

DAVE LONDON

*biography
testimonials
& resumé*



“DAFFY is Art, Invention, Brilliant, Vivid, Technical, Wild, Funny, Detail, Champagne all on a big bender.”

Katie White & Jules De Martino
The Ting Tings



“We’re so proud to appoint DAFFY as our Creative Director for New Media. We truly believe he is channeling Tom & Tom’s men and in turn will bring forth a whole new horny audience”

Durk Dehner (pictured with SRS Sharp)
President, Tom of Finland Foundation
pictured by François Dischinger for OUT.com



“Battle of Avengers Tower is a VR experience as mesmerizing and eminently rewatchable as it is short.”

Wired Magazine 2015



Andrew 'Daffy' is a well respected director with solid roots in the animation and vfx industry focussing mainly in the area of virtual reality.

Starting at world renowned vfx facility Framestore, his 1996 entry role as Junior Animator at 19 soon rolled into Head of 3D Commercials just 5 years later.



With Framestore Daffy worked on well over 100 projects, and within that he helped win the pitch for BBC's *Walking with Dinosaurs*, animated sequences on the Chemical Brothers video 'Salmon Dance', supervised two James Bond title sequences, and led a great many legendary jobs like the iconic Levi's 'Odyssey'.

He and his various teams across the globe have accumulated over 30 international awards, and he won the accolade of Maya Master in 2004.



He then set up The House of Curves based on a Dutch barge in London's Regents Canal. As well as leading VFX projects such as Soulwax 'Machine', and the five cameras stitched together for the opener of The Inbetweeners Movie, he developed his career as a director.



The music video 'Do It Again' which he directed for The Ting Tings reached the Vevo top 10.



The aquatic themed, multi screened fashion show he designed for Kim Jones and Louis Vuitton was one of New York Times' top five of the season in 2013.



Returning to Framestore, his Avengers VR Experience for Marvel and Samsung has remained in the top listings for VR experiences on the Oculus Store for over a year. It's received 3 award nominations and was winner of VR FEST's 'best animated film' accolade. Samsung use it to demonstrate the capabilities of their Samsung Gear VR in stores worldwide.

DAFFY LONDON SUPERBRIGHT present



i am robot

a social vr experience

featuring
GIFBOX.TV

www.iamrobot.fyi

[@iamrobotfyi](https://twitter.com/iamrobotfyi)

[fb/iamrobotfyi](https://facebook.com/iamrobotfyi)

support
NYU

I AM ROBOT is a multi user, social VR experience which premiered as the centrepiece for SIGGRAPH's VR Village 2017. Developed with NYU and SVA in New York, it bridges new concepts within the world of Virtual Reality, with the tried and tested basics of building a party.

Taking 1000 people seamlessly through the experience DAFFY LONDON created a state of the art, unthethered event with an impact reaching further than just showing something which was simply 'cool'.

"As a transgender male at SIGGRAPH I had found myself out of my comfort zone. Once I got into I AM ROBOT, I was really astonished by the very fluid concept of identity. As a robot I felt the most human compassion I'd felt in a long while. "

Milo Christian Koleske

"I'm a person with social anxiety and going out to clubs always renders me 'friend who watches people's bags at a booth'. I put that headset on and I cut loose like never before. I didn't care who was around me because in that experience we're all robots and you never really see the people around you. The anxiety melts off a person immediately and I thank I AM ROBOT for the best clubbing experience in my life!"

Paloma Rodriguez



To pursue directing full time DAFFY LONDON was founded in 2015. Liberated from home and office, Daffy travels like a nomad across the globe working with talent to help him complete his visions.

He's recently completed

- a VR social experience I AM A ROBOT for Siggraph 2017
- VFX for Rachel Rossin's THE SKY IS A GAP for Sundance 2016
- An interactive bat for the New York Halloween BACARDI party

He's working on

- sculptures for Taschen books
- GIFBOX.TV, a VJ tool which 'samples the internet'
- a VR film for the Tom of Finland Foundation
- ROOK, a multi platform Chess App with Blowfish Studios



“In 1996, DAFFY took a morbid concept -a fly being zapped- and animated it funny. This BBC ident will now go down in the history books as a classic.”

martin lambie-nairn
creative director of the 2's



“I collaborated with DAFFY in the creation of a unique machine. He and his studio were a rare breed of artists that wanted to push the film even further than I assumed was appropriate. A gentlemen of the highest order.”

Saam Farahmand, Director of Soulwax 'Machine'



“The special effects team led by DAFFY worked closely with director Jonathan Glazer to create the impossible.”

campaign 2002
levi's - odyssey
DAFFY - cgi supervisor



“DAFFY is a talented, passionate and extremely clever director and VFX visionary, making him the person you want by your side when facing a tough project. In my days as a producer he made my job ridiculously easy.”

Lara Hopkins
Recruitment Consultant
Framestore

key areas of expertise

- direction
- artist (gifbox.tv, digital sculpture)
- virtual reality, interactive, filmed and prerendered
- creative direction
- teaching, workshops & lecturing
- editing
- high end vfx and animation
- previsualisation
- story development
- compositing
- animation/vfx curriculum development



notable projects

art	taschen - sculpted bookends - in production gifbox.tv - streaming art channel	artist artist
virtual	marvel / samsung - battle for avengers tower the tom of finland experience - in production i am a robot the sky is a gap by rachel rossin	director director creator vfx director
music	the ting tings - do it again 2manydj's / soulwax 'machine'	director vfx supervisor
fashion	louis vuitton mens show s/s 2013 mcm - eight film mediawall raphi for showstudio kim jones collection a/w 2004	director director editor editor
film	the great gatsby the inbetweeners movie - titles happy feet two the raven harry potter - prisoner of azkaban lost in space - holographic robot fairytale - undine, fairy wings	cg artist vfx supervisor lead artist lead artist lead artist cgi artist cgi artist
titles	sony tristar pictures - new opening bad sugar - titles die another day tomorrow never dies bo! in the u.s.a. (bo selecta!)	rig/animation vfx supervisor cgi supervisor lead artist vfx supervisor
television	walking with dinosaurs tenth kingdom - title sequence arabian nights - genie merlin - fairies	lead artist cgi supervisor cgi supervisor lead artist
short	comic relief - little britain / stephen 'hawkingbot' chemical brothers - salmon dance f5 festival, new york - opening	vfx supervisor lead artist vfx supervisor
adverts	lastminute.com - whatever makes you pink hotel atlantis - only in atlantis ford - birds hiscox - superstition british airways - ease mercedes - clouds johnnie walker - fish volvic - jog xbox - mosquito levi's - odyssey dyson - contrarotator chrysler - golden gate bbc 2 ident - fly zapper (still running since 1996)	director vfx supervisor vfx supervisor vfx supervisor vfx supervisor vfx supervisor cgi supervisor cgi supervisor cgi supervisor cgi supervisor vfx supervisor cgi supervisor lead artist

awards

apa - uk

marvel/samsung - the battle for avengers tower / IDEAS award (2016)

virtual reality festival - usa

marvel/samsung - the battle for avengers tower / best animated vr film (2016)

emmy awards - usa

hallmarks merlin / best visual effects in miniseries

hallmarks the odyssey / best visual effects in miniseries

walking with dinosaurs / best visual effects in miniseries

hallmarks tenth kingdom / best title sequence

cannes lions - france

wonderbread - ducks / gold - integrated campaign (2008)

johnnie walker - fish / gold - alcoholic drinks (2003)

promax awards - usa

sony max / gold - art direction and design (2013)

bafta awards - uk

walking with dinosaurs / innovation (2000)

escape awards - uk

chemical brothers - the salmon dance / best CG in music (2008)

v.e.s. awards - usa

chem. brothers - salmon dance / best animated character in a commercial (2008)

johnnie walker - fish / best effects in a commercial (2004)

xbox - mosquito / best effects in a commercial (2003)

3d festival awards - denmark

johnnie walker - fish / best 3d in a commercial (2004)

imagina awards - monaco

chemical brothers - the salmon dance / best video clip (2008)

johnnie walker - fish / best commercial (2004)

johnnie walker - fish / best direction (2004)

audi - fish / best rendering (2004)

n.y festivals' int. tv, cinema and radio advertising awards - usa

johnnie walker - fish / gold world medal - best special effects (2004)

audi - fish / silver world medal - best animation (2004)

a.e.a.f. awards - australia

die another day - title sequence / best titles/idents/sting (2003)

johnnie walker - fish / best effects (2003)

walking with dinosaurs / best vfx in education (2000)

b.a.f. awards - uk

audi - fish / best animation in a commercial (2003)

international monitor awards - usa

levis - odyssey / best achievement (2002)

levis - odyssey / best visual effects (2002)

chrysler - golden gate / best vfx (2001)

budweiser - thirsty world / best animation (1998)

btca's - uk

johnnie walker - fish / best computer animation (2003)

levis - odyssey / best computer animation (2002)

xbox - mosquito / best video post production (2002)

chrysler - golden gate / best live action effects (2001)

btaa's - uk

levis - odyssey / best clothing commercial (2002)

london l.e.a.f. awards - uk

xbox - mosquito / best animated commercial (2002)

chrysler - golden gate / best live action commercial (2001)

hallmarks tenth kingdom / best title sequence (1999)

walking with dinosaurs / best vfx in education (1999)

tomorrow never dies / best title sequence (1997)

midsummer awards - uk

xbox - mosquito / best post production (2002)

lectures / panels

- fmx - stuttgart, germany
 - may 2017, speaker - 'punching through' - part of the 'artists liberated' series
- media production show
 - june 2016, one to one panel 'VR in the real world'
- fmx - stuttgart, germany
 - april 2016, speaker - 'oh fuck... I'm ironman!' / panelist - 'directing for vr' & 'vr and ar Studio Production'
- animex - teesside, uk
 - february 2016, speaker - 'sick vr' - workshop - 'photoreal by teatime'
- ibiza music video festival - playa den bossa, ibiza
 - september 2013 - vfx panel
- volda animation festival - voldal, norway
 - september 2012 - 'from freebies to louis vuitton' - talk
- teesside university, uk
 - november 2011 - 'assets for students' - workshop
- animex - teesside, uk
 - february 2009 - 'tips for students' - workshop and talk
- autodesk 3dec, london, uk
 - december 2008 - 20 minute 'tips for students'
- sand animation days, cardiff, uk
 - november 2008, speaker with matt estela - workshop and talk
- fmx-08, stuttgart, germany
 - may 2008, speaker with matt estela - workshop and talk
- tate modern, london, uk
 - may 2008 - one day workshop open to public
- sand animation days, cardiff, wales
 - november 2007 - workshop and talk
- view conference, turin, italy
 - november 2007 - talk
- mundos digitales, a coruna, spain
 - july 2007 - talk
- fmx-07, stuttgart, germany
 - may 2007 - talk
- n vidia - india masterclass tour (mumbai, delhi, bangalore, chennai)
 - november 2006, 3 hour presentation 'to levi's and back'
- siggraph - alias masterclasses, los angeles, usa
 - august 2005, speaker with alex parkinson - 'bridging the gap between techies and creatives'
- animex - teesside, uk
 - feb 2005, speaker - 'creative challenges in vfx commercials'
- imagina, monte carlo, monaco
 - feb 2004, speaker - 'creative challenges in vfx commercials'
- edit ves, frankfurt, germany
 - sept 2003, panelist 'high end vfx for high class commercials'
- mundos digitales, a caruna, spain
 - july 2003, speaker - 'an in depth look at johnnie walker - fish'
- the production show 2003, london
 - may 2003, speaker - vfx and 3d masterclass
- fmx-03, stuttgart, germany
 - may 2003, speaker - 'walking with bondbabes'
- c.d.i.s. vancouver, canada
 - february 2003, guest alumni lecturer 'life since cdis'
- cartoombria, perugia, italy
 - december 2002, speaker - 'walking with bondbabes'
- national film and television school, beaconsfield, uk
 - october 2002, guest lecturer
- fmx-02, stuttgart, germany
 - may 2002, speaker - 'levis unthreaded'
- animation generation, kingston university
 - april 2002, speaker - 'levis unthreaded'
- e.magicians, valenciennes
 - november 2001, panel - 'vfx for film and t.v.'
- 3d festival, copenhagen, denmark
 - october 2001, speaker - '8 weeks'
- fmx-01, stuttgart, germany
 - june 2001, speaker - '8 weeks'
- animex 2000, teesside, uk
 - november 2000, speaker - '8 weeks'



award panels

ibiza music video awards , ibiza 2013 panel for 'best vfx' and 'best special effects'
volda, norway 2012 industrial animation panel
bafta, london 2009 official selection jury for best animated short film
siggraph, los angeles 2009 animation panel
3d festival awards, london 2004 one of 7 jury members
btaa craft awards, london 2003 jury for the 'best computer animation' category
btaa craft awards, london 2001& 2002 chairman of the jury for the 'best computer animation' category
3d festival awards, london 2001 one of 8 jury members
leaf awards, london 2001 one of 6 jury members

teaching & education panels

2012 - release of 'assets for students' kit for skillset
2011 - part of roundtable to help skillset develop 'the core skills of vfx' pdf
2011 - autodesk sponsored online tutorial enabling school pupils to make cgi films
2010 - skillset – member of university accreditation panel
2009 - release of 'the house of curves – tips for students' poster for universiies
2009 - present - sensor/examiner for animation workshop, denmark
2004 - present - 3d world - advisory board
2003 - supinfocom, valenciennes - student graduation films
2003 - present - guest lecturer/vfx workshops for filmakademie, germany
2002 - present - advisory board member for escape studios
1998 - course designer and mentor for students at the london animation studio



“DAFFY made the impossible... possible.”

David & Stephen Dewaele
Soulwax / 2manydjs



“Do you like it Tom?”

“No... I don't like it. I love it. It makes me feel proud.”

During final presentation to Tom Rothman
Chairman of Sony Pictures Entertainment

HAWKINGBOT

concept art by CARLO INCANDELA
design & animation by DAFFY DOT LONDON
post production by FRAMESTORE



DAFFY



FRAMESTORE

“DAFFY, I want you to remember what Stephen said to me when I showed him the animation test you made of him turning into a transformer. I asked him what he thought and with a very big smile he said ‘I want one’.”

Jeanna Lee York
PA to professor Stephen Hawking at University of Cambridge
re: Comic Relief / Little Britain ‘Hawkingbot’

www.daffy.london