YOU GET MORE IN THE NETWORK

Solved Network

MEDIA KIT



Since iSolved launched in 2013, the HCM platform just keeps getting better. New features, improvements to the core functions, and access from anywhere at anytime have pushed iSolved to become the #1 mid-market HCM solution.



Payroll processing is the foundation of iSolved, ensuring payroll is processed efficiently, accurately, and easily. iSolved Network Partners can offer payroll only, or add additional modules to create a full HCM solution.

- Accessible anytime, anywhere
- Payroll tax filing
- Total data security



HUMAN RESOURCES MANAGEMENT

iSolved spans the entire employee lifecycle, giving insight to your workforce and driving performance.

- Configurable reporting
- Onboarding
- Employee self-service
- Salary management
- Training and performance
- Asset and certification

NEW FEATURES



Launched July 2016

Take the power of iSolved with you, wherever you go. The iSolved GO mobile app is convenient for users and saves HR time. With employees working remotely and on the go, accurate tracking of mobile employees is more important than ever.

- Mobile punching
- Stored logins
- View accrual balances and request time off
- View pay stubs
- Update tax information

iSolved Hire

Launched January 2017

iSolved Hire offers simplified recruiting, hiring and onboarding that integrates with your HCM system. Expand and improve your hiring processes, while connecting your new employees in an engaging and positive manner.

- Post to hundreds of job boards with a single click
- Attract better candidates
- Improve the applicant experience
- Decrease cost per hire
- Increase data consistency
- Provide a great user experience to your new employees
- Manage all documentation



Native to iSolved, time & attendance makes it easy to track and monitor meals, breaks, and overtime, monitor errors, and manage all time policies for complete and accurate time cards.

- Improved employee management
- Accessible via time clock, computer, or mobile app
- Compensatory (comp) time
- Modern time clocks with biometrics
- Geofencing



The iSolved benefits enrollment increases employee engagement and smooths out the complexities of open enrollment.

- Open enrollment period tracking and reminders
- Access anywhere at any time
- Organized enrollment

iSolved delivers the features you need to manage your most important asset- the people. iSolved is always getting better to stay current with your clients' changing workforce management needs.

iSolved HCM

The History of the #1 Mid-Market Solution

Headquartered in Charlotte, North Carolina, iSolved HCM is an industry-leading human capital management technology company that brings together key workforce functions into a single, easy-to-use platform. This SaaS has achieved rapid market share and become one of the largest in the SMB sector used by more than 3 million employees and 45,000 employers.

Payroll, HR, time and attendance, recruiting and onboarding, ACA compliance, and benefits enrollment are all delivered from one cloud-based solution specifically built for the small-to-midsized employer. iSolved also includes innovative features and options to boost employee engagement and improve productivity, including its mobile app, iSolved GO, and its NXG line of time clocks.

iSolved is delivered through the iSolved Network, made up of more than 100 elite, regional payroll providers, professional employer organizations (PEOs), and administrative services organizations (ASOs) who provide customers with the whiteglove service needed in today's regulatory environment. This unique approach gives employers access to a cutting-edge HCM solution, while retaining the local service relationship they prefer.

iSolved HCM also has a gold-standard facility in Salt Lake City that includes an iSolved University training center. The training facility provides an intuitive learning environment where iSolved Partners and users learn how to utilize the iSolved platform to its fullest capability.

2017 AWARDS

iSolved won several awards for its leadership, office space and technology, including:



AWESOME TECH

iSolved is the 2017 Utah Best of State winner in software development, science and technology for its human capital management platform.



INNOVATIVE LEADERS

Trish Stromberg, Chief Marketing Officer for iSolved HCM, was named the 2017 CXO of the Year by Utah Business.

COOL OFFICE SPACE

The iSolved location in the heart of Salt Lake City is the 2017 award winner from the Intermountain Chapter of the International Interior Design Association.



Dave Dawson

Chief Executive Officer

Dave Dawson joined iSolved HCM as CEO and Board Member in January 2014. Under Dave's leadership, iSolved HCM has become a best-in-class unit with an extensive Network of partners and growth expectations.

Dave previously served as the CEO of AssetNation, a Spire Capital Partners' investment, where he successfully built AssetNation into the surplus industry's eCommerce leader. Dave led the sale of AssetNation to industry giant Ritchie Bros. (NYSE: RBA) in May 2012.

During his career, Dave has also worked for Dell Computers where he was responsible for inbound supply chain strategy, supply chain services and a global sourcing organization that achieved \$45 billion in online commerce. Prior to his Dell experience, he was Ariba's Vice President of Global Sourcing Services where he led supply chain teams in Asia, Europe and the Americas.

A former Lieutenant Commander in the U.S. Navy and technical engineer, Dave is an accomplished international executive with more than 25 years of senior leadership experience in a variety of global organizations, including a number of roles with leading private equity firms.

Dave's educational experience is as robust as his work career. He received an MBA from William & Mary, an MSEE from the Naval Postgraduate School and a BSCS from the US Naval Academy.



Justin Raniszeski

Chief Commercial Officer

Justin serves as the Chief Commercial Officer of iSolved HCM. He is an experienced growth executive with expert proficiency in sales, new business development, product development, managing client relationships and executing strategic initiatives. He previously served as the CSO for iSolved HCM's sister company, Infinisource Benefit Services, where he increased sales by 47% during his tenure.

As Chief Commercial Officer of iSolved HCM, Justin is responsible for the commercial and business development activities of the company. Justin leads the sales team and also oversees sales within the iSolved Network distribution channel. The iSolved Network is a collection of high-growth payroll service providers that offer the cloud-based human capital management solution to their clients.

Previously, Justin spent nine years at Bank of America, where he served as a senior vice president and business unit executive for the bank's benefit solutions division. In this role, Justin was responsible for all aspects of the health care account business unit, including new business development, product marketing/development, and sales and service operations. Justin directed a team charged with the distribution and operation of the bank's benefit-related products, including Health Savings Accounts, Flexible Spending Accounts and Health Reimbursement Arrangements. This startup business grew to \$30M in annual revenues in four years, distributing its products to large national health care payers, enterprise and middle market commercial customers, consumers and small businesses.

He also worked for six years as a financial services management consultant at Accenture, where he executed strategic consulting engagements designed to improve the business performance of his clients. Justin spent time in various industries, including health care, property and casualty, and banking, developing and delivering strategic improvements in each segment.

Justin holds two degrees from the University of North Carolina at Chapel Hill, including a business degree from Kenan-Flagler Business School and a communications degree.



Shane Whittington

Chief Financial Officer

Shane Whittington has over 20 years of financial leadership experience and brings impressive skills to his role as the Chief Financial Officer at iSolved HCM. Shane came from GEM Mobile Treatment Services (GEM), where he was Chief Financial Officer, and led the company through a period of high growth and the successful sale to a strategic buyer. Prior to his employment at GEM, Shane was the Chief Financial Officer at AssetNation, a leading online marketplace for the sale of commercial assets. Shane was responsible for the company's back office administration functions, including finance, accounting, legal, treasury, risk management and human resources.

In 2012, Shane partnered with the CEO to manage the sale of the company to Ritchie Bros. Auctioneers, the largest industrial auctioneer in the world. Shane received his BBA from Southern Methodist University and his MBA from The Kelley School of Business at Indiana University.



Todd La Fever

President and Chief Operating Officer

Todd La Fever is instrumental in the development and vision for the iSolved technology platform, a cutting-edge human capital management solution. He also drives business strategy and new programs and leads the M&A for the company.

Todd was a founding partner and CEO at America OnShore, which was the origin for the iSolved technology platform. He has rich and lengthy career experience in product development, process improvement, enterprise software and Software as a Service (SaaS).

Todd is a seasoned executive with extensive experience in planning, developing and implementing innovative solutions that address even the most complex business issues.



Trish Stromberg

Chief Marketing Officer

Trish Stromberg leads the marketing team in providing brand positioning, demand generation and strategy for the organization. With over 19 years in the industry, Trish has extensive experience in all aspects of marketing, including content, search engine, social and event marketing. She has developed successful product and service launches, as well as re-branding campaigns and has effectively helped organizations drive growth and market share.

Previously, she directed marketing activities at Qqest Software, Apollo Radio and Jones Waldo Holbrook and McDonough. She has managed the development of brand identities, mission statements, product positioning, competitive intelligence efforts and go-to-market strategies. She directed the design and strategy of numerous corporate websites that drove lead generation activity, customer engagement and loyalty. She has served on the Board of Directors for the Make-A-Wish Foundation of Utah and is active in several marketing communities. Trish holds a Bachelor of Science degree (summa cum laude) in marketing communications from Weber State University.



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