

CRYSTAL
LIZED™
SWAROVSKI ELEMENTS



XILION *bead*

THE CRYSTAL ELEMENTS BRAND OF



SWAROVSKI

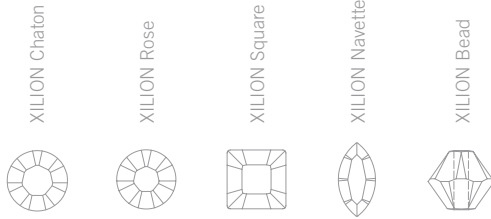
“THE XILION BEAD INGENUOUSLY *illuminates*
EVERYTHING IT COMES INTO CONTACT WITH. IT
CONTINUES TO PUSH THE BOUNDARIES OF
POSSIBILITY WITH ITS MULTI-FACETED
brilliance, WHILST RETAINING THE DELICACY
AND PRECISION THAT IS *synonymous* WITH
CRYSTALLIZED™ – *Swarovski Elements*.”

ANTONIO BERARDI, DESIGNER



“Thanks to the increased brilliance, the XILION has a more sophisticated look. When you look at the difference between the standard cut and the XILION cut, it is more refined with higher quality.”

Philippe Ferrandis, Jewellery Designer

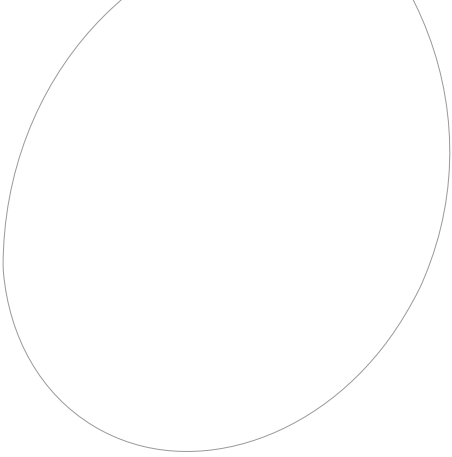
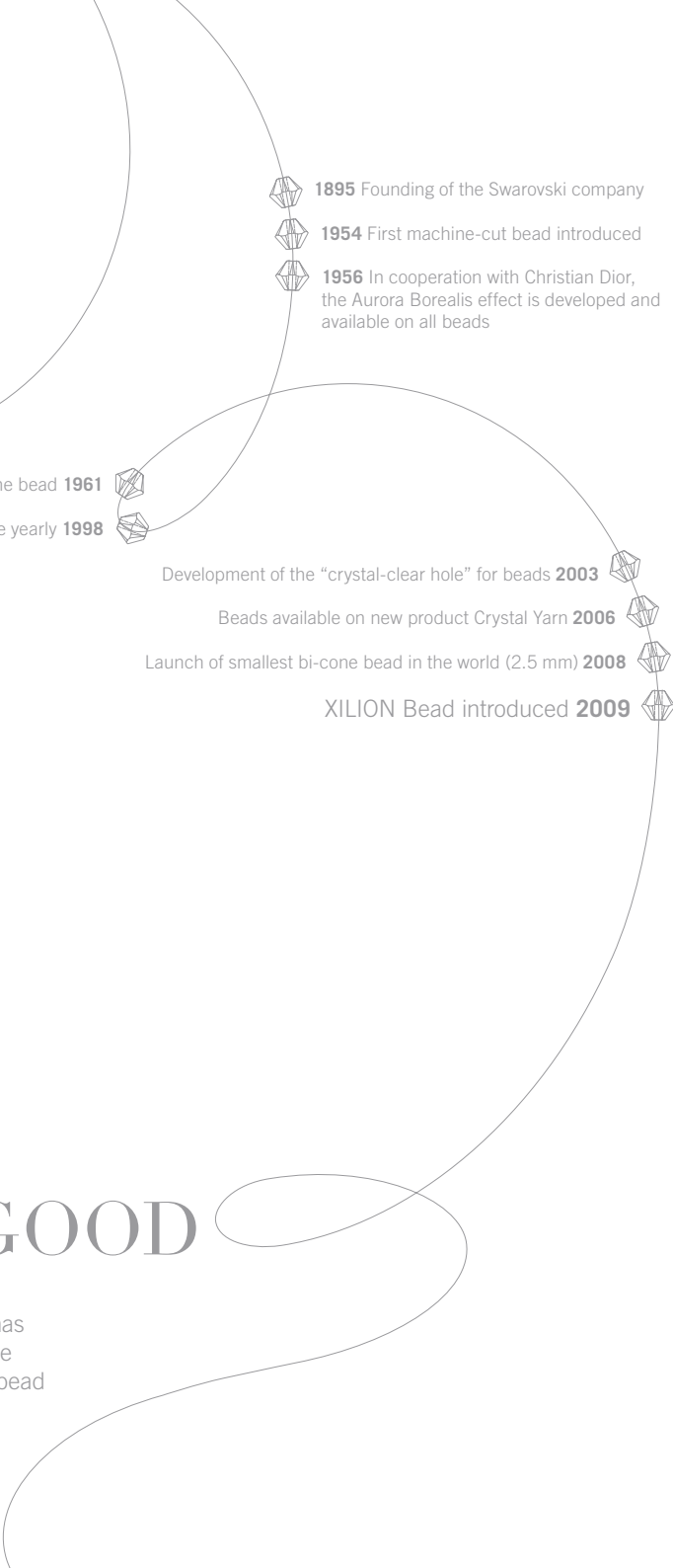





XILION BEAD

THE *brilliant* XILION CUT: NOW FOR BEADS, TOO

Since the launch of the XILION Chaton & Rose, XILION has stood for the utmost brilliance, intense sparkle and fascinating light effects. The sophisticated interplay of large and small facets that is the hallmark of the XILION cut is developed using state-of-the-art technology, and adapted to the specific product group: the result is optimal refraction, which intensifies the light and makes the crystal irresistibly attractive.

Following the successful introduction of the XILION family, a further key product that features the XILION cut will now debut: **XILION Bead.**

- 
- 
-  **1895** Founding of the Swarovski company
 -  **1954** First machine-cut bead introduced
 -  **1956** In cooperation with Christian Dior, the Aurora Borealis effect is developed and available on all beads

Introduction of first bi-cone bead **1961** 

Swarovski begins launching new trend colours on beads twice yearly **1998** 

Development of the "crystal-clear hole" for beads **2003** 

Beads available on new product Crystal Yarn **2006** 

Launch of smallest bi-cone bead in the world (2.5 mm) **2008** 

XILION Bead introduced **2009** 

BI-CONE BEAD

CONSTANTLY
improve THE GOOD

This motto of Daniel Swarovski, the founder of the company, has shaped the entire history of Swarovski. The development of the XILION cut and the ongoing improvement of the first bi-cone bead provides evidence of this.

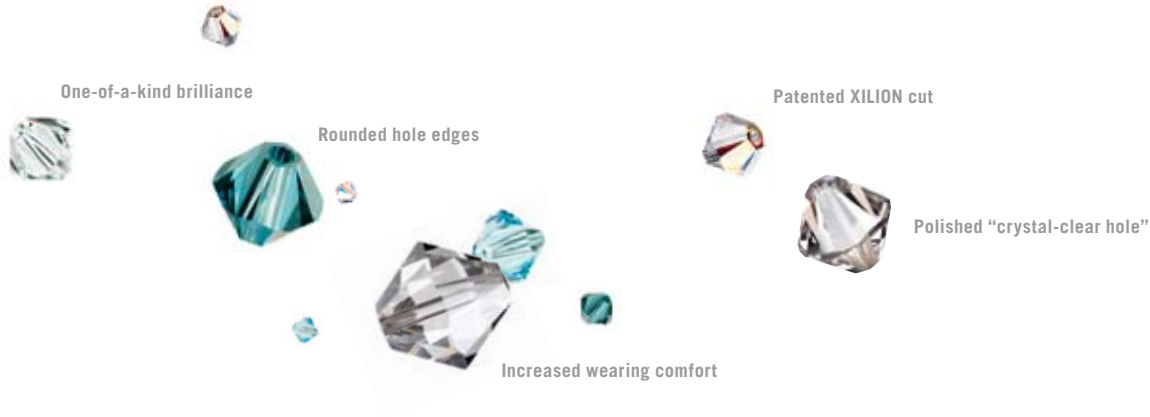




MADE WITH
CRYSTAL
SWAROVSKI ELEMENTS

“Unbelievable! I had no idea such a great design could be improved upon. You did it with this product!”

Kristal Wick, Designer



CLEAR DIFFERENTIATION

FASCINATING *benefits*

Just as the **one-of-a-kind brilliance** and intense luminosity of the new XILION Bead ensure clear differentiation possibilities, the bead’s especially round equator provides **increased wearing comfort**. The new XILION Bead also benefits customers in the following ways:

- Complex faceting and geometric perfection: **patented XILION cut**
- Attractive form through increased number of facets
- Can be combined with previous bead (article 5301)
- **Polished “crystal-clear hole”** creates increased brilliance
- Only CRYSTALLIZED™ offers **rounded hole edges** that protect thread for long-lasting designs

"The new, complex cut of the XILION Bead 5328 is a subtle change with a big impact."

Laura Timmons, Designer

SOPHISTICATED INTERPLAY

PATENTED *cut*

From small to large, absolutely precision-cut facets are arranged to optimally draw in and refract light. The XILION cut is patent-protected by Swarovski.



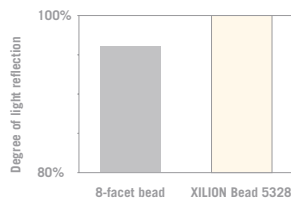
2.5 mm: same cut as previous bead - new article number 5328

3, 4, 5, 6, 8, 10 mm: new XILION cut – new article number 5328

UTMOST BRILLIANCE – VISIBLE AND MEASURABLE

OPTIMAL *reflection*

Both the outstanding light reflection and the optimal light distribution that characterises the XILION cut have been confirmed in studies performed by the Swarovski light lab.



Light reflection



8-facet bead



XILION Bead 5328





MADE WITH
CRYSTAL
LIZZY
SWAROVSKI ELEMENTS

“The variety of colours and shapes, and the elegant look due to their unique facets make CRYSTALLIZED™ – Swarovski Elements very special for me.”

Tanja Sadow, Director Int. School for Jewellery Design & Management, Singapore

INFINITE COMBINATION POSSIBILITIES

COMPREHENSIVE PRODUCT *range*

With the introduction of the new XILION Bead, our already exceptionally wide array of high quality products will expand even further.

- Most colourful assortment: 66 colours, 20 different effects with every possible colour/effect combination
- Widest variety of sizes, including the smallest bi-cone bead in the world (2.5 mm)
- Colours and effects updated biannually to reflect current trends
- Highest quality: our products have the lowest defect rates in the industry.

PRODUCT RANGE 5328 XILION BEAD

Colour	Size						
	2.5 mm	3 mm	4 mm	5 mm	6 mm	8 mm	10 mm
Crystal (001)	■	■	■	■	■	■	■
Crystal AB (001 AB)	■	■	■	■	■	■	■
Crystal AB 2x (001 AB2)		■	■	■	■		
Crystal AB Satin (001 ABSAT)		■	■	■	■		
Crystal CAL (001 CAL)		■	■	■	■		
Crystal Copper (001 COP)	■	■	■	■	■		
Crystal Dorado 2x (001 DOR2)		■	■	■	■		
Crystal Golden Shadow (001 GSHA)	■	■	■	■	■		
Crystal Heliotrope (001 HEL)		■	■				
Crystal Metallic Blue 2x (001 METBL2)		■	■	■	■		
Crystal Moonlight (001 MOL)		■	■	■	■		
Crystal Satin (001 SAT)		■	■	■	■		
Crystal Silver Shade (001 SSHA)	■	■	■	■	■		
Crystal Vitrail Medium (001 VM)		■	■				
Jet (280)	■	■	■	■	■	■	■
Jet AB (280 AB)		■	■	■	■	■	
Jet AB 2x (280 AB2)		■	■	■	■		
Jet Hematite (280 HEM)		■	■	■	■	■	
Jet Hematite 2x (280 HEM2)		■	■	■	■	■	
Jet Nut 2x (280 NUT2)		■	■	■	■		
Air Blue Opal (285)	■	■	■	■	■	■	
Amethyst (204)	■	■	■	■	■	■	■
Amethyst AB (204 AB)		■	■	■	■		
Amethyst AB 2x (204 AB2)			■				
Amethyst Satin (204 SAT)			■				
Aquamarine (202)	■	■	■	■	■	■	■

Colour	Size						
	2.5 mm	3 mm	4 mm	5 mm	6 mm	8 mm	10 mm
Aquamarine AB (202 AB)		■	■	■	■	■	
Aquamarine AB 2x (202 AB2)			■				
Aquamarine Satin (202 SAT)			■				
Black Diamond (215)		■	■	■	■	■	■
Black Diamond AB (215 AB)		■	■	■	■		
Black Diamond AB 2x (215 AB2)			■				
Black Diamond Satin (215 SAT)			■				
Blue Zircon (229)		■	■	■	■	■	
Blue Zircon AB (229 AB)			■				
Blue Zircon AB 2x (229 AB2)			■				
Burgundy (515)		■	■	■	■		
Burgundy AB (515 AB)			■				
Burgundy Satin (515 SAT)			■				
Capri Blue (243)		■	■	■	■	■	
Capri Blue AB (243 AB)		■	■				
Capri Blue AB 2x (243 AB2)			■				
Capri Blue Satin (243 SAT)			■				
Caribbean Blue Opal (394)		■	■	■	■	■	
Caribbean Blue Opal AB (394 AB)			■				
Citrine (249)		■	■	■	■	■	
Citrine AB (249 AB)			■				
Chrysolite (238)		■	■	■	■	■	
Chrysolite AB (238 AB)		■	■	■	■		
Chrysolite Satin (238 SAT)			■				
Dark Indigo (288)		■	■	■	■	■	■
Dark Red Coral (396)		■	■	■	■	■	■
Dark Red Coral AB (396 AB)			■				

5328		Size	2.5 mm	3 mm	4 mm	5 mm	6 mm	8 mm	10 mm
Colour									
Emerald (205)			■	■	■	■	■	■	■
Emerald AB (205 AB)				■	■	■	■		
Emerald AB 2x (205 AB2)					■				
Emerald Satin (205 AB)					■				
Erinite (360)				■	■	■	■	■	
Erinite AB (360 AB)					■				
Erinite Satin (360 SAT)					■				
Fireopal (237)					■	■	■	■	
Fireopal AB (237 AB)					■				
Fuchsia (502)			■	■	■	■	■	■	
Fuchsia AB (502 AB)				■	■	■	■		
Fuchsia AB 2x (502 AB2)					■				
Fuchsia Satin (502 SAT)					■				
Garnet (241)				■	■	■	■	■	
Garnet AB (241 AB)					■				
Garnet AB 2x (241 AB2)					■				
Garnet Satin (241 SAT)					■				
Hyacinth (236)				■	■	■	■	■	
Hyacinth AB (236 AB)				■	■				
Hyacinth AB 2x (236 AB2)					■				
Hyacinth Satin (236 SAT)					■				
Indian Pink (289)				■	■	■	■	■	
Indian Red (374)				■	■	■	■	■	
Indian Red AB (374 AB)					■				
Indian Red Satin (374 SAT)					■				
Indian Sapphire (217)				■	■	■	■		
Indian Sapphire AB (217 AB)					■				

5328		Size	2.5 mm	3 mm	4 mm	5 mm	6 mm	8 mm	10 mm
Colour									
Indian Sapphire Satin (217 SAT)								■	
Indicolite (379)				■	■	■	■	■	
Indicolite AB (379 AB)							■		
Indicolite Satin (379 SAT)						■			
Jonquil (213)			■	■	■	■	■	■	
Jonquil AB (213 AB)				■	■	■	■		
Jonquil AB 2x (213 AB2)					■				
Jonquil Satin (213 SAT)					■				
Khaki (550)				■	■	■	■		
Light Amethyst (212)			■	■	■	■	■	■	
Light Amethyst AB (212 AB)				■	■	■	■		
Light Amethyst AB 2x (212 AB2)					■				
Light Amethyst Satin (212 SAT)					■				
Light Azore (361)				■	■	■	■	■	
Light Azore AB (361 AB)					■		■		
Light Azore AB 2x (361 AB2)					■				
Light Azore Satin (361 SAT)					■				
Light Colorado Topaz (246)			■	■	■	■	■	■	
Light Colorado Topaz AB (246 AB)				■	■	■	■	■	
Light Colorado Topaz AB 2x (246 AB2)					■				
Light Colorado Topaz Satin (246 SAT)					■				
Light Grey Opal (383)				■	■	■	■	■	
Light Peach (362)				■	■	■	■	■	
Light Peach AB (362 AB)				■	■		■		
Light Peach AB 2x (362 AB2)					■				
Light Peach Satin (362 SAT)					■				
Light Rose (223)			■	■	■	■	■	■	■

PRODUCT RANGE 5328 XILION BEAD

5328		Size	2.5 mm	3 mm	4 mm	5 mm	6 mm	8 mm	10 mm
Colour									
Light Rose AB (223 AB)				■	■	■	■	■	
Light Rose AB 2x (223 AB2)					■				
Light Rose Satin (223 SAT)					■				
Light Sapphire (211)				■	■	■	■	■	
Light Sapphire AB (211 AB)				■	■	■	■		
Light Sapphire AB 2x (211 AB2)					■				
Light Sapphire Satin (211 SAT)					■				
Light Siam (227)			■	■	■	■	■	■	■
Light Siam AB (227 AB)				■	■	■	■		
Light Siam AB 2x (227 AB2)					■				
Light Siam Satin (227 SAT)					■				
Light Smoked Topaz (221)			■	■	■	■	■		
Light Smoked Topaz AB (221 AB)					■				
Light Smoked Topaz Satin (221 SAT)					■				
Light Topaz (226)			■	■	■	■	■	■	
Light Topaz AB (226 AB)					■				
Light Topaz Satin (226 SAT)					■				
Lime (385)				■	■	■	■	■	
Lime AB (385 AB)					■				
Lime Satin (385 SAT)					■				
Mint Alabaster (397)				■	■	■	■	■	
Mint Alabaster AB (397 AB)					■				
Mocca (286)				■	■	■	■	■	
Montana (207)				■	■	■	■	■	
Montana AB (207 AB)				■	■	■	■		
Montana AB 2x (207 AB2)					■				
Montana Satin (207 SAT)					■				

5328		Size	2.5 mm	3 mm	4 mm	5 mm	6 mm	8 mm	10 mm
Colour									
Olivine (228)			■	■	■	■	■	■	
Olivine AB (228 AB)				■	■	■	■		
Olivine AB 2x (228 AB2)					■				
Olivine Satin (228 SAT)					■				
Pacific Opal (390)				■	■	■	■	■	
Padparadscha (542)				■	■	■	■	■	
Padparadscha AB (542 AB)					■		■		
Padparadscha AB 2x (542 AB2)					■				
Padparadscha Satin (542 SAT)					■				
Palace Green Opal (393)				■	■	■	■	■	
Peridot (214)			■	■	■	■	■	■	■
Peridot AB (214 AB)					■	■	■		
Peridot AB 2x (214 AB2)					■				
Peridot Satin (214 SAT)					■				
Purple Velvet (277)				■	■	■	■	■	
Purple Velvet AB (277 AB)					■				
Rosaline (508)				■	■	■	■	■	
Rosaline AB (508 AB)					■				
Rose (209)			■	■	■	■	■	■	■
Rose AB (209 AB)				■	■	■	■	■	
Rose AB 2x (209 AB2)					■				
Rose Satin (209 SAT)					■				
Rose Alabaster (293)				■	■	■	■		
Rose Alabaster AB (293 AB)					■				
Rose Alabaster Satin (293 SAT)					■				
Rose Water Opal (395)				■	■	■	■	■	
Rose Water Opal AB (395 AB)					■				

5328		Size	2.5 mm	3 mm	4 mm	5 mm	6 mm	8 mm	10 mm
Colour									
Ruby (501)				■	■	■	■	■	
Ruby AB (501 AB)					■		■		
Ruby Satin (501 SAT)					■				
Sand Opal (287)				■	■	■	■		
Sapphire (206)			■	■	■	■	■	■	■
Sapphire AB (206 AB)				■	■	■	■		
Sapphire AB 2x (206 AB2)					■				
Sapphire Satin (206 SAT)					■				
Siam (208)			■	■	■	■	■	■	■
Siam AB (208 AB)				■	■	■	■		
Siam AB 2x (208 AB2)					■				
Siam Satin (208 SAT)					■				
Silk (391)			■	■	■	■	■		
Silk AB (391 AB)					■				
Smoked Topaz (220)			■	■	■	■	■	■	
Smoked Topaz AB (220 AB)					■		■		
Smoked Topaz AB 2x (220 AB2)					■				
Smoked Topaz Satin (220 SAT)					■				
Smoky Quartz (225)					■				
Smoky Quartz AB (225 AB)					■				
Smoky Quartz Satin (225 SAT)					■				
Sun (248)				■	■	■	■	■	
Sun AB (248 AB)					■				
Tanzanite (539)			■	■	■	■	■	■	
Tanzanite AB (539 AB)				■	■	■	■		
Tanzanite AB 2x (539 AB2)					■				
Tanzanite Satin (539 SAT)					■				

5328		Size	2.5 mm	3 mm	4 mm	5 mm	6 mm	8 mm	10 mm
Colour									
Topaz (203)			■	■	■	■	■	■	■
Topaz AB (203 AB)				■	■	■	■		
Topaz AB 2x (203 AB2)					■				
Topaz Satin (203 SAT)					■				
Turquoise (267)				■	■	■	■		
Turquoise AB (267 AB)				■	■		■		
Turquoise AB 2x (267 AB2)					■				
Turquoise Satin (267 SAT)					■				
Vintage Rose (319)				■	■	■	■		
Vintage Rose AB (319 AB)					■				
Violet (371)				■	■	■	■	■	
Violet AB (371 AB)				■	■		■		
Violet AB 2x (371 AB2)					■				
Violet Satin (371 SAT)					■				
Violet Opal (389)				■	■	■	■		
White Alabaster (281)			■	■	■	■	■		
White Alabaster AB (281 AB)					■				
White Alabaster Satin (281 SAT)					■				
White Opal (234)				■	■	■	■	■	
White Opal AB (234 AB)				■	■		■		
White Opal AB 2x (234 AB2)					■				
White Opal Satin (234 SAT)					■				

“WE ARE SO *excited* THAT CRYSTALLIZED™
– *Swarovski Elements* HAS CREATED THIS CLASSIC
STONE AND WE CAN’T WAIT FOR IT TO
BRING EVEN MORE SPARKLE AND *glamour*
TO OUR *unique* PIECES.”

VICKI BEAMON, ERICKSON BEAMON (BEADS USER FOR 25 YEARS)

