

You Completed a Fraud Risk Assessment: Now, What Do You Do with the Information?

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CGMA



**You Completed
a
Fraud Risk Assessment:
Now, What Do You Do?**

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VP Audit & Risk Management Services
World Vision, Inc.**

Speaker Biography – Carol Morgan

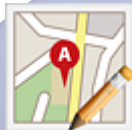
As VP of Audit & Risk Management Services for World Vision, a Christian humanitarian organization dedicated to working with children, families, and their communities, I am responsible for planning and completion of operational, compliance, and financial audits conducted at all World Vision U.S. sites. In addition, my group is responsible for oversight of the compliance framework, data security, and enterprise risk management.

I began my auditing career with the Defense Contract Audit Agency (DCAA) in the Washington, DC, area. A move to Seattle, Washington, helped to develop my internal auditing skills while working for SAFECO Insurance. Returning to government auditing as Manager of Internal Audit for Todd Pacific Shipyards, I reestablished the internal audit function and was responsible for operational and government contract compliance audits. Prior to joining World Vision, I gained external auditing experience as a manager with the public accounting firm McGladrey and Pullen, LLP, where I performed financial statement audits of credit unions. I hold a BS degree from Towson University. I am a Certified Public Accountant, (CPA), Certified Fraud Examiner (CFE), Certified Internal Auditor, (CIA), Certified Corporate Compliance & Ethics Professional (CCEP), and Certified Information Systems Auditor (CISA).

Let's Talk Fraud Risk Assessment



What started the conversation?



Where do we start?



Do we have the resources?



What to do with the data?



Who would be interested in the results?

U.S. bans non-profit from further aid programs



"...Execs believed implementing controls slowed down business."

"...We thought systems were in place to catch wrongdoing."



"...well paid employees have no reason to steal."



"...business claims they only hire good people."

"...board acted on the belief assets were not at risk."



"...fraud prevention costs not worth the pound of cure."

U.S. News Politics Info, and
July 24, 2009
The
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February 24, 2009



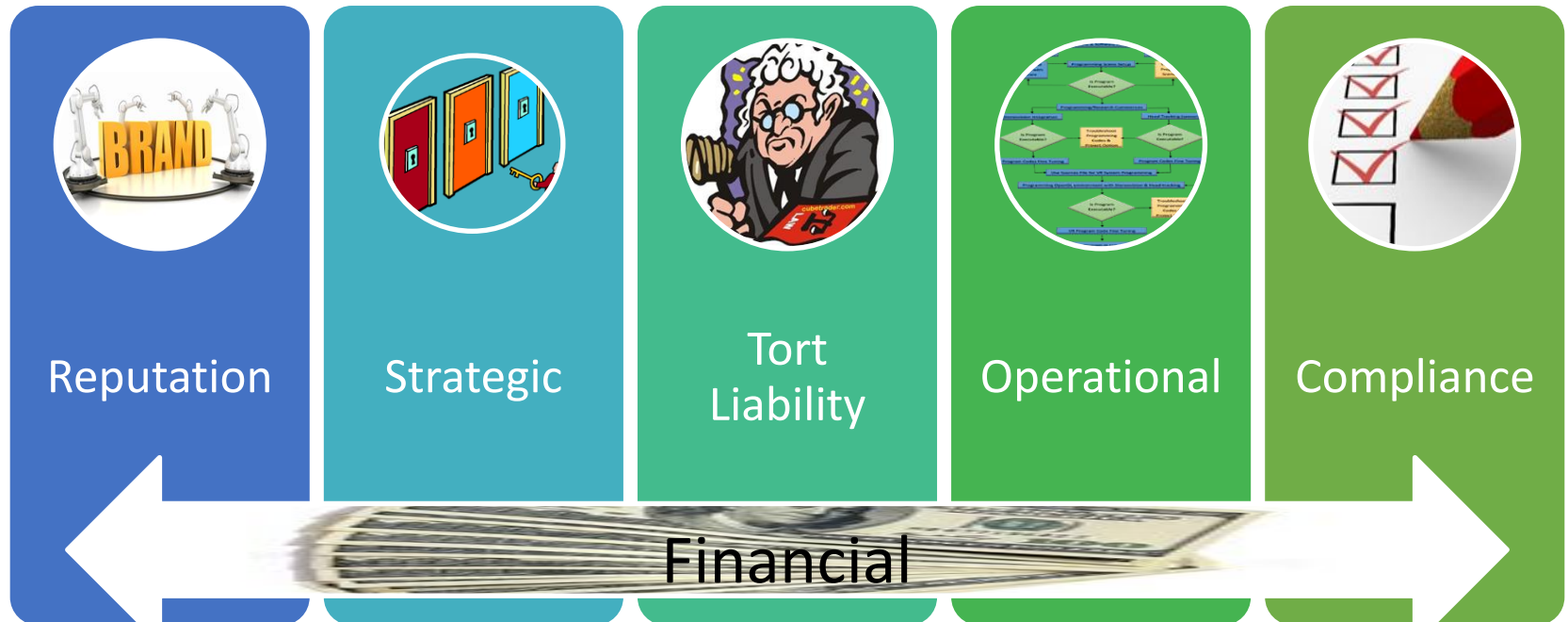
Can We See Behind the Doors?





Why Conduct a Fraud Risk Assessment?

Fraud is a **business risk**
not just a finance issue





Where Do We Start?

There were just a few points to consider:

- Fraud controls may not be a primary objective.
- Who would own the process?
- Do we have any experts?
- What tool will work best?
- What does reporting results look like?





We Have Some Easy Answers

- Raise awareness around the code of ethics and the complementary fraud waste and abuse policy
- Tap into existing risk assessment skills
- Explore tools and guidance
- Agreement that the board and management teams should received a report of the outcomes



Reviewed the Fraud Policy To Ensure It...

- Sets the ethical tone complimenting the Code
- Conveys the intent for risk reducing control measures to be implemented
- Provides procedures to deal with suspected events
- Communicates mechanisms for voicing concerns
- Defines accountability process
- Requires ongoing training





Who Has the Skill Set?

- Internal opportunities
 - Internal auditors
 - Risk managers
 - ISO-Certified resources
 - Certified Fraud Examiners
 - Loss Prevention Specialists
 - Business owners
- External consultants

Do Not Ignore



All Parts of the Organization



Tools Are Similar, Yet Different

- Auditor information gathering assessment
- Formal facilitated sessions
- Informal roundtable discussions
- Checklists and surveys





Planning with the End in Mind

- Report to management
- Provide assurance to the board



BUT---

What will that look like??



**I'll think
about that
tomorrow....
- Scarlett
O'Hara**



Why Recreate the Wheel?

Fraud Prevention Check-Up – Are you vulnerable to fraud? Do you have adequate controls in place to prevent it? Test your company's fraud health with this free training resource featuring a checklist and video.

Fraud's Hidden Cost to You and Your Organization – Available exclusively for CFEs, this training program is designed to educate employees about the warning signs of fraud and what to do if they suspect it.

Test Your Knowledge – Test your anti-fraud IQ. This CFE Practice Quiz includes 20 actual questions covering material from all four sections of the CFE Exam. You will receive immediate feedback after each answer, and after completion you will get a final grade.

Find a CFE – Grow your network or simply find an anti-fraud professional to help you overcome your latest challenge. Search for Certified Fraud Examiners by geographic area or industry.



ACFE Assessment Tool



1. Employee Assessment
2. Management/Key Employee Assessment
3. Physical Controls to Deter Employee Theft and Fraud
4. Skimming Schemes
5. Cash Larceny Schemes
6. Check Tampering Schemes
7. Cash Register Schemes
8. Purchasing and Billing Schemes
9. Payroll Schemes
10. Expense Schemes
11. Theft of Inventory and Equipment
12. Theft of Proprietary Information
13. Corruption
14. Conflict of Interest
15. Fraudulent Financial Reports



Module Assessment Tool

Series of Internal Control Questions

- Requires a YES, NO, or NA response
- Comprehensive – all questions may not be germane to your environment

Module 1- Employee Assessment			
	Yes	No	Not Applicable
Are employees provided formal written job descriptions? Comments:			
Are employees provided with an organizational chart that shows lines of responsibilities? Comments:			
Does the company have written accounting policies and procedures? Comments:			
Is there a formal policy covering approval authority for financial transactions, such as purchasing or travel? Comments:			



Questionnaire Key

Questionnaire Key

1. Are employees provided formal written job descriptions?

In addition to clarifying what employees are responsible for, job descriptions signify what employees are not responsible for. Employees who perform duties outside of their job descriptions represent a significant red flag.

2. Are employees provided with an organizational chart that shows lines of responsibility?

Organizational charts provide employees with a snapshot of an organization's division of work, levels of management, and reporting relationships.

3. Does the company have written accounting policies and procedures?

Accounting policies and procedures, including those related to fraud, should be documented, implemented, and communicated to employees.




4. Is there a formal policy covering approval authority for financial transactions, such as purchasing or travel?

In order to safeguard assets and financial reporting, companies should develop and implement policies for determining how financial transactions are initiated, authorized, recorded, and reviewed.



Tool in Action

Using each of the modules—

- Trimmed the questions to those that made sense in our environment 
- Gathered information documented during the audit process and other risk assessment effort 
- Reached out to stakeholders to validate known data and fill in the unknowns 

TOMORROW IS HERE!!

**TIME TO THINK ABOUT
WHAT TO REPORT??**



What to Do with All the Data?





Translate It into Clear Usable Report



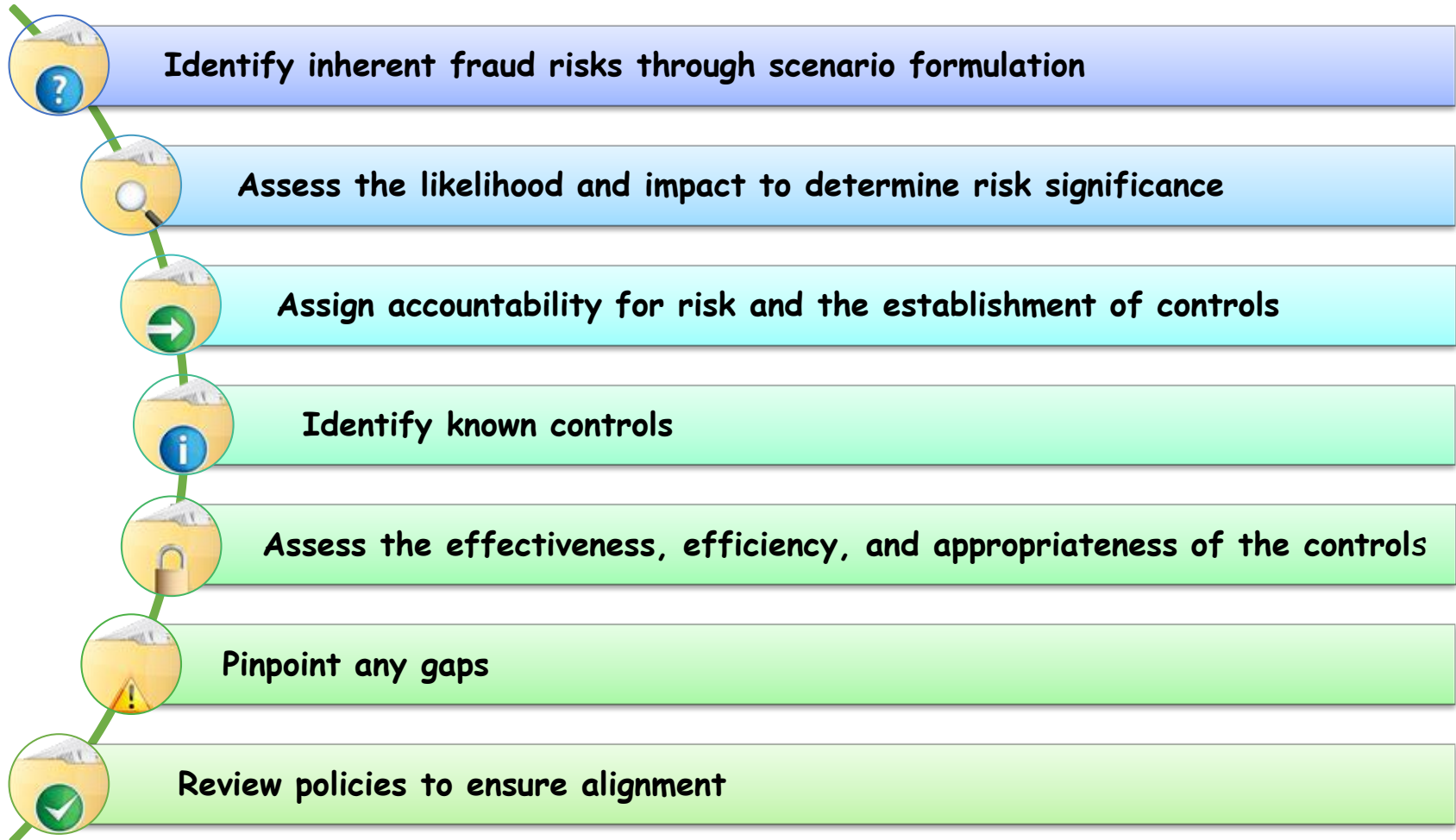
How to connect the list of controls?

To what is important!





Key Activities





Define the Lexicon





Risk Identification

<p>◆ Hazard risk:</p>	<ul style="list-style-type: none"> ✦ Liability torts ✦ Property damage ✦ Natural catastrophe
<p>◆ Financial risk:</p>	<ul style="list-style-type: none"> ✦ Asset risk ✦ Currency risk ✦ Liquidity risk
<p>◆ Reputation risk:</p>	<ul style="list-style-type: none"> ✦ Brand ✦ Integrity ✦ Public confidence
<p>◆ Operational risk:</p>	<ul style="list-style-type: none"> ✦ Donor satisfaction ✦ Program failure ✦ Systems breakdown ✦ Technology obsolescence ✦ People
<p>◆ Compliance risk:</p>	<ul style="list-style-type: none"> ✦ Regulatory ✦ Contractual requirements ✦ Policy and procedures
<p>◆ Strategic risk:</p>	<ul style="list-style-type: none"> ✦ Competition ✦ Social trend ✦ Capital availability



Likelihood and Impact

Level Measurement of Likelihood

- | | | |
|----|-----------------------|--|
| 1. | Rare | Not expected to occur in the next ten years. |
| 2. | Unlikely | Could occur at sometime in the next ten years. |
| 3. | Possible | Might occur in the next five years. |
| 4. | Likely | Will probably occur at least once a year. |
| 5. | Almost Certain | Expected to occur more than once per year. |

Level Measurement of Impact

- | | | |
|----|----------------------|--|
| 1. | Insignificant | Little or no impact |
| 2. | Minor | Minor loss or damage |
| 3. | Serious | Major loss or damage |
| 4. | Disastrous | Significant loss or damage |
| 5. | Catastrophic | Complete loss or devastating destruction |



ACFE Assessment Tool Objectives

1. Hire and grow ethical employee base
2. Employees will conduct themselves in an ethical manor
3. Only authorized employees will have access to assets
4. Cash payments will be properly accounted for
5. Cash at point of sale will be secured
6. Checking activities will be safeguarded
7. Security over acceptance of cash will be preserved
8. Purchasing & Billing activities will have oversight
9. Authentic employees will be paid at agreed to rate and for actual hours worked
10. Payments will be made for legitimate expenses
11. Inventory and assets will be protected
12. Intercultural property will be protected
13. Employees will not engage in corruptive activities
14. Conflicts of interest will be reported
15. Financial reporting will be accurate





Scenario Creation

Module #1

Employee Schemes

1. Employee's information used for hiring purposes is fraudulent increasing the risk of a bad hire.
2. Employees are not adequately trained to ensure acceptable behavior.

Module #2

Management Override Schemes

1. Unauthorized or fictitious journal entries are made in the accounting data increasing the risk of misstatement.
2. Key employees have close friends or relatives reporting to them permitting the possibility of collusion.
3. Preferential treatment is given to a vendor by an employee relative.

Module #3

Breaches of Physical Controls

1. Unlawful physical access to financial systems occurs resulting in material unauthorized alteration of financial data.
3. Unlawful physical access to financial systems resulting in loss or abuse of financial data.

Module #4

Skimming Schemes

1. Cash is accepted but not recorded as a donation or other cash receipts.
2. Cash is collected but under reported as a donation or other cash receipts

Module #5

Cash Larceny Schemes

1. Cash is stolen while processing donations.
2. Cash is stolen at fundraising events.
3. Cash is stolen from cash receipts at storehouses.



Fraud Risk Register

Fraud Risk Scenario	Likelihood	Impact	Accountable Department	Existing Controls	Effectiveness of Controls	Policy and Procedures
Module #1						
Employee Schemes						
1. Employee's information used for hiring purposes is fraudulent increasing the risk of a bad hire. Risk Financial Reputational Operational Compliance	<i>Likely</i>	<i>Serious</i>	Human Resource Legal Finance	1. Dedicate professional recruiters 2. Existence of formal written job descriptions 3. Code of Ethics 4. Written fraud policy 5. Written policies and procedures 6. Integrity Hotline 7. Background check required for hire 8. Internal Audit Department 9. Automated timekeeping system to monitor vacation 10. Employees are adequately compensated	Green	C-100.10 Standards of Ethics and Business Conduct C-310.25 Fraud Waste & Abuse C-100.61 Integrity Hotline C-240.40 Vacation
1. Employees are not adequately trained to ensure acceptable behavior. Risk Reputational Operational Compliance	<i>Likely</i>	<i>Serious</i>	Human Resource	1. New employee orientation 2. New Manager training 3. Education University 4. Awareness intranet publications 5. Annual Conflict of Interest disclosure 6. Annual formal performance evaluations	Yellow	C-270.25 Staff Development and Mandatory Training C-270.30 Staff Orientation



Fraud Risk Register—GAPS

Fraud Risk Scenario	Likelihood	Impact	Accountable Department	Existing Controls	Effectiveness of Controls	Policy & Procedures
Module #1						
Employee Schemes						
	<i>Increase</i>			<u>Control Gap</u> No περιοδικη τραινινγ ον Χοδε οφ Ετηγισ φορ αλλ εμπλοπεςσ	Red	
	<i>Increase</i>	<i>Increase</i>		<u>Control Gap</u> No ονγοινγ χριμιναλ ορ φινανγιαλ βαχκγρουνδ χηεγκσ περφορμεδ	Red	
	<i>Increase</i>			<u>Control Gap</u> No περιοδικη τραινινγ ον φραυδ ωαστε ορ αβυσε φορ αλλ εμπλοπεςσ	Red	



What the Columns Mean

- **Identified Fraud Risks and Schemes:** This column should include a full list of the potential fraud risks and schemes that the organization may face.
- **Likelihood of Occurrence:** To design an efficient fraud risk management program, it is important to assess the likelihood of the identified fraud risk so that the organization can establish proper anti-fraud controls. These can be defined as rare, unlikely, possible, likely or almost certain.
- **Impact to the Organization:** Quantitative and qualitative factors should be considered when assessing the significance of fraud risk. These can be defined as Insignificant, minor serious disastrous or Catastrophic.
- **Accountable Department:** These are the individuals responsible for tailoring the controls to mitigate the risk and providing oversight for the effectiveness of the control.
- **Existing Controls:** These are the controls in place to mitigate the identified fraud risk.
- **Effectiveness of the Controls:** How well is the control working. Red yellow or green.
- **Policies and Procedures:** Formal written guidance approved and promulgated to the organization.

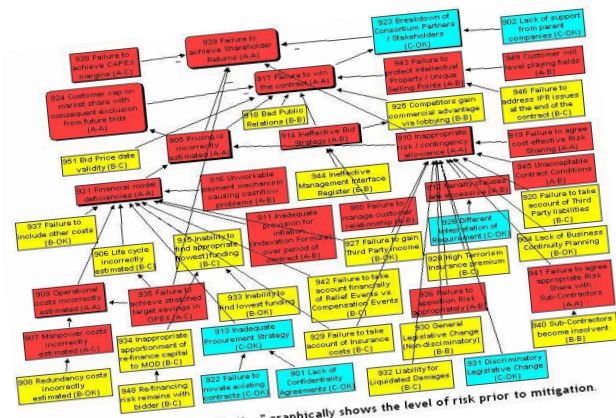
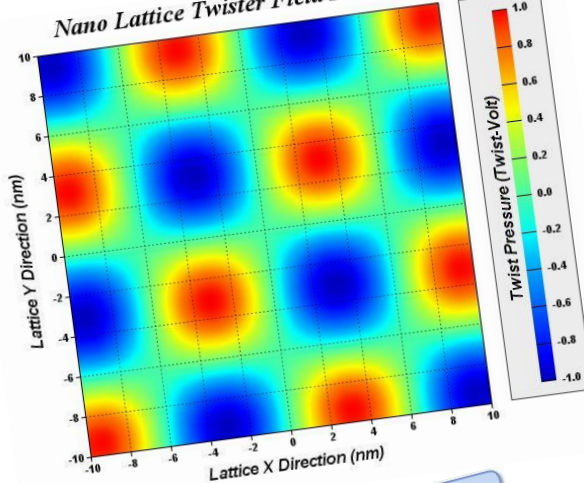


Risk Rating = Likelihood x Severity

Severity	Catastrophic	5	5	10	15	20	25
	Significant	4	4	8	12	16	20
	Moderate	3	3	6	9	12	15
	Low	2	2	4	6	8	10
	Negligible	1	1	2	3	4	5
		1	2	3	4	5	
		Improbable	Remote	Occasional	Probable	Frequent	
		Likelihood					

- Catastrophic ■ STOP
- Unacceptable ■ URGENT ACTION
- Undesirable ■ ACTION
- Acceptable ■ MONITOR
- Desirable ■ NO ACTION

Nano Lattice Twister Field Intensity



Example: "Current Risk Severity Map" graphically shows the level of risk prior to mitigation.

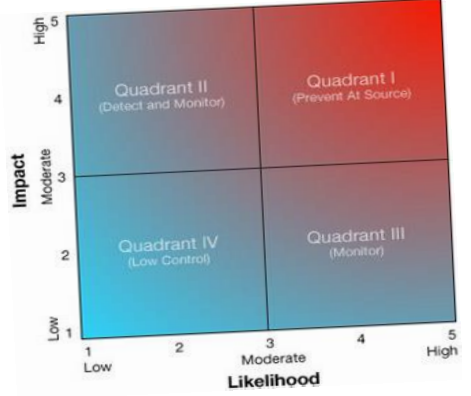
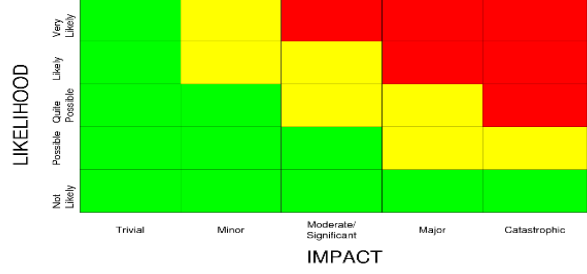


CHART 3 - RISK MAPPING TEMPLATE



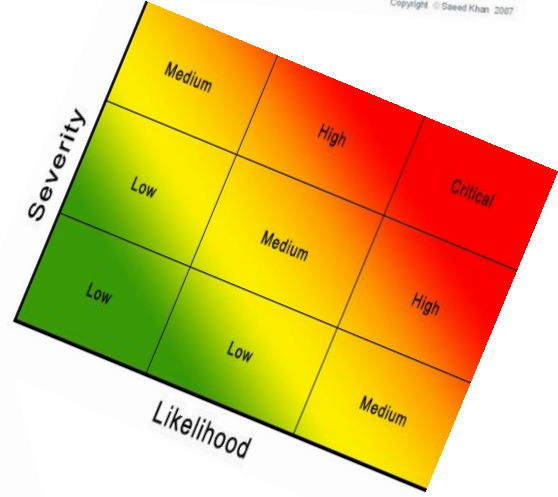
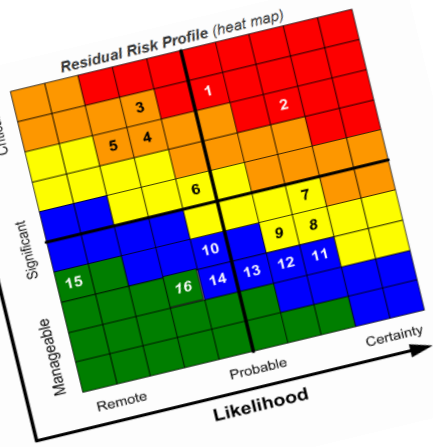
Communication Heatmap

	Product Research	Product Design	Product Development	Pre-Beta	Beta	Pre-Launch	First Customer Ship	General Availability	Sustaining
Product Strategy	1	2	3	4	5	6	7	8	9
Product Management	1	2	3	4	5	6	7	8	9
Engineering	1	2	3	4	5	6	7	8	9
Product Marketing	1	2	3	4	5	6	7	8	9
Technical Support	1	2	3	4	5	6	7	8	9
Technical Presses	1	2	3	4	5	6	7	8	9
Direct Sales	1	2	3	4	5	6	7	8	9
Marketing	1	2	3	4	5	6	7	8	9
Channels/Alliances	1	2	3	4	5	6	7	8	9
Professional Services	1	2	3	4	5	6	7	8	9
Technology Partners	1	2	3	4	5	6	7	8	9
CRM Customers	1	2	3	4	5	6	7	8	9
Direct Customers	1	2	3	4	5	6	7	8	9
System Integrators	1	2	3	4	5	6	7	8	9
Partners/Vendors	1	2	3	4	5	6	7	8	9

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- #### Risk Rank (legend)
- 1 Facility Fire
 - 2 Tornado
 - 3 Flooding
 - 4 Terrorist/Bomb Threat
 - 5 Proximity - Oil Ref.
 - 6 DC - Fire
 - 7 DC - Power Loss
 - 8 Raw Materials - Water
 - 9 Raw Materials - Hot
 - 10 Raw Materials - Hops
 - 11 Water Infiltration
 - 12 Network Failure
 - 13 System Failure
 - 14 Software Failures
 - 15 Winter Storms
 - 16 Supplies Disruption



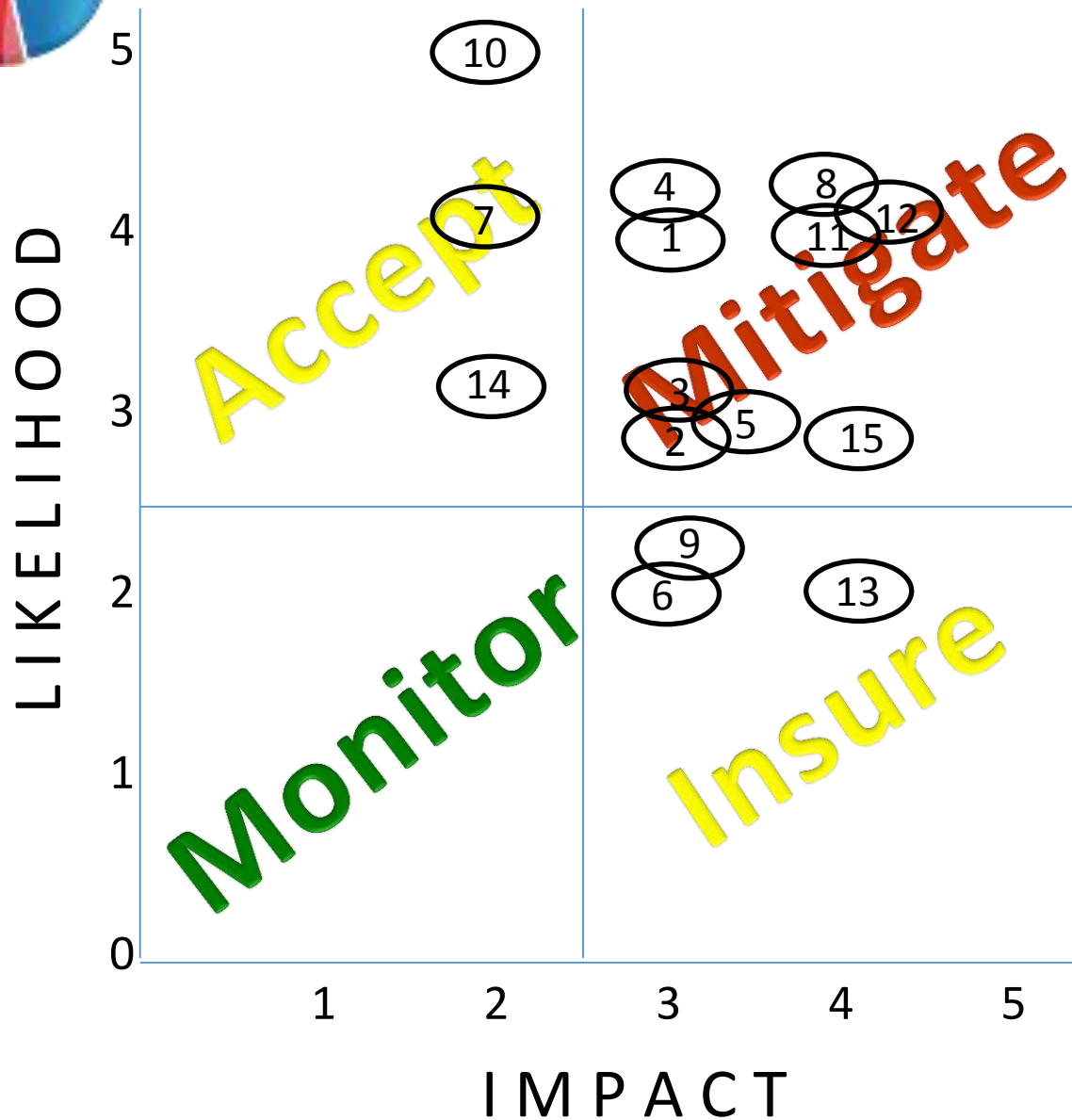


Heat Mapping

		<u>Likelihood</u>	<u>Impact</u>
Module 1	Employee Schemes		
	1 Scenario	4	3
	2 Scenario	4	3
		<u>4</u>	<u>3</u>
Module 2	Management Override		
	1 Scenario	2	3
	2 Scenario	3	3
	3 Scenario	3	2
		<u>3</u>	<u>3</u>
Module 3	Breaches of Physical Controls		
	1 Scenario	2	2
	2 Scenario	3	3
		<u>3</u>	<u>3</u>
Module 4	Skimming		
	1 Scenario	4	3
	2 Scenario	3	3
		<u>4</u>	<u>3</u>



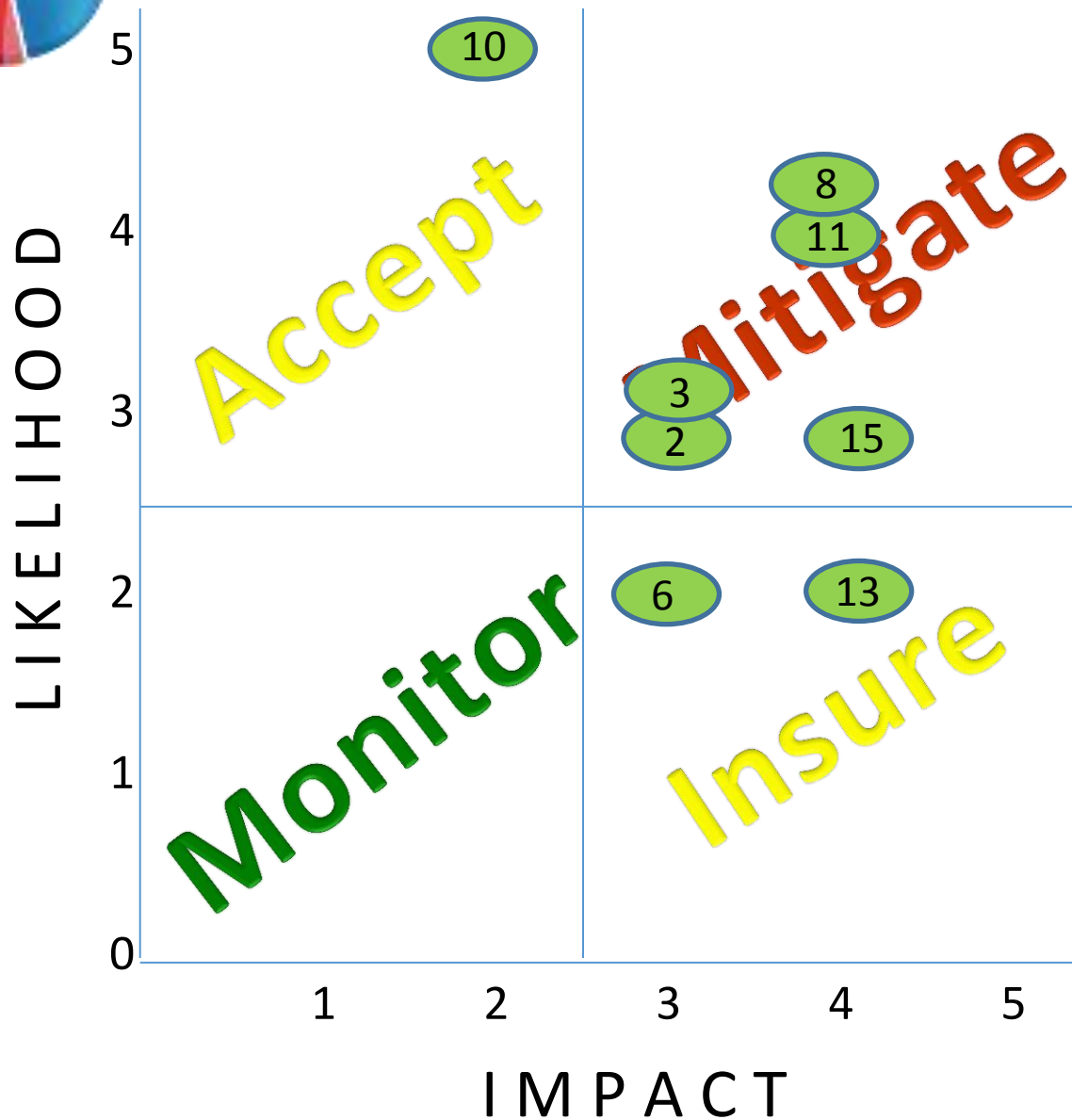
Fraud Risk Heat Map



Module	Scheme
1	Employee Schemes
2	Management Overrides
3	Breaches of Physical Controls
4	Skimming Schemes
5	Cash Larceny
6	Check Tampering
7	Cash Receipts
8	Purchasing Schemes
9	Payroll Schemes
10	Expense Schemes
11	Theft of Assets
12	Theft of Data
13	Corruption Schemes
14	Conflict of Interest
15	Fraudulent Financial Reporting



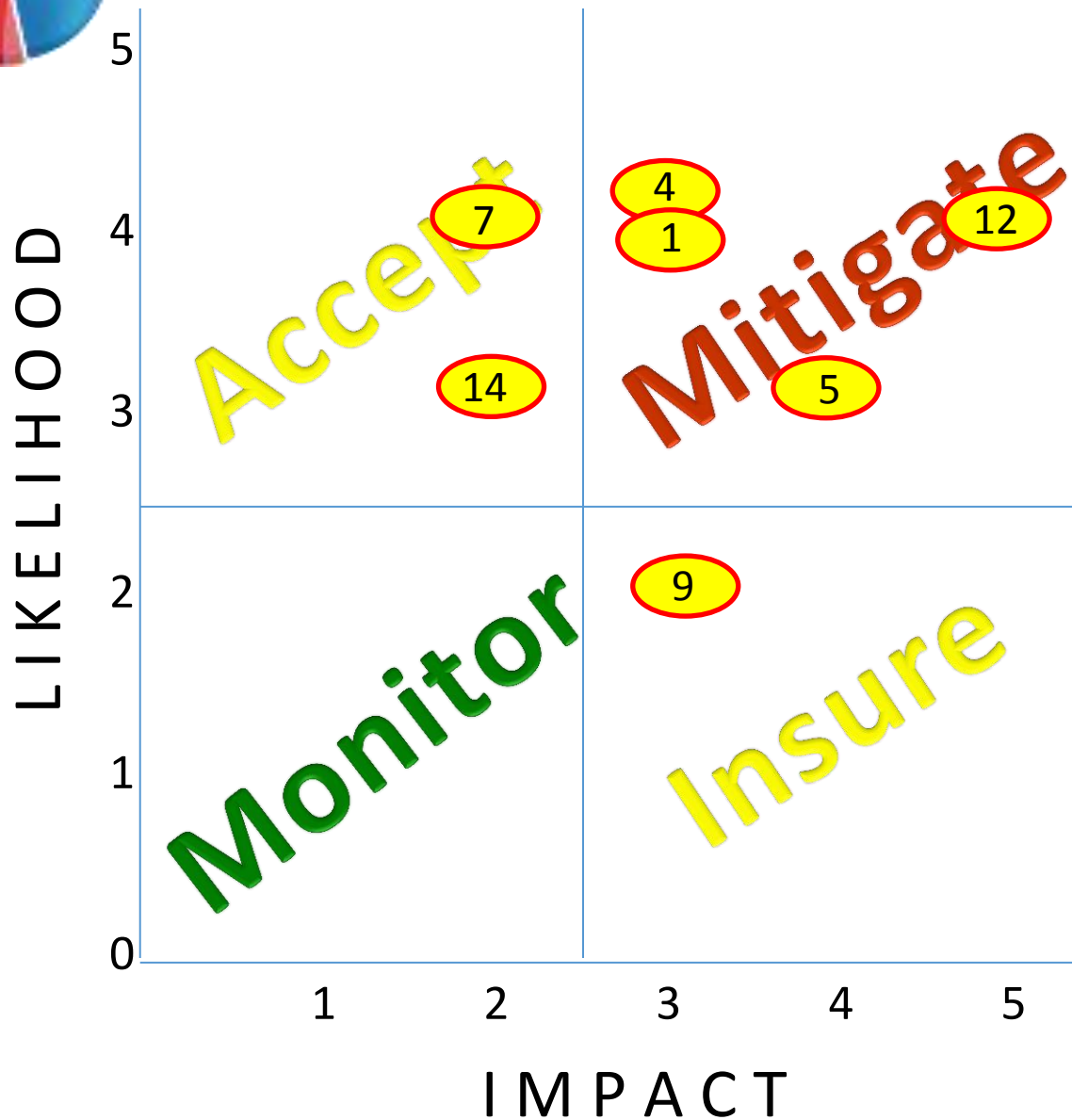
Adequately Mitigated Risk



Module	Scheme
2	Management Overrides
3	Breaches of Physical Controls
6	Check Tampering
8	Purchasing Schemes
10	Expense Schemes
11	Theft of Assets
13	Corruption Schemes
15	Fraudulent Financial Reporting



High Residual Risk



Module	Scheme
1	Employee Schemes
4	Skimming Schemes
5	Cash Larceny
7	Cash Receipts
9	Payroll Schemes
12	Theft of Data
14	Conflict of Interest



Gaps—Residual Risk

Module	Scheme	Risk	GAP
Accept			
7	Cash Receipts	Yellow	***Χαση ισ ινηερεντλψ ηιγη ρισκ ***
14	Conflict of Interest	Yellow	Νοτ αλλ χονφλιχτσ αρε ρεθυιρεδ το βε ρεπορτεδ
Insure			
9	Payroll Schemes	Yellow	1. Μαναγεμεντ σπερριδε ιν Δαψφορχε 2. Νο περιοδιχ ινδεπενδεντ ρεπιεω
Mitigate			
1	Employee Schemes	Yellow	1. Τραινιγ ον Χοδε, φραυδ ωαστε αβυσε 2. Χριμιναλ & Φινανχιαλ Βαχκγρουνδ χηεχκσ 3. Εμπλοψεεσ αρε νοτ βονδεδ
3	Breaches of Physical Controls	Green	Τραινιγ ον Χοδε
4	Skimming Schemes	Yellow	Στορεηουσε σιτεσ δο νοτ μακε δαιλψ δεποσιτσ
5	Cash Larceny	Yellow	Στορεηουσε σιτεσ δο νοτ μακε δαιλψ δεποσιτσ
8	Purchasing Schemes	Green	Περιοδιχ ρεπιεω οφ νεω πενδορσ αδδεδ
11	Theft of Assets	Green	Νο προχεσσ το δετεχτ ινποιχε σπλιτινγ
12	Theft of Data	Yellow	1. Τραινιγ ον δατα σεχυριτηψ, χρεδιτ χαρδ δονορ ινφορματιον ετχ. 2. Νοτ αλλ σιγν α χονφιδεντιαλιτηψ αγρεεμεντ
15	Fraudulent Financial Reporting	Green	Φιελδ ρεπορτινγ οφ ιρρεγυλαριτιεσ



Fraud Risk Register

Fraud Risk Scenario	Likelihood	Impact	Accountable Department	Existing Controls	Effectiveness of Controls	Policy & Procedures
Module #1						
Employee Schemes						
1. Employee's information used for hiring purposes is fraudulent increasing the risk of a bad hire. Risk Financial Reputational Operational Compliance	<i>Likely</i> <div style="border: 2px solid green; border-radius: 50%; width: 40px; height: 40px; display: flex; align-items: center; justify-content: center; margin: 10px auto;">4</div>	<i>Serious</i> <div style="border: 2px solid green; border-radius: 50%; width: 40px; height: 40px; display: flex; align-items: center; justify-content: center; margin: 10px auto;">3</div>	Human Resource Legal Finance	<ol style="list-style-type: none"> 1. Dedicate professional recruiters 2. Existence of formal written job descriptions 3. Code of Ethics 4. Written fraud policy 5. Written policies and procedures 6. Integrity Hotline 7. Background check required for hire 8. Internal Audit Department 9. Automated timekeeping system to monitor vacation 10. Employees are adequately compensated 	Green	C-100.10 Standards of Ethics and Business Conduct C-310.25 Fraud Waste & Abuse C-100.61 Integrity Hotline C-240.40 Vacation
1. Employees are not adequately trained to ensure acceptable behavior. Risk Reputational Operational Compliance	<i>Likely</i> <div style="border: 2px solid green; border-radius: 50%; width: 40px; height: 40px; display: flex; align-items: center; justify-content: center; margin: 10px auto;">4</div>	<i>Serious</i> <div style="border: 2px solid green; border-radius: 50%; width: 40px; height: 40px; display: flex; align-items: center; justify-content: center; margin: 10px auto;">3</div>	Human Resource	<ol style="list-style-type: none"> 1. New employee orientation 2. New Manager training 3. Education University 4. Awareness intranet publications 5. Annual Conflict of Interest disclosure 6. Annual formal performance evaluations 	Yellow	C-270.25 Staff Development and Mandatory Training C-270.30 Staff Orientation

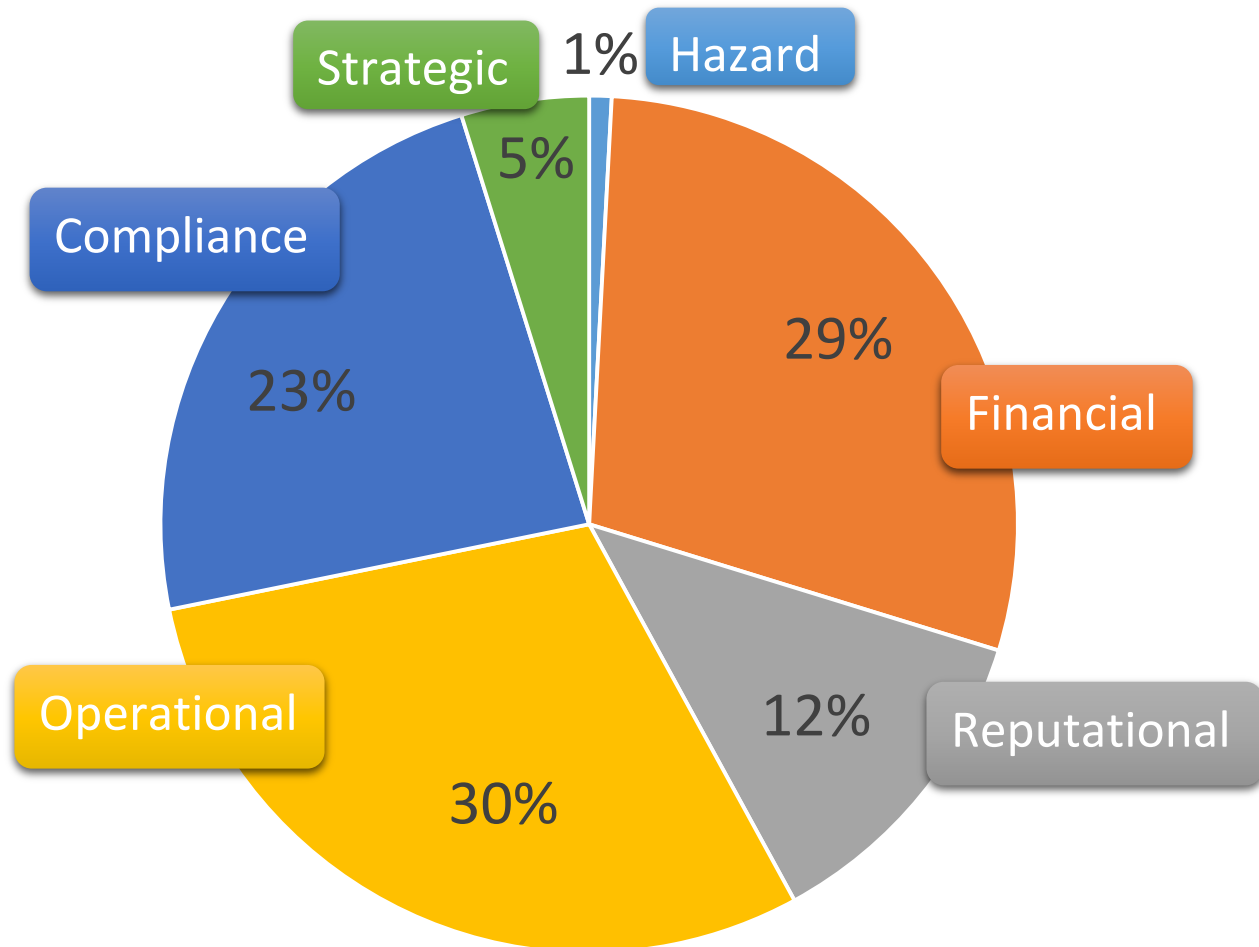


What Is the Risk Profile?

Scenario	Hazard	Financial	Reputation	Operational	Compliance	Strategic	
1		7	7	7	7		
2			7	7	7		
3		5		5	5		
4		6	6	6	6	6	
5		5	5	5	5	5	
38		6		6	6	6	
39		5		5	5	5	
40		6		6	6	6	
	7	240	102	247	194	40	830
	1%	29%	12%	30%	23%	5%	100%



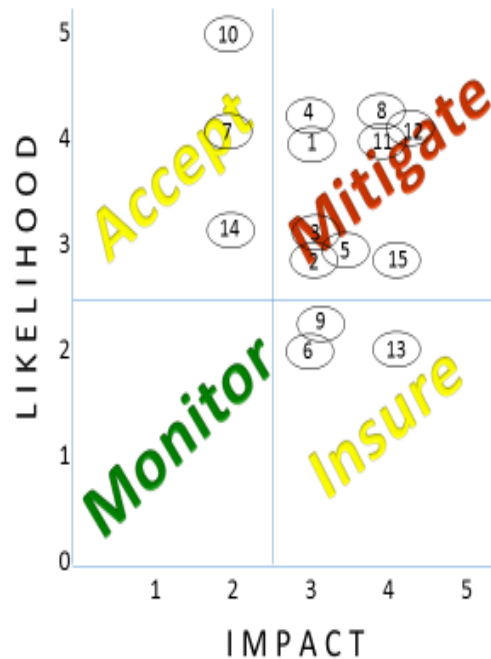
Business Fraud Risk Profile





What Are the Critical Controls?

Fraud Risk Heat Map



Module	Scheme
1	Employee Schemes
2	Management Overrides
3	Breaches of Physical Controls
4	Skimming Schemes
5	Cash Larceny
6	Check Tampering
7	Cash Receipts
8	Purchasing Schemes
9	Payroll Schemes
10	Expense Schemes
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12	Theft of Data
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14	Conflict of Interest
15	Fraudulent Financial Reporting

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Fraud Risk Assessment

Fraud Risk Scenario	Likelihood	Impact	Accountable Department	Existing Controls	Effectiveness of Controls	Policy & Procedures
Module #1						
Employee Schemes						
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						29



Reporting—Who Got What

Management Team

- Narrative
- Risk Register
- Heat Maps
- Business Fraud Risk Profile
- Critical Control Analysis
- Gap Analysis

Board

- Narrative
- Heat Maps
- Business Fraud Risk Profile
- Gap Analysis



In Summary—What We Did



Used ACFE tools to find the boundaries of the control framework



Created risk scenarios based on our environment



Assessed likelihood and impact of the risk



Aligned identified controls with relevant risk



Assigned accountability for the control



Considered the strengthen of the control to adequately mitigate the risk



Identified gaps in the framework for consideration



Communicated the results of the assessment

How to Manage Fraud Risk Data



You Completed a Fraud Risk Assessment: Now, What Do You Do with the Information?

Carol Morgan, CFE, CPA, CIA, CCEP, CISA,
CGMA

