



## **YAYO Coin, LLC**

### **Incorporation Documents, Rev. 3**

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**Abstract:** YAYO Coin is an ERC-20<sup>1</sup> Powercoin<sup>2</sup> on the Polygon/Matic<sup>3</sup> network (an Ethereum-killer<sup>4</sup> with sub-zero gas fees<sup>5</sup> and near instantaneous transactions<sup>6</sup>) with deflationary<sup>7</sup> fixed-supply<sup>8</sup> tokenomics managed by decentralized smart contract<sup>9</sup> featuring automatic burn<sup>10</sup> and automatic yield<sup>11</sup> at aggressive rates<sup>12</sup> and launched with radical and performative stratagem<sup>13</sup>.

**Keywords:** Cryptocurrency, Bitcoin, Blockchain, Tony Montana, Endogenous Cocaine, Master Key, Retrocausal Anachronism, Esoteric Finance, DOGE, Powercoin, Hypercopy, Strategic Unfairness, Memetic Warfare

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## 1. Background

YAYO Coin, LLC ("the Company") arrives as a hedge against declining faith in Ethereum following the gas crisis of 2021<sup>1</sup>, which infamously and cruelly priced out the everyman from entering the Game with its absurd, arbitrary and prohibitive flat tax on Action itself<sup>2</sup>.

Out of this chaos fire, notorious Ethereum founder Vitalik Buterin shocked the crypto world<sup>3</sup> and burned the faith of his own community by selling out liquidity locks "satirically"<sup>4</sup> granted to him by existing Ethereum dogcoins<sup>5</sup> such as SHIBA<sup>6</sup>, crashing the dog markets<sup>7</sup> and leading to the present-day "War on Rugs" retaliation against Ethereum<sup>8</sup>.

**And So:** In comes YAYO Coin, a purely fundamental, unobstructed financial algorithm designed to liberate the essentialist beauty of the proven<sup>9</sup> deflationary burn & redistribute model<sup>10</sup> from the **Chains of Ethereum**<sup>11</sup>, powered by innovative tweaks and hypercopy. There was no stopping it.



*Fig. I: "Through Conscious Desire We have invoked all Things. Let us then become the Master of All Things!"*



## 2. Theory of the PowerCoin

YAYO is a challenging community of self-improvement as well as a speculative asset<sup>1</sup>. There is a hierarchy of cryptocurrency assets as follows:

<p><b>Level I: Scamcoins</b></p> <p><b>Traits:</b> Dishonest marketing, minimal community resources or documentation, flawed and poorly written code, little or no roadmap, transparent duplication of other projects or outright imitations.</p> <p><b>Results:</b> Over-promises, delivers nothing except a founder dump.</p>	<p><b>Level II: Memecoins</b></p> <p><b>Traits:</b> Generic marketing with generally coercive communities, tokens are designed purely for financial speculation with half-hearted feints at a use-case or dapp implementations dangled by unscrupulous developers, fooling only a low-quality community illusioned by greed.</p> <p><b>Results:</b> Minor speculative run, short flashes of hype punctuated by horizontal movements, until the development team eventually stumbles over itself and crashes the project.</p>
<p><b>Level III: Altcoins</b></p> <p><b>Traits:</b> Established speculative tokens or coins with a strong history of use over a period of months or years, vetted code and publicly accountable developer teams, but often highly generic and ultimately transient.</p> <p><b>Results:</b> Make large claims to extend Bitcoin and blockchain towards new use-cases, but rarely succeeds in delivering in anything other than facilitating an ecosystem of scams.</p>	<p><b>Level IV: Powercoins</b></p> <p><b>Traits:</b> Synthesis of the speculative nature of the memecoin and the fundamental basis of blockchain tech. No pretense of an “application” to interfere with its nature as Pure Finance - Powercoins are a perfect distillation of the essence of a self sustaining financial algorithm.<sup>2</sup></p> <p><b>Results:</b> Powerfuck money. The ultimate and eternal example being Bitcoin itself.</p>

*Matrix. I: The Hierarchy of Coin<sup>3</sup>*

Here at Yayo Corp, we<sup>4</sup> believe in the Ideal of Pure Finance and venerate unobstructed speculation. Cryptocurrency applications that drift away from its direct relationship lack robustness. There are new frontiers of finance being broken every day through the use of the smart contract as a creative medium, synthesizing entire markets from experimental code and generating limitless capital opportunities<sup>5</sup>. Here at Yayo Corp, we believe in the Powercoin.



*Fig. II: "Immense power hidden in unhesitant irreverence. Embrace it."*



### **3. Pure Finance® Tokenomics**

#### **Hard Data**

Mechanism	Numbers	Editor's Note
Fixed Supply	69,000,000	Big numbers. But not too big <sup>1</sup> . We keep things simple at Yayo Corp.
Initial Burn (50%)	34,500,000	Half of redistribution yields are burned by being sent to a dead wallet. Elegant, frictionless destruction of supply to increase value.
Yield Tax	2.5%	Distribution fees instantly awarded by the smart contract straight into your wallet. Earn simply by holding. <sup>2</sup>
Burn Tax	2.5%	Half the redistribution goes to the burn wallet, lowering the supply with every transaction. The coin value can only go up.

*Matrix. II: The Hard Data*

#### **Commentary**

While the progenitor of the “memecoin” trend, DOGE<sup>3</sup> has a theoretically infinite supply and is therefore inherently inflationary<sup>4</sup>, the new dogcoins<sup>5</sup> have been “deflationary,” with fixed initial supply and subsequent “burns” to lower total supply over time.

YAYO’s tokenomics and codebase improves on this model in the following ways:

1. By returning to the origins of the design, with a smart contract based directly off of Reflect Finance (RFI)<sup>6</sup> - applying a redistribution tax on every transaction as an automatic yield, and sending 50% of the supply to an inaccessible “burn wallet” at launch, the simple redistribution mechanism elegantly doubles as a 50% burn.
2. By porting the contract from Ethereum to the Polygon/Matic network, a Layer 2 network that boasts much lower gas fees and faster transaction speeds as an Ethereum sidechain intended for DeFi use. This rides the strong horse and provides a hedge against declining faith in Ethereum mainnet<sup>7</sup>.
3. By tweaking redistribution and burn rates to be more aggressive – 2.5% each – while maintaining a lower total supply, to achieve a psychological impression of steady and aggressive gains.
4. Through Powerful copywriting and the strategic recruitment of elite memetic powerhouses<sup>7</sup>, building a uniquely performative metaverse around the contract itself as an expression of experimental financial playfulness<sup>8</sup>.



**The Yin and Yang of Yayo**

When you buy? It Burns.

When you sell? Investors Win<sup>8</sup>.

Hold it for Life<sup>9</sup>. An eternally vested fund by smart contract.



*Fig. III: "Power of the Pump. Are you an iron bull?"<sup>9</sup>*



#### **4. Strategic Launch**

##### **Trust-Building Exercises**

YAYO is securely launched onto the Matic Network with the industry-standard decentralized Unicrypt Launchpad<sup>1</sup>. A managed presale as an ILO (Initial Liquidity Offering) is held through UniCrypt with 95% of sales delivered directly into a one year smart contract managed liquidity lock on QuickSwap<sup>2</sup>; the remaining 5% is retained in a transparent wallet<sup>3</sup> for ILO fees, development funds and commissioning an immediate smart contract audit. Founder wallets are also smart contract locked on a one-year vesting schedule through UniCrypt<sup>4</sup>. The burn address is provably inaccessible with a public transfer of tokens viewable on the Ethereum blockchain<sup>5</sup>.

Alongside trust-building exercises, our community of investors produce a built-in community accountability, making YAYO a major step forward in the “War on Rugs,” and the advent of a new era of trustworthy cryptocurrency investment infrastructure<sup>7</sup>.

##### **Transactional Loyalty Alliances**

The YAYO community is a Memetic Marketplace<sup>8</sup> creating an asset beyond the conceptual bounds of the “memecoin.” Strategic unfairness is recognized as a powerful tool of targeted marketing and community building<sup>9</sup>, and so a series of progressively public airdrops are tactically employed at specific copywriting, cryptosphere and college fraternity influencer communities to seed the YAYO group with potent memetic power. A 10% airdrop wallet is set aside at start for these marketing campaigns. The philosophy is simple: target the best and get their Skin in the Game.





### Distribution Schedule

Wallet	Total Coins	Percentage	Address	Notes
Burn	34,500,000	50.00%	0x9f8eb6a692d099fcfdb62c426c5f7202976b5410af16584afee10b3d5fef50d	Burned at Launch
Pre-Sale	6,900,000	10.00%	app.unicrypt.network/amm/quickswap-v1/ilo/0x4c1f38689B1C37160e4b44951Fd9566E1A758D4f	95% delivered into QuickSwap liquidity locker, 5% delivered into development wallet.
Farming Pool	13,800,000	20.00%	https://app.unicrypt.network/amm/quickswap-v1/token/0xf7058856f405542cd660e8ce4751248F2d037f2B	Set aside for farming rewards for a YAYO-MATIC liquidity pool. Locked for one-month for security in anticipation of UniCrypt release of their farming platform on Matic.
Marketing	6,900,000	10.00%	0xa8d7E18ceAC082Cfa35C252873E1D69b69accD49	Set aside for use in airdrops, giveaways, referral marketing, etc.
Founders (3)	6,210,000	9.00%	https://app.unicrypt.network/amm/quickswap-v1/token/0xf7058856f405542cd660e8ce4751248F2d037f2B	3% to each founder - locked to a one-year vesting schedule.
Consultants (3)	690,000	1.00%	https://app.unicrypt.network/amm/quickswap-v1/token/0xf7058856f405542cd660e8ce4751248F2d037f2B	0.50% / 0.25% / 0.25% to each consultant - locked to a one-year vesting schedule.

*Matrix. III: Distribution*





*Fig. IV: "God walks before our marketing soldiers: Ten Thousand blindfolded sales callers."<sup>10</sup>*



## **5. Memetic Warfare and the War Room**

Secure and encrypted network. Private conferences. Exclusive content. Biannual YAYO conventions and events. Welcome to the most convoluted sales funnel in existence. No matter what, the product gets pushed.

### **The Iron Bull**

The practice of Sales is nothing less than learning to create our own destiny. Your mistakes are in the past. Don't relive them over and over. However, your successes are also in the past- don't coast on the wins of yesterday. In the markets, as in life, every day is a new day<sup>1</sup>.

If you were in a group of Ice Cream experts, and all you spoke about was making Ice Cream, you would learn a lot about making ice cream. It's the same with money, and the generation of value through social leverage with marketing<sup>2</sup>.

### **The War Room**

Do you have bigger dreams and aspirations than the people around you?

The YAYO War Room is a vetted network of the most ambitious and successful investors and contributors to our community- for YAYO whales only. Specialized rooms inside the War Room give you access to a comprehensive education in Crypto and Deep Finance, as well as the secrets of YAYO we can not reveal to the public. If you are prepared to pursue your education and attack the goals we will set before you? If not you, then who? Value yourself as capable of anything, in any capacity<sup>3</sup>.



*Fig. V: "The Old Masters did the legwork here. I'm just a simple spirit seeker learning about DeFi, Wifi Money, Wealth, and Freedom."<sup>1</sup>*



## 6. The Road Forward

Study the milestones, straight from the Board of Investors:

<b>Q1: Immediate</b> <ul style="list-style-type: none"><li>• Live launch</li><li>• Primary DEX listing</li><li>• Viral Public Airdrop</li><li>• Initiate Mass Memetic Marketing</li><li>• Achieve \$300K in Liquidity Locker</li><li>• Achieve \$1 Price valuation</li></ul>	<b>Q2: Next Moves</b> <ul style="list-style-type: none"><li>• Smart contract audit</li><li>• Universal DEX listings</li><li>• Integrate with Polygon/Matic's Dapp Ecosystem</li><li>• Approved on QuickSwap for Farming</li><li>• Launch The Iron Bull Memo</li><li>• Launch the 0.0001% War Room</li><li>• Achieve Market Cap target: \$10MM</li><li>• Achieve \$3 Price valuation</li></ul>
<b>Q3: Near-Future</b> <ul style="list-style-type: none"><li>• NFT-based Merch Shop</li><li>• Pit Viper x YAYO Collab</li><li>• Achieve Market Cap Target: \$100MM</li><li>• Achieve \$15 Price valuation</li></ul>	<b>Q4: The Future</b> <ul style="list-style-type: none"><li>• Miami Beach Yayo Convention</li><li>• \$YOYO and \$YEYE Minigame Coins</li><li>• Achieve Market Cap Target: \$1 Billion</li><li>• Achieve \$50 Price Valuation</li></ul>

*Matrix IV. The Board of Investor's Target Milestones*



*Fig. VI: "Farewell, the lingering affliction of my spring! Summer have I become entirely, and summer noontide!"*



## **7. Any Questions?**

### **Q: Who's the team behind Yayo Corp?**

- Reynold Johnson. CEO & President of Power Business
- John Lemaire. COO & President of Planetary Sales
- Alan Marant. CTO & President of The Network
  - And, our formidable army of Consultants.

### **Q: Why "Yayo"?**

Cocaine is biological capitalism, the purest expression of consumption-reward cycle, and the progenitor of industrious abundance. We perform a conscious invocation of its functional-aesthetic energy in an embodiment ritual towards immense Market Power. Do you get it now?

### **Q: Price target?**

The Team must keep all energy focused on the One Billion Dollar Market Cap. We will surpass the global cocaine market and cause a metaphorical-material displacement, reversing the CIA supply chain and thereby channeling the GDP of a small country onto our Balance Sheets. Believe in The Mission.

### **Q: What are Yayo Corp's company values?**

1. One Million Powerfuck Dollars
2. Unlimited Resources = Infinity Money
3. Brand Philosophy: Aggression.

### **Q: Do you plan to give anything back to charity?**

Here at Yayo Corp, we have no hesitation making a Mega Million or two, because we deserve it: better us than the rest.

### **Q: Why launch now? The market just crashed!**

When the market zigs? You zag. Fortunes aren't made in the pump, they're made in positioning yourself between them. Blood in the streets means there's blood for the taking. If you don't want it, I'll eat it right off your plate, Buddy. If you don't have what it takes to grab this Bull by the horns? Get out of my office.

### **Q: How do you respond to The Allegations?**

Here at Yayo Corp, we outsource morality to Legal. No further questions at this time.





## **Appendix A: Endnotes & Bibliography**

### **Endnotes**

#### **Section 0: Abstract**

1. Ethereum Documentation, Advanced, Standards, Token Standards, ERC-20: Fungible Tokens
2. The PowerCoin Formula, 2016. i, 12-21.
3. The Matic Litepaper
4. Johnson, ii, 74-79.
5. Matic. Ibid.
6. Matic. Ibid.
7. Johnson, iii, 121-122.
8. Johnson, iii, 121-122.
9. Johnson, iii, 123-123.
10. Johnson, iii, 123-124.
11. Johnson, iii, 125-127.
12. Johnson, iii, 126-127.
13. Lemaire, John. Protocols of Engagement: The Secret Rules of Sales-Terrorism, 2014. iv, 122-155.
14. Johnson, iii, 125-127.
15. Johnson, iii, 126-127.
16. Lemaire, John. Protocols of Engagement: The Secret Rules of Sales-Terrorism, 2014. iv, 122-155.

#### **Section 1: Background**

1. Consultant's Note: Atrocities written in token black, scathing scapes of the bereaved mempool scraping the duly trader of their shill-begotten gains, the marketplace doused in odious gasoline, set alight from the shit that now has become too expensive to be lackadaisically thrown, a tremendous weight pulled by whales refusing to ever be beached again if not for a violently passionate change to the Game.
2. Consultant's Note: Not to mention the swashbuckling harassments of miner frontrunning, producing unexplained failed transactions to swallow up the exorbitant fees like a broken vending machine.
3. Editor's Note: Frontrunning, huh? The "reverse" Robin Hood.
4. Consultant's Note: But not those who Knew!
- 5.
6. Consultant's Note: A deflationary memecoin subtype, not to be confused with Dogecoin (inflationary). See: 3.b Commentary
- 7.
8. <https://cryptoticker.io/en/vitalik-crashes-dog-tokens-shiba-inu-akita-inu/>
9. Consultant's Note: At the time of writing, it is yet unknown to us --but improbably unlikely to his orchestrants-- whether Vitalik has or will assume agency over the null address which has since cryptotime immemorial (2015 to 2017?) served as condemnation grounds rife with austere for the tokens that he in recent times (of writing) too has conflagrated into its profaned depths; time will most certainly tell what pernicious acts of philanthropy of his making will plague the globe furthermore.
- 10.
- 11.



12. See: 2. Theory of the PowerCoin.

## Section 2: Theory of the PowerCoin

1. Belfort, Jordan. Stratton Oakmont, Inc.: In-House Training Guide. 1989
2. Crypto-Current: Bitcoin and Philosophy Nick Land. 2018
3. It is rumoured that The Man We All Know, Satoshi Nakamoto (keyword), was working on security features which would not only shield one's address [YOUR PRIVATE KEY IS OUT THERE, OPEN FOR ANYONE TO DISCOVER, GIVEN DUE MEANS OF DECRYPTION, IT COULD EVEN BE ENCODED WITHIN YOUR SKIN] but also the full documentation of monetary pathways, during the initial development of BTC. Allegedly, it was then rumoured Satoshi decided against these features, as it would inhibit the financial angle; nobody being able to cross-reference another's actions would obliterate any chance of typical market creation and debilitate the coin into some kind of fake internet currency.
4. Editor's Note: Every 'we' in this document denotes equal level of decentralization and independent operation on a spiritual level as the token itself. We, in this sense, are cohesive not only due to a rightfully pervasive state of mind, but see unlocking of the will as an use-case of eternally inscribed but hitherto locked knowledge of man as a net gain over an ever sprawling sphere of unrealized assets, upon we settle imposition of a defining paradigm enclosed within our token-economics. Whilst we already wield illustrious mastery, additionally note that aforementioned precludes parsing as financial advice.
5. Jackson, Remilia. Art of the Speculative Convolution Matrices. 2021. Unpublished

## Section 3: Pure Finance® Tokenomics

1. Emergence within DeFi, Decentralized, Deflationary Tokenized Assets (DDDTA) of large numbers led to what within a span of mere days has become known as Huge Number Analysis (HNA). Customary approaches of HNA feature scientific notation, going well in the e-10s of Platitudinary Bullish Discourse (PBT) when DDDTAs launch with trillions, if not quadrillions of total supply. As such, PBT has exhausted itself with HNA as one has to read back to numerous zeros in FIAT to ascertain the worth of an unitary DDDTA. This phenomenon is described as Lack of Figure Arousal (LFA).
2. With a redistributive currency, every time someone makes a purchase, for you, an intrepid, confident and most of all fortuitous holder, it is as if a penny drops out of the sky flat in front of your feet with a speed so vehement you'd be glad it didn't crash through into the cervical column, Every Time; if you were to do the needful for reasons you do not have to elaborate and sold instead, it would be like getting a kick in the face and dropping right onto the cold ground, writhing, whimpering in pain. Your visage painted with your own blood, slowly dripping from your mouth, nose and even eyes, onto said ground towards --yet another penny, laid right in front of your view. However, with your keen eyesight, inflicted none such permanent damage, you notice the penny has a bit of its copper scratched off: that analogy works out, doesn't it? Let's ignore nominal currency value; now just imagine how much that penny could be worth in the future.
3. **DOGE coin Paper**
4. Consultant's Note: Although DOGE might, within the common mind, be seen as increasing with inflationary rates bearing semblance to FIAT, thus inheriting a plenitude of widely-used economics that drive the real world, nothing could be further from the truth. The truth in question sees reducing rates of inflation which, if analogous adoption to FIAT becomes circumstance, will lead to a net deflationary rate with somehow continued increasing total supply, a phenomenon which is so puzzling that it goes beyond the scope of this document.
5. See: Footnote 18.





6. RFI Finance Paper
7. The year is 20XX. With the legacy fix allowing for Smart Contracts to be appended, Ethereum Classic has surpassed ETH in general usability and fee structure, albeit only so due to the latter being corpulent to an incredulously comical degree. The claims of yore, of ETH 2.0 'changing The Game' still flow through multilayered web-strata, yet previous generations have already passed on their screenshots, doggedly waiting to be posted when they 'certainly will not age well,' for diluvial days which perhaps may not come at all. *Editor's Note: This footnote was added in the 89th revision of the YAYO whitepaper, YAYO Coin LLC.*
8. Editor's Note: Enclosed within this document alone are many memetic guideposts that purposefully conceal with little effort their potential as cornerstones of a fortuitous success strategy. Allow us to demonstrate: right here is the sole instance where 'NGMI' is verbally uttered. And truly, written in all honesty, we could not give you its meaning, even if we wanted to ---And why would we? We are laughing.
9. Jackson, Remilia. Ibid.
10. 'For Life' is a fickle term; it is impossible to accurately become aware of one's lot in real-time; keep dancing until the music stops --and even then, is the party really over? A pragmatic example would be that of a vampire, whose duration of Life is unbounded. Vampires have never had the opportunity to buy crypto before until a mere decade ago: You Are Extremely Early.
11. Consultant's Note: You are not alone. Every step you take is part of the toiling trudge towards financial independence. Some say that the way is paved with obstructions; yet, if there was an accepted 'way' to speak of, it being neatly paved in a way (do not start a semantic argument over this verbiage) specifically to hinder you notwithstanding, it would NEVER serve as a path of your own. Remember this.
12. These words stand at the Entry Gates of Yayo Corp, LLC HQ, Tokyo.

#### Section 4: Strategic Launch.

1. Editor's Note: YAYO's launch counters current trends for a democratized "fair" launch that avoids founder's shares, pre-sale or community airdrops, because we recognize it is a disingenuous pretense that obfuscates vested interests and introduces actual rug pulling risk -- the founders and early community simply buy-in immediately at start in lieu of a formal "pre-sale", leading to the same large, low-cost stacks but now spread across many wallets without transparency. The "unfairness" of a smart contract managed pre-sale sent directly into a liquidity locker and smart contract managed founder's wallet locked to a vesting schedule is obviously more transparent and secure. Strategic "unfairness" is also a useful tool in marketing - see: Transactional Loyalty Alliances
2. Liquidity Locker will automatically go live following the completion of the UniCrypt Pre-Sale.
3. Development Wallet:
4. Vesting locker: <https://app.unicrypt.network/amm/quickswap-v1/token/0xf7058856f405542cd660e8ce4751248F2d037f2B>

Vesting Schedule:

Quantity	Emission Start	Emission End	Daily Draw
2070000 YAYO	May 29 <sup>th</sup> , 2021 12 PM PST	May 28 <sup>th</sup> , 2022, 12 PM PST	5427.06 YAYO

The same Schedule is being followed by each of the three founders:

Founder	Wallet Address
Reynold Johnson	0xFe16436e16EaBdB9D519Af0EEEBa784c9295D4ec



John Lemaire	0x143CcF61de46C3FF1B108F7a4ED08930D764dffe
Alan Marant	0x5329657E933f6D9b2659a59017Db40c2b6a8D103

5. Burn address transaction: <https://explorer-mainnet.maticvigil.com/tx/0x9f8eb6a692d099fcfdb62c426c5f7202976b5410af16584afee10b3d5fef50d/token-transfers>
6. Just like how the editor's aggravating suggestions are locked in the notes below (all self-awareness and reference has been denounced and burned), these tokens will NEVER see the light of day. This might come as a given to you, given how you sardonically peruse these pages searching for a leak, an incongruence, a smidgen of inferiority enjoyment. Sorry not sorry, investor's mindset talking, typing, reading through you. 'You are not immune to propaganda,' to trip the word filter, is a phrase as ubiquitous as are its readers. Don't you wish you could have been imparted the needful deets through oral tradition?
7. The rug is firmly planted upon the floor. You are enraptured by its winding, skilfully weaved & ancient patterns that invoke within you a desire to flow back into the cosmic, unchaining experiences you have never smelled, tasted, felt or heard. Its vermilion streaks of adornment across a navy blue base, budding into flowery delights of ornamentation. The invisible, yet highly perceivable, presupposed white-gloved, tangled hands doggedly creep up from beneath the hardwood floorboard, disregarding your weight as with fingers outstretched it prepares to pull upon it with great force. Across the room stands a cabinet, lined with refined bottles of super glue. Sixty seconds.
8. Land, N. Crypto-Current: Bitcoin and Philosophy, version 1.0, October 31, 2018
9. De, Landa M. A Thousand Years of Nonlinear History. New York: Zone Books, 2019. Print.
10. Language is reflected into assets in the same way communicative and expressive language can be discriminated from one another: a memecoin seeks to persuade, to goad you into its unilateral, asymmetrical machinations. The Powercoin, although it strives for you to forward its favourable appraisal in pathways familiar to a memecoin, nudges one in a reciprocal way towards expression; not a cog in the machine, but a crystal lattice embedded as a grain into an unitary apparatus.
11. Lemaire, *ibid.*
12. Lemaire, *ibid.*

#### **Section 5: Memetic Warfare and the War Room**

1. Consultant's Note: Do not give quarter to anyone, ever. We could be your friends, but we are NOT your conscience, nor do we pretend to be. If you ever catch someone saying a paraphrased permutation of "YAYO will never betray you, friend," you have our full admission, espousal and support to inflict extreme violence upon them and broadcast it to all SNS channels that pique your fancy. Do as you like and we will regale you with full liability for your atrocities, friend. (Additionally refer to the earlier footnote on 'we.' This claim is fully self-referential.)
2. Consultant's Note: Think for a moment on why you would find yourself in the company of Ice Cream experts in the first place: why do they enjoy your company in turn, do you have any idea how these Ice Cream experts profit from their expertise, have you tasted their Ice Cream? These are all questions that are apposite to many such interests and convictions. You know which yet unmentioned element is also intrinsic to Ice Cream? The economy. These experts can profess their love for Ice Cream unbridledly, only if they have the wily resolution and unwavering guile required to Profit and be in such a position to do so. Artists of the financial system directly need no Ice Cream intermediary and, when at large, at most decide on arbitrage.
3. Move without thinking, think without being bogged down by decisions in the now; the



mind as self-imposed thoughtform irreverently sees itself as independent, unshackled from the blood. Yet, within the blood lie the keys to the kingdom, in the form of the neuromuscular junction, all but ready to tolerate the mind to pull on the reins and make it push the button on one's web-wallet for interfacing with a DEX. Decide carefully whether you wish for your blood to embody the web-wallet or the DEX itself.

4. Anonymous Telegram user.

#### **Section 6: Memetic Warfare and the War Room**

1. Editor's note: We call these "Time-horizons" at HQ.

#### **Section 7: Any Questions**

1. Consultant's Note: The charity trend in the "shitcoin" cryptosphere is a conspicuous expression of abundance anxiety – a cope over riches they feel are undeserved, conflicted because they can't bring themselves to actually give up more than a nominal amount. Think about it.
2. Editor's Note: Not true. I donate \$COCK to women's groups every month.

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**Appendix B: Branding Guidelines**

*To be Provided.*



Appendix C: "The Winners Manifesto"

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INTERNAL USE ONLY

"THE WINNERS MANIFESTO"

WE ALL HAVE THE POWER TO "MOLD" OURSELVES BY THE THOUGHTS AND CONCERNS OF OUR MIND. REPEAT AND FOLLOW THE "WINNERS MANIFESTO" AND JOIN THE TEAM!

1. I AM A WINNER BECAUSE I THINK LIKE A WINNER, PREPARE LIKE A WINNER, AND PERFORM LIKE A WINNER.
2. I AM A WINNER BECAUSE I SET HIGH BUT ATTAINABLE GOALS, WORK TOWARD THOSE GOALS WITH DETERMINATION AND PERSISTENCE, AND NEVER STOP UNTIL I REACH THEM.
3. I AM A WINNER BECAUSE I AM STRONG ENOUGH TO SAY "NO!" TO THOSE THINGS THAT WOULD MAKE ME LESS THAN BY BEST, AND TO SAY "YES!" TO THE CHALLENGES AND OPPORTUNITIES THAT WILL MAKE ME GROW AND IMPROVE MY LIFE.
4. I AM A WINNER BECAUSE TOTAL COMMITMENT IS MY CONSTANT COMPANION, AND PERSONAL INTEGRITY IS MY LIFETIME MENTOR.
5. I AM A WINNER BECAUSE I AM LEARNING TO AVOID THE TEMPTING SHORTCUTS THAT CAN LEAD TO DISAPPOINTMENT, AND THE UNHEALTHY HABITS THAT COULD RESULT IN DEFEAT.
6. I AM A WINNER BECAUSE I HAVE A WELL-EARNED CONFIDENCE IN MYSELF.
7. I AM A WINNER BECAUSE I HAVE LEARNED TO ACCEPT CRITICISM, NOT AS A THREAT, BUT AS AN OPPORTUNITY TO EXAMINE MY ATTITUDES AND TO IMPROVE MY SKILLS.
8. I AM A WINNER BECAUSE I PERSEVERE IN THE MIDST OF OBSTACLES AND FIGHT ON IN THE FACE OF DEFEAT.
9. I AM A WINNER BECAUSE OF MY ENTHUSIASM FOR LIFE, MY ENJOYMENT OF THE PRESENT, AND MY TRUST IN THE FUTURE.
10. I AM A WINNER BECAUSE I AM A YAYO WHALE.

SINCERELY,

---

JOHN LEMAIRE  
PRESIDENT, PLANETARY SALES

FOR TRAINING PURPOSES ONLY



#### Appendix D: How to Buy and Sell YAYO

<b>Which?</b>	<b>What?</b>	<b>Where?</b>
Step 1.	Purchase \$MATIC or \$ETH	Leading Exchanges
Step 2.	Transfer to wallet on the Matic Network	MetaMask
Step 3.	Swap to \$YAYO	QuickSwap
Afterword.	Yeah, we keep things pretty simple,	Here at Yayo Corp.

*Matrix V. The Anatomy of a Deal*