receiving Gifts

Sunwolf, Santa Clara University

"We're Co-Conspirators": The Form and Function of Cover Stories among
Marital Couples

Theresa L. Hest, Minnesota State University

Judy C. Pearson, North Dakota State University

Reunion of Adoptive Child and Birth Parent: A Communication Event

Wanda Wakkinen, New Mexico State University

Respondent: Paul A. Mongeau, Arizona State University

4111 IDENTITY, DISCOURSE, AND DIALOGUE IN THE MEDIA

9:55-11:10 am, Monday, February 16 Fiesta 4

Presented by the Media Studies Interest Group

Chair: Scott Simpson, Colorado State University
Mediated Dialogue: HBO's *Live from Baghdad*
Arthur W. Herbig IV, Saint Louis University
Kelly Parker, Saint Louis University
A Patriotic Public Memory: The Shaping of a National Identity in 9/11
Letia Frandina, Colorado State University (Debut Paper)
Antismoking Campaigns: A Political-Economic and Textual Analysis of the
American Legacy Foundation and Philip Morris Campaigns
Kara Hayman, Colorado State University (Debut Paper)
HIV/AIDS PSAs: A Discourse Analysis
Annika Ladd, Colorado State University (Debut Paper)
Respondent: Emily Plec, Western Oregon University

4112 WIDENING DISCURSIVE CIRCLES: ECOFEMINISM AND
THE ANALYSIS OF GENDER, NATURE, AND CULTURE
9:55-11:10 am, Monday, February 16 Enchantment F
Presented by the Organization for Research on Women and Communication
Chair: Dayle Hardy-Short, Northern Arizona University
From Hunting Magic to Shamanism: Patriarchal Biases in Archaeological
Interpretations of Rock Art
Richard Rogers, Northern Arizona University
Ecofeminism and Invitational Rhetoric: The Re-emergence of the Goddess
Julie Schutten, University of Utah
An Ecofeminist Critique of Hunting as a "Sacred" Form of Environmental
Communication
Lincoln J. Houde, University of Utah
Utah's Thoreau: An Ecofeminist Analysis of Terry Tempest Williams' *Refuge*
Kay Lynn Broadhead, Idaho State University
Respondent: Connie Bullis, University of Utah

4113 LEADERS, MEMBERS, & FOLLOWERS IN ORGANIZATIONS
9:55-11:10 am, Monday, February 16 Fiesta 1
Presented by the Organizational Communication Interest Group
Chair: Stan Gwin, Southern Utah University
A Study of the Relationship among Opinion Leaders' Perceptions and Change
Agents' Behaviors in the Innovation Adoption Process
John B. Chandler, University of North Texas
Pratibha Shukla, University of North Texas
Development of a Hegemonic Scale: Organizational Symbols and Location
Melissa Aslaksen, University of New Mexico

The Criteria of Highly Performing Teams: A Comparison of the Literature and Interview Themes of Highly Performing Teams

Holly Siebert Kawakami, University of New Mexico

Agi Horspool, University of New Mexico

Tracy L. Hart, University of New Mexico

Janet Montoya Schoeppner, University of New Mexico

Laura Sullivan-Gallegos, University of New Mexico

Constructing Followership in Organizations: A Case Study

Tonya D. Trabant, University of Alaska, Fairbanks

Respondent: Nikki Townsley, University of Colorado, Boulder

4114 WIDENING THE CIRCLE OF RHETORICAL STUDIES:
ESSAYS IN HONOR OF WAYNE BROCKRIEDE

9:55-11:10 am, Monday, February 16 Enchantment A

Presented by the Rhetoric and Public Address Interest Group and the Western Forensics Association

Chair: Robert L. Scott, University of Minnesota

Managing Relational Contradictions: Dialectical Considerations in Interpersonal Communication

Dawn O. Braithwaite, University of Nebraska, Lincoln

Reconstitutive Discourse from the Perspective of Dimensions of Rhetoric

John Hammerback, California State University, Hayward

Organizational Advocacy as a Challenge to Corporate Irrationality

Janice Schuetz, University of New Mexico

Resistance and Revision in the Novels of Castillo, Silko, and Morrison

Karen Rasmussen, California State University, Long Beach

Jennifer Ansenas, California State University, Long Beach

Respondent: Walter R. Fisher, University of Southern California

4117 TEACHERS, STUDENTS, AND THE INTERNET COLLIDE:
TEACHING CHALLENGES IN THE NEW MILLENNIUM

9:55-11:10 am, Monday, February 16 Enchantment E

Presented by the Communication and Instruction Interest Group

Chair: Javette Grace Hayes, California State University, Fullerton

The Effects of CMC on Students' Classroom Experiences

Julie Chattong, California State University, Fullerton

Teacher Immediacy Around the Clock?

April I. Franklin, California State University, Fullerton

Students Can Do That On-Line?: Instructor Nightmares

Javette Grace Hayes, California State University, Fullerton

Students Rating Teachers On-Line: Making Sense of the Messages

Rania Morrill, California State University, Fullerton

- 4200** PRE-LUNCHEON RECEPTION
11:20-11:35 am, Monday, February 16
Convention Center
(across street)
- 4300** CONVENTION LUNCHEON
11:35am-1:50 pm, Monday, February 16
Convention Center
(across street)
- 4400** MODEL TEACHING AWARD
2:00-3:15 pm, Monday, February 16
Enchantment E
Presented by the President-Elect
Coordinated by the Model teaching Award Committee
Chair: Melissa Beall, University of Northern Iowa
Model Teaching Award Program recipients will describe their communication program(s). Award recipients will be announced at the Convention Luncheon.
- 4401** COMMUNICATION AND UNDERGRADUATE STUDENT
SOCIALIZATION: QUESTIONS TO EXPLORE, IDEAS TO
PURSUE
2:00-3:15 pm, Monday, February 16
Enchantment D
Presented by the Communication and Instruction Interest Group
Chair: Ann Q. Staton, Staton Wholesale
Undergraduate Student Conceptualizations and Descriptions of Interpersonal
Communication about Academic Dishonesty
Colleen R. Carlson, University of Utah
Exploring the Freshman Experience: The Quest for Independence
Brian Pilling, University of Utah
Going to College: First Generation College Students Speak about Being the
First
Liz Leckie, University of Utah
Getting the Real Story: Hidden Transcripts in Informal Communication among
Undergraduate Students
Janet Colvin, University of Utah
Respondent: Jo Sprague, San Jose State University
- 4402** THEORIZING HUMAN-ANIMAL COMMUNICATION:
WIDENING HYPHENATED-ETHNOGRAPHY
2:00-3:15 pm, Monday, February 16
Fiesta 2
Presented by the Communication Theory Interest Group
Chair: Kevin J. Brown, Oregon Institute of Technology
A preliminary exploration of how theorizing human-animal communication
informed by “hyphenated” ethnographics might widen our understanding of
communication in interpersonal, health, environmental, organizational,
rhetorical, and spiritual contexts.

Nick Trujillo, California State University, Sacramento
Connie Bullis, University of Utah
Sally Planalp, University of Utah
Emily Plec, Western Oregon University
Nancy Briggs, California State University, Long Beach

Discussion Facilitator: Susan Hafen, Weber State University

4403 SPEECH CENTERS AND LABS = STUDENT SUCCESS

2:00-3:15 pm, Monday, February 16

Sendero I

Presented by the Community College Interest Group

Chair: Kate Motoyama, College of San Mateo

NCA-identified speech labs are one of seven trends in the future of communication studies. Representatives share nuts and bolts including assignments and practices.

Ron Adler, Santa Barbara City College

Veronica Martinez, California State University, Hayward

Kate Motoyama, College of San Mateo

4405 COMPETITIVE PAPERS IN FREEDOM OF EXPRESSION AND LEGAL COMMUNICATION

2:00-3:15 pm, Monday, February 16

Sendero II

Presented by the Freedom of Expression and Legal Communication Interest Group

Chair: Susan Balter-Reitz, Montana State University-Bilings

The Cultural Reproductions of Racial Identities: A Comparison of Jury Awards to Hispanics and Whites in Wrongful Death Litigation

Lela Hunt, University of New Mexico

Krishna P. Kandath, University of New Mexico

Codifying the Law of Slavery in North Carolina: Positive Law and the Slave Persona

Omar Swartz, University of Colorado, Denver

Chaos, Complexity, Communication: A New Framework for Free Speech Justifications

Richard A. Parker, Northern Arizona University

Academic Freedom of Expression: Real or Illusory? Banning the Mark Jones First Date Resume Questionnaire

Mark J. Jones, San Francisco State University

4407 EXPLICATING CROSS-CULTURAL SYMBOLS AND TEXT IN NEW MEXICO

2:00-3:15pm, Monday, February 16

Enchantment C

Presented by the Intercultural Communication Interest Group

Chair: Everett M. Rogers, University of New Mexico

Explicating the Zia Sun Symbol: Both Ancient Pueblo Sacred Symbol and Current State and Commercial Logo

Holly Siebert Kawakami, University of New Mexico

Indo-Hispano Ritual: Reading Cultural Hybridity in Photographs
Miguel Gandert, University of New Mexico

Girls and Group Communication: Consensus-Building and Leadership
Glenda R. Balas, University of New Mexico

The Endless Wait: Coping with Pain and Wait at an Emergency Room --
Ethnography of Patients
Avinash Thombre, University of New Mexico

A Narrative Analysis of Albuquerque's Graffiti Artists
Kimberly A. McCormick, University of New Mexico

Language and Sociability: Keys to Assist in Rehabilitation
Antonio San Nicolas, University of New Mexico

4408 FACETS OF INTERPERSONAL COMMUNICATION
RESEARCH: COGNITION, EMOTION, AND SATISFACTION

2:00-3:15pm, Monday, February 16 Enchantment B

Presented by the Interpersonal Communication Interest Group

Chair: Guy Bachman, California State University Long Beach

Attitude Restrictive Messages and Interpersonal Agreement: An Application of
Reactance Theory to Committed Relationships

Thomas R. Wagner, Kent State University

The Causal Relationship Between Mood and Communication Satisfaction

Emil Coman, University of Connecticut

The Presentation of Transgendered Self in Everyday Life

Janet L. Jacobsen, Arizona State University

The Communication of Social Desirability in a Computer-Mediated
Environment

Michael K. Rabby, University of Central Florida

Amanda D. Coho, University of Central Florida

Respondent: Blaine Goss, New Mexico State University

4410 INNOVATIONS IN ETHNOGRAPHY

2:00-3:15pm, Monday, February 16 Enchantment F

Presented by the Language and Social Interaction Interest Group

Chair: Anneliese Harper, Scottsdale Community College

“The Word” vs. “The World”: Group Identity within a Religious Sect

Paige W. Toller, University of Nebraska, Lincoln

The Art and Politics of Covert Ethnography: Confessions of a Sociological
Bouncer

David Calvey, Manchester Metropolitan University, Manchester,
UK

Volleyball Momentum: Building and Rebuilding Identity through
Communication

Hector Andrade, San Diego State University (Debut Paper)

Respondent: Eric Morgan, New Mexico State University

- 4411** POST-POSTMODERNISM, POSTMEMORY, NOSTALGIA,
AND MYTH IN FILM AND TELEVISION
2:00-3:15pm, Monday, February 16 Fiesta 4
Presented by the Media Studies Interest Group
Chair: A. Susan Owen, University of Puget Sound
The Others as a Post-Postmodern Horror Film
David S. Heineman, University of Iowa (Debut Paper)
Witnessing, Postmemory, and Social Death in *Bamboozled*
Kevin Patzelt, University of Puget Sound
Love as Myth on Screen: A Reading of *Pretty Woman* as a Producer of Myth
Nicole Rodriguez, Colorado State University (Debut Paper)
American Dreams: A Nostalgic View of the 1960s
Megan Tucker, Colorado State University
Respondent: Caren Deming, University of Arizona
- 4412** REFLECTING TOGETHER ON FEMINISM AND THE
COMMUNICATION DISCIPLINE
2:00-3:15pm, Monday, February 16 Fiesta 3
Presented by the Organization for Research on Women and Communication
Chair: Sonja K. Foss, University of Colorado, Denver
In this roundtable, senior and junior scholars, representing both second- and
third-wave feminists, invite the audience to join them in reflecting on their
current (and perhaps revised) conceptions of feminism and its intersection with
the communication discipline.
How Do Feminists Deal with Differences that Make a Difference?
Victoria Chen, San Francisco State University
Feminism as a Virtue
Suzanne M. Daughton, Southern Illinois University
Riding the Third Wave into the Millenium
Laura K. Hahn, Humboldt State University
Feminism: An Individual Movement
Kelly O'Connor, University of Colorado, Denver
Reflections on Third Wave's Appropriation of Second Wave's Ideals
Raena Quinlivan, Colorado State University (Debut Paper)
- 4413** THEORIZING AND MODELING ABOUT ORGANIZATIONAL
COMMUNICATION
2:00-3:15pm, Monday, February 16 Fiesta 1
Presented by the Organizational Communication Interest Group
Chair: Phola Mabizela, University of New Mexico
Paradigm Similarities: Discovery and Critical Organizational Communication
Studies
Gerianne M. Merrigan, San Francisco State University
A Postmodern Deconstruction of Stakeholder Theory
Devon Brown, University of Colorado, Boulder

Emerging Perspectives in the Field of Nonprofit Research: A Review of Organizational Communication Themes in NPO Literature

Matthew G. Isbell, University of Montana

Dialogue as an Intervention in Learning Organizations: A Model from a Survey across Organizations

Joshua Guilar, California State University, Sacramento

Carol Zulauf, Suffolk University

Respondent: Angela Trethewey, Arizona State University

4414 DISMANTLING THE CIRCLE: RHETORICS OF WAR

2:00-3:15pm, Monday, February 16

Enchantment A

Presented by the Rhetoric & Public Address Interest Group

Chair: Steven R. Brydon, California State University, Chico

Reheating the Cold War Drama: George W. Bush and the Iraq War Buildup

Kevin Coe, University of Washington

Dramatic Criticism of George W. Bush's Ultimatum to Saddam Hussein, March 17, 2003

Karen McCullough, Colorado State University, Fort Collins

The Last Rodeo: Metaphor, Intertextuality, and Performance after September 11th

Mark West, Northwestern University

Christopher Carey, Arizona State University

Respondent: Steven R. Brydon, California State University, Chico

4501 WIDENING THE CIRCLE: COMBINING SPEAKING AND WRITING IN A FIRST YEAR COURSE

3:25-4:40 pm, Monday, February 16

Enchantment D

Presented by the Communication and Instruction Interest Group

Chair: Chris Kamrath, University of San Francisco

The Department of Communication Studies at the University of San Francisco is in the second year of a program that combines first-year composition with the required public speaking course. Panelists will discuss the rationale for the approach, the planning process, obstacles and rewards, and administrative details (e.g., resources, recruiting, and faculty development) that will help other departments to develop similar combined courses. Course syllabi, learning outcomes, and other course materials will be available.

Panelists:

Kathleen McGill, University of San Francisco

David Ryan, University of San Francisco

Zachary White, University of San Francisco

Fredel Wiant, University of San Francisco

4502 WIDENING OUR CIRCLE IN THE COMMUNITY THROUGH COMMUNICATION THEORY

3:25-4:40 pm, Monday, February 16

Fiesta 2

Presented by the Communication Theory Interest Group
Chair: Eva-Anne Doohan, University of Washington
Integrating Between-Subjects and Within-Subjects Data: Pointing Toward a
Metric of Social Distance
Emil Coman, University of Connecticut
Marionettes: Constructing Identity in an Environmental Conflict in Marion,
Ohio
Kevin J. Brown, Oregon Institute of Technology
Anna Tuttle, University of Michigan
Changing Communication Structures to Enhance Community Development:
COPS and Cultures
Marcella LaFever, University of New Mexico
Reclaiming the Aesthetic Imagination for the Task of Thinking: A
Philosophical Approach to Communicative Praxis and Appreciation of the Fine
Arts
Basem I. Amin, University of Montana
Respondent: Krishna Kandath, University of New Mexico

4503 WIDENING THE ONLINE CIRCLE: PEDAGOGY AND
PRACTICE

3:25-4:40 pm, Monday, February 16 Sendero I

Presented by the Community College Interest Group and the Communication
and Instruction Interest Group

Chair: Julie Benson-Rosston, University of Montana
A short series of presentations and question-answer period on the practices,
opportunities, and challenges of online learning.

Panelists: Brenda Ahnholz, Ohlone College
Nick Burns, Salt Lake Community College
Lisa Coutu, University of Washington
Ed McDaniel, San Diego State University
Barnett Pearce, Fielding Graduate Institute
Cassandra Van Buren, University of Utah

Discussion Facilitator: Ann Darling, University of Utah

4507 WIDENING THE CIRCLE OF GLBT CULTURAL RESEARCH:
“COMING OUT” AND NEGOTIATING THE PERSONAL,
RELATIONAL, POP CULTURAL, AND LEGAL ISSUES
AFFECTING THE QUEER CITIZEN IN U.S. SOCIETY

3:25-4:40 pm, Monday, February 16 Enchantment C

Presented by the Intercultural Communication Interest Group

Chair: Katherine Adams, California State University, Fresno
Coming Out as “We 3”: Using Personal Ethnography and the Case Study to
Assess Relational Identity and Familial Support of Gay Male, Three-Partner
Relationships

Eric Aoki, Colorado State University

Performativity and the Queer Pedagogical Performance: The Classroom
Politics of Producing the Queer Subject as Self, as Teacher
Shane Moreman, California State University, Fresno
When Superheroes Fail: The “Comic” and Homophobia
Scott Simpson, Colorado State University
The Queer Citizen: In Theory or Marriage?
Jamie Skerski, Indiana University
Building a Better Body: Rhetorically Rereading and Reconstructing Legal
Texts about Transsexuality
Isaac West, Indiana University

4508 THE REJUVENATION OF ROMANTIC RELATIONSHIPS
3:25-4:40 pm, Monday, February 16 Enchantment B
Presented by the Interpersonal Communication Interest Group
Chair: Christina Yoshimura, University of Montana
Forgiveness-Seeking: Strategy Selection and Relational Outcomes
Michelle DeYoung, Arizona State University West
Bianca Wolf, Arizona State University West
Individual and Relational Differences in Long-Distance Romantic
Relationships: Effects on Coping, Stress, and Relational Satisfaction
Katheryn C. Maguire, Wayne State University
Relationship Repair Behavior: Long-Term Couples’ Recollection of Repair
Behaviors
Carla L. Fisher, Arizona State University West
Dena Lee, Arizona State University West
Recovery Strategies Across the Lifespan of Long-Term Married Couples
Jessica Harvey, Arizona State University
Respondent: Cailin Kulp, University of Hawai’i at Manoa

4510 EXPLORATIONS OF IDENTITY, ROLES, AND
RELATIONSHIPS IN TALK
3:25-4:40 pm, Monday, February 16 Enchantment F
Presented by the Language and Social Interaction Interest Group
Chair: Susan Poulsen, Portland State University
“That’s My Grandma When She Was Forty...But Doesn’t She Look Old”:
Constructing Personal Relationships in Talk around Photographs
Jane Montague, The Open University, Buckinghamshire, UK
Using Institutional Talk to Mask Disagreement in a Broadcast Interview
Andrea N. Lambert, University of Denver
Speaking about Coupleness: Portraying Relational Roles in the Conversations
of Gays and Lesbians
Brian L. Heisterkamp, California State University, San Bernardino
Respondent: David Zuckerman, California State University, Sacramento

4511 CULTURES AND ARTIFACTS: MATERIAL PRACTICES AND DISCOURSES

3:25-4:40 pm, Monday, February 16 Fiesta 4

Presented by the Media Studies Interest Group

Chair: Richard Pineda, California State University, San Bernardino
(En)Gendering Creativity: Positioning Invention within Material Culture from the 16th through 19th Centuries

Maureen Daly Goggin, Arizona State University

Racing against Time: *The Journal of American Indian Education*

Maureen A. Mathison, University of Utah

Vicky Newman, University of Utah

Medios y Paradojas: Media, Hegemony, and the Paradoxes of Identity in Latina/o Popular Music

Roberto Avant-Mier, University of Utah

4512 TOP FOUR PAPERS IN ORGANIZATION FOR RESEARCH ON WOMEN AND COMMUNICATION

3:25-4:40 pm, Monday, February 16 Fiesta 3

Presented by the Organization for Research on Women and Communication

Chair: Sara Hayden, University of Montana

The Political Imprisonment of Andrea Yates: Agency Calculus and Discursive Determinism

Nicholas A. Thomas, California State University, Long Beach (Top Student paper in ORWAC)

Unveiling the Social Construction of Whiteness: A Theoretical and Personal Perspective

AnnaMarie Adams Mann, Colorado State University (Debut Paper)

Any Four Black Men Will Do: Rape, Race, and the Ultimate Scapegoat

Tracy Owens Patton, University of Wyoming

Julie Snyder-Yuly, Iowa State University

Feminism as the Key to Overcoming the Masculine Mystique: A Narrative Criticism of Susan Faludi's "Betrayal of the American Man" Speech

Tony Docan, University of New Mexico

Respondent: Belle A. Edson, Arizona State University

4513 COMMUNITY ORGANIZING FOR HEALTH: THE NATIVE AMERICAN RESEARCH CENTER FOR HEALTH AT THE UNIVERSITY OF NEW MEXICO

3:25-4:40 pm, Monday, February 16 Fiesta 1

Presented by the Organizational Communication Interest Group and the Health Communication Interest Group

Facilitator: John Oetzel, University of New Mexico

The Native American Research Center for Health (NARCH) is funded by the National Institutes for Health and the Indian Health Service. It emphasizes understanding and strengthening of people's ability to create a healthy

community. By focusing on community strengths, this approach builds on the theoretical traditions of community organizing. The panelists will provide an overview of the NARCH program and give concrete descriptions of capacity building in three tribal communities.

Panelists: John Oetzel, University of New Mexico
Nina Wallerstein, University of New Mexico
Jolene Aguilar, University of New Mexico
Yvonne Davis, University of New Mexico
Jemez Pueblo, Representative, Health Department
San Felipe Pueblo, Representative, Health Department
Ramah Navajo, Representative, Health Department

4514 WINNOWING OF THE “WIDE” CIRCLE: RHETORICAL DISCOURSES POST 9/11

3:25-4:40 pm, Monday, February 16 Enchantment A

Presented by the Rhetoric and Public Address Interest Group

Chair: Tracey Quigley, University of San Diego
Play, Pleasure and Consumption of “Patriotic” Resistance and Grieving:
Conspiracy Theory and “The Real Story” of United Airlines Flight 93

Kurt Lindemann, Arizona State University

The ACLU vs. Ashcroft et al: Conspiratorial Rhetoric in Mainstream Civil Liberties Deliberation

Maegan Parker, University of Wisconsin-Madison

A Rhetorical Analysis of George W. Bush’s September 20th, 2001 Speech before a Joint Session of Congress and the American People

Alexander D. May, University of Nevada, Las Vegas

Rudy Giuliani and September 11, 2001: Crisis Rhetoric for a New Era

Susan M. Payne, San Diego State University

Respondent: Tracey Quigley, University of San Diego

4517 YOU CAN’T MAKE ME DO THAT! COMPLIANCE-RESISTANCE TO TEACHING PROCESSES AND STRATEGIES THAT ATTEMPT TO WIDEN THE CIRCLE OF LEARNING IN AND OUT OF THE CLASSROOM

3:25-4:40 pm, Monday, February 16 Sendero III

Presented by the Communication and Instruction Interest Group

Chair: Armeda Reitzel, Humboldt State University
Teachers Behaving Badly: Students’ Resistance to Teacher Misbehaviors
Mary B. McPherson, California State University, Long Beach

An Analysis of Student Resistance to Distance Learning: A Student’s Perspective

Joe Carranza, California State University

Student “Disengagement” to Service Learning: An Examination of Student Compliance-Resistance toward Community Based Education Course Initiatives

Nancy F. Burroughs, California State University, Stanislaus

Cultural Resistance to Technology in the Classroom: A Study of Human Ethnocentrism and Inevitable Symptoms of Multiculturalism

Ashour Badal, Chapman University College, Northern Region

Resisting Going Global: Why Students and Faculty Choose to Stay Home

Vicki Marie, San Joaquin Delta College

4518 MOVEMENT ALERT: THE EVOLUTION OF RHETORICAL STRATEGIES IN OLD, CONTINUING, AND SOMETIMES SUCCESSFUL SOCIAL MOVEMENTS

3:25-4:40 pm, Monday, February 16

Sendero II

Presented by the Rhetoric and Public Address Interest Group

Chair: Jennifer Asenas, University of Texas, Austin

Repositioning the Women's Movement in Popular Culture

Ann Johnson, California State University, Long Beach

From Fighting Corporations to Fighting God: The Feminist Shift to Agitation for Humane Treatment in the Lands of Fundamentalists

Margaret Cavin, California State University, Long Beach

Anti-Same-Sex Marriage Initiatives and the Rhetoric of Agitation and Control: A Burkean Examination

Kevin Johnson, University of Texas, Austin

The Animal Rights Movement: A Case Study of Shifting Rhetorical Strategies About the Use of Animals in Research

Sharon D. Downey, California State University, Long Beach

Brooke Illes, California State University, Long Beach

Raven Pfister, California State University, Long Beach

Institutional Responses to Social Protest: The Bush Administration's Strategies to Undermine the Power of the Anti-Iraq War Movement

Matt Taylor, California State University, Long Beach

Kristine Clancy, California State University, Long Beach

The Point is to Change It: New Scholarship and Old Tricks in Social Movements

Dana Cloud, University of Texas, Austin

4601 ASSESSMENT, VISUALIZATION, AND INSTRUCTIONAL ENACTMENT: COMPETITIVE PAPERS IN COMMUNICATION AND INSTRUCTION

4:50-6:05 pm, Monday, February 16

Enchantment D

Presented by the Communication and Instruction Interest Group

Chair: Thomas Wagner, Kent State University

Assessing Effectiveness of Teaching Intercultural Competence: A Pilot Study

Chunsheng Bai, California State University, Los Angeles

Stephanie Hood, California State University, Los Angeles

Assessment of Basic Oral Communication Skills
Norah E. Dunbar, California State University, Long Beach
Catherine F. Brooks, California State University, Long Beach
Tara Kubicka, California State University, Long Beach
Visualization as a Means of Enhancing Speech Performance
Blair C. Thompson, University of Nebraska, Lincoln
Bringing Kids Up: An Ethnography of a Kindergarten Teacher
Sara M. Mathis, University of New Mexico
Respondent: Ann Darling, University of Utah

4602 WIDENING OUR CIRCLE THROUGH EXPANDING
METHODOLOGIES
4:50-6:05 pm, Monday, February 16 Fiesta 2
Presented by the Communication Theory Interest Group
Chair: Aaron D. Eckstein, University of Nebraska, Lincoln
Re-facing Face: Rehabilitating the Concept of Face and Facework
Kevin J. Brown, Oregon Institute of Technology
Some Implications of Mental Imagery on the Epistemic Value of Scientific
Research
Emil Coman, University of Connecticut
Communication Competence and Children: Devising a Scale and Methodology
Appropriate to Assessing Children Developmentally
Christina G. Yoshimura, University of Montana
The Effectiveness of the 360-Degree Interview Process Based on the Theory of
Symbolic Interactionism
Gerald M. Breen, University of Wyoming, Laramie
Respondent: Paul Schrodt, University of Texas, Arlington

4603 G.I.F.T.S. (Great Ideas for Teaching Speech)
4:50-6:05 pm, Monday, February 16 Enchantment F
Presented by the Community College Interest Group
Chair: Rob Dewis, Mission College
Leadership in Action: Exploring Leadership Styles through a Practical
Classroom Activity
Cameron Basquiat, Community College of Southern Nevada
Putting Theory into Practice: Turning Speech Students into Speech Consultants
Kristin Gatto Correia, American River College
Improving Communication Skills Using an Integrated Portfolio
Rick Hogrefe, Crafton Hills College
Creating Productive and Effective Groups
Elaine Lee, De Anza College
One Minute Speech
Rob Leonard, Sinclair Community College
Outside Projects
Mark Woolsey, Yavapai College

4607 CRITICAL MULTICULTURALISM IN THEORY AND PRACTICE: TRANSFORMING CLASSROOM, CURRICULUM, AND CAMPUS COMMUNITY
4:50- 6:05 pm, Monday, February 16 Enchantment C
Presented by the Intercultural Communication Interest Group
Roundtable Deanna Fassett, San Jose State University
Panelists: Etsuko Fujimoto, Southern Oregon University
Karen E. Lovaas, San Francisco State University
Dreama Moon, California State University, San Marcos
John T. Warren, Bowling Green State University
Gust A. Yep, San Francisco State University

4608 INTERPERSONAL COMMUNICATION IN FAMILY RELATIONSHIPS
4:50- 6:05 pm, Monday, February 16 Enchantment B
Presented by the Interpersonal Communication Interest Group
Chair: Katheryn C. Maguire, Wayne State University
The Influence of Acculturation and Family Communication Patterns on Intergenerational Conflict among Asian Americans (Top Debut Paper)
Chia-Hsuan Meng, University of Oklahoma
Sharing and Satisfaction: Orientation to Self-Disclosure as Predictor of Marital Satisfaction
Aimee E. Miller, University of Nebraska, Lincoln
Richard L. Wiseman, California State University, Fullerton
Perceptions of Parental Resource Distribution: An Application of Evolutionary Theory to Explain Discriminative Parental Solicitude
Mark T. Haynes, Arizona State University
Carolyn Donnerstein, Arizona State University
Lisa Farinelli, Arizona State University
"Children of a Lesser God:" Communication and Parental Influence on Adolescent Spirituality
Katy Baumbach, Point Loma Nazarene University
G. L. Forward, Point Loma Nazarene University
David Hart, Point Loma Nazarene University
Respondent: Jody Koenig Kellas, San Francisco State University

4611 REVOLUTIONS AND REVELATIONS IN THE DAWN OF THE DIGITAL AGE
4:50- 6:05 pm, Monday, February 16 Fiesta 4
Presented by the Media Studies Interest Group
Chair: Chair: Janellen Hill, Regis University
Cancel Your Cable: A New Model for Television Channel Distribution
Tony DeMars, Sam Houston State University
Pursuing Perfection: Digital Communication as Mathematical Mastery
Charles Soukup, University of Northern Colorado

The Impact of Cell Phone Use on Young Adults' Well-Being

Qingwen Dong, University of the Pacific

Sehokia--The Voice of North African and Arab Lesbians: Performing Homoeroticism in Cyberspace

Naida Zukic, University of Minnesota

Respondent: Harry Haines, Trinity University

4612 REASSESSING, REDRESSING, AND RECRAFTING
FEMINISM: PERSPECTIVAL SHIFTS

4:50- 6:05 pm, Monday, February 16

Fiesta 3

Presented by the Organization for Research on Women and Communication

Chair: Erin Reser, Simpson College

Coparenting, Communication, and Social Support: The Irony of Coparenting Policy

Lynn Comerford, California State University, Hayward

Intergenerational Issues in Interpersonal Relationships between Women and the Communication Challenges They Face

Tammy Jeffries, Western Michigan University

Ginny Gregory, Western Michigan University

Chitra Akkoo, Western Michigan University

Rebecca C. Halstead, Western Michigan University

Rosie the Riveter as Appropriation: An Encounter with Reflection, Refraction, Reaction, and Subversive Irony

Raena Quinlivan, Colorado State University (Debut Paper)

Syzygy as a New Conception of Change.

Tony Docan, University of New Mexico

Respondent: Emily Plec, Western Oregon University

4613 MYTHS OR CONSEQUENCES: WIDENING THE CIRCLE OF
THE PUBLIC WORK (LIFE) OR PRIVATE (WORK) LIVES

4:50- 6:05 pm, Monday, February 16

Fiesta 1

Presented by the Organizational Communication Interest Group

Facilitator: Renee Houston, University of Puget Sound

This interactive roundtable is designed to interrogate the myths surrounding work-life "balance" in organizational and personal discourse on work-life choices. Panelists will explore and discuss choices, tensions, and consequences of understanding the ways in which our seemingly separate work lives bleed into our private lives during everyday organizational discourse and practice. Specifically, we explore several myths: 1) work-life balance is achievable; 2) the work-life-family problem is only a "women's issue"; and 3) organizational policies effectively promote work-life balance.

Panelists: Renee Houston, University of Puget Sound
Paige Edley, Loyola Marymount University
Kathy Krone, University of Nebraska, Lincoln
Diane Martin, University of Portland
Robert McPhee, Arizona State University
Angela Trethewey, Arizona State University
Sarah Tracy, Arizona State University

4614 WIDENING THE CIRCLE FROM WITHIN: RHETORICS OF
SOCIAL CHANGE

4:50- 6:05 pm, Monday, February 16 Enchantment A

Presented by the Rhetoric & Public Address Interest Group

Chair: Matthew Barton, Southern Utah University

The Application of Rhetorical Methods to Sociological Studies of Culture and
Social Movements

Jill M. Weber, Pennsylvania State University

Constructing the Opposition: Analysis of the Yucca Mountain High-Level
Nuclear Waste Repository Site Authorization Controversy

Danielle Endres, University of Washington

Transgressing Rhetorical Mediation in the Global Justice Movement:

Imagining an “Immediate Mediation.” From Empire’s Multitude

Christina R. Foust, University of North Carolina, Chapel Hill

A Tradition Like Quite a Few Others: A Critical Analysis of the Use of
“Public” and “Private” in the Debate Regarding Augusta National Golf Club’s
Lack of Female Members

Raymond I. Schuck, Arizona State University

Respondent: Matthew Barton, Southern Utah University

4700 LEGISLATIVE ASSEMBLY

6:15-8:00pm, Monday, February 16 Sendero I, II, III

4900 PRESIDENT’S RECEPTION

9:00-11:00pm, Monday, February 16 Fiesta 1, 2, 3, 4

TUESDAY, February 17

5000 INTEREST GROUP PLANNERS FOR 2005 CONVENTION

7:30-8:45 am, Tuesday, February 17 Enchantment E

5101 THEORETICAL AND CRITICAL APPROACHES TO
INSTRUCTIONAL COMMUNICATION

8:00-9:15 am, Tuesday, February 17 Enchantment D

Presented by the Communication and Instruction Interest Group

Chair: Paul Draper, University of Nevada, Las Vegas
 A Preliminary Test of a Theory of Instructional Communication
 Kristin Marie Valencia, University of Miami
 James C. McCroskey, West Virginia University
 Virginia P. Richmond, West Virginia University
 Communication Theory and History: Moving toward Curricular Integration
 Sharon Hartin Iorio, Wichita State University
 L. Keith Williamson, Wichita State University
 The Strategic Rhetoric of an Educational Identity: Interviewing Jane
 Deanna L. Fassett, San Jose State University
 John T. Warren, Bowling Green State University
 A Communicative Model of Self- Efficacy and Burnout in Teachers
 Sara M. Mathis, University of New Mexico
Respondent: Javette Hayes, California State University, Fullerton

5103 G.I.F.T.S. (Great Ideas for Teaching Speech) FOR
 ARGUMENTATION & DEBATE
 8:00-9:15 am, Tuesday, February 17 Fiesta 2
 Presented by the Community College Interest Group
Chair: Kay Harrison, Ohlone College
 A collection of unique classroom techniques and strategies used in the
 instruction of undergraduate argumentation and debate courses.
 Considering Questions of Ethics: A Second-Day Exercise in an Argumentation
 Class
 Kate Motoyama, College of San Mateo
 Argumentation and Debate Research Workbook: Expanding the Student's
 Knowledge
 Patti Keeling, Chabot College
 Encircling the Critical Issue: Individual Topic Selection and Preparation for
 Parliamentary Debate
 Patricia O'Keefe, College of Marin
 Point of View Speech: Understanding the Concept of Claim and Formation of
 Arguments
 Michael Brydges, Cypress College
 After Topic Selection: The Next Step in Research in the Argumentation Course
 Lauren Velasco, Foothill College

5107 CULTURAL PERSPECTIVES ON CONFLICT MANAGEMENT,
 DECEPTION, LEARNING, AND SOCIAL ACCEPTANCE
 8:00-9:15 am, Tuesday, February 17 Enchantment C
 Presented by the Intercultural Communication Interest Group
Chair: Susan "Susana" Rinderle, University of New Mexico
 Conflict Management in Intercultural Marriages between White American
 Husbands and Chinese-Born Wives
 Qin Zhang, University of New Mexico (Debut Paper)

Cultural Differences in Deception: A Study between Chinese and Americans
C. S. Bai, California State University, Los Angeles
Self-Construals and Achievement Motivation in Classroom Learning
Ee Lin Lee, University of New Mexico
Christopher Deal, University of New Mexico
The Influence of Education on the Perceived Social Acceptance of Children
toward those with HIV/AIDS
Heather M. Smith, California State University, Sacramento (Debut
Paper)

Respondent: Dolores Tanno, University of Nevada, Las Vegas

5108 TRANSITIONS AND INTERPERSONAL COMMUNICATION
8:00-9:15 am, Tuesday, February 17 Enchantment B

Presented by the Interpersonal Communication Interest Group

Chair: Philip Salem, Texas State University
Substance Abuse and Social Support

Cory B. Cunningham, Texas State University
How Does Self-Disclosure Relate to Marital Satisfaction?
Laura Jones, Texas State University

The Relationship Between Family Rituals and Positive Family Outcomes
Tony Shaver, Texas State University

The Effects of Parental Relationship and Marital Status on the Depth of Self-
Disclosure
Jessica Parker, Texas State University

5111 PATRIOTISM AND DISSENT: QUALITATIVE ANALYSES OF
MEDIATED SYMBOLIC SPEECH

8:00-9:15 am, Tuesday, February 17 Fiesta 4

Presented by the Media Studies Interest Group and the Rhetoric and Public
Address Interest Group

Chair: Leah R. Vande Berg, California State University, Sacramento
Symbolic Speech and Patriotism During Wartime
Beth Fratkin, University of Utah

Patriotism, Tradition, or Racism?: A Semiotic Investigation of the South
Carolina State Flag

Heather L. Hundley, California State University, San Bernardino
Getting Oriented at Mt. Rushmore: A Critical Analysis of the Construction of
Patriotism in Mt. Rushmore's Orientation Films

Teresa Bergman, California State University, Chico
The Rhetoric of Dubya's Battle

J. Scott Rodriguez, California State University, San Bernardino
D. Robert DeChaine, California State University, Los Angeles

Respondent: Peter Ehrenhaus, Pacific Lutheran University

5112 POLITICAL INSTINCTS: GENDER, RHETORIC, AND POWER,
PAST AND PRESENT

8:00-9:15 am, Tuesday, February 17 Fiesta 3

Presented by the Organization for Research on Women and Communication

Chair: Mary Rose Williams, Christopher Newport University

Forward into the Light: Arguing Inez Milholland as a “Necessary Ingredient”

Barbara Ann Bush, California State University, Sacramento

Sandra Patrice Wheeler, California State University, Sacramento

(Debut Paper)

When Patriots Protest: The Anti-Suffrage Discursive Transformation of 1917

Kristy Maddux, University of Georgia

The Personal is the Political: Moving from Hierarchy and Objectivity in

Mainstream Political Ideologies to Inclusiveness and Subjectivity

Tony Docan, University of New Mexico

Political Style and the Woman Politician: A Rhetorical Analysis of Christine

Todd Whitman’s Career

Casey Malone Maugh, Pennsylvania State University

Respondent: Glenda Balas, University of New Mexico

5113 ORGANIZATIONAL EXIGENCE: SUPPORT NEEDS AND
DILEMMAS IN DIVERSE ORGANIZATIONAL SETTINGS

8:00-9:15 am, Tuesday, February 17 Fiesta 1

Presented by the Organizational Communication Interest Group

Chair: Olaf Werder, University of New Mexico

IDEAL Core: Dissemination Support for Health Services Research

Frank Martin, Baylor College of Medicine

Promoting and Supporting Good Health: How Social Capacity Influences

Organizational Outcomes

Amie Kincaid, Eureka College

Developing a “Process Rally”: Situated Learning and Cross-Cultural Training

in a Pharmaceutical Firm

Klaus-Peter Schulz, Chemnitz University of Technology

Frank G. Perez, University of Texas at El Paso

When the Job is the Stress: Examining the Support Needs and Dilemmas of

Crime Scene Investigators

Virginia McDermott, University of New Mexico

Bob Gassaway, University of New Mexico

Social Support Practices of Women Organizing for Social Change

Krishna Kandath, University of New Mexico

Respondent: Olaf Werder, University of New Mexico

5114 SOCIAL JUSTICE, PARTISAN CRITICISM, AND
COMMUNICATION SCHOLARSHIP: DIVERSE
PERSPECTIVES ON SOCIAL CHANGE

8:00-9:15 am, Tuesday, February 17 Enchantment A

Presented by the Rhetoric and Public Address Interest Group

Chair: Philip C. Wander, San Jose State University

Reflections on Partisan Criticism

Omar Swartz, University of Colorado, Denver

Across the Great Divide: From Partisan Criticism to Applied Communication
for Promoting Social Change and Justice

Lawrence R. Frey, University of Colorado, Boulder

Learning to Speak Truth to Power: The Crisis of American Organizations and
Institutions

Phillip K. Tompkins, University of Colorado, Boulder

Claimless on My Humanity

Wenshu Lee, San Jose State University

Hoda Al-Mutawah, Bowling Green State University

The Paradox of Inclusion: Moderating the Tensions of Bias in Partisan
Criticism

Ryan Blum, University of Illinois, Champaign-Urbana

An Invitational Perspective on Social Change

Sonja Foss, University of Colorado, Denver

5216 Executive Council Meeting

9:00-11:30 am, Tuesday, February 17

Sierra Vista 19th Floor

5301 CRITICAL RESPONSES TO A PUBLIC SPEAKING
SYLLABUS

9:25-10:40 am, Tuesday, February 17

Enchantment D

Presented by the Communication and Instruction Interest Group

Chair: Matt McGarrity, Indiana University

A Proposal for a Protopublic Public Speaking Classroom

Matt McGarrity, Indiana University

An Invitational Rhetoric Response

Cindy Griffin, University of Colorado

A Publics Theory Response

Amy Grim, University of Colorado

A Critical Pedagogy Response

Jo Sprague, San Jose State University

A Response to the Responses

Matt McGarrity, Indiana University

5303 G.I.F.T.S. (Great Ideas for Teaching Speech) FOR
INTERCULTURAL COMMUNICATION

9:25-10:40 am, Tuesday, February 17

Fiesta 1

Presented by the Community College Interest Group

Chair: Patricia O'Keefe, College of Marin

This panel shares ideas for teaching in an Intercultural Communication course.

Ideas range from creative exercises to classroom management techniques.

Pulling Culture from a Hat: An Exercise in Developing Cultural Empathy
Hans Peeters, Mission College

Critical Ethnography as Intercultural Competence: Teaching Students to Apply Theory to Practice
Jennifer Huss Basquiat, Community College of Southern Nevada

True Colors as Applied to Cross Cultural Communication
Rosemary Swade, El Camino College

Internet Assignments for Teaching Intercultural Communication
Lisa Stefani, Arizona State University

Interracial Relationships: A Film Analysis of Mississippi Masala
Brenda Ahnholz, Ohlone College

5307 EXPLICATING CULTURE: WIDENING THE LENS ON PERCEPTIONS, PERSPECTIVES, AND EXPECTATIONS
9:25-10:40 am, Tuesday, February 17 Enchantment C
Presented by the Intercultural Communication Interest Group
Chair: Bradford 'J' Hall, University of New Mexico

Narratives of Inter-Ethnic Relations in News Reporting of Demographic Trends in the United States: Comparing Perspectives in Mainstream, Latino and African-American Newspapers
Iliia Rodriguez, University of New Mexico

Troubles Talk and Troubles Response: Are There Normative Expectations?
Virginia McDermott, University of New Mexico

Cultural Differences in Self-Monitoring and Intercultural Communication Competence: A Cross-Cultural Study of Japanese and American Students
Mari Iwai, University of New Mexico
Vitania Quinones, University of New Mexico

Developing a "Bizarre" Culture: Perceptions in the Magic World
Kathryn Enright, University of New Mexico

5311 RACE, ETHNICITY, AND CULTURE: PUBLIC MEDIA PAST AND PRESENT
9:25-10:40 am, Tuesday, February 17 Fiesta 4
Presented by the Media Studies Interest Group
Chair: Glenda Balas, University of New Mexico

How does U.S. public broadcasting addresses race and ethnicity in its programming, policies, and governance? Historical, theoretical, and performative components are discussed.

Panelists: Robert Avery, University of Utah
Glenda Balas, University of New Mexico
Marcos Martinez, Program Director, KUNM/Albuquerque
Bob McCannon, Executive Director, New Mexico Media Literacy Project
Richard Schaefer, University of New Mexico

- 5312** RHETORIC AND REPRESENTATION: REFLECTIONS ON GENDER AND RACE IN CONTEMPORARY POPULAR CULTURE
 9:25-10:40 am, Tuesday, February 17 Fiesta 2
 Presented by the Organization for Research on Women and Communication
Chair: Heather Hundley, California State University, San Bernardino
The Vagina Monologues: Identification through Feminist Narrative
 Stephanie E. Elpers, San Diego State University
 Melissa A. Tritt, San Diego State University
 Rachel A. Dwiggins-Beeler, San Diego State University
 India.Arie's *Acoustic Soul*: A Rhetorical Analysis of a Feminist Education in Intellectualism and Music
 Casey Malone Maugh, Pennsylvania State University
 Match Point: Racist Media Representations of Venus and Serena Williams
 Anne M. Bialowas, University of Utah (Debut Paper)
 A Modern-Day Princess Story: The Rescue of Jessica Lynch
 Emily T. Cripe, Arizona State University
Respondent: Tracey Owens Patton, University of Wyoming
- 5313** CULTURE AND ORGANIZATIONAL CULTURE IN ORGANIZATIONAL COMMUNICATION
 9:25-10:40 am, Tuesday, February 17 Enchantment E
 Presented by the Organizational Communication Interest Group
Chair: Christina Sanchez, University of New Mexico
 Prognosis Guarded: A Qualitative Research Study of Subculture Relationships at a For-Profit Healthcare Facility
 Thomas S. Gordon, California State University, Los Angeles
 Corporate Newspapers and Latent Cultural Discord: A Narrative Analysis
 Phillip J. Hutchinson, University of Utah
 Ben N Jerry's Saves the World
 Matthew S. Vorell, University of Colorado, Boulder
 Japanese Public Relations: Intrinsic Influences and Contemporary Practices
 Hiroaki Okada, University of New Mexico
 Dirk C. Gibson, University of New Mexico
Respondent: Mary M. Meares, Washington State University
- 5314** WIDENING CONCEPTIONS OF IDENTITY RHETORICS
 9:25-10:40 am, Tuesday, February 17 Enchantment A
 Presented by the Rhetoric & Public Address Interest Group
Chair: Suzanne Larson, Southern Utah University
 Rhetorical Theory and the Critique of National Identity Construction
 M. Lane Bruner, Georgia State University
 Remembering to Forget/Forgetting to Remember: An Examination of Public Memory in Guatemala
 Christina Colp-Hansbury, Arizona State University

Ideological Conflict as the Cornerstone of Political Debate: Spurred
Opposition, Surface Level Conflict, and Metaconflict as Strategies to Include
Limited Interests

Tony Docan, University of New Mexico

A Return to Mythical America in Campaign 2000: On the Flatteries of George
W. Bush

Mark P. Moore, Oregon State University

Emerging Identities: Judith Sargent Murray's Rhetorical Construction of
Republican Motherhood

Ashley M. Biggers, University of Puget Sound

Respondent: Suzanne Larson, Southern Utah University

5315 A MELTING POT OF INTERPERSONAL COMMUNICATION
RESEARCH

9:25-10:40 am, Tuesday, February 17

Enchantment B

Presented by the Interpersonal Communication Group

Chair: Nancy Eckstein, Wheaton College

Group Termination and Closure

Alton Barbour, University of Denver

The "Traditional Family" as a Discursive Formation: Toward a Critical
Perspective on Interpersonal Communication

Allison Christian, University of Denver

A Report on Relational Challenges, Benefits, Identities and Communication
Patterns of Mothers-In-Law and Daughters-In-Law

Britta H. Limary, Albuquerque, NM

Misunderstandings in "When Harry Met Sally:" Applying a Birmingham
School Analysis to Male/Female Interaction

Janet L. Jacobsen, Arizona State University

5401 TEACHER INTERACTION AND TEACHING EFFECTIVENESS

10:50am-12:05pm, Tuesday, February 17

Enchantment E

Presented by the Communication and Instruction Interest Group

Chair: Craig Rich, University of Utah

Communication Based Emotional Support Differences between Professors and
Teaching Assistants

Narissa Maria Punyanunt-Carter, Texas Tech University

Thomas R. Wagner, Kent State University

Teacher Misbehaviors and Teacher Caring: Relationships with Students'
Affective Learning and Teacher Credibility

Jason J. Tevan, West Texas A & M University

Traditional Versus Contextual Based Instruction: The Effect of Teaching Styles on Interpersonal Communicative Competence

Rachel A. Dwiggins-Beeler, San Diego State University

Stephanie E. Elpers, San Diego State University

Melissa A. Tritt, San Diego State University

David M. Dozier, San Diego State University

Yearbook Production: Meanings and Motivation Behind the Scenes

Lawrence Lloyd, California State University, Los Angeles

Respondent: Elise Dallimore, Northeastern University

5407 WHAT A “DRAG”: HOW GENDER, RACE, SPACE, AND FEMINISM SHAPE PEDAGOGY FOR COMMUNICATION

10:50am-12:05pm, Tuesday, February 17 Enchantment C

Presented by the Intercultural Communication Interest Group

Chair: Deanna L. Fassett, San Jose State University

Performing Drag in the Classroom: A Black Man’s Engagement of Feminist Pedagogy

Bryant Keith Alexander, California State University, Los Angeles

I Am Not the Devil: How White Recognition Can Empower Our Field to Action

Nicholas A. Zoffel, San Jose State University

Third Wave Feminist Caught in a Second Wave Net: Confessions of a Work-Study Bitch

Katherine Hickok-Burk, Bowling Green State University

I Thought She Was a Feminist: Embodied “Feminist Drag” Theory, Scholarship, Activism

Toniesha L. Taylor, Bowling Green State University

Victoria Newsome, Bowling Green State University

Respondent: John T. Warren, Bowling Green State University

5411 WIDENING THE DISCOURSE ON VIOLENCE IN THE MEDIA: CULTURAL PERSPECTIVES ON MEDIA VIOLENCE REPRESENTATIONS AND AUDIENCES

10:50am-12:05pm, Tuesday, February 17 Fiesta 4

Presented by the Media Studies Interest Group

Chair: Naomi R. Rockler, Colorado State University

Violence in the Media Discourse and the Lack of Sociological Imagination

Naomi R. Rockler, Colorado State University

Gender, Violence, and Society in “Action”: Male and Female Interpretations of the Morality of Violence and the Depictions of Social Systems in the Action/Adventure Film

Barna Donovan, Saint Peter’s College

Black Press, White Press, and their Opposition: The Case of the Police Killing of Tyisha Miller

Michael Huspek, California State University, San Marcos

Assaultive and Receptive Gaze in “Memory of the Camps”
David L. Worthington, DePauw University

5412 NEW VOICES OF RESISTANCE TO PATRIARCHAL CRITIQUE
10:50am-12:05pm, Tuesday, February 17 Fiesta 1
Presented by the Organization for Research on Women and Communication
Chair: Glenda Balas, University of New Mexico
The Patriarchal Gaze and Communication Research: Social Surveillance of
Adolescent Girls
Frankie Ortega, University of New Mexico
The Role of Women in Magic: Sacrificial Victim or Invisible Champion
Kathryn Enright, University of New Mexico
Xhosa Women, Sexuality, and Culture: Restraints, Manipulations, and
Compromise
Phola Mabizela, University of New Mexico
Respondent: Ashley Grisso, University of New Mexico

5414 INTERROGATING HOW WIDE THE CIRCLE REALLY IS:
OTHER’S RHETORICS
10:50am-12:05pm Tuesday, February 17 Enchantment A
Presented by the Rhetoric & Public Address Interest Group
Chair: Harry Sharp, Cal Poly State University, San Luis Obispo
Kairos in the Discourse of *Grutter v. Bollinger*: Right Timing, Due Measure,
and “Diversity” as Democratic *Kairos*
Kirsten K. Davis, Arizona State University
The Rhetoric of Migrant Farmworkers
Emily Plec, Western Oregon University
The Mythic South and the United Daughters of the Confederacy: A Look at the
Rhetorical Context of the South after 1865
Amy Heyse, California State University, Long Beach
<Breeding> in the Bug Chasing <Brotherhood>: Rethinking <HIV> in the
Queer Fantasia
Ragan Fox, Arizona State University
Respondent: Harry Sharp, Cal Poly State University, San Luis Obispo

5418 WIDENING THE CONVERSATION: POSTMODERNISM AND
THE MEDIATED CONSTRUCTION OF SPORT IN
CONTEMPORARY AMERICA
10:50am-12:05pm Tuesday, February 17 Enchantment B
Presented by the Media Studies Interest Group

Chair: Laura Umphrey, Northern Arizona University
Hyperreality and Fantasy Football Leagues: A Postmodern Critique of
Mediated Sport Culture
Robert Rineheart, Washington State University
From Bouton to Boomer: From Less than Perfect to the Perfect Postmodern
Sports Hero
John W. Campbell, Eastern New Mexico University
The Postmodern Meanings of Sport: Blurring the Message in *The Best Damn
Sports Show Period* and *ESPN the Magazine*
Kurt Billmeyer, Washburn University
Respondent: Brant Short, Northern Arizona University

WESTERN STATES COMMUNICATION ASSOCIATION

2005 Annual Convention, San Francisco, California

February 18-22, 2005

CALL

Competitive Papers, Program Proposals, and Workshop Proposals

“Negotiating Third Spaces”

The 2005 conference theme of “Negotiating Third Spaces” is designed to encourage us to recognize and work with multiple views and perspectives, come together to understand and work in new ways, and envision and take steps toward futures characterized by humanity and social justice. The theme features the movement in our discipline toward addressing the centrality of space, multiple locations of speaking and acting, the importance of context, and transnational as well as situated practices. The theme honors the power of communication and our potential to create additional spaces to meet and negotiate what we do and who we are with each other.

WSCA announces its call for papers, program proposals, and workshops for its annual convention to be held February 18-22, 2005 at the Argent Hotel in San Francisco, California.

Mary Jane Collier, WSCA President-Elect
Primary Program Planner

- | | | |
|------|-------------------------|---|
| I. | Competitive Papers | (deadline: <i>received by 9/1/04</i>)* |
| II. | Program Proposal | (deadline: <i>received by 9/1/04</i>) |
| III. | Workshop Proposals | (deadline: <i>received by 9/1/04</i>) |
| IV. | Preconference Proposals | (deadline: <i>received by 9/1/04</i>) |

***Special Note: WSCA program planning uses only one deadline for all papers, programs, and workshops.**

Send all competitive papers and program proposals directly to the appropriate program planner for each interest group. Only workshop proposals should be mailed directly to WSCA President-Elect Mary Jane Collier, Department of Human Communication Studies, University of Denver, 2142 S. High Street, Denver, CO 80208-5423.

I. COMPETITIVE PAPERS

1. Authors are encouraged to submit papers to the interest groups for competitive selection. Papers may include research reports employing any methodology, theoretical developments or critiques, critical analyses, and in some cases, works in progress. Submit each paper to **one** interest group only.

Competitive papers should not have been presented previously at another conference (with the exception of a student-only conference), be accepted for publication, or be published, with the exception of a student-only publication.

Special Note: Historically, the Community College and the Elementary and Secondary Education Interest Groups have not sponsored competitive papers. Please contact the interest group planner before submitting a competitive paper to either interest group.

2. Submitted papers should include:

- (a) A detachable title page with title of paper, names of all authors, and their addresses, phone numbers, email addresses, and affiliations. Again, this information should be included for each author and should be double-checked for accuracy.
- (b) A 250-500-word abstract of the paper (with title appearing on this page).
- (c) Typically, a maximum of twenty-five pages of text.
- (d) No information in the paper that identifies the author(s) (beyond that which appears on the title page).

3. Submission: Information on individual interest group requirements and addresses for submission to interest group chairs will be on the WSCA web site (www.westcomm.org) after February 2004 and printed in the WSCA Newsletter prior to the conference. Completed papers are submitted directly to the interest group planners, unless the interest group indicates otherwise.

4. Research in Progress: Some interest groups sponsor programs of "Research in Progress." Papers submitted to these programs should be so designated on the cover page and should not exceed ten pages in length. Be sure that the interest group to which you are planning to send your paper to accepts "research in progress" before submitting it.

5. Debut Award: The WSCA Executive Club Debut Award is made to the author of a paper presented at the convention by an author or co-authors "who have not presented a paper at a state, regional, national or international convention, or published in any academic journal." All authors of a co-authored paper must meet these eligibility requirements to be considered a Debut Paper. Papers presented at student-only conferences or published in student-only journals are exempted from this requirement. **Papers eligible for the Debut**

Award should be marked “DEBUT” in the upper right-hand corner of the title page. Please also indicate whether each author is a bachelors, masters, or doctoral student. Some interest groups also sponsor debut programs, but papers need not be presented on a debut panel to be eligible for the Executive Club Debut Award.

6. Five copies of each competitive paper must be **RECEIVED** by the appropriate interest-group planner **NO LATER THAN Wednesday, September 1, 2004.**

II. PROGRAM PROPOSALS

1. Program proposals should focus on a unifying theme relevant to research, theory, or instruction in the area of the sponsoring interest group. Programs may consist of a chair and individual presenters; however round-table discussions, performance venues, or other unique formats are encouraged. Respondents may be included or omitted as appropriate. Using facilitators instead of respondents is recommended to promote conversations between the participants and audience. Innovative program proposals are encouraged, especially those that provide opportunities for engaged interaction among participants and attendees. Programs co-sponsored with other interest groups are also welcome.

2. Thematic programs that relate to the conference theme of “Negotiating Third Spaces” are encouraged. Proposals for new formats for engagement are particularly welcome. Sessions, for example, could include different ways of disseminating our scholarship; different ways of looking at social change; the politics of teaching and issues related to teaching for social justice; a field experience in the San Francisco area; a performance; a session in which speakers rotate among groups of audience members; dialogue among scholars, community members, and practitioners; integrating histories into research about the present; inviting international scholars to speak about the role of the U.S. in transnational politics; having community agency staff share their expertise with the academic audience; facilitating dialogue among new and more established scholars; critiquing and engaging new models of conflict management, dialogue facilitation, or intercultural communication; addressing resistance and emancipation; utilizing new technologies; producing a mediated forum; initiating a research or community outreach project; and the creation of third spaces in our discipline. Sessions engaging the implications of this theme in our scholarship and teaching as well as in our personal, social, and professional practices are welcome.

3. Program proposals should include:

- (a) Thematic title of the program
- (b) Names, addresses, phones, e-mail addresses, and affiliations of all participants

- (c) Title and brief description of each presentation
- (d) Equipment needed for the panel

(Note: equipment availability is extremely limited. See the WSCA Policy on the Use of Audio-Visual Equipment at Conventions.)

4. Five copies of each program proposal must be RECEIVED by the appropriate interest-group program planner NO LATER THAN Wednesday, September 1, 2004.

III. WORKSHOP PROPOSALS

1. A workshop is intended as a training or informational short course that can be presented in a three-hour or six-hour time block. A workshop topic may concern the presentation of teaching innovations; an area of research; a new theoretical perspective; the application of a body of knowledge; skill development; or another clearly focused topic. Workshop leaders are encouraged to advertise their workshops and solicit participation.

2. Workshops are scheduled for the first full day of the convention, February 18, 2005. Participants pay a modest registration fee. The fee is intended to cover only the direct costs (materials, etc.) incurred in conducting the workshop (see #4 below).

3. Workshops of interest to members of the Western Forensics Association are encouraged and will be programmed on Sunday evening, after completion of the WFA tournament.

4. Workshop proposals should include:

- (a) Title of the workshop
- (b) Names, full addresses, e-mail addresses, and affiliations of all presenters
- (c) Rationale and goals of the workshop
- (d) Outline and description of workshop activities
- (e) Room size and configuration requested (theater seating, etc.)
- (f) Equipment requirements
(Note: Equipment availability is extremely limited. See the WSCA Policy on the Use of Audio-Visual Equipment at Conventions)
- (g) Maximum enrollment
- (h) Fee amount, set in accordance with WSCA policy (see below)
- (i) Time-block requested (e.g., three hours, six hours)

5. Guide to setting fees for workshop leaders: WSCA has set \$5.00 as the base fee for any workshop. The first \$5.00 of each registrant's fee goes to cover convention costs. The fee above \$5.00 should be set at such a level as to provide reimbursement to the workshop leader(s) only for the cost of materials, equipment, and any out-of-the-ordinary expenses. Costs for equipment rental

and costs of producing materials for participants must be covered within the overall fee that you specify. The Association cannot reimburse more money to a workshop leader than it receives from participant fees. **Special Note:** If a part or all of a fee is proposed as covering an individual's expenses or as an honorarium, the President-Elect must approve it prior to any commitment to the individual.

TWO copies of each workshop proposal should be mailed, faxed, or sent as an email attachment (saved in MS Word and followed by a mailed hard copy) to the President-Elect. The proposal must be **RECEIVED NO LATER THAN Wednesday, September 1, 2004.**

Mary Jane Collier, WSCA President –Elect
Department of Human Communication Studies
University of Denver
2142 S. High Street
Denver, CO 80208-5423
Email: mcollier@du.edu
Telephone: 303 871-4492
FAX: 303 871-4316

IV. PRECONFERENCE PROPOSALS

Proposals for Preconference sessions that relate to the theme of “Negotiating Third Spaces” are solicited. Proposals for new formats for engagement are particularly encouraged. Sessions, for example, could include different ways of disseminating our scholarship; different ways of looking at social change; the politics of teaching and issues related to teaching for social justice; a field experience in the San Francisco area; a performance; dialogue among scholars, community members, and practitioners; working with international scholars, having community agency staff share their expertise with the academic audience; facilitating dialogue among new and more established scholars; showcasing various approaches to analysis of a communication text; critiquing and/or engaging new models of conflict management, dialogue facilitation, or intercultural communication; addressing forms of resistance and emancipation; utilizing new technologies; producing a videotape, conducting an international or national mediated forum; initiating a research or community outreach project; and the creation of third spaces in our discipline. Sessions engaging the implications of this theme in our scholarship and teaching as well as in our personal, social, and professional practices are welcome.

Preconference sessions will be held on Saturday, February 18, 2005 and will be coordinated by Professors Wenshu Lee, San Jose State University, and Karen Lovaas, San Francisco State University.

TWO copies of each **Preconference Proposal** should be mailed, faxed, or sent as an email attachment (saved in MS Word and followed by a mailed hard copy) to **BOTH Professor Lee and Professor Lovaas**. The proposal must be **RECEIVED NO LATER THAN Wednesday, September 1, 2004**.

Professor Wenshu Lee
Department of Communication Studies
One Washington Square
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Email: womanglobal@hotmail.com
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Index

A

Adams, Katherine 1103, 1205, 1316, 4507, 5216
Adler, Ron 3303, 4403
Aguilar, Jolene 4513
Ahntholz, Brenda 3103, 3403, 4400, 4503, 5303
Akkoor, Chitra 3313, 4612
Alexander, Bryant 2101, 3109, 5407
Allen, Brenda J. 1316, 3312, 3412, 3600, 5216
Al-Mutawah, Hoda 5114
Alto, Bob 4003
Amin, Basem I. 4502
Andersen, Tiffany 3408
Anderson, James A. 3600
Andrade, Hector 4410
Andrews, James 3314
Anglada, Richard 3405
Ansenas, Jennifer, 4114
Aoki, Eric 3112, 4507
Armada, Bernard J. 3514
Asenas, Jennifer 4518
Aslaksen, Melissa 4013, 4113
Atkinson, Joshua 4102
Avant-Mier, Roberto 4511
Avery, Robert 5311

B

Babin, Joanne 3103
Bach, Betsy 3600
Bachman, Guy 4408
Badal, Ashour 4517
Bai, C. S. 5107, 4601
Bailon, Larissa 3407
Balas, Glenda 4001, 4407, 5112, 5311, 5412
Balter-Reitz, Sue 3105, 4001, 4405
Banks, James 3415
Barbour, Alton 5315
Barnett, Joshua H. 3101
Barton, Matthew 3314, 4614
Basquiat, Cameron 4603
Bates, Benjamin R. 3106
Batty-Herbert, Kimberly 3404
Baumbach, Katy 4608

Baxter, Leslie A. 3506
Beach, Wayne A. 3510
Beall, Melissa 1316, 3303, 3404, 4400, 5216
Begley, P.A. 3103
Belles, Sandy 3409, 3509
Bennett, Jaima 4003
Benson-Rosston, Julie 4503
Bergman, Teresa 4011, 5111
Bergstrom, Mark 1102, 3308
Berkland, Mara 3501
Betts, Todd 3311
Bevan, Jennifer L. 3106, 4008
Bialowas, Anne M. 5312
Biggers, Ashley M. 5314
Billmeyer, Kurt 5418
Bingham, Annette 4004, 4104
Bloom, Melanie 3301
Blum, Ryan 5114
Blumer, Collette 3515
Bollinger, Christopher 3502
Bowen, Gary L. 3504
Bowman, Michael 4009
Bradley, Rachel 4014
Braithwaite, Charles A. 1101, 3600, 4010
Braithwaite, Dawn O. 3108, 3508, 3600, 4114
Bray, Bill 3403
Breen, Gerald M. 4602
Briggs, Nancy 4402
Broadhead, Kay Lynn 4112
Brooks, Catherine F. 4601
Brown, Devon 4413
Brown, Kevin J. 4402, 4502, 4602
Brown, Linda 4004, 4104
Bruner, M. Lane 4102, 5314
Brydon, Steven R. 3114, 4414
Buckley, Cara L. 3112, 3411, 3514, 4014
Bullis, Connie 1316, 4112, 4402, 5216
Burghardt, Carl 3114
Burkholder, Thomas 4014
Burks, Suzanne 3405
Burns, Nick 4503
Burroughs, Chris 3413
Burroughs, Nancy F. 4517
Bush, Barbara Ann 5112
Butler Woodside, Jennifer 4013
Brydges, Michael 3403, 5103

C

Calafell, Bernadette Marie 4007
Calvey, David 4410
Campbell, John W. 3105, 5418
Canary, Daniel J. 1101, 1316, 5216
Canary, Heather E. 4013
Caputo, John 4100
Carey, Christopher 4414
Carlson, Colleen R. 4401
Carranza, Joe 4517
Castanon-Williams, Isela 4004, 4104
Cavanaugh, Michael 3105
Cavin, Margaret 4518
Ceccareli, Leah 1101, 1316, 5216
Chandler, John B. 4113
Chattong, Julie 4117
Chavez, Karma R. 3307
Chen, Victoria 3312, 3412, 4412
Chory-Assad, Rebecca M. 3513
Christian, Allison 3302, 5315
Christy, Carol 3404
Chung, Jensen 3313
Clancy, Kristine 3415, 4518
Cloud, Dana 4518
Coe, Kevin 4414
Coffman, Stephen 3308
Coffman, Victoria 3308
Coho, Amanda D. 4408
Collier, Mary Jane 1316, 3507, 5216
Colp-Hansbury, Christina 5314
Colvin, Janet 4401
Coman, Emil 4408, 4502, 4602
Comerford, Lynn 4612
Condit, Celeste M. 3106
Congalton, Jeanine 3515
Coopman, Stephanie J. 1101, 1316, 3406, 5216
Coopman, Ted 3402
Correia, Kristin Gatto 4603
Coutu, Lisa M. 4010, 4503
Cripe, Emily T. 3513, 5312
Crissman, Katie 3409, 3509
Cross, Sandra 3103
Croucher, Stephen M. 3307
Cunningham, Cory B. 5108

D

Daas, Karen 3508
Dallimore, Elise J. 3313, 3401, 5401
Daneels, Stephanie 3107
DaPra, Rebecca 3501
Dare, Alexa M 4107
Darling, Ann 4503, 4601
Daughton, Suzanne M. 3312, 3412, 3512, 4412
Davis, Kirsten K. 5414
Davis, Yvonne 4513
Deal, Christopher 5107
DeCaro, Peter 3314
DeChaine, D. Robert 5111
Delgado, Lisa 4001
DeMars, Tony 3111, 4611
Deming, Caren 4411
Dewis, Rob 4603
DeYoung, Michelle 4508
DiCioccio, Rachel L. 3313
Dickinson, Greg 3514
Dickson, Fran 3312, 3412, 4002
Dimare, Lesley 3314
Dimock, Aaron 3110
Docan, Tony 3101, 4512, 4612, 5112, 5314
Dodge, Patrick 3407
Dong, Qingwen 4611
Donnerstein, Carolyn 3408, 4608
Donovan, Barna 5411
Doohan, Eve-Anne 4002, 4502
Downey, Sharon D. 4518
Downs, Douglas 3501
Dozier, David M. 5401
Draper, Paul 5101
Droge, David 1103
Dunbar, Norah E. 4601
Durham, Wesley 3508
Durnford, Stephanie 3502
Dwiggins-Beeler, Rachel A. 5312, 5401

E

Eadie, William 1103, 1316, 4000, 5216
Ebben, Maureen 4100
Eckstein, Aaron D. 3302, 3402, 4602

Eckstein, Jessica J. 3502, 4008
Eckstein, Nancy J. 3302, 5315
Edley, Paige 4613
Edson, Belle A. 4512
Egbert, Nichole 3506
Ehrenhaus, Peter 3414, 5111
Ellingson, Laura L. 3306, 3106
Elpers, Stephanie E. 5312, 5401
Elvins, Jane 2104
Endres, Danielle 4614
Engleberg, Isa 3400, 4100
Enright, Kathryn 5307, 5412
Erickson, Dan 3403
Evans, Janet L. 3110

F

Farinelli, Lisa 4608
Fassett, Deanna L. 2101, 3101, 3307, 3407, 4101, 4607, 5101, 5407
Ferguson, Cheryl A. 4105
Fish, Duane 1316, 5216
Fisher, Carla L. 3408, 4508
Fisher, Walter R. 4114
Floyd, Kory 3408, 3508
Ford, Leigh Arden 1316, 2701, 3306, 3106, 5216
Forward, G. L. 4608
Foss, Sonja K. 3312, 3412, 5114, 4412
Foust, Christina R. 4102, 4614
Fox, Ragan 3109, 5414
Frandina, Letia 4111
Frandsen, Ken 3413, 3700
Franklin, April I. 4117
Fratkin, Beth 5111
Frey, Lawrence R. 3402, 3502, 5114
Fryar, Maridall 3304
Fujimoto, Etsuko 3307, 4607

G

Galician, Mary-Lou 3511, 4011
Gandert, Miguel 4407
Ganesh, Shiv 3513
Garcia, Brenda 3408
Garry, Steven P. 3408
Garside, Colleen 3101, 3301, 3501, 4400
Gassaway, Bob 5113
Gastil, John 3302

Gayle, Barbara 3312, 3412
Geist-Martin, Patricia 3306
Gibson, Dirk C. 3111, 5313
Gillette, John R. 3107
Ginossar, Tamar 3506
Gitelson, Richard 3508
Glebatis, Lisa 3411
Goben, Donna 4010
Goehring, Charles E. 3311
Goertiz, Andre 3115
Goggin, Maureen Daly 4511
Gordon, Thomas S. 5313
Goss, Blaine 4408
Gotch, Donna 3403
Gregory, Ginny 4612
Griffin, Cindy L. 3312, 3412, 5301
Grim, Amy 5301
Grisso, Ashley 3502, 3600, 4001, 5412
G'Schwind, Arne 3411
Guilar, Joshua 4413
Gwin, Stan 4113

H

Hafen, Susan 4013
Hahn, Laura K. 4412
Haines, Harry 4611
Hale, Jerold L. 4008
Hall, Bradford 'J' 5307
Halone, Kelby K. 3508
Halstead, Rebecca C. 4612
Halualani, Rona T. 1316, 2101, 3407, 4007, 5216
Hamera, Judith 3309
Hammerback, John 3314, 4114
Hardy-Short, Dayle 3314, 4112
Harper, Anneliese 4410
Harrison, Kay 3103, 4003, 5103
Hart, David 4608
Hart, Tracy L. 4113
Harvey, Jessica 3508, 4508
Haspel, Kathleen 3110, 3310, 4002
Hastings, Rachel N. 4009
Haug, Paula 4103
Hayden, Nancy 3413
Hayden, Sara 3312, 3412, 4512
Hayes, Javette 4117 5101

Hayman Kara 3600, 4111
Haynes, Mark T. 4608
Heineman, David S. 4411
Heisterkamp, Brian L. 4510
Herbig, Arthur W. IV 4111
Hess, Jon A. 3508
Hest, Theresa L. 4108
Heuman, Amy N. 4009
Heyse, Amy 5414
Hicks, Kathy 3409, 3509
Hickok-Burk, Katherine 5407
Hill, Janellen 4611
Ho, Evelyn 3506
Hogrefe, Rick 4603
Hood, Stephanie 4601
Horspool, Agi 4113
Houde, Lincoln J. 4112
Houston, Renee 3113, 4613
Hristova, Stefka 3115
Hubbell, Anne P. 3306, 3406, 3513
Hundley, Heather 1205, 3411, 5111, 5312
Hunt, Lela 4405
Huspek, Michael 5411
Huss Basquiat, Jennifer 5303
Hutchinson, Phillip J. 5313

I

Ibberri-Shea, Gina 4103
Illes, Brooke 4518
Iorio, Sharon Hartin 5101
Isbell, Matthew G. 4413
Iwai, Mari 5307

J

Jackson, Michelle 1205
Jacobsen, Janet L. 4408, 5315
Jarmon, Leslie H. 3510
Jeffries, Tammy 4612
Jenkins, Mercilee 3309
Jodlowski, Denise 3405
Johnson, Julia R. 3115
Johnson, Sammye 3511
Jones, Adam 3508
Jones, Charlotte M. 3410, 3510
Jones, Laura 5108

Jones, Mark 3105, 4405
Jones, Rachele 4008
Johnson, Ann 4518
Johnson, Kevin 4518
Jung, Amy C. 3115

K

Kamrath, Chris 4501
Kandath, Krishna 4405, 4502, 5113
Kassing, Jeffrey W. 3313
Kawai, Yuko 4107
Kawakami, Holly Siebert 4113, 4407
Keeling, Patti 3103, 5103
Kellas, Jody Koenig 4002, 4608
Kennedy, Allan 3111
Kerssen-Griep, Jeff 3101
Kilgard, Amy K. 2101, 3309
Kincaid, Amie 5113
Kline, Yvonne 3502
Koenig, Christopher J. 3410
Kretchmer, Susan 3105
Krivonos, Paul 1102, 1316, 5216
Krone, Kathy 4613
Kubicka, Tara 4601
Kulp, Cailin 4508

L

Ladd, Annika 4111
LaFever, Marcella 3113, 3307, 4502
Lair, Daniel J. 3114
Lambert, Andrea N. 4510
Larington, Jaclynn N. 4011
Larson, Suzanne 5314
Lawrence, Samuel G. 4010
Leckie, Liz 4401
Lee, Dena 4508
Lee, Ee Lin 3313, 5107
Lee, Elaine 4603
Lee, Wenshu 1102, 2101, 3414, 3507, 5114
Lee, Will 3409, 3509
Leeper, Roy V. 3105
Leighton, Corey 3115
Lemus, Daisy R. 3113
Leonard, Rob 4603
Le Poire, Beth A. 1316, 5216

Lesko, Jason 3113
Limary, Britta H. 5315
Lindemann, Kurt 4009, 4514
Lingo, Kathy 4004, 4104
Linton, Lars D. 3410
Linville, Sandy 4103
Litvin, Joel 3301
Llewellyn, John 3405
Lloyd, Lawrence 5401
Lofton, Richard 3414
Logan, Carole Huston 2102
Logan, Christie 3309
London, Amy 4003
Lovaas, Karen 4107, 4607
Lowrie, Sue 3515
Lustig, Myron W. 1316, 3700, 5216
Lutgen-Sandvik, Pamela 3513
Lynch, John 3106

M

Mabizela, Phola 4413, 5412
Mactaggart, Julie 3105
Maddux, Kristy 5112
Maguire, Katheryn C. 4508, 4608
Mahoney, Rita 3110
Malhotra, Sheena 3507
Mann, AnnaMarie Adams 4011, 4512
Manusov, Valerie 3312, 3412, 4108
Marafiote, Tracy 3302
Marie, Vicki 4517
Martin, Diane 3101, 4613
Martin, Frank 5113
Martin, John 3105
Martinez, Diana 3415
Martinez, Marcos 5311
Martinez, Veronica 4403
Masumoto, Tomoko 3107
Mathis, Sara 4001, 4601, 5101
Mathison, Maureen A. 3501, 4511
Matula, Theodore 3105
Maugh, Casey Malone 3514, 5112, 5312
May, Alexander D. 4514
McCannon, Bob 5311
McCormick, Kimberly A. 4407
McCroskey, James C. 5101

McCullough, Karen 4414
McDaniel, Ed 4503
McDermott, Virginia 5113, 5307
McGarrity, Matt 5301
McGill, Kathleen 3109, 4501
McKinnon, Sarah L. 4009
McLean, Scott 3303
McNichol, Lisa 4105
McPherson, Mary B. 4517
McPhee, Robert 4613
Meares, Mary M. 3513, 5313
Medina, Una E. 3506
Meng, Chia-Hsuan 4608
Merrigan, Gerianne 2102, 4413
Messer, Gene 4105
Messman, Susan 3508
Metts, Sandra 3108
Mickel, Amy E. 3313
Miczo, Lisa A. 3508
Mikkelson, Alan C. 3508
Miller, Aimee E. 4608
Milstein, Tema 4108
Minge, Jeanine 3109
Mitchell, Kevin D. 3408
Modaff, Daniel P. 3510
Moncrieff, Kerri E. 3311
Mongeau, Paul 3108, 3600, 4108
Monreal, Salina 3406, 3600
Montague, Jane 4510
Montoya, Randy 3413
Moon, Dreama 4607
Moore, Mark P. 5314
Moore, Scott 3306, 3106, 4006
Moreman, Shane 4007, 4507
Morgan, Eric 4410
Mormon, Mark T. 3408
Morreale, Sherwyn P. 3301, 3400, 4100
Morrill, Rania 4117
Morrison, Jennifer Huynh Thi Anh 3307, 3407
Motoyama, Kate 4403, 5103
Myers, Virginia 3304

N

Nainby, Keith 2101, 3502
Nakagawa, Gordon 2101

Natharius, David 3511, 3700
Natividad, Beverly R. 3111
Navajo, Ramah 4513
Neuwirth, Marianne 3401
Newman, Vicky 4511
Newsome, Victoria 5407
Ngampornchai, Anchalee 3512
Nicastro, Alana 3600
Nicolas, Antonio San 4407
Nielson, Toni 3415
Nomai, Afsheen 3311

O

O'Connor, Kelly 4412
Ockey, Debbie 3103
Oetzel, John 1316, 3513, 4006, 4513, 5216
Ogaz, Charla 3414
Okada, Hiroaki 5313
O'Keefe, Patricia 5103, 5303
Olsen, David 3115
Orkow, Bonnie M. 4013
Ortega, Frankie 5412
Ott, Brian 1101, 3112, 3311, 3514
Owen, Susan 3414, 4411

P

Page, Jennifer L. 4009
Palmer, David L. 3402
Parker, Jessica 5108
Parker, Kelly 4111
Parker, Maegan 4514
Parker, Richard A. 4405
Park-Fuller, Linda 3309
Patton, Tracy Owens 4512, 5312
Patzelt, Kevin 4411
Payne, Susan M. 4514
Paynton, Scott T. 3106
Pearce, Barnett 4503
Pearson, Judy C. 4108
Peeters, Hans 5303
Pelias, Ronald J. 3309
Pendell, Sue 1316, 5216
Perez, Frank G. 3107, 5113
Perry, Chad 3111
Perucci, Tony 3309

Petronio, Sandra 3108
Petrunia, Mathew D. 3107
Pfister, Raven 4518
Pilling, Brian 4401
Pineda, Richard 4511
Planalp, Sally 3308, 4402
Plec, Emily 4111, 4402, 4612, 5414
Porter, Sharon 4103
Poulsen, Susan 3600, 4510
Puchot, Raymond 4004, 4104
Pueblo, Jemez 4513
Pueblo, San Felipe 4513
Punyanunt-Carter, Narissa Maria 5401

Q

Quigley, Tracey 4514
Quinlivan, Raena 4412, 4612
Quinn, Jennifer 3515
Quinones, Vitania 5307

R

Rabby, Michael K. 4408
Rasmussen, Karen 4114
Ratto, Lorree 3308
Raybourn, Elaine M. 3113, 3413
Reeder, Heidi M. 3109
Rees, Kellene 3306
Regalado, Jennifer 3508
Reich, Nina 4007
Reitzel, Armeda 4517
Renegar, Valerie R. 3114, 3512
Reser Erin 4612
Reyes, G. Mitchell 3114
Rich, Craig O. 3101, 5401
Rich, Marc 3309, 3409, 3509, 4009
Richardson, Brian K. 4013
Richman, Jack M. 3504
Richmond, Virginia P. 5101
Rinderle, Susan "Susana" 4107, 5107
Rineheart, Robert 5418
Rivera, Lawrence 3409, 3509
Roberts, Tracy 3400
Rockler, Naomi R. 5411
Rodriguez, Ilia 5307
Rodriguez, Jose L. 4009

Rodriguez, J. Scott 5111
Rodriguez, Nicole 4411
Rogers, Everett M. 3406, 4006, 4112, 4407
Roman, Dona 3409, 3509
Rose, Michael 4003
Rosenfeld, Lawrence 3111, 3504
Rothwell, Dan 3103, 3303
Rumsey, Esther 3409, 3509
Ryan, David 4501
Rybold, Gary 3503

S

Salem, Philip 5108
Saltzman, Joe 3511
Sanchez, Christina 5313
Sanders, Matthew L. 3113
Sawyer, Kanan 3302
Schaefer, Richard 5311
Schoeppner, Janet Montoya 4113
Scholl, Juliann C. 3506, 4008
Scholz, Linda 3303
Schrodt, Paul 3101, 3600, 4602
Schroeder, Tony 4001
Schuck, Raymond I. 4614
Schuetz, Janice 4114
Schulz, David P. 3114, 4014
Schulz, Klaus-Peter 5113
Schutten, Julie 4112
Scott, Randolph J. 4101
Scott, Robert L. 4114
Seibold, David R. 3113, 4006
Selegzi, Noel 3503
Sellnow, Deanna 4102
Sellnow, Timothy 4102
Senglaub, Michael 3413
Sharp, Harry 5414
Shaver, Tony 5108
Sherblom, John C. 3506
Shirano, Itsuo 2103
Short, Brant 3314, 5418
Shugart, Helene A. 3312, 3412, 4102
Shukla, Pratibha 4113
Siegel, Paul 3105, 4105
Simon, Neil 4105
Simpson, Scott 4111, 4507

Singhal, Arvind 3406
Sisco King, Claire 3112
Skerski, Jamie 4507
Slater, Mike 4006
Smith, Heather M. 5107
Sorrells, Kathryn 2101, 3507, 4107
Soukup, Charles 4611
Souza, Tasha J. 3301, 3401
Sowards, Stacey K. 3512, 4100
Sperla, Mike 3512
Spitzberg, Brian 2102, 3302, 4008
Sprague, Jo 4401, 5301
Sritraku, Patcharasiri 3115
Standly, Stuart 3409, 3509
Staton, Ann Q. 4401
Stephani, Lisa A. 2103, 5303
Stockton, Robert 1205, 3104, 3404, 4400
Sullivan, Katie R. 3406
Sullivan-Gallegos, Laura 4113
Sunwolf 3402, 4108
Swade, Rosemary 5303
Swartz, Omar 3111, 5114, 4405
Symonds, Adam 3515

T

Tafoya, Melissa A. 4008
Tannenbaum, Sally 3104, 3301
Tanno, Dolores 5107
Taylor, Matthew 3115, 3415, 4518
Taylor, Toniesha L. 5407
Tevan, Jason J. 5401
Thatcher, Matthew 3406
Thomas, Nicholas A. 3415, 4512
Thombre, Avinash 3313, 3406, 4407
Thompson, Blair C. 4601
Todd, Anne Marie 3411
Toller, Paige 3508, 3600, 4410
Tompkins, Phillip K. 5114
Torres, Mari 3409, 3509
Townesley, Nikki C. 3306, 4113
Trabant, Tonya D. 4113
Tracy, Karen 3110, 3310
Tracy, Sarah J. 3513, 4613
Trapp, Robert 1205
Traudt, Paul 3311

Travis, Rick 3503
Trees, April 4002
Trethewey, Angela 4413, 4613
Tritt, Melissa A. 5312, 5401
Trost, Melanie R. 3308
Trujillo, Nick 4402
Tucker, Megan 4411
Tucker, Molly 4008
Turman, Paul D. 3101
Tusing, Kyle James 3508
Tuttle, Anna 4502

U

Umphrey, Laura 3506, 5418

V

Valencia, Kristin Marie 5101
Van Buren, Cassandra 4503
Vande Berg, Leah R. 3500, 5111
VanHorn, Tasha 3303
Vargas, Dominique 3409, 3509
Velasco, Lauren 5103
Vilim, Amanda 4011
Vorell, Matthew S. 5313
Vu, Emily 3515

W

Wagner, Kenneth 3405
Wagner, Thomas R. 4008, 4408, 4601, 5401
Wakkinen, Wanda 4108
Waldron, Vince R. 3508
Wallerstein, Nina 4513
Wander, Philip C. 3414, 5114
Ward, Nicolette 3503
Warren, John T. 2101, 3107, 3502, 4009, 4607, 5101, 5407
Weber, Jill M. 4614
Weiss, David 3411, 4010
Wells, Lynn 3700
Werder, Olaf 5113
West, Isaac 3112, 4507
West, Mark 4414
Wheeler, Sandra Patrice 5112
White, Zachary 4501
Wiant, Fredel 4501

Wickham-Armenia, Christina 3408
Williams, Mary Rose 3512, 5112
Williams, Stephen 3600
Williamson, L. Keith 5101
Wilmot, William 1103
Wingard, Leah 3410
Wiseman, Richard L. 4608
Wolf, Bianca 4508
Wood, Andrew 3411
Woolsey, Mark 4103, 4603
Worthington, David L. 5411
Wright, Kevin 3506
Wynns, Scarlet 3111, 3504

X

Xiaoqing, Chen 3503

Y

Yep, Gust 2101, 3507, 4607
Yingling, Julie 3401
Yos, Dary 3407
Yoshimura, Christina G. 4508, 4602
Yoshimura, Stephen M. 4008, 4108
Snyder-Yuly, Julie 4512

Z

Zakahi, Walter R. 1101, 1103, 3106
Zeuschner, Bud 3303
Zhang, Qin 5107
Zimmerman, Don 3410
Zimmerman, A. L. 3512
Zingsheim, Jason 4011, 4107
Zoffel, Nicholas A. 3109, 5407
Zuckerman, David 4510
Zukic, Naida 4611
Zulauf, Carol 4413

NOTES

NOTES

NOTES

ANNOUNCEMENTS