XP2022 offers

Get visibility for your company

Meet international Agile experts

Interact between Industry and Academia

XP2022

23rd International Conference
on Agile Software Development

13-17 June | Copenhagen, Denmark

SPONSORSHIP PORTFOLIO

Conference theme: Agile in the Era of Hybrid Work

About XP2022

The XP conference series is the longest running conference on Agile Software Development. It enjoys a broad participation, both from industry and academia, typically more than two thirds of the participant coming from industry. XP2022 is the major conference in Europe on Agile and Lean Methodologies for Software Development in 2022, and we expect over 150 participants.

Come to the XP conference and:

- meet thought leaders and leading researchers!
- engage with practitioners and coaches and excite them about your products and solutions!
- demonstrate your solutions and successes!
- learn about current and future trends in software development!
- present yourself to over 150 participants from all over Europe, North and South America, and other countries!

The XP is a non-profit conference. All sponsorship fees are invested into creating the best possible experience for delegates and partners.

Conference venue:
IT University of Copenhagen

XP2022 program highlights

Tracks & Workshops

Tracks: Agile Games / Agile in Education and Training / Diversity and Inclusion in Agile / Experience Reports / Industry and Practice / Lightning Talks / Research papers & Journal First tracks / Leadership Track
Research workshops: Agility with Microservices Programming / Agile Sustainability

Keynotes & keynote workshops

Alistair Cockburn /Co-author of the Agile Manifesto, creator of the Heart of Agile / Topic:"Current Topics in Agile Development"

Magne Jørgensen / Simula Metropolitan Center for Digital Engineering/EDOS / Topic: "It's all about the benefits: How to successfully implement benefits management in agile software development"

Sandy Mamoli / Agile advisor, coach, and author of "Creating Great Teams – How Self-Selection Lets People Excel" / Topic: "Gold Medal Me – Olympic Tips to Be the Best You Can Be"

Industry and Practice track

Speakers such as **Jutta Eckstein** "A Simple Approach to Managing Complexity", **Jorgen Hesselberg** "Understanding the impact of the cost of delay: Optimizing for value across the enterprise" & **Diana Larsen** "Lead Without Blame: Enable Resilient Learning Teams"

Leadership track

Industry speakers such as **Marcin Floryan** (Spotify), **Hendrik Esser** (Ericsson) and **Burkhard Tolks** (Siemens)
Themes: Leading into the hybrid world - distributed teams and organizations | Scaling and growth | Agile Transformation | How leadership is changing

Come along!

Sponsorship levels

Contribution and Benefits	Blue	Silver	Gold	Platinum
Contribution	1000€	3 000€	5 000€	8000€
Company name in all printed material	x	x	x	x
Company logo & link on the conference web site	x	x	x	x
Visibility in the conference area		1 rollup/poster	1 rollup/poster and a booth space	2 rollups/posters and a big booth space
Logo in all delegates' ID badges				x
Complimentary registrations		1 free + 2 with 20% discount*	2 free + unlimited with 20% discount*	4 free + unlimited with 20% discount*

*The discount can be applied only to the undiscounted industrial rates, and cannot be combined with other discounts.

What to expect?

Sponsorship portfolio info

Blue level: 1 000 €
- Company name as a sponsor on all printed material
- Company logo on the conference web page (+link)

Silver level: 3 000 €
- Company name as a Silver sponsor on all printed material
- 1 free registration for the 5-day conference (value 1600€) + 2 registrations with 20% discount* (value 640€)
- Company logo on the conference web page (+link)
- 1 Roll-up/ (poster) in conference space (provided by you)

Gold level: 5 000 €
- Company name as a Gold sponsor on all printed material
- 2 free registrations for the 5-day conference (value 3200€) + unlimited number of registrations with 20% discount*
- Company logo on the conference web page (+link)
- 1 Roll-up/ (poster) in conference space (provided by you)
- Space at the conference venue. Booth workers must be registered at the conference and are encouraged to participate in the conference.

Platinum level: 8 000 €
- Title sponsor
- Company name as a Title sponsor on all printed material
- 4 free registrations (value 6400€) + unlimited number of registrations with 20% discount*
- Company logo in all delegate's ID badges
- Company logo on the conference web page (+link)
- 2 Roll-ups/ (posters) in conference space and the entrance (provided by you)
- Large space at a central place at the conference venue. Booth workers must be registered at the conference and are encouraged to participate in the conference.

*The discount can be applied only to the undiscounted industrial rates, and cannot be combined with other discounts.

Welcome to Copenhagen!

The 23th International Conference on Agile Software Development, XP2022, is the leading international conference on agile and lean methods in software and information systems development. This year XP2022 is located in Copenhagen, Denmark. The conference brings together industrial practitioners and researchers in the fields of information systems and software engineering, stimulating dialogue between practitioners and academics.

For more information contact:

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