

YouGov - Christmas shortages

Sample Size: 1659 adults in GB
Fieldwork: 12th - 13th October 2021

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1659	562	411	149	615	657	806	853	181	692	400	387	946	713	199	557	360	400	143
Unweighted Sample	1659	576	410	156	683	666	736	923	93	711	438	417	1010	649	179	570	365	408	137
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

From everything you've seen and heard, how likely or unlikely do you think each of the following are to happen at Christmas this year?

There will be a shortage of Christmas trees

Very likely	4	3	6	4	5	3	4	5	6	4	5	4	5	4	6	4	4	5	5
Fairly likely	23	18	27	31	28	17	23	23	17	25	20	23	23	22	28	26	19	18	27
TOTAL LIKELY	27	21	33	35	33	20	27	28	23	29	25	27	28	26	34	30	23	23	32
Fairly unlikely	32	40	29	29	31	37	33	31	32	29	35	35	35	28	33	34	34	31	25
Very unlikely	16	23	9	10	10	23	14	17	6	15	21	16	13	19	7	14	19	18	16
TOTAL UNLIKELY	48	63	38	39	41	60	47	48	38	44	56	51	48	47	40	48	53	49	41
Don't know	25	16	28	25	26	19	25	25	40	27	19	21	24	26	27	22	24	28	27

There will be a shortage of turkey

Very likely	11	7	16	16	14	8	10	11	9	13	10	8	11	10	14	11	11	8	14
Fairly likely	39	33	45	49	47	28	36	41	49	38	36	39	39	38	46	38	38	36	40
TOTAL LIKELY	50	40	61	65	61	36	46	52	58	51	46	47	50	48	60	49	49	44	54
Fairly unlikely	26	36	18	22	20	35	27	25	20	21	32	32	27	24	20	29	28	26	18
Very unlikely	9	14	5	2	5	15	10	8	1	9	11	11	7	11	6	8	10	11	8
TOTAL UNLIKELY	35	50	23	24	25	50	37	33	21	30	43	43	34	35	26	37	38	37	26
Don't know	16	12	17	11	14	14	17	15	22	19	12	11	16	16	14	15	13	19	19

There will be a shortage of 'pigs in blankets'

Very likely	9	6	13	13	13	6	9	10	7	11	9	8	10	9	9	9	10	7	16
Fairly likely	31	25	39	38	39	23	27	34	35	31	30	29	32	30	35	30	30	31	27
TOTAL LIKELY	40	31	52	51	52	29	36	44	42	42	39	37	42	39	44	39	40	38	43
Fairly unlikely	28	36	20	29	22	35	30	26	27	24	30	34	30	26	28	32	27	27	20
Very unlikely	12	18	6	5	7	18	13	11	3	11	15	14	10	15	9	10	15	13	9
TOTAL UNLIKELY	40	54	26	34	29	53	43	37	30	35	45	48	40	41	37	42	42	40	29
Don't know	20	15	21	15	20	16	21	19	28	24	15	14	20	21	19	18	18	23	27

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

There will be a shortage of potatoes

Very likely	3	2	5	4	3	3	3	4	5	4	3	2	3	4	5	3	2	3	5
Fairly likely	17	11	24	20	22	11	14	19	19	18	15	15	16	17	24	16	16	15	17
TOTAL LIKELY	20	13	29	24	25	14	17	23	24	22	18	17	19	21	29	19	18	18	22
Fairly unlikely	40	46	38	45	42	42	42	39	40	38	42	44	44	36	39	42	42	39	37
Very unlikely	19	28	12	11	13	28	21	18	11	18	23	23	18	22	12	19	22	22	18
TOTAL UNLIKELY	59	74	50	56	55	70	63	57	51	56	65	67	62	58	51	61	64	61	55
Don't know	20	13	21	21	20	16	19	20	26	23	16	16	19	21	20	19	19	22	23

There will be a shortage of chocolate selection boxes (e.g. Quality Street, Cadbury Roses)

Very likely	4	3	5	5	4	4	4	4	4	5	4	2	4	4	4	5	3	3	4
Fairly likely	19	14	22	24	24	12	19	19	24	20	15	17	20	17	26	17	18	19	17
TOTAL LIKELY	23	17	27	29	28	16	23	23	28	25	19	19	24	21	30	22	21	22	21
Fairly unlikely	35	38	36	34	35	38	35	35	31	33	39	39	36	34	33	38	38	32	33
Very unlikely	21	32	11	16	14	30	22	20	14	18	26	24	19	23	16	20	22	23	21
Don't know	21	13	26	22	23	16	21	22	27	24	17	18	20	23	22	20	20	23	25

There will be big delays in parcel deliveries for online shopping

Very likely	17	9	25	21	22	10	14	20	25	21	15	10	19	16	20	16	16	17	21
Fairly likely	41	40	42	46	44	37	37	44	41	39	38	45	43	38	46	40	41	40	39
TOTAL LIKELY	58	49	67	67	66	47	51	64	66	60	53	55	62	54	66	56	57	57	60
Fairly unlikely	19	26	13	19	16	26	24	15	7	17	25	23	19	20	14	22	19	19	17
Very unlikely	8	13	4	3	4	13	9	6	2	6	11	10	6	10	4	7	11	8	7
TOTAL UNLIKELY	27	39	17	22	20	39	33	21	9	23	36	33	25	30	18	29	30	27	24
Don't know	15	11	16	11	14	13	15	15	25	16	11	12	14	17	16	15	13	16	16

It will be harder to find Christmas presents than in previous years

Very likely	8	4	13	9	10	5	6	10	11	10	7	4	9	7	10	7	7	8	11
Fairly likely	29	23	32	40	36	22	29	30	35	29	27	30	30	28	29	30	32	25	31
TOTAL LIKELY	37	27	45	49	46	27	35	40	46	39	34	34	39	35	39	37	39	33	42
Fairly unlikely	28	36	25	24	25	33	29	28	18	27	31	33	28	29	28	30	29	26	28
Very unlikely	16	23	10	9	10	24	17	14	12	12	20	19	15	16	12	15	16	20	10
TOTAL UNLIKELY	44	59	35	33	35	57	46	42	30	39	51	52	43	45	40	45	45	46	38
Don't know	19	14	20	18	19	16	18	19	25	22	15	14	18	20	21	17	16	21	20

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Restrictions preventing people from mixing with others from outside their household will be reintroduced

Very likely	6	4	6	5	6	5	5	7	6	6	8	3	6	6	6	6	7	5	6
Fairly likely	26	22	27	31	28	24	24	28	23	28	25	26	28	24	24	25	30	24	27
TOTAL LIKELY	32	26	33	36	34	29	29	35	29	34	33	29	34	30	30	31	37	29	33
Fairly unlikely	33	37	35	38	36	32	34	32	35	29	34	38	35	30	42	33	28	34	31
Very unlikely	16	23	13	6	12	22	18	13	7	16	18	18	15	17	11	16	16	18	16
TOTAL UNLIKELY	49	60	48	44	48	54	52	45	42	45	52	56	50	47	53	49	44	52	47
Don't know	19	14	20	19	18	17	19	20	29	21	16	14	16	23	17	20	19	19	20

There will be a full national lockdown, including restrictions on leaving the house

Very likely	4	3	4	2	3	4	3	5	6	4	5	3	3	6	3	3	6	5	2
Fairly likely	13	10	13	13	11	13	13	13	10	15	13	11	12	13	13	12	14	12	12
TOTAL LIKELY	17	13	17	15	14	17	16	18	16	19	18	14	15	19	16	15	20	17	14
Fairly unlikely	31	32	33	41	35	28	31	31	31	28	32	35	32	29	39	30	31	31	24
Very unlikely	34	42	33	29	35	39	35	34	25	33	38	38	37	30	32	33	33	36	40
TOTAL UNLIKELY	65	74	66	70	70	67	66	65	56	61	70	73	69	59	71	63	64	67	64
Don't know	18	13	17	15	15	16	18	18	28	21	13	13	15	22	13	21	15	16	22

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How upset would you be, if at all, if shortages or lockdown restrictions meant the following at Christmas this year

You were unable to have a Christmas tree

Very upset	6	5	7	5	5	5	4	8	12	9	2	1	5	7	7	4	6	8	6
Fairly upset	13	11	13	20	13	9	12	14	31	17	7	4	15	10	19	14	9	13	9
TOTAL UPSET	19	16	20	25	18	14	16	22	43	26	9	5	20	17	26	18	15	21	15
Not very upset	20	19	25	19	24	20	22	18	21	19	22	18	21	19	27	18	19	19	22
Not upset at all	42	52	38	41	43	51	44	41	15	33	55	60	42	43	25	46	46	42	45
TOTAL NOT UPSET	62	71	63	60	67	71	66	59	36	52	77	78	63	62	52	64	65	61	67
Don't know	3	2	2	2	1	3	3	3	3	5	2	1	2	4	2	4	2	2	3
N/A - I would not do this normally anyway	16	11	15	13	14	13	16	16	18	17	13	16	16	16	21	13	18	16	15

You were unable to have turkey for Christmas dinner

Very upset	6	7	6	10	5	5	7	5	16	6	5	2	7	5	8	6	6	6	4
Fairly upset	12	13	11	12	14	11	10	13	14	14	9	10	13	11	11	15	9	13	9
TOTAL UPSET	18	20	17	22	19	16	17	18	30	20	14	12	20	16	19	21	15	19	13
Not very upset	22	22	23	21	24	22	22	22	15	25	20	22	21	23	29	22	22	20	18
Not upset at all	41	46	39	44	41	48	42	41	27	34	49	53	40	42	26	41	43	44	51
TOTAL NOT UPSET	63	68	62	65	65	70	64	63	42	59	69	75	61	65	55	63	65	64	69
Don't know	3	2	3	1	2	2	4	2	5	4	2	1	2	5	5	4	3	1	3
N/A - I would not do this normally anyway	16	11	18	13	14	12	15	17	22	18	14	12	17	15	21	12	18	17	15

You were unable to have 'pigs in blankets' as part of Christmas dinner

Very upset	7	5	8	7	7	5	7	7	15	9	5	1	7	6	7	6	5	9	8
Fairly upset	12	11	14	10	13	11	12	11	20	14	11	4	13	10	16	12	10	12	8
TOTAL UPSET	19	16	22	17	20	16	19	18	35	23	16	5	20	16	23	18	15	21	16
Not very upset	25	24	28	25	26	24	25	25	24	29	23	20	24	25	32	23	27	22	22
Not upset at all	41	50	34	43	40	50	41	40	16	30	50	61	40	42	25	44	42	40	47
TOTAL NOT UPSET	66	74	62	68	66	74	66	65	40	59	73	81	64	67	57	67	69	62	69
Don't know	2	1	1	1	1	2	2	2	2	4	2	0	2	3	2	3	2	1	3
N/A - I would not do this normally anyway	14	8	15	15	14	9	13	15	23	14	10	13	14	13	18	11	14	16	12

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

You were unable to have potatoes as part of Christmas dinner

Very upset	16	14	20	15	18	14	14	17	26	17	12	13	17	15	22	16	16	15	9
Fairly upset	32	34	35	35	35	31	29	34	27	32	30	34	33	30	34	34	30	31	26
TOTAL UPSET	48	48	55	50	53	45	43	51	53	49	42	47	50	45	56	50	46	46	35
Not very upset	24	24	25	28	24	25	22	25	20	23	24	27	22	27	19	22	25	24	35
Not upset at all	21	25	14	20	18	25	26	16	13	17	28	23	22	20	16	21	21	24	19
TOTAL NOT UPSET	45	49	39	48	42	50	48	41	33	40	52	50	44	47	35	43	46	48	54
Don't know	4	2	2	1	2	2	4	3	5	5	3	1	3	5	3	5	4	1	7
N/A - I would not do this normally anyway	4	1	4	1	3	2	4	4	8	5	3	2	4	5	7	3	4	5	4

You were unable to have a chocolate selection box (e.g. Quality Street, Cadbury Roses)

Very upset	5	5	6	3	3	6	5	6	12	7	3	2	5	6	6	5	5	4	5
Fairly upset	15	11	16	19	16	10	14	15	25	17	10	10	15	14	19	12	13	16	17
TOTAL UPSET	20	16	22	22	19	16	19	21	37	24	13	12	20	20	25	17	18	20	22
Not very upset	27	30	28	23	30	28	26	29	25	31	25	24	28	26	27	29	27	26	28
Not upset at all	41	46	37	45	39	48	43	38	23	33	50	53	42	39	31	44	41	42	36
TOTAL NOT UPSET	68	76	65	68	69	76	69	67	48	64	75	77	70	65	58	73	68	68	64
Don't know	4	2	3	1	2	3	4	3	7	5	2	2	3	5	5	4	3	3	8
N/A - I would not do this normally anyway	9	6	10	9	9	6	8	9	9	7	10	9	8	9	12	6	11	9	7

You were unable to receive presents

Very upset	7	7	10	9	7	6	9	7	20	9	3	3	9	6	11	7	6	9	5
Fairly upset	20	17	23	25	22	13	19	21	33	23	12	16	21	18	29	21	14	18	24
TOTAL UPSET	27	24	33	34	29	19	28	28	53	32	15	19	30	24	40	28	20	27	29
Not very upset	30	32	33	34	34	31	27	32	21	30	32	31	31	29	26	30	32	30	27
Not upset at all	33	39	27	28	31	41	35	32	11	26	44	45	31	36	21	35	37	36	32
TOTAL NOT UPSET	63	71	60	62	65	72	62	64	32	56	76	76	62	65	47	65	69	66	59
Don't know	4	3	2	3	2	3	4	4	7	5	3	1	3	5	4	5	3	3	7
N/A - I would not do this normally anyway	5	3	5	2	3	4	6	4	9	5	5	4	4	6	9	3	8	4	5

You were unable to give presents to others

Very upset	23	20	27	25	24	19	17	28	38	26	15	18	24	21	26	23	19	25	21
Fairly upset	37	37	37	45	40	35	36	38	33	39	34	38	39	34	35	37	37	37	37
TOTAL UPSET	60	57	64	70	64	54	53	66	71	65	49	56	63	55	61	60	56	62	58
Not very upset	17	18	18	19	18	19	20	15	12	16	20	18	17	17	19	17	17	15	16
Not upset at all	16	21	13	10	14	22	19	13	3	10	25	22	14	19	10	16	17	18	14
TOTAL NOT UPSET	33	39	31	29	32	41	39	28	15	26	45	40	31	36	29	33	34	33	30
Don't know	3	1	2	1	1	2	4	3	5	5	2	1	2	5	2	4	2	1	8
N/A - I would not do this normally anyway	4	2	4	2	3	3	5	4	9	4	3	3	4	5	7	2	6	4	5

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

You were unable to see friends

Very upset	21	18	25	25	22	17	19	23	30	26	14	14	22	19	23	20	18	24	24
Fairly upset	33	35	34	37	40	30	33	33	34	32	30	37	36	30	39	34	36	30	25
TOTAL UPSET	54	53	59	62	62	47	52	56	64	58	44	51	58	49	62	54	54	54	49
Not very upset	20	22	20	24	21	23	21	20	7	18	27	24	22	18	18	23	17	19	23
Not upset at all	16	19	13	11	12	22	18	14	12	11	23	20	13	21	10	15	18	19	15
TOTAL NOT UPSET	36	41	33	35	33	45	39	34	19	29	50	44	35	39	28	38	35	38	38
Don't know	3	1	1	2	1	2	4	3	7	5	2	1	3	4	2	4	2	2	8
N/A - I would not do this normally anyway	6	4	6	2	3	6	6	6	8	7	4	5	5	8	7	4	9	6	5

You were unable to see close family

Very upset	45	46	51	53	53	39	37	53	54	47	40	43	48	42	47	45	44	48	41
Fairly upset	29	31	27	33	28	33	33	25	24	27	29	35	29	29	32	29	28	30	28
TOTAL UPSET	74	77	78	86	81	72	70	78	78	74	69	78	77	71	79	74	72	78	69
Not very upset	9	8	11	10	9	9	11	7	6	9	12	8	9	9	6	12	8	7	11
Not upset at all	8	10	6	3	5	11	11	6	3	7	13	9	7	10	7	8	10	8	9
TOTAL NOT UPSET	17	18	17	13	14	20	22	13	9	16	25	17	16	19	13	20	18	15	20
Don't know	3	2	1	1	1	3	3	3	5	5	1	1	2	4	2	4	2	2	8
N/A - I would not do this normally anyway	5	4	4	1	2	5	5	5	8	5	5	5	4	7	7	3	7	6	5

You were unable to see extended family

Very upset	16	16	17	14	17	16	14	19	20	17	13	17	17	16	18	14	15	18	20
Fairly upset	28	28	30	36	31	27	28	28	28	30	25	28	29	28	34	28	29	27	22
TOTAL UPSET	44	44	47	50	48	43	42	47	48	47	38	45	46	44	52	42	44	45	42
Not very upset	22	24	24	27	25	24	23	22	18	21	26	23	23	21	18	26	18	23	25
Not upset at all	18	22	16	17	17	21	21	15	8	17	25	18	18	18	13	20	21	17	15
TOTAL NOT UPSET	40	46	40	44	42	45	44	37	26	38	51	41	41	39	31	46	39	40	40
Don't know	4	3	3	1	1	3	5	4	12	5	3	1	4	5	2	5	4	4	8
N/A - I would not do this normally anyway	11	8	11	6	8	9	10	11	13	10	8	12	10	12	14	8	13	11	9

You were confined to your house, except for short periods of exercise outdoors

Very upset	38	40	39	43	40	37	37	40	47	42	33	34	41	36	41	38	37	40	38
Fairly upset	22	19	27	29	27	18	21	22	20	22	22	22	23	20	30	23	17	22	18
TOTAL UPSET	60	59	66	72	67	55	58	62	67	64	55	56	64	56	71	61	54	62	56
Not very upset	18	20	18	17	19	22	18	18	7	16	20	26	18	18	10	21	18	18	16
Not upset at all	15	17	12	8	12	17	16	14	9	12	21	15	13	17	13	11	19	15	17
TOTAL NOT UPSET	33	37	30	25	31	39	34	32	16	28	41	41	31	35	23	32	37	33	33
Don't know	5	3	2	1	2	4	6	4	12	6	3	1	4	6	4	5	6	2	8
N/A - I would not do this normally anyway	3	1	2	0	1	3	3	3	6	3	2	1	2	3	2	2	3	3	3